



## Tips on Chevron

(By B. M. Halbert)

Chairman Chevron Publicity Committee of Sheep & Goat Raisers Association.

The meat packers have, for the last twenty years or more, up to 1918, been buying fat goats at prices of about one-half to two-thirds value of mutton sheep of same ages and quality, and the meats of both sheep and goats sold over the retail butchers counter as mutton, at the same price. When both sheep and goats kill and dress out about 50 per cent, someone put the "sins" of the goat-man in their pocket.

In 1906 Congress passed "The Pure Food Law," that all meats and every commodity offered for sale should be sold under its own name, "no substitute, false or deceptive names to be used."

Cottonseed products cannot be sold as "butter," for the courts have held that butter was produced only by a cow.

During the World War in the fall of 1918, the attention of the agricultural department at Washington, D. C., under the late commissioner, Henry C. Wallace, recognized "Chevon" as a suitable name for a goat's meat in August, 1925, but they could not force the packers to use the word. Packers have abandoned the word "mutton," using instead the words "sheep and 'lamb'" of different grades and qualities on sheep and lamb carcasses. These words are not false and deceptive.

Webster's dictionary says mutton is sneed meat or an edible wether sheep, and we are trying to get chevon recognized as goat meat and the name of any edible goat. Do you see the point?

Some day in the near future chevon will be in Webster's too, so my dear reader, don't get it in your head that the word "chevon" is being sidetracked. The Missouri legislature has, since the chevon movement started, repealed their fool law and has taken goat meat out of the lowly class of horse, mule and burro meats, and recognized the word "chevon." Under the pure food law we cannot have two meats of the same name, so when you speak of the one that grows wool, call him a "mutton," and when you see one dressed in silky mohair, if he is an edible goat, call him a "chevon."

meat," like beef, mutton and pork as applied to cattle, sheep and hog meats. The idea was put up to the Sheep & Goat Raisers Association of Texas, and they sponsored the cause. A prize was offered for the best name suggested for the meat of a goat. A West Texas woman, Mrs. E. W. Hartgraves, submitted the word "Chevon," she had coined from two French words, "Chevres" and "Mouton," and she won over 2,500 names entered in the contest. So "mutton goat" came out with a brand new stage name, "Chevon." But the very men who should get behind "Chevon" and boost it are the slowest to drop the word "mutton goats." They are our chevon raisers. But the packers can't use the word "mutton" on a goat carcass any more, for it is false and deceptive. Some of our leading packing houses, Swift & Company of Fort Worth, are selling and tagging goats as "Chevon," which we appreciate. Other packing houses are staying in the old ruts, tagging a chevon carcass "goats" and "kid goats."

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Chevonly yours,  
B. M. HALBERT.

Come to the Trainer Beauty Parlor for your girls for your mother, sister or sweetheart. Adv. 2-2tc

## PERSONALS

Marion Stokes spent part of Tuesday at the ranch.

Earl Duncan, of San Angelo, was a Sonora visitor Sunday.

Claude Baker was here from the ranch Tuesday on business.

Mr. and Mrs. W. C. Bryson, of Uvalde, are here this week.

Miss Ina Mae Owens visited in San Antonio the past week-end.

Mack and Dan Cauthorn were here from the ranch Wednesday.

Miss Jennie Murray visited in Christoval Saturday and Sunday.

Sam Martin was here from the ranch the latter part of last week.

Mr. and Mrs. Gus Love were here from the ranch Wednesday on business.

S. E. McKnight was among business visitors here the first of the week.

Arch Valliant was a business visitor in San Angelo Saturday and Sunday.

Mr. and Mrs. Rector Cusenbary and baby were here from the ranch Tuesday.

O. F. Priest returned Wednesday from Austin where he had been on business.

Miss Guinevere Laur, of San Angelo, is visiting with friends here this week.

Mrs. Cleve Jones and children visited their ranch northeast of here Sunday.

Mr. and Mrs. Charlie Bishop, of Menard visited Mr. and Mrs. Robt. Kelley Sunday.

B. M. Halbert, Gene Jackson and Everett James were San Angelo visitors Tuesday.

Otis Murray returned Thursday from Ozona where he has been employed on a ranch.

Miss Agnes Jones, of Brownwood, is visiting her grandmother, Mrs. M. A. Valliant.

R. F. Halbert, San Angelo fruit grower and banker, was here Wednesday on business.

Mr. and Mrs. Harvey Morris and Mrs. Totsy Barton were here Tuesday from Ft. Stockton.

Mr. and Mrs. Tom Bond were here the first of the week shopping and visiting with friends.

Mrs. Maysie Brown left Monday for Excelsior, Mo., where she will remain two or three weeks for her health.

Mrs. Ethel French and two sons, Lois and Carol, returned Sunday from Temple where they visited relatives.

Mrs. A. E. Cusenbary returned Tuesday from Pharr, Texas, where she visited with her daughter, Mrs. Clift Epps.

Sonora Motor Compy recently sold new Fords to Ben Cusenbary, James Caldwell and the Experiment Station.

Arthur Simmons and Miss Muriel left Wednesday morning for San Antonio to be with Mrs. Simmons who is ill.

Miss Lottie Hull, who has been attending Howard Payne College at Brownwood, spent the week-end here with her parents.

Miss Lota Crosly, Agnes Jones, Lois Thomas were visitors in San Angelo over Sunday. Miss Thomas visited with relatives in Miles.

Mr. and Mrs. Harry Beahrens and son, Clinton, of Mason, were guests Sunday of their daughter and sister, Mrs. Gladys Kothmann.

An eight and one-half pound baby boy was born October 24 to Mr. and Mrs. Bill Drennan. The young man has been named Billie Dee.

Mr. and Mrs. Ewell McKnight, of Odessa, were here recently for a visit with relatives and friends. Mrs. McKnight was formerly Miss Lucille White of this city and has many friends here. Mr. McKnight is among the most prominent ranchmen in the Odessa section.

### SILK DRESSES

Your appearance is everything. If you are particular about your clothes, let me make them for you. Children's dresses a specialty. Call 107 for prices. Mrs. W. E. James.

SONORA CHAPTER NO. 355

### R. A. M.

Meets 1st Tuesday night in each month

S. L. MERCK, High Priest  
J. D. LOWREY, Secretary

Monte Woolford has resigned his position at the Piggly Wiggly store and is now employed at the Sonora Laundry cleaning department.

Mrs. J. B. Bruton and Mrs. Stella Locklin and little daughter, Davydean, left Monday morning for Fort Stockton and Alpine on business.

A. W. Awalt, grocery clerk at the E. F. Vander Stucken grocery department, accepted a position with the Sonora Cash Grocery Monday.

Alfred Cooper and wife returned Tuesday from San Angelo where they carried their small son for treatment. The little fellow is much improved.

Mrs. J. A. Cauthorn and mother, Mrs. G. C. Earwood, and sister, Mrs. Glen Pass, spent several days in Waco visiting with Miss Mae Cauthorn who is attending Baylor University.

Miss Lottie Hull, after a pleasant visit here with relatives and friends during the week-end, returned Monday to Brownwood where she is attending Howard Payne College.

J. A. Cope, livestock commission man of Eldorado, was here Wednesday. He said that his wife is some better. Mrs. Cope has been critically ill and has been in a San Angelo hospital for several weeks.

Tom Davis, Joe Logan, Edgar and Merton Shurley and Bill Gilmore attended Masonic Lodge in Menard one night the first of the week. Mr. Logan had the honor of conferring the Fellowcraft degree on his brother, J. M. Logan.

Mrs. Rose Thorp and daughter, Ches, and niece, Mrs. Dave Locklin, and Gene Jackson and Everett James left this morning to spend the week-end in Georgetown where Mrs. Thorp's daughter, Miss Zella Lee, is attending Southwestern University.

## With the Churches

### BAPTIST CHURCH

The pastor is very anxious that every member of the church be present unday morning at our services. There is a matter before us that every member should be interested in. Our Sunday school at 10; preaching at 11 and 7:30 by the pastor.

J. O. McMILLON, Pastor.

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## CITY MARKET

ALFRED COOPER, Proprietor

# BROKEN

by RUBY M. AYRES

TENTH INSTALLMENT

"My dear fellow, isn't it almost the only thing any one is ever in a fix about? How much do you want?"

Lombard gulped down his whisky. "It's awfully sporting of you. If I could have five hundred. It's only a temporary loan. . ."

Giles laughed shortly. "Do you take me for a millionaire?"

"I tell you it's only temporary." "I'll lend you fifty if it's any use."

There was eloquent silence, then Lombard turned.

"Look here, Chittenham, its serious. I'm frightfully up against it. You've got to let me have it," he said desperately.

"Got to!"

For a moment the two men looked at one another silently, then Chittenham laughed.

"Sorry, but that's a thing no man can say to me." He made another move to the door, but Lombard caught his arm.

"Chittenham."

Chittenham stood still.

"What do you want it for? What have you been up to?"

The other man's eyes fell.

"I can't tell you."

"All right then, you won't get anything."

Lombard looked up suddenly.

"Oh, yes, I shall—" he said with detestable inflection.

There was an ugly silence.

"Oh, yes, I shall—" he said again as Chittenham did not speak.

"And if you refuse I shall tell Schofield and any one else who might be interested, that you and Julie Farrar spent the night together up at St. Bernard."

It was such an unexpected challenge that for a moment Chittenham could find no words. Then with a great effort he pulled himself together.

"And do you think any one will believe you?" he asked.

Lombard laughed.

"They'll be glad enough to believe me. Scandal is the salt of life to Julie's friends. She's not altogether popular as it is, and if I tell them . . . it's no use getting violent—" he added hurriedly as he saw Chittenham's hands clench into fists.

"I'm in a position to prove what I say, remember."

"Prove it, then, and be hanged!"

"Very well—" Lombard shrugged his shoulders with well-assumed indifference and turned to the door.

Chittenham let him open it, then he called after him sharply:

"Lombard. Come back."

Chittenham caught him by the shoulder and jerked him back into the center of the room.

"I'll make it a hundred," he said.

A slyly amused smile crossed Lombard's face, and Giles broke out savagely:

"Damn you; do you think I'm afraid for myself? If it were only a question of that, I'd give you the biggest thrashing you ever had, and kick you out in the street. But as there is some one else in the case . . ."

"And some one for whom you have a great regard, eh?" Lombard sneered. "My dear fellow, don't think I'm not sympathetic. I know a great deal more than you think I do. For instance—our mutual friend, the charming little American. . ."

"What the hell do you mean?"

"Only that I overheard last night—quite by accident—something which both of you apparently are most anxious to keep from the rest of the world. I've always found that it's most dangerous to talk secrets in a crowded room, and your wife you will agree, has rather an insistent voice—"

"You sneaking hound—"

Lombard shrugged his shoulders.

"As you please! I'm not in a position to resent anything you say. After all, it's common knowledge that opportunity makes the thief—"

"And if I refuse to give you anything at all?"

"Then probably Mrs. Chittenham will be very pleased to buy the information I have to sell."

"Then go to her, and be damned to you."

"So Julie Faddow's reputation is nothing to you, after all?"

Giles went very white. He knew he was in Lombard's power. "Get out, or . . ." The door closed hurriedly between them.

\*\*\*\*

It was not true that Julie had promised to marry Lawrence Schofield, but when, after her stormy interview with Chittenham, he again urged her to accept him, she suddenly gave in. She felt overwrought and weak, almost as if the combat between herself and the man she loved had been a physical one.

Lawrence Schofield's kindly devotion was like a cool hand laid on her feverishness, and when once

again he asked if she could not make up her mind to marry him, she suddenly gave in—

"Very well—if you are willing to take the risk."

"I am quite willing."

He wanted to go straight away and buy her the finest diamond ring in London, but Julie would not allow it.

"Not yet. You must give me a little time to get used to it. I don't want people to know just yet."

He was disappointed, but he fell in with her wishes.

"Just as you like. Everything shall always be just as you like."

Sudden tears filled her eyes.

"That's foolish of you," she told him. "But it's dear of you too. I'm not half good enough for you, Lawrence."

It was a bright sunny afternoon, so he would not let her go back to the flat when they had lunched.

"I'm going to take you for a drive in the country. London is racketing your nerves to pieces."

They stopped at a little country inn for tea. In one of the rooms somebody was playing a gramophone, and there was the sound of laughter and dancing feet.

"They sound happy, don't they?" Julie said with an effort.

"I hope they are as happy as we are," Schofield answered impulsively. "My greatest happiness will be in giving you everything you want."

Julie laughed brokenly.

It was on her lips to say that if she had been rich she would not have consented to marry him. It was more than she could bear; she started restlessly to her feet.

"Shall we go? It's getting dark, and the country is so dreary when it gets dark."

They drove back to London and dined together.

"What shall we do now?" Schofield asked.

"I don't mind what we do," Julie said. "Go to a theatre, if you like. I can go home and change."

But he would not allow that; he said he could not bear to let her out of his sight on this day of all days. In the end they went to a cinema. Julie did not care for the pictures; but at any rate it did away with the need to talk, and the darkness was restful. She only looked at the screen when Schofield drew her attention to something being shown upon it. It was as if Fate were relentlessly pursuing her, determined to torment her and keep her pain alive, for the second picture was of the Monastery at St. Bernard and of the snow-clad mountains.

Julie sat up stiffly, her heart beating fast.

"I've been there—" she said in a strange little voice. "I drove my car up there only a month or two ago." She laughed with shaken excitement. "I stayed at the hotel . . . it's so cold and cheerless."

"It looks wonderful," Schofield said. "I've never been out of England myself," he added humbly.

"Yes—it was wonderful," Julie whispered. She sat with her hands clasped together, her eyes fixed on the screen. It was as if some one had taken her back three months, and was making her live those few

hours of complete happiness once more.

"That's the Monastery—" she said. "You could hardly see it for snow when we were there—"

"We?" Schofield said quickly. "You were not alone then."

"There are always a great many tourists," Julie answered.

A newsboy came along crying his news.

"Tragic death of a well-known society beauty. . ."

"I'll get a paper," Schofield said. They stopped under a lamp to read the short paragraph on the front page.

"What is it?" Julie asked. She bent lower to read the words. Then suddenly she gave a cry.

"It's Jewel! My cousin Julie! Oh, poor Julie . . ."

The details were meagre, and without entire corroboration, but it appeared that Julie—the other Julie who had unwittingly brought about the tragedy of her cousin's life—while on her way to India, where she had been going for a

holiday—was suddenly missed from the ship, and was presumed to have fallen overboard. There followed a brief account of her life—her popularity in society—her marriage and divorce—her vogue as a beauty—her tremendous luck and good fortune in every way.

"Every way except in happiness—" Julie said passionately. "She never had any happiness . . . oh, poor Julie." The tears were running down her cheeks.

They drove back to the flat and she bade him good night.

She wondered if Bim had heard about the tragedy. She opened the door. She held the newspaper still clutched in her hand. There was a little movement in the room and some one pushed back a chair from in front of the fire.

"Jewel is dead—" Julie said, sobbing. "I suppose you know. She's dead . . . she's been lucky to the end, you see . . . I only wish I were dead too. . ."

Then she broke off with a little choking cry, for it was not Bim who rose to meet her, but

Giles Chittenham.

There was a tragic silence. Chittenham made a quick step forward.

"Julie . . . what is it—?"

Julie laughed sobbingly.

"My cousin—the other Julie . . . the one you wanted to punish—you will never be able to hurt her now—she's dead . . ."

She almost threw the newspaper at him, and, dropping into a chair, she hid her face in her out-flung arms.

He laid the paper down on the table and looked at Julie. He could not think of anything save that she was unhappy, and with sudden impulse he went down on his knees beside her and took her into his arms.

"Julie!"

For a moment she resisted violently.

"Don't! how dare you! leave me alone. . ."

Then quite suddenly her resistance was gone, and she ceased to

(Continued on page 7)

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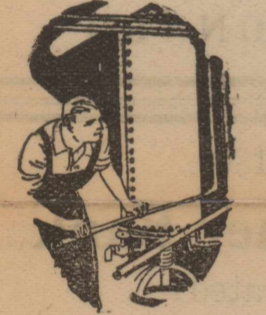
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LOCAL AGENT

Phone 15

**The Devil's River News**

M. A. WILSON, Editor and Owner  
W. E. JAMES, Associate Editor

Entered at the postoffice at Sonora as second-class matter.

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One year \$2.00  
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being brought to the attention of the editor at The News office.

**C-OPERATION?**

It is team work and solid co-operation of all that builds a town and accomplishes things. Most every business man and professional man in Sonora is "preaching patronizing home industries" and keep home money at home. Yet there are some who are not practicing what they "preach." And some of these are business and professional men. How can they expect the ranchmen to patronize them when they (the merchants and professional men) will not patronize Sonora enterprises.

The News pays Sonora prices (and some of them we will admit are high) and yet some of the business men will send out of Sonora for their printing, and our prices will compare favorably with the larger houses in San Angelo and San Antonio. Will the goods sold here compare with the prices of goods sold in San Angelo and San Antonio? Some of them will and others will not.

**BUY NOW FOR CHRISTMAS**

The slogan "Do Your Christmas Shopping Early" has a genuine importance this year. Usually it is merely a reminder that if you delay too long in selecting the things you intend to give at Christmas you run the risk of finding the things you want are "out of stock." This year it means that putting money into circulation now will hasten the return of "good times."

Money passes from one person to another in exchange for commodities. Everybody, of course, must decide for himself what sort of commodities he is willing to take in exchange for his money. There are some things, the value of which is beyond question, which can be bought cheaper now than for several years. There are other commodities which only a few can af-

ford in the best of times. In urging our readers to spend their money now we do not want to be understood as advocating foolish spending. But there are some things which everybody needs, and recognizes the need of, and if those are bought now by all who can by any possibility afford to buy anything at all, the fact that that money has been put into circulation again will hasten the day when more of us can afford to buy luxuries.

The first suggestion that has come from President Hoover's Commission on Unemployment is the proposal by Col. Arthur Woods at its head, that a great national campaign of repairing and painting be begun. There are few houses or other buildings that are not in need of either repairs or painting. The money spent on such things is money well invested. If everybody who has been thinking of adding a bathroom, or reshingling a roof, or putting a couple of coats of fresh paint on the house, or doing any of the other necessary things which must be done sometime, would do it now, that would help a lot toward making general business better. Such a program would give immediate employment to workers in the building trades, it would mean added business for lumber and hardware merchants, and by putting more money into circulation would enable those who receive it to buy more liberally from merchants in other lines.

"Buy Now" is not an invitation to reckless spending, but we believe it is sound advice to all who can spend anything at all.

**OVERPRODUCTION**

The business stringency from which the United States has been suffering for the past year, and from which recovery is now slowly setting in, is not confined to this country. All over the world similar depressions exist, with very much more serious consequences to the masses of the people than we have experienced so far.

There is not much consolation for the man out of a job in the knowledge that there are more men out of jobs somewhere else. But it is something to understand that the condition which we are facing in America has not been wholly caused by anything which we could have prevented. In every nation of the world the people are blaming their respective governments for the stagnation of industry. In several South American countries the resentment has expressed itself in revolutions which

**SAYS WILL ROGERS**

BEVERLY HILLS. — Well all I know is just what I read in the papers. I was just sitting reading a very beautiful Horse Magazine called, "Polo." It is the issue that tells of the great International Match played between England and America, and it gives the very detail of each play, and also tells of the sale of the Horses after the match. You know I was just thinking it might be interesting to some of you to know something especially about the horses, for you don't have to be a Polo Nut to be interested in good horses.

There was \$335,000 worth of horses sold at public auction after the games. The British sold 48 head for \$183,400, The Americans 36 head for \$73,000 and the Australians 25 head for \$77,600. The British averaged pretty near \$4,000 a horse, The Americans only about \$2,000 and the Australians \$3,000. White Slave, an English bred mare played by the English, brought \$13,000 Bucks. Lady Luck, another English one, brought \$10,000, and an Australian mare, Isobel, \$10,000. The reason the Americans didn't bring as much was the fact that most of the best horses played by the American team was privately owned and was not put up for sale at all. The ones sold were just the ones that were owned by the Polo Association.

The games are pulled off under the management of the U. S. Polo Association. They guarantee the British team their transportation and expenses and all which is taken out of the Gate receipts, and this year the Association had themselves bought up quite a string of Ponies for our team. Heretofore they had depended entirely on the generosity of other players loaning their best horses to the big team, but this year they bought some themselves, and sold them after the games. Of course some individuals sold their Horses. Charley Wrightsman a fine young Sportsman and member of our Clubs out here on the coast was good enough to mount Eric Pedley, the sensation of the games, and a fellow Coast Player. Eric had gone back there to try out a time or two before in International matches, but he never had a proper chance for he wasn't properly mounted, but this time Charley sent back twenty head just for Eric to play through the test Matches on.

You know a horse is really from 60 to 70 percent of the game. That's about the ratio the Experts figure it. If you can't beat a man to the ball why there is no use going. Its speed, and more speed that counts with those big League fellows. Us Punks can leap around and have a lot of fun on a pack of old Hounds, but if we was among those fast fellows we would get run over.

Most of the Horses that make those big games are Thoroughbreds, or three quarters so. An awful lot of them are bred and raised on Western ranches, and lots of them have run cattle. Polo had not only been a recreation or Hobby of a lot rich people, but its been a God-send to the Horse business. It has done more to establish the breeding of good horses than even races have. Now it is a big business, and there is dozens of men just prowling all over the west buying likely "prospects" for Polo. The game is growing so fast and the demand for horses so great that its a real business now.

All the Colleges have taken up Polo now, and thats a great boost for it, and this thing of it costing all this money is a lot of Hooey. You can buy three or four old fifty dollar crow bates and have as much fun with the game as Jock Whitney, or Laddie Sandford, who each have perhaps

from a quarter to a half million just in their Polo Strings alone. That half million to them is just like us buying an extra bowl of Chili. The boy on the sand lot gets as big a kick out of a home run as Babe Ruth, and the Dub Polo Player on a tired horse gets just as much kick out of making a goal as Hitchcock. Its a great game and it learns you to ride quicker than anything on earth when you start hitting at the ball you forget about how you are going to stay on, you just do it unconsciously. Age dont keep you from playing it. Arthur Brisbane another in law, Steward Carey, he is his seventys. Plays twice a week at Meadowbrook. I was 51 Saturday, and played Sunday, (after coming from Sunday School). I didnt play good, but I had as much fun missing, as the others did hitting. I am going to play till my whiskers get tangled up in the horses tail.

(© 1930, McNaught Syndicate, Inc.)

have thrown the old government out. In Europe political conditions are critical in Germany, England, France and Spain, from the same causes.

Economists who have delved deeply into the present world situation blame it largely on the overproduction of raw materials of all kinds, all over the globe. And that overproduction is a direct result of the war. Although the war was over twelve years ago, its effects are still being felt, as they will be felt for a generation to come.

During the war every form of production of raw materials was immensely stimulated in the countries outside of the war zone. Immediately after the war there was a tremendous demand for copper, tea, rubber, coffee, sugar, cotton, wheat, corn, beef, silver, wool and so on through the whole list of raw materials. The prices which were paid further stimulated production. Statesmen who foresaw a glut of these things, beyond the ability of the industrial world to utilize them, began to counsel caution, but producers who had been reaping the big profits of high prices were only human, and continued to produce in the hope that prices would keep up.

Of course, prices began to fall. Worse than that, producers of some commodities found themselves with hardly any market at all. In many other lines, prices fell below the cost of production. We have had only a slight touch of this world situation, in the falling price of wheat to the grower, in the low price the planter gets for cotton. We have been going on at the over-stimulated pace set in war times, when "marginal" lands which it does not pay to cultivate in peace time, were put into crops which cannot now be profitably marketed.

This overproduction is the underlying cause of all of the world's economic troubles, in the opinion of some authorities. It certainly has a great deal to do with it.

Mrs. J. A. Ward and son, Rufus, are at the ranch west of town. Rufus has been in San Angelo for the past several weeks with typhoid fever, but is recovering rapidly.

Plant your dollars at home.



RATES: Three cents per word for first in section per week and 2 cents for each subsequent issue.

FOR RENT—One bed room. Apply this office. 2-tfc

NOTICE—I have two sections of good grass and no money; want to buy 400 head of sheep. If interested call Dave Locklin, phone 131. Sonora, Texas. 2-2tp

FOR SALE OR TRADE—Two 320-A tracts, well improved, nine miles above Roosevelt. Will take sheep or goats at right price. D. Q. Adams, Camp Allison, Tex. 50-4c

FOR SALE—10 2-year-old Hereford bulls, raised by E. C. Beam, priced reasonably; purebred Anogora billies, bred by Fred Earwood, cheap. Bryan Hunt, Sonora, Texas. 51-tfc

RETURNS TO NEW YORK AFTER SPENDING THE SUMMER IN THIS CITY

Amos Keeter, after spending the summer here pestering the good people of this city, left this morning for Kalamazoo, Michigan to engage in his favorite pastime. While here he made many frequent visits in the home of the most fastidious citizens. He is an uncle to "Two-Gun Ike," veteran peace officer of the "Stockman's Paradise."

**Robert Massie Co.**

Funeral Directors, Embalmers

Superior Ambulance Service

Phone 4444 Day or Night

SAN ANGELO, TEXAS

**THE SONORA DAIRY**

D. T. SPEED, Prop.

MILK—BUTTER—CREAM  
Cleanliness is our Motto"

**Sonora Abstract Co.**

J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE  
ON SUTTON COUNTY LAND

We represent several of the old line fire insurance companies

**RANCH LOANS**

**E. B. CHANDLER & CO.**

Chandler Building 106 E. Crockett St., San Antonio, Texas

**Hotel McDonald**

"A Home Away From Home"

Newly Remodeled—Thoroughly Modern  
in every way. Splendid dining room;

American Plan.

Home Cooked Meals, 50c and 75c

**HOTEL McDONALD**

Established 1869.

**Chas. Schreiner Bank**

(Unincorporated)

WOOL AND MOHAIR

Makes Liberal Advances on Sheep, Goats  
Wool and Mohair

KERRVILLE, TEXAS

**Learn Business**

in a

**Business School**

Our school is organized to teach business to young men and to young women who want to accept positions or who look forward to going into commercial enterprises on their own account.

We specialize—and because we are specialists we are able to do a type of work that cannot be done in any other kind of school. Here there is no lost motion—no waste effort.

Every student is given a full opportunity to do all he can every day in the week, and every hour in the day.

Grasp opportunity NOW!

Make your start in the Business World enrolling in the—  
by enrolling in the—

**San Angelo Business College**

San Angelo, Texas

31½ EAST CONCHO AVE.

DIAL 3660



**Guns**

WE HAVE THEM FOR EVERY PURPOSE—RIFLES, SHOT-GUNS, IN VARIOUS CALIBRES.

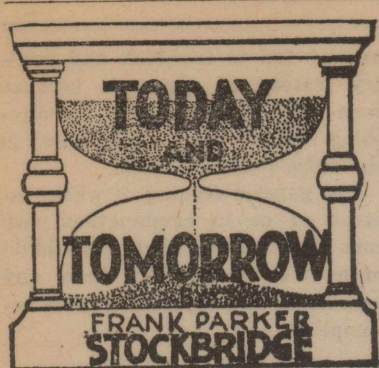
**Ammunition**

For almost any make and model gun at very reasonable prices. Come in and let us fit you up for that hunt.

**SEE US ABOUT STOVES**

**West Texas Lumber Co.**

W. E. CALDWELL, Mgr.



**BUILDING—**

Building operations in the United States go by fits and starts. One year there will be a building boom, the next year a depression. One reason is the difficulty of financing the spread between first mortgage money and the building owner's capital.

Some Chicago builders have a plan whereby the people concerned in the building industry do this financing themselves. Contractors, supply manufacturers, dealers in building materials, architects, and labor are to take a part of their pay in junior mortgage certificates, to be paid off in installments. This plan will not reduce wages or profits, but generally adopted will make building operations independent of general financial conditions.

**BOULDER—**

Things are moving in the Hoover Dam project at Boulder Canyon on the Colorado River. Power lines are about to be run to the site, to furnish energy for the handling of the immense masses of stone and concrete which will be required to build the dam. Engineers are being appointed, plans have been made for the town to house the ten thousand workmen who will be employed on the job, bids have been asked for some of the materials which will be first required.

It takes time to carry out a great project like this. Five and one-half years is the lowest estimate from the day construction begins until the great dam is finished. It takes a lot of time to prepare to begin work.

That is the difficulty about relying upon public works to relieve a sudden stress of unemployment—it takes so much time to plan them and provide for financing them that by the time the work is ready to begin the period of unemployment may be almost over.

**SUGAR—**

The announcement by the Department of Agriculture that the federal sugar cane experiment station at Canal Point, Florida, has developed a cane which yields a third more sugar to the acre than any previously known variety, and is at the same time resistant to cane diseases, is of importance to everyone in the United States. We consume several times as much sugar as any other nation in the

world. Our sugar producers have had difficulty in competing with foreign sources. The sugar industry in Louisiana was practically wiped out a few years ago by plant diseases; the Mississippi flood of 1928 almost finished the job. But the introduction of a new type of sugar cane from Java, known as "P. O. J. 213," has rejuvenated the Louisiana sugar industry, which is now producing five times as much sugar as in 1926.

The new cane developed in Florida, called "C. P. 807" yields a ton more sugar to the acre of cane than does "P. O. J. 213." That should mean, eventually, both a reduction in cost of sugar to the consumer and better profits to the grower.

**FRAUD—**

A Florida man shipped a carload of oranges to a produce dealer in Virginia. The dealer sent the shipper a check for \$250. The Florida man invoked the recently-enacted Federal Produce Agency Law and haled the dealer into the federal court. The proceedings disclosed the fact that the net proceeds of the sale of the oranges was nearer \$700 than \$250. The court ordered the dealer to pay the shipper an additional \$463, with interest, and to pay it before November 4 or go to jail.

It looks as if there is at last a way in which shippers of farm products can get the money due them. State and local laws don't protect them; they operate in favor of the local dealer and against the shipper from another state. The federal courts are not subject to local influences, and the new law seems to have teeth in it.

**EDUCATION—**

We spend more money for education than for anything else, but there are still hundreds of thousands, if not millions, of American grown-ups who have never yearned to read or write. The death the other day of Thomas Young, whose occupation was that of "public writer," in a good-sized town close to New York city, revealed the fact that hundreds of persons in White Plains who could not write were in the habit of going to him to write their letters for them.

In New York state alone, by the

**Writer of Thrillers**



Rafael Sabatini, world-famous author of historical romances, on his first visit to America.

census of 1920, there were 425,000 persons over 10 years old who could neither read nor write, and all but 10,000 of those were over 21. Nor were they all foreigners; more than 30,000 were native-born whites. The number is probably smaller now; the 1930 census figures on illiteracy are not yet available. But there were more than three million white folks over ten years old, and nearly two million negroes, who could not read in any language, in 1920, and the probability is that there are still three or four million illiterate citizens.

**SHAMPOO 25c**

NAIVETTE CROQUIGNOLE WAVE

\$8.00

**TRAINER Beauty Shop**

Phone No. 3

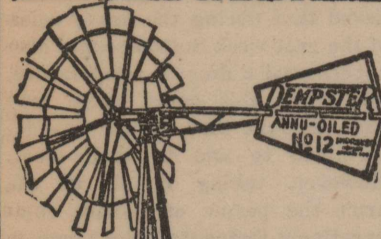
**UNIQUE PROGRAM FOR LIONS NEXT MONDAY**

The program committee for next Monday's Lions meeting is arranging a rather unique program, according to a member of that committee. It will be something different and new to all Lions and will be worth seeing and hearing. All members are urged to attend.

**WANTED—**A good wife regardless of nationality, color, sex, religion or what not. References will be cheerfully exchanged by a young bachelor ranchman. Ad-XYZ, care general delivery. 2tp.

George S. Allison was here from the ranch Thursday on business. Mr. Allison says range conditions on his ranches are in fine condition.

**DEMPSTER NO. 12. BACK GEARED ANNU-OILED WINDMILL**



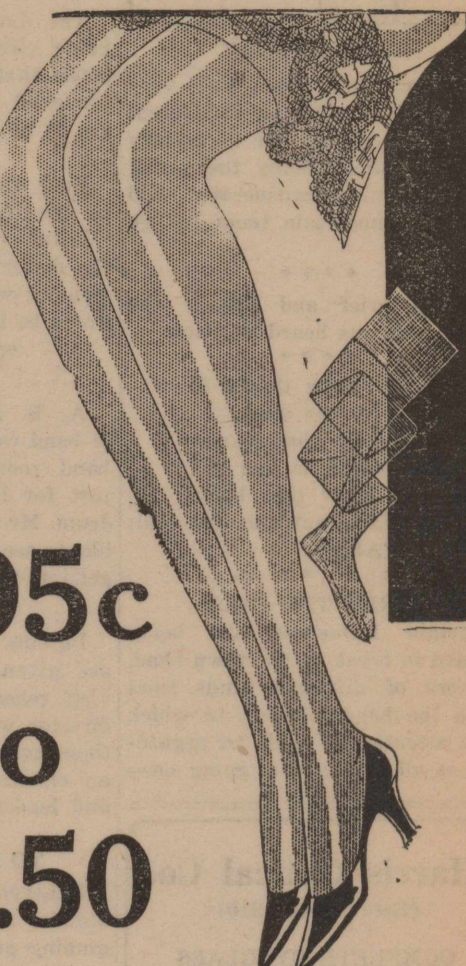
**GUARANTEED**

The Dempster No. 12 is guaranteed against defective workmanship and materials. You are assured a mill that will serve for years without constant trouble or expense. Has Timken Tapered Bearings, Positive Brake, Machine Cut Gears, Oil-It-Once-a-Year feature. Come in and a competent windmill and pump man will show you a sample.

Wm. CAMERON CO., Inc. Sonora, Texas

**FULL FASHIONED VANETTE SILK HOSE**

Full Fashioned silk-to-top chiffon hose of famous quality well known to our customers for real chic and durability. Featured at a price that makes the purchase of several pairs advisable. Every desirable hosiery feature is to be found in these hose—slipper soles, the tops effectively finished with picot edge.



**95c to \$3.50**

**COLORS—**Bonita, Prado, Moonstone, Ebony, Wrought Iron, Dust and Mar-rando. These hose come in Grenine (Dull Finish), semi-chiffon and sheer chiffon.

**J. W. TRAINER**

**OWEN L. GRAY**

BLACKSMITHING and AUTO REPAIRING

Auto Springs for any car

MORRIS BUILDING

**Arrived**

**IT'S HERE**

Come in and hear the new

**Victor**

**SELF-RECORDING**

and combination radio set. Have your own record made here. We invite your early inspection.

**HAVE YOU HEARD THE NEW VICTOR RECORD HITS? WE HAVE THEM HERE!**

**Sonora Electric Company**

Telephone 278

Sonora, Texas

**"Guests Appreciate a Bright and Cheerful Home"**

"Everyone appreciates a bright and cheerful home. It shows a spirit of sincere, wholehearted hospitality, and creates the impression that the host is actually reaching out into the night with a welcome for his guests.

"Through the new *Home Comfort* rate of the West Texas Utilities Company, you can inexpensively welcome your guests with warmly inviting light, for the normal necessities of your home will utilize the first two rates, then, through the use of additional 'comfort' lighting you can place further service, used for any purpose, on the low rate basis—4c per kilowatt-hour, or 3c where service is also used for heating or cooking.

"This new plan makes electric service so inexpensive, especially when you have an electric range, water heater or refrigerator, that truly you'll not notice the addition of this extra lighting to your bill—but you will appreciate the spirit of fellowship that good light engenders.

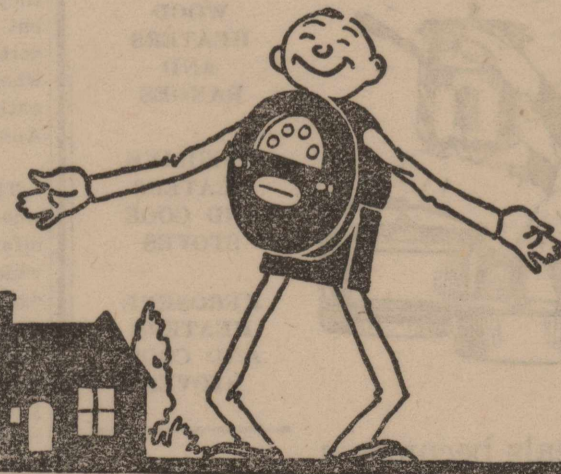
"Next week I'll explain other electrical conveniences that you can enjoy at extreme low cost."

*And Remember—You Can Make Your Own Average Rate*

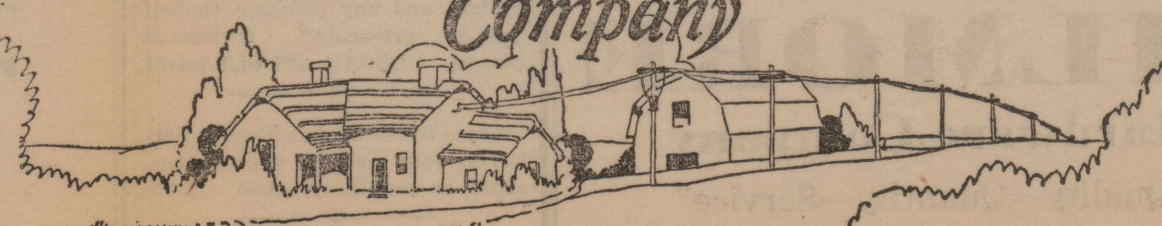
Initial rate 12c

2nd rate 7c

Low rate 4c or 3c



**West Texas Utilities Company**



**The Devil's Dream**

(By W. E. James)

**"GO TO PAPA"**

A young man who was very much in love with an indifferent young lady, asked her repeatedly to marry him. Finally the young lady, becoming exasperated told him in no uncertain tones to "go to papa!"

In his grief and despair the young man was heard to utter:

"Now she knew that I knew Her Papa was dead; And she knew that I knew What a life he had led. And she knew that I knew What she meant when she said; 'GO TO PAPA!'"

**HERE'S THE IDEA**

Certain influences are being wielded to break up the town band. Rumors of different kinds float in to the band director, to which little attention is paid, for regardless of all the band is going on—

even if there is nothing left but the director and a broken drum stick.

The latest rumor afloat, and being circulated freely, is to the effect that the band has broken up for good and no more rehearsals are to be held.

Such rumors are false and can be classified under but one head: "Wilful, malicious meddling." If the disturbers approach any band member with such rot, our advice would be to tell them to—

**"GO TO PAPA!"**

A. B. Shoemaker, an old-timer in band work, was a visitor to the band room Thursday night, and just for luck took a turn at the drum. Mr. Shoemaker said he would like to see a number of Sonora men get into the band.

Parents of members of the band are given a special invitation to visit rehearsals at any time. The director would be pleased to have them come. Their visits would be an encouragement to both pupils and leader.

**TO BAND MEMBERS**

Rehearsals are held regularly on Monday and Thursday nights, beginning promptly at 7 o'clock, rain or shine. It is important that all members be present at each rehearsal. A program is being played now for the first public appearance and it is essential that all members be in their accustomed places each night.

Jo Nell Miers, small daughter of Mr. and Mrs. W. A. Miers, when playing ball with the Vernon Marion children Wednesday afternoon had her glasses broken. Bob Vicars removed fragments of glass from her eye.

Hillman Brown was here from Kerrville during the week-end to visit with his mother and friends. He returned Monday morning to resume his studies at Schreiner Institute.



Copyright by Federated Publishers Bureau 205 E. Ontario St. Chicago

Last Week's News Reviewed by **A Stranger in the Windy City**

Chicagoan is glad to hear from readers on matters of general interest to the community. Letters sent to the above address will receive prompt attention.

Chicago, Ill., Oct. 29.—"The time is not far off when you will need a stove," such was the timely advice given by E. F. Vander Stucken Company in its advertisement in last week's News. It is to be believed that during the heavy rains of the past week Sutton county also experienced a drop in temperature, and when this came, some may have thought that nature was determined to add to their woes. However, taking it all in all, ain't the people of Sonora comparatively fortunate? Not many in your midst are in dire need of food, and only a few lack the clothing necessary to protect them against your mild winter. Contrast local conditions with those existing in large northern cities, where thousands shiver outside crowded charity "flops," and long lines of hungry men anxiously await the daily arrival of the soup wagon.

People in Sonora are buying—more conservatively than they once did, it is true, yet none are denying themselves the necessities of life. Buyers, everywhere, are seeking the best grades of goods at the lowest possible prices. When they are convinced such a combination awaits them in Sonora, they will buy in your stores, for business always goes where it is invited and where it is assured a welcome. Fifty-six corporations, recently reporting, show sales in excess of those of last year, and it might be interesting to note that every one of these successful concerns increased its advertising appropriation during the past twelve months. I am not soliciting business for the News when I venture to say that among the unfortunates are merchants who foolishly quit advertising when they saw the first signs of changing conditions.

Last week's paper was well filled with reasonable advertising, and the citizens of Sonora are indebted to the merchants who bought the space, because with their ads they are doing their part in keeping Sutton county money at home. Were it not for the messages to the people in the News, many more thousands of dollars would find their way into the coffers of big mail order houses that cater to potential buyers by providing each of them with an attractively illustrated catalog.

Talking of times—good and bad, didn't those San Angelo Kittens have the "devil's" own time trying to score on the Bronchos? And then they didn't accomplish their purpose.

And while Mr. and Mrs. Sam Stokes have never had a quarrel, they have had many good times, but I doubt if any of them was any better than the one they enjoyed when all their friends and relatives gathered to celebrate the Golden Anniversary of their wedding.

Those of you who were young when the Sonora school was in its infancy, back in those days of which Mayor Aldwell spoke at the dedication, will smile as you recall some prank you played on the Halloween of that year. I hope your faces will still be cheerful when you view the disarrangement caused by the youngsters of this year. They thought they were having a good time, you know.

See you after election, and I'm betting Texas goes Democratic.

**POSTED**

My ranch situated 32 miles southeast of Sonora is posted according to law, and any violation thereof will be prosecuted. Officer in charge. OSCAR APPELT 1-1-31

Come to the Trainer Beauty Parlor for your girls for your mother, sister or sweetheart. Adv. 2-2tc

Want ads will do almost anything except get you in bad.

**HOW OLD ARE YOU?**

This is the Date I'm **48**

My Mind is Keen—My Skin is Clear—of Petty Ills I Have No Fear

No doubt about it—I am 48 and never felt better in my life—I feel like 30 and you can take my word for it—It's the little Daily Dose of Kruschen That Does It.

Once I was fat and forty—had headaches a plenty—Was tired out most of the time—My liver was sluggish and my bowels inactive—I searched for a real remedy and by good fortune I found it in Kruschen Salts.

Fat isn't healthy—so Physicians state and I want to say to this world full of fat people—that the Kruschen Method of losing fat is safe, sure and sensible—just cut out sweets—pies, pastries and ice cream for a month—go light on potatoes, rice, butter, cream and sugar—and don't forget to take one half a teaspoon of Kruschen Salts in a glass of hot water before breakfast every morning.

I wish I could induce every overweight person on earth to try this splendid method—It surely doesn't cost but a trifle—for an 85 cent bottle lasts 4 weeks and can be bought at the Corner Drug Store, or any drug store in the world—Get it—Grow Thin—Feel younger.—Adv.

**DOING THINGS DIFFERENTLY**

Sometimes a difficult situation can be altered by the simple process of doing things differently from the way in which they have been done. A case in point is the feeding of wheat to cattle and hogs.

Chairman Legge of the Federal Farm Board said the other day that the feeding of wheat has become so general that it may absorb enough of the surplus wheat to affect prices in favor of the farmer. A few progressive farmers started this several months ago, when the bottom first dropped out of the wheat market.

If everybody who is feeding beef cattle or hogs would feed wheat, those who have tried it assure us

they can produce more beef or pork per bushel of wheat fed than by feeding the same amount of corn. At the present comparative prices of the two grains, this is economy. As this is written, there is a spread of less than three cents a bushel between the prices of wheat and corn on the Chicago Board of Trade. Wheat is abnormally cheap, corn not much below a normal price for this time of year. The only reason why corn is

usually fed to livestock and poultry instead of wheat is because corn is so much cheaper. At anything like the same price, wheat is the more profitable feed. The general feeding of wheat instead of or in combination with corn through this winter, would do more for farm relief than any amount of new legislation could accomplish.

Patronize Sonora merchants.

**Harris Optical Co.**

(Established 1910)

COMPLETE EYEGLASS SERVICE

9 E. Twohig San Angelo Office hours 8 to 6. Sundays by appointment Phone 5384

**MEXICO CAFE**

Theo. Virgen, Prop

ALL KINDS OF Mexican Dishes SERVED

Special tables reserved for Americans Your Patronage Appreciated

**VECK, PIONEER FLORIST**

ESTABLISHED 1873

Bonded Member Florist Telegraph Delivery

Decorating, Blooming Plants, Designing. No orders filled through agents. We give personal attention to our customers.

Day Phones—3323 and 6064 Night Phone 6425

San Angelo, Texas

**BRIGHTEN the Kitchen**



STOVES COAL HEATERS AND COOK STOVES

WOOD HEATERS AND RANGES

GASOLINE HEATERS AND COOK STOVES

KEROSENE HEATERS AND COOK STOVES

Preparing meals becomes a real pleasure with a gleaming set of efficient implements to aid you. You owe yourself a shopping trip to

We examine flues and put up stoves

PREPARE FOR COLD WEATHER NOW

**GILMORE**

Hardware Company

"Quality—Quantity—Service"

**CLEAN**

**Up Sale**

BEGINS FRIDAY MORNING, NOVEMBER 7 AND WILL CONTINUE FOR TEN DAYS. BUY NOW AND

**SAVE 50 per cent**

ON MANY VALUABLE ARTICLES. LIBERAL REDUCTIONS ON NEW FALL AND WINTER GOODS, AND ON EVERY ITEM IN OUR STORE.

- Children's Coats ..... \$3.50
- Ladies' Coats ..... \$20, \$15, \$10 and \$5.00
- Sweaters for fall weather ..... \$3.75
- Children's wool-silk dresses ..... \$1 and \$2.00
- Ladies' silk and wool dresses ..... \$3.50 and \$5.00
- Corsets, girdles and brassieres ..... One-half Off
- Hats, various styles and sizes ..... \$1.00

**TheSTYLESHOP**

MRS. LEE LABENSKY, Proprietor

**Broken—**

(Continued from page 3)

struggle. She looked at him with tragic eyes.

"If only it had been me—" she said wildly. "If only I could die too—"

"You don't mean that. There's much happiness in store for us—and together. Listen to me—Julie, you must listen—"

She shivered away from him, her shoulders hunched, her face averted. "I suppose I can't stop you saying what you want to, but it's no use. I don't know why you have come back. I told you I never wished to see you again—"

"I came because I love you, and because I know you love me—"

"You are very sure of that!" she said bitterly.

"I am proud to be sure. Look at me, Julie—"

"No." She bit her lip to keep back the sobs that would rise to her throat. "If only you would go away and leave me—"

"I am not going. You belong to me—"

"Your wife would not be pleased to hear you say that," Julie said hoarsely.

Chittenham put his hands on her shoulders and forced her to turn to him.

"If you can look me in the eyes and say honestly that you do not love, and that you wish me to go away and never come back, I will believe you," he said.

There was poignant silence. Julie raised her tear-drowned eyes with weary defiance and her lips moved, but no words came.

Chittenham laughed triumphantly.

(Continued next week)

**REV. E. P. NEAL GOES TO SONORA**

In making appointments for Methodist preachers, at the annual conference held at Harlingen last week, that body appointed E. P. Neal to the charge at Sonora.

Rev. Neal has just finished his third year at Sinton, and it is with regret that we see him go. He has endeared himself to the people of this section, without regard to denominational affiliation. Everybody loves him and would have been very

much pleased had the "powers that be" seen fit to return him to Sinton. Always good natured, with a ready smile, always sympathetic towards those in distress, always ready to lend a sympathetic hand in any way to help his fellow man, a good preacher, a deep thinker and close student. Sinton loses a valuable citizen when Ep Neal leaves us.

A rather unusual scene was enacted one night during the Baptist revival last week. Rev. Wood, pastor of the Sinton Baptist church made a short talk in which he said some nice things of Rev. Neal. He spoke of him as being a good man and a good preacher, and finally asked all in the congregation who wished Rev. Neal to be returned to Sinton, to stand. Every person in the large audience arose, which, speaking louder than words, attested to the warm feeling all have for him.

We wish him the best of luck in his new field, and feel that Sonora Methodist church is indeed fortunate in securing such a man for a leader.

Rev. F. M. Jackson, who has been appointed to fill the pulpit at Sinton, comes to us with the highest recommendations. He comes from Sonora, which charge he has filled for four years. We welcome him to Sinton.—San Patricio County News.

**PROBLEMS OF EMPIRE**

Texas in area and natural resources often has been called, and rightly, an empire. It is the coming empire state, and within a generation will be admittedly a leading commonwealth of the Union.

But this coming leadership demands that those who control the destiny of the state should have vision and foresight sufficient to plan in a large way a program as a guide for action in later years. Topsy "just grewed," but scientific growth is based on intelligent surveys of situations and wise judgments.

Texas has enormous natural wealth, but the wealth from the production of it enriches outsiders; little remains within the state. It has much capital in its financial centers, but comparatively little of it is invested in Texas industries. The purchasing power of its almost six millions of population is huge

**Bay State Beauty**



Miss Gladys Norkunas of Dorchester, Mass., chosen "Miss Tercentenary" at a costume ball held in the Boston Garden.

in amount, but the goods purchased mostly come from outside the state.

Through ignorance the fertile lands of Texas are declining in fertility because of erosion and a one-crop system; its magnificent forests have been shamelessly wasted and practically no attempts made to reforest cut-down areas suited only to timber. Texas is an empire of natural wealth, but its economic leaders accumulate wealth for themselves with small forethought for the future generations of Texans.

The best wealth of Texas consists of the energy and brain capacity of its people. Among these is much dormant talent that should have opportunity for expression in action. But more than half the population are so poor that their standards of living are necessarily low. In consequence, their children are worked prematurely, and, obtaining merely the rudiments of education, they become stunted in body and mind—the greatest waste of a wasteful state.

What Texas needs is a definite program set for the younger generation to accomplish in the next twenty-five years. The resources of Texas should enrich Texas and Texans. Its farming population

should own their lands, not be tenants in a condition quite like serfdom. Its empty forest lands should be reforested and exempted from taxation for the period of growth. Small industries should be established in every village and town of the state to supply work and to put on sale Texan-made goods. "Made in Texas" should be a guaranty of excellence in material and manufacture. Above all, the younger generation should be free to acquire a generous education, combined with a training for vocations on the farm and in the future industries of Texas.

Texas needs local chambers of commerce, civic improvement societies and city planning. It needs a new Constitution, a reorganized government, wise legislators who can think in terms of an empire state. It should place obligations on its professions to give to its people health, good laws, spiritual insight. It should aim to develop that broad intelligence that appreciates the value of the artistic in connection with vigorous applications of the many varieties of science to the problems of the state.

Talk Texas, think Texas, help make Texas famous for its comfortable homes and its awake intelligent citizens.

**SLOW RAIN FALLING HERE TODAY AT NOON**

Almost half an inch of rain fell here up to two o'clock, it was reported by the local San Angelo Telephone Company where a government rain gauge is stationed. The rain began falling early this morning and continued slowly.

Eldorado reported half an inch, San Angelo a light shower, Vinegarone a light shower, Rocksprings, none, Ozona half an inch and about the same at Christoval.

Send a copy of the "Devil" to your friends.

Texas has the largest helium gas plant in the world, the largest chili and tamale manufacturing and canning plant, the largest rice packing plant, the largest single oil refinery and the largest custom smelter—to give only a few of its "largests."

**NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION**

State of Texas, County of Sutton—  
In the County Court of Tom Green County, Texas:

MRS. LEOTA CLARK,  
vs  
K. V. E. SCOTT

**NOTICE**

WHEREAS, by virtue of an execution issued out of the County Court of Tom Green County, Texas on a judgment rendered in said court on the 23rd day of April, A. D. 1930, in favor of the said Mrs. Leota Clark and against the said K. V. E. Scott, number 2640 on the docket of said court, I did, on the 6th day of October, A. D. 1930, at 10 o'clock a. m. levy upon the following described tracts or parcels of land situated in the county of Sutton, State of Texas, and belonging to the said K. V. E. Scott, to-wit:

"Situated in the Town of Sono-

ra, Sutton County, Texas, and being the north-west quarter (1-4) of Lot number Two (2) in Block C, in the town of Sonora, according to a map or plat of said town now on file in the office of County Clerk of Sutton County, Texas, the same fronting 50 feet on Poplar Street and extending back at right angles with said street 100 feet."

And on the 4th day of November, A. D. 1930, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said date, at the courthouse door in said county, I will offer for sale and sell at public auction for cash, all the right, title, and interest of the said K. V. E. Scott in and to said property.

Dated at Sonora, Texas, this the 10th day of October, A. D. 1930.

B. W. HUTCHERSON,  
Sheriff Sutton County, Texas

**J. M. LEA**  
SAN ANGELO, TEXAS

Representing  
**Draper & Co.**

Wool and Mohair Commission  
Merchants

**Plate Lunch  
40c**

**Home Club Cafe**

GABE SMITH, Proprietor



**San Angelo Telephone Company**

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

**Aldwell-Elliott Co.**

**FOR INSURANCE—**

Any kind—life, fire, automobile, plate glass, burglary, hail, rain, tornado, golf, accident and health, indemnity bonds, or any other kind of insurance written. WE HAVE IT!

**FOR RANCH LOANS—**

Unlimited funds to lend on ranches at 6 per cent—five to thirty-three years' time.

**FOR AUDITING—**

See us for complete auditing and income tax service.

WE APPRECIATE YOUR BUSINESS

**Auto-Oiled Aermotor Windmills**

are built to give you many years of service without extra cost for upkeep. SEVENTEEN YEARS of service from thousands of Auto-oiled Aermotors in West Texas are proof that it is the mill for you.

OIL ONCE A YEAR—AND  
"It Runs When All Others Stand Still"

**Crowther Supply Co.**

San Angelo, Texas

Phone 3630

**GREETING CARDS**

Surely you will want to remember your relatives, friends and others during Christmas and New Years. One of the most appropriate and most economical ways to do this is with one of our beautiful cards. :: Until the 15th of next month we are going to give our customers the advantage of a big saving and allow

**15 Per Cent Off**

The Greeting Card is a little definite ray of sunshine offered by friend to friend. It carries kindly greetings for all ages :: Our complete line this year has a new note—with universal appeal. It is now ready for you.

We have three sample books from the leading card manufacturers of the United States and from the great number you should find what you want.

LET YOUR HOME PRINTER FURNISH YOU WITH YOUR CARDS AND PRINTING

**Devil's River News**

**RANCHMEN**

Don't let your sheep die with Stomach Tape Worms!

**STEEN'S WORM EXPELLER**

Guaranteed to kill Stomach and Tape Worms. Will treat them for

**3c**

per head

ALSO HAVE

**STEEN'S**

FLINO, FLIFLU, SCREW WORM KILLER and SORE MOUTH REMEDY

**Corner Drug Store Inc**

SERVICE PLUS Phone 41 SONORA, TEXAS.

OWNED AND OPERATED BY SONORA PEOPLE

idence, there is no authority under the prohibition law or any other whereby he could do so. The law is extremely clear and explicit. No beverage containing more than one-half of one per cent of alcohol can legally be made or be sold in the United States, and only congress can change that. The likelihood of any such action by the present congress or the next is about equal to the likelihood of a collision between the earth and the moon.

We know whereof we speak when we say again that this wide-spread rumor, which some of the city newspapers have been printing as if it were true, has no foundation except in the imaginations of the people who wish it were true.—Frank Parker Stockbridge, editor Autocaster Service.

**KONJOLA VERY MEDICINE THAT FIT THIS CASE**

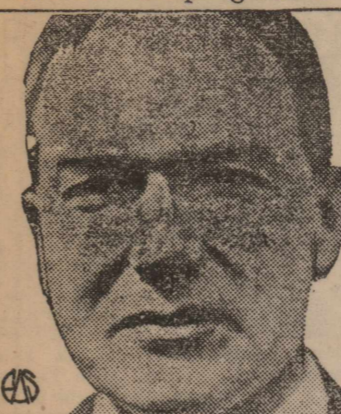
Amarillo Lady Rejoices Over Results Obtained from New and Different Compound



MRS. ETTER STANLEY

"For twenty years I tried to free myself of stomach trouble, constipation, kidney and liver trouble," said Mrs. Etter Stanley, 1220 West Fifth street, Amarillo. "Even specially prepared foods did not digest. Gases formed and bloating pains resulted. My kidneys were so weak that night risings were frequent. I had dull pains across my back. Neuritis gripped me and I became almost helpless at times and suffered untold agony from piercing pains. "Konjola seemed to just fit my

*Lends a Helping Hand*



John D. Rockefeller, Jr., announces that he will put several large building operations into effect at once, to provide work in the building trades.

case. Soon after starting the treatment I began to feel better. Now, after finishing the treatment, I feel like another person. Food now digests as it should and I feel better than in years. The pains of neuritis are rapidly leaving me. My kidneys have been strengthened and function properly. I am gaining in weight and strength."

It is the same glad story whenever Konjola is given a real test. Try this medicine for ailments of the stomach, liver, kidneys and bowels, and rheumatism, neuritis and nervousness.

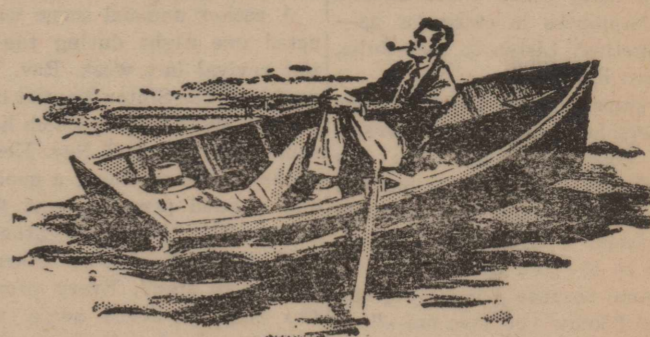
Konjola is sold in Sonora at the Corner Drug and by all the best druggists in all towns throughout this entire section.—Adv.

**MEMBERS BAPTIST CHURCH ASKED TO ATTEND SUNDAY**

A matter of importance is to be discussed at the Baptist church next Sunday morning, according to Pastor J. O. McMillon, who has mailed cards to all members of that church. Rev. McMillon is asking all members to be present.

**Toward Success**

JUST ADRIFT— OR A STEADY PULL?



There is a certain school of thought which says, "Eat, drink and be merry for tomorrow we die." But when that hapless morrow comes, the insouciant philosopher, money spent, rather wishes he had been a little less "merry" and a little more saving.

The hand-to-mouth life is mere drifting. It is only consistent saving that pulls you toward your goal in life. "Pick up your oars" by opening an account with us.

Compound Interest 4 per cent

**First National Bank**

**BUNK**

A rumor is being circulated all over the country, to the effect that President Hoover is shortly to give his approval to the manufacture of beer containing 2.75 per cent of alcohol. The brewers, according to the rumor-mongers, are ordering new machinery by the million-dollars' worth, and before New Year's Day expect to put several hundred thousand men at work making beer, buying quantities of grain from the farmers for this purpose, and thus at one stroke re-

storing farm prosperity, eliminating unemployment and repealing the Eighteenth Amendment and the Volstead Law!

It is interesting, but it is all bunk. Nothing of the sort will be done. It would not be worth paying any attention to, were it not for the fact that it is not only being passed by word of mouth to business men, bankers and others who are in doubt whether to believe it or not. Even if the president desired to open the door to the free manufacture and sale of real beer, of which desire there is not the slightest ev-

**Good News**

Back in August during the business slump we planned a new cash store for Sonora. We bought some bargains on the low market which we now pass on to our customers. We appreciate the excellent business which you have given us from our opening day.

**Specials for Friday, Saturday, Monday**

- Sugar** Pure cane, 10-lb. cloth bags (with \$1 or more mdse.) **50c**
- Beans** New crop, Pintos, 20-lbs. for **1.00**
- Coffee** 2 1-2-lbs. Canova, try this **95c**
- Macaroni, Spaghetti, Vermacelli—4 boxes for **21c**
- Soap** Crystal White 10 bars for (Limit 20 bars to customer) **35c**
- Cocoa—2-lb. Good Grade for **36c**
- Cocoa—1-2-lb. Hershey's, for **15c**
- Flour** 48 pounds GOLD CHAIN **\$1.55**
- 48 pounds BAKERS GOLD **\$1.45**
- 48 pounds JUANITA **\$1.30**

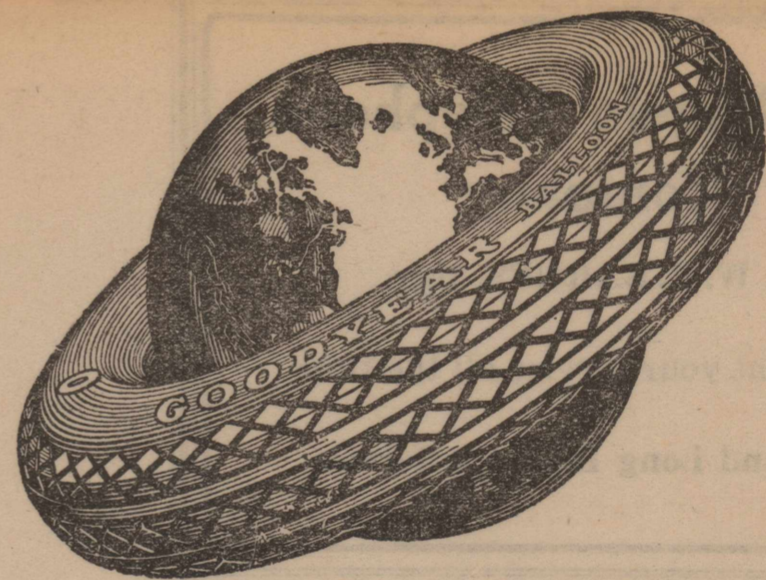
WATCH FOR OUR SPECIAL TAGS IN THE STORE FOR MANY OTHER EXTRA BARGAINS

COME TO SEE US

**Sonora Cash Grocery**

FOR ROADS AND DRIVERS THAT ARE  
**"Hard on Tires"**

THE NEW GOODYEAR HEAVY DUTY



Extra in Every Way Except Price!

Are you planning plenty of hard driving? Want extra protection from punctures, blowouts, skidding and worn down treads? Here's your tire!

Everything extra but the price. Extra thick, extra deep cut, All-Weather Tread. Extra large, extra powerful body of Goodyear's patented SUPERTWIST cord—six shock absorbing plies!

Extra style, too. Tapered side bars; silver striping. Value only Goodyear offers—made possible by a production MILLIONS of tires greater than any other company

**More people ride on Goodyear Tires than on any other kind :::**

**SONORA MOTOR COMPANY** SALES SERVICE