## THE LUBBOCK AVALANCHE

W. O. STEVENS, PROMINENT CITIZEN AND BANKER OF
POST BUYS SUBSTANTIAL INTEREST IN CITIZENS BANK WILL ASSUME DUTIES OF PRESIDENT JAN. 1

1921 HAS BEEN A YEAR OF PROGRESS FOR WEST
TEXAS AND FUTURE PROSPECTS ARE BRIGHT NEWCOMERS WILL HELP BUILD LUBBOCK

Cultivation of This Vast Area is a Big Job, But Modern
Machinery and Natural Advantages Will Help. Crop Reports Will Show Surprising Record.


## R. \& R. THEATRES

TUESDAY, DEC. 27th AT LYRIC Last Showing of
"The Old Nest"
Matinee and Night
Remember the HOPKINS PLAYERS
and good picture program at Lindsey
each night this week.

Wednesday at LyricBryant Washburn "THE SIX BEST CELLARS" Suppose your celler had gone hopelessly
dry. Suppose you had sadly, resigned to dry. Suppose you had sadly resigned to
the drouth and had won a probibition the drourn ard Congress The suppose
nomination for
your aunt had suddenly presented you with your aunt had suddenly presented you with
21 cases of old Rhine Wine. What would
俍

Thursday at Lyric Justin Johnston
"A HEART TO LET"


SATURDAY AT LYRIC-
Ear Williams in

## "BRING HIM IN"



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$\qquad$


ter and feed $m$
raising setion
$M_{r}$ Murrah

 IGHT
LIGHT PLANT BONDS
3 TO 1 AT WELLINGTON
Wellington, Dee. 22 .-The bond
eleetion on $\$ 5,000$ for light
ried three and one-third to one The
sale of bonds and work on the plant

## R. A. RANKIN \& SONS <br> Lubbock's Finest Hardware Store

We believe that you will bring prosperity to us and all our friends; We are attempting to so conduct of business that each New Year we will be better prepared to Better serve.

# The Guarantee Abstract and Title Company 

## Wishes a Prosperous New Year to all Patrons and Friends

## "NECESSITY KNOWS 10 DaYs OF BARgan thrills <br> <br> Wednesday, December 28th-10 a. m.

 <br> <br> Wednesday, December 28th-10 a. m.}The Cash Dry Goods Company opens its doors to the Public for a 10-day whirl of furious bargain buying and selling---only 10 days and an effort that will make all other so called "sales" sink into oblivion will be made.

## ABSOLUTELY NOTHING EVER PULLED LIKE THIS BEFORE BY'THIS STORE

Pre-Inventory---overstocked---needing money---a hundred sane reasons for opening our doors for ten days at which time the public will be expected to buy as they have never before as there will be nothing sold at regular prices--.even the new stocks arriving will have to be sacrificed in this---

## TEN-DAY SALE OF DAZZLING BARGAINS IN DRY GOODS

We haven't decided upon giving money or any such tricks as that to get you to our store---but we have determined to give unequaled bargains for this ten day period and if people want to get merchandise at prices that make those of 1912-13 ashamed of themselves they'll have the opportunity.

## This is No Long Drawn Out Sale Quick and Terrific Selling

Beforo opexings day yech and overy aricicl will be manked for inteat barzain recomition. The pree will tell sou more


 of burszim, that became o oterer offer tern than they wey, wo of. fer more:

## Come From Any Point on South Plains and Save Money

And we are going so far to say this: that those who come any distance will find here dry goods, Shoes, etc., a whole winter stock being sacrificed for just ten days.

## SHOES FREE!

For the first three days of our sale we are going to give some shoes away. It is a cinch that unless you are here you won't get in on this. There will be lots of treats for our customers responding to this ten day event.

AT 10:00 O’Clock Wednesday Morning December 28, 1921

THE LUBBOCK AVALANCHE
Published Every Tuesday and Friday by
THE AVALANCHE PUBLISHING CO. JAS. L. DOW, - - - Editor and General Manager Entered at the Postoffice at Lubbock, Texas, for Subscription Price Per Year_............... $\$ 2.00$ LIFE IS CHEAP IN THE UNITED STATES The Houston Chronicle calls attention in a
very graphic manner to the fact that we are rapidvery graphic manner to the fact that we are rapid
ly coming to look upon homicides not as an of
fense against the State, but as individual mat Yense against the State, but as individual mat
ters between the parties. It is often an occurrence
in our courts that lawyers offer as the chief dein our courts that lawyers offer as the chief de-
fense for persons accused of murder that the defense for persons accused of murder that the de
eeased should have been killed. This is bad
enough, but it seems that juries are beginning to enough, but it seems that juries are beginning to
accept the reasoning of lawyers for the defense.
In other words they try the slain rather than the In other words they try the slain rather than the
slayer. Here's what the Chronicle has to say:
"Everything appears to have risen in value in recent years, expeept human life. It doesn't cos
so much to kill as it used to, therefore, there is so much to kill as it used to, therefore, there is
more killings. Approximately 100,000 persons
die violent deaths in this country each year-twice as many as died violent deaths during our army',
stay in Europe. Speaking roughly, we have 12 ,
000 suicides and 10.000 homicides, annually 000 suicides and 10,000 homicides, annually.
Quite a few of the homicides are committed by
men, or mobs of men, with the alleged motive of men, or mobs of men, with the alleged motive of
upholding the law. The number of persons who
are excused are excused from jury service because of disbelief
in capital punishment is increasing. As a general
proposition we are growing less and less inclined proposition we are growing less and less inclined
to see the State take life, but among ourselves,
we are taking innure of it. As citizens we shud-
der at the gallows or the electric chair, but as der at the gallows or the electric chair, but as
individuals we have come to look on several
things as worse than homicide. One wave of re-
form after another. each accompanied by grewform
some
tended










 dom problem, hos drifted hrom hite avowed plat



 looks with indifterent regard ipon infraction of of the law by those charged with its execetion.
Too often influence tands in the way of the oro. cesion of law.
 roand work are not adequate to the neded. and
If man thoot, at another in atempt to kill
 ifo or Ford >-Lamean Reporter.
No one has heard of a convention of vege
tarians protest against the strike in the packing
That poll tax receipt, have you secured
yet? The tax collector has them for sale.
Your auto tax. Have you paid it
You will likely want to vote a
The past year has been a great one in many
respecta.
lt has been a year of unsettid condi-



 care of thoes who want to come hero and make their home, and we hope that our people will continue to build and if posibile peeded un itheir build ing program en where it will omemeting near fill
the requirement. The beginnings of the newy yen

 tub South Plains.
Santa Claus was in ib landid and he seemed o be particularly buyy around Lubbock hast Sat
urday.
He
visteded the widows and orphass and the poor and needy, and seatered pood poans heee
 greetings real. The Elks and the Red Crosis and
many others put in
a good part of the atemoe
 to families who were unable to enjoy Christmas from their own small income, and would have
spent a gloomy Christmas had the thoughtful people of Lubbock been thoughtless. But not so, and
we believe that most every family in Lubbock wa we believe that most every family in Lubbock wa
made to enjoy the pleasures of a real Christhas. We have not forgotten the great need of a
tabernacle or an auditorium of some kind that will fill the requirements of large gatherings in our city
Possibly a real, honest-to-goodness auditorium is not within our reach, at this time, but we believe comore many months. The churches, clubs and
commerganizations should join in the promo suggested that a tabernacle that will seat twentyfive hundred or three thousand people, and con-
structed so that it can be used in summer, winter.
$\qquad$
$\qquad$ needed worse than this and no good citizen will
surely oppose this issue. If Lubbock is to grow
and our children are taken care of in an educational way, we must make additional provisions
for teaching them. This is not a matter of today.
but it will mean much for the children of the
South Plains in future years The Stamford Leader is now issued twice a
week. It is even better now than it used to be
as a weekly, and the people are appreciating the efforts of the management of that paperer in give give
them a paper twice a week. Stamford has a daily
paper, too, but it is too much for the merchants
of a town the size of Stamford to of a town the size of Stamford to carry an ad
every dany, and they are patronizing the semi-
weekly in preference ta
 elections and see that everything is strictly in ac-
cordance with the law so that there will be no
additionalexpense and delay that sometimes come
when it is discovered that there is really some ir-

Henry Watterson Veteran Editor
Died In Florida $\qquad$

## Simmons'

Wishes that all friends will enjoy much prosperity in 1922 and that we will have a part in making the year prosperous for you.

Simmons Furniture \& Undertaking Company


Opportunity No. 1 is now gone, as we have just completed the mole of 6000 acrere in Hockley Countr, and in the eccuring of
Opportunity No. 2 we feel we have a proposition that io an-1 Opportanity No. 2 we feel we have a proposition
and for a Homeecker's Chance-Can't Bo Beat.

HERE IS YOUR CHANCE TO GET A HOME OF 177.1 ACRES

PRICE is $\$ 18.00$ PER ACRE, and for the next six years your
payments, with interest added, will not exceed one dollar per day.
TERMS AS FOLLOWS:

Balance to be paid in Six Notes, (each for $\$ 194.81$
at 7 per cent interest payable, annually on
December last.)
The Cost of 177.1 acres at $\$ 18.00$ per acre is_-.-. $\$ 3187.80$
LOCATION:--In Bailey County, Texas, Northwest of Lubbock,
12 miles west of Sudan and 12 miles Bouth of Muleshoe, the county seat of Bailey County. The a
main line of the Santa Fe Railroad.
DESCRIPTION:-One of the best farming counties on the
South Plains, practically level, and 99 per cent tillable. We South Plains, practically level, and
consider the quality of the SOIL the best on the Plains. pecuconsider the quality of the Soil the best on the Plains, pecu-
liarly adapted to the growing of COTTON, Kaffir. Mio, Fet-
erita, Sudan Grass, Cane. Corn, Wheat, Oats, Millet, and is one of the greatest Dairy, Hog and Poultry countries in the South.
soli a a sandy loam, very rich and fertile, drouth resisting and soll is a sandy
easy to cultivate.
WATER:-An abundance of excellent WATER is available at a depth ranging from 50 to 100 feet. The rain fall here is that
of the entire South Plains Country, from 22 to 25 -in. annually. We e leive Lubbock on Tuesdays, and Fridays of each week at
$5: 53$ A. M. on train for Sudan, where we have closed cars to Stise A. M. on train for Sudan, where we have closed cars to
take ynspect this LAND, and if you buy we pay your
Rail Road fare both ways.
-If you are intereated in the above LANDS, or other LANDS in this section of the Great South Plains, and want further par-
ticulars, and unbiased information about, LANDS in this coun-
try see, try see

## Texas Land Exchange

(Lubbock, Texas. Office Conley Building, Phone 44)
c. W. Alexander
J. E. Alexainder


## You Will Have To Hurry

If you get your furniture at the remarkably low prices we are offering during this month. The sale will close on January first and prices will be adjusted to a basis of a fair profit.

We insist on immediate purchase if you are thinking


This Bird Isn't Looking for a Bargain


AROUND THE CLOCK


FULL-0-PEP
MAKES HENS LAY
Sugar Shumake
Makes Cows Give Milk call us
We offer not only what we think is the
best coal on the market, but the twa feeds
on the left are wonderfully helpful, and when you need anything in our line just
Grain and Fuel Company <br> \section*{\title{
Don't Forget Sid Caraway <br> \section*{\title{
Don't Forget Sid Caraway (HIMSELF)
}} (HIMSELF)
}}

But keep in mind that his market is selling the finest meats that can be had. Phone your orders in- 340 and you will never go wrong.

แшиииииииии
May 1922 be kind to you-Sid's wish.

## Will Reward Fighters

Yuet anit did in 1921. What img ior tue good old daye
to return io time wated. You can't afford tow waste
time. $T_{0}$ make a 0 wacent out of your vocation de-
mando all your time and de termination, Go forward
Lubbock offer, you an en. vible field in which to rea
lize your ambition
Lub lize your ambitions. Lib.
bock in buite of of men
who never look back. $\mathrm{T}_{\mathrm{T}}$
 ing of time you hoold have

- banking connection which realizety you are mmbitiour
an intitution that io titelf going formard.
Be unable-optiminticic The
.reward will come.
The
Lubbock
State
Bank

The Bank for Everybody

## IN SINCERE APPRECIATION

For all the patronage accorded to Hunt's Grocery during the past year and in anticipation for the goods things before us, we extend the


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## INTHE FUTURE--

The LUBBOCK DRUG COMPANY
As in the past we will strive to merit the trade of the people of this community. Oir stock will be kept fresh and com 13 months and do our best to merit the same in 1922 and each succeeding year

Editor Buck of the Crosbyton
Review Visits Lubbock and Writes About the Town and the People
















Our Auto Repair Work is Guaranteed
You take no chances when you bring stand back of every detail of our work. You'd be surprised how much better Yfurcar will operate atter we have gone

## RED \& POSEY

## CASH BILIS <br> Buy Your Cash Grocery Bills of <br> Martin \& Wolcott <br> WE WILL NOT BE UNDERSOLD BY ANY CASH HOUSE IN LUBBOCK <br> We are heavily stocked and will make you the price. Bring us your bill and let us fill it.

Phones . . . . 309 and 310

## Filled With <br> Appreciaition

For the patronage given us during the past year and with optimism a to the outcome of 1922 we are strong in our resolve to continue our business on our policy of giving the customers a fair return on their money spent with us. Please accept our thanks for your patronage and best wishes for a ProSPEROUS NEW YEAR
$100 /$ reduction For December Still On

> Cole-Myrick Hardware \& Implement Co.


## The Book of 1921 Will Soon be Closed

For us the year held much of good. December has been a big month. 1921 has been a big year. Success such as this, came because of your patronage, your confidence and your approval.

We open the book of 1922 and on the first page we write 'Our New Years Giff' to our Customers Shall be full value at fair prices, service, courteous and prompt, friendly personal interest, to you in the future as we have tried in the past.

# The Leader 

Dry Goods for the Whole Family Lubbock, Texas

Lubbock Will Grow
More in 1922 Than in 1921

The Manhattan will continue to be the finest retreat for drinks and eats in Lubbock.

## MANHATTAN PARLOR \& CAFE

The Plains Poultry \& Hide Company Wishes You a Prosperous New Year

## The Rexall Store

Takes this means of extending to our many friends throughout the country

## GREETINGS

Of The SEASON
and hope that the New Year will reward all faithful workers.

CITY DRUG STORE ones which will be most attrative to FORTY-FOUR HOGS
the prospective settler. For this rea- FORTM
son, soch communities as Pampa and

 E. L. Norwood and Miss Bonnie be


## Let Us Fill Your Coal Bin

If you have not already filled your bin for winter use, call us and we will give you the very best quality of coal at the lowest possible price.Get Our Prices on Grains and Hay.

## Jackson Brothers

- Lubbock, Texas



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