## THE LUBBOCK AVALANCHE

LUBBCCK IS BMILRON CENTER OF SOUTH PLANIS



## 

 zeve $3=$
 LUBBCCK PANIIG WILL REDIII SOOII
 BiSS TO BE AECEIIED ON EIGTH OF THIS MaUTFH The Elrod Company of Dallas has. Charge of the Matter of Contracts
and They Do Not Anticipate Any Delays in Getting the Work
Started Off at a Reasonably Early Date.

R. Q. PIERCE

REAL ESTATE
Office Cítizens Bank Bldg.
Phones 147-138

I am especially in need of several improved farms as I have customers wanting them. List your farms with me and I will sell if prices and terms are right.



 the public, and is something that has deand, wivow, living at Talpa. $\begin{aligned} & \text { been needed for somet time. }\end{aligned}$ ried life em may be happy and prosper-



We Wish Tou a Happy and prosperous New Year

WE THANK YOU FOR YOUR splendid patronage in the PAST AND SOlteIt A CONTIN. vance of the same.

Jones Brothers

## THE PAST YEAR

We have had a dandy business. We are thankful for it, and appreciate every dollar's worth of business you have given us, and hope that the year just beginning will be a year of great prosperity

Remember that we have a good stock of the many things you need in the home, and th farmers and teamsters will do well to see us for that HARNESS. We make any kind and will treat you right as to prices.

## MOORE BROTHERS

North Side Square PHONE 65

Lubbock, Texas
Off to Market

I am now off to market to buy a big stock of general merchandise. So look forward to a store full of useful articles, when my general stock arrives I'll advertise many live specials.

YOURS FOR SERVICE.
Shropshire Racket Store
Colby Thomas Bldg.
W. Broadway

## You'll Want to Build

We are sure you will want to make some improvements on the farm"or on your lots in town, and we have a large and well selected stock of building ma-
terial from which to buy. We also have a design book that makes hom, building easy. Come in and let us show you the latest styles of buildings and give you estimates.

A. G. McAdams Lumber Company

ASPIRIN FOR COLDS Name "Bayer" is on Genuin


Insist on "Rayer Tablets of Aspirin"
a
Bayer
package,


 2eidenter of Salieylieacid. Mr. Ab. Sides and family came in
Wednesday from east Texas, where they spent several days visiting the
old home. Mr. Sides thinks more of the South Plains than e,
ing another look east. J. A. Wright and wife, of Boyd
Texas after a visit of some duration
left Wednesday for their home.

WANTED

To buy all the spare-ribs, back-bone and country sau sage you have for sale.

For Sale:
A lot of home-made lard priced reasonable.

## Notice:

We have a fine stock of fresh groceries and will appreciate your orders.

Sanitary Meat Market H. W. sims, Prop.

## THE SOUTH PLAINS $\quad$ TEACHERS INSTITUTE $\begin{aligned} & \text { 'the m } \\ & \text { work. }\end{aligned}$

 The opening of the South Plains was served by the Domestic Science
Teachers Instutute was held Monday Department of the Lubbock High
Horne


## Start the New Year Right

Get in the Habit of Trading at
RIX'S

Our business during the past year has been the most satisfactory we have ever had. We owe our success to our friends and customers and want to thank each and every one for their good will, as well as the business they have given us.

We are better prepared than ever to give our customers REAL SERVICE and it will be our aim to make this service as near 100 per cent perfect as possible.

## RIX FURNITURE \& UNDERTAKING CO.

"The House of Satisfaction"
Big Spring, Texas
Lubbock, Texas

REMEMBER FRIEND
THE SANTA FE HOTEL Emompan Plan W. L. HANDIEY, Pron

Cafe in Connection
LUBBOCK, TEXAS


MONUMENTS

Lubbock Marble Works

## Still on the Job

At the Same Old Stand
We thank you for your past patronage and wish for you a Prosperous New Year.
Let us have your order forTires, Tubes, Automobile Ac cessories, Oil and Gas.
General Auto Supply Company LubBock, texas

## Me Guarantec Shtrivilion AIM DRUGS

In fact your satisfaction is our first consideration in each sale made at this store.
Our experience enables us to buy right. We know how to sell to give you the greatest amount of satisfaction.

When you make a purchase here, backed by our guarantee, you are taking no chance. We wish you a Happy New Year.

J. A. Adkins, of Lovington, N. M.
has meved the chity and live in. the
southwest

 Don
Aur
har
archer
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$\qquad$




 achool.
Terr




## LINDSEY THEA TRE, THURSDAY, JAN. 8

## ONE NIGHT ONLY---CHARLES F. HORNER PRESENTS

## "CHEATING CHEATERS"

The Greatest Comedy-Drama---A New York Cast Coming to Lubbock


Featuring Bertine Robinson, With 12 other notable players. This cast played in New York leading theatres for a straight run of 13 months. This is the third play of the series of shows presenred by Charles F. Horner, following "The Only Girl" and "The 13th Chair," companies of which were a success in each and every town played. Not a moving picture---a real play by real players.

## Prices \$2.00, \$1.50, \$1.00 Seats on Sale Jan. 3rd DOGRS OPEN 7:30...CURTAIN 7:45

The Court of Crimianl Appeals re-- of the district court here, and the
B. C. Byers and wife returned

Reynoles, who was convicted of the with the above result.
murder of her husband, tried in the distriet court of this county. She W. S. King, of Portal
was refused a new trial by the judge was in the city Tuesday.
 AS DANGEROUS
Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it
crashes into it, causing cramping and nausea.

Take "Dodson's Liver Tone" Instead! If you feel bilious, headachy, con- $\mid$ and withont making you siek, you Atipated and all knocked out, just go juart go back and get your money.

 | Which is a harmless |
| :---: | :--- | :--- |
| vegetable sub. | sides, it may salivate you, while if apoonful and if it doesn't atart $\begin{aligned} & \text { will wake up feeling great, full of } \\ & \text { ambition and read for work or play }\end{aligned}$ cour liver and atraighten you up

## DURING THE NEW YEAR

You can save much time to your office or your business by letting us serve you lunches. Our Cafe service is prompt and satisfactory.

REMEMBER OUR LINE OF FINE GANDIES AND FRUIT. CIGARS, CIGARETTES AND FOUNTAIN DRINKS.

## The Manhattan Parlor and Cafe West Şide Square

## Make 1920 a Happy Year

By building a home. Buy your material from us.

## W. C. Bowman Lumber Company <br> Quality Lumber and B \& Betere Service <br> Lubbock, Texas

## The Baraca Class

"We Do Things"
This is the livliest young men's class in Lubbock. A new church build ing is soon to be constructed in which this Class will be assigned a large and attractive room for its exclusive use.

COME OUT NEXT SUNDAY AT 9:45 A. M.

## in IHCREASE IH PRODUCTION

Every legitimate business should increase its volume, every farmer his production, every worker his productiveness, to insure national prosperity and good working conditions.

If advice is needed, if additional financing is necessary, come to us freely. We solicit your calls.

We stand ready to aid every legitimate endeavor towards increase in production.

We wish for you a prosperous New Year.

- 


 Dalhart, Texas, Dee. ${ }_{\text {Wright, a ranchman }}^{27}$ living about six Wright, a ranchman living about six Miss Margaret Whipp left Monday

## "Gee Bill, Lookit What I Jes Got, Will Yuh

 A bran' new pair $\sigma^{\prime}$ skates, an' a bran' new suit wid two pair pants. Aint they dandy. I kin do all kinds $O^{\prime}$ stunts wid dese skates, and even if I do fall onct in a while, I won't rip my suit 'cuz it's a"Wooly Boy"

## Standard Suit for Boys

An' it looks twict as good as Percy's Suit. Gee! Lookit the style, will yuh. I kin wear the coat wid or widout the belt. An' lookit the fit and the straight snappy pockets. Jes you watch, Bill, an' see who Lulu Jones 'll skate wid now."


There's no doubt about it. Mayer Brothers' "Wooly Boy" Suits please the youngsters and give them real service. Come in and look over the new shipment of suits, with two pair pants, just received.
L. E. Hunt \& Company
"What we do for the Man we do tor the Boy"

## Happy and Prosperous New Year

The State Life Insurance Company of Indianapolis, Indiana

## GUINN \& OLIVER

district managers.
LUBBOCK, TEXAS

## CONCRETEING

Concreting is a business that just anybody cannot do without experience and knowledge of the nature of the things th
ing of concrete.

NICKERSON has made this a study long enough to know just how it should be done, and his work will stand the test in any kind of weather.

Phone No. 640

Ask for Nickerson the Concrete Man.



MUSIC STORE
FIRST DOOR NORTH OF AVALANCHE Will carry everything in the way of string instruments and supplies for them. The finest strings that are to be had. First
class repairing on instruments. Fine Violin work a specialty. class repairing on instruments. Fine Violin work a specialty.
Have the McKinley line of ten cent sheet music. Popular Have the McKiniey line of ten cent sheet music. Popuiar
songs, Instruction books for all instruments and Folios of $\ln$ -
strumental and Vocal Music strumental and Vocal Music.
J. D. BOYD, Lubbock, Texad.

## YOUR 1920 BUSINESS

Will be as highly appreciated as has been the business of the past year, and we are better prepared than ever to serve you.

ThomanCin Building Lubbock, Texas


## rid the scalp of hail every ontie and


toilet counter for a few cents, pour
a little in your hand and rub it into
the cealp. After sever rible in a hetse in your hand and rub it into
the sealp. After several apppications
the hair usually stops coming and you can't find any dandruff.
Your hair will grow strong, thiek and
long and appear long and appear soft, sg, thick and
twosy and
twice as beautiful and abundant.
Try it!

Mr. Percy Spencer and children
left Thursday for a visit to Seymour. Heartburn, indigestion or distross
of the stomach is instantly relieved by HERBINE. It fores the baddy
dinested food out of the body and
restores fol digested food out of the body and
restores. tone in the stomach and
bowels. Sold by All Druggists. try returned home


IN 1920 WE WILL SERVE YOU
In he ame prompp
order
ever dob.
CHASE MEAT MARKET
Wett Broadway


Mn motid niand af Akine .n.
 1. 4 cortant reve兴 tume
 wimeneme
 motes.
 yind wo dix. yar
 simity
 mhe mek
 Avalanche

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 arever. Treateres abill Tome 5 5ixivix





Ju, M. Coon, of Loraine, was it

## 

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 ed on the seene. The roof of the
building was burned off. The con
tents were saved. The house belong

## cat 0 xn smonem






She Dared to Sin to Save One Weaker

WILLIAM FOX PRESENTS

## Madaline Traverse

 in
## "The Splendid Sin"

A DRAMA OF HIGH LIFE
A story with a powerful appeal to every right-minded man and woman.

Lindsey Theatre<br>monday and tuesday

WEDNESDAY

## Tom Mix

## 'Rough Rididing Romancee'

He lassoes a train-He rides up a fire escape on horse back-He rips to success and wins the Princess.

Wednesday, Positively One Day Only
Lindsey Theatre


## Lindsey Theatre

Friday and Saturday, Jan. 9th and 10th Special Music Today 6 Piece Orchestra 20 c and 40 c

## Riley Duff \& Company



## The Baraca Class

The Young Man's Class
Come out to the Baptist Church on Postoffice Street next Sunday morning at 9,45 o'clock and visit un.

5 52 2- $=-20=$
 ceremony. The roms were artistically decor
ated in cut flowern, carrnations ani
and ated in cut flowers, carnations and
poinsettas Christmas decorations
added charm to the scene
Te bride was charming in a tailor 25

PLAINS POULTRY \& HIDE COMPANY
We thank you for the business you gave us last year and we will be ready to buy all the Poultry, etc, you will bring us this year.

PLAINS POULTRY \& HIDE COMPANY
Soath Side Square
Phone 128.

```Labboek, Texas
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From Darby Grocery Co.,
January 1. 1920 Lubbock, Texas.
Dear friend:
Your favors during 1919 were appreciated, and we labored to give service coupled with highest grades of goods and to show you at all times that we are "On the Square" in every transaction, and

## Just Know This!

We are here for 1920 and never before any more determined to please more people than we are now.

Folks! When in doubt take the guaranteed route, at
Darby Grocery Co.
Free Delivery froth 81.50 worth ug:

## Why You Should Wear Eskimo

 ShirtsFlannel shirts are the most comfortable and economical of men's garments. ESKIMO is the only shirt of its kind made-scientifically proportioned-every inch of material is where it belongs.

The tail of shirt is serged with catched stitch, preventing the clumsy roll-up in trousers. The eoat front is original and continuous. A perfect collar link is formed by joining the two button rings. The convertible collar is patented. The only collar of its kind. We have them in all the weights and colors $\$ 3.25$ to $\$ 6.00$.

## The Man's Quality Shop

The House of Service and Style--Furnishing
and Tailoring
Cably Thomas Billiding W. Broasánay
Lubbok, Texas

## IDEAL TAILORS AND DRESSMAKERS

## Cleaning, pressing and dyeing. ents suits made to mensure

 S. J. Foster, the TailorMrs. S. J. Foster, Dressmaker One Block South of Pout Office. Phone 344.





NAZIMOVA In"THE BRAT*
Lindsey Theatre
FRIDAY AND SATURDAY
JANUARY 9TH and 10TH
FEATUPE MUSIC feature music
 kota, where he will remain for several
days
Miss, Alice. Johnson visited her sisdays. Miss Aliee Johnson visited her sith
ter in Hereford Christmas. She will
retorn to C. I. A. the first of Jan-
 2any

## BEGINNING THE NEW YEAR

We are beginning the new year with a larger and better selected stock of Drugs and Druggists Sundries than we have ever had and we will be prepared to fill your orders promptly whether in person, through the mail or over the phone.

We are indeed grateful to you for the splendid business you have given us during the past year, and will appreciate the continuance of the same through 1920 .

If you have not been a customer of ours we invite you to come and see us and get acquainted.
We wish you one and all a Happy New Year.
THE LUBBOCK DRUG COMPANY
"The Yellow Front"
c. GRANVILLE Johnson, Prop:


## HappyNew Year

With sincere gratitude in our hearts towards our friends and customers for their splendid business during the year that has passed, we pledge ourselves to serve a little better, to try a little harder, to become a little more worthy of your confidence and patronage throughout the coming year.
L. E. HUNT \& CO.

> Men's and Boys' Outfitters. "We will make right that which is not right."

## START THE NEW YEAR OFF RIGHT

Furnish your home with new, up-to-date Furniture and cover the floors with the latest in Floor Coverings. We have a large and well selected stock and will be pleased to make you prices.

## Robinson FurnitureCo. <br> Lubbock, Texas.




 Dee. Cart Kernegay, of New Mexieo.
shiped three cars of cows to Fori


 accompanied their dack where they filited with appender whits underwent
an operation
Friday of last week

 ATTEMPTED BANK ROB.
BERY AT ROSCOE FAILS
 posed to have biven fout are sup.
after firhtened awny
fide

## If We Have Been Your Grocer

If you have bought groceries from us during the past year, we hope we have pleased you with every order. We know we have tried to do mo, and if you have not been our customed, we invite you to begin now and give us your 1920 business. We sell the High Grade Brands and guarantee our goode.

24 Phone your wants
to these numbers 75
Hunt Grocery Company
BAPTIST LUUNCH CAMPAIGN
TO BUILD A FINE CHURCH
 brick builiang in this city, We are
rotiably inomed that $\begin{aligned} & \text { ditual } \\ & \text { tivetion will be started in the early }\end{aligned}$

$\qquad$




Cord Tires with "Driving" and "Swastika" Skid-Not Treads Fabric Tires in "Plain," "Ribbed" and "BBC" Skid-Not Treads

## \&

## CADILLAC GARAGE <br> LUBBOCK, TEAAS




## A New Land Office in Lubbock

This is to advise my friends and enemies that I have opened a REAL ESTATE office in ROOM 211 up-stairs in Security State Bank Building and will be glad to have you call and see me.

I have some splendid farms listed to sell and will be glad to show them to you.

The demand for farms is great and if you have a farm to sell don't delay, but list it with me and I will use diligence in selling it.

Don't forget you have a warm welcome and I furnish ice water for my customers.

## Wall's Land Exchange

Elmo wall, Manager

## A Happy New Year

I wish to thank you for the business that you have given me during the past year, and to wish for you the very best of good things in the year 1920.

The Lord of the harvest has sent us a bountiful yield-our community has been blessed with healthwe have been permitted to enjoy many good things, and especially should we be thankful for the friends that we have made, and the friendships we have retained.

Remember friends, that one of the very best investments for your family, is a policy of insurance in a Legal Réserve Company, such as is issued by
.....THE.....

## Kansas City Life Insurance Company

W. C. RYLANDER, District Manager

Security State Bank Building
Lubbock, Texas

# You Can Now Get Your Willard Batery From Your Garage Man 

## (Willaid

You can purchase either the wood insulated or the Thread Rubber Willard from any Garage in the city, or at our Service Station, but be sure it is a Willard, and our advice is - Be sure that it is Thread Rubber.

The Thread Rubber Battery is shipped to us Bone Dry. We prepare them for sale as we sell them - thus insuring you that you buy a brand new battery when you purchase one. And againthe Rubber Thread insulation is guaranteed to last the life of the plates. The plates to last as long as the Threaded Rubber Insu-lation-and with just ordinary care - two and three years, in fact indefinite service should be received from it.

However, whether you purchase a wood insulated battery or the Thread Rubber, we are here to stay, to stand behind the guarantee and to make our repair work good. Our aim is to give you real battery and ignition service.

Our free service car is at your service.

## Lubbock Battery and Electric 'Co.

PHONE 2-6:2

## Another Car Load of CHEVROLET

Come in and see these. Never too busy to demonstrate.


We Have in Stock Parts for These Cars and You Will Have no Trouble in Securing Them When Needed

Cole-Myrick Hardware and Implement Company

LUBBOCK, TEXAS

## WHOLESALE See me before you sell GRAIN

## H. T.KIMBRO

Office Lubbock State Bank Bldg. LUBBOCK, TEXAS


## Temple Trust Company

Will lend you money on Farms, Ranches and City Property. Current rates, liberal options and prompt service. We loan our own money
T. B. DUGGAN, Vice-President


Miller's Grocery Wishes You a Happy New Year
Hored

## THE H. E. MILLER GROCERY

South mot square

 ing her mother in Lubbock,
Mix. Mabel Donnell returned Mon-
day from Robob, where she spent the


## IF YOU BUILD THIS YEAR

We vill appreciate your order for the material.
Make 1920 a happy year by owning your own home.

## C. D. SHAMBURGER

## FOR SALE

SHOE DYES, SHOE STRINGS, AND AS GOOD REPAIR WORK AS YOU WILL FIND ANY Where. Shop on the west side of the square
W. B. THORP, Shop West Side of the Square PHONE 334 Squber


## THE LUBBOCK AVALANCHE



THIS IS AN APRON TO MAT Right in our store are samples of SearsRoebuck beside which we have placed our garments at the same prices. Please come in and compare so you can see for yourself that we sell you at the same prices, and give you better service besides saving you money order and postage.

We still live up to our promise---meet any of their sprices with better goods and save you the freight.

Yours for service, goods and prices

## Barrier Brothers Dry Goods Conitpany

West Side Square and Broadway

Lubbock, Texas
N. B.---No Green Stamps given after February 1st, so finish your books now and don't start any new ones.


THIS IS A SKIRT TO MATCH
THEIR No. 31 T9050 at $\$ 3.98$

## THERE ARE MANY OPPORTUNITIES FOR INVESTMENT

On the Plains and this real estate firm is one which is thoroughly familiar with these opportunities. We have lands listed in all parts of the Plains country and can show you investments that will be paying onea
O. E. Sears. Land Company

LUBBOCK
Fine Staţionery Confections
We have a fine line of fancy Stationery, from which you can select.
also some late arrivals of toilet articles that makes our department ale some eate arrivals of toiner articles that makes our departmen
very complete. We are placing on display many holiday articles. very complete. We are placing on display many hoiday articles.
Begin your shopping for Christmas early and avoid delays, and dis-

Lubbock Drug Company THE YELLOW FRONT

Where You Always Feel at Home When in Lubbock
Steam heated rooms, bath and running water, modern throughout. Dining service on the served at home plan. Everything done

THE MERRILL HOTEL
LubBock
TEXAS

THE HOME OF THE FORD CAR IN LUBBOCK

Canying one of che moot extensive lines of Ford parts io be aervice department. We bandle exvert minechanics to to charge of our BRADLEY AUTO CO.
Lubbock
TEXAS
THE MILL WHICH ALWAYS GIVES YOU SERVICE
It is the cheapest pumping power on Earth-THE ECLIPSE-
Sold for fifty yeara and those erected as 1 long as 38 years ago are still running and doing theii work. This io why it is conomy to

The Western Windmill Co. LUBBOCK

## "SEE US BEFORE YOU DIE"

## STATE LIFE POLICY


等 GUINN \& OLIVER
district managers
It is Not Our Fault But the High Cost of Production
Which has forced us to raise the price of our bread from ten cents per loaf to twelve cents. Sugar is higher and scarce-lard is high-er-fuel is higher-the labor question is a serious one
will only enable us to make a legitimate margin of profit. BREAD IS YET THE CHEAPEST FOOD Martin's Bakery

## CITY DRUG STORE

There in a disition need in every city the lines must by neceresty becialized lines: theee eputation that out cusity bitizenshof such wall quality and and give full confidence. There is such an and give full confidence. There is such an
institution in our city in the name of the City
Drug Store. By carrying exclusive lines, that Drug Store. By carrying exclusive lines, that
is, those which are known the world over for purity and quality, this store has a very appre ciative patronage from our folks. In connec-
tion with the exelusive lines carried in stock ton with the exclusive lines carried in stock
at this store you will find also thet artistic arrangement, under the most sanitary conditions, that helps in the fine reputation which they have acquired in being one of the
leading stores in its particular kind of business eading stores in its particular kind of busines
in West Texas. Lubbock is very fortunate in that it possesses zuch an institution.
In the Drug business more than probably any other the controlling factor is accuracy
cleanliness, promptness and efficiency in al cleanliness, promptness and efficiency in all
the matters pertaining to the handling of the goods in stock . Courteous trateatment of all
gustomers of course will contribute intensivecustomers of course will contribute ittensive-
y to the favorable position any concern may ly to the favorable position any concern $m$
attain in the esteem of the exacting pullic. The City Drug Store was established in our
city in 1917, by E. L. Robertson and W. L. Barnes, in the location they now occupy in the Cain-Thomas Block on West Broadway
Under the management of this concern, they Under the management of this concern, they
accuired the lines known as Rexall. Drugs and Sundries. Any person acquainted with the business world knows the high standard these
exclusive lines have. Besides handling the exclusive lines have. Besides handling the
well known line, the arrangement of the interior is one that wins a good will instantly from
the customer. The arrangement of these the customer. The arrangement of these
goods in display of the interior or in the wingoods in display of the interior or in the win-
dows play no little part to the success this concern is realizing in our city.
Now a store with these goods and with
a personnel such as the City Drug Store has it, is the accurate work they give out to the public
The manager, E. L. Robertson, is a registered The manager, E. s. Robertson, is a registered
druggist of four states; the drug clerk, H. J. droggist, of four states; the drug clerk, H. experience in the compilation of drugs. Thus we are assured that the most exacting person
will be pleased with the service rendered, in will be pleased with the
the dispensation of drugs.
The building space occupied by the City
Drug Store is 25 feet by 125 feet, thus assurDrug Store is 25 feet by 125 feet, thus assur-
g ample room. The interior of this store is one of the neatest and best looking of any in white enamel, with large mirrors, and glass ed in shelves, displaying the many, exquisite oilet articles which the store carries a com Besides these exclusive lines of Drugs, Sunries and other articles of kindred lines, the
ity Drug Store realizes the appreciation of Che public in having a. stock of of the finest
thands of carefully handled brands of carefully handled cigars. This one feature of having a stock that is kept in the
finest of conditions is one of the many fea finest of conditions is one of the many fea-
tures that is contributing to make the City
Drug Store Drug Store one of the places where you are pulled into instinctly, because of the confidence
they have created in the public for these feahey have created in the public for these fea-
tures. In the City Drug Store you are assured of the
following bare facts which you will do well to remember when purchasing any article car-
ried by Drug Stores. That they will fill your ried by Drug Stores. That they will fill your
preseription accurately, promptly and satisfactorily to you, the store and the physician whom you have; that they will do every-
hing in reason to maintain this high standard hing in reason to maintain this high standard sessing the features we have spoken, and that they will continue to maintain their present enviable position as one of the most sanitary
Drug Stores in West Texas. Once you know Drug Stores in West Texas. Once you know
these features of the City Drug Store they feel confident of maintaining your patronage. The managers are men who have an interest in the well being and the upbuilding of the ubbock section: contributing as only proressive types of our country, to all worthy enment of moral and physical conditions of the community and their customers.

## Moore Brothers

Manufacturers of Saddles, Harness and Plow Geers.
A Complete Line of House Furnishings including Stoves, Etc. In Stock
Moore Brothers
North Side Square
ubbock, Texas

## Now in My New Location

I have a big clean stock of high grade GROCERIES at right prices and prompt service with every order.

Chris Harwell's Grocery
LUBBock
TEXAS
BE SURE YOUR TITLE IS PROPERLY SHOWN
With the transfer of real estate and activity along this line there is a demand for abstracts. Our records are thé most complete in Lubbock county. We have the record of every piece of land. t us make your abstract.
GU̇ARANTEE ABSTRACT \& TITLE CO
UBBOCK
TEXAS

One of the Best Equipped Plants in the West
Clotining eqequipment capaple of cleaning and preaing your


The Lubbock Tailoring Co.
ubвock
TEXAS
W. C. RYLANDER

Distric Manager
Kansas City Life Insurance Company
Give serious thought one minute to Life Insurance by reading what he has to say in his big ad! THINK:
LUBBOCK
TEXAS
WINTER TIME MEANS YOU SHOULD CARE FOR YOUR BATTERY

Call at our institution and det ur explain to you bow this care pair plant in this section of the State and' can handle all classes of

Lubbock Battery and Electric Company Lubbock
TEXAS

## DO IT ELECTRICALLY

The safest way and the most satisfactory and sanitary. Use electrical appliances and cut down the work. Call at our office
and let us explain to you where it is to your advantage to use eloc-

Texas Utilities Company
LUBBOCK
Electricity and Ice.
texas

## OUR BUSINESS IS GROWING

We thank the people of Lubbock for this, and we appreciate the many nice orders and the liberal patronage given us during the past year.

[^0]
## THE CITY DRUG STORE

Thomas-Cain Building
"THE REXALL STORE"
Lubbock, Texas

## Lubbock Has Been Mighty Fortunate---

During the past year in many ways, especially in the matter of fires. IT IS OUR WISH that this good fortune continue during 1920. We will do our part and HE ARE ALWAYS ON THE JOB.

## Briggs \& Young

Someone always on the job.

## Announcement!

## The Oldsmobile

Six and Eight Cylinder AND THE

Oldsmobile Economy TRUCK
can now be seen at the show room of General Auto Supply Co. Let un Give You a Demonstration. Lubbock, texas

The luintes That Does not Aftret the how
 J. B. Hollingsworth,
was in town Monday.

## Spikes\&Lewis

Real Estate and Loans
We have good listo of farm and city property for sale at
est prices. Have dwellings priced from $\$ 1000.00$ to Yowest prices. Have dwellings, priced from $\$ 1000.00$ to
$\$ 14,000.00$, with a number of choice selections of intermed inte values.

Our farm lands range from ten acres up to a section, and

## LIST YOUR PROPERTY WITH US

If you wieh to buy anything in real ectate farms ranchee dwellines. or unimproved lotere call at our office, over, hee
Farmer


SPIKES \& LEWIS FRED SPIKES PHONE NO. 5 JNO. P. LEWIS Room No. 1, Second Floor Farmers Nat'l. Bank Bldg.


## We Wish Our Friends and Customers

## a Very Happy, Prosperous New Year

And may we ask that in making your resolutions for the year 1920 that you start off right and resolve that you will do your banking business with The Bank of Personal Service. You will never have cause to regret it.

## We Thank You

For your banking business during the past year and we hope to be of service to you during the next twelve months every time you are in need of assistance in which our efforts would be of benefit to you.

If the past year has been good to you we hope the next will be equally as good and if you have encounter ed rough places during the year just closed we hope the New Year will be better to you

THE
Lubbock State Bank
"The Bank for Everybody."


## FATS FOR ENERGY

IT's all too true that many $\begin{array}{cc}\text { El Paso, Dec. 29.-Mexican revo- } & \text { Much trade that is now going else } \\ \text { children have a dislike for } & \text { Lutionists are working on a plan for } \\ \text { where could be brought to Tahoka if }\end{array}$ children will renet the same



# $\pi!-\pi!-\pi!$ 

-Ask Your Neighbor
Reduce the High Cost of Living By Living High
(Roasted)


 like $\$ 1,750.00$ insurance someth
Thas carrie
Thaved fromill and outbuildings saved from destruction owiilding
wind being in the southwest.
water tank in the house
the he
 injured. Mr. Reid will probably re
build in the near future.
C. S. MeNeeley, residing southenst of town, has sold his property, eo
sisting of several hundred acres
fine land with good improvement To G. E. Woch gart of improvemen this city. M.
MeNeele wil porbably locate
Mown for the that he wil estate and decide to tymn
county real
his permanent home here. Mr . Mock-
hart will probably rent
KORN

Nothing Quite So Good for you and your children

Large (goodness-preserving) "waxtite" package. The best thick corn flakes you ever ate-or money back.

At All Good Grocers
"Kellogg's Korn Krisp-Corn Flakés-in the Green Package"

## New Year's Resolution Worth While----

Start the New Year with a bank account at the FARMERS NATIONAL BANK-and RESOLVE
THAT YOU WILL SAVE A CERTAIN DEFINITE SUM DURING THE COMING YEAR

Place the figure high enough to make you work hard; but not out of your reach and stick to it until you have fulfilled your resolution.

WE. WISH ALL OUR PATRONS AND FRIENDS A HAPPY AND PROSPEROUS NEW YEAR.
The Farmers National Bank
Member Federal Reserve System

Your Next Car Should be the

## TEXAN



Texans now in service are delivering the goods - a car for every day in the yeargoes anywhere, any time.

The TEXAN is priced right. An investi gation on your part will prove that no other manufacturer offers more for the money.

The Texan looks good, and is good-up-to-the-minute body lines, good mileage plenty of speed and pep.

A hill climber and a "bear-cat" when it comes to mud or sand. Having $113-8$ inches road clearance, the TEXAN has demonstra ted itself a wonderful performer in mud.

Made in Texas-Sold Everywhere See us for Demonstrations at our Bulding, North Side Square

## Texas Motor Sales Co.

F, N. PAYNE, Manager

## "RESULTS MORE THAN CLAIMED" <br>  <br> PE-RU-NA the remedy for everyday ills <br> "I have used Pe-ru-na for years in cases of colds and catarrh. Theresults have been good, in fact, more than you claimed. Have also taken Lacupia and can easily say it is one of the best blood purifiers I have ever used." Mr. J. F. Arendt <br> For Catarrh and Catarrhal Conditions






Sold Everywhere
Tablet's or L/quid
Ninety-seven per cent. of tho people have estarth in seme form.

$$
\begin{aligned}
& \text { o'cloek A. M. and } 4 \text { o'clock P. M. on BAPTISTS TO ERECT A } \\
& \text { said day, at the Court House door of } \\
& \text { NEW CHURCH BUILDING }
\end{aligned}
$$ said day, at the Court House door of

Lubbock County, Texas, in the town The members of the voted last Sunday to erect a. new hurch building to cost between fifty and sixty thousand dollars, exelusive
of equipment and furnishings. Buildof equipment and furnishings, Build-
ing to be of fireproof brick and to
contain approximately twenty suncontain approximately twenty Sun-
day Sehoor rooms Contract has not

deen awarded but work will begin as (254) | bearly as practicable. |
| :--- |

C. C. Williamson, or Ellen, Texas,
and
apent some time attendine to bus.

## BRING US YOUR FEED

We will buy it and pay you the highest market price for it. If you want to buy feed we have it for sale.

We Recommend and Guarantee


## Whitiminis

 ChocolatesWe stand back of every package we sell. If it doesn't please (for any reason), please return it.
Martin's
Phone 218

## APPRECIATING

Your favors in the past, present and future. My wish for the
New Year that Good Fortune may pursue you, Prosperity Overtake you, and Happiness and Good Health always be

WILL E. BALLEW

## RANCH LOANS

Responsible parties interested in large ranch loans should correspond with address below. Nothing but first-class loans considered.
E. P. GREENWOOD

Box 1138
Dallas, Texas
 Autin, Tount. Dee 23- The wordyy appinted to that paition by





## "Bravo"

We admire your spirit- Sturdy New Year of 1920 -but it's not our business to interfere
with "Old Father Time:" he's managing a little too well to suit US, even with that old antiwith "Old Father Time;" he's managing a little too well to suit US, even with that old antiquated scythe of $\cdot h$
But for the New Year that's coming its different, For the farm, the home the place of business why not begin the bright new season with implements. and equipment as big and
new, as sturdy and strong as are fitting to the new occasion?

Be it resolved, therefore, to make this New. Year one of the New Things, of New Methods of 100 per cent Efriciency; of good antire community

Let us help you make the New Year big.

## Wishing for you and yours a full measure of the best the year can bring.

## Cole-Myrick Hardware \& Implement Cor,

North Sic Squpe
Phome No 195 $\frac{\text { (Continued from page } 12 \text { 2nd sec.) }}{\text { heir organization. These profits }}$ their organization.
show, from five to 50 per cent reduction over prevaiking profits of the
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and hoarding." POISON WHISKEY IS Numbers of deaths have been-re-
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the hoididys sid to be the effeet of
drinining whiscy that is alleged to be
poisong Deteetives have been workdrinking whiskey that is aleged to be
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ing on the case have discovered
that a large quantity of whiskey has dieen made from wood aleohol, and
distributed through
Whishey Whiskey users had better bol states, out,
if hey do not want to drink out their
existence.

DECLINE IN FOOD PRICES

## K. Carter'sStore

Phone 434

Dyed Her Faded
Skirt, Also a Coat





1919-1920
New Year's Greetings

Among our assets we like to count the only one that money cannot buy-your good will.

And so at the close of this year, which has been a very prosperous one to all, we extend to you, not as a customer alone, but as a friend, the best of wishes for the coming year.

## Chris Harwell

## Rix Furniture \& Undertaking Co.

We wish you all the joys of the season and thank you for the W liberal-patrage during the past yea

Rix Furniture \& Undertaking Co. Big Spring<br>Lubbock

YOUR PLEASURE IS OUR PLEASURE AND WE WILL PLEASE
Our entire aim is to give you a. class of service which will make you feel like calling at our garage again-a full and complete line
of auto accessories-Curb service and expert attendant - Our mechanical department equipped to handle the most complex repai
job. THE LUBBOCK BUICK COMPANY LUBBOCK

## A HAPPY NEW YEAR

is the Wish of
Robinson Furniture Co. LUBBock

The Citizens National Bank
Capital and Surplus $\$ 120,000.00$ LET US SERVE YOU.

The Citizens National Bank Lubвock

The Bank of Personal Service."
TEXAS

## HERE'S HOPING

That the fireless days of 1919 will continue throughout 1920. You can count on us to be on the job all the time Briggs \& Young

LUBBOCK
Someone Always on the Job

SECURITY TEXAS

Security State Bank \& Trust Co. CAPITAL $\$ 100,000$
Member Federal Reserve System Guaranty Fund Bank
Lubbock
Besides Money, This Bank has a Heart
-
THE PLACE WHERE YOU CAN ALWAYS GET A MEAL

Our eervicicis excellent-we eerve the motrappetidng foods to
be found on the market-you are always made to feel ot home
 THE ELK CAFE
lubbock

## WE THANK YOU

Our business has been all that could be desired during the past year and we have tried to give you first class service in every department. It is our desire to serve you better every year we stay in Lubbock and our many new lines of stock puts us in position to serve you in many ways.

Our Automobile Lines - the Chevrolet-is meeting with the general approval of the people and we are able to deliver some of the best appearing and most serviceable cars on the market today. We also handle parts for these cars.

North Side Square
Phone 105
Lubbock, Texas

# Duncan-Perry Land Company 

FOR QUICK RESULTS
WE BUY CANE AND SUDAN SEED.
Farmers Nat'l. Bank Bldg. Lubbock, Texas


Insurance and Bonding
Typewriters
Will E. Ballew


Work more -
Produce more-
Save more-
But we can't continue increasing our production unless we continue increasing our railroad facilities.
The farms. mines and factories cannot increase their output beyond the capacity of the railroads to haul their products.
Railroads are now near the peak of their carrying capacity
Without railroad expansion-more en. gines, more cars, more tracks, more ter-minals-there can be little increase in production.
But this country of ours, is going to keep right on growing-and the railroads must grow with it.
To command in the investment markets the flow of new capital to expand railroad facilities - and so increase production there must be public confidence in the future earning power of railroads.

The nation's business can grow only as fast as the railroads grow.

This advertisement is published by the Mosociation of Railway executives.


## SD Witson w. J. SPIKES

 JohnNiE SPIKEs
## WE EXTEND THANKS FOR YOUR LIBERAL PATRONAGE

> Your very liberal patronage during the past has enabled us to put ourselves in position to better servel you in the future. Our stock is large and well selected, and we can fill your orders promptly. Make our store your trading place again this year. Phones 140-146

## WAGONS

We have just received a new shipment of Farm Wagons, which will meet your demands in every respect. Equipment of this wagon is especially arranged for advantage of the user.

SEE THESE SPECIAL EQUIPPED WAGONS before you make your buy


STAR

## WINDMILLS

The Star Windmill is the very mill that you are going to need to equip that new farm you are opening up for another year. This is the lightest running windmill offered on the market for your use. Durable and is an extremely long life mill. Full line of repairs for this mill.

## R. A. RANKIN \& SONS



## A. B. CONLEY, JR.'S General Winter Clearance Sale and January Economy Sale

## Opens Saturday, January 3rd and Continues Until Saturday Night, February 7th

The Conley Store conducts only two sales each year--at the end of Fall and the end of Summer.

In answer to the request of our Government we couple with the Clearance Sale a General Economy Sale. During the life of this event, which lasts until night of February 7 th, we will place on sale at reduced price absolutely every article in the store---Stetson Hats alone excepted.

## READY-TO-WEAR

Naturally in this department occurs the most drastic reductions.

Every Serge Dress in the store 1-2 price plus
Every Georgette or Silk Waist 1-2 price plus
Every Tricotine Dress, 1-2 price plus
Every Tricolette Dress, 1-2 price plus
$\$ 1.00$
$\$ 1.00$
$\$ 1.00$

Every Paulette Dress, 1-2 price plus
$\$ 1.00$

Every Velver Dress 1-2 price plus
Every Coat Suit, 1-2 price plus
$\$ 1.00$ $\$ 1.00$ $\$ 1.00$

Every Silk or Satin Dress specially reduced for this sale. Every Cloak radically reduced. Every Separate Skirt reduuced. Every Petticoat specially reduced.
Every Ladies Sweater 1-2 price plus . $\$ 1.00$
Choice of Entire Waist stock 1-2 price plus . . \$1.00 Choice of Entire stock of Trimmed Hats 1-2 price To you who know the character of our merchandise it is not necessary to speak of its high quality.

For Others We Mention the Following Lines of
CLOTHING AND READY-TO-WEAR

That will be sold at a marked reduction during the life of this sale.

## Hart Schaffner \& Marx Clothing

Curlee Pants
Edwin Clapp Shoes
Packard Shoes Justin Boots
Queen Quality Shoes
Niagara Silk Underwear
Gordon Hosiery
Phoenix Hosiery
Incomparable line of Ready-to-Wear for Women

Sale Opens Saturday, Jan. 3rd and Continues Until Saturday Night Feb. 7th--You are Invited to Attend DURING THIS SALE NO APPROVALS AND NO RETURNS


[^0]:    We are keeping our stock as complete in every line as we possibly can under prevailing conditions of the market, and you will find what you want in our line.

    Our prescription department will at all times be prepared to take care of this work. It is under the supervision of competent, careful pharmacist, and you will get first class service in this department as well as elsewhere in our store.

