## LUBBOCK＇S CRYING NEED IS A BIGGER HOTEL

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## FLYERS TO CONTINUE DESPITE WARNING

 Woman Reveals Mystery Of Husband＇s Death DANGER LURKS HELD PRISONER RALLROAD WEST PRACTICALLY ASSURED $\mathbb{N}$ ICE AROLID THREE WEEXSBY THREAT ON LIFE The body of inn unidentifed




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SOCIETY, CHURCH AND S LOCANEN LUBBOCK MUSIC CLUB WILL
PRESENT MISS RAGGLAND
and report a very nice time but real
glad to get back to Lubbock.



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> SIMPSON'S ELECTRIC SHOP Nearly Everything Electrical General Wiring Contractors

## Real Service Station diamond tires



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PHONE 36

## "INSURANCE SERVICE THAT YOU WILL LKE"

Lubbock Insurance Agency
no oldest establibhed Intarance Agency in Labb


burden mansion for prince of wales.




SOUTHPLAINS FAIR MAIN TOPIC FOR DISCUSSION BY ROTARY CLUB AT ITS REGULAR WEEKLY LUNCHEON WED.


## Ford Special

A Genuine $P$ HILCO Storage
battery For Your Ford at $\$ 16.80$
We have this battery in stock ready for delivery-investigate this battery before you buy-installed at

WE RECHARGE AND REPAIR ANY MAKE-OF
Lubbock Battery \& Electric Company

TOM MIX MAY
ATTEND TEXAS
OKLA. FAIR


WESTHAVEN? You'll Like It*



IN PRIVATE SESSION FOR SETTLEMENT DIFFICULTIES; BOTH SIDES HOPEFUL

B before the consumer speaks. ties that assist us.

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Presbyterian ehurch building fund.

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SAVINGS
COMMERCIAL

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## Who Renders the Verdict?

It Would be Unfair for the Court to Render Its Opinion Before the Jury Returns Its Verdict

UTTERFLAKE BREAD is always on trial. The consumers of the South Plains are the jury. It is people like you who must say whether or not Butterflake Bread is superior. It would be highly unethical for us as manufacturers of Bread to render The Final Verdict

All that we can do is to bake the very best bread that we can bake with all ot the facili-

When the Consumer Reports on the Quality of Butterflake Bread What is the Result?
The Growing Demand That Has Never Failed

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PACE FOUR

| N | NE | EWS ．．． | RAIN BREAKS INTO Plans tennis |  | $\begin{gathered} \text { BOY STABBED } 7 \\ \text { TIMES TWO } \\ \text { ARRESTED } \end{gathered}$ | Well， |
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The Classified Ad Department RATES 2 CENTS A WORD-NO ADVERTISEMENT ACCEPTED FOR LESS THAN 30 CENTS



NOTICES


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## Swagger Felt Hats

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## $\$ 3.75$ to $\$ 13.50$.

## The Vogue

Balcony of Leader


The Real Balloon Tire Discovery-Supertwist You're probably thinking about buying Balloon As you know, Balloon tires are much largee than'
ordinary tires and run at lower air nressure: They ordinary tires and run atioser much iargee than
smooth out bumps, save your car and its occupanty But to be practical; a Balloon tire inust tupand up and give pood mileage under the constant fexind up and bending to which it is subjected.
The dorability of Goodyear Balloon Tiree is Sussured by a new invention-Supertwist Cord.
Suped by Goodvear especiable cord fabric dovel
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Its superiority lies in its greater clasticiry. Super.
 twist wit etretch fartherthan ordinary cord
it breaks Hence it protects Goodyear Balloon
Tres against stone bruise and rupture. Tires against stone bruise and rupture.
We have Goodgear Supertwist Cord Bolloone.
for the new small diameter wheely or to fit the heels now on your car, without change.
Lubbock Tire Co.

NEWS SPOTLIGHT CENTERS ON WOME:.








WOMENLEADERSUNDERLAFOLLETTE STANDARD IN "SOAPBOX"CAMPAGGN TO ATTRACT FEMALE VOTE TOPARTY


## THE JOY OF LIVING

The joy of living comes from the ability to satisfy simple needs in a wholesome way. A well-managed home contributes more to the happiness of a community than two cars in the garage.
Those who conduct their financial affeirs in a systematic, orderly way through the use of this Institution know the joy of living in
its very essence.
We solicit your business.
CITIZENS NATIONAL, BANK
"THE BANK FOR YOU"


Less Than Four Weeks Until School Starts

It isn't hearly so hard to stay indoors and study hard if a fellow's cool and comfortable. But a boy doesn't want to
take off his coat unless he has on a good looking shirt New Tom Sawyer Shirts For Fall
are here in a pleasing variety of patterns and sturdy materials As a special inducement we are offering all Tom Sawyer Blouses ages 6 to 12 , at one third off the regular price

New School Suits, New School Shoes, New Triple Knee Stockings-better buy your boy's school elothes notv while

BARRIER BROS.
SAVE GOLD BOND STAMPS

## City Loans

## THERE IS NO CONTRACT OFFERED, that costs as little

 as The United Savings Bank Plan. . . Before Privileges, thatNo contract offered with the On or
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You owe it to your self and better Business Judgment to talk
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