

SOCIETY, CHURCH AND LOCAL NEWS

BY MRS. PERCY SPENCER
PHONE 487. 1828 15TH STREET

HEMPHILL-PRICE STYLE SHOW HUGE SUCCESS

Beautiful Models and Imported Frocks shown at opening Tuesday Evening

There may be some women—and men—who don't give a rap about fashions, but these are in the minority in America and certainly in Lubbock if one is to judge by the huge crowds which thronged the aisles, stairways, entrances and sidewalk at the Hemphill-Price store Tuesday evening.

It seemed that every woman in Lubbock had rushed in to see the styles, bringing her husband and sons with her to gain their approval of the new frocks.

And in looking at the lovely girls displaying them one can understand the longing for gorgeous clothes and why even the "fat and forties" will suffer the martyrdom of tight shoes and uncomfortable laces in the effort to appear so youthful and charming. Such lovely evening gowns and frivolous accessories make us feel like squandering the entire monthly pay check for one magnificent evening frock.

Five beautiful young girls, popular and known by everyone, acted as models: Mrs. Wm. D. Green, Miss Mary Alice Johnson, Miss Edith Carter, Miss Laura Street and Miss Lula Mae Cravens.

The first showing was of coats, which in general are much smarter this year than they have been for many years. Coats of great individuality showing the combinations of fur now so popular.

Sleeves are not quite so full on fur coats as they were last year and the huge bell-shaped affairs are seldom seen on the new models. Where fur is used in border effect it is placed about six inches from the hem.

The street dresses shown were of great distinction, with hats, slippers, gloves and hose exactly matching. The season is running to brown and wood shades. Tans, grays and soft colors lead in both foot-gear and gloves.

The dinner dresses shown were lovely, "daring" is not too effusive all specially selected in New York by Mr. Wells, particularly for this event. All the hats were imported models, most of them from Nietspe. The hats worn with the dinner dresses were mostly of metal cloth with fur.

The costumes thought by many to possess the greatest distinction was the black and white dinner dress worn by Miss Mary Alice Johnson. This was of white georgette, with deep bands of black stain, heavily beaded in black. A black-and-white hat was worn; white hose and black slippers. Over her shoulders was thrown a long white feather boa and in her hand she carried a huge feather fan in black and white.

The winter evening dresses, as shown by Hemphill-Price company, are aglitter with jewels, rhinestones, and beads and isinglass. The dresses are perfect. The accessories exquisite and the evening wraps added the final touch. Capes and gorgeous Spanish shawls.

The frock chosen by Mrs. Wm. D. Green as her favorite was lovely pink, like a cloudy dawn in spring, leading from a soft pink as delicate as a sea-shell to the deep red of a cherry. This was worn with silver slippers, fit for Cinderella, and cherry-colored hose. Her fan was of feathers, cherry-colored. The fur-trimmed green velvet with feather boa which exactly matched in color, worn by Miss Edith Carter, was extremely smart and most becoming to her blonde beauty. Indeed the outstanding characteristics of the open-

ing was the perfect harmony achieved in each new ensemble, each seemingly made to complete the charm of the wearer.

A portrait, of Miss Laura Street in the orange and silver metal cloth dress could be fittingly named "Autumn" so colorful and harmoniously blended were the various shades.

A band of fur was placed six inches above the hem and above this a band of leaves, hand painted, in woodland green and subdued purple flowers.

As Miss Lula Mae Cravens tripped down the steps in a brocade evening wrap in deep purple and gold she was followed by admiring eyes, but a gasp of pleased amazement followed as she removed her wrap and stood clothed in the most delicately elaborate dress shown during the evening. It was made of apricot georgette, over an exquisite slip of the same material, with cut-work and applique embroideries in velvet, the shades of sweet peas.

The young men who took part in the style show were Louis Hunter and Jack May. They first appeared in business clothes which showed the latest tendencies in men's apparel, bell-bottomed trousers and new double-breasted overcoats now so popular, shown in the new London blue.

In their dress suits, as they accompanied the young ladies in evening dresses. They were correct in every detail. They were, of course, from the exclusive house of Hart, Shaffner and Marx.

All the clothes shown for both men and women are carried in the regular stock of Hemphill-Price; many of the models are imported.

The Hemphill-Price company, Mr. Wells, their manager, the entire sales force and those who so well displayed the new costumes are to be congratulated for the success of the evening.

The music by Pop Neal's Orchestra was fine and the lighting was exquisite. The flowers and models were beautiful, and all together, created a perfect evening.

MISS MARY SCOTT GIVES THANKSGIVING PROGRAM

The following clipping from the Dallas News will be of interest to

the many friends of Miss Mary Scott who are always interested in her successes.

Next Wednesday morning the class of Miss Mary Scott, expression teacher of the school, will give a Thanksgiving program at the chapel hour. The participants will be Bernice Ethridge, Virginia McSpadden, Mamie Scott, James P. Flowers, Jr., Ernest Shuppach and Billie Burk. Miss Scott will tell a Thanksgiving story and Miss Rupha King will give piano numbers. A cordial invitation is extended to the public, parents being especially invited.

Birthday Party Saturday for James and Edward Shaw

This week and last have been "harvest seasons" for children's parties almost as many being reported as during the Halloween season. One of the jolliest was the birthday party given for James and Edward Shaw Saturday afternoon.

Many childish games were played amid much merriment from the small guests. The birthday cake, was divided among them and an improvised fish pond with apples and assorted candies for fish proved very popular.

The young hosts received many appropriate gifts from their little friends and refreshments consisting of cream candies and cookies were served. J. P. Wilson assisted in entertaining and directed the games.

The guest list included the following boys and girls, Nannie Margaret Kuykendall, Dorothy Allen, Juanice Overton, Katherine Perry, Katherine Smith, Pauline Barrier, Loni Ellis, Jr., Billie Clark, Buster Moxley, Jack Moxley, Walter Myrick, Jr., James Vickers John Robert Moxley, Hubert Allen Jr., Roger Kuykendall, John Henry Vaughan and J. H. Farmer, Jr.

Local Basketball Girls Are Defeated by Plainview Hi

The girls composing the Lubbock High School basket ball team accompanied by their coach, Miss Hazel Armstrong and the referee, Miss Cooper, went to Plainview Saturday evening, where they played against the girls of the Plainview High School at the Wayland Gym.

The score was against the Lubbock girls 33 to 14, partly because of inexperience and partly due to the fact that the Plainview team out weighed the home girls considerably.

In spite of losing the girls enjoyed the game and are hats-off to the Plainview girls for their good sportsmanship and fine playing.

The girls on the Lubbock team

24 Shopping

DAYS

Until Christmas

MISS MARY SCOTT GIVES THANKSGIVING PROGRAM

The following clipping from the Dallas News will be of interest to

art: Marjorie Leland, La Rue Sawyer, Adah McCarty, Etta Mae Brown, Ruth Noah, Helen Law, Johnnie Boyd, and Clara McClellan.

Tacky Party for B. Y. P. U. at Mrs. Dunn's Friday Evening

The members of the Junior B. Y. P. U. were delightfully entertained by their leader, Miss Bishop at the home of Mrs. Dunn Friday evening. Much praise is due this popular superintendent for her devotion to the bunch of little people who are in her charge and her willingness to enter into their good times.

The party Friday evening was the ever new and thrilling tacky party and the youngsters present surely eclipsed any crowd ever gathered together before.

Old fashioned games were played and the hostess assisted by Mrs. Gunn, served punch, ginger cookies and red sticky candy to about twenty members and guests.

B. Y. P. U. PARTY FRIDAY EVENING

The young people of the Baptist church will have a B. Y. P. U. party Friday evening at the home of Mrs. H. L. Frost. A jolly good time is expected by all the young folks of the union and special friends their own age will join them in the fun.

KINDERGARTEN PARTY AT MRS. NIBLACK'S HOME

The children of Mrs. Niblack's Kindergarten class will have a party this morning at ten o'clock at Mrs. Niblack's home. They will give a "Health Play" in which all the children have parts. A "pumpkin" drill will also be

given, the children in costume representing the vegetables. Many guests the age of the members of the class are invited to the party.

PERSONALS

Miss Mary Dickinson will leave today for Austin and San Antonio.

Mr. and Mrs. Harry Hunter will leave this morning for Brownwood to spend Thanksgiving.

Mr. Ray Mowery will leave today for Austin where he will attend the Texas A. & M. football game. He will then go to San Antonio and attend the State Teachers Association which will be in session there, returning to Lubbock Monday.

Mr. and Mrs. Paul Hardwick have as their guest, Mrs. Hardwick's mother and father, Mr. and Mrs. D. S. Dunwoody of Panhandle Texas.

Mr. John Estes of Hereford spent Sunday in Lubbock visiting his daughters, Mrs. E. L. Klett and Mrs. Carl Roberts. He was accompanied by Judge Earl Wilson who has been recently elected county judge of Deaf Smith county.

Mr. and Mrs. J. A. Rix returned Tuesday from St. Louis, Chicago and other eastern cities where they were buying goods for their store.

BANDITS VERY POLITELY ROB K. C. FUR SHOP

By United News
KANSAS CITY, Mo., Nov. 25.—Kansas City's police bandit pair are paying informal visits again, much to the consternation of nettled police.

Entering the store of C. O. Gerhardt, furrier, the two bandits locked Mrs. C. A. Newdeck and Miss Ethel Harmon, employes, in an ante-

room while they lined up Gerhardt and another employe against a wall. Before leaving one of the bandits asked the two women if they were comfortable and setting enough air and when told that their victims were in no distress, the pair thanked the four for not causing any trouble and escaped with furs valued at \$5,000.

JACKIE COOGAN NOW IS STAR BUILDER TOO

If Jackie Coogan ever decides to retire from a professional life he can open an office and put this sign over the door—"Jackie Coogan Real Estate, Rentals, Builder."

Jack Coogan, senior, and Mrs. Coogan have such confidence in the future of Los Angeles that they are entrusting the earnings of their genius-son to this form of investment standing in the boy's name. The total investment of this first of a series of reposed building ventures is past the two hundred thousand dollar mark.

The "infant builder" will be seen at the Lindsey Theatre today in his new Metro-Goldwyn picture, "Little Robinson Crusoe," which was written especially for him by Willard Mack.

WE LOAN MONEY
—To build or improve Homes we assume Vendor's and Mechanic' Lien Notes.
JONES INVESTMENT CO.
208 Leader Bldg. Phone 886

TEXAS FURNITURE COMPANY
New and Second-Hand Furniture
Repairing and Refinishing
1119 Broadway (11-21) Phone 97



Appreciation

Deep down ones inside, what is it everyone is hungry for, everyone craves? Appreciation! More than ever before we feel that our services to West Texas have been appreciated and that the success of our opening yesterday and last evening is ample proof. The expression of appreciation during our opening has inspired and encouraged every member of our firm and set high our resolve to merit the good will of the people whom we serve.

We wish to make our every human relationship a vehicle to measure that love and helpfulness that transforms the world!

RIX FURNITURE AND UNDERTAKING CO.
"The House of Satisfaction"
Big Spring Lubbock Lamesa



A TIP!

—A new set of dishes for that Thanksgiving Dinner can be had yet if you will come to our store today.

MYRICK'S

HOLLYWOOD PLANS BIG RECEPTION FOR CHAPLINS

By H. O. THOMPSON

HOLLYWOOD, Cal., Nov. 25.—Hollywood is glad that Charlie Chaplin is married. It was such a trying task trying to follow the comedian's boy affairs.

Now with the king of all funsters safely on his way back from Mexico with lovely Lita Grey his bride of a day, Hollywood sighs with relief and plans its reception to one of its favorite sons.

Mildred Harris, who divorced Chaplin after marriage that lasted but a short time, wishes her former husband all the good fortune possible. "I hope they'll be happy," she said Tuesday night.

That was one of the troubles of Chaplin, Hollywood believes. "He had a paternity complex—wanted a fire-side and a home of his own, it was said. When the little boy born to his first marriage passed away it left Chaplin in wretchedness."

Mrs. Minnie Chaplin, Syd's wife will be pleased to receive her new sister-in-law. "I have never met Miss Grey" she explained in failing to say more about the wedding.

Whenever the newly weds do come back however, they will be greeted with all the warm affection this center of movie life can shower upon a favored character.

Married in Guaymas. GUAYMAS, Sonora, Mexico, Nov. 25.—Charles Chaplin and his bride were speeding northward Tuesday night, aboard a special car which is taking them back to the United States.

The film comedian, married his leading lady, beautiful Lita Grey Tuesday morning at Empalme, about six miles from here. A party of six persons attended the bride and groom.

The wedding took place in the Civil Judge's office with all the simplicity but with the gravity, of the Mexican ceremony.

Chaplin and his party then arranged for a special car which was attached to the regular train leaving for the north. The actor said that he expects to return here for a fishing trip.

LOCAL CHAMBER OF COMMERCE HOLD REGULAR MEET (Continued from Page 1)

his support of the proposed parcel post rates that will make this service self-sustaining. It was also agreed by the directors

DIRIGIBLE FORMALLY CHRISTENED LOS ANGELES

By THOMAS L. STOKES

WASHINGTON, Nov. 25.—Coming to earth here out of a cold, wintry sky with considerable effort, the giant ZR-3 was christened the "Los Angeles" by Mrs. Coolidge in a brief ceremony, and sailed away into the night again, an integral part of the navy's air fleet, but a ship of peace.

"I christen thee Los Angeles," Mrs. Coolidge said, standing at the prow of a flag draped platform at the nose of the big ship.

At the same time, she pulled a red, white and blue ribbon and a flock of white pigeons released from the nose of the ship swirled away over the heads of the crowd which stood shivering and expectant about the dirigible and disappeared into the evening sky.

Soon after they had gone, the Los Angeles, which had been pulling on her ropes, rose again and headed back for Lakehurst, just as night fell.

Returns To Hangar. LAKEHURST, N. J., Nov. 25.—Completing successfully her first trip as the "Los Angeles" the former ZR-3 was safely back in her hangar from Washington at 9:35 Tuesday night.

Already Moffett is planning a trip to Panama early this winter in the dirigible, and next spring, he an-

Strange Rites Of Orientals Brought To Bear In Trial

LONDON, Nov. 25.—Strange rites of high caste orientals in their intimacies with white women provide the latest feature of the suit to obtain hush money, paid by mysterious eastern potentate, for the woman who submitted to his demands during a party in a Paris hotel.

The money was diverted from the pretty victim of the prince's wiles by a gang of blackmailers she thought were her friends, but which turned out to be the blackmailing business chiefly for their own gain.

This development, with the admission of one of the blackmailers that Mrs. Maude Robinson herself suggested that the potentate be trapped in bed with her, were the high spots of Tuesday's proceedings.

Like the true identity of the eastern prince, who, for "reasons of state" is referred to here as "Mr. A," the details of what an oriental require of a white woman were kept from the flapping ears of a court room crowded.

Mrs. Robinson whose husband has brought suit against the Midland bank to obtain the \$625,000 balance of \$750,000 hush money deposited there for her, became fatigued during Tuesday's hearing, and thus escaped the whispering buzz of curiosity that swept over the courtroom when physicians familiar with the practices of the orient testified that she had correctly described the oriental custom during Friday's hearing.

The intimate questions of Friday were written on slips of paper be-

Traffic Impeded As Kissing Day Holds Full Sway

PARIS, Nov. 25.—Traffic was impeded all day, as the French capital spent its gayest day of the year in one grand kissing bee.

American tourists and correspondents were constantly getting in the way as the Parisian midnettes swept up and down the pikes of Paris in the famous St. Catherine's day celebration.

Pajama clad maidens frisked about the rues and the boulevards, with hilarious laughter and shrill screams of happiness as they bestowed their kisses on every eligible male who could be caught—and the catching was not difficult.

The silk pajamas tied with many other freakish costumes and all unmarried young women above the age of 25, as was their right, wore the special headgear which denoted their malleable status.

The police were quite powerless to straighten out traffic tangles, but took it good naturedly, even when the midnettes became so enthusiastic so as to seriously interrupt the city's business. The kisses flew unrestrained far into the evening and hundreds of tourists including many an American reported more personal osculation in a single day than they had experienced in their previous life time.

MISSIONARY SOCIETY OBSERVES PRAYER WEEK

LAMESA, Nov. 25.—The Woman's Missionary Society of the Lamesa Methodist church has observed the week of prayer. A special program was given on Wednesday of last week. Dinner was served at the church and much interest was taken in the work.

MAN LOSES FINGERS ON HAND FROM BURNS

By United Press

YOAKUM, Texas, Nov. 25.—R. S. Camp, a worker in the S. A. & A. shops here, is minus several fingers on his right hand as the result of an accident in which his hand burned by a red-hot girder. A huge steel girder, weighing several thousand pounds, heated to a red heat, fell across Camp's hand, severe burns necessitating the amputation of several fingers.



Enjoy Your Turkey Thanksgiving and

be sure to read our Ad in Thursday's paper—it will tell you some very interesting news that you will be glad to hear. Store will be closed Thursday.

Minter-Gamel Co.

It Pays to be Well Dressed

Find your taste in Coffee and stick to it

Table with coffee-making instructions for different roaster sizes and methods (Percolator, Standard Coffee Pot, Drip Method, Triculator). Includes a diagram of a roaster with level indicators.

A GOOD cup of coffee shouldn't be a stroke of luck. It should happen every time you make coffee. But, first, you must find the exact coffee taste that suits you. Then—stick to it! Remember that M.J.B. is the coffee of constant flavor. We see to that. Put it up to you to see that the coffee you like is in the cup. This chart will help you find it.



STEPHENS-MCKEE-BACON COMPANY, Distributors, Lubbock

TO-DAY Last day before Thanksgiving—There is no better time to buy a roaster. This is your last opportunity to buy one before national turkey day comes.

Celebrated Sayoy Enameled Roasters- Self Basting-Self Browning

Finest enameled roasters made, will fit the smallest ovens—sanitary and seamless.

Table listing roaster models and prices: Medium-size blue enameled \$2.50, Largest blue enameled \$3.75, Large white enameled \$5.25.

Dandy Receipt Book with every roaster. The Roasters are guaranteed satisfactory.

Pure Aluminum Roasters---Self Basting---Self Browning

Its Airtight Chamber; it makes them better and more turkey, lamb, beef, pork, fowl and fish are better roasted in its airtight chamber; it makes them better and more appetizing.

Table listing aluminum roaster models and prices: Medium size oval \$2.25, Large Size oval \$3.50, Medium size Round \$1.00.

HELPS FOR THE THANKSGIVING DINNER Universal Choppers—the only thing for preparing dressing and fruit for cakes.

Table listing chopper models and prices: No. 0 \$2.00, No. 1—R C \$1.50, No. 1 \$2.25.

See our Beautiful Chinaware before Thanksgiving

Wright & Wright

If You Can't Come Down, Phone 840— West Broadway

Advertisement for Lubbock Insurance Agency, featuring the slogan 'INSURANCE SERVICE THAT YOU WILL LIKE' and 'The oldest established insurance Agency in Lubbock, Office: Ground floor Leader Bldg.,—Phone 96'.

Advertisement for LORNA DOONE SHORTBREAD, featuring an illustration of a roaster and the text 'ONLY the finest ingredients are used to make Lorna Doone Shortbread—that's why it's so rich and delicious. An ideal treat eaten alone or served with crushed fruits. In packages or by the pound.'

Lubbock Young People Organize Society at Abilene

(Special to The Morning Avalanche)
ABILENE, Texas, Nov. 25—The largest county club in A. C. C. was organized recently when the students of Lubbock met and elected the following officers: Alvin (Pug) Brown, president; Price Sanders, vice president; Modelle Simpson, secretary-treasurer; Alta Burrus, reporter; Prof. Earl Brown, sponsor. Always well-sponsored in the school, Lubbock county this year has outdone anything she or any other county has ever done before in the way of numbers, to say the least. Nineteen worthy representatives of the Hub of the Plains answered the call to attend the meeting, and this lacked four of being the grand total of Lubbock county residents enrolled.

Numbered among these are some of the most prominent people in A. C. C. For instance, there are the editor and associate editor of the Prickly Pear, three members of the Wildcat girl team, including the captain, George Brown, who incidentally will also be the leader of A. C. C.'s cage entry in the T. I. A. A. next winter. Red Williams is president of the Zeller Literary Society, while Lubbock students are included among the membership of the leading dormitory clubs on the campus. Stella Seitz and Evelyn McDonald are new members of the G. A. T. A. Club. Modelle Simpson is a Ko-Jo-Kai, while Red Williams sails the troubled waters traversed by the Sub-T-16, and Schley Riley and George Brown are prominent in affairs conducted by the Twin Six.

Members of said Lubbock County Club are: Earl "Piffle" Kerr, Jim Kerr, George Brown, Pug Brown, "Danny" Clark, Red Williams, Price Sanders, Elmo Payne, Schley Riley, Charlie Burrus, Earl Brown, Joe Moore, Norman Seitz, Esth Stagner, Stella Seitz, Modelle Simpson, Evelyn McDonald, Alta Wood, Herbert Hooker, Ennis Jones, Alta Burrus, Lewis Shipman and Norma Holt.

LOCAL HAPPENINGS

J. T. Moore of this city returned Tuesday from Littlefield and other points west where he has been attending to business.

Mr. and Mrs. F. R. Boyd was in Lubbock Tuesday looking after business interests.

H. H. Halsell of this city returned Tuesday after several days business in Abilene and other points in that section of the state.

Shorty De Armond, champion trick rider of Tonkawa, Oklahoma arrived in the city Tuesday. And will spend several days in the city.

Pate Hardy, of Shallowater visited and attended to business in Lubbock Tuesday.

Mr. Ham, prominent farmer of Ropesville was in Lubbock Tuesday looking after business interest.

B. Inman, prominent business man of Lamesa was in Lubbock Tuesday looking after business interest.

Mr. and Mrs. J. B. Tomlinson, of Liberty were in Lubbock Tuesday looking after business interest.

Mr. Cox of Lamar county spent some time in Lubbock Tuesday on his way to Littlefield where he will look after business interests.

Ira Elliott and Ches James both of the Grovesville section were in Lubbock Tuesday attending to business.

Roy Smalley of the Shallowater section was in Lubbock visiting and transacting business Tuesday.

Rev. and Mrs. Silas Dickson of Littlefield were in Lubbock Tuesday. Rev. Dickson having come to the city for dental work. Rev. Dickson is the pastor of the Methodist church at Littlefield and he reported the work of his congregation as being satisfactory.

W. H. Biescoe, of this city, left Tuesday for Austin, where he will look after state business for a time.

J. M. Kiker, who for several years had made Lubbock his home, left Tuesday for Big Spring where he expects to locate and make his future home.

Mr. Lindley, formerly of Wellington, passed through Lubbock Tuesday on his way to Seagraves, where he has recently purchased a farm and expects to make that section his home for the future.

Jack Seales of Hedley, Texas, passed through Lubbock Tuesday, on his way to Brownfield, where he has large land interests and will spend some time attending to business in that section.

W. H. DeBardleben of this city left Tuesday for Menard where he will spend a few days transacting business.

Thomas Garrett, of San Antonio, is here visiting his son, Engineer R. E. Garrett of the State Highway Department.

Ross and Owen McWhorter will spend Thanksgiving at Austin.

Ikey Sanders and Tommie Loop witness the Texas U. and A. & M. football game at Austin Thursday.

Lewis Price, Louis Hunter and Hal Arnett will leave today for Abilene to spend Thanksgiving with friends there.

Raymond Barrier, of Barrier Brothers Store, went to Brownfield Tuesday on business.

Dr. E. E. Robinson, presiding elder of the Lubbock district, reports a fine day in Crosbyton and Idalou last Sunday. The work of the church goes forward. Idalou Methodists fix the pastor's salary at \$2,000, which is fine for that thriving little city.

Rev. Jno. Clinton, will be employed as one of the government census agents, to look after the agricultural census for this county.

Mr. Dowdy, citizen of Idalou, visited and attended to business in Lubbock Tuesday.

Mr. and Mrs. C. W. Osmann, of Abernathy, were in Lubbock Monday visiting with C. E. Lynn and

family. These fine people left with the Lynn family a fine turkey for Thanksgiving, for which they have our thanks.

Mr. Blackburn, prominent farmer of the Grovesville community, was in Lubbock attending court Tuesday.

M. S. Couch, of O'Donnell, visited and attended to business in Lubbock Tuesday.

Mr. Barton, business man of Lamesa, was in Lubbock Tuesday looking after business.

Rev. C. A. Norcross of this city, pastor of the Robertson, filled his appointment at Canyon Sunday and reports a fine day.

J. W. Jennings, former county agent of Lubbock county, now of Canyon and county agent of Randall county, was in Lubbock Tuesday visiting with his friends and attending to business.

Mat Smith, of Ralls, was in Lubbock Tuesday visiting and attending to business.

Mrs. Mattie Johnson, of Wilson, is in Lubbock this week to be at the bedside of her daughter, Mrs. Jessie Blankard, of this city, who was run down by an automobile, on Broadway Sunday night. Mrs. Blankard is said to be in serious condition.

Mr. Bell, land man of Crowell, and making his headquarters in Lubbock, arrived in this city the first of the week and will spend some time looking after business interests in this section.

J. Bryson, business man of Idalou, is in Lubbock Tuesday looking after business interests.

M. Bowk, of Quanah, arrived in Lubbock the first of the week and

COWBOY IS HERE TO FEATURE IN C. OF C. RODEO

James De Armond, known as Oklahoma Shorty, arrived in Lubbock Monday night from Tonkawa, Oklahoma, and is stopping at the Merrill Hotel.

Mr. De Armond will be on the job throughout the Rodeo program during the three days. Most of his time will be spent in performing all sorts of trick roping before the grandstand. He is one of the best entertainers in this line in the country and the manager of the Rodeo is fortunate to secure his services.

Mr. De Armond stated Tuesday that he is expecting several of his

BACON BUILDING TO BE OPENED AT AN EARLY DATE

The Bacon Building at the corner of Broadway and Avenue J is nearing completion, with the entire second floor rented, and two of the three ground floor rooms rented.

The Kelso Dry Goods store and the Art Studio will occupy two spaces on the first floor, while Ed P. Young will operate a hotel business on the second floor. The rooms for the hotel have been nicely furnished and will tend to relieve to some degree the need for hotel accommodations here.

Minnehaha, the Indian maiden, is buried at De Soto, Wisconsin, on the crest of a hill overlooking the town. Many persons believe that she was buried in Minnesota where the Minnehaha Falls are located, but this is not so.

Are You Making Full Use Of Electricity

Lubbock and the South Plains is fortunate in having access to efficient light and power plants making possible the full use of current to lighten the household duties of every home.

Use Electricity for Cooking!

Electricity is not only more efficient in cooking, clearer and better, it is actually cheaper. No kitchen can be modern without its electric cook stove.

Use Electricity for Washing!

Those who do not or cannot afford to send their clothes to the laundry should have electric driven washing machines. It pays in so many different ways.

Use Electricity for Power!

Use it for sewing; use it with suction sweepers, phonographs. There is no power available with satisfaction so sure as electricity.

Use Electricity for Heat!

Use it for your hot water system. Use electric reflector heating stoves. There are modern inventions without which no home can fully appreciate the present-time comforts.

Texas Utilities Company

ICE - LIGHT - POWER

Newspaper Bargain Days!

December 1 to December 15

Fifteen days in which to lay in your supply of good reading for the long Winter nights.

Daily Papers-----Weekly Papers
 Semi-Weekly Papers and Magazines
 You can get any one or group you want at this office.

The Lubbock Morning Avalanche
 (Daily Except Monday)

The Lubbock Avalanche
 (Published Every Thursday)

Clubbed at a saving with any publication. Don't fail to see us first and save money on your reading matter for 1925.

The Lubbock Avalanche, (weekly)	\$1.50
The Semi-Weekly Farm News	\$1.00
Regular price	\$2.50
Our Special Price, Bargain Days	\$2.00
The Lubbock Morning Avalanche Delivered in the city by carrier	\$7.00
Fort Worth Star-Telegram (by mail) Daily and Sunday	\$7.45
Both papers Bargain Days	\$13.20
Save	\$1.25
Same combination—both papers—by mail	\$12.20
The Lubbock Morning Avalanche Delivered in city by carrier	\$7.00
The Dallas Morning News Daily and Sunday	\$6.45
Both papers during Bargain Days	\$12.00
Save	\$1.45
Same combination—both papers—by mail	\$11.00

Make up your list, include your old home paper and we will be glad to give you combination rate.

The Lubbock Morning Avalanche is furnished the latest news by wire each day and our leased wire is the same that is used by the biggest State papers and you get the news 6 to 13 hours earlier in the Avalanche.

Act promptly and get your winter reading for less money.

Address all communications to the

Avalanche Publishing Comp'y
 LUBBOCK, TEXAS
 CASH MUST ACCOMPANY ORDER!

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