and Development of Bailey County and the South Plains

VOLUME 11

MULESHOE, County Seat of Balley County, TEX AS, THURSDAY, MAY 25, 1933

By Albert T. Reid

Constitutional **Amendments Up**

For August Vote

At least four amendments to the Constitution of Texas are to be voted on this fall by citzens, publications of such amendments beginning publication in this week's size of the Journal, all of which should be read closely and studied carefully by all others as they are of vital interest and paramount importance.

of vital interest and proteined contained.

enate Bill No. 3 provides for the inging of form of government in inties having a minimum of 62,000 unlation putting county officials on alary basis instead of paying them fees as heretofore and empower-the Commissioners Court to borrow new under certain prescribed conding

state.
Senate Bill No. 32 provides for the exemption of \$3,000 valuation of homesteads from state taxation.
The voting on these proposed amendments will take place August 26 in all counties of the state.

Installation Of
O. E. S. Officers
Next Wednesday
There will be an open public installation of recently elected officers of the
Order of Eastern Star held at the
Masonic hall, Wednesday night of next
week to which the public is cordially
invited attendance.
The program as outlined for the occasion is as follows:
Presentation of Flag, Hrs. W. B.
Carles.

mence.
Invocation, Ray Griffiths.
Address, Mrs. M. W. Stidham.
Solo, "Beautiful Dreamer," Miss
uth Mitchell
Installation of Worthy Matron,

Instalation of Star Points, Sentiner and Warder.
Plano Solo, Mrs Faye Elrod.
All members of the local chapter and especially all past and present officers are urged to be present for this annual ceremony.
Officers to be installed are as fol-

Others to be installed are as follows:

Mrs. Pannie Klump, worthy matron;
Judge R. J. Klump, worthy patron;
Mrse Lora Mae Coker. associate matron
Ray Griffiths, associate parton; Mrs.
Hattle Griffiths, conductress; Mrs. B.
B. Taylor, paintit, Mrs. Stella Eason,
associate conductress; Mrs. Ruth McCarty, Mrs. Radle Boone, Miss Elizabeth Harden, Mrs. Thelma Perkins,
Mrs. Zulia Carlyle, star points; Mrs.
Ruth Black, warder; Mrs. Beslah Carles, marshal; Mrs. Odessa Harden,
chaplan; Mrs. Hester B. Gault, sentinel.

LOCATE CITY PARK HYDRANTS

Hydrants are this week being put in the City park so the job of watering the recently planted trees will be made easier, heretofore the watering having to be done with rubber hose. Members of the Methodisk Missionary society and of the Girl Scouts have located beauty plots in the park which they are planting and will care for. It is understood the Cub Scouts will also have a plot there, and other organizations are invited to participate in the park will be a series of the park will be a series of the control of the control of the control of the control of the park will be promptly taken up, empounded and cost added for their recovery.

COUNTY ASSESSING FINISHED

ost added for their recovery.

COUNTY ASSESSING FINISHED

The work of making tax assessments or state and county purposes in Balley ounty were finkhed this week, ac-priding to Mrs. B. McCov, county assessor, who states that R. J. Klump, pupty assessor jinished work in the outhern part of the county the first of this week.

TEXAS TO GET
\$23,908,000 IN
HIGHWAY FUNDS
Texas share of the \$400,000,000
provided for road construction in
President Rossevet's public works
bill will be \$35,000,000 according to
estimates made on the state of th

Beer Selling In

Beer Selling In
Texas Now Going
On, Vote Aug. 26

Whether the people of Texas shall have beer now, after awhile, or not at all seems to be the most most question now raised. In some sections of the state, the citizens, impatient to await a vote of the electorate on August 25, this state shall legalize 32 beer, already have started openly the sale of the state shall legalize 32 beer, already have started openly the sale of the beverage.

License for the sale of beer has already have started openly the sale of the beverage.

License for the sale of beer has already have started openly the sale of the beverage.

License for the sale of texas and similar license issuance is also reported in several New Mexico towns and cities. These permits are issued with the understanding that no state protection for their use is given at all, only federal protection to the sellers being general to the sellers being seller to sellers being seller to the sellers being seller to sellers being seller to sellers seller to sellers being seller to

METHODIST MISSIONARY MEET

The Methodis: Massionary society met Monday in the forme of Mrs E. C. Raney. Though the sand was blowing. Il women were present to complete the Mission study book.

A short devotional from 119 Psalm was given by Mrs. Raney, after which Mesdames Beavers, Eirod, Copiey and Wyer discussed, "Education, Fellowship and Sharing Christ in China."

At the close of the lesson the president appointed Mesdames Beavers, Davis and Nina Eirod as a standing Parsonage committee. The auxiliary voted to do some repair work immediately.

voted to do some repair work immediately.

Is was also decided to take two plots of ground in City Park and amendoment to last week's decision was made to that effect.

Plans for the next Monday meeting were completed. The Baptis society will be our guests at that time. The meeting will be held at 2:30 p. m. in the annex.

Those present for Monday's lesson were Mesdames Nina and Fay Eirôd. Beavers, Witte, Davis, Wallace, Copley, Johnson, Wyer, Farell and the hostess.—Reporter.

METHODISTS GIVE PLAY

METHODISTS GIVE PLAY

Members of the M-flowlist Missionary

ary society who a short time ago put, on here a play entitled "Clubing A Husband," last Tuesday took the east to Big Square where it was given, sl420 being realized.

Friday night of last week the play was taken to Lazbudy and sl550 was realized. The players were greeted with packed houses at both showings At Big Square free chances were given on a quilt, steve Sullivan holding the lucky number when drawing was made.



Memorial Services Will Be Held Here Sunday Afternoon Appropriate Memorial* services will

Noc T. Reid

Appropriate Memorial services will be held at the local cemetery north-west of Muleshoe next Sunday after-

Forld was resent.

The program to be g tively as follows:
Order of March.
Presentation of Nation Firing Squad.
Opening song, Ameri-

Address, Rev.

Doem, "To the Unknown comW B. McAdams.

Prayer, Rev. C. A. Joiner.

Floral Ceremony,
Song, "My Buddy,"
Salute to the Dead.

Taps.

Following the regular program there will be decoration of graves. All people of this vicinity who have loved ones or friends interred in this cemetery are cordially invited to be present for the program and to take part in the general grave decorations that afternoon.

AND SEED LOANS ARE

TO MAY 3

WHEAT AND SEED LOANS ARE
STILL AVAILABLE TO MAY 31

The Farmers rederal seed loan has been re-opened, the wheat loan and the federal crop production loan are still available to those wishing to take advantage of thm, according to M. G. Miller, in charge of applications for such loans in Bailey county.

Several farmers are reported taking advantage of these loans, Mr. Miller ing so-must exercise their right before May 31-ses that is the closing date for each of the control of the co

TACK AT OKLAHOMA LANE
Gene Howe, editor of the Amarillo
News, and familiarly known in this
section as "Old Ttack," will be one
of the principal speakers at a time
of the Farmera Holiday Associ
be held at Oklahoma Lane
of June 1.
Everyone, and several sections and several

General Rain Breaks Drouth, One Half An

Drouth, One Half An Inch Falling Here Rain, ranging in depth from one-quarter inch to about three inches visited Muleshoe and surounding section last Saturday night. In Muleshoe the rain meant the breaking up of a long drawn out drouth accompanied by a very unusual amount of wind for the spring. There was about one-half inch precipitation here, growing gradually less toward the west and northwest, until in the western part of the county there was practically nore. If miles the rain was reported to be as much as three inches in some places. That it was general throughout this section of the state, reaching well up into the northern part of the Panhandle area, is the reports coming in this week.

The rain here was accompanied by

week. The rain here was accompanied by two or three spasm of hailing, a few of them quite large, but the hail lasting only a minute or so each spurt and damage of no kind has been reported. Wednesday afternoon there was another good shower here

Bailey County Quota

Bailey County Quota
For Forest Army Is
Filled Last Week
Last week the local committee finlahed filling the Bailey county quota of
men as its contribution to the "army
for the woods," most of them leaving
last Monday morning for the army recetted to the service of the serv

GET STATE SCHOOL FUNDS

A check totaling \$1,804 was received last week by the local bank representing another \$1,00 per capita payment of the state funds, according to County Superintendent J. E. Adams.

The money was prorated among the districts of Balley county on the basis of the cholastics and will be applied as payment on teacher salaries.

as payment on teacher salaries.

SCHOOLS CLOSE THIS WEEK

School terms at West Camp, Y. L.,
Balleyboro, Longriew and Goodland
are all closing this week, baccalaureate
sermons and graduating addresses being the order for the week, and in
some instances class plays being given.
Several other schools in the county
closed out last week.

6,000,000 BUSHELS OF WHEAT
6,000,000 BUSHELS OF WHEAT
The 1933 wheat production in the
Texas Panhandle-Plains area will be about 6,000,000 bushels, it was estimated at the closing session of the annual Panhandle Grain Delers Association held in Amarillo last Saturday.

John W. Elliott of Kress was often a sport of the the state of the state

NEW TELEPHONE DIRECTORY

The Journal is this week printing a new directory of telephone subscribers in Muleshoe for the Southwestern Asto make the subscription of the southwestern Asto ready for delivery June 1.

This company has launched a campaign to increase the number of telephone users in Muleshoe and to advance its business interests here generally.

Similar campaigns for added business
are being condusted.

Irrigationists May Get Loans On Pump-Plants

THE MULESHOE JOURNAL

SUBSCRIPTION RATES
In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas. Advertising rates given upon application. Telephone No. 54.

Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fall to get their paper, should mediately notify this office, giving both new and old addresses.

Communications of local interest are solicited. They should be priefly them, on only one side of the paper, and must reach after the proper of the paper o

prominent men that this is going into div the treasurer of Cook history as "the last year of the dellimots has put into effect as pression." No need to add that everyreceive measure a thrift tax body around Muleshoe hopes and trusts that the club which the of a Christ-that prediction comes true. And just his club which appears the company of the

have my choice with Gulf"

COME to Gulf and get a ge

Gulf Traffic ... 15 (plus tax)
Gulf Supreme .. 25 (plus tax)
Gulfpride ... 35 (plus tax)
Gulfpride ... 35 (plus tax)

GULF

weather? utimes than the

We overheard a Muleshoe motorist
confess the other day that he is so
poor he can hardly keep body and
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In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount restained by him for such advertisements.

A THOUGHF FOR THE WEEK

Ye have plowed wickedness, ye have eaten the ratio of less because thou died trass and the such as the way, in the multitude of the life and the such as the way, in the multitude of the life and the such as the way, in the multitude of the life and the larger part of about the same sinned, he would sone out of thunderholts. "O'ch of the convenience of the life as the larger part of about the same sinned, he would sone out of thunderholts." This latest plan for the convenience of the larger part of a bout the same sinned, he would sone out of thunderholts. "O'ch of the convenience of the larger part of the larger part of a bout the part of the larger part of about the larger part of a bout the part of the larger part of about t

the World war. The legislators are getling their beans at the rate of \$10
worth per day, and some of them
seem to be especially interested in
the control of the control

many more have enlarged their spaces previously used.

4. The oft-repeated statement that "it alreary sains in the Plains country list before the state of the st

Congress is passing so many relief measures that the average Muleshoe offizen has already begun to worry about just which one is going to save

us.

(To the Muleshoe citizen who has already experienced a blow-out, the subject of government inflation is not causing much worry.

If all men were semperate who advocate temperance, this would be a wonderful world indeed.

There are at least two kinds of folks a Muleshoe. Those who do things with ut making a fuss and those who make fuss without doing things.

out making a fuss and those who make a fuss without doing things.

We happen to know at least one woman in Muleshoe who complains that she has nothing to wear, and then takes an hour and a hiaf to put it on. Why is it that whenever the average Muleshoe man makes a good guess he goos may be a fussed by the state of t



If you saw Bayer Aspirin you would know why it has uniform, dependable action. have ever timed it, you know it tablet stamped Bayer dissolvegets to work before a slower has any effect.

Strek to genuine Bayer Aspirin.
You know what you are taking.
You know it is harmless; nothing in
it to depress the heart. You know
you will get results. For headaches,
colds, neuralgia, rheumatism, the
table stamped—

M. G. Miller was hi-jacked Monday light just out of Plaivniew by four eautiful and charming young ladies.

GENERALLY-

You Eat to live; but at the Mule-hoe Coffee Shop you Live to Eat. very Meal and Short Order is ap-etizing and enticing. SPECIAL SUNDAY DINNER

Ice Cream - Cold Drinks

MULESHOE SHOP

MOELLER'S CAFE

A busniess success is often like the success of a book. No one knows what causes it.

30 CENT MEALS

CAR OWNERS

are buying more Willards than any other battery

MONTH after month, mile after mile, a Willard gives you satisfactory troubleree service . . . gives you Quick Starts and Many of Them "even in the coldest weather

AND LISTEN—we have \$695 genuine i3-plate Willards as low as

Valley Motor Co.





RULES big help to BOWELS

What a joy to have the bowels move like clockwork, every day! It's easy, if you mind these ample rules of a famou old do to the comberge of the comberg of the comberg of the comberge of the comberg of the com

SYRUP PEPSIN

BABY CHIX OF VARIOUS KINDS



MERIT CHIX FEED

The Proper Starter Feed is very important for baby chix.

Our Baby Chix are from good certified strains.

MULESHOE HATCHERY TY YOUNG, Proprietor,

ž..... MORE WONDERFUL THAN

THE DREAMS OF OLD



The faith and belief of the ancients that the baser metals could be profitably turned into gold was responsible for the wasting of a great expenditure of time and effort.

The discovery and uitilization of Electricity was more derful than these ancient dreams and a lot more pr and useful to humanity, than the making of gold.

That lights will glow and motors turn and furnish power for industry-hundreds of miles from the source of the current, jount by the turn of a switch would have been thought miraculous only three generations ago.

The convenience and dependability of Electricity and its adaptability to the needs of man, are its greatest recommendations. It will turn the wheels of the factory, light the building, lighten the burdens of the housewife, as well as bring in communications from a distance. It is the world's most versalite force.



Texas Utilities Co.

YOUR ELECTRIC SERVANT

ies and Service Station,



TWO-IN-ONE SERVICE HERE

A HOG'S TIME!

It's a considerable saving of time to do your trading at McCoy's state Highway No. 7. It only takes a minute to drive there and you well repaid for that little time.

Here we serve both men and machine. While you are laying in a ply of Fresh Staple and Fancy Groceries for your family table, we also be servicing your car with Gonoco high rade Oil and Gasoline e check pays both bilis (a tax saving), one trip does both chores get the best of everything, including the most courteous service woully and for your car—and your business is greatly appreciated.

all and see us on your next shopping expedition. Thanks in ad-

ARLAND Mc

Dull Headache Gone Simple Remedy Does It

Headaches caused by constipation are gone after one dose of Adlerika. This cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness. Western Drug Company.

Importations of tung oil increased last year, but it wan't needed to lubricate the talking organs of our Senators.

cident insurance complains hasn't been in a single wreck

From the crowds that ga would think there was a law watching a dog fight.

Guaranteed Welding

No job too difficult!

ELECTRIC, OXO-ACETYLENE or GAS WELDING. Bring us the hard jobs others can't repair—we like them!

Any casting that breas after we have welded it, showing a black streak in the weld, we will do the work over without charge; then if it should break, come GET YOUR MONEY BACK. We specialize on jobs in the country—can take one of our welding machines to the broken part and repair it, thus saving you time and inconvenience. We have three welding machines and two expert gas and electric welders.

Disc Rolling!

Get your discs in condition NOW for better and faster spring work. Sharp discs are much more satisfactory. We sharpen all kinds and sizes, and guarantee there will be no cracks or breakage in them.

Muleshoe Blacksmith & Welding Shop



McCORMICK-**DEERING**

BALL-BEARING CREAM SEPARATORS

BALL BEARINGS at all high-speed points make the McCormick-Deering Cream Separator the easiest running cream separator that is built, Besides this feature, the McCormick-Deering is known for its ability to skim so close that there is searcely a trace of butter fat left in the skimmilk. The McCormick-Deering is easy to take apart and clean—an: important factor in keeping the bacteria count down. Six sixes available.

We Sell Genuine I H C Repair Parts



E.R. HART LUMBER COMPANY

y..... A GOOD MEAL IS REMEMBERED

-A long time after the cost of Food has been forgotten. After all, getting one's money's worth is the most import-ant thing.

Like most Red & White stores, we stress dependable quality—we don't sell anything else—neither do we ask any premium for it.

When trading in Muleshoe it is your privilege to enjoy the firendly service of this store of strictly thrifty prices.

FARMERS: we are glad to trade groceries for your eggs—so bring them in any time.

We also carry-

DRY GOODS, READY-TO-WEAR, SHOES, WORK CLOTHING, NOTIONS

HENINGTON

MERCANTILE RED and WHITE Store, MULESHOE MOTHER, AMERICAN HOME QUEEN

The following addrees was delivered same by the Griffith:

I first want to thank you for extending to me this invitation to address you on this Mother's Day; and the same that I could in any measure of natice to the subject of Motherhood, and the presumptions on my part to assume that I could in any measure of natice to the subject of Motherhood, and is being poured out throughout the whole of our country to the mother was there and the same that I could in any measure of respect-tows, and devotion, that on this day is being poured out throughout the whole of our country to the mother was the same than the same

KEEP SLICK!!

Drive your car onto our Grease tack and let us fix it up slick and pan. We'll shoot long-lasting, lick-wearing grease into it from ront to rear, making it give much etter performance and longer ervice. Our grease jobs are unex-elled anywhere for completeness of ervice.

PHILLIPS SERVICE STATION CLAY BEAVERS, Mulcehoe

Remember that kerosene in inflammable. Do not use it to kill any kine apound.

Take one pound of pyrethrum powder, also called Dalmatian insect powder, and add it to one gallon of kerosene. Leave it there for a day or so, stirring occasionally. The Kerosene will dissolve out from the pyrethrum a poison that is fatal to files and all other insests and to all cold blooded animals. Fortunately this poison is harmless to men and to all warm blooded animals. The cost of a gallon of this spray is less than a dollar, for the pyrethrum should not cost you more than 75 cents a pound.

Remember that kerosene is inflammable. Do not use the spray near to an open fire. It is like any other insect spray in this respect. It also can be used in any ordinary spray gun.

You can use it to kill any kind of insect. Mosquitoes will drop dead in the common of the common fly the deadliest enemy your baby also to face.

Make your prayer and the

GOOD WORK CHEAP PRICE

of make in the property of the

TAILOR SHOP



Tire Prices Going Higher Buy Now! Save Money! Equip with firestone

TIRE prices have joined the upward trend. We believe they will advance again—in fact, increasing prices of rubber and cotton are sure to bring higher tire prices. Get your tire requirements NOW while we are selling Firestone Extra Quality Tires at these low prices. BUY TODAY! SAVE MONEY!

THE MASTERPIECE OF TIRE CONSTRUCTION



MOST MILES PER Don't risk accident with the property of the Color of t

Announcing the NEW Firestone

SUPER OLDFIELD TYPE
This tire is the equal
of all standard brand
first line tires in Quality, Construction
and appearance.
Sold at a price that
affords you real
savings.

FIRESTONE OLDFIELD TYPE

OLDFIELD TYPE
This tire is superior
in quality to first line
special brand tires
made without the
manufacturer's name
and guarantee, offered
for sale by department
stores, oil companies,
and mail order catalog
houses. This is "The
Tire That Taught
Thirly to Millions."

EDEPCTONE

SENTINEL TYPE
This tire is of better
Quality, Construction
and Workmanship
than second line
special brand tires
made without the
manufacturer's name
and guarantee and
offered for sale by mail
order houses and
others.

FIRESTONE COURIER TYPE

This tire is of good Quality and Work-manship—carries the name "Firestone" and full guarantee—sold as low as many cheap special brand tires manufactured to sell at a price.





COMPARE Quality, Construction, Price



MOTOR



PROPOSED STATE CONSTITUTIONAL AMENDMENTS WILL BE VOTED ON ALL OVER STATE AUGUST 26

WILL BE VOTED ON ALL OVER STATE AUGUST 26

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race and two-tenths per cent (2.2%) acception content by weight, and the scrolland content by the constitution and the submitted to a vote of the qualified elector of this state at an election to be held through yin a fagurate, 1933. At this election all voters favoring the proposed amenda the ballot the following words: "For atte the Amendment to the Constitution of as Texas, authorizing the sale of vinous and two-tenths per cent (3.2%) alcoholic content by weight." Those voters said the Amendment to the Constitution of mind olloc content by weight. "These voters favoring the proposed and two-tenths per cent (3.2%) alcoholic content by weight." These voters favoring the proposed and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and carried by the Constitution and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and carried by the Constitution and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and carried by the Constitution and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and carried by the Constitution and and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and carried by the Constitution and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and carried by the constitution and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the proposed and two-tenths per cent (3.2%) alcoholic content by weight. The voters favoring the

So few men could write in early





We see the sun as yellow; but if you could rise clear beyond the enve-ope of gas which we call our atmos-phere, the sky would be black and the sun bright blue.

LANDS, HOMES STOCKS, BONDS

R. L. BROWN

Spray Grapes Now
Is Advice Of S.
P. Evans, Agent

farmers.

ery grape grower desires to prografting quality as possible, but
cannot be done without spraying,
now time for the first spraying,
ding to Sterling P. Evans, disfarm agent, and the following
ula is recommended by him: 1 lb.
tone, 1 lb. hydrated lime and 12
us water.

Issolve P. b. hinsten.

CASH PAID FOR YOUR OLD GOLD!

Expert Watch Repairing

J. R. NELSON

We Want Heads And Ear Corn

Will Pay Good Price on Heads That wiwll do to grind and feed cattle

Ray Griffiths Elevator

Buy Your Needed Suppy NOW

We have just unloaded a big car of the well known Marschal Neil Flour, which we can sell you considerably below the present market price, thus saving you money on your flour purchases.

Flour is constantly advancing, and it will pay you to lay in a supply NOW before prices get too high.

Gilbreath Cash Grocery

Make Every Farm a Factory Every Day of the Year

NOW WE CAN GO FORWARD WITH

CONFIDENCE

N A COUNTRY growing gradually more stable, and with its in-stitutions surely taking positions on sounder basis, there comes more room for progress—for an atmosphere of forward-looking

Encouraged by the events of the past weeks, gradually becom-relieved of anxiety and apprehension, the nation steps boldly ward. This institution proudly declares its faith and confidence the "new Deal."

With the gradual rise of commodity prices, stocks, bonds and her negotiable securities, there is now every reason that the orner" has been turned. It is now up to us to meet Prosperity half ay, by each one doing his or her bit to further encourage the eps already taken by President Roosevelt.

THIS BANK IS GLAD TO ASSIST YOU IN ANY OF YOUR FORWARD PLANS

Muleshoe State Bank

MULESHOE, TEXAS

the hospital at Lubbock very much improved. He had a very bad case of the improved of the control of the contro

SOURCE COMES

ABOUT IN JUST FIFTY YEARS

ABOUT IN JUST FIFTY YEARS

1838—Fifty years ago women wore
hoopskirts, bustles, petticoats, corsets,
cotton stockings, high buttoned shoes,
ruffled cotton drawers, flannel night
gowns, puffs in their hair and did
their own cooking, baking, cleaning,
washing, froning—raised big familles—
went to church Sunday—were too busy
to be sick.

Subscribe for the Muleshoe Journal, \$1.50 year

GROCERIES .

Every nationally advertised standard brand of Choice Foods may be found upon our shelvesfresh shipments, new stock, guaranteed pure foods—and our prices are always in keeping with low market trends.

Every housewife knows that the heart of the meal is meatthe best meat is obtainable at Gupton's Market. We carry a wide variety of fresh and cured meats.

Your order phoned or personally given receives our prompt and careful attention.

TELEPHONE NO. 4

GUPTON GROCERY

Phone No. 4



NOW IS THE TIME TO BUY! DRY GOODS

is cheaper than we ever saw it and prices are going up. Penney Co.'s shelves are loaded—Wonderful Values!

Oh, so cool!

MESH

Sandals and Oxfords



Thrift Sensation

SHIRTS

SHORTS

1QC EA.

Porto Rican GOWNS 25c

HAIR NETS Light Brown Color

.01 Each this ridiculously low as they last. Hurry!

shoes that win in a walk!



J.C.P. PLAY **29c**



CHIFFON

VOILE

never before at

TOC yard

Hickory stripe and Covert cloth, bar tacked and well made. A Spotlight value at

J.C.PENNEY CO.

New Mexico

LOCAL MAPPENINGS

DR. J. R. DENHOF Optometrist BETTER VISION WITH COMFORT W. 4th St., Clovis ?

Cecil H. Tat ATTORNEY-AT-LA Office in Court Ho Phone 52 MULESHOE, TEX

Dr. A. E. L.

DENTIS

Upstairs over Wo n McCarty Buil

A. R. Matthews, M. D.

PHYSICIAN ..

-and-SURGEON

Office in the Damron Drug Store

Send Your Abstract Work -To The-

Muleshoe Abstract Company

A. P. STONE, Prop.

Agent for Warren Addition

Lubbock Sanitarium & Clinic

Dr. J. T. Krueger Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore Dr. F. B. Malone Eve. Ear. Nose and The Dr. J. H. Stiles Surgery

Dr. H. C. Maxwell General Medicine Dr. Olan Key and General Me Dr. Jerome H. Smith X-Ray and Laboratory

- Sunday in Amarillo.

 Roy Skaggs, Rufus Gilbreath and Jack Riddle were in Curry County metropolis, Friday night.

 FOR RENT: Good pasture for stock, Plenty of water, Mark Countryman, or Frank Burk, 10 mil. S. town.

- Adams.

 Mrs. Vance Wagnon, Mrs
 Bill Hart, Jimmle Cox, Mrs. Jim Cook
 Miss Reva Mae Williams and D. W
 Daniels were among those enjoying
 the movies at Clovis, N. M., last Sun
 dep vacains.
- the movies at Clovis, N. M., last Sunday evening.

 Rap Eckler, Dick Rogers, Misses
 Ranchel Rogers and Nelle Gilbreath
 went to Plainview Monday morning
 where Miss Rogers took the bus for
 Wichita Palls, going from there to her
 Wichita Palls, going from there to her
 Ø STRANYED. One spotted Poland
 China gilt, weight about 250 pounds,
 taken up a tam p place three miles
 northwest of Muleshoe. Owner may
 have same by identifying, calling for
 her and paying for this ad. David
 Coulter.

- on their summer vacation, During their absence R. O. King, of Snyder, is acting as relief agent here for the Santa Fe system.

 A. B. Clark, local tallor, the first of the week received information that his father, L. W. Clark, of Plainview, was injured in an accident. He was a proper to the control of the week received in the property of the control of the contr

art of the storm when between Amerst and Sudan, the rain drowning to significantly stem of the car, causing ten to have to remain sometime on highway until after the principal in had passed and delaying their articles and back to the inference of Ballow.

**Secret Berner Schrift Schrif

In 4 Weeks

● Raynes Sparks, of Olton, was here Monday night visiting friends.

● Judge J. E. Adisms was in Jubbock Monday on Official business.

● Wayor A. P. Stone was in Olton on business last Monday.

● W. N. H. Woodruff, of Dalias, was here Priday afternoon on business.

● H. E. Musson last week shiped two carloads of fat cattle to the market at 15s Angeles, California.

● Rev. C. A. Joiner closed a very successful two weeks revival meeting at Watson last Sunday.

● C. A. Snow, Santa Fe auditor from Lubbock, was here Monday decking in a relief agent for H. A. Eckler.

● County Attorney Ceil H. Tate and Sterriff Jm. Oook were in Farwell Monday on legal business.

● Prank Cate and Frank S. Burns and Journal business.

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● Prank Cate and Prank S. Burns and Prank S. Burns and Prank S. Burns and S. Burns a there. We had a good audience a good attention. The youth of the ru communities of today have much b ter advantages than in the days 25 and 30 year sago. Thanks to modern, expensive educational advances of today. But it is money go into future men and women.

—E. C. RANEY, Pass

A GOOD AX TO GRIND

Go sharpen the ax,
That's found in tax,
That's found in tax,
The povernment's cost;
Then bend your back
To a strong attack,
Before the cause is lost.

Damron'S

DRUG STORE
THE Drug Store of Muleshoe
"In Business for Your Health"

SPECIALS

- .1 bar Woodbury's Pacial Soap, 25
 1 bar Woodbury's Pacial Soap, 25
 25 value, both for ... Soap
 25 value, both for ... Soap
 27 value, both for ... Soap
 28 value, both for ... Soap
 29 value, both for ... Soap
 20 value, both for
- 16 oz.

 Frens Sanitary Napkins

 Antiseptic Solution, 16 oz.

 Mineral Oil, 16 oz. Milk of Magnesia, 16 oz.

 Rubbing Alcohol, 16 oz.

 3 25c boxes Kleenex, 75c val.

OUR 10c TABLE

- Brilliantine
 Hair Oil
 4 oz. Eau de Quinine
 4 oz. Shampoo
 4 oz. Lilac Lotion
 4 oz. Astringent
 Cold, Vanishing. and

GULF COMPANY PUTS OUT A
NEW TYPE LUBRICATING OIL
Three years ago the Gulf Refining
Company engineers made a discovery of revolutionary importance to the oil or revolutionary importance to the oil industry. A discovery so advanced, so significant, that it made possible a finer, longer-lived motor oil than the industry has ever seen. The oil made by it is called Gulfpride.

it is called Gulfpride.
Gulfpride has now proved itself beyond question the finest motor oil in the Gulf Refinery in Port Arthur, Texass. It has established seventeen world's records. It has surpassed every set of specifications ever issued for a motor oil, including U. S. Army, U. S. Navy and British Government, according to a statement made by the company. The current extensive advertising campaign of the Gulf Refining Company now appearing in Texas newspapers is stressing this oil.

Clovis, N. M.

Fri. and Sat., May 26-27

Also, "THE LOST SPECIAL"

Cartoon and Novelty

and Lew Ayres, in-"STATE FAIR" Don't Miss It!

"MADE ON BROADWAY" Extra! Charlie Chase Comed

GOOD DRUGS

Henry Ford Dearborn, Mich.

May 15, 1933

Time and again I am told-by my own organization and by others -that I penalize myself by quality.

difference anyway.

back it up.

 $\frac{\text{But I know the}}{\text{I know that the car a man sees is not the car he drives-}}$ drives the car which the engineer sees. The car which is seen, comprises beauty of design, color and attractive accessories,— --all

comprises beauty of design, color and attractive accessories,—all desirable, of course. The best evidence that we think so is that they are all found on the Ford V-8.

But these are not the car. The car proper, which is the basis of all the rest, is the type of engine and its reliability; the structure of chassis and body, ruggedly durable; the long thought and experiment given to safety factors; the steady development of comfort, convenience and economy. These make the car.

given to safety factors; the steady development of commont, convenience and economy. These make the car.

A car can be built that will last two or three years. But we have never built one. We want the basic material of our car to be as dependable the day it is discarded as the day it is bought. Ford cars built 15 years ago are still on the road. It costs more to cars built a durable car—but two items to do not skimp are cost and build a durable car—but two items to do not skimp are cost and conscience. A great many things could "get by"—the public would never know the difference. But we would know.

The new Ford V-8 is a car that I endorse without any hesitancy.

I know what is in it. I trust our whole thirty years'

I know what is in it. I trust our whole thirty years' reputation with it. It is even better than our previous V-8. It is larger, more rugged and mechanically a better job all round.

I readily say this in an advertisement because I know the car will

Henry Ford