

PAGE TWO



- President Calvin Coolidge

Calvin Coolidge of Massachusetts is our first Yankee Doodle Press dent, being born on the Fourth of July, fifty-one years ago-1872 at Plymouth, Vt." He is the third vice-president from that State-and it is a coincidence that one of the other two, Chester A. Arthur, became president upon the assassination of James A. Garfield. The chird was Levi P. Morton, vice-president to President Harrison.

Calvin Coolidge, President of the says what he thinks in as few words United States, began life on his as possible.

father's farm at Plymouth, Vermont, He abhors show and effection and county court Thursday. a tiny hamlet nestled in the heart lives a simple life. While in North- was sentenced to ten days in the of the Green Mountains. He was ampton the Coolidges occupied half county jail, but his attorneys im born on Independence Day in 1872. of a two family house, for which mediately filed motion for a new He did the hard work that every he paid the moderate sum of \$32 trial and he was released under

LUBBOCK ORNING AVALANCHE, TUESDAY, AUGUST 14.

as to whether or not having arisen the motor vehicle tax collected by the County Tax Collectors is an oc-cupation tax, one-fourth of which, under the Constitution should be paid by the Tax Collectors to the Treasury Deupartment for the benefit of the available school fund, State Treasurer Terrell' Wednesday asked Attorney General Keeling for a ruling. Treasurer Terrell said that one-fourth of this tax would likely amount to about \$250,000. Kiwanians of Texas

and Oklahoma Meet at Mineral Wells Tex.

to The Avalanch MINERAL WELLS, Aug. 13 .-Announcement of the tentauve pro gram for the annual convention of Texas Oklaboma Kiwanis Club, to be held in this city September 3-4, has been made by the district program committee. It includes addresses by some of the most noted officials and orators in International Kiwanis, among them being: International President Edmund F. Arras, Dr. Carrie Weaver Smith, Leglie B. Henry, Eldon J. Dick, George W. Kimball, Dick. O. Terrell, C. Samuel Cummings, J. E. Van Berschot and Cabe Thomas

Executive repo complishments in the Texas-Oklaho ma district during the last year will be given a porminent place on the program. Some of those who will make reports are: Distance Governon W. T. Fry, Dr. John R. Walk er, Dr. William States Jacobs, R. F. Williams, Ed. D. Thompson, T. Orr, Card G. Elliott John R.

As is the cutsom in Kiwanis, th business sessions will be interspersed with various forms of entertainment both for the delegates and their In this feature Mineral Wells will throw wide her doors of hospitality and make every effort to set a new precedent in Kiwaffis entertainment. To this end com-mittees are working industrially, and it is planned to announce details in the near future. In the meantime clubs thruout the district are organizing their "On to Mineral Wells" committees and sending in registrations

STATE REPRESENTATIVE IS **RELEASED ON BOND** AFTER CONVICTION

Ry the United Press

HOUSTON, Aug. 13 .- Virgil E. Arnold, state representative from Houston was set at liberty this afternoon under a \$200 bond. fol lowing his conviction on misdemeanor charges of embezzlement by the Arnold

CLEANSWEEPSALE

EVERY DAY THE BIG

GATHERS MOMENTUM

All Summer stocks must now be sold quickly---Discounts 1-4 to 1-2

As time goes on the added interest in this big sales event is very marked. It would seem that every one who was here Saturday had spread the news of the wonderful values found and had returned with some friend or neighbor. If you have delayed making your purchases now is the time to act. "We are making a clean sweep of all present stocks.

Underwear At Severe Reductions

LADIES' MUSLIN GOWNS

Ladies' Muslin Gowns in tailored and lace trimmed styles, both high and V necks, a wide assortment of well-made garments for those who prefer a mustin garment to the silk ones, regular values from \$1.50 to \$4.00, reducted now to 1-4 OFF

LADIES' MUSLIN **TEDDIES**

Muslin Teddies go into the Clean Sweep sale with a vim. These garments are in a varied asortment of styles and range in price from \$1.50 to \$3:50. Take your choice from a most pleasing asortment at a reduction of ____1-4 OFF

LADIES' CREPE GOWNS

from original values of from \$2.00

Phillipino Underwear

Nothing is more popular in night gar-

ments than these pretty Phillipino gowns.

are all very neat and attractive. Origi-

nal price range from \$2.25 to \$4.50.

The quality is excellent and the designs,

\$3.50

Ladies' Crepe Gowns in pinks, blues and white as well as some garments in small figured patterns, a nice showing to be reduced in the Clean Sweep

____ 1-4 OFF

LADIES' KNIT **UNDERWEAR**

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Rock a

In this reduction is included all our suramer weights in Munsingwear, making this a special offering decidedly worth while. Supply yourself with a liberal number while reductions are in force. Munsing Jersey-Teddies in Flesh and white with Jersey silk top, a wonderful garments, regular at \$2.50, priced \$1.95

MUNSING KNIT TEDDIES

All \$1.50 Values reducted now to \$1.15 All \$1.35 Values reduced now to 98c All \$1.25 Values reduced now to 95c All \$1.00 Values reduced now to 75c All 85c Values reduced now to 69c

OUR ENTIRE STOCK OF CORSETS REDUCED

All \$1.50 Corsets in Clean Sweep \$1.15

farmer boy knows, and to this day a month. retains many of the quiet ways and

both came from a long line of Yan- with the Red Cross. kee farmers used to the toil of the soil, and they encouraged the am- KEELING ASKED TO RULE bition of their son for an education.

Then followed years of hard work. and finally in 1895 Coolidge was graduated from Amherst as an honor He at once began the student. study of law in the office of Hanimond & Field in Northampton. Mass. In less than two years hel was admitted to the bar, and be gan active practice in an office of his own.

It is a question whether Coolidge had ambitions in his youth for a political career. His first step toward the high position he holds to. day came when the county clerk died suddenly. The young lawyer was chosen to serve the unexpired term, but he refused to run for that office when Republican leaders of the town urged him to be their candidate.

The people of Northamptop liked Coolidge, and in 1899 he was elected to the city council, although he did not seek the office. At the same time he was made city solicitor and gained much experience in law.

In 1905 Calvin Coolidge was quietly married to Grace Goodhue, of Burlington, Vermont. Mrs. Coolidge was then teaching school in Northampton, and so quiet was the young lawyer's courtship that few knew anything about it until the edding was announced.

From the time Coolidge entered Northampton's city hall his political rise was steady. He was elected to various offices and eventually became mayor

His entrance into State politics came in 1911 when he was elected to the Massachusetts State Senate. He was in the senate for four years, two of which he acted as president of that body.

Coolidge was elected lieutenant governor of Massachusetts in 1915 while Samuel McCalle was governor. In 1918 he was elected governor, and in 1919, was re-elected to that office.

While Coolidge was well known in is own state, it was not until the loston police strike occurred, in Boston police strike occurred, in 1919, that his fame became world-wide. His determined stand in the emergency and his staunch declara-tion for a policy of "law and or-der" whatever might come, put him in the national spotlight. Coolidge was nominated for vice-president in the national convention in 1920, and on March 5, 1921, this quiet man, who says little but thinks much and acts with decis-ions became Vice-President of the United States.

United States. Coolidge has the conservative char-acter of the traditional Yankeo. He never speaks without weighing his words long and carefully, and he

bond. The legislator was convicted The Coolidges have two sons, John on a charge of misdemeanor emmuch of the homely philosophy of and Calvin, Jr., who are still in their bezzlement of thirty two dellars

But farming was not to be young Mrs. Coolidge's interest has al client. Representative Arnold was from Dorothy Robbins, a negress Coolidge's career, for early in his most exclusively been in her home, recently indicted by the Harris teens he began planning to "get to her husband and her boys. She county grand jury on sixteen counts college." His father, John C. Cool- cares very little for society or culb in connection with embezzlement idge, and the quiet mother, who be- life, and outside her home her in- charges, and on one felony charge, fore her marriage was Victoria Moor terests has been almost exclusively in connection with compensation claims of a negro woman, whose

ON MOTOR VEHICLE TAX

SHOWING THE VERY BEST PICTURES

OBTAINABLE

husband was killed in an explosion in Pittsburgh, Pa.

Oh, what is so raw as sunburn AUSTIN, Aug. 13 .-- A question in August?

LINDSEY

In the Clean Sweep Sale at __1-4 OFF LADIES' SILK GOWNS Ladies' Silk Gowns in both V and

round neck, in short sleeve and sleeveless styles, some with trimming of lace while others are made perfectly plaina most engaging array in values from \$2.50, \$3.00, \$3.50, \$4.50, \$5.00, \$6.-50 and on up to \$11.85, all to be sold now at a reduction of _____ 1-4 OEF

Ladies' Hosiery Reductions

All regular stock in ladies' Silk Hose reduced as follows:

| All \$4.50 Values reduced to \$2.95 |
|--|
| All \$3.50 Values reduced to \$2.65 |
| All \$3.00 Values reduced to \$2.25 |
| All \$2.75 Values reduced to \$2.15 |
| All \$2.50 Values reduced to \$1.95 |
| All \$1.85 Values reduced to \$1.35 |
| All \$1.50 Values reduced to \$1.15 |
| All \$1.00 Values reduced to 79c |
| Ladies' 85c Fiber Silk Hose in brown and |
| black, an excellent summer hose, Clean |
| Sweep price, per pair 55c |
| Ladies' 50c Lisle Hose in a quality that is |
| very desirable, in black and brown, Clean |
| Sweep price, per pair 36c |
| Ladies' 85c and \$1.00 Lisle Hose in black |
| and white, an especially good quality, per pair |
| |
| \$2.25 and \$2.50 Colored Hose in both |
| Chiffon and Thread Silk, a wide range of- |
| fered, now per pair \$1.48 |
| Ladies' Colored Silk Hose in all the popu- |
| lar shades, a light summer weight, a \$3.00 |
| value, pair \$2.15 |
| |

All \$2.00 Corsets in Clean Sweep \$1.45 All \$3.50 Corsets in Clean Sweep \$2.75 All \$4.00 Corsets in Clean Sweep \$3.00 All \$5.00 Corsets in Clean Sweep \$3.75 All \$6.50 Corsets in Clean Sweep \$4.75 All \$7.50 Corsets in Clean Sweep \$6.15 All \$8.50 Corsets in Clean Sweep \$6.35 All \$10.00 Corsets in Clean Sweep \$7.50 All \$12.50 Corsets in Clean Sweep \$9.35

LADIES' SILK UNDERWEAR

Ladies' Silk Teddies in the most varied assortment of lacy styles as well as plain tailored effects, garments that are made from the prettiest materials and range in price from \$1.98, \$2.50, \$3.00, \$3.-50, \$4.00, \$5.85 and up as high as \$8.50---all go in the Clean Sweep at _____ 1-4 OFF

Ladies' 25c Hose in black, brown and white, a good value regular, and now at Clean Sweep Price, 6 pair _____ \$1.00 Ladies' \$3.50 Silk and Wool Sport Hose, a fancy striped number, for Clean Sweep, per pair ______ \$1.85 Extra Special! Ladies' Embroidery Clocked Hose in black and brown, \$3.00 and \$3.50 values _____ \$1.95

CHILDREN'S HOSE

| | CHIEDICEI O HODE | |
|-----|---|---|
| | Children's silk 3-4 Socks in black, brown | |
| | and white, in Cadet make a regular \$1.50 | |
| | Value, pair \$1.15 | |
| | Children's 3-4 Lisle socks in black, brown | |
| | and white, also in Cadet make, a regular | |
| | 50c value, pair 38c | |
| | Children's hose in black, brown and white, | |
| | in Clean Sweep at these reductions: | , |
| | 50c Values reduced to 38c | |
| | 35c Values reduced to 27c | |
| | 35c Values reduced to 27c 25c Values reduced to 19c | |
| | 15c Values now 3 pairs for 25c | |
| e. | Baby socks and stockings in black, white | |
| 4.1 | and colors: | 1 |
| 1 | 50c Values in Clean Sweep 38c | |
| - | 25c Values in Clean Sweep | |
| | AJC VALUES III CICALI JWCCD | |



Attend matinee if possible so we can comfortably seat the patrons for evening hours. Yesterday's matinee was great.

About his picture: It is absolutely fascinating from the opening shots of over a million penguins filing into the ocean, and whale hunters shooting harpoons into huge whales, to the close-up of a giant African elephant charging into the Camera which makes you want to get up out of your seat and hunt for a tree.



LUBBOCK MORNING AVALANCHE, TUESDAY, AUGUST 14, 1923

Texas Weekly Industrial Review

adequate indemnity. But if France

pay the indemnity but also will

the artificial depreciation of the

currency is supposed to be ade-

Blind Obedience.

idea that Germany was being bene-

Every fall of Germany's paper

Home building, business expansion and National- Development are stead-reason it was adopted in Russia-

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ily and surely progressing. Railroads to save the people from being taxi placards directing attention to the reach out into new territory, wage ed. schedules improve and prosperity is The People Suffer.

assured when industries and invest-

4, 5, and 6.

and Powell fields is 60,000 barrels. rendering the Ruhr, thru fear of several report each a total of checks husband, says young men nowadays Dalhart Dodge agency to con Bolshevik revolution, or frighten cashed of from \$8,000,000 to \$10,- are worthless struct modern building.

eapacity of 25,000 barrels daily. Del Rio sells 227,000 pounds of not have to fin dthe money for an

wool at 42 1-2 cents. Search for gold being conducted holds fast and if Euorpe refuses Angelina county. to be bluffed by the German move, in Angelina county.

Texas ranks greatest manufactur then Germany will not only have to ing state of entire South.

State to hold home products week. have had no recompense for the El Paso-Old Stanton station to enormeus suffering being caused by be replaced by new one.

Rock and slag ballast being laid mark. on every foot of G. H. & S. A. roadbed from El Paso to Del Rio.

Ft. Worth-Trinity Portland Ce- quately met by an automatic raise ment Company to errect cement in wages, based, on a price index factory, to have capacity of 2500 number of the average quotations. for a large series of commodities. barrels daily

Houston-Houston Lighting & On the first of each month the Power Company's adeveloping pro- government and private employers ever known. gram for present year to cost \$4,- determine what the wages of em- fair will be just prior to the Tri-492,000. Between \$25,000,000 and \$40,- the price index system.

000,000 to be borrowed by Texas Farm Bureau Cotton Association to handle expected delivery of 300,000 behind the mark. What the mark is county and Tri-State Fair. Every bakes of cotton.

Dallas-Dallas Warehouse Com- cannot determine its value during paring for a thorough representaany completes erection of Manufac, the remainder of the month. It

may be worth only one-half as much hunden Fort Worth-Street signs to be on the fifteenth as on the first, mean much to the building up of placed throout entire city, estimat- and under present conditions, usual . Our county. Very interesting and ed_cost_\$25,000.

Grande Valley operating at capa- teenth and the thirty-first.

tract reinstated for construction of eatch up with the mark's real value, for for Armstrong county this will North Side canal lateral system.

industry Corsicana- Electrification of many pressed the mark for political and One of the most itneresting features oil field under way.

under construction.

Childress Machine shops. to electrified. Panhandle-Weatherly oil

makes excellent production. as other than machines. Construction Waxahachie ---Drane Hall at Trinity University is The German people have been

progressing rapidly. 3,000 barrels daily. Abilene - \$150,000 dormitory out protest under the mistaken

erected for Simmons College. cotton sells fitted. Brownsville---Valley for 25 cents a pound

Graham adds 16,000 acres to city. the German masses are beginning to Terrell to construct \$10,000 spill- realize how they have been imposed =

customers and non-customers. Separ-ate checking departments are main- Are Worthless Says tained by some stores, partitionedoff enclosures with standard cash-Lady iers' windows, which often bear

fact that checks will be cashed By the United Press there.

But the result is developing into Are they used? There are groups FORT WORTH, Aug. 13 .- "If ment are encouraged and protected by sound, sober public opinion, interesting the solution of the day good husband, you're out of luck," interesting the solution of the day good husband, you're out of luck," interesting the solution of the day good husband, you're out of luck, " interesting the solution of the day good husband, you're out of luck," interesting the solution of the day good husband, you're out of luck, " interesting the solution of the day good husband, you're out of luck,"

England into forcing France to sur- 000,000 a year. Checks cashed Luling-Mutual Pipeline Company render thru fear of dismemberment range in size from fifty cents to I won't marry again.' Men aren't to build portable refinery, to have of Germany, then the financiers in amounts well into three figures, but what they used to be.



CLAUDE, Aug. 13.-The citizens Mrs. Stein's Daby is 02 years of Armstrong county are preparing self." for the largest fair this county has self." The dates for this ployees shall be for that month by State Fair to be staged at Ama-

rillo on the 24th to 29th of Sept. wages Behind the Mark. • Every community in this county will Mrs. Stein was born in Dublin,
But this method is always a month be thoroughly advertised in both the Ireland. Her mother lived to be worth on the first of every month community is organized and is pre-

> tion from this county The educa-

ly is. Yet the wage determined on most beautiful exhibits are being Houston-Gins throat lower Rio the first holds likewise for the fif- prepared, and will be put on by the home demonstration clubs of the The wage earning class of Ger- county, organized and conducted by Wichita Falls-\$1,000,000 con- many, therefore, is never able to Mrs. F. C. Vaden, home demonstra-Prices of commodities change daily be put on permanent exhibit at the Decatur Dairymen organize per- and sometimes hourly, while wages county courthouse after the fulr manent association to advance local change monthly. The German fi- The program has been mapped out nanciers who have deliberately de- and catalogues have been distributed. monetary reasons of their own, have pertaining to the fair is the fact Bronte-Light and power plant not taken into consideration the that the young boy's and girl's was held at the final fair in 1917 sufferings of the masses of the peo-clubs of the county are taking a and proved an unusual success. Fid-be ple. This is in full accord with the great interest in the exhibits, with dlers from Oklahoma, New Mexico German militaristic methods which their fancy packed fruits and vege-lease never regarded the common soldier tables, fine maize, kaffir, and cane T E Turner of An

been allowed to work their will with- thing in the ice box.

Judge says a man can marry on Signs at last are appearing that she doesn't know about it. \$90 a month. We say he can if ty from 1882 to 1886 and now a resident of Douglas, Ariz., has been

among large department stores has been made an aggressive store policy that takes in the general public, tha

Dr. Henry F. Hoyt of Long Beach Hundreds of telephone calls each Calif., who came to the Panhandle week are answered by Mrs. Collins in 1877, has received a letter from and the two children, and at dis-Years Judge Turner. He found that the ner each night they report on the Panhandle was so healthy that he day's work. became a cowboy on the LX ranch . Belief that their complaints wi

to make a living. receive more prompt attention Charles A. Siringo, of Los An- made personally to Mrs. Collins geles, formerly of the LX ranch and brings scores of telephone calls to now a famous writer, is being asked us," Mrs. Collins said. "Of course, here for the Old Settlers' meeting. it would be impossible for him to His writings of the west are held personally attend to all of those, Uvalde to hold a fair October 5, and 6. Average production, of Corsicana d Powell fields is 60,000 harrels

CHIEF ARE ACTIVE ON THE FORCE

Mrs. Stein, who looks consider-'By the United Press.

everything in the way of labor that a man can, including digging wells, building a two-room house, driving spikes on a railroad, plowing, sawing wood and even acting as brakeman on a railroad during a strike. Fair in September She's had 91 years experience as a cook and wash woman and now. she's hunting work either as a cook

Mrs. Stein's "baby" is 62 years

The first four husbands were brothers, named Harrigan. The first one died at the wedding breakfast and No. 4 was crying in his

137 and her father 127, she says.

OLD SETTLERS PLAN FIDDLERS' CONTEST HERE

An old fiddlers contest will be a feature of the Panhandle Old Set-Association, which will meet Amarillo Wednesday, September in connection with the Amarillo Tri-State Exposition.

- President G. A. F. Parker of. Hereford, who was president of the association the last time it met in Amarillo in 1917 at the Old Panhan. dle State Fair, has called the meeting and he is hopeful that the old timers will come here by the hun-The old fiddlers' contest dreds. invited.

T. F. Turner of Amarillo, who is heads, and many other things of also president of the Panhandle-Plains Historical Society, said that bis organization probably would accustomed for so many years to Among the evils of returning from have a meeting during the fair. He Panhandle--Carter gusher makes discipline that the financiers have a vacation is finding you left some has written letters to three former Panhandle men to come to the exposition.

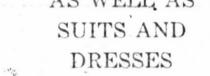
Jim East, sheriff of Oldham coun-

WHOLE FAMILY CHICAGO

"Violations of the prohibition laws top the list in number of com-plaints. Frequently the report report deals with a neighborhood quarrel, and crime that strikes, our hearts are often brought to us instead of

ably younger, declares she can CHICAGO, Aug. 13 .- Mrs. Mor- being take nto the police headquarwork harder now that she could gan A. Collins is the wife of Chica- ters. Really it keeps us busy helpwhen she was 16. She's done about go's chief of police and one of the ing out like this.





Mrs. Mary E. Parke Millinery and

, College

Ladies' Ready-to-Wear 1014 Broadway

"If my husband dies before I do,

ot

or laundress.



Brothers On the East Side of the Square!

Every item of the school girl's or boys' wardrobe is a lesson in style and economy. Every mother should bring her children to Hodges Brothers for a lesson in Thrift.

School days are just a few days ahead of us and thousands of dollars can be saved by the mothers and fathers of this territory if they will avail themselves of the THRIFT STORE'S" service to this community.

In the purchase of shoes for every member of the family we offer you the service of making a selection from the well known and honored fine of Peter's Brand-all

leather shoes-100 percent value for every cent you pay. There's more than wear, too, in these shoes-there's style a plenty for every wearer. There are different lasts to conform to the likes and dislikes, as well as the comfort, of everyone.

Boys' shirts, suits, stockings, underwear, fall weights that are of good quality and which assure warmth and a protection of the body, are here in abundance. We believe that our stock of boys' clothing will serve you in a manner befitting the Hodges Brothers method of doing business.

School supplies in addition to clothes will be found at Hodges Brothers Store store that makes shopping easy by concentration of many different things under one roof and management. Before you buy won't you give us a chance to show you?

On the East Side

of the Square!

PAGE FOUR

Lubbock Morning flames. Avalanche

Published Every Morning Ex. schools, and eleven states have cept Monday by THE AVALANCHE PUB. CO. (Incorporated)

IAS L DOW____Editor the subject, but it is held that Neal Douglass, Jr.___City Editor even in this space of time much J. E. Griffith _____Adv. Mgr. good may be accomplished. Entered at the Postoffice at Lub-

bock, Texas, for transmission tru the mails as second class matter.

NOTICE-It is not the intention of has published a manual known the Avalanche to cast reflection up-) as Safeguarding the Home on the character of anyone knowingly, and if through error we Against Fire, and this is the should, the management will appre- basis of study in practically all ciate having our attention called to of the states. same, and will gladly correct any erroneous statement made.

AVALANCHE PUB. CO.

* 27 BRICK SCHOOL BUILDINGS

Lubbock county leads the scarcely be over-estimated. Panhandle, and doubtless all of West Texas in the number of brick school buildings in the county. During the past eight months 14 brick buildings have been erected making 27 in the county. There are 26 school districts in the county, 10 of them being independent.-Ran- there was a men's clothing dail County News.

Lubbock county has made wonderful progress in the de community where there are enough of school children to jus-

tify the employment of as high done by the rural school, and with him.

LUBBOCK MORNING AVALANCHE, TUESDAY, AUGUST 14, 1923 successful battle against the

POPULAR ECONOMICS SERIES By Bank of the Manhattan Company, New York City "The Greatest Family in the World"

to overcome this native resistance in human nature requires men of character. intelligence and human sympathy

Iqueristion by-haymond Perry

ARTICLE SEVEN AN UNRECOGNIZED PUBLIC SERVANT

The value of any political, social or economic organization is determined by the service it renders to the individual and to society as a whole. If it helps forward the growing participation by more and more people in more and more of the good things of life, it is rated as an agent of progress. If it retards this participation in the good things of life, public opinion will destroy it. This is an infallible test. It is applied by public opinion working over a period of time and from it is judged to be of value to society, mes permanent, a recognized social fact. Let us apply this test to the insti-

kuid of a policy to the conditions of the individual who buys it, the agent makes possible a home for the familv, education for the children, a carefree old age, protection inc busmess strength in credit and the creation of an emergency fun

It is sometimes said for given community the we life insurance agent were co successful in the logical et e concent of the principles he advocates family wo every child world cated, every old person would be an comfortable circumstances, every business would be safe. surry wredit would be good and everyone would there is no appeal. If the institution have a savings fund. While this is a consummation perhaps, for human nature as it is al present constituted, certainly the life nuprance agent has no meet to apoing re for the thing he is trying to do He represents an ideal and a sectlod of torial service which have made the institution of Life Inserance & great acting service without compensation. Hughes, of Quanah, J. S. Riggs, It goes without saying that the mem-bers of this board will be among Spar. They arrived Saturday from the foremost friends of the new col- Spur, accompanied by Mr. Stovall, lege. They were given thir opportunity to know West Texas and its Mrs. C. F. Hawkinson and daughpeople. To know them is not to ter, Evelyn, returned to their home like them, but to love them.—Dallas here Saturday, from Denver, Colorapeople. fourmal.

do, where they had been visiting relatives and friends for the past

It would indeed be an ungrateful six weeks, ubbock that wouldn't erect a monument to Senator W. H. Bledsoe .--Plainview Herald.

Lubbock gets the Tech College, but we are glad it comes to the Plains.-Lockney Beacon.

LUBBOCK GOT THE TECH It's all over but the shouting and impressed with Lubbock and are "doggone" if we feel like shouting, contemplating locating here. tt's only natural that a loyal citizen should think his home town was the proper place for the college even though he did know that the town had many shortcomings, ping, Cecil and Todd Williams, W and we just naturally thought Big G. Street and son Bill, were among Spring could fill the bill if they gave us a chance. Anyway, we didn't ball game here Sunday. get it and Lubbock did and we are roing to take our medicine and say the best town won.,

It is not so hard to lose when you frow it was a fair and square Abstract Company, spent the week fight, and we know that the mem end with home folks at Crosbyton. bers of the locating committee gave each and every confestant a square children of Littlefield, were in Lub d the wonderful progress of the game. Plains, country has made and will very beginning.

" The decision has been made --we'. to boost for the Texas Technolo, again in the near future.

HAIL TO THE CONQUEROR All hail to the Conqueror: Hurrah for Lubbock.

notogical College. Lubbock has plucked the golden grape. Thirtyseven towns wanted the same college and thirty-seven towns were RANDALL COUNTY AGENT anxiously awaiting the decision of the board, hoping and believing Special to the Avalanche that each town would be the one town

seven towns in the race for the employ of Randall county for the Tech. Snyder labored faithfully in past four years has resigned his an effort to secure the school but position to go into the Federal Live we are all ahead on account of Stock Service, and will report for being an applicant and though our people failed in the one object pur. September. During his stay in Ran-sued, our labors have not been in dall county. Mr. Walker has done vain and the work we have accom- a great deal of good work in imthished has been worth our time and proving live stock, conducting poul-expenditure. expenditure.

plicant of the Tech. College. Now henceforth the danger lies

who returned Monday to Spur.

F. W. Groce and family, Mrs. G. Watkins and daughter and Mrs. A. Gammell went to Lockney Sunday to spend the day visiting

relatives and friends. S. W. Keiner and W. S. Kenser of Krum, accompanied by Bill Jones of Cleburne, are here this week prospecting. They are much

Messrs, George Hargrove, Dave Arnold, Gus M. Shaw, W. D. Arnett, Lloyd Springer, Fontain Parker, M F. Merrill Arbie Joplin, Sidney Hop-G. Street and son Bill, were among the Littlefield people attending the

R. W. Steen of Morton, attended the ball game here Sunday:

Amos Howard, of the Guaranty Mr. and Mrs. E. S. Wroe and Theirs was a difficult task book Sunday attending the ball

R. R. Kirby and wife, of Harris make was one of the reasons no Oklahoma, are here visiting at the doubt they could visualize the Tech.; home of Ed. Greer. They arrived making wonderful progress from the Sunday and will be here for sev-. eral days.

Carl Rosser, of Plainview, formerentered the contest knowing only ly of Lubbock, was here Saturday one town of the thirty-seven could looking after business interests. He win-and we are going to congratu- announced to friends of the Royallate Lubbock - the lucky contestant ty Motor Company that he will make and as-ure them that we are going arrangements to locate in Lubbock

T. B. Zellner, local, accountant, will leave tomorrow for Muleshoe Lubbock has won the Texas Tech- where he will spend several days has working on the books of one of the leading businesses of that city.

RESIGNED POSITION

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By the tin ABILE dium wh ball, bas letic eve high sch school of

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CANYON, Aug. 9 .- County Agent Snyder was one of the thirty C. F. Walker who has been in the his new duties at Fort Worth in

We can get consolation out of ering the cause of agriculture. Randefeat if we only turn our thoughts dall county has had fine exhibits correctly. We have done things that at the Dallas Fair under his direchould have been done long ago. We tion. During the past two years have accomplished things that we he has spent much time and effort did not think it possible to do, and all this is a result of being an applicant of the Tech. College.

His successor has not yet been

SALESMAN. In a certain city well known to the readers of The Avalanche, store which had a specially

friendly clerk. That fellow beame known in all th velopment of her schools, es before automobiles became compecially in the past few years. Before automobiles became com-New and modern brick school and prove distances tak houses have taken the place of ancient plugs over distances takwooden shacks in most every ing them an hour or two each way, just to trade with that fellow

There has consequently been

a growing movement for fire

prevention education in the

already placed upon their stat-

ute books measures calling for

such instruction. Only fifteen

minutes a week are devoted to

In order to meet the demand

for a standard work of instruc-

tion, the National Board of Fire

Underwriters, with the assistance

of the U.S. Bureau of Education,

There can be no doubt that

the teaching of fire prevention in

the schools will cause the com-

ing generation to become fire

conscious in the proper sense.

The economic benefits of such

a constructive movement can

EXTENDING RETAIL TRADE

-THE STORY OF ONE

They never used the name of as two teachers in the school, his employer in referring to this and in that way people have store. They always said they been attracted to the South were going up to trade at this Plains, and are fast selling Lub- clerk's place, using his name. bock county. The city schools If he had moved to another have not in any way been out-store, they would have changed

we are keeping pace with the That fellow was a big asset development of the town, and to the store that employed him the needs of the school children and the city where he worked. by providing the very best high He drew an enormous volume of school and ward buildings in the trade from nearby country. How city, for them. This has attract- did he do it? By personal ed the attention of people thru- friendliness, cordiality, willingout the country, and they have ness to go the limit to please come to Lubbock to educate customers. It paid him well in their children, and they will con- salary and no chances for adinue to come, for Lubbock vancement that came to him county is now going to be one later. Any sales clerk in Lubof the most distinguished edu- bock can get similar results by

E. Coffman and Bud Parmer of Goree, are here on a prospecting tour of the South Plains.

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tional centers of the entire south the same effort. west, not only in matter of rural school, high schools, but in state educational realms. The development of the rural school, we believe however is the key note to the rapid strides that this city has taken in school matters, and has had much to do with the locating of the Technological College.

POLITICAL RETICENCE.

.The accession of a man like Calvin Coolidge to the presidency is especially interesting from the fact that his temperament is so unlike that of the ordinary politician. The usual type of politician expects to be a good mixer, a fluent talker in both private and public and indefatigable hand-shaker and jollier. He depends on a habit of extreme affability to win his way and make enthusiastic friends who will boost his fortunes.

The new president has not won his way by these means. A quiet, reticent man, many stories are told of his silent ways. The success of such a man is a reminder to all politicians that. they have depended too much on social arts and personal graces them when he gets back. to advance their fortunes. The good mixer and back slapper may win in some of the minor successes. But for the big jobs results and achievement.

THE GROWING GIANT

It would seem from the everncreasing fire losses in the United States that the adult portion of our population is congenitally careless in its handling of fire nazards and reprehensibly in-I different to the economic waste

by burning. Since it is difficult, or impossi-

ble to rteach an old dog new tricks," it has been recognized It would be a good stunt if by educators that in order to some one could persuade some tem the tide of destruction by fire, the younger generation must benefits of foreign travel.

| KE | EP | THE | HOME | TOWN |
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| | * | IN | MIND. | |
| | | | | |

The people of Lubbock who go off for vacations and touring trips will have a time of splendid recreation and care free enjoyment. It would be fine also, if they could keep their eyes open to get suggestions that would be of benefit to their home town. Also if wherever they go, they could take the chance to say a warm and enthusiastica word in behalf of their home community. The people of many places do carry this boosting spirit wherever they go. Within due limits of courtesy, it is their right and privilege to say a good word for their home town and its advantages wherever they go. This habit of spreading favorable impressions in regard to a place is one of the means)by which advancing cities grow.

The wide-awake traveler is interested to see how other places compare with home community. He acquires new standards to which he wants his home town to conform, and works to realize

٠ LITTLE AVALANCHES

A governor or senator must be a good deal flattered when he gets a chance to shake hands with a major league ball player.

The Man with the Hoe grows a little scarcer every year, as the farm hands have a preference for a sit down job.

Good many girls perfectly willing to wear working dresses if they have a fashionable cut.

of our radical agitators of the

tution of Life Insurance: We have here the most inclusive, the largest, and, judged by economic results, the most successful private cooperative effort in the history of the world. The organization includes forty million people who built up, out of their savings, a fund of over eight billion dollars, and insur-

ance protection for their depen-

dents to the extent of fifty billion dollars. Apart from the money interest involved, what does this gigantic institution do for the social and units and well-being of the community. What is its personal influence and what are its effects upon social relastitution do for the social and spirit-Suppose we begin with the fund

tion of the agent. Army Is Necessary

There are around 168,000 life insurance agents at work in the United-States. This army of representatives is made necessary by the inertia and indifference which lie dormant in human nature and which make it necessary for men to be prodded not only into doing their duty, but also into taking advantage of real opportunities for profit and progress.

To overcome this resistance in human nature requires men of character, intelligence and human sympa-

thy. When the agent has secured an application for a life insurance bolicy, his work is not ended. Fre quently he becomes the friend and financial adviser of the policy-holder In this capacity, he gives advice as to methods of saving, as to care of the funds thus saved, and as to wave and means of meeting the premium payments.

From the point of view of those who are more eager to dodge the rightful burdens than to bear the the life insurance agent often lool a good deal like an evil to be avoided if possible. But seen in his true light, in relation to the great cooperative enterprise he represents, and to the well-being of the individual and the family, he takes on another character. In a very true sense he is a maker of men, an educator in thrift and duty, a social stabilizer, a friend of the home, an enemy of poverty and want, a vigilant watchman against the silent enemy. He sells personal service plus comvany service. By fitting the right

and prowing factor in lighterting the common burdeas of the people. The first social service o stitution of Life Insurance is what it does for the home the home is the unit of civilization and since the American born- is the rock foundation tryon which our ratios is builded, it would be hard to exaggerate the social value of such a service.

The strength of a nation descode upon the quaity of is citize-chin Intelligence and character among the people constitute the only guarantee of national progress prosperity and permanence.

Need for Educative

Since the chief problems of present time are economy, eur erm need is for education in the laws economics and in the preserve of sound economic principles and point ties. It is fair to say that the math tution of Life Insurance is giving valuable service to the country by educating more than a third of our population in sound economic principles and laws. Life Insurance encourages thrift as the basis for an economic surplus. It provides a safe and profitable form of investment and this very investment becomes a school in economics. It stabilizes the financial institutions of the country by sending a stream of capal wherever it is needed for contructive purposes, and it helps to establish credit which is itself founded upon the knowledge of a man's character, not less than upon his economic resources. The man ho has insured his life in order to make his family and his business manent is likely to be a good oral risk in any business.

The idea that there is any necesry connection between the life inurance which a man carries and his ility to borrow money is comparatively new, but the credit men of he country think it of importance hey argue that a man who has enough foresight and sense of re-

ponsibility to provide for the fature of his family by insuring his life, is a good moral risk, net to mention the fact that his insurance bolicy creates an estate out of which his debts can be paid in the event of his unexpected death.

in the departing of the spirit. This must not be. Let us remember that we have a better town now than we had six months ago. Congratulations to Lubbock .---Snyder Signal.

LUBBOCK THE BEST TOWN as the site of the new Texas Tech-

The committee on the selection of the location for the West Texas A. & M. College announced yesterday ing to our opinion, is a wise selection. the College and deserves it, for her people have displayed wonderful confidence in their county and town and have given liberally in order to get the school .-- Vernon Record.

LUBBOCK GETS TECH COLLEGE

The locating committee for the By the United Press. Tech. College acted wisely when they College on the South Plains .-- Lamesa Journal.

* * * * * * * * * * * * * * * * LOCAL HAPPENINGS * * * * * * * * * * * * * * * *

Hico are guests at the home of took a six months' lease on an apartment Bark Lane, the most Mrs. J. C. Blair.

Mrs. J. C. Binir. Mr. and Mrs. T. V. McKinney re. fashionable residence section in turned Saturday from New Mexico, London. He rented the flat, in-turned saturday from New Mexico, London. He rented the flat, in-turned saturday from a British Lord who where they spant several days out- dently from a British Lord who ing in the White Mountains. Mrs. W. B. Downing and daughter, tion at the sight of some American,

Elizabeth of Brownfield, who have cash dollars, been visiting at the home of Mrs. | Having thus gambled on the suc-Downing's mother, Mrs. J. T. May, cess of "Merton," Tom Douglas eturned home Monday afternoon, began daily rehearsals. learned to Judge and Mrs. R. C. Hopping "speak up," shortened the play, and returned home Monday afternoon.

and children of Littlefield, attend- the first thing we knew was collecting appologies from a group of ed the ball game here Sunday.

Misses Mina Ellis and Allene the booing gallery gods who await-West spent Sunday in Hale Center, ed him at the stage door. as guests at the home of Miss "Merton" has but across with the West's parents. Mr. and Mrs. Pat Boone and lit-won't lose a cent on the six months' tle -son Pat Jr., of Littlefield, at-lea.

 back of that support will be the family of Waco, who have been visiting the past two weeks in Lubbock
back of West Texas en masse. COMMENCEMENT ADDRESS

EDITORIAL COMMENTS ON THE TECH. COLLEGE The Technological College will be with his brother Louie F. Moore Special to the Avalanche. CANYON, Aug. 9.—Miss Margie center of the territory it was de- are visiting in Floydada, this week E. Neal. of Carthage, Texas, has signed to serve that it will be, in with Mr. Moore's mother, Mrs. Wm. been selected to deliver the princi-fact, a West Texas institution. But Moore and family. Mr. Moore is pal address at the annual summer it is the creation of all Texas, and highly pleased with Lubbock, expec-bes to Lubbock. That good town velopment and in the great service his last visit here some seven years Neal's subject has not yet here

be brought to realize that the incineration of material wealth at the rate \$1,429,750 a day represents a national danger, and must be taught the rudiments of fire prevention so as to kage a must be taught the rudiments of fire prevention and that the prevention and that the prevention and that the prevention and that

OIL MILL FOR LAMESA NOW UNDER CONSTRUCTION

Special to the Avalanche.

LAMESA, Texas, August The laying of the foundation for Lubbock was unanimously selected an oil mill for Lamesa was begun this morning. A local stock companological College Wednesday by the ny has been organized, officers and locating board. A good selection directors elected, machinery bought Lubbork is one of the best towns in and plans are being pushed to have the West and is located in the best this mill in operation by the time county on the Plains .- Whiteright the seed are ready to work. This Sun the farmers of this section as they LUBBOCK GETS TECH COLLEGE will be permitted to swap seed for

finished products. The feeding value of cold pressed cake to dairy cattle has been demonafternoon that Lubbock had been strated a success. Much of the cake selected as the place. This, accord. will be utilized by the farmers who have a few dairy cows; also a few Lubbock is an ideal place for stockmen who feed out small bunches of calves each year will avail themselves of this product.

AMERICAN TENACITY WINS **OVER FRENCH BOXING;** BRINGS APOLOGIES

LONDON: Aug. 11 .- For Amerilocated the college in Lubbock. The can nerve, and confidence, take a South Plains is entitled to recogni- look at Tom Douglas, barely old tion, and Lubbock is in every way enough to shave, who is playing the the most suitable location for the lead over here in "Merton of the Movies

English gallervites booed young Douglas on the opening night because his voice was too feeble, or his American accent too pronounced, for them to catch his lines. The next day, just to show how

discouraged he was over the pros-Mr. and Mrs. J. M. Lackey of peet of his London run, Douglas

apparently express quick apprecia-

so hit, 1 trips to Amarille Moore Whiteeh Provene

Caffey Farley Lawrenc Baker 1 Shaw c Thomas

Clovis Clary: s Mabin § Routh

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Wise 1 Tucker Hill p File X

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old pressed en demonof the cake rmers who also a few out small year will roduct.

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or Amerie, take a barely old slaying the on of the

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. Douglas se on an the most etion in flat, in 1-Lord who apprecia-

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American, n the suc-Douglas learned to play, and was colgroup of

who awaita with the betting he ix months'

ER ADDRESS

iss Margie Fexas, has the princi-al summer the West lege. Miss yet been

rram takes h of :Augeen. young egrees and nted certi-

double, but Routh threw the ball **Cubs and Gassers** away in making the return, Moore scoring. The other score was made in the fifth when Caffey walked and was caught off by Hunter and advanced when Young made a bad Divide a Double peg for second, Lowrance singled Bill Sunday in the first after two men were and Caffey scored. Clovis scored. out, when Routh went to first on Farley's error and Chastine brought

CLOVIS, Aug. 13 .- Clovis and him in with a two base hit. In Amarillo divided a double bill here the second Clary singled and was Sunday afternoon, Amarillo winning sacrificed to second by Mahin, the first game by a score of 4 to 1, Routh hit over the left field fence. and Clovis took the second 5 to 3, Another score was made in the Both games were snappy exhibitions eighth when Young doubled, was and a better brand of baseball than sacrificed to third by Wise and is usually seen in a class D field, brought home by Tucker's single. Pitching honor were about even Province featured for Amarillo by between Hill and Thomas, each team making two difficult catches in

0

securing eight hits, but the Gassers center. were more timely and counted for The box score: more. Neither team scored, for five Amarillo AB R H PO A E 2 1 3 0 Thomas went to first on a choice Burleson, p 0 1 0 4 and shaw was forced at second, Moore sacrificed Thomas to second Totals....33 2 6 24 12 and Whitehead scored him, when he Clovis AB R H PO A E File had the best of the second Young, 1b4 I 2 5 0 game, the Gassers securing only four Wise, lf _____3 0 0 0 0 0 singles and a three-beser by Pro-Tucker, rf ____3 0 2 5 0 0 vence off his pitchin while the Wilson, p ____0 0 0 0 0 Cubs hit Pinkin for seven singles Hunter, p _____3 0 0 0 0 u and a two-bagger by Mahin who al. Totals___32 4 .9 27 so hit five times out of his seven

rips to the plate for the afternoon. Score by innings: R. H. E. Box Score first game. Amarillo 100 001 000 2 6 3 marillo ABRH POAE Clovis 102 000 01x 4 9 2 trips to the plate for the afternoon. Summary: stolen bases, Farley, 3 0 .1 1 3 0 -**A**-

> appreciat product which serves A them faithfully and at low cost over a long, long period. That is why those who once own the Hupmobile are so rarely persuaded to change. GEO, F. MULKEY, Distributor

LUBBOCK, TEXAS.
 Score by innings
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 Amarillo
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 Clovis _____Stolen bases White-head, Caffey, Mahin Pirrone Sac-rifice hits Moore, Provence; two-base hits, Whitehead, Mahin, Home runs, Shaw, Lawrence; double plays Whitehead to Farley to Lawrence; left on bases Amarillo 3, Clovis 4; struc kont by Thomas 4, by Hill 5; bases on balls off Thomas 2,

That's no fish story! It's the best cigarette I ever tasted."

> Taste is a matter of tobacco quality

We state it as our honest belief that e tobaccos used in Chesterfield ciga rettes are of finer quality (and hence o better taste) than any other cigar at the price. Liggett & Myers Tab

PAGE SIX

LUBBOCK MORNING AVALANCHE, TUESDAY, AUGUST 14, 1923

South Plains Teachers Institute Will Convene in Lubbock on September 3; Announcement Made by Supt. Haynes but also a place in which to buy, but also a place in which to sell, for

son, Terry, Yoakum, Hoskley, Coch time than ever before. Lubbock on September. 3.

expected.

expected. The program of the institute will and their bearing upon the detections "It may be the man number as a ment of our educational institutions" "It may be that he has a popular in next week's issue of the has greater weight than the aver-blame. It may be that he has a has greater weight than the aver-blame. It may be that he has a second distant community is willing to admit. It may be that community to some distant community tother and the some distant community to some di

ant work.

We cannot feel too grateful to In behalf of the people of Lub-vices. the heads of our rural and urban bock the Avalanche extends the schools thruout the South Plains teachers of the South Plains a hearly Lubbock for the splendid support they have welcome to the city during institute makes the man do it? Maybe he members being on vacations.

OLD BILL DOLLAR MAKES

MANY IDEALS

The South Plains Teachers' In- official location of the Texas Tech The South Plains Teachers' In-official location of the Texas Tech But suppose he buys a community give all stitute, comprising the counties of nological college we have more in dity and pays money therefore. And effort to be on the alert to keep built, and upon what principles it I have to feed the poor, adn give stitute, comprising the counties of noiogical conege we have more in dry and pays money therefore. And grow. The built, and upon what principles it I have to feed the poor, add give Lubbock, Crosby, Lynn, Garza, Daw- common with these teachers at this suppose a little later he has a com- young and active, and grow. The is conducted. God's condemnation my body to be burned and have not

Lubbock on September 3. The best of instruction has been school man or woman. They have money has disappeared. Then if 'ripe', or worse. secured and a large attendance is more to do with economic condi- the money has left the community, et is goods. expected. is a large attendance is more to do with economic condi- the community cannot buy his goods. expected. is a large attendance is more to do with economic condi- the community cannot buy his goods. is a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. is a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. is a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is more to do with economic condi- the money has left the community cannot buy his goods. a large attendance is a large a

The fact that the people of Lub- the location of the Texas Tech- nity when he desired to buy commobock are pleased with any oppor- nological College at Lubbock is dities and has been unreasonable . + tunity to welcome the teachers of the something of which to be proud, enough to expect it to be close at South Plains to the city has been for the many teachers who will be hand to serve as the medium of exdemonstrated upon the occasion of in Lubbock for institute which con- change when he desires to sell. their past visits, and of course venes the third of next month have the same spirit of friendliness and a vital interest involved in the nished some other community with dollars was given for the support eternal building material and against a good attendance with an excellent

of West Texas,

the money is at hand to serve as the medium way. "But suppose he buys a commo-like individuals, must make every do wit heven your home; how it is faith to remove mountains; give all suppose a little later ne has a com- soing and accer, and accer, and as satisfied is conducted. God's condemnation my body to be burned and have not modify of his own to sell in order minute Lubbock becomes satisfied rests upon any person whose home love that I am nothing, and that and Lamb will convene at It is well that we pause to con- that he may have his money return- with conditions and satisfied to let is unchristian and unholy. Some it will profit me nothing. To finish well enough alone, then they are will walk from such a home to the wall of protection about my

wagon that delivers the goods.

May Have Become Habit.

We are not alone in feeling that money away to some distant commu- +

for goods-the balance of trade, so grow. The moral is in this little make a battlement for they roof, counts. Mr friend if you don't far as this man is concerned, is verse: 'When you are green concerned, is maintained. He has not only a place in which to buy, You are growing-When you are ripe-

You are rotten. "It merely teaches that cities that is that God has somthing to all mysteries of God; if I have

· grow.

• • of safety. The saving of our na- finishes the fence that cannot be tion absolutely depends upon sav-broken and the home is safe and First Methodist ing the homes of America. hange when he desires to sell. "Plainly speaking, he has fur- ed, and a collection of eighty-five is that home builded from God's Services at the evening hour with

good cheer will permeate the very future of that school, and they too, the medium of exchange instead of of the work. Much interest was which the very gates of hell nor text for the evening: "What Is Your atmosphere of our city as they as feel that Lubbock is more capable keeping the medium of exchange in shown in all departments, and a the vile temptations of this age Life?" semble here again for their import- of sustaining it than any other town his own community, where it will be continuation of present interests cannot prevail. Hedge or fence in Prayer meeting every Wednesday available when he requires its ser- will make a good showing for the your home with an unshakable faith at 8:15

gon that delivers the goods. to need until we get them. The by pupils and teachers. citizens of our country, and the next "So long as the cycle is unbrok- citizens must not become satisfied Morning text, "When thou build- day stand at the eternal Judgment

-Deut. 22:8

The text teaches one truth that this.

en-goods for money and money with things as they are, but must est a new house, then thou shalt of God to there render their ac-

summer months which are conceeded in the whole Bible, a deep reverence "That seems very foolish," said to be the hardest times for the if you please for the eternal word abbock "Bill" Dollar. "What workers due to so many of the of food. On the right hand side add e of God. On the right hand side add A revival meeting in the Church to this fence of protection a total of God is now in progress at the That they will be greatly thinks he can get goods for less M. M. Dupre will have charge of observance for God's holy sabbath community building twelve miles bettering educational facilities of helped thru the instructions as plan-this territory and now that a great ned by the program committee is ing away the medium of exchange earnestly solicits the assistance of this add the third fence line of the victory is ours in the winning of the our wish.

and arrests the development of Lub- work. bock, can't he see that, when he Rev. Chas. Ferguson preached at on earth, and no institutions needs the home is the greatest institution invited. again wishes to exchange his goods the morning and evening hours. His the prayers of God's people as does for other people's money he will messages are received with much the home where children are being receive less money for his goods? appreciation by the members of the raisd who will tomorrow become the That he may have to send the goods congregation and his power as a

where he sent the money in order preacher is readily recognized by to get the money back again? all who hear him. Would Help Growth.

The Epworth League is gaining "Lubbock money being in attendance, and 18 that use to buy goods out o ftown, if is now better than it has been for

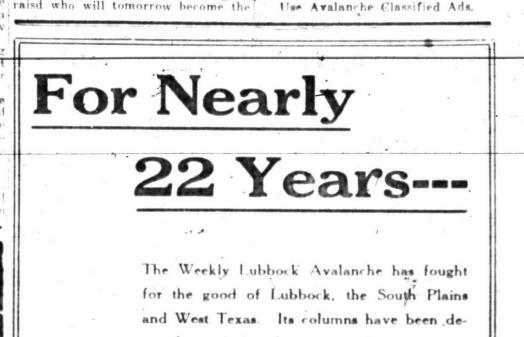
The young people's forum in the ing additional capital to expand, afternoon was well attended and special sales in all parts of Lubbock gives up something that he has re-would assure us of a guick and an enthusiastic discussion of the In fact, he admits personally, that ceived for value in some other pre-healthy growth and it would not problems of the young life of Lubaturday was about as busy a day vious transaction, and receives value be necessary to seek capital in some book was participated in by prac-

other city." "The entizens of Lubbock must "In other words, all through this" the Avalanche. Lubbock "Bill" Dollar, up to the money in endless chain. The money for a future generation, the things present time, has passed through itself is nothing more than the that we need, and will still continue attendance and much interest shown

tically all of those present. Cumberland Presbyterian

Sunday School at 9:45, with good

8 Hour Service



that thou bring not blood upon thy pray in your home. God does not

house, if any man fall from thence. hear you when you say your little

but very few people believe and 1 am told that if 1 understand

death and to hell and their blood home that neither men nor devils

will be required at the hands of can break thru I must love God

sovereign right of every state in the God enough to avoid the follies

union is to protect human life. and vices of the worked world

♥ of our land today is: How to pro- Christ said; "I ye love me keep

+ tect the home, and make it a place my commandments" therefore love

The greatest question that con- about me. Yes, love my God enough + fronts the mother and fatherhood to keep His commandments, for

old Sunday prayers.

The enough to "Feed the Lambs," love

without this battlement no home is

Church of God.

G. E. ANTHONY.

Pastor

Don't forget

voted to carrying the news, exploiting the resources and defending the rights of Plains people. It is today the same, only developing as and with the section it serves.



Cotton and

Ne Open Jan. Mar. 23.8 23.7 May

Oct.

Dec

Out

N Mo. Oper 23.9 Jan. Mar 23.9 May 23.9 July 23.8

24.3

23.6

23.9 Dec Wheat Mo. Oper May July 98 103 Sept Corn Mo. Oper

May July 61 Sept. Wheat Mo. Oper May 9.9. July 103. Sept 108. Corn-

May 78 67 July Sept. 64. Oats-Mo. Oper May July . 37.

LOC

Butter, pe Butter, Ci Eggs, per

Hens, per Roosters. Eggs, per Cream, De Friers, pe Hides, gre Hides, dry

Chop, per MILLER

Corn. per

Oats, per

"Bill" Dollar spent a busy day on a man who pays out money does kept here and invested in the manu-some time. Saturday with the people who spent not part with anything; he merely facturing plants we now have, needa busy day taking advantage of the gives up something that he has re-

as any, for Lubbock people could back again. not resist the bargains advertised, in the Avalanche

the hands of many merchants, and each one who received him in the course of business has made a profit from him

"This condition can keep up until I pass through the hands of 100 merchants," said "Bill" and as long as I remain in Lubbock under the care of loyal citizens I will work for them and build anything they want me to, for my power for good is unlimited if I am used in Lubbock. The thousands of other "Bills" that are circulating in Lub-bock will work in the same way if they are properly guided.

If the money spent on worthless stock and other wildcat schemes, by Lubbock people in the last five years invested in manuf

plants for this city many new places of business would be in evidence Sees Great Future for City.

"From al lthat I can hear." said "Bill," Lubbock is destined to be come a great manufacturing city. ecause of its natural advantages, but the consummation of its hopes will be delayed if people persist in buying goods away from Lubbock if they can be obtained here

'Money that is made in Lubbock either employers or employed kept circulating in Lubbock develop the necessary money to the hig manufacturing establish plants that are so badly needed in the city now.

"The avele of a home working dollar is not a small one if it is treated fairly. The employe gets it and spends it with the local merchant, who buys his goods from the many wholesale houses in this city and they in turn pay it out in salar The employe banks, part of ies. it and the money is invested in sub stantial projects or a home, in turn giving employment to many other employes who come here to take a place in the new industries.

"On the other hand, the cycle of disloyal dollar is short. The employe gets it and because he is always under the impression that things are cheaper somewhere else sends it away to some other city and neither the local merchant wholesaler or banker gets the good of it, and the other city gets "Bill" dollar and puts him to work in his own community.

Money a Medium. "Or to put the matter in another continued "Bill, "do not think of money as a commodity for it is only a medium for the ex change of commodities (either good Under prop

You can now have your battery recharged in 8

hours- a saving of from 24 to 36 hours of time

It is a new, modern and efficient method which you should avail yourself of.

Lubbock Battery & Electric Co.

You Should read this Weekly Like thousands of others who have come to depend upon it to chronicle the developments and present the news. Only \$1.50 for 52 big Issues! Certainly it is a bargain! If you are not a reader become one and keep in touch with Lubbock and the great South Plains. ADDRESS: AVALANCHE PUBLISHING COMP'Y

Publishers: The Daily and Weekly Avalanche Lubbock, Texas

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SALE

Are YOU Taking Advantage of This Opportunity? Thousands of Others Are R4 **COME AND**

The Great Leader Sale is bringing the crowds to town. You get great values! You get Ford car tickets! You get S. & H. Green Stamps.

THE LEADER, Inc. Lubbock, Texas

day night. The well by oil me field. Th of Underv fining Con and more the Sloan nitro shot showing u

One hu bed from mained fu good for tests are

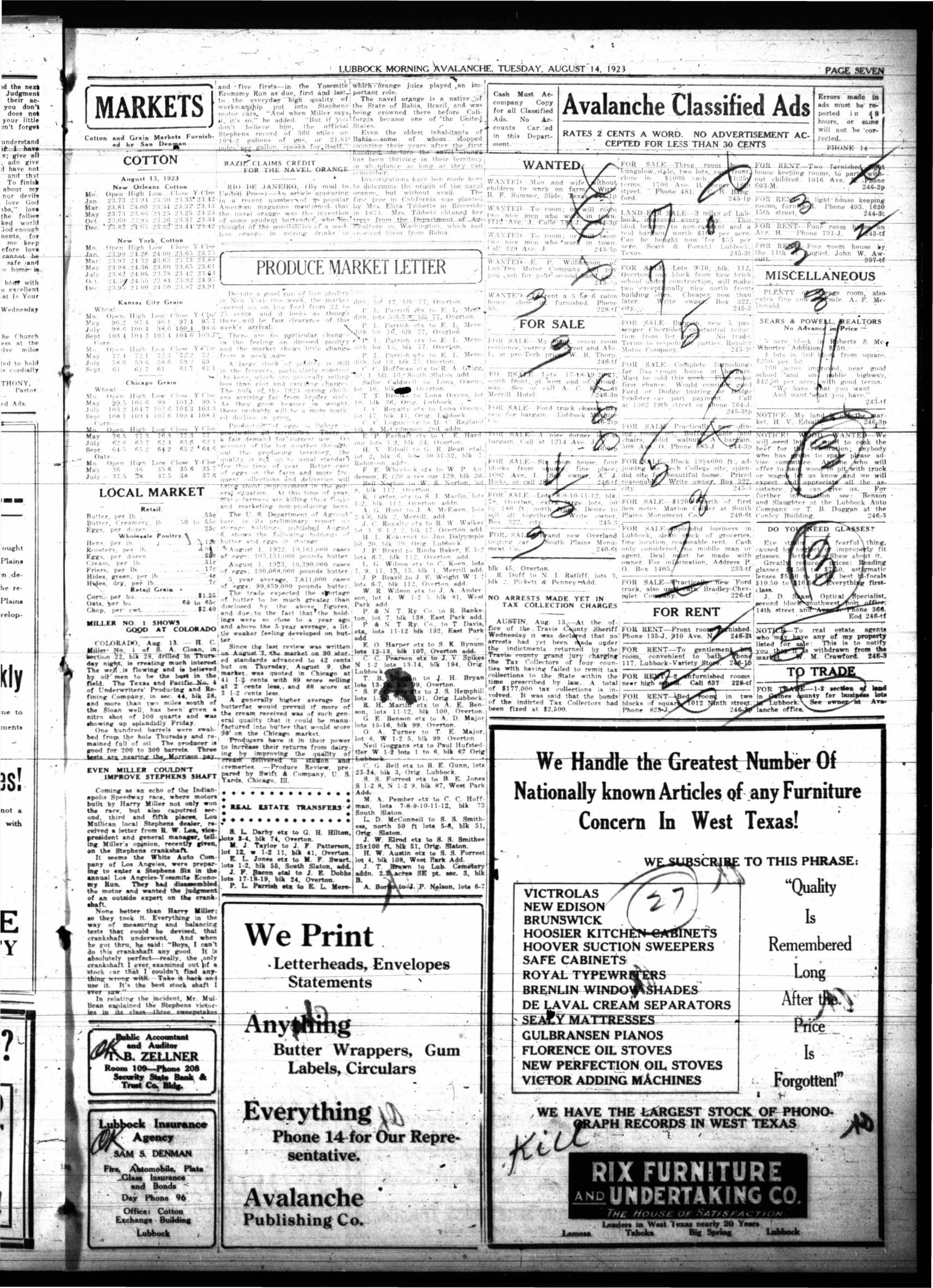
EVEN M IMPF

Coming apolis Spe built by l the race, ond, thir Mullican ceived a b president ng Miller on the St annual Lo my Run. the motor of an out shaft. None so they t way of tests that crankshaf

he got th do this en absolutely crankshaf stock car thing wro use it. I ever saw In relat







PAGE EICHT

O. D. Hargis, Who Is Now In Brazil For U. S. Government, Congratulates Lubbock Upon Winning the Texas Tech the businessmen of Lubbock and bration In Lubbock

Tor the Department of Commerce, four times in a second, both fighters. The Santa Fe System has alway united States Government, relative to the development of the crude rubber industry, has congratulated tubboek upon being designated as the official location for the Texas the official location for the Texas the official college. The Santa Fe System has alway shown a friendly attitude toward Lubboek upon being designated as the official location for the Texas the official college. Technological college.

mittee, and though he feels that all congratulations are due the people of Lubbock who were on the job during the last few days prior to the handing down of the decision the locating committee, his friends realize that he had a very 'EXTRAORDINARY' BEST DElarge part in helping to convince the members of the superiority of Lubbock as the logical location for

Insofar as we can determine, the message from Mr. Hargis contained the first congratulations that has been received from a foreign country.

SPORTS

(Continued from Page 5)

McKetrick knew Criqui in France, and as he is able to speak French he was hired by Criqui to repre- have been made aside from the fact which the seller of the greatest color sent him.

How many times has Chick golf title? B.L.K. A. Eight times.

Where does Bill Tilden live? Q. Is he married? - D.T. Tilden is not married - (so Α. He lives at Manheim, a sufar). of Philadelphia. burb

Q. How much is get for fighting Jack Dempsey? R.C.F.

A. It is understood that he is to get \$100,000. game.

D. D. Hargis, of Lubbock, who ond round, by a technical knockout, is now in Brazil doing special work after knocking Weinert to the floor for the Department of Commerce, four times in a second, both fighters

The congratulations were con-tained in a cablegram received by tossed the right hand as usual in the round, but the Argentinian Firpo CONGRATULATIONS HERE begun. Inde

SCRIBES BIG GAME FILM teousness in the Empire State of By the United Press

Texas

When : "Hunting Big rica," was starting it's exceptional Broadway run in New York City, Mr. Quinn Martin, the noted photopresses the sentiments of the Ava- watch by the company. lanche reviewer:

educational motion ' pictures that richt up under the nases of the winner. wildest animals of the African

Africa." is constructed dramatically, he is now engaged. It is an evening's entertainment that

will be enjoyed by every one. "There have been motion pictures before showing scenes of the home life and habits of the rhinocer- By the United Press. is, the hyena and the leopard, but DALLAS, Aug 13.-A brick which over How much is Luis Firpo to Mr. Snow and his son, Sidney, who full three stories struck J. R. Banaudiences they would have to take a blow. chance on losing their lives every

the Texas Tech Rally to be held here

Lindsey Nunn August 28th. Many inquiries have been received by the Avalanche relative to Attend lech. special rates for this occasion, and we can only assure our readers that

get a large crowd on that date, and will of course apply for special rail Daily News, declares that in press "Hunting Big Game in Africa with 000 will probably be spent for irri-The Santa Fe System has alway

The following letter was received by tossed the right hand as usual in true style and it was only a guestion of time until one of these today from Rev. W. B. Pinson, who the South Plains is Lubbock's day, shown in the picture, a camp scene ducts to the great city markets and a few months ago was pastor of and as Mr. Nunn stated while talk. having been ably depicted by the ports for overseas export. There are more than 1,500,000 acres of crown Please allow me to congratulate force last night "all previous cele." The displays of camp needs as lands which this railroad will tap, having so into the tea-party well as of the large rifles as are all of it fertile, and ready for the

LUBBOCK MORNING AVALANCHE, TUESDAY, AUGUST 14, 1923

weinert has been received and Weinert sprawled for a count of his party is making a voyage up eight, and after hi sjaw had inter-the Amazon in a Brazilian boat. He fered with a right swing from his and Lubbock county that had a class as compared with the Tech. used by hunter sin Africa was well plowshare. assisting him in making the high import-ant investigations he has been select-right swing to the head, flooring to the head flooring to the he

assisting him in making inglimport he got up and Firpo gave min a Technological College to your nusti- Mr. Numn spent a part of mon share of the attention that was ant investigations he has been select right swing to the head, flooring ing little city. While pastor of the day in Lubbock on business and given the place. him the second time. One and a Church of the Nazarenes at Lub took time to call at the Avalanche. Mr. Rogers' good wor kin ad-bock last year 1 formed a very fa- office and tell us just how glad vertising the picture was reflected however he said he was going to against the floor, and Weinert ap-nor mont at every thing business, been located on the Plains. the time the message was filed, elapsed when Firpo swung Weinert however, he said he was going to Manaos shortly thereafter. Mr. Hargis, it is remembered, as-sisted the steering committee in its work very materially by arranging the publication of the brief that was submitted to the locating com-the submitted to the locating com-

your energy in business life, and we may depend on them to help in

for real education and civic righ-

PARIS, Aug., 13 .- "Boy bowdy," here's where I am and here's where MAN IN CONTES

Will leats my three squares, steeps at TO SPEND \$30,000,000 night in a swell elegant hotel with TO GET 6,000 furniture n'everything and got money, in the bank. "What could be sweeter for a col Press). Leleored boy?

'Vive la France!"

ment of Great Britian, will spend LBBY OF R & R. LINDSEY. \$30,000,000 for the settlement of MADE INTO CAMP SCENE at least 6,000 Englishmen on farms

reports given out the latter part Gun and Camera," is the title of a gation work on the Murrumbidgee fifty thousand people in Lubbock for splendid picture that is being shown area, where it is expected to make the Texas Tech celebration that Murrum R. & R. Lindsev Theatre.

the number might be slipped a Manager Rogers, assisted by 4,000 farm noidings. notch forward, as he intends to be Robert Lowery and Ohlen Franklin. This gigantic scheme of colonizahere when the gong rings out its caused the R. & R. to attract quite tion also includes plans for the warning "that Lubbock's day has a bit of attention throughout. Sun-building of a railroad nearly 150 day and Monday, as they decorated miles long, to open up areas which

toes.

"Hunting Large Game in Africa Government expects payments of Firpo has another so-called maten your seeming determination to found making it one of the great edu- with Gun an dCamera" is by far allied debts equivalent to the Britpending before the Dempsey bout, a 100 percent American civilization cational institutions of the South. |one of the most thrilling pictures ish debt she plotged by America. known as Joe Downey; to be fought turn to Texas this fall and I shall COLORED BOY FINDS FRANCE. take great delight in helping build COLORED BOY FINDS FRANCE. TO BE HEAVEN TO HIM well pleased with the manager is to some confidential hints that TO BE HEAVEN TO HIM well pleased with the manner in has received attention that cancel-which it was received by his pa- lation of debts might solve the reptrons. arations problem

SHOES

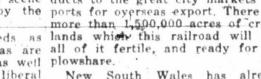
We don't try to fit your foot to a

shoe, but we fit a shoe to your foot.

And we carry such a variety of

shapes that can generally to it to

the satisfaction of even one of your



of its ex-service men on the land.



TO GET 6.000 FARMERS

SYDNEY (By mail to United

-The government of New South

Wales, with the aid of the govern-

of the prop ace", whic miles out Students that if the coast with pirate craft Captain to conduct will be v propulsion e will of three week Federal

VOL. 1. 1

OFFIC

PUZZ

HE

By United HOUST

thorities an

OWSLEY то

just what

the matter.

DENTO American inite states rear as to the race next year This ant Owsley w VISIT TO A C. Ows Oustey's mander ext the nmake Democrats governorsh

"Buddy H. A. Pearson, well known Lubplay critic of the New York World bock salesman who represents the gentleman of color from Memphis, wrote the following. Because it Wilson & Company, is working in Tenn., whose mascot is a snaredrum, govers the picture which is now at the August bulk sales contest, in went on record as above. This is the R. and R. Theatre so thorough- which the winner will be awarded Gilmore's story of the great emanly we are reproducing it. It cx a one hundred dollar Hamilton cipation as told today while he was wearing from one cafe to another Mr. Pearson now carries a beauti with his drum

This is one of the most exciting ful Illinois watch which he won in "Tell all the boys to come similar-contest last fall, and in here to Heaven. that A. Snow poked his camera account of peanut butter was the cars -they ain't no nothin' but lots right up under the masss of the winner.

Evanse won the western amateur jungles and came away with pictur- out the South Plains and his friends settle down in Liberia are all wrong; es of the whites of the beast's eyes, realize that he will make a credit. Why carry black boys to Liberia? Universal's "Hunting Big Game in able showing in the contest in which Plenty of 'em there. France's their dish.

> INJURED BY BRICK FALLING FROM BUILDING to seek their ham and.

headed the expedition which is now ister on the head inflicting a severe the twin sister of Joan d'Arc-she pictured on Broadway, evidently gash in his scalp. Banister suffer- does set us free. decided that in order to thrill their ed no other ill effects from the "I rattle the old drum for the

WITH OTHER MEAT SELLERS

line, they ain't no Jim Cfow Mr Pearson is well known thrus The white folks who wants to

J. Lindsey Nunn, of the Amarillo

"They all say the boys are leaving the South and going up North They're all wrong. What they oughta do is to hop a sea-going hack and come on

"Lady Luck resides here. She's

tourists and collect a flock of tips.

