

MERRY CHRISTMAS

1931

THE LAND OF UNDERGROUND RAIN—WHERE THE WHEAT AND COTTON BELTS MEET

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 9

MULESHOE, BAILEY COUNTY, TEXAS, THURSDAY, DECEMBER 17, 1931

NUMBER 46

Gas Encountered In Penn Company Test At Lehman

Quite a little excitement was occasioned in Levelland last Friday by the report of a strong flow of gas had been encountered in the Penn Oil Company test which is being drilled about three miles southwest of Lehman in Cochran County, approximately twenty eight miles west of Levelland and about 50 miles south of Muleshoe.

Many went out to the scene and while little could be told by the novice except that gas was escaping from the well, it is said that those working around the test talked freely and stated that while gas was first detected at 4,707 feet which began to flow at a five foot greater depth no trace of oil had then been detected.

This makes the third test made in that immediate locality. The Marland Oil company which has since consolidated with the Continental Oil company made a test about three miles south of the present location. Gas flowed from this well after attaining a depth of 4,770 feet and oil in limited quantities was struck after drilling about 80 feet deeper. This well was drilled to approximately 5,000 feet when a strong flow of salt water was encountered. The hole was plugged back to the 4,770 foot level and an attempt made to shoot the well. While it was freely predicted that a commercial well could be made of the property nothing more was done, although the casing remained in the hole and the derrick was left standing.

Last year the Continental Company put down a test about one and one half miles south of the Marland well and a trace of oil was reported but not in commercial quantities.

The fact that the showing of gas has been reached at a less depth of about forty or fifty feet in the Penn well than in the Marland well is regarded as a favorable indication by many. As the structure seems to be higher at this point it is thought that the flow of both gas and oil will be uncovered than in the former test.

The citizenship and especially land owners in that section will await further development with great interest.

This makes the fourth well to be drilled in Cochran county to show gas or oil. The first was made in the Whiter well near Bledsoe in 1925 which penetrated the shallow oil sand at 1,400 feet. It was never drilled deeper. The test made about two years ago and about ten miles northeast of the present test has been the only well which has not shown some trace of oil or gas production.—Hockley C. Herald, Levelland.

KIWANIS DISCUSS NEW HI-WAY AT LUNCHEON

The Kiwanis club in their regular weekly luncheon meeting, Friday of last week, discussed the matter of securing right-of-way for the new State Hi-way, to be built in line with the rail road track south east to Sudan.

Much interest was shown in regard to this matter, and all agreed that the road would be an asset to this community.

Atty. Cecil H. Tate was elected as delegate from the local Kiwanis club to attend the District Trustees convention at Kivianian, which convened in Fort Worth Monday.

TERRACING WORK TO BE DONE IN BAILEY COUNTY THIS YEAR

Bailey county farmers who desire instruction on how to terrace their lands will have several opportunities to do so this winter. R. F. McFartridge, county agent says.

"I expect to hold a number of schools for terracing work," the agent said. "Quite a few farmers have asked me about terracing and I think that several schools can be held during the winter."

Bailey county has a level for use in this work. There has been some terracing and before spring planting it is expected several thousand more acres will have been terraced.



Editor Mitchell Is Injured In Auto Wreck In Calif.

Word was received here last week that Editor Jess Mitchell, of the Journal was seriously injured in an auto collision while enroute to Los Angeles, California, to visit his daughter Miss Ruth Mitchell, who is in school there. The accident happened near Banning, California, in the southern part of the state, the car being driven by a passenger at the time of the accident which was a head-on collision with a Chevrolet truck.

Mr. Mitchell and his passenger were picked up by a member of the highway patrol and taken to the hospital at Banning for emergency treatment. It was found that his left hip had been torn from the socket, that he had one scalp cut about six inches long and other lesser cuts on the head, also considerable internal injury of the chest. The passenger sustained a scalp cut about eight inches long and severe bodily bruises.

The car, a Buick, was practically demolished. Two days later, Mr. Mitchell was taken to the home of his uncle and aunt, Mr. and Mrs. Frank Treat, in Glendale, where he is slowly recuperating.

PROGRESS HAS SINGING SCHOOL

Odus Echols, of Clovis, who is conducting a two weeks singing school in the Progress community, has announced that the closing exercise will be held Friday night. Several entertainers from Clovis will be present for this occasion, promising an interesting evening to all music and song lovers.

Special music and song numbers have featured this school throughout the entire season. Mr. Echols is well known

An Editorial

There's something hard to understand about this season of the year. Nobody has taken time to go into it, this thing of men's hearts warming toward each other as they do at no other time, and yet no one questions its connection with that event of more than 1900 years ago when a new promise was given to the world.

Maybe it is just as well. The fact that every heart is softer; that a new feeling of peace and happiness spreads over the world, is enough for us to know. We are content to feel it, this thing we call the Christmas Spirit—and once more we are glad to welcome it into our hearts. It serves to make us forget for the moment the sadness that may have come into our homes or the homes of those near and dear to us, as we approach the end of the year. It serves to detract from the long, hard hours of toil that have been our share in the life of the community. Every loss we may have suffered, every cloud that may have obscured our sky, is dispelled now as we feel the approach of Christmas, and we find a youthfulness of heart that passeth understanding.

"Count your blessings" is a saying as old as the hills and never was there a more appropriate time for doing so. Count them, weigh them against any woe that may have come to you in the year. Then from a heart now filled with the Christmas Spirit will come songs of gladness, for all of us have much cause for rejoicing; all of us can find ample reason for the smiles that are so much a part of Christmas. We forget the woes, the dark clouds and the hours of sadness as the old message of "peace on earth, good will toward men" rings out again. And our lips form the greeting to neighbors and friends—"A Merry Christmas to you and yours."

We find happiness in devoting this small measure of space to extending this world-wide greeting to the people of Muleshoe and surrounding territory. We find joy in wishing happiness for all of you. We are glad fortune favors us with your greetings and your smiles. To you, one and all—a Merry Christmas. May it find you light of heart, content of soul and hopeful of a future that surely must hold for you the blessings to which hearts like yours are entitled.

PEANUT IS REMOVED FROM BABY'S LUNG BY OPERATION

A bronchoscopic operation for the removal of a peanut from year-old Bobby Joe Kimbrough's lung was successful Tuesday morning at Lubbock Sanitarium and his condition afterward was reported satisfactory. The small son of R. L. Kimbrough of Muleshoe was taken to the Sanitarium Monday. The peanut was said to have become lodged in his lung December 10. Although the child's condition was regarded as serious, it was not believed critical.

The sum of wisdom is that the time is never lost that is devoted to work.—Emerson.

Divine right of kings means the divine right of anyone who can get upstern.—Herbert Spencer

Traffic Over Panhandle Section Is Paralyzed As Heavy Snows Cover Muleshoe And Surrounding Area

Muleshoe Enjoying Substantial Growth According to Records

As shown by the building permits issued at the City Hall, and the estimate of the values of buildings erected for which no permit is required, the City of Muleshoe is still enjoying a substantial growth in the way of new construction improvements.

Since January 1st of last year according to the records, approximately \$60,000.00 has been added to the city in new wealth in this way. The latest construction for which a permit was issued was to A. O. Dunn for the erection of a concrete block building for the purpose of operating a cafe business. The value of the material for this building was estimated at \$460.00. J. R. Givens was the contractor.

The City tax roll shows the total property valuation set for the year 1931 as \$625,810.00 being approximately \$60,000.00 greater than last year. It is estimated that almost the entire whole of this increase was due to several business enterprises and the many new residences added to the City. It was said by City Secretary Al Isaacs that it was mainly due to this addition in taxable wealth to the City that the City Commission was able to reduce the tax rate from \$1.00 as of 1930 to 85c on the \$100.00 valuation for 1931.

District Sanitarian And Nurse Visited Muleshoe, Friday

S. A. Gunn, state Sanitarian for District 17 was in Muleshoe, Friday, of last week. Miss Ayres, district nurse, was also here.

While in town, Mr. Gunn inspected the local water plant, all of the tourists camps, the schools and a large number of toilets.

The sanitary conditions of the water works with his entire approval.

The toilets, while better than the average small town, need more attention according to Mr. Gunn. He states that it is very important the lids be kept closed, and in many instances he found this was not being done.

He commended the city for their efforts in maintaining this sanitary system at so small a cost to the citizens. He also stated that this type of toilet does not need chemicals. In fact he claimed that their addition would interfere with bacterial action that normally takes place in the pits to reduce the excreta to a much smaller bulk.

Mr. Gunn on his inspection of the school, recommended the installation of a more sanitary type of drinking fountain.

Miss Ayres held a baby clinic at the court house, and reported very good attendance. She also made arrangements to return to Bailey County, Jan. 7th and 8th. She will inspect school children in the country schools Jan. 7 and will conduct another baby clinic at the Court House Jan. 8th.

12 POUNDS OF TINFOIL GOES TO CRIPPLED CHILDREN

In keeping with the Christmas Spirit, the Journal last Friday mailed 12 pounds of tin foil which had been gathered by the citizens of local and nearby communities, to be used for the expenses of the crippled children at the Dallas Hospital. Three pounds will keep one child for one week.

Saturday, Mrs. Glen Stiles of the Big Square community brought in three pounds of tinfoil, which had been gathered by the children in that community. "This is a worthy cause teaching children to think of others less fortunate than they," Mrs. Stiles said.

Motion pictures are making the kind of persons one sees in motion pictures.—Theodore Dreiser.

A wintry storm which swept into Texas from the Rocky mountain region early Wednesday, blanketed the western section of the state in snow and soaked virtually every other part of the state with hard rains.

Snow began falling in Northwest Texas Tuesday night shortly after midnight and continued steadily. A four inch snow was reported at Amarillo and surrounding territory.

Beginning at 3 a. m. the snow continued to fall over an area extending from the Texas-Oklahoma line on the east, across the entire Texas Panhandle into New Mexico on the west, and from Liberal, Kan., and Dalhart, Texas on the north to Clarendon on the South.

Snow flakes continue to slant downward here as this paper goes to press and more than 18 inches have already fallen, according to estimates, since it began falling about midnight Tuesday of this week. Early Wednesday morning the precipitation was reported about eight inches. Snow continued to fall throughout the day, and Wednesday night was accompanied by some wind which caused it to drift several feet high in some places.

Roads throughout the Panhandle-Plains were covered with snow and were very "bad" in some sections. Motorists coming into Muleshoe late Wednesday evening reported traffic "practically paralyzed." An estimate of 75 cars were stalled on the highways between here and Lubbock. One driver reported counting 20 cars in the ditches between here and Sudan, a distance of 22 miles. He claimed that in one place on the road five cars were in the ditch together.

Old timers say this is the kind of snow storm we used to read of as visiting the Panhandle areas, but is the heaviest seen here for many years.

147 New Firms Are Granted Charters By State of Texas

AUSTIN, Texas, Dec. 16—New firms granted charters by the Secretary of State during November totaled 147, the same as during October, a fact that may be looked upon as favorable, according to the University of Texas Bureau of Business Research. During the past fifteen years there have been only three times when November charters exceeded those of October, the report said. Capitalization totaled \$3,104,000 or 15 per cent less than in October, but eight of the new companies were incorporated with a capital stock of \$100,000 or more. The new incorporations represent an increase of 7 per cent over the total for November last year, and out of state companies doubled those for the same month last year.

CELEBRATES 83 BIRTHDAY

Major Wm. J. Wade, of Littlefield, who passed his 83 milestone, Thursday of last week, was entertained with a birthday dinner, Sunday at the home of his daughter, Mrs. Jess Mitchell. Roy Wade of Littlefield, a grandson of Mr. Wade, whose birthday was on Saturday, and Mrs. Jessie McSpadden, a granddaughter, whose birthday comes in December, were also honorees of the occasion.

Preceding the dinner, old time songs were sung and several instrumental musical numbers were enjoyed. Covers were laid for 15 guests. A large white birthday cake with 83 candles burning, held the place of honor on the table.

Out of town guests were: Roy Wade and Miss Ruth Courtney, of Littlefield; Mrs. Margaret Jackson, daughter; Miss LaPina, and son, Rector, of Suddut; Mrs. Jessie McSpadden, her daughter, Eloise, and son, Hal Wade, of Bovina, and H. C. Wade of Jayton.

Mr. Wade was the recipient of many nice and useful gifts. Also hearty wishes that he may live to see many more happy birthdays.

Please, Dear Santa, Bring Us—



LETTERS TO SANTA CLAUS

Dear Santa Claus:

Will you please bring me a set of dishes, sewing machine and anything else you see fit to bring will please. I have tried to be a good little girl. Also remember the other little boys and girls especially the orphans.

Your little friend,
Mary Katherine Haruons.
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Dear Santa Claus:

Please bring me a doll, some dishes, Bible story book and a blackboard. You may bring some candy apples oranges and nuts. Remember my baby sister, bring her some playthings.

Your little friend,
Juanita Pigham.
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Dear Santa Claus:

Please bring me a ring and a purse, some candy, nuts and oranges. Please give all the orphan children something.

Edith Roebuck.
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Dear Santa Claus:

Please bring me a set of little dishes, also fruit, nuts and candy.

Your little friend,
Frances Bartley.
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Dear Santa Claus:

We are two little girls, age 5 and 3, who have been here just a short time, and we hope you won't forget we have moved since last Christmas. We want a doll with curly hair, and a doll bed to go with them if you can afford it; but if you can't the doll will be alright by itself. Also please don't forget some nuts, fruit and candy; and don't forget our mother and daddy, please, or Frances, Mama, and Mr. Watts. We love you Dear Santa Claus.

J. S.—Dear Santa, as we are too little to write we have asked our Mother and Daddy to write the letter for us. That will be alright, won't it, Santa? "Jan" and "Pat"
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Enoch, Texas
December 13, 1931

Dear Santa:

I have been a good little girl. I will try to help mother all I can from now on. Please bring me a little sewing machine, a doll that has on a little white tam and a flowered dress.

J. T. and Frank want a little car. And please don't forget Mother and Daddy.

With love,
Ida Jane.
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Progress, Texas.

Dear Santa Claus:

I will go to bed early Christmas night, so you may come to my house early. This will let you get to the other children early too. I want an apple half pound of nuts, and a pair of roller skates, and a big Christmas tree also a pair of pants and a shirt.

Your friend,
Ross Thomas
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Progress, Texas.

Dear Santa Claus:

I am going to write you a letter this Christmas. I want a bicycle, a pop gun, some gum. I want a box of fire crackers and presents. Also skates, oranges apples and a ball.

I am in the third grade; I go to the easy.
Progress school. I think the third is

Your friend,
R. C. Myres.
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Progress, Texas.

Dear Santa Claus:

How are you, I am well. I am eight years old in the third grade. I want a doll with hair for Christmas, also a

Baileyboro, Texas

Dear Santa Claus:
I saw in the Muleshoe Journal where you wanted all little boys and girls to write you. I am a little country girl ten years old. I have been a pretty good girl this year. I help mother and daddy lots. Santa, as this has been a hard year for everyone I am asking for just these few presents. I would like to have a tricycle, a big red rubber ball and some candy.

Your little friend,
Merle Lee
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Baileyboro, Texas

Dear Santa Claus:
I am a little boy ten years old. I want a tie and handkerchief set for Christmas. Also some candy and nuts. I hope I am not asking for too much.

With love,
Raymond Davis.
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Baileyboro, Texas

Dear Santa Claus:
I am a little boy 7 years old. I live one mile east and one mile south of Baileyboro. Santa, I want a toy tractor, nuts fruit and candy. I have a little five months old sister so please bring her something too.

With love
H. T. Davis, Jr.
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Baileyboro, Texas

Dear Santa Claus:
We are twin girls five years old and we want you to bring us a set of dishes. Also candy, nuts, fruits and our old dolls some new clothes. Please bring our little brother a chair, tractor and a doll. Please remember all the little boys and girls everywhere.

Your little friends
Rena Maye and Lena Faye Fleming
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Sudan, Texas.

Dear Santa Claus:
Please bring me a doll, a table, two chairs, a stove and lots of candy, nuts, apples and oranges.

Ruth Gumelt.
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Dear Santa Claus:
Please bring me a set of dishes But please bring me a set of dishes

Your friend
Lila Fay Gregory.
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Progress, Texas.

Do not forget me this Christmas. I want a box of firecrackers, a big ball, a knife with "Ted" on it, a big wagon, a bicycle, a car and some candy nuts oranges, coconuts and apples.

Your friend,
Ted.
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Progress, Texas.

I am in the third grade. I want a dollar watch, a knife and a tractor. Don't forget my two friends R. C. and W. G.

Your friend,
Gordon Kennedy
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Progress, Texas.

Please bring me a bicycle an overcoat, and bring my little sister a rocking chair, a doll buggy and some fruit. We have been good.

Your friend,
W. G. Harlan.
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Progress, Texas.

Will you please bring me a doll and a doll-bed and some things for Christmas? I did not get anything but a stocking full of candy last Christmas. I sure do like to play with dolls. I am nine years old.

Evelyn.
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Progress, Texas.

I want a Christmas gift. I want some little dishes, and a doll bed. My little sister wants a doll and a ball. My little brother wants a gun and a big car. My little sister wants a doll and a book. I am in the third grade and eight years old. I will hang up a stocking so please fill it full of toys. I would like to see you Christmas.

Your friend,
Bernice.
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Progress, Texas.

Please send me a ball, doll, bed, dishes and a buggy. A doll for my little sister a ball for my little brother and a wagon for my little we brother.

I am in the third grade. I am 8 years old, my sister is 7 my brother is 5 and my little wee brother is 1. Fill my stocking full of toys.

Your friend,
Mary Virginia Killough.
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I would like to have some candy, some nuts and a doll. Just bring anything. I won't be choicy.

Beatrice Alcock.
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Santa if you can I wish you would bring me a curly headed doll and a pair of shoes for her and a cooking set. Santa, if you can't bring me all of these things it will be alright, but be sure you bring me a curly headed doll.

Your friend,
Velma Lynn Bell
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I am a little boy two years old and have been very good. Please bring me a tricycle, teddy bear and lots of candy, apples, oranges, cookies and nuts.

Burlin Gene Murdock
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Please bring me a football, a pair of leather gloves a ball and bat and some nuts.

Carl Elrod.
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and a wash board and tub. I have a little brother. He wants you to bring him a bell and a teddy bear. We want you to bring us some nuts and fruit. We will have our stockings hanging on the wall behind the stove. We will leave a crack in the door so you can come in.

Yours truly,
Jackil and Jerry Waller.
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We have been good boys this year, and I want a nice leather coat, a violin and Billie Jim wants a horse, drum and wagon.

I hope you come soon. Love,
Lowell Irvin and Billie Jim St. Clair.
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Archer City, Texas.
December 13, 1931

Editor of Muleshoe Paper:
I wonder if you would print a letter in the paper from a little boy away down in Archer County, and this is what I want Santa to bring me: A big good natured, Irish Granddaddy whose name is Dr. Matthews, who lives in Muleshoe. I want him to come to Archer City to spend Christmas with me. He would suit me better than all the toys. I know you can do without him a few days. We take your paper, Granddaddy sent it to us last Christmas. Jeff Seay, Age 6.
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Please bring me an accordion, an air gun, a cowboy suit, and a wagon. I will enjoy anything you bring I will be at Post, Texas.

R. D. Wright.
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I want a doll and a big ball and I hope a Merry Christmas and I hope everybody a Merry Christmas too.

Phebe Clark
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I don't want you to bring me much. I would be pleased with anything but if it is possible I would like to have a cowboy suit. I live in Muleshoe.

Your friend,
Jack Givens
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I want a doll for Christmas and some candy and some nuts and that is all

Dear Santa Claus:
I want an electric train with four cars and an engine, also a red wagon.

Perry Williams.
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I hope you have enough toys and things for all my friends.

I have been a good girl. If times get better, bring me a doll.

Good bye, with love,
Doris May Powell
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How are you?
Will you please bring me a "wrecker" made of iron, and a trombone, a pop gun, and a plow. I'd like some Tinker Toys if you have any left for me. Be sure to bring sister a doll and jumping jack and a big ball. I've saved all my pennies for you. You'll find them in my elephant bank. I'll be pleased with anything you bring me.

Your friend,
Sharon Gillispie.
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Please bring me a big red coaster wagon, a set of tools and a harp.

Bring my little brother a little red chair, a set of blocks and a baby doll.

Thank you,
Carroll Lee Snyder.
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Please bring me a little wagon, a doll, and a little red chair.

With love,
Verna Rae Snyder.
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I want you to bring me a pair of leather boots, and a little iron truck. Also some fruits, nuts and candy.

Your Little Friend,
Vanoy Lawler.
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Dear Santa Claus:
Please bring me a baseball bat, glove football firecrackers some candy, nuts oranges bananas, and apples.

Your friend,
W. G. W.
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I am a little girl eight years old, I have been real good, and I want you to please bring me a big doll with long curly hair, a doll bed, piano, nuts, fruits, and candy. My little sister Norma Lee wants you to please bring her a doll with long curly hair, doll bed, trunk and lots of fruit and candy.

I also have a little brother five years old, he wants you to please bring him a wheel barrow, ball, bat, glove, dump truck and lots of fruits, nuts, and candy. We will try to be real good children and Santa, we want you to remember the poor and orphan children even if you have to give them some of the things we want.

Lots of Love,
Betty Jo, Norma Lee and Myron Pool
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I am a very tiny little girl just 3 months old. Please bring me a rattle, rubber doll and a sucker.

Thank You, Santa,
Joan Chitwood.
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My little sister Grace, and I have tried to be very good children this year. please bring me a football and a twenty-two. Bring Grace a Doll, doll bed, and a set of dishes. Also nuts, candy and apples.

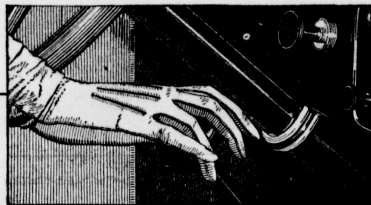
With Love
Edward P. and Grace Chitwood.
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I want a big doll and a Bible, a purse, and a stocking full of candy and fruits. Santa, don't forget the little children who have no toys at all. I don't want much this Christmas.

Lots of Love
Betty McAdams.
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The first and only low-priced car with Syncro-Mesh Shift and Free Wheeling



The new Chevrolet Six combines the advantages of two inventions... Syncro-Mesh and Free Wheeling... to assure quick, quiet, easy gear-shifting and positive control of the car under every driving condition

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NEW CHEVROLET SIX THE GREAT AMERICAN VALUE FOR 1932

SEE YOUR DEALER BELOW

VALLEY MOTOR COMPANY
Muleshoe, Texas

HOW FERTILE SOIL SUPPORTS PLANT LIFE IS TOLD BY AGRONOMIST WHO SPEAKS HIGHLY OF WESTERN SOILS

E. R. Parsons in Western Farm Life

The other day I read in an article that the function of plants is to convert mud into food. Many still believe such things, but the farmer knows that there is no plant that can manufacture food out of mud. All that the plant takes up from the soil is the soil water or soil solution. This is practically clear water and could be used for drinking water, in fact, the water in many wells might be classed as soil solutions. If we take a barrel, bore holes in the bottom of it, fill it full of dirt, pour water in at the top and catch the water as it seeps out at the bottom we have a solution which contains traces of nearly everything in the soil in the barrel. The water is able to take up these materials because thru the working of humus acids and others salts of different elements have been formed which dissolve in water just as freely as Epsom salts, common salt, saltpeter or any other salts. Salts of different minerals are also made artificially; bluestone or copper sulphate, for instance, which dissolves easily in water, is made from sulphuric acid and copper; saltpeter from nitric acid and potash and so on.

If a bucket of water is boiled until it is all evaporated, about half a teaspoonful of mineral matter in the form of a gray powder will remain. If the solution is strong we might find a whole teaspoonful. In this matter that plants are made of? No, these mineral substances are merely digestive powders which aid plant metabolism, but are so important that no plant life is possible without them. Plants like human beings, are made almost entirely of carbon or rather compounds. It is true that there is also some 6 to 12 per cent of protein, which is found in the living matter of the cells, but this also is partly carbon, so that roughly speaking plants and trees are about 90 per cent mineral matter, which they obtain from the soil.

How do plants obtain all this carbon? They get some from the carbonic acid salts formed in the soil, but most of it is breathed in from the atmosphere by the leaves which by means of their green chlorophyll are able to fix the carbon and transpire the oxygen back into the air for all air contains a certain amount of carbonic acid gas or carbon dioxide. As these digestive processes go on, the digested matter is taken by the living cells into their sap and pumped to every part of the tree. By experi-

ment it has been found that a square yard of leaf surface can withdraw from the air in a day the equivalent of two gallons liquid carbon dioxide and manufacture a third of an ounce of starch sugar which is also a carbohydrate. With the help of the mineral matter from the soil, particularly the potash, these starch sugars promote the growth of cellulose which is the fiber for wood, and are enabled to manufacture almost pure starch such as we find in potatoes and all grains. Cellulose is simply the shell the covering of the cells inside of which is the vital element, the protoplasm or living matter containing protein which is the only part of the plant having a nitrogen content. In the cells are also very minute bodies called chromosomes, which carry the hereditary potentialities, and enzymes which start a fermentative process for the conversion of sugar into starch. Our scientists have discovered how to make sugar out of starch, but so far only the plants can make starch out of sugar. They are now studying the enzymes in the hope of solving this problem. Plants vary in their ability to perform this process and the some as potatoes, grain, etc., run to starch, while others like the saccharine sorghums and sugar cane run more to sugar.

One thing we know for certain, and that is that plants manufacturing quantities of starch need plenty of potash. Our Western soils are well supplied with this element, and also with soda, and sometimes too much of the latter, the compounds of which often render the soil too alkaline. Much of the minerals are supplied by the felspar from decomposed granite which is so plentiful in the mountains. The felspar is also a source of our red and yellow clay. On account of the potash our decomposed granite and granite silt soils are our best potato soils when supplied with a fair amount of humus.

The soils in the valleys and the level prairies with the exception of the glacial terrains, have been laid down by water. A swiftly flowing river or flood may carry large rocks and boulders, while others like the saccharine sorghums and gravel are deposited, and quieter waters deposit silts and clays. Much humus and other light matter which causes the rivers to appear muddy, may be carried all the way to sea and these also are precipitated on meeting the salt water, forming deltas which are so fertile for crops.

90 Per Cent of Fires During Xmas Holidays Due to Carelessness

During the Christmas holiday season there are quite often many serious fires, resulting in loss or damaged homes, and injuries of a serious nature to the inmates. Past records reveal that ninety per cent of the fires that have occurred during Christmas holidays was due to carelessness on the part of the people by their failure to keep down the many fire hazards that are so prevalent in the average home and place of business. The Journal would like to call attention to the following rules which should be adhered to during the Christmas holidays to prevent fires of careless origin.

It is unsafe to put highly inflammable materials on the Christmas tree; however if such materials are to be used, every precaution should be taken to prevent fire in any form to come into close contact with the tree, and especially should every precaution be taken to prevent unsafe electrical wiring in and about the trees.

Under no condition should a penny be used to replace a burnt out fuse plug. The fuse is the vital valve for protection against overloading and to use a penny or wire to replace a fuse defeats the purpose of the fuse as a safety protection.

Lighted candles should never be placed on the Christmas tree.

Lighted candles should not be placed in the window near curtains or other inflammable materials.

All wrapping paper, boxes and other rubbish, should be removed from the house immediately when a package has been opened.

Small children should not be permitted to play with matches for it is thru this medium that many unhappy fires have occurred.

Small children should never be permitted to handle fireworks.

Under no condition should two people engage in a roman candle fight, for to do so is likely to result in serious bodily injury to one of the two. Past records reveal that many people have been severely burned, or received an eye injury. Neither should one person throw a fire cracker at another person, for such innocent pleasure may result in a serious injury.

Parents are warned not to leave small children at home to take care of themselves, for there are too many dangerous fire hazards in the household, and small children are not aware of such dangers. The records reveal that such practice as this on the part of the parents has resulted in the death of small children not capable of taking care of themselves.

Last but not least, all people are urged to think in terms of safety before doing any act during the Christmas holidays and if this precaution is practiced, we are sure to have few fires of careless origin and less casualties than ever before.

MacDonalds in Parliament

When it is reported that there was a lively debate in the British house of commons between MacDonald and another member, it doesn't necessarily mean the prime minister. There are five MacDonalds in the house. Of this number, three, the prime minister, his son Malcolm and G. MacDonald, are Laborites. Sir Murdoch is a Liberal and Captain Peter a Conservative.

Where much soda has leached out from the rocks during the decomposition period flood waters bring it together in the low places and create alkali spots. This is bad for plant life because it poisons the cells in the root hairs and they die. The chemical composition of our alkali is usually carbonate or sulphate of soda. Potash, altho an alkali, is seldom present in sufficient quantities to cause trouble. The crops most tolerant to alkali are sweet clover and alfalfa, next comes millets and the millets, followed by the small grains, cane and corn; the last of these, however, do much the best in neutral soil which is neither alkaline nor acid. Acid soils are formed on bottoms or anywhere where there is an excess of free water. The cure is exposing them to the air for oxidation, lime and using alkaline fertilizers, for alkali neutralizes acids and vice versa.

Much of our rich soil was once sandy wastes left by the sea or inland waters. First low types of vegetation commenced to spot these sandy areas in course of time the surface would become covered the leaves dying, vegetation becoming humus, and together with the sand form soil. Then gradually brush of various types might appear, growing stronger and stronger as season after season passed. It may have taken a few hundred years for nature to accomplish this, or a few thousand, but such is the history of our sage sands. How was it done? It is very simple when we come to think of it. The vegetation when left alone in the course of nature takes from the air and gives to the soil. Can this process last forever? Will there always be sufficient carbon dioxide in the atmosphere to support vegetation?

The carbon that we use for food is not wasted; most of it is burned up in our lungs, and the carbon dioxide is breathed out, transpired into the atmosphere again for the use of plants. This same process is going on by quick combustion in every factory. All decaying vegetable matter is also a source of carbonic acid. The atmosphere today is better supplied with this gas than it ever was.

New 1932 Chevrolets Furnish Many Men With Employment

More than 88,000 people are back at work as a result of the introduction of new 1932 Chevrolets, and \$30,000,000 worth of new cars or parts had already been built at the time of the public announcement, according to a statement made by K. K. Smith, local Chevrolet dealer.

The statement follows "Chevrolet Motor Company has its normal force of men back on the job after a two weeks shut-down for inventory and an equal period of model change shut-down during the months of October and November.

"The company's policy during the last year has been retained as near an equal number of men on the payroll as possible and vary the hours according to the demand for cars in addition, during the short demand periods, inventory has been built up to increase the weekly hours to the greatest possible number.

"The result has been that the number of employees in any month during the year except the shut down month of October, has not varied more than 7 per cent on a total of 34,000 men, and the hours have averaged close to forty per week; 39 1/2 to be exact. When inventory takes place, no workman is required to turn in his badge, but remains on the payroll until work starts up again.

"Present force numbers 34,000 men working 4 days or nights per week minimum, and more than \$20,000,000 worth of new cars or parts have been manufactured. Of 34,000 employees now on the payroll over 25,000 are employed in the Company's plants in Detroit, Flint, Saginaw and Bay City.

"In addition to the 34,000 men employed country wide by Chevrolet, Fisher Body Corporation maintains 20,000 men working exclusively on Chevrolet bodies, and in addition to this the dealer organization and their salesmen amount to 35,000 people, leaving a grand total of over 89,000 people working directly on Chevrolet product.

"The Company feels its responsibility during times like these to extend every effort to keep its organization employed, and with the splendid countryside reception of the new 1932 Chevrolet, offers every confidence in being able to do its bit in the most constructive way."

Chance for Inventors

It seems to be about time for someone to develop a tasteless dry cleaning fluid which can be mixed with the heavy soaps spots will automatically remove themselves.—Ohio State Journal.

DANCE

At Dining Room
MULESHOE HOTEL

SATURDAY NITE

DECEMBER 19th
FROM 8:30 to 12 O'CLOCK, P. M.

RED HOT MUSIC BY ROUBINEK AND HIS ORCHESTRA

Has One Good Quality
"A busy man," said Uncle Eben, "gets more encouragement in life than is beneficial to him, 'cause he's at ways 'good natured.'" — Washington Star.

Fruitless Worries
After all, our worst misfortunes never happen, and most miseries lie in anticipation.—Balmce.

Wonders of Nature!
Lightning bugs are said to be so big out Oregon way that they catch them and paint them black to keep them from hazing trains.—Pathfinder Magazine.

Movement of Well Water
Government geologists say that, contrary to popular opinion, water levels in wells are seldom stationary, but move slowly up and down.

Noiseless Insects
A naturalist points out that there are more than 500,000 kinds of insects, and most of them make no sound that a human being can hear.

Common Idea
"He who tells his own belief," said H. H. Ho, the sage of Chinatown, "always thinks, whether it is right or wrong, that he is uttering simple truth." — Washington Star.



Season's Greetings

We wish to extend the Season's Greetings of our friends and Customers, assuring you of our appreciation for your past patronage and extend you a cordial invitation to make this Store your headquarters while shopping in Clovis.

Why not make that Gift a practical one? You will find everything here in the way of clothing at greatly reduced prices. Here are just a few suggestions:

Our entire stock of Ladies full fashioned hose, values to \$2.50, for **\$.98**

Men's Ties, 25c to **1.00**

Men's Sox, 25c to **.49**

Our entire stock of Men's Clothing, nothing higher than **15.00**

And Suits as Low as **5.00**

Silk Dresses reduced from \$8.99 to **4.99**

Stone Department Store
Incorporated

CLOVIS N. MEX.

We Are Having Our AFTER-CHRISTMAS CLEARANCE of DRESSES---NOW!



Beautiful values to \$14.85, silks and woollens—unusual quality and style—A great value. **\$5.00**

Values up to \$24.50 in the seasons best dresses. Everyone is a Fall style creation. **\$10**

Here is a group that sold up to \$39.50. Think of a saving of \$20 on the best dresses at the price in Clovis. **\$19.50**

BEAUTIFUL COATS—FUR TRIMS
Finest Materials—In Three Groups

THE GIFT STORE FOR EVERY MEMBER OF THE FAMILY—"GIVE A WEARABLE GIFT THIS YEAR!".....

MANDELL'S

Clovis, New Mexico



Merry Christmas!
We like this town, we like its folks.
They give us smiles instead of cooks;
We like the whole wide country 'round,
And that takes in a lot of ground!

The Muleshoe Journal and Force

CAN WOMEN OVERDO THE CHARM STUFF DISCUSSED IN FRIENDLY MANNER HERE

"Can a woman over-do the charm stuff?" That was a much-argued question one day the first of this week. A Journal representative chanced in a local drink establishment where a group of young men and women were slacking their social and physical thirst. The Journal news' hound isn't much of a ladies' man, but occasionally he does have an interrogation sticking out of his cranial cavity as to the why and wherefore of some modern methods not entirely in vogue when he was a dashing youth.

Here appeared to be a first class opportunity for a chunk of information. The young men were neatly dressed and seemed quite gentlemanly. The young ladies were well, they looked the very acme of modern fashion plates plus all the details one reads about in present day magazine romances. So, easing up to the group, and without any preliminary suggestions regarding the crops or the weather, the news hound popped his question: "Can a woman over-do the charm stuff?"

The question wasn't any poser at all. Apparently every member of that younger set had already given it deliberate consideration. One charming young lady, with plenty of peach blossom, replied: "Certainly of the wrong kind—the artificial." "Exactly true," chimed in another sweet thing. She evidently had spent some time in the city, and this was her follow-up: "The professional charmer is just a parasite. She deceives, wheedles and grabs vamping her way with a marvelous technique which, often puts her over, but sometimes leaves her in despair. Some of them are as ruthless as a predatory jungle tigris and strike about as hard."

"Uh-huh," unconsciously responded one of the young men. And in the ring of his voice there was a sincerity as though he sometimes had come a near victim of her siren clasp.

"What an expert flatterer she is," suggested another belle. "But I don't think many of our girls in the small towns are of that stripe. Perhaps occasionally there is an exception. I heard the other day of a young widow who was making a specialty of vamping older men just for their money, but even such as that is not common in the small towns, and doesn't go over very big. I believe the average girl of today dolls up with no other design than to make herself and others appreciate her womanly charms. There isn't much idea of commercializing in them. Most girls realize now days if they don't have anything behind a pretty face, their pulchritude is not going to take them very far. Everyone likes to see a pretty girl, but my observations is that men want more than that if they are going to live with it for a few years."

The young men up to this point had remained silent. Thinking this the better part of wisdom they had waited to determine the feminine slant of the conversation. But here one young man evidently of strong convictions, delivered himself of quite an extemporaneous oration on the subject. "I don't think much of a girl that is all the time trying to impress me with her personal charm—magnetism, they call it. Usually they don't mean much in doing so, but if they only know how they put themselves from off the pedestal and put us off from actually falling in love with them, they'd cut it for a few years."

"Quite true," suggested another young man of the group. "I believe most young men are idealists, romanticists, if you please, and at the same time eternal hunters, oftentimes guided by guide posts, blue prints or books of instructions to assist in ferreting the devout and dangerous ways. They want to be sure, but they don't want to be disillusioned. They don't want a fairy wand called a spade—they want to find it out themselves."

"A certain amount of feminine charm is always desired by the masculine sex," chirped in a third; "but every young man likes to do his own excavating—his own separating of the gold from the alloy. I think all young men are natural beauty lovers, they all want to have their fling at glamour and romance; but most of them are not such big fools when it comes to marriage, at least they don't think so, and a little less so-called charm and more common sense would give women more permanent attraction. If they only knew it."

"Don't you think most men are big babies?" the Journal rep. ventured to suggest. "Surely," was the unanimous response from the feminine department of the group. "You got to humor them," added one young lady. A young man admitted it, but insisted that if the woman who was to some day be his wife had the qualities of sympathy, kindness, companionship and ordinary amount of common sense and refined intelligence there wouldn't have to be so much humoring done.

Quite a comprehensive expression of ideas, eh? No real juxtaposition, nor any real diametrical opposition, and the said rep. is still wondering if he got the correct answer to his question.

Worth Remembering in Working in the Kitchen

If doughnuts crack in cooking, try a little less baking powder in the recipe.

Hearty meals should be followed by light rather than rich desserts.

Molasses is recommended for children's sweets because it is rich in iron and calcium.

The wisest parents wish to understand and help rather than to dictate to their children.

Attractive garnishes often make the difference between an appetizing dish and an uninteresting one.

A good workman is known by his tools, so the home maker buys kitchen utensils of good quality and takes good care of them.

If the feet are tender and swell, a nightly bath of warm water with a little salt or soda in it will give relief.

Use of a tray often saves many steps when setting the table, carrying vegetables from the basement, or doing numerous other tasks that require the carrying of several articles at once.

Apples baked in maple syrup, with a piece of butter in the center, will be a rich satisfying dessert for dinner.

Saute apple rings in butter and serve as a garnish on the roast pork platter.

If your sugar gets hard and lumpy set it in the icebox for a few days.

Squeezing the juice of half a lemon into rinse water when shampooing the hair makes it very soft and silky.



The Rich Ladies Christmas
MRS. PENNOCK gazed wistfully at the bower of flowers which surrounded her sick bed. Dozens of chrysanthemums, roses, carnations and lilies breathed their perfume into the room. But Mrs. Pennock was not thinking of the fragrance nor of the beauty of this wealth of bloom as she gazed at it. She was thinking of her poor neighbors and of her inability to take their Christmas boxes as she had done for the past fifteen years.

Not that Mrs. Pennock's neighbors were actually poor. They were poor only in comparison with her. Mrs. Pennock loved being neighborly with such people. In untold ways she lessened their everyday expenses by sending baskets of fruit from her orchard, and vegetables from her garden.

For a week before Christmas she would work with her cook making cookies. These were her specialty—delicious rich, fruit cookies. And she made puddings and pies for every household in the community. That left a few nickels extra in every father's pocket towards the slates for his boy or the ribbons for his girl. Everybody counted on Mrs. Pennock's goodies, now, for she had distributed them every year for fifteen years.

That was what worried her. The neighbors might be expecting them. They of course knew of the serious



She Heard the Voices of Young People Singing Christmas Carols.

operation she had had and of her present condition.

She sighed and wiped a tear from her cheek. Just then she heard the voices of young people singing Christmas carols under her windows. She listened as the old familiar songs rang out one after the other. When stillness reigned again she closed her eyes and tried to sleep, but she heard whispers on the stairs, and a score of red faces appeared at her bedroom door. The neighbors' children stood there waiting for permission to enter. "Come in," called Mrs. Pennock, "and a Merry Christmas to you all!"

"Merry Christmas," shouted a score of voices, as a score of happy boys and girls crowded into the room, and Jim Larkin, president of the high school senior class, stepped forward as spokesman for the rest.

"I hope we are not intruding Mrs. Pennock," he said. "Your nurse said we might come up to wish you a Merry Christmas, and a very happy New Year. Every family in the community is thinking of you and wanted to send something to make you a little more happy. During so many years you brought happiness to all of us, and we wanted to take this opportunity of expressing to you our appreciation of what a wonderful neighbor you are. We know there is nothing we can give you except our thanks, for you have everything. But every boy and girl and mother and father has placed his name upon this card which we present to you."

Mrs. Pennock took in her hand the beautiful hand-made booklet which Jim extended to her. Christmas angels were singing on the cover of it, and under the angels appeared in gold letters "Glory to God in the highest, and on earth, peace, good will toward men." On the inside was beautifully printed "God gives us friends and flowers, and makes friendship more beautiful even than the gardens, and for all seasons." Then followed the sixty-eight signatures of Mrs. Pennock's neighbors.

"This is the most wonderful Christmas present I have ever had," she claimed the beautiful rich lady in thanking the young people.

(A. 211, Western Newspaper Union.)



The Christmas Floral Symbol
The poinsettia, a symbol of the Christmas season on the Pacific coast and which has become generally accepted as such in the Eastern states also, derives its peculiar name from its discoverer, Joel Roberts Poinsett (1779-1842), who found it in Mexico early in the Nineteenth century and brought to the attention of the botanical world.

Doctor Poinsett (for as a young man he studied medicine abroad) was quite a fellow in various ways. He was appointed special minister to Mexico in 1822, after he had executed for this government an important previous mission to Chile and other South American countries; and internal difficulties prevailing in one or two of the countries below the isthmus at the time of his visit, his leadership was recognized and made use of in restoring order.

From 1825 to 1829 he administered the regular portfolio of minister to Mexico, and published two volumes of his experiences and observations in that country. Doctor Poinsett also was a member of the South Carolina legislature, a congressman from that state for four years, and was secretary of war in President Van Buren's cabinet from 1837 to 1841.

Probably one of the world's greatest outdoor displays of the poinsettia is that maintained by the city of San Diego in Balboa park, site of the 1915 exposition. The planting occupies an area approximating two acres, and as some of the stalks reach a height of fourteen feet and a diameter of more than three inches a foot above the ground, the garden impresses one as a young forest of green, with a brilliant red top. Full effect is attained about December 10 and continues several weeks.

JEWELRY SALE

Diamonds
You must see these Diamonds, Watches, Rings, etc, and get our sales prices to appreciate the Wonderful Values.....

FREE! Also see the \$250.00 Diamond-set Gruen Watch that we are giving away. Do your shopping here and win this fine watch.

J. R. NELSON JEWELER
Clovis - New Mexico

Black Fighters' Nickname
"Fuzzy-wuzzy" was the name given by the British soldiers to a black warrior of the Egyptian Sudan.

Dates From 1911
S. O. S. as a universal distress call, replaced C. Q. D. in 1911.

French Dialects
There are seven dialects in the north of France and six in the south. These dialects have distinct divisions, amounting in all to 70 or 80.

FINAL XMAS SALE

Don't fail to attend Joyce-Pruitt's Final Christmas Reduction Sale. Here you will find the very gift you have been wanting for every member of the family, and at prices that will fit everyone's pocket book.

<p>LADIES SILK DRESSES One lot of 100 or more former \$8.50 values, now on sale for \$3.88 Dress Her up for Christmas</p>	<p>MEN'S DRESS SHIRTS Wide range of Patterns and colors. Everyone guaranteed fast color. 49c to \$1.49 A Practical Gift for Him</p>
<p>LADIES RAYON UNDIES These are non-run. This lot consists of Step-ins, Bloomers, Dance Sels. 39c The Ideal Gift for the Young Girl</p>	<p>MEN'S BATH ROBES Made of Blanket material with House Shoes to match. \$2.95 A Gift Beyond Compare</p>
<p>LADIES BOXED H'DKERCHIEFS These are lovely. Fine materials and very dainty. 39c and up Give Useful Gifts</p>	<p>MEN'S BOXED TIES For Christmas. Fine cut, Silk Patterns. 79c An Ideal Gift</p>
<p>RAYON BED SPREADS Many beautiful colors, size 88x105. Regular value \$1.95. On Sale \$1.49 A Practical Gift for Her</p>	<p>MEN'S SILK SOX Assorted colors and patterns. Regular 50c value. Christmas reduction. 29c Give Several Pairs of These</p>
<p>PART WOOL BLANKETS 56x80 Double Blankets \$1.39 The Ideal Gift for Mother</p>	<p>UNBLEACHED COTTON BAFTS Regular value 45c on sale 24c A Practical Buy</p>

JOYCE-PRUITT CO.

Clovis, New Mexico

ANNOUNCEMENT:
We wish to notify the public that we are again running our cafe, and invite you to come in and eat with us.

Plate Lunch **25c**
Dinners **35c**

MOELLER'S CAFE
MULESHOE, TEXAS

Christopher Columbus
The time of the birth of Columbus is uncertain, historians placing it all the way from 1430 to 1446. The date of his death, however, is fixed by authorities at May 20, 1506, at Valladolid, Spain.

Prehistoric "Art"
Those prehistoric pictures found on cavern walls shouldn't be depended on as records of the life of their times. It may be that they were drawn by prehistoric comic-strip artists.—Arkansas Gazette.



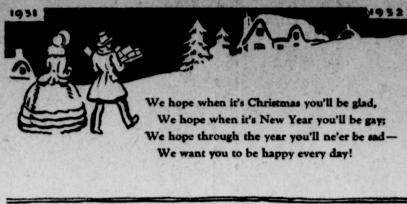
May the Christmas dawn
find you and yours in health,
at peace with all mankind,
anticipating a happy day
with those you love.

**J. L. TAYLOR
BARBER SHOP**



Of best Christmas wishes
We send you a store,
For glad holidays
And good-will galore!

**PHILLIPS 66
SERVICE STATION**
Where you get glad greetings the
Year round.
CLAY BEAVERS, PROP.



We hope when it's Christmas you'll be glad,
We hope when it's New Year you'll be gay;
We hope through the year you'll ne'er be sad—
We want you to be happy every day!

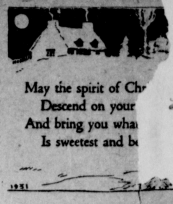
**MULESHOE
STATE BANK**



We wish you a glad, merry Christmas,
Surrounded by dear ones and friends;
We wish you a sweet, pleasant pathway,
For New Year, wh'er it wends!

McCARTY'S CAFE

We don't serve everything
But we do serve the best



May the spirit of Chr
Descend on your
And bring you wha
Is sweetest and be

**J. E. ALDRIDGE
INSURANCE AG'CY.**
Valley Motor Co. Bldg.
Muleshoe, Texas



Merry Christmas, with banquet or hoe-cake!
Happy New Year, in wealth or slight thrift!
May your troubles be light as the snowflake,
Your happiness deep as the drift!

**E. R. HART
LUMBER COMPANY**



A right Merry Christmas,
we toast you,
A New Year that's happy,
as well;
May you good-will and
peace be a host to,
For home is where they
love to dwell!

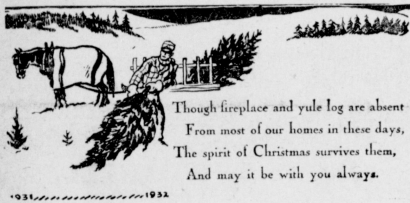
Panhandle Lumber Co.
Courtesy---Quality---Service
Come Here to Buy your Lumber
and Supplies



We would sing you a carol,
but ah, we can't sing,
We would ring you a chime,
but we've nothing to ring,
So we send you a wish
that is sincere and true.
A right Merry Christmas,
and a glad New Year, too!

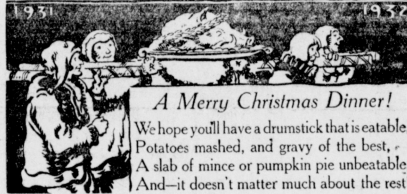
GUPTON GROCERY

Phone 4



Though fireplace and yule log are absent
From most of our homes in these days,
The spirit of Christmas survives them,
And may it be with you always.

**RAY GRIFFITH'S
ELEVATOR**



A Merry Christmas Dinner!
We hope you'll have a drumstick that is eatable,
Potatoes mashed, and gravy of the best,
A slab of mince or pumpkin pie unbeatable,
And—it doesn't matter much about the rest!

D HOT SHOT CAFE
C. J. ROACH, Proprietor
Eat a Home-like Turkey Dinner
With Us Xmas

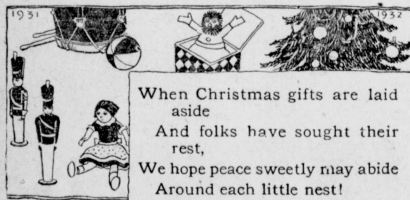


Happy N
For favors shown,
Our friendships
Old thirty-one pl
But—Thirty-tc

and with it the---
"GREAT AMERICAN VALUE FOR 15
for Economy in operation
Sales  Servi

VALLEY MOTOR COMPANY

Merry Christmas to All!



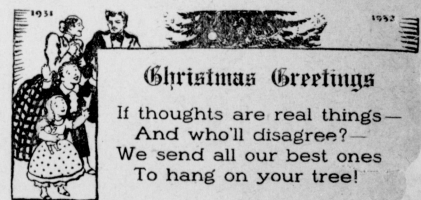
When Christmas gifts are laid
aside
And folks have sought their
rest,
We hope peace sweetly may abide
Around each little nest!

**MAGNOLIA
PETROLEUM CO.**
Wholesale and Retail



A timely wish came floating by,
As cheery as the azure sky;
We caught it for our very own,
To broadcast through the microphone:
"A MERRY CHRISTMAS TO ALL!"

**GARDNER
DRY GOODS COMPANY**

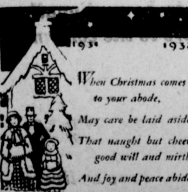


Christmas Greetings

If thoughts are real things—
And who'll disagree?—
We send all our best ones
To hang on your tree!

**MULESHOE ABSTRACT
COMPANY**

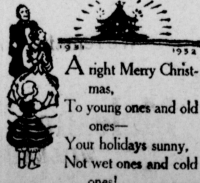
A. P. STONE, Proprietor



When Christmas comes
to your abode,
May care be laid aside,
That waught but cheer,
good will and mirth,
And joy and peace abide.

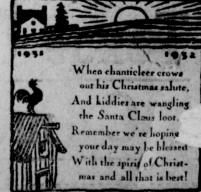
J. L. ALSUP
County and Dist. Clerk.

**PANHANDLE
SERVICE STATION**
O. K. Angeley, Prop.



A right Merry Christ-
mas,
To young ones and old
ones—
Your holidays sunny,
Not wet ones and cold
ones!

**ST. CLAIR
VARIETY STORE**



When chanticleer crows
our his Christmas salute,
And laddies are wangling
the Santa Claus loot,
Remember we're hoping
your day may be blessed
With the spirit of Christ-
mas and all that is best!

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

Editor: **W. S. MITCHELL**

SUBSCRIPTION RATES
City County, one year, \$1.50; Outside of County one year, \$2.00.
Published every Thursday at Muleshoe, Texas.
Shipping rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should notify this office, giving both new and old addresses. They should be notified by mail if possible. All local advertisements remain in this paper for the time specified or until ordered out. They should be notified by mail if possible. All local advertisements remain in this paper for the time specified or until ordered out. They should be notified by mail if possible.

Advertisements that do not show in its text or typography that it is paid for should be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. They should be notified by mail if possible.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

CHRISTMAS SPIRIT **MAKING IT EASY**

It is not many days now before Christmas will be here. Yuletide shopping has already begun. It ought to be done as promptly as possible. Early Christmas shopping means benefit to the buying public and sales force.

The early buyer secures marked in variety of selection, and force can give them better service than the late buyer.

As a part of a clerk's job to be done but sometimes it is a very trying task along just a few days before Christmas when the store is crowded with people in a hurry to be done with their buying. There is always a nervous strain added to the general wear of the task that is fretted to the near breaking point.

Christmas shopping as early as possible and the chances are you will feel better about it after it is over.

It doesn't always get a dog a growing usually gets a Mule and a roast.

Casual reference is often greater emphasis than direct mention.

PLAN of GOLDEN DREAMS

He dreams sometimes—dreams of that one choice spot may be pursued and a satisfactory degree of wealth.

Thousands of people are not only having such dreams, anxiously searching for that place where their dreams may be realized. Hundreds of them are investigating the Blackwater Valley County.

where irrigation is practiced, where the water is pure and a delightful climate, and all the modern utility conveniences at hand. "Ten Acres and Independence" becomes a real point you to plenty of folks in this valley who are real-estate men and more from their small irrigated tracts.

you let us tell you about them?

R. L. BROWN
"The Land Man"
Muleshoe, Texas



CHRISTMAS

Peoples of many lands and times have contributed to the Christmas customs.

The Druids hung mistletoe over the entrance of their dwellings as a propitiation to their sylvan deities.

The English tradition of cutting the Yule Log and dragging it tremulously to the baronial hall, where it blazed a welcome to high and low, originated in Scandinavia. The great Yule Candle was a forerunner of our own Christmas lighting.

The custom of employing holly and other plants for decorative purposes at Christmas is also one of antiquity and is regarded as a survival of the Roman Saturnalia, during which the Romans lighted and decorated evergreen trees. During the Middle Ages, the custom was introduced into Germany, where it was first adapted to the Christmas festival.

Light has always signified joy, celebration. Light up your homes for Christmas, both inside and out. Lights for your Christmas tree, wreaths, windows, shrubbery! Let your Home say "MERRY CHRISTMAS."

Texas Utilities Company



ANOTHER NEW RACKET

Mounting gasoline taxes have led to the development of a new racket. Tax evasion and tax fraud have become rampant in several of the states. It is said that profits from the racket have been divided with the conniving officials—exactly as in the liquor racket.

Gasoline bootlegging is common. To meet these conditions it is suggested that the oil industry and motorists work together to secure such safeguards as licensing and bonding all dealers, adequate provisions for checking shipments and sales, and so on. This might do a great deal of good. But the fundamental trouble is the fact that the States, through their attitude that "one cent more tax won't do any harm" have boosted the gas tax far beyond sound limits, and so have attracted the racketeer.

In some states higher gas taxes have actually produced less revenue than did the lower tax.

Perhaps no tax has been so abused as that on gasoline. The motorist has been made to pay for schools, fish hatcheries and what not. And now the racketeer is putting in appearance. It is time all motorists demanded quick and adequate relief.

TRY THIS ON YOUR ROOSTER

Experiments in psychology are being carried on enthusiastically with many kinds of animals as subjects. A recent report from the University of Chicago is quite interesting.

Kernels of corn were placed in a row on the floor, with every third kernel tacked down, and a rooster was permitted to help himself. Failing to lift a tacked corn, he would pass on and eat the next. The missing kernels were replaced and the next time he made no effort to devour the stationary kernels. Then the third kernels were loosened, but he struck one and moved it, then he went back and ate them all.

Some one witnessed the experiment and believed it proved that the rooster had ability to count, if you don't believe it try it on your own rooster.

A "CHRISTMAS" CANDLE

A service in song and story will be given at the Methodist Church Sunday evening at 7:30.

This service will be worth while to any who care to attend. The Pastor will not preach but will make a short talk at the close of the service.

All ages in the Sunday school will participate in the program. A welcome is extended to the public to attend.

Miss Loretta Turnbull of Los Angeles heads the first trio of women ever to be given membership in the Regatta Circuit Rider's club, national men's association.

Announcing a Change In Banking Hours:

Beginning Monday, December 14th, the banking hours of the Muleshoe State Bank will be from 9:00 to 12:00, and from 1:00 to 4:00. The bank will be closed for the noon hour.

Patrons will govern themselves accordingly, bearing in mind the change in business hours.

We remain, Yours for service,

Muleshoe State Bank

MULESHOE, TEXAS

Phone No. 4 Free Delivery

HIGH SCHOOL STATIC

The Senior President was absent Thursday and Friday of last week with a bad arm. But is back in school Monday morning with a smile for everyone.

The wailing and gnashing of teeth were heard many miles east Thursday and Friday as the students came to the strong wall of examinations. We hope they are receiving the best of grades.

Junior Class
The Junior class met Tuesday December 8th for the purpose of electing a new reporter. Iola Shirley was elected by acclamation.

The Juniors are making good in Geometry this year, believe it or not, for there are several A students in this plane class.

Christine's Chemistry book—I have not been opened this year, wonder what is going on? Christine's Chem. exam paper—I don't know what's going on, but my face surely doesn't resemble yours!

Mrs. Margaret Collins, formerly an honor student of the Junior class, visited the school this morning to see how her old pals and enemies were progressing.

Many Peculiar Fish
Fish that sing, fish that talk, fish that climb trees, fish that go angling, fish that shoot their prey, fish that carry their eggs in their heads, fish that do tricks, fish that can be taught to box—this by no means exhausts the list of the more curious and interesting members of what old writers called "the finny tribe."

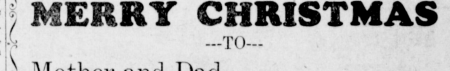
Long River Journey
From New Orleans to St. Louis by the Mississippi river is 1,188 miles. Following the channel adds perhaps another 100 miles to the distance.

Holiday Specials—

Fruit Cakes are just as much a part of the Yuletide festivities as is the conventional Christmas tree.

They also make a most acceptable gift, one which the recipient does not have to worry how it is going to be used. Place your order early with your Grocer or Bakery and get your Fruit Cakes that are baked with the best of materials. All other cakes baked to order.

Kennedy's Bakery



MERRY CHRISTMAS

Mother and Dad With a CERTIFICATE for a FITTING of GLASSES It will mean Happy New Year too.

Dr. C. E. WORRELL, OPTOMETRIST
Phone 194 or write for appointments 112 E. 4th St. CLOVIS, N. M.

LET US..

FILL THAT ORDER FOR YOU WITH THE CHOICEST GROCERIES THE CHRISTMAS SEASON CALLS FOR

Our foods are pure—the best that can be had in every line, and they are fresh, for our volume of business causes a constant stream of goods to be continually passing over our counters to the consumer.

GUPTON GROCERY

Phone No. 4 Free Delivery

Perseverance Wins
Perseverance is more prevailing than violence; and many things which cannot be overcome when they are together, yield themselves up when taken little by little.—Plutarch.

Just Reward
The man who sows seeds of kindness has a perpetual harvest.—Chicago News.

Altogether Bad
Satan, as a matter, is bad; his work much worse; and his wages worst of all.—Fuller.

Activities of Ben Richardson Post No. 403

BY C. NEWTON, Reporter for Legion
Since the membership drive ended, with better than three hundred per cent of the quota for the ensuing year, Post Commander, Curtis Taylor reports that the membership roll now stands at eighty nine. The P. C. has received a personal letter from the Adjutant of the Department of Texas, in substance, "How it is done here."

The Post Commander accompanied by Post Commander J. E. Adams and Oliver Moore, went to Berger Saturday December 5th, to attend the District convention, returning the following Saturday.

The Post acknowledges its indebtedness to the Kiwanis Club for their liberality in sharing the expense of putting gas plumbing into their quarters.

There are a few remaining in Muleshoe and vicinity who are still out of step. We are not calling names, but "Buddy, you had better catch the cadence, get in step, carry on." The local Post needs you. The American Legion needs you. You never have failed, come across.

We understand that the Auxiliary is to put on a membership drive. We sure can learn something of getting on the Roster then. The Auxiliary is necessary to the very existence of the Legion. See what the National President of the Auxiliary said at the Detroit Convention about "Always by the side of the Legion."

Mrs. Louise W. Williams, national president of the American Legion Auxiliary addressed the conference and pledged the support of the Auxiliary, as it has been given in the past. She said, in appearing before the conference she sought for a motto or some little message that would adequately express the true sentiment of the Auxiliary and which could be remembered by the officers.

"I recall a visit I made a year or so ago in my state," she said. "I was told by my hostess that we had ten minutes before a certain meeting would start, and she wished me to visit a store, promising to show me something very beautiful."

Mrs. Williams said they went to the loft of a gift store and there with lights playing upon it was a huge painting, ten feet high and eight feet wide. It was a picture of a soldier who had fallen, rifle by his side, the helmet fallen from his head, his eyes closed in death and without a comrade near. By his side stood a figure of Him who said "I will never leave you or forsake you." The title of the picture was "Never Alone."

"Comrades," she said, "you of the American Legion typify this beautiful painting—never alone. Your organization signifies that because of your pledge to your fallen comrades, because you have dedicated your organization to do great things. You have dedicated yourselves to serve the widows and orphans and we want you to know that you are never alone because by your side stands the American Legion Auxiliary, and we wish to serve for you just as you have served your country in war."

The new National Commander of the American Legion intends to invite the Church leaders of America to attend the next annual convention, to be held in Portland Oregon.

Ben Richardson Post has a standing invitation out to the Church people, to attend its meetings this includes pastors and laymen.

The Local post of the American Legion invites members of the U. C. V., the G. A. R. and the Spanish War Veterans to attend the deliberations at the regular meetings. All World War veterans are urged to be present.

Commander Taylor and his corps of officers recognize the indebtedness of the Post to the citizenship of the locality, for their patriotism, loyalty and sympathy to the causes espoused by the American Legion.



BOB PARELLI, home from college for the holidays, entered one of the rear pews of the great cathedral and settled himself with a satisfied air of expectancy.

Bob had always wanted to attend one of these midnight services and at last he had made it possible—forced the issue as it were. Bob looked about him.

There was Mary, the Mother of Jesus, bending over the babe. Not far away was Joseph, the father. Mary's expression made him think of his own mother, when she and dad started off in the car for the hundred-mile drive to his unmarried aunt's home at Wakelield. Dad had said:

"Too bad your holiday job keeps you from driving with us, Bob. But I'll meet you at the station in the morning."

And mother, understanding her son a little better than father, had said: "You won't miss the midnight train, will you, Bob? It would spoil Christmas not to have you with us, you know."

And he, Bob, had said: "All right," not knowing himself just what he meant by it. And he felt sure mother didn't either.

But after they had gone he became more and more positive he was not going to Wakelield. Christmas was meant to be a happy time and he had been away from home all the year and besides he wanted to go to the tea dance Christmas afternoon with Margaret. Of course he knew mother would have had the Christmas at home if she had been able, but she hadn't gotten over that operation yet and father insisted upon considering his sisters and accepting their urgent invitation.

The manager of the store had told Bob to go but Bob seized upon the excuse to work until the store closed at eleven. He was going to do as he pleased. Christmas was the time to be happy.

Just when he called Margaret she was going away with her parents for Christmas. That in itself was disappointing but he would see what the midnight service was like anyway. But he wasn't a bit comfortable. Mary looking at that Christ child the way she did began to annoy him. It was too much like mother's look—and mother wasn't well.

"How long it all!" Bob muttered. "Why can't a fellow do what he wants and be happy?" He seized his coat and dashed out.

There was just time to catch the twelve-fifteen. No use taking a sleeper. Bob entered the coach with its nodding occupants. But who were those wide-awake people a few seats down?

"Margaret! For Pete's sake! Where're you going?" Bob's exclamation roused several of the sleepers.

"Why, we're going to Wakelield. Dad's people live there and we go there occasionally for Christmas. This happens to be one of the occasions."

"Well, I'm more lucky than I deserve," Bob laughed a little awkwardly.



"Well, I'm More Lucky Than I Deserve."

"That's where I'm going. Do you suppose there'll be any kind of a dance?"

"I know there is. I was wondering who I'd go with, but now I know."

"Yes, you can now that for sure," Bob grinned.

Bob was philosophizing to himself as he dressed for breakfast: "If aunt would have been a cad to have stayed at home. Dad at the train to meet me and mother up waiting, so relieved and happy when I arrived. And a date with Margaret for good measure. Gee! Wouldn't I have been sore at myself at home? Christmas happiness means thinking of others besides ourselves, I'm convinced."

1931
Some are trying to do away with crime—others are trying to get away with it—with apparently much greater success.

GASOLINE ISN'T WHAT IT USED TO BE SAYS GARLAND McCOY; LOCAL SE MAN, IT'S BETTER NOW THAN EVER!

"Complaint of veteran motorists that 'gasoline isn't what it used to be,' is quite right, says Garland McCoy, local service station operator. "It is decidedly different. It is manufactured differently, used in a different power plant, called upon to meet different requirements and sold under different conditions than in the early days of motoring," McCoy continued.

"The early motorist, satisfied if only his motor ran with some degree of continuity and freedom from mechanical difficulty, knew little and cared less about power, pep and performance compression ratios, knocking, vapor lock, sulfur content, volatility, quick starting, sustained power, octane numbers and the like. Any fuel upon which his motor would operate suited him."

"The modern motorist is more particular. He wants extreme speeds, quick acceleration, unlimited power, some degree of economy, freedom from knocking. His motor operates at a faster rate, it is smaller, yet more powerful, its compression ratio is higher and he uses it the year round. He isn't satisfied merely because a motor runs; he wants it to take his car places and do things on the way."

"All of which explains why the refining branch of the petroleum industry, which manufactures gasoline, has had to revise its operations to meet modern demands upon gasoline. It hasn't been a matter of making enough gasoline—there's been too much if anything, but of making a fuel that would meet requirements."

"Cracking," a process which raises the hydrocarbon molecules of crude oil to high temperatures and smashes them under extreme pressures, has made possible a motor fuel of high anti-knock value and at the same time permitted recovery of a far larger proportion of gasoline from a given quantity of raw material. Study of the fundamentals of petroleum chemistry, improvement in the design and operation of refineries, introduction of tetraethyl lead an anti-detonant and other advances in petroleum refining have made it possible to supply the

modern motorist with a fuel that meets the new demands. "Within the past few years the gasoline industry has undergone changes made with a purpose in mind: modern motorists the world over are not interested in the refining, the changes in the process involved, he may be sure that while 'gasoline isn't what it used to be,' it actually is better, because it is adapted to present needs costs far less and is plentiful in supply."

Before the Telegraph
Before the telegraph was developed commercially, in the early 1840's semaphore stations were established, the outpost at Highland, N. J., a signals were read by telescope and passed from station to station to New York. The telegraph line to Highland was constructed about 1850 and extended to Sandy Hook in 1853.

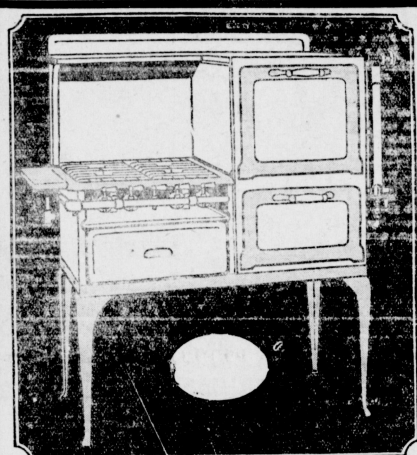
Overworked Words
For some reason best known to themselves, the management of the largest telephone exchanges country kept tabs on conditions for the purpose of which were the most used ten words leading the list. It was established that the ten words most used are: and, a, in, that, it, is, I and a.

Old Russian Output
For 30 years Fort Ross, in California, was a Russian settlement. It was threatened the Spanish when it is today the Redoubt lands of many. It was established by Ivanov and Gaid. The famous Greek engineer of the stockade was of enduring repute. Few families ever in second bowl of gold!

Your Property PROTECTION Is Important

LET US FIGURE YOUR INSURANCE NEEDS FOR YOU

J. E. ALDRIDGE INSURANCE AGENCY VALLEY MOTOR CO. BUILDING Muleshoe, Texas



COOK WITH GAS!

We handle the leading makes of Gas Cook Ranges, in various types and sizes, and can supply your particular demand. Cooking with gas is economical, clean and pleasant. Once you have used it, you will want no other fuel. Come in and let us show you our line of Gas Cook Stoves.

COOL CRISPY EVENINGS

—Are now here. Now is the time to buy a gas heater for the living-room, bath or bed-room, and be prepared for health and comfort. We have a wide assortment for your selection.

E. R. HART LUMBER COMPANY

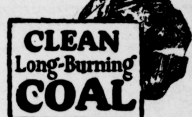
MULESHOE TEXAS

Ray Griffith's ELEVATOR

MESA Clovis, N. M.

Friday & Saturday Dec. 18 & 19 Tom Keene in "FREIGHTERS OF DESTINY" Comedies and Cartoons Sunday & Monday, Dec. 20 & 21 George White's "FLYING HIGH" Also Messenger Boy, and Fox News Tuesday, December 22 Lewis Stone in "THE BARGAIN" With "Pigskin Progress" and Cartoon Wednesday & Thursday, Dec. 23 & 24 Warner Baxter, Star of "Squaw Man in" "SURRENDER" Comedy and News

Afternoon Matinee Sunday and every day till 5 p. m. 25c; Kiddies 10c anytime. Continuous showing from 1 to 11 p. m.



BUY YOUR COAL FROM

We are selling Coal and Fe cash only. You will find our prices right.

MULESHOE ELEVATOR TOM DAVIS,

SLIVERS AND KNOTS

Volume I December 17, 1931 No. 31

Station Panhandle Lumber Co. Clarence Goins, Announcer Only two more issues of "Slivers and Knots" then its "Happy New Year" to you.

Mr. M. J. Runnels was in town and called at this building store. Thanks.

Clerk—This rain will help the farmers.

Mrs. O'Brien—Sure, an hour of this will do more good in five minutes than a month of it would do in a week at any other time.

Christmas shopping? Buy in Muleshoe.

The curate was paying an apparently interminable visit. The little daughter of the house went up to her mother, and in a stage whisper said, "Hain't he brought his Amen with him?"

"No gentleman ever kisses a girl by surprise," a judge says. "No, sir. Most of us just think we do."

Before you say, get your bill figured here. You have no way of knowing who gives the best prices until same bill is presented to all for figuring. You have no way of knowing what is figured in the estimate unless you are given a copy. We'll figure your bill. We'll figure anybody's bill. We like to figure for you with you.

Warden—Have you any req to make before I turn on the current Convict—Yes. What is the wether report for tomorrow?

H. F. Taylor, owner of the Ear telephone exchange is making a tentions for his plant, build rural lines. We appreciate part we have of assisting in rendering of service to his pat

Small brother—Ha-ha! I see kiss Sis. Sultor (hurry) Er-ah, a quarter.

Small brother—And her cents in change. One price that's the way I do business.


There are only a few more of this paint left, better get your gallon before the stock is exhausted, no more at this price, \$1.75 per gallon for inside paint.

F. L. Werner made us a nice visit Saturday.

N. S. Daniel called and favored us with a nice bill last Thursday.


Go to Sunday school of your own choice Sunday, then stay for preaching services.

Telephone No. 24



Merry Christmas!
We like this town, we like its folks,
They give us smiles instead of croaks;
We like the whole wide country 'round,
And that takes in a lot of ground!

R. L. BROWN
"The Land Man"



MULESHOE TAILOR SHOP

We send you our wishes,
Profuse and sincere,
For a glad Christmas day
And a Happy New Year!




We wish you a Christmas that's merry and gay,
And a New Year of promise before you;
A measure of wealth, abundance of health,
And the star of peace hovering o'er you.

The NEW LIBERTY CAFE
"The Friendly Place"

Come in, lets get acquainted. We are in a position to give you first class service and you will enjoy a meal thats well cooked and efficiently served—Your business is solicited.



May your holidays be happy days,
And joy and cheer abound!
May sweet peace reign and never wane,
The whole New Year around!



May your Christmas joys sparkle
Like ice at the eaves;
May you tread through the New Year
A path of rose leaves!

VAUGHAN
vice of the Peace,
ecinct No. One



VIRGIE MAE CLARK
County Treasurer



Motor Company
FORD Sales and Service



We wish you Merry Christmas,
Of happiness a load,
No sorrows through the New Year,
Just joy along the road!

Thanks—and a Happy New Year!
Old thirty-one was not so bad,
Though not a record-setter;
We gave you all the best we had,
But hope to do yet better!

MOELLER'S GROCERY & CAFE

GULF SERVICE STATION
Walter Witte, Mgr.



For Christmas, be it understood,
We wish you all that is fine and good;
And for the year of thirty-two,
The best of everything for you!



The holidays of auld lang syne
Remind me now 'tis time to send
This Merry Christmas wish of mine
To every customer and friend!

H. STERLING
Sheriff and Tax Collector



We hope your New Year diary may begin with "Happy" followed by "Ditto" on every page throughout the year!

SELF SERVING GROCERY
King & Parsons, Prop.

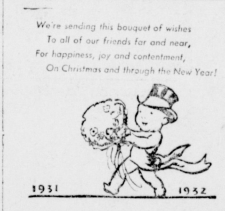
ENINGTON GROCERY
THE RED AND WHITE STORE



While tender retrospect arrays
With glamour every toy,
We'll wish you happy holidays
And every Christmas joy!



A Christmas that is glad,
And joys for which you've yearned;
No thing to make you sad,
True friendships that you've earned,
A future that may glow
With peace o'er yours and you—
We'd like to have you know
We send these wishes true!



We're sending this bouquet of wishes
To all of our friends far and near,
For happiness, joy and contentment,
On Christmas and through the New Year!



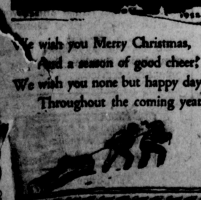
We'd a thousand happy wishes for our friends and patrons too,
But to sort them out would be a mighty chore;
So we gave them all one wording,
now no matter who is who—
Though we fear you'll say "I've heard that one before!"—
"MERRY CHRISTMAS!"

MRS. R. L. TIVIS
TAX ASSESSOR

MULESHOE ELEVATOR COMPANY
Tom Davis, Manager

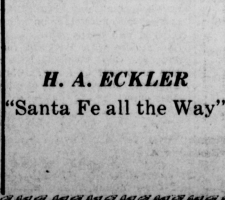
J. E. ADAMS
County Judge and School Superintendent

A. R. MATTHEWS M.D.



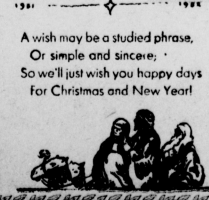
We wish you Merry Christmas,
And a season of good cheer;
We wish you none but happy days
Throughout the coming year!

POLLY'S KITCHENETTE
Roy Skaggs, Prop.
"Better sandwiches for less money"



We're recalling on Christmas day
Your patrons and friends of our store,
We shall be sending a thought your way
And wishing you joys by the score!

H. A. ECKLER
"Santa Fe all the Way"



A wish may be a studied phrase,
Or simple and sincere;
So we'll just wish you happy days
For Christmas and New Year!

PAT R. BOBO
County Attorney

LETTERS TO SANTA
(Continued)

Dear Santa Claus:

I don't want much this Christmas, but I want a big doll, and a horn and a stocking full of candy. Don't forget the little children who have no toys at all.

Lots and lots of love,
Dorothy McAdams.

Dear Santa Claus:

Please fill our stockings with toys, candy, fruits and nuts.
Robert wants a train and a truck. I want a drum, a horse and a pretty story book. Mother will leave some cake on the table for you.

We are always good,
Charles and Robert Newton.

Dear Santa Claus:

I am a little girl just four years old, and I try to be good. Will you bring me a pretty doll, some oranges, nuts and candy. I have a little niece two years old, her name is Bobbie Ivy; she lives close to Flag. Be sure you go to see her. Be sure you come to see Homer Paul, he lives close to me. I have lots of little playmates close around, don't forget and of them.

I love you Santa,
Iris Joy Reed, Lazbuddie, Texas.

Dear Santa Claus:

Please bring me a little fleecy dog, a car, apples and candy. This is my first Christmas, please don't forget me.

Howard Dillard Roebuck

Dear Santa Claus:

I will not ask for much for I have lots of toys. Please bring me a gun and some apples oranges and candy. Bring my little sister a doll.

We will see you at the Christmas tree,
Charles Winifred and Ellen Riddle.

Dear Santa Claus:

Please bring me a little doll and a basket full of some candy and oranges. Please don't forget the little orphan children. Hope I will get to see you Christmas so bye bye.

Georgia Roebuck

Dear Santa Claus:

I am a little girl eight years old. Please bring me a doll and black board and some handkerchiefs, and bring my little sister Jammie Nell a doll and my little brother bobbie some toys. This is all we will ask for as we want the other little children to get something.

Dorothy Jeanne Moore.

Dear Santa Claus:

I am a boy 12 years old I have 2 little sisters and three brothers so I will write for them, they can't write.

We would be glad if you would come this way you would stop because we are poor children. The weather is so bad we can't pick cotton, so we have no money.

As ever,
Denver Alcock.
If money goes before, all ways do lie open.—Shakespeare.

It is absurd for a man either to commend or to disparage himself.—Cato.

Those people who stand in their own light should remember that they aren't throwing anybody else in the shade.

Fighting Cactus Pest

Australia is desperately trying to control the cactus pest covering millions of her acres by introducing plant pests from American deserts, which in the developed balance of nature are the only things which subdue cacti and prevent them from swamping, deluging and ruining deserts and cattle ranges.

Some Dog!

Bobby listened carefully during dinner while his father and mother were discussing a vegetarian of their acquaintance. After the meal Bobby's mother told him that he could have what was left for his dog. "No," said Bobby. "my dog's a veterinarian."



ONE of the disadvantages under which the modern child labors is that there are too many things, things and possessions showered upon him at Christmas or on his birthday, or at other present-giving times. A little child is often bewildered by the array of gifts he receives at Christmas, that he scarcely knows where to begin when it comes to opening them.

A child specialist of the Bureau of Home Economics of the United States Department of Agriculture believes that far fewer toys and games, and those of a very simple kind, should be given children at any time, but especially at Christmas. A selection should be made among the things which will enable the child to prolong his enjoyment by using them constantly—things he can do something with, not simply look at or watch another person wind up and set going.



To avoid some of the bad effects of too many gifts at Christmas time, an idea might be borrowed from the popular "sunshine package" that is often sent to convalescents or new mothers. For an invalid, such a package consists of a number of small, interesting gifts to be opened one at a time, daily, for an equal number of days. For the mother of a new baby, it should contain ten or a dozen small articles to add to the baby's wardrobe—these, also, to be opened one each day during the mother's stay in the hospital. Why not send the small child a "holiday package" containing enough little gifts for the child to look forward to on each day of the ensuing vacation period? These need not be expensive articles. If possible they should provide the child with something pleasant to do on the day that they are opened, something not too difficult for his abilities. Children love to open packages. There are myriad possibilities among the crayons, paints, small and large blocks, pattern or design-making toys, tools, sewing materials, tiny doll-house furnishings, and, of course, among the children's books. A pair of warm gloves or a bright handkerchief, might be tucked in among the other things, according to the child's age and the amount one wishes to spend.

SHERIFF SALE

THE STATE OF TEXAS
COUNTY OF BAILEY

Whereas by virtue of an Order of Sale, Issued out of the District Court of Bailey County, Texas, ON A JUDGMENT Rendered in said Court on the 23rd Day of November A. D. 1931 in Favor of J. E. Drannen, and against T. W. Coffman for \$5840.28 and decreeing a foreclosure of Deed of Trust lien for \$623.16 and Vendors lien for \$4510.10 against T. W. Coffman, Panhandle Lumber Company, Higginbotham-Bartlett Company and Homer Snowden, No. 563 on the docket of said Court, and to me, as Sheriff directed and delivered, I did, on the 7th day of December A. D. 1931, at 4 o'clock P. M. levy upon the following described tracts and parcels of land situated in Bailey County, Texas, and belonging to T. W. Coffman, and to which and in which the said Panhandle Lumber Company, Higginbotham-Bartlett Company and Homer Snowden are each claiming some interest, right or title. To-wit:

All of Sub-Divisions or Labours Nos. 11, 12, 13, 15, 20, 21, 22 and 23 out of League No. 179 Motley County School lands in Bailey County, Texas, as more fully shown by the map or plat of that Sub-Division of the Motley County School Land Leagues Nos. 176, 177, 178, and 179 or record in Volume 5 page 194 Deed Records of Bailey County, Texas, to which reference is here made for a better description.

NOW THEREFORE these presents are to Notify the said T. W. Coffman, Panhandle Lumber Company, Higginbotham-Bartlett Company, Homer Snowden and all persons that, on the 5th Day of January A. D. 1932, being the first Tuesday of said month, between the hours of 10 A. M. and 4 P. M. on said day at the Court door of Bailey County, Texas, in the town of Muleshoe, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said T. W. Coffman, Panhandle Lumber Company, Higginbotham-Bartlett Company and Homer Snowden, in and to said property.

Witness my hand, this 7th day of December A. D. 1931.
H. Sterling, Sheriff
Bailey County, Texas
Dec. 10, 17, and 24, 1931

Flues And Ventilation For Gas Heaters

In the use of natural gas, as with other fuels, certain well known precautions should be taken concerning the installation and operation of appliances.

At night open gas heaters should never be left burning in a bed room. The windows should be opened and the heater turned out. Fresh air at night is most important to health, regardless of its relation to gas heaters. Some other part of the house may be kept warm, in order to provide a comfortable place in which to dress.

Living rooms should have some ventilation, and the flame in gas heaters should not be too high. Under any circumstance, don't let the flame roar and blow.

If you are unable to regulate your appliances, call our Service Department. It is kept for your convenience, in order that you may obtain the highest efficiency from the gas you purchase.

West Texas Gas Company

Come! Meet!
THE DOLLS
AT
PENNEY'S
TOYLAND

Such excitement! ALL the dolls are HERE! Santa's brought his favorite big dolls, little dolls, baby dolls and lady dolls with their smartest clothes—so the very good little girls in town could find just the right ones! Tell your own mother Santa's heard about the depression so all the lovely dolls at Toyland are very, very inexpensive!



J.C. PENNEY CO.
CLOVIS, NEW MEXICO

BARGAIN

SUBSCRIPTION

RATES

In keeping with the custom of the Muleshoe Journal, special bargain subscription rates are in force during the month of December, only.

NEW or RENEWAL

\$1.00
per year

Cash or in Trade

We have made arrangements with Muleshoe Grain and Produce Dealers to handle your Trade Subscriptions for you. We will take—

**WHEAT, SORGHUM GRAINS
CHICKENS, TURKEYS
and EGGS**

On New or Renewed Subscriptions if you prefer and do not have the cash

If you happen to be in arrears on your subscription account, you may also pay it up at the rate of \$1.00 per year.

Deliver your grain or produce to any of the regular buyers in Muleshoe. They will give you a Due Bill for the amount you wish to invest in the Journal. Bring the Due Bill to this office, and receive full credit at the rate of One Dollar per year on subscriptions.

Act Now! This Offer is Good Only During December

**SOME REASONS WHY—
YOU SHOULD READ THE JOURNAL**

The price is the cheapest during December of any month in the year. It is the official and only newspaper published in Bailey County. It gives you the general and special news of this and surrounding counties, including court and other legal news, and legal publications. It has a large number of community correspondents, who are represented each week by the news of their particular localities. It keeps subscribers posted regarding business and real estate changes and the development going on throughout this county. This newspaper is published on Thursday, and is delivered into practically every home in this and adjoining counties, so subscribers can read and take advantage of any special advertising offers for Saturday trading.

This newspaper stands for the forward action, upbuilding and development of Bailey County. Its every effort and influence is for the betterment of its citizens and their varied interests, not only commercially, but politically, socially and morally.

Your neighbor reads the Journal and enjoys it every week. You should be as well posted as your neighbor. Next year will be election year, in county, state and nation. This newspaper will keep you impartially posted regarding the details of aspiring candidates and the political campaign. It carries numerous worth-while editorials on important subjects, also cartoons, important pictures, illustrations and many feature articles of interest and value to its readers. REALLY—in all of Bailey County can afford to be without their home county newspaper!

A SUGGESTION—
Why not make some of your friends, relatives or neighbors a Christmas present of a year's subscription to the Journal.

If you have a boy or girl away in school or college, they would appreciate a subscription. It would be like getting a letter from home every week, and would contain much more interesting news than you could possibly write.

The above offer for subscriptions at \$1.00 per year is good only for subscribers whose post office address is located in Bailey County. If you get your mail outside Bailey County, add 50 cents to this special rate to cover the extra postage required for delivery.

LOCAL HAPPENINGS

Dudley Buzzard was in Herford Sunday. G. O. Havel of Sudan was here Thursday. J. A. Ware of Dallas, was here this week. Jim Cook was in Lovington, N. M. Sunday. Dan Thompson of Amarillo was here Tuesday.

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month. VISITORS WELCOME. J. B. ROBERTS, W. M. CONNIE D. GUYTON, JR., Secy.

STATED MEETING of Muleshoe Chapter, No. 792, Order of Eastern Star, first Tuesday in each month. Visitors cordially invited. TRUMA GRIFFITHS, W. M. IRENE EDMONDS, Secy.

Cecil H. Tate Attorney-at-Law Office in McCarty Building Phone 85 MULESHOE, TEXAS

Dr. A. E. Lewis DENTIST Office over McCarty Drug Store Phone 85 Muleshoe, Texas

Watch Repairing Our Work will Please You George Sanders In Western Drug Store

A. R. Matthews, M. D. Physician and Surgeon MULESHOE, TEXAS

DR. BUCHANAN EYE, EAR, NOSE, THROAT GLASSES FITTED Clovis, N. Mex.

Send Your Abstract Work -To The- Muleshoe Abstract Company A. P. STONE, Prop. MULESHOE, TEXAS Agent for Warren Addition

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lathmore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. E. L. Powers Obstetrics and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory C. E. Hunt Superintendent J. H. Felton Business Mgr. A chartered training school for nurses is conducted in connection with the sanitarium.

E. M. Carter of Plainview was here Thursday. A. J. Gardner returned Friday from Hollis, Okla. Joel Lee Jr. visited relatives in Amarillo last week. Pat R. Bobo was a business visitor in Farwell Friday. J. M. Gay of McKinney was here on business Thursday. Mr. and Mrs. J. P. Mendley have gone to Clovis to reside. Mr. and Mrs. L. B. Churchill were in Clovis, N. M. Saturday. Mrs. Virgie Mae Clark was shopping in Clovis, N. M., Saturday. Mr. and Mrs. Jess Caldwell have gone to Clayton to make their home. Deputy Game Warden Hugh Small was here from Tulsa this week. Hey and Mrs. C. A. Jolar visited her mother in Lockney last week. Mr. and Mrs. Harold Wyer spent the week end with her parents at Herford.

FOR RENT: Modern House, unfurnished. Apply to Mrs. W. O. Bacy. Messrs. Leonard West and Homer Holt were in Lubbock Sunday visiting friends. Miss Katherine Hershey of Herford was the week end guest of Mrs. Jess Caldwell. Mr. and Mrs. Cecil H. Tate have gone to Giddings to spend Xmas with his parents. Mesdames A. J. Gardner, Lowell Wiggins and Gilbert Wollard were in Lubbock Wednesday. Chas. E. Newton, of the Panhandle Lumber Company, spent the week end in Dallas on business.

GRIST MILL All kinds of Custom Grinding, Corn Meal, Flour, Breakfast Food, Cow and Chix Feed for Sale. "Uncle John" BOYLE 1 Bk. E Ford Garage Muleshoe

This Christmas Give the one gift your friends can not buy—Your Photograph. See ROBINSON CLOVIS, N. M. Photography—Kodak Finishing Pianos and Music

SUITS AND DRESSES Called for, Cleaned, Pressed and Delivered. Let us serve you Every Week. Just Phone us, We'll do the rest. Keep your wardrobe at it's best. MULESHOE TAILOR SHOP

Ford MOTOR COMPANY MULESHOE, TEXAS Selling a Car with Value Far Above Price. Our Service Work Also, has a value far above price. Now is the time to have your car tuned up for winter driving. Winter Is Coming Let us fill your radiator with anti-freeze. We have both 'Prestone' and Alcohol. Do it NOW! 'It's better to be safe than sorry.'

P. H. Hill, of Maude, Oklahoma, was a land prospector here the first of the week. C. W. and J. M. Coffey, of Electra were in Muleshoe Monday inspecting oil royalties. FOR SALE: Gas range and gas heater, in excellent condition. Bargain. Fred S. Reynolds. 46 1/2 hp. R. S. Precure, of Oklahoma City, was in Muleshoe, prospecting for land Thursday of last week. B. F. Newman, of Thornton, was in Muleshoe, Monday, looking for a farm for rent the coming year. Mr. and Mrs. Truman Dill, of Oilton spent Friday night of last week with Mr. and Mrs. Robert L. Murdock. O'Neil Rocky, A. J. Gardner and Gilbert Wollard attended the Abilene-Lubbock football game in Lubbock Saturday. Rev. and Mrs. E. C. Raney and A. C. Gaede were in Plainview, Friday, attending a district meeting of the Methodist Church. Mrs. Verne Bearden and Mrs. J. C. Beach and daughter, Jean, attended the Art Names show in Fort Worth, Friday night of last week. Mr. A. J. Gardner and son, Paul, and Mrs. Gilbert Wollard made a trip to Lubbock Friday, where they witnessed the great Santa Claus Parade. Mr. and Mrs. Delma McCarty, Gilbert Wollard, Curtis Taylor and A. J. Gardner attended the Lubbock-Abilene football game at Lubbock Saturday.

Mr. and Mrs. J. P. Nash and family of Morton, Texas visited friends in Muleshoe over the week end. They returned to Morton Sunday evening. Mrs. J. E. Alridge and children left Tuesday morning for Miller, Mo., in answer to a message that Mr. Alridge's mother, Mrs. J. W. Alridge, was seriously ill. C. H. Whitehead, of Kansas City, while enroute to California, stopped in Muleshoe Monday for an inspection of his large land holdings here. K. K. Smith and mother, R. L. Brown and John Lavey were the guests of Mr. Whitehead Monday evening for dinner in Clovis N. M., at the Harvey house.

A CHRISTMAS SOCIAL The Baptist ladies of the Home Makers Sunday School class combined their regular monthly business meeting with a lovely Christmas social Thursday afternoon, Dec. 10 at the home of Mrs. Clay Buchanan. After a program of Christmas music talks and songs, the teacher, Mrs. Ray Griffiths was presented with a beautiful fruit bowl as a Christmas gift from the class. Refreshments of fruit cake, sandwiches, and hot chocolate were served to eighteen members and five visitors. Epworth League Program Dec. 20, 1931 Topic: Making Christmas Christian. Leader: Gladys Bohrmann. Reading: Mrs. Matthews. Talks: 1. Making Christmas Christian in our relation with others, in giving: Juanita Beller. 2. Making Christmas Christian in our relation with others, in receiving: Cecil Buhmann. 3. Making Christmas Christian in our Relation with Christ: Alice Wiltierling.

The longest lived people in the world are New Zealanders. The average age is sixty-three for men and sixty-five for women. When you have a prescription filled at our drug store, you are assured of absolute correctness and the purest possible drugs being used. Our pharmacist has had years of experience in this line. We never substitute on the doctor's orders. Your health or life may depend upon the proper filling of your prescriptions. They are safe with us. Crosley Radios The most popular Radio on the market today. We have the new ones. Come in, see and hear them. VISIT OUR SODA FOUNTAIN WESTERN DRUG COMPANY MULESHOE, TEXAS

Progress News Notes

Ed Bailey and Clay Leckott were business visitors in Corona N. M. last week. Little Ronald Barper had the misfortune of falling from the bed last Monday night and breaking his collar bone. He was taken to Farwell Monday night and the bone was set. We are glad to report that he is doing nicely. Mr. and Mrs. Joe Bice and son Bobby Joe were visiting with friends here Friday. Mr. and Mrs. G. T. Lindsey spent Sunday in the Allen Penion Home. Dewey Moore of Sudan visited relatives in this community last week. Mr. and Mrs. Jim Barger and daughter Miss Dorahae spent Sunday afternoon in the Penion home. Dorothy Gabe spent Sunday with Mrs. H. M. Shannon here. Rev. and Mrs. Dewey Sprague and sons Rev. and Mrs. Arthur Brewer took Sunday dinner with Mr. and Mrs. Emmet Cook and family. Mr. M. L. Evans and wife spent Sunday in the H. M. Shannon home. Joe Boney, Luther Bahnmann, Allen Harris and Lee Armstrong spent Sunday with Elmer Wiltierling. Troy Britton and Gordon Rimmer of Earls, Bill Burnett, Ima and Lee Abing of Sudan, and Ernest Reeves were entertained in the home of Carl Evans last Friday night. Violin and guitar music was enjoyed throughout the evening. The music was furnished by Troy Britton and Gordon Rimmer. Rev. Arlyn Brewer of Hubbard, Tex. Sprague regular appointment here last Sunday. Wanda Reed spent Saturday night with Evelyn Farley. Miss Doris Wiltierling entertained the Loyal Friends and Banner Sunday school classes last Friday night with a party. The evening was spent in playing games. At a late hour refreshments were served. The young folks left hoping Miss Dottie would entertain them again soon. Last Wednesday night Mr. and Mrs. O. C. Niskern entertained a few of their friends with a card and "42" party. After the evening had been spent in different amusements, refreshments were served to those present.

The ladies of the Lazbuddie Study club met in the home of Mrs. R. L. Blodose, Thursday, December 10, to quilt a lovely embroidered quilt for a dear friend of the club. The reporter regrets that she wasn't present. But from reports it was the most delightful meeting of the year. Sunday, December 13, we had the Volunteer Band from Waynesburg Baptist College of Plainview. It is an honor to any place to have this bunch of enterprising young folks to work with them. They rendered an excellent program Saturday evening and both Sunday morning and afternoon. The ladies of the community spread a beautiful feast at the noonday meal. Over three hundred plates were filled from the long table of delicious viands. We had a number of guests from Flag and Clovis. We were indeed glad to welcome Mr. and Mrs. Leroy McDaniel of Lazbuddie, Mrs. Otto Treidts and Mrs. E. R. Haskins were hostess to the Plainview band during the supper hour Saturday evening. Mrs. E. V. Crain spent the day Monday with Mrs. Duke and Mrs. Happy Waggon. Mrs. S. P. Syms is at Plainview under the care of a doctor. Mrs. Jewel Treider was in Plainview Thursday. Mr. and Mrs. E. V. Crain and children, and Mrs. C. E. Merriott were in Clovis N. M., Saturday. Mr. and Mrs. Gordon Beck were in Floyd, New Mexico over the week end. Mrs. C. E. Merriott was an all day guest of Mrs. E. V. Crain Tuesday. Mr. and Mrs. Happy Waggon were in Muleshoe Monday.

Wilson News Rev. B. C. Smith filled his regular appointment Sunday. There was a large crowd out for Sunday school and preaching. Bro Carl Ethridge preached Sunday night. Mr. and Mrs. R. L. Simmet and children and Mr. and Mrs. Verge Shipping and children took Sunday dinner with Mr. and Mrs. D. F. Reed. Mr. and Mrs. D. C. Smith Jr. of Morton are visiting Mrs. Smith's parents, Mr. and Mrs. Drew West. B. B. Christie and wife are visiting relatives in Floydada this week. Mrs. George Tyson and Mrs. E. C. Gwaltney visited Mrs. E. B. Fleming Tuesday afternoon. W. E. Harris and R. E. Davis made a trip to Muleshoe Sunday. Mr. and Mrs. E. B. Fleming and children spent Sunday afternoon with Mrs. Paul Harris. Mr. and Mrs. Carl Etheridge were guests of Mr. and Mrs. O. R. Eubariks Sunday. Mr. and Mrs. Verge Shipping and children called on Mr. and Mrs. Earl Harris Sunday afternoon. METHODIST CHURCH Sunday School at 9:45. Preaching by the Pastor at 11. Christmas sermon. Leagues meet at 6:45, and at 7:30 there will be a Christmas service in story and song given by the entire church under the direction of Mrs. E. C. Raney. This program has been enthusiastically received each time where it has been given and the people who hear it say that it is worshipful, inspirational,

and educational. In certain sections of it there are feelings that lie too deep for words are stirred. It is the manifestation of the Christ spirit in a new and different way. The admission is free, of course, and the whole program is something different. Our mid-week meet is at 7:30 on Wednesday night. Anyone wishing to come is invited to come and bring your Bible and worship with us and lend your experience and knowledge to the good of the services.

Circleback News Items

Miss Loreta McCollum was dinner guest of Miss Ruby Cox Sunday. Mr. and Mrs. G. O. Sharron had as their guests Sunday some singers from Clovis. They attended singing here Sunday afternoon. The Muleshoe Quartette was here Sunday afternoon. Miss Cecil Wilson, and Miss Bonnie Mitchell were dinner guests of Miss Opal Cox Sunday. Miss Oyla Brown had as her guests Sunday afternoon, Miss Kathleen Martin. Miss Bonnie Mitchell had as her guests Sunday afternoon Miss Cecil Wilson and Rayene Nell. Miss Ruby Cox was supper guest of Miss Loreta McCollum Sunday night. Mr. and Mrs. Sam Brown had as their guests Sunday, Mr. and Mrs. T. Brown and Mrs. Roy Brown and their families. Everyone came to the Box Supper at Circle Back Church Friday night, December 12. Proceeds go to pay for the Church piano. Mr. and Mrs. Walter Damon and laughter Mrs. Elmer Garner made a trip to Clovis N. M., Friday. Mrs. Ruby Nell had as her guest Sunday, Mrs. Clay Martin. Elmer Garner and George Garner accompanied Mrs. George Garner to her fathers, Mr. Hall in Big Springs.

Texas Firms Going Into Bankruptcy Show Big Decline

AUSTIN, Texas, Dec. 16.—Only 104 Texas firms went into bankruptcy during November a decline of 10 per cent from the figure for October, according to the University of Texas Bureau of

AT THE—GARDEN

Sudan, Texas Friday Dec. 18. "IRON MAN" With Lew Ayres, Robert Montgomery and Jean Harlow. Saturday, Dec. 19. Zane Grey's—"RIDERS OF THE PURPLE SAGE" With George O'Brien. Sunday & Monday Dec. 20 & 21 Will Rogers in—"YOUNG AS YOU FEEL" Tuesday & Wednesday, Dec. 22 & 23 "TRANS ATLANTIC" With Lois Moran and Edmund Lowe Coupon Nights Come enjoy yourself

Business Research. This is the first decline in commercial failures in several months. When it is considered that there is a usual seasonal increase of 15 per cent between the two months, this decline assumes even greater significance, the report said. Liabilities declined 27 per cent to 1,610,000; this figure is 16 per cent less than November, 1930.

Language is but a poor bull's-eye lantern wherewith to show off the vast cathedral of the world.—R. L. Stevenson.

We cannot legislate a return to prosperity.—Franklin D. Roosevelt.

We mortals are immortal in that we work together in never-ending achievement.—Albert Einstein.

Nothing like Pine Oil for Colds Croup, Indigestion, Rheumatism, Zimmerman's Wonder Salve for Eczema, Boils, Piles, Burns, old Sores. Sold at: Collins Drug, Earth Drug and Ramby's Pharmacy

WE WANT YOUR GRAIN We are in the market for all kinds of grain, paying you the highest possible prices. If you have not been doing business with us, begin now, your patronage will be greatly appreciated, and we are quite sure you will like our courteous service. S. E. CONE GRAIN COMPANY MULESHOE, TEXAS

The Pleasure Is Ours

Whether you buy or not, it would be a distinct pleasure to us if you drop into our store at any time. We have a well selected stock of Staple and Fancy Groceries. You can find in our store most anything in the Grocery line, and we believe that our prices will compare favorably with any you can find. Christmas is almost here and we want to help you out with that Xmas dinner.

Specials this Week HENNINGTON CASH GROCERY RED and WHITE Store, MULESHOE