

THE LUBBOCK AVA LANCHE

VOLUME XXII No. 43.

LUBBOCK, LUBBOCK COUNTY, TEXAS, TUESDAY, JANUARY 24, 1922.

PUBLISHED TWICE A WEEK

LUBBOCK MUST INCREASE HER FACILITIES DURING THIS YEAR

SHE HAS OUTGROWN HER OLD CLOTHES AND A NEW SUIT MUST SOON BE PROCURED

INCREASED SCHOOLS AND UTILITIES NEEDED

A Bond Issue of \$300,000 for City Utilities and a \$125,000 Bond Issue for Schools and a Raise of Tax Rate Comprise Part of the 1922 Budget—Let's Put It Over.

As has been stated in the columns of this paper many times before, there is much needed in the way of public improvements to bring Lubbock up to the place where she can begin to take care of her increase in population, commercial and municipal requirements. In plain language that is easy to read we shall outline some of the most urgent needs of the city. In doing this, it is no reflection whatever on the town, but rather to the credit of the city, as it shows growth and advancement, and as in every enterprise the increasing growth, and development necessitates the tearing down and building over—increasing the capacity for doing business, and that is considered good business, and everyone rejoices to see the progress being made along such lines. Town building is just a great big business proposition. Towns like other large enterprises must be kept up to the requirements or else allowed to go to the bad. Keeping Lubbock, and all of its branches of public affairs up to the top notch and up to date, is about the biggest business on the Plains. We have had no oil booms. We have had nothing abnormal to bring about the present congested conditions, except that the wonderful agricultural possibilities of this great, rich South Plains section. This fact, however, is attracting a wonderful amount of attention, and people who have been struggling along as tenants in the strictly one crop sections of the state, are being attracted to this section on account of the fact that this country will produce a great variety of crops and yield heavily of each, and with the reasonable price of lands, the chances are in favor of the poor man getting a few acres of land and a home.

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LOCAL REAL ESTATE MAN RETURNS FROM BUSINESS TRIP

J. E. Alexander returned Saturday evening from a two weeks trip through Crosby, Dickens, Kent, Stonewall, Haskell, Knox, Taylor, Young, Jack and Wise counties, thence back to Lubbock, through Clay, Wichita, Wilbarger, Hardeman, Foard, Cottle, Motley and Floyd counties, where he has been working in the interest of the Texas Land Exchange.

He was well supplied with printed matter from the Avalanche office, and put advertisements in all the papers in those counties, which is sure to result in much inquiries about their Plains land.

The work these men are doing to advertise the Plains is to be looked upon with admiration by all who are interested in the development of this great section for through these men's efforts many successful farmers will be brought to the Plains, who will carry out a big program of building and development which will terminate in great achievements for Lubbock and our neighboring towns.

It is quite interesting to note that the Avalanche office has been rushed to almost full capacity, caring for the large orders of printing the Texas Land Exchange and other business houses are having printed to help in stimulating business, and the cry of bad business from men of other sections is quite alarming to the Avalanche force, as it contrasts so with this rushed condition.

Keep the presses turning and the rest of the business will be brought about by the results thereof.

COLD NORTH WIND ANNOUNCES CLIMATIC CHANGE ON FRIDAY

Real winter weather of the past few days which has been so evident in this section increases the optimism of local people greatly, as the damp cold is believed to be the forerunner of a spell of falling weather, and the people of Lubbock county are so eager to start farming work that they are eager for the outcome, and would welcome snow, sleet or rain. Thursday evening a cold north wind announced the climatic change, and in a matter of hours the thermometer registered at from six to ten above, with enough wind to make the cold more keenly felt. Friday morning a great deal of sleet fell, but soon evaporated and was of no value as a moisture. Cold nights and cold, cloudy days have prevailed, and yesterday the clouds grew heavier, and we are in hopes a good snow or sleet falls before this spell is broken.

Mrs. Poel Ernest and daughter, Nell Ruth, were here Saturday from Littlefield. They were accompanied here by Miss Annie Douglas, of the Panhandle Cigar Company, who spent Saturday night and Sunday with homefolks.

Mrs. Cone Johnson, Democratic National Committeewoman of Texas Urges That All the Texas Women Pay Their Poll Tax

We will soon enter, throughout the nation, Congressional campaigns in which the Democratic party will have opportunity to elect a Democratic Congress and regain the power to consummate the beneficial policies inaugurated by the last Democratic administration, chief of which was a League of Nations, instead of a "Four-Power Alliance," as now sought to be accomplished by the Republican administration.

I appeal to every Democratic woman to pay her poll tax before the first of February, and thereby be in position to vote at the coming elections for those policies and measures which are for the good of the country.

In obtaining suffrage the women of the country have become citizens, and have had laid on their shoulders a duty and responsibility which they cannot escape, even should they so desire.

As women we have long clamored for good government, for incorruptible men to fill our places of public trust! We have desired the consummation of policies that would secure a "government of the people, by the people and for the people," and not one that is dominated by wealth and special interests. As women we want a League of Nations, to make wars impossible. In order to secure this we must use the power of the ballot, exercising it intelligently for the great good of our country and the world.

The New Treasury Savings Certificates Are Now Ready

Postmaster S. P. Robbins has made official announcement that his office is now ready to fill all orders for the new issue of 1922 Treasury Savings Certificates of the Registered Series. Denominations include \$1,000, \$100 and \$25. A change in both price and interest value makes the securities of the new issue very attractive for investing or saving at this time. The certificates cost \$800, \$80 and \$20, respectively. Each denomination pays the investor an interest yield that in five years amounts to 25 per cent on the original investment. The interest rate, which is compounded, is 4-1-2 per cent compounded semi-annually if held until maturity. These Certificates mature exactly five years from the date on which they are purchased.

"To the person who may have need

REV. C. E. LYNN WRITES FROM TEXTLINE, TEXAS, WHERE HE IS NOW PASTOR OF METHODIST CHURCH

Dear Avalanche:—I thought perhaps a few lines from this far-away city would perhaps not be altogether out of order, as I still feel as if I had some claims—least to some extent, on the goodly paper called the Lubbock Avalanche.

We are at this writing in the grip of real winter, the coldest by far of the winter to date, registering last night, it is reported, 8 degrees below zero. This part of the country is very much in need of moisture. It has not rained or snowed here for several months and some of the wheat sowed in the fall has not yet even sprouted, and if we do not get rain or snow soon, the wheat crop will be very short if we have any at all.

A great deal of corn is being placed on the market at the present time. Corn is the principal crop for this section of the country but it is very cheap in this market, bringing around \$10.00 per ton and a great many people are complaining of hard times, and times are pretty close in this section, owing to the cheap price of cattle and farm products, also to the fact that a good many of the railroad people have been laid off of the jobs formerly held by them.

Textline is a town of some eight hundred people, located on the Fort Worth and Denver City R. R., and is 463 miles west of Fort Worth or rather northwest of Fort Worth and is 252 miles southeast of Denver, Colorado. We are 4700 feet above sea level. The city is built one-half mile from the line of New Mexico and is eight miles from the line of Oklahoma so you see we are not only far out, but also high up at least in one respect. The railroad shops are located in Textline and we are a typical railroad town on a small scale.

This is quite a market for a small place, as people come here from quite a distance, bringing cattle, farm product and etc., to market. Dalhart is the nearest town on the south and is 35 miles away. Boyse City, Okla. is 12 miles west of us, so you see we have territory sufficient for a small community.

Everything so far as building is concerned is on a stand still at the present time, but the contract for a high school building to cost \$750,000.00 has been awarded to Stevens & Company of Altus, Okla., and construction is to begin within a few days, also the railroad people are

The women of Texas are progressive and forward-looking—they have never feared to take up the fight in a just and righteous cause, and I am sure that now they will not fail to meet the great duty which is at hand.

It is my view, that the women in every county and precinct should enter actively into the Democratic Clubs and organizations in their respective counties and precincts and that they should at an early date, in connection with the Democratic men, effect strong and permanent organizations for work in the coming campaign.

Let us return to Texas a solid Democratic delegation in Congress. Friends and co-workers, will you meet me at the day you read this appeal, pay your poll taxes, lay plans to form a strong Democratic organization in your town and county, and let me have a word from you at an early date.

Yours with all good wishes,

Mrs. Cone Johnson, Democratic Nat'l. Committeewoman for Texas, Tyler, Texas.

of his money before maturity the fact that they are readily and promptly convertible into hard, cold cash is of interest. At any time before maturity certificates of the new issue may be cashed at their original purchase price plus 1-2 per cent compound semi-annually. The maximum annual investment holding has now been increased from \$1000, maturity value, to \$5000, maturity value.

"This makes it possible to obtain the \$5000 limit for \$4000. The limit may be held by a person, all members of a family, corporation, partnership, association, organization, etc. At the time of purchase the certificates are registered in the purchaser's name and the United States Government guarantees him from loss or depreciation in any way," the postmaster said. "It is not generally known that certificates can be registered in the alternate, to one person payable on death to another, or in many other convenient ways. Locally the demand for the new certificates is indeed good."

Miss Era Moore left Saturday for Tulia to visit her grandparents.

LUBBOCK TO HAVE BERTH IN WEST TEXAS BASEBALL LEAGUE

MUCH INTEREST SHOWN BY LOCAL FANS AND REPRESENTATIVES SENT TO STAMFORD MEETING

PLANS TO TAKE OVER OLD BALLINGER TEAM

Lubbock is the Hub of the Plains and the Games Will Be Attended By People of Other Towns—Will Bring Much Business to Local Merchants and Stimulate Business in General.

Some Important Facts About the Income Tax Report

Income Tax in Nutshell

Who? Single persons who had net income of \$1,000 or more, or gross income of \$5,000 or more. Married couples who had net income of \$2,000 or more, or gross income of \$5,000 or more.

When? March 15, 1922, is final date for filing returns and making first payments.

Where? Collector of internal revenue for the district in which the person lives, or has his principal place of business.

How? Full directions on Form 1040A and Form 1040; also the law and regulations.

What? Four per cent normal tax on taxable income up to \$4,000 in excess of exemption. Eight per cent normal tax on balance of taxable income. Sur-tax from 1 per cent to 65 per cent on net incomes over \$5,000 for the year 1921.

Income Tax Facts

In making out his income tax return for 1921, the average taxpayer will find a considerable saving in comparison with the amount of tax paid on the same income for 1920.

The exemptions provided by the revenue act of 1921 are \$1,000 for single persons (the term including widows, widowers, divorcees, and persons separated from husband and wife by mutual agreement), \$2,500 for married persons whose net income was \$5,000 or less. And \$2,000 for married persons whose net income was \$5,000 or more. Under the revenue act of 1918 the personal exemption allowed a married person was \$2,000, regardless of the amount of net income. The personal exemption allowed a married person applies also to the head of a family, man or woman who supports in one household one or more relatives by blood, marriage, or adoption.

The exemptions for dependents—a person who receives his chief support from the taxpayer and who is under 18 years of age or incapable of self-support because mentally or physically defective—is increased from \$200 to \$400.

The act requires that a return be filed by every single person whose net income for 1921 was \$1,000 or more, every married person whose net income was \$2,000 or more, and by every person—single or married—whose gross income was \$5,000 or more.

The requirement to file a return of gross income of \$5,000 or more regardless of net income is a new provision. Net income is gross income less certain specified deductions for business expenses, losses, bad debts, etc., which are fully explained on the form.

Returns must be filed by married couples whose combined net income for 1921, including that of dependent minor children, equaled or exceeded \$2,000, or if the combined gross income equaled or exceeded \$5,000.

The period for filing returns is from January 1 to March 15, 1922. Heavy penalties are provided for failure or "willful refusal" to file a return on time.

Forms 1040A for incomes of \$5,000 and less and 1040 for incomes in excess of \$5,000 may be obtained from the offices of collectors of internal revenue and branch offices. The tax may be paid in full at the time of filing the return, or in four equal installments, due on or before March 15, June 15, September 15, and December 15.

WILL HAVE TO HURRY TO GET THAT POLL TAX

Records at the sheriff's office show that about 1900 poll tax receipts have been issued, and about seventy-five per cent of the taxes paid on property, and it is expected that the voters and property owners will keep hustling and make a pretty good showing before the end of the month.

City receipts of poll tax, however, is not so well advanced, as out of an expected total of six hundred and fifty or seven hundred voters, there have been only two hundred and eighty receipts made, and it is to be hoped that the people of Lubbock will increase their interest in this matter and make a go of getting paid up that they may take part in the bond elections, etc., that will be voted off here this year.

If you have not paid that poll tax yet remember that there is no need of expecting the other fellow to win these much needed improvements for Lubbock, for maybe he has laid down on the job the same as you have.

Mrs. H. T. Sefton, of Brownfield, was here Saturday shopping.

Local enthusiasts are making arrangements to have the Ballenger Baseball team play here this year, and have been sparing neither money nor time in effort to bring the matter to a successful end.

E. A. Morgan went to Stamford Friday to attend a meeting of the West Texas Baseball Association Saturday, and presented his claims to the board of directors.

Arrangements were made and this morning at eight-thirty, a meeting was held in the courthouse to make further plans to secure a team for Lubbock, and the possibilities of taking over the Ballenger team or organizing an independent team, and enlarging the West Texas League from six to eight teams was discussed, a full account of which will appear in the next issue of the Avalanche.

It is unnecessary to discuss the good such a team would do for Lubbock, as the West Texas League is accounted for in all the sporting journals, and the men who are interested in such sports are usually live wires, and would no doubt become first class Lubbock boosters.

Lubbock is the Hub of the Plains, and it is perfectly natural that when we have a first class ball team to carry on games here there will be more than a few people from neighboring towns come to attend the games, and while here do a great deal of buying among Lubbock business houses.

Have a talk with some of the men who are fostering these plans, find out all you can about the team and the men who will constitute the personnel, and if you feel that you have nothing to lose in the team operating in Lubbock, back and boost it with all your might, for the good they will do in establishing a record for Lubbock as a live town will soon be shown.

JOHN GOLDEN KILLED BY ACCIDENTAL SHOT

John Golden, eighteen years of age, was instantly killed last Monday when a shotgun which he was holding in his hands while climbing into a wagon, was accidentally discharged, the full charge taking effect in his left breast.

He is the son of Mr. and Mrs. Golden, who live on their farm ten miles north of Tahoka, where the tragedy took place.

RUN-AWAY TEAM CAUGHT ON STREETS SATURDAY

A large black team, owned by J. J. Dillard, ran away from his farm on the Slaton road near town Saturday with a wagon loaded with sacks of feed.

A man-on-horseback tried to catch the team before they reached town, but the nearer he would get to them the more they would run, and as they approached the paved streets he quit the chase as their continued speed endangered those on the streets, and they were headed off by Cuf Hufstedter, Chief of Police, near the corner of main and 10th streets, and they were going at good speed as he checked them so soon that they were both thrown to the street, and were under control before they could regain footing.

Fortunately no cars were in the way of the running team and nothing was damaged or no one hurt.

PLAINVIEW BAND TO GIVE PROGRAM IN LUBBOCK

Prof. G. A. Wright, of Plainview, who is instructing the boys and girls booster band of Lubbock, was here Friday and Saturday looking after the work, and told an Avalanche reporter that he was going to make arrangements to have the Chamber of Commerce Boys' Band, of Plainview, hold a program here in the near future, as he wishes to have the pupils here given an opportunity to see what that band can do, as he is sure that it will increase their interest in the work.

The band will be accompanied by Mrs. Mondy, pianist, and the well known Plainview singer, Jake Burkett, and we are assured that the program will be interesting throughout.

W. T. ESTES TO IMPROVE PLACE ON ROUTE THREE

W. T. Estes is improving a place on Route 3. He has been on the Plains the past three years and is glad to have a part in the development of Lubbock county as in his opinion there is no country more favorable for his work than here, and said the present financial condition of farmers in this section is not because there was not a drought produced, and therefore the country cannot be knocked because it contains no more rich farmers.

He emphasized the fact that the Plains country has no equal as a producer for a series of ten years.

AT R. & R. LINDSEY TODAY AND TOMORROW (Tuesday and Wednesday)



ONE OF THE MANY THRILLING SCENES IN D.W. GRIFFITH'S 'WAY DOWN EAST'

Special Notice:—"Way Down East" is the most expensive film ever brought to Lubbock. At Plainview and other places where the Picture has recently been shown admission price of \$1.10 was charged. ONLY 25c and 55c at R. & R. in Lubbock.

Thursday at Lindsey—William A Brady Production, "LIFE."

5th Sunday Meeting of the Staked Plains Baptist Association

Program
Fifth Sunday meeting of the Staked Plains Baptist Association to be held with the Abernathy church, Jan. 26-29, 1922.

Thursday
7:15 p. m., sermon.—J. H. Vinson.
Friday
9:30 a. m., Devotional—Dr. R. B. Longmire.
10 a. m., The Pastor's Relationship to the Sunday School—H. H. Summers.
10:30 a. m., The Teacher's Opportunity in the Sunday School—Judge G. W. Foster.
11:00 a. m., The Superintendent's Forces and Resources—C. A. Pierce and G. J. Catching.
11:30 a. m., Sermon—C. A. Joiner.
1:45 p. m., The Church and Its Officers—J. M. Rankin.
2:30 p. m., The Church and Its Ordinances—W. R. Underwood.
3:30 p. m., The Church and Its Mission—C. I. Britain.
4:00 p. m., Board meeting.
7:15 p. m., Devotional—R. C. Tenyson.
7:30 p. m., Sermon—Harlan J. Matthews.

Saturday
9:30 a. m., Devotional—Virgil Lemmons.
11:00 a. m., The Fundamentals of Evangelism—J. W. Hembree.
10:30 a. m., Soul Winning—J. H. Hunt.
11:00 a. m., A Vision of Our Spring and Summer Campaign—L. W. Williamson.
11:30 a. m., Sermon—W. A. Bowen.
2:00 p. m., Woman's Work.
Devotional—Mrs. C. A. Joiner.
2:15 p. m., Election of an associational president.
2:20 p. m., Special music, Lubbock.
2:30 p. m., Importance of the Girl's Auxiliary—Mrs. S. W. Smith.
2:45 p. m., Twelve months' report from Lorenzo—Mrs. W. R. Underwood.
3:00 p. m., How Can a W. M. U. Help in a Church Building Program—Mrs. Dr. Ballenger.
3:35 p. m., Special music—Plainview.
3:20 p. m., A Vision of Our Spring and Summer Work—Mrs. Scott, Lubbock.
3:30 p. m., How May We Encourage Churches to Organize a W. M. U.—Mrs. Pinson of Hale Center.
3:45 p. m., A Heart Message—Messdames Hardesty and Hunt.
7:15 p. m., Devotional—D. C. Lindley.
Program to be rendered by Wayland Volunteer Band.
Sunday
10:00 a. m., Sunday school.
11:00 a. m., Sermon—Rev. Scott

COME ON DOWN

Where the Crowd Drinks, Eats and Smokes

THE MANHATTAN PARLOR & CAFE

Cotton. 2:00 p. m., B. Y. P. U. program to be rendered by the Lubbock B. Y. P. U.
7:10 p. m., Devotional—O. L. Oldham.
7:30 p. m., Sermon—J. M. Rankin.
Come and stay through all the services. Let's make this the greatest Fifth Sunday meeting held on the Plains.
By Committee.
Mr. and Mrs. J. W. Cooper left Friday of this week for Lubbock, where the latter will be placed in a sanitarium for medical treatment.—Seminole Sentinel.
Doughnuts made daily at Martin's Bakery. 33-1f
W. C. Merrick, of Big Spring, was here Friday transacting business.

A Funny Fellow---

—Is he who doesn't regard his druggist as an important source of health. Lots of things are said about this and that, but just at the time these things are said, people are getting relief from properly compounded medicines.

We're Always at your service!

...The...

Red Cross Pharmacy

How the Farmers Can Fix Cotton Prices This Year

Dallas, Texas, Jan. 20.—The following open letter has been addressed to all the farmers of Texas by E. F. Shropshire, Secretary-manager of the United Campaign for Better Agriculture:

"As farmers the best opportunity that you have to say what will be a fair price for your cotton is at the time of planting, and the strength of your voice will be governed almost entirely by the acreage planted to cotton and the amount of food and feed products grown to make your farm self sustaining.

"If you, with the other farmers of Texas and the South increase the cotton acreage at the expense of food and feed crops and bring to market this fall a pre-war production, you cannot intelligently expect prices that will pay the cost of production. On the other hand, fair prices may be expected if you maintain the present of diversified farming, making an independent living at home, holding the cotton acreage down to 1921 figures, producing a crop within the reasonable demands of the world.

"No less an authority than Governor W. P. G. Harding of the Federal Reserve Board, in his recent report to Congress, made this observation,—that 9,000,000 bales of cotton produced in a given year would bring the farmers and the people of the South more money than a 13,000,000 bale crop. With this observation before us the question arises,—"Why produce the extra 4,000,000 bales and practically destroy the real value of the whole crop?"

"We know that the cotton trade is expecting you to plant the fence corners in cotton this year. Will you meet their expectations at the expense of yourself and family? You as farmers alone individually can answer. Your answer will be the acreage planted. Upon this will largely depend the prices obtained for this crop.

LOCAL PLUMBER CALLED TO WORK IN POST CITY

A steamfitting job in one of the prominent hotels in Post City needed the attention of an expert, and as a result J. E. White, of Roch Newton & Company, local plumbers, was called and soon had the job completed and the proprietor well pleased with the work.

Lubbock business men are looking after the needs of their patrons in every way possible, and the Roch Newton Company is fortunate to have such competent and skilled help as to be recognized by out-of-town people.

WEST TEXAS C. OF C. MEETS IN PLAINVIEW, MAY 22-23

Plainview, Jan. 19.—The dates for the holding of the West Texas Chamber of Commerce convention here have been announced as May 22 and 23 by Porter A. Whaley, manager. Mr. Whaley and William T. Wheeler, assistant manager, were in conference with local organizations Tuesday.

Miss Wills Griffith will give lessons in Dramatic Art, Expression and Corrective Calisthenics.

Miss Griffith is a graduate of Fairmont School, Washington, D. C. graduate under director Bardavon School of Expression, Baltimore, Maryland. Graduated Crescent College, Eureka Springs, Arkansas; Junior Certificate Expression, Baylor College, Belton, Texas. Two years Recital Work. Call 338.

42-2

Scratch pads for sale at this office



"Crispy and crunchy as all-the-time-crackly! As never tough or leathery! Gee, what would happen if Kellogg's got all eaten up before tomorrow!"

You certainly realize the difference in Corn Flakes when you eat Kellogg's

From the instant you open the generous sized package till they're tucked away in great and tiny "bread-baskets," Kellogg's Corn Flakes are a never-ending delight! You can't even look at those big sunny-brown flakes, all joyously flavored, crisp and crunchy, without getting mighty hungry! Kellogg's are never leathery or tough or hard to eat—they're just wonderful!

Such a spread for big and little boys and girls—the sweetheart of fine white southern corn kernels deliciously flavored and deliciously toasted in Kellogg's own way! You can't imagine anything more joyous to eat, or more ideal for fussy appetites at any hour!

Kellogg's Corn Flakes are childhood's ideal food! Kiddies can eat as much as they can carry! Every mouthful makes for health.

Don't just ask for "corn flakes"! You say KELLOGG'S—the original kind in the RED and GREEN package.

KELLOGG'S Corn Flakes are made by the folks who gave you the JUNGLELAND Moving Pictures. See coupon inside every package of KELLOGG'S Corn Flakes which explains how you can obtain another copy of JUNGLELAND.



Kellogg's CORN FLAKES

Also makers of KELLOGG'S KRUMBLIES and KELLOGG'S BRAN, cooked and krumbled

SNYDER BAPTISTS TO HAVE NEW CHURCH BUILDING

Snyder, Jan. 19.—A subscription was taken last Sunday at the Baptist Church of this city for the purpose of erecting a new church building, and \$19,040 was subscribed.

The church is to cost about \$35,000, and will have a seating capacity of about 1200. It will have thirty-two Sunday School rooms, women's parlor and pastor's study.

Actual construction will begin about the middle of February.

Earnest Witt and J. W. Jenkins, of Lubbock, arrived in this city Tuesday morning to attend the Swine Breeders Convention.—Hereford Brand.

SEMINOLE VOTED TO INCREASE TAX RATE

In the election held Saturday at the court house, for the purpose of determining whether or not the tax rate in the Seminole School District should be raised not to exceed \$1.00 on each hundred dollars valuation, the result was 30 for and 16 against.

Thus, the school situation at Seminole will continue good, and the standard can be bettered, which ought to be welcomed by everyone who has a true desire to help Seminole.—Seminole Sentinel.

The telephone becomes a household necessity as soon as the young crowd get old enough to make dates.



Keep Young—Eat Bread

He's 67

But what of that?

He wakes up every morning whistling like a boy.

Gets down early to his office, and puts in as big a day's work as any of the youngsters.

He's been a Bread-eater all his days!

Bread is the Health-Food For All Ages

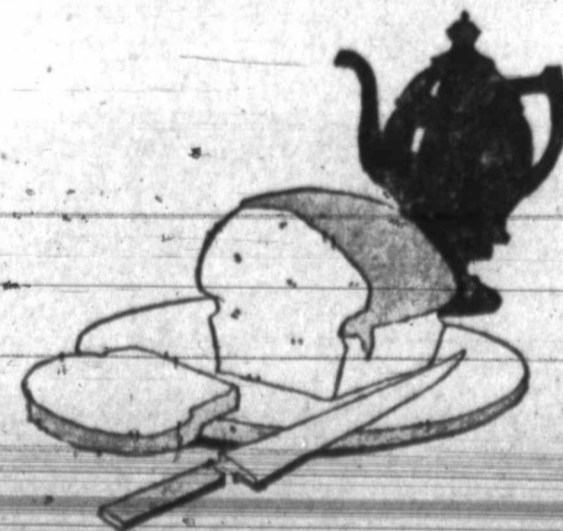
People who live right and eat right can enjoy life at any age—Plenty of Bread means plenty of nourishment and no desire left for rich, harmful foods.

Butter-Flake Bread

—is the loaf so delicious in flavor you just keep eating it and eating it!

Join the Good Health Family.

Get it at your grocer's today.



Martin Baking Company

Phone 218

Bread is Your Best Food and Only Economical Food Today

MICKIE, THE PRINTER'S DEVIL

By Charles Stoughton
Western Newspaper Union

"Mid Pleasures and Palaces"



SOME ASPECTS OF FARMERS' PROBLEMS

By Bernard M. Baruch
(Reprinted from Atlantic Monthly)

Now that the farmers are stirring, thinking, and uniting as never before to eradicate these inequalities, they are subjected to stern economic lectures, and are met with the accusation that they are demanding, and are the recipients of special privileges. Let us see what privileges the government has conferred on the farmers. Much has been made of Section 6 of the Clayton Anti-Trust Act, which purported to permit them to combine with immunity, under certain conditions. Admitting that, nominally, this exemption was in the nature of a special privilege, though I think it was so in appearance rather than in fact, we find that the courts have nullified it by judicial interpretation. Why should not the farmers be permitted to accomplish by co-operative methods what other businesses are already doing by co-operation in the form of incorporation? If it be proper for men to form, by fusion of existing corporations or otherwise, a corporation of a commodity, or a large part

of it, why is it not proper for a group of farmers to unite for the marketing of their common products, either in one or in several selling agencies? Why should it be right for a hundred thousand corporate shareholders to direct 25 or 30 or 40 per cent of an industry, and wrong for a hundred thousand co-operative farmers to control a no larger proportion of the wheat crop, or cotton, or any other product? The Department of Agriculture is often spoken of as a special concession to the farmers, but in its commercial results, it is of as much benefit to the buyers and consumers of agricultural products as to the producers or even more. I do not suppose that anyone opposes the benefits that the farmers derive from the educational and research work of the department, or the help that it gives them in working out improved cultural methods and practices, in developing better yielding varieties through breeding and selection, in introducing new varieties from remote parts of the world and adapting them to our climate and economic

condition, and in devising practical measures for the elimination or control of dangerous and destructive animal and plant diseases, insect pests, and the like. All these things manifestly tend to stimulate and enlarge production, and their general beneficial effects are obvious. It is complained that, whereas the law restricts Federal Reserve banks to three months' time for commercial paper, the farmer is allowed six months on his notes. This is not a special privilege, but merely such a recognition of business conditions as makes it possible for country banks to do business with country people. The crop farmer has only one turnover a year, while the merchant and manufacturer have many. Incidentally, I note that the Federal Reserve Board has just authorized the Federal Reserve banks to discount export paper for a period of six months, to conform to the nature of the business. The Farm Loan banks are pointed to as an instance of special government favor for farmers. Are they not rather the outcome of laudable efforts to equalize rural and urban conditions? And about all the government does there is to help set up an administrative organization and lend a little credit at the start. Eventually the farmers will provide all the capital and carry all the liabilities themselves. It is true that Farm Loan bonds are tax exempt; but so are bonds of municipal light and traction plants, and new housing is to be exempt from taxation, in New York, for ten years.

On the other hand, the farmer reads of plans for municipal housing projects that run into the billions, of hundreds of millions annually spent on the merchant-marine; he reads that the railways are being favored with increased rates and virtual guarantees of earnings by the government with the result to him of an increased toll on all that he sells and all that he buys. He hears of many manifestations of government concern for particular industries and interests. Rescuing the railways from insolvency is undoubtedly for the benefit of the country as a whole, but what can be of more general benefit than encouragement of ample production of the principal necessities of life and their even flow from contented producers to satisfied consumers? While it may be conceded that special governmental aid may be necessary in the general interest, we must all agree that it is difficult to see why agriculture and the production and distribution of farm products are not accorded the same opportunities that are provided for other businesses; especially as the enjoyment by the farmer of such opportunities would appear to be even more contributory to the general good than in the case of other industries. The spirit of American democracy is unalterably opposed, alike to enacted special privilege and to the special privilege of unequal opportunity that arises automatically from the failure to correct glaring economic inequalities. I am opposed to the injection of government into business, but I do believe that it is an essential function of democratic government to equalize opportunity so far as it is within its power to do so,

From \$54.75 to \$250.00
Beautiful Bed Room Suites, made in mahogany,
Walnut, Birdseye and Ivory are really
Great Values
\$14.00 to \$42.50
Will buy Exceptional Values also in our stock of
LIBRARY TABLES
Robinson Furniture Co.
West Broadway Lubbock, Texas

CHERRY BARK
(COUGH REMEDY)
Efficient and Easy to Take
One of the Many Excellent "Rexall" Products Which We Have in Stock at All Times
CITY DRUG STORE
"THE REXALL STORE"

What Kind of Farming Do You Do?
You can't farm good with worn-out implements. You can save money if you are careful in the purchasing of that new implement—not necessarily by buying a cheap one but on the other hand get one that will wear and wear, that will give you the kind of service you need to do good work—one that you can get repair service immediately upon—The J. I. CASE of course.
WE'RE READY FOR YOU
R. A. RANKIN & SONS
Lubbock's Finest Hardware Store.
J. I. CASE FARM IMPLEMENTS

A BATCH OF LOCAL NEWS FROM NEW HOPE
(Delayed)
Some of our farmers are busy hauling feed and preparing their land for another crop. A good rain would certainly be appreciated. Mr. S. D. Pate and son, Ewell, were in town Saturday. Mr. and Mrs. Ealy Eoff spent Saturday night and Sunday with relatives in the Wilson community. They were accompanied home by their cousin, Miss Lora Barber, who will spend the week here. Mr. and Mrs. S. C. Borland were in town Saturday. Messrs. Vern Osborn, Virgil Cowart, Terrel Williamson and Gus Hansen, were among the Lubbock visitors Saturday. Mr. and Mrs. J. C. McDale and children have moved to the Brown farm near the school house. Mr. Brown is to do quite a lot of building in the near future. Messrs. Lee Nix and Lynn and Raymond Wylie were in town Saturday. Miss Lauelle Borland spent Monday night at the home of Mr. and Mrs. Stephenson. Mr. and Mrs. S. P. Eoff and daughter, Vinetta, and son, Caluin, were in town Saturday. We are glad to report the health of our community greatly improved.

ROSWELL KIWANIS AND ROTARY CLUBS BUILD S. CABIN
Roswell, N. M., Jan. 16.—The Roswell Kiwanis and Rotary clubs are going to build a large cabin at Pine Lodge in the Capitan Mountains for the Roswell Boy Scouts. The cabin is to be owned and controlled by the local Scouts. There are five Scout camps here and each troop will spend ten days in the mountains west of this city during the coming summer. Doughnuts made daily at Martin's Bakery. 33-47
Scratch pads for sale at this office.

YOU—
Can't Afford to Buy Groceries on a Credit
Who has to pay for bad accounts? It takes the cash to get groceries at the lowest price. How can a merchant discount his bills when his business is on a credit basis?
You can lower your living expenses if you shop around and pay Cash.
WE SELL FOR CASH AND SELL FOR LESS
Spikes Brothers
GROCERS

1921 HOTTEST IN 30 YEARS IN AMARILLO
The average temperature at Amarillo for the year 1921 was 68.9 degrees, the highest in thirty years, according to a report on weather statistics made by the local weather bureau Tuesday. The hottest day ever recorded here, the thermometer went to 106 degrees, June 29, 1918, and on February 12, 1899, a temperature of 16 degrees below zero was registered, which is the coldest day in the history of Amarillo. The hottest day during 1921, was August 10, when a temperature of 97 degrees was registered, and the coldest came December 24, when the thermometer went to 9 degrees above zero. There were 220 clear days during 1921, 122 partly cloudy days, and 23 cloudy days. There were 74 rainy days. The total snowfall for 1921 was 20.0 inches, and the total precipitation was 25.24 inches. The driest year in history at Amarillo was 1910, when the total precipitation was 11.15 inches, and the most moisture fell in 1885, when the total rainfall was 37.07 inches. The electric light and power company of O'Neill, Nebraska, has begun to burn corn for fuel, according to reports.

Insurance and Bonding
Typewriters
Real Estate
Will E. Ballew

LAMB FARMERS ARE GIVEN MANY LOANS
Littlefield, Jan. 19.—The Littlefield National Farm Loan Association, the Lamb county branch of the Federal Land Bank, at its annual stockholders' meeting elected the following directors: D. B. Moulton, A. Childers, C. C. Tremain, C. W. Toews and A. L. Schellenberg. The directors then elected B. B. Moulton president and E. S. Rowe secretary-treasurer. The association is making a large number of loans here, greatly helping the farmers. H. J. Kendrick, of Hubbard City, Texas, is here with the Lubbock Building & Loan Association. Mr. Kendrick is a congenial, efficient business man and we are sure that the association is fortunate to secure his services.

THE LUBBOCK AVALANCHE

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UPHOLDING LAW A MATTER OF INDIVIDUAL IDEALS

The resolution of the judicial section of the American Bar Association deserves the consideration of every citizen. The resolution, unanimously adopted, reads:

"The judicial section of the American Bar Association, venturing to speak for all the judges, wishes to express this warning to the American people. Reverence for law and enforcement of law depend mainly upon the ideals and customs of those who occupy the vantage grounds of life in business and society. The people of the United States by solemn constitutional authority and statutory enactments have undertaken to suppress the age-long evil of the liquor traffic.

"When for the gratification of their appetites or the promotion of their interests, lawyers, bankers, great merchants and manufacturers and social leaders, both men and women, disobey and scoff at this law, or any other law, they are aiding the cause of anarchy and promoting mob violence, robbery and homicide. They are showing dragons teeth and they will need not be surprised when they find that no judicial or police authority can save our country or humanity from reaping the harvest."

And, as the Houston Chronicle remarked the other day, "Obedience to law is the first and highest obligation of the citizen and if any man, however he may be, violates any law because he does not approve of it, he not only makes enforcement of every other law more difficult, but he sets an example which will inevitably bear vicious fruit to the injury of the whole of organized society."

The above is very true, yet in Lubbock we have a few—(thank the Lord only a few) high-brows, and dignitaries who are doing their utmost to disregard and disrespect every law that does not meet their approval, and go so far as to defy the authorities in the performance of their duties. Such fellows should certainly be brought to the earth and prosecuted to the extreme limit of the statutes as an example to others. Either this, or quit prosecuting anyone, and go back to the days of the "hip-pocket" law. Just because a law is on the books that you do not like does not denote that you are licensed to violate it. Everyone should know the laws of the Nation, State and City and obey them, until they are repealed, and in the eyes of the law, one should not be considered better than the other.

There is a greater tendency, we believe among Texas juries to convict for murder this year, than there has been for a number of years, and when this tendency is known among the criminals of the land, there will be a great decrease in the number of people murdered. The best men in the State should serve on criminal case juries, and the State's attorneys should see to it that none others are selected if there is any chance to prevent it. The maximum penalty doctrine will have much to do with decreasing the crime list in Texas.

Some practices, in the part of some peace officers should be entirely stopped, according to our opinion. One is the collection of fines by the officers outside of the court room. It does not have the same effect upon a person to dig up a certain amount and settle the affair right there for a cash consideration, as it would to be brought into court, and required to go through the regular process of court procedures. This practice, we understand, is very popular in Lubbock, and we believe it should be changed.

Turn that money loose that you have been hiding in your old sox and let it get busy for the good of the community. You can place it in the local Building and Loan Association and furnish the money for building a comfortable home for some people who are anxious to secure one and while you are helping them you are stimulating business, you are furnishing employment to a large number of people, and making yourself good interest on the investment.

Seven more days remain in which to pay your poll tax and qualify yourself to vote in the elections of 1921. You are intending to pay your tax, but if you do not watch out you will forget it, and then—you won't have any vote in matters that you will sure be interested in before the year is out.

We understand that some much needed repairs at the county jail are being neglected. The Commissioner's Court should by all means look after this important matter. Some more criminals will be working their way out of jail again some time, and then—well, why not fix it now?

We are of the opinion that some much needed improvements should be made in the sewer arrangements in the court house. The present arrangement has proven inefficient, and should have the attention of the proper authorities at once.

We have not heard a noise like getting busy on that tabernacle yet. Talk will not build it. Action alone will accomplish the task, and we should certainly get busy on the proposition without further delay.

You folks who have not paid your poll tax, do not seem to be very vitally interested in the improvement of the school affairs of this city. Are you, or are you not?

Do you know how many children are enrolled in Lubbock Schools?

Once more we ask the question: Have you paid your poll tax?

OUR CITY GOVERNMENT

The future progress, and development of this city depends largely upon the men who are to have charge of the affairs of the city during the next few years. Lubbock is at a point now, that we must either go forward, and fulfill the requirements of our position, or we will stand still as a stagnant pool. The men who have had charge of the affairs of the city for the past few years have accomplished much for the development of the town, and while to many, it would seem that many things have not been done that was necessary for the comforts and convenience of many people, still one can see a great improvement in the town from most every angle and the affairs of the city are in much better shape now than ever before, and while it seems an imposition on the men who have devoted their time in the past to the work of keeping the city government in trim, to ask them to serve another term, many believe it to be for the best interest of the community that they do so, and accordingly have prevailed upon the entire Commission to offer themselves for the place again, and in the announcement column will be found the names of four Commissioners and one man for mayor. Mr. Parks, the present incumbent of the Mayor's office, could not possibly stand for re-election and in casting about for a suitable person for the job, Hon. Percy Spencer has been centered upon as a capable man and has consented to have his friends place his name on the ticket for this office. The affairs of Lubbock require the closest attention, and require men of good business judgment in the lead, and we must have conservative, yet intensely progressive men on the City Commission if we make the proper progress in the next few years, which to us may be the most critical in the history of the city. Qualify yourself to vote, and go to the polls when the time comes for the election of the city officials and put good, strong men at the head of the city government.

Every candidate, who offers himself for the office where his duties have to do with the enforcement of the laws, should be required to let his views be known to the public before he is given any consideration by the voters of the State. If a man's past record is not good, he certainly should not be retained in office, and we have some men in office in Texas who have not toed the line on matters of law enforcement. You know them, and they should receive the black mark of disapproval at the ballot box in July. This should be the slogan of every law abiding citizen for officers from the highest to the lowest in the State: "Law enforcement to the letter, regardless of who it is." This will have a good effect on the morale of the country.

In order that the town expand, and keep pace with the requirements of the people who wish to come here, to make their homes or go into business, the City Utilities will have to be increased. Many homes are without the conveniences of electric lights, sewer or city water. They have no fire protection, yet have to pay the same rate of taxes as the fellow who is on the main line and gets all these benefits. This is no fault of the city officials. It is merely because the town has outgrown its present equipment. The 1908 suit of clothes will no longer fit. Lubbock City 1922, simply needs a new suit of clothes, and must have one or take a back seat.

If every parent who has a child in school will visit the school during the next two months, there will be no doubt as to the result of the outcome of the approaching bond election for school buildings, and the increase of a few cents on the tax rate of your property valuations will not cause you to "throw fits" and influence your vote against any amount of bond or taxes for school purposes. Visit the schools. Pay your poll tax. Vote for the betterment to the schools.

If you do not have the nerve to go to the polls and vote your convictions on matters of importance to the community in which you live, you are not an ideal citizen. You are shirking a duty, and you are responsible for the results of the election. If things do not go to suit you, and you have not exercised your influence in the matter you should not open your mouth about it, and you are hardly worth of the name of a "citizen."

Do you know that many school children are sitting on chairs, in the Lubbock Schools, without the sign of a desk? It might interest you to know, and help you to pay your poll tax, so you can be in position to vote for the betterment of the schools with a better enlightenment of the true conditions that exist.

You would almost fight us if we should accuse you of not being interested in the welfare of your children, yet some of you will vote against the school bonds and the raise of the tax rate, or worse, you will show your indifference by not paying your poll tax.

A great many people are restless, and have an idea that they might do better somewhere else. You had better investigate further, Bud, before you tear up and leave this section of the State. We have a hunch that this is the favored section of the great Southwest.

Mrs. Cone Johnson, chairman of the Woman's Work in Texas is appealing to the women of the State to pay their poll tax and be ready for the fight for better morals in the State at the coming election in July.

An empty jail is not always an indication that there is no lawlessness in the community. Usually there are several hundred in the town that should be in jail who are not.

According to the records at the court house there is a large number who have not paid their poll tax either in the State, County or City, and the month is gently slipping by.

Lubbock County farmers have plenty of hog and hominy. Why should they worry?

A few more rent houses would not be a miss in Lubbock. They are wanted every day.

Looks Like This Plan Will Help You!

We will take your old furniture in on new. We have rare offerings in practically all lines.

Simmons Furniture and Undertaking Co.
We Specialize in Picture Framing

Corn-Fattened Cattle---

—Supply the Meats I sell. Why not get the BEST when the BEST costs no more than others.—Let me send a big, nice, juicy, fat steak up to your home!

PHONE 304

SID CARAWAY--the Butcher

WELL KNOWN BUSINESS MAN MOVED TO MISSION

G. C. Barrier, for a long time associated with the people of Lubbock in the Barrier Bros. Dry Goods Company left Sunday for Mission, Texas, to make his home.

Mr. Barrier leaves many friends in Lubbock who regret to see him leave, as he has been a live wire, very active in every public undertaking, and one on whom the people could count as a stalwart champion for progressiveness.

The dry goods business has its fascination for him and he will no doubt establish a business in Mission. May his every undertaking meet with the same success as has been so evident in the business here is the wish of his many Lubbock friends.

ANOTHER LARGE FARM FOR LUBBOCK COUNTY

M. F. Askew, was here Saturday from the R. B. Oats farm, six miles north of town. He said they were making arrangements for a big crop next year, a new home and other improvements being made on the farm to date, and they expect to break about four hundred and fifty acres and add to the farm next year.

Mrs. E. D. Farris, teacher in the Canyon school was here Saturday.

WITH LUBBOCK BUSINESS MEN

Sears Returns From Mexico

O. E. Sears of this city returned last Friday from a visit to the Mexico oil fields. Mr. Sears went for the purpose of interesting some of the people getting money out of oil royalties in land investments in this section. He reports that although the trip was made a little early on account of very little royalty having been paid up until this time, prospects are bright for sale of Plains lands within a few months.

Mr. Sears is still of the opinion that Lubbock is "paradise" and says many of our people presumably are failing to realize the conditions in other sections. "It looks like to me there was more business in Lubbock" last Saturday than in Fort Worth, Mr. Sears stated.

There is good news in the advertising of the Avalanche. Example: In this issue you will find announcement by the Panhandle Cigar Company of the intended incorporation with a capital stock of \$100,000. This is one of the new industries of Lubbock—only about two years of age, but in that short time it has done some wonderful growing. Stock is

being offered investors in the company now, shares at \$1 in blocks of \$50 and up. The new capital, we understand, will be used in making this company cover a larger scope of territory with more varied stocks and more intensively served by representatives. Messrs. T. G. Shaw and J. D. Quirk are now managing this company. Particulars about the raising of new capital will be given by either of these men.

Mrs. J. D. Haney, of Slaton, was here Saturday and called on the Avalanche to subscribe for the coming year. She is in the Slatonite contest in which the winner is offered a new Ford. She is well acquainted in Lubbock and has many friends who wish her well in the contest.

"AND IT'S YOURS"

The privilege of being Happy and Healthy is great. This privilege is yours if you will only keep your spine in good condition and thus permit the Vital Force to flow normally to the various organs. See your Chiropractor. Spinal Analysis Free. Ralph Hardy, D. C. Conley Bldg. Phone 785. 48-It

G. H. Price, of Crosbyton, was here Saturday to accompany Mrs. Price home. She has been in a local sanitarium the past two weeks, having an eye treated by a specialist.

We Have Fine Celery

Lettuce, Cranberries, Turnips, Greens, Fresh Onions, Cauliflower, Fresh Tomatoes and Sweet Peppers

That fine Excels Flour, per hundred, cash...\$3.80

Darby & Willeford Grocers

Phone 57

Phone 57

RATES PER LINE OR FRACTION THEREOF 10c

Avalanche Classified Ads

NO AD TAKEN FOR LESS THAN 30 CENTS

FOR SALE

FOR SALE—Eggs from prize winning flock of S. C. White Leghorns, 75c for setting of 15, or \$4.00 per hundred. M. T. Warlick. Phone 9016.

FOR SALE—87 lots scattered through the original town at prices ranging from \$50.00 to \$350.00 per lot. See Hess-Sears Co., Room 101 Security State Bank Bldg.

FOR SALE—Bundie Kaffir, 4c per bundle delivered to Lubbock. J. F. Goodnight. Phone 9008, Lubbock, Texas.

FOR SALE OR TRADE—2 Chandler cars, worth the money. F. N. Payne, at Lub-Tex Motor Company.

FOR SALE—10 section ranch in Cochran County. Good grass or would pasture 200 cattle. Address Box 1025, Lubbock, Texas.

FOR SALE—3 room house and 2 fifty foot lots on Avenue I, cheap, direct from owner. Inquire at 1914 Avenue I.

FOR SALE—If can sell in next ten days, will sell at a bargain, 30 head yearlings, 1 tractor with plow, and several plows and etc. Mrs. J. C. Bowles, Shallowater, Texas.

FOR SALE—New five gallon wooden kegs. Call C. D. Ward, Care Swift Co., Lubbock, Texas.

FOR SALE—Large flour sacks for sale. Martin's Bakery.

FOR SALE—Modern 5 room house within 2 blocks of High School.

FOR SALE—Fordson tractor and disc plow in good order. Price \$500. See R. A. Rankin, Lubbock, Texas.

FOR SALE—Long Staple Acala Cotton Seed. Shipped from Paducah, Tex. Absolutely no boll weevils. Cleaned and culled. Order now. Lubbock Grain and Coal Co. Lubbock, Texas.

FOR SALE—Lots 13 and 14, Block 55, of the Overton Addition. M. F. Crowell (owner), Crowell, Texas.

FOR SALE OR TRADE—6 head of small work mules and six head of horses, will trade for good car, or will sell cheap on good terms. J. L. Braham, at First State Bank, Idaho, Texas.

FOR SALE—Garage with living quarters, 14 by 28 feet long. S. E. Cole.

FOR SALE—Government harness. A. F. McDonald.

FOR SALE—5 room house, bath and garage, Avenue I. \$200.00 down and \$200.00 per month. Two bedroom suites, 2 rockers, Singer sewing machine. Cole's hot blast range, Oil cook stove, cabinet and Ford roadster in good condition. Phone 279. 43-2p

FOR RENT—2 apartments downstairs; one 3-room, and one 4-room. Also one business house. See M. Fulton.

FOR RENT—2 light housekeeping rooms, upstairs. Call 607.

FOR RENT—1 large bedroom, apply at Sanitary Barber Shop or call 597.

FOR RENT—Rooms. Phone 99, 1707 Broadway.

FOR RENT—Modern 7 room house on Eighth Street. Inquire of J. W. Burleson, Citizen National Bank.

FOR RENT—Furnished rooms for light housekeeping. Phone 563. 43-1f

FOR RENT—Large bedroom to gentleman. Close in, Cor. K and 11th. Phone 757.

WANTED

WANTED—Fat hogs, phone 312. C. C. Chase and B. F. Chase at Miller's Grocery.

WANTED—Maize and Kafir large quantities; also good sound Ear corn. Must be good. G. A. Wright, Palestine, Texas.

WANTED TO TRADE—Equity in 320 acres for a good home in Lubbock, balance due on land on or before 8 years at 7 per cent interest. Also have small residence and good car will trade for a nice residence in Lubbock. What have you? Box 648, Lubbock, Texas.

WANTED—From 60 to 125 pound hogs in any quantity. Fred Snyder in Security State Bank Bldg.

WANTED—Good ear corn. See us before selling. Parks Grain Co.

MISCELLANEOUS

FOR TRADE—We own 1-4 section land in North part Garza county. Will trade for notes or Lubbock town lots Bean and Klett.

BOYS WANTED to sell the El Paso Herald, the Southwest's Greatest Newspaper, on the streets of Lubbock. This is a golden opportunity for boys to earn money. For full particulars, address H. H. Fris, Circulation Manager, El Paso Herald.

FOR TRADE—Some good revenue bearing town property for a small farm near town. Clyde Lokey. 40-4f

WE HAVE some exceptional bargains in houses with small cash payment and long time on balance. We also have cheap building sites. See us for bargains. Sears and Powell, Lubbock, Texas.

NOTICE—Farmers: We are prepared to crush corn in husk, and maize heads at a reasonable price. E. Ross, at McDonalds Horse and Mule Co.

NOTICE—Full blood jersey bull, will make the season at my barn. A. F. McDonald.

LOST AND FOUND

LOST—Little Swiss wrist watch, with gold link chain, on January 3, on Grammar School grounds or between school and town. Return to this office and receive reward. 41-3

LOST—Black good sized purse, inside there was some small change, keys, silver pencil, and papers with my name on them. Finder leave at Avalanche office and you will be paid for your trouble. Mrs. J. C. Bowles, Shallowater, Texas.

LOST—A female Collie. Finder please phone 292. Clyde McCrummen.

LOST—Child's grey fur neckpiece in Lindsey Theatre or between show and 1215 Broadway, Saturday night. Reward. Phone 41.

SOCIETY, CLUBS and PERSONALS

BY MRS. CURTIS A. KEEN

PHONE 657

RESIDENCE 1110 FOURTEENTH ST.

A thought for today—

Innocent sleep! Sleep that knits up the ravelled sleeve of care, The death of each day's life, sore labor's bath, Balm of hurt minds, great nature's second course, Chief nourisher in life's feast. —Shakespeare.

Mullin-Barrier Party

The pretty home of Mrs. Lon Mullican, 1502 Fifteenth Street, was the scene of a delightful 42 party, on Wednesday afternoon, when Mesdames Mullin and Paul Barrier entertained in honor of Mrs. G. C. Barrier who has left Lubbock to make her home in Mission, Texas.

There were nine tables, the luncheon and party guests of the afternoon being: Mesdames Arnett, G. C. Barrier, Raugh, J. R. Barrier, Carter, Conley, Copeland, Duggan, Crosby, Fulton, Griffin, Hilton, Hutchinson, Jones, Keen, Kelley, Kimbro, Klett, Lowrey, Maedgen, Mast Middleton, Murray, Myrick, O'Hair, Overton, Posey, Quick, Rankin, Reed, Rouse, Rylander, Shaw, Stevens, Thomas, Weaver, Wilson and Young.

In the departure of Mrs. Barrier we lose one who has contributed greatly to the social life of Lubbock, and our best wishes follow, both Mr. and Mrs. Barrier to their new home in Mission, where Mr. Barrier will

open an exclusive ready-to-wear store. We bid them good-bye with these lines: Speed on wherever God's angel may guide thee; No fancy can dream and no language can tell, What faith and what blessings walk ever beside thee, Or the depth of our love as we bid thee farewell.

One of the prettiest parties of the season was given at the home of Mrs. R. D. Benson, 1720 Eleventh Street, when Messrs. David and Henry Benson entertained last Friday evening with a dance. The large rooms, prettily decorated, gave a delightful opportunity for a real party. The guests of the evening were: Misses Robbins, Warren, McKinney, Jackson, Robinson, Braudt, Denton, Meecham, Lee, Slagle, Campbell, Spikes, Burleson, Tullemgrin, Duff, A. J. Conley Jr., David and Hank Benson, Garrison and Struce, Messrs. Farrell, Bates, Sherol, Mowrey, Harber, Montgomery and Campbell. At 11:00 o'clock delightful refreshments were served. Mrs. Benson having ample assistance from several members of the jolly party.

1616 Needle Club Annual Dinner. The annual club dinner of the 1916 Needle Club was held at the home of Mrs. R. D. Benson, 1720 Eleventh Street, on Thursday evening with Mrs. Dr. G. G. Castleberry as assisting club hostess. The beautiful Benson home was a picture of color and artistic attractiveness with the numerous vases of American Beauty roses scattered here and there. As the guests arrived a pleasant opportunity was afforded in which to enjoy a social chat. About 8:15 a real Christmas turkey dinner was served in cafeteria style. The committee in charge of the refreshments, which consisted of Mesdames L. T. Martin, C. E. Maedgen, Fred Oliver are to be congratulated. The husbands of the club members, in whose honor the dinner was served, declared it to be a wonderful dinner and welcome the coming of 1923 when they may be again banqueted in such royal style. The party guests were: Mesdames Copeland, Martin, Oliver, Castleberry, Overton, Murray, Mast, Maedgen, Reed, Bledsoe, Rylander, Keen, Robinson, O'Hair, Johnson and Griffin. The guests dispersed about 11:30 after a delightful game of forty-two.

The Mariposa Bridge Club met at the home of Mrs. C. D. Swift, for its annual club meeting Thursday afternoon. Delicious refreshments were served after the game. The guests of the club for the afternoon were: Mrs. O. L. Slaton, Miss Delia Wilkinson, Mrs. Kid Powell and Miss Gladys Robson of Fort Worth. Mrs. Joe Hilton won high score. The club will meet at the home of Mrs. Morton J. Smith at their next meeting, the first Thursday in February.

Faulk-O'Hair Party. On Wednesday afternoon Mesdames Faulk and O'Hair entertained some seventy guests at the Merril Hotel with a delightful forty-two party. The large dining-room afforded ample space for a delightful party. The hand-made score cards, with a dainty flower favor attached, added a note of distinctiveness to the planned afternoon. Assisting Mrs. O'Hair and Mrs. Faulk were Mesdames Mast, James R. Robinson, and Miss Cora Johnson.

F. J. Brown, Fulton, E. H. Jones, Eastern Wolfarth, Oliver, J. Kimmel, C. Hurlbert, Barnes, Frank Winn, Stevens, R. B. Hutchinson, Quick, Dysart, Young, Baugh, Kelly, Misses Robson of Fort Worth, Teal, of Fort Worth, Wilkins, Garrison, Sam Arnett, W. B. Atkins, G. C. Barrier, Paul Barrier, R. D. Benson, Caseberry, A. B. Conley, Sam Corner, N. Crosby, Sam T. Davis, Frank Maddox, Senaeburch, L. P. Martin, Grover Merrill, Lon Mullican, Murray,

R. Q. Pierce, S. D. Rankin, Sears, S. Clayton, Percy Spencer, Vickers, Cardwell. Luncheon guests, Mrs. Curtis Keen and Johnnie Pierce. Mrs. Sam Cooper won high score. A pretty hand-made apron.

Music and Dramatic CClub

The Music and Dramatic Club had its weekly meeting at 7:30 Monday evening at the Elks Hall. We are pleased indeed to announce the fact that Miss Irene Swan, already well known in the musical circles of Lubbock, has joined the club. With Miss Swan's assistance, we predict a real future for our music club, and welcome her as a member of the organization.

Mr. and Mrs. G. C. Barrier left Lubbock Sunday afternoon, for their new home in Mission, Texas.

Mr. and Mrs. Dr. G. G. Castleberry are week-end guests in Post-City.

The Eastern Star will hold its annual open meeting on Tuesday evening at 7:30, at the Masonic Hall, over Citizens National Bank.

FIELD REPRESENTATIVE RED CROSS DOING GOOD WORK

Miss Ruth Hereford Huff, southwestern field representative for the Red Cross, of Saint Louis, has been here the past several days, and is doing some good work with the local secretary.

She is an active young woman and knows the work, and with a natural ability to acquaint herself with the people among whom she works, is proving a great asset to the organization.

NOTICE OF APPLICATION FOR SALE OF REAL ESTATE

The State of Texas, To the Sheriff or any Constable of Lubbock County, Greetings: You are hereby commanded to cause to be published, in a newspaper of general circulation which has been continuously and regularly published for more than one year in Lubbock County, Texas, for twenty days, the following notice: To All Persons Interested In The Estate of J. J. Dieter, Deceased: Know Ye, that Minnie L. Dieter, Administratrix of the estate of J. J. Dieter, Deceased, having on the 30th day of December, 1921, filed in the County Court of Lubbock County, Texas, her application to sell the following described land belonging to said estate:

Situated in Throckmorton County, Texas, being 200 acres off the west side of Survey 3033, T&E Co., described by metes and bounds as beginning at a stake at the N.W. corner said Survey 3033; Thence S. 1344 varas; Thence E. 840 varas; Thence N. 1344 varas; Thence W. 840 varas to the beginning.

Therefore, these are to notify all persons interested in said estate to appear at the next regular term of the County Court of Lubbock County, Texas, on the 20th day of March, 1922, said court to be held at the Court House of Lubbock County in the City of Lubbock, on the third Monday in March, 1922, then and there to show cause why such sale should not be made, should they choose to do so.

Given Under My Hand and seal of said Court, this 30th day of December, 1921. SAM T. DAVIS, Clerk County Court, Lubbock, Texas. C. A. Holcomb, Sheriff.

"FATTEN YOUR PAY ENVELOPE"

Better Health means increased efficiency. In-reased efficiency means a fatter pay envelope. Make up your mind to be healthy. The Drugless Health Science of Chiropractic will help you. Spinal Analysis. Free. Ralph Hardy, D. C., Conley Bldg. Phone 785. 43-1f

John H. Doyle was here Monday from his home in Hockley county, and called on the Avalanche for an order for job printing. Mr. Doyle has been a land owner in that county for the past twenty years, having resided there a great part of the time, and has been solicited to make the race for county judge. He was deputy to the county clerk of Erath county for two years, and for a long time on the city council of Stephenville.

Is it Not a True Saying— That 'None are so deaf as those who will not hear?' If you will not use your ears, use your eyes. Look over your own country as well as other countries and make a list of the great men, including rulers who have shown great capacity, not only for great movements, but for great failures. Vanity, power and daredevil spirit living in the soul of man often blinds him and speed upon him the rocks of pride, prejudice and hate. Go slow and think twice before you start. It is with this thought in mind we direct your attention to the gilt-edge opportunities at this store. Your money will go farther in our Ready-to-Wear department. Attractive footwear at attractive prices. The Millinery department is aglow with new Spring Hats.—Surprises in Hosiery—Substantial Savings on Blankets—See these Bargains. The Leader S. & H. Green Stamps Lubbock, Texas

It Sure Does!

Sugar Shumake

is a real Cow Feed and makes cows give real milk.

FULL-O-PEP

is to make Hens Lay Eggs and it does what it is supposed to do.

We Want YOU

to let us fill your coal bin; or sell you grain and hay. We appreciate your business—and really want it!

Thomas Grain and Fuel Company

AN INTERESTING BATCH OF CALDWELL NEWS

The light sleet that fell Friday was appreciated, though it would of looked better to us if it had been many times what it was.

We can very well realize winter is on as it keeps up busy building fires.

Mr. S. A. Graham has recently built a rent house on his farm to be occupied by Mr. Charlie Jillett's son-in-law, Mr. West and family this year.

Mr. and Mrs. Jessie Snyder moved near Abernathy last week, where they will live this year. We regret losing them, but Abernathy will gain them.

Prof. Dulaney and wife were attending church and visiting with friends at Shallowater Sunday.

We are glad to report that our Sunday School is on the up-build. It was very well attended Sunday afternoon, though the weather was bad, everybody is invited to attend with us. The help is greatly needed and would be appreciated by all.

Mr. G. P. Malone is able to be about again a little, after seven weeks of nursing a broken leg.

Montez Snyder visited with Ida Landers Monday night.

SAN FRANCISCO BUSINESS MAN VISITING IN LUBBOCK

J. H. Carroll, business man of San Francisco, is here visiting Mr. and Mrs. J. F. Tom, at their beautiful home at 1505 Avenue O.

Mr. Carroll has been a visiting old friend at San Antonio, and has spent several weeks touring Texas, and said that it was his opinion that the Plains country is not equalled by land anywhere in the State.

He is a great booster for California, and told his friends here that the people of other places did not realize what they were missing in not being in the ideal climate of California.

I WANT TO BUY HOGS

In any quantity weighing from 60 to 125 pounds. See Fred Snyder in Security State Bank Bldg., Lubbock. 43-1f

J. M. Rankin, of Ralls, was here Saturday.

J. L. Fauer, of Abilene, transacted business here Saturday.

Mrs. J. H. Vandeviere, of Idalou, was here Saturday.

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And In The Second Place---

—The NYAL Line is not sold to take the place of your physician when you are sick, but its various formulas are so compounded as to assist nature in the relief of minor ailments.—It is because we believe NYAL'S to be the best non-secret line, that we became its sole representative in Lubbock.

The LUBBOCK DRUG COMPANY

G. GRANVILLE JOHNSON, Prop.

"The Nyal Store"

Phone No. 152

PARENTS AS EDUCATORS
 Family Prayers and Saying Grace
 By Mary C. Terry.
 "There is no force so great as that of an idea whose hour has come."—Victor Hugo.
 The idea of kindergarten education for little children is not a new one, but it is an idea whose hour

has come. Organization all over the country are recognizing that little children are entitled to the advantages of kindergarten training, and are attempting in many states to secure legislation authorizing the establishment of kindergartens upon petitions of parents.
 Such laws have already been enacted in California, Arizona, Nevada, Maine, Texas, Kansas, Pennsylvania, and Wisconsin—and bills making the same provision will be introduced in the 1922 legislative sessions in Georgia, Louisiana, Maryland, Mississippi, New Jersey, and New York.

If there is no kindergarten in your school, the National Kindergarten Association will furnish upon request advice and information as to how one may be secured.

All over the country there is a movement to re-establish these customs which were observed by our Pilgrim Fathers whose characters and accomplishments speak for their sterling worth.

How many children of the present generation have had the unforgettable experience of "seeing Daddy pray?" It is a sorry thing that with the omission of the children of ministers' families, there are not many. Yet there is one thing which makes such a lasting impression and is such an influence for good on the plastic mind of a child.

It seems as if time is so limited in our average American home, business and family routine so pressing that we fail to find a suitable time to observe with our children those things which we ourselves know to be wise and best. Consider first "Saying Grace." Even in the busiest of homes, surely there is time for bowed heads and a few words of thanks to the Giver of our food, a simple prayer which can be understood even by the young members of the family. The children love it and when accustomed to the little ceremony feel something is seriously missing when it is omitted. Danny, our little son, scarcely more than a year old, will come toddling from his play as we sit down to a meal and hold up his arms to be taken. (Of course he is a schedule baby and does not yet have his meals with the family as yet.) He will sit quietly in his mother's lap and look wonderingly about the table, impressed by the bowed heads and his grandfather's voice "Saying Grace."
 Is not wonder said to be the first

awakening of religion in a little child's heart?

Virginia, who is five and has just started to Kindergarten, lost her father in the recent "Flu" epidemic. The mother, though interested in her children's welfare, is too busy providing food for three hungry mouths to take time for what we might call the finer things of life. When the little girl learned the "Thank You Prayer" at Kindergarten, she came home to ask if she might not say it at their table and now the little home is touched by something which makes the commonplace seem brighter and the daily struggles less irksome than before.

The old custom of "Family Prayers" and Bible reading has been greatly crowded out of our homes because of the unavoidable rush in which we live. But every mother and father who wish their children to become acquainted with the greatest of classics and have a foundation for a lasting religious faith will, if they are wise, make a place for just this thing. Fascinating stories of the Bible heroes read at bedtime, the Lord's Prayer repeated together perhaps at breakfast or at some other suitable time, the talking over with Mother and Daddy the little misdemeanors or failures of the day and the asking "Our Father's" help to overcome them; all these things serve to form a sweet and unbreakable bond of sympathy between the parent and child.

THE VALUE OF A BALANCED RATION

The animal body is composed of water, lean tissue, fats, bones, muscles, and hide and hair, which are composed of the chemical elements of protein and carbohydrates or starchy substances. So in preparing a ration care must be taken to furnish these elements in the proper proportion in order that the animal body may be properly nourished. Otherwise the body will be undernourished or the excess of either ingredient will be wasted. It has been determined that about the proportion of carbohydrates to protein should be nine to one, or in every 100 pounds of feed there should be 10 pounds of digestible protein. Protein is to build the bones, muscles, and lean tissues while the carbohydrates are to produce fat and heat energy for the upkeep of the body.

The value of a balanced ration is very forcefully shown by the following experiment recently completed by the Texas Agricultural Experimental Station at College Station: three sows with very uniform litters of eight pigs each were selected and the pigs weighed at 24 hours of age to determine the initial weight. One sow and litter were put in a dry lot and fed nothing but maize chops and water; another sow and litter were put in a dry lot and fed a ration of 90 percent maize chops and 10 percent tankage with plenty of water; the third sow and litter were fed 90 percent maize chops and 10 percent tankage which was supplemented with green pasturage.

The pigs were weaned at the age of 25 days. The lot fed on maize chops only weighed 20 1-2 pounds each. Lot 2 fed on maize chops and tankage weighed about 30 pounds. Lot 3 which had been fed on maize chops and tankage with the green pasturage supplement weighed 41 pounds each. After weaning all the lots were continued on the same rations until the pigs were eight months old. At the end of the period Lot 1 had lost a half pound each in their weight. Lot 2 weighed 150 pounds each, and Lot 3 weighed 249 pounds each, or an average gain of better than one pound per day for each day of their life. One of the pigs from Lot 1 is now one year old and weighs only 15 pounds having actually lost 5 pounds of body weight in the years time, caused simply by not receiving any protein in the ration.

NOTICE

Call Home Laundry. Phone 797, for your laundry, quick service.
 40-4p T

J. Ward Tinkle, with the Hurst-Zucker Neckware Company of St. Louis was here Friday, looking after the interest of his customers.

OHIO MAN IS INTERESTED IN LUBBOCK COUNTY

A letter was received by the Avalanche Friday from W. T. Jay, dry goods and grocery merchant of Martinsville, Ohio, requesting that we send him the Avalanche.

That West Texas and the Plains is attracting the attention of men of other places is plainly evident from this and the many inquiries received by Lubbock business men and civic agencies.

The man who takes advantage of the rapid development of this section by investing in Lubbock property will be numbered among the fortunate within a few years, as real estate and other property is increasing in value mighty fast.

Washington now boasts of a manless hotel. This hotel is to be run exclusively by women. The bell hops, porters, cooks, room clerks and other employees are all women. The manager is a woman, formerly manager of the government hotel for war workers.

J. C. Mitchell, of Slaton, was a business visitor here Friday.

Victor and Columbia Records at Half-Price

We are overstocked on phonograph records and for a few days beginning Wednesday, the 25th, we will sell certain series of Victor and Columbia Records at HALF PRICE.

Buy One Record and We Will Give You One

All these records will be in our front window. Do not wait until they are picked over, but come in as soon as you can and get a good selection.

We will not send any of these records out on approval and they will not be taken back or exchanged.

Wednesday, January 25th is the Day

RIX FURNITURE AND UNDERTAKING CO.
 THE HOUSE OF SATISFACTION
 BIG SPRING LUBBOCK

If we can succeed in getting you to use our milk products, we believe you will think more of us for it.

Medlock's Dairy

I AM WRITING INSURANCE

At the Same Old Stand

Having purchased the agency Jno. P. Lewis represented heretofore, I am now prepared to attend to your fire insurance wants. I will appreciate your business and give you personal prompt service.

M. O. Owens

CAR LOAD of HOG WIRE

Barb Wire, Field Fencing, Rabbit and Poultry Fencing Just Received

PRICES ARE RIGHT

Cole-Myrick Hardware & Imp. Co.

MONEY to LOAN on FARMS and RANCHES

Can handle some good brick building loans. Loans closed promptly.

F. M. MADDOX

Lubbock State Bank Bldg. Lubbock, Texas

FLUVANA BOY KILLED IN ACCIDENT AT AMARILLO

Roy Crunk, aged 28, who died as the result of being run over by a gravel wagon on East Third Street, on the 17th instance, was shipped to Fluvana, Texas, for burial by the Griggs company last night via the Santa Fe. The body was accompanied by the widow and little son and by a brother, Grady Crunk, who arrived Thursday from Lemars, Iowa.

The family lived at 4400 Tyler Street, and the dead man was a member of the Independent Order of Odd Fellows at Snyder. It is understood that the members of that fraternity will have charge of the funeral at Fluvana, which is near that point.—Amarillo News.

SEMINOLE TO HAVE A COTTON GIN THIS YEAR

Seminole, Texas, Jan. 20.—An agreement was reached between H. C. Burke and Geo. E. Simmons, of Lamessa and the business men and farmers of Seminole, for the immediate erection of a cotton gin here. The business men and farmers subscribed \$1000.00 of the stock and gave the ground for the gin. The farmers pledged themselves to plant at least 2500 acres in cotton this season. Gaines County expects to show a large gain in agricultural production in 1922. The county had a part of the West Texas Chamber of Commerce's All-West Texas Agricultural exhibit last season which was awarded several first prizes.

I. L. Cheatham, of Abilene, was here Friday.

G. W. Butler, representing the Southern Plow Company, of Amarillo, was here Saturday.

?

Good Plumbing is an investment—not an expense. Save money—see us!

NEWTON
 PLUMBING HEATING
 1516 AVE. PHONE 72

One man in the United States is living in approximately four different states at the same time. He is a ranchman, whose house and lands cover the corners of Utah, Colorado, Arizona and New Mexico. The windmill that pumps water for his stock stands in New Mexico and pumps water in a trough in Arizona. The house is exactly in the center of where the four corners of the several states meet.

Doughnuts made daily at Martin's Bakery.
 33-4f

Plainview Boys Band May Give Concert Here Soon

Plans are on foot to have the Chamber of Commerce Boys Band give concerts in Slaton and Lubbock. If the details can be worked out, the band will go to Slaton some Friday afternoon, after the boys are out of school, give a concert that night in Slaton and the following Saturday night give one in Lubbock. G. A. Wright, director of the band, stated to a reporter of The Herald that the people of those towns are anxious to have the chance to hear the boys.

The funds received from this source is to go to the boys camping fund, which they are now building up. Prof. Wright stated that it is planned to have in the treasury by next summer several hundred dollars to be used by the boys for a trip

to summer resorts in Colorado and New Mexico.

This trip is planned immediately following the convention here of the West Texas Chamber of Commerce, during which convention the band will furnish music daily. The band is bent on capturing the medal for the best band here at that time and also the \$500 prize which will be offered for the best band. It is estimated that at least 25 bands will be on hand during the meeting.—Plainview Herald.

COLEMAN COUNTY MAN WILL MOVE TO LUBBOCK

R. H. Bullock and family recently returned from a prospecting trip to the Plains country. The trip covered two weeks. Mr. Bullock has traded Coleman county land for land near Lubbock and intends moving to that section in the spring.—Coleman Democrat.

Dewey Campbell returned last week from McClain, where he spent several days visiting relatives and friends.

WHITE FRONT BAKERY DESTROYED BY FIRE

The White Front Bakery on Broadway, was destroyed by fire of unknown origin Friday night.

The building was filled with bakery equipment and a large stock of goods, and the loss is not ascertained, but it is certain that there was not enough insurance on the building to cover the loss. The building was owned by O. L. Slaton, and was covered by four hundred dollars of insurance, and the bakery business owned and operated by A. J. Bloomquist, and insured for fifteen hundred dollars. He had just recently received a large shipment of flour and about two hundred dollars worth of bread wrappers, which were not included in the amount which was insured, being a total loss.

The building was frame, and the fire spread rapidly, making it impossible for the fire department to do anything but save the adjoining buildings by smothering the fire as soon as possible without any chance of saving the contents, and two gravity hoses, and one from the pump, handled in the department's usual efficient manner, did wonderful work, as the frame building not more than four feet from the bakery, with rubberoid roofing, was not allowed to become hot enough to even scorch the wood, or melt the tar in the roof—another example of what fire-fighting is worth to the town. The new brick building that is going up to the west of the bakery, with only a few inches between the buildings, was not hurt in the least, as the outside of the bakery was not burned, owing to the volume of water put on the flames.

Hats off to the Fire Department. May their good work be appreciated in Lubbock is the wish of the Avalanche.

MARRIAGE LICENSE

R. R. Galey and Miss Jewel Rivers, January 17.
Richard Bailey and Miss Ida Moore, January 16.
Stanford DePriest and Miss Eula Sproles, January 14.
Chester Hoover and Miss Hazel McClelland, January 13.

T. E. Lokey, of Amarillo, was here Friday and Saturday visiting home-folks and transacting business.

MEBANE COTTON SEED

We have just received a car of Mebane Cotton Seed from Trigg Brothers & Co., growers and dealers of Mebane Cotton seed, of Lockhart, Texas, the home of Mebane Cotton Seed. Farmers who are interested in pure Mebane Cotton Seed will please call and investigate our seed at once, as we do not expect this car of seed to last long. We stand behind every sack of this seed with our personal guaranty as to purity as we are getting the seed from reliable dealers and can personally recommend them. These seed are two years old.

Hodges Bros. General Merchandise

Where values reign supreme Lubbock

AFTER ALL—

It's the little things which make for satisfied customers. That's the reason we are so particular about eggs, butter and other perishable articles. We can't see that it's so expensive since there are so many people who are discriminate about things they have on their table.

Hunt Grocery Co.

NEW SPRING SUITS FOR MEN

Will be displayed this week showing the new styles, fabrics and qualities—priced right! May we have the pleasure of showing them to you?

NEW SPRING SHOES, CAPS AND FURNISHINGS

We do not advertise \$2.00 values for \$1.00; neither do we give 50c value for \$1.00; But: WE DO GIVE \$1.00 value for \$1.00.

JONES BROTHERS

"Lubbock's Finest Men's Furnishing Store"

West of Merrill Hotel Entrance Lubbock, Texas

RALLS MERCHANT DISCUSSES BUSINESS CONDITIONS

J. D. Bird and C. E. Dean, of the Bird & Dean Dry Goods Company, of Ralls, passed through Lubbock Saturday enroute home from a trip to St. Louis, where they spent several days purchasing goods for their store.

Mr. Bird told an Avalanche reporter that all the complaint about bad business was created only because people everywhere were so carried away with the high prices and "easy money" during and after the war, and said it was his opinion that the successful business man will not look for the return of such conditions but would go about his work in such manner as would enable him to make a living and carry on his business with conditions as they are, and it was his opinion that the people who are not content with those conditions are only creating more adverse circumstances. "It is my idea that at this time we had all better do our best to stay out of debt and make money without expecting such large returns on our investments. The man who goes through these times of close financial conditions without going broke will have to hustle," he said.

Mr. Bird is an experienced business man and we would do well to remember that he surely knows what he is talking about in this matter. There is no need of sitting still, and expecting to become better off by it, but there is prudence in following Mr. Bird's decision about these times and do our best to make an honest living and fair returns on all investments, as the day of "get rich quick" is certainly not here and the sooner we all realize it the better.

LAMAR COUNTY FARMER TO MAKE CROP HERE

G. E. Helms was here Saturday from his farm twelve miles east of town. This will be his first crop on the Plains, and he is eagerly waiting a good rain that he might start work plowing the land to make a bumper crop this year. He has been farming in Lamar county for many years and says he is glad to be able to farm here, where high production can be made at low cost. The farmer who looks at farming in a business-way will soon figure that the difference in the cost of cultivating Plains lands and that of other sections where a forty acre farm is a gigantic affair, will readily learn that there is no comparing such lands with the Plains, where a hundred and fifty acres and one energetic farmer with a little equipment can produce a noticeable amount of wealth.

Take a look at the small cost of farming on the Plains as compared with other places, and see how far our farmers are ahead of their brothers in other places.

ED WILSON TO BE WITH NEW PALACE GROCERY

Ed Wilson, for the past seventeen years a resident of Lubbock, has accepted a place with the new Palace Grocery which is being placed in the Jackson Bros. Feed Store on I Avenue.

Mr. Wilson told an Avalanche reporter that he was glad to be back in the grocery business, and especially to be able to serve his many friends and old customers.

He knows the grocery business from beginning to the end and is a live wire, who the people of Lubbock will be glad to patronize. The owners of this grocery have something to be proud of in having secured his services.

A PIONEER METHODIST DIED AT AGE OF 82

Word has been received that Rev. James Allen Crutchfield, of Chicago, died at the home of his brother, William Crutchfield of Vernon, last Friday. The immediate cause of his death was pneumonia.

The Rev. Mr. Crutchfield was well known throughout this section of the country as a composer of some note and his religious songs and poems are in book form. The deceased attended the annual Northwest Texas Methodist Conference, held in Lubbock a few years ago and has been a regular attendant at each conference for many years.

He lacked only ten days of being 82 years of age and for many years he has filled numerous Methodist pulpits over the country.

Tramps and hoboes are all in the South now, as if they stayed up North they might get put to work shoveling snow.

For Your Kitchen—Old or New—This Wonderful Range!

How handsome this spick and span Round Oak "Chief" Range will look in the kitchen of your home! What a help it will prove! Plans to have it! Come in and make your selection this week while our stock is complete. We will hold it for you. You can reserve it now for the lowest possible investment—see price guarantee below. All your life you have wanted some day to own a genuine Round Oak—now gratify that desire!

ROUND OAK CHIEF BOILER IRON RANGE

The Round Oak Folks have GUARANTEED to us their present prices against any possible decline until next June 1. Should a price reduction occur at any time this year you will receive the benefit of the full amount of it from us. Buy or contract now. Come in and talk it over.

The Western Windmill Co.

THE WINCHESTER STORE
Phone 127 1212 Ave. 1

FLOYD COUNTY MAN SURPRISED AT GROWTH HERE

N. W. Whitlow was here last week visiting friends and prospecting. His home is in Floyd County, and he has been making annual visits to friends in Lubbock for several years, and expressed great surprise at the fast growth that has been made here.

He has been in Floyd county since 1891 and knows what can be expected of the Plains as a farming section, and told an Avalanche reporter that he was glad to see the business men here taking advantage of every opportunity to boost and develop Lubbock county, and especially Lubbock.

We are in hopes he will decide to make Lubbock county his home, as he is an experienced ranchman, and the worth of such men to this country is well known and appreciated.

Not many people nowadays can handle a hammer or a saw, but there are a lot who can pound on jazz instruments very skillfully.

Coal, Grain and Hay

Phone your orders for either to us. We will treat you right on every article we sell and will give full measure. Give us your business, or at least a portion of it, during 1922.

Jackson Brothers

Lubbock, Texas

ROTARY NOTES

By L. T. Martin.

The meetings of the Rotary Club gets better and better every week and the attendance is such that it is a proposition for the hotels to handle the luncheons at the regular lunch hour. As we bent elbows over the festive board, every one in attendance had a word of congratulation for Woody on the excellent program he prepared for Wednesday's luncheon. No wonder he ran over time fifteen minutes.

He first called on Mike Ballenger to talk to us on the advantages of a Public Library. He handled the question nicely and there is no question of the needs of a growing city the size of Lubbock along that line. If there was a good building with shelves of good books, not only of fiction for the tired business man, but books of science and art and books for research work for the student and a good quiet reading room with a copy of the leading magazines on the tables, for those of limited time, how much it would be appreciated. It would help the tired busi-

ness man to sweep the cobwebs from his brain after a strenuous day and the tired housewife to quiet her nerves with a good book after fighting the dirt of a sand storm which has cluttered up her home. The young man who stands on the street might by the proper inducement be led to believe that the public library was a better place to loaf and by putting the proper reading before him, help to make a better citizen. Let's by all means work to that end and have a library.

Daddy Dickinson is always right there when it comes to furnishing entertainment for the Club. Woody informed Daddy his job for the week was to find out what he could of Rotary members and tell it at Club during the luncheon Wednesday. When Daddy announced he had been doing detective work for the week passed and was to tell what he knew of the doings of the Rotary members there was quite a protest from a certain bunch, but Daddy just told them there were some things he could not tell and then this is what he said:

If each could have one little wish And let that wish come true
Walter would roll
In the eighteenth hole
In an even seventy-two.
We'd find Lu where the Lu Lu's are thick
To Turkey he would go.
You can bet your eye Petes continuous cry.
Would be, You lose: I domino.
Dan Cupid would shoot up the town,
Woody would tie the knot.
Dolph would be near
That six per cent beer,
When the weather gets too hot.
Acy would have an automatic walker,
To use at night.

His joy to make complete,
And Neil H. Wright,
Would edit that Whiz Bang sheet.
Roscoe would be a real lawyer,
Charlie Adams hunting days would run,
Fifty-two weeks per year.
And Jimmy Dow
Would soon learn how,
To show you the sevena you fear.
Roscoe would be a real lawyer,
No more we'd hear Keen's soba,
Oh, wee is me,
This makes seventy-three,
Full fledged secretary's job.
Geo. Briggs would be a great singer

As sure as any fate
And take it from me,
We would often see,
Poor old Jersey with a date,
A. V. would like to belong to a club
That paid one to be slow
When Telephone you greet
When you see him on the street,
Always say good morning instead of hel-lo.

Not being satisfied with all of this he told how Woody was complaining about there not being enough weddings and that he was not getting his share of tying the knots. Advised if Woody would remove the sign from the tree in front of his house: "No hitching here," he might get more of the young people to employ him. He said Jersey came up to him saying I had a fright last night. Daddy said yes, I saw you out with her myself. That reminded Daddy of what the taxi driver told him. Jersey was taking the afore said young lady home when all at once the taxi stopped. What are you stopping for, asked Jersey? The taxi driver: "some one said stop."

Jersey: "Well, step on it she was not talking to you." "All right, Daddy, I am sure you will get an encore for this."

C. L. Griffin commonly known as Grif, explained how Lubbock could become a member of West Texas Base Ball League, and what a nice thing it would be to put Lubbock along with Amarillo, Plainview and Sweetwater on the base ball map of Texas. It will take the sale of 300 season tickets at \$25.00 each. Success to you Grif. Nothing like a good game of base ball to put the pep into red blooded Americans.

O. F. Sinsbaugh informed the Club that the International Harvester Company would pay all of the expenses for what is known as a Farmers and Community two-days' short course, with noted lecturers to instruct the people along different lines. This is not just to be for the people, locally, but will bring men and women from both the country and cities as far south as Sweetwater and north to the Cap Rock, from Seagraves, Brownfield and all towns between here and Crosbyton. The program has not fully been decided upon, but will be properly advertised before the date of the meeting which will be March 3rd and 4th next.

Secretary Keen informed the Club that there would be no luncheon next Wednesday, but the monthly ladies night meeting would be held at the Cova Thursday night. Don't forget the 18th District Rotary Conference at Mineral Wells, Texas, on March 27th and 28th, 1922, and the International Association Convention at Los Angeles, Calif., week of June 4th, 1922.

Dr. J. T. Hutchison (Tom), Rotarian and member of the School Board, was called upon to tell what he knew of the conditions of our city schools. We always get the report from Dr. straight from the shoulder and when we hear him tell of the rapid growth of the schools and taxes not enough to keep pace with increasing school population, it almost scares one. We must, if we keep pace with

the growing population have more school facilities and a new High School must be built at the earliest possible date. Bonds should be voted at once, so as to get the building for the next school year. Would give the figures, but this is a subject that should be given a special write-up and to give the Doctors figures without his address might be confusing. The Doctor has served the people well and faithfully on the School Board and in selecting the new members at the coming election, that care should be taken to select men who will give the time and thought to it as has the Doctor.

Woody furnished a real treat to the Club when he secured Miss Irene Swan to furnish the music for the regular Wednesday luncheon of last week. She has a wonderfully sweet voice full of volume which shows culture under eminent instructors. Miss Swan has been studying in New York for the past six years under such instructors as Frederick Schneider, Florence Maye, Andrea Barone, and is a graduate of Gilmont Organ school also of New York. She was directors of the music in some of the leading churches in New York and Brooklyn. Miss Swan is quite an acquisition to the music loving people of Lubbock. Her home is at Tyler, Texas. She is the guest of Mr. and Mrs. Gus Niblack. We understand she is interested in choral work. Say boys, would it not be great to have her lead in the Rotary songs. But she would put the pep in them. What?

Last but not least on the program was a short talk from the father of our Rotary Club, H. C. Pipkin (Pips) who told us of his efforts here to start us off right in Rotarism and how Roscoe Wilson tried to throw cold water on the proposition, but when he was informed that they were going out and get a "sure enough" lawyer to represent his classification he got into the band wagon and believe me, he has been riding on the front seat ever since and instructing the new members where they will have to head in if they do not live up to the Rotary code of ethics. Pips wants to fill two Pulman coaches with Rotarians from Amarillo, Plainview and Lubbock for the 18th District Conference to be held at Mineral Wells the 17th and 28th of next March. Says he has a band of 30 pieces to accompany them. Listens good Pips, and I only wish it were possible for the whole Club membership to attend with their Rotary. And it will be some meeting and when you stop to consider that the delegation will be made up from the best Rotarians in every town, it will be a meeting full of "Pips" from start to finish. Come again Pips.

The following visitors were in attendance at Wednesday's luncheon: James B. Reed, guest of C. E. Hunt; Frank Barkley of W. A. Town; Mrs. Irene Barkley and Miss Irene Swan, of the Club.
H. V. Edsall, of Andy Wilson.
H. C. Pipkin, of Roscoe Wilson.
Rev. Dr. Burwell, of Neil Wright.

Mrs. Curtis Keen and Dr. Reed, of Curtis Keen.
C. L. Griffin, of Daddy Dickinson.
J. N. Baker, of Jed Rix.
Clark Mullican, of E. I. Robinson.
C. E. Maedgen, of A. W. May.
Mrs. A. V. Weaver, of A. V. Weaver.
Mrs. Frank Barkley accompanied Miss Irene Swan at the piano in her last selection. Mrs. Barkley is one of our home girls and we always like to have her with us and to hear her music.
Dolph Conley went up to Amarillo to be installed as Outer Guard of Kiva Temple and stayed over to attend Rotary luncheon with the Amarillo Club. Bet he had a good time.
Tom Duggan missed a treat when he was not at last Wednesday's luncheon. He was called to Post on business and had to leave on the morning train.
Say Keen, that "Hub" of Rotary you are editing would be all right if you did not run it around through the ink so much. About half of the letters are out of sight and it is an awful strain on a man with weak eyes to figure it out. Good dope, but

why not get out a nice, clean sheet like you did week before last. You showed us you could do it, so come clean now, and get out something we can read. This may be a knock, but every knock is a boost if you get it going up. Wake for you. That Rotary Ann of yours is getting out a mighty nice page of social news for Jimmy's paper. Don't let her beat you.
Say boys just two Rotary locals in this bunch of notes. Is that treating the Rotary pencil pusher right. Every Rotarian could have at least one local for me at the weekly meetings if he would try. What?
Mrs. Ross McLean, of Dimmitt, is here visiting her daughter, Mrs. J. A. Hodges.
Doughnuts made daily at Martin's Bakery. 88-1f
Mrs. A. E. Herring went to Idalou Saturday to spend several days visiting Mrs. J. T. Carlton.
S. A. Wood was here Friday from his home at Wilson.

Opening Monday, Jan. 30

Palace Grocery Co.

We are pleased to announce that T. H. O'Neal and J. A. Williams, composing the firm to be known as the Palace Grocery, have secured the services of

ED WILSON

for some time heretofore in the grocery business in Lubbock and that we are making preparations to open one of the finest grocery establishments in the city, on Monday morning, January the 30th.

A Fresh Clean Stock Low Prices and Good Service

JUST PHONE 261

Palace Grocery Company

Just South of Postoffice On Ave. I

A Few Samples of New Spring Hats

Now Displayed

We will be glad to have you call and see them. You can make a selection now and have not only the pick of the newest arrivals, but the latest styles.

We also announce a showing of

NEW SPRING DRESSES

Which will be displayed this week. We invite you to give them an inspection.

Mallard Sisters Dress Shop

West Broadway

BUSINESS IS GOOD

—And Coming Stronger

Forget That Calamity Stuff

Buy Your Dry Goods From Us

THE CASH DRY GOODS COMPANY
G. L. Mills, Proprietor Lubbock, Texas

AROUND THE CLOCK

Starlight and Sunshine Lighting Life's Pathway.

The Dial
 1. If there were more men working and fewer trying to save the country, the country would probably be able to save itself in time.
 2. You can judge a man by the company he keeps, but it's not safe to judge a woman by the hours she keeps.
 3. Curiosity is a very expensive bit, especially in a poker game.
 4. A judge says a thief can't be punished for stealing liquor—probably because no punishment is severe enough.
 5. We sometimes wonder why the modern girl, when she dresses for the ballroom, doesn't get confused and go to bed.
 6. Choir singers should not wear low-necked kowns, and as far as our observation goes, most choir singers couldn't.

7. The sheriff who was so busy he forgot to hang a man should be replaced by a woman. No woman would overlook such an opportunity.
 8. The only one of the reds that doesn't have anything mean said about him these days is the American Indian.
 9. Any man is liable to make a mistake, and any woman is glad to point it out to him.
 10. Whenever a woman gets the degree of doctor of laws, we always imagine she earned it by laying it down to some man.
 11. Chicago judge holds that it is not illegal for a man to steal from his wife. No, it is not illegal—it is impossible.
 12. A great many people have their own peculiarities, and so far as we are concerned, they can keep them.

A Free Present
 "There are wives and wives; now, take yours, for instance."
 "Sure, take her, if you like; she's no Statue of Liberty."

On the Move
 "I don't know about lending you any money. When I lent you some over a month ago you told me you only wanted it for a little while."
 "Well, I didn't keep it long."

Our Etiquette Teacher
 Q. Should a woman precede a man up the stairs?
 A. No, but it's more interesting.
 Q. How late should a young man stay when calling on his girl?
 A. It depends on what time he goes to work next morning.
 Q. Does one "drink" or "eat" soup?
 A. Most folks "suck" it.
 Q. When does a young man reach the age of wisdom?
 A. After a grass widow gets through with him.
 Q. Is it alright to serve liquor at formal dinners?
 A. It used to be improper; now it is impossible.
 Q. Where does the hostess stand at a large reception?
 A. On her feet.
 Q. When calling on a married lady, should a gentleman leave a card for her husband?
 A. Let your conscience be your guide.
 Q. Is it alright for a couple to go walking alone at night?
 A. Yes, if they keep walking.

Not Balanced
 Janice—Why did you refuse Bill's hand and fortune?
 Jennie—One was too large and the other too small.

Intimate Book Reviews
 "Keep the Still Fires Burning"—Dedicated to Mr. Volstead. A patriotic anthem for those whose thirsty throats are yearning.
 "Half Hours With Poets"—A delightful little volume compiled by a bill collector who spent much time among the versifiers trying to get something on account.
 "Truth As An Aid to Success"—A valuable handbook for advertisement writers.
 "The Koo Koo Klam"—A sweet Irish love song with Yiddish music.
 "Lady Lingerie's Lost Lover, or, How Lord Lumbago Was Lured Away by a Lissome Little Lallapalaza of a Lacemaker"—A romance that makes you burn the midnight electricity.

Idiotorial
 We should be thankful that there are young people. If there were no young people, the world would soon be depopulated. Children are lots smarter now than they used to be. "Ask dad, he knows"—yes, he knows that any one of his kids can teach him a hundred new tricks. When dad was a young man, he went courting and told his girl goodnight at 10 o'clock. But now his son goes courting and gets home in time to wash up for breakfast. The greatest trouble with the modern young man is that he leaves off having brains when he starts having whiskers.

It Wouldn't Do
 "Folks who live in glass houses should never throw stones."
 And may we here further remark: Folks who live in such houses may find it discreet
 To dress and undress in the dark.

Sayings of Barney Bill
 "One thing that gets my goat is the way landlords advertise 'No Children Wanted.' You'd think they had forgotten they were ever kids themselves. And I've got an idea that if they don't stop that practice

"How \$960 Grew to Several Thousand Dollars in a Few Years"

Some of my friends have often ask me "Why I ever got into the cigar business"—I was traveling for a St. Louis Cigar house when I thought of a plan whereby I could sell more cigars and sell them for myself—I had confidence in my plans then just as I have confidence in our plans here today—But I did not have the capital. All that I had was a worn out Ford car and I knew that I could not do much with that—So I made up my mind that I would get some one to back me with money and become my partner and share the profits with them, just as we are asking you to become our partner in this business today—I tried several but they all seemed to doubt my plans, until one day I met one of the largest wholesale grocers in Texas and decided to tackle him, so I called him off behind the corner and explained my proposition, just as I am doing with you today. The proposition seemed to appeal to him but as he had a partner he put me off until he could see him; but the main thing was that he was on the fence just as several of you are today on this proposition. I went down the next day but could not get any satisfaction, I went the second and third day, and the third day I met his partner at the door and ask him what he thought of the proposition and he gave me no satisfaction but told me that the other partner would attend to such matters. And by the way this fellow who told me this has since proven to be one of the very best friends I have and he has proven it time and again after we were better acquainted. Well, they finally consented to give the plan a trial after I had assured them that I would not draw a cent until the business was on a paying basis and that they were satisfied. I sold the old Ford that I had to live on until this plan developed. Some of my friends suggested that I get a job and go to work, but I had confidence and was willing to back my judgment,

just as I have confidence in the Panhandle Cigar Company today. When I went with these people they were selling around 5000 cigars a month and were buying them from the so-called trusts. My plan was to buy from the small, independent manufacturers, the wholesale people said it could not be done, so we started with two small cases of cigars. We sold them and then we tried the small independent factories and within two months my partners came to me and said they also had confidence in the proposition by that time and gave me authority to order any thing that I saw fit from the manufacturers and that the sky was the limit and gave me authority to draw my profits every week if I saw fit and it was a good thing for I had lived the Ford entirely up by that time but I had never lost faith in my proposition. It was only a short time then until we were shipping out thousands of cigars every day and the profits were piling up and the wholesale people were only compelled to invest \$960 dollars in the plan until it paid its own way and this \$960 was paid back into the grocery department within six months—Suffice it to say when I sold, I sold for several times the amount ever invested in the proposition and the business is running today and enjoying a good trade. To those of you who are on the fence, just as these wholesale people were, I suggest that you buy as much as you can as soon as possible for after this stock is sold I am going to be too busy making dividends for the stockholders, who have foresight enough to invest, to get out and try to buy some of this stock for you even though you are willing to pay a bonus. I made big money for my partners who backed me and I will make big profits for those who back me in this proposition by buying stock and becoming our partners.

T. G. SHAW, Manager,
Lubbock, Texas.

Panhandle Cigar Co.,
Lubbock, Texas.

Gentlemen:

Please mail me what information you have with reference to your business and keep me posted as to your progress.

Name _____

Address _____

Panhandle Cigar Co.

Wholesale Cigars and Grocers Sundries
Lubbock, Texas

Read!

The officers of this bank are anxious to be helpful to our customers. Their advice and counsel is just a part of the service which we believe will make you a more prosperous citizen.

Act!

The Lubbock State Bank

A Safe Place to do Business

Farm and Ranch LOANS

Plenty of money available for good farm and ranch loans on the best terms at the current rate of interest.

Claude B. Hurlbut
Citizens Nat'l. Bank Bldg. Lubbock, Tex

babies are apt to form a union and refuse to be born."
 "I know it, but doggone it, they're liable to start enforcing this prohibition law any minute."

Obliging
 Lady Customer—I want to see your nails.
 New Clerk (in hardware store)—Yessum. Finger or toe?

Commonplace
 He works in the city, and she—well, she stays.
 In the little wee world of life's commonplace ways;
 She brushes and dusts and she polishes bright.
 That spot which is precious to one man's sight.

She decks out the table with silver and bloom
 Of those roses which scent all the dusk of the room;
 Along the dear commonplace highway of home.

She isn't as pretty as many you'd see;
 He isn't as rich as a thousand may be;
 But neither would alter one jot of the grace
 Which arms, with its sunshine their world's commonplace.

Doughnuts made daily at Martin's Bakery.

SHERIFF'S SALE
 THE STATE OF TEXAS,
 County of Lubbock.

Whereas, By virtue of an Order of Sale issued out of the District Court of Lubbock County, Texas, on a judgment rendered in said Court on the 13th day of December A. D. 1921, in favor of W. A. McDonald and against C. W. Sargent and Mrs. E. J. Payne, a feme sole No. 1491 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 10th day of January A. D. 1922, at 5 o'clock P. M., levy upon the following described tracts and parcels of land situated in Lubbock County, Texas, and belonging to C. W. Sargent and Mrs. E. J. Payne, a feme sole to-wit: Lots 1, 2, and 3, in Block No. 4, Overton Addition to the town of Lubbock, as per map thereof in the Deed Records of said county and on the 7th day of February A. D. 1922, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Lubbock County, Texas, in the town of Lubbock, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said C. W. Sargent and Mrs. E. J. Payne, a feme sole in and to said property.

Witness my hand, this 10th day of January A. D. 1922.
 C. A. HOLCOMB,
 Sheriff of Lubbock County, Texas.

As a Matter of Fact

Right today, this minute, we are furnishing more good people with good groceries than ever before. Right now people are buying with more investigation, more knowledge of facts, than ever before—so there must be a reason for our increasing business.—We ask your consideration, believing we offer you a source of grocery satisfaction.

THE H. E. MILLER GROCERY

2 Phones

Fifty years ago the Marquesas Islanders numbered more than 50,000. Now there are but 1,800 natives. Smallpox and tuberculosis decimated the population.

The bowls with which many people receive increases in the tax rates, are only equalled by the loud shouts with which they vote for costly public improvements.

AT THE CHURCHES

First Christian
From a report of an attendant at Sunday School, about eighty-five members were present, a good lesson was reported and much enthusiasm shown in the work.

Church services were well attended, impressive and instructive sermons being preached in the morning and evening by the pastor.
More people are invited and urged to take advantage of these services, as much good can come through their presence.

Cumberland Presbyterian Church
Morning service was well attended and a very interesting sermon was delivered by Brother Baker, scripture, Rom. 24, 42. Subject: "Watching," opening prayer lead by Brother E. P. Earhart, leading thoughts: We all want to be saved, we must prepare and watch. Christ is coming back to earth, are you watching with outstretched hands as you were when your daughter came back from her years work at school. Do you believe the Bible? The son of man cometh when no man knoweth. Watch, Words, Actions, Thoughts, Compare Hearts.
Night Service. We missed your

face, but the faithful were there. Subject: Greatest school of religion in the world, is in the home, disobeying God's law, we should pray aloud. Morning, Noon and Evening. This was one of the best sermons Brother Baker has delivered this year.
A goodly number attended the Sunday School, but still, too many were absent for the good of themselves and the Sunday School in general. Come next Sunday. Make it a record breaker for attendance. A hundred percent in attendance is not impossible.

Methodist Church
The morning services were well attended, as there is greater interest shown in the Sunday School. The Business Men's Bible Class and the Women's Wesley Class are now working in competition for membership, good lessons, and other work, and these older people are believed to have some effect on the attendance in the primary and intermediate classes as it is much easier for the kiddies to go to Sunday School with father and mother than to go alone.
These people have learned that every sermon is worth staying for, and but few leave before church is over, and this number added to the regular church attendance makes a good showing in the morning services.

Rev. C. N. Ferguson spoke in the morning on the wickedness of

the world, showing the many unnoticeable habits that are conducive to immoral tendencies, making the greater part of his sermon to the parents, warning them against allowing their children to choose their own social surroundings, and assured his hearers that the people of Lubbock are no more uncautious about these conditions than people of all other parts of the world, but condemned the national habits of worldliness.

Rev. Ferguson has something good to say to every individual who will accept the opportunity to hear him, and the writer is sure that should the non-church going people once accept his invitations to meet with him on Sunday morning and evening they would become attached to the services, ad be on hand at every meeting.
Rev. Ferguson is more than a preacher, he is an orator, a teacher and a man whose principles are known, whose ability can be immediately recognized, and whose power is evident. Hear him next Sunday. The evening services were not so well attended, but the sermon lacked nothing in impressiveness and appeal.

First Presbyterian
Sunday School hour found most all the regular members on hand with a good and interesting lesson. All the lawyers of the town were given special invitations to hear Rev. Burwell speak in the morning hour on "God's Laws," and the invitations were well heeded, as a large number of the lawyers were present, several of whom have commented favorably upon the pastor's ability to handle the subject. The relation of these laws to our statutory laws was discussed in a manner that proved the pastor's wide knowledge of both subjects.
The evening service was well attended, and Rev. Burwell is creating more interest in every phase of the church work through his untiring efforts and well-devised plans for conducting the work.

Baptist Church
Sunday School work among the older members of this church is becoming one of the greatest activities, and the work they are doing is making for progress in other branches of the work.

The Men's Bible Class was invited to Monroe to conduct services there in the evening Sunday, and eight of the members accepted the invitation, and immediately at three o'clock their services were started, with Prof. Gunn as chairman of the class, G. W. Foster and T. W. Sawyer as spokesmen. An enjoyable meeting is reported, and the people of Monroe expressed themselves as highly pleased with the services.

Rev. Bowen conducted the regular services, using as his subject in the morning: "What Constitutes a Modern Church," declaring that social services had to play a prominent part in church activities at this time, and recommended that every modern church should have a social hall, equipped and ready for any entertainments the members might wish to conduct, emphasizing that a specially equipped gymnasium be given the boys and girls, which would stimulate their interest in church work, if they could seek the church building in quest of merriment as well as spiritual understanding. "Combining these things with church work does not mean we should eliminate one item of spirituality from the meetings," he declared.

Rev. Bowen is a live wire, whose services to the Baptist church is to be appreciated, and whose willingness to work is becoming a great factor in church activities for his people.

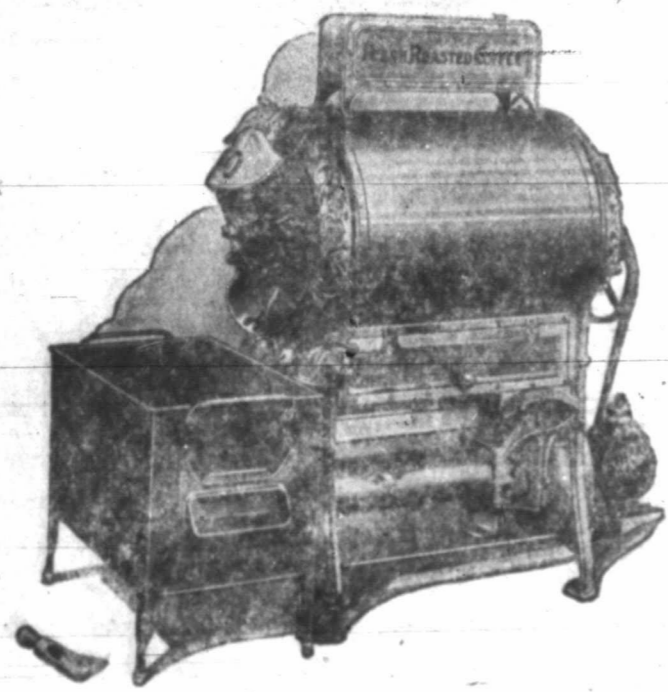
Evening services were well attended and the splendid sermon gladly received.

LORAIN DRY GOODS STORE IS ROBBED

Burglars last Thursday night entered W. L. Felmondson's store at Loraine, and took silks, dry goods, shoes and clothing to the amount of \$1,000 or more. There is no clew to the identity of the thieves.

Mrs. W. A. Roberts, of Ralls, was here Saturday shopping.

Mrs. J. B. Joiner, of Idalou, was here Saturday.



In order that every family gives our coffee—roasted daily in our store—a fair trial, we will give double "Gold Bond" saving stamps for every dollar's worth purchased up to February the 10th. This coffee compared favorably with the very highest grade of coffees you can buy and costs you less money.

—Our stock of groceries is very complete in every way and remember that we WILL NOT BE UNDERSOLD FOR CASH.

—We have a nice line of green vegetables arriving daily and our fresh meats from Sid's Market are unsurpassed. Trade where the whole bill can be filled, and at the lowest prices, too.

Martin & Wolcott
Phone 310 GROCERS Phone 309

Here is a battery behind which stands the greatest engineering skill of the time—

Westinghouse

We sell new Westinghouse batteries. We give Westinghouse battery service—repair all makes of batteries and can give your battery an INSTANTANEOUS CHARGE

Lubbock Uradia Station

Hi-Jacked, Robbed, -Left Unconscious at Washburn Wed.

Washburn, Jan. 19.—N. Barham, 25, of Goodnight, was found in a semi-conscious condition with a bruise on the left temple and one on the back of his head, lying near the Kell Elevator here Wednesday night about 10 o'clock, by Harry White of this place.

Barham, after regaining consciousness, told the officers that he had been robbed of about \$75 or \$80 by three men who were traveling in an automobile. He said he gave fight when they attacked him and knocked one of them down. He was then struck on the head, he said, and knew nothing more.

It is believed Barham is paralyzed in the neck, as he has little control of his head and neck. He is being taken to Amarillo for an X-ray examination to determine the extent of his injuries.

Barham described one of the men as being tall and the other two as being medium built. He said they were traveling in the direction of Amarillo. The driver of the car manipulated its steering so as to crowd him into a ditch and then the three made the attack.
No definite clue as to the identity of the men has yet been found. Officers over the Panhandle have been notified of the robbery and given a description of the men.

CATTLE FEEDING INCREASES IN THE POST SECTION

Cattle feeding is getting so popular in Post and Garza County our business men are taking to it and feeding herds right in town. J. N. Power is feeding a bunch of 35 black pole calves at his place of business in South Post. T. L. Jones is feeding a mixed bunch of about 40 head at his place of business and J. B. Stoker is feeding a hundred head of herefords in the lot just behind the Packing house market.—Post City Post.

Scratch pads for sale at this office.

LUBBOCK MAN SAYS FARMERS ARE CARING FOR CATTLE

County Surveyor A. L. Harris returned Thursday from Terry and Lynn counties where he has been the past ten days looking after some survey work.

He said the people of those counties had certainly been doing some good work and there are many new farmers making arrangements to have a part in making the 1922 crop, and there were so many of them, that the increased production of that section would be very noticeable after the harvest reports.

He also noticed that around Seagraves and Brownfield the farmers were devoting more attention to fattening and finishing calves than in any previous year, as they are firm in the belief that that is the best means of obtaining a fair price for their immense feed crops. The calves are fattening and growing at the same time, they claim, which makes for the belief that they are the most profitable livestock to feed during this time.

Cattle raising was prior to farming on the Plains and it is only natural that our people are working out more systematic plans for the ranching industry than for farming work, but in this case they are making one care for the other which will add enormous wealth to the Plains. It will not be many years until the farmer-ranchmen will have the most exacting care taken of their problems, which will mean a great deal to them, as there are many dollars lost to the farmer each year in his failing to know what items are creating and what items are losing money.

DRY GOODS SALESMAN SAYS BUSINESS WILL IMPROVE

T. D. Copeland, traveling representative for the Galveston Dry Goods Company, was here Saturday looking after the interests of his company. He is an optimist of merit, and expressed the idea that business was going to be much better as soon as there is some hopes of the next crop being a success as the farmers are not spending their money very freely at this time, and he feels that as soon as they are assured that this year will be a prosperous one for them they will begin to make use of some of the money they made from

JUST the CORSET

To Make You Look Your Best

Will be found in our Corset Department.—If you are not wearing a Gossard you may be suffering from it in appearance and health.

GOSSARD CORSETS

Are scientifically designed for every figure.—We have just received a good assortment and the prices are within the reach of every woman, and we will assume full responsibility for your complete satisfaction.

Barrier Bros. DEPENDABLE MERCHANDISE

Save "Gold Band Saving Stamps" Get them at Barrier Bros., Martin & Wolcott, Sid Caraway's Market



POLITICAL ANNOUNCEMENT

The following parties authorize the placing of their names in this column for the various offices, subject to the Democratic Primary, in July, and ask a favorable consideration of their claims:

For County Clerk: H. F. STUBBS, Lubbock.

For Sheriff: C. A. HOLCOMB, Lubbock. Re-election. JOE W. PERKINS, Lubbock.

For Tax Collector: SAM SPIKES, Lubbock. TONY G. DYESS, Lubbock.

For Tax Assessor: R. C. BURNS, Lubbock. (Re-election) A. B. JONES, Lubbock.

Commissioner, Precinct No. 1: M. M. CRAWFORD, Lubbock. Re-election.

County Commissioner, Prec. No. 3: B. N. WHEELER, Idalou, Re-election.

For Public Weigher: C. T. JACKSON, Lubbock. (Re-election).

CITY OFFICIALS
For Mayor: PERCY SPENCER.
For Commissioners: L. H. SIMPSON, Com. No. 1. J. O. JONES, Com. No. 2. GEO. C. WOLFFARTH, Com. No. 3. W. S. POSEY, Com. No. 4.

HOCKLEY AND COCHRAN COUNTIES.
For Tax Assessor: W. G. FRAZIER.

the last year's crop.

ANGEL FOOD CAKE
Mrs. T. G. Schlegel will make Angel food cakes for you. Phone 135J. 43-3p

You may be insured, but are you covered, both fully and correctly?

That is the first question asked after each fire. And it is a natural question too. We were asked a score of times last week, and were glad to say that the White Front Bakery was insured.

WAS IT INSURED?

Wouldn't you feel out of sorts, if YOU had a fire and were compelled to say "No, I thought I couldn't afford to carry insurance, but now I'm almost ruined." Better be safe than sorry.

Here to Stay **BRIGGS & DENMAN** ALWAYS ON THE JOB