## 4 THE LUBBOCK AVALANCHE

VOLUME XXII No. 37. $\quad$ LUBBOCK, LUBBOCK COUNTY, TEXAS, TUESDAY, JANUARY. 3,1922

LUBBOCK IS WIDE AWAKE ON FORT WORTH-PLANS RALLWAY

THE COMMITTEE IS KEEPING THE PROPOSTION WEL IN HAND AND ARE VERY ACTIVE

OTHER MATTERS OF GREATER IMPORTANCE

AVALANCHE EMPLOYES ENJOY A
NEW YEARS EVE BANQUET AT COVA HOTEL SATURDAY-MIGHT

CROSSTTON HOOOR OWNERS OF THE HRREE: CAP ROCK FARM

GIVE BANQUET AND INVITE GUESTS EROM SURROUND. MORE THAN 200 ATTENDED THE MEETING
Ralls to Have
Paid Severayy for
Chamber of Com.


|  |  | HE |
| :---: | :---: | :---: |
| 为 | aram mivem | , |
|  |  | mod |
|  |  |  |
|  | urnemme | Feeding Cattle |
| 20, | tramam | Here is Helping |
|  |  |  |

## R. \& R. THEATRES

Tuesday, Jan. 3 'at Éyric LAST DAY O "OU' SIDE THE LAW" Featuring PRISCILLA DEAN, supported

Wednesday, Jan. 4, at Lyric THOMAS H. INCE Presents
"THE BRONZE BELLS"
Followed by a good Pollard Comedy "HIGH ROLLERS"

Thursday, Jan. 5, at Lyric WANDA HAWLEY "THE OUTSIDE WOMAN" Adapted from the play "All Night Long
Also a Chester Educational Comedy "LADY PETS

At Lindsey, Tuesday, Jan 3 'DECEPTION"


Tuesday, Jan. 3 Wednesday, TWO MORE DAYS Jan. 4

SEASON'S MUSICAL TREATRE Queen City Juvenile
Concert Company


America's Cleverest Child Entertain-
ers
IN A
Musical Program From
Opera to Jazz
A Big Feature Picture Program Changed Daily With a Complete Change of Musical Program Also
Carrying Their: Own Private Tutor
You Remember These Little Entertainers---Let's Go!


The Famous Saxaphone Quintett
 TRY SUDAN GRASS AND YOU WILL
PLANT MORE OF IT FOR PASTURE



Loyalty isa Tangible Asset to Any Bank Money wont buy loyalty.
yet a business, a bank yet a business, a bank or
an industry prizes loyalty more than almost anything
else. Then why is it and else. Then why is it and
how is loyalty to be gotten? DÉSERVE loyalty to share the good to be obtained
therefrom. That applies to those who work for us their monies"'"àña'"affairs their monies ana afrairs
with us. To deserve loyalty one must apply the old
principle of: "To have friends.
$\qquad$ our customers. Their loy-
alty is our best advertise-$=-$ 6

The Lubbock State Bank
We are personally acquaint
ed with our customeri:


President Harding Advocates Relief For the Farmers of The United States In Letter to-Secretary of Agriculture



 aid wip wid





ment of both industry and agricul.
ture, supportine one another and
prospering together. ft must be and
po prospering together. At muther and
ate feel sure it it is, the nation an wish
and purpose to maintain our agricul-
turre If feel sure it is, the national wish
and purpose to maintain our agricul-
ture at the highest possible efficien-


 Winink much iood would come if you in the conference those
who are engaged in industry who are engaged in industry most
and intimately associated with agri-
culture. It will clarify our views if cute mare. have prill clarify our views if
of the more important intives
oresests which are cosely rmportant interests which
agriculture. ". Ttrate theee ropereantatives vili

 ahe the government may shave tue
benefit of the earriest possible sug-
gestons wwhe will come from such
aneeting."
".




This \$2.85 Mirro Aluminum Baking Set Special at Cole-Myrick Hardware and Implement Company

## We Will do RIGHT in 1922

For the same reason we did in 1921

## BECAUSE IT IS RIGHT!

## Darby \& Willeford

GROCERS

Radio Development Under Way Here Shows Good Results

## Conley's January Clearance Sale

Now in full swing. Make this a Happy<br>New. Year by securingyour full share of these Bargains. curingyour full share of these Bargains.<br>

## A. B. Conley, Jr. <br> The Home of Hart Schaffner \& Marx Clothes Lubbock, Texas

 Association Working on Revision of State Constitution Affecting Schoools










 Fillers, Corsicana; J. A. Hilt, presi- $\begin{gathered}\text { Houston was selected for the next } \\ \text { annul convention of Texals teach- }\end{gathered}$


$\qquad$
Our Country Will Prosper,
Our City Will Grow,
You will like the improve-
We in the Drug Ser
We Give during 1922
With Best Wishes
The Red Cross Pharmacy

Hunt Grocery Co.




We Will Appreciate Your Businéss

## Coffee Roasting Machine Installed

To start the New Year off with an improved service as is the custom of this store. Fresh roasted coffee, blended and roasted daily insures the maximum of real coffee flavor for our customers. - Come in and see this machine operate. Bring your cash bills to let us fill them. You will find our prices as low as the lowest,and quality of our goods as high as the highest.

Martin \& Wolcott<br>Phoné 309<br>Phone 310

## A Big Stock Affords You Service--

So large and varied is the stock of the Lubbock Drug that no matter what your wants are in drugs, you will nine times out of ten find that we have it here forr you.

## The LUBBOCK DRUG COMPANY

G. GRANVILLE JOHNSON, Manager. and Sole Owner "The Yellow Front",

Prone No. 152


W
ORKMANSHIP costs you nothing extra, yet it is expert in every way
B
OTS are worn by many because they wear so well.

T
PS for automobiles made quickly or repaired.

ARNESS repair work will save you money.
0
RDINARY leathers are not used in boots made by W . B . Thorp. IN your head off to get to our

P
shop in time to save your sole.

LEASED to be of service in any way.




May the sweet, purring sound of a Dodge Brothers Motor Car provide
you and yours the asuruance of com plete ataitataction in motoring trough
Our 1922 Greetingo to Yoi .
Royalty Motor Co.

When you take into consideration all the conditions under which we operate, low expenses, etc., you will understand why it is

## SIMMONS'

Furniture costs you less, yet it is of such high quality.
The New Year is upon us; we believe that we will enjoy a good furniture business because nowadays people are looking for their money's wैôth-and that's what we offer.

We Specialize in Picture Framing
Simmoas Furniture \& Undertaking $\mathrm{Co}_{\mathrm{o}}$.

## PAY CASH and SAVE MONEY

## Hear What This Man Told Us:

"About six months ago I began Baying my grocerien and paying cash for them and at the end of the month found such a difference in "my favor, that never again will run an account if possible for me to , ikeep from doing so.
Ask your banker his opinion about you buying groceries
STAPLE LINES AS WELL AS FRUUTS AND YEGETABLES ALWAYS IN STOCK

## Spikes Brothers GROCERS.

SAFEGUARD your home. Be careful of little things that cause fires, and then make sume of protection-with-a-torud insuramee policy.

Any policy will not do. You need one that is strong-in the Hartford, for example. This is about the time of year when new agencies start up, but few of them last through the year.

Committee From the State Teachers Association Working on Revision of State Constitution Affecting Schools

Fort Worth, Jan, 1 , Creation of of Texas, and to insure passage
$\rightarrow$ commisisin to be composed of edu needed laws.

 cutive committee oof the Texas State
Teachers. Assoctation, which .met the beeting. Faiture of school boards here. to reecive payment for school bonds nine persons, five of aready sold, was said to be the rea-
Sem members of the eaching pro- son in most cases. fession, to comprise the eommissioh, The commission named to write
was made by the committee. The the provisionsion of the new constitu-
names 'of the men and women se- tion, will first submite thet
 If delving dee into educational I. LD water the subjects will be taken
roblems of the State, the conmit. tion.
 Make Legislature to ennect laws and school affairs and business of the schools Copies of resolutions
adopiled will be forrnarded sportly before 4 o oc tock
the overnor and members
 Wiop public- A commitlee also was appointed to
itions of the State.
ty will be given the resolutions in bin investleation to deternine what
-Our Country Will Prosper,
Our City Will Grow,
You will like the improvements in the Drug Service

We Give during 1922
With Best Wishes
The Red Cross Pharmacy

Hunt Grocery Co.
Geolve that all advertising of thie wrocern thall beo in ththe decord with the trut obout our burinem: that sire it. and that our stock shall at all times meet the

We Will Appreciate Your Business

## Coffee Roasting Machine Installed

To start the New Year off with an improved service, as is the custom of this store. Fresh roasted coffee, blended and roasted daily insures the maximum of real coffee flavgr for our customers.-Come in and see this machine operate. Bring your cash bills to let us fill them, You will find our prices as low as the lowest and quality of our goods as high as the highest.

## Martin \& Wolcott <br> Phone 309 <br> Phone 310

 mis Eute hawiw the Bills and Also


 Per Cent Normal
 rye on Dec. 1 was 92.2 per pertion oent of
a bormal, compared with 90.5 en year Bro, and compared wear
the ten-year average. CHRISTMAS MAIL HEAVIER
THIS YEAR THAN LAS


## OUR 플 <br> 'Necessity Sale'

Offers an Opportunity for Thrifty People
-You have only a few days to buy during our "Necessity. Sale". It is an extraordina sfift on our part to get Cash a.vo sum slow moving winter gook. Pr shave been reduceed in this effort will really find bs

Suits for Men and Women -Not a a gotzeous lot-that is, not as large as a city department store, but enough to insure you of being able to pick a choice from a well assorted variety. Lubbock ladies have already bought heavily from our suit stock - they have found our prices lower than elsewhere, qual ity considered. We are quoting further reductions on Suits for Ladies and also offer men a few choice bargains in Suits.

## Mrs. Barkham's Hat Department

-As usual Mrs. Barkham takes the lead in lowering the prices on the very best Millinery in our City. We believe that this department has served more Lubbock ladies during the past six months than any other hat department in the city. We have every reason to believe that this departntent has deserved that recognition on the part of thrifty ladies of our community.

## Shoes That are Worth More Than We Ask

-Our shoe department is one of the most complete in the house. Almost every desired pattern or style can be had here and during our "Necessity" Sale, can be bought at most attractive figures.

## New Year Greetings

-to all former matrons of the Cash Dry Goods Company we extend our best wishes fora happy, prosperous and contented Yew Year.
THE CASH PRYY cooss
COMANY

## A Big Stock Affords You Service--

So large and varied is the stock of the Lubbock Drug that no matter what your wants are in drugs, you will nine times out of ten find that we have it here for you.

## The LUBBOCK DRUG COMPANY

G. GRANVILLE JOHNSON, Manager and Sole Owner
"The Yellow Front"
Phone No. 152


WRKMANSHIP costs you noth ing extra, yet it is expert in every way.

BOOTS are worn by many because they wear so well.

T
PPS for automobiles made quickly or repaired.


ARNESS repair work will save you money.

0
RDINARY leathers are not used in boots made by $W$. B. Thorp.
R
UN your head off to get to our shop in time to save your sole.
P
LEASED to be of service in any way.

When you take into consideration all the conditions under which we operate, low expenses, etc., you will understand why it is

## SIMMONS

Furniture costs you less, yet it is of such high quality.
The New Year is upon us; we believe that we will enjoy a good furniture business because nowadays people are looking for their money's worth-and that's what we offer.

We Specialize in Picture Framing
Simisons Furniture \& Undertaking Co.

May the sweet, purring sound of a
you and yours the assurance of com plete satisfaction in motoring through

Our 1922 Greetings to You
Royalty Motor Co.

## Hear What This Man Told Us:

About six mago began buying my grocerie and paying cash for them and at the end of the month found such a difference in my favor that never again will trun an account if possible for me tò keep from doing so." Ask your banker his opinion about you buying groceries if you are having a time trying to get by these times.

STAPLE LINES AS WELL AS FRUITS AND vegetables always in stock

## Spikes Brothers GROCERS

## PAYCASH and SAVE MONEY




## PFPTECT IT



SAFEGUARD your home. Be careful of little things that cause fires, and then make sure of protection with a sound insurance policy:

Any policy will not do. You need one that is strong-in the Hartford, for example. This is about the time of year when new agencies start up, but few of them last through the year.

## NEGRO Vs. WHITE LABOR

Published Every Tuesday and Friday by
THE AVALANCHE PUBLSHING CO. JAS. L. DOWK, - - - Editor and General Manager Entered at the Postoffice at Lubbock, Texas, for
transmission thru the mails as second class matter. transmission thru the mails as second class matter.
Subscription Price Per Year BANKERS OPTIMISTIC OVER FUTURE According to statements by prominent bank-
ars, members of the American Bankers Asso ers, members of the American Bankers Asso-
ciation, the future-looks more promising, as is
indicated by Thomas B. Adams, president of the Association, who emphasized the importance of
this country interesting itself in the problems of Lis country interesting itself in the problems of
Europe in order that American prosperity may Europe in order that American prosperity may
be maintained. He said that, although some
feading politicians and newspapers opposed exteading aid to Europe at this time. future
prosperity depended upon the way fnancial America answers the call. "The time for annxiety
seems to be entirely past and, the middle of 1922
hould see recovery well established". should see recovery well established," declared
John C. Lonsdale, president of the National
Bank of Commerce of St. Louis. Al. All the things Bank of Commerce of St. Louis. Alt the things
necessary to commercial betterment seem to have
been set in motion, so that 1922 should see the beginning of the era of our greatest and most
golden prosperity:" Prosperity among our farmers, manufacturers and merchants is directly af
fected by the unsettled condition of finance and politics in Europe, according to J. A. House,
president of the trust company division of the cuardian Saving and Trust Company of Clev
land. This must be remedied," he added. is apparent also that strikes for higher wage
are certainly not in keeping with the presen
order of things. order of things. Leflation." Must Mear inse emphasized
in the future dese
the need of the rehibilitation of the railroads, and said Cơngress should pass equitable tax laws to
encourage the flow of capital through channels
and ner, vice president of the American Bankers'
Association said the trend was toward easier nat this Could not continue. "The strongest
that . Thetor in the present situation is- -he growing strength of the banks," he declared. "It is our
belief," declared R. R: Hecht, president of the State Bank division of the Atmerican have real
Association, that we will not again have real
prosperity in this country until some kind of economic. restoration has been accomplished in
Europe and a stable basis for international trade It is not always given a former president of the
United States to live to see himself glorified in the
eyes of the American people, and yet this is the
lot of Woodrow Wilson.
On the event of his sixty-fifth birthday, former
President Wilson had the assurance that his place
in the hearts of the American people -was as se
cure as when his admininistration was at its zenith.
The fact is that it was even more so for the rea.
son that the laudations vouchsafed to him at this
latter date are unselfed and without the hope of
reward other than that of glorifying a man who is entitied to that-attitucte of friendstip that
his from people through the known world.
W/oodrow WWilson will live in the hearts of people of the United States and the world, long
after those who have villified him have passed inone the vast slough of utter forgetfulness. He is
one of the great men of the world, and as such will take a prominent place in history even though
some of the self styled analysis have tried to besmirch his name and works
Truly it must be gratifyin that he has lived to see his own worth recognized. We hear a great deal these days about wild cat oil propositions in this section of the country,
and there is a strong probability of a test well
being put down in the vieqinity of Lubbock within any real serious objection that could be registered against a proposition of this kind, more tban in
these days of close money, and the great need for
real development real development of the agricultural interests we
are rather inclined to believe that this wild-catting should be left entirely to the people who have sary without it being seriously felt by them. Men here they know that they will count Hundreds
 better a
for oil.

 taken to do this right away. They destroy a of catlie on a section of land, and they also destroy
a lot of crops too, when they happen. to be near
a farm. Now is a good time of the year to kill them; and we believe it would be a good idea to them. This can probably be done country now than most any other time, and it would cer-
tainly be worth a great deal to the country general:- Employment could be given to, several mean much to them, and at the same time be of this section:-

It is eaid it is never too late to do good." It pecially in in the matter of pravient a great loses es
per has been destroyed, it might be a good idea for the rauches of this country, and especially in the
counties to the west of us, where the ranches hold sway, to burn fire guards and in this way save a
lot of the range that is.so badly need at thiss time



 ploved and wort bate conet hate maivy



 have been considered an insult. To ask a white man to sweep the floor of an office or a shop
Would have been considered equally such. Things employing 'two colored folks and ten to fifteen article will apply at our office, we will give him
or her either positions that these colored folks occupy, at the same wages, or even fifty percent
above the wages they are drawing, and will do so chéerfully. School re-opened after the holidays, Monday
morning. With the beginning of the New Year, morning. With the beginning of the New Year.
a large number of new pupis came, and no room
for them. Superintendent Dupre will stick them or them. Superintendent Dupre will stick them
around in the building somewhere, and it looks
like the saying that one more" is especially true in this case, as it
one the that all the room was taken the first day,
seemed that seemed that alt when it comes down to the strict
and it was wer
term of desks, class rooms, etc.., but there were
several cloak rooms in some of the buildings and these were, turned into clas oroms, and are serv-
ing as "getbys' at this time. This condition must
be remedied however, because of the commion
 healthy, and anything that is detrimental to the
health should at once be removed. corrected or
what ever it takes to eliminte what ever it takes to eliminate it. becausected health
is the, greatest asset to children., and with it im-
paired. they are handicapped paired, they are handicapped in their educational
program, an dtheir lifés program, as to that. We
will have an ions in. Lubbock within the correct these condj- that is just now
beginning, and we should do so. A bond election beginning, and we should do so. A bond election
will be called for the purpose of voting $\$ 125,000$.
(and it should have been for $\$ 200,000$ ) in tionds for the erection of a new building, which 'is the
best and most feasible plan by which, to place our
schools in position to do the work, and take care schools in position to do the work, and take care
of the increasing numbers as they come to our
town Cot-ent for that eोecton. Pay your Cown. Cet reedy. for thar etection. Pay your
poll tax. Both male and female. before, the last day in this month, so that. you, will be entitled to
vote on the question. A matter of so great sideration and actions of the people. of this ci
and the Lubbock Independent School District.
$\qquad$ est thoughout this courtry this sear, and we the the The low result will prove entirely satisfactory
Thet and price ofle higs on the ma other hahd, the great amount of good
stuff available in this country will aid in
profits to the owner, so that sults may prove exceedingly faverable to amount of meat to supply the home demands
see no reason why Texas farmers have the money made on our young stuff by
feeders of the north; and it Plains farmers to demonstrate be left to the finishing livestock for the market. increasing the begini the campaign for funds stack of the South Pla Fair Association, and begin work on the im-
provements on the grounds now? It would fur-
ish a lot of wanting to work, and at the same thar are no
get that off our hands before get that off our hands before, the time woul in
fall, when everybody will be busy, time will be limited. This improverent and th
have to be done before another fair
might as well be at it. Kin and the weopll be of Lubbock will be better satis.
fied. Many people the bill rill we one share or more in labor, now, that could
do it at some acceptable as eash, and a lot of fellows could The fire lots throughout the United States during the past year has been very. heavy. There he home, in the business houses, and everywhere
dise. Fires are not only expensive to those who uffer them, but every fire in bubbock or in any surance the fo that, counts ons, the rate of firy ibly a very amall amount on each thousand dol Keep the flues cleat deal. Be dareful with firel ieep the flues clean: and keep the fires regulated
in the stove. It will pay well. Evar Every working man in Lubbock, and every in the Chamber of Commerce. to the extent' of a the Chamber of Commerce. to the extent
being a member and conjtributing something to
its support.

## Happy New Year

The Western Windmill Company wishes for everyone old and young, a most happy and prosperous New Year. Happiness and prosperity are dependent upon the diligence we exercise in meeting every opportunity
We are glad at this beginning of a New Year to remind you that we have a complete stock of Eclipse Windmills, pipes and well supplies, Shelf Hardware, Kit chen Utensils, Dishes and Glassware. It is our constant aim to carry in our stock the very best lines of goods the market affords.
We want everyone to know that we are constantly endeavoring to give you the very best goods and service possible for the least money consistent with sound business.

## Western Windmill Co.

## ATTENTION!

The LUBBOCK MUTUAL ASSOCIATIONS No. 1 , 2, and 3 are in receipt of REPORT BLANKS to fill out and return to the Department of BANKING and INSURANCE at AUSTIN.

We are proud of our record for the past year
No. 1 has a membership of 1200 , had only FIVE DEATHS in 1921.
No. 2 has a membership of 1148 , had only TWO DEATHS in 1921.
No 3 has a membership of 176 and never had a death We are hoping to build up No. 3 in a hurry during the next few months. Everybod ake a New Years resolution and join No. 3 during dahuary

## Lubbock Mutual Aid Associations <br> (A Local Mutual Aid Association) <br> ELMO WALL, Secretary

THS in 1921.

| $\mid \mathbf{E}$ |  | quick salez or purchasee by plac |  |  | NO AD TAKEN <br> FOR LESS THAN 30 CENTS |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | ที่ FOR SALE-Tables for light housekeeping rooms. Phone ${ }^{698}{ }_{37-1}$ <br> FOR SALE Windmily, tower, piping, tank and tower. See Dr. Baugh$34-4$ |  |  |  | FOR RENT-Two nice unfurnished light bousekeeping rooms, ${ }^{910}$ Avenue N, Phone 361 . |
|  |  | WANTED- 2 rockers, set dining chairs, table, cabinet, 2 beds and springs, Must' be in good condition.stove. Must be in good condition. <br> L. Trizel, Route 2, Box 40. Lub. <br> bock, Texas. | MISGELLANEQUS |  <br> FOR RENT |  |
| FOR SALE Some good unim. Heped quarter sections of hand near Myyment, and long terms at low rateof interest. Mrs George Arnett. *wner, Lubbock, Texas.$\qquad$ | FOR SALE-Nice bunch of lots in Overton Addition. Terms to suit purchaser, sę. V. Begwell. 36, |  |  |  |  |
|  |  |  |  | FOR RENT-Furnished bedroom, gentlemen only. Mrs.1629 E.eventht | FOR RENT - Two, two-room apart ments for light housekeeping. Phone377 tt493 . |
|  |  |  | FOR TRADE - We own $1-4$ section land in North part Garza eounty. Winktrad for noteReannot Bean and Klett. |  |  |
|  |  |  |  | FOR RENT-The Building just south of Sanders Hotel. John ${ }_{37 \text { tif }}$ | OST AND FOUND |
|  |  |  |  |  | LOST-Lower part of lavalier in thond in cemter: Leave at Avalanichemofipoffice. |
|  |  | WANTED-Position as Governess ty years of age who has finished theeleventh grade. Nellie Griffin, Lhe. |  |  |  |
|  |  |  |  supplies of an kindsment Corfice Eaq | tenant with good. teams and forcet to <br>  |  |
|  |  |  |  |  |  |

## OVERSHOES TO BE SOLD AT ABSOLUTE COST THIS WEEK <br> The Best that money can buy-for Men, Women and Children- <br> $\$ 2.00$ to $\$ 4.35$ <br> Now is the time to buy. Don't wait until it snows or rains and then be forced to buy at the other man's prices. Every mem- 

SPIRIT OF CO-OPERATION IS KEEPING THINGS MOVING IN Act of Grace CITY OF LUBBOCK-AND VICINTY Says Daugherty

## C. D. SHAMBURGER

LUMBER

## Sold on Installments Phone 419




BEGIN COMPILING REPORTS ON

INCOME TAX FOR 1921 NOW MARCH 15th IS THE DEAD LINE
 E

## MODESTY IS A VIRTUE

$\qquad$ $4=$

## 1922 URADIA

## Lubbock Uradia Station

A NEW YEAR FULL OF PROMISE-A DISCOVERY OF INESTIMABLE VALUE-A STATION TO SERVE WITH A SMILE

We welcome intensified investigation. You have neighbors who are in a position to give you their experiences with URADIA-Liquid Electricity

## An instantaneous Charge-No Battery Rentals -Non-

 Injựiqus-Builds up Battery PlatesRepairing and Rebuilding of Batteries-Ignition and Generator Work.
"SERVICE WITH A ŚMILE"

## Lubbock Uradia Station

Located second door east of Fire Station. Phone 782

E. C. YOUNG

Prohibition Agents
With the same uniform service $I$ give others and be on the job to advise and work with you for protection
against lose as provided in good policies. the job to advise and work with you for protection
against loses as provided in good policies.

Will Attend to Your Insurance well my claims. If I am your choice
I witl be the officer of all the peoppe.
If you choose otherwise 1 shatl bow
to your will in the beit to you choose otherwise I shall bow
to yourll in have biwast possible grace
has
and believe in majority a dule. Report on Their Work, Past Year
$\qquad$ John Barleycorn enters the new
 ternal revenut-reports made avail-
able today
The government forces confiscated
ance customers as to the service 1 give, rather than telling it myself.

Insurance Is An Investment
That is if such insurance is written by $A$ competent agency hrough a reliable concern: ,

## Can a Hardware Store Serve You

 ?There are many things here That You May Need STOVES-Heating and Ranges COLE'S HOT BLAST AND HIGH OVEN
Implements Harness Shelf Hardware Electrical Goods
SURE WE CAN SERVE YOU! 1922 is here. Plans for the future must soon materialize. Mr. Farmer, we are at your service.

# COLE-MYRICK 

Hardware and Imp. Co.



AROUND THE CLOCK

## MR. FARMER-

## This Hardware Store Will Meet Your Needs

Time is nearing when you will decide upon a purchase of new implements. We are prepared to give you service and ask your consideration.

MR. CONTRACTOR-CARPENTER WE CAN SERVE YOU Many high quality tools and builders' hardware articles always in stock. Get our prices and share the service we are tying to give you in these lines.

MRS. HOUSEWIFE
MANY ARTICLES FOR YOU Such as Electric Washing Machines, Electric Appliances, Dishes, Wares, etc. We can serve you well.




'LLem'me carry
KELLOGGS, Jack? I say I will! Mother said you could buy KELLOGG'S, but
$t$ could carry 'em 1 could carry 'em
home 1 say l will home I's"


## Our word for it!

Youll never know how delicious

## Corn Flakes can be till you eat Kellogg's

Positively -the most joyously good any-time-cereal any man or woman. or chit ever put in their mouths! Such flavor, such crispness! Such big, sunny-brown Corn Flakes!
How you'll relish a generous bowl-filled-most-to-overflowing; and a pitcher of milk-or cream! And no restrictions on quantity.
Never was such a set-out! Never did you get such a universal vote as there'"l be for Kellogg's Corn Flakes! Big folks and little folks will say "Kellogg's, please, mother!" For, Kellogg's Corn Flakes are a revelation in flavor; a revelation in all-the-time crispness! Kellogg' are never
tough or leathery or hard to eat! Insist upon KELLOGG'S -the original Corn Flakesthe kind in the RED and GREEN package! Remember-KELLOGG'S Corn Flakes are made by the folks who gave you the
JUNGLELAND Mowing Pictures. Coupon inside every package of KELLOGG'S Corn Flakes explains how you can obtain another copy of JUNGLELAND. Look for it!

## R. A. RANKIN \& SONS <br> Lubbock's Finest Hardware Store No matter whit h path we tread.

FULL-0-PEP
MAKES HENS LAY Sugar Shumake
Makes Cows Give Milk
COAL, GRAIN AND HAY

ALWAYS ON
HAND

Thomas
Grain and Fuel Company

