## Tithbork flarnity Aualaurhe

## VOL. 2, NO. 62



PACE Two
CAMPAGN FOR ENROLLMENT IN THE
LUBBOCK BUSINESS COLECE IS BE
SUCESS; CONTINUES INDEFINITELY


THREE ADDITIONAL TEACHERS ARE TO BE EMPLOYED IN LUBBOCK DUE TO RECENT ENROLLMENT INCREASE A meoting of the 1. O. O. F. lodge
was held Tuesday evening at the
lodge

 and - now night, Japuary 4th. There were sev- WILD DUCKS ARE DESTROY.
eral classes of pavements bid on and
ING GRAIN IN CASTRO eral classes of pavements bid on and
the prices varied considerably even

 brick paving.
The engineering work will be done drawn to Castro county by the nings as agent of Lubbock countyThe engineering work will be done
by the Elrod Enineering Company,
one of the la largiful supply of grain and water
one



 G. T. Romans ot Amhers., This was wass an
the first child born in the new town.
 O. O. F. OFFICERS WERE
iNSTALED TUESDAY NIGHT Br. Ferguson, Dentint, Conley


## To a Certain Beautiful Woman

I have decided that you are intending to deceive me and marry your handsome hero... faugh! Woman, beware! Your pretty tricks will all prove futile. I shall trap your lover . . . and then.... and THEN you will know the meaning of-

EVER-LAST-INGLY EXCITING!


MISS LOIS WILSON "THE COVERED WAGON" $\quad \begin{aligned} & \text { wagons were wrecked, and a few } \\ & \text { the slock were swept by treacke }\end{aligned}$ Mrom Robert E, Irwin, Bus. Mgr.
Miss Lis Wison of "The Covered



 da-sadde on a mettlesome horse th
amy with her fo only one 5is \%





HANKINS BUILDING HOMES ON AVE G AND WILL PROBABLY BUILD ON LOTS NEAR THE TECH COLLEGE STTE


| O. R. COLLIER MOVED INTO RED CROSS STORE |
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| Collier, |
| in the G. K. Watkins Jewelry Sto |
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| business there. will conduet a repair |
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| South Plains who will be glad tocontinue patronizing him. |
|  |  | LOCAL RED CROSS CHAPTER OF RED CROSS BOARD OF DIRECTORS REGRET THE LOSS OF MISS MINA ELLIS



## Victor

## and Brunswick

We will be glad to play them for you.

> RXX FURITIURE 4ND UNDERTHKING CO.



## R. \& R. LINDSEY THEATRE

JANUARY 15TH ONE DAY ONLY

# "Ft. Worth Spudders" 

The World's best Portable Drilling Outfits. Our clatm no atronger than the rig. Drill more hole in less time at less expense-a proven fact. Manufactured in FL. Worth, in the South's largest factory. Complete outfits ahipped from stock-Tools, Cable, Belts, Engines, Pumping Out fits, Machinery Supplies, Cypress Tanlo and Brase Foundry.

WRITE, PHONE OR WIRE

FORT WORTH WELL MACHINERY \& SUPPLY CO, Inc. P. O. Boz ${ }^{516}$.

Lubbock Morning Avalanche


Intered at the．Advertising Manage transmission thru the mails as second class matter

## En＝

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 $=5 \mathrm{mbot}$ $5=5$ $\pm=5$
 $5=5=5$
 $\pm= \pm=4=5$ $25=42$
 4
 $2=2=$ a liberal support in order to fulfill its mission．
Senator Bledsoe must be induced to make the
race again，and if Mr．Baldwin．will not run again we feel that Mr．Wester would be the best man
we could get．He is capable and loyal and we
would like to see him elected，and believe that he would like to see him elected，and believe that he
can easily win the race，especially if the present
ncumbent is not a candidate．

## THOUSANDS OF ACRES OF NEW LAND WILL BE CULTIVATED．

 The coming crop season will find thousandsand thourands of acres of new land under the and thourands of acres of new land under the
plow．There is a continual flow of immigration
to this country．．and the present season in the ground insures a good start on breaking land．
Quite a number of big ranches are being cut up
into tracts，into farm size，this year，and many
thousands of acres of land has been sold and the into tracts，into farm size，this year，and many
thousands of acres of land has been sold and the
people are on the ground making improveraents． people are on the ground making improveruents．
The increase in population in this country is re－
markable，and there will be new school houses markable，and here with possibly two or three
built and schools，
teachers employed，opened during the coming
year，where there was nothing but cow trails a ear ago．So remarkable is the development
hat people who have not kept up with the de
亚 nent can be so marked．
The South Plains contains the largest body o
agricultural land，all in one body，that can be
found in the United States，and there will be found in the every quarter section within a very
few years．Then it will be that this country will
produce the greatest amount of cotton and foo stuff of any state in the Union，and we will grow
more cotton than all of the other parts of the great
state of Texas．The locating board saw this when
hey came here to locate the Tech College．and
IS A TRIP TO THE MOON IMPOSSIBLE？
Jules Verne the French author of＂Twenty
Thousand Leagues Under the Sea＂and＂A Trip
to the Moon＂．little dreamed that both his fan tastic fictions would become realities within a
hundred years．The sub－marine craft has become a power in the world，and now Professor Goddar
cientist of Clark University advocates actual tri
Hights to the moon during the coming year． aserts that a rocket，traveling six miles a second would attain freedom from the earth＇s gravita－
tion，and go on until it reached the moon or some other planet．Professor Goddard is very
enthusiastic over the proposition and believes the
experiments will soon be financed if the experiments will soon be financed．If the rocket
if successful on a small scale，it is probable that
passenger line will be perfected．The earth generation．
With the new Brotherhood of Locomotive E eineer Trust Company，organized labor now has
four big banks in New York City some 24 in the
United States．Labor is beating the farmer in thi important business，th
more than labor does．
rade．Lubbock can enjoy this trade territory
by putting forth a little effort toward securing
railroad into that great stretch of agricultura


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 The Star－Telegram contained a short news itenfew days ago regarding the visit of Frank Nor
let to that city．The Telegram stated that Unted States．marshalship．
A．R．Eldredge，marshal for a little more than
year，has tendered his resignation to Attorney Genral Daugherty，and despite published informaa
ion that Republican patronage bosses had settled ion that Republican patronage bosses had settled
on Sam Gross of Dallas for the office，a number
of other applications are being made．Norflet
who was accompanied to the district attorney＇s of other applications are being made．Norfeet
who was accompanied to the district attorney＇
office by his wife，refused to discuss the nature
of this conference with Zweifel． Zweifel later denied that Norfleet was an appli－
cant for the place． cant for the place．
T．L Ball．Decatur banker and member of the
Republican state executive，committee．also is an
applicant for the place，it was learned Monday． A petition seeking his appointment is being cir－
culated at Decatur and a mass meeting of the
Chamber of Commerce there has indorsed his It was reported in well informed Republican
Ircles Tuusday that Cross．who has first chance
at the job，hed indicated that he would accept We anoment if it is made．
We know very little about Mross，but we
do know ©at Frank Norfleet has every qualifica－ uon for one of the most efficient peace officers
that ever buckled a gun on．Mr．Norfleet would
make one of the best officers that could be found． He has the nerve and the good old common sense
enough to fill the office to perfection．
The Avalanche would be pleased to see Mr． Norfleet get this job．He is deserving in as much
as he lost his all running dovas bunch of Swind－
less，who undertook to fleece him of all he had． lers，who undertook to fleece him of all he had．
They succeeded in doing that，but through his persistent work，he placed all of them in the
hands of the authorities．Such men as this should
be put in office．and the country will soon be be put in office，and the
rid of this class of people．
ANOTHER INDUSTRY THAE LUBBOCK
WILL SOON HAVE
A flour mill is one of the latest industries that
our town is to have．The man is in Lubbock now who will put this plant in，and everything is just as soon as the building can be put up，and
the plant installed．It is a business that no doub
will thrive，once it is started，and its producti will thrive，once it is started，and its producti
will no doubt become one of the popular brands when once the people have had a chance to pass
judgment on it．It is not known for sure，what
the name of the flour will bee but the bags we understand will have printed on them that
familiar emblem，the hub of the plains．This slogan together with the design that goes with i
has made Lubbock famous，and its free use in many ways by people who have come to Lubbock their cars and have it stamped on their suit cases，
their qrips and their trunks，has added much to ttracting attention of the people of many state to Lubbock．The new mill will be one more
medium through which the people of the country
will be reminded of the splendid advantages of fered the homeseekers，and
the country at this point．
Chivalry，like boldness，hath power and magi
The most you can do for your friend is simply
be his friend． Self－control is strength．His strength was a
he strength of ten，because，his heart was pure，

THE LUBBOCK LIBRARY DRIVE


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CHAMGE OF LIFE
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Palace Market


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FRESH AND CURED MEATS
FRUITS，VEGETABLES


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## SPORT NEWS

 GET FOURTEEN SWEATERS
 Wothbook of high eqhool tududent ant ACK SCOTt WAIVED BY GIANTS PROBABIY
THE LAST TIME
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## (0) <br> Calls Answered Any Time YELLOW CAB a Trantsfer co -PHONE 888transfer and storaoe 1010. Maln St-Cabs, Meet all Trains. Anything Hauled. Yellow Cab


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FIILING STATION FOR TEXAS CO ON MAIN

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VERY FREE OF STRIKFS

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## ANNOUNCING

## THE ESTABLISHING OF A BRANCH HOUSE IN LUBBOCK OF THE

## AXTELL

 MANUFACTURERS and JOBBERSTo better serve the Plains with the following, all of which will be carried in stock at Lubbock

## PIPE PUMPS FITTINGS

 Pump Jacks Gasoline Engines Windmills Cypress Tanks Well Machines Cylinder Supplies Mill Supplies Plumbing SuppliesAXTELL CO. STANDARD and MONITOR WINDMILLS Kohler Enamelware Maddocks Vitreous Ware FORT WORTH and LUBBOCK TOM STONE, Lubbock Manager
Lubbock House Located Corner Ave. H and 10th St. PHONE 736


NOTICES L. E. Hunt W. W. M.
 WANTED

 Le LUB-TEX MOTOR 61

 TANTED-Gentleman wants posi

 WNTED-Clean cotton raes at the
 FOR SALE

 Terme See I. E. Vickerk, Libbock 6.3 POR Quick sale Now house gar











## FOR SALE



## 1. MISCELLANEOUS 

## 8

LIGHT AND HEAVY HAULNG
Phone 126. J. L. Moore.

 want to rent a farm. See W. H. Wilk-
inson at 809 Ave M. $44-47 \mathrm{p}$.









## LOTS OF NEW

 Shelf Hardware!The Myrick Hardware Company is stocking a very complete line of shelf hardware in which aluminum ware, queensware, cutlery and such articles are featured.

When in need of that kind of goods come to our store. Come any way! We'll be glad to have you.

## LUCKO MIXED FIED

Ench inck containe 20 lbs . of Meal and 80 lbe of Halls thorouithly mixed by machinery.
Mir mired Feed forms a "Seleneet retion", ath.
ing better reults in incresed milt and butter
production in come, and in fleok, fut and renernal
condition io all intimals than ans, other foed io the world.

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## MARKETS


$\qquad$ Such farmers ax Big Jim will take
that country into the led in a hur. ry, and we are elad he is is a our well
rieased with his new home but ree oreated win his new home but ro-
soe vary mush that he has seon fit
bock. his home outside of LubLONNIE MONTGOMERY II Lonnie Montgomery is spending
two hours
each ant atempoon ansisting
 terviece being greaty noerded due to
the unprecedented volume of busi the uprecedented volume of busi
thes for this tied of the yarr
White Mr. Montyomery is needed
 somet thing about the problems that
face the postat mployeon, end stated
yesterday that he is always shad a yesterany that he is alwys slade
help them out whenever needed. SON OF J. $\frac{1}{\text { BALILINGER }}$ "Buddie" Baliinger, son of J. 1 ,
Ballinger of this city, died suddenly Wedinesday afternoon at aict vickburk. Miss, and the remains will be ship.
ped to Lubbock for interment. No ped to Lubbock for interment. No
detans are kowor or the deat more

thant the brief wire announcing the | than th |
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| thame. |
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PLENTY OF
ALCOHOL

FOR RADIATORS!

CITY DRUG STORE

## LUMBER 

Sold on the Installment Plan
(1) -at-
C. D. Shamburger LUMBER

If you are figuring on building see us for terms.

THE OCEAN IS GRADUALLY BEATING AWAY THE SHORE LINE ALONG THE PACFIC COAST OF UNITED STATES

## Gradually Growing

For a.ore than is yeurs the South Plains has experienced a gradual growth and development: and for a long: The Lubbock State Bank The Bant tor Everobody


## Thrift Week

Next week all over the United States banks will write about "Thrift Week". This bank will co-operate but advises its customers to obserye thrift week 52 weeks in the year
Security Státe Bark \& Trust Co. "Wants to Help Those Who Try"

Strong and Friendly When you establish a connection with this bank you
have the advantage of strength and the personal desire of its officers to help our customers prosper.
Citizens National Bank

SOCIETY NOTES

## ${ }^{\circ}$




| were tratnsferred to the Lubbock county jail for safe keeping. The the expiration of the December term in Crosby county, too late for trial there, Judge Mullican transferred the the January term so that speedy trial might be had, and will in all probability be tried at an early date. | Caught a fake dentist in Brooklyn. The jail should be guarded heavily against poseible mobs. <br> Los Angeles man asks divorce because she doesn't eat grapefruit insterad of because she does. BULD A HOME! |
| :---: | :---: |

JANUARY Clearance Sale

We are offering you real values in every department and especially in Shoes. Every shoe in stock bears big reduction and now is an opportunity for you to select just what you want and make worth while saving.


We handle Suantine, Maidland, Chander, Mutual, ABSOLUTEIY THE 6 BEST MINES IN COLORADOI s15.00 deo divered torg your bin.
Lubbock Grain \& Coal Co.

South Plains Monument Co.
Makern of Monements thet stand the acid teat of time
 Located Eart Main Stren
PLANVIEW - COLLIER BROS. - LUBBOCK

Altogether-----Let's Make 1924 Lubbock's Greatest Year!


## Compare cur Furniture




[^0]:    Phone 12 LUBBock, TEXAS Pbone 12

