

# THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 10

MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, January 5, 1933

NUMBER 49

## I. A. ANGLELY WON \$650 FORD COUPE GIVEN AWAY SAT. BY MULESHOE MERCHANTS; 130,000 TICKETS OUT

H. A. Anglely, living northwest of Earth, was the fortunate winner of the \$650 Ford standard coupe given away by business men of Muleshoe, under the direction of the Muleshoe Motor Co., last Saturday afternoon on Main street.

A crowd variously estimated at from 3,000 to 4,000 people, without a doubt the largest ever in Muleshoe, practically all holding trade tickets, was present to anxiously participate in the closing event of this great trade inspiration which had been in progress here for the past 60 days.

Approximately 130,000 tickets were given away by the 59 Muleshoe men participating in the event, this number representing sales approximating \$5,000.00.

R. L. Brown was the official announcer for the drawing, while the actual drawing was done by little Laura Seaton, a five year old child who drew one stub from the barrel after they had all been thoroughly assorted, shuffled and mixed by Neil Rocky and assistants.

The first coupon stub drawn won the car. It was No. 6596, one of the twelve tickets given to Mr. Anglely by the S. E. Cone Grain and Feed Co. this city, on a load of grain recently sold to them. The winner was present, as the rules of the contest required, and it took him but a moment to shout his jubilant notification of success to the official announcer.

## Kiwanians Urge North and South Highway St. Action

A regular weekly meeting of the Kiwanis Club was held Friday noon of last week. A. J. Gardner, the newly elected president, in charge of the meeting.

R. I. Brown expressed his opinion that prospects were now good for obtaining a designation of the proposed north and south highway through this tier of counties from Dalhart to Earth, which will connect with the new highway, and urged that the action be taken.

Highway Engineer Roberts in behalf of the proposed parade street here, offered his opinion in any work to be done, urging establishing of grade lines as soon as possible, and warned against using any inferior material in construction of the work.

Mayor A. P. Stone said he had been reading samples of rock and calcined having them properly tested, but not yet made any definite decision as to the source of obtaining the needed material.

Commissioner Neal Rocky offered a resolution that a vote of thanks be extended Engineer Roberts by members of the club, same being spread on the minutes of the club, and it was unanimously ordered.

Jess Osborn moved that all matter pertaining to engineer work and selection of the material for the paving be left with the members of the City Commission and the engineer be employed. It was so ordered.

Out of town guests at the meeting were Chas. Whitaker and Wm. Condon, of Lubbock, both of whom felicitated the organization in pleasing manner.

### HOOR-GLASS

December is the year's hour-glass thru which the smallest day must pass, and with the setting of the sun on that short day—a year is done.

Then Time extends a gracious hand, turns the glass which holds the sand; and a new hope stirs each mortal when the days begin their course again.—Seaton

### HELP WACO ORPHANAGE

Members of the congregation, Muleshoe Methodist church, last week showed their interest in humanity ending \$21.00 in cash and about \$10 worth of food, besides considering things to the children inmates of a Methodist Orphan home at Waco.

## 1,157 Acre Of Land Charged Hands In Dec. In Bailey County

There were only eight real estate changes in Bailey county, also five lot changes in Muleshoe, by warranty deeds, during the month of December, as follows:

Dec. 7, Arthur Tucker and wife to E. W. Miller, lot 22, league 176, Muleshoe school land.

Temple Trust Co., to J. T. Rasdale, E 1/2 sec. 5, blk B, Melvin Blum & Blum subdivision.

Dec. 8, Neal Ewbank and wife to E. K. Warren & Son, a corporation NE 1/4 sec. 19 blk. X W. D. & F. W. Johnston subdivision.

John I. Daniel agent to Temple Trust Co SE 1/4 sec. 90 blk. B Melvin Blum & Blum subdivision.

Dec. 14 Fred Pooch and wife to W. J. Canfield, NW 1/4 sec. 88, blk. B, E. Dec. 21, R. D. Wright and wife to W. H. Kehler, SE 1/4 sec. 30, blk. Y.

Dec. 29, Ed Riddle and wife to H. L. Lowery, W 1/4 of SW 1/4 of SE 1/4 sec. 21, blk. Y W. D. and F. W. Johnston subdivision.

## Muleshoe Publicity Goes In 15,000,000 Homs Over The U. S.

Very few people here and around Muleshoe realize the full import of the skill and oiling pin contests held in Muleshoe a few weeks ago.

These contests attracted large crowds of people here to witness them, and at least three participants of each contest received money prizes for their skillful distance throwing, but one feature of these events was the publicity given them for the story of these two contests was sent to the associated press by its Muleshoe representative, which organization syndicated the news to the daily and weekly papers and various trade publications, which in turn, through their subscribers sent it out into 15,000,000 homes.

It was excellent publicity, and is generally conceded by Muleshoe citizens which much in the advertising way, and there should be more of it.

## JUNIOR B. Y. P. U. PROGRAM FOR JANUARY 8

Subject—"Choosing a Desert Instead of a Palace."

Changes in Egypt—Margaret Ann Cook.

Pharaoh Decides to Kill the Baby Boys—Mary Hester Glaze.

Baby in a Basket—Leila Mae Barron.

Found by a Princess—Jimmie Adams.

Moses Grows up in a Palace—Billy Jean Dannon.

Moses' Choice—Juanita Coker.

Scripture Reading—Weta Mae Danner.

## DOG OBEYS MASTER'S VOICE ON THE TELEPHONE

Baton Rouge, La.—Lee Kleinpeter has a dog named Spot which recognizes his master's voice over the telephone.

Kleinpeter called a friend and asked if he had seen Spot. "Yeah, he's here," was the reply.

"Well put him up on the phone," Kleinpeter said. The phone receiver was put to the dog's ear and the master demanded that he come home immediately.

Spot jumped from the chair, barked to be let out and made a "bee-line" for home, traveling the two miles distance in a few minutes.

## ISN'T IT THE TRUTH

If you talk about your troubles And tell them over and over. The world will think you like them And proceed to give you more.

## FIVE GREAT ENEMIES

Five great enemies to peace inhabit with us, viz, avarice, ambition, envy, anger and pride, and if these enemies were banished, we should infallibly enjoy perpetual peace.—Petrarch

## RECEIVE STATE MONEY

County Superintendent J. E. Adams last week received a check from the State Educational Department for \$915.00 covering transportation aid for Bailey county schools, which was divided as follows: Watson district, \$245.00; Bayleboro, \$400.00; Goodland, \$270.00

## Commissioners Court Holds Its First 1933 Meet

The first meeting of the Bailey County's Commissioner's court of 1933 was held last Monday. W. E. Renfro, newly elected commissioner for precinct three and C. H. Tate, newly elected county attorney, attending for the first time.

All officers took the oath of fidelity to duty for the coming year before the beginning of the deliberations. It was stated that all county officers had made application for their respective bonds, and those that had been returned had been duly approved by the court. All bonds this year are of the surety type in regular old line compliance with the exception of bonds posted by J. I. Bartley, constable, and J. F. Vaughan, justice of the peace.

Dr. T. R. Matthews was re-appointed county health officer.

A number of current bills were presented and ordered paid, as far as county funds would permit.

O. V. Cooper was re-employed as tractor driver and A. E. Robinson, as tractor manipulator for the district south of the sand range. Clyde McCormick, of Enochs, was re-employed as a tractor driver also. It was decided to pay 30 cents per hour the 22-1/2 hours per day for tractor and grade operators, and the per hour for single hand work, the price paid for this work last year being 20 cents per hour.

It was also ordered that each county official should personally pay for obtaining his own bond.

No salaries of county officials were set at this meeting, but it is stated, that with few exceptions, they will probably be about the same as they were last year after the reductions were made.

## BOY SCOUT NEWS

Scout Troop number 10 met Thursday night and re-organized for the coming year of 1933, and expect to do more in the Scout work than they have been doing.

The boys that have paid their registration fees are: Walter Moller, Gordon and Dalton Murray, Rosie Needham, Orin Shirley, Justin Elrod, Floyd Stearns, Millard Bedd, L. D. Childwood, Junior Winn, Cecil Spence, Felton McCoy, Charles Alsip, and Spencer Beavers.

Justin Danner, Cloyd Skeeters and Rosie Needham were selected as patrol leaders. Other officers that were elected were Orin Shirley, quartermaster, Roy Jr. Elrod scribe, and Gordon Murray, reporter.

The members of the new executive committee are: Mr. Moller, Mr. Ginn, Mr. Beavers, Mr. Griffiths, and Rev. C. E. Rainey. Mr. Oliver Moore is Scout Master again.

There is some good material in the troops and it is hoped that the best will come of it.—Reporter

## HELD ON LIQUOR CHARGE

A woman and a man giving their names as Joe Martin and Mrs. George Kiliav, of Clovis N. Mex., were arrested Monday morning about four o'clock by Sheriff Jim Cook, at the edge of Muleshoe and charged with possession of liquor.

At the same time about a gallon of liquor was taken.

## New Officials Took Duty Oath Monday Jan. 2

Last Monday there were three newly elected officials to take their posts of duty at the court house in Bailey county. J. B. Burkhead succeeded J. L. Alsip as county and district clerk.

Jim Cook, previously appointed to fill out the unexpired term of H. Sterling, was re-elected sheriff and county clerk. W. E. Renfro took office as county commissioner of precinct No. 3. Cecil H. Tate went in as county attorney, oaths of office being administered to both elected and re-elected officers by Attorney Pat R. Bobo a notary public.

J. B. Burkhead has employed Miss Reva Mae Williams as his deputy in office. She is an experienced stenographer, having lived in Muleshoe for the past three and one-half years, most of the time being employed in the abstract office of A. P. Stone. Miss Lola Lipscomb, retiring deputy clerk, has accepted a similar position at Farwell, in Farmer county.

M. G. Miller was elected last Democratic primary as county chairman of the Democratic committee, while Roy Sheriff was chosen to take the place of Hugh Thompson, as a member of the County School Board, in the election, held the first Saturday in May, of last year.

The personal of the county officials for the coming two years is as follows: County Judge and Ex-officio School Superintendent—J. E. Adams County Com. Prec. 1—A. J. Hicks County Com. Prec. 2—D. W. Danielson County Com. Prec. 3—W. E. Renfro County Com. Prec. 4—W. R. Carter Co. and Dis. Clerk—J. B. Burkhead Deputy Co. and Dis. Clerk—Miss Reva Mae Williams.

Sheriff and Tax Collector—Jim Cook Deputy Tax Col.—Mrs. Jim Cook Tax Assessor—Mrs. R. L. McCoy Co. Treasurer—Mrs. Virgie Mae Clark County Attorney—Cecil H. Tate Justice of Peace—J. F. Vaughan Sec'y to Co. Judge—Mrs. Louise White Court House Supt.—Alex Paul

## Y. L. MISSIONARY SOCIETY

The Y. L. Missionary Society met Tuesday December 27 at the home of Mrs. H. M. Shofner with six members present.

The meeting was opened with the song "Take Time to be Holy."

The devotional was given by Mrs. Schofner from the 13 chapter of Corinthians. Mrs. Allen led in prayer.

Each member answered the roll call with a verse of scripture.

The minutes of the last meeting were read and a short business meeting was held.

A very interesting account of the Churches in Korea was given by Mrs. Allen.

The next meeting will be held with Mrs. Mae Wiltfong Tuesday, January 10, 1933.

## MULESHOE CLEAN-UP CAMPAIGN ORDERED

Beautification Committee Plans Using R. F. C. Money For Improvements; Plan "Beautiful Home Contest"

A meeting of the Beautification committee, composed of R. L. Brown, J. E. Aldridge, Connie Gupion, Mrs. J. C. Weaver and Mrs. S. C. Beavers, was held Tuesday morning, and it was decided to call a Clean-up campaign in Muleshoe for next week.

All property owners of this municipality are urged their very best cooperation in this civic movement for the sanitation and improved appearance of this little city. It is stated that all trash and refuse of all kinds should be gathered from their own and adjoining properties, placed in sacks and boxes and it will be hauled away

to the dump at the expense of Uncle Sam and under the direction of the committee.

The Girl Scouts have taken over cleaning the two block plot where the City park is to be located. They are to be paid with R. F. C. money, which funds they will use for the purchasing of trees for the park.

It is planned to ask the Santa Fe system to take some steps toward cleaning their railroad property within the city limits.

The matter of putting on a Beautiful Home or Beautiful Lawn contest, under the direction of West Texas Cham-

## JOURNAL INSTALLS NEW LINOTYPE INVESTMENT MADE ON BASIS OF GREATER AND BETTER MULESHOE

It is with rather quivering satisfaction that the Editor of the Muleshoe Journal announces the installation of a new No. 8 Linotype in its plant last week. The editor says "quivering satisfaction," because while the old and much smaller machine in service for several months during the past year and a half that the Journal management has not had sufficient business to "pay for its beans."

However, this mechanical marvel qualifies the Journal to serve much more efficiently the large number of persons who look to this publication for enlightenment and entertainment, and who patronize its commercial printing department, for within the past month, there have also been added several hundred dollars worth of type and other equipment to the plant.

The Muleshoe Journal is one of the most solid, dependable and permanent business institutions in Muleshoe and Bailey county. The valid intentions of the present owner is to remain here throughout the future years, and the purchase of this big new and versatile machine was not done on the basis of present business conditions by any means, but rather on the future prospects.

The editor believes strongly in the future of a much bigger and better Muleshoe. This town, surrounding valley and country in general has only begun to grow. "Its future is all before it" and it is believed that this town will in the coming years, not only become one of the best towns in West Texas, but that it is destined to eventually be surrounded by the most productive agricultural domain of any town or city in West Texas, bar none.

Nothing is too good for the readers of the Journal. This newspaper has always been credited with maintaining a place of honor among the best weeklies published anywhere throughout the state. So, with the management's desire to place at command of its advertisers and others the very highest grade of typography, it has been induced to secure this fine big composing machine with all its attachments.

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## PENALTY AND INTEREST IS DUE ON DELINQUENT TAXES

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With the beginning of the new year, all delinquent taxes fell under the additional charge of 10 per cent penalty and a six per cent interest.

Property owners who paid one-half their taxes before December 1st, last year, have until June 30, to pay the last half without penalty, Cook said.

All automobile license must be purchased before February 1, as after that date a penalty of 20 per cent will be added to their cost. The cost of auto license purchase this year is the same it was in 1932.

Imports of onions will probably be a minor factor throughout the entire season because of the tariff rates now in effect. However, the storage holdings of onions are sufficient this season to more than compensate for the lack of imports.

Another factor that will have an important bearing on the closing weeks of the storage onion season will be the new crop in Texas. Early indications are that a large acreage will be planted, particularly in the earlier sections. Of course, there is no certainty at this time that a heavy movement of new crop onions will begin early, but there is a strong possibility that those who are holding onions will undoubtedly find that a free selling policy during the early winter months will be more profitable than holding in hopes of a rise at the end of storage season.

## AUTO LICENSE ISSUED

The issuing of auto license for the new year is starting off slow, according to Collector Jim Cook.

Tuesday morning there had been but 23 passenger car and two truck licenses issued.

January 31 is the last day for obtaining a car license without paying the penalty of 20 per cent, he said.

## OFF WITH THE OLD: ON WITH THE NEW!

The year 1932 has taken its back-slide into oblivion and 1933 takes off for its lap around the world with new spirit, new courage, new energy, a better aspect and a new track to recovery. The upturn to better conditions is before us... charted by such obvious and tangible factors as increase employment, the wheels of industry gaining momentum, freer spending, rising prices and more activity in the marts of commerce. Each and one of us can be impetus to the tempo with determined hearts, helpful hands, concerted action; joining in the chorus of "Let's go... on, Prosperity!"

# THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1919.  
JESS MITCHELL, Editor. I. F. MITCHELL, Bus. Mgr.

**SUBSCRIPTION RATES**  
In Bailey County, one year, \$1.50; Outside of County one year, \$2.00  
Published every Thursday at Muleshoe, Texas.  
Advertising rates given upon application. Telephone No. 54.

Many newspapers coming to the Journal's exchange table now days from other states as well as various parts of Texas indicate the old-fashioned hitching racks are again the vogue in many towns. While there are plenty of cars in Muleshoe's trade territory stored away unused and license will not be taken out on them this year, there has not yet been any official discussion of a horse and mule hitching rack. Old Dobbin may be coming back to his own in some sections because he can travel cheaper miles on a bushel of oats than a car can on a gallon of gasoline, upkeep considered.

No Muleshoe citizen has any right to underrate him- or herself. Self confidence is a fundamental asset. If one has no confidence in their own ability they have no right to expect confidence of others in them. Some of the greatest successes in the world have been woven out of shoddy threads of failure, and there is no one in this little city, no matter how sordid their past life

ers in this community's present and future welfare.

The meanest man we know of in Muleshoe is the fellow we heard about a few days before Christmas. His wife had asked him for a little money to do some shopping. "Alright," he replied "would you rather have an old five or a new one?" "Why, a new one, of course," replied the wife. So he handed her a new one dollar bill with the remark, "Thanks, I'm four dollars ahead."

When Premier Mussolini and the Muleshoe Journal both say that the United States has been harder hit by the depression than any other nation that makes the decision unanimous and editorial testimony is unnecessary, irrelevant, incompetent and immaterial, as a well known local lawyer is accustomed to saying.

President elect Roosevelt has announced he will do away with a lot of commissions when he gets into the big leather chair at Washington. We'd like to tell him a lot of folks in Muleshoe have not only lost their commissions, but their salaries and expense accounts as well, and with most of us our credit also isn't any too good.

The aquatic product known to science as "pelecypoda filibranchiata ostra"—in plain United States language, oysters—tastes pretty good at this time of the year, but so far we've found only one place in Muleshoe where they may be purchased.

Perhaps some of the Muleshoe wives noticed along about Christmas time that even the kisses were divided into two classes—the drys and the wets.

Even here in Muleshoe we've learned that it takes a lot of horse sense to maintain a stable government.

### Pavement Pickups

Glen Rockey says the crowd in Muleshoe last Saturday was the biggest he ever saw one Ford car bring to town.

"After all," says John Lacey, "an old bachelor is just a man who has cheated some woman out of a divorce."

R. G. Spence admits his musical ability, especially is he strong on meter, but he has noticed there is often a horrible discord when bills have to be paid.

It remains for J. B. Burk (wise)-head to inform us that December 21 was not only the shortest day in 1932 but also the shortest day of the depression this year.

The editor of this sunshiny sassiety sheet wants to pause just long enough to advise Neil Rockey that another proof of Muleshoe not being a hick town is because the mayor of a hick town only shaves once a week.

With eggs selling at the present good prices, Elmo Head says it really is no

wonder that the bees sometimes become discouraged and give up when they can't find the things were they lay them.

R. Brown says he learned some time ago that if one's efforts are criticized that must have done something really worth a while.

Camille didn't have any tickets on the Ford when she was last Saturday and she declares he couldn't find a single ticket holder optimistic enough of getting the car that they bought a license plate for it in advance.

The editor's daughter still claims to be an optimist, but she recently confessed that she had noticed that a honeymoon is after that part of a girl's life that comes between the lip stick and the moonstick.

Farmer J. McAdams who about a year ago graduated from the shoe fixing business, says whenever was a young man the leathers were all the time telling him there was room at the top, but now days it seems the prices of things think there is plenty of room at the bottom.

Selling gas to car owners has caused Clay Beavers to study them rather closely. He declares he learned a long time ago that while it takes a lot of nuts and bolts to make an automobile, yet only one human "nut" can wreck it.

### Jaunty Journalettes

Any Muleshoe woman can tell you when her husband's love is growing cold. It's when he quits lying to her.

We dare say there isn't a citizen in Muleshoe but who has noticed how big the little one dollar bills are now.

It is hoped that the average Muleshoe man is wise enough to know the big ideas seldom come from a swell head.

We don't believe any Muleshoe would marry a man she didn't love, unless, of course, he had a lot of money.

A Muleshoe man who was recent asked if he believed that marriage was a lotter, replied "No, in a lottery a man is supposed to have a chance."

Slot machines in Muleshoe have now become quite common, and the only way we know of beating the machine is to drop the nickel into the baby's bank instead of the machine.

There were probably a good many Muleshoe families who, during the next three or four days following Christmas discovered hash was merely the connecting link between the vegetable and the animal kingdom.

Sing Sing's football team has the advantage of always playing on its home gridiron.

# GOOD GAS SERVICE IS HEALTH INSURANCE

**LUBBOCK HELD IN WINTRY GRIP**  
LATE NEWS BULLETINS  
SNOW AIDS OIL FORCES  
MONTAGUE, VETERAN TRANSPORTS  
CILLS BANNER  
Ice And Snow Cover Contry

**COUNTRY ASSAILED BY WINTER**  
MUCH OF NORTH IN SUB-ZERO

**THE PLAINVIEW EVENING HERALD**  
FINAL EDITION  
Consolidated With The Plainview News March 2, 1929  
PLAINVIEW, TEXAS, THURSDAY, FEBRUARY 4, 1932

**SUPREME COURT DENIES INJUNCTION**  
Cold Wave Strikes Wide Area From Canada To Texas  
Temperature Was 14 Degrees Here

**THE REPORTER-TELEGRAM**  
THE DAILY REPORTER, COMMERCE BLDG. 1809 FIFTH ST. LUBBOCK, TEXAS  
LUBBOCK, TEXAS, TUESDAY, DEC. 6, 1932

**HIGHWAY INJUNCTION DISSOLVED**  
Low Temperatures for West Texas Are Forecast  
MERCURY MAY FALL AS LOW AS 10 TO 15

**AMARILLO DAILY NEWS**  
AMARILLO, TEXAS, THURSDAY MORNING, FEBRUARY 4, 1932

**PILOT NEAR DEATH AFTER CRASH IN SNOWSTORM**

**THE PLAINVIEW EVENING HERALD**  
FINAL EDITION  
Consolidated With The Plainview News March 2, 1929  
PLAINVIEW, TEXAS, MONDAY, DECEMBER 13, 1932

**COLD GRIPS NATION, FIVE ABOVE HERE**  
Pampa Registers Four Below; Sub 7-10 Over Nation

**SNOW BLAMED FOR ACCIDENT NEAR AIRPORT**  
Cold Wave Sweeps Over South Plains

**Herriot Says France Will Pay War Debts**  
TRAIL OF DEATH IS LEFT BY WINTER

**The Canyon News**  
CANYON, TEXAS, THROUGH DECEMBER 15, 1932

**CITIZENS PREPARED TO FIGHT CHANGING W. T. STANDARD**  
SANTA CLAUS COMING HERE MONDAY  
Snow Covers the Entire Panhandle

**THE LAMESA REPORTER**  
And Dawson County Journal

**WINTER WEATHER BENEFITS COUNTY**  
Fertilize in This Paper—it Goes Into Every Home in Lubbock, and Has a Good List of Subscribers in The Country


**the Lubbock County Herald**  
Lubbock, Texas, Thursday, December 30, 1932

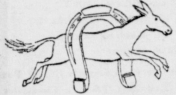
**FIGHT TO KEEP TEXAS TECH INTACT**  
Coldest Weather of Season With Clear Skies

Wide Temperature Fluctuations Contribute Largely to "Flu" and Pneumonia. By Making Even Home Heating Possible, Good Gas Service Is Health Insurance.

## West Texas Gas Company

**YOU WILL—**  
Enjoy a cup of that Maxwell House Coffee. "Good to the last drop."  
We carry a nice line of Cigars, Cigaretts and Candy  
We are happy to serve you.  
**Muleshoe Coffee Shop**  
ROY SKAGGS, Manager



**THE NEW FORD IS NOW ON DISPLAY!**  
CALL US FOR A DEMONSTRATION  
PRESTONE PROTECTS Your Car from winter freezing. We have it!  
**THE HOME — of the — FIRESTONE TIRE**  
  
**MOTOR COMPANY**  
Selling a Car with Value Far Above Price  
MULESHOE, TEXAS

**ADS THAT SCARE US**  
Clever advertising of antiseptics and other preparations reputed to save us from all the ills to which the flesh is heir has done a lot of harm, according to Dr. Shaw, professor of philosophy at the New York University.  
While real science is relieving the human mind of many former bugaboos, modern "fear factories" are manufacturing new horrors to alarm the gullible and shorten their lives through sheer fright.  
Just as we have been reassured by the scientific control of yellow fever, small pox, malaria and a host of old time dangers, along comes the kill-joy tribe, warning us of the menace of dandruff, pyorrhea and halitosis. Quoting the good doctor:  
"Man is tormented by an array of drug-filled remedies which are supposed to act as antiseptics. The bathroom becomes a clinic and every man a doctor in spite of himself. Now, dread in the heart is worse than dandruff in the hair, and fear in the soul is more unsightly than film on the teeth."  
A farm is a piece of land entirely covered by mortgages.

**A NEW SUPPLY OF GOOD**  
**Coal!**  
Tickets on the new Ford Car given on all accounts paid and with each cash purchase. Ask for them!  
**MULESHOE ELEVATOR CO.**  
TOM DAVIS, Mgr.

**MESA THEATRE**  
CLOVIS N. M.  
**SUNDAY MONDAY TUESDAY**

**The Greatest Attraction in History!**  
**Greta GARBO** as the love-saddened dancer!  
**JOHN BARRYMORE** as the romantic Baron, thief turned lover!  
**JOAN CRAWFORD** as the secretary in silk.  
**WALLACE BEERY** as the magnetic fighter who saves his wealth.  
**LIONEL BARRYMORE** as the clerk, soon to die, spending his last  
**METRO-GOLDWYN-MAYER'S**  
**GRAND HOTEL**  
with Lewis Stone Jean Hersholt  
Directed by EDMUND GOULDING from Vicki Baum's great stage hit

**METHODIST CHURCH**  
Sunday School, 9:45 A. M. with a devotional program by Mrs. Stone's class. The pastor will hold the services at the morning hour.  
We would like for each of the classes or each department to take awhile next Sunday morning and set some goals to be worked out during the year. How many we may expect to join the church; to be converted; how many members will you add to your class; what number will you set for an enrollment and attendance in your class or department?  
The leagues meet at 6:45 P. M. and the preaching services at 7:30 P. M. by Rev. Little, of Plainville. After the preaching hour we will have the First Quarterly Conference, and would like to get all the heads of the various departments to make a report of the work, etc., since conference.  
All the other announcements of the week are as usual. We hope that all have had a good Christmas and vacation, and will be back in place next Sunday ready for work.  
If possible we should have a meeting of the Board of Stewards next Sunday afternoon to get up our work to report at the conference Sunday night.

**GIRLS AUXILIARY MEETING**  
The Girls Auxiliary met Monday at 4:15 P. M. at the Baptist church. We elected the following officers:  
President - Juanita Coker  
Vice President - Leola Barron.  
Secretary-treasurer - Frances Coker.  
Chorister - Weta Mae Dammer.  
Personal Service Chairman - Billy Joan Damon.  
Reporter - Hattie Rae Griffiths.  
Pianist - Mrs. Joiner.  
Mrs. Joiner told the story of how the "New Year Originated". We had a closing prayer; then sandwiches were served.

**DEFINITION OF LIFE**  
An hour of fear:  
An hour of trust;  
A candle burning on a sill,  
A smile, a tear;  
A sudden gust—  
The candle's out and all is still.  
—Ekanah Taylor.

The Portales, N. M., cannery during 1932 turned out 1,250,000 cans of fruits and vegetables, virtually all of it being grown in the Portales valley.  
On account of the danger of robbery, Clovis, N. M., banks have agreed to close and lock their vaults at 3:00 p.m., raising no deposits after that hour.

**SHERIFF'S SALE**  
(THE STATE OF TEXAS)  
County of Bailey)  
NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Bailey County on the 29th day of December, 1932, by J. L. Alsop, Clerk of said Court, for sum of \$700 and costs of suit, under a Judgment, in favor of Muleshoe National Farm Loan Association vs. Ed Lane, John Lane, Ida Bayless, Earl Bayless, J. R. Dodd, David A. Dodd, Floe E. Hamblin, J. H. Hamblin, and the unknown heirs of each of said named parties, and their heirs or legal representatives, each of whose place of residence is unknown, the unknown heirs of Sam Lane and wife Mary Lane, and their heirs or legal representatives, each of whose place of residence is unknown, Jesse M. Orborn, Sina Wallace, J. F. Wallace and A. B. Cole, placed in my hands for service, I, Jim Cook as Sheriff of Bailey County, Texas, did on the 29th day of December, 1932, levy on certain Real Estate, situated in Bailey County, Texas, described as follows, to-wit: The West Half of the Southwest Quarter of Survey or Section Number 34, in Block "W", Edward E. Warren Subdivision Number 1, containing 80 acres of land, more or less, and being situated in Bailey County, Texas, also levied on same day on 14 shares of stock in the Muleshoe National Farm Loan Association, of Bailey County, Texas, in the name of Sam Lane and Ed Lane, held by the Muleshoe National Farm Loan Association and levied upon as the property of Ed Lane, John Lane, Ida Bayless, Earl Bayless, J. R. Dodd, David A. Dodd, Floe E. Hamblin, J. H. Hamblin, and the unknown heirs of each of said named parties, and their heirs or legal representatives, each of whose place of residence is unknown, the unknown heirs of Sam Lane and wife Mary Lane, and their heirs or legal representatives, each of whose place of residence is unknown, Jesse M. Orborn, Sina Wallace, J. F. Wallace and A. B. Cole, and that on the first Tuesday in February 1933, the same being the 7th day of said month, at the Court House door of Bailey County in the town of Muleshoe, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate and stock at public vendue, for each, to the highest bidder, as the property of said Ed Lane, John Lane, Ida Bayless, Earl Bayless, J. R. Dodd, David A. Dodd, Floe E. Hamblin, J. H. Hamblin, and the unknown heirs of each of said named parties, and their heirs or legal representatives, each of whose place of residence is unknown, the unknown heirs of Sam Lane and wife Mary Lane, and their heirs or legal representatives, each of whose place of residence is unknown, Jesse M. Orborn, Sina Wallace, J. F. Wallace, and A. B. Cole.

The sale of said land and the rights and equity of the defendants in said stock shall be made subject to the unpaid portion of the original note given the Federal Land Bank of Houston, by Ed Lane and Sam Lane, and the stock subject to the debts for which said stock is now liable under the law.  
And in compliance with law, I give this notice by publication in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Muleshoe Journal, newspaper published in Bailey County.  
Witness my hand, this 20th day of December, 1932.  
JIM COOK, Sheriff Bailey County, Texas.  
Dec. 29, 1932, Jan. 5, 12, 1933.

**A LINK WITH THE PAST**  
Down in the village of Plateau, near Mobile, lives Cudjo Lewis, described by W. H. Blumenthal in the New York Evening Post as "the most historic Negro in the United States," a title well bestowed.  
For Lewis is the last living of all the slaves brought from Africa to this country, and made the trip on the Clothilde, last of these slave ships to bring a cargo to our shores, on the last trip of her unholy trade in 1859. Lewis is supposed to be 94 years old.  
With 109 others of the peaceful Tarkar tribe in Africa he was captured by the more savage Dahomeys and sold to the white slave trader, Captain Billy Smith of the Clothilde. The unfortunate suffered indescribable hardships during the 70-day voyage, being kept most of the time in the foul hold of the vessel with only a scanty allowance of bread and water for subsistence.  
They were finally landed on the Alabama coast and soon after sold to various masters, whom they served faithfully. After the Civil War they gathered together to form a colony at Magazine Point, where they bought some land and engaged in truck raising.  
But one by one they passed away leaving Cudjo Lewis as the only link between the African slave traders and the present. He still cultivates his garden and serves as sexton of a nearby church, in the graveyard of which his wife and six children are buried. He told Mr. Blumenthal:  
"Some of dese days I tek time to die. When I go, I ain't got far to go."

Speaking of names, there's Helen Heaven, who lives in St. Louis.

**NOTICE OF INTENTION TO APPLY FOR SPECIAL LAW**  
Notice of intention to apply to the Legislature of Texas, which will convene in January, 1933, for the passage of an Act or Acts authorizing Panhandle and Santa Fe Railway Company to purchase or lease the properties now owned, or hereafter acquired by Clinton-Oklahoma-Western Railroad Company of Texas, Kansas City, Mexico and Orient Railway Company of Texas and North Plains and Santa Fe Railway Company.  
The undersigned will apply to the Legislature of Texas, which will convene in January, 1933, for the passage of an Act or Acts authorizing the Panhandle and Santa Fe Railway Company to purchase or lease the railroads and other property now owned or hereafter acquired by Kansas City, Mexico and Orient Railway Company of Texas, and to purchase or lease the railroads and other property now owned or hereafter acquired by North Plains and Santa Fe Railway Company, such lease or leases, if executed, to include the branches and extensions of such railroads and each of them, that may be hereafter constructed.  
PANHANDLE AND SANTA FE RAILWAY COMPANY  
By (Signed) W. B. Storey, President.  
CLINTON-OKLAHOMA-WESTERN RAILROAD COMPANY OF TEXAS.  
By (Signed) W. B. Storey, President.  
KANSAS CITY, MEXICO AND ORIENT RAILWAY COMPANY OF TEXAS.  
By (Signed) W. B. Storey, President.  
NORTH PLAINS AND SANTA FE RAILWAY COMPANY.  
By (Signed) W. B. Storey, President.  
Dec. 8, 15, 22, 29, 1932, Jan. 5, 1933.

It is easy to have the last word in an argument with friend wife if that word is "yes."

**START THE NEW YEAR RIGHT!**  
There is no better way than by becoming the owner of a choice home in Bailey County. Here, where the climate is delightful, the soil fertile, plenty of rainfall and with cheap irrigation in some sections, there is no better place in the whole United States for a happy home spot. Let us show you some of the many listings we have—all cheap and on good terms.  
**R. L. BROWN, "The Land Man"**  
MULESHOE, TEXAS

**1933 IS HERE**  
AND SO ARE WE AT YOUR SERVICE!  
The youngest Grocery Store in Muleshoe, yet by no means the least. We have had years of successful experience in furnishing food to people—we know the business.  
We know the trade—know how to buy and what to buy—and how to sell you these Quality Provisions at the lowest possible prices the market affords consistent with good business methods—AND WE DO!  
Our many satisfied customers of the recent past will testify to the fines, Quality and Friendly Service received at this store. We sincerely appreciate their patronage and extend them a cordial invitation to continue with us during the coming year.  
**BUT WE WANT MORE BUSINESS!**  
So we are broadcasting an urgent invitation to those who have not seen trading with us to do so. We assure you it will be to our mutual interest. So start the New Year right by trading at Gilbert's Grocery!

**Gilbreath Cash Grocery**  
Muleshoe, Texas

**Make Every Farm a Factory Every Day of the Year**  
**KEEP DIGGING**  
Hard work means nothing to a hen. She just keeps right on digging worms and laying eggs regardless of what the business prophets say about the out look for this year.  
If the ground is hard she scratches harder.  
If its dry she digs deeper.  
If its wet, she digs where its dry.  
If she strikes a rock, she works around it.  
If she gets a few more hours of daylight, she gives us a few more eggs.  
Success in any business means DIGGING.  
**Lets All Pattern After The Hen.**  
**Muleshoe State Bank**  
MULESHOE, TEXAS

**NO ADVANCE ADMISSION**  
**BIG SPECIAL!**  
MIDNIGHT PREVIEW Saturday Night  
Reserved seats now on sale at "City Drug" Clovis. Get yours early and be assured of a good seat!

**NEW POLICY IN ADMISSION**  
UNTIL 5:00 P.M. ANY SEAT, 30c  
AFTER 5:00 P.M. ANY SEAT, 30c

**A FULL ELEVATOR SERVICE**  
BUY AND SELL HOGS  
HAY, FEED AND GRAIN  
Your Business Appreciated  
**Ray Griffiths Elevator**

**Resolution No. 1**  
Your first Resolution and the one most important to yourself and family has to do with your financial welfare during the coming year.  
January 1 is a good time to resolve that for the next twelve months you will do your trading at—  
**HENINGTON'S**  
Buying from a Red and White Store that also carries a good line of Dry Goods, Shoes, etc., means a considerable saving to you in a year's time.  
**HENINGTON MERCANTILE**  
RED and WHITE Store, MULESHOE

LOCAL HAPPENINGS

Alton A. Sears, of Goodland, was here Saturday on business. Mrs. Mildred Miller spent the week end with friends in Lubbock.

DR. J. R. DENHOF Optometrist BETTER VISION WITH COMFORT 104 W. 4th St., Clovis N. M.

PAT R. BOBO ATTORNEY-AT-LAW OFFICE IN COURT HOUSE MULESHOE, TEXAS

J. E. DRYDEN Lawyer Practice in all Courts in Lamb, Bailey and surrounding counties, Sudan, Texas

I. J. SPARKS, M. D. Special attention given to Office Work Office in Western Drug Store Phone: Residence, 78; Office, 5

Cecil H. Tate Attorney-at-Law Office in McCarty Building Phone 66 MULESHOE, TEXAS

Dr. A. E. Lewis DENTIST Office over McCarty Drug Store Phone 66 Muleshoe, Texas

A. R. Matthews, M. D. PHYSICIAN - and - SURGEON Office in the Damron Drug Store MULESHOE, TEXAS

Send Your Abstract Work -To The- Muleshoe Abstract Company

A. P. STONE, Prop. MULESHOE, TEXAS Agent for Warren Addition

Lubbock Sanitarium & Clinic Dr. J. T. Kraeger Surgery and Consultations Dr. J. T. Hestelmann Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. F. Lathmore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. Olan Key Urology and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory C. E. Hunt Superintendent J. H. Felton Business Mgr. A chartered training school for nurses is conducted in connection with the sanitarium.

Mrs. Lenard West left Sunday for a week's visit with her sister at Snyder. Oran Sanders, Tech student at Lubbock spent the week end here with his aunt Mrs. Willie Miller. Vic C. Nelson, prominent realtor and financier of Sudan, was here last week on business. Ed Elain, of Huntington, was here Wednesday of last week looking after business matters. Mrs. Guy Hawkins left Saturday for Mrs. Quay for a visit with friends in Temple. LOST: A gentleman's ring, Ruby setting with Masonic emblem and chip diamonds. Return to Howell Harpole for reward. 49-2tc.

Mrs. Nora Best sister of Tom Davis, who has been visiting here with the Davis family for several weeks, left this week for Las Vegas, N. M. Mr. and Mrs. Paul Hardy of Wellington, were guests of Mr. and Mrs. Jim Cook, Wednesday and Thursday of last week. Miss Ruth Emily Mitchell, who spent the Christmas holidays here with home folks, returned last Monday to West Texas Teachers College, Canyon.

Mr. and Mrs. W. V. Grissett, of Texas were here last Saturday looking after business interests, he being a Bailey county farm owner. Clyde Holland, former Muleshoe citizen, now contemplated future postmaster at Dimmitt, was here Tuesday on business.

FOR TRADE: Bundle hegar for cattle or hogs, or I will winter your cattle. A. J. Neutzler, Baileyboro, Texas. 48-1tp

Attorney and Mrs. Cecil H. Tate and small son returned Friday of last week from Giddings where they spent the holidays with his parents. Mr. and Mrs. C. O. Huber of Canyon spent Thursday of last week here the guest of her sister, Mrs. Jim Cook, and family.

Mr. and Mrs. Clarence Goins, former Muleshoe citizens, now of Dimmitt, were here New Years day visiting friends.

Mr. and Mrs. Thos. Toombs, W. L. Blalock and son Hugh, Ira D. Thaxton and D. H. Ferkus, all of the Wilson community, were here Saturday on business.

Mrs. G. R. McQuainey, of Amarillo, who has been spending the holidays here with her parents, Mr. and Mrs. I. W. Hardin, left Monday, returning to her home in Amarillo.

J. B. Scott, division manager for the Texas Utilities Company, from Plainview, was here Monday on business connected with his company's interest here.

Haywood Moore, L. M. Cox and Leon Robinson, of Borger, were here Friday and Saturday of last week, combing the lakes of Bailey county in quest of geese.

Mark Countryman, stockholder in one of the local gains, arrived here last Sunday from Robert, Okla., to look after business interests. He has recently become a Bailey county land owner.

THIS will notify all persons that there is no partnership between A. E. Cooke, T. B. Cooke or any other person and myself, W. H. Cooke, Jr. 47-3tp

Hugh Davis, who is attending the State University, at Austin, after spending the holidays here with his parents, Mr. and Mrs. T. H. Davis, and other members of the family, returned to his studies last Sunday.

Owing to the absence of Mrs. Mitchell, called to Littlefield because of the serious illness of her father, Jack Wade, of Jayton is chief officiating functionary and expert tickler of the linotype keys in the Journal office this week.

FOR RENT: 160 acres at \$2 per acre 1/2 cash. Crop lien for balance due Nov. 1st. Improved, good irrigation well for truck farming. On school and mail route. See or write J. W. Young, 612-B Ave. M., Lubbock, Texas. 48-2tp

A. V. McCarty, among the older Residents of Muleshoe, left Tuesday for Littlefield, where they will make their future home, moving their restaurant business to that place. They have many friends here who regret very much to see them leave.

Wm. Wingfield, local jeweler, was called to Littlefield Friday of last week on account of the sudden death of his mother, Mrs. J. I. Wingfield, of that place. She had pneumonia, but the exact cause of her sudden demise seems to be unknown.

Fred R. Kreiger, editor, Hansford County News, Grover, was here last week to obtain the endorsement of the Journal editor for his application for place of U. S. Marshal in Texas. He is being widely endorsed by the many editors who know him well. He has also had considerable experience as a sheriff.

Miss Lola Lipscomb, for the past eight years deputy clerk in Bailey County at the court house in Muleshoe, left Sunday morning for Farwell where she has accepted a

Wins Singing Award



Miss Betty Hannon of New York, is the 1932 winner of the Mary Lewis scholarship in singing. She was selected by a notable group, including Mary Lewis, as having the voice most likely to succeed in operatic fields.

General News Over Texas and Adjoining States For The Week

Hockley county will have a poultry show January 13-14.

There are two thousand cattle being fed at Ruth, near Clovis, N. M.

The third annual Panhandle-Plains Poultry show will be held at Slaton January 18, 19 and 20.

The Home Bank of Grapevine was robbed last week. Two youths were captured and \$1,400 recovered.

Bids on five new highway projects costing approximately \$560,000 will be let in New Mexico January 16 to 18.

The city of Clovis, N. M., has eight

similar position under the newly elected county clerk J. B. Rushing, in Farmer county. The many friends Miss Lipscomb has formed in Muleshoe and surrounding territory during the years past, regret very much to see her go.

THE FAMILY DOCTOR

By JOHN JOSEPH GAINES, M. D.

THE DOCTOR'S PROBLEM

Nobody knows more the effects of a national depression than the family doctor. He gets the full force of it. His customers fall down in their ability to meet his moderate charges. His own table and wardrobe are scanty. Even his savings depart, as mine have. But he does not complain of misfortune to himself—he sees future effects of famine on those he serves and gives his life. The ill-nourished children and mothers of today, will be the weaklings of tomorrow—of next year and the next! The real results of the "depression have not yet commenced.

The very well-to-do would not suffer. But there are so many of the thousands who are not in that zone, and, these for the most part, fall under the care of the faithful family doctor.

I, myself, see children all about me, that will never attain the state of vigorous manhood and womanhood—because of this awful depression,—if you are content to dismiss it with such a benign name.

What to do? Well here is an instance where I must answer, "I don't know." Relief from this thing cannot come in a day—nor in a year—nor two years in all probability. The fanks of the thing have penetrated our very nation's heart. It is the great mass of "common people" that constitutes our America. Without them our land would perish from the very weight of its gold! There is no more helpless body than that of what is termed the "idle rich."

We must educate. It seems to me, the World War was a most effectual lesson to establish peace. Nobody but an inhuman devil could lay plans for future war! I base my statement on the lesson learned from the last outbreak of hell. We must educate.

START THE New Year Right! Resolve now

That you will buy all your Drug and Drug Sundries at the Western, where you will always find a good line and a wide variety of the purest drugs the market affords, and as fresh as can possibly be maintained.

Your patronage during the past has been greatly appreciated, and we assure you that during 1933 you will receive every possible courteous attention plus lowest prices possible on your purchases.

Western Drug Company logo and address: On the Corner, Muleshoe

candidates for the office of Justice of the peace in that municipality.

Gov. Seligman, of New Mexico, made Christmas present pardons to 16 inmates of the state penitentiary.

More than 200 cases are docketed for hearing at the District court at Georgetown which began last Monday.

W. W. Wesley and Chas. W. Walker of Fort Sumner, played Santa Claus by giving 85 head of sheep to the needy of that section.

A rabbit hunt held from Clovis, N. M., last week netted more than 300 rabbits which were turned over as meat to the needy.

Brownwood claims record sales when it shipped 85 carloads of turkeys to the Thanksgiving and Christmas markets.

Nocona claims its turkey and pean crops brought its raisers about \$50,000 during Thanksgiving and Christmas selling.

The New Mexico state health bureau's budget has been placed in the governor's hands, showing a 10 per

cent slash under last year, amounting to \$17,000.

The residence of Mr. and Mrs. E. F. Nuttall, living a short distance north of Amherst, it was burned last week while the family was away on a Christmas visit. It was a total loss.

T. P. Gibson, Lubbock Pioneer grain dealer, last week gave \$6,588 to the Nazarene church of that city, thus liquidating 50 per cent of the church's indebtedness.

In Socorro county, N. M., ice last week jammed the Rio Grande river for the second time in history, dynamite having to be used to remove it to save the dam at San Marcial.

The trout fishing season in New Mexico has been lengthened by the State Game Commission until November 15 for the accommodation of big game hunters.

Clovis, N. M., contractors have agreed on a uniform charge of 60 cents per running foot for the construction of curb and gutter on the streets to be caliche-surfaced there as a part of the job making program financed by the Reconstruction corporation.

Ben Coleman and L. I. Simms are in jail at Roswell, N. M., because they sold vile bootleg to one of their customers during the Christmas holidays. The purchaser turned them over to the sheriff after he had become sick from drinking the booze they sold him.

Wilbur Hawk, president, and D. B. Bauden, manager, West Texas Chamber of Commerce, left Wednesday at Washington, D. C., to take up with the R. F. C. board the matter of 17 applications for municipal aid total, \$700,000 in Texas.

Jack Sullivan when arranged a court on the charge of robbing the bank at Olton, last week pleaded not guilty. His arm badly shot when he was captured at Mountaineer N. M., is said to be in bad condition as it was broken about a month ago in a car wreck.

Damron's DRUG STORE THE Drug Store of Muleshoe "In Business for Many Hours"

START THE NEW YEAR RIGHT BY TRADING AT DAMRON'S

- 16 oz. Milk of Magnesia .39c
16 oz. Antiseptic Solution .49c
Cocoanut Oil Soap, Lemon and Almond, 6 bars for .39c
Special Frens Sanitary Napkins used and recommended by those who know. Box of 12 .19c
A corking good value in French Toilet Soap, Assorted odors, 12 bars for only .39c
32 oz. Mineral Oil .89c
16 oz. Milk of Magnesia, for .39c
16 oz. Rubbing Alcohol .89c
Alarm Clocks .98c

We carry a Complete line of Boyer's and Max Factor's Cosmetics.

Buy Drugs Here During 1933

Your Prescription Druggist We Fill Any Doctor's Prescription.

MESA PICK OF THE PICTURE'S Clovis, N. M.

- Fri. & Sat. Jan 6-7 "JUNGLE MYSTERY"
Tom Mix, in—"FLAMING GUNS"
June Clyde, in—"MY OPERATION"
Sun. Mon. Tues. Jan 8, 9, 10
Joan Crawford, Wallace Berry, Lionel Barrymore, in—"GRAND HOTEL"
Wed. Thurs. Jan. 11-12
Joan Blondell and Guy Kibbee, in—"CENTRAL PARK"
Clark—Bethlehem, Jerusalem and Extra—Mc Comedy

YOUR CAR ALWAYS IN GOOD CONDITION!

Dependable automobile repair work is the kind that guarantees to keep your car always in the pink of condition. It costs far less to have your car serviced regularly—a service in which we specialize when you come here for first class automobile repair work of all kinds.

Every car "takes an awful beating" during the spring, summer and fall months, and when winter comes it is ready for tanning-up, re-oiling, justifying or perhaps complete overhauling. You cannot get satisfactory economical service from it unless that is done.

Drive in today and let us inspect your gas vehicle. We'll tell you exactly what it will cost, and you'll be surprised how much we will do for so little charge.

Valley Motor Co. for Economical Transportation CHEVROLET Sales and Service MULESHOE, TEXAS

Start the NEW YEAR Off Right

We are quite sure our Grocery Service to you during the past year was perfectly satisfactory. Why? Because that is the only way we do business. Therefore, we are counting on your continued patronage during another year.

A GOOD RESOLUTION

Now is a good time for other buyers of this trade territory to resolve they will join the big bunch of patrons who trade at Gupton's Grocery. We will be glad to extend to you the same courtesies and pleasant service we have been giving to others during the past.

May we have the pleasure of numbering many new customers on our trade list this year.

TELEPHONE NO. 4 GUPTON GROCERY Phone No. 4 Free Delivery

IS ELECTRICITY

DOING ALL IT CAN FOR YOU?

It is the problem of the Texas Utilities Co., to manufacture electrical current and transport it to your home or place of business. This must be done economically.

After the current is turned on in your home, you most likely buy some light bulbs. Later you secure an electric iron, a percolator, or an extra floor lamp, etc. However, very few people use electrical current to its fullest capacity for service.

There are hundreds of little tasks that electricity will perform for you once you get the appliance. Right now, at the beginning of the New Year of 1933 is an excellent time to check your home carefully for greater use and needs. No doubt you will find new uses for this service performing current—uses that will cost but little but will count BIG in satisfaction and convenience.

BETTER SEE YOUR ELECTRICAL APPLIANCE DEALER TODAY!



Texas Utilities Co. YOUR ELECTRIC SERVANT