



THE LAND OF UNDERGROUND RAIN—WHERE THE WHEAT AND COTTON BELTS MEET



THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITTERA SCRIPTA MANET—THE WRITTEN WORD ENDURES MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, DECEMBER 31, 1936

WOMAN DIES AS FLAMES DESTROY TWO SUDAN

MRS. G. W. CHESHER SUFFOCATED IN BEDROOM BEFORE RESCUE CAN BE MADE; CHILD JUMPS TO SAFETY

Muleshoe Joins Sudan Fire Department In Holding Flames Within Walls Thereby Preventing City Holocaust.

During a conflagration that swept Sudan early Tuesday morning, neighboring town to Muleshoe on the south, Mrs. G. W. Chesher, 58, lost her life, and the structures housing the Garden theatre, Sudan Drug store, City offices, City Fire department and the J. C. Barron insurance office, were completely destroyed.

The fire was first discovered about 2:30 o'clock by Mrs. G. W. Chesher, wife of the theatre manager, who called to her husband, Mr. Chesher, who was sleeping down stairs in the theatre because of some irregularities which had recently been going on down stairs, including efforts to break into the building.

When Mr. Chesher reached the stairway leading up to the family apartments, he was unable to mount them as flames were at that time sweeping down the steps. Running to the outside of the building, he called for a small child to jump to the ground. A wife child visiting them did jump

SENATOR REDDIT SEES NO ALARM IN STATE FINANCES; NO INCREASE OF TAXES PREDICTED; INCOME GREATER

Austin, Dec. 29.—Governor Allred's optimism in regard to State finances, as expressed in his campaign last summer, has been fully justified and the new Legislature can take care of Texas' governmental needs without additional taxes, Senator John S. Reddit of Lufkin, chairman of the Senate Finance committee, declared in a statement issued here today. The statement follows: "I have just completed a study of the general tax situation in Texas, and it is my opinion that the Forty-fourth Legislature can adequately take care of the State's needs without any additional taxes. It is still true, as Governor Allred has stated: 'There is no occasion for the dire predictions of disaster and demand for new and oppressive taxes. It is an old political trick in Texas to throw up a smoke screen of talk about "deficits" as a base for new and enormous tax burdens. No new taxes at all will be necessary for general purposes of government, for schools, or for highways. The new Legislature will be fully justified in giving the taxpayers the "break" to which the Governor has said they are entitled.

"Of course the "break" cannot be given unless the taxpayers themselves cooperate in making it possible. The Legislature cannot be expected to practice economy under constant pressure for new State expenditures. "At the end of the last biennium there was a balance of \$1,739,335 in the Available School fund; a balance of \$202,855 in the Highway fund, and a deficit of \$9,295,000 in the General fund. Taking these three funds together, when the last fiscal year ended the State had a cash balance of something more than \$414,000.

"The Available School fund is now at the highest point in its history, and the recent called session of the Forty-fourth Legislature, in re-allocating certain State revenues, probably added more to this fund than it took away. Maintaining a \$19 per capita apportionment, and a \$5,000,000 per year fund aid—both new high figures—the Available School fund should carry through the next biennium without the need of any additional revenue.

"The Highway fund comes from the gasoline tax, automobile license tax, and grants from the Federal government. There is every reason to believe that these sources will produce increased revenue, as they have in the recent past, and we may feel confident that we will not need any additional money for the Highway fund.

"State revenue allocated to old age assistance in Texas will amount to between eight and nine million dollars per year. Figures submitted to the recent called session of the Legislature showed 39 States participating in old age assistance, with 129 out of every 1,000 persons 65 years of age drawing pensions averaging \$13.67 per month—paid by the Federal government one-half and by the respective State governments, Texas, with its present revenue for old age assistance, could pursue a policy almost twice as liberal as that now being followed by the average state without the need for additional pension revenue.

"It is my estimate at the end of this biennium, August 31, 1937, there will be a deficit in the general fund of approximately \$10,000,000. General fund revenue for the last fiscal year amounted to \$28,439,982, and the Omnibus Tax bill, passed by the Legislature at the session of the Forty-fourth Legislature, will produce, in addition to revenue allocated to other funds, about \$2,000,000 per year for the General fund. A very conservative estimate improved business conditions will add another \$1,000,000 a year from existing sources of general revenue. Multiplying these figures by two, we have a tentative revenue of \$52,862,000 for the General fund. To get a true picture of the situation, however, we must bear in mind that out of the appropriations made for the last two years, a little more than \$10,000,000 was paid out of funds

other than General Revenue. Therefore, to get a balance of total expenditures against total appropriations, this \$45,000,000 should be added to the amount of the General fund. This would mean a total of \$57,362,000 available for appropriations for two years. Against this total, if appropriations remain at the present level, we will have the following items:

"For governmental expenditures, \$47,000,000; for payments on relief bonds, \$3,000,000; for legislative expenses, perhaps \$500,000; deficit, \$10,000,000. If to these figures we add \$500,000 for unforeseen emergencies, there will be total appropriations of \$63,500,000 during the next biennium. Creditting the total against the estimated revenue, a deficit of about \$6,288,000 would remain.

"Such a deficit, representing an improvement of more than \$3,500,000 in the course of two years, could not be considered at all alarming. It probably will be less than is here estimated because of the conservative allowance made for increased revenue due to improved general conditions. Some people talk of improved conditions as an excuse for increased State revenue, but apparently they do not realize that the State's revenue has increased from \$89,246,000 in 1933 to \$119,000,000 in 1936. During the three years since recovery began, we have been advancing our State revenue collections at a rapid rate. It is entirely reasonable to suppose that marked advances will continue to be made in collections from existing sources of revenue.

"Texas business and industry became subject this year to a Federal payroll tax of one percent for unemployment insurance, this will become a tax of two percent in 1937 and three percent in 1938. This tax is borne by employers alone, and Texas employers will also be subject in the coming year to another payroll tax of one percent to provide Federal old age benefits for their employees.

"It is estimated that Texas payrolls taxable for unemployment benefits amount to \$630,000,000 per year and those taxable for Federal old age benefits amount to \$73,000,000 per year. Based on these estimates, Texas will get on a cash basis. This can certainly be done without levying additional taxes.

METHODISTS HAVE TREE
Thursday night of last week, Christmas Eve, the annual program was given at the Methodist church, immediately followed by an old-fashioned tree.

Those on the program committee were Mrs. H. C. Holt, Miss Elizabeth Harden, Mrs. Arno Morris and Mrs. C. C. Beavers. Good Harvest, S. G. Beavers, Howard Carlyle and H. C. Holt were on the finance committee.

This entertainment was declared to be one of the best presented at the Methodist church in several years. All attending enjoyed the program immensely and the children especially were thrilled at the many gifts, fruits and toys received off of the tree, from Old Santa.

H. C. Landley, of Wellington, was in Muleshoe Tuesday afternoon of last week, planning for a location to put in a steam laundry.

2,000 SHOPPERS OF MULESHOE MRS. TAYLOR AW

Bedroom Suite, Cash Prize And Many Other

Climaxing the period of most usual Christmas buying, said to be the best in Muleshoe in years and greatly appreciated by the merchants, a crowd of more than 2,000 gathered here Christmas eve for the giving of several good will awards by the Muleshoe Trades Day committee.

Mrs. P. D. Taylor, route two Muleshoe won the beautiful bedroom suite given as first prize; the second prize which was \$5 cash was won by M. R. Thurman; third prize of \$2 cash was won by Nona Fay Johnson, of Muleshoe.

In the afternoon, one hour apart, giant bronze turkeys were released from the top of the municipal water tower, flying away into space and as they came down to earth the following were lucky enough to catch the birds to have for the enjoyment of its meat for their Christmas dinners: A. B. Hays, Adam Penner, and Tub Waggoner of Muleshoe. One bird flew into the yard of Mrs. Riddle and she was

Muleshoe Folks May Now Enjoy a Big Crop This Year; Government Method of Insuring More Steady

For the first time several Muleshoe stores have stocked pinon nuts giving many people here their first opportunity of tasting that delicious and nutritious confection which in some areas of the southwest has become the real staff of life for the natives.

The pinon nut crop this year is reported to be the largest for many years past, Indians and Mexicans of Arizona and New Mexico, as well as other states farther northwest, storing away large quantities for winter food use while many are making good wages gathering and selling them on the market. It is stated gatherers receive one and one-half cents per pound for the nuts delivered and many can pick 100 pounds a day.

There have been several years during the past when pinon nuts have been real life-savers for many Indians and

HANOVER-JOHNSON

Christmas day, relatives and friends witnessed an impressive double ring ceremony, uniting in marriage, Miss Rosemary Hanover and Mr. Baker Johnson, both of Goodland.

The ceremony, Rev. B. C. Smith officiating, was read at 4:00 p. m., in the home of the bride's parents, Mr. and Mrs. Henry Hanover.

The house was beautifully decorated with pink rose buds, and pink and yellow tapers in silver holders. A seasonal note was added to the decorations by a lovely Christmas tree hung with crystal and silver.

The bride's flowers were a pink rose bud corsage. The groom wore a matching boutonniere. Flowers for the attendants of the bride were yellow rose bud corsages.

Attending the bride were her two sisters, Mrs. Amy Bennett and Mrs. Robert Sanders.

Attendants of the groom were Mr. Ping Everts and Mr. Robert Sanders. After the ceremony a supper was served to a few close friends and relatives of the couple.

The couple will make their home at Goodland.

Dr. Ellsworth Gardner with his changing new building at Hollis, Okla., visited Christmas eve, and is visiting his brother, J. J. Gault, and Dr. Gardner is well known here several summers here.

NEW COUNTY OFFICERS TAKE CHARGE FRI.

M. G. Miller, County Judge; J. J. Williams Co. and Dist. Clerk.

New Years day there will be a quiet upheaval at the Bailey county court house, occasioned by the will of majority voters as expressed in the two Democratic primaries of last summer and finally confirmed in the November election. However, the changes of officials occurring in this county are not so great as those in many surrounding counties, Bailey county, generally speaking, being graded with a high quality of efficient officers, several of whom have been re-elected some times.

Officers holding over for another term by virtue of re-election are Jim Cook, sheriff, tax assessor and collector; Cecil H. Tate, county attorney; J. F. Vaughan, justice of the peace; Miss Helen Jones, county treasurer; John Alford, county commissioner, precinct 4; Johnny Williams, county commissioner, precinct 2; H. E. Schuster, county commissioner, precinct 1.

New officers taking position are: M. G. Miller, county judge and ex-officio county school superintendent, succeeding J. E. Adams; J. J. Williams, district and county clerk, succeeding J. B. Burkhead; and D. Warner county commissioner, precinct 3, who was elected, following his appointment to succeed W. E. Rainford.

Oaths of office will be administered Friday morning of this week.

SCOUTS PLAY SANTA CLAUS

Members of the Muleshoe Boy Scouts accomplished good deeds during the holidays by making up boxes of groceries, clothing and other useful articles and distributing among poor families of this community Christmas.

The Scouts wish to extend their heart felt appreciation to the following local business people for contributing to the above purpose:

Jennings Food Store, Kings Food Store, Gilbreath Grocery, Henington Grocery and Market, Border Grocery and Market, Western Drug, Danron Drug, E. R. Hart Co., Muleshoe Elevator and Hardware Co.

TAX SURVEY WORK HALTED

Six men and women who have been regularly employed on the tax survey project at the court house for the past several months were laid off of work the latter part of last week due to the lack of funds but a new appropriation has been made by the federal government and state of Texas and local employees will be put back to work within a few days according to report.

TO HAVE LIVESTOCK SALE

S. R. Little, farmer, living about seven miles south of Muleshoe, will have a livestock sale Tuesday of next week among which will be some choice registered Jersey cows, also other animals.

Rat Killing Contest Staged in Plainview Wednesday, Jan. 6th

One of the most popular features of the old Friendship Day Program in Plainview will be repeated next Wednesday, Jan. 6th, on the Friendship Day program—the rat killing contest.

Twenty five cents each will be given for grown rats delivered to the office of Commerce on Wednesday morning up to ten thirty o'clock. The rat killing dogs will enter at the office up to this same time. There is no entry fee. Cash award \$25.00 will be given owners of making the best time in the killing their rats.

A special arena will be erected in city auditorium so that the public view the contest which will start eleven o'clock a.m.

All day sponsoring merchants be offering New Year's Dollar Day bargains, and in the afternoon two o'clock at the bandstand will be the usual cash contest.

Buy it in Muleshoe.

CELEBRATE SILVER WEDDING

Mr. and Mrs. C. J. Roach celebrated their silver wedding anniversary on Wednesday. Those present to enjoy the beautiful dinner were: Mr. and Mrs. Bill Collins, daughters, Bill and Emma, Mr. and Mrs. Joe Holton's of Friday, Misses Christine, Jean, and Kay Roach, D. O. Smith and wife, John and D. L. Mr. and Mrs. W. C. Cook and daughter, Emma Lee, D. H. Sneed Sr., Mr. and Mrs. D. H. Sneed.

LEAGUE XMAS PARTY

Members of the Young People's League of the Methodist church had a Christmas party given at church annex Wednesday evening last week.

Games were appropriately decorated for the occasion and several singing games were played. A group attending feasted on candy and fruit throughout the evening.

and Mrs. Elaudie Gallman leader the league sponsored the party were presented with several useful gifts as remembrances for their

President Roosevelt Plans With Congress Leaders for Opening

President Roosevelt and his congressional chiefs act about in serious fashion last Saturday to plan for the opening of congress in ten days, with many vital decisions facing them.

Some of the domestic leaders in Congress were absent there. Others, who stayed home for Christmas, were heading to the capital for the important conferences that always mark a new session.

The chief executive had to sandwich in between his conferences some concentrated work on his opening message.

work they have done with the league.

Among those attending were Seneca Beavers, Clifton Griffiths, Jamie Lee Watkins, Alvin Farrell, Janice Watkins, Florence Stone, Roy Eard, Willie Farrell, Cecil McGee, Hattie Ray Griffiths, Betty McGee, Betty Ruth Moeller, Jimmie Marie Adams, Grace Churchill, Evelyn Jennings, Lester Cash, Hazel Nelson, and Frankie Deppin.

which may chart the course of his second term in the White House. He was looking ahead also to his inaugural address on January 20.

Developments already have outlined two major issues for the coming session—both loaded with argument. They are neutrality and relief. Back of them are scores of other problems and proposals that made the usual forecasts of a short session sound hollow.

With war clouds over Europe darkening, neutrality legislation was on the lips of most of the assembling legislators.

Evidence was accumulating that a bitter fight was brewing over relief and the intertwined problem of balancing the budget. Even within the administration there were signs of conflict and congress opposing camps were forming.

The lists will come to a head almost as soon as congress meets. Current funds are running short, and a new appropriation will be sought during January.

SALES


PLENTY

Due to the unit... for me... have on hand used cars having in them several thousand factory unused service.

Some of these cars have been rec in excellent order for years of future use.

They are all very reasonably priced on very liberal terms, if desired.

If in the market for a good demonstrator some of these.



PROVED BY THE PAST



HAPPY NEW YEAR

BRING the joy that we all feel at the turning of the old and the new of the new year with its promise of better times, we send our greetings to all our friends and customers of Muleshoe and surrounding territory—"Happy New Year!" We thank one and all for the patronage which we have endeavored to merit by faithful quality merchandise.

We invite you to start the new year right by doing your grocery buying at this store where the best of foods are obtainable and at lowest possible market prices.

JENNS FOOD STORE
MULESHOE, TEXAS

Progress News

Mr. and Mrs. W. B. Gwyn Jr. spent the holidays at Snyder visiting her parents.

Mr. and Mrs. Orwin Lambert, of Burdick spent Christmas with her brothers, Dave and P. B. Stovall and mother, Mrs. M. V. Stovall.

Mr. and Mrs. W. B. Harlan and son, W. G. spent Friday and Saturday with her parents in Lubbock. W. G. remained there for the holidays.

Mr. and Mrs. W. F. Whaley, of Borner spent last week in the home of her mother, W. M. Gaston and family.

Clarence Lehtinen returned home from Coleman Saturday where he had been visiting his parents for several days.

Mr. and Mrs. J. J. Wilson spent Sunday with their daughter, Mrs. Graver Gray, of the Muleshoe community.

Arthur Tucker and family of Balleyboro are moving into this community this week.

W. G. Harlan visited his uncle, Charles Griffiths of Oton, Wednesday of last week.

Mrs. John Tucker, of Balleyboro, is visiting her daughter, Mrs. I. G. McNary.

Grandmother Garner returned to Circleback last week after spending several days with her daughter, Mrs. Dave Stovall.

Make Every Farm a Day of the 1



A NEW head-man steps into the show is on... The high point just ended are soon forgotten... new head-man has our full attention. Success, and, dwelling upon these sincere thanks to all of our friends across cooperation helped to make those in this organization. Again may continue to merit your friend.

-E WANT-

RATS! RATS!

Will Pay Each for Grown Rats TO USE IN—

FRIENDSHIP DAY

IN PLAINVIEW

RAT KILLING CONTEST

\$25 CASH AWARDS

To Owners of With Best Records Against Time

PUBLIC INVITED

AUDITORIUM 11 A. M.

NEW YEAR'S DOLLAR DAY

IN SPONSORING STORES

WEDNESDAY, JAN. 6th

CASH CONTEST

At Band Stand, 2 P. M.

OUR APPRECIATION

We wish to express our sincere appreciation for the kindness and consideration shown to us during our stay at Muleshoe. We are very grateful for your sympathy shown to us at all times and hope the new year will bring success and happiness to each of you.

J. J. Morris, Ore City, Texas.
—Mrs. M. A. Tison, 4828 Worth, Dallas, Texas. 40-11c



WOMEN ARE FUNNY THAT WAY...

They Love antiques in furniture... but their household appliances must be right up-to-the-minute. That's why so many housewives all over the country are buying modern 1934 gas ranges.

They're the last word in range efficiency... so economical too on the new low gas rate. See your gas appliance dealer or your gas company.

The low gas rate recently fixed by the Railroad Commission of Texas, and put in effect by the company, is lower than the rate in 501 of other Texas Cities and Towns having gas service.

West Texas
Good Gas

Muleshoe St.

MEMBER FEDERAL DEPOSIT INSURANCE CO
MULESHOE, TEXAS



GREETING

SUCCESS THE NEW

May this new year brighter day dawn... our friends and patrons. We are deeply grateful for the cooperation and patronage given us in 1936. We shall to please you more, wish you happiness, success in all your undertakings throughout the glad...

HENNINGTON

GROCERY

LOCALS

● **FOR SALE:** Beautiful Rhode Island Red Roosters 50c each. Clara Harre, 119.

● Miss Welthea Johnson, of Amarillo, spent the weekend in Muleshoe and Littlefield visiting various friends.

● Mr. and Mrs. K. K. Smith spent the Christmas holidays visiting friends at Big Spring.

● B. L. Thomas, of Amarillo, attended to business and visited in Muleshoe, Monday.

● Mrs. Jim Cook and daughter, Margaret Ann, visited in Farwell, Christmas with her mother, Mrs. J. L. Brooks.

● WANTED: To haul your barnyard manure. Call Journal office, 4111.

● Mr. and Mrs. Cecil H. Tate and two sons were Clovis, N. M., visitors, Friday of last week.

● Miss Dorothy Ross, of Post, arrived in Muleshoe the latter part of last week for a visit with friends.

● Mr. and Mrs. Albert Isaacs and two children spent the weekend in Lubbock visiting relatives and friends.

● Miss Tidwell Douglass spent the weekend in Clovis, N. M., visiting her cousin, Miss Lada Dell Jennings.

● Mr. and Mrs. Virgil Bennett, of Fort, visited friends in Muleshoe the latter part of last week.

● Spencer Beavers spent the Christmas holidays at Vernon visiting relatives and friends.

● Mr. and Mrs. Ty Young and son, Jack, spent Christmas visiting relatives and friends at Shamrock.

● Miss Elizabeth Harden spent Christmas at Electra visiting relatives and friends.

● W. C. Kelley, attended to business and visited friends in Muleshoe, Saturday of last week.

● Russell Thompson, of Mangum, Okla., was in Muleshoe Saturday of last week prospecting for a location.

● M. D. Thaxton and Earnest Grimeson, of Lorena, transacted business in Muleshoe Saturday of last week.

● D. R. Baker, of Brownfield, attended to business and visited various acquaintances in Muleshoe, Monday.

● Miss Mildred Davis spent the Christmas holidays at Vernon visiting relatives and friends.

● Clyde Kelley and Herman Stell, of Littlefield, visited friends in Muleshoe Sunday afternoon.

● Mr. and Mrs. M. G. Bass and son, Raymond, visited at Friendship Sunday afternoon.

● Mr. and Mrs. Harold Griffiths and daughter, of Bledsoe, visited relatives and friends here Christmas.

● Miss Weta Mae Danner, formerly of Muleshoe, but now living at Farwell, spent the Christmas holidays here visiting friends.

● Howard Paul, of Amarillo, transacted business and visited various acquaintances in Muleshoe Wednesday of last week.

● J. B. Roberts, of Orlando, Fla., was here the latter part of last week prospecting for a land location in this section of the country.

● Mr. and Mrs. Raynes Sparks of Sudan, visited in Muleshoe Sunday with her parents, Mr. and Mrs. J. L. Alsup.

● Mr. and Mrs. Euell Porter, of Hearne visited here during the holidays with her parents, Mr. and Mrs. R. B. Dennis.

● Miss Christine Roach returned home Tuesday from Pampa where she had been visiting her sister, Mrs. Joe Holland for the past two months.

● Mr. and Mrs. Joe Holland, of Pampa, spent the holidays here with her parents, Mr. and Mrs. C. J. Roach and family.

● Courtland Paul, of Oil Center, N. M., spent Christmas in Muleshoe visiting his parents, Mr. and Mrs. Alex Paul and friends.

● Arnold Atkinson, student at Texas State University, Austin, spent the Christmas holidays here visiting his parents and other relatives.

● Hugh Davis, after spending Christmas in Muleshoe, visiting his parents, Mr. and Mrs. Tom Davis and friends, left Sunday for San Antonio.

● Miss Jane Morgan, of Hereford, has been visiting in Muleshoe for the past few days with her sister, Mrs. Harold Weyer.

● Mr. and Mrs. Buford Butts returned Sunday evening from Shattuck, Oklahoma, where they visited relatives and friends.

● Mr. and Mrs. H. C. Holt and daughters, Mary and Helen, of Muleshoe, and Mr. and Mrs. Horace Hoyt and son, Robert, of Circleback, spent Christmas day in Morton with Mr. and Mrs. Clyde Hoyt.

● Miss Addie Bell Fort returned to Muleshoe Monday from Lubbock where she spent Christmas visiting relatives and friends.

● S. L. Hartford, of Amarillo, transacted business and visited in the south part of Bailey county, Saturday of last week.

● Attorney T. B. West of San Antonio, and Attorney Richard F. Burgess, of El Paso, were in Muleshoe, Wednesday and attended to business.

● Mrs. W. W. Smith, of near Muleshoe spent the Christmas holidays with her mother, Mrs. R. L. McCurdy at Mangum, Okla.

● The Art Names' tent theatre was in Muleshoe during Christmas week and played every night to a full house. The show went from here to Shallowater this

● Mrs. A. M. Hughes returned to her home at Bartlesville, Okla., Thursday of last week, accompanied by her mother, Mrs. R. W. Tyson, who will visit there for several weeks.

● Miss Juanita and Moletta McGaughey, of Amarillo, are visiting in Muleshoe this week with their grandparents, Mr. and Mrs. I. W. Hardin and other relatives and friends.

● Miss Jimp Glasscock, student at Texas Technological college, Lubbock, spent the Christmas holidays here visiting her parents, Mr. and Mrs. J. S. Glasscock.

● Miss Gene Willman who is attending Texas Tech at Lubbock, spent the Christmas holidays visiting her parents, Mr. and Mrs. I. F. Willman of the Y. I. community.

● Fred C. Wright, of Ventura, Calif., spent Wednesday and Thursday of last week with his sister, Mrs. T. L. Eason. They had not seen each other in 26 years.

● Miss Beulah Kistler returned home last week from California, where she has been for the past several months with her brother, Merle Kistler and family, and other relatives.

● Mrs. L. S. Barron, daughter, Lela Mae and son, L. S., returned home to Muleshoe, Monday afternoon from Bryan where they spent the Christmas holidays visiting relatives and friends.

● Mrs. Irma Mitchell and daughter, Irma Willis, and son, R. E. Willis, went to Morton, Thursday evening to spend Christmas with Mr. and Mrs. Clyde Holt and son, Jimmy.

● Mr. and Mrs. Horschel Alsup, of Austin, spent the Christmas holidays in Muleshoe visiting his parents, Mr. and Mrs. J. L. Alsup and her sister, Miss Addie Watts.

● Mr. and Mrs. Roy Jordan and family returned to Muleshoe the latter part of last week from East Texas where they spent Christmas visiting relatives and friends.

● Lewis M. Goodrich, district attorney and family of Shamrock, spent the Christmas holidays visiting his brother, L. B. Goodrich, dinner at Lubbock. While here he visited the Journal office and stated he planned to run for the office of Attorney General in 1928.

● Mr. and Mrs. Delms McCarty and two sons, James Puston and Weldon, returned home to Muleshoe Sunday evening from Ranger, where they spent the Christmas holidays visiting his parents, Mr. and Mrs. A. V. McCarty.

● Mr. and Mrs. W. H. Awtry spent Christmas in Amarillo with Jim Awtry and friends, going from there to Pampa where they visited sister, Mrs. Awtry, Mrs. E. T. Ward and husband, and a brother, Wayland Bryant, also Mrs. Awtry's mother.

● Mr. and Mrs. Oscar White and son, Oscar Ray, accompanied by Mrs. White's mother, Mrs. J. R. Lawler made a trip to Temple the latter part of last week where Oscar Ray remained for treatments for his eyes. Mrs. Lawler is staying with him there.

● O. P. Burnham and daughter, accompanied by his brother-in-law, while enroute to their home at Altus, Okla., from Albuquerque, N. M., where they spent Christmas visiting their daughters, attended to business and visited various acquaintances in Muleshoe the latter part of last week.

● The Muleshoe High and Grammar schools will take up Monday morning January fourth, after having been dismissed for two weeks during Christmas and New Years holidays. Most of the teachers are returning this weekend from various points in Texas and other states where they spent their vacations visiting relatives and friends. Many are anticipating that the students will take up their work with renewed interests and make new year's resolutions to do better and more efficient work.

LET PY NEW YEAR

incere wish to you and may very prosperous one as well. your new 1937 Quint Cal for you if you will call

TOR COMPANY AND SERVICE Texas

LEAVE YOUR ORDER FOR FLOWERS

With Opal Morris Smith In Opal's Shoppe Phone 18 Muleshoe Agent for Clovis Floral Co.

Bleeding Sore Gums If you really want quick, certain, and lasting relief, from this most disgusting disease, just get a bottle of Leto's Pyorrhoea Remedy and use as directed. Leto's is always guaranteed. Western Drug Co. Adv

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Expert Repairing

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C. V. STEED FUNERAL DIRECTOR

All arrangements carefully handled. Ambulance Service anywhere very reasonable. Phone 47, Muleshoe, or 14, Clovis

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Quantity, Quality Service REGULAR MEALS, 40c PLATE LUNCH, 25c Short Orders Quick and Reasonable.

DR. L. P. GIBBS

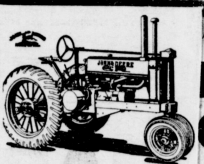
PHYSICIAN AND SURGEON Office in Damron's Drug Store Phone 36 Muleshoe

PALACE THEATRE

Muleshoe, Texas Wednesday and Thursday December 29-31 Mae Clark and Phillip Holmes in "HOUSE OF 1000 CANDLES" Friday and Saturday, Jan. 1 and 2 John Wayne in "KING OF THE PECOS" SERIAL—"Undersha Kingdom" Sat. nite Preview, Sunday Matinee and Monday night, Jan. 2, 3, 4 Don Ameche and Loretta Young in "RAMONA" Monday night and Tuesday night January 3 and 5 "ft and Costello Barrymore'S FOR THE

J. L. Phipps is spending the holidays with his grandfather at Wellington. The following spent the holidays in the J. S. Johnson home: Mr. and Mrs. Fred Johnson and children, Mr. and Mrs. J. W. Johnson and family, Mr. and Mrs. David Scott of Brownfield, Mr. and Mrs. Edd of Lingo, Mr. and Mrs. Odum from Baileyboro and Mrs. Hope Flanagan and children also of Baileyboro.

\$25.00 REWARD Will be paid by the manufacturer for one CORN GREAT CHRISTOPHER Corn Cure cannot remove. Also removes Wart and Callouses. 35c at Western Drug Co. Ad



JOHN DEERE TRACTORS, MODELS A AND B Handles Two and Four Row Equipment of All Kinds WE MAKE EQUIPMENT FOR TRACTOR USE Two and Four Row Cultivators, Listers, Plows, Mowers, Irrigating Tools, Benders, Planters, Discs, etc. Let us Give You a Demonstration! W. H. PARSONS TOM DAVIS, Manager

Charlie Phipps are partner born Dec. 21. The called Jane Elizabeth.

the Freely

use BROWN'S NOS-O-PEN a stopped up head. Instant relief. LITTLE'S FOOT POISON D.S. Guaranteed. Price \$1.00

STERN DRUG CO. cal Druggist quantity of BROWN'S 10 GUARANTEES it to relieve LITTLE'S FOOT POISON and 6c and 10 FOOT ODD, etc. 6c and Western Drug Co. Ad

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llis-Chalmers rm Machinery parts and Service MULESHOE EVATOR CO. TOM DAVIS, Manager



CLEAR WHITEN TEETH with Calox tooth powder which penetrates crevices between the teeth. Freshening, protects the gums and is of use. TRY IT OUR EXPENSE What Co for your teeth is easily demonstrating in your own home at our expense! In the coupon with your name and mail it to us. You will receive free a test can of CALOX TOOTH powder more and more every day. FREE UPON McKesson & Rosin, Inc., m. Send me a 10 day trial of CALOX POWDER at no expense to me. I will try it. Name Address



I'NEW WOMAN THAT PURSANG

Contains elements of Iron, has Organic Copper and quickly aid nature in building corporates. When this appetite improves, Nervousness, Energy and strength return. You feel like a new Pursang from your druggist.

Stegall News

The Christmas tree was well attended here Thursday night. After a short program of songs, readings and plays, Old Santa appeared and distributed gifts. The following spent the holidays with their parents Mr. and Mrs. J. M. Phillips, Mr. and Mrs. J. W. Phillips, of Morton, Mr. and Mrs. Orbie Phillips, of Springleake, Mr. and Mrs. Foster Phillips, of Spring Lake, and Mr. and Mrs. J. C. Phillips of Arch, New Mex. During the holidays the following were visitors in the J. S. Pollard home: Mr. and Mrs. J. C. Terrell, Mr. and Mrs. L. B. Terrell, Mr. and Mrs. Sam Terrell, all of Shallowater, Mr. and Mrs. L. E. Pollard, of Littlefield, and Mr. and Mrs. H. G. Pollard of Bula. Mr. and Mrs. D. L. Lane were Clovis visitors Christmas eve.

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FOR OIL LEASING AND ROYALTIES We have Some Bargains in Land for Sale W. A. COOK Muleshoe, Texas

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A single board or the complete mill home... no job is too small to receive careful courteous attention. We are at your service applying your Building Matees! Estimates cheerfully furnished forage or small, without obligation or expense to you. We can't and recommend reliable workmen, if you desire. Plan books, building and repairs and advice-consultation service... Our years of practical are at your call. HIGGINBOTHAM-LETT CO. CLARENCE GOINS, Manager

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The Complete Car

A SERVICE OF JOY

The Valley Motor Co., is especially happy to present to the citizens of Muleshoe and surrounding area the 1937 model Chevrolet automobile, because it is still a superior product to any previous year's accomplishment—and because people who have purchased one of these charming new cars during the past week are so happy in their choice.

The superior appearance, the added refinements, the increased safety of construction and control, the greatly improved mechanical ingenuity built into the new model make it the one of luxe car of complete assembly at a given price. It has absolutely NO competition.

If it has not yet been your pleasure to view one of these new 1937 Masters, please accept our cordial invitation to call at our show rooms at your first opportunity.

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Dr. H. C. Maxwell
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Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Leto's Pyorrhea Remedy heals worst cases if used as directed. It is sold on a money back guarantee. Western Drug Co. Adv

Constipation
If constipation causes you Gas, Indigestion, Headaches, and such ADVERSE effects, write and ask for ADLERIKA.

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Thousands Apply Palmer's Skin Sufferer finding relief from skin distress. It works like a magic in many cases. Successful for 50 years. Ask your Dr. for "Skin Sufferer" or keep a tin in better condition.

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PALACE THEATRE
Muleshoe, Texas

Wed. & Thurs. Nov. 25-26
Ronald Colman, Claudette Colbert
"UNDER TWO FLAGS"

Sat. Night Preview, Sunday Matinee and Monday Night, Nov. 28-29-30
Fred McMurray, Sylvia Sydney, in
"FRAIL OF THE LONESOME PINE"
This picture was selected to show at this theatre once before, but the film burned, so we are once more billing it to be shown here. Don't miss it. All technical.

Sunday night and Tuesday night
November 29 and December 1
Lew Ayers and Mary Carlyle in
"LADY BE CAREFUL"

Wed. & Thurs. Dec. 2 and 3
Gloria Stewart and Brian Donley
"THIRTY SIX HOURS TO KILL"

Good Pasture Is Needed for Stock
Permanent Feeding Grounds Prevent Topsoil Losses, Check Gullies

Cattle get plenty of exercise but produce little meat and milk from worn out pastures. Properly managed pastures control erosion on sloping fields and produce the cheapest of all live stock feeds. Overgrazed pastures are soon reduced to a playground for hungry cows and mules.

Good permanent pastures prevent losses of topsoil and the formation of gullies. Together with trees they represent the only natural and income-producing means for protecting slopes top steep for the production of clean-cultivated crops.

If you want to keep your pasture from becoming a live stock gymnasium and protect the soil from washing away, cultivation of these timely pasture plants is suggested:

1. Do not graze heavily in dry seasons.
2. Mow the weeds and shrubs that rob moisture.
3. Let new seedlings make a good top growth before grazing.

Plant temporary pastures of Sudan grass, soy beans, cowpeas, etc., to tide the livestock over the entire season.

Pastures Do Better When Allowed Breathing Spell
A breathing spell for pastures pays good dividends in more forage and better gains in weight of cattle, according to tests by the Bureau of Animal Industry at the Ardmore field station, Ardmore, S. D.

Two-year-old steers grazed continuously on native range stocked at the rate of one steer to ten acres from May 15 to September 14 (122 days), gained 83 pounds per steer as compared with 157 pounds gained by similar steers on alternate grazing but at the same rate of stocking.

It was estimated that from 10 to 15 per cent more grass remained at the end of the experiment when the area was grazed alternately than when it was grazed continuously.

Steers receiving a barley supplement of 9.37 pounds per head daily on an alternately grazed range gained 297 pounds per head. An additional group fed a barley supplement of 9.8 pounds per head daily for the last 66 days of grass gained 227 pounds per head.

Water Required by Horse
Water requirements of the horse are largely dependent on the amount and kind of work performed and the feed used. Carbonaceous feeds oxidize more completely than nitrogenous feeds. A horse fed timothy hay and oats, with comparable weight and work, will drink less water than one fed alfalfa and grain of a higher protein content. At medium work, a 1,400-pound horse will average drinking 12 to 14 gallons of water daily.—Rural New Yorker.

Feeding Young Pigs
The amount of feed required to add 100 pounds to a 75-pound pig depends upon how long the feeding period is to last. A total of 240 pounds of feed will add the required amount in a period of ten weeks. The feeds include 30 pounds of fish meal or tankage, 120 pounds of corn meal, 20 pounds of wheat shorts, and 170 pounds of shelled corn. The first three items are fed as a slop mixture with the corn being fed separately.

The Percheron
Percherons originated in the district of LaPerche in France, the region between Normandy and the River Maine, says a writer in Hoard's Dairyman. Their development in France has been under the guidance of the government. There are more registered Percheron horses in the United States than all other draft breeds combined. Color: Preferably gray or black. Stallions should weigh a ton or even more and should show a quick and active gait.

Agriculture in Philippines
Although the Philippines are chiefly agricultural, only about 16,300 square miles of their 114,400 square miles of territory are cultivated. One of the several reasons is the abundance of coarse grasses that spring up if fields are neglected. In many cases it is easier to clear a patch in the jungle than to reclaim a field captured by grasses. It is not surprising that many of the islands' exports to this and other countries are fibers, and fiber products.

Bumblebees Needed
One interesting and humorous episode concerning bumblebees and clover has been handed down by Charles Darwin, the great scientist. When asked why the clover fields in Oregon were failing, Darwin said that Oregon needed more cats. His listeners didn't understand, so Darwin explained that field mice were destroying the bumblebees' nests, the bumblebees were disappearing and their work of pollinating the clover plants stopped.

Goodland News

Mr. and Mrs. Delbert Brannon, of Circleback, visited in our community Sunday.

Mr. and Mrs. L. D. Sanderson and children, L. D. and Bernice, visited Mr. and Mrs. Hubbard Bryant and family and other friends at Lingo, N. M., Sunday.

Mr. and Mrs. C. C. Lancaster and family were in Portales, N. M., Friday. Rev. B. C. Smith preached here Sunday morning.

Mr. and Mrs. O. C. Kirk and family are visiting relatives and friends at Temple and other points in East Texas. Johnnie Bob Jones was in Lubbock, Thursday.

Goodland basket ball teams and Causey, N. M., met in combat Friday night. Scores: girls, 31-34 Causey; boys, 16-14 Causey.

Mr. and Mrs. A. O. Goff, of Tatum, New Mexico, spent last week in the C. C. Lancaster home.

Nolan Mouldin has as his guest his brothers from Rowden.

Johnnie Armstrong, of Petersburg, visited in the C. C. Lancaster home, Sunday.

Mrs. D. Holderman went to Crosbyton to attend the funeral of her sister. The entire community sympathize with her in her bereavement.

Mr. and Mrs. C. P. Lancaster and W. O. Lancaster were in Muleshoe on business, Saturday.—Reporter.

Progress News

Mr. and Mrs. L. N. Walker and daughter, Helen, were shopping in Lubbock, Monday.

"Grandma" Gemar, of Circleback, is visiting her daughter, Mrs. Dave Stoval.

Rev. Chas. Griffiths and family, of Olton, visited his sister, Mrs. W. B. Harlen, Sunday afternoon.

Singing was well attended Sunday at termoon and the Sunday school attendance is getting better.

Mr. and Mrs. I. G. McNairy visited relatives at Balesboro, Sunday. Mrs. McNairy's mother returned home with them to spend a few weeks' visiting.

Mr. and Mrs. H. L. Leary and children attended the all day singing at Needmore, Sunday.

Watson News Items

November 16, twin babies, a girl and boy, were born to Mr. and Mrs. Perry Fort. The little girl is doing nicely, but the little boy passing away and was buried Tuesday afternoon in Maple cemetery. We extend to this family heart felt sympathy in this sad hour.

Mr. and Mrs. Grover Nicholson and Mr. and Mrs. R. E. Butler visited in the W. L. Key home, Sunday.

Fred Williams left Sunday afternoon for Lubbock to work.—Reporter.

Stegall News

Mrs. Ward filled her preaching appointment here Saturday night.

Miss Mary Lou Owen was a Portales, N. M., visitor, Monday.

J. M. Phillips and daughter, Hazel, visited relatives in Morton, Thursday and Friday.

There will be a Thanksgiving pro-

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FLOWERS
With
Opal Morris Smith
In Opal's Shoppe
Phone 18 Muleshoe

Agent for
Clovis Floral Co.

gram here Thursday night. Everyone is invited to attend.

Millard Owens, who is a student of Howard-Payne college, is visiting his parents, Mr. and Mrs. E. T. Owen, of our community.

Arthur Parnell, of Carizozo, New Mexico, is visiting his uncle, H. C. Holt, and family.

Mrs. Kate McDaniel and Mr. and Mrs. Almos Williamson, of Littlefield, spent Sunday with Mr. and Mrs. H. N. McDaniel and family.—Reporter.

WORD OF THANKS
We wish to thank each and every one for their kindness during the death of our baby, Allen Dale.
Mr. and Mrs. P. Fort, and family.
Buy it in Muleshoe.

Damron's DRUG STORE
THE Drug Store of Muleshoe
"In Business for Your Health"

WHY NOT!

Start a Lay-About Plan on your Christmas present!—such as a PHILCO RADIO, Week-end or Over Night Bags, Cofletator Set, etc. It's not too early now to begin thinking about Christmas—and we already have in stock many delightful suggestions.

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SOME OF OUR EVERYDAY PRICES

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Mineral Oil, pint 49
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Special Price
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Come in about this tonic

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New models that give decidedly increased gasoline mileage

New and more beautiful body designs . . all models same wheelbase, same body size.

Base price of \$548.11 Touring Sedan shown

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SMOOTHER, QUIETER V-8 ENGINES!—Now offered in two sizes.

EASY-ACTION SAFETY BRAKES!—Self-energizing operation. Greater stopping power, with easier, softer pedal action.

ALL-STEEL SAFETY BODIES!—Steel tops, sides, floor, welded into a single all-steel unit. Rubber-mounted and fully insulated.

STILL FINER RIDING QUALITY!—Rear seat now 7 inches forward of axle.

ALSO!—Easier shockless steering—improved engine cooling—rich wood-grain finish on inside trim—smart new upholstery treatment in all models—huge new luggage compartments—clear- vision "V" windshields that open—Safety Glass throughout—more for your money to the last detail!

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