Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 11

MULESHOE, County Seat of Bailey County, TEX AS, THURSDAY, JUNE 8, 1933

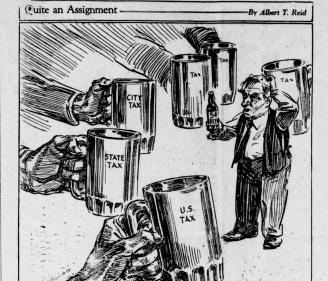
SHORTAGE OF **CITY WATER IS BIG THREAT**

BIG THREAT

That the City of Muleshoe is in dire danger of a water shortage during the summer months is the statement made by Mayor A. P. Stone at the Kiwanis meeting held last Friday noon. This danger, said the mayor, has been growing for months past, and is now more eminent than ever before.

The present pumping plant was located at the municipal well in 1927 ing at one of its highest points. The jumps installed were built to take care of a suction lift of 13 feet, whereas they are now sucking water from about 20 feet distance. Neither of the two pumps in the city well are working at any ways near their maximum efficiency, one of them pumping about 156 gallons per minute while the other milits approximately 160 gallons per minute. The pumps while operating well under conditions as they were at of the type needed for water level fucutations and lifting the large quantities of water needed for water level fucutations and lifting the large quantities of water needed for growing numicipal puropses, a turbine centrifugal type jump being more desirable. Present indications are that by careful conservation of the limited supply it may be possible, though doubtful, to furnish enough water for household usage of the town's restdents; but with none for garden or lawn irrigation.

Tax Payment's Short water the contraction of the stone that the contraction of the limited supply it may be possible, though doubtful, to furnish enough water for household usage of the town's restdents; but with none for garden or lawn irrigation.



The Property of Section 1. The Property of Secti

Prompt Action Of

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West Texas Needed
On Good Roads Plan
That it is now up to West Texas
citizens to get busy in securing their
pro rate part of the Pederal money to
be expended in this state in the near
future, is the statement of J. C. Watson, secretary, South Plains Good
Roads Association, who was in Muleshee Wednesday in the interest of that
organization.

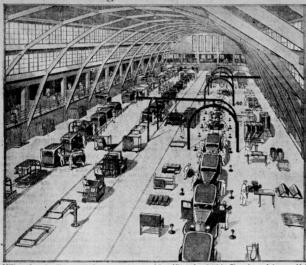
That it is now up to west Texas citizens to get busy in securing their preference of the Pederal mency to be expended in this state in the near tuture, is the statement of J. C. Watson, secretary. South Plains Good Roads and State of the Wednesday in the interest of that Texas will receive between \$18,000,000 and \$24,000,000 federal money to be expended on state highways, none of this money having to be returned to the more having to be returned to the more having to be returned to the south plains will receive the third that the more having to be returned to the south plains and state of the South Plains and titles of this very migratum, and, therefore, this section is entitled to its share of the sum appropriated. It is a well known fact that, regardless of the matter being reigntated in West Texas, that leading towns and cittes of East and Ceptral Texas are now laying their plans to security the protect their own interests in securing more good roads, Watson said. This week a drive for increased membership in the Texas Good Roads Association shall make the strong behavior to the Year important movement. Easiley county has been assessed for 5m memberships, which should be easily raised, said Wilson, and a committee should be appointed immediately for such action.

Penalties On Taxes

Cyradiusted Scorond

Hundreds Here For Barter Day Occasion, Mon.

Cars Being Built at World's Fair





A Million Dollar Kitchen

Mix It and Eat It . ?



Keep Them In the Can





Salmon Saga

Sukguttahhash



A Dollar Dinner For Four





DIMPLY DUMPLINGS

COMPLETE UTO SERVICE AUTO

HANDLE—
trything needed for the Aute
Truck or Tractor
LUBRICATING OILS
arious grades for every need
of heavy service
FUELS OF ALL KINDS
have Tractor and Engine Fuels
best that can be bought—Dis
text, Kerosene and Gasoline.
SEIBERLING TIRES
by Guaranteed in construction

CONSUMERS FUEL & SUPPLY CO.

No job too difficult!

GET NEW POSTAGE STAMPS

Local Postmaster Mrs. B. W. Carle is now selling the new 3-cent postage stamps, being a George Washingto commemorative issue. The stamp is the same size as pervious issues, but i printed cross wise, bearing the word "Washington. Headquarters, New burg. N. Y., 1783-1933" over a picture of the building. The stamp is the property of the Chicag Worlds Pair stamps for sale.

V. W. A. MEETING

Y. W. A. MEETING

At the regular meeting of the Y. W. A. girls held this week. Rev. C. A. Joiner had charge of the Bible study period, after which it was decided to have a social meeting Friday night at the home of Mrs. Ray Oriffiths.

Those attending were Misses Joia Those attending were Misses. Joia Correlation of the Correlation of the Correlation Conference Danner, Idalou Glazs, Eunice Oriffiths, Syble Coker, Mrs. Griffiths and Rev. Joiner.

Guaranteed Welding

Any casting that breaks after we have vedfed it, showing a black streak in the wild, so wild to the work over without charge; then it it should break, come GET YOUR MONEY BACK. We specialtse on jobs in the country—can take one of our welding machines to the breaken part and repair it, thus saving you time and inconvenience. We have three welding machines and two expert gas and electric welders.

Get your discs in condition NOW for better and faster spring work. Sharp discs are much more satisfactory. We sharpen all kinds and sizes, and guarantee there will be no cracks or breakage in them.

Muleshoe Blacksmith & Welding Shop
FRY and COX, Proprietors

Hatchery Closing Soon!

Last Egg Setting, Saturday, June 10 Get Your Setting Eggs in Early SPECIAL RATE ON BABY CHIX

"Merit" and "Economy" Chix Feeds

TY YOUNG, Proprietor,

MULESHOE HATCHERY

Muleshoe

PRICE REDUCED

ed from 80 cents to-

60 cents per 100 pounds Fifty pound cuts will be sold at 30 cents each, while smaller cuts be dispensed at the rate of 80 cents per 100 pounds.

We sell coupon books for your convenience. Ice hanger cards are

Valley Ice Company

More Customers!

While the public grows more optimistic as we climb out of depression, we also become anxious for our growing business further increase.

At our Grocery and Service Station you will find as High Grade Foods and as Low Prices as at any of the stores on the Main street of Muleshoe. Our Service is just as good and no appreciation could be greater.

A TWO-IN-ONE SERVICE

Here too, you save time, for we serve both you and xour automobile. While filling your grocery basket, we can also fill your gas tank, put in a quart or so of oil as needed, fill the radiator, check the tires, etc.

This is a REAL Service Station in every sense of the word-a station now serving numerous satisfied customers and anxious to begin serving you. We urge you to call and see us on your next buying trip.

GARLAND McCOY

Groceries and Service Station, Muleshoe

WANTED:

Beginning June 1, the price of Ice delivered to your home will be reduc-

LECTRIC, OXO-ACETYLENE or GAS WELD!! jobs others can't repair—we like them!

Pays to Put Sows

Means Assured Increase in

Size of Litters.

27. GEORGE HENDERDON, County Agent at Large, Colorado Agricultural College at Large, Colorado Agricultural College at Large, Colorado Agricultural College Sanitation spells more pigs saved per litter for many eastern Colorado hog growers. For instance, arrangements made by two farmers to have their sows farrow on clean ground, brought much better results than a year ago. Fred P. Fassler, who lives near Akron, had il sows farrowing on new ground in the spring. They saved 100 pigsa—about 6 per litter. The last two litters or mained that the whole bunch, according to E. J. Meadows, Washington county agricultural extension agent, who has didficulty in raising hogs the year before, was able to save 35 pigs from 11 sows by moving the sows to new ground before they farmer, who had difficulty in raising hogs the year before, was able to save 35 pigs from 11 sows by moving the sows to new ground before they far we was a pigs where no hogs have been for two years, according to E. E. McCrimmon, county extension agent.

Changing the hog lots to new ground is probably the best thing farmers can do to increase the size of the litters.

Germinated Oats Found

Germinated Oats Found of Little Real Value A few years ago considerable attention was paid to providing poultry with succulence sepecially during the winter months. The common method was read to be a succession of the control of th

Around the Farm
Complete and thorough grinding of
hog millet is very essential to Insure
complete utilization by the lambs.

Twenty-seven thousand New York
state farm boys and girls are enrolled
in 4-H clubs. More than \$50 men and
women are voluntary local leaders.

Good quality beef, according to the
North Dakota Agricultural collegereport, is cherry red, its fat is creamy
white and brittle.

Porcelain Teeth
Artificial porcelain teeth were madin France as early as 1774, but were
not introduced into this country until
1817, when Dr. A. A. Plantau arrived
in Philiadelphia from Paris.

Baileyboro News

ficers for the year were elected as Mrs. G. L. Blackshar was re-elected president; Mrs. J. H. Freudiger, vice-president; Mrs. J. H. Freudiger, vice-president; Mrs. Buthe Blackshar, treasurer.

We also have two new members, Mrs. Mae. Stinnett and Mrs. Rice.
Mrs. G. L. Blackshear brought a quilt, and a pleasant; afternoon was spent in quilting and talking over the business of the club.

The Bury Bees met again June 7, Mrs. C. F. Garth and Mrs. J. H. Freudiger bringing quilts for completion. We invite all the women that have just moved into the community to come to our club.

The farmers have all been busy the sat two weeks planting their crops.
The Baileyboro school closed laseek with some very interesting pro

grams. F. Garth, Mrs. Frank AppleMrs. C. Garth, Mrs. Frank AppleMrs. Ethel Hilderbrand and Mrs. Ethel Hilderbrand appent Friday evening with Mrs. Posy
Burl who has been contined to her bed the past four months.
Lester Garth left for East Texas last week to look for work.
A good many of the young folks from Balleybron have been attending the school closing program at Long-

ew.
Friday evening the Baileybor ayed the Longview school I une of baseball, winning wore of 7 to 6.
Misses Grace, Vesta and Suen and a friend will leave 8 or Las Vegas, New Mexico, bey will attend summer school

to Put Sows
on Clean Ground

S Assured Increase in Size of Litters.

GOR HENDERSON. County Agents and Control of the Saptist church met Monday afternoon at the lovely country home of Mrs. E. R. Hart. There were 10 members present. After a short business session, Mrs. C. A. Joiner took charge and directed per many eastern Colorado hog. For instance, arrangements to have their row on clean ground, brought etter results than a year ago. P. Fassler, who lives near the constained ten by the control of the spring. They saved 10 hours a spent. Delicious refreshments or the control of the spring the control of the sp

inson, and the hostess—Reporter.

POPULAR YOUNG COUPLE WED

Robert Sanders, son of Mr. and Mrs.

A. E. Robinson, of Wilson, and Mission, and Mission, and Mission, and Mrs. Henry Hanover, daughter of Mr. and Mrs. Henry Hanover, of Goodland, and teacher at the Goodland school during the past term, were united in marriage at the home of the brides parents on the Figure 4 ranch, last Sunday afternoon, June 4, at 4 o'clock Rev. Pat Jordan officiating.

informal.

About 35 friends and relatives of the bride and groom witnessed the ceremony. Mr. and Mrs. Sanders left immediately after the ceremony for their new home at Wilson.

FUT IN TURNING LATHE

Fry & Cox, local blacksmiths, are this week instailing a big South Bend lathe having a 10 foot bed and 24 inch swing.

lathe having a 10 foot bed and 24 inch swing.

This big, new machine when installed will considerably enlarge the range and increase the efficiency of their shop work which is already rapidly growing.

This tirm has one of the best equipped blacksmith shops to be found anyped blacksmith shops to be found anyped with the shops of the best equipped in the shops of the

manship.

MORTON POST OFFICE ROBBED

The Morton post office was robbed
Saturday night. Gaining entrance
through a rear window the safe. a
small one, was taken from the building
about 200 yards near a blacksmith
shop which was broken into. A siedge
hammer was secured and the door of
the safe broken open with it. About
\$200 was taken, and the safe, valued
at \$50 was a loss.

China Far in Lead

China had her chair legs carved into the cabriole form way back as far as the Wei dynasty, 220-264 A. D. This makes Chippendate's not even a second.

Pass Him the Arnica
A married acquaintance says he more kick out of bridge when plays opposite his wife.—Bot Transcript.

LITTLE vs. BIG BUSINESS

Little business men rematn little Nesess men because they transact their
siness in a little way. Big business
en grow bigger and bigger business
en because they transact their busess in the bigger way. There is a
mon and a great deal of psychology
they because the business in the barron and a great deal of psychology
they business and the business of the business of

CARD OF THANKS

We sincerely thank each of our neighbors and firends who aided us during the sickness and each of our beloved darling and we also thank each for the beautiful floral offerings. May God's richest blessings be with each of you is our earnest prayer.

Mr. and Mrs. D. C. Stovall and relatives.

BOY SCOUTS MEETING

BOY SCOUTS MEETING
The regular meeting of the Boy
Scouts was held at the Legion hall,
and routine business attended, the
principal theme discussed being that
of a summer outing trip they expect
to take soon, Clifton Griffiths lead in
dismissal with the Scout oath.



SPEED COMFORT ECONOMY ACCURACY CONVENIENCE

SUMMER GOODS

Depression Prices

Stretch your dollars to the farthest possible limit by trading at the Variety store. Here's some sample prices:

Big line of Summer Dresses for Ladies and Misses, coming in organdies, crepes and silk—especially nice, \$1.98 to \$2.49

Full line of Organdies, Rayons, Prints, etc., and other Piece Goods for home sewing.

Ginghams, fast colors, various patterns,

Children's Rayon Anklets, reg. 15c val. .10 Ladies House Shoes, regular 59c value, .39 Broadcloth Dress Shirts for Men and Boys.

I lot Men's Work Pants, heavy weight59 Ladies Rayon Hose, regular 25c value, at .15 Women's Sport Shoes, pair 98c to \$1.59

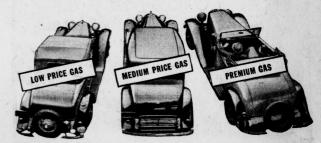
JUST RECEIVED!

Big Line of Kitchen Ware—You'll want some of it, sure!

St.Clair Variety Store

Muleshoe, ······

It takes 3 gasolines to please em



AND GULF HAS THEM ALL!

WHEN you come to Gulf you'll get the gas or oil you want—at the price you want to pay!

Price you want to pay!

For Gulf offers you your choice of 3 great gasolines and 3 great motor oils—at 3 reasonable prices. Whatever you buy, you'll get the best of its kind —a product made by a Company with a nationwide reputation—and a reputation to maintain!

Drive in "at the sign of the orange disc." Try Gulf gas and Gulf oils—they'll give you their own sales talk when you use them! BULLETIN

3 Great Gasolines

Gulf Traffic—A dependable, white anti-That Good Gulf—The famous FRESH MEDIUM
gas. No extra cost. PRICE No-Nox Ethyl—As fine gasoline as PREMIUM money can buy, plus Ethyl. . . . PRICE

3 Great Motor Oils

Gulf Traffic .. Safe! A de-pendable low priced oil 15 / (plus tax) Supreme . . "The 100- 25 p a quart (plustax)

Gulfpride . . No finer 35¢ a quart motor oil in the world 35¢ (plus tax)

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe of Congress, March 3, 1879.

JESS MITCHELL, Editor.

SUBSCRIPTION RATES one year, \$1.50; Outside of County one year, \$2.00

Published every Thursday at Muleshoe, Texas. Advertising rates given upon application. Telephone No. 54.

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Bubecribers who change their addresses, or fall to get their paper, should
immunosation the office, giving both new and old addresses.

Communications of local interest are solicited. They should be briefly
written, on only one side of the paper, and must reach this office not later
than Wednesday morning of each week. The right of revision or rejection is
reserved by the publisher.

The properties of the paper of the region of the reserved by the publisher.

The properties of the paper of the pape

isher case not hold himself liable for damage further than the amount received by him for such advertisement.

A THOUGHT FOR THE WEEK

Learn to do well; see large the fatherlieve the oppressed safety the fatheris the proposed safety that fatheris the proposed safety safety safety is a mean and the safety sa

when a circus—big or little—comes for others using the roads. If, eventual in reach of you, find some way to all, laws are passed depriving may be form there's a ball game anyword then there's a ball game anyword the neighborhood, even closes, the right to drive, offenders in this constitution, the results of the right to drive, offenders in this close that we stated publically on the floor of the flosse that West Texans were beginning that is worth more than all the money in the world—boyhood memories the will make you a happine man because it will recall the happiness you had when you were a boy.

ABOUT BANKRUPTCES

To the railroads of East Texas paid for the State university and in now providing an over supply of funds for the state capito building, paid for the State university and in now providing an over supply of funds for the state capito building, paid for the state capito

minself financially for all the years o come.

Figures compiled by the U. S. Depti of Commerce are apt to startle the fulleshoe car owner who has never income the commerce are apt to startle the fulleshoe car owner who has never income the commerce of th

wertise special merchandise vaues through their home paper. Such proceedure is good business in more ways than one.

Amarillo newspapers send out the warning to be on the lookout for counterfeit \$20 bills, it being stated that genuine \$230 bills, it being stated to spurious \$200 be up to the wind that warning, knowing that most of muthers of the spurious \$200 being that most of muthers and eagerness they may make the mistake of accepting the fraudient kind.

If thy some ledgerdermain it was possible to get even 50 per cent of the business men of Muleshoe working in a harmonious and united effort toward some common aim of mutual benefit, we doubt if the whole Hilder did army of Germany could put a halt to it.

One's home town is invariably just what its eitziens make of it. Buying at halt to it.

In spite of stringent economics, all the publicity that has been given world and another vision vanishes, for about the time Muleshoe folks get all set for a st good five cent cigar the raw material placements prohibitive.

Cabbage is going up in price, and an another vision vanishes, for about the time Muleshoe folks get all set for a st good five cent cigar the raw material becomes prohibitive.

Che very objectionable feature to this new currency we have been hearing so much about is that no one in Muleshoe has seen any of it yet.

One to the comment of the comment of

ecomes prohibitive.

¶ One very objectionable feature to this new currency we have been hearing so much about is that no one in Muleshoe has seen any of it yet.

Jaunty Journalettes

Deny it if you will, the truth remains that the average Muleshoe man isn't really old until he begins to find pleasure in things that are not really bad for him.

We suppose there are some Muleshoe people left who are beginning to fig-ure out where to spent their vacation this summer.

So far as Muleshoe citizens are con-cerned, they hope the fellow who re-cently invented self-polishing shoe leather will not try his hand on self-paying bills.

paying bills.

For all we know there may be a few of her left-the old-fashloned Muleshoe girl who said to her young man: "Aren't you forgetting yourself?"

It sometimes happens that after a Muleshoe husband has been given his own way he doesn't know exactly what to do with it.

Pavement Pickups
Fred Jennings says Dame Fashion
now insists that a woman's makeup
must be in keeping with the shade of
her dress, which may be alright now;
out it pains him to timit what the effect with the woman is not to be a shade of
back in asyli.

plowshares, but also our crooners into unconsciousness."

R. O. King, relief agent at the depot, declares everybody has their trouble. Santa Fe agents included. One day last week a woman came in wanting to have her umbrella sent to her by telegraph. It can't be done, instead the agent. "Don't try any of your smartness on me," replied the woman. "If you can send flowers and money by wire why can't you telegraph my umbrella."

"How much does a marriage license cost now since the "gin marriage" law has been repealed in Texas," asked a young man of County Clerk J. B. Burkhead, last week. "A \$1.75," replied the genial official, "and your salary every week for the rest of your life." And it is reported Burkhead dish't even stutter nor crack a smile.

Elmo.Head, boai produce desier, re-

OPEN FORUM

In this column the Journal will publish contributions from the genarial public. Articles must be plating the second of the publication must not contain stateit desired. Articles offered for publication must not contain statenature, the editor reserving the right to delete such statements or withhould the entire article.

more trade in your town.

Very truly.

Mrs. R. G. Miller.

C. C. C. Camp. Company 344

Fort Bliss. Treas. June 5, 1933

Dear Editor, Mr. Mitchell:

Wanted to drop you a line and tell

you how much I appreciate your send ing me a paper from my home town.

Every boy in my tent eagerly read every word, and are interested in several people that I have described, but more than anything they are interested in Muleshoe, the town with a peculiar name and friendly people. In the continuous period of the court house, printing office, depot, and Snaps Service Station.

I believe in boosting my home town and your paper helped me to describe it.

Most of these boys I've never me.

NOTARIES FUBLIC QUALIFY
There have been 22 notaries public
qualified in Bailey county, the law pro
viding that such authorities shall be
of legal age and must qualify on or
before June 1. Those qualifying are as
follows:

Jesse M. Osborn, Opal Morisi^A P. Stone, Holly Bucy, C. P. McCullough R. L. Brown, Nell Rockey, M. G. Miller, J. L. Alsup, Ceell H. Tate, Clovis Sebord, J. C. Buchanan, Byron Griffiths, Glen Rockey, G. P. Howell, Albert H. Isaacs, L. S. Barron, Pat R. Bobb Henry Hanover, G. C. Danner and T. R. Cobb.

Help keep Muleshoe clean!

HOT GAS FOR HOT WEATHER

tionally high gravity test, giving

Lubricating Oil

That keeps your Motor cool, is long wearing and exceptionally efficien These two make riding a pleasur and autoing economical.

PHILLIPS
SERVICE STATION
CLAY BEAVERS,
Mulcshee

A snappy, hot Battery insures satisfaction, saves cranking and cussing, and puts you over the road.

Summer time is hard on a car if the battery is not in good condi-tion. Let us test yours today!

Valley Motor Co.



Sales and Service MULESHOE, TEXAS

HELP WANTED!

One who can wash and iron, help with the cooking, wash dishes, do the heavy cleaning work in the home. Must be always willing and obedient, no matter what the task, must be always on hand, but never in the way. Wages, 10 cents per day.—Housewife.

YOU CAN NOT IMAGINE SUCH A SERVANT, BUT THERE IS ONE-

ELECTRICITY

In fact, it will do more than that. It will keep your food at the proper temperature. It will furnish you with music and enter-tainment. It will light your home. It will save you hundreds of steps and hours of labor each day. It is a means of conserving or regaining your health. And it will do a number of other things too—all for

ONLY 10 CENTS PER DAY COST MAKE USE OF THIS ELECTRIC SERVANT



Texas Utilities Co.



CONOCO BRONZE'S claims to superiority have redous indorsement ever accorded a new gasoline.

orists in vast numbers talked and wrote of their experier ing, lighting pick-up, improved anti-knock, greater mil conoco Bronze. They proved its unusual qualities in ne



A PERFECT RUNNING MATE FOR CONOCO GERM PROCESSED MOTOR OIL

Oil Well's "Char, e"

e avere amount e' 'roglycerie to shoot the average oil well is 10 to 50 quarts. Records show the largest shot used in a well 1,000 quarts. This shot was ed in a well in Texas.

Bailey Co. Land

IDEAL FOR DIVERSIFIED FARMING

BANNER COTTON SECTION OF THE SOUTH PLAINS APPEALING TERMS AND LOW PRICES

These are just a few of the ad-antages you are offered in this ast growing fertile agricultural

R. L. BROWN

SINGING MEETS JUNE 17-18

Two singing conventions will be held Saturday and Sunday, June 17 and 18. The Plateau convention meets at Plaintiew, and the South Plains convention at Lubbock. Both places anticipate, blue convention at Lubbock. Both places anticipate, blue convention.

..... Get uour-Sandwiches & Coffee BILL'S Hamburger Shop

Expert Watch Repairing

J. R. NELSON

We Want Heads And Ear Corn

Will Pay Good Price on Heads That wiwll do to grind and feed cattle

Ray Griffiths Elevator

HIGHEST STANDARD!

—Of excellence is always maintained at Gilbreath's Grocery. You set with no disappointments here, and we always have some pleasant prises awaiting you. It pays BIG to do your Food Buying with us.

This is the BETTER Grocery

Better Food for less money, better Quality for less profit, better value with more satisfaction—these are some of the inducements we hold out to our customrs. If you don't happen to be one of our buying friends, we're inviting you now.

Gilbreath Cash Grocery

Make Every Farm a Factory Every Day of the Year

The Function Of A ...BANK...

We believe if the public kept in mind the true function of a bank it would make for better understanding and banks would be more esteemed by the communities which they serve. The officers who work in a bank work for its stockholders and they do not own the mon y which they handle and which they loan.

May when they handle and when they loan.

As we understand it the function of a bank is to gather up
the resources of the community in which it exists and, as far as
they can safely do so, loan these funds to the customers of the
bank is pledged to return the deposits on demand and if its loans
are bad or frozen then it can not be in a position to pay the depositors when they want or need their funds.

It is the table of correct the second of the control of the con

It is the duty of every person who borrows from a bank to not only pay his note but to, for at least a part of the time, have funds on deposit in the bank that can be loamed to other customers. In other words a good bank is a mutual proposition, its customers combining their resources to accomodate each other and thus it fellows that no one who is not a depositor of the bank should epect a lean from the bank.

Muleshoe State Bank

MULESHOE. TEXAS

La La FROOF ANKING STRUCTURE

peaker Outlines Threefold Co-operation Botween Bankers, Covernment Officials and the Public to Maintain Bank Standards

the Cublic to Maintain Bank Standards with the standards the bankers themselves are required in order to we the nution universally the type of mining it should have, Francis E. Sisa, president of the American Bank-association, declared in a recent dress. He said that the efficiency of vernment officials upon whom the opie rais to supervise the banks operly, and the flatronage of the opie rais to supervise the banks operly, and the flatronage of the opie rais to supervise the banks of the said of banks a community shall have some of the flatronage of the opie rais of the property of the property of the flatronage of the opies of the flatronage of the

open to question. There should be no own for dishonesty or incompetency o exercise any influence in banking inwhere.

"While bad faith and bad management enter the human factor in all yees of business, their effects in banking and the state of the stat

niker whose rigid adherence to some, inclipies makes a sound hank, rather an to give their patronage to the easy sing banker who may be easier to do asiness with, but whose methods crea weak bank. "Bank customers are charged with a cast of their banks in respect to their litization of the assets of the banks as orrowers. Banks have failed because amy of their loans and securities, creted in good faith by bankers in cooprating with the business interests of accountry, proved unsound under subgreated on the securities. The security of the securities when the security is considered as a second to a country, proved unsound under subanker. A bank is only as sound is in an anker. A bank is only as sound as its ommunity, and this applies also to the anking structure as a whole in relia-

ing principles at heart has any business in a hank whether as a banker or as a customer.

"The banker is a semi-public servant. He is charged with the heaviest of responsibilities and obligations that occur in our economic life. But he can meet the contract of the contr

Improved Pasture Pays

Improved Pasture Pays

EMPROVED pastures are a cheap
source of feed for stock. A farmer
in New Hampshire, cooperating with
his county agent top-dressed his 5
acres of pastures with 500 pounds or complete sertilizer at a cest of \$75, or
complete sertilizer at a cest of \$75, or
or
of agriculture. After 4 weeks he turned
his cows out on this pasture. Tests
made during the six weeks the cows
reased there showed that his herd produced 7,000 pounds more milk than
they did in the same period the previous year, although the farmer had
one cow fewer and fed 800 pounds less
grain. Based on current milk prices
he made \$130 on the sgrain, netting him
an increase in income of \$120-0.0. B
Department of Agriculture,

Sunday school was very well attended Sunday. Rev. Lovitt, of Farwell, filed his regular appointment Sunday morning. Taking his text from Matt 19:16, he delivered a very interesting

19:16, he delivered a very interesting sermon.

Mr. and Mrs. O. K. Wilhite and Mr. and Mrs. F. K. Wilhite and family attended church at Lariat, Sunday.

Rev. Lovitt and Tris Needham spent Simday with Mr. and Mrs. Luther Hoy. Miss Leona Lockhart, of Dalhart, is spenials a few weeks with her uncle and the series of the serie

chammencement andress, Jess Mitchammencement andress, Jess Mitchammencement andress, Jess Mitpresentation of diplomas, H. J.
Pharies.
Benediction by L. R. Hogan.
Diplomas were awarded to Violet
Taylor, Ludell Hogan and Volena Hoy
of the 10th grade; Joe Thomas, Floy
Hoy, Mansel Taylor, Grady Jacobs,
Eunice Humphrey, Elsie Marcum, Oleta Kemp and Lucille Billingsley of
the Seventh grade. A certificate of attendance was awarded Volena Hoy
for not being absent nor tardy during
Pharies.
Leona Lockhart visited school Monday, She is a graduate of the Dalhart
high school.
Prof. Bryant of Muleshoe, visited the
school Thursday afternoon.
Enola Hollum spent last week with
Mr. and Mrs. W. C. Brown. She vistied school several days.
Mr. and Mrs. Casper Needham moorder of the Servent of the Servent
Mrs. Luther Hoy gent. Wednessid;
evening of last week with Mrs. Lloyd
Black.
A party was given at the home of
Mr. and Mrs. W. C. Brown Wednes
day night in honor of Enola Hollum,
of Clovis, N. M. There was a large
crowd attended and everyone reported
a very enjoyabe time.
Toller Taylor, Ellis McLaren, Oleta
Norman, Mrs. R. E. Good and family
and Mrs. Me. Ellis took dinner Sunday
with Erm Ame and Kirk Willard.
Mr. and Mrs. Path Servent
don Mrs. Be Ellis took dinner Sunday
with Erm Ame and Kirk Willard.
Mr. and Mrs. Dave Stovall, of this
community died last Sunday at a
frement made in the local cemetery.
—Reporter.

MRS SPARKS IS SHOWERED

MRS Alvin Sparks, who before he
ecent marriage was Miss Alva Doug
ass, was the honorce at a miscellan
ous shower Tuesday afternoon, where
group of friends surprised her at he
oone.

thanked those present for the lovely things.

A number of interesting games were played and thoroughly enjoyed by all.

At a late hous some of the friends at late hous some of the friends and after which the guests departed voting after which the guests departed voting the event a pleasant affair.—Reporter.

after which the guests departed voting the event a pleasant affair.—Reporter.

METHODIST CHURCH

The services and sunday will be opened at the regular hour, and the evangelistic meeting whour and the evangelistic meeting whou has been running for over a week acceptance of the sunday night. We hope that all teachers and members of the Sunday school will be on time Sunday morning, giving us ample time for a good lesson and have some time for the devotion in the classes; to see how the class members stand and how they feel about the meeting and their relation to the cluwer and God.

Eventually the sunday morning the sunday sunday sunday morning the sunday sunday the sunday su

CARE WILL SAVE

CARE WILL SAVE
YOUR CAR
SO PLEASE DO NOT
NEGLECT IT:
Hot weather is now here and
many motors are going to be damaged by overheating.
To insure normal operating temperature of your motor, have the
cooling system flushed out to remove any sediment that may have
collected in the radiator and cylinder block, install new hose connections as the old ones may be
chaffed inside retarding the water
circulation.

ARNOLD MORRIS

permanent results will occur with any one.

The meeting will continue through this week, and while we have not yet had the results in the way of conversions and reclamations, there has been a benefit to the church people of the town and country to those who have attended the meetings with any degree of regularity, the people do their best to attend the morning services more. This has been a time when the out of the ordinary farming conditions and the extreme servicusmes and far extent of the spread of measurements of the spread of measurements of the spread of measurements of the spread of the spr

Two old fiddlers contest will be the feature of a program at Anton next Saturday, one for fiddlers under 5 years of age and another for the box stretchers over that age.

There will also be horse races and a number of other interesting events.

YOU WANT-

Moeller's Grocery

GROCERIES .

Every nationally advertised standard brand of Choice Foods may be found upon our shelvesfresh shipments, new stock, guaranteed pure foods—and our prices are always in keeping with low market trends.

Every housewife knows that the heart of the meal is meat-and the best meat is obtainable at Gupton's Market. We carry a wide variety of fresh and cured meats.

Your order phoned or personally given receives our prompt and careful attention.

TELEPHONE NO. 4

GUPTON GROCERY

BIGGER

BETTER

That's the subject of the Henington Mercantile Program for Muleshoe.

We have recently leased the building just north of our present stand, and which was formerly occupied by A. J. Gardner, and during last week we moved our stock of Dry Goods, Ready-to-Wear, Shoes, Notions, etc., into it.

The building has been entirely renovated, re-painted and new fixtures installed, and all departments of our merchandise are being increased and larger stocks of goods being put in.

It is our aim and desire to supply the buyers of Muleshoe and its surrounding trade territory with everything they need in these respective lines and at prices that will well justify them doing their trading here and with us.

Call and See Our New Store and Shop With Us!

HENINGTON

MULESHOE COFFEE SHOP

GOOD EATS

CREAM, COLD DRINKS MILK NICKELS

The GOLD STANDARD of Tire Values

THE NEW Firestone

This tire is the equa of all standard brand first line tires in Quality, Construction and Appearance Sold at a price that affords you real savings.

OLDFIELD TYPE

This tire is superior in quality to first line special brand tires offered for sale by mail order houses and made without the manufacturer's name and guarantee. This is "The Tire That Taught Thrift to Millions."

Firestone SENTINEL TYPE

This tire is of better Quality, Construction and Workmanship than second line special brand tires offered for sale by mail order houses and others and made without the manufacturer's name and

Firestone COURIER TYPE

This tire is of good Quality and Workmanship — carries the name
'Firestone' and full guarantee — sold as low as
many cheap special brand
tires manufactured to sell

Firestone

PRICES

ARE NO HIGHER Than Standard or Special Brand Tires But QUALITY Is HIGHER and

CONSTRUCTION IS BETTER FIRESTONE control every step in tire making, effecting tremendous savings in buying raw materials—manufacturing in the world's most efficient factories and distributing direct to us from factories or warehouses.

These are the reasons why we can equip your car TODAY tires of higher quality and better construction, at prices are no higher than standard or special brand tires.

DRIVE IN TODAY — see cross-sections cut from stone Tires—special brand mail order tires and others. for yourself the Extra Values we give you.

Prices will surely advance again. Buy today and save extra the second of the Stra Values we give you.

THE MASTERPIECE OF TIRE CONSTRUCTION

A TIRE of higher quality—
greater safety—and longer
mileage. It is in a class builders—holdsall world records
builders—holdsall world records
of drivers who risk their lives
on their tires. For thirteen
consecutive years Firestone
foun-Dipped Tires have won
the through the safety of the safety
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Don't risk your life and the lives of others another day on thin, dangerously worn, or inferior tires.

Come in today—we will give

TEXAS APPROPRIATIONS ARE
REDUCED \$19.742.827 BY SOLOMS

Texas taxpayers should be happy priations this year would aggregate over the action of its Legislature, when \$42,516.83 provided the Governor did last week it reduced authorized appropriations \$10.742.827 than was allor-limited and the state. The total of the previous appropriations was \$35.210.

9.510. Senator Walter C. Woodward of oleman, who sent up the report, point i out that part of the appropriations proved by the present Legislature ere to cover deficiencies.

BULA GETS ANOTHER GIN A second cotton gin is to be locate

at Bula in the eastern part of Bailey

The gin is being built by E. C. Gage, owner of a gin at Circleback. Work of construction has begun and it will be ready for operation this fall.

General News Over Texas and Adjoining States For The Week The state firemen's convention will be held at Corpus Christi, June 13, 14, and 15.

delivered the baccataurance sermon.

Amid the myriat measures passed by
the Texas Legislatine passed by
the Texas Legislatine says
to be voted upon by the citizens. Four
of these will receive york caugust 26
this year, the others being voted upon
at the regular period in 1934.

Before adjourning its long session
last week, the Texas Legislature made
financial appropriations for 3B educational institutions of the stafe,
Among these, the sum of \$853,000 was
appropriated for Texas Technological
college. Lubbock, and \$188,904 for
West Texas State Teachers college.
Canyon, for the coming two years.

Three more new lass in New Mexico will not be enforced this summer
because of certificates of stoppage issued by the secretary of state based on
petitions carrying the required number of names presented at that office
The laws are regarding collecting of
delinquent taxes, purchasing agency
and a highway debenture act. This
makes a total of six laws passed by
the legislature of that state that are
temporarily annulled by action of the
citizens.

Enochs Echoes

The Enochs South Plains Leaguers won over the Abernathy Leaguers by a score of 9 to 5. The locals play Slaton here next Synday. Come out and help us win.

Douglas Howell is spending a few days with his parents, Mr. and Mrs.

O. F. Howell. Sw. A. Snow shopped in Littlefield last week.

Well something happened last week!

Durwood Howell finally received a diploma.

Mr. and Mrs. Clyde McCormack spent the weekend with her parents, east of Littlefield. Miss Dulcie Campbell visited at the Wainscott home in Littlefield a few days last week.

Clyde McCormack has been called back on the road grader near Muleshoe.—Reporter.

FIRE AT CLOVIS SATURDAY

A fire, which was dangerously threatening for a little while, broke on a coloris, N. M., last Saturday affective of the colorist country of the color

received by the State Department of Health that Mr. and Mrs. Mosquito and Mr. and Mrs. Fly with their kin

and 15.

A gas well flowing 50 million cubic feet a day has been brought in at a standard part of the state o

hast week. It tested \$2 pounds per bushel.

Mrs. Max Touchon, 33 years old, wife of a business man in Littlefield, mass among the \$60 graduates of the High school class there last week. She also has two children in school.

Senator Sam G. Bratton, of New Mexico was last Thursday confirmed as Judge of the Tenth Cruit Court of All Particles of Tenth Court and Particles of Tenth Cruit Court of All Particles of Tenth Cruit Court of All Particles of Tenth Court and Particles of Tenth Cruit Court of All Particles of Tenth Court and Particles of Tenth Particle of Tenth Particles of Tenth Particles of Tenth Particles of Tenth Particles of

Governor Ferguson last Saturday signed a bill providing for the consolidation of the offices of county assessor and collector, such law having been authorized last year by constitutional amendment voted by the citizens.

The law, however, does not become

WEATHER RECORD SATURDAY
The ultra-radiant beaming of Ol
iol upon Plains citizens last Saturda
roke the hot weather record for 193 aming of Old

marks were common among p the streets as they mopped the with aiready damp handkerethi drink business ran considerab par while several automobiles from nearby towns or distant points came in steaming an mg red on the instrument b

ANNOUNCING A



Service

THE MOST IMPORTANT FAR REACH-ING ANNOUNCEMENT EVER MADE TO BENEFIT THE MOTORING PUBLIC.

VISIT US NOW! Get the complete details of this New Senational Offer.

The Ford Motor Co. Announces

A new and unusual service to all Ford owners. Through this advanced plan it is now possible for owners of Model A &AA, Models B & BB, Model "18" as well as Model "40" to have the advantage of MOTOR REPLACEMENT SERVICE DIRECT FROM THE FORD MOTOR COMPANY FACTORY AT DETROIT.

This replacement service assures great savings to individual owners, as well as fleet owners and is another forward step in lowering the cost of transportation for motor car and truck users.

Cylinder Assembly Exchange Service

These Motors

ARE BUILT BY THE FORD MOTOR COMPANY IN DE-TROIT BY HIGHLY SKILL-ED FACTORY MECHANICS WITH THE AID OF JOHAN-SON'S PRECISION GAUGES.

4-CYLINDER CARS, ONLY \$37.50

V-8 CYLINDER \$40.00



MOTOR Company

VALUE DAYS AT PENNEY'S

Penney values are supreme. No where else can such values be obtained. First Quality Merchandise at Prices below those usually asked for shoddy merchandise.

SILK HOSE

MEN'S DRESS STRAW HATS

for 79c each

MEN'S BIG MAC

OVERALLS

ANKLETS

WOMEN'S PORTO RICAN GOWNS If you haven't seen and wor Soft, sheer nainsook, in beautiful pastel shades. Hand embroidery trimmed Penny's new 49c Hose, you are missing the biggest Hose value.

only 49c pair only 25c each

full cut and make of 220 denim

Just received 1000 pair in the newest colors and real quality, possible only at Penny's.

Children and Misses

ENSEMBLE

BED SET

only 69c each only 10c pair only \$1.00 set HOUSE FROCKS FLAXONS

MEN'S SHIRTS AND SHORTS

wiss ribbed Shirts of good qual and fast color. Well made Sho

only 10c each

leeveless styles for hot weath Attractive materials in gay colors vat dyed, a Penney value

only 19c each

BOYS' ATHLETIC SHIRTS

only 25c each

MEN'S SHIRT and SHORT SETS Good quality success ribbed cot-ton Shirts. Compare this item Shirts in run proof Rayon and Shorts of fine quality Broadcloth

only 49c set

Beautiful new floral designs and large polka dots. Contrast this Falxon with the kind you are usually asked 20c per yard for

only 15c yd.

SILK CREPE

First quality all Silk Crepe in beautiful figured designs an ex-ceptional quality for only 79c yd.

NEW MEXICO

Muleshoe Motor Co.

COMPARE Construction, Quality, Price

PROPOSED STATE CONSTITUTIONAL AMENDMENTS atrobation of this subsection shall be

PROPOSED STATE CONSTITUTIONAL AMEXIMMENTS
WILL BE VOTED ON ALL OVER STATE AUGUST 25

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LOCAL HAPPENINGS

- J. H. and L. C. Lucas, of Littlefield, were here Monday on land business.
- Mr. and Mrs. D. O. Smith were in Clovis, N. M., Monday afternoon.
- Dr. A. R. Matthews spent Sunday near Dimmitt visiting his son.
- R. F. Meacham, of Turkey, was in Muleshoe Monday on business.
- Mr. and Mrs. W. L. Koen spent Sun-day in Croshyton visiting Triends.
- John Weurflein, of Kremlin, was here last Saturday on land dusiness.
- Mrs. J. L. Alsup and daughter, Miss Mozelle, were in Lubbock, Monday.
- Mr. and Mrs. W. L. Koen attended a picture show in Clovis, N. M., Friday
- Mr. and Mrs. C. Mallory, of Dallas, were in Muleshoe last week greeting old time friends.

- B. M. Kirkland, of Amarillo, state feed inspector, was here last Saturday looking after official business.

DR. J. R. DENHOF Optometrist BETTER VISION WITH COMFORT W. 4th 64., Clovis N. M.

Cecil H. Tate
ATTORNEY-AT-LAW
Office in Court House
Phone 52
MULESHOE, TEXAS

Dr. A. E. Lewis

DENTIST
Upstairs over Western
In McCarty Building
Mulesboe, Texas

A. R. M. tthews, M. D.

PHYSICIAN _

-and-

SURGEON

TEXAS

Send Your Abstract Work -To The-

Muleshoe Abstract Company

A. P. STONE, Prop.

Agent for Warren Additi

Lubbock Sanitarium & Clinic

Dr. J. T. Krueger Surgery and Consultati Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat

Dr. J. H. Stiles Dr. H. C. Maxwell General Medicine Dr. Olan Key Dr. Jerome H. Smith X-Ray and Laboratory

J. H. Felton Business Mgr.

- J. L. Crow, of Santa Fe, N. M., is this week visiting his aunt, Mrs. T. A. Arnold and family.
- Mr. and Mrs. Oscar White were viewing the sights of the Curry county metropolis Sunday night.
- Mrs. S. E. Morris, Jr., accompanied by her new babe, returned Friday af-ternoon from a Clovis, N. M., hospital.
- Mrs. Julian Lenau and Mrs. Roy Cobb were in Clovis, N. M., Friday af-
- A. L. Robb, of Electra, and T. L. Campbell, of Davison, were here last Saturday looking after land business.
- C. V. Stoghill, of Dallas, was here last Saturday investigating irrigation conditions in the Blackwater valley.

- Richard, Glen, Miss Melzine Rockey and Miss Adella Beavers attended the graduation exercises of Tech college, Lubbock, Sunday and Monday.
- Mr. and Mrs. Claude Neely and family, of Sudan, visited Sunday in the home of his sister, Mrs. Leslie Dodson and family.
- Mr. and Mrs. C. L. Hagemeier and daughter, of Roosevelt, Okla., were here the first of this week visiting friends.
- Misss Ruth Mitchell and Lorena Spence attended the graduation exer-cises of Progress school district last Friday night.
- Ray Jones, oil scout from Littlefield, now working on a wildcat well drilling at Encino, N. M., was here last Satur-day on business.
- The Journal this week received a nice bunch of tinfoil from Miss Freds Harvey of the Balleyboro community to be sent to the Crippled Children's hospital at Dallas.
- Mr. and Mrs. H. A. Eckler spent Wednesday, Thursday and Friday of last week at Carlsbad, N. M., witness-ing the sights of the cavern while there.
- After spending a week with her son and daughter, Mr. and Mrs. Ivan Mardis, in Amarillo, Mrs. C. C. Mar-dis returned home the first of the week.
- Mr. and Mrs. Charlie Walker, of Flagg, and Mr. and Mrs. Jimmie Singer of Littlefield spent Sunday here with the wives' parents, Mr. and Mrs. C. F. Moeller.
- Miss Twila Farrell and Ralph De-Bord left Sunday afternoon for Abilene on the church bus from Plainview to attend the Epworth League assembly being held there this week.
- M. D. Ross and W. R. Hillman, the Fairview community, paid finhere in Justice of Peace court Mond morning on charges of fighting, costing them \$12.00 each.
- Editor Jess Mitchell delivered the graduating address before members of the finishing class of Progress schools Friday night of last week, there being 11 in the class.
- Hugh J. Phares, former principal of the Progress schools, left last Friday for Austin, where he will attend the State University during the summer term.
- Mrs. Ray Griffiths and Mr. and Mrs.
 W. B. McAdams were in Clovis, N. M.,
 Monday morning arranging for floral
 decorations for the funeral service of
 the infant of Mr. and Mrs. Dave Stovall.

- Cordinuous in the binexwater valuey.

 O Ceye Burkhead, of Amarillo, spent Sunday here with his parents, Mr. and Mrs. J. B. Burkhead, and family.

 Mrs. Rokey and nephew, Dick Rockey, visited friends northwest of Priona Sunday afternoon.

- with them a many plural office to be sent to unplural office to be sent to unplure the sent to the deceased infant were forms. One of the sister, Mrs. Fred Bryant, returned Saturday On the return trip she was accompanied by Mrs. Bryant, who will spend the sumplure there.

 ◆ Priends of Bob Miller, former depute the sent the sent dead, as was the sent to the sent to the sent to the sent to the sent the sent t
- Mrs. Bryant, who will spend the same mer there.

 Friends of Bob Miller, former depute the spending of the sp

Mrs. Rockey and nephew, Dick Pirday morning for Gainsville, where the Judge was taking \$\frac{\pmathcal{E}}{\pmathcal{E}}\$\times\$ Eula Plembergord. Through and territorial potential pote

Miss Mary Frances Willis is spending this week in Sudan, visiting her aunt, Mrs. Margaret Jackson.

Mrs. L. R. Sims and two children, Mrs. Mrs. L. R. Sims and two children, Mrs. Margaret Jackson.

Mrs. L. R. Sims and two children, Mrs. Mrs. R. S. Sims and two children, Mrs. L. R. Sims and two childre

and a few others came in during the afternoon.

The day was pleasantly spent in wishing during agmes and visiting. All wishing Mrs. LaVigne many happy returns of the day, departed for home late in the evening.—A friend who was there.

MULESHOE vs. CIRCLEBACK There was a snappy and interes game of baseball played here Mor afternoon between Muleshoe Circleback teams, the score resul 12 to 11 in favor of the county

12 to 11 in favor of the county sea.

Last Sunday at Circleback there was another game between these two contending teams which resulted 16 to 15 in favor of Circleback.

Both games were of the nip and Both games were of the nip and Both games were of the nip and Both games were not the nip and Both games were not part of the seasons pre-conting or both sides.

Another games slated for next Sunday, but details have not yet been worked out.

BRIGHT WOMAN



Thursday and Friday, June 8-9 ee Tracy and Madge Eyans, in— "NUISANCE" lso, Travel Reel, Comedy an

toon
Saturday, June 10
"UNTAMED AFRICA"
(A Wild Animal Show)
Also, "Mickey Mouse" and
"Lots Special"
Sun. & Mon., June 11-12
Let Gaynor and Henry Garat, if
"ADORABLE"
Cornedy, Novelty and News
Tues. and Wed., June 13-14
In Barrymore, in—

John Barrymore, in—
"TOPAZ"
(You'll miss half your life if yo don't see this!)
Also, Comedy and Cartoon



SUMMER
Time Specials

Hot Water Bottles or Fountain Syringes, while the last
only 50
Russion Mineral Oil in utility
bottles, can be used in ice
box after oil is gone, quart
sizes.

Let us develop your Kodal Films through the Fox De-veloping Co., San Antonio We can do the work cheaper than you can get it done by same company or elsewhere.

STOCK REMEDIES otect your Work Animals ring the summer heat. We we nearly all tested veter-ary remedies.

WESTERN DRUG CO.

THE WORLD'S LARGEST CHAIN OF INDIVIDUALLY OWNED DRUG STORES

Henry Ford Dearborn, Mich.

May 29, 1933

WOMEN'S CONTRIBUTION TO THE MOTOR CAR

There is some doubt that people care to hear very much about what goes on under the hoods of their cars.

The driver knows that "driving qualities" are not accidental; they

How the manufacturer creates or evolves those results may not interest him. He judges entirely by the results he gets in driving.

Well, it is not essential to talk "shop"; let us talk Results. Smoothness. Drive the Ford V-8 and you will find that the engine runs with surpassing smoothness, due to its design and the extra precise

runs with surpassing smoothness, due to its design and the extra present methods of its manufacture.

Power. There it is, 75 horsepewer (we could say 80) at the drive-shaft for the driver's use. With less weight to pull around, the mettle of this car—its life-like response—is rather remarkable.

of this car——its life-like response——is rather remarkable.

Economy. Our V-8 develops more power on a gallon of gasoline than any car we have made. Mileage is partly a matter of individual driving, but under average conditions the Ford V-8 does 17 to 20 miles a gallon.

Of course, car economy is not only a matter of fuel. Ford V-8 has that too, but it is also economical in the complete sense——initial cost, operation, maintenance.

Operation, maintenance.

Appearance. This is woman's contribution. The motor car must not only be useful, but also good-looking. View the Ford V-8 and you will not need our comment on its fine appearance.

Comfort. This also is woman's concern. In 30 years she changed the

Comiort. This also is woman's concern. In 30 years she changed to the composition of the composition of the composition and the composition of the

Henry Ford