

THE LUBBOCK AVALANCHE

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LUBBOCK, LUBBOCK COUNTY, TEXAS, TUESDAY, JANUARY 10, 1922.

PUBLISHED TWICE A WEEK

FIREMEN HAVE THEIR ANNUAL BANQUET LAST THURSDAY EVE.

THE FULL FORCE WAS ON HAND AND A NUMBER OF INVITED GUESTS WERE ALSO IN ATTENDANCE

THE DEPARTMENT NEEDS WERE DISCUSSED

There is a Great Need for An Extension of the City Water Mains and Also Additional Water Supply—Fire Fighting Equipment Much Too Light for the City's Needs.

There was a noticeable quiet prevailed as Roche Newton, walked into the office of the Oakland Sales Company, where the firemen and their guests assembled, and announced that "it was ready," which was not clearly understood by the Avalanche reporter, but by following the restless crowd, and managing to get near the smallest fellows in the crowd, we found that the first thing on the program was a big supper, which had been prepared by the ladies of the Baptist church.

Needless to say we were surprised as what happened, as there we learned that to pick out the "littiest fellow" as a table mate does not always climax in getting the best of the feast, as H. D. Phillips, manager of the local telephone exchange, demonstrated the falseness of that idea, before half supper hour was spent.

Roche Newton, City Fire Marshal, acted toastmaster, and called on the visitors to offer suggestions for the solution of the fire-fighting equipment problem and many interesting facts relative to the work were revealed.

Geo. W. Briggs, insurance man, spoke in behalf of the firemen, and assured them that they were appreciated by every insurance man in town, and offered his services to any extent in bringing about better conditions for them. He stated that it had been his opportunity to watch the organization and maintenance of this department, and assured the fellow visitors that they were in the presence of the pluckiest department members anywhere. Attorney Wilson, Curtis A. Keen, James L. Dow, and others followed Mr. Briggs with short talks encouraging the erection of a better building, bigger pumping apparatus and truck, and other improvements for the department, which were approved, in a talk from Mr. Conley, who declared that the fifteen percent decrease in insurance rates, which had been brought about by the willingness to work, and the efficiency of the firemen, should be spent on bettering their equipment, which secured an indisputable point in their favor. Mr. Conley is well known in Lubbock as one who backs his every statement, and we are sure that the influence he will have for the betterment of these conditions will be keenly felt. The Chief of the Department, W. E. Twitty, whose ability as a fire-fighter is recognized by all who have seen him in action, made an instructive talk, pointing out the cost of the equipment which is most needed at this time, together with information on the small possibilities of the present pumper and truck.

A splendid report of last year's expenses were also given, which will prove that those men have been operating on the lowest possible cost, with highest efficiency.

Roche Newton, after each talk, threw a bit of sarcasm at us all that made us realize that those men are not going to tolerate just anything that is dished out to them without staging some sort of comeback, which was further emphasized by a crisp, full-of-pep speech by Alex. McDonald, one of the boys, who stated that they might too, soon find themselves surrounded by a fire fighting problem that would demonstrate their helplessness, so far as coping with a spreading fire is concerned, and which would cost the town a great deal more than the needed equipment, but assured his hearers that through his association with the fellow firemen he had found them true as steel, and willing to go into any kind of fire where their work might bring good results so far as it was possible.

A tribute to the man who answers the telephone for fire reports was paid by H. D. Phillips, who stated that the tests he had made in complying with state laws, found him always on the job, with an average of little more than six seconds made on answering the calls. The telephone company has a major part in the firemen's work, as on its employees depends the location of the fires, and Mr. Newton, in response to the talk, expressed himself as thoroughly satisfied with the service received from the operators.

The meeting was closed with a talk by Martin S. Ruby, representing the city management, in which he discussed the fire fighting problem from the management's viewpoint, and expressed a desire for the voters to vote an extra bond issue for the purpose of extending the water service and increasing the supply, which would enable them to place more funds to the disposal of the Department Chief.

It is to be hoped that this meeting will result in some worthy action, being taken on this matter, and the people of Lubbock should realize that the firemen are not any more interested in the matter than anyone else would be if they were familiar with

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New Immigration Laws Needed in the United States

The immigration problems of the United States are more acute than those of any other country in the world. For fifty years Congress has been developing, step by step, a policy for the regulation of immigration. This has been increasingly a selective policy—a policy for the exclusion of the seriously diseased, flagrantly immoral, dangerously radical and only recently, wholly illiterate individuals. Aside from these restrictions, the law allows free immigration, except that for forty years Asiatic labor has been fairly effectively excluded. In spite of increasing restrictions immigration grew to vast proportions during the decade before the war, especially from the countries of North, East and South Europe. Striking facts, standing out in connection with immigration during the twelve years from 1909 to 1920 inclusive, show the great need for emphatic action at this time. During that period there was a net increase of 4,485,387 foreign-born persons in the United States, after deducting the number of foreign-born who left during those same years. The largest net increase in a single year was 817,619 in 1910.

The present emergency three percent law will expire June 30, 1922, and unless new legislation is adopted the bars will be let down and a great influx of foreign-born may be expected. In the countries of the Old World there are multiplied expulsive forces pushing the people out, and millions of them will be seeking admission to this land of larger opportunities and lighter burdens. The new Congress will scarcely face a more important task than the enactment of sane immigration legislation. If immigration is permitted to revert to the law of 1917 the number of immigrants will undoubtedly be greatly increased, and this will put a strain upon this country it is not in position to bear. Industrial conditions will be seriously affected and numbers of aliens far greater than can be properly assimilated will come in, thus affecting the very life of the Nation.—Texas Christian Advocate.

Representative of Congress As to Church Relations

Deets Pickett, research secretary of the Board of Temperance, Prohibition and Public Morals of the Methodist Episcopal Church, gives the following record of the Church affiliations and preferences of the present Congress:

- Methodist—Methodist Episcopal, 48; affiliated, 15; Methodist Episcopal, South 34; affiliated, 1. Methodist Protestant, 1. Total, 99.
- Presbyterian, 43; affiliated, 10; United, 2. Total, 55.
- Protestant Episcopal, 22; affiliated, 8. Total, 30.
- Protestant (desiring to be known as non-Catholic), 5.
- Baptist, 29.
- Congregational, 20; affiliated, 3. Total, 23.
- Roman Catholic, 17; affiliated, 1. Total, 18.
- Christian, 9; affiliated, 2. Total 11.
- Lutheran, 10; affiliated, 2. Total, 12.
- Disciples, 4; affiliated, 2. Total, 10.
- Unitarian, 1; affiliated, 4. Total, 5.
- Jewish, 3.
- Quaker, 3.
- Universalist, 2.
- United Brethren, 1.
- Mormon, 1.
- Independent, 1.
- Menonite, 1.
- Dutch Reformed, 1.
- Evangelical, 1.
- Not affiliated with any church, 23.
- Church affiliation unknown, 98.

- Senators: Methodist—Methodist Episcopal, 6; affiliated, 3. Methodist Episcopal South, 8. Total, 17.
- Protestant Episcopal, 11; affiliated, 1. Total, 12.
- Protestant (desiring to be known as non-Catholic), 1.
- Presbyterian, 9; affiliated, 2. Total, 11.
- Congregational, 5; affiliated, 1. Total, 7.
- Baptist, 3; affiliated, 3. Total 6.
- Roman Catholic, 6.
- Lutheran, 2.
- Dutch Reformed, 2.
- Unitarian, 1.
- Mormon, 2.
- Christian, 1.
- Not affiliated with any Church, 4.
- Church affiliation unknown, 23.

Mrs. O. L. Knott, of Hermleigh, is at the Lubbock Sanitarium, and was operated on Saturday. Her condition at this time is reported favorable.

A. B. Roffington, of Dallas transacted business here Friday and Saturday.

Gus Collett was here Saturday, trading with our merchants. He is planning on making a bumper crop in 1922, and is making ready to start the first cultivation as soon as the season is right.

Scott Walker and wife were here Monday from their home at Brownfield shopping.

A. J. Newberry, of Happy, was here Monday looking after business.

Why Farmers Can't Control Cotton Acreage

The people that do the farming—that is the real farmers of Texas—do not control the situation; not more than half, anyway. Bankers, big residential and non-residential land holders—"Land Lords" of Texas—control the other half, or more. The tenant farmers and hired men have almost no voice in the matter and they produce about half or more of the cotton raised in Texas. And this situation and handicap to the real farmers and to the progress and development of Texas will continue so long as big residential and non-residential land holders control half or more of the best farming lands of Texas.

As proof of this statement I will give just two simple cases. One "banker-farmer" who farms not the farm, but farms "his negroes" and tenants—and of course skins them to a finish—says: "Diversification is all right but cannot be practiced." Why? He tells why. Here it is: "I have a farm of several hundred acres on Red River—I force them (negroes and tenants) to plant all the cotton possible—they simply have to raise cotton—I get along fine with my negroes." (My negroes!) And don't fail to get this: "The negroes and white tenants alone produce at least half of the cotton and neither can reduce his acreage a single acre." That tells you why. You see, my big master—landlord—landholder—slave owner, will not permit it. And these who are—Also, the little farmer and home owner is virtually in the grip, or subject to the big land holders, for that half of cotton raised by negroes and white tenants controls the cotton situation.

The other example in proof of my claim is the big Taft farm and ranch at Corpus Christi with its fine farming lands, gins, mills, packing plant, dairy, hog ranch, cattle ranch, etc. Its improved and labor saving machinery that the little farmers cannot afford, and with which they cannot compete. With its overseer, cheap negro, Mexican and white labor, and with its stores, banks, etc., where the workers part with—or return—the little they get for their labor.

And this is just two samples of the many big land holders of Texas who dominate, control and virtually own thousands of poor working men women and children, both black and white and dominate the little farmers and their productions.

These big land lords occupy the same position and exercise the same authority as the pre-war chattel slave owners, except, he has no money invested in his slaves and does not have to supply or care for them.

And I want to further say: This big land holding, for profits and speculation, is the greatest curse and drawback to farm owning, farm progress, farm interests and the improvement of the great State of Texas.

Governor Pat Neff was elected on a land-plan and we hoped to see something done in regard to this big land-holding for speculation and profiteering purposes, thus preventing real development, home owning and home building. But is he going to do anything, or was it all a fake? No one man needs more than a half section for farming, and all above that should have a graduated land tax on it. That would force these big land holders to sell for actual homes and cultivation. Let the big stockmen use lands for grazing fit for cultivation.

T. J. ESTES.

TWO ABERNATHY PEOPLE IN LUBBOCK SANITARIUM

Alber Tannerhill, and L. E. Knotts, both of Abernathy, were brought to the Lubbock Sanitarium last week, where they underwent operations today.

Abernathy people are proud of the institutions Lubbock has for the care of the sick, and the patronage from there is almost one hundred per cent strong for Lubbock, where they receive expert attention, without additional expense for railroad fare.

FIRE DEPARTMENT HAS CHANGE IN OFFICERS

At a recent election of officers for the Lubbock Fire Department, W. E. Twitty was reelected Chief, E. C. Young elected Assistant Chief and G. W. Scott, reelected Secretary-Treasurer.

Merrill Lewis is here from Ira, Scurry county, at the Lubbock Sanitarium, where he was operated on Saturday.

Mrs. G. H. Price, of Slaton, arrived at a Lubbock Sanitarium Saturday, and was operated on yesterday.

H. H. Guin was here Saturday, from his farm, west of town, with a nice load of produce. He has a fine bunch of chickens, and several milk cows from which he keeps himself busy looking after the profits he makes from their products.

Miss Reba Nugent, formerly of Midland, but who will make her home here in the near future is spending the week at the home of J. W. Painter.

R. A. Wooten and wife, of McAdoo, were here first of the week.

R. F. Wright, of Amarillo, was here last week transacting business.

BIG PROBLEMS ARE STACKING UP ON THE LUBBOCK PEOPLE

WE MUST GET DOWN TO REAL BUSINESS AND CLEAR THE DECKS AND DO SOMETHING

MUCH UNFINISHED BUSINESS ON SLATE

Let's Bring These Matters to a Show Down and See Whose in the Lead in Lubbock—It Costs Money to Do Things and if We Dance, the Fiddler Must be Paid.

Three Toss Their Hats in the Political Ring

Hats in the ring. This week C. A. Holcomb, Joe W. Perkins and A. B. Jones, toss their hats in the ring for a race for the county offices as follows:

C. A. Holcomb says he wants the office of sheriff again and so announces this week. Mr. Holcomb has been sheriff and tax collector the past three years, being now in his second term. Mr. Holcomb is very desirous that the voters of this county consider well his claims for this office. His past record as incumbent of this office is before you, and he asks that you give it thorough investigation, if you are not already familiar with it.

Joe W. Perkins, pioneer of the Plains, is in the race for Sheriff. Mr. Perkins has been on the Plains for many years, and was a cowboy in this section of the country, before there was a Lubbock, or any sign of it. He is just a plain every day, good honest fellow, and if elected to the office to which he aspires, he says he is going to be sheriff, regardless of what comes. He also asks that the people make a thorough investigation as to his qualifications, and he will certainly appreciate the support of the people of this county, in the Democratic primary in July.

A. B. Jones, who says he has never offered himself as a candidate for any office, has broken into the ring on account of a political bee getting in his bonnet. He is very desirous of being elected to the office of County Tax Assessor, and gets in the race for that purpose. He scaled the racetrack about thirty years ago, and has been ranging on the Plains ever since. Not all the time in Lubbock county, but has spent quite a lot of this time in this county. He feels thoroughly competent to perform the duties of this office, and will see all the voters that he possibly can between now and the July primaries. Give his candidacy due consideration, and he will appreciate it very much.

Law Enforcement Convention in Dallas, Jan. 17-18

Rev. Atticus Webb, Superintendent of the Anti-Saloon League of Texas, announces that a State Convention in the interest of Law Enforcement will be held in Fort Worth, Texas, January 17-18. It is the purpose of those responsible for this gathering to create sentiment for the enforcement of the prohibition laws and to formulate plans for arousing the citizenship of the State in the support of public officials in law enforcement. It is expected also that a legislative program will be considered and plans made to insure the election of officers in sympathy with law enforcement. It is a principle with the Anti-Saloon League to seek law enforcement only through regular official channels.

Among the speakers at the Fort Worth meeting will be Governor Neff, Attorney General Keeling, Mayor Cockrell of Fort Worth, Dr. F. A. Baker, Superintendent of the National Anti-Saloon League, and President J. C. Hardy, of Baylor College.

All friends of law enforcement are invited to attend this meeting. We feel a deep interest in it as we are squarely facing the law enforcement issue at this time.

J. F. Mathews, of Roaring Springs, was here first of the week.

J. A. Walter, of Slaton, was registered at the Hotel Merrill Sunday.

J. G. Buffer was here Monday from Ralls.

Mrs. D. P. Warren left last week for Navasota, where she will visit with grand-parents for some time.

T. H. Sears, of Whitewright, transacted business here Monday and Tuesday.

Mrs. S. L. Hiller, of this place, was operated on Saturday at the Lubbock Sanitarium, and is reported doing well at this time.

If a man is proud of his business, his store and his goods, advertising will break out—otherwise they'll remain inconspicuous.

(By Curtis A. Keen.)
The New Year of 1922 opens with a more favorable outlook upon human activities than has any year opened with since time began. The coming year presents more world-wide opportunities to mankind as a whole than has any similar year ever presented and the coming twelve months may see the most remarkable solution of world problems upon a broad, constructive, lasting basis ever known since humanity began to clan together as society.

The Disarmament Conference, The League of Nations, the proposed Financial Conference for all of Europe and America, and other world-wide moves toward a proper understanding and adjustment of world problems bid fair to develop a spirit of understanding and mutual appreciation of one another's problems and opportunities that can but result in good to all nations concerned. Since these moves are taken through the initiative and leadership of the world's major nations the results of these activities will be felt down to the smallest principality in the world.

All of these activities, possibilities and opportunities carry with them responsibilities. Never since time began has there been a greater demand for broad gauged, capable men to conduct the nations affairs than there is today. Petty politics is steadily falling into more questionable and disreputable and the nation-wide and world-wide need of real men of responsibility and native ability to handle national and international problems is being more acutely felt by the individual citizen and it is but logical to expect that a closer study will be made of every candidate that is proposed for future election.

Brought down to a local application, similar possibilities, opportunities and responsibilities confront the city of Lubbock in her leadership of the South Plains of this great State. Problems upon whose solution depends the continued prestige and standing of this city as well as its future growth and development are arising each day and unfortunately they are not being disposed of in a definite, tangible manner. We are allowing the affairs of our city to hang fire to a certain extent and are not disposing of each major problem as it arises, thereby leaving the deck clear for future problems. We stall around, put off and wait for conditions to improve, for money to get a bit looser, until after the taxes are paid or warm weather sets in or any one of a million plausible excuses, each one of them true enough and might be a real excuse for a weakling in the way of a town, but unworthy of the reputation and past history of the city of Lubbock.

There are things that demand attention today. Not one or two things, but a whole slate of things—most of which have been brought over from last year's unfinished business—and the completion of which would mark a most successful year's business as a city. But in the meantime additional problems are being presented that demand immediate attention—the result is that we are behind and will continue to get further and further behind unless, as a city, we get the bits in our teeth and break a double tree or come out of the mud with our load of civic problems.

Ten thousand words have been printed about our school problem. To discuss it further is a reflection upon the intelligence of our citizenship and a recognition of the fact that we "Ain't What We Used To Be." There is a flock of disgruntled, civically sickly brethren that are going into seven kinds of civic malaria if not straight fits when the real election comes up, but they might as well be met today as a month from today. If we, as a city, are going to hold our position as the leading town in West Texas, and especially on the South Plains, we have simply got to deliver the goods and educational facilities as the first standard by which any town is to be measured. By this standard we are rated about second minus and all this poppycock about waiting until conditions improve, until business gets better and money gets looser before going into this thing is a sure sign of cold feet and civic fear of ourselves.

Bring the thing to a show-down, and if the "singers" are in force in the town, let's turn it over to them and get out. If real citizens with broad vision and ambition for the future predominate, why then let's start a school building within the next sixty days, that will be a credit to our city.

Sewer and watermain extensions are possibly next in importance to the growth and development of our city. We can't draw people to this city in competition with other cities in the state, unless we deliver modern conveniences in keeping with the progress.

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R. & R. THEATRES

LINDSEY, WEDNESDAY
January 11th—
Return Showing
One Day Only

'The Old Nest'
Absolutely one of the finest plays ever give in Lubbock—the best acting by the best actors in the best play.

"Tom's coming home!"



LINDSEY, THURSDAY
January 12th—
A GEORGE MELFORD PRODUCTION
"A WISE FOOL"

LINDSEY, FRIDAY and SATURDAY—
WILLIAM S. HART
—in—
"THE WHISTLE"

For years he had heard the toot of the whistle as if it had been the call of a friend. Then it took away his boy and stirred in his life a struggle that thrills every soul who knows the meaning of love. A new Hart picture with a new heart thrill.—Come and see it!

LYRIC, WEDNESDAY
January 11th—
DOUGLAS McLEAN
—in—
"PASSING THROUGH"
With a Good Pollard Comedy

LYRIC, THURSDAY
January 12th—
ALICE BRADY
—in—
"LITTLE ITALY"
With a Homespun Comedy

LYRIC, FRIDAY
January 13th—
"HOMEKEEPING HEARTS"
Featuring
THOMAS H. SWINTON
—also—
"ON THE TRAIL"

SATURDAY AT LYRIC
"THE ONE WAY TRAIL"
—with—
EDITH STERLING

Some Interesting Figures About the Profits Made From the Dairying Industry by Colorado Dairy Farmers

The attention of the executive has been directed to an apparent decline in the Dairy Interests of the State, a decline not at all warranted by conditions as they prevail throughout the State, and in these times of depression in the Beef Industry and in many other lines it is imperative that this matter be called to the attention of the citizenship.

The Colorado Dairy Council, deeply interested in this important subject is authority for the following statements.

A comparison of census returns on the number of Dairy Cows in Colorado during each of the past five years shows a progressive falling off in increase of herds, said decrease being greater in 1920 than in each of the four preceding years.

Corn and Alfalfa are cheap—far too cheap for the good of the man who raised them and is trying to sell them as such. An average Dairy Cow will require about 415 pounds of corn chop, 83 pounds of cottonseed meal and 2,075 pounds of alfalfa hay to produce 100 pounds of butter-fat. At the present market prices, this amount of butterfat is worth \$32.00, bringing for the feed consumed a value of \$4.25 per hundred for the corn chop, as against a market price today of about \$1.25 per hundred, and \$12.00 per ton for the alfalfa which has a value in the stock of farm \$2.00 to \$5.00 per ton. In other words, the return to the Dairyman for his feed is approximately trebled by feeding it to Dairy Cows, and such an increase is eminently desired under the unsatisfactory conditions existing today.

In view of these facts, and the further fact that the Dairy Division of the United States Department of Agriculture reports that bank deposits in Dairy sections of the country are actually increasing under the adverse conditions prevailing, while deposits in non-dairying sections show a heavy falling off, and that all authorities agree that the development of animal husbandry, particularly in dairying, is vital to the maintenance of the value of our land, its producing power and its continued profit to the producer, the desirability and necessity of earnest stimulus being applied to the Dairy Industry in Colorado is apparent to all who are interested in aiding in the restoration of normal conditions in our state, and for these reasons I feel it my duty to call upon all farmers to pay added attention to Dairy Cows and upon all allied interests to give the farmer every possible support in their endeavors to increase the dairy needs of the State.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Executive Seal, at the Capitol, in Denver, this fifth day of December, A. D. 1921.
OLIVER H. SHOUP
Governor State of Colorado.

SPUR FETERITA BRING YIELDS UP TO HIGH POINT

Spur, Texas, Jan. 7.—Spur feterita, a high yielding headed variety developed at the Texas Agricultural Experiment Station, Spur, Texas, and named by the United States Department of Agriculture in honor of the town in which it was originated, has practically replaced all other strains of feterita in Texas, Oklahoma and Kansas. These familiar with the grain sorghums in Texas estimate that 95 per cent of the feterita grown in 1921 was of the Spur variety.

The development of Spur feterita has made the production of grain sorghums less hazardous in the eastern portion of Texas as it seemingly has greater ability than other members of the sorghum family to evade the ravages of the sorghum midge which produce the effect commonly known as "Blight." It is successfully grown in the higher altitudes of New Mexico and Colorado and in the imperial valley of California. Several shipments of seed have been made to countries in South America. Recently a relatively large shipment of seed of Spur feterita was made to commercial interest in Japan. Another shipment was made to the Province of Sudan in Northern Africa, the native of the old feterita.

As soil moisture is deficient in a large part of Texas and Oklahoma, due to the scant precipitation in 1921 it is estimated that the acreage planted to Spur feterita in 1922 will be from 2 to 2 times as large as that planted in the past season.

FALSE ALARM GIVEN FRIDAY MORNING

Friday morning the fire boys of the local fire station were in their fighting clothes, when the alarm was given, calling them to the Baptist church, where a cloud of smoke enveloped the entire building top. It was thought that the roof was afire, but closer investigation revealed the fact that the stove pipe was so close to the roof that the smoke was protected from the wind by the building. The department has been on hand at every indication of fire, and has established a splendid record for fire prevention.

A TRIBUTE TO YOUR JUDGMENT OF QUALITY

Medlock's Dairy PRODUCTS

Only extreme care keeps our products in such high esteem.

Phone us Your Wants

C. Carter and wife were here last Tuesday and Wednesday from Abilene.

Scratch pads for sale at this office.

POISONS FOR PRAIRIE DOGS

Now is the time. We have the POISON. You are the man who needs to kill the dogs and pests. KILL THEM NOW!

CITY DRUG STORE "THE REXALL STORE"

Effective at Once Willard Storage Batteries are reduced in price

Lubbock Battery & Electric Company
Phone 262 Lubbock, Texas
representing Willard Batteries

ELECTRIC SHOE SHOP CHANGES HANDS THIS WEEK

The Electric Shoe Shop, located on the south side of the square, was sold last week to J. C. Duff, by A. A. Bratcher and Jordan, who have been conducting the business the past ten months. Mr. Bratcher becomes the owner of seventeen lots on Broadway, and other securities.

Mr. Duff is well known in Lubbock, and has many friends here who are glad to know that they have this opportunity to deal with him.

In speaking of the patronage enjoyed while connected with that business, Mr. Bratcher told an Avalanche reporter that he had great confidence in the future development of Lubbock, as to the present time, he has been absolutely overrun with orders for work, and there is something queer about his position at this time, as he said that when he placed a price on the business he expected no acceptance and was completely surprised when the buyer took him up. There is a peculiar tone to his voice when telling of this incident that sounds a little like he regrets turning loose this business. He is a progressive, energetic citizen, and we are sure that he will find something to occupy his time that will keep him in Lubbock.

TO RUSH WORK ON BRICK STORE BUILDING

W. R. Nugent, general contractor, had six men at work on the Joe Baldrige building, and expects to have it ready for business in thirty days. The building will be made of brick and tile with plate glass front, and all other modern equipment.

Mr. Nugent has just completed the brick work on the Woodrow school, and is so well pleased with the future prospects of the building business in Lubbock, that his family will be here in a few days from Midland, and they will make their home in the Caldwell house, near the Lubbock Sanitarium.

J. B. Pryor, local cement contractor, completed the foundation for the new building several days ago.

CONTRACT IS LET FOR PLAINVIEW'S CITY AUDITORIUM

Plainview, Texas, Jan. 5.—Contract for construction of Plainview's municipal auditorium was let today. Construction is expected to start within the next 15 days. The bonds were sold today.

Contract for construction of the building was let to J. B. Maxey for \$31,750. The electrical contract was let to the General Electrical Company of Plainview and the Plainview Electrical company. The heating and seating contracts are to be let February 5.

The bonds were sold to George L. Simpson of Dallas at par.

C. L. Nugent and family of El Paso are here to make their home, and Mr. Nugent will be interested with his father in the building business.

ABILENE MAN COMES TO WORK IN ABSTRACT OFFICE

Ben Hull, who has been here for several weeks from his old home at Abilene, has accepted a place with the Guaranty Abstract Company, where he is carrying on the work with his usual efficiency. Mr. Hull has been in the Abstract business for the past ten years, and we are sure that in him the company has one in whom

they can depend in all matters pertaining to abstract work, and from his reputation at Eastland and Abilene, we are sure he will prove a great asset to the business.

Jas. E. Pierce, of Ballenger, was here last week, looking after business interests.

Join Lubbock Mutual Aid, No. 3. See Elmo Wall, Secretary. 37-4f

Report of Cotton Ginned in Texas Prior to December 13th, 1921, by the Bureau of Census, Tuesday, Dec. 20

The Department of the Bureau of Census issued the following statement of cotton ginned in Texas prior to December 13th. This is a preliminary report by Counties and shows a comparison of the amount of cotton ginned the same time last year. The quantities are in running bales, counting round as half bales and waters are not included. (The first figures indicate the 1921 production, and next in order is total of 1920.)

The State, 2,097,806; 3,597,519.

Anderson 8,456, 16,635; Angelina 1,268, 3,788; Archer 1,228, 3,788; Atascosa, 11,975, 14,534; Austin 6,537, 20,228; Bastrop 14,097, 26,827; Baylor 5,535, 12,264; Bee 11,163; Bell 28,281, 92,916; Bexar 15,316, 16,998; Blanco 2,225, 3,811; Bosque 6,908, 17,387; Bowie 10,888, 20,742; Brazos 7,218, 17,803; Brown 5,027, 10,010; Burleson 7,558, 17,037; Burnet 7,610, 17,869; Caldwell 29,743, 55,688; Calhoun 855, 6,002; Callahan 6,953, 13,316; Cameron 12,836, 13,965; Camp 2,996, 6,466; Cass

424, 17,678; Hamilton 8,182, 17,273; Hardeman 14,475, 11,935; Harris 1,213, 4,181; Harrison 11,467, 20,802; Haskell 22,494, 21,707; Hays 15,978, 21,869; Henderson 8,361, 19,839; Hill 56,037, 82,780; Hood 1,019, 1,694; Hopkins 15,332, 25,165; Houston 12,618, 22,003; Howard 8,077, 11,073; Hunt 24,558, 49,222; Jack 477, 2,258; Jackson 839, 1,608; Jim Wells 3,922, 9,220; Johnson 22,060, 35,390; Jones 39,898, 39,333; Karnes 28,455, 44,870; Kaufman 47,723, 61,282; Kent 8,353, 5,104; Knox 24,302, 22,180; Lamar 28,971, 43,992; Lampasas 4,812, 11,526; LaSalle 2,046, 6,598; Lavaca 6,019, 41,953; Lee 4,417, 9,131; Leon 8,178, 18,710; Limestone 34,550, 72,617; Live Oak 2,184, 4,898; Llano 1,274, 3,901; Lubbock 15,835, 10,639; Lynn 11,073, 5,229; McCulloch 11,877, 24,590; McLennan 56,542, 118,524; Madison 4,240, 11,384; Marion 2,438, 5,672; Mason 1,538, 3,830; Matagorda 1,210, 5,317; Medina 3,257, 4,297; Milam 22,064, 70,924; Mills 2,946, 9,629; Mitchell 22,824, 20,678; Montague 2,893, 7,604; Montgomery 1,210, 3,892; Morris 3,219, 6,291; Motley 6,819, 4,057; Nacogdoches 7,174, 16,558; Navarro 50,597, 86,845; Nolan 13,126, 15,476; Nueces 64,800, 72,480; Panola 6,706, 15,406; Parker 1,341, 1,341, 2,920; Polk 2,013, 5,350; Rains 3,946, 6,940; Red River 15,389, 25,544; Refugio 5,403, 15,260; Robertson 11,973, 29,335; Rockwell 13,725, 16,103; Runnels 24,236, 41,748; Ruess 13,005, 20,426; Sabine 1,273, 2,773; San Augustine 2,667, 6,769; San Jacinto 1,556, 3,899; San Patricio 19,945, 51,388; San Saba 5,353, 13,050; Scurry 18,527, 12,189; Shelby 10,446, 18,434; Smith 12,524, 24,104; Stonewall 10,507, 10,347; Tarrant 7,183, 9,855; Taylor 21,956, 9,855; Taylor 21,956, 29,826; Titus 3,817, 6,589; Tom Green 2,186, 7,596; Travis 29,866, 62,639; Trinity 1,564, 4,208; Tyler 422, 936; Upshur 8,037, 17,725; Uvalde 1,361, 3,421; Van Zandt 18,718, 31,508; Victoria 3,965, 23,146; Walker 4,122, 8,196; Waller 1,560, 8,189; Washington 12,616, 26,198; Wharton 3,535, 17,215; Wichita 2,767, 3,909; Wilbarger 20,010, 11,625; Williamson 65,961, 152,145; Wilson 37,343, 20,881; Wise 1,663, 4,522; Wood 7,466, 19,999; Young 4,598, 9,877; All Others 61,069, 87,742.

Frozen Bodies Stacked High in Portions of Russia

Moscow, Jan. 5.—Russia has begun the year 1922 with eight months of unspeakable horror before her and the terrible dread that next summer's crop may only slightly relieve the gnawing famine.

At Tzaratsin, Saratoff, Samara, Ufa, Orenburg and Kazan frozen bodies are stacked high awaiting burial in trenches which workmen cannot prepare fast enough for the victims of famine, exposure, and typhus and every day the situation is growing worse.

American relief workers who originally cautiously placed the number of probable deaths in the famine area this winter at 2,000,000 now say that 5,000,000 is a low estimate and many say the number may reach 10,000,000 or even more.

The Americans are feeding nearly 1,000,000 children and the British and various other organizations are furnishing nourishment for at least 100,000 under the most dangerous conditions. Dr. Reginald Farrar of the Epidemics Commission of the League of Nations; Miss Mary Paterson of the English Quaker Relief Mission; and Dr. Guertner of the German Red Cross have died within the last week of typhus contracted in the famine area.

"FARMING AN ART," SAYS NEW MEXICO RANCHMAN

W. J. Edgell and wife, of Santa Rosa, New Mexico, were here Saturday, enroute to Slaton in an automobile. They will spend the winter there with a son, W. W. Edgell.

Mr. Edgell said the farmers in his community were realizing large profits from their bean fields, and said that there were many of them who once laughed at the idea of making such crops there pay, are now the most enthusiastic growers, and said that the farmers of that section would soon have a monopoly on some such crop, as the farms there will produce so many things that cannot be raised in other sections that all there is to do is to learn definitely what that crop is, and establish a market for it. "Farming in that country is new, and has so many secrets, that it will be learned like any other art, and developed on the paying crops," he said.



Wonderful!

We say "WONDERFUL" because that is the only adjective to describe the values we are offering this season in our Tailored-to-measure Clothes Department, where

The New Samples for Spring and Summer are Now Being Displayed

—Whether you pay \$25 or \$50 or any price in between, the ratio of actual value is simply wonderful. —see for yourself and you will know we're not exaggerating.

L. E. HUNT & COMPANY
Clothiers

"We will make right that which is not right."

L. A. Kerr, architect of Amarillo, was here Sunday and Monday.

J. O. Yopp, of Spur, was here Sunday and Monday.



MIRRO ALUMINUM
Reflects Good Housekeeping

This \$2.85
Mirro Aluminum
Baking Set Special at

Cole-Myrick Hardware and Implement Company

LUBBOCK PIONEER HERE TO VISIT LAST WEEK

H. D. Beal, cowman of Borden county, was here last week looking after business and visiting old friends. Mr. Beal was at one time a resident of Lubbock county, and is recognized as a builder and booster of the highest type. We are in hopes he will realize that Lubbock people and Lubbock county would welcome him, and will make his home here again.

Mrs. C. Z. Fine was operated on at a Lubbock Sanitarium Saturday evening. Mr. Fine recently purchased one of the Klattenhoff places, near Slaton.

ONE DAY POULTRY SCHOOL TO BE HELD

Stamford, Texas, Jan. 9.—Announcement was made here today by the West Texas Chamber of Commerce that itinerary for the special poultry exhibit car to be operated by the Fort Worth & Denver Railways is as follows: Decatur, January 16th; Bowie 17th; Henrietta 18th; Inza Park 19th; Vernon 20th; Quantah 21st; Texline 23rd; Channing 24; Amarillo 25th; Claude 26th; Clarendon 27th; Hedley 28th; Memphis 30th and Childress 31st.

At each of these towns there will be held a one-day poultry school. All of this will be under the immediate supervision of M. B. Oats, Agricultural Superintendent, of the Fort Worth & Denver Railway and associated lines. Shortly itinerary will be announced for towns along the Wichita Valley and Stamford & Northwestern Railways.

MARRIAGE LICENSE

Gilbert Northen, of Ropesville, and Miss Donna Millsap, December 30. Jack Miller and Miss Francis Arnett, both of Abernathy, December 29.

Geo. G. Johnson and Miss Willie Wagnon, December 28.

Robert Lee Cock and Miss Della Easter, December 27.

JAMES D. VAUGHN NOW A RESIDENT OF INDIANA

James D. Vaughn, son of W. H. Vaughn, of Lubbock, who once made his home here, is now in the insurance business at Chertonton, Indiana, where he was married to Miss Kathryn Helen Freeman on December 17. Mr. Vaughn has many friends here who wish for him and his a life of success and happiness.

A. T. and J. T. Penner were here Friday from their farm southwest of town, and called on the Avalanche to renew their subscription. These men are good farmers, and have a great deal of confidence in Lubbock county.

Panhandle Cigar Company

to Incorporate for \$100,000.00

Our business has outgrown our capital therefore we have decided to incorporate for one hundred thousand dollars divided into shares of \$1.00 each and offer same for sale in blocks of fifty shares and up.

You have all watched us grow from a very small beginning two years ago to one of the best known houses of its kind in Texas.

Complete Particulars Upon Request

Panhandle Cigar Company

Wholesale Cigars and Grocers Sundries

Lubbock, Texas

AROUND THE CLOCK

Starlight and Sunshine Lighting Life's Pathway.

The Dial
 1. Put the best foot forward but don't confuse the gas with the brake.
 2. A curl on the head is worth two on the dressing table.
 3. Only in bed can one lie with impunity.
 4. The too early bird often catches nothing but a cold.
 5. Men and dogs growl more than they fight.
 6. Many autoists run into poles, people and debt.
 7. It often shows a fine command of language to say nothing.
 8. Too many people have millionaire dispositions.
 9. After a fellow finds out what a sucker he is, he's broke.
 10. Marrying wealth is just another way of earning it.
 11. Lots of folks drop a penny in the plate at church and expect a \$5 sermon in return.
 12. The things in a man's head do him no good until he puts them into his go-ahead.

What Short Skirts Show
 Jenny McNulty O'Trigger was famed for her wonderful figger; Her waist was quite small, Not shapely at all, But from there she got bigger and bigger.

Saying of Barney Bill
 "Times do change. I kin recollect when almost every family had nine children and about that many rogs."

Newsdays there's usually at least one poodle and not near so many children.

The Battle is On
 Joe—How is it I don't see you and Mabel together any more?
 Jake—Haven't you heard? She got married last week.
 Joe—Well, that ought not to spoil your friendship.
 Jake—I know, but I'm the guy she married.

A Strong Clue
 "Then you can't recall meeting me?" he asked.
 "No," replied the other, "but your breath seems familiar."

Pikers Beware
 Sallie—Do you believe in free love?
 Susie—Naw, I like guys who ain't afraid to spend their coin.

Not Dangerous
 Farmer—Hey, get up, it's four o'clock. We've got to cut oats.
 Hired Hand—Are they wild oats?
 Farmer—No.
 H. H.—Then why do you have to sneak up on them in the dark?

Resolutions That Stick
 The New Year resolutions have been made and most of them broken. The reason good resolutions are not kept is that it requires some effort to stick it out. This is something

that should be avoided—make resolutions that require no effort to keep up. For instance, we have resolved:
 To smoke only between meals.
 To sleep always with our eyes closed.
 To never pet a polecat.
 To save all the money we can't spend.
 To never stuff hot butter down a wildcat's throat.
 To work only when there's nothing else to do.

Our Own Dictionary
 "Sweetheart"—Someone you think you cannot live without.
 "Wife"—Someone you think you cannot live with.
 "Money"—Something that circulates without the aid of a heart.

Modern Style
 What is home without a mother? Dad is mad as fury. He has had no lunch today—Mother's on the jury.

News from Snagville
 Peck Haskins has placed a live salmon in a tub of water in his henyard. He says that he read as how a salmon lays 3,500 eggs a year, and he wants his hens to profit by the example.

The financial strain of the community was relieved somewhat Saturday night when Sethro Bucky got paid off, as he owed nearly everybody.

The Eternal Feminine
 They say that 40,000 germs change hands, so to speak, every time two people kiss, but this means nothing to the average girl. "What difference does it make," she says, "so long as they don't show?"
 Champagne baths are a thing of the past, and now we are waiting to hear of a movie actress who has taken home-brew baths.

When a cook advertises for a position in the home of a windower, she is making herself perfectly clear. The best way to find out whether it is better to marry a blonde or a brunette is to ask a man whose wife has been both.

Works Both Ways
 Wife—According to this paper, hot water will prevent wrinkles.
 Hub—Bunk! It's because you keep me constantly in hot water that I've got mine!

Idiotical
 Every time we go into a restaurant we are up against the problem of what to eat. There's everything imaginable on the menu, including fly specks and grease stains, but none of it seems appetizing. As we read the menu, we find that the management is not responsible for lost articles, appetites included. No matter what restaurant it is, it serves the best Mocha and Java in the city. The veal outlets are always breaded. Ham is not an individual proposition—it always has to come with something else. "Ham and"—it's never just plain ham. There's one rule that above all you must observe: Never tip your chair. If you must tip something, tip the waiter.

Sufficient
 Minister—I didn't see you at church this morning, young man.
 Jimmie—I have a good excuse—
 Minister—Yes, I've seen you with her.

The Morning Crowd
 The morning crowds goes hustling by with courage in each sleep-cleared eye.
 Hope thrills and quickens every heart As each goes bravely to the mart.
 I watch them as they hurry past. Their fond desires before them cast With springy steps and sturvy chin. Determined to go forth and win.
 And from the morning crowd I take a gleam of hope destined to make My course somewhat brighter way As I go toiling through the day.

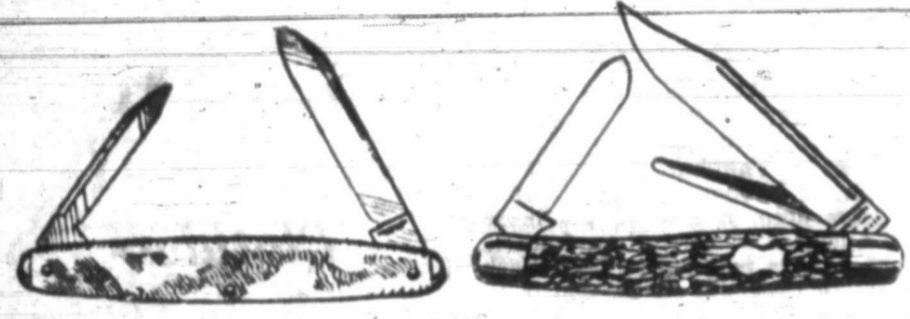
CONLEY'S JANUARY SALE

—Again our January Clearance Sale—an event that has always been of much interest to people of this community and section—has opened with a most gratifying response, emphasizing in a positive manner the appreciation the public has for such low prices on merchandise of Conley's quality. Every department participates in this sale. A visit to our store will prove a real investment of your time.

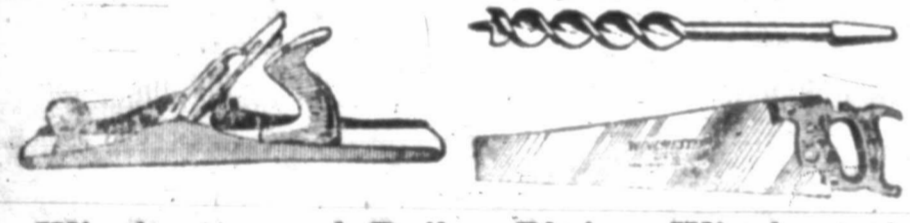
A. B. Conley, Jr.

The Home of Hart Schaffner & Marx Clothes
 Lubbock, Texas

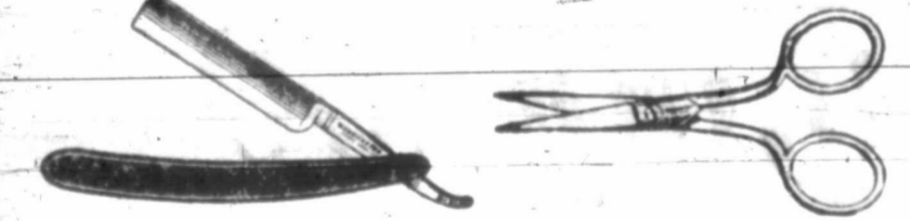
Cutlery and Edge Tools



Don't you like to get hold of a knife that will "take an edge" and stay sharp? Our Winchester and Diamond Edge knives fill the bill.



Winchester and Bailey Plains, Winchester and Disston Saws, Winchester Auger Bits are known for the standard of excellence.



Diamond Edge, Winchester and Shumate and Winchester Razors. Winchester and Diamond Edge Scissors and Shears



Winchester and Diamond Edge Kitchen Knives give good service. They are guaranteed to do so.

The Western Windmill Co.
 THE WINCHESTER STORE
 Phone 127 1212 Ave. 1

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 And from the morning crowd I take a gleam of hope destined to make My course somewhat brighter way As I go toiling through the day.

REAL ESTATE TRANSFERS

W. W. Sammons and wife to C. W. White, November 14, 1921, lots 4 and 5, Block 27, south Slaton addition to the town of Slaton. Consideration \$200.

Mrs. A. W. Tucker to J. G. Porter, November 30, 1921, lots 13 and 14 in Block 20, Overton addition to the town of Lubbock.

J. T. Hutchinson, Ione Hutchinson and Q. F. Pfeiffer, to J. A. Rix, Nov. 8, 1921, lots 4 and 5, block 132, original town of Lubbock.

T. C. Bates and Emma Bates, to D. T. Martin and J. A. Martin, and Claud Martin, w 1-2 of N 1-2 of S. W. 1-4 and 1-2 of S 1-2 of N. W. 1-4 Sec 20 in block A Cert. No. 339 T. T. Ry. Co., 80 acres.

Anna F. Higbee to Cora Nemeyer, Jan. 1, 1921, 4, block 90, west part addition to Slaton.

T. C. Greenhill and Chester L. Greenhill to Roy O. Greenhill, December 26, 1921, lots 7, 8, and 9, bk 40, Overton addition to Lubbock.

Willie Briggs to W. E. Patterson, November 9, 1920, lot 17, block 67, original town of Lubbock.

G. W. Starnes and Annie L. Starnes to H. F. Haley, January 3, 1921, S. W. 1-4 of S. E. 1-4 Section 15, block "B", containing 40 acres.

L. F. Cobb to Jno. W. Elliott, Jan. 5, 1921, lots 5, 6, 7, 8, 9 and 10, blk. 173, also lots 11, 13, 15 and 17, blk. 61, original town of Lubbock.

Wm. Groat, Agnes L. Groat and E. B. Miller, to E. V. Harlan, 306 1-2 acres, being all E. 1-2 of Sur. 44, Harlan, 306 1-2 acres, being all E. 1-2 of Sur. 44, block D-7 Cert., 458, H. E. & T. Ry. Co., (except strip 80 vrs. wide off the S. side thereon, containing 13 1-2 acres, Dec. 19, 1921, 50.97 acres out N. part Sur No. 24, Cert 696, H. E. & W. T. Ry. Co., and S 30.3 acres Sur. 35, block 24, Grantee C. A. Jovlin and 17.75 acres part Sur. No. 38, block 24, November 19, 1921.

LUBBOCK MEN RETURN FROM TWO WEEK'S HUNT

Messrs. Sid and Tol Caraway, with Ross and Mr. Watson are at home again after a two weeks hunting trip into the Davis Mountains.

A splendid time is reported, and as they killed some deer, parts of two which were brought back to show their friends what it tastes like, and other game, including a fox which they trapped, it is to be imagined they had no hard time locating the proper hunting grounds.

Doughnuts made daily at Martin's Bakery. 33-4f

W. B. Burford was here Saturday from his farm northeast of town. He is one of Lubbock county's pioneers, and a farmer of the first class.

F. A. SIMS BOOSTS LUBBOCK COUNTY

F. A. Sims was here Saturday from the Circle Bar ranch, buying supplies.

He is one of the men who has watched the development of Lubbock county and the Plains for a good many years, and had many interesting things to say about this section here, as there were many things to learn about farming in this section he found, after being here a while, and told an Avalanche reporter that he was about to believe there is no one way of making farming pay here, but that by mixing things up a little and keeping firm in the confidence of the Plains, was about his best solution for these problems, which we accept as about the best possible, as the Plains makes all kinds of crops, and the only handicaps is unsettled markets.

Doughnuts made daily at Martin's Bakery. 33-4f

Scratch pads for sale at this office.

Quality Meats and Groceries---

IN J. K. MILLER'S GROCERY
 J. A. Luster is now operating a meat market in J. K. Miller's Store. You can get groceries and meats on the same bill here too. Mr. Luster will be glad to have old customers start trading with him.

J. K. MILLER, GROCER
J. A. LUSTER, MEAT MARKET

LUBBOCK COUNTY FARMER RAISING FINE HOGS

C. N. Barker was here Saturday from his farm, five miles southwest of town, with five nice Duroc Jersey hogs, which he was offering for sale to local buyers.

Mr. Barker has a nice farm and is not trying to turn his attention to only one thing, as he told an Avalanche reporter that he counted on his live stock to make his profits and found that there are few things that will beat good hogs for real money-making.

He raises the famous Poland China large bone tye, and this load of Duroc Jerseys were some he had bought several days ago from another farmer.

When the farmers of Lubbock county have become as well posted on what are the best methods of making money from everything they raise, as has Mr. Barker, we are sure that there will be enough hogs and dairy cows in this section to supply the demands for the products of both, as this section is especially adapted to their needs, and the abundant feed crops which are gathered here each fall, makes their raising possible on very low cost.

LOCAL BUSINESS WOMAN NOW IN SANITARIUM

Mrs. Van Sanders, proprietress of the Sanders Hotel, and possibly one of the most prominent business women of the city, is in a Lubbock sanitarium, where she was operated on Thursday of last week.

Her condition at this time is not at all serious, and it is hoped she will be able to return to her duties as manager of the hotel before many days.

C. D. SHAMBURGER LUMBER

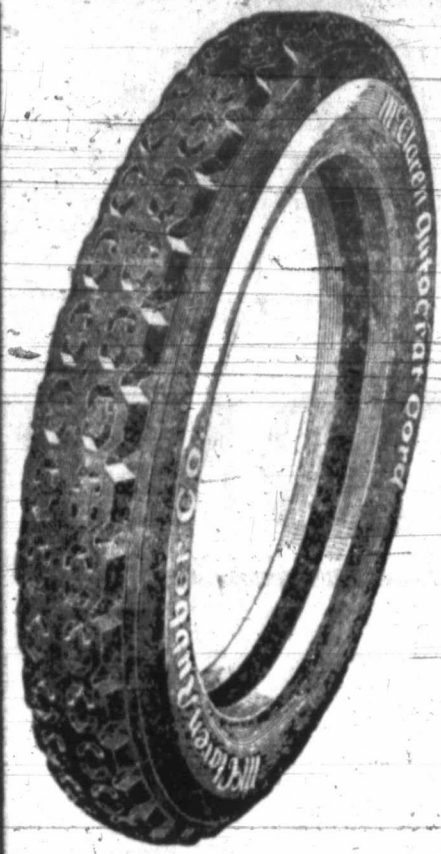
Sold on Installments
 Phone 419

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For men who give real thought to tire buying

NOTE these special features of the McClaren Autocrat Cord Tire—features which promise extra long life and much greater mileage.

1. The tread is massive, with weight properly distributed from lead to head. This means uniform wear.
2. The McClaren "Mileage Strip"—a wide, continuous strip of solid rubber running through the center of the tread and entirely around the tire—bears the load and takes the shock. This means long life—more miles.
3. The Double Grip Groove is a positive non-skid feature. It prevents skid wear.
4. Side walls are doubly reinforced. This cuts down curb chafing and rut wear.
5. The tire as a whole is extra oversize.

Come in and let us show you the McClaren Autocrat Cord. Let us tell you in detail how these remarkable features will give you long life and low mileage cost per tire. It will be time well spent.

McClaren Autocrat Cord Tires

Sold by

C. C. HORNSBY MACHINERY & SUPPLY CO., Distributors

Dealers—Hornsby Filling Station; Lubbock Iron Wks., Stuart Bros., Red & Posey.

Mrs. W. L. Simpson left Sunday for Fort Worth, to visit her son, L. S., where she will spend the winter months.

If the Task Is Hard Stick—Let's Push On

We like the phrase "let's push on." It contains an idea, the essential that all must get started and the starting is always a hard proposition and a difficult one for most of us. But we must start if things are accomplished. Too many start out to accomplish some great undertaking. It is a hard one, and the spirit of doing something, which the thrills of hope is a fire within us goes down and he has not the material in him to rekindle the inspiration to push on, then the grand failure comes, the failure that comes to many who attempt much but who for the want of the thrills of hope and the inspiring ability to push on fails.

To lose has its own sobering lesson, and as we sit alone in our disappointments, wondering at our fate and how it came about, we can see light ahead and the fire of ambition is again kindled and you again "push on" to make things come out even at the end.

The man with the "push on" is an inspiring figure, and we admire the one with the thrill and ambition to fight on. He is an inspiring figure, and one to be admired for his push and energy, and he is sure some day to unlock many impossible doors. But in doing this he must have ambition and keep a "push on" spirit ever warm and true and believe in himself to have the ability which no one but himself can know.

There are wonderful possibilities for such a man, and by his work his achievements may overlap any number of years of failure.

NOTICE OF APPLICATION FOR SALE OF REAL ESTATE

The State of Texas. To the Sheriff or any Constable of Lubbock County. Greetings: You are hereby commanded to cause to be published, in a newspaper of general circulation which has been continuously and regularly published for more than one year in Lubbock County, Texas, for twenty days, the following notice:

To All Persons Interested in The Estate of J. J. Dieter, Deceased: Know Ye, that Minnie L. Dieter, Administratrix of the estate of J. J. Dieter, Deceased, having on the 30th day of December, 1921, filed in the County Court of Lubbock County, Texas, her application to sell the following described land, belonging to said estate:

Situated in Throckmorton County, Texas, being 200 acres off the west side of Survey 3033, TE&L Co., described by metes and bounds as beginning at a stake at the N. W. corner said Survey 3033; Thence S. 1344 varas; Thence E. 840 varas; Thence N. 1344 varas; Thence W. 840 varas to the beginning.

Therefore, these are to notify all persons interested in said estate to appear at the next regular term of the County Court of Lubbock County, Texas, on the 20th day of March, 1922, said court to be held at the Courthouse of Lubbock County, in the City of Lubbock, on the third Monday in March, 1922, then and there to show cause why such sale should not be made, should they choose to do so.

Given Under My Hand and seal of said Court, this 30th day of December, 1921. SAM T. DAVIS, Clerk County Court, Lubbock, Texas. C. A. Holcomb, Sheriff.

IDALOU NEWS ITEMS OF THE PAST WEEK

We have been having some nice weather the last few days. We are sorry to say that school is out another week, on account of scarlet fever. Miss Tacie Kelly left Monday for her home in California. She had been visiting her sister through Xmas. Quite a few of the Acuff people

attended singing at Idalou Sunday evening. The Methodist preacher, Bro. Russell fell off of a windmill tower and broke his arm and is getting along very poorly. Miss Lena and Vera Mitchell, Reba Hunt and Esther Denis, attended singing Sunday evening. There is another new business building going up in Idalou this week. Mrs. Horace Kerr who has been visiting at Stephenville, Texas, returned to her home Monday. Mr. W. T. Hunt and Mr. E. S. Mitchell attended to business in Lubbock Monday. Misses Lena and Vera Mitchell returned home Friday. They have been visiting at Acuff. Bro. Bentley will preach at the Christian Church Saturday night, Sunday and Sunday night. Ora and Earl Kerr returned to Abilene Tuesday. Mr. and Mrs. Evitt spent Sunday evening with Mr. and Mrs. E. Mitchell. There was a large crowd at the Xmas tree Xmas night. We are glad to say Mrs. W. T. Hunt is able to be up. She has been sick for some time. Miss Esther Dennis took dinner with Miss Reba Hunt Sunday. Hughey, Otis and Floyd Rush were at singing Sunday evening. Many have promised to join Lubbock Mutual Aid Association No. 3 after January 1st. We are ready to take your applications now. Elmo Wall, Secretary.

Doughnuts made daily at Martin's Bakery. 33-1f

During the New Year we expect to keep our drug service right up to the present high standard. No matter what you may want, we will try to serve you well.

The Red Cross Pharmacy

ABOUT HIGH PRICES

We neither claim to sell the cheapest goods on the market nor at the lowest prices. The goods we sell are the best and on them we try to realize a profit that is fair to ourselves. If you are treated fair and square you should be pleased—that's what you get here.

BARCLAY & DeSHAZO, Reliable Grocers

Merrill Hotel Block

In 5 Days

Act 1. Wednesday, October 19. Club de Vingt, New York. "April Showers" is introduced to New York's smartest dancing set.

Act 2. Thursday, October 20. Edison Recording Studios, New York. The Club de Vingt Orchestra records "April Showers."

Act 3. Monday, October 24, Sunrise, U. S. Airplane Mail starts for Chicago with Edison Recording Studios' "April Showers."

Act 4. Monday, October 24, evening. Edgewater Beach Hotel, Chicago. Chicago's smart set dances to New Edison's RE-CREATED "April Showers."

The NEW EDISON astounds competitors—delights dancers, by speed in getting out "April Showers"

"APRIL SHOWERS" is the fox-trot hit of the season. It was introduced to New York society on a Wednesday by the famous Club de Vingt Orchestra.

On the following Monday, a New Edison stood in the Black Cat Ball-Room of the Edgewater Beach Hotel at Chicago, and RE-CREATED the original Club de Vingt performance of "April Showers."

In five days, Edison flashed this New York hit to Chicago, where—thanks to the New Edison—Chicago society danced to the strains of New York's smartest orchestra.

That's the quickest—by months—that any hit was ever brought from Broadway to phonograph-land.

Edison's "Flashes from Broadway" put Edison owners weeks—even months—ahead on all the newest songs and dances.

RIX FURNITURE & UNDERTAKING CO.

BIG SPRINGS, TEXAS

"The House of Satisfaction"

LUBBOCK, TEXAS

It Can be Done—

We believe that the best of everything to eat is none too good to sell; that the best is what most people want to eat and that the best groceries can be sold at a fair price. At any rate that is what we are doing—selling the best and selling the best right.

Hunt Grocery Co.

they are here, and are seemingly behaving themselves. Friday a Buick car and a Hudson collided near the high school and latter was turned over. The Buick was driven by Mrs. May Fowler of Lone Star, Floyd county, and with her were Mrs. Reed and child; the Hudson was driven by Mr. Thomas and his family was in the car, their baby being thrown out of the car. Only minor injuries were sustained.

SHERIFF'S SALE

The State of Texas, County of Lubbock.

Whereas, By virtue of an order of Sale issued out of the District Court of Lubbock County, Texas, on a judgment rendered in said Court on the 15th day of December A. D. 1921, in favor of Louis A. Robinson, and against J. A. Caudle, No. 1493 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 4th day of January A. D. 1922, at 4 o'clock P. M., levy upon

the following described tracts and parcels of land situated in Lubbock County, Texas, and belonging to J. A. Caudle, to-wit: All of Lots five (5) and Six (6), Block Thirty-five (35), original town of Lubbock, Lubbock County, Texas, on the 7th day of February A. D. 1922, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Lubbock County, Texas, in the town of Lubbock, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said J. A. Caudle in and to said property.

Witness my hand, this 4th day of January, A. D. 1922.

L. A. HOLCOMB, Sheriff of Lubbock County, Texas. 38-3f

L. O. Glazier was here Saturday from his home on the experimental farm east of town transacting business.

LOCAL ITEMS FROM THE PLAINVIEW NEWS

According to the census on Jan. 1, 1920, there was one hog in Hale county for each person in the county—about 11,000 in the county. There were on an average fourteen hogs to each farm in the county. Lubbock had 7, Crosby 8, Floyd 9, Castro 13, Lamb 12, Swisher 8, Briscoe 17.

Mrs. J. W. Patterson and children have moved to Lubbock, where Mr. Patterson has been for several weeks, having established a Uradia battery station. The Pattersons are excellent people and Lubbock is to be congratulated upon securing them as citizens.

Parties of tourists from Michigan and Iowa are at the Plainview camping park this week. They report business is dull everywhere they have been on their trip down.

Wylie, the seven-year-old son of Mr. and Mrs. Flincher, who lives south of Plainview, died at the sanitarium in this city Saturday, following an operation for appendicitis. The funeral was at the Baptist church and interment followed at the cemetery. The family formerly lived in Coryell county. The deceased was a cousin to Nath Burkett.

Frank Jeffries, Jr., age ten months son of Mr. and Mrs. Frank Jeffries, of Olton, died at the O. W. Bryan home in Plainview Thursday. The funeral was held at the residence of Mr. and Mrs. Beebe Friday afternoon, Rev. O. P. Clark and Rev. Smallwood conducting the services. The residence of Fred Greening in the northwestern part of town was burned Friday afternoon, the loss on building and contents being total. The building was erected about four months ago. Mr. Greening was partially insured.

The note left last Friday at a local barber shop, warning the negroes of the town to leave not later than Saturday night, created some excitement among the colored population, but very few of the negroes obeyed it—we understand that nine left for fear of harm. The other twenty or more are still here. It is now thought that the note was the work of some party more as a joke. While many of the good citizens of the town were not favorable to the coming of the negroes, yet they are strongly opposed to any mob tactics now that

THE LUBBOCK AVALANCHE

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JAS. L. DOW, Editor and General Manager

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HOW DOES THIS SOUND?

'Daddy, I must have a chair to sit in at school.' We heard one little girl make this request of her father a few days ago. This shows just how distressing the school situation is in Lubbock just at this time. The buildings are absolutely not large enough for the number of pupils we have in attendance. The Rotary Club last summer took the lead in buying over a hundred desks for the building, and with the number that the school board placed in the building filled the rooms full, and there is no more room for desks, if they had them, but there is room enough to wedge in a few chairs in the corners, etc., and this little girl was going to do that very thing. A lot of folks stayed at home last summer who should have been interested enough in the school to vote in the election to increase the tax in this district in order to take care of the operating expenses of the schools, and let a few of the "agginers" defeat the proposition, and this is the mess we are in now, as a result of five or six hundred voters leaving it for Bill to do, and the School Board is not in position to lay anything now, on account of the stinginess of enough of our people to defeat that election.

The thing now that should have the attention of the people of Lubbock is for every person to pay their poll tax and be ready to vote for the erection of a new school building, to lift Lubbock out of this predicament, and place her in line with the most progressive cities of the State. Be ready when the time comes to vote to put this proposition over in good shape.

"CHICKEN MONEY"

For many years the term "chicken money" was used to denote a small amount, and in small pieces of the coin of the realm, but the term is no longer thought of in this way, as the "chicken money" of this great Plains section. Chickens and the kindred products of the poultry yard is one of the big dividend producers of the South Plains farmers. There has for a number of years been a ready market for all the poultry that has been offered for sale on the Lubbock market, and it has brought a mighty good price, and we have noticed the people who have poultry to sell are the people who are always able to have a bank account and subscribe for their county paper and a good daily, as well as supply their families with several good magazines to read, and have mighty good eats at home. More poultry in Lubbock county will put money in the banks quicker than an oil well, and the investment is absolutely safe. More chickens, turkeys, etc. on the Plains for 1922, and more prosperity will abound.

For the "loveuve" Mike, be reasonable! One old fellow the other day complained that the school money of the Lubbock Independent District was being absolutely wasted. He said "why one feller has a teacher employed in his home and the Independent School District is paying her \$50 per month to teach one kid." That man was absolutely raving, and was sure that this was the real status of the affair. In reality, the fellow he was talking about did not even live in the Lubbock Independent School District and he was paying the teacher out of his own bank account, and it is none of our business if he paid her \$500 per month if he was able and wanted to do so. This is just one of many of the most ridiculous yarns that are being circulated as propaganda against increasing the tax to take care of the schools. Absolute falsehoods, and too unreasonable for a man with three-fourth of a baby's thimble full of the poorest quality of sense to believe, yet a lot of fellows will swallow it and believe it to be the absolute truth.

We believe the practice of officers arresting people for gambling and collecting a fine from them, and then turning it in to the proper authority, merely registering same on the records, is the wrong thing. We believe when a man is caught violating the law he should be brought before the proper authorities in open court and convicted or fined, if found guilty, in the regular routine of the court docket. This we venture to say would have much to do with stopping a lot of devilment that goes on and is never known by the general public.

"Jay walkers", who are run over by automobiles should be taken to court and fined, says a resolution presented to the annual meeting of the National Association of Municipal Electricians, recently held in Colorado Springs. The resolution declares that two-thirds of the automobile accidents occurring on the streets are the fault of the pedestrians themselves, who willfully disregard traffic rules, cutting across corners and not observing signals of traffic officers.

The stand the Avalanche took against shipment of cotton seed from boll weevil infested sections of the state, was not taken seriously for a time, but we note that a number of West Texas counties are taking steps against the practice now, and we are of the opinion the agitation is timely, and if the proper precautions are taken now, it may avoid a great lot of grief later on among the cotton raisers of this section of the State.

You folks who are really interested in Lubbock, get a hustle on. Concern yourself in a very intensive manner and work for a new school building Lubbock must have if we don't get another thing done this year.

Lest ye forget. Lubbock must begin an active campaign for that auditorium immediately.

Better pay your poll tax now, before you forget.

THE NEEDS OF LUBBOCK

The needs of Lubbock, and the things it looks like Lubbock is just bound to have, during the present year are so many and the cost of securing them so great, that it almost frightens one to death when you sit down and begin to count them up," said Curtis A. Keen, secretary of the Lubbock Chamber of Commerce at the fireman's banquet last Thursday night, when he was called upon for an expression as to the needs of the fire department.

Lubbock has been going some during the past twelve months when it comes to a matter of population, and she has not increased her facilities for taking care of the great increase. Lubbock has outgrown nearly every public institution except her jail and courthouse. Our city water plant, the sewer system, the light plant, and the schools, the churches and the public auditoriums as well as our fire fighting equipment, and it is hard to decide which is needed the worst and is of the most vital importance to the community, and the future development and growth of the city. When one comes to think about it and figure some, you will find that more than half of the residence section of Lubbock is without fire protection on account of absence of water mains, fire plugs, etc., and also without sewer and electric light service, and this can be remedied only by the voting of additional bonds for the extension of these utilities. The present water facilities have about all they can take care of, and according to Martin S. Ruby, the city manager, the fire fighting apparatus that Lubbock has, is just about as big as the present water supply will take care of, and if this be the case, we feel that Lubbock should wake up to the great needs of an increased water supply and get down to business at once to at least double the capacity of the water reservoirs and extend the water mains into the portions of the town where it is so badly needed. Hundreds of homes would use the city water in preference to the individual water system if such was available, and many want sewer connection and electric lights, who are deprived of these conveniences because of the fact that the city utilities are loaded now, and cannot take on any more. We have invited folks to come to Lubbock and they have come. We have advocated the building of homes and many have been built, and now it looks like folly to build and not prepare to protect such building with water and fire-fighting equipment, and to deprive people of the use of the light plant, the sewers, etc., when a bond issue would not add much to anyone's taxes, but would put everything in good shape.

Then our schools are overflowing. The New Year has brought a large number of new pupils, which further adds to the problem of caring for them, and the present buildings are not what we should have for our schools. This is one of the big problems that must be solved, and one of the things that it looks like we are just bound to have during the present year. Then our church buildings are not up to the standard, and while this is largely a matter for the individual members of the various church organizations, it is important that they should erect good church buildings. As we have stated before, a town cannot go beyond its churches, and they should be kept up to the last line of progressiveness, especially in a material way. Still another matter. That municipal auditorium. What are we going to do for a place to hold conventions and large gatherings of various kinds? Lubbock, located right on the spot where the railroads all center, and do not have an auditorium large enough to hold the people who gather for such occasions. This is a great need and our people cannot longer afford to disregard the proposition of supplying this need. And still another. A City Hall! A place to conduct the business of the city and to take care of the fire department.

The arrangement for the use of the court house has been most satisfactory, but the time is near at hand when the room that they are now occupying will have to be used for the county affairs, and then the city officials will have to seek shelter elsewhere, and the present fire station is a dangerous place in which to house the fire-fighting equipment as the fire hazards are great, and the chances of losing the entire equipment are too great for us to carry. The year 1922 should bring us a new City Hall and fire station.

Our South Plains Fair is another vital question. At a meeting soon after the close of the last fair, it was the unanimous opinion of about fifty of the leading business men of the city, that the buildings on the grounds must be made larger, and better and the livestock pens increased, and much other improvement made before the next fair is held, and it was agreed at that time to sell additional stock in this proposition and go to work on the improvements. The earliest date is not too soon for this, and now would be a good time to do that work.

A bonded warehouse is another thing that it looks like Lubbock must have, to take care of the interests of the farmers of this trade territory. As Mr. Keen says the needs are many and each one is important, but we must buckle down to the task before us and make an effort to bring many of these to pass during the remaining eleven months and a half, and six days that remain of the year 1922, which opens up with brighter prospects in a general way, throughout the nation, and over the world, than for a number of years passed.

Men, high in financial matters, without an exception predict for this year much prosperity, and seem to see within the next few months a rapid return of better days for every line of business, and all the people. So Lubbock, which is probably in better shape than most any other town its size in Texas, and possibly ninety percent of the towns in the United States, should get a wiggle on, and bring these things to pass that will add to the attractiveness of the town, commercially, morally, religiously and otherwise.

Let's get!

We heard a fellow say the other day that he had traded a black land farm for some good Lubbock county land and was tickled over the deal. He said further that he had several more acres of rich black land in northeast Texas that he wanted to trade for a graveyard lot in the Lubbock cemetery, because he was confident that he would stay here 'till time for him to "pass over" and wanted to be buried in a West Texas cemetery.

**BIG
SUBSCRIPTION
OFFER**

The Avalanche has succeeded in making arrangements with the publishers of "Early Days Upon the Plains of Texas, Poems, Prose and Selections" by Geo. M. Hunt, whereby we can make the following special price and clubbing offer to Avalanche subscribers:

- Avalanche, Twice a Week, per year \$2.00
- One copy Early Days on the Plains, regular price \$1.75
- \$3.75
- The Avalanche 1 year and one copy of the book \$2.50
- (This offer good only 30 days from Jan. 15, 1922)
- To every subscriber who will pay five years in advance for the Avalanche \$10.00
- A copy of this book FREE

"Early Days Upon the Plains of Texas"

Is a book of 168 pages, of interesting history of the Plains Country, also many splendid selections by the author, Geo. M. Hunt, who was one of the frontiersmen of this section of the country. There are also a large collection of splendid poems written by "Uncle George" himself, and are extremely interesting. You should not fail to avail yourself of the opportunity of securing a copy of this splendid book at the special offer above. Only a limited number of books to be had, and this offer lasts only thirty days.

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Avalanche Classified Ads

NO AD TAKEN
FOR LESS THAN
30 CENTS

GET QUICK RESULTS PHONE 14

You can get quick sales or purchases by placing an ad in this department.

FOR SALE

FOR SALE—Modern 5 room house within 2 blocks of High School Phone 524. 39-1f

FOR SALE—House and lot and auto cheap, or will trade for implements or mules. Clyde Lokey. 38-1f

FOR SALE—Fordson tractor and plow in good order, price \$500.00. See J. D. Zeigler, 12 miles south of town, near Woodrow School. 39-1p

FOR SALE—Old Woodrow school building. Will receive bids Jan. 14th, at 10 A. M. at the building. Mail sealed bids to T. L. Morris, Route A, or be on the ground. See school-board for terms. 39-1p

FOR SALE—One registered perch-eron Stallion, six years old, color, black, weight about 1400 pounds; one registered Jack, eight years old, height 62 1/2 inches, color black, located 8 miles north Tahoka, Texas. See or write A. B. Hatchel, Wilson, Texas. 39-1p

FOR SALE—4 room house with sleeping porch, barn, well, and windmill, with 8 lots; also horse and cow. Mrs. J. E. Williams, northwest Gulf Station. 39-1p

FOR SALE OR TRADE—I good four year old Jersey cow. Will sell at half price or will trade for fresh cow or fat hogs. J. L. Graves. 38-3

FOR SALE—Four room house and one lot. Phone of see E. R. Wiesenborn, at the Lub-Tex Motor Company, Lubbock, Texas. 38-2p

I HAVE 4000 bushels seed sweet potatoes in my Curing plant, Poto Rico, Vineless Yam (this is the best keeper and makes big yields. I would advise you to try some), and a few Nancy Hall. It take 500 bushels to make a car, make up a car and I will deliver them for \$3.00 per bushel. For information, write me. J. H. Burnet, Milano, Texas. 38-4

FOR SALE—Large flour sacks for sale. Martin's Bakery. 19-1f

FOR SALE—Nine room house, east front, close in, all modern conveniences, four lots. Priced at a bargain, easy terms. See Texas Land Exchange. 39-1

FOR SALE—Five room house, 3 lots on sewer at a bargain. Part cash, balance terms. J. L. Graves. 38-3

FOR SALE—Roller top desk. Inquire at Texas Land Exchange. 39-1

FOR SALE—New five gallon wood-ken kegs. Call C. D. Ward, Care Swift Co., Lubbock, Texas. 39-1f

FOR SALE—Jersey male, cheap for cash or will trade for maize. Address J. H. Goodpasture, Box 61, Lubbock, Texas. 39-2p

FOR SALE—P. and O. Lister plan-ner in good shape, cheap for cash. J. H. Goodpasture, Box 61, Lubbock, Texas. 39-2p

FOR RENT

FOR RENT—The Building just south of Sanders Hotel. John P. Lewis. 37-1f

FOR RENT—2 unfurnished light housekeeping rooms to couple; also use of garage. All modern conveniences. Phone 736. 38-1f

FOR SALE—Nipe room house, 3 lots, all modern conveniences, two baths; also have modern five room house on same lots. A real bargain, easy terms, small cash payment. Texas Land Exchange. 39-1

FOR RENT—2 light housekeeping rooms to couple. Mrs. L. D. Gentry, 8th and O Street. 39-2p

FOR RENT—Furnished rooms for light housekeeping. Phone 563. 38-1f

FOR RENT—Large bedroom. Mrs. H. O. Waters. Phone 684. 39-1

FOR RENT—Bedroom, close in. Phone 339. 39-1f

FOR RENT—Three unfurnished rooms, suitable for light housekeep-ing. Two furnished bedrooms, board if desired. Phone 472M. House No. 1612, near High School. 36-3p

FOR RENT—3 unfurnished rooms for light housekeeping upstairs or 3 downstairs rooms. All modern conveniences to couple without children. 1418 Avenue I, or phone 766. 39-1p

FOR RENT—Four rooms, 1707 Broadway. Phone 99. 39-1p

FOR RENT—Nice four room house with garage. Texas Land Exchange. 39-1

WANTED

WANTED—Party with teams and tools to rent 150 acres of land in Hockley county for year 1922. This is new land and want party to rent on regular terms. Will pay cash for

clearing the land, and will also em-ploy referer to build fence around the land, and do other improving. Call at this office for further par-ticulars. 38-1f

WANTED—To rent a 5 or 6 room house. Phone 264. 36-1f

WANTED—Work by graduate nurse, call Miss Ivey, at Phone 540. 39-3p

WANTED—Fat hogs, phone 312. C. C. Chase and B. F. Chase at Mil-ler's Grocery. 38-8p

MISCELLANEOUS

NOTICE—Prospective buyer what the Texas Land Exchange is offering in the columns of the Avalanche. You will see some of the bargains that we are offering in the city of Lubbock, and if you have anything to sell come in and give us a list on it. 39-1

WE WILL have Frost Proof Cab-age and Bermuda onion plants from Feb. 1, to April 15; in season, to-mato, pepper, cabbage, and sweet po-tato plants. Write for circular. T. Jones and Company, Clarendon, Tex-as. 38-2p

FOR TRADE—We own 1-4 section land in North part Garza county. Will trade for notes or Lubbock town lots. Bean and Klett. 37-8

MEALS—For three or four in-pr-ivate family. Close in, and reason-able. 1509 Avenue K, Phone 740. 38-1f

NOTICE—Full blood jersey bull, will make the season at my barn. A. F. McDonald. 20-1f

GOVERNMENT positions open, men, women. Experience unneces-sary. Honesty required. Good pay to start. Write T. McGafferty, St. Louis, Mo. 38-2p

NOTICE—This is to notify the public that I will not be responsible for the debts of my son, Walter Vaughn. W. H. Vaughn, Lubbock, Texas. 38-3

FOR LEASE—320 acres land with in 2 1-2 miles of Idalou, good school, good churches, good community, terms \$225.00 cash, \$225.00 in one year, with good note. Write or come quick. B. Sherrod, Idalou, Texas. 38-4

SOCIETY, CLUBS and PERSONALS

BY MRS. CURTIS A. KEEN

PHONE 43

RESIDENCE 119 FOURTEENTH ST.

A thought for today: "Good Tem-per, Like a Sunny Day sheds bright-ness over everything; It is the sweetest of oil and the soothing of disquietude."—Irving.

A Home Study Department has been organized in connection with the Methodist Sunday School and an effort is being made to increase the attendance roll. Mrs. J. J. Morris and Miss Shearer are busy distrib-uting the Sunday School literature to those not able to attend classes.

The Needle Club met Thursday af-ternoon at three o'clock, at the home of Mrs. W. H. Meador. Mrs. Copeland was joint hostess and a pleasant and profitable afternoon was spent by all. The following officers were elected for the coming year: Mrs. Fred C. Oliver, president; Mrs. G. G. Castle-berry, vice president; Mrs. C. E. Madsen, secretary-treasurer; Mrs. W. G. Murray, chairman of the flow-er committee.

Delicious refreshments were served, including Christmas plum pud-ding, at the close of the meeting.

Mrs. J. Morton Smith entertained Tuesday afternoon at the home of Mrs. S. Cooper with Auction Bridge. The rooms were fragrant with crim-son caranations and roses, and this color scheme was carried out through-out the decorations of the evening. There were five tables. Guests of the afternoon were Mesdames C. B. Swift, W. B. Powell, Joe Hilton, Fred Boerner, O. E. Sears, Rufus Bush, John Penny, Rodger Pierce, Earnest Conally and Miss Gladys Rooser.

Mrs. Clark Smith won Bridge hon-ors of the afternoon and Mrs. C. D. Swift the guests prize.

A delightful Christmas lunch was served after the games.

The Mariposa Bridge Club enter-tained at the home of Mrs. O. E. Sears Thursday afternoon. This was one of the prettiest parties of the season. The large living room was artistically decorated with flowers and ferns while the center table was graced with beautiful chrysanthe-mums.

Those present were Mesdames Cooper, Hilton, Pierce, Benson,

Smith, Powell, Swift and Miss Rooser and Mr. Clary.

A lovely salad course was served following the games.

A delightful afternoon was spent at the pretty home of Mrs. T. B. Duggan, 1922 Twelfth Street, Fri-day afternoon, when Mesdames Dug-gan and Wilson entertained the 24-42 Club. There were six tables and a number of luncheon guests.

Following the games dainty and delicious salad course was served. Mrs. Johnson and Mrs. Ballenger as-sisting. A short business meeting of the officers of the Club was called following the evening's entertain-ment.

The Four-In-Score Bridge Club met with Miss Bernice Wolfarth and Mrs. C. H. Hurlbut, Friday, January 6th at the charming Wolfarth home on Twelfth Street.

The guests of the evening were: Misses Reta Teal, of Fort Worth, and Willia Griffiths of Dalhart.

The Bridge honors went to Mrs. E. A. Conley and Mr. O. L. Peterman, while the booby prize was won by Miss Darby and Ed. A. Conley.

A delightful salad course lunch was served following the games and an hour's dancing closed the evening's entertainment.

The next meeting is in charge of Misses Meador and Bates.

During the Christmas holidays, Mrs. A. V. Weaver, on Twelfth St., as house guest, Capt. and Mrs. Roy M. Haggerty, of Des Moines, Iowa, where Capt. Haggerty is in charge of the R. O. T. C., under the War Department of the U. S. Army.

They returned immediately fol-lowing the holidays in order that the Captain might continue his work with the opening of school.

Idle Hour Club

Mrs. Hubert L. Allen charmingly entertained the members of the Idle Hour Club, Wednesday afternoon at her home, 1011 Nineteenth Street.

Those present were Mesdames Har-vey L. Hicks, Chas. E. Wright, J. J. Adams, W. K. Dickinson, Jr., Bill Spikes, Ed D. Allen, Mrs. Louie F. Moore, the hostess and Mrs. Oscar

R. Collier as guests of the Club.

Several hours were spent in needle work of various kinds, much laugh-ter and merriment, after which the guests were ushered into the beauti-ful dining room, where they were served with a most elaborate menu consisting of bread and butter, sand-wiches, jelly sandwiches, sweet pick-les, potato chips, croquette on let-tuce, olives, coffee, and whipped cream—caramel and fruit cake with boiled custard, following which the guests departed, declaring Mrs. Allen a most splendid hostess.

Dr. and Mrs. G. G. Castleberry en-tertained last Wednesday evening, with a delightful dinner party in compliment to Mr. and Mrs. Dick Arnett. Mr. W. O. Stephens, recent-ly of Post, but more recently a citi-zen of Lubbock, and Dr. Bloom, also a new resident of our city.

Mrs. J. L. Stokes is the house guest of Mrs. Jno. Penny.

Mrs. Rogers Pierce and children, have returned from Fort Worth, and Waxahatchie, where they spent the Christmas holidays with friends and relatives. Miss Gladys Rooser, ac-companied her home and is spending several days in the city as her house guest.

Mr. J. W. Ricketts, brother of Mrs. Fred C. Oliver of Eleventh Street and Rev. Bandy of Alpine, were guests of the Olivers during the early part of the week. Mrs. Oliver returned home with her brother, spending sev-eral days with home folks. She ar-rived again in the city Sunday morn-ing.

Dr. and Mrs. G. S. Reed returned last week from El Paso, where they spent a delightful Christmas holiday with Mrs. Reed's mother and family. They made the trip by automobile, making the remarkable record on the return journey of 425 miles in 21 hours straight driving time, arriving in this City at four in the morning.

The home of Mrs. Ed Robinson was the scene of a delightful Christ-mas party when the ladies of the 24-42 Club entertained in honor of their husbands on the evening of De-cember 30. A delicious three course luncheon was served to about fifty guests.

All of the teachers in our Public School have returned from their Christmas holidays and were ready and anxious to resume their work last Monday. Practically all of them spent the Christmas holiday's at their homes.

Both Mrs. Van Sander and Mrs. S. L. Miller are in the hospital during the past week, but are reported to be doing nicely.

Mrs. J. A. Rix spent an extended Christmas visit at Big Spring, visit-ing with friends and relatives. She returned Saturday morning.

Mr. and Mrs. Harold Griffith re-

These are Things You Have to Have

| | | | |
|------------------------------------|--------|---------------------------|---------|
| Beans, per lb. | 6c | Cream Meal, 25 lbs. | 60c |
| Flour, Marechal Neal, per 100 lbs. | \$4.00 | Bran, per 100 lbs. | \$1.40 |
| Flour, Red Star per 100 lbs. | \$3.75 | Shorts, per 100 lbs. | \$1.65 |
| Pearl Meal, 25 lbs. | 50c | Salt Pork, per lb. | 12 1/2c |
| | | Fresh roasted Coffee, lb. | 25c |

Hodges Bros. General Merchandise

Where values reign supreme

turned last week from Big Spring, where they spent the Christmas holi-days with friends and relatives.

Mrs. M. Fulton returned this week from her Christmas visit in South Carolina.

CHURCH NOTES.

Baptist Church
Rev. Bowen conducted the services Sunday, and a good hearing was given him at each hour.

The Sunday School is showing a little gain over the past year, with the young married men's class scoring a good lead over them all Sunday, when nine new members were taken into the work.

First Christian Church
A good attendance is reported from the services, the morning hour was used by the pastor in discussing "Missions" which was appreciated by his congregation. Regular services were conducted in the evening. The pastor left Monday for Fort Worth to attend a state meeting on Evange-lism. Jasper Bogue will conduct the services during his absence.

Methodist Church
The four hundred mark was aimed only a little bit in the attend-ants at the Sunday School, and a good lesson was given by all.

There has been some good work among the members the past few Sun-day's which has resulted in better attendance in all classes.

Preaching services were conducted by the pastor at the regular hour, "Infant Baptism" in the morning, and "An Ideal Christian" in the even-ing, Rev. Ferguson made it a bit hard on those who would believe they are doing a great deal toward the church, when really they are only "kidding" themselves about it. He, however, did not use any such expression to emphasize it, but as we understand it that was about what he meant. The Junior League at 2:30; fifteen mem-bers were added to our church dur-ing the day. The Intermediate League at 2 o'clock, and Epworth League at six, were well attend-ed, but the presidents of each are asking more consideration from their fellow church members.

The Laymen went to Idalou Sun-day evening and conducted services as the pastor was disabled in a fall from a windmill several days ago.

Cumberland Presbyterian
The regular services were con-ducted with a good attendance and the Sunday School was attended by eighty of the ninety members. This church has been making rapid progress throughout the year, and it is believed by the writer to be repre-sented at every meeting with a larger percent of the members than any other church in the city. They are all working hard in the interest of the church, and it to be hoped that as the days of this year advance there will be more members added to that church, as it seems unincouraging to have so much work allotted to the few members. They, however, seem to be doing the work without com-plaint, and have thereby established a splendid example for church mem-bers.

Bro. Baker read 6 clauses from the confession of faith and referred us to 1 Kings, God's care of Elijah, and our preparation of the Lord's day, which we are to keep it holy. Evening service, Bro. Camel was or-dained as an Elder, and the scripture was found Matt. 27-26, Subject: Pon-tius Pilos's Opportunity.

First Christian Church
"The Ladies Aid" of the First Christian church has been meeting on Monday afternoon's as usual. We have raised \$974.76 during 1921. New officers were elected and they installed for the ensuing year, at the last meeting before the holidays. Each member enjoyed being able to install hot-water connection through-out the parsonage for our minister. Bro. Julien and family as a Christ-mas treat. We feel encouraged with the thought that we are looking forward to a larger, better, usefulness in 1922 even than in 1921.—Report-er.

NOTICE TO REAL ESTATE MEN
My property is off the market. Govern yourselves accordingly. G. S. DeBardleben. 39-1

THE LUBBOCK COUNTY INTERSCHOLASTIC LEAGUE

County Officers: W. M. Pevehouse, Lubbock, Route A, Director General Supt. E. R. Haynes, Director General of Rural Schools; J. C. Marr, Lubbock, Director of Athletics; J. P. Nystel, Lorenso, Director of Debate; Miss Freeman, Slaton, Director of Declamation; Mrs. Clyde, Shallow-ater, Becton, Director of Essay Writ-ing; H. C. Bowlin, Idalou, Director of Spelling.

Senior boys basket ball teams of the various schools in the county will meet at Lubbock to determine the county championship Jan. 14th. The Junior boys' and senior girls' teams will meet at Slaton, Feb. 22nd. The sub-county contests or precinct di-visions must be played off by Feb. 11th.

The Executive Committee will meet Jan. 28th to arrange a sched-ule for the General County meet to be held in Lubbock March 17th and 18th.

Secretary H. C. Bowlin.

IMPORTANT FARM BUREAU MEET SATURDAY JAN. 14TH.

There will be a very important meeting of the Lubbock Farm Bureau at the Court House Saturday after-noon at 2:30 o'clock, January 14th. At this meeting a report will be given by the representatives who attended the State Convention at Dallas, which convened there January 4, 5, and 6. Those who represented the various departments of the Farm Bureau from Lubbock were R. E. Overstreet, J. W. Pepper and Joe. W. Jennings.

NOTICE

Teacher's Examination will be held in the office of Superintendent E. R. Haynes, on the third and fourth of February, 1922.

See our ad in this paper for prices on car of poultry. Rucker Produce Co. Phone 11. 39-1f

POLITICAL ANNOUNCEMENT
The following parties authorize the placing of their names in this column for the various offices, subject to the Democratic Primary, in July, and ask a favorable consideration of their claims:

For Sheriff: C. A. HOLCOMB, Lubbock. Re-election. JOE W. PERKINS, Lubbock.

For Tax Collector: SAM SPIKES, Lubbock.

For Tax Assessor: R. C. BURNS, Lubbock. (Re-election.) A. B. JONES, Lubbock.

For Public Weigher: C. T. SACKSON, Lubbock. (Re-election).

ANNOUNCING NEW OWNERSHIP

Mallard Sisters Dress Shop

Is now ready to meet the ladies of Lubbock and the South Plains and also announce many rare bargains to be had in our store. We want and will appreciate the patronage given to us.

"HONEST ADVERTISING IMPLIES HONEST DEALING"

Mallard Sisters Dress Shop

(FORMERLY O'NEAL SHOP)

Percentage of Illiteracy in Texas Shows a Decrease of One and Six Tenths From 1910 to 1920 Census

In 1910 the Census Bureau found 282,994 illiterates in Texas 10 years of age and over. In 1920 it found 295,844. But in 1910 the number of people in Texas 10 years of age and over was 2,848,904, while in 1920 it was 3,556,614. So, while there was an increase of 2,940 in the number of illiterates, there was a decrease of 1.6 in the percentage of them, the percentage having been 9.9 in 1910 and 8.3 in 1920. It is a winning fight, we have been making on illiteracy, albeit the victory is of the negative kind, resulting from a greater increase in the number of literates than in the number of illiterates. To those who have a proper abhorrence of illiteracy, it can not be a satisfying achievement, for it would have to be continued uninterruptedly for the better part of a century to effect a banishment of it.

Of the 295,844 illiterates 10 years of age and above found in 1920, 156,408 were males and 139,436 females, an excess of 25,972. In 1910 the number of male illiterates was 145,812 and of female illiterates 137,092, an excess of 8,720. A greater progress has been made among females than among males.

With respect to age, 6.2 per cent of the illiterates in 1910 were between the ages of 10 and 15, and in 1920, 4.9 per cent. The percentage of illiterate between the ages of 16 and 20 was 7.3 in 1910 and 6.3 in 1920. Illiterates above the age of 21 constituted 11.6 per cent of the total in 1910 and 9.7 in 1920. Thus it will be seen that, notwithstanding our Compulsory Attendance Law was enacted after the census of 1910, the reduction in the percentage of illiteracy has been greatest among those above the scholastic age.

The popular understanding is that there is more illiteracy in the rural than in the urban communities of the State, and the census report shows that to be the fact. In a population

of 1,232,316 attributed to urban communities it found 30,333 illiterates of all ages of 10 years and over, or a percentage of 2.5, whereas in a population of 2,324,298 attributed to rural communities it found 215,511 illiterates, or a percentage of 9.3. Something like the same difference is shown as to the two classes of population of all ages. For example, in the towns and cities 4.5 per cent of the population between the ages of 16 and 20 are illiterates, and in the country 7.1 per cent, while of those of 21 years and over, 7.5 per cent are illiterate in the towns and cities, and 10.9 per cent in the country. But in 1910 illiterates of all ages constituted 10.9 per cent of the rural population, whereas it was, as has been shown, 9.3 per cent in 1920, a reduction of 1.6 per cent, while in the cities the reduction has been from 7.1 to 6.5 per cent, or only about half as much as the reduction made in the country. Our warfare on illiteracy has been prospering more in the country than in the city though now as in the past its bigger task is in the country.

With respect to races, the census report shows what every one has known to be true, that, namely there is more illiteracy among the negroes than among the whites. Of the negro population of all ages, 17.8 per cent were found to be illiterate in 1920, as against 8.3 per cent for the population as a whole, white and black, native-born and foreignborn. That high percentage contrasts with 2.2, which is the percentage of illiterates among native whites of native parentage of all ages, and with 9.4, which is the percentage of illiterates among whites of native birth, but of foreign or mixed parentage. Among the foreign-born whites, the percentage of illiteracy is shown to have been 33.8.

That the negroes are taking to the schools more largely than the whites is one of the impressive facts this census report seems to disclose, although it is not one which will surprise those who have observed closely. One of the evidences of it is that whereas the percentage of illiteracy among negroes was reduced from 24.6 to 17.8 per cent during the 1910-1920 decade, or nearly 7 per cent, it was reduced among the population as a whole from 9.9 only to 8.3 per cent, and among the native whites of native parentage from 3.3 only to 2.2 per cent. A testimony that will be more surprising is that during the decade there has been a greater reduction in the percentage of illiteracy among negroes above the scholastic age than among those within it. For example, the percentage of illiteracy among negroes above 21 years of age was 33 in 1910 and 28.4 in 1920, a difference of almost 10 per cent, whereas among negroes between the ages of 10 and 15, inclusive, the percentage of illiteracy was 10.3 in 1910 and 4.6 in 1920, a difference of less than 6 per cent. The span between 10 and 15 does not measure the scholastic age, which is from 7 to 18, so that the two sets of figures do not afford a perfect comparison, but they are strongly indicative of the presumption that adult negroes have shown even more eagerness to escape the thrall of illiteracy than have their children. Of

Announcing the Agency of Westinghouse Batteries

Westinghouse Products are recognized as the Standard of Efficiency the world over. Backed by our Unqualified 18 Months Quarantee. The Name Westinghouse is a quarantee within itself.

Priced no higher than the Cheaper Makes of Batteries.

We Have the Battery for your car

"SERVICE WITH A SMILE"

LUBBOCK URADIA STATION

Located second door east of Fire Station.

Phone 782

A TOURIST WHO BUYS A GALLON OF GAS

Wouldn't be using very good judgment if that gas were the means of creating power for his transportation. Now the farmer who goes into his fields this Spring "half-shod" with inefficient, hard-pulling implements, is using similar judgment with his auto-friend.

A full tank of gas would save time for the tourist. An easy pulling farm implement doing up-to-date efficient work, will not only save time, but will save Money, because horse-flesh is money and feed is money, and good work is more money.

We want to get in touch with Lubbock Farmers who are going to do good farm work this Spring.

R. A. RANKIN & SONS

Lubbock's Finest Hardware Store.
J. I. CASE FARM IMPLEMENTS

?

Good Plumbing is an investment—not an expense. Save money—see us!



NEWTON
PLUMBING HEATING
GAS WORK

Is There a Housewife in Lubbock—

Who is in need of a good kitchen cabinet who will not be glad to hear of our

BIG SPECIALS ON CABINETS FOR THIS WEEK

Our line includes McDUGAL CABINETS and will be featured at from

\$42.50 to \$65.00

(These are as good as money can buy)

We also have cheaper cabinets, as low as \$18.50. This special offer on cabinets is in line with our policy of reducing our stock as quickly as possible. Each week there will be special prices on different articles and we want you to read our ads and keep in touch with what great values we are offering.

Robinson Furniture Co.

West Broadway

Lubbock, Texas

FULL-O-PEP
MAKES HENS LAY
Sugar Shumake
Makes Cows Give Milk

COAL, GRAIN AND HAY
ALWAYS ON
HAND

Thomas
Grain and Fuel
Company

on to Ropes to get the mail and returned to Moody the same afternoon. Cecil says she has given up the idea of ever making a good cowboy, if she has to ride thirty miles each day to earn the title.

Some of the Leveland boys spent one day last week at the Moody school and played basket ball at each play time, with our pupils.

Prof. Teague and son, Weldon, and Clay Walker were transacting business at the Center, (Leveland) Saturday.

Roy Cline and Bob Swofford's families took New Year's dinner with Mr. Swofford's daughter, Hazel Evans, of Ropes.

Mr. Bill Chism is away on a several days business trip to Slaton. He will bring back to his farm, two loads of hogs and four head of cattle.

Mr. Swofford was having some notary work done by Prof. Teague Friday.

Sunday School was well attended Sunday. There were twenty-eight members present and seven visitors. As this was New Year's day, we hope that it is a symbol of the full attendance throughout the year.

Mrs. Hila Boyd, and four children, Mr. George Green and Miss Simmons, all of the Boyd ranch, attended our Sunday School last Sunday. We certainly were glad to have them with us and hope they can come every Sunday. They only have sixteen miles to come.

Mrs. Bertha Palmer is setting her incubator today. She will have fried chicken almost before we get the turkey taste out of our mouth, from Xmas.

Dick Buck, who spent Christmas at the home of his father, Editor Buck, of Crosbyton returned to Moody the later part of the week. We were glad to see him out at Sunday School.

The following people took New Year's turkey dinner with Mr. and Mrs. C. R. Teague: Mrs. A. E. W. White, Mrs. King and son, Palmer, Mr. and Mrs. Harry Palmer and son, Teddy, Joe, and Fred Reeves.

Mr. Pepper, one of Moody's new citizens, who had gone back to Stone-wall Co. for some of his farming implements, returned Saturday evening. He left his tractor, temporarily, at Lorenzo. Mr. Pepper was also accompanied by a Mr. Patterson, who is working for him.

Messdames Palmer and Murray

TRY MILLER'S GROCERY

Old customers we still have, and new customers we're still after. While the old ones are getting better service in delivery, the convenience of ordering groceries at the same time and on the same bill, new ones are coming in almost every day. We're waiting to wait on you.

THE H. E. MILLER GROCERY

2 Phones

MONEY to LOAN on FARMS and RANCHES

Can handle some good brick building loans. Loans closed promptly.

F. M. MADDOX

Lubbock State Bank Bldg.

Lubbock, Texas

Insurance and Bonding

Typewriters
Real Estate

Will E. Ballew

HOME LAUNDRY

When you want Laundry done, please come to the Home Laundry at the Watkins Products Store. Family washing—45c per dozen. Finishing work \$1.00. A. J. Huckabee. The Watkins Man. 38-2p

BAPTIST LADIES AID MAKES GOOD REPORT

At a recent social given by the ladies of the Baptist Church for their husbands the following report was made on the work they accomplished in 1921. Associational, \$10; Church Building, \$10; District Bible Scholarship, \$50; Buckner's Orphan Home Cash \$60; Three Missionary Boxes, valued, \$365; Charity, \$196.25; Local Church Work, \$1,647; Seventy-five Million Account, \$578.78; On hand, \$800; Mrs. George Arnett gave us \$800; Total \$4,014.78. The ladies are planning more ex-

be very active in raising funds to carry on the campaign for a bigger and better church.

Many have promised to join Lubbock Mutual Aid Association No. 3 after January 1st. We are ready to take your applications now. Elmo Wall, Secretary. 37-1f

Doughnuts made daily at Martin's Bakery. 33-1f

Mr. and Mrs. W. M. Parks, of Brownfield, spent last week end at the home of L. H. Simpson.

Join Lubbock Mutual Aid, No. 1. See Elmo Wall, Secretary. 37-1f

BOSSE'S DOG POISON

The most economical Prairie Dog Exterminator on the Market. The climatic conditions for the poisoning of dogs are excellent. We have what you want.

The LUBBOCK DRUG COMPANY

G. GRANVILLE JOHNSON, Manager

"The Nyal Store"

Phone No. 152

ROTARY NOTES

Wonder if any one missed the Rotary notes last week? It was all my fault, just had to spend every minute with the boy who was home for the holidays.

The last meeting of the old year was held at the Merrill Hotel and it was a good one, good talks and a meeting full of pep. Jimmy Dow made the main talk on resolutions for the New Year, and handled the subject in a very able manner.

He has laid down a set of resolutions if followed (and they should be) that will make Lubbock a bigger, cleaner and a better place to live. He started in with the schools,

the first and most important subject for the city's development; after the schools he advocated a clean town. This would not be hard to accomplish if every one would do his part. The fact that business men shirked jury service is why our Courts are criticised, laying stress on the importance of not having this duty to men who are not qualified. To know that these subjects are close to Jimmy's heart all you have to do is to read the editorials in his good paper twice a week. For he keeps pounding them home and if we get that new high school we so badly need, you will have Jimmy Dow to thank for it.

The round table talks were good and it would be well to devote a few minutes at each luncheon to let the boys let off their safety valves once in a while. No telling what some

good Rotarian has bottled up in his mind that needs airing.

John Dalrymple found out where his fish went that he sent up here for a Rotary luncheon. Keen explained that it arrived too late for the Rotary luncheon which fact was verified by Sensebaugh, but how many Rotarians knew that Dalrymple sent them a fish? The Junior Chamber of Commerce had a banquet with the fish as the main dish on the menu. Richard Douglas of the Junior Chamber of Commerce being a guest at the Rotary Luncheon explained what was done with the fish and in a few well chosen words thanked Mr. Dalrymple and the Rotary Club, assuring them that the members of the Junior Chamber of Commerce certainly enjoyed the fish. Send another one, Dalry.

The following were guests at the last meeting of the Old Year: Dr. Burwell, pastor of the Presbyterian Church, of Neil Wright.

A. G. Rufferstahl, Sweetwater, of O. F. Sensebaugh.

Rev. Julian, pastor of Christian Church, of the Club.

O. L. Slaton, of J. A. Wilson.

Dr. B. Hutchinson, of C. E. Hunt.

Richard Douglas and Lawrence T. Martin, Jr., of L. T. Martin.

Acy May was called upon to sing his song so long promised; "Hush-a-by Baby" said if the Club would come around some night between 12 o'clock p. m. and three o'clock a. m., we could hear him sing it with all the variations. In order that he get the tune right, the Club sang it for him. The merriment with Acy May over his new boy led Mr. O. L. Slaton to remark: "I know now why we are having such mild weather in the winter. May came in December."

The first meeting of the New Year, was held at the Elk's Cafe with the meeting full of pep from start to finish and Skeeter at the head of the table as master of ceremonies.

Secretary Keen gave his usual educational talk. Told of the Railroad meeting held at Ralls, with 86 delegates from the different towns interested in building a railroad from Fort Worth to the Plains country.

Extended Plainview's invitation to the Club to attend their Ladies night entertainment and banquet to be held Tuesday night, January 10th. Report to Dolph if you can go, he has charge of the delegation up there.

The following new members were instructed in Rotarianism, by Dolph: W. B. Hilton, of Lubbock Variety store to be known as Bart; H. L. Allen, of Ice Company, to be known as Sherlock; H. D. Phillips, Tele-

We Are In Our New Location

Right across the street east from our former location and are continuing a dependable market for poultry and hides.

Plains Poultry and Hide Co.

phone Company, as Telephone Phillips.

The other members elected will be instructed next week. Dolph gave the lectures in a very creditable manner and ended up with a set of resolutions. I wanted them for publication but Keen beat me to them for his publication: The Hub of Lubbock Rotary Club. That Publication needs something good in it so I guess it is all right, but say Keen, don't be so stingy with your ink. Print them so we don't have to guess at what you are trying to say. Not trying to start any printers scraps, but have a heart, put a little more ink on the press. Acy May was called upon for some jokes and must have borrowed his book from Butterflake, from the style of his jokes. He asked Walter Posey which was correct: "I will lend money or I will loan money?" Walter looked at him in a kind of bewildered way and said the bankers are not doing much of either just at the present time. Why joke with facts.

Rotarian Walter Posey is some golf player, self convinced. When called upon to respond to the subject: "What does Rotary do for our business," he prefaced his remarks by saying that he was not much of a speech maker, and that he could play golf better. Walter is a very forceful speaker and drives his points home so you will remember and ponder them for several days after, which leads one to believe every time he swats that golf ball it is done for a purpose and not just to get it around the links. When he says Rotarianism makes a man better mentally, physically and spiritually and in that way fits himself for the big things in life is therefore the better fitted for business and makes a better business man. In other words a man cannot be a Rotarian and observe its code of ethics without making him a better man and, if he is a better man by so being, the question answers itself.

"A man who cannot pay his way from the cradle to the grave has no right to make the journey." The above paragraph brings out the point Walter made in his talk regarding his assertion that it is "Service above self." He profits most who "rests best" and not our money that a man is measured by. Read the above paragraph again so as to get the real meaning. Now Walter does not wish to convey the idea by this that you can buy your way through with dollars and cents, as so many have the idea that they can and because they are men of means than they are better than the brother who is not so well off financially but on the contrary he brought it out very plainly that this journey of life must be made by the services we give to our homes, our business, our town, our country and our fellow men. No matter how much money we have, it avails us nothing if it is not used for the greatest good. In fact we are not measured by our worldly goods but as to how we use the talents God has given us. When we are called upon to serve, no matter in what capacity, we should do our part. We blame the Government, the School Board, the City Administration, and the Courts for every mistake made and the man who hollers the loudest is the man who does not get out and vote when opportunity presents itself or will not serve on a jury if he can get out of it. Now boys this is knocking some of the rough edges off of some of our supposedly good men, but it is all right Walter and we are for you. You will have to whip up on golf to keep it in line with your speeches.

The Queen City Juvenile Company of Denver, furnished the music for the luncheon, and believe me it was some music. The committee is to be congratulated for securing them.

Bennie Hilburn is home again after spending the holidays with home folks.

Neil Wright and family are visiting at different points in south Texas.

Business called Jed home before the wife had her visit out but Mrs. Rix came by way of Lamesa later, where Jed met her with the car.

Glad to have John Dalrymple with us again if only for a short time.

A. V. Weaver just had so much business he could not be with us at

A Salaried Man Must---

PAY CASH

for Groceries

There's only one way for a salaried man to get ahead and that is for him to save every cent possible. One of the most important things we must learn is that groceries can be sold cheaper for cash than otherwise; that when he is accustomed to paying cash he will realize how much further his salary goes.

We Sell for CASH and Sell for LESS

Spikes Brothers

GROCERS

WORKMANSHIP costs you nothing extra, yet it is expert in every way.

BOOTS are worn by many because they wear so well.

TOPS for automobiles made quickly or repaired.

HARNESS repair work will save you money.

ORDINARY leathers are not used in boots made by W. B. Thorp.

RUN your head off to get to our shop in time to save your sole.

PLEASED to be of service in any way.

Mr. Farmer! Here's Where Co-operation Pays!

LOADING CAR OF POULTRY MONDAY, JAN. 16th.

Bring your produce in time to get it loaded on this car. We need your co-operation if we give you the advantages of prices in car lots. Until car loaded we will pay the following prices:

| | |
|--|-----|
| Hens, per pound | 17c |
| Friers, 2 1/2-lb and under, per, pound | 17c |
| Stags, per pound | 10c |
| Old Roosters, per pound | 5c |

We have for sale at all times, various breeds of fancy poultry, also poultry feeds and remedies. Come in and look them over.

Rucker Produce Co.

East Side Square. Phone 11

Lubbock, Texas

Wednesdays luncheon.

Rotarian Martin Ruby, reports a new boy up at his wigwam. That makes a pair and he has a time to keep them from fussing so he says. Congratulations old man. Soon have enough City Managers for all departments.

Meet at the Cova next Wednesday at 12 o'clock M, sharp and believe me you had better phone in if you want your name and that of your guest in the pot, or cross your fingers when you come in the door.

Guests at luncheon: Philip Wise, Rotarian from Bonham, H. L. Allen, with Jed. Dr. Burwell, W. D. Hilton, C. E. Maedgen, L. O. Burford; with L. C. Montgomery.

Sam Denman, of Geo. Briggs. Fred Oliver, W. L. Glaze of Idalou, of L. T. Martin. W. T. Rayborn, of Peterman. France Baker, of Butterflake. W. O. Stevens, of Dolf.

A CARD OF THANKS

To the good people of Lubbock, Methodist Church, and other friends who have so generously contributed to our comfort and family needs since we came to the pastorate of the Lubbock Circuit. Hardly a day has passed since our arrival here, but something of real value in establis or other home supplies have made their way to the parsonage. In this connection we wish to make grateful mention of the many tokens of kindness shown us to date by the people of the charge whom we serve.

While we heartily appreciate the intrinsic value of all these expressions of interest in our welfare, we feel that there is a higher value attaching to them than words can express, which brings us under obligations to put forth our very best efforts to make good in the vocation in which God has seen fit to place us.

May heaven's richest blessings be upon all who have so kindly remembered us in so many ways.

Mr. and Mrs. E. A. Humphries and her sister, all teachers in the Ropesville school, were here Saturday shopping.

Mrs. S. G. T. Guesson, of Kansas City, was registered at the Cova Saturday.

Diamond Dyes Attributed to Advt.

Somebody out of touch with truth, once said there is no sentiment in business. Another greater in wisdom, declared: "They profit most who serve best."

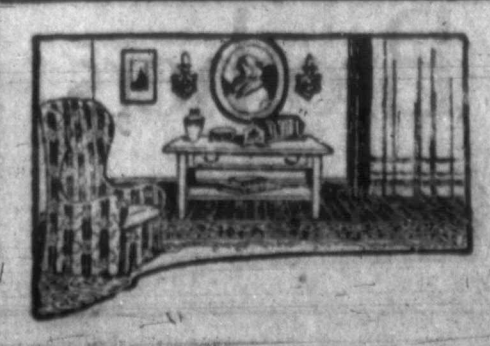
All this year a concern that helped put Burlington, Vermont, on the map of national business, is celebrating fifty years of successful service of the womanhood of the world. "Diamond Dyes" is half a century old and they are having a series of happy episodes to make the anniversary a noteworthy one.

"Diamond Dyes" is a heroic example of the power of advertising, for the plant of small beginnings now covers a city block. The business was built on "making good" the advertising that has made "Diamond Dyes" a household. Possibly the greatest asset of this proved aid to economy, is the good-will of families that run thru generations. Young women tell that their mothers and grand-mothers before them, were Diamond Dye enthusiasts. They like the Diamond "service plan" which makes it clear that for a few cents it is easy to "dye old things new."

LUBBOCK COUNTY PIONEER IN LOCAL SANITARIUM

Mrs. Z. P. Copp, who has been a resident of this section for many years, was operated on at the Lubbock Sanitarium Saturday, and is reported to be doing as well as could be expected at this time. Mrs. Copp is sixty-five years of age, the greater part of her life she has been real active, and this operation was necessitated by complications of appendicitis. Her many friends are in hopes she will regain strength soon, and will welcome her return to normal health.

Mrs. O. E. Sears returned early in the week, after spending the Christmas holidays with home folks in Lenard.



HOMES BURN

Every home is full of valued possessions—family heirlooms—the gifts of friends and a hundred things that money cannot replace.

Insurance will make good your loss, and our companies will help prevent it. Call on this agency. You can't afford to go without insurance,—and by the way, it takes money to write it.

Here to Stay

BRIGGS & DENMAN

ALWAYS ON THE JOB

WHAT THE CENSUS TAKERS FOUND

- 4 Janson J T, 1632 11th St.
- 2 Inmon W E, 1311 11th St.
- 5 Ionea I A, 502 Ave K.
- 5 Ingram Jess, 1000 Blk 15th St.
- 2 Jones Dan & Lela 1619 15th St.
- 1 Jackson Sue, 12th St.
- 1 Jackson Jatherine 1515 Ave O.
- 6 Jackson A W, Ave N.
- 5 Jackson C F, 1912 10th St.
- 3 Jackson W M, 1909 11th St.
- 4 Jackson, Across Railroad.
- 10 Jackson C T, 1816 Ave S.
- 1 Jackson T E, 1501 15th St.
- 1 Jackson Mrs Flor, 1306 Ave D.
- 1 Jackson J B, 716 Ave J.
- 6 Jenkins J H, 1012 17th St.
- 5 Jennings J W, 1312 Ave O.
- 3 Jones Harold, 1005 14th St.
- 2 Jones E R, 1518 14th St.
- 3 Jones H H, 1312 11th St.
- 7 Jones J O, 1618 11th St.
- 6 Jones G C, 602 Ave N.
- 4 Jones Roy L, Ave E.
- 2 Jones E M, 806 Ave L.
- 2 Jones J J, 1611 Ave E.
- 3 Jones Feih.
- 4 Jones J E.
- 2 Jens Mr.
- 1 Johnson Miss M C, 115 Ave H.
- 4 Jone B H, 1516 Ave M.
- 4 Johnson J D, 614 Ave K.
- 7 Johnson J S, 2002 12th St.
- 5 Johnson J P, 606 Ave M & 6 St.
- 1 Johnson Miss, Ave O.
- 2 Johnson S H, 2012 Ave K.
- 1 Johnson W K.
- 3 Johnson G G, 1402 Ave L.
- 4 Johnson J H, 1401 Ave J.
- 3 Johnson S I, 1623 15th St.
- 1 Johnson L F, 115 Ave H.
- 4 Johnson S D, 1311 Ave D.
- 2 Jordan J A, 1302 12th St & A L.
- 2 Judd A, 1607 9th St.
- 6 Julien A N, 1016 17th St.
- 4 Karr A, 608 Ave K.
- 4 Keaster J G, 18 St.
- 2 Kennerly J T, 613 Ave G.
- 2 Keen Curtis A, 119 14th St.
- 3 Kerley J W, 1506 15th St.
- 4 King T B, 1515 14th St.
- 1 Kennedy Ed, 806 Ave L.
- 2 Kerchner O G, 1916 15th St.
- 7 King J Pat, 16th St.
- 4 Kimmel J H, 1308 Ave L.
- 2 Kimmel R V, 10th St.
- 4 Kitchen B L, 1318 8th St.
- 4 Kittrell W E, 1417 9th St.
- 3 Kirkwood A L, 2408 13th St.
- 9 King L J, 1914 Ave G.
- 3 Klett E L, 1502 Ave M.
- 7 Knox F A, 502 Ave N & 6 St.
- 4 Knopp W A, 19 15th St.
- 9 Kropp D W, 1314 Ave E.
- 1 Cobb Mrs, 902 Ave M.
- 1 Koen R D, 902 Ave M.
- 3 Kurkendall J E, 1408 Ave M.
- 3 Kunitz Oscar, 503 Ave O.
- 8 Lancaster J L, 17th St.
- 1 Lafen, (Mrs. Lena Adams)
- 3 Livingston C C, 707 Ave M.
- 5 Lair H C, 1620 16th St.
- 6 Laceywell D N, Ave G.
- 1 Lauren J T, 602 14th St.
- 3 Lauren W A, 602 14th St.
- 7 Lawson J H, 1917 Ave L.
- 6 Law E L, 1302 Ave F.
- 4 Lawrence M E, 2102 Ave U.
- 3 Lewy J C, 1920 Ave A.
- 3 Lee J L, 1929 Ave G.
- 3 Leonard J M, 1508 Ave O.
- 4 Lee L L, 504 Ave L.
- 2 Lee Mrs, E Y, 1412 Ave I.
- 2 Levey R S, Ave H.
- 1 Lewis Jno, P, 1308 Ave L.
- 4 Lee W C, 914 Ave H.
- 5 Lindsey J R, 1518 Ave M.
- 3 Lisle, 1621 12th St.
- 2 Little H E, 1408 Ave E.
- 4 Long M, 1810 Ave L.
- 8 Loye H G, 1009 11th St.
- 2 Long M D, 1216 Ave L.
- 7 Lokey T E, 312 Ave M.
- 6 Luns W J, 505 Ave O.
- 4 Luster J A, 1921 Ave I.
- 6 Lytle Walter, 1915 19th St.
- 4 Lunn C J, 1510 Ave I.
- 4 McCaskill F A, 1714 16 & A R.
- 6 McBee H B.
- 3 McCallen W R, 7th St.
- 2 McClarty J A, 1702 10th St.
- 3 McSpadden F C, 970 Ave K.
- 3 McBride M E, 2017 9th St.
- 2 McKenley W I, 12th St.
- 2 McKinley W M, 119 12th St.
- 5 McCrumming W L, 1816 Ave R.
- 5 McCollanger John, 113 19th St.
- 6 McBride N S, 1624 16th St.
- 7 McBride J E, 1712 16th St.
- 6 McCollum B C, 417 5th St.
- 6 McElroy E, 1118 6th St.
- 5 McKee A W, 1816 14th St.
- 9 McNealy T W, 2120 15th St.
- 6 McCruen W T, Ave I.
- 4 McCrummin Frazier, 2008 A C.
- 3 McCrummin M C, 1603 19 St.
- 4 McDonald A F, 717 17th St.
- 4 McDonald F A, 1511 15th St.
- 2 McGinty E, 2233 11th St.
- 6 McCollom R M, 1117 16th St.
- 3 McAlister Archie, 1312 Ave K.
- 1 McDonald Jennie, 1304 Ave L.
- 6 McElroy S L, 115 Ave H.
- 1 McCoy, (With Mrs. Adams)
- 1 McMicken E S, 118 8th St.
- 4 McWhorter B O, 1517 11th St.
- 7 McGuities Jack, 1617 16th St.
- 1 Morton D M, 706 Ave L.
- 1 Moore Mrs Clara, 706 Ave L.
- 5 Mays F F, 801 Ave I.
- 1 Marr, 1404 Ave K.
- 2 Mathew, 1404 Ave K.
- 1 Manforce, 1404 Ave K.
- 1 Mina, 1512 12th St.
- 1 Marcy C B, 1304 Ave E.
- 2 Manes W M.
- 2 Manes M E.
- 2 Martin J L, Ave.
- 2 May A W, 1411 Ave L.
- 2 May A W, 1411 Ave L.
- 3 Maxley, 1625 15th St.
- 3 Mast L W.
- 4 Mass L B.
- 4 Mass L B.
- 2 Meacham Miss, 1512 Ave O & 15.
- 7 May J T, 1210 14th St.
- 3 Martin L T, 1622 13th St.
- 4 Maedgen C E, 1611 12th St.
- 4 Maddox F M, 1629 11th St.
- 4 Mathews W C, 516 6th & Ave N.
- 3 Mathew T N, 6th St.
- 6 Mathew Harry, 1930 Ave G.
- 4 Mackey Mrs, 910 Ave J.
- 7 May Scott, 907 Ave M.
- 4 Mast L S, 1711 14th St.
- 2 Mallard C W, 1802 Ave M.
- 3 Martin E B.
- 5 Meador W H, 1621 11th St.
- 5 Meredith E L, 1614 12th St.
- 4 Meeks J C, 2010 Ave L.
- 3 Merrill Hotel, Prop, 4105-11 St.
- 2 Merrill G C, 1411 10th St.
- 4 Merrill M E, 1419 10th St.
- 2 Mills J J, 2115 14th St.
- 3 Mitchell F L, 712 Ave L.
- 2 Miller J T, Leader Bldg.
- 3 Mitchell M M, 1418 Ave I.
- 1 Miller B H, Leader Bldg.
- 2 Mitchell T I.
- 6 Michael T E, 1116 6th Ave K.
- 3 Miller F M, 1916 Ave H.
- 4 Miller J K, 1904 Ave H.
- 3 Mitchell C, 916 10th St.
- 2 Moody E A, 1510 Ave J.
- 2 Morris, 1149 14th St.
- 2 Mosley Ben, 1620 15th St.
- 3 Morris W J, 1412 Ave O.
- 2 Mosley J B, 1628 11th St.
- 3 Montgomery L C, 11th St.
- 2 Morris J C, 1921 Ave I.
- 6 Monly Veal, 315 18th St.
- 4 Montgomery, 912 Ave J.
- 3 Moore I J, 2408 13th St.
- 7 Moore J H, 14th St.

Is Your Banker Easy to Talk With?

Because it is very important that you consult your banker about business problems in which your financial affairs are involved, he should, at all times, be easy to approach and ready to converse with you freely.

No doubt but that there are men who feel as if their banker is cold-distant, and almost unapproachable on many subjects.

From the very beginning the officers-in-charge of the affairs of the Lubbock State Bank have sought acquaintance with all people who feel that this is the right bank for them. At all times have we courted their friendship and confidence and it is with pride that we refer to the many customers who have done business with us from the organization of the bank until the present time.

You will be made to feel free to discuss your problems with us; because we are interested in you and your business.

The Lubbock State Bank
THE BANK FOR EVERYBODY

A Cash Proposition

For several months past, this store has been selling merchandise on a credit basis. It has been very unsatisfactory to us. On January 1st, 1922, everything was changed to a cash basis. By doing this we are enabled to sell our merchandise at closer prices, thus enabling you to save money by paying cash. We cannot and will not make any more charge tickets, please do not ask us to do so. Also, any merchandise going out on "approval" must be paid for and the money will be refunded when the article is returned—provided it is returned not later than one day from the time taken out. The approval ticket is also unsatisfactory. In many instances an article is taken out and not returned for two weeks. That causes sales to be lost on that article—thus, we have adopted the plan.

New Merchandise will begin arriving very soon and you will be assured of the very latest styles and materials at the lowest prices.

THE VOGUE EMPORIUM

Advance Millinery Modes of the New Year—Every so pretty with one's fur coat or muffy fur collar. See them—try them on—You'll be charmed.

The Leader

Where the Price is Right

Lubbock, Texas

- 1 Moore Susie, 14th St.
- 3 Moore L, 1512 11th St.
- 3 Moore Judge, 904 Ave K.
- 6 Moore G T, 2109 14th St.
- 3 Moormion C E, 1809 14th St.
- 5 Moore M L, 7th St.
- 2 Moore Geo, 704 Ave J.
- 3 Morris G W, 14th St.
- 1 Mullins J N, 1304 Ave L.
- 2 Mullican Clark, 1504 Ave N.
- 5 Mullican Lona, 4506 Ave L.
- 1 Muse Mrs M E, 2117 11th St.
- 3 Mullins A J, 1917 9th St.
- 4 Mulkey Geo F, 2017 11th St.
- 3 Murfee J E, 1809 Ave E.
- 3 Murfee J L, 1615 17th St.
- 3 Musgrove C B, 706 Ave J.
- 4 Myrick W A, 1216 13th St.

RADIO NOTES

The Radio class, composed of some of Lubbock's brightest and most progressive lads, is having regular study periods in the courthouse, where they have placed some minor equipment for the study of their work, together with all necessary class room equipment, where they meet and are directed by Claud McDaniel, wire chief of the local telephone company, who has had considerable experience in the work, and whose interest in the lads led him to take up the work after they had made an appeal to him for assistance, and the only compensation he is asking is that each and every member give the work hard study.

It was the good fortune of an Avalanche reporter to meet with the class Thursday afternoon, and their knowl-

edge of the lessons they have studied is demonstrative of the work and skill they are putting behind the class problems. They took time about sending the messages over their miniature telegraph apparatus, and the rapidity with which the receivers translated the messages, which were made up at the time, and with which the class members were not familiar, shows that that part of the work is being handled in all rapidity, and as it is the primary department of the work they are taking up, they prove themselves very apt to learn its most secluded secrets.

It will be well for us to watch the development of these young men's work, as they have great hopes of commercializing it for Lubbock, as they see the possibilities of developing it beyond the experimental and

novelty stage, as has been done in the larger places of the states.

That the work is interesting and appeals to the mechanical instinct of the boys, is seen from the fact that they have receiving stations here now where they receive radiograms from different places, which they have built and equipped at their expense.

The Avalanche is glad to encourage the work they are in, and from time to time will give an account of what they are doing, and the possibilities of establishing a small sending station here, with small receiving stations in different parts of the community, which they hope to accomplish as soon as they are further advanced in the studies.

See our ad in this paper for prices on car of poultry. Rucker Produce Co. Phone 11. 39-11

Coal, Grain and Hay

Phone your orders for either to us. We will treat you right on every article we sell and will give full measure. Give us your business, or at least a portion of it, during 1922.

Jackson Brothers

Lubbock, Texas

MICKIE, THE PRINTER'S DEVIL

By Charles Sughroe
Western Newspaper Union

Now the Title's in His Wife's Name



PARENTS AS EDUCATORS

The Spoiled Child
By Mrs. Chas. Robbins.

Is there anyone more unwelcome in any group anywhere than the child who has been spoiled? Time after time have I heard a mother remark, "Well, you know how spoiled he is. She acts as though this would forgive his misdeeds. The failure to do her duty is explained by adding that his grandmother or aunt will let him do such things."

Mothers, you may try to believe that is so, but deep down in your hearts, you acknowledge that the failure in training points only one way, and that is to you. If you persist in training systematically your child will show good results. My boy would have been hopelessly spoiled had I allowed either grandmother to do as she wished. In fact both objected if I permitted my baby to cry. Later on they complimented me on my well trained baby. Why? Because he was unspoiled, healthy and lovable.

That brings us to an important point in the training of children. The most beautiful child in the world can be so reared, through neglect of his parents to direct the small acts of childhood that he becomes unlikable. Now we know the child is not to blame. The moulding of every baby boy to manhood, and every baby girl to womanhood is absolutely in the hands of the parents at the start. If we come to this realization it is not difficult to understand how important a factor training in the right direction can become. I might add that this is one of the biggest aims of kindergartens, the directing and starting of the child's habits in life in the best way.

One often hears some mother re-

peating to a friend a cute remark made by her child or telling of some act, while the child listens intently, even smiling with self satisfaction at this repetition of his smartness.

The child you may well know is impressed. The exact result of having him hear of his bright acts is this: Just as soon as a child begins to think those things are cute he gets an exalted feeling that they are the means by which he gets notice. Then he loses the sweet innocent ways of a child and becomes self-conscious.

One little boy I know is giving the teachers in school a troublesome time and the mother declares she is unable to change him. When he was a baby he was bright and attractive, naturally imitating little things his parents did. If he heard his father swear occasionally or heard a slang expression he repeated it, much to the amusement of his audience. They led him on and entertained friends showing him off, but now the parents are suffering. The child is not wanted anywhere and proves a nuisance. To laugh at or ridicule a child when he asks some question innocently, even though it may be amusing, is a crime. Your laugh, if he has asked some queer thing, turns his grave thoughts aside as worthless. Such things may seem trivial to you, Mothers, but to him they are all small lessons leading on to bigger ones in his steps of progress.

Try to think as your child thinks and try to see what has prompted his action. This will help greatly in solving many perplexing problems. Very very often he has a motive which can be discovered if you watch carefully. Does it seem a big task, Mothers? It is, but there is no greater happiness for us than the knowledge that we

have done our best. If we have, the best results will in all probability follow, and our children will be as we want them to be, lovable and happy; and the spoiled child will never be among us.

SUNSHINE COMMUNITY NEWS OF THE PAST WEEK

Mrs. F. B. Struve and children of Abernathy spent the day with Mrs. A. J. Fuchs, Monday, December 26.

Miss Gertrude Fuchs gave a dance at her home Monday night, and Miss Constance Iverson at her home Tuesday night.

Misses Thea, Elizabeth and Hilda Goebel and Mr. Rantz motored to Lubbock Wednesday night to attend a show.

Last Thursday the Sunshine Club met at the home of Mrs. A. J. Fuchs. Nearly all the members were present. The club had several matters of business to discuss so the hostess did not invite any visitors. Refreshments consisting of cake, coffee and tea were served by the hostess.

Mr. Trice's sister visited him during the holidays on her return trip from East Texas.

Mr. and Mrs. George Struve from Olton spent Saturday and Sunday in the community.

Mr. and Mrs. Fritz Fuchs and Mr. Chas. Goeth and family spent Sunday with Mr. and Mrs. Schroeder of Abernathy.

Mr. and Mrs. A. J. Fuchs gave a big dance in his new rent house Saturday night. Although it was very cold a large crowd was present. Every one enjoyed dancing on the fine floor.

Mr. and Mrs. Frank Ebeling and little daughter came down from Dimmitt Saturday and spent Sunday with Mrs. Von Struve.

Mr. and Mrs. Trice moved to the Center Community. The neighbors regretted to see them leave this community.

Mrs. George Fuchs came in Monday morning to spend a few days with friends and relatives. She is on her return trip to her home in New Mexico, from Marble Falls where she spent the holidays with her parents.

A coyote has been seen in the neighborhood lately. He has been disturbing sheep around here.

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AN INTERESTING NEWS LETTER FROM LAKEVIEW

We are entering into another year. Let us hope that it will be one of peace and prosperity.

The young people enjoyed several parties during the holidays.

The Community Club will render a program next Friday night. The program will include a debate by efficient debaters. Everybody invited to be present.

The B. Y. P. U. will have a meeting with the literature comes. Rev. Chas. Joiner will fill his appointment next Sunday at eleven o'clock, and at night. You will miss two good sermons if you are not present.

There is quite a bit of moving into and out of the community. We do not know as yet who all of our new neighbors will be, but we are always glad to have good people come in and hope they will attend church and Sunday School.

Let everyone appoint him or herself a committee of one to try to get some one to attend Sunday School. We have two good Sunday Schools in the community, but there are quite a number who do not attend either of them.

Mr. Turner Shirley and sister, Miss Ruby, were visitors in the homes of their aunt Mrs. John Brown and cousin, Mrs. Arthur Landers, Sunday. They have recently moved to the Plains from Collinsworth County and are living near Plainview.

SAY

A dime's worth of meat that you can eat is more than ten pounds of meat that you can't.

Whenever we sell meat it is tender, juicy, delicious and greasy with a wonderful flavor.

JUST CALL 340

SID CARAWAY [HIMSELF]

BREAD

Makes Leadership

Do you want your child to be a leader? Give her plenty of Bread.

Bread develops the force and stamina that one needs in the battle of life.

Because it's all nourishment—the food that makes you strong and rosy and happy.

MARTIN'S Butter-Flake Bread


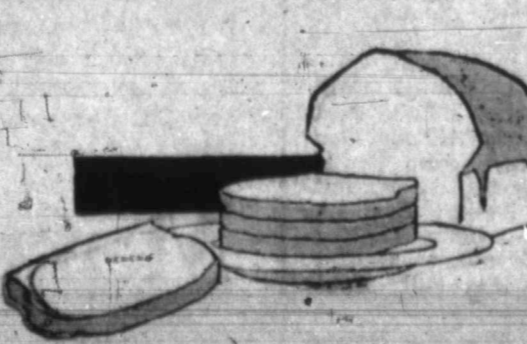
—well buttered or spread with jam makes just the dandiest lunch-treat a little girl ever carried.

Ask your grocer.

Martin Baking Company

Phone 218

Bread is Your Best Food and Only Economical Food Today



You can't fool the youngsters. They can always tell the difference between Kellogg's and the imitations!

Kellogg's Corn Flakes

snap up fussy appetites something wonderful!

No coaxing needed to tempt family folks and visitor folks to eat a-plenty—not when there's a big pitcher of milk or cream and lots of Kellogg's Corn Flakes—and, maybe some handy fresh fruit—ready to tickle fickle palates!

Kellogg's are unlike any corn flakes you ever ate! They're the original kind—they ought to be best! No other corn flakes are so deliciously flavored; no other corn flakes retain such wonder-crispness till eaten! And, Kellogg's are never leathery or tough or hard to eat!

Kellogg's are always a delight to serve—and a treat to eat at any meal! In fact, you'll never know how good corn flakes can be until you know KELLOGG'S! The difference is astounding!

Do more than ask for Corn Flakes—say KELLOGG'S CORN FLAKES! The kind in the RED and GREEN package!

KELLOGG'S Corn Flakes are made by the folks who gave you the JUNGLELAND Moving Pictures. Coupon inside every package of KELLOGG'S Corn Flakes explains how you can obtain another copy of JUNGLELAND.

Kellogg's

CORN FLAKES

Also makers of KELLOGG'S KRUMBLES and KELLOGG'S BRAN, cooked and krumbled



NOTICE IN PROBATE
The State of Texas.
To the Sheriff or any Constable of Lubbock County, Greeting:
You are Hereby Comanded to cause to be posted for ten days, exclusive of the day of posting, before the return day hereof, in three of the most public places in your County, one of which shall be at the Court House door, and no two of which shall be in the same city or town, copies of the following notice, and also cause said notice to be published in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year, in Lubbock County, Texas.

The State of Texas.
To all Persons Interested in the Estate of Ola Mauvoren Groves, a Minor, and in the welfare of said minor, Mrs. Lee Ola Page has filed an application in the County Court of Lubbock County, on the 27th day of December 1921, for appointment of guardian of the estate of said minor, which said application will be heard by said Court on the 16th day of January 1922, at the Court House of said County, in Lubbock, Texas, at which time all persons interested in said Estate and the welfare of said minor, are required to appear and answer said application, should they desire to do so.

Herein Fail Not, but have you before said Court, on the first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.

Witness my hand and official seal, at Lubbock, Texas, this 27th day of December 1921.

SAM T. DAVIS, Clerk.
County Court, Lubbock County, Texas.
37-3

Carl Scroggin and wife, of Tyler, were registered at the Cova Wednesday.

Doughnuts made daily at Martin's Bakery.
33-1f

LARGE ATTENDANCE EXPECTED AT CONVENTION

Hereford, Texas, Jan. 5. Final arrangements have been completed for the Panhandle Swine Breeders' convention to be held here on January 17 and 18. The Committee has mailed letters to every member of the association extending a cordial invitation to attend the convention.

The committee in charge of the banquet on Tuesday night, the 17th, are preparing for a large crowd, it is expected that 200 will be present. Porter A. Whaley, manager of the West Texas Chamber of Commerce, has accepted an invitation to deliver an address at the banquet.

George Murfee, manager of the Higginbotham-Bartlett Lumber Company, of Abilene, was here Saturday, looking after business and visiting relatives. He was at one time with the A. C. McAdams Lumber Company here, and has many friends who are glad to have him visit Lubbock.

J. L. Lane, of Plainview, is now located here, managing the home Laundry. He is well pleased with the future prospects of that business.

WE OURSELVES ARE BETTER SERVED BY SERVING OTHERS BEST

In line with this policy we are giving 3% of total sales on the days shown to organizations that follow:

Ladies Aid First Christian Church; Monday, Jan. 9th-16th

Woman's Auxiliary First Methodist Church; Tuesday, January 10th-17th

Ladies Aid First Presbyterian Church; Wednesday, January 11th-18th

Ladies Aid First Baptist Church; Thursday, Jan. 12th-19th

Woman's Auxiliary Episcopal Church; Friday, Jan. 13th-20th

Sale With Big Reductions on Every Item in the House Closes January 21st

Now is the time and Barrier Brothers is the place to buy what you need for the balance of the winter. The ladies of the above organizations will appreciate it if you will remember their respective days.

Barrier Brothers Department Store

Goods That Speak for Themselves

BIG PROBLEMS ARE STACKING UP ON THE LUBBOCK PEOPLE

(Continued from Page 1)

ness of the times. It is useless to try to attract more people to settle in the city outside of the present reach of fire and sewer protection—and the sewer is of a far greater protection to a city than are the fire mains. Money can rebuild the ravages of fire, unchecked by proper water protection, but nothing in this world can replace the young lives taken through the ravages of disease, following unsanitary conditions attending an increase of population with out adequate sewer facilities.

Certainly it will cost \$50,000, \$80,000 or even \$120,000 but what of it. Crosbyton is voting \$50,000 for sewers alone. Slaton has recently voted \$80,000 for a City Hall. Plainview has voted \$80,000 for a City Auditorium, Amarillo something more than a half a million for sewer, water mains and an auditorium. The county has voted \$60,000 for a County Library. Suppose it does cost a few extra cents on the dollars worth of valuation—for every increased cent it will cost in taxes it will result in a dollars increase upon the property in actual value.

You can't ride in an automobile without paying for it. You can't build a real town without it costing something. If we haven't the nerve, foresight, and ambition to build a town then let's stop pretending to be "The Hub of the Plains" and the leader of the Panhandle. The whole state is watching our development with admiration and confidence. In the Amarillo papers, even, we are set against Amarillo as an example of progressiveness and yet for first one reason and then three or four more we hesitate to tie into some of our major problems and responsibilities.

A City Auditorium of a size sufficient to take care of the demands of the city. Either a building erected permanently of brick and stone thru a City Bond Issue of around \$100,000 or else a temporary wooden structure to be built through public subscription at a cost of approximately \$7,500. Such a structure would care for the needs of the city for possibly eight or ten years and by that time we would know what kind of an auditorium we will need for the future. Unless we are ready to vote bonds enough to build a combination City Hall, Municipal Auditorium, Fire Station and Public Library it is apparently unwise to discuss the erection of a permanent auditorium. Sooner or later a municipal building that will truly reflect the spirit of the city, must be erected to combine in its entirety not only an auditorium to seat 3,000 or more, but also city offices, city jail, fire station and dormitory, meeting rooms for the American Legion and Boy Scouts, a public library, Chamber of commerce offices, tax office, Red Cross office, and all of the other civic activities of the city. Such a

building will cost around \$450,000, but it is unnecessary to build that building just now, in view of the many other and more necessary things that must be done this year.

A fifteen cent increase in our road tax, according to the County Judge and Commissioners, is an absolute necessity. Such a tax was attempted here some months ago and the "aggravers" got it just like they got the recent school election—because the real substantial citizens of the city were so sure that it would carry that they didn't take time to go out and vote. The State of Maine is getting right about voting. It is a heavy penalty for any citizen in that state to fail to vote upon any regularly called election. It should be a penitentiary offense for any duly qualified citizen to fail to vote in any election held during the coming year in particular. All our vaunted pride at being a democratic nation and then less than half of the citizenship cast a vote upon a problem that vitally affects the welfare of a city!

In an election in Amarillo recently upon a \$200,000 bond issue for their public schools, less than 25 per cent of the qualified voters cast a vote. The election carried for the "aggravers" in that town are not so thoroughly organized as they are in some other sections of our beautiful Panhandle—but such a vote is a serious reflection upon the citizenship of any city. Comparatively few poll taxes have been paid in this city and county. A large number to be sure but comparatively small when the number of duly qualified voters is considered. Any voter in this city that neglects to pay her poll tax in order to be able to vote right on the coming school elections is simply just sort of falling down upon her duty as a mother, not to mention her responsibility of a newly acknowledged citizenship.

There are other problems—big ones too—that must be considered during the coming year. We talk about a railroad connection with Fort Worth and spread ourselves on what we are going to do about that—and it is all very well and a great undertaking. But a lot of the wise-acs that spout so knowingly about that mighty undertaking are asleep from their neck up on a multitude of local problems just as vital to the standing and growth of the city as is the railroad.

We want that railroad connection and are going to get it—doing neighbor but ourselves trying—but the best way to get in shape for getting such a big proposition, is to practice-up on getting about a dozen smaller things that must be handled today. If we get enough progressive, united, constructive co-operation going in this town, impelled by confidence in our town and our future, backed up with plain thinking and plain talking to put over the school problems, the water main and sewer extension, a city auditorium, a fifteen cent road tax, a real south Plains fair—why then we will just naturally get in such a habit of putting things over that a small matter like a railroad

between Fort Worth and the Plains will never phase us a minute.

When a pugilist matches a twenty-one round fight for a year ahead, he does not lay down and sleep in order to get in shape for the fight, hoping thereby to store up all the accumulated energy that he might have during the year instead of wasting it upon less worthy competitors. Not by a dinged sight. He strips to the waist and calls in all the little boys with wicked mits that he can buy, beg or borrow and takes them all one round after another and by the time he has licked about a cow pen full of these, he gets the notion in the head that he can about lick the whole world and when he gets into the ring with the big cheese, he wades into him, not only with confidence, but with deliberation, ability that is the result of much practice.

We have this Fort Worth railroad scrap coming up sometimes within the next twelve to eighteen months and believe me it will be a twenty-one round fight to a knockout too, and if we think we can lay down and sleep until this things hits us, and then put it over, we are just sticking our heads in the sand, that's all. The proper thing to do is to get behind a whole flock of our local problems and stick them over, one, two, three, four—just like that—and we will get in such a habit of doing things that not only will we be in shape to take on the Fort Worth fight but the rest of the world will know our reputation and just kinder step over a little when Lubbock comes down the road with her proposition. It's just as easy to lead the procession as it is to bring up the tail end—and a dinged sight lot easier if the parade is a long one—as every chun found out in the late war. The right guide hand pickings as compared to the tail-enders, and if Lubbock hasn't the nerve, foresightedness and constructive appreciation of our problems and responsibilities close enough at heart as a city and as a citizenship, then we will lose our place as right guide of the Plains and take a position about number two in the rear ranks of the tail end squad along with a few other dead-burbs that we all know about.

There are but three stages that Mr. Citizen has to bother about: First, Pay Your Poll Tax. Second, Think, and Third, Vote. It's a New Year—Let's Go!

NOTICE TO BIDDERS

Bids on the purchase of the old Woodrow school building will be received at 10 A. M., Jan. 14th, on the grounds. Mail sealed bids to Messrs. Route A, or be on ground. See School Board for terms. 39-19

J. W. Painter and family, of Midland, will occupy the building now being used for the West Texas Hospital, immediately after it is vacated, which will be about the first of February.

Jas. E. Pierce, of Balleger, was here Monday.

FIREMEN HAVE THEIR ANNUAL BANQUET LAST THURSDAY EVENING

(Continued from Page 1)

the situation. These men realize that if Lubbock is to take her place among the big cities of the country, something must be done to preserve that which is built, as well as to continue building. This matter is not to be discussed from a narrow viewpoint, and we are in hopes that before anyone opposes the demands of these firemen they will look impartially into the matter, making a most thorough investigation from an economic standpoint.

The writer has been requested by one of the leaders to state that the men who are forming and keeping together this bunch of firefighters wish to have it recognized as a permanent organization, which has its separate duties the same as any other civic or municipal institution. "We want everybody to know that fire fighting is not our only work, and that we want to become known as one of Lubbock's known factors for constructive progressiveness," he said.

Another banquet will be given the first Thursday in 1923, and we are reminded that when these men plan a thing it is carried out to an exactness with which they go about a burning building, as regards of business or other engagements, these banquets are attended the same as an urgent call for help when the alarm is given.

GRAMMAR SCHOOL NOTES

The following pupils entered the Grammar School after Christmas:

- Third—Ira Berry, Neva Moody, Diamond Ward, Laveta Parker, John Berry.
- Fourth—Ishie Hill, Charlie Moody, Miley Woodard, Sam Rhoden, Ernest Schroeder, Milan Reynolds, Freddie Tarres, Lenore Hill, Foy Hill, Ira May Dean, Winnie Gallimore, Velma Bratcher, Lois Cartwright, Artine Conaway, Eldon Conaway, Harold Brown, Verna Brown.
- Fifth—Noreen Lewis, A. M. Patterson, Zola Mae Baker, Eva Lee Dean, Carol Ferrin, Leon Thaiton, Susie Sollivins, Raymond Gentry, Troy McCollins, Gladys Hill, Mable Mellroy.
- Sixth—Tommie Moody, Roland Lewin, Buel Jud, J. T. Reynolds, Joe Bradley.
- Seventh—Meredith Williams, Geo. Sillivant, Ona Voe Conaway, Elvin Burdett, Bessie Lorene Dean, Danis Farr, Charlie Gentry.

All of the rooms were decorated Christmas. Mrs. Sander's room, the sixth grade, and Mr. Bishop's room, the seventh grade, had the best decorated rooms. Afternoon each grade visited every room in the building. The visiting was orderly, each room being conducted by a leader. Each room also had a Christmas box or a tree on December 16. Many mothers called on the school that day.



Our Coffee Roasting Machine Has Proven to be a Success

¶ We have a big shipment of green coffee—just arrived and bought on the lowest point of the coffee market, and fortunately we got the best grades of coffees in the Eastern markets. ¶ This coffee is rich in aroma and when fresh roasted, draws a cup that is unsurpassed by any, no matter what the brand is or what you paid for it. We want you to take a dollar's worth of this fresh roasted coffee and enjoy a real cup of coffee—rich in aroma and satisfying to the taste. ¶ It will put more pep into the day's work and make life worth living. Not only our coffee but our entire line of groceries, vegetables and fruits are well worth your consideration.

Martin & Wolcott

PHONES 309-310

AUCTION SALE OF REGISTERED HEREFORD CATTLE

Mr. Hereford breeder, on Jan. 23, 1922, at Spur, Texas, beginning at 10 A. M., I will hold my first annual sale of pure bred cattle, consisting of 18 cows, bred to Prince Rupert 43; three of these cows sell with their calves at foot. Seven coming 2 year heifers, 6 coming yearlings, and 7 one and two years old bulls. The cows have the standard blood lines and were secured from the famous

R. V. Colbert and Son herd. The young stuff is of Prince Rupert and Majestic Ruler blood. Come to this sale and buy of the best of blood lines and at your own price. Nothing listed above reserved, everything sells. For further information, Address Chas. Whitener, Spur, Texas. 39-4

For fancy chickens of various breeds, see Rucker Produce Co., Phone 11. If we haven't what you want we'll get it. 39-11

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