# The <br> Published in Sonora, Texas --. "The Capital of the Stockman's Paradise 

## volume xxxix

## SEASON'S IIITIAL FOOTBALL GAMF TO BE PLAYED HERE TOMORROW



## Oil Station Buildimgs Under Construction

## 


 tank with a capacity of 20,000 gal would be completed about the fir job is being furnished by the loca is being used. An agent will be sent here from the main offices in
Houston. has the contract for the Huls, station, and said his work woul
be finished within the next two three weeks. Humble is building
warehouse $30 \times 40$ feet warehouse $30 \times 40$ feet, garage, an
erecting two extra large oil tank
all of which will represent


## Menard Party Buys Local Bakery

 Richard Vehle, of Menard, BuysSonora Baker From Joe Richard Vehle, of Menard, last
week closed a deal with Joe Norris week closed a deal with Joe Norris
for the Sonora Bakery located in
the Gilmore building. Mr. Vehle and wife took charge immediately
after the deal was consummate last Thursday morning.
The Vehles are experienced in
the bakery business, having op $\mathbf{r}$
ated several bakeries, the last on ated seeveral Prioreties, the purchase o
at Eden. Frior to the
the Sonora Bakery, Mr. Vehle op-
erated a cafe in Menard. erated a cafe in Menard.
Mr. and Mrs. Vehle are pleased
with Sonora as a town and spoke
very highly of the class of poople who compose the citizenry. These
people come to Sonora highly rec people come to Sonora highly rec-
ommended as progressive business
people and of the best citizens. The News, in behalf of Sonora,
welcomes these people to our midst

## CITY MARKET IS

## Alfred Cooper stated Wednesday that the City Market will handle choice cuts of lamb meat at prices chat the cuts of lamb meat at prices ranchmen will be delighted to pay

 Mr. Cooper is butchering almostall his meat at his slaughter pen ranch.
He believes that the people
should get the benefit of the pres--
ent low prices of livestock and is ent low prices of livestock, and is
doing all he can to give the con-
sumer the advantage of the cheap meat.

## ANCING TEACHER

 Miss Ina Mae Owens, of Win-ters, experienced teacher of dancters, is located here for nine
ing,
onths, Miss Owens is giving class and private lessons in acro-
batie, tap and ball room at the Boy Scout hall.
Miss Owens h five pupils, and hopes to be able
to give a dance recital by her small to give a dance recital by her
pupils at an early date. MRS. CROWLEY HOSTESS
TO LAS AMIGAS CLUB Mrs. Albert Crowley in a charm-
ingly manner entertained the Las ingly manner entertained the Las
Amigas club at her home last
Thursday afternoon with bridge Thursday afternoon with bridge,
Mrs. J. D. Westbrook was awarded
high score and Mrs. high score and Mrs.
second high prize. A delicious salad course was
served to Mesdames Collier Shur-
ley, Jack Earhart, Robert Brusenley, Jack Earhart, Robert Brusen-
han, Ira Shurley, . D. Westbrook
Misses Ada Steen and Alice Karnes Mr. and Mrs. L. W. Elliott and Harlow and two boys of Angelo
were guests Sunday of Rev, and Mrs. L. B. Gilbert.-Menard Mes-
senger.

## Bronchos Will Meet Rocksprings Eleven







## at the Friendly Store

Back to School Sale of Boy's Wear
Cheer up! No matter how they'll be able to have it and you'll be able to get it for them, at a BIG SAVING this week.
Good looking shirts, that will launder and
wear splendidly. The
Neckties are now -
$\underset{\substack{\text { A good all } \\ \text { style, now } \\ \text {. }}}{ }$


Raincoats, topeoats,
everything REDUCED

## J. W. TRAINER

Our usual good service in CLEANING and PRESSING. Phone 138 anytime.

## YOUR HOME

## FIRST

Let us install one of our late model Radios in your home. It will entertain the entire family each day and night with just the program you like best.
Prices are lower than ever and we can arrange a convenient payment plan for you

Come in and let us show you how easy you can own the Radio of your choice. We are agents for the

## Kato Konverter

which enables you to use an all electric Radio from your 32 -volt home lighting plant. We have one of these in stock and invite your inspection All the Latest Victor Records in stock
Sonora Electric Company

THE DEVIL'S RIVER NEWS
alike in his proper person, in which artist in any field without such ae he appeared in "Tell it to the Ma- background of uninteresting drudg rines," and in the marvelous d.s-

guises and contorted make-ups SONORA BAND HOLDS | which he used in other films. | SONORA BAND HOLDS |
| :--- | :--- |
| Chaney's career was a |  |
| REHEARSAL MONDAY |  | Chaney's career was a demon-

stration of the American belief Next Monday night will mark stration of the American belief
that opportunity awaits every boy Next Monday night will mark that opportunity awaits every boy
or girl who is able to seize it. His
organized town band, which had ank youthful handicaps were tremen- initial enrollment of cighteen.
The new band is starting off dous. His uthful handicaps were $\begin{aligned} & \text { The new band is starting off }\end{aligned}$ mutes, his father a barber of small ing enthusiastic over the outcome. wages. Whatever he was to accom- There is room for just a few
plish he had to do for himself. He more boys and kirls, but after plish he had to do for himself. He more boys and yiris, but arter
struggled for years on the stage Monday night, September 22nd no struggled for years on the stage
and won his first great success in pictures when he was nearly forty. boy or girl who has no instrument
But he brought to pictures a can get in Monday night on one But he brought to pictures a can get in
knowledge of stageeraft and the idle horn. art of acting, learned by years of $\begin{gathered}\text { Rehearsals will be held on Mon- } \\ \text { poorly-paid apprenticesship. No } \\ \text { day and Thursday nights at the }\end{gathered}$ poorly-paid apprenticesship. No day and Thursday nights at the
man or woman ever became a great courthouse, beginning at $7: 45$.

## Announcemant

We have purchased the Sonora Bakery from Mr. Norris, and are better prepared than ever to give you better quality groods at fair prices. Our experience enables us to prepare anything that might be purchased in the city bakeries, and at LOWEST PRICES.

We are well pleased with our business and believe that we have cast our lot in a progressive town where the best people in the world reside.

It will be a pleasure for us to serve you, and remember that we are a part of Sonora, believe in the town and will do our best to make it a better "Capital of the Sttockman's Paradise.'

## Sonora Bakery <br> RICHARD VEHLE, Proprietor

## Eat More LAMB

Lamb meat is recognized by experts as one of the most delicious meats on the market, and physicians recommend it as one of the most digestible.

We buy lambs from Sutton county ranchmen and will have all kinds of choice cuts at most reasonable prices. Lamb raising is one of the chief industries of our county, and we should strive to help the ranchmen by eating their product.

We are co-operating with the national educational campaign to induce people to eat more lamb. If you have never tried this tender and delicious meat you should let us send you an order today.

All our meats are butchered according to the state health laws, and you can be assured that you will get fresh, sanitary meats at all times.

PHONE 102-DELIVERY SERVICE
CITY MARKET
ALFRED COOPER, Proprietor


THE DEVIL'S RIVER NEWS


## 0 <br> SCHOOL DAYS ARE HERE!

We have a complete line of standard school supplies. Our loose leaf note book covers have the Sonora High School colors, also S. H. S. in colors.
Tablets, Inks, Pencils, Crayolas, Water Colors, Scissors, Paste, Rulers, Loose Leaf Note Book Tablets, Note Book Covers, Note Book Fillers, Pencil Boxes PENCIL BOXES, BLOTTERS AND RULERS FREE TO CHILDREN
With each 25 c purchase you get a free chance at an
Airplane Tricycle to be given away Monday, Sept. 22 PRE
Corner Drug Store ing
SSERYYicespus SONORA. TEXAS. 4
OWNED AND OPERATED BY SONORA PEOPLE

## FORMER SONORAN

## did not rob bank

Martin's brothers here have Clyde E. Martin, former Sonora employer, a lumber company manaHigh school football player, did not ger in Santa Anna, California, rob a bank in California. It has stating that it was another Marbeen reported that a story appear- $\begin{aligned} & \text { tin who robbed the bank and not } \\ & \text { Clyde, formerly of Sonora. Mar- }\end{aligned}$ ed in Denver, Colorado, that Martin Clyde, formerly of Sonora. Marrobbed a bank in California. This several Clyde Martins in the telin error, according to Johnnie ephone directory in Los Angeles

or three of them a real asset in he wardrobe. There are times when
little apron, rather than a smock itle precisely, what one wants. So here you are-a new apron o
the old-fashioned sort. You wi certainly have no trouble in cut
ting it ting it. pink printed designs was used fo pink printed designs was used for
this one, which is finished with
reen feather-stither green feather-stitching.
Let The News do your printing

## free

## Groceries

We have placed a bill of groceries, out of our stock, in our window, without the price tags or weights. Look them over. Guess the amount of the bill and receive absolutely FREE gifts as follows:
FIRST GIFT-48-lbs. GOLD CHAIN FLOUR SECOND GIFT-48-lbs. BAKERS GOLD FLOUR THIRD GIFT-24-lbs. GOLD CHAIN FLOUR FOURTH GIFT-20-lbs. UNIVERSAL MEAL
FIFTH GIFT-5-lbs. SUGAR
SIXTH GIFT-One 2 1-2 can LIBBY'S PEACHES SEVENTH, 8th, 9 th and 10th GIFTS-6-lb. Sack Flour

There are no strings to this. Just register your name, address and guess-

## FRIDAY, SATURDAY MONDAY or TUESDAY

GIFTS WILL BE AWARDED

## Thursday, Sept. 25

You will not be required to buy anything. Only one guess to each person. We want you to get our prices. All goods in our store are marked with plain figures.

TEAS DWVIL: RIVER NEWS



What a lucky guy HE is sitting in the President's chair! No luck at all. Just sound, common sense. He invested his money safely in a Savings Account until he had enough to start his own business.. Ben Franklin once said "Save and Have!" He was right.

## First National Bank

high compinent upon his football
ability and athletic experience. Mr.
Berry responded with a short talk in which he promised to do all he could to make the season a success.
E. R. Lawrence, animal husbandry teacher, said that conditions this year were not as promising as
last for a great win at the fat stock show. Dry weather condi-
tions, shortness of feed tions, shortness of feed and a poor
calf, crop were the factors concalf crop were the factors con-
cerned. He said sixteen calves cerned. He said sixteen calves
were now on feed, but would be hard to finish for the Fort Worth show. He stated that between three
and six outstanding calves could be and six outstanding calves could be
hoped for. Ozona has invited Sonohoped for. Ozona has invited Sono-
ra to participate in the auction sale ra to participate in the auction sale
next July, using winning calves in
the fat stock show. Mr. Lawrence the fat stock show. Mr. Lawrence
said he would probably bring back said he would probably bring back
those calves making highest rank those calves making highest
in singles and if not disposed of to
Sonora Sonora people they would likely go
to the Ozona auction sale. He sad to the Ozona auction sale. He said
that feed for the projects would be that feed for the projects would be
purchased in Sonora, the business going to the lowest bidder. The class in judging, which won 100 per cent last year will be started this
week, Mr. Lawrence said. Calves week, Mr. Lawrence said. Calves
now on feed will be taken to the
ne Angelo fair, it is thought.
Band Question Sett'ed

Band Question Sett'ed On motion of "Izzy" Leaman, the
club voted to turn all instruments club voted to turn all instruments
belonging to it over to the secretary, W. E. James, for the use of a ry, W. E. James, Neill and "Buzzy"
town band. Jack N
Stokes spore to the Stokes spoke to the question and
Stokes offered a motion to fine any Lion the limit if guilty of any bing the band question again
bring to the attention of the club.
President Lowrey President Lowrey read a letter
from the West Texas Chamber of Commerce in reference to appointing a member of the Lions Club on the board of directors of that body.

Lion W. E. Caldwell was elected to | Lion W. E. Cal |
| :--- |
| the position. |

## (40n) hev $150 \begin{gathered}\text { are included in the } \\ \text { Merriam Wobster, } \\ \text { such as aerograpb },\end{gathered}$ $101{ }^{\text {ancadtail credit }}$ Marrogensusis, etc Nend places nares and  <br> FNEMETERS NEW DICTEONATM Get The Best <br> The "Supreme Authority" in courts, collceres, schools, and among government officials both Federal and 452.000 entries including 408,000 wocabiulaty terms, 32,000 geoscrabicical   G. \& C. Merriam Company

People Are Enjoying Greater VALUES - IN

## than ever before

That headline is strictly true. One reason is, Goodyear Tires are better right now than they have ever been. The other reason is, rubber is cheap and consequently Goodyear Tires are available at the lowest prices in history. People are not slow to seize a chance like this.

They are buying Goodyear Tires at an unparalleled rate. Their preference for Goodyears rests upon definite Goodyear superiorities in both tread and carcass, the two main parts of a tire.

And the great fact certainly is this: More people ride on Goodyear Tires than on any other kind!

That is true of the people who buy new cars. It is true of people who buy replacement tires from dealers.

It is true of buses which carry passengers-more transcontinental, urban a nd interurban buses and coaches operate on Goodyear Tires than on any other kind. Year after year, throughout the world, the number continually increases.

Goodyear values are matchlessly high-tire prices are matchlessly low. This is the year to ride on Good-years-now is the time to get yours.

SONORA MOTOR COMPANY

