## THE LUBBOCK AVALANCHE



THREE DAYS PREACHERS AND LAY DÉLEGATES ENGA ED IN BUSINESS SESSION HEADED BY BISHOP CANNON

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| tume mand siare ime wite of to | ference．He has been a member of First and Second armies in the Northwest Texas conference for immediately preceding ces |  |  |  |
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## The Satisfaction of Being Sure

 Is one reason that we enjoy such a large share of the patronage of the people of this trade territory They have learp/d that when they come to us for their drugs or drug sundries they come to a place where there is bre, both in compounding andpurity of medicines used. The word that best suits our store in every department is-a-COMPIRTE.
## Lubbock Drug Company



## WRIGLEYS

## 造路

We will win this war-
Nothing else really matters until we do!

## Wमान

Be patient here-Our Boys are getting
WRIGLEYS
over there!

## Time Extended!

We are so well pleased with/the generous responise of the people in taking adyantage of the-following prices, we have decided to extend the time fromSaturday Night November 16th to Saturday Night November 23rd

Very best flour per sack ........................... $\$ 2.90$
4 pounds Arbuckle coffee
packages vermicill
1 doz. cans Van Camp early June peas
$-.90$

- $\$ 1.65$
$\$ 1.00$
$\$ 1.00$
Remember about our close prices on every article sold and buy our groceries at our store. Visit us or use the phone.


## DARBY \& KIMMEL

Best for Less for Cash.
SOME RECENT LIVESTOCK
SHIPMENTS FROM SEMINO


We Take Liberty Bonds as Colatieral on Loans

# Buy Christmas Presents Early! 

 It is a request of the administration and it is best, anyway, if you have proper regard for the comtort of those who wait on you. There is nothinggained by waiting. We have complete lines of useful articles that will please you to buy and also the friends to whom you present them. Buy early. Buy at our place for best results. Have you remembered the boys over there?REMEMBER--We take Liberty Bonds at par and accrued interest for fifty per cent of your purchase.

C. MEEK Expert Optical Service

## GEO. C. WOLFFARTH, President

## BankingWith Mutual Confidence

> Ever since thi Bank was founded, it has consistently adheredt the plan of granting accommodations as
much onfle strengtblof a man's integrity as on the nature of his colyateral.
The trust which we have thus placed in our clients trust which we have thus placed in our clients
ed their confidence jn turn, and the policy has
abe as safe as it is fiberal. s secured to our depositors by the fact that this Banl is a membey of the National tem as well as of the Federal Reserve System. So strict are the requirements and so exacting the frequent govfor a National Bank to fail. - is practically impostible us. Wou are cordially invited to open an account wit

## The Citizens Nat'l Bank <br> UBBOCK, TEXAS

## IF AT ANY TIME YOU HAVE A DOUBT

about the quality of an arttcte that is so/d at a drug store we ask that you kindly remember that we sell only the best in every line
we handle and you are safe all the time in buying at our store. You can even send the children with perféct safety

## CITY DRUG STORE

 THE REXALL STOREThomas-Cain Building
Phone 422

A Small Building is.Entitled

entirely stamped out.
that the best oportunity open today


On last Wednesdey, October 30th, On last Wednesday, October 30th,
at 11 e'clock, Mrs Lorena - Mae
Rus, Burns, after a short illness passed to
the great beyond. At the time the great beyond. At the time of
her death her husband was too ill to her death her husband was too int ot
attend her funeral and on the Saturattend her runeral and on the Satur-
day morning following he also passsday morning following he also pass

THE LUBBOCK AVALANCHE
Published Every Thursday by
THE AYALANCHE PUBLISHING-co
JAMEs L.DOW
Entered at the. Postoffice at Libbock. Tyxas, for transmission through the One Year $\$ 1.30$ Six Months 75 S , (Strictly in Advance) ADVERTISING BATES:- Wocals 10 oents yer line each insertion (no ad
 rived therefrom, 10 cents per line Professipnal cards $\$ 1.00$ per month
for 1 ineh space or $\$ 10$ per year paid in advane..
Phones: Business Office 14; Residence 242
 vision-for next year will have made
one important step toward the solu tion of the feed proposition and can deyote his time hext to saving his feed and , bo othef important seasona reed and s, other important seasona
problems. It takes more than gooc resolutions and plans to save feed in
an emergency; besides every farme keeping seven; or more cows shoul have a silo well stocked with "feed


Mrs. Mortón J. Smith was hostess More than 20 couples enjoyed Mo
for the Auction Bridge Club Tues. dance given at the Elk Hall on Mon day P M. There were two tubles of day evening. Beautiful music. was which held a business session at Lotepeich, Simpson and Howard. ficere. Mrs. Roscoo- Wilson was Moade Mrs. L. B. Wright returned from
Prevident for the coming yehr, Mry Phenview Monday where she has I. A. Rix elected Secretiry ond been visiting relatives.
Treasurer. Mesdames Lotspeidh. Mos. George. Scratchley of Laredo.
Triplett, Bush, and Morris, were the Texts, is the guest of her aunt, Mrs.䫆

## Your Office Stationery!

IS AN INDEX TO YOUR BUSINESS ABILITY. NEATLY PRINTED STATIGNERY OF HIGH QUALITY REFLECTS YOUR BUSINESS ABILITY. IT SHOWS THAT XOU TAKE A PRIDE IN YOUR BUSINESS AND THAT YOU ARE ANXIOUS TO CONDOCT IT IN A MANNER THAT WILL MERIT THE PATRONAGE OF THE BEST TRADE IN THE CITY.

## LETTER HEADS, ENVELOPS AND STATEMENTS

PRINTED IN OUR JOB DEPARTMENT CARRY WITH THEM THAT MARK OF EFFICIENCY THAT WILL MAKE YOUR BUSINESS A SUCCESS

UP-TO-DATE IN DESIGN, NEW TYPE FACES AND THE BEST OF WORKMANSHIP ASSURES YOU A HIGH CLASS JOB IF IT COMES FROM OUR PLANT. WE KEEP IN STOCK A LARGE ASSORTMENT OF PAPER, FANCY STATIONERY, TYPEWRITER RIBBONS, ETC. PHONE US AT ONE-FOUR ANE OUR SALESMAN WILL BE GLAD TO CALE ON YOU FOR YOUR ORDER

## The Avalanche Publishing Co.

## THE LUBBOCK AVALANCHE

## Attention Avalanche Readers! <br> $$
\begin{aligned} & \text { You have in your city the greatest profit-sharing plan in the United States } \\ & \text { and your merchants here have installed this plan in, appreciation of your } \\ & \text { trade. Millions of thrifty shoppers are taking advantage of this wonderful } \\ & \text { opportunity to obtain many useful artieles of standard merchandise without } \\ & \text { ânycost whatever. Visit the S. \&.H. Premium Parlor in } \\ & \text { Barrier Brothers } \\ & \text { And convince yourself of the beauty, quality and usefulness of the premiums we areeffering you for } \\ & \text { the famous \& \&. GREEN TRADING STAMPS. Stamps given on charge salesit pajidby the 5th of } \\ & \text { the month. The following merchants give them: } \\ & \text { Barrier Brothers, Dry Goods } \\ & \text { Hugh L. Henry Grocery Company } \\ & \text { Cole-Myrick Hardware \& Implement Co. } \\ & \text { Mabbock Drug Company } \\ & \text { C. Meek, Jeweler } \end{aligned}
$$ and your merchants here have installed this plan in, appreciation of your and your merchants here have installed this plan in, appreciation of your trade. Millions of thrifty shoppers are taking advantage of this wonderful trade. Millions of thrifty shoppers are taking advantage of this wonderful opportunity to obtain many useful articles of standard merchandise without opportunity to obtain many useful articles of standard merchandise without âny cost whatever. Visit the S. \&.H. Premium Parldr in âny cost whatever. Visit the S. \&.H. Premium Parldr in <br> <br> Barrier Brothers' Store <br> <br> Barrier Brothers' Store <br> <br> And convince yourself of the beauty, quality and usefulness of the premiums we areeffering you for <br> <br> And convince yourself of the beauty, quality and usefulness of the premiums we areeffering you for the famous S. \& H. GREEN TRADING STAMPS. Stamps given on charge sales if pajd by the 5th of the famous S. \& H. GREEN TRADING STAMPS. Stamps given on charge sales if pajd by the 5th of the month. The following merchants give them: the month. The following merchants give them: <br> <br> Barrier Brothers, Dry Goods <br> <br> Barrier Brothers, Dry Goods <br> <br> Hugh L. Henry Grocery Company <br> <br> Hugh L. Henry Grocery Company Cole-Myrick Hardware \& Implement Co. Cole-Myrick Hardware \& Implement Co. <br> <br> Lubbock Drug Company <br> <br> Lubbock Drug Company Manhatzan Parlor Manhatzan Parlor <br> <br> C. Meek, Jeweler

 <br> <br> C. Meek, Jeweler} Start a Book Today---Be a Thrifty ShopperTerms of the Armistice Signed With Germany

Items of Interest to Farmers Gathered From Various Sources


We Still Insist That You Need Fire Insurance

Wyiten not gnly in the best
eompanfies, but by an agency
that takes good care of your that takes good care of your busingss on the spot, and-all the rime.

## THE LUBBOCK AVALANCHE

## BANK STATEMENTS




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| 4.80 .68 |

Correet-Atteat: L T. Martin, R. J. Hall, J. E. Vickers, Directors.
whe want the schools and the hovies
made better and brighter for every hild in the whole world, Mothers



Cashier's Checks
Bills Payable and Rediscounts
Qther liabilities; Customers Li
total
STATE OF TEXAS,
 ine:
Subseribed and sworn to before me this İth day of Novembert, Cashier
L. ELLIS, Notary Publie. 1918 ,
(sEAL)
Correct-Attest: J. O. Jones, J. H. Jennings, E. P. Eabock County, Texas.
ens, J. H . Joningex

laws that other mothers and better
children-may have a better children may have a better chance

 Catacemat nat hapines em on
Nited sérvice at




## RAISING POULTRYISPROFITABLE

 eggs, hides and junk and you car always rely on our pricer beting peak. PLAINS POULTRY \& HUEECO.

## NEGRO ADDITION-VALUE $\$ 65,000$

Located five blocks of Baylor University. Most desirable property of its kind in Texas. Over two hundred and fifty lots with thirty dwelling houses. Each house has from four to six froms; all practically new. One stbre house $24 \times 80$ feet. All houses sold under contract with about $\$ 40,000$ of these contract notes.



JOHN P. LEWIS, Lubbock, Texas


## Dishes and Crockery Ware

 fancy table ware of different grade.We con supply yousingle pieces or sets, All patterns are caried in open stock so that extrapeces can be secured on broken parts rephaced.
Wo buy these groods from quote you loy prices.
We have 2 complete lige table with just what piecef you need:
Our tine of silver tapleware is complete and yout know nothing addis more to the meal than to have attractive silverware, along with the other attractive things on the table.

## WESTERN WINDMILL COMPANY

Phone 127

## WE SAID-

$\qquad$
1 was very much surprised to ing as company runner and had ad
vanced with the front wave to a wood
where there were so many guns we halted and dug in. While there the
Major sent for a runner to go to Bat-
talion header wien talion headquarters and I was sent
back there, where I stopped a bullet
inside of an hour. When I apened ap my clothes the end of the builet was stieking out
with my fingers.
With my fingers.
With love to all, your son,
Pvt. John M. Leggett,
Co. I, 26 th Int
Co. I, 26 th Infantry.

- Mr. Leggett is a brother-in-law of our
Mr. Bounds friends join with Mr. Bounds inche in congratulating Mr. L g gett on his narrow escape and we
hope he may soon return safely home. DON'T BE JUST AN Young peophe must make them-
selves efficient. ahd handle their selves efficient and handle their
 and price comport.


## "Save Bacon Until

 Berlin is Taken"That has been our sfogan for the gast several months. Well.-Berlin is taken. Nøweat baconand don't forget to buy at our store. Everything in the grocery line and quality

Hunt Grocery Co.

Phones 24 and 75

CABGARETS" WORK WHILE YOU SLEEPP in old age.
The life insurance companje have
compiled figures which aloundantly demonstrate these faects. Give sober experiences of one hundred average
men. At the age of sixty-fte the record of these men are as follows:
hirty-five, are dead; one rich. four wealthy, six are dead, selfe rich, suppoting but
are compelled to tork for
fifty-four or over half tiving,
 or charity, This is a syd) tate.
affairs and only can Pemedied b getting the proper kind of business
raming in youth. The average educated man gets a salary of $\$ 2.000$, year. He works have any moral right to be extrava- Rev. J. T. Hicks went to Amarill 000 in a life time. The average day
ty is
War Savings Stamps is the kind of that part of the Panhandlé. H

## Notice to Auto Owners

On and after November 19th, 1918 all violations of the State Highway Law as to mufflers, speeding, etc. will be prosecuted. Put your cars in shape. These violations must be stopped.

## F. K. Mitchell, City Marshal

By Order of the Commission


## Sometimes a Snack

is all you want. We havg the quick service lunch for the -Busy man or weprian ard tale pleasure in serving our appetizing gandwiehes and coffee of palatable favor. And we are plodsing you friende. Why not you?

MANHATTAN PARLOR<br>O. R. PHILLIPS, Proprietor



ALDWANCE OF
SUCAR CUTS OUT
NONESSENTIALS
2: niname mine on





## NEWS ITEMS FROM THE SLIDE

 \begin{tabular}{|r|} THE FROM <br>
THLIDE COMMUNITY <br>
\hline Mr. and Mrs. T. J. Davis, motored <br>
to Lubboek last Thursday. <br>
Miss Julia Posey visited the school
\end{tabular} .

Joe Reiger came home from
Lon and dstayed untill Sunday.
Mr. C L Rerger and $\mathbf{R}$. W. Wo Wednesday.
Bill
Bill
Hes. an wideaiy, on on we men whossim wear on we ment nave vol firi neumed

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2. <br> \section*{You Must Pay For <br> \section*{You Must Pay For Approval Goods!} Approval Goods!} We have been compelled to demand cash for goods
sent on approval. If the goods pre not sadisfactory you can return them and get your money back, but -

We Must Have the Cash Before the Gobds Leave the Store WANTED-yur Liberty Bonds. We accept them on all purchases of goqds and pay you their face value
in trade and give you the same prices as if you were in trade and give you the same prices as if you wer
paying the cash. Trade withus and get the benefit.

## C.H.Grollman \& Co, Inc.




NOW ${ }^{\circ}$ FOR A REAL MILLINERYSALE
We are now selling smart, seasonable headwear withbut thought of profit. Our chief aim is to dispose of all winter merchandise and with the tremen. dous discounts we are making the entire stoce should be flosed out.

Discount From 25 to, 35 Per Cent


## The Victory is Ours Today

And peace has been assured to all the world. The hearts of the peopleareglad and onice more we are permitted to travel gar ay unmolested by the menace of the Hun. Everybody is happy add the happiest people in this trade territory are those who have learned lo buy their dry goods andectothing at our store. We have all lines complete and bargains every day. Be happy. We join hands with you. Be satisfied. Trade with us. Keep our money saving values in mind. Best quality. Best prices. Best service.

## Cash Dry Goods Company 6. mums, poon



# Get the Habit of Buying Good Merchandise Good Suits, Shoes, Etc. 

Its a very good habit to have and it pays, too. Men and women who make a practice of buying good merchandise-and paying a good price for it---are thrifty. They buy the best becaese they know the best---wisely considered, is the cheapest. We recommend-

## Kuppenheimer and Styleplus Clothes for Men <br> Perfection Suits for Men <br> Nettleton Shoes for Men---Dress Shoes Printzess Suits for Women

They are made from the best materials that can be attained by skilled workmen. Combining in high degree attractive appearance with long service. Make a habic of buying at this store. It means convenience, economy and satistaction. We sell Kuppenheimer Suits and Overcoats at $\$ 30, \$ 35$, $\$ 40$, and up to $\$ 50$. Styleplus at $\$ 25$ and $\$ 30$ for suits and Overcoats.

We like STYLEPLUS because they combine the virtues of PERFECT FIT and SERVICE with the ASSURANCE that the price you pay here is as low-THE SAME- as it would be in any city or hamlet in the United States. The inexperiencegcon buy a STYLEPLUS suit as well as the expert clothier. NO DEALER IS PERMITTED TO SPECULATE UPON HIS CUSTOMER'S LAGK OF INFORMATION. It is a matter of SELECTION only for'all alike. There is no room for the profiteer. We like to sell merchandsefusly famed the Nation over and at a DEFINITE, KNOWN PRICE. See US before you buy.

Not only do we make the lowest consistent price on dependable goods, but we are giving away the fol owing prizes to bo awarded Tuesday night of December 24th. Make up your mind now to win one of them

## FIVE BIG PRIZES TO BE GIVEN AWAY

AtOur Store Tuesday Night December 24th, 1918

## How These Valuable Prizes are to be Obtained:

1st Prize, 1 Newman Brothers Upright Piaro, Value \$250.00 2nd Prize, Ladies' Coat, a Printzess, 3rd Prize, Ladies' Coat Suit, an Esjaco $\dot{d}$ Value 85.00 4th Prize, Ladies' Coat Suit, a Printzess . V Value 50.00 5th Prize, Ladies' Georgette Waist, Hand Beaded " 15.00
llowing are the contestants. Everything is starting off nicely. Save your tickets tor your favorite.

Ruby Deakins, Lubbock inita Green, Lubbock M sud Green, Lubbock Mi E. Wofford, Luछbbock

Mrs. A. A. Simondes, Lubbock Mrs. W. B. Thorp, Lubbock Miss Nev̀a Cowart, R. F. D. Lubbock Mrs. W. B. Burford, R. F. D. Lubbock

Mr A. W. Self, R. F. D. Lubbock Miss Ted Johnson, Shallowate1
Miss Katie Bell Crump, Shallowater
Miss Roberta Johnson, MeadowMrs. Jho. Wiseley, SlaronMrs. Jno. Wheley, Slaton
Mrs. A. W. White Tahoka

Beginning Nov. 2nd. at opening of business and continuing until close of VOTING CONTEST Tuesday nfght, Dec. 24th., 1918, VOTES WILL BE GIVEN FREE on receipt of cash paid into the store on Merchandise, accounts or Notes, at the following rate:

On regular or staple merchandise, 100 VOTES will be given FREE on each dollar's worth bought and raid for, but no votes will be given on less than dollar purchases, nor on fractional parts of dollar purchases, but will be given ONLY ON FULL DOLLARS WORTH, as we don't think it practical to have the votes in less than 100 denominations.

On merchandise bought and paid for, bearing a Special Sale Tag, we will give FREE 200 votes with each dollars worth bought.
300 Votes will be given FREE for each dollar paid on notes and accounts, and list of these notes and accounts will be furnished to each contestant if desired, with authority to collect and receipt for the money paid for them, on notes and accounts.

Party holding greatest number of votes at close.of contest, gets 1st prize. Party holding the next greatest number gets 2nd prize. Party holding the next greatest number of votes gets prize No. 3, and the next gets prize No. 4, and the next gets prize No. 5 .

In giving away $\$ 500.00$ worth of Prizes, we think there should be at least 25 candidates contesting for the prizes, and whether you care to enter the contest or not, be SURE to save your VOTES and help some one get a PRIZE.

## Lubbock Dry Goods Company

# Opportunity Calls Once on Every Man 

It Calls to You Today From the Great Undeveloped Oil and Gas Fields of the South Plains

## The Cedar Lake Petroleum and Gas Company

of Lamesa, Texas

READ
THIS
AD

MAIL
THE
COUPON
TODAY

Will place five hundred shares among the best business men of the state. We are not selling you an interest in five acres, ten acres, or even one hundred acres, but in THIRTEEN THOUSAND acres of leases which offer as good prospects for eil and gas in paying quantities as any undeveloped field anywhere has ever offered. The heart of our leases is jus southwest of the vast expanse of Cedar Lake, the largest bed-bottom in the state.

## WHY WE EXPECT OIL AND GAS ON OUR LEASES

Efficiency has been our slogan. Before we leased an acre of land in Gaines county we had three of the best geologists the state affords to make extended surveys of the country and upon their reports which were the most favorable we leased the country indicated by them as the heart of the oil pool about Cedar Lake. In addition to this we have subsequent reports from the most reliable geologists who have said unconditionally that our leases offer the most promising outlook for an enormous oil and gas field. Besides these reports there are numerous water wells in the vicinity of our leases which really contain oil, several to the extent that the water is not useable. There are also two wells from which gas escapes and will burn when a torch is applied. Then around the rim of the lake is found more shale than is found anywhere else in the State.

Cedar Lake Petroleuin and Gas Company, Lamesa, Texas.
Without ebligation on my part please send full information with rates for shares in your company. If your proposition appears in every way as represented I could probably invest \$.
NAME
ADDRESS
See our salesman who is in your town now, or mail the following coupon to A. D. Payne, President:

THE STATE OF TEXAS,
County of Dawson.
保
Before me the undersigned authority, on this day personally appeared Ulyse Da
sworn, statees on his oathi
"About 1902 I began drilling a well, for water, on my land situated din Gaines County. Texas, and near Cedar take. my
At an approximate depth of sixty or seventy feet I truck a At an approximate depth of ixty or seventy feet struck a posit wateded therefrom having the appecarance of black,
graphite, grease. I went into this charater of oarrh graphite, grease. 1 went into this character of earth some.
thiry-five or forty feet and it rose in the well twenty odd feet. Not being able to get through this and for lack of cosing, and Not beang able to get thruggh his sand for lick oi casisg, and
the water found not being fit for use, 1 abandoned the well. Tom Garrett of Lamed. Trexas, was working for me at the
time, and asoisted in drilling the well. time, and asaisted in drilling the well." ULYSS DALMONT.

Sworn to and subscribed before me this the 9 , day
GORDON B McGIRE of November, A. D. 1918 GORDON B. McGUIRE,
(Seal)
Notary Public, Dawson County, Texas.

In Tom Carrett, do olemnly swear that 1 am the percon named in the foregoing affidavit of Ulye Dalmont, and
that the matters thereln tated are true. TOM CARRETT,

Sworn to and subscribed before me this the 9th, day of (Seal)

- In addition to this it is noticeable how sincerely the people:of the Cedar Lake country believe in the proposition. These people who have lived there for years and have seen the surface indications and talked with the geologists on their surveys are thoroughly confident that oil and gas will be found in enormous quantities whenever the drill goes deep enough. They believe this to the extent that a large part of all stock sold will be sold to those living almost in sight of the drill which makes the first well.


## ASSURANCE TO INVESTORS

The promoters of this company have placed a large forfeit on deposit as a guarantee that the first test well will be drilled to the depth of four thousand feet unless oil and gas are found in paying quantities at a lesser depth.

Besides the stockholders have voted unanimously to set aside 9,00 b of the 13,000 acres of lease to be sold as the well is being put down. The proceeds from the sale of which is to be declared in the form of dividends to those who buy shares in the company. This alone insures investors against loss and leaves them an interest in more than four thousand acres of the company's best leases.

[^0]When drilling is once begun the driller will be taken into the custody of the company and not allowed an opportunity to be bought by some big outfit to the detriment of the investors. We solicit your business on the grounds of PROTECTION and FAIR DEALINGS.

## NO TIME TO WASTE.

Stock in the Cedar Lake Petroleum and Gas Company will be on the market but a few days. It will not last. This is evidenced by the fact that one hundred and twenty of the five hundred shares to be sold were sold the first day it was placed on the market. If you would be one of the fortunate holders of a share in this company you must act quick or forever hereafter regret your delay. object is to put the share subscriptions the top and the oil over the derrick earliest possible date. Satisfy you day and fall in line. Help devel sources of your country.

OFFICERS OF THE CEDAR LAKE
PETROLEUM AND GAS COMPANY
A. D. Payne, President,

Rob E. Downey, Sec.-Treas.
R. M. Hester, Active Vice-Pres.

Chas. W. Alexander, Assistant Sec.

## DIRECTORS

J. C. Johnson, R. V. Medlin, R. M. Hester, A. D. Payne, Rob E. Downey, Chas. W. Alexander.

AEA OF TEXAS Showing Where County Federal Price Interpreting Committees Issue 'Fair Price Lists' for Marketing.








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## NOTICE TO सUTO OWNERS




## Did You Get Yours?

Last Saturday we gave away ninety-one of the famous RYZON BAKING BOOKS. These boons were originally priced to sellat $\$ 1$ eagh and are wer worth the money. Only a fey more are left and they are going in a hurry You will be dispppointe if you fail to get one. "Better be.Safe Than Sorry." Get yours now. One of these handsome and velyable cook books given free with your first purehase of Ryzon Baking Powder as long as they last.

We are also headquarters for all "GOOD EATS" and prices that are right.

## Martin \& Wolcott

RALEIĠH MARTIN, Manager
W. Broadway, Green Building

Phones 309-310

## BigWell Drill Starts Tuesday

The Tahoka Oil and Gas Company announce that ACTUALDRILEING will begin on the big oil and gas Nantume ary yol - (xyyum Free Dinnaer! to all who will call at he pfrice of the Company and
register.
Come and see the Splendja Big Machinery, look
over the Company's holdinds and get acquainted with
the officials of this Company. We are expecting you.
Do not disappoint us.

## Tahoka Oil\&Gas Company

Tahoka, Texas

## LYRIC <br> THE PLAYHOUSE OF QUALITY

 But sobering is the thoughts of ourresponsibility. Great leadership
needed in new channels of endeave needed in new channels of endeaver
We, must now teach love wherg we
have, been teaching fear. We'mus now teach our enemies that they are
our brothers in the fold of God and
we must purge ourselves of all van we must purge ourselves of all van
ity and hatred df we hope to gain the greater vietory.
As our Lord and Savior Jesus
Christ came forth triumphant from
the grave and made secure for us for the grave and made secure for us for
all time the blessings of immortality
in in like manner must we come out of
the narrow, hard shell of self and extend the hand of fellowship
thase whom we have been forced conque as a pation, have enjoyed
We.
blessings that no other nation of all time has enjoyed. We have bee free. And in this blessed atmos
phore of liberty if we have not devel-
oped to a point where we can freely forgive those who desptefulty use us
we have failed to bthin we have failed to abtain the richest
of all life's jewels, of course we do
not of all expect to rush pell-mell into the
not
arms of those who wished to conquor arms of those who wished to conquor
and rule by the sword. There must and rule by the sword. There must
be firmness with justice tempered

## And in the first flush of victory we must not lose sight of the

we must not lose sight of the fact
that our allies have been faithful to
the cause of democracy and let us
have a care lest we offend these na.
tions through a lack of proper ap
preciation of their supreme sacrifice
preciation of their supreme sacrifices
and let us accept their more than
and let us accept their more than
four years of struggle as a contribut-
ing cause to the vietor
ing cause to the vietory we helped to
secure. For it is but their due that each nation with whom we joined
hands against our common enemiesf are in very truth upholders of Amert Tim
ican ideals and we can well alford to
accord them full praise in these first
> "Heart of the Sunset"
> birgore Thill," you ever had from
> REX BEACH'S
> Screen Classic
Admiscion 10
> mae marsh if Corious Adventure"
> "The Glorious Adventure"

adventure MMILCG "Bli " Parson ing of ads. Pences $10.200^{2}$ "Tarzan of the Apes" NOVEMBER 29TH AND 30TH "Stolen Orders"

## "America's Answer"

"Shoulder Arms"
In thre rela, fatatring the King of Comediars. Charlie Chap
lin in his second $\$ 1.000 .000$ picture
$\qquad$
Nours ot celebration $\begin{aligned} & \text { on the tields of Prance and }\end{aligned}$
Solo Mr, Trinkle
cium men poured out their blood tor
When the training should te Aecurity of all the world and we, gin-ty Miss Ferne Wheelock
America, who know the blessings
2. What God aberty oliberty will fall far short of a a time: (a) Stady-By Miss Nobia
ommon purpose if we withold the Slagle. (b) Pryy common purpose if we withhold the Slagle. (b) Pray-By Miss Lelah
word of praise; the handelasp; the Porter; (e) Serve-By Miss Mable worent tear or any token that will con- Guinn. (c). Serve-By Miss Mable
nile the vey to them that we are in very truth
members of a univeral brotherheo $\begin{gathered}\text { Some admonitions-by Mr. Chas. } \\ \text { Lofton. }\end{gathered}$ members of a univepsal brotherhood,
whose only aim is that the rights of


## Song. Benediction,

Since we have nissed several meetings, let every Leaguer, especially try be present next Sunday and help NOTICE TO AY) TOWNERS.
 WORTH LEAGUE PRO.
GRAM FOR


Leader-Miss Clewian -Scripture-Eaclesiastes XII 1-7.

 Keep posted on the value
gounhive to market, is.

## Conley's Reluctions on

## Ladies' Ready-to-Wear

Are real and worth while. Now is the time to purchase while styles are correct. Reductions as follows:

Coat Suits, less - . . 25 per cent One Piece Dresses, less 20 per cent Cloaks, less 10 per cent<br>Georgette and Silk Waists,<br>less 10 per cent

Make your celebration real by contributing liberally to THE UNITED WAR WORK CAMPAIGN. The real patriot not only talks right tut pays night.

## A. B. Conley, Jr. <br> The Home of Hart Schaffner \& Marx and Other High Grade Merchandise

We have hundreds of gifts approppiate for the Soldier Boys that will fit jh the gree box required. Dofn't delay as transportation is unceflatn. LDok firgugh our tine befor
making you purchole.

Fine Watch and Jewelry repairing. Graduate Optician. Quick Serviee engrav-
ing.

## The Gift Shop

Jewelers and Opticians Labbbock


## OUR BLACKSMITH SHOP IS A (WORK SHOP <br>  <br> LUBBOCK BLACKONITH SHOP <br> Hepen out Sied

## DOYOUR

## Christmas Shopping Now

The Natonal Coupcil of Defense has requestg $\begin{gathered}\text { thaty } y \text { your pur- }\end{gathered}$ chases for Christmas be madeparly. In this way the confusion and congestion of merchanghse in the mails may be avoided. Just another way of assistimg Unele-Say.

My lines of Holidgy goods ge now on display. I am showing a very complete lipesuch assers, dolls, booksete-Whateveryou have on your lisf come and let us show you the item.
K. CARTER'S STORE

## Look Over the List Below and See <br> we are not now displaying something that Just received: Flower Boxes; Wind Boxes; Shirt Waist Boxes and Skirt Boxe Come and see them and don't forget ask about our new rugs. Everything for the home. <br> ROBINSON FJUNITURE \& ONDERTAKING COMPANY <br> C-Simmons, Funeral Director and Embalmer Day Phone 153. Night Phones $645-510$.

 receted theiruig ay, for their deep vestigating their records for the past arrived in our eity Monday on busi
yesterday, (Thurda)
test well, to be drilled on the W. C. three months, and knew that they ness. Judge Covington was a very town. they signed the contract to put down long an honored resident of same fals are arready on the ground,
as soon as the drillers can set sin.

SOUR, ACID STOMACH GASES OR INDIGESTION
"Papo's Diapepsin" neutralizes exc
sive acid in stomach, retieving


## Choosing Clothes

Quality and Price
$\qquad$
HENDERSON \& JONES



NOW THAT THE WAR IS OOVER

FARMERS GROCERY

## A CHRISTMAS TREE

My store is full of good things. In fact the ceiling is hanging full, and it looks like a Christmas tree.

I have just unpacked a fine line of box statignery. I also have a nice line of pocket knives, jewelry, handkerchlefs, chamôis skins wash cloths, and fancy Christmas towels, neckties, handkerchiefs and men's supporters. Handkerchief, necktie glove, and ceflar boxes. Infant toilet sets, and a bi gime of toilet articles for the grown-ups. Too many toys to mention here. Come and see your small change will go a long way at my store, ar I have a good many $5 \mathrm{c}, 10 \mathrm{c}$, and 15 c artieles.

## Shropshire's Racket Store

## Why Hesitate?

 count it bo better not to hesitateEO. W. BRIGGS

## NEWS ITEMS FROM

 southwest part of the county, receiv-
ed a message last week from Edgar
Hawkins, of Dallas, stating that his,

Austria-Hungary, Turkey and Butgatia-did not hesitate when they saw that the Allies had them beaten. Germany is hesitating What can she hope to gain? The straight course is best. Notyonly in war is this true but in every day business as avell. If you have been thinking of opening a bank ac-

Start an Account With Us Today

The Lubbock State Bank

## FREE! FREE!

With Each $\$ 5.00$ Purchase we will Give Absolutely FREE 1 can White Swan Coffee


## J. D. Settle Grocery

PHONE 375
W. Broadway

Lubbock, Texas

RED CROSS FAMILY REMEDIES


THE RED CROSS PHARMACY, LUBBOCK TEXAS
brother Sam Hawkins, had died in a pany is assembled when they hea loeal sanitarium, Sunday, Oct. 20. "The Mail's In". Then they all John Mann returned the first of stand as silently as if it were a funthis week from the north pains ine eral so as not to miss a single name
having disposed of his cattle interests, there.
WRITE A LETTED-IT IS aremeant calls them out. Som
better than food tw
o or three lettersi;-or perhaps with
Our head sergeant gets up on $n$ The dave with tears in theil comes is eyes.
or with his arms loaded with let. day than mail comes is a bigger
cers and calls out "Mail". It goes te
slong the line like wildfire. Where
$i c$ usually takes the men about five Integrety, hongty and efliciency
minutes to assemble for drill call or are the groundeginon which the
olice duty,


# The CoalSituation Has Been Serious 

for the past few months but we have been keeping in close touch with the mines and
have therefore been in shape to take care of our trade, either wholesale or retail. This public to see us for their coal and feed needs.

Lubbock, Texas



## We Buy Secord Hand Goods

and sell new and second hand goods. Highest prico/paid for your second hand goods and
wee would be pleased to bid on all you have to sell/ It is our policy to save you money on we would be pleased to bid on all you have to sely. It is our policy to save you money on
your household purchases and we ask you to see ofor new and second hand furnitere, stoves, etc. Use our phone- 25

## Hodges New and Second Hand Store

sans stis sem.
Lublock Tran.

## We all Feel Better Now

> and you will likely want to have some work done on that auto top. We are ready with the materials and wgrkmanship and are rearing to go. Satisfaction guar- anteed.

Our furniture ritl please you in quality and price ard we have some dandy cedarehesto that would be appreciated as a Christmas present.

## Moore Brothers

North Side Square
PHONE 65
Lubbock, Texas

## HEATERS



Winter is coming soon and we are in position to give you the best advantages in securing heating stoves that will save you money in operating and at the same time give you more heat radiation than any other lines offered. Heaters with the proper heat radiation as our heaters afford you are fuel savers and naturally are cheaper operated. All sizes, all prices at

## R. A. Rankin \& Sons

## WHERE DID YOU GET THAT NEW SUIT?



| RATES PER LINE OR FRACTION THEREGF 10c | AVA | CET QUCK RE | Ts PHoNE 14 |  | NO AD TAKEN FOR LESS THAN 30 CENTS |
| :---: | :---: | :---: | :---: | :---: | :---: |
| FOR SALE |  |  |  | LOST AND FOUND |  |
|  |  |  | WANTED-Your second hand fur- niture, heaters, cook stoves, ete. Get |  |  |
|  |  | tiet prone oovir b | our bid beforg yed sell: Phone 25 .Hodges New and second Hand Store |  |  |
| , Tepas |  |  |  |  | FOR RENT |
|  |  |  |  |  |  |
|  |  |  |  | Finder return to Avalanche office. <br> $(192 \mathrm{p})$ <br> $\xi_{2}$ |  |
|  |  |  | WANTED- To traty entie work |  |  |
| Tren saik |  |  |  |  |  |
| sibo |  |  | ehbert |  |  |
|  |  | WANTED |  |  |  |
|  |  | NTED=Girl or med |  |  |  |




WE HAVE RECENTLY RECEIVED A
FineShipment of Silverware
And are now displaying same for your selection. As Christma/s approacheo you will haturally begin to make selections of appropriate gith prid siver is always weloome in every home. It pays to deal with us. General Line of Hardware.
Cole-Myrick/ Hardware and Implement Co,
North Side Square

## Those S \& H Green Stamps

Are Taking the Day Down at Our/Grocery<br>You see it is fine to be able to get the best groceries at a reasonable price and get Green Stamps, too. We are doing a bio business and plearing the people in every way. Have you filled your stamp brok yet? every way. Have ygu filled your stamp book yet? Come and buy groceries wherefyou get stamps as well as the best service.

> HUGH L. HENRY GROCERY CO.

Phone 594

## Noverise

\$
Have you secured ADVERTISING SPACE IN THE AVALANCHE?
 ness. What beter investment
can you make than a liberal amount of money invested in valuable advertising space,
Adventising entuisted with us
receives carefuf attention, by receives careful attention, by
men who are skilied in their exclusive lines. Phone 14 and
The Most Successfud Business Men of To-
day are the Most Liberal Advertisers.
(
Avalanche Publishing Co.

$\qquad$
$\qquad$

Fair Price List-..by Lubbock County Price Interpreting Committee Below will be found the prices set by the Labbock County Price Inter-
preting Cammittee. It will be noted that not onty the prices to the con-
sumer are given, but the prices to the retailer bimself. Please remember
that the first price to the sonsumer is figured on a cash-and-carry basis. Product
$\begin{aligned} & \text { he }\end{aligned}$ Consumer pays







MISS ELLA SCHOOLEY Recently Miss Schooley returned
to New York atter atrip to Frace
where she reviewed the work of the
sheretalie of


## YOU PIEDGED NOW PAY -

| S | 15 c |
| :---: | :---: |
| Fancy Head Rice, per pkg | $101 / 2$................. 13 e to 15 |
| 1+Sugar, per $1 \mathrm{lb},-1, \ldots-2 \mathrm{c}$ ¢ 5 lb . lots | 10 c |
| -Sugar, per, per lb | \$2.30 |
| Lima Beans, per to | 15 c |



## 




[^0]:    Material has been ordered for drilling the first well and we hope to begin drilling just as soon as delivery can be made on same. Our contract guarantees operations within ninety days from Oct. 30 .

