## LUBBOCK'S CRYING NEED IS A BIGGER HOTEL

## - Thuthork 3turntuty Autauthe



|  |  |  <br> PIGGLY WIGGLY <br> 100 lbs Sacks Pure Cane Sugar .... $\$ 8.75$ 25 lb Sack Pure Cane Sugar 10 lb Sacks Pure Cane Sugar $\qquad$ We do not handle Beet Sugar. <br> 8lb. Bucket Swift Jewel Compound $\$ 1.30$ 4lb. Bucket Swift Jewel Compound .68 8 lbs. Bucket Armours Vegetable Com. peund $\$ 1.30$ <br> 4 lb . Bucket Armours Vegetable Compound <br> Gallon Jar Mustard $\$ 1.10$ <br> Number 10 Can Tomato Catsup $\qquad$ .80 Large Can Sun Set Gold Milk $\qquad$ .10 Small Can Sun Set Gold Milk 48 lb . Sack Smith's Best Flour ...... 1.70 <br> Smith's Best Flour is positively a pure, soft wheat flour and is EXTRA FANCY HIGH PATENT. <br> Money Back Guarantee | PATENT OXFORD Black Patent Colt, lace oxford, trimmed with Smoked Elk, just the thing for dress that really Sizes $8 \quad 1-2$ to $11 \quad \ldots \ldots \ldots \ldots$ <br> COLORED SANDALS Are the best sellers of the season. We have them in Red, Blue or Black Patent Leather. Sizes 5 to $8 \quad . \quad \$ 2.50$ Sizes $8 \quad 1-2$ to $11 \quad 3$. <br> ROSE CALF OXFORD For play and wear. Ideal Shoe, are not stitched downs, they are soled. Sizes 5 to $8 \quad . . . . .52-50$ Sixes $8 \quad 1: 2$ to $11 \quad$ …......... $\$ 3.00$ Sizes 11 1-2 to 2 $\qquad$ <br> Amaryllis and Gr "FOR BETTER WAPLES-PLATTER Lubbock, <br> PHONE <br> TWO-SEV <br> WE DEI <br> Halsey-H Comp <br> The House of Sty 1115 Bro |  <br> Pricalia <br> Buy Children's Shoes" <br> EN-THREE <br> IVER <br> all Drug pany <br> le and Quality adway |
| :---: | :---: | :---: | :---: | :---: |
| minufacturess of dDIES, harmess and Autio Tops |  | - 0 - 1 - | -1013 Mañ st. | hiok repairing <br> A SPECULTY <br> ass THKT ARE Mcm |

## THINKS PRES

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but the administration took the
lead in demanding to sead in demanding tax reduction solid single eonductor, varnish camset by the opposing party is not brie insulation, lead covered, steel
and the faet that the rates were bank armored, parkway cable. The
causing, republieans much real wor- insulation shal be of the thickness
to stand ah factery tene of causing, repubicans much real wor- to stand a factory test of 11,000
ty. opinion is overwhelming here, volts and be designed for 3,500
foth in congress and among polit. volt working pressure. The varnish
 the nation. This means tax re- lamps of 250 to 1000 C. P. 6.6
lief for the poor man and Coolidge
is not disposed to deny this for ampere and shall be equipped wit MEXICAN ATTEMPTS UNDER TRAIN
UAN A Houston, Texas, May 26 ,

 headiong under the wheels of a
movtige bor eart.
 gineeroring on the switch. Weikerth, en- Pirst: Combined pressed steel and



## 273



## The Floor of Economy Beautiful Oak!

For years the oak floor has been known as the floor of beauty and duravility - perfoetion in floors for attractive. well kept homes. Consider, too, its coonomyt It is inexpensive. It serves alike for cottage or mansion. Big carpets or rugs are unnecessary. It adds value to any home.
Good oak floors cost comparatively little to install, they save time and labor for the housswifo, and they add attractiveness and cheer to a home's interior. They can be laid over old floors, or in the new home.
Long-Bell oak flooring, which we mandte, answen every requirement of fextures manufacture, finish, satisfaction and durability. of thin substantiat Loog-Bell oak flooring

A booklot oontaining valuablo audfoestiona
TONGBEI IUIBER CO.
LUBBOCK, texas


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| Even Cost | tliest Ca |

The economical, care-free service which the good Maxwell gives its owners day in and day out, goes straight back to the fact that it is relatively stronger at all vital pofnts than even the costilest cars.
All wearing parts are made as durable and rugged as it is poselble for a btg, powerfull organization, with vast facilities in metallurgy, fine engineering, and steflited, pafmistating prodmetton, to make them.
It is obvious that the deseriptiongo ed has attached itself to the Maxwell because it possesses goodness to an outstanding degree.

We are pleased to extend the convenience of time-payments. Ast
GEO. F. MULKEY, Dealer ubbock, texas



## McCall Patterns

 FREEWith the purchase of Silk for a Dress, we will give Free, a McCall Pattern-good this week only. Silk department is filled with values.

## Minter-Gamel Co.

Lubbock's Newest Store

## PHONE 273

TWO-SEVEN-THREE
WE DELIVER

## Halsey-Hall Drug Company

The House of Style and Quality
1115 Broadway

## WE LOAN MONEY

-To build or improve Homes, we as sume Vendor's and Mechanic' Lien Notes.

JONES INVESTMENT CO.
LuBBock, - - TEXAS
Cotton School At Lubbock
Begins June 2nd.
Will th tonted on to reced fleor of to Hourd binlos.
 J. B. Hearrell or J.D.Johneon

Lubbock Moming Avalanche －
 Setered at the Poutoffice at Lubbock，Texas，for ensamission thru the mails as second clase matter

THE OLD LAND MARKS．
The old land marks are gradually slipping away．The old timers have watched them go，and have noted hec changes with a good deal of satio－
faction and pride The latet old timer to suc．
umb to te hammer of progrea io the old
 converted into o motion piretera souvew for when





 that served their purposio juit ao amply in the poutticans chief gains．


 find ite way intotete pockets of of bebenifievieer
 booked to get that sum in，cath．The other of wech value sat the sum to which they pore en．
gited would purchase．They on this policy at the end of two yearr，and it in
predicted that the sreat majority
will make their
 be diampointment followed by renewed demmendo Actual pencions in lieu of＂adjuited compense
 of view of the $A$
colled encouraging．
The party in power in thooked，to good to nobody
 the preident，reord will win vote forme one will win vete，prom thin otere．proberbly the Dem． ocrats who ansited in bringing about the rewit did not think of that at thev．meditated on the
peranal
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be coniderable stecion of teived vortom mong theaing


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                BOOZE AND JAZZ
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## Boore and the accurred jazz dance occupied of the Ween feame at hamber of commerce <br> growe buter body was formed and hana been  the second largeesc commercial organization in the A very prominent Abilene man，in Cieco   thould at least acke of back seat at the ennual meetinge was altogether wrons when he ceiti－ cized the mangement for the conditions re ferred Preident Spencer．Manager Whaley and $A_{0}$ stant Managor wade，nad the oame chance semming the tide formed by the drinking ele convention－The Che Ciso American． Number of people about the convention，bring back a rather dio gusting report of the amount of drinking that was aoticed in that city．Of course，there were fority or fifty thousand people there during the three days，and the same drunk＇men may have been every day and several times a day and the num． ber of drunk folks might not have been so great int，but why chould there have been any？pre creditible to Weat That such conduct will be thamber of commerce，in fact we are sure that it wil have a very bad effect，and that it wiil

$\qquad$ m


THE LUBBOCK MORNING
$\begin{aligned} & \text { of the organization．Fact of the businese wo } \\ & \text { believe that the Weet }\end{aligned}$ Texas chamber of con
 Tent has accomplished a that is rich in poasibil deal of develop．






 they pere the convention meats from now oin
tranization．the hoon and dignity of the We are of the opinion that the best realte
 who know one thing that was done in an buines Qted at all，they did not know what they wer
oting on，and the majority of them did not have any interest whatever in the business that the
convention was there to transact．We believe ions is not changed，that the intentions，theug ever so good，will bè of no avail．
Instead of forty or fifty thousand people，
ninety per cent of which are not interested ninety per cent of which are not interested in
any of the business transactions，let a represent．
ative number of members of the local chamber aive number of members of the local chamber
of commerce，in proportion to the number of
nembers the town has in the West Texas cham ber，go to the convention，hold a two－days ses－
sion，or three possibly，and concentrate their
ind minds on their business，and you will get results．
The big hurrah，and beating of drums and tooting
of trumpets，is of no avail when business is to be transacted．
The convention is unweildy，and cannot be
handled well，and we believe that it has gone the Thandled well，and we believe that it has gone the
limit，under the present plan． There is a great amount of development work
yet to be done in West Texas，and if the West
Texas chamber grip on the situation it should be of great help
bringing about the development that is desired Wringing about the development that is desired
We believe that the organization should have the
upport of the Whest Texas people，and when West Texas people pay the running expenses of
he organization，those fellows over in North，East in what we shall do．We do not object to them being friendly toward us，and we appreciate every－
hing they can do to help us develop this great to places that ridicule the West and the South
Plains and the Panhandle，every day in the year xcept when they are wanting the convention， rom possibly a purely commercial view point，
we cease to become enthusiastic over the work．
We wish the organization We wish the organization success，but we be－
lieve we see the breakers ahead on which the or ganization will be dashed to pieces，and we are
of the opinion that if the wise directorate of the organization will Just do some genuine old honest
to goodness thinking．that they will agree with
to and will change up the plans before the next


RETAIL MERCHANTS FIGHTING FOR LIFE
The average retail merchant is today＂having a fierce fight for existence．Whether he passes
on＂or survives rests with the community of which
he is a part and to which he liberally contributes for all civic enterprises and pays taxes．The mar－ chans in the average sized town cannot carry in
stock everything that all of the people in hit stock everything that all of the people in hia
town may want at times．It would require a cap－ ital many times larger than the average merchant
can command to do this，but he does the beeth
年 can．He ordinarily does carry in stock at all he can．He ordinarily does carry in stock at all
imes many things for which there is no general demand，in order that he may meet the needs out there is a limit to his purchasing ability．He it ffort to meet the demands of the community． Why not，then，give him the preference over the
far distant mail order man if you must have some hing which is not to be found in the local stores？ give you as quick if not quicker service and more he will give you better values for the money．
Finally whatever profit is to be made off the ransaction will stay at home and－do its blt to incidlentally，yourself，more prosperous．
If you are interested in your community you must make an effort to sustain and support you
murchants－otherwise your town will soon be anumerated among＂the dead ones．＂
＂The padlocking for a year of nine of the
 less，for a time at any rate，nearly $\$ 1,000,000$ holy reflection，and yet worse has gone before． namely，that a law that drives law－breakers out and yet it goes＇logically along with Dr．Nichola ficult to enforce ought to be repealed，because te it．The fact that 600 other saloons are book－
for d for pallock honors may have some bearing
n the woeful wail．







The Woman Who Knows



$$
\begin{aligned}
& \text { See } \\
& \text { DoDGe } \\
& \text { Brothers } \\
& \text { Four } \\
& \text { Passenger } \\
& \text { Coupe }
\end{aligned}
$$

## HENRY R．BISHOP



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Get more and richer milk by feeding

## Lucko Mixed Feed

Manufactured by
Lubbock Cotton Oil Co． Phone 12

## PHONE 273 <br> TWO－SEVEN－THREE

WE DELIVER

## Halsey－Hall Drug Company

The House of Style and Quality 1115 Broadway

Service，Efficiency，Courtesy



SOUTH PLAINS MONUMENT CO． Clarendon Collier mbios，pron
plainview


Guarantee Abstract \＆Titte Co． Complete Abstract and Title to all lande and tow Iotes in Lubbock，Hockley and Cochran Countlen． Merril Hotel Blds．C．L．Adams，Mer．Ph． 420
＂INSURANCE SERVICE THAT YOU．WILL LIKE＂ Lubbock Insurance Agency

The oldest established inoursace Agency In Labhep
Phone 998
Cotton. Rxchange Bide
Labbock, Texas

## ... SPORT NEWS ...

TEMPORARY ORGANIZATION OF PROPOSED SOUTH PLAINS CIRCUIT COMPLETED AT MEETING HERE MON

 NEW PTPE ORGAN
 INSTALLED IN A Reproduco organ was installed
in the Lindsey Theatre buliding Sat-
urday night following the rent
show
 * . . . . . . . . .

## Your 5 Word Slogan May Earn It

## A BUICK TOURING CAR

Awarded-FREE-to the winner of the Devoe Slogan Contest

> YOU don't have to spend one cent to enter this contest. Just come into our store during the Devoe Interior Decorating Demonstration. Ask the Devoe Expert to show you the charming possibilities of Devoe Velour Finish, and get a free entry blank and full information.
> Then cudgel your wits for a clever little slogan; a slogan of five words or less; a slogan describing Devoe Velour Finish, the flat washable oil paint used in Mottletoning.
> The winning slogan may be merely a simple phrase, such as "Glorious Walls." It may be a complete sentence, such as "New beauty given old rooms" or "Paints sunshine on your walls." Whichever it is, it must be a slogan that can be used in advertising and other publicity matter.
> Your slogan must be submitted while the Devoe Expert is at our store.
> On June 28 th, 1924, at 3 P. M., at the offices of Devoe \& Reynolds Co., Inc., 101 Fulton street, New York City, a committee of 5 judges will decide the winning slogan and award the Buick to its author.
> Come into our store and get the entry blank that may put this beautiful new Buick Touring car into your garage.

Come to Our Store on Wed. and Thurs., May 28 and 29
This Coupon is worth 40 cents

## Sherrod Brothers Hardware Co.



AMARILLO，Texas，May 26－The pen to the public．
for 20 years，during which time
efforts to make Palo Durn ic park have failed because no
money was available，it has been
naccessible to the whe were barred be by barbl public，wir
fences and lack of roads．
Depresion has brought about a change，Hearry
C．Harding，oldt－time ranchman why
owns nine mile canyon，late in May converted hue
property
ranch．＂intord modified＂dude
Harding has walls，erected a precipitous canyon
log cause and
cabins for vacationists cleerd camp grounds of shrubbery and
otherwise rubbed the rough spots
of nature for the benefit of those
who crave the＂great outdoors．，In oing this，he has made the Pa
handle＇s dream a reality．
The Palo Duro in it
ne of the one of the most piecturesque bits
of scenery in the nation．It is
chasm extending for
 ser in height，offering vistas re－
res．
yon of the Col Colorado．Contrasting


 usually dains regionter，make receation cent un
Panhandle people are solidy be hind Harding in his project．They
have worked for years to have Palo
Duro established yes Duro established as a state or na
tional
recognized，but funds wase neen
rever recognized，but funds were never
avialabe．on that acount，the
canyon been a privite traet
except on special oceasions． Due to the fences．thousands of
tourists have been denied a view
of the canyyo in arevion of the canyon in previous year support will be enlisted for mank
ing the Palo Duro a public park． MRS DE ACOSTA SEEKS CLERGYMAN NEW YORK，May $26,-$ Mrs．Rita
De Acosta Lydig issued a formal announcement Sunday night break－
ig her engagement to the Rev Dr．
Percy Stickney Grant，rector of the Church of the Ascension，be－
cause of the opposition of Bishop
Mannington dioseasan head of the Protestant Episcopal church．
The announcement read．
Mra DeAcosta Lydig of the tel Chatham announces that he he
engagement to the Rev．Perey
Stickey Strickney the refusal been broken ow．
ng to
ninghop Mg
ing to sive his consent to riage in the Protestant Episcopa
Birch． Bishop Manning refused to sanc
tion the marriage because Mrs．My
dig＇s divorced hubband is still liv
ing
 Mhemer on on canon or the chured

 W．E．Stokes．Her seond husban
was Major Phillip Lydif．The en
tagement Mrs．Lyig and th
Episcopalian rector was first an
 rector Major Lydig in Paris．The
年 years of age and Mrs．
Lyig 45 ．
The The engagement was broken，it
is underatood by mutual consent，
although both the Rev．Mr．Grant．
and Mrs．Lydig refued to nd mrs．Lydig refused to comment．
eeyond the latter＇s statement．For cony years Mrs．Lydig has been a
communcant in Dr Grant＇s church
and has been aetive in its of chasity been aetive in its work
of tivoree was ob－
tained on the grounds contrary to ained on the grounds，contrary to
atter Bishop Maning＇s opposition
had bucome known， Paris to ane attempt to reepene went to
but found that it was not possible， ist leaders and has clashed with
his bishop in the pest on crowing out of the modernist－fun
lamentalist

FUNERAI DIRECTORS HOLD CONVENTION

Daithas，Texas，May 26 －One
Degro bell hop at the Adolphuz
 tors Alsocition convention which
hol fo he hote．One of the
ilegates oaked the boy to get some elegates anked the boy to get some
fruindry from one of the casket
（iaplay rooms at the hote． －The boy took one look and saw ned room the boy nor the laundry
Neither the Bumb a Fome．

THE LUBBOCK MORNING AVALANCHE，TUES，MAY 27． 1924
$a$ Good Thing－DoNr miss iz． FARM BIDC WILI
HAVE TO FIGHT
FOR RIGHTS
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tated its will to congress list
session and the oun befores stands
ses the and




SIMS＇MARKET


## City Loans

THERE IS NO CONTRACT OFFERED，that costs as little ${ }^{20}$ The United saviges Bank Plan No contract offered with the On or Beforo Priviloget that
does not have undeairble featuree EXEEPT The United Savings Bank Plan

 GREEN \＆HURLBUT
Claude b．huribut ming wi．d．green
CITIZENS NATIONAL BANK BULLDING LUBBOCK
 PHONE 184 Dodge BROTHERS Four Passenger Coupe

New Method Tailors Phone 365

Cleaning，Pressing Alterations T．H．StClair，Prop．


| buy that tire | OPENING SALE |
| :---: | :---: |
|  |  |
|  | NEW ORLEANS PRUIT |
| EARHART MOTOR COMPANW |  |



Glassware and Dishes
We welcome your inspection of our stock of new dishes and glassware．It is a wonderful dis－ play of great variety．
Myrick Hardware Co．

Dollar Steps to Success

$$
\begin{aligned}
& \text { The time comes in overe, life then a litto mendy }
\end{aligned}
$$ Security State Bank \＆Trust Company

## The Morning Avalanche Classified Ads

RATES 2 CENTS A WORD-NO ADVERTISEMENT ACCEPTED FOR LESS THAN 30 CENTS



## MARKETS

## TAX MEASURE IS

 BASIS FOR SALES
## By EDWA $\overline{\text { RD J. CONDLON }}$ (United News Financial Editor.)






 The other factor whieh entered Chicaso Cash Grain.
in the general sheme of financial
affairs on Monday whichas



 $\begin{array}{ll}\text { Wom this district by interior banks } \\ \text { Was responsible for the rise. } & 69 \mathrm{c} ; \text { timoty } \\ \text { The } \\ \text { The }\end{array}$








## LINDSEY THEATRE

TODAY-LAST TIME

## JACKIE COOGAN

- n -


## "Long Live The King"

## TOMORROW

GEO. M. COHAN'S
Successful stage production hits the screen


PHIL. H. PIERCE CO, Inc. DALLAS, TEXAS

## ANNOUNCE

## The installation in the Lindsey Theatre, Lubbock Texas, our- <br> <br> \title{ REPRODUCO 

} <br> <br> \title{REPRODUCO
}}

## TWO MANUEL ORGAN

The same type of instrument that is in use in theatres of the larger cities.
We congratulate the people of Lubbock for having in their midst a theatre of the type as evidenced by the Lindsey Theatre.

.

Cool as a spring breeze Straw Hats Straw Hats new in their style ideas-these newly arrived Swiss Yeddos featherweight and will conform to any shape head. Priced at - $\mathbf{\$ 5 . 0 0}$ Other good straws $\$ 2.50$ up
BARRIER BROS.
Dependable Merchandise
Save Gold Bond Starmp

