## LUBBOCK＇S CRYING NEED IS A BIGGER HOTEL

## Tiuthork 2llurnituty Auralaurche

## VOL． 2 NO． 59

## Rebels Make Last Desperate Offensive Report

REPORTOFSALE OF ARMS BY U．S． Calsfes Action federals calmly await ACTION KNOWING REBEL
AMMUNITION SCARCE By the United Prö．
MEXICD
Aroued by knowledge that the Aroused by knowledge that the
federal forces fill
equipped with firot clans weap equipped with firat class weap
Onu and tammunition from the
United States the rebel toope
of Adolfo de mo Huerta aro de．


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 SLAYING

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GAS TAX

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 SNOW FOLLOWS N WAKE OF BIIT． ZARD AND RALIROAD AND WIR COMMUNCATIONS DEMORALIZED

Intense Suffering and Exposure In Tene－ ment Districts When Thermometer

Drops To 31 Degrees Below

 are still shivering with temperatures as low as 20 degrees below
zero．，
Scattered reports show that fully 12 persons were frozen to doathord evorth thow that fully 12


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\begin{aligned}
& \text { Robinson, the boy's father with the } \\
& \text { slain woman durng which he over. } \\
& \text { heerd them planning an elopement }
\end{aligned}
$$



12 Lore，Lives
CHICAGO，Jan，5．－Winter pleme－ dits icy fangs int the heart of to
idde west today，taking a toll of
oozen lives and leaving demoralize Temperatures as low as 31 degree
elow were reported in several cities elow were reported in severaleitioe．
f the rreat lakes region．Other rec．
ions reported the mercury standing variously between zero and 26 de－
grees below ．
No relief is in sight for at least 26
Nours，the weether bureau here an an
nounced today．
Seven persons were frozen to death

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\text { for } \\
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\end{array}
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apparently east fill hati rebel offensive San Marcos as
their Uheir first objective，＂the war office
Earier in the day thenerd confirmation of the exe．
annound announetd confirmation of the exe
evition of Covernor Fetpe Cartio
Puerto of the state of Youatan，wide． Fuerto of the state of Yucatan，wide
iy known as aso socilite leader．
President Obregon issued a per $\frac{\text { conen monn }}{\text { DENTON OFICIAL }}$ FOUND DEAD IN HOTEL

##  this aftermoon  

## Iy back of the youth．At Adelegation of leading eitizens has arrived in



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& \text { REDUCTION IS } \\
& \text { THREATENED }
\end{aligned}
$$



| Stute Fire Toex，Jan， $\mathrm{E}-\mathrm{-Th}$ threatens to promilgate．．ho reduction of ten per cent on on fire insurance because of caroleseneas on the part of co managers in selecting agents． agente by wreing over－ingura erty．The sooner thi people that a grein number on ared and that many buldines wh ed for profit，the eooner the he removed，＂the commlesto ming ip the fire prevention itien of the commistion durl past yent． proposed horizontal residit in <br>  In the expense of companies ment ter owt that an onpense $4-5$ per cent with the tom buyinees enterprifice vith at $\qquad$ playhoustor for Hoant ton．ine |
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# REGULAR 1st MONDAY DOLLAR DAY 

## AND OUR

## SECOND ANNUAL IANUARY CLEARACE SALE

## You Will Not Want for Attractive Offerings at This Sale To-Morrow

What a rare season of good thinge-what a avalanche of bargains will greet you here Monday-the combininb of these two events will set a record in our sales history. Dollar Day, the kind we aiways have with the many attractive offerings at $\$ 1.0$ will be one of the attractions, an event in iself sufricient to crowd our store as is always the case each month, Then in addition our Our Second Annual January Clearance Sale, the mighty movement of ail remaining stocks at discounts of from 1-4 to $1-2$ off, and one of the two biggest events of the entire
year will be in fult swing, with its varied assortment of reductions on all price ranges throughout the entire store. Could you ask for more of a paradise of opportunities? Picture an
entire store full of merchandise with every article at a price you want to pay and you will have a vision of the situation that will prevail here tomorrow,

These Specials---All One Dollar---on Sale One Day Only---To-Morrow, Monday, January 7th--Buy Them All---They are All Real Ones

LADIES' BRASSIERS 2 FOR $\$ 1.00$ Ladies brassiers in broken sizes, all styles, Dollar Day Special offered to- $\$ 1.00$ COMBINATION OFFER ALL FOR $\$ 1.00$ Honey and Almond Cream, a regular 50c 25 c item, for Dollar Day, 2 bottles cream and three bars of soap, all for $\$ 1.00$
only - and

63x90 PEPPERELL SHEETS $\$ 1.00$ Pepperell Sheeta, bleached a perfect white. Aial for Dollar Day, per sheet $\$ 1.00$ (Limit 4 to customer)
2 YDS. 85c EVERFAST PRINTS $\$ 1.00$ Everfast Prints in good color range, a
material excellent for Dresses or Aprons, a cloth that, sellis regularly at
for Dollar Day yey yard at 2 ydd. for

2 YDS. STORM SERGE FOR $\$ 1,00$ Storm Serge in blues browns, blacks and
gold, a material regular at 8Sc yard and an item excellent for Dresses or $\$ 1.00$
Middies, Dollar Day, 2 yds. $\$ 1.00$

65 C RADIO SILK 2 YDS. $\$ 1,00$ Radio Silk, the most popular. Satine sold,
a beautifull
quality and a wide range colors, regular
Dollar Day, 2 yds. value, for
D

2 PAIR MISSES RIBBED HOSE $\$ 1.00$
Misese wide ribbed Hose in both black and Misses wide nibed Hose in both black and
tan, a regular 75 c and 85 c value, and an item that all misses like, for $\$ 1.00$
Dollar Day offered 2 pair for $\$ 1.00$ \$1.75 PONGEE FOR $\$ 1.00$ YARD Pongee in blue and green shades, an all
silk material, worth regular $\$ 1.75$ per yard, priced in January Dollar $\mathbf{~ 1} 100$ yard, priced in January Dollar
Days offering at per yd. .-.-
$\$ 1.00$ 4 YDS. PRETTY SOISSETTE $\$ 1.00$ Soissette in a very varied range of colors
and a good quality that sells regularly at and a good quality that sells regularly at
40 c per yard, for Dollar Day 40 c per yard, for Dollar Day
this month, priced 4 yds . for $\$ 1.00$ 2 YDS. SOLID COLORED DRAPERY $\$ 1$ One assortment of solid colored Drapery material in fast colors, good shades and a quality that sells regularly at
85 c yd., for Dollar Day 2 yds. $\mathbf{1 . 0 0}$
6 YARDS COTTON SHIRTING $\$ 1.00$ Good weight cotton Shirtings, solid and used itme at all times, for Dol- $\$ 1$ lar Day offered 6 yde. for. $-\$ 1.00$ CHOICE OF MISSES SWEATERS $\$ 1.00$ One lot misses Sweaters in both slip over and coat styles, bright colors in reds, bluen and browns, values to $\$ 3.50, \$ 1.00$
Dollar Day choice of the lot $\$ \mathbf{1}$


## MEN'S NECK BAND SHIRTS $\$ 1.00$ Men's Neck Band Shirts in soft cuffe, in a range of patteras that will meet your fancy, all sizes, and regular $\$ 1.00$ $\$ 1.75$ values, Dollar Day <br> FOUR PAIR MEN'S 35 c - SOCKS $\$ 1.00$ Mens Liale Socke, the kind that sell reg- ular for 35 c a pair, in gond color range ular for see ar pair, in goor. $\$ 1.00$ and in sizes for all tomorrow, Dollar Day, 4 pair $\$ 1.00$ <br> \$1.50 TAN SUIT CASES PRICED $\$ 1.00$ Suit Cases, a regular $\$ 1.50$ value and a good, stout, serviceable cheap brown colo, colo two saps <br> $\$ 1.50$ SHIRTS AND DRAWERS $\$ 1.00$ $\$ 1.50$ Shirts and Drawers for Men in wool mixed material, good sizes, garment many men prefer ot unions, for Dol- $\$ 1.00$ lar Day offered only <br> \$1.00 MEN'S HK'CHIEF'S, 2 BOXES $\$ 1$ Colored bordered Handkerchieff in an attractive package, zomething uneful every day, io regular value at $\$ 1.00 ~ \$ 1.00$ per box, special 2 boxes <br> MENS 75 C TIES, TWO FOR $\$ 1.00$ Men's Ties in a good range of patterns and in coloros that will please all taster, regu lar 75 c sellers, but for a ape- $\$ 1.00$ cin Dollar Das offering 2 for cial Dollar Day offering, 2 for $\$ 1.00$

 deteated Jack Berns in in a 15 rou bout to a elston in Mad
Square Gardes, New York Chy. Dundee is wearing vhtite (run's.

$\stackrel{+}{!}$




LOCAL PEOPLE MAY CONORERESIN FOR Irene, the ten-year-old daughter
Mr. and Mrs. C. M. Smith of Lock
 . HOMESEEKERS RATE
ASKED FOR PLAINS
 FORT WORTH, Texas, Jan. 5.- pense is incurred great deal of ex-
 West Texas have been asked of the Lubbock to contribute skin, local peo
Southwestern Passenger Agents', As- ple will be given an opportunity to Southwestern Passenger Agents', Asser ple wwil be given
sociation by the West Texas Chamber contribute skin.
 ant manages,
This request has been docketed
for the meeting of the association Yor the meeting of the association
at Houston Jan. 17, which will be ith $\begin{aligned} & \text { attended by several representative } \\ & \text { of the West Texas chamber, and }\end{aligned}$ $t \left\lvert\, \begin{aligned} & \text { of the West Texas chamber, and } \\ & \text { which it is expected the request, will }\end{aligned}\right.$ be granted Island Railway has al
The Rock
ready granted homseekers rates a ready granted homszekers rates at
the cost of one fare plus 2 , Wade
announced, and the Texas and Pa announced, and the Texas and Pa -
cific and M. K \& T . Railways promised to consider saimilars have con
cessions to the homeseek cessions to the homeseeekers.
Wade went to Dallas Thursday
business for to es Wusiness for the chamber.
is needed, her father stated while at
the Avalanehe Saturday
those wishing to contribute skin
$\qquad$

## BILLIE BERNICE WILL BE BURIED HERE

Billie Ber TODAY Mrs. H. E. Horney, died at the home Funeral Hodges Saturday. hom the Hodges services will be held at 176 , 16 th St, St,
this afternoon at $3: 30$ o'clock, b Rev. afternoon at $3: 30$ o'clock, by
Rev. C. N. N. Ferguson, pastor of the First Mettodist church. pastor,
The deceased was four years, two

TELEPHONE COURTESK, TELEPHONE COURTESK. "Felephone Courtery" in the tith of a little pamphlet ssued by the
Cloveland office of rue Erio Rail.
road for distribution amony it rood for distribe oftion among Erie Rail-
plogees. ployees. Some of the advice given in juye as. Some of the advice given in
telephone-using elephone-using pubic the general employees:
In all intercourse over the tele Phone, no armor is so becoming, no
influence so great, as a courtoous and anfable manneat, as a courteous The manner in which you use the
telephone indicates what you are. lephone indicates what youe the
-Patrons judge the serviee of the business you are connected with by
he service they receive from you er the telephone reeive from you Wor you are a direct that is natural
We have proventative. tion that courtesy to our satisfac. Discourtesy hurts the person who
user it more than the wards whom it is directed person tho courteous action by you over dis the telephone to a patron or prospective
patron does an injury to every man
whose name is on the a place one is on the payroll; mand
ant payroll is far bet
Man/ one in Man one in payroll is far bet-
May a man has dug his. grave with his han tongue dug his own
Wounds inflicted by a knife heal more quickly than those inflicted
by \&harp tongue.
Kind words Kis sharp tongue.
unkind words. are just as cheap a
und

Duridee beats Berustein me

Lubbock Moning Avalanche
Fitich AS. L. DOW _..-Editor and General Manager -.-.-.-Advertising Manage Entered at the Postoffice at Lubbock, Texas, for
transmission thru the mails as second class matter.


 avalanche publishing

The prime, teet of all "osophie"," all "oligie". better man or woman
 We want a religion not merly of creedo but sivee genternese to the ovoice, that checke the im patient word and hasty rebuke, Stirange, it, it
not, that one hhould save ell hit indifferene, imd
 feetly civil. courteoues, genial, to oo mere otranger and the Sobbath, a roligion that you leave at the church door ao you peas from its sacted precinets the prayer meteting and public profeestion.
Wo want a religion for the homeie one that keep. one that keeps the wife from being crooe if the buuband io thete to dinners. one that corovertu to
 onco to beaty of itit
 botive asembliep, for courts of jutice, for magrts
 teconomic sytems, one that applies the ool
 practical realization today than when it wane pro. sente Nazarene two thousand years ago. Ilf you would verve your brother, diminate ell To serven God conidits in serving mour makkiow minat iund Eternal God.
Wile want for rifigon for the entire life one that
 Ruvesel H. Conwell asi:
Be a god man and you will be a good citizen
Be good citizen and you are prepaing yourself or by vicarious rite, but by doing well your simpl WHAT IS THE LOUOR PRESCRIPTION LAW The Fort Worrh Star-Tlegram in a recent isue












 preceriptiono 1 is of them wroted oth olegal maxi.
 Tof ehe proatription received a total of 51200.0 of medicinal liquor can determine the matter, are people are women and ministers.
Coipus Christi with 11,000 population, has no
physician who writes prescriptions, the records physician who. writes prescriptions, the recorde acriptions list yeax.
Port Arthur is a city of 25,000 population and


## law allowed. They wrote approximately 23.000 last year.

 In Dallas there are 214 physicians who holdpermits to write prescriptions, and 130 of them wrote the maximum. Approximately 80,000 preseriptions were written in. Dallas last year. These
were filled by by drug stores. These 38 drug tores received approximately $\$ 240,000$ for filling was estimated. The doctors received $\$ 240,000$ or writing them, making slightly more than $\$ 1,000$ Deniso vriting prescriptions. They wrote approximately
000 . Sherman has 15,000 population wo doctors took out permits and one of them
cturned his permit. Only 300 were written, mak In Sherman the healthiest inland town in the State. In Houston 34 physicians wrote prescriptions to
he total amount of 15,000 . In San Antonio 128
physicians wrote approximately 45,000 prescripthe total
physicians
tions. Beaumont and Brownsville are very healthful
places. Beaumont had one physician who wrote places. Beaumont had one physician who wrote
few preacipions, probobby not exeeding 100. prownsvite had one physician who wrote ap-
proximately 150 prescriptions. Brownwood, con-
siderably smaller than either, had 11 physicians who wrote approximately 4,$300 ;$ Breckenridge,
still smaller town, had 13 physicians writing still smaller town,
proximately
5,000 .
Athens, a town of 3,000 , had five phymivians
writing nearly 2,000 prescriptions. Quanah fol-
lows close with 4,000 population, five physicians lows close with 4,000 population, five
and approximately 1,800 prescriptions.
Galveston with 44,000 population had nine phy-
sicians writing prescriptions, but only three wrote the full quota, and El Paso with 80,000 had 20 physicians, of which none wrote the full quota.
Altogether only about 2,500 prescriptions were Atogether only

THE APARTMENT ROUTE SEEMS TO BE
ONLY RELIEF FOR LUBBOCK
While an apartment house or a flat cannot b
onsidered an ideal home, for a family, still seems to be about the most plausible thing in Lubbock just at this time. Houses cannot be built
fast enough to take care of the demands. Why not build several apartment houses. Not of the three or four room type, but several rooms. This
we believe will be a good investment for some enough money to carry the proposition through. great number of fine eitizens on account of nat having houses for them. Every day brings
large number of people to our office who large number of people to our office who wan
to rent a house or several unfurnished rooms, even partly furnished rooms, only to be disap
pointed in finding none listed in our paper. Busi ness men are handicapped on accourt of fit. Peo-
ple come here to take positions in the busines houscs of Lubbock, and leave their family
maybe so bring the family with them only to find that there is no chance on earth to get
place for them to live, and they are compelle io go elsewhere, and no one can blame them for
it. Wnow from experience that it works anche and on us who are working for the Avagood workers, and competent in every way wh were compelled to give up a job that they were
well pleased with and we with them, because they and not get a place to stay with their family and no man who thinks anything of his wife an
children wants to live in one town and they i
another, so there it goes. There is a great deal of building going on
but not enough. More homes must be built
Lubbock. Who will come to our resuce.
Who will build a couple of modern homes for rent. They can be rented at a good price, though we would urge that they be uilt at a price that they can be rented at a rea-
sonable price. Unreasonable rents will hurt any town, and we fear that they are getting just a bit
too high in Lubbock now. Be reasonable land-
lords. Have a heart. But lets have some more oo high in Lubbock now. Be reasonable land-
lords. Have a heart. But lets have some more
rent houses.

## WHAT TOWN IS THIS SHOULD NEVER

 "What town is this?" All tourists have asked he question hundreds of times. Progressive townsput the name of their city on signs at the city lim-
just as they also its, just as they also put "Whrough arrows" to guide
he traveler. "What road is this?" is asked alnost as often, especially on the less traveled high-
ways. Main traveled roads are rapidly being marked, so that the visitor from afar is not con-
fused. What river is this?" is often a matter
of wonder to the motorist, who passes over several branches of the samere stream, alongsidee a lake
or over a bridge without knowing water it is which he crosses or passes. Therican Penwomen is asking the va
Leas ous State Highway Commissions to place suit-
able markers nedr famous streams to inform the
raveling public. It is a laudable work, but why traveling public. It is a laudable work, but why.
he traveler wants to know, stop, at famous
streams? Why not mark all bodies of water on or streams? Why not mark all bodies of water on or near any and all roads, so that the traveler may
get better acquainted with the country through
which he passes? Municipalities find it pay which he passes? Municipalities find it pays to
welcome the tourist, to guide him surely and
auickly, to make him feel at home. The "Stopl Ten mile an hour under penalty of the law" sign make you welcome" type of sign. With the latlabel worthy work for any civic club to take up The Interallied Commission of inquiry has re
ported that Greece is not responsible for the at sastination of the five Italian commissioners which and the imposition of $50,000,000$ lire indemnity
by Italy. This report now puts the whole matte
back to the Council of to the terms for the sole purpose of placentin
Signor Mussolini.

## TROUBLE SHOOTERS <br> Needed Wiadom "Solomon," said Uncle Eben, "wat "Sisest man ever. He jes had to ee. He had a hundred wives." $=$ $\pm=\mathbf{z}=$ - - m From tho wandecy somemhere  rom nime Tom Answers, London, Bob-1 suppose you landlord asks a lot for the rent of his place? Rob lo lot, he asks for it near- every week. At Bad as That? rom Sondags Nise Stockholm. "What og you think the artist "Win in mind when ho painted that Trime of atoport.  Theo to Row sured      Somotid Cmon, somemplot Cmon    ho woad head annoz   on <br> What the World Is Doing


$\square$
McGR BUYII RECO

## Avalanche Sport Page

McGRAW GROWING DESPERATE AND BUYING EVERY MINOR LEAGUE MAN RECOMMENDED-TOTAL OF TWENTY
miz
FRIDAY

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& \text { tendance beeng what it mipht have } \\
& \text { teren under otber circumstapees it wa } \\
& \text { bell attended. }
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\begin{aligned}
& \text { TENNIS ASSOCIATION } \\
& \text { NOMINATES OFFICERS }
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Claud McDaniel Radiotirician | With Martin Redio Co. |
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| Phone 218 Phone 648 |

## Wariner \& Lowry CONTRACTORS-BUILDERS Let Us Figure With You. <br> Pbone 49 <br> Lubbock





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\begin{aligned}
& \text { For } \$ 875 \\
& \text { Sale } \$ 875
\end{aligned}
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\begin{aligned}
& \text { Sale } \$ 0 I \mathrm{~J} \\
& \text { stadeaker scana, specin }
\end{aligned}
$$

## Moved!

H. A. DAVIDSON

I have moved my hay and grain business to building on R. R. track north of Blue gin, on Ave. G.
I am better prepared to handle your wants and will appreciate your calling on me.

## SAME OLD PHONE

134
H. A. DAVIISON

HIRAM JOhNSON PREPARES
TO PUSH CANPAIGN


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$\qquad$
pound boy mille hurringy to the hoor

 Cord destarkse visit approachod






 arsh campoisn it was wid, will be


STORK



## HEMPHILL \& YOUNG




# Dollar Day Specials 



Derrick work'Shirt $\$ 1.00$

The Leader


## At the Churches



No. 2.-Mri. E. Me Worth
No. 3.-Miics Pearl Wood. No. 4.-Mr. J. W. Reid.
If you are a young Baptist an
not a member of the B. Y. P. you aren't getting all that's comin to you. A good program is slate
for Sunday.
Be there.

 Cheme, "Tell My Merney. Morning
Go Forward." Evente. That They
and It's Worship." and It's Worship.'
Young People Meeting at 6:00 Young People Meeting at 6:00
m . very Loords day
Midweek Service, Wednesday, 7:0
m . p. L. Ladies' Class, Thursday, $3: 00$ This is the first Lord's day of
new year. new year. Leesolve to be Christians in res.
1924 and not be weaklings. Com
and


day with Mx. Hemson and family,
Mr. Berney Jerden has been on tho the first part of the week, Over 50
new students who were not in
ance in ste che first part of the
new students who were
ence in tho fall have Mr. Berney Jerden has been on
sick. list for the last few days. sick list for the last few days,
Ms. Lulam Hamner has been pulling
bolls the last few days for Mr. Tonie
Hamner. Hamser. last Iew days for Mr, Tonie
Mr. and Mrs. H. H. Guin, J.r., spent
Friday witr her daughter, Mr, C. Friday witr her daughter, Mrs. C. C. C.
 Attendance and interest still creasing. Last Sunday greatest day we have had. One converted, co gregation deeply moved,
"Come thou with us, we will do the good."
Help us with us, we will do the good." make today the best day
Help us mate
yet., You are welcome at the "home

Christian Science services are held
in the Cotton Exchange room at the in tre cotton Exchange rom at
Kershner building at $11: 00 \mathrm{a}$. m . Sunday school at 10:00 a. m.

Services Wednesday at $7: 30 \mathrm{p} . \mathrm{m}$ $+* *++++++++++++*$. \begin{tabular}{cc|}

+ \& CARLISLE <br>
+ <br>
++++++++++++++ <br>
+ 

\end{tabular} Mr. Orval Burroughs has been siek

the last few days with the measles but is getting along alright.
Miss Ona and Mr. Carl Ray spent Chisss Ona in this community. The
leaft for Meadoy last. Thursday. leaft orlay Turner has been pulling
Mr. Clats for Mr. W. T. Bond the las
foll few days.
Mr. Evert Price spent last Satur-
day night with Messrs. Sterling and
d. Prentis Jerden.
Mr. W. L. Altman and family, Mr
Hembre and family and Mr. Luta Hembre and famity and Mr. Lutal
and Bud Hamner and Mr. Lloyd
Arnett and Mr. Clyde Turner spent Areetay in tht Smart home.
Tuesday
Mr. and Mrs. Strickland s.ent
Sunday with relatives east of Lab
bock. and Mrs. C. C. Casey spent
Mr, and
Sunday with Mr. and Mrs. H. H.
Guin. Guin. Jerden spent Christmas with,
M's father in Wood county. He re. his father in Wood co
turned home Friday,
Mr. and Mrs. Peveh
Mr. and Mrs. Pevehouse and baby
Nono, spent Sunday with relatives Nono, spent Sunday with relative
at Badger Lake, Mr. Cone and fam
ily Mr. Smart and family and Mr. Bilt
Hamner spent Wednexday in the Alt.
Hamner spent Wednesday in the Alt
man home.
Miss Colene Holland spent Wed Miss Colene Holland spent Wed
nesday night with Miss Ettie Harris.
Miss Opal Burroughs spent Sun Miss Opal Burroughs spent Sun-
day with Miss Bernice Casey.
Mrs. Stone han

## "Security and Service"

## STATEMENT OF CONDITION OF THE

Security State Bank and Trust Company
AT THE CLOSE OF BUSINESS, DECEMBER 31, 1923.
RESOURCES


[^0]$\frac{\text { NOTICES }}{\text { YELLOWHOUSE LODGE No. }}$
 WANTED
 WANTED-Nicely furniobed apart.
ment or duplex. Call Roderick,
or 884.
B8. WaNTED- Stenographer and office



WANTED-TO - ahare expenses and
 WANTED- Foor clean cet saleemen
Wo work in and out of Lubbock. Call
 $\frac{\text { MESSENGRR Boys }}{\text { Apply at Wostern Umion. }}$ WNTED-Two boarder from now


FOR SALE




 tel Bide. FOR SALE-A butter Kiet pop corn
 YOR SALE-Bunde maize and cane
Wil delver. Phone Joe George.
Phone 575 L . OR SALE 5 , busines lotas; one Mrformation Inquitre
$K$ ain. Phone 294. POR SALE-Two corner lots, close

 Expect Greek King to


FOR SALE


FOR RENT
It



## SouthlandLifeIns.Co.

## HOME OFFICE, DALLAS

The most important and, we hope, the outstanding fact about the Southland Life is its ideal. It is an ideal of SERVICE, the doing of everything within our power as a Company and as individuals to serve the insuring public as we ourselves would be served. The generous patronage of the good people of Texas confirms us in our belief that this ideal is understood and approved. Large gains in insurance in force and admitted assets during the year 1923 abundantly proves this to be true. We now have

## \$74,500,000

 Insurance in Force $\$ 8,330,000$ of Admitted Assets NOTHING BUT INCOME COUNTSWE HAVE PREPARED AN INCOME POLICY
WHICH PERMITS THE CARRYING OF ADE. QUATE INCOME INSURANCE AT A REASONABLE RATE.
AT AGE 30
THE ANNUAL PREMIUM IS $\$ 97.00$
$\$ 100.00$ A MONTH FOR TEN YEARS swememanme
Neil H. Wright Phone 56. general agent grees below zero, the lowest in six
years
Salinna, Kansas, where the therSailna, Kansas, where the ther-
mometer registered 23 below and wire communication was demoralized
by the cold, reported more moderate by the cold, reported more moderate ler said. temperatures, as did other points in ORDS INVESTIGATION OF
Kansas where the coldest weather in ORD Kansas where the colde
years was recorded.
$\qquad$
OFFENSIVE REPOR
Continued irom page 1)
sonal statement in connection with
confirmation in which he described confirmation in which he described
Adolfo de la Huerta as, "the assassin of the governor." Mexican prolectora
The entire
grieves at this example of rebel bare Trie entire
grieves at this example of robel bart
barity, the president said.
$\qquad$ Rebels Attack on East.
MEXICO CITY, Jan. 5 ..-Rebel
(roops, cavalry and infantry, attacktroops, cavalry and infantry, attack-
ed on the east front today. General Serrano, secretary of war
in the Obrean government informed
the United Press that approximately the United Press that approximately
3,000 rebels were taking part in the
movement, advance tupon Tehuacan movement, adec.
and Hacotepec.
The Obregon government also had
reports of a strong de la Huerta force
moving on Leon moving on Leon, but Serrano denied
a battle had taken place there. He
sild federat troops had left Tampe said ferderal troops had left Tampico
via Panuco and Zacamixtle to cap-
ture Tuxpam. NEW TAX BILL IS INTRODUCED


 The dry seuthts want to bo sure that
Dines wean leanly entited to this
this suply of intoricants and if ot thero is a probabity that he will face
foderal
anger

DINES MAY FACE BOOTLEGGER CHARGE


 The "party". ended sensationally
when Horace E: Greer, ehauffeur for



 to motod chief oo Poilici yolitmer donding i, reovering from the wound Buath ir mimenen Denve. colorado


 ond Higuor soplily that there bot Uetin tight somot hatif emeter, boom Wood's Father-in-Law
His Americar Agent.

Hexiry B Thompsony



 Bume


 dertaezo the number of tach partion


 searcity of fuel mas felt in many



 ${ }^{\text {ting m pext }}$ Coltati, Five Yater



 er in rive years swept into the sout
causing suffering to many and im .
pairing communications. Two Death, in Minesota.
MINEAPOLIS, Minn., Jan. $5 .-$ The MINEAPOLIS, Minn., Jan, 5.- The
second death in the cold wave of the
last two days ocnurred here tonight second two days oceurred here tonigh
last two
when C. S. Hoot, Anokaya, collapsed
on the on the street. Police surgeons sai
he was frozen to death. Hundreds o
pedestrins were on the treets an he was
pedstrians were on the streets and
he was in the loop distriet where score
doon he was in the logp district where socore
doorrs opened to warnth A police
man was frozen to death in Como
Park. St. Paul, last night. Kanses Temperatures Riaing,
KANSAS CITY, Mo., Jan. 5 . KANSAS CITY, Mo., Jan. 5.
Siowly rising temperatures brough
some relief tonight from the sowly risief tonight from the ex
some relie
treme cold wave which has embraced
the southwest the pait 24 hours. the socthwest the past 24 hours:
Zero weather prevalid in Kansai
and Misisoult and Missouri pointa which during th
daa had suffered from temparaturo
ranging from five to day hid srom five to 23 degrees be-
ranging from ficy winds which centered
low as
here shifted low ab
here shifted eastwulrd,
Four persons were overcome by th

> AUCTION - MULES AND HORSES
> LUBBOCK, 1 P. M., MONDAY, JANUARY 7. Will positively sell to the highest bidder, car lond of good young, sound

MULES and HORSES

## Guiranteed to be as Represented. <br> COL BOB BAILEY, Auctioneer

## A MAN ASKED US IF WE HAD Grubbin' Hoes?

## We Told Him:

"IF IT'S HARDVARE WE HAVE IT",
 $\underset{\substack{\text { Hardware Conpany } \\ \text { JohnDeereImplements }}}{\text { MYICK }}$
section 1

 esss cripples through life, their doc
tors say.
wil probably be weeks before all of the booies cen. be remored
from the ruins. The intenee cold has made work, on debris slow. Local authorities and company investiga
tors got under way today, but to far
the cause of the explosion tas then
 unexplained, Government ehemists
of the department of agriculture bu-
reau are making on exter reau are making an extensive inves-
tigation also.

Mr. and Mrs. Lee Garrett of Fort Worth arrived is Lubbock yesterday.
Mrs. Garrett is a sister of Mr.


Scrape the inside of a new pipe On Otr government is experimenting
with hogas Yes, real hogs No, not office seekers.
Department of Agriculture is try.
ing to teach hogs to bring home the
For 8495
-Buick Roadster, 1922Lee Cords Desirable Terms
CULLUM BROS.
HR

## Tithhork 3Horntity Aualanthe

VOL 2. NO. 59

ATTORNEY GOODMAN APPOINTED TO CONDUCT POLICE COURT; ENTIRE POLICE FORCE TO BE RE-ORGANIZED



## Monday is Dollar Day at Barrier's IN ADDITION TO

## January Clearance Sale!

We are listing a few of the many values you can buy at Barrier Bros. Monday: Remember that everything in the store is on sale at Big reductions for our Jan uary Clearance Sale and the items we are offering for Dollar Day in the Piece Goods Department are BRAND NEW GOODS! - that have come in this week You can see they are the items you need right now, and as we always offer you best staple goods on Dollar Day instead of odds and ends or old merchandise it will pay you more than ever to buy your requirements at Barrier Brothers.


Dollar Day Shoes
All $\$ 1.25, \$ 1.35$ and $\$ 1.50$ Infant's Shoes in "Firat $\$ 1.00$

All $\$ 1.25$ and $\$ 1.50$ Felt Hosese Shoes on Dollar Day
for $\$ 1.00$

## EXTRA

Boys ase lots of school clothes. On Dollar Day
you can buy two blouses for $\$ 1.00$

| Good weight Ment Unions |
| :---: |
| $\$ 1.00$ |
| Good emlity Boys Unions |
| $\$ 1.00$ |
| 9 pris good Canse cloveo |
| $\$ 1.00$ |


| 36-Inch Percale |
| :--- |
| Lots of beautiful new pat- |
| terns to select from. 6 yds. |
| for only | | OUTING |
| :--- |
| 6 yds. of good grade Out- |
| ing in light and dark colors |
| for |

DRESS GINGHAM 32-Inch Dress Gingham in pretty new Spring patterns -4 yds, for


LINGERIE CREPE
Beautiful lingerie crepe in pink, blue, orchid, white and Maize, 4 yds. for


## 8 YARDS TOWELING

8 yds of good grade White
Crash toweling for.


## Barrier Brothers

DEPENDABLE MERCHANDISE



## UCKO MIXED F FED

Each sack contains 20 lbs . of Meal and 80 lb of Hulls thoroughly mixed by machinery. This mixed Feed forms a "Balanced ration", giving better results in increased milk and butter production in cows, and in flesh, fat and general condition
the world

## LUBBOCK COTTON OLL CO. <br> Phone 12 LUBBOCK, TEXAS Phone 12

## over 90\% of Dne Million Still in Service

Since delivering their first car, early in December, 1914, Dodge Brothers have manufactured and sold one million motor vehicles.
Over $\mathbf{9 0 \%}$ of all these cars are still in active service.
This striking fact stands alone-a unique and overwhelming tribute to the principles and methods responsible for a product of such enduring worth.

## ROYALTY MOTOR COMPANY LuBBock, texns

## OLDEST, Best Equipped <br>  <br> Wilson Abstract Co.

GEORCE W. Poster AUTO
COMPANY Cin, Ols, Cocines, Tabee and Growing and Weoting React

Main and F Sts.--Phone 395

The largest and best equipped Tin and Sheet Metal Shop in the plains country. We contract for roofing of every kind, build Skylight, Ventilators, Flues, Tanks, Guttering Conductor Pipe, Well Caving, we have pipeRadiator work a specialty.

## Moore \& Hale

Phone 395

## Mr. Land Owner

Did you know we can make you a oan whereby you can sell off any part of your land you wish and get it re of your land you wish

Think of this before vou place a loan for a long term of ears, which nay prevent you from selling your and.

Come to see us-let us explain to you how this can be done.
IURLBUT \& HOWERTON
L O A N S
Pone 446 Citizens Nat'l Bank Bldg.
"Upkeep"


Pme motorists moan continually about the ep-keep. when the real fault is all their Wr A loose boit-neglected oiling sye emir a seemingly small engine knock may appr of no consequence as long as the eart
thillow well and has the ..get theref feel.
Theult in in letting it go an expensive eas io ruined- carating broken orp masive
omperious accident reaulto-then the "up. seen iocrious an item to be reckoned.
ar trage service in important. Have your car pe over regularly by experta who know is and and you ride in nefety and comfort. i1. nging season call for various grades of ong if Accesories, parto cand supplies are ecenv if you would kee your propert of hiyou are offered in opresure. AII give us a trial


# Monday, January 7th—t I <br> A Brand New Year!---One in Which Lubbock MerchaMak Different Bargains for Trades Day-No Two Articles Ali 

FOR THE FIRST DOLLAR DAY IN THE NEW YEAR $63 \times 90$ PEPPEREL SHEETS $\$ 1.00$

Start the New Year by attending Lubbock Dollar Day. Bargains unusual will be offered in all lines. This store will have many speis the standard Pepperel Sheets, in $63 \times 90$ size, for one day only, priced -............ $\$ 1.00$
(Limit Four to a Customer) TVerophilli: Price \%a
\$2 Worth of Repair Work For

## $\$ 1.00$

or $\$ 3$ Off on Each Top.
LUBBOCK AUTO TOP \& MANJFACTURNGCO.
at Jonis Sign Shop, South of Square.

## TAKE ADVANTAGE

 of our TRADES DAY OFFERNGIt will mean a big saving to purchase needed Electrical appliances trom us. Investigate and see.

## TEXAS UTLLTITES COMPANY

## DARBYS VARIETY STORE

Still Better Than $\$ 1.00$
Ladied. Fine Unione
Misee Fine Unions
Fine. Heovy Corsets
Six Large Goblets We give Green Stamps with these
Bergaine too
DARBY'S VARIETY STORE $\begin{array}{r}\text { "The Store of Useful Thinge" } \\ \hline 1103 \text { Broadway. }\end{array}$

## SHERROD BROS. HARDWARE COMPANY



## $\$ 1.00$

\$7.50 Horse Collars for ................. $\$ 5.00$ $\$ 5.00$ Horse Collars for .................. $\$ 4.00$ $\$ 3.00$ Horse Collars for …-.............. $\$ 2.00$ First lady to buy a Magnetic House-Cleaner $\$ 10,00$ off, for Monday only.

## EXTRA SPECCIL

-For One Day Only-
ONE-THIRD OFF ON ALL CUT GLASS.
This offering includes beautiful designs and cut glass for every occassion. You will find quality goods and a big saving at this price.
CITY DRUG STORE

## 3 LINES

FOR 30 CENTS

You can advertise your wants on trades day in the classified columns of the Avalanche and get surprising results.

PHONE 14

## TRADES DAY SPECIALS

6 pairs Ladies Cotton Hose $\$ 1.00$ 6 pairs Children Ribbed Hose $\$ 1.00$ 10 pairs Men's Cotton Hose $\$ 1.00$ 2 pairs Men's Fine Wool Hose _-..-- $\$ 1.00$ $\$ 1.00$


A grouping of disconinued line and brokesied. incluadiâ Brown carif. Black Calf, Browi Theese are very unuaunol values, and ate ide.
 YAGER SHOE COMPANY

WONDERFUL GROCERY BARGAIN

For Trades Day only we will offer our patrons the


Take advantage of these unusual prices-buy your

## HODCES BROTHERS

general merchandise

## GOLDEN CREAM BREAD

THE BEST BUY EVER OFFERED IN LUBBOCK ON TRADES' DAY
or on any other day. Buy a loaf today, it is sure to please.

EIECTRIC BAKERY

## WHY DO MTHTOUT

The latest news of the world is brought daily to the editorial rooms of the Lubbock Morning Avalanche over-

## FOLL LEASED ITRE

-no other paper can get you the news as quickly.


# $-t$ First Trades Day of 1924! 

 rchaM Make New Resolves to Outdo 1923---Note Carefully the ticles Alike-Plan to be in Lubbock Monday, January 7th

## LAMESA TODAY


Cattue seeping on the traik caus. Wilreo negroee Weare arrosted near



NEW GORKAN HOTEL MAN and restaurunts haue been our hotely
On the 15 th of Dee. six years ago, buildings in the west has been buil We bought from Chas. Houser and Wh and equipped with every modern im-
Co Brooss the jobs shop and Dawson, provent. The Tri-County Teachers
County News plant.









 deearre no credit for being in it ite now since we have started wateh our
harness to help win the war.
We smoke.














 new doctors, two Chiropractors, , app from the interior of the buildnew meat markets, 1 kindergerretes, gutter to the ground. three new auto sales rooms, thirty
rooms added to the Hotel Westland,



 Sut tow yearg old and pesent one ive Big Spring wilt begin, on the first
$\$ 100,000$. The light and ice plant of January, to put in a new 860,000

equipment and give us an up-to-now Lucille Harrison, aged seven yeart
gsitem. A wholesale oil concern
was aceidentally shot by a playmats


## Sam s. Denman I.UBBOCK INSURANCE AGENCY

Firre, Antomobile, Plate Glesu Inuwrance
Pbooes: Day 96
Office in Cotton Exchenge Bldy. Labbock, Texa.


# $\$ 300,000.00$ Overland and Willys-Kinght Auliomobiles 

Were Sold Thru the Lub-Tex Motor Co. in 1923

Entering the New Year of 1924 with an ambition to sell one-half million dollars worth of these dependable methods of transportation, the Lub-Tèx Motor Company patses to extend

## New. Year Greetings

-and thanks for the generous patronage, good will and confidence given us and shown in our products in 1923 that made it possible for us to sell $\$ 300,000.00$ worth of Automobiles which we emphatically believe are "THE GREATEST VALUES OFFERED TODAY IN AMERICA".

## "Service"--Not Just a Slogan; It's Our Hobby---a Fact

We know we have the cars that pleases people who are thrifty and yet who demand more than "ordinary cars". We have pledged our organization to an unwavering policy of "Service" to every owner of the Overland and Willys-Knight and dedicate our energies to making more friends and customers for 1924!
YOURS, FOR THE BIGGEST YEAR IN THE HISTORY OF LUBBOCK-THE SOUTH PLAINS, AND THE-
Lub-Tex Motor Company
Lubboek
F. N. PAYNE, Manager
"In the heart of Auto Row"
Texas

GERMANS SEEK LBRARIES FOR LIGHT AND WARMTH, BUT READING ROOMS ARE CLOSING VERY FAST $\left.\begin{array}{c}\text { By GUS OEHM }\end{array}\right)$
(United Press Staff Correspondent)


 free is driving the German people in-
to the public libries.

 Beninn public libraries have increased
their fees, but they still remain with.
 "security" deposit-siliping in valuy 0 , will wh hulls on a sididg near near the







 dren's books which are more roughly
handied than books for adith cotton and had the famee spred
to these properties the lose would
 to turn them over to the libraries. lose had
Once it was quite cuastomary to buy morning


MONDAY AND TUESDAY
SEE THE DRUG DEMON DRAGGEE FROM TTS DEN AND SCOURGED UNMERCIFUL

## Tomorrow! Monday, Another DOLLAR DAY!

This Dollar Day happens to be right in the middle of our Big January Clearance Sale, but we are making extra reductions on every article. Everything offered is for righ $t$-now use! Many items offered here were real bargains before we put the extra reductions on them. Read over this list then bring it down with you early for best selections.


|  |  |
| :---: | :---: |
| 4 pair of mighty good hooe, regular 350 value for m------- | \$1.00 |
| sp.50 Dreen Shirt, collar attached, or neck- $\mathbf{\$ 1 . 0 0}$band, for |  |
| 3 good School Caps, men't or boys' sizes, for ..-. | \$1.00 |
| si.50 Muslin Night Shirt, good grade for | \$1.00 |
| 4 y y do beat grade 32 -inch Cingham (a) real value) for (ta) | \$1.00 |
|  | \$1.00 |
| Spprit Children: School Hoee special | \$1.00 |
| On all Men's and Boyo 0 special reduction of | \$1.00 |
| 1 lot of Wool Serge, regular $\$ 2.00$ value per yard | \$1.00 |
| 2 pait of Pillow Casees reguler 375 vilue for | 0 |
|  |  |
|  |  | IDNG FAST

## VoL 2. No. 59

## Tuthburk 3Alorntity Aualaurhe

## Early Days on The Plains



## SPEED dowAGON



## Fleetness with Safety

Due to the double frame mounting of power units, chassis weight is evenly distributed for safe yad balance. Safety is further insured by easy cothrol, an unusually rugged steering gear and oversized orakes.
Fleetness, average-load-capacity, roadability and balanced goodness fit the Speed Wagon toout-cono--ize any other commercial motor vehicle in the Norld, and make it adaptable to practically every ine of business.

Deslgned and manuffectured in the bly Reo shops, -
nor askembled. Supplier in rwe
atLantine ptiustias

FeO MOTOR CAR CONGPANY, Lqusing, Mich
our other children, Ed, Charlie and
Hase with which 1
Harry returne with us oris. came
soon and the three who were old
meal tor os many. soon and the three who were old
enough setteled on land near us
None sexept Ed were married at at None exce
this time.
After this increase in our Camily,
our house was not large enough and
as bous
 ${ }_{\substack{\text { rix } \\ \text { six } \\ \hline}}$


## One day two of the boys had hid- den in order to get a hot at a biz buek as the other boy Harr





horsebark was the most common Jim Smith, Noah Bell, Lu Walker
mode of trave it took hourr to make and others whose names I cannot re-
the trip














surveyed their road from Labigick to Blythe, moved to the raliroed and started the present prosperous little
city of Meadow. There you will still find him and he but recently relinquished his position as postmaster of the oldest postoffice in Terry county. When Terry county wis or
Later whized, Mr Coneland ganizer, when Terry county was or
the office of first was eounty judtes the offiee of first county indges
twice reelected resigning in favor twice re-elected. resigning in favor
of Judge Geo. W. Neil who is still ore
of the prominent citizens of Bro of the prominent citizens of Brown
Just here let me mention that
antagonism was gone and the antagonism was gone and
ranch hands all supported Mr
land in his race for judge.
After the courty
After the county was organizes
we left the ranch and moved to
Brownfield. Here we spent several Brownt the ranch and moved to
Bappy years ane we spent several stil have many
warm friends in the warm friends in that lithe eity.
'Twas during my residence the

 soon owned one and like many othests
could relate many funny incidents
on learning to many One of my daughters-in-law relater,
this stor. While she was a young
lady school teacher in a country lady school teacher in a country
school in the western extremity nf
population at that time, Mr. Gvorg?
Wouf Wolfaran at that time, Mr. Goorg,
M. ranch, poing to the old L. F.
and, so greased the school house and, so great was the excitememt
among the children, she dismissed
ehool that they min sehool that they might get mis. gool
ook at the passing automobile.
My
 and here I have and 1 soon followed
of the time since . 1 home most with interest and pleasure the steads
rowth of our city and take delight rrowth of our city and take delight
n all hier advancements
Duri During the South Plains Fair this
fall, I, with my son Charlie, rode in
my first airplane and viewed our city from the clouds. I viked it oured
much and will be glad to go again
when an opportunity presents it

## DONT RSK RUM!

## INSURE AGAINST FIRE TODAY!

The devastating hand of fire may at any moment swoop down and snatch away your entire property. Then it will be TOO LATE to insure.
TO-DAY, for a trifling sum, you can protect yourself fully. A great, responsible insurance company will assume your fire risk.

We will gladly give you advice and information regarding insurance matters. Our clients have learned to repose full confidence in our judgment. SEE US TO-DAY.

## Posey Bros. <br> GENERAL INSURANCE



UNIFORM LAWS FOR AGRICULTURE Chas. E. Baughman, Commissioner of Agrieulture is the batis of wealti
and yet because of the lack of uni
tornity of grades and clow tornity of grades and classes on
 perishables and the further lack of of warehouse and cold storage peration

 the question of grian dealing with
and class for
ar products of the farm, ranch and
orchard. There should



 try possible, with making the indus.
ble profits to those operatht resona.
indug allied industries, the producer, the several
States and the Federal
must coordinate
government
commissessary, but werhead must axtend the
scope of operation to the several
State and end that the producer may know what
he is selling and that when his prowincts reach their distination they
on the distributed to the consumer
 the price paid by the consumer, position,
the party left Fort Worth headed
an industry of agriculture will be in fact and those ran- for Florida. They are making their
dom and


 on at grades and class a above them
standerds desert their car broke dow-
and in town
and they had to camp six days, miles cease to operate. HREE GIRLS ON TRIP TO
ENCIRCLE THE GLOBE ENCIRCLE THE GLIPBE
BY AUTO By AUTO Racing agied Proas. tine Texas, Jan. 5.-
$\$ 100,000$ Mist time s100,000 Miss Nell Leo a wager of
trotter, and three compan, girl globe thru Fr, and Whree companio
In the suntly. In the s. Worth recently of passed
met E. J. Anderso 1916 , Miss State and Federal government to thel lionaire in Nome, Alaska, and a bet mil ${ }^{\text {In }}$ in the twice and has spent much time



## "Ft. Worth Spudders"



The World's best Portable Drilling Outfits. Our clain no stronger than the rig. Drill more hole in less time at less expense-a proven fact. Manufactured in Ft . Worth, in the South's largest factory. Complete outfits shipped from stock-Tools, Cable, Belts, Engines, Pumping Outfits, Machinery Supplies, Cypress Tanks and Brass Foundry

WRITE, PHONE OR WIRE

FORT WORTH WELL MACHINERY \& SUPPLY CO., Inc. P. O. Box 516.

Fort Worth, Texa tion maty be lexsensed of administraState and Federngements between епииишиเиишшши

"Quality Merchandise at Reasonable Prices" always obtainabie a t-

## Sherrod Brothers Hardware Co.

"Needs for goods handled by this store never cease"-because every article we carry in stock is a useful article-priced moderately always.
At the beginning of another year you have your plans in mind for improvements of many kinds. The use of a reliable hardware store will greatly assist you in making your plans come out satisfactorily.


## Keep the Place Up at Small Cost

Mommer, nails and saws bultd moot of the any to keepe- tike in weepair-and if woed in
time save a bis carpenter bill time save a big carpenter bill.
It is eeonomy and thrift for the man of the
howee to have carpenter tools and neceshary houe to have carpenter toole and necessan! Then, too, if he's at all handy he ean wouid to meny things in and about the place that make for convenience and gechernl upleep
Let equip you with a pet of tools

WASH YOUR CLOTHES ON THE THOR ELECTRIC AND SAVE MONEY, TME AND HEALTH:

The Thor Electric Washer is so practical that it will pay for it self in just a short time; it will so lighten the burden from those you love that housekeeping will lose much of -its drudgery.
THE THOR IS GUARANTEED - To wash clothes thoroughly without injury

YOU CAN SECURE THE THOR ON EASY PAY. -MENT PLAN.

MAGNETIS CLEANERS ALSO ON EASY PAYMMENT. PLAN.

Magnetic House Cleaners The day of the zandetorm it almoat here, and with it the
terrifie battle to keep your house clean. The Magnetic terrific battle to keep, your house clean The Magnetie
Houte Cleaner will help you and we will demonstrate its
merite cheerfolly. merito cheerfully. WE HAVE A COMPLETE STOCK OF

## Sherrod Brothers Hardware Co.

 "QUALITY MERCHANDISE AT REASONABLE PRICES"
## LITTLEFILLD LANDS



J. M. PATTERSON LAND CO. Pbone:
12.19

Ofice 317, Residence 733 210 Leader Bide. LUBBOCK, TEXAS


##  <br> January <br> Clearance Sale

radical reductors -AID-

TRADES DAY SPECIALS
TOMORROT
-AT-

## W. J. Garrett "WHERE MOST PEOPLE TRADE"



FARMF ATION THER


FARMERS ARE TOLD THAT CO-OPERATION WILL HELP THEM SOLVE THER TROUBLES OF MARKETING


SID Taylon
BRICK CONTRACTOR Residence 1306 Ave.
Lubbock. Texas

THE HOME GUARDS LVERGARD and LUNGARDIA
IVERGARD is the New Laxative we can not improve:
excels all othera. When a Laxa: ive is needed, makes laughing sabies of puny ones, keeps old
 for Coughe Colds, Sore Throat.
unsurpased in removing doep
 trial convince
Dallas, Texae For aule by
YOUR FAVORTE DRUG
AVORITE
STORE

## The Good

MAXWELL

## Club Sedan

## A Combination of Value

 That Can't be MatchedThe reason why the new Maxwell Club Sedan so far excels all other enclosed cars in its field is because of its striking appearance, the outbecause of its striking appearance, the out-
standing high quality of its design and construction, its exceptional riding comfort, and the struction, its exceptional riding comort, and the at a very low price.
Try it out for yourself. You'll find that at ${ }^{3} 1045$ this car of two-door friendliness with four-door facility can not be matched for all-round values.
GEORGE F. MULKEY, DEALER
LUBBOCK. TEXAS


## $\varphi^{\prime \prime}=$ the sumpside of, winter is in California Bxcellent schools for

 your children.If you prefer, rent a bungolow and enjoy your own rose garden.
Santar Po superior serviee and soenery,-plus Fred
Harvey meals-your assur ancoof a delifithtul orip theron

 Ti. Bi Gaflite
rillo, Teme

-After All What Is HOME Wilhout GOOD FURNITURE?
If you have ever been in a house in which there was no furniture you will readily know the answer to the above question. No matter-how nicely the floors may be finished, regardless of the beauty of the wall coverings, something is lacking, some vital thing is missing to make you feel comfortable. Then is when you appreciate furniture-gooc furniture-the kind that invites you to solitude and comfort.
Ours is the hoppy task of furnishing the homes of Lubbock with furniture of this kind. We have spent many years in the study of correct furniture and believe we can prove ourselves a great help to you when you begin to furnish or refurnish. Call upon us. A trial of our service will not obligate you and we will be more than glad to demonstrate our ability. Now is the time. Buy good furniture.
Visit OUR STORE Trades Day, Tomorrow SIMMONS furniture and UNDERTAKING CO.
-ON WEST BROADWAY-

FORD AND FROST FORM COMPANY THAT WILL AID MANY TO BUIID THEIR HOMES ON EASY PAYMENTS
$\left.\begin{aligned} & \text { needs. He needs an opportunity to } \\ & \text { make a living with reasonable hours } \\ & \text { desires and power to to teach and pividuals and seeiety } \\ & \text { of labor, and without having to deny }\end{aligned} \right\rvert\, \begin{aligned} & \text { be best served when the pubtic schoot }\end{aligned}$ of labor, and without having to deny/ be best served when the pubtic schoot
his children the rights, privileges and
benefits of education. I know exactly
assists young beys and gircs to ar-
rive at the wisest possible determin




| The more fundamental it is then that | my own merits. I shall never criticize |
| :--- | :--- | :--- |
| The county superintendent should | or salander my opponent, whoever it | know county superintendent should

help boards onditions and be bhle to
or say be.
mat teachers who are
make help boards select teachers who are
competent and make no campaign promises in
the instructors of thified to thecome this article as as to the great thing I competent and qualified to become this article as campthe great things II
the instructors of the children of the shall do if elected, but on the confarms Courses of study need adap- trary, I want the voters to consider
tation even during the celement
 school period, in order to supplement (the last which can be had from nu-
the experience of the country child merous people, I hope) and then
in those aspects where deficiencies cast their ballots on one of two opinin those aspects. where deficiencies
exist. Then at the proper their ballots on one of two opin-
his ifife, the school should be in a
hons: He will make a good superin-
position to render





 me elose by stating in former Prersi-
dent Lincoin's words: "With maliee s9-1p Prin. of Carlisle School. tornard none and chnity for all, I I Years ago, before so much rouge


## Diamonds.

Like Thirst Know No Season

We have received a new lot of Platinum and White Gold Mountings and diamond rings.
Someone in Lubbock Has a Birthday
-this week and nothing is as appropriate as a Gift from this store. New arrivals in stock makes selection enjoyable and easy.

## Anderson Bros.

 JewelersCitizens National Bank Building
Lubbock, Teicas
"Beware of little expenses. A small leak will sink a "reat dip."
The dollar you spend so quickly to-day, the other dol lar to-morrow, and the day after, might mean later in-
dependent manhood, power to control your time, direct your career.
This association offers unequalled inducements to those who with to save; who want their savings working for

During Trift Week you should be particularly mindful of Ben Franllin's warning

Our Assetts January 1, 1923, $\$ 34,072.41$. Assets January 1, 1924, $\$ 114,810.19$-Some people are saving are you?

## The Lubbock Dạily Avalanche Women's Page




## Monday

 The Missionary Socielty of the First Methodist church wiill meet in an annratbusiness session at the church at three Cclockien Auxiliary of the Firrst Pres:
byterian church will meet in a Bible

 Tueder.
Sienator and
will County inming san Angelo visiting Mr

 The Twentieth Century Club will
meet in rexular sossion at he Meth.
odist church at three doclock.

 Three 0 eclock is the hour Ashe K. Carterdery. Paren- Teachers.
 The Friday Freeder: Ahe Fiany Neale Cub will mot
 Pau van sturive will be oreope comtant contro clab will Mou










The calle rum alemt for amement


DEAN OF S. M. U. SCHOOL OF MUSIC TO BE PRESENTED IN PIANO RECITAL

Amoden Noted vit Nortinuer BY MUSIC CLUB ON JAN. TWELFTH
 Mra, Clark Smithk Recievee Bridere The Auetion Brobe Clidge clob met with foon Trie testor uriv. Thet

 The note delu meding will b
K. Carter P. $\bar{T}$ Thuradey Will Meet Nex Tho K Carter part

 Somothit int miting

 Meatar, 1 iezi M
 mer

 tepatif information regrading ith
Mr. Oed min He H Cirfict An ervored socion went of the Hive derint miturntig ot thit






 school of Music of the Southern the care of Dr, Blake.
Methodist University of Dallas, has In the meantime, Harris,
 aecept-d an aprointment to apmear
in revital at the Lubbock Hioh Schoo
on the eventine of Soturday, Jan arv 12th at $7: 30$ o'clock
This artay, Jan has been selected by the ho-k Musie Club, ind the of the Lub
be sponsored by this club
addicted neddler to Marry, has been
arr sted by ser et service men,



| w Children | Ease of Manner |  |
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australian beauty prize winners.

FIGMultianey, Eva Paine od Freda Fither Gutbert




STATEMENT OF CONDITION OF THE

## Citizens National Bank <br> of lubbock, texas

AT CLOSE OF BUSINESS, DECEMBER 31, 1923.

## RESOURCES



## It's an Old Saying in America "THE MAJORTY IS RIGHT"

In Lubbock the Majority Caused
----Our 1923 Sales to Reach Nearly One-Half Million!
---The Sale of 556 Ford Cars, Trucks and Tractors
--Steady Employment and Support for 15 Lubbock Families.
---\$75,000 Worth of Ford Parts To Be Sold to People Thruout the Plains.

And We Believe That 1924 Will Far Surpass Any Previous. Years in Lubbock!

We Are, Indeed, Thankful to Everyone Who Contributed to Our 1923 Record.

## Lubbock Auto Co.

HALF MILLON DOLLAR BUSNESS IN
1923 ACHIEVED BY LUBBOCK AUTO CO.- 1922 BUSINESS IS DOUBLED
 tories made of their stocks and an
aceounting of the business done thru

1. SLOVER OFFERS FOR
2. They found that old man
RE-ELECTION AS TREASURER





Auto Company have shown that pro-- RECORD RAIN IN 1923
gressiveness and an inate desire to
RECORDED AT FARWELL



 truces, were soild durime the yeart

South Plains Monument Co.


Maker of Monements that stand the eaid teat of time thonuments made of tone of the higheat grrade Fair Dealings" in our molto.

Located East Main Street-Lubbock, Texas plainvew - coller bros. - lubbock

We Have COAL on the Track Why Not Get It Right Off Cars? Phone 194 Lubbock Grain \& Coal Co.

## SERVICE

## ---Cheerfully

The Lubbock City Light and Power Department, owned and operated by Lubbock Ciitizens, assures users or patrons a cheerful service at all times.

Extensions and improvements that have recently been made possible will guarantee an improved service as the city develops.

## City Light \& Power Department CITY OF LUBBOCK

CHE, SUNDAY, JAN. 6. 1924D
ady, and the list m

| \$20.000 LOSS SUSTANED |  |  |
| :--- | :--- | :--- |
| AS GIN AT MEMPHIS BURNS |  |  |

MEMPHIS, Texas, Jan. 5.-The It he. MEMPHIs, Texas, Jan. 5.-The It has just about gotten so in thif
Williams-Miller Company's gin burn- country that banks are willing to do The board is composed of J.
Burroughs, Carlisle; Bob Crump, o Burroughs, Carisle; Bob Crump,
Shallowater; B. F. Hutson, of Idalou W. O. Sheel, of near Shallowater;
and $\mathbf{T}$. J. Richardson of New Hope and T. J. Richardson, of Now Hoper,
The meeting will be held Monday
at $1: 00$ p. m :
AMARILLO MAN HERE ON
George H. Hiil, of the Southwest-
ern Bell Telephone Company at Amed here early Thursday morning. The anything for you except let you kerp
estimated loss at the plant, including
overdrafts on their books.

Weaver Bros. Cotton Company
We are in the Market for Cotton-See us before you sell. ALSO IN THE MARKET FOR FIELD SEEEDS Room 4, Conley Bidg. Pbone 423 Labbock, Tes.

11.30 | ter business of the local statton |
| :--- | :--- |
| thr |
| Mr. Hill is well pleased with the de- |
| velopment of Lubbock and says the | velopment of LLbbock wand says the

improvements that are now under $\left\lvert\, \begin{aligned} & \text { improvements that are now under } \\ & \text { way by his company "are just start- } \\ & \text { ers," } \\ & \text { intimating of course that more }\end{aligned}\right.$
extensive improvements are in store,
for this city.
H.D. Philins is the local manager
and is handling the bosiness of the and is handling the business of the
company in a manner that reflects
well upon his executive ability.
LYRIC MONDAY AND TUESDA
A Return Date of'Love's Redemption"


пиะ

## We Want Rags!

-And will pay Cash for good clean, cotton rags.

## Avalanche Publishing Company

## South Plains Guaranty Title Company



Newest Abstract Plant in Lubbock County!

Believeing in the future of Lubbock and Labbock County, we have installed an up-to-date ABSTRACT and TITLE plant and are now ready to serve you.

We have no fight to make on our competitors; they are our friends and we expect them to remain so. We believe there is businese enough for all and ask that you give us a thare of your work.
We feel that our yearr of experience with the various courts amply quatifies uie for the
work we have undertaken and that we are prepared to give prompt and efficient setvice.

## OFFICE IN AVALANCHE BUILDING

## SouthPlains Guaranty TitleCo.

MissZoe Coburn Mrsi W SCoburty \& Philip E Foc


According To Arthur Brisbane


## JANUAR SALES

## OUR BIG JANUARY CLEARANCE SALE of Seasonable Merchandise is Going Good!

 MADE IN IITH DISTRICT

## DALLAS, Texas, Jan. 5.-A mark-

 ed increase in bank deposits and inthe volume of their surplus cash
reserve during the month of Novemreserve durng the month of Novem-
ber is shown in the mothly review
of business and industrial conditions of business and industrial cond tions
in the eleventh federal reserve dis-
toiday according to the report issued


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 leaving. The Greks will have to cost thts country PIFTY THO
piok and dry many currants to pay
for that.

This earth has a hard core, like and watched the prosperous peopl
baseball, or a golf ball. It is a
of 25,000 pounds to the scuare inch, The Government railroad in Ala
ands at Nenana. From tha
according to reports made to the point mails to Fairbanks are draw
Washington Academy of Sciences.
according to reports made to the point mails to Fairbanks are draw
Washington Academy of Seiences
While that central sphere, 4,000 by dogs, takig twenty days. No



## $\qquad$

 | money, and money will no longer be |  |
| :--- | :--- |
| so importaht. | A day laborer with an ugiy face |
| an mo down in this mine and come |  |

workers," the report stated.
Utvestock conditions are Ltvestock conditions are describe
as "good" with ranges in unusual as "good" with ranges in unusuall.
good condition and all classes
stock in betts good condition and all classes of
stock in better condition than for
several yert several years past. The average
condition of cattle on Texas range
as December as December cattle on Texas rangoss
comas 93 per cent as
compared to 79 per cent on that dat
a year ago. compared to
a year ago.
Decreased receipts an that date featured the movement of exports hrough the ports of Houston and
Galveston during Novẹmber, the re
jort showz. EARLY DAYS ON THE PLAINS - Continued from page 1) Copeland of Ropesville, has the dis
tnetion of being the first child born My husband died a year and a cemetery and this lot containing alaso
the graves of my good mother and grandbaby has my good mother and lanted by lhere where the doar haver
so beantifng, have bloom so beautifully this su
my final reesting po place. A feeling of sadness creep ove
meas I think and write of loved one and other old timers, so many in
number, who have preceded us to umes brings to mink many who hat
grown very near
y ye by years of asaconiation and and "old
timers whom I have known, ald your name may not apvear, here, alth you
have been in my thoughts and I ain When 1 am nway from When 1 am away from home $\mathbf{I}$ am
stwas proud to tell strangers that stways proud to tell strangers that
Lubbock is ny home lam roud of
our paper nd our paper and eagerly await its ar
rival each morning
have Yival each morning. 1 am proud we
have an editor of such high ideans and
we must not forget that to him be 흔ㄴ․


November set
ceeting the pre
y 11 per cent.
Employment
Employment conditions appear
favorable for virtually all kinds of

Values offered are head and shoulders above anything ever experienced in Lubbock. Big reductions in every department. Merchandise usually offered much later, and right at the time when most needed. A GENUINE REDUCTION is offered on all of our merchandise and big values are much in evidence-Buy and Save-NOW!

Society Brand Overcoats While they last at only-........ $\$ 37.50$

Woolen Dress Goods Stylish Dress Goods in serges, chevoits

Women's Coats Suits and Dresses
Finest Materials and Workmanship 1.4 to $1-2 \mathrm{Of}$

Society Brand Suits One Lot $\$ 30.00$ Cuits for_-...- $\$ 18.95$

Men's and Boy's Underwear Unions Separate Garments and Ribbed Winterweights 20 Per Cent Off

Children's Shoes Beat Grade School and Dress Wear,
prices ranging - 5 - 50 to
$\$ 4.95$

Piece Coods
In this department you can find big values at 10 to 25 Per Cent Off

## Women's Shoes

Good styles and quality, prices range from

Blue Work Shirts
Probably the last time, only 80 e
Extra Special! All our Georgette will go at yd. 95e

## The Laader <br> DOLLAR DAY SPECIALS! <br> - TOMORROW ONLY - <br> FOR THE PRICE OF ONE-

[^1]TWO PICES OF ALUMINUM WARE

Men's Shoes
Men get your shoes from a big stock of hoes high in quality, prices $\$ 2$ to $\$ 9.75$

## Cotton Good

Are Going Higher-Buy Now-Save Big Maney 1

Women's Underwear in full length, long sleeve or in short ength and half sleeve in famous Cart
underwear 20 Per Cent Off

Luggage
Suit Cases, Bags and Trunks, all 15 Per Cent Off

## Puttees

Men's and Boys' Canvast army style

Wool Sweaters Men's and Boys', all-wool, extra grade $1-4$ Off



[^0]:    
    

    AT NISLAR'S YOU FIND IMPLEMENTS-THE BETTER KINDS-THEY NEED NO STRESSING-THE NAME SPEAKS FOR ITS SELF. MANY FEATURES ARE BULLT IN EVERY ONE; THAT IS NOT FOUND IN OTHER LINES-YEARS OF CONSTANT EFFORT HAS MADE THIS POSSIBLE-SEE OUR LINES BEFORE BUYING.

[^1]:    Teeorporated.

