



# SOCIETY, CHURCH AND LOCAL NEWS

BY MRS. PERCY SPENCER  
1628 13TH STREET

## Reception Given for Mr. Pfaff at Ratliff Home

A delightful reception was given Thursday evening when Judge and Mrs. J. L. Ratliff of 1512 Broadway entertained the Baptist choir in compliment to Mr. Pfaff who has been the choir director for the past several months.

The entire membership of the choir was present and all expressed regret that Mr. Pfaff would no longer work with them as an assistant pastor has been employed by the church, who will also be in charge of the choir.

Judge Ratliff very appropriately spoke the regret felt by those present that Mr. Pfaff would no longer be associated with them and expressed the esteem of the choir of him.

Mr. Pfaff very graciously responded. Delicious refreshments consisting of date nut sandwiches, chicken sandwiches, stuffed olives, potato chips, and hot tea were served.

## MANY LUBBOCK TEACHERS GO HOME FOR CHRISTMAS

Several of the young women teaching in Lubbock will spend the Christmas holidays at home.

Miss Selma Waddle left this morning for her home in Lone Oak, where she will visit the home folks. Miss Ethel Casales also left for her home in Greenville, where she will spend the holidays.

Miss Novella Richmond will spend Christmas in Blanket, Texas, with her people and Miss McAllen will be in Greenville. Miss Cora Johnson will visit her sister, Mrs. Johnson in Brownwood. Miss Pearl Deuman will visit her father and mother in Fort Worth.

Miss Helen Thomas will spend the holidays with her people in White Rock.

## MISS KATHERINE PENNY TO SPEND XMAS IN FT WORTH

Miss Katherine Penny, teacher of the Dunning System of Improved Music Study left this morning and will spend the Christmas holidays with her parents, Judge and Mrs. J. L. Penny, of Fort Worth.

## Boles-Forsen

The wedding of Miss Zela Boles, daughter of Mr. and Mrs. Charles Boles, with Glenn M. Forsen, son of Mr. and Mrs. P. H. Forsen of Lubbock, was solemnized Tuesday evening at the home of the bride's parents, 403 Florida avenue, the Rev. R. Thomson, pastor of the Central Presbyterian church officiating.

The house was beautifully decorated in keeping with Christmas and many lovely cut flowers and potted plants.

The bride wore an exquisite gown of figured brocade silk, mantilla and she carried a shower-bouquet of pink roses, sweet peas and sweet eucalyptus. There were no attendants.

Mrs. Forsen is the attractive daughter of Mr. and Mrs. Charles Boles. She is a graduate of the Amarillo High school, 1924 and is very popular and much beloved by all who know her.

Mr. Forsen is the son of Mr. and Mrs. P. H. Forsen of Lubbock and has been associated with the Santa

## PERSONALS

Miss Ruby Arnett and Miss Lucille Payne arrived in Lubbock Friday morning from Baylor Belton, where they have been attending the school. They will spend the holiday season with their parents.

Miss Claudine Smalley, who makes her home with her sister, Mrs. Holsinger, will be home today to spend Christmas and the holidays. She has been attending Texas Woman's College in Fort Worth.

Miss Lillian Richards, who is a teacher in the school at New Hope is visiting her aunt, Mrs. J. E. Watson during the Christmas season.

Mr. and Mrs. C. E. Young have just returned from Benjamin where they visited, Mrs. Young's mother and sister.

Mr. and Mrs. J. W. Farmer, of Brenham, are here visiting at the home of Mr. and Mrs. T. G. Shaw, of the Panhandle Cigar Company. They will spend the Christmas holiday here.

Mrs. James R. Robinson will spend Christmas in Tahoka visiting her son, Hall Robinson and his family.

Mrs. Hattie O'Hair and son, Rob O'Hair will visit relatives in Coleman during the holidays.

Mr. and Mrs. Wm. D. Green will spend Christmas in Shiner, Texas, visiting Mr. Green's parents.

## REGIONAL SCOUT ORDER PLANNED AT PLAINVIEW

PLAINVIEW, Dec. 19.—Mr. and Mrs. Ernest E. Voss of Houston are here and he is conferring with local people, especially the Rotary club, boy's committee relative to boy scout matters, he being the divisional field secretary. He plans to organize the boy scouts of several counties in this section into a regional scout division, with a paid supervisor who will give all of his time to the work.

## AT THE CHURCHES

### METHODIST CHURCH

Evening Service 7:30 P. M.

Dec. 21. "Greetings."—Mrs. F. E. Wheelock.  
Invocation.—Rev. E. E. White.  
"Hark! Hark! My Soul."—Chorus.  
"March of the Magi Kings."—Duo.  
"There Came Three Kings."—Mrs. Mamie I. Neal.  
"Contralto Solo."—Mrs. A. E. Harvey.

"Silent Night."—Obligato.  
"And There Were Shepherds."—Recitative.—Mr. John Gelin.  
"Good Tidings Of Great Joy."—Chorus.  
"Suddenly There was with the Angel."—Recitative and Women's Chorus.  
"There's A Song In The Air."—Mrs. O. B. Trinkle.  
"Bethlehem."—Chorus.  
"Mary's Manger Song."—Miss Edith Carter.

"Night All Nights Excelling."—Chorus.  
All My Heart This Night Rejoices.  
Mens Chorus.  
"Hail The Wonderful Stranger."—Mrs. Carl Scoggin.  
"Hark! Hark My Soul."—Mess.  
"Infant Jesus."—Pietro You—Mr. Mamie I. Neal.  
Hail To The Lords Anointed.  
Chorus.  
Benediction.

## STUDENTS OBSERVE SENIOR DAY AT LUBBOCK HIGH

The Busy Bee Cafe was the scene of a merry party at noon Friday when between seventy five and a hundred students in Lubbock High School met there for a celebration of Senior Day.

Toy pistols, firecrackers, dolls, red stick candy and in fact everything that satisfies the childish whim at Christmas time, were in evidence as the little folks filed into the cafe.

Senior Day has been observed here, for the past several years, and is a day in which the "old folks" of the school room are given an opportunity to cast aside their troubles for a while and become as a child, and those who witnessed the gaiety of Friday's celebration will testify to the efficiency of the participants in living up the tradition of the occasion.

The schools of the city were dismissed Friday for the Christmas holidays, and the students had a right to be happy.

## BILL STEVENS IS TO MANAGE STORE IN LUBBOCK

The W. O. Stevens Company furnishings store will be located in the building on Broadway that was occupied by the Texas Cafe.

The building is being remodeled throughout and arranged to care for the clothing business and the store will probably be opened shortly after the first of the year.

Bill Stevens, son of Mr. and Mrs. W. O. Stevens of Lubbock, who has been away to school most of the time since the family came here from Post City, will manage the store. He has spent summer vacations here the past three years, and has a number of friends here. He was employed in the Citizens National Bank during two vacation periods, where he met many of the patrons of that institution.

SEE T. W. SAWYER FOR CITY PROPERTY HE HAS THE BIGGEST AND BEST LIST IN LUBBOCK. ROOM 7, BROWN BLDG. WEST SIDE OF THE SQUARE. PHONE 205.

A HOME FOR XMAS Several Citizens are being Transferred by their Firms January first. They have listed their homes with us at reasonable prices. Now is a good time to buy your Lubbock home. Let's talk it over. Ask for Jim Carr. BARR-IVEY-HESS CO. Security Bank Bldg. Phone 186

Money to Loan. City Property, Farms or Ranches C. C. McCarty The Real Estate and Loan Man P. O. Box 1354, Lubbock, Texas Phone 800, Brown Bldg. Room 3

For Good Coal Call Phone 324 THOMAS GRAIN CO. 8-12

# Blankets & Comforts For The Cold Days Of December



These nights make warm covering in great demand. If you are not plentifully supplied you will find here both blankets and comforts in good warm weights at prices most reasonable. Then, too, the quality you will find here will serve you for many winters.

### WOOL-FILLED COMFORTS

With those who have used them there is no question as to the superiority of downy wool filled comforts over any other kind. The light weight and great warmth make them ideal. They are to be had here in a variety of pretty backs at prices from \$6.85 to \$12.45

### FINE WOOL BLANKETS

Fine wool blankets are not only a source of great comfort in actual use but also of much satisfaction in the possessing. We can supply you with several sizes either solid colored or plaid patterns that range in percentage of wool from 35 to all wool. There are blankets as low as \$6.85 or up to as fine as \$17.50

### COTTON-FILLED COMFORTS

Liberal sized cotton filled comforts are shown in the most varied array of pretty covers. These comforts are in several different weights making it possible to choose just the one that best fits your requirement. In prices these comforts are to be had as low as \$2.25 or as nice as \$12.45

### HEAVY COTTON BLANKETS

Many prefer the heavy fleeced cotton blankets that have been termed "wool knap". There is ample weight to these and the downy knap adds to warmth. There are blankets of this kind in many sizes and several correct weights that range from \$4.00 to \$6.50

### WOOL BATTS

Wool batts for those who would prefer to cover their own are also available. There are two weights in both covered and uncovered that range in price from \$4.85 to \$6.65

### BLANKET SPECIALS

A fine weight blanket in two patterns in gray plaid 66x80 size priced at a decided saving when offered \$4.00  
A very soft gray solid blanket with pretty bright border, 66x80 size, priced specially \$3.50  
Brown, orange and tan striped blankets in heavy weight and a soft warm texture in a 80 size, priced special \$5.00

Memphill-Price Co.

ROOMS with hot and cold water, free baths, \$1.00 per day, \$5. week. PEARL ROOMING HOUSE 1407 Ave. N. Phone 1048 L. H. Holt, Prop. (1-3)

# STOP!

## Beautiful Dishes Very Acceptable Gift

You will find that our store is the only place in West Texas where genuine Haviland China—52 piece set for only \$35.00

What would make a more acceptable or sensible gift than one of beautiful china? Now is the time to buy—only 4 more days in which to buy.

NORITAKE CHINA  
100-piece complete dinner set \$100.00  
52-piece dinner set for \$125.00  
Combination Ivory, White and Gold pattern. Also—Bardmore Porcelain pattern, 30 piece set for \$14.95  
Colwyn 30 piece dinner set \$11.05  
30 piece Chanoosa China set \$20.65  
32-piece Gold Lined dinner set \$4.90

Give Silverware for Christmas.

# WRIGHT & WRIGHT

HARDWARE  
West Broadway Lubbock, Texas.

Down-Town Floral Shop! located in the old Rix Building, facing the Leader. See Us for Christmas Flowers Lubbock Floral



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You will find that our store is the only place in West Texas where genuine Haviland China—52 piece set for only \$35.00

What would make a more acceptable or sensible gift than one of beautiful china? Now is the time to buy—only 4 more days in which to buy.

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30 piece Chanoosa China set \$20.65  
32-piece Gold Lined dinner set \$4.90

Give Silverware for Christmas.

# WRIGHT & WRIGHT

HARDWARE  
West Broadway Lubbock, Texas.



# Reed and Fibre Furniture

Something new: A Davenport Fibre suite—three pieces—durable construction and nicely finished—our price for Christmas \$160.00

We are displaying many three piece Fibre suites in brown, frosted-brown and ivory in our special Christmas Suggestions for \$87.50

In addition to the above we have Fibre suites in Ivory with pink fibre decoration. An unusual pattern of distinguishing beauty.

—And "Furniture is the LIFETIME GIFT"

You will find assortments varied in our store at this time. Prices were never more reasonable. Terms if you want them.

# RIX FURNITURE AND UNDERTAKING CO.

"The House of Satisfaction"  
Big Spring Lubbock Lamesa

WHERE THIRTEENTH STREET CROSSES AVENUE J

# COLDER WAVE IS PREDICTED

## BLIZZARD MOVES SOUTH-EAST LEAVING DESTRUCTION, DEATH IN WAKE

**CORPUS CHRISTI, Texas, Dec. 19.**—A heavy snow fell here Friday, the first in about 25 years, as a result of the severe cold spell which now has the country in its grip. Wire communications have been crippled by a strong wind but were being restored late Friday night. Considerable damage is believed to have been done to orange and citrus crops in the valley district south of here by the low temperatures, the lowest in many years.

**CHICAGO, Dec. 19.**—The first real cold wave of winter is gripping the heart of the continent with icy fingers, with continued or increasing frigidities still predicted for various sections of the middle and southwest.

The cold wave is moving south by east, with rising temperatures sweeping in behind throughout the north west. Six persons are dead in mid-western cities, and it is expected that the number will be increased as reports come in from towns now isolated by disruption of wire communications.

Thousands of telegraph poles are down, and telephone and telegraph service is disrupted in many districts.

Trains from the north and west are delayed. Snow has fallen in a number of districts, spreading a deceptive and dangerous coating of ice-beaten streets.

The lowest temperatures reported were in Montana and Wyoming, where the thermometer touched 40 below.

In Kansas City it was 4 below, St. Paul reported 17 below, Des Moines seven below, Nebraska points 5 below. It was 9 above in Chicago, where near zero weather was predicted for Saturday.

In Milwaukee, with zero weather, two persons were killed in traffic accidents and a woman died of exhaustion. Milwaukee and Des Moines were among the few points reporting snowfall during the day.

Two men were killed here in falls on the icy pavement. While one man was killed in automobile accidents.

The cold wave has given the mid-west a taste of the real old-fashioned Christmas weather that grandfather likes to talk about. In most sections the weather was fair, with light winds. Out of sparkling

blue sky came biting cold that brought fur caps and ear muffs into fashion.

### Coldest in Years Probable

**WASHINGTON, Dec. 19.**—A gigantic blast of Polar weather is sweeping across the country from the Northwest, promising to usher in the Christmas holiday with the coldest temperatures of recent years. While sleet covered many sections of the country, Washington basked in spring-like warmth with the hottest December day on record.

Friday night a second warning was broadcast to Atlantic Coast states forecasting a drop to near the zero mark. In New Jersey, Pennsylvania, Maryland and the District of Columbia, the temperature will be about 10 degrees above zero by Sunday morning, the warning stated. The wave will extend down the coast as far as the northern portion of Florida where freezing temperatures are predicted.

### 20 Years Ago Recalled

**NEW YORK, Dec. 19.**—Twenty years ago, in December 1904, terrific gales from the South, North and West, converging at New York, caused the worst wire conditions since the great blizzard of 1888.

Messages for Chicago were handled via London, Gibraltar, Alexandria, Aden, Bombay, Madras, Hong Kong, Guam, Manila, San Francisco and thence to Chicago.

### MRS. MORS TOOK OWN LIFE, MCCOY TESTIFIES

(Continued from Page 1)

until trouble blew over and remarked about my not being able to go to the store until Mors got his property out.

"That seemed to break her up, she said, 'Norman, you wouldn't leave me, would you?'

"I told her it would only be for two or three weeks.

"She broke into tears.

"I can't get along without you,"

she said. Then she turned the knife toward her breast and attempted to stab herself—like this—

With the knife in his hand, McCoy made a dramatic gesture to portray the woman's attempt. He lunged over the witness chair toward the jury as he pointed the knife at his heart.

Later, defense attorney Geisler accompanied him in a vivid pantomime to illustrate the ensuing struggle, as described by McCoy, to the jury.

"She was especially strong that night," the kid went on, "in the struggle, while I tried to get the knife away from her, it struck her in the arm.

"Then she grabbed the gun in her left hand and I tried to wrest both the gun and the knife from her.

"Just as I grabbed her left hand, the revolver went off, I shut my eyes and staggered for a moment, for I didn't know but what I was shot. When I last saw the gun it was pointed at me.

"Tress relaxed and fell limp at my feet."

By this time his eyes were filled with tears, and his words were occasionally punctuated by faint sobs.

"I went to the bathroom, he continued, 'and got some wet towels to wash off the blood. I kissed her and tried to wake her, but she was dead. Then I laid down beside her and put my photograph on her breast after that, I don't know what happened. I only know that Tress was dead and nothing else mattered."

Assistant District Attorney Fricks then took McCoy in hand for cross examination, and asked him about a box of antiques, said to have belonged to the dead Theresa, which were found in a warehouse under his name. McCoy declared that it was his own property, having been given to him by Mrs. Mors.

"Turning back to the death scene, Fricks asked McCoy if he had tried to lift the woman's body from the floor.

"I tried to," McCoy replied, "but

I couldn't so I let it (fall) there. I lay down beside her when things went blank. I didn't know what was happening until 6 o'clock the next morning.

### Methodist Pastor Urges Attendance Services Sunday

Efforts are being made by Rev. E. E. White, pastor of the First Methodist church, to have a large attendance at the church next Sunday, which will be the last Sunday before Christmas.

Rev. White pointed out that people should feel a keener interest in church activities at this season than at any other time during the year, and in order to bring to those of his congregation a better conception of the season he will take for his subject Sunday morning "Good Tidings of Great Joy."

Christmas Cantata by the choir will be given at 7:30 o'clock in the evening.

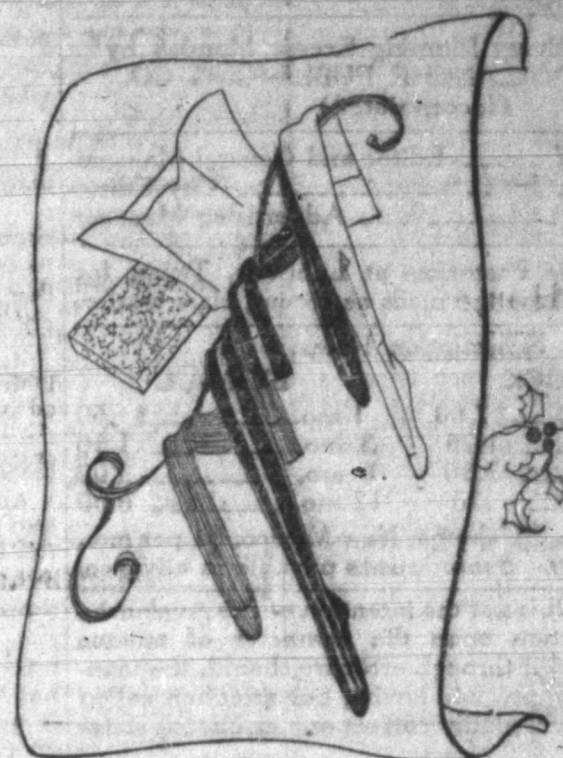
Here's the news that will tickle wild ducks. State Island duck-hunter had his feet frozen.

# RYLANDER NAMES COMMITTEEMEN FOR KIWANIS

W. C. Rylander, president of the Lubbock Kiwanis Club, and a charter member of that organization, has just named important committees to look after the work for 1925 following his assumption of office as president last week.

The following committees were announced by President Rylander at a recent meeting of the club:

- Attendance—T. W. Sawyer, B. Sherrod, J. S. Hemphill.
- Classification and Membership: Frank A. White, J. B. Maxey, L. H. McLarty.
- Education—Jack M. Lewis, M. M. Dupre, Dr. W. E. Cravens.
- Finance—L. C. Ellis, R. W. Blair, W. O. Stevens.
- House—Gib Jackson, G. P. Kuykendall, Louie F. Moore.
- Inter-Club Relations—Clark M. Mulligan, Owen W. McWhorter, Norton Baker.
- Reception—Ross Edwards, Claude Hurlbut, L. M. Brooks.
- Recreation—Dr. J. T. Hutchinson, L. D. Montgomery, Ray C. Mowery.
- Publicity—Neal A. Douglass, E. J. Hall, T. B. Zellmer.
- Grievance—R. A. Sowder, J. T. Collie, W. J. Garrett.



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\$1.95 and \$2.75

All shades and are worth-while gifts. Let us show you.

**Minter-Gamel Company**  
It Pays to be Well Dressed

# Palace Theatre

TODAY

Matinee and Night

## HAROLD LLOYD

in

### Hot Water

A Pathé Picture

For the Time of Your life see this riotously Funny Picture. A Cyclonic Comedy of Newlyweds and meddling relatives.

EXTRA!

## "THE FIGHT"

A new picture of the boxing art

Admission: Matinee 10c, 35c; evening main floor, 45c; balcony 35c, children 15c; Boxes and Loges 50c

SHOWS START—1, 3, 5, 7, and 9 p. m.  
Phone 35 for reservation of boxes and loges

IF IT'S FAT TURKEYS, HENS, COUNTRY EGGS OR FRESH BUTTER WE HAVE 'EM

**TONY Q. DYESS & SONS**  
4th Street  
Phone 374

Give Jewelry this Christmas from

## Anderson Brothers

—and get your Christmas Turkey Free.

# LINDSEY THEATRE

A Popular Show at Popular Prices

Today—

CHARLES JONES in

## "THE CIRCUS COWBOY"

Every thrill of the Circus and the West jammed into one big thrill—

A Two-Fisted Star in a Two-Fisted Picture

Also

## "DAYS OF '49"

Admission: Adults 25c; Children 10c.

# FUR SALE!!

Every piece offered in this Pre-Christmas Sale at

## HALF PRICE

This to introduce the Alaskan Fur Line, strictly manufacturers, and at prices below manufacturer's cost, and to think, 200 pieces to select from. Included in this sale are

**Coats, Capes, Chokers, Jackvettes**

in such beautiful and lasting furs, as Seal, Mink, Muskrat, Foxes of all kinds, Stone Martens, Caracul and Sable.

**You Will Never Duplicate These Prices**

Come and See for Yourself that They are Values

Every Article Guaranteed This Year's Sample

## McAfee Co.

EXCLUSIVE LADIES' FURNISHINGS

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NOTICE—It is not the intention of the Avalanche to cast reflection upon the character of anyone knowingly, and if through error we should, the management will appreciate having our attention called to same, and will gladly correct any erroneous statement made.

THE APPROACHING CHRISTMAS SEASON

Christmas is coming! Yes, that happy season of the year is fast approaching. Fact of the business Christmas Day is almost here. This is the season of the year when there is a general rejoicing and celebration throughout the world.

Deeds of kindness are supposed to be uppermost in the minds of the people and there are many ways of making people happy besides giving them expensive gifts.

Christmas is a wonderful holiday for children. They lie awake nights wondering what Santa Claus will bring them. Their little hearts beat with eager anticipation and their minds are filled with wondrous thoughts.

Contribute as generously as you can to all the Christmas funds that solicit your help. The gifts will go to children whom you will never meet, but as you lie dozing off to sleep in your comfortable bed of nights you will have the consoling thought that you made some child happy.

The giving of gifts at Christmas time among grown folks has become quite a pest. In this way: From year to year you give something to your friends and receive something from them in return. It becomes a habit. A habit of give and take.

How about the thousands and thousands of friendless, lonesome people, away from their homes, in a strange and, perhaps, unfriendly environment, without relatives, without acquaintances?

WHY AN EDITORIAL COLUMN?

The journalist who does nothing but paddle along with public opinion, without breathing the current of popular error, is of no value—none whatever.

Commenting on this statement of that versatile publisher, Will Curtis, former treasurer of the National Editorial Association, says: "Every newspaper, worthy of the name, should aspire to be of the utmost service and help to its community."

"The editor cannot make himself a force for good in the community unless he expresses his convictions through his paper. It is through the editorial column that he gives character to the paper."

"Papers with an outstanding editorial policy that are fair in their editorials, clear and able on the issues before the people, do wield an influence over other editors, and in that way multiply their power for good."

The editor of the country weekly, because he is known to a great majority of his readers, has the rare opportunity to be a leader for all that is good in his community.

THE GRAND JURY INDICTS PARENTS
The report of a grand jury in Brooklyn, N. Y., was not only a remarkable document, but constitutes a precedent that ought to be followed in other states.

USING THE SCHOOL HOUSE
In many country communities it is becoming more and more the custom to make use of school buildings for a variety of helpful purposes.

A DISPUTED POINT, STILL IN DISPUTE
The Department of Justice is preparing to institute a test case against some trade associations to ascertain just how far such associations may go in publishing production and market information without violating the anti-trust laws.

LITTLE AVALANCHES
PLANT A TREE—A fruit bearing tree if possible—but plant a tree. Zero plus weather greeted Lubbock people Thursday morning.

THE NEW WOMAN
"Eternal individualism" is the watchword of the modern feminist movement. No more "cling-ing vines," no more housewives fretted with the cares of dishpans and mops.

Lubbock has her stocking hanging up for a Bigger and Better Hotel, a Federal Building, a Library Building, a Municipal Auditorium, and a six or seven story office building.

FORMER PRISON HEAD INDICTED

ACTION IS FIRST BLOW OF GOVERNMENT IN PRISON CLEAN-UP

By United News. ATLANTA, Ga., Dec. 19.—The government's first major offensive in the war on alleged graft at Atlanta penitentiary was brought to an end Friday when indictments were returned against A. E. Sartain, deposed warden, and Looney J. Fletcher, former deputy warden, on charges of accepting bribes from wealthy convicts.

The grand jury took action after hearing the testimony of a number of wealthy bootlegger-convicts, alleged members of the "favoured circles" within the prison who enjoyed privileges not accorded ordinary prisoners.

SALE CHRISTMAS SEALS HELPS TO OVERCOME TUBERCULOSIS
Tubercular death rate in this country has been reduced fifty per cent during the past twenty years, though ninety seven die annually of the disease, according to information contained in a letter from J. E. Peters, President of the Texas Commercial Executives Association.

LETTERS TO SANTA CLAUS

Dear Santa: I want a cry baby doll, a black board, a doll chifferobe, a stove with pots and pans and a pair of skates.

Dear Santa: Please bring me a doll buggy, some doll clothes, a bank, a little broom, a little piano, a little fountain pen, a little cedar chest, a little cootie game, some story books and anything else you have for good little girls.

Dear Santa: I am a little girl eight years old today. I want you to bring me a doll and a set of dishes and a broom and a telephone and some nuts and some candy and a little stove. Don't forget my little sister, Roxie, she is four years old and wants just about what I want.

Dear Santa Claus: I am a little girl three years old. I will be so glad when Christmas comes. I want you to bring me a doll, rocking chair, some dishes a Mother Goose book, candy, fruits, and just lots of things.

Dear Santa Claus: Please remember me on Christmas night. I am a little girl five years old and I want a big mamma doll and a set of dishes and of course will love you a lot for it.

Dear Santa: I am writing you for what I want. I want a big story book and a big doll and a big cocoonant. And bring me some apples, nuts, oranges and candy and all kinds of toys.

Dear Santa Claus: I am a good little girl. Now please send me the following articles. I want a dark brown sweater, with light brown trimmings. A set of white furs, with heads on it. A big mamma doll, dressed in pink, and as many other things as you want me to have.

THE VALUE OF COTTON ON THE PLAINS

Fort Worth, Texas, Dec. 13, 1924. Mr. James L. Dow, Editor, Lubbock Avalanche, Lubbock, Texas.

In a recent issue of your paper I note a very interesting article upon the subject "White Cotton Fields of the South Plains." In this you show the value of cotton to the Plains and the success that has attained in cotton planting.

Neither the federal nor state governments have taken any action toward preventing the establishment of the boll weevil in Western Texas. The experience of something like twenty years has shown that any quarantine action is unnecessary.

WILL ESTABLISH TOWEL SERVICE BUSINESS HERE
T. S. Richards, of Amarillo, spent a few days here this week and decided to establish a towel service business in Lubbock.

They sent a picture of the Prince of Wales by wireless, but those with ordinary receiving sets only got the prince of walls.

SPECIAL HOLIDAY FARES
Between Points in Texas, Louisiana and New Mexico.
Tickets on sale December 19-20-21-22-23-24
Limited January 5, 1925
For Particulars and reservations, ask your Santa Fe Ticket Agent

THE ARMY STORE
SHOES, O. D. SHIRTS, BLANKETS, OVERCOATS
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Guarantee Abstract & Title Co.
COMPLETE ABSTRACT AND TITLE TO ALL LANDS AND TOWN LOTS IN LUBBOCK, HOCKLEY AND COCHRAN COUNTIES

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If You Want to Buy—I Have It to Sell—City, Farm or Ranches
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The Privilege of Meeting You is All I Ask.



INEXPENSIVE NOVELTIES
In addition to the beautiful stock of Diamond Watches, and etc., we have a very unusual collection of Novelties to choose that gift from.
The "Laloo" Cosmetic Case, Vanity and Party Cases, Powder Compacts, Dorines, Perfume Flasks and Sprays, Trinket Boxes, Purse Pencils, Knives, Cigarette Cases, Frames, Belt Buckles, Coin Cases, Toilet Sets, Men's Brush Sets, Bridge Ash Trays and Score Holders, Traveling Cup Sets, etc.
Also Leather Novelties of all Descriptions!
ANDERSON BROS, Jewelers

# SPORT NEWS

## Gibbons and Wills Wriggle to Top in Heavyweight List

NEW YORK, Dec. 19.—The heavyweights have been like a barrel of chills for more than a year. Now and then one of them has wriggled a little. These wriggles leave two handsome specimens close to the top of the barrel. Harry Wills and Tommy Gibbons. Romero Rojas, the plodding Chilean, has wriggled upward lately. Luis Firpo and Jack Renault have slid down almost to the bottom.

Jack Dempsey is pretty sure to fight once more in 1925, probably in the region of New York and undoubtedly under the auspices of Tex Rickard, the only man who is able to handle a heavyweight championship fight in this age of faky-bursting fees, without bankrupting the community in which he lives. Wills and Gibbons are the applicants for this fight, in the order named for a prize-fighting as well as for a prize-fighter who never took the spark. He was drilling along in that fashion when Norfolk annoyed him by hitting him low. Gibbons got tempered up as they say at the Garden, and knocked Norfolk into a tangle. Norfolk's head was hard to reach because of his crouch, and his bubbly style but Gibbons staidied him with a killing slam on the flank and then bopped the chin.

Rojas came to America with his noodle busing with the buzzes of his countrymen and didn't find him self until after Floyd Johnson had silenced the buzzing. Since then Romero has gone out into the provincial rings and done some good for himself by fighting one and all at short notice and for short prizes to learn how. When he beat Jack Renault a short time ago, he beat one who had been couple-posing as the next heavyweight champion.

An authority on the contents of the oil-barrel recently counted up 100 active heavyweights of all degrees in this country, but it takes no time to identify a real heavyweight contender that none of the obscure boys stands any chance of meeting Dempsey this year, if ever.

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## Nurmi Expected To Be Sensation In Winter Races

NEW YORK, Dec. 19.—Just after the first of the year, the most celebrated track and field athletes of our time will start a two-months leaping and leaping program on the hard floors of Eastern and Middle-Western amphitheatres. Although there are many who find no fun in watching these events either indoors or out, there are plenty who do and the presence of Paavo Nurmi, the Finn, who won four world championships at the Olympic games, in a few of the winter games, will draw some people who have always held indoor track meets on a par with the Poultry Show, the National Enamel Kitchenware Show and the Pekinese, Podle and Pompanian Show, as entertainment.

Nurmi was greeted with a warm welcome in New York last night and this afternoon at the Madison Square Garden, for it seems to be the rule that the greater the noise made over a visiting athlete celebrity, the greater his flop in competition. There

## WILLIAM GREEN ELECTED BY EXECUTIVE COUNCIL AT MEETING FRIDAY

NEW YORK, Dec. 19.—William Green, a round faced, stocky man who padded his bones with large round muscles by swinging a pick at the bottom of Ohio coal mines, has been chosen to succeed the late Samuel Gompers as president of the American Federation of Labor. Green was elected by the American Federation of Labor executive council, following a three-hour meeting here Friday.

He entered the coal mines as a young boy.

Announcement of his election was made by Green, in a statement in which he pledges himself to carry out Gompers' creed of trade unionism. Green was elected with the support of the United Mine Workers of America, and of the Carpenters Union, the largest trade union organization in the United States. He claimed five of the ten council votes before the elective session began.

He served until next October, when the regular annual election of the Federation will take place. The candidates Friday, probably will have their names before the Federation by that time.

The men whom Green defeated were Matthew Woll, president of the Photo-Engravers Union, and James Duncan, former president of Granite Cutters Union.

Green has gone along with Gompers on the major issues of the trade unionism, but at the Montreal convention of the Federation in 1920, he opposed Gompers' stand on government ownership of railroads.

The new president then favored government ownership of the lines and there is no reason to believe that he has since changed his mind.

Out in Coshocton, Ohio, are Green's home, and wife and five children. He is 51 years old. A retiring nature, and an always quiet manner when there are reporters about, has kept Green's name out of the newspapers, but he said to be a capable, hard working trade unionist, with a record that goes back to the untiring efforts of the almost forgotten knights of labor, to prove the lot of workers.

Since 1912 Green has been actively engaged in politics as a Democrat. He has served a couple of terms in the Ohio state Senate, and has attended all national Democratic conventions as an alternate or delegate since the Baltimore wrangle of 1912. Green has been a vice president

## COLD WAVE SWEEPS PLAINS; STOCK SUFFERING

As the mercury took downward leaps to as low as four below zero, motorists whose automobiles could not run during the exceeding cold because of radiator trouble, and those who forgot to drain the radiators Thursday night or who had failed to use alcohol with the water were on the out of luck list, having frozen blocks and ruined radiator pipes to repair.

Livestock throughout this section suffered severely, but casualties were few, according to stockmen, due to the fact that the animals are in good condition due to favorable range conditions and ample feed is available.

Numbers of traveling men who are accustomed to making the territory by automobile abandoned their work Friday, as was evident by the fact that hotel lobbies were filled.

Business has been retarded greatly because of the weather and merchants having large stocks of Christmas goods are anxiously awaiting warmer weather.

The weather condition Friday was peculiar in that despite the fact that the sun was not hidden during the day, its brilliant rays had practically no effect in displacing the cold that enveloped this section.

## "Other Woman" in Gould's Life Told Story as Witness

NEW YORK, Dec. 19.—For the first time since New York society was jolted by the news that the "ideal society romance" of George Jay Gould and Edith Kingdon wasn't ideal at all, Mrs. Guinevere Sinclair Gould, the former English showgirl who was the other woman in Gould's life, told her story Friday.

She told it haltingly, in a low, melodious voice, occasionally choked with sobs as she sat in the witness chair at the Referees' hearing in the squabble over the \$82,000, 000 Gould estate. The Beauty of the young woman who lived luxuriously in the background of Gould's life, she said, was Edith Kingdon Gould's presence, was accentuated by the simplicity of her attire. She was a slight plain girl, dressed with a significant hand of mourning as she was. Her husband was a known sailor-again the note of simplicity.

Mrs. Guinevere Sinclair Gould said Gould was the father of her three children, George, now almost ten years old, Guinevere, who is past eight and Jane, age two and one-half.

Mrs. Edith Kingdon Gould's gracious reign over the magnificent Gould estate, Georgian Court, at Lakewood, N. J., ended on November 13, 1921. She dropped dead on the private golf links of Georgian Court as she and her husband were playing a round alone. Mrs. Guinevere Sinclair Gould's faltering statement of the dates on which her children were born, and her added assertion that they were Gould's offspring, made a court record of the double life that the millionaire led while society still pointed to the Gould-Kingdon romance as the "ideal."

George was born at the Nursery and Child Hospital in New York on April 15, 1915, she said. Guinevere was born there too on June 19, of the next year. Jane, the baby was born at Lakewood, on April 11, 1922 only five months after Gould, with some show of sorrow, followed his wife from Lakewood to the grave. And less than a month later on May 1, 1922, Gould made Guinevere Sinclair his wife, the ceremony also being performed at Lakewood.

Mrs. Guinevere Sinclair Gould was not asked to discuss her existence at her beautiful estate on Long Island Sound or in the town house on Riverside Drive near the famous Gray Castle of Charles M. Schwab while Mrs. Edith Kingdon Gould still stood in the way of a marriage.

The widow of Gould, was called to the stand on behalf of the interest of her children. Their guardian claims for them a share of the vast Gould fortune, insisting that the subsequent marriage of their father and mother made them legitimate, in the eyes of New York law. The counsel for George J. Gould, Jr., disputes this claim.

## SEMINOLE SCHOOL TO TAKE TWO WEEKS HOLIDAY SPREE

SEMINOLE Texas, Dec. 19.—The Seminole school closed on December 12th for two weeks. The first week was to enable the teachers to attend the institute at Tahoka, and the other time will cover the Christmas holidays.

School will again convene on Monday, December 28th.

## SUCCESSOR TO GOMPERS NAMED

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## GIUON PROGRAM AT CANYON GREAT SUCCESS

CANYON, Texas, Dec. 19.—David W. Giuon, a prominent composer, pianist of Dallas, Texas, and Wallace R. Clark, head of the music department of the West Texas State Teachers' College gave a joint program at the teachers' college Saturday evening, December 13. This recital was the first number of the Musical Artists Course being given at the college, and was preeminently a Giuon program.

It was expected that the Darcy Spirituals, for which Mr. Giuon is best known, would be the feature group of the program, and they were. Professor Clark's voice, manner, and interpretation of Negro characteristics eminently fitted him to present these songs. "Nobody Knows the Trouble I See" and "De Ol' Ark's a Moverin'" were overwhelming favorites, especially the latter. However, the others were but little less appreciated, and the audience demanded the repetition of "Li' Pickaninny Kid" as an encore. Many of the listeners had come for the main purpose of hearing the Negro Spirituals and would have liked to have heard all of them repeated. Two presentations of this group was the triumph of the evening.

At his recital in Canyon Mr. Giuon gave his newly composed "Jazz Sorzo" for the first time in public performance. The composition has not yet been published, but it will be used in a number of recitals which are now being planned. The unusual rhythm and interesting harmonic effects of the piece won the whole-hearted applause of the audience.

In respect to Mr. Giuon's playing, two factors were very noticeable: he possessed a splendidly developed technique, and his own composition showed his tendencies as a composer. His works are modern, yet not ultra-modern to the extent of

## being unmusical. In personality he is modest and retiring, but he has a redeeming spirit of unassuming sincerity which his audience sensed at once.

In the playing of the difficult Schumann group, "Scenes from Childhood" Mr. Giuon displayed an adequate technique. The trend of the moods of childhood from fear to perfect contentment was easily followed. As an encore number he played the beautiful waltz in A flat, by Brahms.

Chopin lovers were delighted with Mr. Giuon's second group. The Impromptu was perhaps best liked, but the rapid execution of the Waltz in A flat was practically as enjoyable. The Chopin Scherzo more than any other selection showed the extent and perfection of Mr. Giuon's training, and as an encore number he played the Chopin Prelude in C minor.

The last division of the well-arranged program was made up of six Giuon pieces for the piano. Melodious, rapid and inherently beautiful, they were obviously worthy of the best technique which their author possessed. The Elegie, Minuet, and Valse Serenade were uniformly delightful. When the Country Dance was played the audience reached a peak of responsiveness which was surpassed only when Mr. Giuon played the ever-popular "Turkey in the Straw" in his own unique arrangement. The old-time melody began very cleverly and then wended its way through a volun of chords which the composer has conceived, the theme being often involved but never lost.

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Every Day in the Year  
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"Lorenza" \$1.50 7:30 "Ralls" \$4.00 5:30 "  
"Ralls" \$2.00 8:00 "Lorenza" \$4.50 6:30 "  
"Crosbyton" \$2.50 8:00 "Idolus" \$5.00 6:00 "  
At. Spur \$6.00 11:00 "Ar. Lubbock" \$6.00 7:00 "

Leave Lubbock on arrival of through train 5:53 morning from Sweetwater to Clovis. See the Manager and arrange for short stop for business only, errands or articles entrusted to our care will be taken care of. Courtesy to all. Nash. Cars. Experienced drivers.  
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BROWNFIELD MAN IS HURT IN FALL FROM HORSE  
G. W. Luker, prominent farmer of near Brownfield, was able to return to his home Thursday after a short stay in the Lubbock Sanitarium to which he was carried following an accident in which his right arm was dislocated and other injuries received.  
Luker was wolf hunting the first of the week when he fell from his horse. The fall rendered him unconscious, and for a while it appeared as though he was in serious condition.  
Six all walls caught fire near Los Angeles and resembled a movie star defending his art.

### STEPS IN PRESERVATION OF HELIUM SUPPLY EXPECTED BE RECOMMENDED BY OIL CONSERVATION PROBE BOARD

WASHINGTON, Dec. 19. — Recommendations to be presented by the conservation board named by President Coolidge today undoubtedly will include the preservation of the country's helium supply now being wasted at an alarming rate, it was freely admitted in administration circles.

In promoting conservation of all of its products, from sixty to eighty per cent of which are now being produced in the United States, the government will call to its aid the oil industry, and consider the problem from the standpoint of production methods to reduce the waste, promotion of economies in use, and from the national defense. For years the economists have been urging something be done to lessen the terrific drain upon the nation's oil supply, otherwise that the country would be facing an oil famine.

While helium does not figure specifically in President Coolidge's statement of today, it is a by-product of an oil and gas field, and under development has come to be one of the most important materials in aviation. Bills have been pending in Congress for several years seeking to have a governmental conservation of this important inert element extracted from natural gas. The only supply of helium now being obtained in this country is from the Petrolia, Texas field, which is rapidly wearing out. Hearings have been held on the conservation bill but without action.

Conservation Is Urged.

Yesterday in the House of Representatives, Mr. Latham of Texas called attention to the importance of helium conservation, and today Representative Jones of the Amarillo district, now producing a great footage of gas high in helium content but being wasted, offered an amendment to the Navy appropriation bill which would have transferred five million dollars from the Naval building program to a program of conservation of helium. In the main the Jones amendment which went out on a point of order by failing under a classification of the rules, would have made the fund available in carrying out the conservation policy in the pending bills before the military affairs committee.

This would include the acquisition of land, or interest in land by lease or condemnation, and the exploration for helium bearing gas, as well as the establishment of plants for extracting and experimenting in the development of methods. He explained to the House that this had been recommended by the helium board composed of representatives of the Bureau of Mines, the Army and the Navy, for the last three years. It was pointed out that other

countries had long since come to recognize the value of helium in connection with their national defense and had expended large sums in trying to develop helium, but without success. He declared to the House that the next war would be fought from the air, and under the sea.

Much Helium To Be Found

Mr. Jones stated that helium was to be found in natural gas all the way from Texas to Pennsylvania and in commercial quantities in a number of places, and while production of the inert gas is yet a new enterprise, he added that the government has expended far greater sums in developments of things not half so important.

Mr. Jones' position was supported by Representative McClintic of Oklahoma, member of the Naval affairs committee who pointed out that the Navy proposed to build a ship twice the size of the Shenandoah, and that the Jones amendment would permit the determination of whether there is sufficient gas in the country to accommodate this arm of the country's defense and make it safe in the air. He said large contents of helium in Oklahoma natural gas was going to waste and could never be recovered.

Representative French, of Idaho, in charge of the bill, opposing the Jones amendment, said the stores of helium presented a difficult problem and had not yet been solved as it added about thirty percent of the cost of helium. The amendment legislation and went out on a point of order.

near here, returned to his home Thursday afternoon.

J. D. Boswell, one of Lamesa's business men was here Thursday transacting business with our busy merchants.

E. T. Aaron, who resides at Childress, Texas, was here Thursday. He was visiting with some of his old childhood friends, as well as looking over this live city, with a view to investment.

H. E. Vernon and two children spent the day in Spar, Thursday, being called there on account of the death of Mrs. Vernon's sister.

M. E. Berry, was here this week from Durant, Okla. He returned home Friday, but will return soon after the holidays, and will probably remain here for some time.

W. T. Vernon, of Dallas, a son of H. E. Vernon of this city, is here for a visit with his father and family, and will probably remain here till after the first of the year.

M. S. Brown, of near Snyder, was in Lubbock visiting and looking after business Thursday and Friday.

Will Pierce, of Monroe community who has been at Coleman for a week's visit, returned to his home Friday.

W. E. Maderia, of Tuscola, who has been in Lubbock several days, at the bedside of his daughter, Mrs. E. B. Hawkins, left Friday for his home. Mrs. Hawkins is much improved.

Mr. Cole, of East Texas, arrived in the city a few days ago and expects to make this place his home for at least a few months.

J. E. Goetz, of Crosbyton, passed through Lubbock Friday on his way to his old home in East Tenn, where

he will visit for some time. Mr. Goetz has not been back to his old home since leaving sixteen years ago.

R. A. Salliers, of Georgetown, who has been in Lubbock for the past three months, left Friday on his return home.

I. Fleming, of Elk City, Okla., was in Lubbock visiting and looking after business Friday.

Rev. Richberg, Baptist minister of Big Spring, was in Lubbock, Friday on his way home from Crosbyton, where he had been on business.

W. S. Denny, of this city, left Friday for Fort Worth, where he will spend several days visiting and attending to business.

M. Gathery, of Pioneer, who has been in this section visiting and looking around for some time left Friday on his return home.

F. A. Gregory, of Indian, was in Lubbock Friday, visiting and attending to business.

J. A. Phillips, of the New Hope community was in Lubbock Friday visiting and attending to business.

M. R. Cambell, of the Woodrow community, visited and attended to business in Lubbock Friday.

Miss Fay Gooch, one of the Lubbock Teachers, left Saturday morning for Shreveport, La., where she will spend the holidays visiting with friends in that city.

W. Y. Austin, of the East Ward community was in Lubbock expecting to meet his wife from Fort Worth, who has been in that city for several months. Mrs. Austin is

expected to arrive Saturday in as much as she failed to arrive Friday. Rev. Oran W. Carter, pastor of the Methodist Church at Wheeler, was in Lubbock Friday visiting. Mr. and Mrs. C. N. Holt will leave Saturday for Abilene and will visit there during the holidays.

### THE H. W. SIMS MEAT MARKET

—is now in its new location—just south of Lindsey Theatre in old Rix Building, facing Avenue J. We are opening up a COMPLETE STOCK OF GROCERIES TODAY. Phone 32 for Groceries and Meats.

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# Sunday School Lesson

REV. F. B. FLETCHER, D.D., Dean of the Spring School, Moody Bible Institute of Chicago (c. 1924, Western Newspaper Union)

**Lesson for December 21**  
**CHRISTMAS LESSON—GOD'S GIFT TO THE WORLD**

**LESSON TEXT**—John 1:1-14; 1:14-18.  
**GOLDEN TEXT**—For God so loved the world that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have eternal life.—John 3:16.  
**PRIMARY TOPIC**—The Birth of Jesus.  
**JUNIOR TOPIC**—The Gift of God's Love.  
**INTERMEDIATE AND SENIOR TOPIC**—Why Christ Came to Earth.  
**YOUNG PEOPLE AND ADULT TOPIC**—The World's Need of Christ.

The lesson committee has suggested alternative lessons for today, namely: "The Conversion of Zachaeus" or "God's Gift to the World." Since we so rarely get a Christmas lesson from the Gospel of John, it is most fitting that we avail ourselves of this opportunity.

**1. The Declaration of God (John 1:1-18).**  
1. By Whom (v. 1-14) The Word. The historic person Jesus Christ is called the Word of God because He is the expression of God to men. The eternal God has declared Himself in Jesus Christ. Observe:

- (1) That Jesus Christ is a person, separate and distinct from the Father, yet there existing an inseparable union between them (v. 1).
- (2) He is eternal (v. 2). He was with God in the beginning. He did not begin to exist when the heavens and the earth were created. He was before all things (Col. 1:17).
- (3) He is God (v. 1, 9). He is not only a being equal with God but one in essence with Him.
- (4) He is the omnipotent Creator (v. 3) by whom were all things made, the world and all things therein.
- (5) He is the Source of all life (v. 4). He is the eternal fountain from which all life has been derived. All living beings have derived their life from Him—are dependent upon Him for the maintenance of life.
- (6) He is the Light of men (v. 9). The light of reason came from Him.

**2. How Made (v. 14).** Through the Word who was made in the likeness and image of God, had knowledge and touch with God. The supreme need, therefore, was a tangible revelation, one he could touch and handle, that is, verify with the senses. This was done through the incarnation of the Word.—Jesus Christ is not merely a representative of God, but He is absolutely and essentially God. It was the eternal Word who became flesh. In the virgin birth of Christ God became incorporated with humanity. He did not merely become a Jew. He was the Son of Man. His relations to reality were to the world.

**3. The Witnesses (v. 15-18).**  
(1) The Baptist (v. 15). John, the Baptist was the herald of the eternal Word who was the revealer of God.  
(2) John the Evangelist and His Fellow Disciples (v. 16). Their experience of God's grace of salvation was the proof of the coming of God's representative.  
4. The Need (v. 18). Sinful man was blind, therefore could not perceive God. If man was ever to know God, God must adapt Himself to man's need.

**4. The Supreme Reason: Why God Revealed Himself (John 3:16-21).**  
1. His Great Love (v. 16). Primarily God's boundless affection moved Him to reveal Himself as the Savior of man. Concerning this salvation note:  
(1) Its origin: "God so loved the world." It proceeded out of the loving heart of God.  
(2) Its ground: "He gave His only begotten son." Man's salvation rests upon the death of Christ.  
(3) Its recipients: "Whosoever believeth." That means whosoever in any age, race or clime receives Jesus Christ is saved.  
(4) How appropriated: "Believeth on Him." This great salvation, which proceeded from the loving heart of God, is offered to whosoever will take it on the simple condition of receiving it.  
(5) Its effects:  
a. It issues in eternal life. Christ is the source of life. Those who receive Him are made partakers in that life. Therefore all who are in Christ have eternal life.  
b. It saves from perishing. Those who accept Jesus Christ are eternally saved.  
2. The World's Great Need (v. 17-21). The world was under condemnation. It was without help to save itself. Christ, the great Savior and Redeemer, did not come to condemn the world; His unbelief and rebellion placed it under condemnation.

**5. The World's Great Need (v. 17-21).** The world was under condemnation. It was without help to save itself. Christ, the great Savior and Redeemer, did not come to condemn the world; His unbelief and rebellion placed it under condemnation.

## SCHOOL BOYS' ARM BROKEN WHILE AT PLAY

Johnny, eleven year old son of Deputy Sheriff O. H. Brown, suffered a broken arm while playing at school Wednesday.  
The boy was playing marbles and one of his playmates accidentally stepped on his arm while he was standing in a hunched position on his toes and two feet, snapping the bone in two.

## "WHOSE BUSINESS IS IT?" TO SEE THAT LUBBOCK IS GIVEN HOTEL FACILITIES ADEQUATE TO CARE FOR DEMANDS MADE

The following article taken from the Hockenbury Hotel Financialist, proves so conclusively that the problem of providing adequate hotel facilities is a civic one, that it is reprinted here at the request of the Publicity Committee of the present hotel campaign.

**Whose Business Is It?**  
"Whose business is it, anyway, to see that your town has hotel facilities as good as those of Skeezix Junction, the next town down the line? And what does your town's hotel facilities, or lack of them, mean to you? You don't use the hotel you have, your own well arranged home in which you can entertain your friends from distant points. Besides you are not a hotel man. What business is it of yours? Perhaps you're more or less right. It's really no concern of yours whether your town has modern hotel facilities; not any more than it's your concern if the main railway through town suddenly decides to discontinue your station as a stopping point; or, that the great National Highway passes sixty miles to the south of your town instead of going right down your Main Street as was originally intended; or, that your town's school funds are so depleted and your schools so congested that your children are crowded out. Not a bit more. But you're just as much concerned."

"What does a modern hotel mean to a community anyway, besides providing a parking place for the traveling man?  
"Here's what it means. It means the difference between the town that is settling somewhere, and the town that is anchored for life; the town that is kind, the town that never will be.  
"It's some concern of yours whether the great throng of tourists each day visit your town or just pass through!  
"It's some concern of yours whether or not the commercial traveler has a place to stop and a place to exhibit his wares!  
"It's some concern of yours whether or not conventions with their free spending delegates come to your town!  
"It's some concern of yours if tourist agencies and travel bureaus broadcast the word to steer clear of your town because hotel facilities are inadequate.

"If some concern of yours whether your town has a community and civic center where your business and civic clubs get together for their once-a-week luncheons and business meetings.  
"It's some concern of yours whether your friends from afar are entertained at your home where they are subject

to your wishes, or whether they are put up at a modern home-like hotel, where their time is their own.  
"The United States Chamber of Commerce, after much investigation, has shown that tourists and convention delegates spend an average of \$10 per day while away from home. How many tourists pass through your town in the course of a year, who, if you had modern hotel facilities, would leave \$10 per day with your merchants for every member of their party? How many conventions has your town lost because you have no place to entertain them?  
"San Francisco, last year, realized something over twenty-one millions of dollars through the entertainment of convention delegates alone, or more than enough to finance their proposed Golden Gate bridge.  
"Des Moines, Iowa, a year or so ago, out of two conventions, realized some six millions, or enough to pay for the erection of their two magnificent new hotels.  
"Going to smaller centers, Michigan City, Indiana, increased tourist and convention travel over 20 per cent the first year their new hotel was built. Would the business men of these cities concern themselves if their modern hotels were to be removed from their midst?  
"Perhaps you're not a hotel man. Neither were the business men of the cities just mentioned, but they saw to it that modern hotel facilities were provided for their cities' guests and that the operation and management of their modern hotels were placed in the hands of competent hotel men.  
"It is your concern in a very serious way what others say of your city; how the town of your interests and investments is advertised throughout the country.  
"Your business, regardless of its nature, is injured every time a traveler passes through your city, leaving a knock instead of boost for the public spirit of your people as indicated by the kind of hotel facilities you provide. It is your business, because you, as an individual, can help improve your town's hotel facilities."

**BRITISH REPARATIONS REPLY EXPECTED SOON**  
LONDON, Dec. 19.—The British reply to the American notes on reparation claims will be forwarded in the next few days according to a rumor published in the London Daily Telegraph.  
The formal reply may be preceded, however, by a verbal message from the British ambassador.

**COTTON FARMS NOTHING DOWN**  
No payment for two years, twenty years at 6 per cent interest. **WILSON & WASSON**, Merrill Hotel, Lubbock, Texas.

**T. B. ZELLNER**  
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Phone 1068 or 761.

**W. H. SEALE**  
AUCTIONEER  
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**BOARD IS NAMED TO PROBE OIL CONSERVATION**  
(Continued from Page 1)  
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"Legislative agencies indicate that our national defense must be supplemented, if not dominated by available petroleum and its products. I am advised that the current oil

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supply is kept up only by drilling many thousand of new wells each year, and that the failure, to bring in producing wells for a two year period, would slow down the wheels of industry and bring about serious industrial depression. The problem of a future shortage in fuel and lubricating oil, not to mention gasoline must be avoided, or our manufacturing productivity will be curtailed to an extent not easily calculated.

**Let Supply and Demand Govern**  
"The oil industry itself might be permitted to determine its own future. That future might be left to the simple working of the law of supply and demand but for the patent fact that the oil industry's welfare is so intimately linked with the industrial prosperity and safety of the whole people; that government-business can well join forces to work out this problem of practical conservation."  
The special committee, appointed last spring to study the question of insuring the Navy's oil supply will keep with the more general board."

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