

THE DEVIL'S RIVER NEWS

VOLUME XXXVII

SONORA, SUTTON COUNTY, TEXAS, FRIDAY, NOVEMBER 25, 1927

NUMBER SIX

MAY ORGANIZE HIGH SCHOOL BAND HERE

R. S. Riggs of Fort Worth, was in Sonora Tuesday, to interview M. O. Britt regarding the organization here of a high school band. Mr. Riggs has just completed the organization of a band in the San Angelo high school which he says is doing splendidly.

Mr. Britt expressed himself as being very much in favor of the plan, and it is urged that those interested in seeing such a band organized here get together and put it over. For the purpose of facilitating the organization of this band, Mr. Riggs stated he would return to Sonora the first of the coming week, and at that time meet those interested at the News office.

Cauthorns Lease 16 Sections for Oil

A 10-year paid-up lease dated November 21st let in Sutton county, is that from Mrs. Luella Cauthorn, Ida E., Dan A., John B., and Mack O. Cauthorn to Mott and Fowler on 16 sections of land. The terms of this lease, other than the conventional \$10 and other considerations were not learned. It is not known what company these parties represent, or whether or not they leased for themselves.

CHURCH OF CHRIST WILL HOLD MEETING DEC. 4

The Church of Christ will hold a week or ten-day's meeting in Sonora beginning December 4th. C. R. Nichol, of Clifton, Texas, will do the preaching, and Elvin Bost of Rock-springs will have charge of the song service.

Everybody is cordially invited to attend these services.

Mrs. Cora Nicks, the popular proprietor of the Sunshine Cafe, mother and children, spent Sunday picnicking on the Llano.

Mrs. Gilmore Attended P-T A. Convention

Mrs. S. T. Gilmore attended the State meeting of the Texas Congress of Mothers and Parent-Teacher Association held in Houston. Eight hundred delegates were in attendance with a splendid program for "child welfare." Speakers of note from all parts of the State were on the program with several nationally known educators of the evening addresses.

Mrs. Gilmore, president of the 6th District, was very proud of the fact that a National prize was awarded to Del Rio (\$50.00 cash for Summer Round-up Campaign) and the State prize for the largest amount of birthday offering from any individual club came from Bracketville, which showed that the actual work being accomplished was not confined to the larger Cities. (these towns are in the Sixth District.)

Mrs. Noyes Darling Smith (remembered by all attending the convention in Del Rio in April) was elected president of the State Parent-Teacher Association.)

—Reported.

Owensville to Get New School Building

Children of the Owensville community will, after January 15th of the coming year, attend school in a new building. A contract was let early this week to L. M. Caldwell, Sonora contractor, for the erection of a stucco school building, to cost approximately \$2,500. The contract calls for completion by January 15th.

Material for the new building will be furnished by the West Texas Lumber Company of Sonora.

W. L. McCurdy and family returned last Saturday from a week's visit in Lampasas and other points.

Justice Adams of San Angelo was a Sunday visitor in Sonora last week.

THANKSGIVING IS OBSERVED IN SONORA

To millions of homes throughout the nation, Thanksgiving means a trip to the butcher shop and the laying out of cold hard cash for a turkey whose wings never carried him aloft. Not so, in this section of Texas, where real, wild turkey abound. The majority of the homes in Sonora where the turkey, the time-honored bird that graces the festive board on this day is served, will sit down to a repast of turkey brought down by father or brother with the family blunderbuss.

Not many sections of the country still afford wild turkey in the numbers to be found in Sutton county. The past ten days has seen a steady flow of hunters passing through Sonora, their cars laden with luggage, tents, guns and ammunition.

Deer, too, are to be found in this section, though not in the abundance to which the old-timers are accustomed. Occasionally, however, some extra lucky and expert shot bags a buck near here. The sport of kings indeed.

In the crowded East, only the wealthy are able to hunt, for they alone have the means to carry them from the congested cities out into the open spaces, and the game there is not to be compared to that in our own great Western Texas.

Almost every boy and man in Sonora can enjoy the privileges and opportunities that to our Northern brothers, would be the thrill of a life time.

Just a few of the things for which we should be thankful on this Thanksgiving day.

The Rev. Parsons of San Angelo conducted services at the Episcopal church here last Sunday.

Mrs. Theo. Savell was in from the ranch on Monday of this week.

Mrs. Joseph Vander Stucken was in from the ranch Monday of this week for supplies.

T. W. C. MEETING WAS SUCCESS IN EL PASO

The State meeting recently held in El Paso of the Woman's Texas Federation was a success every way being one of the largest ever held in the State over four hundred voting delegates with visitors swelling the number to an approximate one thousand. It was colorful setting with the Spanish costumes and decorations making it unusual. It was also unusual in the number of National and State officers being present.

The election of the two candidates which will interest the Sonora people were Mrs. Potter of Bowie for State president and Mrs. Frank Friend of Ozona for the Second Vice Pres.

Mrs. T. A. Williams was one of Mrs. Potter's campaign managers and was most active in bringing in such a large majority of her candidates, as there is no more popular member of the federation than Mrs. Williams. While the Sonora P. T. A. was ably represented by Mrs. S. T. Gilmore, who not only attended the Federation but succeeded in visiting and addressing several different P. T. A. meetings and organized two new associations while she was in El Paso.

—Reported

Giles Hill Captures Cub Bear with Hands

While riding in a pasture on the Hill ranch near Sonora one day late last week, Giles Hill, Jr., happened upon a cub bear. He gave chase on his mount, and the cub took to a tree. Mr. Hill dismounted, climbed the tree, caught the cub and brought him down.

The presence of the bear in this and neighboring sections is said to be due to large forest fires now raging in Northern Mexico, which has driven the bear across the border into Texas.

Sonora Motor Co. Will Give Big Dance

A dance, with all the trimmings to make it one of the biggest and most enjoyable ever given here, will be given by the Sonora Motor Company to celebrate the completion of their new building, according to Sam R. Hull, the congenial proprietor. Completion of the building will, in all probability, be reached in plenty of time for this dance to be held during the holiday season. The exact date of the dance has not yet been decided on, Mr. Hull said, but added that since January 7th, 1928, would mark the 15th anniversary of the business, it might be appropriate to have it on that date.

The large new building which will by that time be completed, will serve as a de luxe ball room, with its great area of 7,500 square feet, with no supporting pillars in the way to hinder the graceful movements of the trippers of the light fantastic. The cement floor will be waxed and polished to vitreous smoothness, affording a perfect place to dance.

Further details of the dance will be given later when Mr. Hull has more definite information as to just when the new building will be ready for use.

Former Sonora Girl Married in Arizona

Friends and relatives in Sonora received announcements of the wedding on October 17th of Miss Jewel Alexander to Mr. Russell F. Brown at Yuma, Arizona.

Mrs. Brown and her mother, Mrs. Alice Alexander left Sonora in 1919 and moved to California where they have since made their home. Mrs. Alexander is a daughter of the late C. J. Adams, and was reared in Sonora.

Mrs. J. L. Stuart was in from the ranch Monday, shopping.

STEEN BRINGS TWO BIG BEAR ON POST CARD

R. A. Steen, of the Sonora Drug Store, returned this week from a hunting trip in the Davis Mountains. Quarried as to whether or not he bagged any big game, Mr. Steen modestly replied that he had brought home two bear. Asked to be shown their furs, hides, pelts or skins, the reporter was told that both the skins had been sent to a taxidermist, to be converted into rugs.

Mrs. Steen, however, later let it be known that the only bear she had seen were on a post card brought home by Mr. Steen. Two large bear were prominently displayed on the card.

Orion Hightower, another dashing nimrod, was absent a couple of days early this week. When he returned he brought with him a large buck deer but repeated inquiry failed to divulge the locality in which he was killed.

Whether or not Mr. Hightower is just naturally bashful, or has other reasons profound for keeping his peace on the subject, we do not know. But, we would like to know where he went those two days.

Misses First T. B. C. In Fifty Years

Rev. J. A. Stephen, pastor of the First Baptist Church of Sonora, thru a misunderstanding with the driver of a bus, was forced to forego attendance this year at the Texas Baptist Conference at Wichita Falls. This is the first convention Rev. Stephen has missed in forty consecutive years, and was quite a disappointment to him. He was to have gone to San Angelo and thence by car to Wichita Falls, and failure to make connections with the bus also meant missing the caravan of cars going from San Angelo.

AN OPPORTUNITY SALE

of Winter Coats and Dresses



Winter Coats

This timely offering begins Monday, and affords the women of this community an outstanding opportunity to buy a quality WINTER COAT for very much less than the normal price. Each garment is smartly styled and tailored from excellent materials.

25 PER CENT REDUCTION



Dresses

Dresses priced so reasonably that every woman CAN AFFORD at least one. Included in the display are the very newest of the new styles for mid-winter wear. An excellent variety of materials and models may be found from which to choose.

25 PER CENT DISCOUNT



Millinery at reduced prices. A display that features models for every occasion and priced right.

THE STYLE SHOP

The Devil's River News

M. A. WILSON, Owner and Manager

Entered at the postoffice at Sonora as second-class mail matter.

Published Fridays of each week. Official and County Organ of the City of Sonora and County of Sutton

Subscription Rates, in Advance.
 One year \$2.00
 Six months 1.25
 Three months .75

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being to the attention of the editor at the News office.

We have heard several here in Sonora say that our prices were higher than in San Angelo. We have a standard price which is used the world over, just the same as garages have a standard price they charge. Any firm, no matter what they handle, has to have a legitimate profit to continue operation. It is a poor business man who will cut prices to get the business. It takes salesmanship to sell goods at a legitimate profit, and NOT cheap prices.

Everything else considered, we are charging less for our printing than prices on other things here in Sonora. This can easily be cited.

Every once in a while, in the midst of our troubles, somebody or something comes along and shoots a little sunshine into the situation by exhibiting

a little of that much talked of commodity, square shooting.

Judge L. W. Elliott was the sunshine bringer this time. The Judge needed some oil and gas lease forms and thinking that perhaps some firm in San Angelo might have a supply on hand, wrote to a printery there asking for prices on 100 of these forms. The Judge received their quotations, and then came to see us, asking how much we would charge for printing a hundred of these forms. We did not know the price the San Angelo firm made on the work, but quoted our regular rate of \$8.00 for 100, or \$16.00 for 1,000. The Judge then told us that the San Angelo firm wanted \$14.00 for 100 of these forms. In other words, their price for 100 was within \$2.00 of our price for ten times as many.

Mr. Elliott gave us an order for 100 of these forms, and insisted on paying us the same price or better as the San Angelo firm asked, merely because we didn't try to hold him up, but made him a price on the work on which we would make a decent profit.

And another thing to remember is this: that the San Angelo firm, which constantly deals with the oil companies, more than likely had these forms in stock.

It warms the heart to find someone once in a while who appreciates the fact that support of the home town newspaper is a good thing; that the newspaper man and his folks have to eat just the same as anybody else. Above all, it will pay you, actually cost less, to get your printing done at home.

How much does the printer away

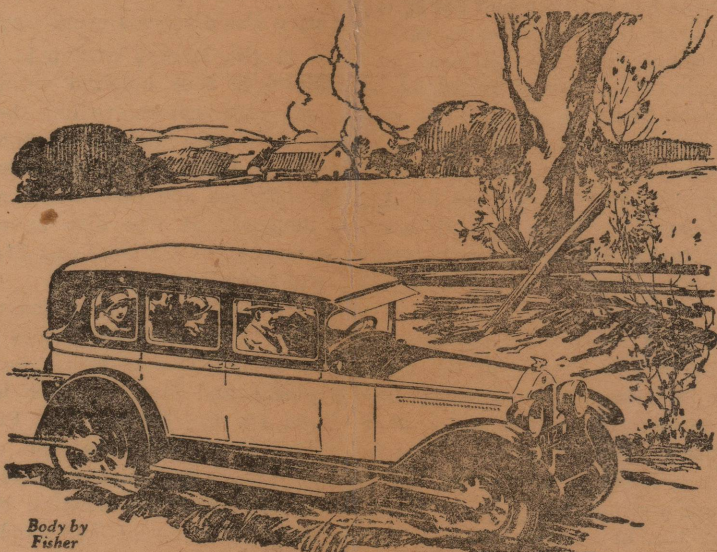
Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Drive Buick for 1928 over that bad road

DRIVE a Buick for 1928 over the stretch of bad road you know best . . . Notice how Buick's Cantilever Springs smooth away those aggravating ruts and bumps . . . Observe how Buick's Lovejoy Hydraulic Shock Absorbers, front and rear, absorb road shocks and eliminate jolts and jars . . . You cannot know Buick's marvelous new riding comfort until you have tested it yourself. A car awaits you in our showroom.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850
 SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BUICK for 1928

HENDLER & COMPANY, INC.

San Angelo, Texas

GO TO
Aldwell-Elliott Co

—for—

INSURANCE: Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.

RANCH LOANS: Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time. **Auditing.** Complete Auditing and Income Tax Service.

We Appreciate Your Business.

"Electricity has added to the wealth of the nation"

Says Hon. Albert C. Ritchie, Gov. of Maryland

"In your development of cheap power you have added immeasurably to the wealth of the nation; and it is not old wealth taken from others by the process of trade, but new wealth wrung from the treasure house of nature. **

ELECTRICITY has become the most universally useful force the world has ever known. This result has not been obtained merely by converting coal and water into electrical energy. Farsighted planning, and the success of the principle of individual initiative in the management of power companies are responsible. The power companies have anticipated the needs for electrical service. They have built power plants and transmission lines in advance of rapidly growing demands. Through interconnected lines an abundance of power has been brought to cities, towns, villages and farms. Meanwhile the public has accepted electrical service, paving the way for improvements and encouraging the

invention and production of a great variety of useful devices. Three million investors own power company securities. Sixteen million homes and one hundred and fifty thousand factories are using electrical service. By continued support of the American principle of individual initiative, and through the use of more labor-saving equipment, the whole public has been benefited by improved service and reduced rates.

The electrical business under individual initiative and government regulation, supported by public acceptance, has increased the wealth, comfort and happiness of the whole nation. The full development of an electrical age can be safeguarded in its future growth by continued support of these principles.

Sonora Water and Light Company

from Sonora care for our town—just enough to get our money and that is about all. Do they ever contribute to any worthy cause in Sonora? Do they help pay our taxes? Do they boost your town? No, they are not interested in Sonora.

Fine Pictures Pack Local Play House

That the people of Sonora do appreciate the better type of film is well demonstrated here by the attendance figures at the local theatre.

The Big Parade and Ben Hur, to mention two of the outstanding films that have been shown here, have, in spite of advanced prices, been much more heavily attended than the ordinary run of films.

Three exhibitions here of Ben Hur, two night performances and one matinee, this week, saw long double lines of cars parked outside the theatre for a block in each direction. Many out-of-town people, including many from Eldorado and Ozona, drove to Sonora to see this excellent film.

However, the picture that really "packs 'em in" to use a box office expression, proved to be those of the Dempsey-Tunney fight, and while the pugilistic art is not, perhaps, quite as elevating as the more refined and less violent type, the picture met with phenomenal success wherever shown. This, beyond doubt, is due to the remarkable interest taken in the fight, which surpassed in point of attendance and human interest, even the great Olympic games held by the ancient Greeks.

It is argued that the prize ring, with its bloody pounding, is a degrading spectacle. But, it can not, by any stretch of the imagination, be compared to the gladiatorial combats engaged in by the Romans and Greeks in ancient times, which furnish the basis for many of our "great films", of which Ben Hur is a good example.

Mrs. John Fields spent last Tuesday in Sonora.

Experiments show that the preference of fish for dark, shady sections of water is due to the fact that the sun's ultra-violet rays are harmful to them. All other creatures, however, show a favorable response to these rays.

Christmas Is Near So Shop Early

Aisles of Gifts to Make Everyone Happy

Do not forget or overlook a person this year to make everyone Christmas the happiest ever. Here are thousands of gifts, including many inexpensive little remembrances which nevertheless will go a long way toward saying "Merry Christmas from you. Santa Claus will be in San Angelo Tuesday,

Evening, November 29th at 7:00 o'clock.

Cox-Rushing-Greer Co
 THE HOUSE THAT SAVES YOU MONEY.

THOSE INTERESTED IN
Art and Pastel Painting
 PLEASE NOTIFY

Miss Helen Keith
 Art Teacher from Luling, Texas.
 Telephone Number 82

Dry Goods and Wearing Apparel

Boys' Suits in knee pants and "lo ags."

We have the KINGSBURY work pants and overalls with the new patented "Stop Loss" pockets, and a full line of other work clothes, lumber jacks and eather jackets in a full assortment of pattenrs and sizes.

HERCULES SWEATERS, for men, women and children.

Blankets—featuring Supreme, two Stork and Sunset Blankets at reduced prices.

SHOES—Those good STAR BRANDS are better for the whole family.

DRESS PANTS—in styish cuts and patterns, all sizes.

GROCERY DEPARTMENT

We are agents for the famous "Sueprior Alcoma stock feed, Pleasant Cup Coffee, Magnolia, San Jose, Sun Garden, Sam Houston and Broncho Brand Coffees.

Libby's renowned line of fancy goods.

W.O. Hightorer & Co.

E. C. GARVIN

SONORA, TEXAS

SHEEP, GOATS, CATTLE and RANCHES
Leases, Royalties, Drilling Blocks.

Sonora Home Laundry

TOM DRISCOLL, Prop.

WE APPRECIATE YOUR
LAUNDRY BUSINESS.

Established 1869.

Chas. Schreiner Bank

(Unincorporated)

WOOL AND MOHAIR

Makes Liberal Advances on Sheep, Goats,
Wool and Mohair.
KERRVILLE, TEXAS

WOOL GROWERS CENTRAL STORAGE CO.

WOOL AND MOHAIR COMMISSION
MERCHANTS

SAN ANGELO, TEXAS

La Vista Theatre

K. V. E. SCOTT, LESSEE AND MANAGER

WEEK OF NOV. 20-26, 1926

Monday, November 21st—

HULA

With Clara Bow, Clive Brook, Arlette Marchal, Arnold Kent, Maude Traux and others. Comedy—"A TALE OF A SHORT SKIRT"

Tues. and Wed., Nov. 22-23

BEN HUR

With a cast of thousands headed by Ramon Navarro, Betty Bronson, May McAvoy, Carmel Myers and Francis X. Bushman. Pathe News Number 87. Oddities—"AFRICAN ADVENTURES"

Thursday, November 24th—

SALOR'S SWEETHEART

With Louise Fazenda, Clyde Cook, Myrna Loy, William Damarest and John Miljan. Comedy—"K. K. PUNCTURED ROMANCE"

Friday, November 25th—

A HERO ON HORSEBACK

With Hoot Gibson, Ethlyne Clair, Edwards Davis, Edward Hearn and Dan Mason. Comedy—"JANE MISSED OUT"

Saturday, November 26th—

THE LAND BEYOND THE LAW

With Ken Maynard, Dorothy Dwan, Tom Santschi, Noah Young, Billy Butts and a great White Wonder Horse, Tarzan. Pathe News Number 88.

COMING—"What Price Glory", Dec. 6-7; "The Rough Riders," Dec. 19-20; "Old Kentucky "Beau Geste"; "Garden of Allah and "Swim Girl, Swim."

FROM SONORA BROADCASTING

BY DANIEL O. PAYNE

If all the readers of this column are bronch riding enthusiasts, as perhaps a large part of them are, good news is here for us. Mr. R. E. Taylor (himself) will personally tell us now about how he rides the bad horses. This gentleman, as everyone knows, rakes 'em and rides 'em. Mr. Taylor has agreed with his friend, Johnny McClelland, that at the next celebration or rodeo held here, he will ride Swivel any or all ways the crowds want him to. He will ride him bareback, with or without halter or bridle, also saddle using all holds or no holds at all.

This boy R. E. Taylor is, as of course everyone knows, an all round boy, and when he tells us about it we can sure that we are going to get it straight.

Roy Hoggett and Pat Cooper engaged last week in the business of putting up stoves for the Gilmore Hardware Company, and inspected all the flues where they put up stoves. In bad condition, and these were repaired before the stoves were put up. Another big way to keep Sonora free from fire.

Pat says you'd be surprised at some of the things that he found in the flues, which ranged all the way from six dead sparrows to alarm clocks, Sears-Roebuck catalogs and Octagon soap wrappers.

Well, we hate to bring up this football question again, but it seems like we have to. We'll next hear from the coach, who will tell us why Baylor lost to S. M. U. last week. Must be some reason!

Not having had any real music on the program for some time now, we will next be entertained by the silver voiced Sonora Motor Company Quartet, composed of Sam Hull, Geo. Trainer, Bill Drennan, Frank James and Charlie Hull. Their song will be entitled: "We're first at last, before we were always behind." Now that may sound a little mixed-up to you, but when they sing the song you will be so charmed with the music that a little mistake like that won't bother you.

The next number on the program will be a little duet, sung by Steve Murphy and Mrs. Crosby, entitled: "Over the River and Through the Woods." Steve's voice is in the pink of condition, or should be, as he has been having it overhauled and oiled, and has just returned from the land he will sing about.

Some of the members of the club journeyed to Del Rio for the dance there on Armistice night, and were the sensations of the dance. They were by all means, the belles of the ball, as befits their good looks and the fact that they are from Sonora.

We will next hear from Charlie Hull and Dick Hill who will give a talk called "Big Game Hunting in the big Bend country." Charlie and Dick left early this week for a hunting trip over in that part of the woods and when these two intrepid nimrods start blazing away at bears and other ferocious fur bearers, look out game!

Tom Patten also went hunting over in the Davis Mountains, way back in the mountains, too. Between these three, we predict that enough hides, horns and feathers will come back to Sonora to make rugs, ornaments and feather beds for everybody in the county.

Messrs. Ed Hollmig, Johnnie Hamby and Ira Green left Tuesday on a hunting trip in the Chisos Mountains. Mr. Green specifically requested that it be known that he is going on a business trip. Why this was requested, I don't know. Perhaps he does, as he wouldn't think of run off this way, right in the middle of the season, on a pleasure trip. The boys left a day before the season started, but figured they wouldn't reach their destination before the 16th. Of course, any geese, ducks

DALLAS COUNTY LEADS IN MARRIAGES AND DIVORCES

Washington, D. C., Nov. 18. — The Department of Commerce announces that, according to the returns received there were 69,902 marriages performed in Texas during 1926, as compared with 69,738 in 1925, representing an increase of 164, or two tenths.

Dallas county, Texas, in which is situated the city of Dallas, had the highest number of divorces in 1926, 1,778, as against 4,435 marriages. This represents a slight increase in both marriages and divorces over the year 1925.

Harris county, with Houston the principal city, came second with 4,359 marriages and 1,753 divorces as compared to 4,021 marriages and 1,829 divorces in 1925. The divorce figures for Harris county were slight. Figures taken from the tabulated record received from Washington, show that in 1926, sixteen marriages were performed in Sutton county as against 14 in 1925. Both 1925 and 1926 showed two divorces each in Sutton county, one of the smallest figures in Texas.

There were 103 marriages annulled in the State in 1926, this being the first year that annulment statistics have been kept.

Twelve Texas counties had no divorces at all in 1926, these being Andrews, Blanco, Borden, Cochran, Cran Culberson, Glascock, Hockley, Irion, Kenedy, Loving, McMullen, Moore, Oldham, Farmer and Sherman. Note that the majority of these counties are in the Panhandle, or extreme northern part of the State.

GOAT AND SHEEP RANCH FOR SALE CHEAP.

A first-class goat and sheep ranch of 13,000 acres, cut into 7 pastures, fenced and cross-fenced, with 46-inch wire. Best improved ranch in Uvalde county; two sets of improvements, modern home and good out houses, 4 new goat sheds, hold from 1,500 to 3,000 goats each. Well watered and on running stream; world's of Guahilla and scrub live-oak brush. Pasture of 1,500 acres fenced with 8-foot fence, deer proof, stocked with deer. Terms 1-4 cash, balance 7 per cent interest, balance 1 to 10 years. Write box 887, Uvalde, Texas.

or turkeys passing over their heads before the day arrived, would go unshooting out of season.

But, boy, wait until they do start. I don't see how, with all these dead shots from Sonora going hunting, any body from anywhere else is going to get in any shooting. Why Ira Green told me that he was only going to take two shells for deer, two for bear, and a half a box of shot gun shells for ducks. That's all they are allowed, you know, two deer and two bear. He says he may bring back some of the cartridges, at that. Oh, that's right, he wasn't going hunting. Must have been one of the other boys.

Well, I stirred up a hornet's nest Tuesday morning by airing my old-line Democratic views in the commissioners' court while they were assembled. The room was cold, but the biting sarcasm of Messrs. Bond, Jones, Johnson and Logan made it colder. The way I laid it figured out, they sort of feel bad at Cal f r throwing them down this way. Tom Bond stoutly maintains that the President could run again, and still not be breaking any precedent if elected.

Why, honest, folks, I was fifteen years old before I knew "durn" and Republican were two different words. I always heard them used together.

Well, for lack of something more to "entertain" you with, we'll sign off for this week. Be with us again next week. And by the way, How about those Christmas cards. Pardon me for stealing Sam Hull's by-word, but "It won't be long now" until old Santa Claus will be with most of us. Better see us for Christmas cards "De Luxe."

Ira Duke Wilson and Houston Stokes were among the Sonora boys enjoying the football game and dance in Del Rio this past week-end.

San Angelo Telephone Company

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

Work Clothes

Luggage

REMEMBER

The Friendly Store

For Men and Boys.

BLAZERS FOR MEN AND BOYS

Nice range of colors, sizes 7 to 16, rain proof. Just the thing for school.

Remember we carry a nice line of school supplies, Blankets and Comforts, also quilted cotton.

Let us order your suit or overcoat. We also carry a nice line of Suits and Top Coats in stock.

Cleaning, Pressing and Tailoring Done Here

Your Trade Is Appreciated.

J. W. Trainer

Shoes

Hats

Money to Loan

On Improved Farms and Ranches. Lowest Current Rates. Loans Closed Promptly.

E. B. CHANDLER & CO.

102 EAST CROCKETT STREET, SAN ANTONIO, TEX.

HAMBY BARBER SHOP

Jno. Hamby, Prop.

Appreciates Your Patronage.

'LADIES' WORK A SPECIALTY

THE CITY MEAT MARKET

H. P. COOPER, Prop.

Handles Fresh and Cured Meats.

BUTTER, EGGS and FRESH BARBECUE

THE SONORA DAIRY

D. T. SPEED, Prop.

MILK—BUTTER—CREAM

Cleanliness is our Motto"

"The Chili Joint"

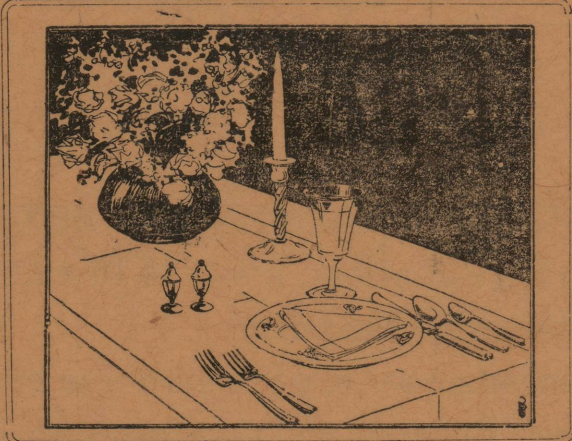
CHILI, SANDWICHES, HOME BAKED PIES and CANDIES

The Ideal Place for a Light Lunch

Your Patronage Appreciated

Grace Trainer

Christmas Will Soon Be Here



We have just received a nice assortment of **PYREX** and **SILVERWARE** that will make **NICE PRESENTS**.

Here are a few of the bargains we are offering:

- Pyrex Pie Plates with stand, 9 1-2-inch \$2.25
- Two-Qt. Pyrex Casseroles \$3.00
- Nine-Piece Pyrex Gift Set \$4.00
- 36-Piece Rogers 1847 Silverware in beautiful Gift Case \$35.00
- 26-Piece Rogers 1847 Silverware in beautiful Case \$17.50

The above is only a few of the valuables we have for the HOME.

COME IN AND LET US SHOW YOU!

West Texas Lum- ber Company

For Economical Transportation

CHEVROLET

USED CARS

with an O.K. that counts

**Reconditioned Right—
and Priced Right!**

This Car has been carefully checked and reconditioned where necessary

- Motor
- Radiator
- Rear Axle
- Transmission
- Starting
- Lighting
- Ignition
- Battery
- Tires
- Upholstery
- Top
- Fenders
- Finish

O.K. by

When we recondition a used car, we do a thorough job. All work is done by efficient expert mechanics, using genuine parts for all replacements. Then we price it right.

icy is your assurance that you pay only for what you get when you buy a used car from us—and that your car will give thousands of miles of dependable service.

Look for our red "O.K." tag when buying your used car.

STITES MOTOR CO.

QUALITY AT LOW COST

We have a GOODRICH TIRE for all cars

ENGLISH MOTOR TERMS: If you tour England, and you ask a garage man to lift your hood, don't be surprised if he takes your top down instead. Or if he asks you how your bonnet happened to be so muddy, don't make the mistake of doffing your hat and inspecting it.

The confusion lies in the difference in motor expressions between England and America.

Hood in England is termed top—in America the word bonnet takes the place of hood.

So it is with other words: Strangler for choke; saloon for sedan; screen for windshield; accumulator for storage battery.

—But the word Goodrich is the same in all languages.

City Garage

Menard Takes Last Game from Sonora, 55-0

Fighting hard all the way through, but simply outclassed by the invading Menard eleven, the Bronchs went down to a 55-0 defeat here in the final game of the season this afternoon.

Intercepted passes netted the opposing team two touch downs in the last quarter, also long passes proved effective. The Sonora line offered considerable resistance, but the visitors were able to get through for several more touch downs.

A detailed account of the cannot be given as the passes were stopped up to announce the outcome.

Mrs. L. E. Wright and small daughter of Wall are here this week, the guests of Mrs. Wright's sister, Mrs. O. C. Ogden.

CARD OF THANKS

We wish to take this opportunity of thanking everyone who assisted by their presence at the funeral of our beloved brother, Carrel James Roueche, and to express our appreciation for their kindness and the beautiful floral offerings.

Mr. and Mrs. Neil Roueche
Louis Roueche,
Mrs. Jim Wilson
Raymond Roueche

WEATHERFORD—The local manufacturing mill here is having a record business. Demand for corn has been so great that carloads have been ordered from northwest Texas. The mill grinds corn and grains into feed for cattle feeders, dairying, and poultry raisers of the section.

ADVERTISE IT

TAXIDERMIST

25 YEARS' EXPERIENCE

We use nothing but the latest methods known to science. Send us your next specimen.

R. H. CHANEY & SON
Kerrville, Texas

SONORA TO HAVE MODERN PUMING SHOP

A Mr. Harris, who has been in the plumbing business in Ozona for the past several years, has made arrangements with K. V. E. Scott for his building east of the Cityt Garage, and will, at an early date, move modern

equipment here. Mr. Harris is an experienced plumber, having had 15 years experience in this line.

The News welcomes Mr. Harris to our city and wishes him much success.

Finis Hamby spent the week-end in Del Rio.

THEY LIKE US BOTH

"What tires do YOU buy?" Who sells them to you?

Two mighty important questions for every motorist now.

Because **NOBODY** can get out of any tire more than the maker builds into it.

And you aren't likely to get all that is built into any tire unless the dealer helps you get it out.

These are the two principal reasons why you ought to buy Goodyear Tires and buy your Goodyear Tires from us. These are the two big reasons why

MORE PEOPLE IN SONORA BUY **GOOD- YEAR TIRES** THAN ANY OTHER KIND

Our business is built on the satisfaction of our customers with Goodyear Tires and our service.

Goodyear gives us the tire we want to sell—"The World's Greatest Tire"—tested and proved in seventy-five billion tire miles of travel every year.

Goodyear gives us the supreme product of the world's greatest user of rubber—one-seventh of all crude rubber produced annually on the earth—almost 50 per cent more than any other manufacturer.

We are Goodyear dealers, which means we adhere strictly to the rigidly high standards set by Goodyear. We have a personal interest in the tire after we sell it. We give you every possible service aid.

If you want the utmost in quality and tire service, come to Goodyear and come to us. Like all our regular customers you will like us both.

Your size, your price—ready for you here.

Sonora Motor Company

The Devil's River News

M. A. WILSON, Owner and Manager

Entered at the postoffice at Sonora as second-class mail matter.

Published Fridays of each week. Official and County Organ of the City of Sonora and County of Sutton

Subscription Rates, in Advance.
 One year \$2.00
 Six months 1.25
 Three months .75

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being to the attention of the editor at the News office.

DID YOU EVER STOP TO THINK?

That Texas should challenge the world with living facts and figures of her great resources.

That the way to keep Texas before the world in a favorable way is to advertise the true facts about the state morning, noon and night.

That Texas, from the standpoint of farmer, business man and workman, is a pleasant state in which to live, and is assured of peace and plenty.

That some states have failed thru lack of foresight and planning to encourage public service companies and civic organizations. They are now paying the penalty of stultified growth and decadence that is overtaking its industries.

That the citizens of Texas have taken mental inventory as to how they stand in ability and willingness to help develop her great resources. The result is that Texas is going forward and going strong.

Texas is a home state where everything wished for can be found.

Texas has everything that would add to the optimum net of those people who are looking for an ideal state in which to live.

Never was a state as fortunate as Texas. None ever had a better chance for success.

IMPORTANT NOTICE!

Regular meeting nights of the Sonora Womens Club have been changed from Friday until Thursday afternoon. Everybody cordially invited to the library.

Program for School Entertainment

December 15, 1927.

HIGH SCHOOL AUDITORIUM
 7:30 p. m.

Benefit Parent-Teachers' Association
 The first half of the evening's entertainment will be given by pupils of the grades assisted by a number of music pupils and by the High School Glee Club.

The last half of the program will be a one-act comedy entitled "The New Professor." The cast of characters for which are as follows:

- Miss Prudence Primrose, Principal of Seminary for young ladies
 - Mrs. Lem Johnson
 - Mademoiselle Latour, the French Teacher
 - Mrs. Shurley
 - Fraulein Von Heintz, the German teacher
 - Mrs. Babcock
 - Marjorie Fairfax, the mischievous girl
 - Mrs. Halcomb
 - Betty Davis, the athletic girl
 - Miss Ball
 - Anne Hathaway, the mandolin girl
 - Mrs. Chas. Evans
 - Nelly Congers, the dancing girl
 - Ernestine Glascock
 - Edith Wynne, the singing girl
 - Bernice Stokes
 - Sally Page, the domestic girl
 - Miss Cauthorn
 - Molly Yulee, the good girl
 - Miss Guinn
 - Leslie Gibbs, the new Professor
 - Mrs. Ruth Gilmore
 - Dolly Livingston, the comic reader
 - Miss Lilly
- A special feature of the program will be a classical toe dance given by Miss Ora Watkin between the two parts of the program. Miss Watkin is a professional danseuse, who has appeared on Broadway and this is her first, and perhaps last, appearance in Sonora. This feature should be especially entertaining.

BAPTIST LADIES WILL HOLD THEIR CHRISTMAS BAZAAR AT GILMORE HARDWARE

The Baptist Ladies will hold their Christmas Bazaar at the Gilmore Furniture Department on the 10th of this month, beginning at two o'clock in the afternoon. They will serve coffee, sandwiches, doughnuts, home-made candy, and other nice things. Everybody is invited to attend this bazaar.

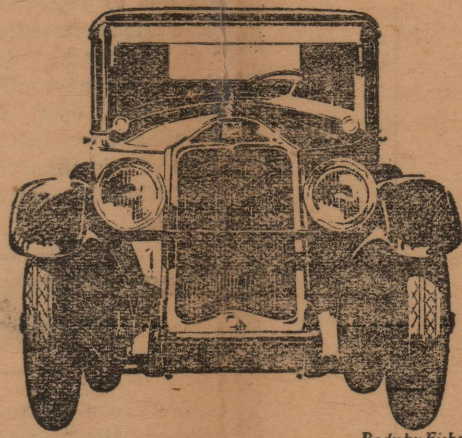
It requires a visit to 56,000 clover blossoms for a honeybee to make a pound of honey.

Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.



Body by Fisher

Make this Christmas last for thousands of miles

Buick for 1928 combines exquisite beauty with unmatched get-away, power and handling ease.

Step into our showroom today and select the model which is best suited to your family's needs. Pay on the liberal G. M. A. C. time payment plan. We'll make delivery on Christmas day—or whenever you prefer.

a Buick for Christmas

HENDERSON-DE COMPANY,

San Angelo, Texas

Winter Coats and Dresses

Our sale is continuing on this timely offering which began Monday, and affords the women of this community an outstanding opportunity to buy WINTER COATS and DRESSES for very MUCH LESS than the normal prices. Each coat is smartly tailored from excellent materials.

The DRESSES are priced REASONABLY and every woman CAN AFFORD at least one. Included in the display are the very newest styles for mid-winter wear. An excellent variety of materials and models may be found from which to choose.

REMEMBER 25 PER CENT REDUCTION ON COATS AND DRESSES.

Millinery at reduced prices. A display features models for every occasion.

The Style Shop

Mrs. Torah Long, Proprietress

"Electricity has added to the wealth of the nation"

Says Hon. Albert C. Ritchie, Gov. of Maryland

"In your development of cheap power you have added immeasurably to the wealth of the nation; and it is not old wealth taken from others by the process of trade, but new wealth wrung from the treasure house of nature. **

ELECTRICITY has become the most universally useful force the world has ever known. This result has not been obtained merely by converting coal and water into electrical energy. Farsighted planning, and the success of the principle of individual initiative in the management of power companies are responsible. The power companies have anticipated the needs for electrical service. They have built power plants and transmission lines in advance of rapidly growing demands. Through interconnected lines an abundance of power has been brought to cities, towns, villages and farms. Meanwhile the public has accepted electrical service, paving the way for improvements and encouraging the

invention and production of a great variety of useful devices. Three million investors own power company securities. Sixteen million homes and one hundred and fifty thousand factories are using electrical service. By continued support of the American principle of individual initiative, and through the use of more labor-saving equipment, the whole public has been benefited by improved service and reduced rates.

The electrical business under individual initiative and government regulation, supported by public acceptance, has increased the wealth, comfort and happiness of the whole nation. The full development of an electrical age can be safeguarded in its future growth by continued support of these principles.

Sonora Water and Light Company

1,000 Ex-Students Expected at T. C. U.

Special to the News.

FORT WORTH, Dec. 8.—The homecoming Day, November 24th promoted by the Alumni and Ex-students Association of Texas Christian University, Fort Worth, was in the language of the president, M. E. Daniel of Breckenridge, Texas, a howling success. More than four thousand ex-students were present. It is the wish of that organization that another such Homecoming shall be enjoyed next year with the remaining six thousand Exes present.

The addresses of many of the ex-students and present names of former co-eds are unknown to the Alumni Association and an effort is being made by that organization to establish complete and correct list of its membership.

Ex-students and Alumni who have changed their addresses and women members who have since changed their names by marriage are asked to mail this information to the Acting Secretary of the Alumni Association, Texas Christian University, Fort Worth, Texas.

Anyone knowing the whereabouts or present names of the following Alumni and ex-students who may have moved since they left school is asked to notify the Association:

Alumni and ex-students from Sonora, Texas, are as follows:
 Jewell Matthews, Edward Robbins, Millard Bryson, Lillie Virginia Mayfield, Maude S. Mayfield and Rose Mayfield (Mrs. C. J. Lewis.)

Miss Stokes Hostess to Queen of Clubs

Miss Jo Anna Stokes, charming young Sonora girl, was hostess on Saturday of last week in November to the Girl's Bridge Club, the party being held at the home of her sister-in-law, Mrs. M. M. Stokes. Miss Mary Dan Wilson was the winner of high score prize, while Miss Bonnie Glascock won the low-score honors. Miss Gwen Rutledge won cut prize.

People in Sussex, England, once entertained the superstition that tooth ache could be avoided by putting on the right stockings before the left.

KEEP THE HOME FIRES BURNING!

What more suitable Christmas Gift than a Load of Wood. Give Santa Claus a warm reception.

Let Me Do Your Hauling

BILL MITTEL

Telephone Number 7

Dry Goods and Wearing Apparel

Boys' Suits in knee pants and "lo igs."

We have the KINGSBURY work pants and overalls with the new patented "Stop Loss" pockets, and a full line of other work clothes, lumber jacks and eather jackets in a full assortment of patterns and sizes.

HERCULES SWEATERS, for men, women and children.

Blankets—featuring Supreme, two Stork and Sunset Blankets at reduced prices.

SHOES—Those good STAR BRANDS are better for the whole family.

DRESS PANTS—in stylish cuts and patterns, all sizes.

GROCERY DEPARTMENT

We are agents for the famous "Superior Alcoma stock feed, Pleasant Cup Coffee, Magnolia, San Jose, Sun Garden, Sam Houston and Broncho Brand Coffees.

Libby's renowned line of fancy goods.

W. O. Hightorer & Co.

A Man's Best CHRISTMAS



A man considers as his best Christmas, the Christmas on which he can count among his gifts, the greater proportion of articles that he can wear. That's the sort of gifts you can get for him at this store—so come shopping with your list.

Cleaning and Pressing—Tailoring Done Here

The Friendly Store

for Economical Transportation



A car for her, too!

In thousands of American homes there are now two automobiles—"a car for her, too," so that there may be transportation for the family while "he" drives to business.

And because it is so easy to drive and park . . . because it is so decidedly smart and comfortable, today's Chevrolet is an outstanding favorite among women drivers everywhere.

Come in—and see the beautiful Chevrolet models. You'll find quality you have always associated with the highest priced automobiles—and you'll find that Chevrolet ownership is always economical . . . even when the family has more than one automobile!

—AT THESE LOW PRICES

The Touring or Roadster	\$525	The Sport Cabriolet	\$715
The Coach	595	The Imperial Landau	745
The Coupe	625	1/2-Ton Truck (Chassis Only)	395
The 4-Door Sedan	695	1-Ton Truck (Chassis Only)	495

All prices f. o. b. Flint, Michigan
Check Chevrolet Delivered Prices
They include the lowest handling and financing charges available.

Stites Motor Company

QUALITY AT LOW COST

Johnnie Hamby Trys His Luck Once More

Evidently undismayed by his recent ill-fated hunting trip, our portly and jovial tonsorialist, Johnny Hamby, in company with a friend, left early this week for a second venture in the Davis Mountains. Mr. Hamby, when last seen departing for the pastures green, was becomingly dressed in a picture show hunter's outfit, Hawkshaw cap, water-shedding lumberjack, neatly polished boots and his usual sunny smile. While the reporter did not get to interview him personally, those friends imparted the information that this was a "do or die" trip, so that everyone confidently expects to see several deer, one or more large Javelina hogs and a motley assortment of miscellaneous small game and fowl when his car return to our little city.

Local Stores Giving Christmas Prizes

Every one dollar cash purchase at Gilmore Hardware Company and the Sonora Drug Store during the holiday season entitles purchaser to a chance to win a handsome living room suite or beautiful toilet set, respectively.

The living room suite which Gilmore's will give away is priced at \$75.00 and is of beautifully upholstered wicker design.

Sonora Drug Store's toilet set, to be given away to the holder of the lucky number, is priced at \$100.00.

Chances for these two desirable gifts are also obtainable in return of payment of bills before the end of the month.

WARNS AGAINST CHANGING OR ALTERING CHECKS

George H. Neill, cashier of the 1st National Bank, says: "The bank cannot pay a check that has been changed or erased. The rules of banking prohibit the paying of an altered check. This is to protect your account. After drawing a check, do not change any part of it. If incorrect, destroy and write another one."

If you write a check and then raise the amount of it, the bank cannot know whether you did the altering or not. It is a good idea, when making out checks, to be "slow on the draw" for more reasons than one. In the first place, always think before you spend money for anything, and in the second, be careful of your checks. Make them in ink, correctly, and if incorrect, destroy and make another.

Mrs. Will Wilkinson Bags Deer First Shot

Mr. and Mrs. Will Wilkinson returned Wednesday from a hunting trip near Kerrville in their Jordan sedan, recently purchased in Austin. The big nine-point buck tied on the car's front attracted much attention and with good reason. Spectator, who questioned Mr. Wilkinson about the deer were told that it was brought down by Mrs. Wilkinson near Kerrville as the result of her first shot with a rifle. The deer, standing broad side in the open was brought down at a distance of about 100 yards with a 30-30 rifle.

It is believed that Mrs. Wilkinson is entitled to the laurels of the prize shot for ladies in Sutton county, this being the first case of expert feminine marksmanship yet brought to our attention. The shot, furthermore, is hardly to be taken as luck, for it was nicely placed between the deers' shoulders, and Mr. Wilkinson says it dropped in its tracks, which is unusual.

J. W. FIELDS VISITING HIS AGED MOTHER IN AUSTIN

J. W. Fields and R. W. Ferrine left late Wednesday night for Austin to be with Mr. Field's mother, aged 75, who is reported to be very ill. The aged lady has been in bad health for sometime, it is said.

The News hopes they find her improved.

Local Men Purchase Eldorado Bakery

Ernest Ware and Otto Mund, two local boys, early this week concluded the purchase of the Eldorado Bakery from Mr. Lennon of that place. They assumed charge of the business on Tuesday morning.

Mr. Mund is a well-known young Sutton county ranchman and Mr. Ware, also a local boy, is the nephew of A. Ware, proprietor of Ware's Bakery.

Ernest is an experienced baker, and it is understood that he will have charge of the bakery.

Lewis Gas Buys Two Leases from Bundy

A ten year paidup lease filed for record in the Sutton county clerk's office on Wednesday of this week is that from S. S. Bundy and wife to the Lewis Gas and Products Co. of Tulsa, Oklahoma. The lease covers two tracts, of 2527 acres and 3671

acres respectively, being the Shelby C. Turnage and Absolon Gray tracts. The lease carries a one-year from date drilling clause. Terms of the lease were not given, the conventional consideration except a clause calling for payment of \$3,000.00 forfeit in the event of failure to start drilling on or before November 15, 1928.

GO TO
Aldwell-Elliott Co
—for—
INSURANCE: Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.
RANCH LOANS: Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time.
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We Appreciate Your Business.

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CONTRACTOR and BUILDER
Estimates Gladly Furnished
ALL WORK GUARANTEED

San Angelo Telephone Company
W. R. BARNES, Mgr.
We are at your service all the time
Local and Long Distance Service

EXTRA! EXTRA!
SPOT NEWS from the THEATRE of POLITICS!
for 1928

Next year, of all years, you will need the best. A President, United States Senator, Governor and other State officials will be elected.

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BARGAIN DAYS ARE HERE!

Daily With Sunday Seven Days a Week	Daily Only Six Days a Week
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The greatest news service ever gathered together by a Southern newspaper—24-hour triple wire Associated Press Service, incomparable Market Reports—with editions based on train departures from Fort Worth insuring the LAST news FIRST.

Remember, when you subscribe this Fall to select a newspaper that will give entire satisfaction to you and your family.

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