

Purina Feed

Now is the time to lay in a good supply of the famous Purina Feeds.

STOCK AND POULTRY CHOWS

When you feed PURINA products, you are feeding a well balanced ration.

We can supply any amount at reasonable prices. Let us quote you prices.

We also have the famous Cooper's Medico Stomach Worm Destroyer.

Oats, Corn, Cotton Seed Cake, Bran, Milo Maize, Wheat, Ground Oats, Corn Chops, Shorts, Hay, Sack and Block Salt.

E. F. Vander Stucken Co., Inc

ESTABLISHED 1890

Third of Countys Cars Are Registered

About 225 automobiles and 75 trucks owned and operated in this county have received head-light certificates and new 1928 license plates, according to Mrs. Carol Stephen, who has charge of the issuing of the licenses.

This represents, roughly, a third of the cars and trucks in the county. Those owners who have not as yet received new license plates have until February 1st to apply for licenses, Mrs. Stephen said.

Sonora Motor Will Dance at Early Date

As soon as all work has been completed on the new building a dance and celebration in honor of the company's fifteenth year in business will be given, Sam R. Hull said Wednesday.

Cold and rainy weather has postponed the finishing of the work materially, Mr. Hull said, but it is believed that it will be finished sometime in January, probably in about two more weeks. At that time the dance will be given, and will be one of the biggest social events ever staged in Sonora, he said.

FLUE BLAZE AT ALDWELL HOME QUICKLY CHECKED

Fire, caused by a defective flue, last Monday morning ignited the roof of the W. L. Aldwell residence in the heart of the residential district. Early discovery of the blaze coupled with almost instantaneous response by the fire department and citizenry prevented the fire from causing any damage other than to a few shingles on the roof and to the flue proper.

Wiley McDaniel, aided by the Aldwell Filipino servant, were the first to ascend the roof and did much to prevent the fire from spreading.

Leonard Caldwell, local contractor, was here today from Owensville where he has just completed a school building for that community.

Mr. and Mrs. Bryan Hunt were in from the ranch today shopping and visiting friends.

Mr. and Mrs. Dec Friend and Houston Stokes were visitors in town during the week.

"TEX" RICKARD

World Famous Sports Promoter, writes:

"Lucky Strikes never injure my throat. Many of my friends in all walks of life use and enjoy them."

Tex Rickard



The Cream of the Tobacco Crop

"No article can grow without quality behind it. LUCKY STRIKES are growing and have grown because of their quality. 'The Cream of the Crop' goes into LUCKY STRIKE. The best Tobacco is bought for them. I know, because it is my job to see that this is so."

J. S. Dowd
Buyer of Tobacco
at Louisville, Ky.

"It's toasted"

No Throat Irritation - No Cough.

Just a Word or Two About the NEW FORD

Amazing, Vastly Different new models are being announced almost daily by various automobile manufacturers. The claims made for these cars are boundless.

BUT REMEMBER THIS FACT—The New Ford is not a new model or a refinement of any car previously built. It is AN ENTIRELY NEW scientifically built automobile, embodying every successful principle ever applied to automotive engineering.

FURTHERMORE, you will get delivery on your NEW FORD as quickly or quicker as on any new model now on the market.

IMPATIENCE AT THIS TIME WILL CAUSE YOU REGRET LATER.

WE EXPECT to receive our first shipment on the new car during the coming week. A demonstration of this car will absolutely convince you that THE NEW FORD car positively surpasses any competition.

SONORA MOTOR CO.

F-O-R-D

L-I-N-C-O-L-N

F-O-R-D-S-O-N

January 13, 1928

E. C. GARVIN
SONORA, TEXAS
SHEEP, GOATS, CATTLE and RANCHES
Leases, Royalties, Drilling Blocks.

Sonora Home Laundry
TOM DRISCOLL, Prop.
WE APRECIATE YOUR
LAUNDRY BUSINESS.

Established 1869.
Chas. Schreiner Bank
(Unincorporated)
WOOL AND MOHAIR
Makes Liberal Advances on Sheep, Goats,
Wool and Mohair.
KERRVILLE, TEXAS

WOOL GROWERS CENTRAL STORAGE CO.
WOOL AND MOHAIR COMMISSION
MERCHANTS
SAN ANGELO, TEXAS

REMEMBER !
The Friendly Store
Appreciates your Business.
In return, we are offering some wonderful BARGAINS in our General Line. Ask to see them—they are knockouts.
Cleaning, Pressing and Tailoring Done Here
Your Trade Is Appreciated.
J. W. Trainer

Plain Figures Used In Goodyear Sales

"You always know what you are getting when you buy a Goodyear tire—or any other Goodyear product for that matter," declared Sam R. Hull, who handles a complete line of Goodyear tires and tubes at his place of business in Sonora.

"There are no confusing or conflicting statements made. Goodyear sells tires just as the best known brands of hats, shoes and other articles are sold, for a definite price.

"We believe in plain figures in the tire business and make no attempt to attract customers through sales schemes, cut-price claims, confusing arguments or 'special propositions.' We believe that quality is the most important thing and sell Goodyear tires on that basis.

"As Goodyear dealers, we back up the company's claim that the Goodyear tire is the 'World's Greatest Tire.' We believe that this has been demonstrated and is still being demonstrated by the fact that more people ride on Goodyear tires than on any other kind; that Goodyear makes

MASONS CAST WREATHS ON OCEAN TOMB S-4

Provincetown, Mass.—At the request of Overseas Lodge No. 40, of Providence, R. I., a delegation of Masons from King Hiram's Lodge of this city, took a plain wreath of hemlock tied with red ribbon on board a Coast Guard patrol boat, which was loaned for the occasion, and cast it on the ocean above the grave of the ill-fated S-4. The delegation also took a second wreath as their own tribute. This also was of hemlock with a spray of wintergreen berries and hemlock cones. The wreaths were tossed overboard and the Rev. C. Clare Davis, pastor of the Center Methodist Episcopal Church, pronounced an eulogy on the men who lost their lives in the submarine.

more tires than any other concern, using one-seventh of the world's supply of crude rubber and having six plants to manufacture its tires.

"Motorists who have used the new Goodyear All-Weather tread balloon tire know of its many advantages and the number of users is increasing steadily," Mr. Hull concluded.

EYESIGHT SPECIALIST COMING HERE AGAIN

Dr. Fred R. Baker, who has fitted glasses for people of this section for twenty years and whose ability as an expert optical specialist is well known, will be at the Hotel McDonald Wednesday, January 18th one day only.

The doctor also wishes to announce the opening of his new optical parlors 220 Mays building at San Angelo with latest eye testing instruments and lens grinding machinery. He says, "the big value in glasses

DEE RAPE OPENS SMITH SHOPP HERE

D. Rape, who for some months operated a blacksmith shop in Sonora, has re-opened the place in the G. W. Morris building, and is now prepared to do all kinds of general blacksmithing, auto repairing, and similar work.

We are glad to see Mr. Rape back in Sonora and wish him the best luck in his venture. "Don't fail to see him. References from local citizens furnished upon request. Adv.

J. W. McDANIEL
All Kinds of Trucking and Hauling
PHONE 238
Sonora, Texas

for Economical Transportation
Again
CHEVROLET
-the Greatest Sensation of America's Greatest Industry

Again, Chevrolet has created an automobile so far beyond all expectations in the low-price field that it constitutes the greatest achievement of America's greatest industry.

Built on a 4-inch longer wheelbase—offering numerous improvements in performance, beauty and safety—the Bigger and Better Chevrolet marks a spectacular epoch in the development of luxurious transportation at low cost.

The engine is of improved valve-in-head design with alloy "invar strut" pistons . . . hydro-laminated camshaft gears . . . mushroom type valve tappets . . . AC oil filter . . . AC air cleaner and a new crankcase breathing system.

Throughout the entire car similar

advancements are represented—from the four-inch longer wheelbase and the new semi-elliptic shock absorber springs—84% of the wheelbase, to the marvelously beautiful new Fisher bodies in new Duco colors.

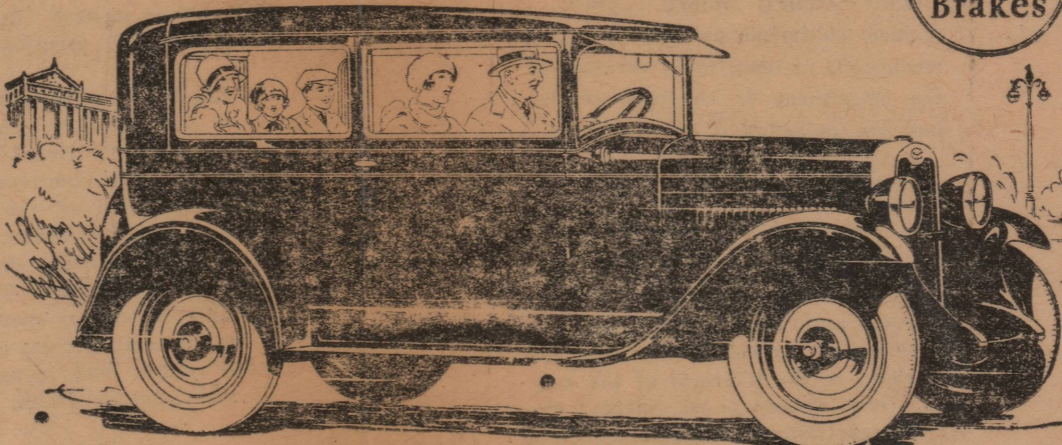
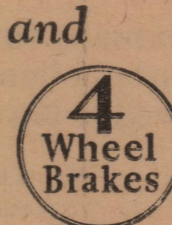
Come in and drive this great new car. Drive it through traffic—and get the thrill of its darting pick-up . . . the smooth, certain action of its non-locking four-wheel brakes! Drive it on the open road—and test every point in the speed range for smoothness and roadability! Try it on the hills—and learn the true meaning of Chevrolet power!

Do that—and you will agree with thousands of others that here is the world's most luxurious low-priced automobile.

Every feature of advanced design demanded in the finest cars now offered in the New Chevrolet! Read this partial list.

- Improved valve-in-head motor.
- New stronger frame 4" longer; wheelbase 107.
- New four-wheel brakes.
- Thermostat control cooling system.
- New alloy "invar strut" pistons.
- New instrument panel indirectly lighted.
- New ball bearing worm and gear steering.
- Semi-elliptic shock absorber springs; 84 per cent of wheelbase.
- Safety gasoline tank at rear.
- Larger balloon tires 30 x 4.50".
- New streamline bodies by Fisher.
- New Duco colors.

- Theft-proof steering and ignition lock.
- A. C. oil filter.
- A. C. air cleaner.
- Single-plate dry disc-clutch.
- New crankcase breathing system.
- New two port exhaust.
- Heavy one-piece full-crown fenders.
- Alumite pressure lubrication.
- Vacuum tank fuel supply.
- Improved Delco-Remy distributor ignition.
- Combination tail and stop light.
- Large 17" steering wheel with spark and throttle levers located on top.
- Rear view mirror.



Roadster	\$495.00
Sedan	675.00
Coupe	595.00
Touring	495.00
Coach	585.00
Sport Cabriolet	665.00
Imperial Landau	715.00
Light Delivery Truck	375.00
Utility Truck	495.00

STITES MOTOR COMPANY
SONORA, TEXAS

EVANS & WALL CHEVROLET CO.
Elodrado, Texas

QUALITY AT LOW COST

The Devil's River News

M. A. WILSON, Owner and Manager

Entered at the postoffice at Sonora as second-class mail matter.

Published Fridays of each week. Official and County Organ of the City of Sonora and County of Sutton

Subscription Rates, in Advance.
 One year \$2.00
 Six months 1.25
 Three months .75

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being to the attention of the editor at the News office.

NEWS WILL PRINT LETTERS FROM READERS

The columns of the Devil's River News are open to the public and letters concerning matters of general interest will be printed. All such communications must bear the signature of the writer, however, as we cannot accept anonymous contributions. In such matters the News will be non-partisan and both sides of any question will receive equal attention.

COUNTRY WEEKLIES ARE RECOGNIZED FORCEFUL

An article appearing recently in the Inland Printer, by Millard L. Cope, formerly of Sonora, is interesting in that it points out the fact that advertising in rural publications is now recognized as the most forceful medium. This fact is sustained by the fact that the largest companies have for sometime past advertised most extensively in the small rural papers. General Motors Corporation, American Tobacco Company, Ford Motor Company, are but three instances of this assertion.

This advertising is sold on what is known as the reader-hour basis, which means that every publication has a correctly estimated number of readers who spend a certain amount of time reading it.

It has been definitely decided by advertising experts that country papers are read more exhaustively and by a greater number of people than any other publications. An average of five papers, these experts state, read each copy of their newspaper.

Drug Store Will Occupy New Site

As soon as the building, until recently occupied by the Sunshine Cafe and which is the property of J. W. Trainer, is either moved away or torn down, it will be supplanted by a modern building which will house a drug store and soft drink emporium. This building will be erected by Misses Clara Allison and Sally Wardlaw, who own the Dew Drop Inn.

Fixtures for the new store, which will be elaborate and modern, were purchased several months ago from a Dallas firm.

Material for the new building as well as the contract for its erection will be bought on bids, which will be received shortly, according to Miss Allison.

Work on the building, it is expected, will be commenced some time in January.

BEN H. CUSENBARY KILLED 8-POINT BUCK XMAS. DAY

Ben H. Cusenbary accompanied by Drs. Jackson and Wiggins of San Angelo, returned to Sonora two weeks ago from a hunting trip near Piedras Negras. The party originally planned to go into old Mexico, and had permits issued to them for that purpose. Some difficulty was experienced in this connection, however, and the party hunted on the American side near Piedras Negras, during which time Mr. Cusenbary bagged a large eight-point buck. The buck was the largest 8-pointer he had ever seen, he said, and more than compensated him for the trouble of the trip.

On this basis, a paper with a circulation of 700 such as the Devil's River News, is read by 3,500 persons. Even when this is cut down to 2500 the value of such a paper as an advertising medium can be appreciated.

The larger papers cannot claim such a distinction. On a comparative basis, more people read the Devil's River News and spend more time reading it, for they read it all, than do readers of the Fort Worth Star-Telegram, Dallas News, or any other large daily paper published in this State.

Mr. Advertiser, think this over. A golden opportunity to place your wares before every person in Sutton county and many outside of it, lies open to you in the columns of this publication, and at a very reasonable rate.

Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.

**Buick Beauty . . .
 Buick Luxury . . .
 Buick Performance**
for only \$1195

You can buy a Buick closed car at prices as low as \$1195, f. o. b. factory. You can buy it on the liberal G. M. A. C. plan—with a moderate down-payment which may be taken care of by your present car in trade.

These prices mean maximum value, and in Buick you get real beauty—real comfort—real performance. You get the unrivaled value resulting from Buick's unrivaled production in the quality field.

Come in—see Buick—compare it with other cars of similar price—then let the facts decide you to buy Buick.

SEDANS \$1195 to \$1995 / COUPES \$1195 to \$1850
 SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

**BUICK
 HENDERSON EDE CO.**

SAN ANGELO TEX.

SEE THE
 New Spring arrivals in
 Hats, Dresses and Coats

Some splendid bargains remain from our

**CLEAN-OUT
 SALE**

50 and 33 1-3 per cent off

Unusual values in HATS!

AT \$1.00 and \$2.50

The Style Shop

Mrs. Torah Long, Proprietress

Electricity!---

The Foe Of Drudgery

Says Mrs. John D. Sherman, President, General Federation of Women's Clubs

"Electricity equipped homes mean happier and more healthful homes. The cost of electrically operated labor devices.*

reduction devices is offset many times by the saving, the increased efficiency, the protection to health and the contribution to the general well being of the family of such

The constructive efforts of the forward-looking electric power companies of the United States have released an ever-increasing number of women from the exacting duties of the household to more congenial and interesting pursuits of life. . . . Every new electrical invention finds an abundance of power ready to serve it. Through the enterprise of these companies, inspired by individual initiative electric power plants and service facilities are being constructed five years in advance of consumer demand. Since 1900, the capacity of these plants has been doubled every five years.

Keenly alert to their social obligations, these electric power companies have not been content to rest on the expansion of their facilities.

The most expert, highly skilled trained technical personnel in the whole field of industry is working for the betterment of electrical service and the reduction of its cost. . . .

As a result of this sense of trusteeship, the average home today enjoys the comforts and conveniences of electricity at a cost of only a few cents per day. . . .

Operating under the American principle of individual initiative, and working in the interests of the public, these specialists in science, engineering, finance and administration constitute one of society's greatest forces in the promotion of a freer, principle lies America's assurance of all that make for progress, prosperity. . . .

In the continued support of this more enlightened and abundant life, ity and cultural opportunity.

Sonora Water and Light Company

35 YEARS AGO

Recent wool sales here shine by comparison with San Antonio and other markets. Two thousand, four hundred and ninety seven bags of wool sold here this fall to Chas. W. Hobbs speaks well for him and for this market. The top price paid was 18 1-2 cents, being that of Geo. Bradford, and the lowest price paid was 13c, at which price several clips were bought. Every pound of wool in Mr. Hobb's warehouse has been sold and he can close his ledger with a great deal of satisfaction.

Fatty says he was withdrawn from the race for sheriff in favor of Dave. Captain Jim Farr returned from Angelo last week.

Hector McKensie, the mutton man from Bradford, was in Sonora Friday. He was quite surprised to hear that there had been a cold spell. With regard to his muttons, he says they will have to shear before they will be able to walk to market. In other words, they are like corn-fed mutton.

Del Rio Record: In advertising the resources of your country, why not all attention to Devil's River? I hear a good hotel, properly advertised, and located near the ford of the river would be a paying institution. Devil's River is beyond a doubt the best bass stream in the State. To the tourist, lover of nature or sportsman it offers the grand attractions of cold crystal-clear water, and scenery of grandeur and beauty.—Smith, Juno, Texas.

Did you ever think of the route a letter from Sonora to Juno takes? Sonora to San Angelo, to San Antonio via Temple, to Comstock via Del Rio? The distance from Sonora to Juno is 45 miles direct, but the way it goes now makes it about 600 miles. If four business centers like Sonora, San Angelo, Del Rio and Juno can't establish a mail route, who can? Born on Sunday, March 20th to Mr. and Mrs. Jo Parker, a girl.

S. I. Nicks came down from the ranch Saturday and says that boy is so handsome they have concluded to name him Mike. Notice our blush.

R. T. Baker was in from his ranch in the eastern part of the county the first of the week.

KEEP THE HOME FIRES BURNING!

What more suitable Christmas Gift than a Load of Wood. Give Santa Claus a warm reception.

Let Me Do Your Hauling
BILL MITTEL
 Telephone Number 7

The New Year finds us well stocked and in every way equipped to fill your every need in STAPLE and FANCY GROCERIES, Clothes for every member of the family and a general line of merchandise.

Think of HIGHTOWERS when you do your shopping.

W.O. Hightower & Co.

More People Ride on GOODYEAR TIRES than any other kind

Your Druggist
Has a beautiful selection of stationery, selected from the largest wholesale stationers in the South—the
San Antonio Drug Co.

R. A. Halbert was among the popular young ranchmen in Sonora Wednesday morning.
Mr. and Mrs. Ben F. Meckel and family this week moved into their new home on the Meckel Davis ranch.

Who's Who TODAY



THE PRINCE OF WAES

"Horse sense will accomplish more than horse power."

Saving for Independence and Indication of character.

Study carefully the individuals who saves systematically that he may be independent later—not the merely stingy—and almost invariably you find a high minded citizen, one who discharges all his responsibilities in a creditable way.

Saving for independence is a most admirable trait indeed.

FIRST NATIONAL BANK

"There Is No Substitute for Safety"
Capital, Surplus and Undivided
Profits \$216,038.70

HARRISON & PIRTLE PLUMBING COMPANY

Sanitary Plumbing Guaranteed
No Jobs too Large or too Small for Us.
Have Your Cut-Off Fixed Now!

F. O. Harrison

Hal Pirtle

We strive to please

Special Attention Given to Orders on Furniture and Merchandise not carried in our four stock. No order too large and none too small to receive prompt attention.

Compare our Prices—Buy at Home—and help your town.

The Store of Quality, Quantity and Service

Gilmore Hardware Company

O. S. T. Opened from Atlantic to Pacific

Chief Strongheart will give his vividly dramatic lecture-recital on "From Peace Pipe to War Trail" on the evening of Tuesday January 17 at the school house. This recital is a gripping, fascinating interpretation of the life and soul of the Indian as it appears to an educated red man of achievements in many lines.

Chief Strongheart comes to the platform from the motion-picture lots of the Cecil DeMille Corporation in Los Angeles, where he held the position of technical and ethnological director, and where he worked as a featured artist of the silver screen in the DeMille release "Braveheart." His companion artists include such well known names as Rod LaRoque, Lillian Rich, Jean Acker and Tyrone Powers. In his platform appearance, Chief Strongheart appears in the picturesque costume of the Yakima Indian and in his talk he interprets the poetry, the romance and the soul of the Red man of early days.

Chief Strongheart is a direct descendant of the old fighting blood of Custer's day. His grandfather "Standing Rock" led one of the tribes which aided Chief "Sitting Bull" against Custer's men.

Chief Strongheart was born on the Yakima Reservation forty years ago, and was raised in Reservation fashion by his fellow tribesmen. He served ten months as United States Scout at the Mexican border, and was one of the first to offer his services to Colonel Roosevelt for enlistment at the proposed division of overseas "Rough Riders." He is advisor and counselor of his own people, and has appeared before the "great white father" in Washington on several occasions in the interest of his people and as their emissary.

BOY SCOUTS WANT MASTER

The 18 boys who enrolled for the Boy Scout organization here some few weeks ago, are anxious to have a scout master. If there is anyone who would like to join the boys as master, get in communication with Roy E. Adwell, who was instrumental in securing a Boy Scout troop for Sonora.



Hebeo Wind Electric Special Introductory Offer
20 Per Cent Discount on First Plant in Sutton County

The greatest cost of electricity, that of operation, has been almost eliminated by the HEBECO. It is now further possible to materially reduce the first cost because of a special introductory offer of 20 per cent discount on the first plant in Sutton County. If you have not had personal experience with the operation of engine driven plants, ask ten of your friends and neighbors who have had and ascertain the cost of operation including fuel, oil, repairs, depreciation, etc. Then come out and look over the plant at my ranch near Rock Springs. Do this today and you will save 20 per cent of the original cost and much more tomorrow. If cost is no object with you, then there are other features such as less trouble no interference with radio, no noise less danger from fire, etc.

W. E. DIETERT
ROCKSPRINGS, TEXAS

Bronchs Received Sweaters Monday

Fifteen sweaters were awarded last Monday morning at the assembly period at the high school by Coach Halcomb to members of the football team the past season. The sweaters are cardinal red with a black letter "S" and black service stripes. They are being proudly worn by the boys this week. They were bought with money donated by the business men of Sonora who contributed to this fund, and the boys and Coach Halcomb take this means in expressing their appreciation for every contribution.

A special sweater of the same kind was awarded by the team to Cal Ory, who for years has acted as an able assistant to coaches and other school officials in putting anything over that needed to be put over. This sweater was voted Mr. Ory unanimously by the football boys when the awards were ordered.

A vote of thanks was also given to Roy E. Adwell for his work in soliciting the subscriptions to the sweater fund.

Those who were awarded sweaters were: Alvin Hollmig, R. E. Taylor, Hillman Brown, John McClelland, Jack Trainer, Louie Trainer, William Taylor, Seth Lancaster, Matt Adams, Rosstein Pfeister, Junior Brasher, Granville Barker, Edwin Hollmig, Joe Hull and Weyman Williamson.

Of this number the following boys will be lost to next year's team by graduation: R. E. Taylor, Alvin Hollmig, Joe Hull and Weyman Williamson.

Strongheart Last Number of Lyceum

SAN ANTONIO, Tex., Jan. 13.—The twelve years dream of an opened highway from St. Augustine, Florida, to San Diego, California across the southern borderland country is now a reality. This is the New Year's greeting from the far South to the people of the Nation, according to announcement by Herral Ayres, the Old Spanish Trail Managing Director. It has cost \$70,000,000 and unparalleled engineering to achieve this result. A new world is opened to American travelers and homeseekers for the Old Spanish Trail now connects by good road St. Augustine, Jacksonville, Pensacola, Mobile, the Mississippi Coast cities, New Orleans, Beaumont, Houston, San Antonio, the W. T. Hill county, the Imperial Valley, Bisbee, Tucson, Yuma and San Diego, localities that are today fostering the greatest resort and development works on the continent.

Nearly one-half the highway is paved. \$50,000,000 more are to be spent on paving improvements; this the highway departments have well in hand. The numerous barrier sections" so long problems of travelers are now bridged or paved. Twenty miles of bridges have been built; numerous old bridges have been replaced. The \$5,000,000 Lake Pontchartrain bridge, the entrance to New Orleans, will be opened the middle of January. The other big bridges in Mississippi will be completed by February then only two ferries will remain, the Mississippi River at New Orleans and Berwick Bay at Morgan City Louisiana.

The program of the Old Spanish Trail Association for 1928 includes national distribution of travel and other information telling of the attractions sports and settlement opportunities of this Gulf of Mexico Border country the promotion of the remarkable beautification plans that have been organized by the women's department, and the historical signing now being planned by eminent sculptors and artists.

Miss Ora Merck, the charming assistant postmaster, returned to work Thursday after a serious attack of appendicitis which confined her to her bed for several days.

POSTMASTER MURRAY PREPARING STATEMENT

Tom Murray, local postmaster, has year preparing his annual statement year preparing his annual statement for the U. S. Postoffice Department covering postal receipts and other pertinent data. This statement is as yet incomplete, he said, but will be finished shortly.

When completed, the statement will reflect comparative figures for 1927 as compared with receipts for 1926 and former years, and will appear in the News.

BUYS RANCH IN SCHLEICHER; SELLS RANCH IN SUTTON

Wm. Mittel, for many years a prominent ranchman of this county, this week sold one of his ranches to John Word, negro, for the past 35 years an employee of Joe Wyatt, the price being \$17.00 per acre.

Concurrent with the announcement of this sale, Mr. Mittel closed negotiations with Newt Williams of Waco, for the purchase of an eight-section ranch in Schleicher county, 7 miles from Christoval, at \$14.00 per acre. This is the old Brannon headquarters ranch.

The exact number of acres in the tract is in question, and the land will have to be re-surveyed to definitely determine how much land is embraced.

Mr. Mittel hopes to take possession of the new ranch within the next thirty to sixty days.

W. E. "Buck" Dunbar, prominent ranchman, was here Wednesday on business.

Mrs. Fred Earwood was in from the ranch Wednesday morning, and while here renewed her subscription to the News.

CLASSIFIED

CEDAR POSTS AND WOOD

I have good cedar posts and wood for sale at my ranch or will deliver. Write or phone C. W. Adams, Camp Alhison. 24t. pd.

NOTICE TO TRESPASSERS—Notice is hereby given that no hunting driving stock, wood hauling, trapping, will be allowed on our ranch seven miles south of Sonora, without our permission. Shurley Brothers. tf.

POSTED NOTICE

This is to notify the public that my ranch, 25 miles southeast of Sonora, in Sutton and Edwards counties, is posted according to law, and any person caught trespassing will be prosecuted according to law; officer in charge. Oscar Appelt 4-15-28

LANDS, LEASES, ROYALTIES

Mineral Rights bought and sold. J. S. JONES, First National Bank Bldg., Fort Stockton, Texas. 12t. pd.

M. A. Wilson can save you money on your fruit trees and shade trees. See him before you buy.

POSTED

My ranch, twenty-four miles east of Sonora is posted according to law, and anyone caught trespassing will be prosecuted.—Ira C. Green. tf.

NOTICE TO TRESPASSERS

Our pastures have been posted according to law, and anyone caught hunting, trapping, fishing or trespassing will be prosecuted.
M. M. STOKES CO.

RANCHES FOR SALE

A dandy 26,000-acre ranch in Kinney County, well improved and watered. Price \$8.00 per acre. If interested, write Box 601, Del Rio, Texas. It c

If you can furnish a large body of acreage for five years free commercial lease, I can have a well spudded within 90 days after title is accepted but it must be in a solid body.
W. E. FOREMAN, Box 719, San Angelo, Texas.

NOTICE TO HUNTERS AND TRAPPERS.

My pastures are posted according to law, and I hereby notify all hunters and trappers not to trespass by hunting and setting traps in any of my pastures, without my consent.
ROY HUDSPETH, 11-29-27 tf.

TO HUNTERS AND TRAPPERS

My places, known as the Murphy place and Tayloe place, are posted according to law, and anyone caught trespassing, will be prosecuted.
D. T. SPEED.

NOTICE OF DISSOLUTION

The partnership heretofore existing between M. F. Fields and W. J. Fields, doing a ranch and livestock business under the firm name of J. D. Fields & Company, has been mutually dissolved.
M. F. FIELDS
W. J. FIELDS
Sonora, Texas, Nov. 11, 1927.

PROFESSIONAL

DEE ORA LODGE NO. 715
A. F. & A. M.



Meets every third Saturday night of each month.
All visitors invited.

J. W. ELLIOTT, W. M.
W. E. GLASSCOCK, Sec.

J. M. LEA
SAN ANGELO, TEXAS
Representing
Draper & Co.
Wool and Mohair Commission Merchants

Robert Massie Co.
UNDERTAKING
Day and Night.
Telephone 147
SAN ANGELO, TEXAS

Harris Optical Co.
DR. EDWARD A. CAROE
Optometrist
Eyes Examined Glasses Fitted
Telephone 812, 9. E. Twolig Ave.
SAN ANGELO, TEXAS

Wardlaw & Elliott
ATTORNEYS-AT-LAW
Will practice in all State and Federal Courts.
SONORA, TEXAS

SONORA CHAPTER NO. 575
Order of
EASTERN STAR
Meets every Third Tuesday of Each Month.
Merle Hamilton, W. M.
Bernice Evans, Sec.

LUCILLE HANNA
TEACHER OF PIANO
Beginner's Harmony
History of Music
HIGH SCHOOL STUDIO
Teaching Hours: from 8:00 a. m. until 4:00 p. m.

AT THE CHURCHES

FIRST BAPTIST CHURCH
J. A. Stephen, Pastor
Preaching 11:00 a. m. and 8 p. m.
Prayer Meeting, Wed. 8:00 p. m.
Sunday School 10:00 a. m.
W. E. Wallace, Supt.
Adult B. Y. P. U. Sun. 7:30 p. m.
Junior B. Y. P. U. 3:00 p. m.
Intermediate B. Y. P. U. 2:00 p. m.
You are invited to all these services. Strangers are always welcome.

METHODIST CHURCH
Church Changes
Sunday school, 9:45; M. O. Britt, Superintendent.
Preaching 11:00 A. M. and 8:30 P. M.
Intermediate League, 3:00 P. M.
Junior League, 4 P. M.
The public to attend these services.
F. M. Jackson, Pastor.

EPISCOPAL CHURCH
one cordially invited to attend.
Rev. F. A. Parsons, pastor of the local Episcopal Church, will fill his regular appointments here on the 1st and Third Sundays in each month. Services begin at 8:00 p. m. Every

"The Chili Parlor"

CHILI, SANDWICHES, HOME BAKED
PIES and CANDIES

The Ideal Place for a Light Lunch
Your Patronage Appreciated

Grace Trainer

THE SONORA DAIRY

D. T. SPEED, Prop.

MILK—BUTTER—CREAM

Cleanliness is our Motto"

THE CITY MEAT MARKET

H. P. COOPER, Prop.

Handles Fresh and Cured Meats.

BUTTER, EGGS and FRESH BARBECUE

* NEWS FROM THE U. S. CAPITOL *

WASHINGTON.—Five thousand dollar's worth of plain and fancy victuals a rollicking orchestra that sprayed the welkin with snappy strains; a full thousand stiff white shirt-fronts, and brilliant splashes of color in many an evening gown; a radio hook-up spanning the nation's mountains, valleys and lonely prairies; unlimited oratory and no booze at all—and there, readers, you see the Democratic Party's big Jackson Day celebration in Washington on Thursday night of this week.

They all promised to come except the Man of the Hour—Al Smith. He said he wouldn't and he stood on his word despite a world of telling, coaxing, and begging. And he was found to be the most talked-of man at the meeting, for, as the party clans gathered and the big chief held vow-wow, it looked more and more as if Al Smith would lead Democracy's hosts to victory or defeat in the red-hot political campaign of 1928 and beginning to sizzle and splutter under the urge of party passions.

The old warhorses of the Democratic Party say they scent victory this ping at the bit, eager for the fray. Some of the stout hearted are whooping it up for Governor Al and the Sidewalks of New York, but some of the oldtime leaders are heavy at heart. "It's a walk-over with Smith," proclaim his boosters; "Can we win with a Roman Catholic and a wet?" ask the doubters. So the mellow notes of the evening's music seemed, for all their gay bravado, to dip at times to strains of sadness.

For Smith, it seems more likely to be now than at any time since the star of this former New York news-

ie began to rise. Those Democrats who like him love him; those who fear disaster under his leadership have groped vainly thus far a name upon which they could center their combined strength in opposition to his candidacy. The one group fears defeat next November; the other claims that Smith will sweep all before him.

There was other Democratic business on hand in Washington this week, too in the meeting Thursday morning of the National Committee. Last month the Republicans met here and after much labor picked Kansas City as their meeting place June 12 for the nominating convention. This week's Democratic meeting was for the same purpose. Miami and San Francisco fought a friendly battle for the honor with Cleveland, Detroit, and other cities in the lists. It was expected that June 26 would be named as the date.

Washington's big Union Station, where all convention delegates leave for home when their work is done, was the leaving place this week not only for the Democratic hosts but for President Coolidge who was to flit southward in a special President's destination was the enticing city of Havana, now gay with the flush of a mid-winter's season in the tropics. The Pan American Conference called the President away from the capital and its arctic chill for six days. The change in climate will be sudden and violent and the White House physicians are on their toes to guard their distinguished patient against illness.

NOTICE!

The Junior Department of the Methodist Sunday School will have a cooked food sale on January 15th at Gilmore Hardware Store. Everybody invited. The proceeds will go to the piano fund.

WARE'S BAKERY

A. WARE, Proprietor

Makers and sellers of wholesome bread and delicious pastries.

We Appreciate Your Business

Producers Wool &

Mohair Company

DEL RIO, TEXAS

MANAGED BY RANCHMEN FOR

RANCHMEN

Conservative loans made on livestock, wool and mohair at **7** Per Cent Interest

OFFICERS

Roy Hudspeth, Pres. C. B. Wardlaw, Vice Pres. C. O. Fokes, Mgr.

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Roy Hudspeth B. E. Wilson Roger Gillis
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C. B. Wardlaw John M. Doak C. O. Fokes

Shop by Mail
With
Miss Lilli Barr
Personal Shopper

Baker-Hemphill's

SAN ANGELO, TEXAS

Shop by Mail
With
Miss Lilli Barr
Personal Shopper

19th Anniversary Sale

Saturday is the final day of this big sale. We are offering exceptionally low prices for the final day. It will surely pay you to visit us on that date. Here's proof.

Winter Silks

Silks in many colors, in bengalines, flat and frost crepe and satins
Values to \$7.50

1-2 PRICE

HOSIERY

In popular shades, full fashion and pointed heels. \$1.50 values

98c

BED SPREADS

Fine quality white riplette bedspreads, very durable, 63x90 — \$1.69
72x90 — \$1.89

EXTRA SPECIAL

200 pairs women's novelty shoes in calf, kid, satin and patents, both high and low heel. In novelty strap, tie and pump patterns. Black and tan.

VALUES UP TO \$11.00

WOOLENS

Entire stock winter hats of felts, satin, solids, all colors. Values to \$24.95, to clean out stock — \$1.00

1-2 PRICE

\$1.00

COAT SUITS

Not this year styles but quality of material in coat suits make them excellent.

\$25.00 to \$35.00 values — \$4.95
\$39.75 to \$50.00 values — \$6.95
\$75.00 to \$100.00 values — \$12.95

LADIES' DRESSES

\$6.85

Dresses of silk, Jersey and woollens. Values up to \$29.95 at this special low price. In all sizes and colors, with the latest fashion treatments of the season. You will not be disappointed in these dresses.

LADIES COATS

1-2 Off

Our entire stock of winter coats offered at this new low price. Some tailored collars, others fur trimmed. Exceptional choice colors, sizes and prices. One Half Price.

BOYS' CLOTHING

One-fourth off

You'll have to go far to match the boy's clothing in value, good looking style, and their long wearing qualities. This price includes both suits and overcoats of rock-ribbed endurance and the staying power that boys need. 1-4 Off.

Mens Sweaters and Lumberjacks

Men's Sweaters and Lumber Jacks \$3.00 to \$15.00 values in heavy and sturdy models for cold weather.

33 1-3 PERCENT OFF

MEN'S WORK CLOTHING

Men's Work Clothing. Including corduroy suits, moleskin, khaki, and duck pants; leather coats and vests, all long wearing qualities. One-Fourth Off.

1-4 OFF

GET OUR NEW PRICES ON—

Auto-Oiled Aermotor Mills

Let us figure your next outfit. Every Aermotor Mill erected by us Guaranteed against everything except storms and freezes for one year.

SEE US BEFORE YOU BUY.

Crowther Supply Company

18 E. Concho Ave., San Angelo, Texas

HAMBY BARBER SHOP

Jno. Hamby, Prop.

Appreciates Your Patronage.

'LADIES' WORK A SPECIALTY

Money to Loan

On Improved Farms and Ranches. Lowest Current Rates. Loans Closed Promptly.

E. B CHANDLER & CO.

102 EAST CROCKETT STREET, SAN ANTONIO, TEX.

San Angelo Telephone

Company

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

January Clearance

Cash SALE Cash

On Our Entire Stock of Dry Goods

Starts Tue., Jan. 17 and Ends Mon., Jan. 23
20 to 33 1/3 per cent Discount on all Dry Goods on Our Shelves

Look at These Price Smashers:

<p>Men's Shoes</p> <p>We have a large stock of Men's Shoes and they will go at—</p> <p>A BIG REDUCTION</p>	<p>SWEATERS</p> <p>OUR ENTIRE STOCK WILL GO AT COST.</p> <p>\$7.00 Value, \$4.98; \$5.50 Value, \$3.98 Childrens Sweaters, \$4.50 Value \$3.69 Childrens Sweaters, \$3.25 Value \$2.49</p>	<p>Ladies' Shoes</p> <table border="0"> <tr> <td>Reg. Price</td> <td>Sale Price</td> </tr> <tr> <td>\$9.25 Value</td> <td>\$4.98</td> </tr> </table> <p>and other Big Reductions. Come and get these BARGAINS</p>	Reg. Price	Sale Price	\$9.25 Value	\$4.98																	
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<p>Children's Shoes</p> <p>30 PER CENT OFF</p>	<p>Piece Goods</p> <p>We have a large assortment of patterns in Gingham and Percale at a—</p> <p>BIG REDUCTION</p>	<p>EVERYTHING —IN— Ladies Underwear REDUCED</p>	<p>Lumber Jacks</p> <table border="0"> <tr> <td>Reg. Price</td> <td>Sale Price</td> </tr> <tr> <td>\$9.50 Value</td> <td>\$7.50</td> </tr> <tr> <td>\$5.25 Value</td> <td>\$3.98</td> </tr> <tr> <td>\$4.75 Value</td> <td>\$3.59</td> </tr> </table>	Reg. Price	Sale Price	\$9.50 Value	\$7.50	\$5.25 Value	\$3.98	\$4.75 Value	\$3.59												
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<p>Men's Leather Coats</p> <table border="0"> <tr> <td>Regular Price</td> <td>Sale Price</td> </tr> <tr> <td>\$12.50 Value</td> <td>\$9.98</td> </tr> <tr> <td>\$10.50 Value</td> <td>\$7.98</td> </tr> <tr> <td>\$11.00 Value</td> <td>\$6.98</td> </tr> </table>	Regular Price	Sale Price	\$12.50 Value	\$9.98	\$10.50 Value	\$7.98	\$11.00 Value	\$6.98	<p>Luggage</p> <p>Hand Bags, Suit Cases Hat Boxes REDUCED</p>	<p>Work Clothes</p> <p>PANTS</p> <table border="0"> <tr> <td>Reg. Price</td> <td>Sale Price</td> </tr> <tr> <td>\$3.00 Value</td> <td>\$2.40</td> </tr> <tr> <td>\$2.75 Value</td> <td>\$2.25</td> </tr> <tr> <td>\$2.50 Value</td> <td>\$1.98</td> </tr> <tr> <td>\$2.25 Value</td> <td>\$1.69</td> </tr> <tr> <td>\$2.00 Value</td> <td>\$1.59</td> </tr> </table>	Reg. Price	Sale Price	\$3.00 Value	\$2.40	\$2.75 Value	\$2.25	\$2.50 Value	\$1.98	\$2.25 Value	\$1.69	\$2.00 Value	\$1.59	<p>Men's Hats</p> <p>1-4 Off</p>
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W. O. HIGHTOWER & CO.

The store of service - Sonora, Texas.

Lands

Leases

Royalties

LIST WITH US—WE CAN SELL 'EM IF PRICED RIGHT!

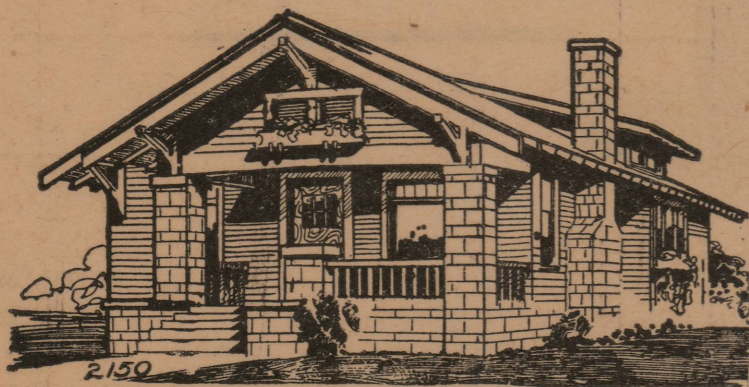
306 S. Chadbourne St.,

T. L. BENSON

San Angelo, Texas

LUMBER

For Building and Repairing



Buildings should last for years, and they will if you use our first quality LUMBER in building or repairing them. Our prices, quality considered, are never high.

We handle 100 per cent Pure Paint, Varnishes, Enamels, Glass, Dishes, China Ware, Cooking Utensils, Building Hardware, Coleman Heaters, Kerogas Ranges, Oil, Gas and Wood Stoves. We invite inspection.

WEST TEXAS LUMBER CO.

GO TO

Aldwell-Elliott Co

—for—

INSURANCE: Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.

RANCH LOANS: Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time.

Auditing: Complete Auditing and Income Tax Service.

We Appreciate Your Business.

YOU WILL SAY-

There's a great difference in Auto

Repairing if you once have it done

by us. Expert Mechanics, Silver-

town Goodrich Tires and Tubes.

City Garage

Mr. Hay, who represents the Angelo Furniture Company of San Angelo, was a visitor here the first of the week.

Charles Payne and Mr. Bryan, representing the Harris-Lockett Hardware Company of San Angelo, were business visitors here Wednesday.

Mr. and Mrs. Louie Stuart were in from the ranch on Monday of this week.

Mrs. Dantes Reiley and little daughter were in Sonora Wednesday on a shopping trip.

Mr. Roper is the newest addition of the City Garage mechanical force. He has engaged a room at the Mayfield residence on the edge of town.

WILL SUB-RENT half of modern home right in town reasonably; two or three rooms with bath, lights and telephone. Phone 24.

TREES! TREES! TREES!

Budded Pecan, fruit, shade and ornamental trees, grapes, roses and flowering shrubbery at fair prices. Peach at 12 1-2 and up; plum and apricot 15c and up; budded pecan 50c and up; roses 35c to 50c each. Send for price list.

SAN ANGELO NURSERY,
at Oakes Street Bridge,
San Angelo, Tex.

Tom Evans of San Antonio, owner of the Fort Terret ranch, was here this week looking after his ranch interests.

Miss Ada Steen was in from the ranch the fore part of the week the guest of her sister, Mrs. Woodie Martin.

Mr. and Mrs. Edgar Shuley were in from the ranch Thursday evening.

A QUESTION FOR EVERY TIRE BUYER



MORE PEOPLE BUY GOODYEAR TIRES THAN ANY OTHER KIND

When sweeping claims conflict and generalities abound—

When every sales scheme has been repeated by a dozen tire manufacturers to win your business—

When every sales scheme has been tried to make you think that you alone are the one who gets the big bargain. —

When you have discovered by experience that the only test of a tire is its performance on the road—

—Ask yourself why the above statement is true.

For Goodyear makes thousands more tires every year than any other manufacturer. Goodyear supremacy has continued through ten years of unbroken leadership.

It is not boasting to say that more people buy Goodyear Tires because on the average they outperform any other tire upon the road. It is the truth.

True, because Goodyear does not cut quality to meet cut prices. Goodyear asks a fair price for a tire in which is concentrated all the skill of the world's greatest manufacturer of rubber.

Why has the largest group of car owners in the world bought more than one hundred million Goodyear Tires?

If you don't know the answer, come in and see the NEW Goodyears.

Sonora Motor Company