

HARDING DIES SUDDENLY

FOLLOWING BEST DAY OF REST SINCE CASE BECAME SERIOUS PRESIDENT STRICKEN SUDDENLY

Condition All Through Day Showed Harding On Road To Recovery And Sudden Attack Great Shock

By United Press
SAN FRANCISCO, Calif., Aug. 2.—President Warren G. Harding died suddenly tonight at 7:30 o'clock, Pacific Coast time, in his room at the Palace Hotel. The official statement announcing the death of the President came without warning, as he had been resting well for the entire day. Mrs. Harding, with other members of the family were in the room in conversation with the President when they noticed a sudden turn for the worse, and the alarm was given, but efforts were futile to save him.

His death was due, it is thought, to some form of brain affection, probably apoplexy, which attacked him very suddenly, as he had been free from discomfort all day, and there was every justification for the anticipation of a prompt recovery.

HOLIDAY DECLARED UPON ARRIVAL OF FRENCH WAR HERO IN U. S.

By United Press
HOUSTON, Aug. 2.—A holiday was declared here today as the city welcomed General Henri Gouraud, the "Lion of the Argonne" as the guest of the Lone Star state. As many ex-service men as were available staged a mammoth parade in the afternoon, and Governor Neff is to deliver the address of welcome in behalf of the State of Texas, tonight.

45 GALLONS WHISKEY IS DESTROYED AT BRECKENRIDGE

By United Press
BRECKENRIDGE, Aug. 1.—While a crowd of dry mouthed spectators looked on, county officials poured into the sewer about 45 gallons of whiskey, which according to experienced "smellers" was "fairly good stuff." A lighted match was dropped into a stream of the liquid setting fire to the whole mass.

A few minutes later, a match was thrown into an empty barrel and a loud explosion resulted. Aside from these two incidents, the destruction of the booze went off quietly except for the involuntary murmurs of protest from bystanders.

LLOYD GEORGE TO TOUR UNITED STATES

By United Press
LONDON, Aug. 2.—Lloyd George is to sail for America some time during the latter part of September and is to tour many cities and towns throughout the United States and Canada. His wife and daughter will accompany him.

The purpose in making the trip is to "thank Canada for the magnificent services of that country during the war," and to acquaint himself with the cities and towns in the United States. Also he wishes to investigate the character of the people and the political system of this country. He is particularly desirous of visiting the middle-west and meeting the political leaders of that section.

CONDITIONS IN MIDDLE-WEST IMPROVE

By United Press
CHICAGO, Aug. 2.—The steady improvement in the agricultural and banking conditions throughout the middle-west shows that the farmer is not in such a bad condition as most people believe, according to Eugene Myer, Jr., Director of the War Finance Corporation. The farmers are liquidating their debts, and banks are gradually improving their condition.

Mr. Myer says that these conclusions are drawn following a conference here and at Minneapolis with representatives of Agricultural Loan Agencies from ten of the leading agricultural states of the middle-west.

The President's death startled the official party as much as it did the nation, following a day during which his condition had been pronounced the best that it had been at any time since he took his recent turn for the worse. The first indication of the serious development came when Dr. C. E. Sawyer, who has been the chief physician in the case, called in Dr. Joel H. Boone for a consultation.

Mrs. Harding and two nurses were in the room at the time death came, when without warning, a slight shudder passed through the form of the President, following which he collapsed, and all recognized that the end had come. Within a few minutes, all the President's official party had been summoned, but arrived too late to see him alive.

Mrs. Harding is standing the grief with amazing fortitude, but the closest of attentions being given her by both friends and physicians in the hour of sorrow.

The illness of the President was brought about, when together with several members of his party, he suffered an attack of ptomaine poisoning, presumably caused from eating canned crab which were not overly fresh. This attack put him to bed, and on account of the condition of his system, following the hard strain that had been put upon it by the Alaskan trip, one of his lungs became affected by pneumonia, which physicians in charge thought they had entirely under control.

It has been unofficially announced that the remains will leave San Francisco tomorrow, but it is not known whether the body will be sent to Marion, Ohio, former home of the President, and present home of his father, or will be sent direct to Washington.

PANHANDLE EXHIBITS ARE COMMENDED BY OKLAHOMA

Special to the Avalanche
DALHART, Aug. 1.—A letter received by the Dalhart Chamber of Commerce from President J. A. Whitehurst of the State Board of Agriculture of Oklahoma had the following to say about the West Texas Chamber of Commerce and the agricultural exhibit sent out by that organization: "I want to congratulate West Texas upon the class of agricultural exhibits sent to our State Fair out of your section, particularly your grain sorghums. I heard many favorable comments upon your exhibit and appreciation of the West Texas Chamber of Commerce in making it possible for this showing of West Texas products to be placed in our agricultural hall." It is this cordial cooperation between states that brings about a better program for agricultural pursuits.

"It is also by our comparison of our products that we are enabled to know how well our neighbor states are progressing along these lines.

"The department stands ready to co-operate or serve you in any manner that may lie within our jurisdiction."

SLOT MACHINES AND PUNCH BOARDS WILL BE ATTACKED

By United Press
DALLAS, Aug. 2.—Slot machines and punch boards are to be the basis of a vigorous campaign here, according to an announcement by District Attorney Cox. Such devices will be demolished by officers whenever found, Cox said, and charges filed against the owners.

Where else could they put it?

STEPS TAKEN TO COLLECT TAX ON OIL PRODUCTION

COMPANIES PROBABLY FILE INJUNCTION TO PREVENT COLLECTION TAXES

By United Press
AUSTIN, Aug. 2.—Comptroller Smith is taking steps to collect the two per cent gross production tax for the entire three month period ending with June, under the opinion of the Attorney General, which holds that the companies are liable for the tax at two per cent for the entire period, although the law did not raise the rate of taxation on the product from one and a half per cent to two per cent until June 2nd.

The higher rates did not apply for the quarter during which the new law became effective, the oil companies contend, and it is thought that they might file injunction proceedings seeking to restrain the Comptroller from the collection of the tax at two per cent, according to information received by State officials here.

ALLEGES STATEMENTS ARE MADE CASTING REFLECTION CHARACTER

By United Press
HOUSTON, Aug. 2.—George L. Kimbro Jr., former Grand Goblin of the Knights of the Ku Klux Klan, today filed suit for damages in the amount of two hundred thousand dollars, against H. W. Evans, alleging that Evans did "wickedly and maliciously" intend to bring him into "public scandal, infamy and disgrace."

The suit grew out of an interview with Evans, which was published in the Houston press in the interview, Evans is quoted as saying "among other things," that Kimbro is a hot air merchant; that Kimbro is not a member of the Knights of the Ku Klux Klan, but the man who profited through the organization of the Klan both personally and financially, and now won't pay his debts. "We believe that he owes a large sum of money to us," Evans is further quoted.

The interview, as published, caused him to lose a number of friends, and has defamed his reputation in the eyes of the public to the extent of one hundred thousand dollars, Kimbro alleges in the petition. The petition further states that a number of persons now believe him guilty of embezzlement as a result of the interview.

MYERS TO MAKE LABOR SURVEY OF WEST

By United Press
AUSTIN, Aug. 2.—State Labor Commissioner J. S. Myers left here today for Fort Worth for a conference with labor officials Friday in connection with a supply of labor for West Texas to assist in the enormous cotton crop which is expected in that section this season. Commissioner Myers announced that he will go from Fort Worth to Abilene and other points in the western part of the state to make an extensive survey of the labor conditions existing there.

"UNCLE MATT" FOLLOWS "AUNT MOLLY" DOWN TRAIL

COTTER, Ark., Aug. 4 (United Press).—"Uncle Matt" has followed "Aunt Molly" along the sunlit trail, where those who travel, see afar, and the light lingers after the sun is down."

J. K. Ross, the "Uncle Matt" in Harold Bell Wright's novel, "The Shepherd of the Hills," died here recently, a few months after the death of his wife.

After he was popularized in the novel, hundreds of tourists stopped at the little store at Garber, Mo., where he served as postmaster for several years, to hear the tale of his life and his association with the author.

To avoid retelling the story, Ross compiled a small pamphlet and presented copies in lieu of a speech. Ross, an ordained minister, also made a lecture tour of the White River country one season. But he gave that up as too strenuous. "Aunt Molly" fussed about it too. "She needed him at home," he declared.

Tourists still flock to "Uncle Matt's" home on Dewey Bald Mountain, one of the scenic spots of the Missouri-Arkansas Ozarks.

LONG DISTANCE SWIMMER COMPLETES TRIP ACROSS ERIE

By United Press
CLEVELAND, Aug. 2.—Garbis Walker, long distance swimmer, completed a trip across Lake Erie, from Point Pelee, Ontario to Lorain, Ohio, a distance of thirty-three miles, in twenty-one hours and fifty-five minutes.

When Walker came ashore, he learned that the gasoline launch which had followed him in the perilous undertaking, with six men aboard, was mysteriously missing.

Launch Lost in Fog

The launch appeared at the dock a few hours later, and reported that they had been delayed by a dense and heavy fog.

Walker lost twenty pounds on the trip, the old nourishment given him during the more than twenty-one hours being lumps of sugar which were thrown from boats.

HEAT RECORDS FOR PAST TEN YEARS BROKEN

By United Press
DALLAS, Aug. 2.—Heat records for ten years were broken here yesterday when the mercury climbed to 104, the weather bureau reported, with slight relief promised for today.

POLITICAL PLOT CAUSED DEATH OF VILLA

By United Press
MEXICO CITY, Aug. 2.—Francisco Villa, the noted Mexican bandit who was recently shot from ambush by unknown parties as he was entering the city of Parral, was assassinated as the result of a political plot, according to a report of the Commissioner of Deputies which was issued today.

The parties who were responsible for the plot were not named, and the populace at Parral was afraid to give any information and refuse to talk in regard to the matter. Military officers showed marked hostility to the Commission during the investigation.

BUSY WEEK FOR BANKERS AT ATLANTIC CITY, N. J.

By United Press
NEW YORK, Aug. 2.—The general plan for the sessions of the American Bankers Association Annual convention, to be held at Atlantic City, N. J., September 24 to 27, inclusive, is announced as follows:

Monday, Sept. 24, morning: General meeting of the Clearing House Section. Afternoon: General meeting of the Trust Company Division. Throughout the day there will be conferences of the committees and commissions of the Association.

Tuesday, Sept. 25, morning: General Convention session of the whole Association. Afternoon: General meeting of the Savings Bank Division.

Wednesday, Sept. 26, morning: General meeting of the State Bank Division.

Thursday, Sept. 27, morning: General meeting of the National Bank Division.

The headquarters of the Association during the convention will be the Hotel Traymore, and the general convention sessions will be held on Young's million dollar pier.

MEXICAN EATS STANDING RESULT OF EXPLOSION

By United Press
EL PASO, Aug. 2.—Luz Alcalez, 11, had to eat off the sidewalk for several days because he carried gun powder in his trousers pocket. Luz lit a match. There wasn't much left of the trousers after the explosion.

MANY IN STATE DO BUSINESS UNLAWFULLY

By United Press
AUSTIN, Aug. 2.—Several hundred corporations are doing business in the state whose permits and rights to do business have been forfeited for the non-payment of the franchise taxes, it was learned at the Department of the Secretary of State today.

The Secretary is to certify to the Attorney General a list of the foreign and Texas corporations whose permits have forfeited, in order that the collection of the franchise taxes might be made, and the penalties assessed, it was announced.

LAST CHANCE BE GIVEN FRANCE ON RUHR POLICY

PLANS FOR DISARMAMENT SUBMITTED TO LEAGUE OF NATIONS ACTION

By United Press
LONDON, Aug. 2.—The British Government today through a statement on the reparations made by Premier Baldwin and Lord Curzon, British Minister, gave France the final and last chance to associate herself in a joint Allied action toward Germany.

Some surprise and disappointment have been evidenced by the leaders that the Government did not announce a more definite policy, but it was pointed out that independent action on the part of Great Britain was implied. The Government here now apparently hopes that a re-publication of the British draft of the reply and other communications in connection with the question, will force France, either to modify her attitude or to accept isolation.

It now seems inevitable that England must reply separately, but this reply will be held up, pending publication of the draft note, and correspondence in regard to England's position.

Plans Submitted to League of Nations

PARIS, Aug. 2.—Plans for an International Disarmament are to be submitted to the League of Nations in the session here Friday, and it is understood that America will not be permitted to enter the League without pledging herself to the defense of the European League of Nations in times of war.

Members of the League say that the famous Article 10 will come up for discussion, and will be definitely interpreted. Nineteen nations will endeavor to shape plans for the drafting of a treaty of the mutual guarantee as a basis for a world-wide reduction of armaments. The English and French will present separate plans for the junking of armaments, it is said.

Germany Probably Enter League

BERLIN, Aug. 2.—England, and France, having again failed to reach a common ground for a basis of the settlement of reparations problems, a growing belief exists in political quarters that some day the League of Nations will be called on for aid.

This belief has aroused agitation for the entrance into the League, which coupled with the dissatisfaction over the results of the Passive Resistance in the Ruhr has given encouragement to this view, and many Germans are now hoping for a way out of the trouble through the actions of the League of Nations.

SECOND ANNUAL BANQUET PANHANDLE A. & M. MEN

Special to the Avalanche
AMARILLO, Aug. 2.—Arrangements are being made for the Second Annual Banquet of the Panhandle students and ex-students of Texas A. & M. College to be held at Amarillo, Saturday, September 1, 1923. The committees in charge are leaving nothing undone, and the A. & M. men who miss this "feast" will miss the greatest time of his life since his "Fish" days.

It is clearly understood that every man who has attended Texas A. & M. College for a period of one year or more is eligible, and expected to attend this banquet.

WEATHER

North Carolina, South Carolina: Partly cloudy Friday, local showers and thunder showers.

Georgia, Alabama, Mississippi, extreme northwest Florida, Florida: Local thunder showers probably Friday.

Louisiana: Friday partly cloudy, probably showers in southeast portion, light to moderate winds on coast.

Arkansas: Friday unsettled probably thunder showers, somewhat cooler.

Oklahoma: Friday partly cloudy, warmer in northern portion.

East Texas: Friday partly cloudy, somewhat unsettled in north portion, cooler in north central portion, light to fresh southerly winds on the coast.

West Texas: Friday partly cloudy, unsettled, warmer in the Panhandle.

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"Dollar" Day Inaugurated In Lubbock By Merchants; Monday, August 6th Is To Be A Great Day For Purchasers Here

The Merchants of Lubbock are to see that old man "Bill" Dollar and all his tribe from a special liking for this section of the South Plains, and are to make every inducement for those honorable gentlemen to remain within the four walls of our city just as long as it is at all possible.

In order to pay their due respects to their friend "Bill" and his brothers, the merchants have banded themselves and have inaugurated a "Dollar Day" to be the first Monday in each month.

"Dollar Day" happens to fall on the recognized Trades Day in Lubbock, as it is also the first Monday of each month, and these two occasions will give "Bill" Dollar and all his kinsmen, even up to the twenty-dollar denomination, a chance to do some real circulating in Lubbock.

The merchants of Lubbock realize theirs is a great responsibility in keeping Lubbock foremost in the minds of the buying public of the South Plains, and they are going to make "Dollar Day" one of those celebrated days when it actually pays to spend money.

There are a few who believe that spending money is a bad way to save it, but nevertheless the most pessimistic can learn here Monday that Lubbock merchants can make it possible for the average man to save money by spending a portion of his income judiciously for the things that are needed in the way

of clothing, groceries, hardware, parts for the old bus, gas, oil, and a multitude of things that are absolutely necessary in existing during these days of heated arguments as to the proper location of the Texas Tech, when it is just as necessary to eat and sleep as when potatoes were sold over the country for one and a half cents per pound, and when Battle Ax Tobacco was a prized award to all who paid cash for what they bought at the corner grocery.

There is no kidding about the fact that Lubbock is to be put into a class to herself in the "Dollar Day" movement. People just must buy the things they need, and it is always a little better on Lubbock merchants for them to buy here at home, and "Dollar Day" is inaugurated to create more interest in buying at home.

"Bill" Dollar who took a short visit to the Chamber of Commerce office when he was passed to the secretary by a member of the organization in exchange for a fine feed at the Elk Hall Tuesday evening, declared that he will do more for Lubbock if left here than all the dollars in the world who are sent away for the things that can be bought right here. The secretary treated "Bill" with all the courtesies of any other distinguished visitor, but finally sent him on his mission for making Lubbock a better town in which to live.

Remember the first Monday of each month is "Dollar Day" in Lubbock.

Kiwanians Discussed Recreation And Athletics At Luncheon Thursday; Are Eager To Support The Local Baseball Team

The Kiwanis Club of Lubbock is becoming more and more important in the development of the city and its members are better trained for the work that is before them.

"Public Recreation and Athletics" was the topic of the day and J. T. Collie was chairman at the regular weekly luncheon Thursday.

Due to the fact that the regular program has been consuming too much time to give visitors an opportunity to speak, the committee placed only two speakers on the program for this occasion, they being W. O. Stevens and Boyce Cardwell.

Mr. Stevens spoke at length upon the manner in which Lubbock people have met the requirements that are laid upon them, and mentioned the Lubbock baseball team as being facing, and insisted that everybody give the management of the team their support until the season is closed, on September 8th.

As a creator of fun, Boyce Cardwell has no equal, unless it be Claude Hurlbut, and his attitude toward the situation was not really expressed until he had given the members an opportunity to mix several hearty laughs with the splendid "feed" which was prepared by the Palace of Eats. After promiscuously discussing everything from the possibility of wearing Ford's from consuming gasoline to the eating capacity of M. M. Dupre, Boyce finally got down to the subject of his talk. He pointed out the necessity of more definite action being taken toward the culmination of plans that have been in the making for some time concerning Lubbock's recreational facilities, and his suggestions were well received.

Chas. Adams, of the Guarantee Abstract & Title Company was present as the guest of abstractor Willson, and was called upon for a speech. When it was intimated that he explain how two abstractors could tolerate the company of one another he refused to talk entirely.

O. E. Radford, a prominent citizen of Lubbock, who is incidentally president of the Abilene Kiwanis Club, and an outstanding figure

in the commercial activities of that city, made an interesting talk which was enjoyed by his hearers. He repeated the statements he had made before the locating committee for the Texas Tech College when they were in Abilene, which were to the effect that "Abilene wants the school, but should you see fit to locate it elsewhere we would like to see it located at Lubbock," and much applause was given him. Mr. Radford told how Abilene had suffered from letting their baseball team go out of existence because of non-support, and urged that Lubbock business men see to it that the Lubbock team is kept on the field until the close of the season. Mr. Radford has a host of friends in Lubbock who are always glad to have him at home here. The Radford Wholesale Grocery Company is one of the progressive business institutions of Lubbock and is always at the fore for the future development of the city.

"Skipper" Allen, of the Hubber

staff, was called upon for "an eighteen inning talk without a hit," but refused, declaring that he had not recovered from the bout of Wednesday afternoon. We failed to register just how many innings he did talk, but did take proper notice of some pretty good "hits" he made, and the Kiwanians were convinced that the Hubber manager is there working for the betterment of the "Hub of the Plains" of which his organization is an integral part.

Mr. Houston, a new addition to the Citizens National Bank board of directors, was present as the guest of Claude Hurlbut and when called upon for a talk, responded with that good cheer that is admired by Kiwanians. He told of his favorable impression of Lubbock, and made some suggestions relative to street improvements that were duly considered by his hearers.

Frank White, chairman of the committee on "Trade Excursions" reported that the committee had not done anything in a public way due to the fact that all were busy prior to the arrival of the Texas Tech. Committee, but that plans were complete for several trips to be made in the near future and he explained what was expected of each business man of the city.

Mrs. White was present, and when called upon to talk assured the Kiwanians that the ladies of Lubbock are willing to co-operate with them in any program designed to supply adequate playgrounds or other recreational facilities for Lubbock.

Mayor Percy Spencer, a member of the Texas Tech. Steering Committee, pointed out that the locating board had made it plain that Lubbock would not be considered as the home for the Texas Tech unless an additional eighty acres had been included in the site offered for the location of the school.

L. M. Brooks, a new member of the club, expressed much pleasure in being directly associated with the Kiwanians. The program committee is responsible for splendid music having been furnished through the program by a string band.

LUBBOCK COUNTY DEGREE CANDIDATES

AUSTIN, August 2.—There is an increase over last summer in the number of candidates for degrees at the August commencement of the University of Texas, it has just been announced by Dean T. U. Taylor, chairman of the committee on diplomas. Last summer there were 184 candidates for degrees of various kinds. At present the present time there are 219 applicants, 127 of this number for degrees of Bachelor of Arts, 39 for the degree of Master of Arts, nine for engineering degrees, 17 for law degrees, 19 for business administration degrees, three for degree of Bachelor of Journalism, four for the degree of Bachelor of Science in home economics.

Calloway, are visiting Mrs. Lela M. Yearly. Among the Cochran county visitors to Blewitt, New Mexico, Sunday July 28, were E. B. Boyd, Jr., C. C. Yearly, L. Warner, Donnie, Bessie Calloway and Mrs. Lela M. Yearly.

The store manager at Ligon was in Lubbock this week purchasing from the Hamilton Brown Shoe Company.

W. T. Anders is building a tank at Whitley for Bob Slaughter Cattle Company.

Ligon has a separate school district and is going to have a good school and pay the teacher a good salary.

H. J. Knox is thinking of building at Ligon, so he can send his boys to school.

E. W. Green, J. P. Robinson and H. J. Knox are the school trustees for the Ligon school.

They have started the Slaughter Veal residence at Ligon.

Little George Pierce was a visitor at Ligon today.

E. B. Boyd, Jr., visited the Zovalle Ranch this past week.

Mr. Lem Shipman and John W. Jarrett were purchasers at Ligon this week.

W. M. Ross and family were in Ligon today. Mr. Ross purchased a nice bill of goods.

Carl Yearly and E. B. Boyd, Jr., are employed on the Slaughter Veal residence.

Mrs. L. A. Melton from Zavalla is visiting friends in Ligon and looking after their interest in Ligon.

W. A. Melton after a leave of absence is back home at Ligon.

T. N. Cole and family are back home again.

W. T. Middleton of Lubbock, has been visiting E. W. Green and family at Ligon.

J. H. Gallamore is busy putting the roof on the pavilion.

Charles Pierce was in Ligon this week.

G. C. McCan and Walter Lytle were in Ligon lately.

A small herd of cattle passed through Ligon going west to A. Holloway's.

nomics and one for a Bachelor of Science degree. The increase in the number of degree candidates over last year corresponds with the increase in the total enrollment for the summer school.

Rev. E. E. Robinson To Preach At Methodist Church Sunday

Rev. E. E. Robinson, presiding elder of the Lubbock District and a man of recognized eloquence and power, will occupy the pulpit at the First Methodist church at the morning and evening hours next Sunday. The sacrament of the Lord's Supper will be administered by Dr. Robinson at the 11 o'clock service, at which time Dr. Robinson will preach on the subject, "The Last Step." At the evening service, "Life: God's

Greatest Gift to Earth" will be the theme. The other services of the church will be held during the day. The Young People's Open Forum will meet at 5 o'clock and "What Shall We Read?" will be the topic for discussion. The Epworth League will have its regular meeting at 7:30.

COUNTY BOARD OF EDUCATION WILL MEET MONDAY

A regular quarterly meeting of the County Board of Education will be held at the office of County Superintendent of Schools, E. R. Haynes, Monday, beginning at ten o'clock a. m. Many matters of business are to be disposed of, and the meeting is in every way to be one of the most important ones in the history of Lubbock County schools. Where else could they put it?

Men's Clothing Values

The value of an article is measured not by the price at which it is purchased, but by the service it gives for this price. Just now our entire lines of men's summer clothing is selling at price reductions that range from 1-4 to 1-2 off. At these price reductions value is much above that you would usually expect.

REDUCTIONS ON

HART SCHAFFNER & MARX
RICO ROCHESTER
AND
FRAT FINE CLOTHES.

Humphill-Price Co.

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"Where It's Nice And Cool"

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DOROTHY DALTON
"Dark Secrets"



Rich, reckless, beautiful—the world at her feet—then suddenly helpless under the fascinating power of a man she hated. That's Dorothy Dalton in this powerful love story of Broadway lights and Oriental shadows.

To those who admire a luxurious wardrobe, Dorothy will be unusually attractive, her gowns are gorgeous and she is well fitted to exploit them.

ADDED ATTRACTION
Round No. 1 of
NEW SERIES
LEATHER PUSHERS

SATURDAY
CHILDREN'S MATINEE
10 A. M. WALLACE REID in
"EXCUSE MY DUST"

Let the children enjoy themselves it will show to the ladies of the 20th Century Club that their work is being appreciated.

TOM MIX in **"CATCH MY SMOKE"**

SAY!!

—Eat a Loaf of

GOLDEN CREAM

30

TODAY

The Electric Bakery

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OLD "BILL" DOLLAR AND BROTHERS HIT MAIL ORDER HOUSE WHEN HE DISCUSSES QUESTION WITH FABLE

Copyright, 1923, F. W. Mozart.

"I don't care what the neighbors think," said a woman yesterday in the hearing of "Bill" Dollar, and one of "Bill's" brothers, who had been out to that woman's house, spoke up, saying, "Oh, yes, she does care what the neighbors say, because all of the expensive curtains are on the front windows of her house, and the ragged curtains are on the windows in the rear."

"But it may be true that she doesn't care," he continued, "because she buys so many things out of town, especially her house furnishings, and her lack of thought and care is reflected in her house."

"That's a subject I'm very much interested in," said "Bill" Dollar. "If a person is not careful in the selection of household furnishings, a very inharmonious condition results in the house, which is bound to result in a strained feeling resulting among the human beings, who have to live in one of these patch-work houses."

"If you are trying to furnish a house that will be a credit to your taste and judgment," said "Bill" Dollar, "it is practically necessary that you see each article before you change good 'Bills' for them. The logical way is to buy everything that goes into a Lubbock home in Lubbock's stores."

"If you are a woman (men are not so wisely observing) and go into some one else's house, you take mental note of your surroundings. It is not criticize or gossip, but because consciously or unconsciously you are looking about in other homes for ways to improve your own. You learned long ago that it isn't merely money that makes a home look well; it takes taste to get that home look."

"There are a good many ways to build and furnish a home. Did you ever go into one where instinctively you sat on the edge of the chair for fear of breaking something? A good deal of money may have been spent in that house, and yet the greatest thing to make it comfortable to the guest and the inmate has been missed."

"But the worse interior of all is found in the haphazard house. You have seen them, too. Instead of walls and woodwork, furniture and rugs blending into one perfect picture of contentment, everything is individual and intrusive. The rug stares you in the face; there are four or five kinds of furniture and the drapes are a mess."

"The trouble with that house is that things are bought in a haphazard way. Most everybody buys things a few at a time. Sometimes you find a whole new outfit bought at one time that clashes just as much."

"The right way to furnish a house is a little at a time. She is an unfortunate woman who can have new things whenever she wants them. She knows none of the joys of saving or planning. A thing becomes dear to a person when it represents some sacrifice, however small. An American poet, Edgar Guest, has well said, 'It takes a lot of living in a house to make it home.'"

"The woman who buys one or two things at a time has a chance to study and select. She builds up her home just as an artist lays on his colors until they harmonize. In making her selections she is a foolish woman, indeed, if she buys anything until she has seen it; has matched it with the surroundings in which it must fit if its possession is to make her happy and her house homelike."

"There are people foolish enough to try to buy things, sight unseen, from some out-of-town concern. They don't know how things are going to look after they get them. They don't know how they are going to harmonize with their surroundings."

All they know is that they will

have to keep them, whether they fit into the house or not. There is no chance to exchange them. Even though the things may be all right as to quality, they cannot be exchanged. They must stay."

"In buying by mail there is also the temptation to buy trash. Everybody has to save and figure in this day and age. But there never was a good idea yet that couldn't be made a detriment if carried too far."

"You want to buy as well as you can, but you want to buy wisely, too. A low price often means inferior quality. In fact, when surprisingly cheap it always does; and that is the dearest stuff in the long run."

"Taking all of these things into consideration you will find the best place to buy is in the stores of Lubbock from the merchants of our city, where you can see the goods and know they are good as well as cheap."

"Look around and buy where you can buy best. Buy the things that you know will wear (for they are the cheapest in the long run) and will fit into the kind of home you are trying to furnish for your family and yourself."

"You cannot do this if you are doing business with someone hundreds of miles away, who is not anxious about you or your welfare."

A merchant on whom "Bill" Dollar was calling was heard to remark: "We are careful students of the mail order catalogue. We know it better than any of our customers."

"That is why we say without hesitation that we can do better by our people than they can. There is a whole lot in a person knowing what he is talking about when he makes a statement of that kind."

"We believe in the principle of knowing your foe before you fight him. We know 'retail mail orders.' We know its weakness and we are fighting it as hard as we can."

"We haven't the least objection to telling you that either."

"Now we are not going to claim that we are an index of the retail mail order houses of everything that would be a stupid falsehood that we would not have any chance of making good on."

"The retail mail order house of fers some things way down. These are what they call 'leaders.' They get a person thinking well of them on some things and then snipe it to them on others they do not know so much about."

"We know this and can prove it. We know," continued the Lubbock merchant, "that we can save you money in the aggregate of your purchases. We will figure up with you on an average month's supplies and actually show you where we can save you money."

"Some merchants are always asking for justice. We don't want it. All we ask is a fair chance to prove to you what we can do."

"We have no quarrel with people for trying to make their money go as far as possible. That is natural and proper. We have no right to appeal to you for your trade because we need the money on the grounds of justice."

"But when we Lubbock merchants say we can save you money, we have established the right to prove our case. And when we have proved our case it gives us a claim to your trade."

Nebraska "Bill" Dollar who had just arrived in town and had been listening to the conversation, said: "I'll tell the rest of you 'Bills' a bedtime story before we knock off work for the day."

"Once upon a time in the land of Uncle Sam a colony of people organized themselves into a town. The town grew and waxed fat upon the produce of the land roundabout, and the people dwelt happily under their own vines and fig trees, and the tradesmen built emporiums of merchandise, and all was well. More people joined the colony from year

to year until the town was a place of population and prosperity. "But the time came when into the midst of the town crawled a serpent of discord, which whistled into the ears of the people a siren song of big bargains, the same being a fable and a fake. Thereat the people thought they saw a good thing and they bit."

"In the course of events the merchants closed their doors and removed to other towns, wherein the Mail Order Serpent had not entered. Large sunflowers grew up before the closed doors, and grass grew in the streets whereat the cows ate bountifully. It was fun for the cows but death for the town."

Night-Life Of Germany Controlled By 3 Separate Factions

BERLIN, Aug. 1.—Berlin's cabaret-life may be divided into two classes—literary or intellectual and that characterized by women-boxers, nude dancers and so-called "beauty" ballets.

When visiting firemen from America prevail upon their good-natured friends from back home who happen to live in Berlin to "show them Berlin's night-life", it is necessary to determine whether they want to see something literary or something not so literary. The literary cabarets are dominated by Russian productions. They are mostly futuristic, both in scenery and in acting. They draw the so-called highbrow element and feature angular angles and all that goes with it.

These American tourists usually foregoes in favor of something with a little more jazz, as he terms it.

To an American who lives in Berlin, all the time this type of entertainment gets pretty dull, but the one-nighter who "blows in" from the States wants to see the fastest thing in town. So he would prefer a smart and liquor-stimulated way to the Friedrichstrasse and Jaegerstrasse district, where vice is vice and nobody minds anybody about it.

At the corner of Friedrich and Jaegerstrasse he must pass a battery of women who later satirize themselves to the highest bidder at the various cabarets. If the sensation-seeker gets by this mass formation he may find himself in a palatial dance-hall where wicked jazz is played and champagne, at a pretty price, flows freely. If he is so inclined he may buy wine for as many "pretty" girls as he desires. They are there in abundance. If he wanders further into a "Nachtklub" where a Celly de Rheydt or Lola Bach-ballet is playing he may feast his eyes upon women whose attire is really nothing to speak of. Naturally if he does enter one of those dives he must pay the price for liquor, which compared with American bootleg is also not much to speak of. Then there are women prize fighters for his diversion. Along the Jaegerstrasse are dozens of entertainment joints where one may see and hear and participate in about every form of night-life known to man.

Shortly after the Ruhr occupation, the German government made a gesture of restriction of night-life for political purposes. In fact police-hours variously set at 11, 12 and 1 o'clock were proclaimed and at that hour everybody everywhere was forced into the open streets. Naturally nobody is ready to go home at such an early hour when they are "doing the town," so the result has been that the crowd overflows into waiting taxicabs and the night life continues behind the scenes. Every once in a while the police make a wholesale raid, picking up a few hundred law-evaders who willingly pay their fines and go their way.

This is the general picture of what Berlin's night-life really is. Americans who have "played around" in New York and Paris find this particular type of night-life rather flat. However, the literary and really worth while institutions where art is stressed and where a serious effect is made to present something really good, are as good as any in the world and in some cases even better, so when the American returns to America and tells you of the terrible naughty things he has seen and done in Berlin you may rest assured he hasn't really seen or done anything naughty after all.

comparative-price policy to stimulate business than it is for the followers of the old plan. Sale efforts get a better response. People seem to prefer to form their own conclusions as to values. Buyers realize that the merchandise they acquire for a sale must be offered strictly on its merits—and they get better values. Salespeople are forced to talk about tangible quality and style rather than the claimed former selling price or the assumed present value, for if properly carried out a no-comparative-price policy extends to all phases of selling.—The Nation's Business.

BARGAINS ARE RARE

A leading merchant declares that such expressions as "\$35.00 suits for \$18.75," or "Dresses worth up to \$35.00 for \$18.75," will never again be used in his advertising. He singles out "worth up to" as the most dangerous of all the phrases used because, as a rule, in the "up to \$35.00 lot" there are only a few garments worthy of that valuation. The remainder of them are only slightly reduced; sometimes not at all.

"In defense of the retail business as a whole," he said, "I should say that the old 'bargain' deluge, marking up prices before a sale so that they can be marked down again is rapidly going out of vogue. The evil that is now with us is the result of loose management rather than deliberately planned fraud."

"Experience has demonstrated many times that it is easier for a store with a well-established no-

W. Briggs, manager of the fair, the citizens of that county are eager for a few scalps to dangle at their belts at the conclusion of the fair, and have issued a fair warning to all participants in the agricultural products exhibition booths, that they are going to be there "with the goods."

Hockley County To Have Farm Products At South Plains Fair

Some idea of the development of the South Plains Fair and the territory it serves may be seen from the fact that Hockley county, one of the best farming areas of the South Plains, which was so thinly populated last year that it was thought an exhibit would be impossible, will be among the exhibitors at the fair to be held October 3rd to 6th, inclusive.

Hockley county is not only going to be there, but according to Geo.

Friendly rivalry has done more for the making of the separate communities of the South Plains, and the fellow who doesn't think enough of his community to want to see it out rival that of his neighbor in the adjoining county soon learns that there is little room for his kind out here, which accounts for the success of the fair, and its conspicuous place in the development of the Lubbock trade territory.

LOCAL SALESMAN VISITING HOMEFOLKS IN ARKANSAS
E. H. Boullion, salesman for the Stephen-McKee Bacon Wholesale Grocery Company, left Wednesday for Arkadelphia, Arkansas, where he will spend several days visiting his parents and other relatives.

Mr. Boullion is recognized as one of the "high-powered" salesmen of the South Plains, and his absence will be keenly felt.

He has been on the job for more than two years without a vacation, and his friends are pleased to know that he is to take the much needed rest and recreation.

Normal School Students Participate In Health Demonstrations In Order To Insure Health Of Their Pupils



Activities of the Mansfield Child Health Demonstration, an experiment financed by the American Red Cross and being conducted by the American Child Health Association for the purpose of showing what a typical American community can do to improve the physical condition of its youngsters, are not, strangely enough, confined to the boys and girls of this district.

This strange paradox is due to the fact that the Demonstration has been successful beyond anticipation. Grown-ups, most of them women

college students, are almost continually arriving in Mansfield to observe the Demonstration's work and profit thereby. Among the more recent of these official observers were five students from Western Reserve University, who were sent to Mansfield by their institution for a two-weeks' course in child health.

The County Normal training class does even more than this. The entire class of young women future school teachers are being instructed in the demonstration in teaching child health subjects to their pupils.

They study their work under the direction of Miss Elma Rood director of health education for the Demonstration.

These normal students attended school in every sense of the word while they were here. They played the games as children play them, with Miss Rood as their instructor, and were weighed and examined just as the boys and girls of Mansfield are. Entering into the spirit of the "Health Game" they acquired training that will prove of great value to them when they take up their duties as teachers.

GET READY

The Most Terrific Merchandise Turnover ever known in Lubbock

36 STARTS SATURDAY, 9 A. M.
THE LEADER, INC., LUBBOCK, TEXAS

With the most astounding reductions in each and every department: \$10,000 worth of Spring and Summer goods must be turned into cash in two weeks.

Are You Going to Take Advantage of this Wonderful Opportunity?

Free Prizes Opening Hour. Free Tickets on Ford Touring Car will be Given Opening Hour.

THE LEADER, Inc.

S. & H. GREEN STAMPS WITH EVERY PURCHASE

SEE DISPLAY IN WINDOWS

Lubbock Morning Avalanche

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AVALANCHE PUBLISHING CO.

TAX-EXEMPT SECURITY OWNERS ARE PENSIONERS

GALVESTON, Texas, Aug.—In an address before the Doherty Men's Fraternity in Galveston recently D. A. Hegarty, manager of the Brush Electric Company, told the men that the common idea of a pensioner is a dependent as a result of injuries or widowhood for service. He said that all of the 547,016 soldiers, 256,918 invalids, 282,916 widows of soldiers, or a total of 1,086,889 in all, drew from your treasury in 1922 \$253,807,583, or about \$233 a person. In other words, soldiers' widows drew only \$2.30 from each of the 110,000,000 inhabitants of the United States. He stated further that real pensioners are those who live off of our public debt. There are about one million of them and they drew from all your treasuries last year, national, state and municipal, upwards of \$1,500,000,000, or \$13.60 from each of from each of the inhabitants of the United States. Mr. Doherty says. There is a squad of tax dodgers who are the owners of the tax-exempt securities who do not pay one cent to the expense of the United States, which guards their fortunes. They have some ten billions of their wealth invested in tax-free state and municipal bonds and they draw about \$500,000,000 from the workers who really do support the government. As a result of the propaganda of these embattled tax dodgers the state and municipal debts of the United States have leaped from less than four billions in 1910 to more than ten billions in 1922, or an increase of two and one-half times. Property producers are penalized by these tax dodgers.

The owners of these tax-exempt securities will continue to drain on the resources of the tax-paying descendants until we come to the realization of this enormous and constant growing unjust burden and have the tax-exempt laws repealed and stricken from the law books. When this is done it will ride our government of more real pensioners than all the wars have left us.

WILL GIVE AWARDS FOR PUBLIC HEALTH SERVICE

The American Public Health Association has announced that it is planned to offer a series of awards in recognition of attainment and advancement of community health service. The status of the health work in different cities will be determined by personal surveys conducted by agents of the association, and the rating of each city will be based upon a plan which will be presented for consideration and adoption at the 52nd annual meeting of the American Public Health Association, which will be held in Boston, October 8-11. This rating will take account of all health work which the city is doing, either through its health department or local non-official health organizations.

The first series of awards will be made to cities of a population of 100,000 or over, which show the most nearly adequate community health service as of January, 1924.

The American Public Health Association, which is the official organization representing the public health workers of the United States, Canada, Mexico and Cuba, some three years ago appointed a committee on municipal health department practice, of which Professor C. E. A. Winslow is chairman. The report of this committee will be published this fall by the U. S. Public Health Service as a special bulletin. Surgeon General Cummings of the United States Public Health Service has agreed to establish an office of administrative health practice to work in cooperation with the American Public Health Association.

It is the purpose of the committee, in order to facilitate a spirit of generous rivalry between communities, to make similar awards in succeeding years. The selection of the winners will be based not only upon actual attainment, but also upon progress since January, 1924.

MONDAY AT THE STATE UNIVERSITY

Monday is a sort of oasis in each week of the summer school at the University of Texas. During the long session students must attend classes six days a week, but during the hot summer months Monday is given as a holiday, that students may have time for rest and extra study.

Many students writing long papers or having long reading assignments spend the entire day in the library. Professors take this time to devote to conferences with students and to grading papers. Occasionally when there is not too much work to be done, groups of students, after they have completed the tasks of Saturday, gather together the needed utensils and equipment and retire to the hills or the river for a restful week-end in camp.

Very few students are seen on the campus on Monday, since they choose to study at home if the material needed is not in the library. Officials state that if classes were held six days in the summer, neither students or faculty would be able to dispatch their duties during the hot weather with much success.

IS HARDING TO ABANDON ROOSEVELT CONSERVATION?

The forced resignation of Arthur Powell Davis, Director of the Reclamation Service, after 51 years of service to the Government, is given added significance when taken in connection with President Harding's recent address at Spokane, which he discussed the problems of conservation and reclamation. Of course President Harding did not say anything definite on the subject—he rarely does—on any subject—but he indicated that the time had come for a change in our conservation and reclamation policy, and the change indicated was that there should be a greater development of our natural resources. Development is the word by which the predatory interests seeking to grab these natural resources cover up their real purpose of exploitation. It was with a plea of the development of our natural resources that their exploitation under Secretary Ballinger was begun, and revived under Secretary Fall.

If President Harding intends to abandon the conservation and reclamation policy so successfully carried on by President Roosevelt, with the endorsement of the people of the West and East, under the plea of development to permit the exploitation of the natural resources of the country by the predatory interests, which for years were fought off by Roosevelt, by Pinchot and by Director Davis of the Reclamation Service, his surrender to the special privilege classes will then be complete. If his speech at Spokane means anything at all, it means this, and the forced resignation of Director Davis of the Reclamation Service is a consistent preliminary step.

"PORK BARREL" AND THE SURPLUS

Word that the Government has a surplus at the opening of the new fiscal year has set Republican politicians hungering for "pork," according to the Washington correspondent of the New York Herald's correspondent prophesies a new and vigorous attempt to open a "pork barrel" in the next Congress by enacting a bill calling for the construction of Federal buildings—court houses, post offices, warehouses, etc.—in the several sections of the country.

Representative Langley, (Rep. Ky.) chairman of the Buildings and Grounds Committee of the House, is said by the Herald's correspondent to have announced that he will introduce the bill for the distribution of the "pork."

"Representative Langley already has received requests for the erection of from 500 to 1,000 post office buildings in various parts of the country from House members," says the Herald's correspondent, who then adds that "Mr. Langley has intimated that he will go the limit."

TIME

'Tis said that time is money.
And I believe it too:
Along this line, here's something,
Which applies to me and you.
When we make an appointment,
Then cause someone to wait,
We lack consideration,
Or we would not be late.
The party we've kept waiting,
May have something else to do;
Therefore we should consider,
His time worth something too.
Resolve that you'll be punctual,
Each time you make a date,
Be true unto your promise,
Don't have somebody wait;
Now, just look up and read again,
The first time of this rhyme,
You may rob someone of money,
When you rob them of their time.

—Genaro

HEAVY LOSSES OF WHEAT FARMERS

Pressure from creditors is compelling farmers of Nebraska, Iowa, Oklahoma, and in certain districts of the Middle West to sell their wheat at prices ranging from 70 to 90 cents a bushel, although this figure is well below the cost of production. As the farmer's dollar is worth only 60 cents, compared with 1913, the loss to the producer of wheat is even larger than it appears to be at first glance.

Recent reports of the Department of Labor and the Department of Commerce reveal no decline in the prices of commodities the farmers have to buy—sugar, groceries, clothing, furniture, paints, hardware, implements, equipment, etc. On the contrary, these necessities are growing costlier and in the case of many—notably all the articles comprehended in the phrase "building materials"—have risen two and three times higher than agricultural products.

The old timers can't understand why the young crowd want to be roaming the streets at night, when they might be reading gifts books on the parlor table.

Little Avalanches

Many women with beautiful hands are said to be quite fond of doing needlework.

Automobile tourists are usually going too fast to see the country, but anyway they can tell their friends they've been there.

Many people who lost money in Get Rich Quick stocks are convinced that prosperity is very unevenly distributed.

Country life said to be desirable because it enables people to read and think, but a lot of folks never had any practice in those lines.

Some people in Lubbock are indignant if their summer vacation trips are mentioned in the newspaper, and they feel slighted if they are overlooked.

AT THE CHURCHES

C. P. C. E. Program for August 5th
Consecration meeting.
Subject lesson from nature,
Psalm 104: 1-35.
Leader—Claude Martin.
Song
Prayer.
What lesson do we learn from the flowers—Kate Glover.
Matt. 3: 16-17—Avery Crume.
What lesson do we learn from the tree?—Edith Peek.
Sol. 6: 1-3—Mrs. Washington.
What lesson do we learn from the mustard seed?—Leo McKinley.
Sol. 6: 9-11—Lon Cromer.
What lesson do we learn from the ants?—Lee Cromer.
What lesson do we learn from the birds?—Brooks Middleton.
Exodus 19: 4-6—Etta Wilkinson.
Question box.
Benediction.

TEXAS PROGRESS NOTES

Alpine—Franchise has been granted to the Citizens Telephone Company for a complete rural telephone system in Brewster county.
El Paso—Contract has been made between the El Paso Electric Railway Company and the Southern Pacific Railroad Company for electric power for the shops of the latter named company.
Fort Worth—An ordinance by the city commissioners outlines routes that jitneys operating intercity lines shall traverse in this city. A petition by citizens ask for elimination of the jitneys from certain streets declaring them dangerous.
Mercedes—Materials for a transmission line for electric energy between San Benito and Mission are arriving and construction of the line will begin at once by the Texas Central Power Company.
Huntington—Election will be held August 17 on a proposal to sell the municipal light plant here to the Texas Central Power Company.
Roby—Reconstruction of the Roby and Northern Railroad is going forward rapidly since the line was taken over by the West Texas Utilities Company and is being electrified.
Terrell—The old system of road overseers and the working of roads by citizens as provided by law is to be reinstated in Kaufman county. It has generally fallen into disuse in recent years.
Hillboro—The city council has taken action refusing to join in resistance to a customer charge that is asked by the Municipal Gas Company in the cities served by that company.
Paris—The water supply plant of Paris is now in operation, the pumping being done electrically under contract with the local electric power and light company. The new water supply is estimated to be good for five years without replenishing. The plant cost a million dollars.
Dallas—The Dallas Power and Light Company is preparing to construct a new substation in North Dallas. This is the fourth substation in this city and is required by the rapid increase in demand for electric service.
Dallas—Thirty new modern street cars owned by the Dallas Railway Company are to be delivered in January. These cars are a new type and can be used as pay as you enter or as-you-leave.

Bronco—C. C. Holder and F. E. Brown have secured a franchise for an electric light and power plant in this city and the plant will be completed in September.

Waco—Extension of the ornamental lighting system in this city is to be made to the Cotton Palace and along Sixth street from Washington to Franklin.

Brenham—Plans to improve the water supply of this city are being perfected by the city authorities. A bond issue will be submitted to the voters for the purpose.

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SOLVING THE WHEAT PROBLEM

By H. M. BAINER

While it is true that the wheat situation of today is very unsatisfactory, it is also true that the wheat farmer is getting more than his share of advice. Much is being said about reducing the acreage, diversification, rotation, better seed and more livestock, all of which is good. But after all, the wheat farmer is not going to get much outside help, he must depend on himself, pretty much, to solve his own problems.

This year's wheat crop is matured and the supply exceeds the demand. The price is down and no immediate relief is in sight. Much can be done to relieve the situation, however, through more orderly marketing. Federal statistics show that during the past few years more than 60 per cent of all the wheat went on the market during July, August, September and October. If this should happen again this year, there is no doubt but that the price would drop still lower.

While there seems to be no immediate relief in sight as far as better prices are concerned, for this year's crop, yet this is the time to begin to figure for next year. In many cases a reduction in acreage may help. Along with less acreage cheaper costs of production are needed. The average wheat yield of the Southwest, about 12 bushels per acre, is too low. This yield returns less than the cost of production, if labor at prevailing wages interest, depreciation and decrease in soil fertility is considered. Higher yields must come thru earlier preparation, rotation, better seed and control of insects and plant diseases. The following results from the Kansas Experiment Station show that

more efficient method will not only increase the yield per acre but will make wheat raising more profitable.

Plowed 7 inches deep July 15, growth in rotation, 26.4 bushels, profit for labor \$10.84 per acre.

Plowed 7 inches deep July 15, grown continuously 21.6 bushels, profit for labor \$7.10 per acre.

Plowed 3 inches deep September 15, grown continuously, 14.6 bushels, profit for labor \$2.14 per acre.

Use Avalanche Classified Ads.

POPULAR ECONOMICS SERIES

By Bank of the Manhattan Company, New York City

"The Greatest Family in the World"



Go build up the general prosperity of the country by putting an immense fund of ready capital to work.

WHY FORTY MILLIONS PULL TOGETHER

It is no matter how it is usually handled in one of these ways it may be hoarded, or it may be invested in a savings bank, or it may be invested directly in a business enterprise needing capital. The man who hides his cash savings in a bank or stores them in a safety drawer he is simply a hoarder. This money may have a nominal value to him but it is of no use to anyone else, and really it is of no use to him until he puts it into circulation.

This type of savings often, if not always, is an injury to society; it withdraws from active service money that is needed in many ways by the people. The value of a "savings fund" is not confined to the man who owns it. If properly used, it helps forward the growing participation of more and more people in more and more of the "good things in life" in other words, it then becomes an instrument of social progress.

Savings deposited in savings banks draw interest. That is, the bank really borrows the money from the depositor and pays him for its use in the form of interest.

When the savings bank account begins to amount to something worth while, the idea of investment occurs to the depositor and he begins to look around for some form of investment which will be safe and at the same time bring him in a larger return than the bank can afford to pay. It must also be easily convertible into cash and be capable of use as collateral for a loan.

Safe as a Government Bond

At this point it may be that the question of buying a life insurance policy is brought to his attention. For such a policy not only meets the conditions which constitute a good investment but has other features which appeal to men who desire the security of their families as well as a profit on their savings.

A life insurance policy in a reliable company is as safe as a government bond. It can be paid for in installments spread over a long period of time. A policy having a cash surrender value is good security for a man in time of need, it provides security and independence for the family in case of his death, and all the while it helps millions of other investors in life insurance to build up the general prosperity of the country by putting an immense fund of ready capital to work in the service of agriculture, industry, transportation, housing, and of the various governments, national, state and city.

Now, what becomes of the policyholders' money after it is paid to the insurance companies? How do the companies function as trustee for the hard earned savings of over forty millions of our citizens?

Life insurance companies, like savings banks and others trustees of estates, are limited by law as to the kind of investments they may make. The loanable funds of American

insurance companies amount to eight billion dollars, a sum more than half as great as the total national wealth in 1921.

These vast investments are spread over practically the whole field of permanent, constructive, conservative and safe enterprise, putting an of talking out as changing conditions require.

Insurance funds are invested as—

1. Mortgages on dwelling houses or business properties
2. Farm mortgages
3. United States, State, County and City bonds
4. Public utility securities
5. Railroad securities
6. Industrial securities
7. Stocks of banks, trust companies and insurance companies
8. Real Estate

In making investments the first consideration is security and after that an adequate return. But other considerations count as well. These include the needs of the public, the needs of the localities in which the policyholders live, the necessities of the various governments and the needs of the policyholders themselves.

According to latest public reports insurance companies have now invested in mortgage loans \$2,500,000,000 about equally divided between farm and city properties; nearly \$2,000,000,000 in railroad bonds and stocks; \$1,400,000,000 in government, state and city bonds, while nearly a billion dollars in loans to the policyholders themselves has been advanced on their insurance policies as security.

Vast Mountain Reservoir

This vast aggregation of dollars is like a mountain reservoir into which is gathered the springs and snows and rains from the far ranges, and from which the waters thus saved go out to change the deserts from death to life.

The individual policyholder by himself does not cut a tremendous figure. But hitch him up with forty million other policyholders and he becomes a part of one of the biggest forces operating in the world.

Although the sum saved and paid into the common fund by each individual could not by itself accomplish much, think what it amounts to when multiplied forty million times! Add to this the fact that it is conserved and managed by trained and experienced men, expert in the science and art of investment. Then recall that these men and their activities are under strict governmental supervision at all times. Through cooperation there has been developed a mighty, flowing stream of economic life bearing upon its broad bosom all the institutions and enterprises that have made possible the great industrial achievements of our civilization.

The policyholder, when he buys a life insurance policy to serve and protect his family is a wise investor—and something more. He has become a partner in the greatest of all cooperative enterprises—one which protects not only the interests of the nation, but every individual upon which the safety of the home depends.

(Next Article of Series is "Millions of Capitalists")

DENTON SUMMER SCHOOL ENROLLMENT IS LARGE

DENTON, Aug. 2.—Enrollment of the North Texas State Teachers College has been brought to 2,704 by the new students who have signed for the second six weeks term of the summer session.

This sets a record for attendance for summer enrollment. The largest enrollment heretofore being below 2,700.

SWEET FOR EAR

Sweet hits afternoons were no bingles, bangers, first part stags, a for a he romped, to 3, g four gn far.

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In the a double Mueller, then dro wall for ler, and having m walk, an

In the Sloan hi was mis two sack drove a wall for

In the jumped o the first them six ers to left fish visitors remaining

The four Battle se left fish boards A nothe ed betwe termoon, at 3 o'

First a Roswell Lagunas, Weaver, McBride, Lind, 1b Bedford, Fruth, 2 Greer, r West, if Zimatore

Lubbock Jackson, Shepard, Sloan, r Brown, r Dean, as Battle, O'Neil, Mueller, Swenson,

Score Roswell Lubbock Summu Zimatore two bas Sloan; s Zimatore store 5; Zimatore Bedford; Fruth to; (Ba and 50 r

Second Roswell Lagunas, Weaver, McBride, Lind, 1b Bedford, Fruth, 2 Greer, r West, if McCarty,

Lubbock Jackson, Shepard, Sloan, r Brown, r Dean, as Battle, O'Neil, Mueller, S. Sand H. Sand

Score Roswell Lubbock Summu 9, Jacko Battle; struck o; 2 McCa son, 1, Weaver, West, M ar, De hit by E pitch, M hour at Chesher.

At Wa Fira St. Loui Washing Batter and Sev

Second St. Loui Washing Batter

Avalanche Sport Page

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Another double bill will be played between the two clubs this afternoon, the first game being called at 3 o'clock.

Severied; Mogridge and Ruel.

At Boston..... R. H. E.
Chicago..... 020 100 312 9 13 0
Boston..... 000 005 000 5 12 1
Batteries: Faber, Cveengros and Schalk; Murraray, Fullertin and Walters.

At New York..... R. H. E.
Cleveland..... 000 100 001 2 6 0
New York..... 102 001 00x 4 13 0
Batteries: Edwards, Shaute and O'Neill; Myatt, Hoyt and Schang.

At Philadelphia..... R. H. E.
Detroit..... 000 210 300 6 7 1
Philadelphia..... 000 001 022 5 10 1
Batteries: Pillette, Cole, Daus and Eassler; Naylor, Wolfe and Perkins.

GASSERS TAKE TRACK EVENT FROM CUBS 19-11

AMARILLO, Aug. 2.—Construction work on the paths around the diamond at Gasser Park was begun this evening after the close of the contest favoring Amarillo 19 to 11 in which a total of 32 hits were garnered and the paths worn into a rut by the spikes of players on two squads that held the game in a draw all the way.

Kennedy, Ratliffe and Tucker were used on the mound for Clovis, and Morgan and Thomas for Amarillo.

The box score:

	AB	R	H	PO	A	E
Clovis	2	1	1	3	5	1
Clary, ss	2	1	1	3	5	1
Mahin, 3b	5	2	2	0	3	0
Routh, 2b	6	5	2	3	1	0
Young, 3b	5	1	2	5	0	0
Wise, lf	5	1	0	2	0	0
Chastine, c	4	0	1	6	3	1
Ragsdale, rf	2	0	0	2	0	2
Kennedy, p	2	1	1	2	0	0
Ratliffe, p	4	0	1	0	1	0
Totals	37	11	14	24	13	4

	AB	R	H	PO	A	E
Amarillo	6	4	5	4	4	2
Whitehead, 3b	6	4	5	4	4	2
Province, cf	3	2	1	1	0	0
Burleson, ss	6	4	4	0	1	2
Caffey, lf	4	3	2	1	0	0
Pipkin, rf	4	0	0	1	0	0
Farley, 2b	4	2	1	4	2	0
Lawrance, lb	4	2	2	4	0	4
Shaw, c	5	0	1	1	0	0
Morgan, p	0	0	0	0	1	0
Thomas, p	5	2	2	1	2	0
Totals	41	19	18	27	10	4

Score by innings: R. H. E.
Clovis..... 420 200 120 11 14 3
Amarillo..... 203 100 49x 19 18

Summary: stolen bases, Mahin, Routh, Tucker 2, Whitehead, Lawrance, sacrifice hits, Clary, Mahin, Routh, Pipkin, double plays, Farley to Lawrance, Clary to Routh to Young, two base hits, Tucker, Province, Burleson, Lawrance; three base hits, Mahin, Routh, Young, home run, Burleson; struck out, by Thomas 9, by Kennedy 5; base on balls, off Thomas 2, off Kennedy 1, off Ratliffe 2, off Tucker 3; hits, off Morgan 3 in 2-3 innings; off Thomas 11 in 8-1-3 innings; off Kennedy 6 in 3 innings; off Ratliffe 9 in 4-2-3 innings; off Tucker 3 in 1-3 inning; hit by pitcher, Clary by Thomas, Province by Ratliffe; passed balls, Shaw 2, Chastine; wild pitch, Morgan, Thomas; time of game, 2 hours and 30 minutes; umpire, Reeves.

ton; Arguifo and Hudspeth.

At Waco..... R. H. E.
First game..... 4 11 1
Sherman..... 3 7 4
Waco..... 3 7 4
Batteries: Richburg and Heath; Munsch, Green and Schroyer, Schiefer.

Second game..... R. H. E.
Sherman..... 0 3 2
Waco..... 5 8 1
Batteries: Richburg, Lind and Heath; Schmid and Schroyer.

At Austin..... R. H. E.
Mexico..... 0 4 3
Austin..... 4 8 0
Batteries: McCaw and Whitney; Elgharty and Autry.

STANDING OF TEAMS

Panhandle-Pecos Valley League

	W	L	Pct
Amarillo	18	11	.621
Lubbock	15	14	.518
Clovis	14	15	.482
Roswell	12	17	.414

Texas League

	W	L	Pct
Fort Worth	62	42	.601
Dallas	60	46	.566
Wichita Falls	55	48	.534
San Antonio	57	51	.528
Galveston	52	50	.509
Houston	49	59	.454
Beaumont	47	58	.447
Shreveport	38	65	.368

American League

	W	L	Pct
New York	66	31	.680
Cleveland	54	46	.540
St. Louis	51	46	.529
Detroit	46	46	.500
Chicago	47	49	.489
Washington	43	54	.447
Philadelphia	42	54	.436
Boston	35	60	.368

National League

	W	L	Pct
New York	64	35	.646
Cincinnati	61	38	.615
Pittsburgh	59	38	.608
Chicago	52	47	.525
Brooklyn	50	47	.515
St. Louis	50	51	.495
Boston	37	51	.420
Philadelphia	31	67	.316

Texas Association

	W	L	Pct
Austin	23	14	.622
Mexia	20	17	.541
Marlin	19	18	.514
Corciana	18	19	.488
Sherman	16	21	.433
Waco	15	22	.406

would be a "sucker" in a rough and tumble match should have seen the champion in the ring with Tom Gibbons. It was the closest thing to a bar room fight that has been seen since bars got the K. O.

Champions of all who arranged facts to suit themselves were the promoters of the Dempsey-Gibbons fight. They broke all records. First they gave the newspapermen false statements that they had the second installment of the Dempsey purse ready days before June 15 when the payment was due.

Next they flashed upon the press a telegram saying that one thousand and two seats had been sold in Omaha. Investigation proved that about fifty had been sold.

On top of that they showed a fake telegram announcing that Louis Hill, the big power of the Great Northern Railroad was coming with "cash and securities to save the fight." The message was delivered by the West Union—was signed Louis W. Hill and it was admitted later that the name was changed in the copies handed out to the press.

Also, the promoters when asked to get Gibbons's measurements, turned over to the press a column of figures that made Gibbons bigger than Dempsey over night. Gibbons knew nothing about it and neither did Eddie Kane.

Then, after having destroyed all confidence that the newspaper men might have placed in them, the promoters turned around after they had made a "bust" of their own fight and blamed the collapse of their dream on New York newspaper men who had been hired by Tex Rickard to fix the fight.

Child Who Burned To Death Was Buried At Littlefield Tues.

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"Heavyweight class: Roth (Switzerland) won; Pendleton (United States) second; Meyer (United States) and Nilsson (Sweden) tied for third.

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Two errors and a single in the second inning of the first game gave the visitors a run, and in the fourth Bedford drove one over left field wall for four sacks, which was followed by two singles and an error, and the visitors took a three run lead on the exhibition. But Swenson tightened, and was never in danger beyond this.

In the sixth Battle lead off with a double, followed by a single by Mueller, scoring Battle. Swenson then drove one to the left field wall for two sacks, scoring Mueller, and tying the count, the locals having made one in the fifth on a walk, an error and Brown's double.

In the ninth with the score tied, Sloan hit a high one to left which was misjudged by West, going for two sacks, and scored when Brown drove a hard one to the left field wall for two bases.

In the second game the visitors jumped on Sanders for nine hits in the first three innings, netting them six runs, and sending Sanders to the showers in favor of left fielder Jackson, who held the visitors to three hits in the four remaining innings.

The Hubbers counted two in the fourth when Dean singled, and Battle sent out a hot one to deep left field, which hopped over the boards for four bases.

Another double bill will be played between the two clubs this afternoon, the first game being called at 3 o'clock.

First game, box score:

	AB	R	H	PO	A	E
Roswell	4	0	0	1	1	1
Lagunas, cf	4	0	0	1	1	1
Weaver, cf	4	0	0	1	1	0
McBride, 3b	4	0	0	3	1	0
Lind, lb	4	0	1	12	0	0
Bedford, c	4	2	1	6	0	0
Fruth, 2b	4	0	2	2	5	0
Greer, rf	3	1	1	0	0	0
West, lf	4	0	2	1	0	0
Zimatore, p	3	0	0	0	4	1
Totals	34	3	7	26	12	2

	AB	R	H	PO	A	E
Lubbock	5	0	1	3	0	1
Jackson, lf	5	0	1	3	0	1
Shepard, 2b	5	0	0	1	4	0
Sloan, rf	2	2	1	3	1	0
Brown, cf	4	0	3	2	0	0
Dean, ss	4	0	0	0	2	1
Battle, 3b	3	1	2	0	0	1
O'Neill, lb	4	0	0	10	1	0
Mueller, c	3	1	2	7	0	1
Swenson, p	4	0	1	1	3	0
Totals	34	4	10	27	14	4

Score by innings: R. H. E.
Roswell..... 010 200 000 3 7 2
Lubbock..... 000 012 001 4 10 2

Summary: hits, off Swenson 7; Zimatore 10; home runs, Bedford; two base hits, Brown 2, Battle, Sloan; struck out, by Swenson 6; Zimatore 3; bases on balls, off Zimatore 5; sacrifice hits, Greer and Zimatore; stolen bases, Sloan 2, Bedford; double plays, Lagunas to Fruth to Lind; hit by pitcher Zimatore (Battle); time of game, 1 hour and 50 minutes; umpire, Chesler.

Second game, box score:

	AB	R	H	PO	A	E
Roswell	5	2	3	1	3	0
Lagunas, ss	4	1	1	5	0	0
Weaver, cf	4	1	1	5	0	0
McBride, 3b	2	1	0	0	1	0
Lind, lb	4	1	3	7	0	0
Bedford, c	4	1	1	5	0	0
Fruth, 2b	3	1	2	0	0	0
Greer, rf	2	0	0	1	0	0
West, lf	3	1	2	0	0	0
McCarty, p	3	0	1	0	1	0
Totals	28	9	12	21	5	1

	AB	R	H	PO	A	E
Lubbock	4	1	2	0	3	1
Jackson, lf	4	1	2	0	3	1
Shepard, 2b	3	0	1	9	1	1
Sloan, rf	4	0	0	0	0	0
Brown, cf	3	0	0	0	0	0
Dean, ss	3	1	1	1	3	0
Battle, 3b	2	1	2	1	1	1
O'Neill, lb	3	0	1	7	0	0
Mueller, c	3	0	0	6	3	0
S. Sanders, p	1	0	0	0	2	0
H. Sappers, lf	2	0	0	0	1	0
Totals	28	3	7	21	11	4

Score by innings: R. H. E.
Roswell..... 222 101 1 9 12 1
Lubbock..... 000 210 0 8 7 7

Summary: hits, off S. Sanders 9; Jackson 3, McCarty 7; home runs, Battle; two base hits, Jackson; struck out, by S. Sanders 1, Jackson 2; McCarty 5; bases on balls, Jackson 1, McCarty 4; sacrifice hits, Weaver, McBride, Bedford, Greer, West, McCarty; stolen bases, Shepard, Dean, Lagunas, Lind, Greer; hit by pitcher Jackson (Lind); wild pitch, McCarty 1; time of game, 1 hour and 30 minutes; umpire, Chesler.

AMERICAN LEAGUE

At Washington..... R. H. E.
First game..... 0 0 0 0 0 6 2
St. Louis..... 104 000 00x 4 9 1
Batteries: Shocker, Pruett, Root and Severied; Mitchel and Ruel.

Second game..... R. H. E.
St. Louis..... 000 100 000 1 7 0
Washington..... 000 000 002 2 6 0
Batteries: Davis, Wright and

TEXAS ASSOCIATION

At Corsicana..... R. H. E.
Marlin..... 1 3 2
Corciana..... 0 3 2
Batteries: Gussow, and Cordes

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NATIONAL LEAGUE

	W	L	Pct
New York	101	010	.000
Pittsburgh	010	001	.000
Batteries: Watson and Snyder; Meadows and Schmidt.			

At Chicago..... R. H. E.
Boston..... 001 000 000 1 7 1
Chicago..... 001 001 30x 5 9 0
Batteries: Benton, Cooney and E. Smith; Aldredge and O'Farrell.

At Cincinnati..... R. H. E.
Philadelphia..... 000 000 000 0 6 1
Cincinnati..... 000 200 00x 2 5 1
Batteries: Glazener and Henline; Donohue and Hargraves.

Brooklyn at New York. No game account rain.

TEXAS LEAGUE

At Fort Worth..... R. H. E.
Beaumont..... 203 000 111 6 11 1
Fort Worth..... 110 030 20x 7 12 1
Batteries: Eberhard and Kitchens; Johns, Stoner and Haworth.

At Dallas..... R. H. E.
Houston..... 200 000 230 7 13 3
Dallas..... 300 003 101 8 11 1
Batteries: Goodwin and Vicki; Bradshaw and Adama.

At Shreveport..... R. H. E.
San Antonio..... 200 001 000 3 9 1
Shreveport..... 000 101 000 2 11 0
Batteries: Morrison and Kohlbeckery; Brillhart and Burns.

No others scheduled.

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The interior thruout is lined with carthage marble, including the floors, corridors and steps of the grand stairway, which is thirty feet wide. Heavy overhanging arches around the rotunda, and numerous marble incased piers, instead of the usual columns, give an air of strength and solidity.

Thirty-two paintings have been hung in the capitol to date. Thirty-six more are to be hung. A magnificent frieze is being carved above the front portico of the capitol.

More than 5,200 tons of steel were used in construction of the building. 240,000 cubic feet of stone was used, almost all coming from Missouri quarries.

An outstanding feature of the building is the rotunda, which is 68 feet in diameter. During the day it is lighted by twelve large windows and at night by magnificent chandeliers. Leading to it on the first floor from either side are two corridors, 60 feet wide and 112 feet long, extending upward through two stories and with ceilings 40 feet high.

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Wilson Abstract Co
Prompt, Efficient Service

One of the best equipped Abstract Plants in Texas, covering Lubbock, Hockley and Cochran Counties.

R. I. Wilson, Mgr.

Public Accountant and Auditor

T. B. ZELLNER
Room 109—Phone 208
Security State Bank & Trust Co. Bldg.

We Print
Letterheads, Envelopes
Statements

Anything
Butter Wrappers, Gum
Labels, Circulars

Everything
Phone 14 for Our Representative.

Avalanche
Publishing Co.

HOME SWEET HOME

OH, YES—MY BIRTHDAY WAS LAST MONTH AND HECTOR'S IS TOMORROW. HE'LL BE FIFTY YEARS OLD.

AND THERE ARE TEN YEARS DIFFERENCE BETWEEN OUR AGES. YOU WOULDN'T THINK IT WOULD YOU NOW?

Oscar Says the Wrong Thing at the Right Time

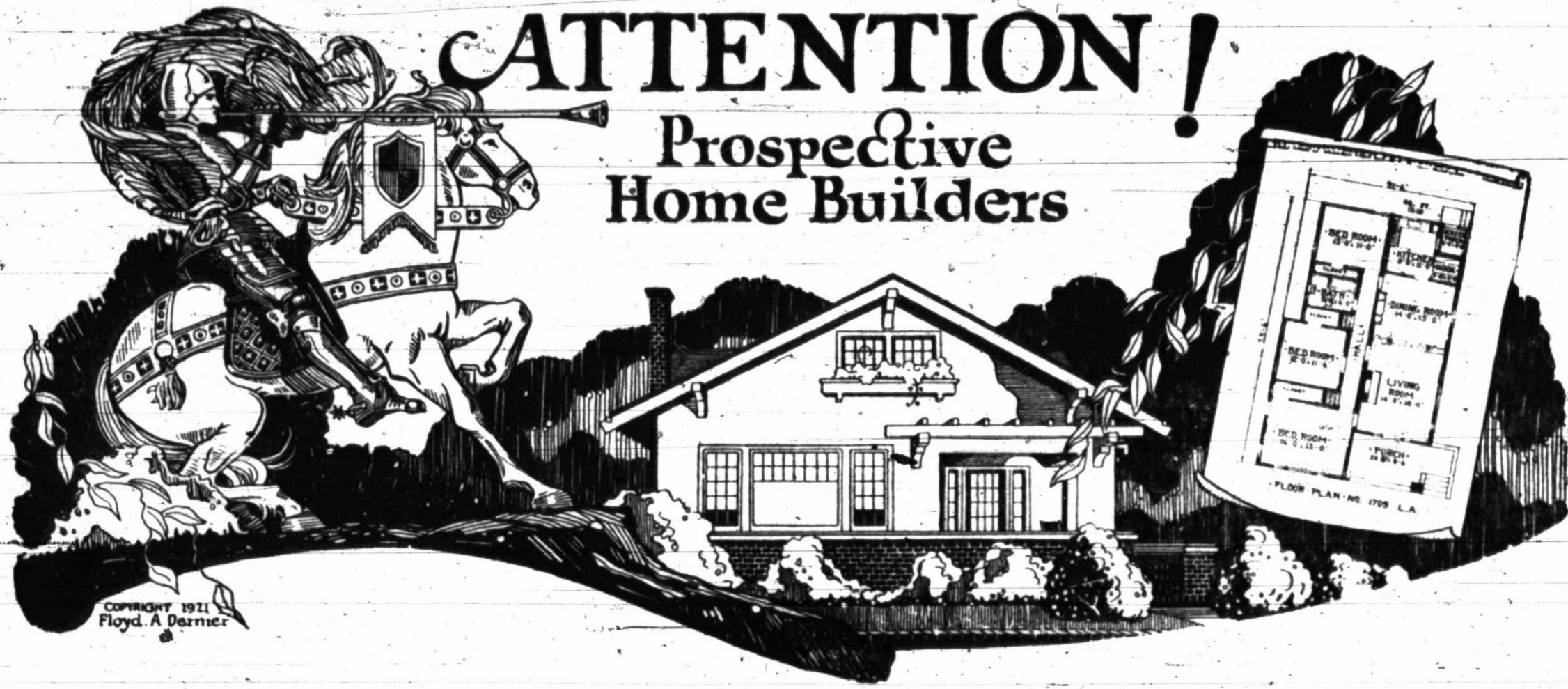
by Terry Gilkison

AUTOCASTER

OH, NO—NO INDEED! YOU DON'T LOOK A DAY OLDER THAN YOUR HUSBAND!

THE IDEA OF YOU MAKING A STUPID REMARK LIKE THAT TO MRS. PURDY NO WONDER WE NEVER GET INVITED ANYWHERE!

FUTILE TASKS



This Is the First of a Series of Full Illustrated Articles

---One Will Appear Each Week
---Watch for Them

—They will convey practical building information and ideas with a different plan featured each week, showing a variety of architecture detailed, that you may choose from them one that will meet all of your individual requirements.

—The timely topics that will accompany the illustrations will be of material help to you, and we are sure you are going to fully appreciate the valuable information these pages will contain, and we would suggest that you retain them for future reference.

—These general civic improvement pages are being made possible by the cooperation of progressive organizations, business firms and individuals who appreciate that only by common consent and complete co-operation of those who have the future interests of our city at heart can we hope to properly care for the housing conditions of our city.

—They are anxious that this be the most productive movement ever started in and for our city and it will be, for Home Ownership is, or certainly should be, the one hope, ambition and determination of every man and woman.

—The building of homes fulfills a civic obligation, furnishes protection to those most near and dear to us, instills saving and thrift into the minds of every member of the family, and is the surest way of making for independence.

—Build an ideal home of your own; create an atmosphere of attractiveness around your present home; after this lend your financial support in helping some one else acquire a home. Mortgage loans are the safest and surest of investments and in addition to the security you will be helping in a movement that will mark you a real benefactor—a citizen with the highest moral code of ideals.

—The following organizations, public-spirited firms and individuals are interested in helping to make Lubbock a city of more beautiful home and to assist in every possible way in creating homes for those who are desirous of making Lubbock their future home, and it is their recommendation that all who can possibly do so, build homes or convert their surplus money into home building channels. That readers may take full advantage of the information these pages contain, competent home designers have been retained who will gladly advise with you and give valuable assistance in planning your new home. Address all inquiries to the "Home Building Editor," care this paper.

—It is in our homes where we spend our most treasured hours, where we house our most beloved and where we entertain our friends.

—For these and many other reasons, all should be desirous of having their homes as attractive, convenient and practical as it is possible to have them, and we are going to endeavor to show and advise how modern convenient homes can be built at minimum costs.

—It is a well established fact that cities are judged as much, if not more, by the attractiveness of their residential section than by their commercial centers, and statistics will bear out, the best developed and more rapidly growing cities are those in which permanent, attractive homes are built.

—A beautiful city with distinctive homes, well kept lawns, flowers and trees, creates comment of the most favorable kind, has a magic effect in attracting a desirable class of new citizens, and creates in the minds of all desires for home ownership.

—If we all co-operate by acquiring or building a home of our own, remodel, modernize, improve and beautify our surroundings, this campaign will then have fulfilled the mission for which it is intended, and those who are making it possible will be happy in the knowledge that they have done a wonderful work.

Higginbotham-Bartlett Lbr. Co., Lubbock Bldg. & Loan Ass'n., C.D. Shamburger, Simmons Furn. & Und. Co., T. R. Prideaux Lbr. Co., The Long-Bell Lbr. Co., Peters & Haynes, Hurbut & Howerton, Guarantee Abstract & Title Co., E. L. Law, Hodges Bros.

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MARKETS

Cotton and Grain Markets Furnished by Sam Denman

COTTON

Table with columns: Month, Open, High, Low, Close, Y-Close. Rows for New Orleans Cotton (Aug 2, 1923) and New York Cotton.

Spots

Table with columns: Location, Price. Rows for New York, New Orleans, Galveston.

Kansas City Grain

Table with columns: Month, Open, High, Low, Close, Y-Close. Rows for Wheat, Corn, Oats.

Chicago Grain

Table with columns: Month, Open, High, Low, Close, Y-Close. Rows for Wheat, Corn, Oats.

LOCAL MARKET

Table with columns: Item, Price. Rows for Butter, Eggs, Poultry, Retail Grain, Wholesale Poultry.

County News Items

NEW HOPE

My my! we are still hot and dry. Feed is almost burned up! Mr. and Mrs. W. E. Dawson and two children, Myra and Jewel, were in town Saturday.

New Grand Exalted Ruler of Elks



James G. McFarland of Water town, S. D., was elected Grand Exalted Ruler of the E. P. O. E. for 1923 at the annual convention held in Atlanta, Ga. Governor McFarland of South Dakota nominated Mr. McFarland.

Lubbock, Texas

Dr. R. B. Hutchinson Dentist Office, 131 Res. 122 Bush Building

daughter, Mrs. J. C. McDale and children, Mr. and Mrs. Elay Eoff, and daughter, Mr. and Mrs. S. D. Pate and children, Mr. and Mrs. Elmer Elkins and son, celebrated S. P. Eoff's sixty-first birthday with an ice cream supper, Saturday night.

Work On Baptist Church Building Is Being Rushed

The Fred Bone Construction Company workmen are rushing the construction of the First Baptist Church on Main Street, and at present it looks as though the brick work will soon be completed and the interior decorators started to work.

While prospects in some sections of the county are not so favorable as a few weeks ago, there is ample time for a good cotton crop should the average rainfall be received this month, and the building program in Lubbock will be continued on the same scale as has been with noted during the past several months.

LOOP HAPPENINGS

In my last news I promised to tell you how that watermelon tasted. It was just fine as was also the other ten we've eaten up to date. Most everyone now is having plenty of melons, except those who were hauled out and their melons are late.

SHERIFF'S SALE

THE STATE OF TEXAS County of Lubbock Whereas, by virtue of an Order of Sale issued out of the District Court of Lubbock County, Texas on a judgment rendered in said Court on the 12th day of June A. D. 1923, in favor of A. E. Whitehead and against F. M. Culberson, No. 4791 on the Docket of said Court; and to me, as Sheriff, directed and delivered, I did, on the 2nd day of August A. D. 1923, at 4:30 o'clock p. m., levy upon the following described tracts and parcels of land situated in Lubbock County, Texas, and belonging to F. M. Culberson, to-wit: All of lot No. 2, in Block 83 in West Park Addition to the Town of Slaton, Lubbock County, Texas on the 4th day of September A. D. 1923, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the Courthouse door of Lubbock County, Texas, in the town of Lubbock, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said F. M. Culberson in and to said property.

SOCIETY

Honoring Mrs. Cummings of Dallas. Mrs. Guy McAfee was the charming hostess at a bridge party Wednesday afternoon, at the home of her parents, Mr. and Mrs. Temple Ellis, 2201 Main Street, in compliment of Mesdames J. Walter Cummings of Dallas and Mrs. Gillian of Lorenzo.

County Singing Convention Holds Meeting. The County Singing Convention was held here Sunday at the city auditorium, with a good attendance from the adjoining towns.

OVERLAND-SEDAN Nearly New \$200.00 Discount With \$100.00 Additional Equipment Free LIBERAL TERMS CULLUM BROTHERS Phone 217 1112 Main

Table with columns: Location, Time, Price. Rows for Lone Star Stage, Lubbock to Spur, Every Day in the Year.

Avalanche Classified Ads RATES: 2c A WORD, NO AD ACCEPTED FOR LESS THAN 30 CENTS Errors made in ads must be reported within 48 hours, or same will not be corrected. PHONE 14.

WANTED

WANTED—Man capable, and dependable, experienced in selling shoes and men's furnishings, desires connection with some progressive store. Can manage department and assist buyer. P. O. Box 723, Memphis, Texas.

FOR SALE

FOR SALE—One 4 room house and bath room, has city lights and water, near new ward school site, easy terms like rent. Phone 61. 237-3t

FOR RENT

FOR RENT—One 3 room house, city lights and water. Phone 61. 237-3t

Post, Majors of Colorado, Mary Dickinson, Sue and Ruby Cook, Mary Alice and Julia Johnson, Frankie Johnson, Vernon Brown, Ena Everton, Messrs. Joe Flagg, Louis Hunter, Lewis Price, Kenneth Kimbro, Dr. Birdsong, Hez Montgomery, Herbert Lowery and Newman Bowles, Mrs. and Mrs. George M. Bowles.

A Revolutionary Announcement Lubbock Can Now Boast of "The Ways of a City" The Lubbock Battery & Electric Company have installed a modern battery re-charging apparatus which CHARGES YOUR BATTERY IN 8 HOURS Saving from 24 to 40 Hours of Your Time! Heretofore, on account of the great cost of an apparatus of this kind, Lubbock hasn't had this convenience. We expect you to show your appreciation for this further evidence of our confidence in Lubbock. The Cost Is No Greater Than the Old Method! Lubbock Battery & Electric Co.

Cochran County Farm Products Will Be Exhibited At The South Plains Fair To Be Held Here October 3-6

Geo. W. Briggs, manager of the South Plains Fair Association, announced Thursday morning that C. A. Pierce, of the Slaughter Land Company, will have charge of an exhibit of Cochran county products at the fair which is to be held here October 3rd to 6th inclusive.

This is one of the new counties of the Plains insofar as agriculture is concerned, and officials of the fair association are encouraged over the decision to have it represented at the fair. While sod-farming is a little more difficult than in the older farms, it is generally recognized that Plains land is always at its best, and possibly some

of the Cochran county farmers will have something to exhibit that will make some of the older settlers sit up and take notice.

Mr. Briggs announced that almost twice as many county exhibits will be shown this year as were shown last year, which tends to prove that the South Plains Fair, like all other Lubbock and South Plains institutions, is gaining prestige and growth at the passing of each season.

What greater advantage could we offer our friends of Cochran county than an opportunity to exhibit their field products to the thousands of visitors who will be here for the fair?

Visitors Of World War Perpetrated Moral Infamy On Vanquished Germany And Sentenced Her To Death—More!

LONDON, Aug. 2.—What we have allowed to be done to Germany is morally infamous. The closing stages of the war found the German nation with a vision clarified by enormous suffering and by heroic endurance against colossal odds.

You may call it well-deserved suffering if you like, although, for my part, I have never been able to understand the mentality which finds satisfaction in the spectacle of collective suffering.

But even from that point of view, to suffer is to atone—also suffering is meaningless. Bitter experience has revealed to it the flaws in its own governing mechanism, the faults, the weaknesses, the imperfections, the lack of perspective and judgment in its own rulers. Misery in every shape and form had burned into its soul a detestation of war and imperialism.

Bowed down under an immense weight of affliction, but not broken; beaten and chastised, but still reserving its self-respect, the German people were at that moment capable of as passionate a response to the conception of a constructive internationalism, as eager to participate in a new world-order of national relationships, as they had shown themselves capable of facing a world in arms.

Even before the last cannon had ceased to fire, they had expelled their rulers, denounced their imperialism, and by a prodigious "tour de force" turned their old constitution inside out and evolved as real a political democracy as any in existence.

Trusted Their Conquerors.

They accepted the Wilsonian program as a curative and constructive peace. Under the guidance of a statesman of lofty and noble mind—Prince Max of Baden—they trusted in the pledged word of their conquerors. What was the result?

The treatment of the German people by the governments of France and Britain since the armistice is without parallel in history. The process began with the elaboration of the document still spoken of as a "Treaty," but which was in reality a sentence of political and economic death upon the German state—Not of immediate, but of lingering death.

To a vast number of individual Germans it has meant, and means, physical death. We, the British people, have been watching for four years the execution of this lingering death sentence upon the German State with an insensibility, or with a non-comprehension of his human effects, due, in main, to the systematic concealment of the facts. Very terrible to Englishmen who had enough imagination and knowledge to understand the tragedy, enough love for their country to suffer because of its participation in producing that tragedy, and enough appreciation of the international situation to realize that, sooner or later, the two governments responsible for the tragedy would assuredly quarrel between themselves with disastrous results for their peoples.

Clemenceau and George.

The stage has now been reached when all the warnings written in these columns materialize in stern realities. The sentence upon Germany was drawn up by a Frenchman (Clemenceau) who realized quite clearly what he was doing

The exotic atmosphere is enhanced by the presence of birds of gorgeous plumage and tropical plants and flowers. The scene is rich with the color of interesting costumes and unusual uniforms as contrasted with the conventional garments of the Americans.

In addition to Miss Dalton's party of American tourists are seen English army officers, one of whom, Lord Wallington, is her sweetheart; then there are Arabs in full desert regalia, gay ladies from Spain, Hindus, Egyptians, Mussulmans' Orientals and attaches of various legations. Small page boys and waiters, barefoot and swarthy of skin, their heads swathed in turbans, dart in and out among the pleasure seekers, performing their duties. Here too, the sinister Dr. Ali, an Egyptian physician, uses his poisonous influence to gain the confidence of Ruth Rutherford, played by Miss Dalton.

MISS LALLAH BOON TO TEACH AT HUNTSVILLE

Miss Lallah Boone, daughter of Mr. and Mrs. W. T. Boone, pioneer settlers of Lubbock county, has accepted the chair of history in the Huntsville Normal for the ensuing term.

Miss Boone has an enviable record for one so young.

She is a B. A. of the University of Texas and M. A. of the University of Berkeley, California.

She also spent six or eight months in France as a Y. M. C. A. worker just at the close of the "World War", before our boys came home and she visited other parts of Europe while overseas.

For the last two years she has taught history in the Junior College, Wichita Falls, Texas, and has just resigned that position to accept the one in Huntsville.

The Huntsville Normal is the oldest and most noted of the kind in Texas and had for its founder and early teachers, some of the "most cultured and distinguished scholars of Texas and the "Old States".

The high intellectual and Christian atmosphere that was a marked characteristic of its early days still lingers within its classic walls and we congratulate Miss Boone on her choice.

NO PROSPECTS FOR REPLY TO GERMANY

LONDON, Aug. 2.—Premier Baldwin today told the House of Commons that the French and Belgian replies to the German reparations offer on prospect for a joint allied communication to Germany, and there appears to be no chance of an early settlement of the Ruhr dispute. He urged accordingly, that the Allies open discussions that will lead to a general financial conference on the ill of Europe.

Premier Baldwin pointed out that the guarantee that were offered by Germany must depend on the stabilization of the mark, and the balancing of the German budget. Also that no guarantee will be effective unless a provision is made for international control. He advised that German cease her "Passive Resistance" policy and disavow all violence.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Lubbock.

WHEREAS, By virtue of an execution, Order of Sale issued out of the Justice Court of Dallas County, Texas, on a judgment rendered in said Court on the 19th day of May, A. D. 1923, in favor of Sears, Roebuck & Company and against Mrs. J. D. Fugitt, No. 14857 on the Docket of said Court; and 46 me, as Sheriff, directed and delivered, I did, on the 11th day of July A. D. 1923, at 1 o'clock P. M., levy upon the following tracts and parcels of land situated in Lubbock County, Texas, and belonging to Mrs. J. D. Fugitt to-wit: 1 Silverstone Phonograph and 8 records on the 6th day of Aug. A. D. 1923, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Court house door of Lubbock County, Texas, in the town of Lubbock, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Mrs. J. D. Fugitt in and to said property.

WITNESS my hand, this 24th day of July A. D. 1923.

H. L. JOHNSTON, Sheriff of Lubbock County, Texas. By U. L. George.

COLLEGE BOY STARS IN TIN PAN ALLEY

NEW YORK, Aug. 4 (United Press).—Tin Pan Alley, where jazz tunes are constructed a la carte, has its ups and downs, its successes and failures.

A new tale is now going the rounds of a Cornell College graduate who played his way into notice with a piece designed for Cornell. He is Carl Schraubstader, who wrote the music and words for the

catchy numbers that set all Cornell to whistling and humming last winter.

One particular hit, with all the pep and enthusiasm of the varsity, was "Last night on the back porch I loved her best of all." It became immensely popular in the college town and a few thousand copies were published.

When vacation came and the students scattered to all parts of the country, the piece went with them. Reports of it came filtering in to Tin Pan Alley from every State in the Union. But they couldn't locate the author or the publishing house.

Insistent demands brought about a thorough search and finally the author was located, pursuing the prosaic duties of an engineer. His piece was purchased and the "scene" on the back porch last night" will be plugged and pushed throughout the country by one of the biggest music publishers.

The alley deemed it shift, the words of Schraubstader for "Commercial purposes," but the melody remains the same. Officers of Schraubstader's works will be published and he is considered as a logical source for future offerings.

THE TWELVE-HOUR DAY

The twelve-hour day, or two-shift system, in some parts of the steel industry where the processes require continuous operation, has been receiving some attention in the United States. Consideration of the twelve-hour day has been one of the post-war events in the industrial field in other countries, too, and as in the United States the conclusion has been that an eight-hour day, i. e. the three shift system, could be substituted.

The dates upon which the three shift system went into effect at blast furnaces, bessemer converters, and similar points in the production of iron and steel, disclose how recent the change has been abroad. Both British and German establishments made the change in 1919 and works in Austria followed suit in the same year. In Italy some plants introduced the three shifts in 1919 and others in 1920. Belgian plants went to three shifts in 1920.

European countries decided pretty equally between voluntary action based upon agreements with workmen or initiative employers, and

where the summer enrollment is over 1400.

Seabury was employed as janitor in a high school building at Beach, N. D., in 1916. Despite many handicaps, including the loss of one eye, he soon disclosed enough talent to form the nucleus of a 22-piece band. Not infrequently he paid from his own meager earnings the rent for a hall where his organization could practice.

Seabury left Beach to enter the University of Maine. He earned his way through the freshman year by working nights and Saturdays in a billiard hall. When the war broke out, he enlisted as a bugler, but when his defective eyesight was discovered, he was discharged from the service.

He then enrolled at the University of North Dakota, working his way through and obtaining his degree of bachelor of arts.

After teaching non-musical subjects, Seabury became head of the musical department of the University of Porto Rico. Today he is conductor of a 45-piece orchestra and professor of the theory and history of music.

Driverless Ford Station Established Here; Has New Cars

Bert Ballard, of Roswell and J. Pat King, of Lubbock, have opened a "Driverless Ford" station at 805 Broadway, and for the convenience of their patrons have equipped themselves with six new cars, and hope to keep them in circulation at all times.

Mr. Ballard is one of the many people who have been attracted to Lubbock because "everybody says it is the best town in West Texas."

He has been operating "Driverless Ford" stations at Roswell and Carlsbad, both of which are very successful, and after deciding to establish the third station he came to Lubbock to look the town over to see whether or not a business of that kind would pay here, and has proven his confidence in Lubbock by the investment that has been made for the new cars.

Mr. King is well known to Lubbock people, having been here for a number of years and Mr. Ballard is fortunate to have associated with him in the business.

Jake R. Dutton, cotton buyer, returned to his home here this week after having spent several weeks in the Corpus Christi section.

Summer Goods Reduced

This warm weather is sure to cause you to be interested in the big reductions we have made on summer merchandise.

\$1.50 grade unions, extra quality, material and workmanship, 3-4 length, priced now only 98c

\$1.25 Athletic unions only 85c

Others as low as 50c

Big reductions on men's low cuts. New goods are coming in every day and the price is made to move all summer material.

Barrier Brothers

DEPENDABLE MERCHANDISE

CONFIDENCE

The resources of this bank are exceeded by the resourcefulness of our customers. The resources of this bank are amply large to care for usual needs. The resourcefulness of our customers is great enough to overcome great obstacles. We have utmost confidence in these great assets.

The Lubbock State Bank

The Bank For Everybody

SAFE

People who do business with the Security State Bank & Trust Company are assured of great safety. In fact there are no safety measures in use which are not employed by this institution.

Member Federal Reserve System
Member of State Guaranty Fund

Security State Bank & Trust Co.
"Wants to Help Those Who Try"

THE THEATRES

WHAT YOU CAN SEE TODAY

RICH SCENES ABOUND IN "DARK SECRETS"

A most cosmopolitan assemblage is seen in Dorothy Dalton's new Paramount production, "Dark Secrets" at the R. & R. Theatre today. The scene is a gorgeous hotel in Cairo, Egypt, with its picturesque courtyard and terraces, its ivy-walled and stately, romantic-looking balconies and distant palm trees.

A Strong Bank

An institution of service with ability to provide it.

Citizens National Bank

Take Your Prescriptions to FLOYD BEALL DRUGGIST

We solicit your drug business purely on our facilities for service and our goods. Every department is full and complete. Competent men handle each one. We assure you of a very satisfactory service when you trade with us.

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