## THE LUBBOCK AVALANCHE

## HOSPTTLITTY OF SOUTII PLIIIS WAS SHOWW LEGGERSS AT LATHEA <br> Iine 1 Graetest Need f flubbok School <br> DEEELOPMEET OF SOUTH PLANIS 

DELEGATES TO DISTRICT EFFICIENCY INSTITUTE WERE ELL ENTERTAINED-PRAISE LAMES
DISTRICT OFFICERS WERE ELECTED SUNDAY All Leagues in District Were Represented by Delegates Who Leading orowns of the South Plains.


SIZE OF WORK ANIMALS HAS BEEN GREATLY ENLARGED DURING PAST TEN YEARS
developments are normal and sure


P
Man Died Suddenly at Weatherford Sat
-

The Resources of the South Plains Have Been Developed So Rapidly Boosters of the First Class.

Rio Grande Floods Four Shots Fired Are Over-Estimated In Fracas On Local Says the Red Cross Streets Friday P.M.


had her w
Rity.
Resemble "Resembles an old-fashioned pol-
tical meeting," said another as he
orveyed the crowd.



Collin County Farmer to Pay the Death Penalty For the Murder of Hardy Mills Last September

|  |  |
| :---: | :---: |
|  | church of cinunis |
|  | ${ }^{\text {a }}$ |
| min |  |
| atam and |  |
|  |  |
| 1700 | men mitam |
|  |  |
| lin County Fa Death Pena | Pay the he Murd |
|  |  |



## ANNOUNCEMENT

Thave purchased the Sanitary Grocery Stock, and will cona lhe burnss in the same location-across the street

It is my ambition to give you real GROCERY STORE SERVICE-Which of course means, having what you want Ren want it, and with courteous attention meeting your
$\qquad$

## ANNOUNCING THE OPENING OF

## Baker-Hemphill Company's Lubbock Store! On Thursday, October 26, 1922

## WE WILL HOLD OPEN HOUSE ON THIS DATE FROM 5 P. M. TO 8 P. M.

After three weeks of effort on the part of carpenters and painters and of our own force unpacking and arranging merchandise, at last the Big New Store is ready. Thursday night from 5 P. . M. until 8 P . M. we want you to be our guests at our OPENING. No effort will be made during these hours to sell goods. We want you to come to our store, see the new arrangement we have effected, view the many pretty items of new Fall Merchandise we have on display and in general get acquainted. During these hours the Lubbock High School Orchestra will give a concert and each lady calling will be presented with a suitable souvenir. May we have the pleasure of a visit from you at this time?
AS AN INTRODUCTORY TO THE PEOPLE OF LUBBOCK AND THE SOUTH PLAINS COUN. TRY BEGINNING FRIDAY THE FOLLOWING SPECIALS WILL BE ON SALE

In Our Dry Goods Department are Many Especially Attractive Specials

One lot 3 -inch standard weight Outing in
a wide asoortment of both light and dark a wide asortment of both light and dark
patterns. an excellent titem for so many
needs at this time, priced special. yd. 19 e Good grade full 36-inch Bleached Doppes Gis, in a grade worth much more, offfered as an extra, special for our introductory
sale, at the low price of per yard_- $111 / \mathrm{ce}$ Wool Serge in an assortment of colors in-
cluding Brown, Navy, Black, Green, and cluding Brown, Navy, Black, Green, and Maroon, fuil tive special when offered per yard.-79e One lot shirting madras in pretty striped for ahirting or many other neede priced now, per yard....................-18e Ladiee white hemstitched Handkerchieff in an especially nice quaity oftered as an
introductory special until a linited quantity. is sold at only $8 \mathrm{c}, 2$ for..........-15c One table 27-inch Cingham in a good weight and an assortment that includes all
color and many attractive patterns, pric colors and many attractive patterns, price
ed at the low price of per yard.....

The Following Will be the Personnel of the New Store
M. L. Price, Manager.

| Miss | Gladys Sides, Notions and |
| :--- | :--- |
| S. A. Wells, Assst. Manager. | Hosiery. |

J. D. Everhart, Clothing Depart:
nent.
Lewis H. Prs. Crice, Shoe Department. Lewis H. Price, Shoe Department.
Miss Mary Bellah, Piece Goods.

Extra Specials From the Ready-to-Wear In the Ready-lowear section we are Also in He mort prety atyles are specailizing on two prices in Ladies Dresses. Pretty wool Dresses made from Tricotine and Poiret Twill in triminings of braids, fringe and fancy buttons, are featured at a special price of _-_-.-.-.-.-. $\$ 19.85$

Wool Dresses made from Poiret Twill and Tricotine which include an assortment of the most desirable style effects of the season, every
garment an especially attractive galue when offered at the, low price

## MISCELLANEOUS SPECIALS

Palm Olive Soap, the well known, popular Men's socks in an assortment of colors that zenerally used soap, offered in our intro- include Black, Brown, Gray, and Navy, a

Ladies Silk Hose in Black, Tan. Brown and
Ladies Silk Hose in Black, Tan, Brown and
White, a host mode from-pure thread silk, and an excellent value at a much higher price, offered now, per pair..........79e

Men's Better Socks in Black, Brown and Men's Better Socks in Black, Brown and occasion, full range of sizes, a very desirable special when offered per pair_-19c

For Men We Offer the Following Underpriced Fall Items

Men's Gray Unions in a heavy weight that
will serve for the entire winter, in all sizes and in a garment that is well worth much Boy s Gray Ribbed Unions in a good heavy weight, excellent for this climate to keep th boys. warni, Offerect now until a limited Men's Outing Pajamas in wood wh wide assortment of patterns, all sizes, a well made garments to give maximum ser
vice, priced now only One lot men's silk ties in all colors and an assortment of the prettiest patterns, regula values much higher, offered now at pre-
war prices when priced at only Men's Outing Night Shirts in all colors and Men's Outing Night Shirts in all colors and
an assortment that include sall sizes, fo those who prefer night shirts, a wonderful value when priced now at_-.....-.-98e One nuinber of Men's Wool Shirts in blue only, a good weight garment that is well made for service, all sizes, included in an
extra value at only-_.................... touch-the-spot any hour of day or night

Santa Fe Reduces Rates On Feed Stuffs For New Mexico And May Soon Include Texas

$\qquad$







## 3 REASONS

 for Trading at Rix's
## 1st---You Get Better Goods

We have learned during the EIGHTEEN YEARS we have beenrserving the-people of West Texas that it pays to handle the highest class of merchandise obtain.
You will find in our store more high grade, nationally advertised lines of house furnishing goods than can be found in any store in Texas

2nd---You Get More for Your Money
Our quantity buying for our several stores enables us to get better prices, as we buy practically all of our merchandise direct from the manufacturers. This means a saving to you.

## 3---You Get Better Service

We are proud of the service we are enabled to give our customers. This has been made possible by exerting every energy to properly train our employees to be courteous, to see that every customer is given the service he is entitled to-and when in doubt, to give ADDED SERVICE.

These THREE REASONS have made it possible for us to live up to our slogan - "THE HOUSE OF SATISFACTION," for EIGHTEEN YEARS.

History Wants To Name the First Woman Senator After the Gov. Names Mrs. Felton to Place



pear or the floor of the Senate. She short lived, when events showe
has been handed an honor, but the phainy that ultra and selfish motive
string attached to is so tight that had been at work.
history will have to wait before it No one here doubts the splendi
history will have to
can inscribe the first
apon the
STRAYED
Four head of work stock, de-
mare, unbranded; one sorrel
mare, unbranded; one brown
neck, one brown horse with
scar on right fore leg. Will pay
$\$ 15$ for the delivery of thi

## BURR JONES

What's Your Old Battery Worth?

It may be worth saving for month more of starting and lighting your car, and our skillful, economical service will save it for you. Again we may make it worth something to you in our allowance toward a new Prest-O-Lite Battery.

Bring your old battery around and let us put it in shape if it is possible.

Should you need a new one, the new Prest-O-Lite prices will get you going for the fall and winter with the best all around battery at the least cost.
C. A. Paulger Battery Company


AW, WHAT'S THE USE


The REAL Dry Cleaner

## IS THE MAN WHO HELPS YOU SA VE YOUR MONE'Y

The modern system of French Dry Cleaning is indispensable to the man who has found its worth. Instead of cutting down the length of time you can wear your clothes the REAL, modern system prolongs their wear two-fold.
-The nap of your elothes is again revived, leaving them with that "feè" of newness.

You never have that "gasoline". odor left. in your
clothes when cleaned by the genuine, REAL French Dry Cleaning method
The Lubbock Tailoring Company is the only concern in this section of the country prepared to give you this service. There is no use experimenting with "halfshod" methods. We've invested thousands of dollars to give you real service and it will pay you in dollars and cents as well as future satisfaction to send your clothes to us.

PHONE 85
our Wagon is Always Going
Lubbock Tailoring Company
ERIC POSEX, Manager

FOR SALE BY EXECUTOR



W. P. MOORE, EXECUTOR
G. B. Martin Estate

ASPRRMont. texas


Bolvivan Zodm



THE LUBBOCK AVALANCHE
Pulabod Eer Tudik ad Fiday by
.
AS L- Dow -.Editor and General Manage







|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |














$\square$

$\qquad$
$\square$
罗on the Plaine: She hax over 22.000 in popentymoont of monev in the pabhanalk sout Prianethey would olhersitese spend ind decelopings thenpople of the South Plian br byitidin one at Lubon it. and any ohbra deat we are are would no and nothing but a square deal will ever be given all.

We have met with almost a universal approva of the movement to start a daily paper in Lubbock
A few have knocked the proposition and threw
cold water on the blazing fire of enthusiasm that the whole Avalanche force is éteting into the
work with. We know as well as anybody that there

[^0] people better than anybody else in the Labbock aumer, inclined while some of our exchanges are know Lubbock well cenoughe to be we believe in launching ni un in the United Sentee we know of no other in or turst to puit over such a proposoition but we we
have confidence in Lubbock and the South Plains.
county for a road supervisor, that would. hav
harge of all the roads in the county regardless what precinct he resided in. If a man who know are in favor of it otherwise we see no reason fo changing the plan.

Get in line with that side walk. If it is neces
sary to build it to comply with the requirements of the postal authorities in gelting the city defivery in. It will, mean much to the town and the zos
vill not be much expense to any one individual-or
firm, in all probability.

Texas is getting back on the right side of th eptember 15 th, as compiled by the State Bankng Department, indicate: Individual deposits had
ncreased about $\$ 28,000,000$ since the June 30 , $85,000,000$. One bank in the state had " searly - . .

Mrunchetiom








Mork fligy dir

 ation wit





## Hallowe'en Novelties

# The LUBBOCK DRUG COMPANY 

Three Steps Above the Earth.
The Lubbock Drug invites you to come and see the things we have that will make your Hallowe'en Party a real success.-Regardless of your drug needs we are here to see that you get purity and Service.


PROFESSIONAL COLUMN

| the lubbock sanitarium |  |
| :---: | :---: |
| - Equipped for Medical and Sur- <br> * gical Cases. X-Ray and Path- |  |
|  | MARLES ${ }^{\text {che }}$ WACNER, |
| Dr. J. T. Krueger | M Liduch me |
| Office Prone rove | ${ }_{\text {cose }}$ |
|  | CRAVES M. ${ }^{\text {d }}$ |
|  |  |
| Ofice Phone wh | Phooe. Ofitice sper Reer us. |
| Dr. M. C. Overto |  |
| ${ }^{\text {Comeral Medichor }}$ | Murs |
| Resideoce Prone ${ }^{\text {an }}$ | Mr. mayez hitoo |
| Dr.o.F. Peobler | Somm T. Darib |
| Oftice Phooe ${ }^{\text {an }}$ |  |
| Mary L. ${ }^{\text {Welle, }}$ R |  |
| 2. Home |  |
| charrered Trationg School | RIX FURNITURE ANDER. TAKING Co. |
|  | Lut |
| drew Mis, Mary L. Wells | Lub |
|  |  |
| Chiropractic Masseur | ${ }_{\text {Phone }}$ |
| with Hulon K. Finley, M. D |  |
| Security State Bank Bldg Lubbock, Texas. | Fult |
|  | Attorney at Lam |
| DR. W. S. FERGUSON | ce in all Courts, state and |
| y Building-Phone |  |
|  |  |
|  | Drs. Hutchinson \& Allen |
| DR. R, M. HARKEY |  |
| Voterinary Sarrgeon | Buth Building |
| Office spo rin |  |
| Lubbock, Texas. | Lubbock, Tox |
|  |  |
| BALLINGER \& REED Dentits | D. DENTIST |
|  | ${ }^{\text {Over Purrus Puilding }}$ |
| Telephone No. | Lubbock, Texas |

C. D. SHAMBURGER

LUMBER

We Sell Sherwin-Williams
SOLD ON INSTALLMENTS
Paints and Varnishes.
719 Thirteenth Street; Phone 419
1614 Sisteenth Street, Phone. 604
L. H. M'LARTY, Manager

## "SERVICE"

$x$ News and Views of Local Sport 5ex
 DOING AND. HELP TO KEET THESE COL
OF LUBBOCK'S ACTIVITES IN THIS LINE.



THE NEEDS OF BABYHOOD
A keen appreciation of baby's welfare has made us Baby Headquarters for all of the things that contribute to the fairy charm that good health weaves about babyhood.
The very essence of baby sweetness is contained in our ex-
quisite line of baby toilet articles.
quisite line of bil
Soap. Powder-all of the best manufacture, Also a complete
stock of infant syringes, nursing bottles and nipples, teething stock of infant syringes, nursing bottles and nipples, teething
rings, etc. Buy your baby needs here. Bring your baby prescriptions to
this store.

## CITY DRUG STORE

Phone 422

> West Broadway

## BLANKETS and COMFORTS

These chilly nights-wouldn't it feel fine to "crawl in" between some of our fine blankets and pull a big, warm comfort up over your should-

NASHUA Woolnap blan-
kets, $66 \times 80$, only $\ldots \mathbf{\$ 5 . 0 0}$ Warm and Durable.
Wool Blankets, the prettiest patterns at only ...... - \$8.00 Goldseal, (Washbest) $64 \times 76$ only ....-.-.-.-....-. $\$ 2.25$

## O'COATS AND SUITS

It will be hard for you to find values that EQUAL our com prehensive showing of Over and inspect them and see!

## The Leader



SAM S. DENMAN
Lubbock Insurance Agency

## HOW TO BUY FIRE INSURANCE

THINK ABOUT THE POLICY BEFOR ETHE FIRE
The fire insurance policy that lies in your desk drawer at home should exactly meet your needs. It is too late to consider its provisions after the fire. Make sure that it is right. -Let this agency advise you.

## For Some School in Lubbock Trade Territory

EVERYBODY IS "A RADIO BUG!" THE LATEST AND GREATEST SENSATION OF THE 20th CENTURY-HERE IS AN OPPORTUNITY FOR SOME SCHOOL IN LUBBOCK TERRITORYTOGET ACOMPLETE RADIO OUTFIT, PROPERLY INSTALLED AND PUT IN FIRST CLASS WORKING ORDER ABSOLUTELY FREE!

## \$300 WESTINGHOUSE SET



Every School in Lubbock Trade Territory should be interested-It Costs Nothing-lt's Worth Can Hardly be Estimated!

For the present this Radio Outfit will be installed in The Leader Building, and concerts will be given at stated times. When you hear some of these concerts we are sure you will want your school to be the winner.

CONTEST OPENSFRIDAY, OCT. 27 CALL FOR VOTE COUPONS


YESTERDAY A SCIENTIFIC MARVEL, TODAY IS THE MOST THRILL ENGOYMENT OF THE AVERAGE AMERICAN
HOME OR INSTITUTION HOME OR INSTITUTION.
This Westinghouse Set comThist Westinghouse Set com-
plete with the Mangavox and ont the most pwerful market today, will provide
your school. day and night with regular programs, concerts, important speeches,
world weather reports, cor The time signals, etc. The Magnavox makes it
possible for an entire rm-
ful of ful of pupils to hear these THiS SET IS FOR SOME THS SET IS FOR SOME SCHOOL FREE! W
NOT YOURS? This Outfit Will Be
Furniehed Martin Radio Equipment Under Company.


## HERES THE PROPOSTION

The firms whose names appear at the bottom of this page will give the Radio Outfit to the school getting the most votes between now and December 23rd, 1922. ${ }^{\circ}$ All schools will be classified according to their enrollment and votes will be given in proportion to these enrollments.

For instance: If the Lubbock Grammar School has 800 pupils it will get one vote for each dollar sale or collection. Some smaller school with only 50 pupils would be entitled to SIXTEEN VOTES for eapch dollar. This gives the smallest school the same chance as the largest.

## GET YOUR VOTES! <br> VOTES GIVEN ON ALL SALES OF $\$ 1.00$ OR MORE OR ON ACCOUNTS

When you make your purchases or payments, simply state what school you want to vote for. Votes will be Bulletined at the stores whose names are on this page.


## SAVE--

## Don't Hoard Money

Is a treacherous re tection against you savings?

If so, transfer your money now to this safe bank!

## The..

Citizens National Bank SAFE EFFICIENT PROGRRESSIVE 'It Is The Bank For You'

## "YOU CAN GET IT AT MILLER'S"

Yes, we are proud of the reputation we have made fo
having at all times the variety of goods people want.
Our stock of groceries is large and fresh. SEND US AN ORDER TODAY!

THE H. E. MILLER GROCERY
PHONE 86 and 140
The fastest growing grocery in Lubbock:

This is a Private Message Publicly Addressed to Those Who Are Trying to Get Ahead in This World:


There is nothing that growe to fast or so surely as does a savings accoul.
$\qquad$


The Lubbock State Bank "The Bank for Everybody"

## AVALANCHE TIME SAVERS

|  | ED. ARION <br>  |
| :---: | :---: |
| J. E. MURFE | MRS. JULA COOK |
| Real Estate and Fire Insurance Citizens Nat'l. Bank Bldg. Phone 271 Lubbock. Texas | Hemstitching and Drese-Mak- ing.-Al work Cuaranted and prices reasonable. <br> 009 14th Street |
| $\begin{gathered} 6 \text { PERCENT FARM LOANS } \\ 33 \text { YEARS } \\ \text { see } \\ \text { JNO. L. VAUGHAN } \\ \text { Room 207, Security State } \\ \text { Bank Bldg. } \end{gathered}$ | $\begin{gathered} \text { Phooe } \\ \text { No. } 58 \\ \text { FOR MODEL GROCERY } \\ \text { Jut Groceries } \end{gathered}$ |
| TEXAS LAND EXCHANGE | F. M. MADDOX <br> FARM LOANS |

LIFE INSURANCE

$$
\begin{aligned}
& \text { e in Lubbock Sta } \\
& \text { Bank Building }
\end{aligned}
$$

Bank Building
A. M. HENSLEY contractor AND
BUILDER I have several choice building
locations on which $I$ will build locations on which I will buil
resideneses for sale. See me if
you want a home. PHONE Cochran Counties, and Townsites therein.

PHONE 629

## Office Broadway Hotel

$$
\text { Phone No. } 817
$$

LUBBOCK TRUCK COMPANY
Contracts and long hauls our specialty. We haul anything
W. M. MADDEN, Manager
racts of land and premises, that
ritar term, this writ with your return
be given writ of restitution
unereon, showing how you have exeIt be given writ of restitution the then, showing.
agninst the defendants and that sald
preted the same.
 tue that she develo

The Palace Grocery supplies its customers with nice groceries - there is no doubt of that, besides we give them the benefit of the lowest possible price and the highest stan-dard-of-service. Give us a trial.

Jas. A. Hughes, Prop.
PHONE 261

## Avalanche Classified Ads

| FOR SALE |  |  | For RENT-Leht, houskeging |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sole |  |  |  | $\frac{\text { Ross. }}{\text { TO CAF OWNERS-If you want }}$ |
|  | ${ }_{\text {atem }}$ | FOR RENT |  |  |  |
|  | For SALE OR TRADE |  |  | - MR FARMER-We want to trad |  |
| car. Can be eeen eikht |  | For RENT Niely fumm fod |  |  |  |
|  |  |  |  |  |  |
|  | \% |  |  |  | SEWING plain and fancy. Cheap rate; guar anteed work. Call at 1917 Ave. I $69-2 p$ |
|  | WANTED |  | MISCELLANEOUS |  | LOST AND FOUND |
|  | Wavted Good ive irie eniditit | mia | for TRADE- Henderson conut |  | Lid |
|  |  | w. H. Coct, |  |  |  |
| ouner on | WANTED-Tree |  |  |  |  |
|  |  | a |  |  |  |
| N | notit | mil |  |  |  |
|  | The |  |  | F. McDonald |  |
|  |  | For Rex -Well loated, two |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

## 



 John Seniors Entertained
iors at ape entertained the
and Mre and Mrse home Mof his parents. Mr. Mry
Dupre. Fridy
night. - Mr. Marr and Miss Hudles 27 18


Nothing better demonstrates the strength and service Allen. A Black Cat Hose than the rough and tumble ac ther of hors ento wer

The satisfaction in shopping here is finding the requir ed quality rightly priced
We offer a complete range of styles for men, women and children

## 5. Shadar tane et

## LYRIC LTा"ा"!

PROGRAM

TUESDAY-Last Day to See Hobarth Bosworth in

## "BLIND HEARTS

A baby daughter awaited him in the arms of the bride be had left behind-She bore the birthmark of his bunkiel -A tense and dramatic story of a strong man-who spent

## TRAVELACHHS

WEDNESDAY AND THURSDAY

## "QUEEN O' THE TURF"

ing classic of the race track
-It lifts you into a seat in a towering grandstand and show
you the greatest horse race ever staged
"GIMPS
Wonderful Music Always Awaits You at the L
RALEIGH BROWN and His Orchestra



[^0]:    lowed for all of this and with the promise of the
    people of Labidoch behind to support the deal
    we feel confident of tuccese. We

