## THE LUBBOCK AVALANCHE





Sen

|  |  |  |
| :---: | :---: | :---: |
| flow of water was turned on the burning building. <br> The entire front of the grocery | The Sales Committee Together With R Districts Will Meet This Afternoon | Regresentatives of The Various Sch on and Agree on The Amounts for |
| was, burned out and the stock | Each District and We will Pub | same in Next Week's Paper. |
| an entire loss, and the building is ry badly damaged. This stote is |  |  |
| 标號 | Fourth Liberty Loan quota- which is | that the maturity of the |
| leng, md with tha, wind fann | \$150,800, was recelved by the com- | will be either fifteen or twenty |
| the flames toward us it was feared | nittee today, and |  |
| minites that the Avala | begin in earnest Saturday, to | Ten per cent of the subscription |
| and the Cicero Smith Lamber | er | t |
| Wo | T |  |
| ks to the fire Cepartiment | and it is expected that within t |  |
| the City | time this gimount will be fully |  |
|  |  |  |
|  | that has ever been given Lubb | of loans were communicated today |
| ht damage to our Duilding. About | but it is much smalled in proportion | to the bureau of engraving and print- |
| thirty, feet square of the north side | to the amount of the total loan. T | within a few hours 500,000 |
|  |  |  |
|  | th | The bureau plans to print |
| - | our quota was \& | $35,000,000$ separate bonds for the |
|  | that the committee |  |
| save |  |  |
| the management think even more of | tive in making the demands for this | - |
|  | county, and we should show our |  |
| le. We also take this oppor- | pre |  |
| of thanking the telephone op- |  |  |
| their quick report to | our |  |
| ¢ |  |  |
| nse of the fireboys. |  |  |
| piece of work on their part, and | to |  |
| of Lubbock should appre- |  | E. |
|  |  |  |
|  |  |  |
| e also appreciate the many- tele- |  |  |
| at came to the office |  |  |
|  | asury. The amo |  |
| ty of our friends | prabably near $\$ 8,000,000,000$, | cer, F. M. Maddox, Mrs. F. W. Boer- |
| and the many expression of | decided on, but antouncement was |  |
| hat the "Old Avalanche" was |  | Penney, Mrs. W: B. Powell, Mrs. J. |
|  | The interest rate will be $4 \times 1-4$ per cent, the same as that of the | H. Moore, Mrs. Van Sanders, Mrs. R. A. Sowder, Mrs. J. E. Viekers, |
| NJoYable trip to | third loan. Bonds will- be dated | Miss Delia Wilkinson, Miss Della |
| estacado last sun | October 24, five days after the close | Easter, of Lubbock; L. B. Seaton, |
|  | of the subscription period and the first interest payment will be made | Shallowater; J. P. Webb, Canyon; J. R. Reed, New Hope; S. S. Ruah, |
| day morning for Estacado to | next April 15, and will be for the | Acuff; Ward' Crim, Monroe; B. P. |
| nd the day, taking their lunch. | 173 days intervening. Thereafter, | Struve, Center: W. O. Sheeley, |
| oecasion being a visit to the old |  |  |
| estead of a number of the memof the party. The party consist- | October 15 and April 15. On a $\$ 50$ bond the first interest coupon will | H. Burroughs, Carlisle; R. A. Baldwin, Sub-chairman; R. J. Murray, At |
| $f$ the several Hunt families and | be worth $\$ 1.01$ on $\$ 100, \$ 2.02$ and | (win, Sub-cha, W H Ragsdale, I. P. |
| relatives with a number of | higher multiples accordingly. | Loomis, J. H. Teague, Sr., S. S. For- |
| s, including the Ferguson and | Both coupon and registered bonds |  |
|  | will be issued in denominations of $\$ 50, \quad \$ 100, \quad \$ 500, \quad \$ 1,00, \quad \$ 5,000$ |  |
| o Springs, Col., respectively, they ng formerly lived in that com- | $\$ 50, \quad \$ 100, \quad \$ 500, \$ 1.00, \quad \$ 5,000$ and $\$ 10,000$. The $\$ 50,000$ and $\$ 100$, | The publicity committee,-composed' of Jno. F. Turner, Crairman, J. |
|  |  |  |
| be given by a member of the |  |  |
| ty in next issue of the Avalanche ch will be a very interesting stor | of the first, second, and third loans | the campaign under the direction of the general committee. |
|  |  |  |
| $\begin{aligned} & 15 \text { FROM THE } \\ & \text { UNION COM) } \end{aligned}$ |  |  |
|  | AND COMMUNITY NEWS | needed material had failed to arrive. |
|  |  | Two more cars of sand and a car of lumber came in Sunday and work |
| last Satu L. M. Teal |  | lumber came in Sunday and work was resumed with some additional |
| Teal and three daugh- | $\mathrm{Mr}^{\text {a }}$ and Mrs | help Monday. |
| bbock last Thursday. Mrs. Williaes visited | the young people at Saturday evening. | Patrons and all others interested in the welfare of the school should |
|  | Grandmother Bloekmon | visit the school and observe the work |
| Donald and family |  |  |
| George Plily, of Wilson |  |  |
| urday night and Sunday. |  |  |
| Miss Rhoads is the guest of Miss |  |  |
| Shipman this week. <br> r. Lois-rogert started to sehool |  |  |
| Slaton last we <br> esetool is fing nicely here at | their lunches fo the where they ferved | you have never visited your you do not know your'sehool |
| Nonis Severa naw scholaris have |  | as you should, you have not helped |
| olled since hoor began. |  |  |
| Mr. J. R. Y fler of Rule, Texas, ted his day hter, Mrs. Milt Sharp |  | your school now. The teachers ex- |
| He says there is no | the Lubbock schools, visited the Mi |  |
| ops of any find int Haskell County year. H bought his stock here. | es Crump Sưnday. | One hundred thirty-eight register- |
| year. H bought his stock here. get grass for them. He says Lab- | A new little girl has come to live in the T. C. Calley home. Vollie Y. | ed in Gaines County and the Sentinel |
|  |  |  |
| ss, of Rule, also visited in the | is the euphonious name given her. | years of age, six 19 , four 20 , one 21 , |
| harp home the past week. | A program will be rendered at the school hopse Friday right, the twenty- | one 24 , one 25 , six 32 , ten 33 , thir- |
| , Z. P. Copp and daughter, Miss | seventh inst. The pupils of Mrs. |  |
| , and Mrs. Bud Copp visited Mrs. | Sears will play the principal parts of |  |
| Ser Sunday afternoon. ${ }_{\text {a }}^{\text {Messrs }}$ L. M. Teal and Bud Copp |  |  |
| Messrs L. M. Teal and Bud Copp \| de a flying trip to Brownfield Sun- | The time of the year has côme |  |
| a flying trip to Brownfield | when more interest wi literary and social cen |  |
| nd Mrs. Grifin and Mr, and | and it is probable that ours will | meeting of the State Councif of De- |
| Sharp were guests of Mrs. Wit- |  | fense and the War Work at Sweet- |
|  |  | water, which met there carly in the week. |
| Miss Ester Young gave the young peolle an entertainment Saturday | year were not so good as they should |  |
|  | get along without their helping. But |  |
| Miss Artl Arty Champion visited | the prospects are more favorable now | WAR bulletin |
| Trs. Pierce Sunday. <br> Miss Corine Witt moved from Mr. | and if every one will do his or duty every time good programs | 18 |
| Miss Corine Witt moved from Mr. |  | Aval |
| Grim's to Mrs. Young's this week. | be a certainty and the social centar and literary society programs will be |  |
| ts of Mrs. Teal Tuesciy. |  | Americans |
|  | Several children are out of gehool |  |
| this week, and several will | pis | and left of Pershing S |
| in around here next week. | fortunate that |  |
| singing at the school house | miss so much school it would be mot | - objectives in whirlwind fashion. |
| II atended Sunday night. Joe Teal and chilaren, of ida- | unfortunate if there were no ero to gather. These are unusual tin | Allied victories today from al directions. |
| ed Mrs. L. M. Teal Saturday | and unusual s |  |

## Calling Your Attention to Our Compounding

 is an evidence of our fitness to be your apothecary. We have pure drugs and careful prescriptionists and you are sure to get what the doctor orders. We are also pleased to call your attention to a complete line of sundries and everything that you ex pct why you enter a first class drug store and you are invited to visit us.
## Lubbock Drug Company

Phones 152-597
"The Yellow Front'

THICK, GLOSSY HATE
FREE FROM DANDRU Girls! Try It Hair gets soft fluffy and
beautiful- Get on mail pottle|
 Now the horse will again come
into his own. During the gases pe-
rood he will be Sunday best.


| HOME SERVICE SECTIONS |
| :--- |
| TO EXPLAIN CHANGES |




Come Home to Real Heat and Big Fuel Economy What a satisfaction to get next to real heat ofter/thet cold trip home. No more fruitless hugging a radiancy High fuel prices seal the doom of oftrayagay sting heating p lents. If you wart a pe f y heated home and great

## Cole's Original

 Hot Blas//Heater th as cans com am Th amer wis mir milIt is Better to Buy
Coal Now Than Wait
until winter sets in and take chances of being able to buy. everybody to lay in enough for their winter needs at once See us for your coal, cit
sition on grain and hay

Jackson/Bfothers Lubbock, Texas

## Service at our Garage

FREE AIR AND
WATER AT THE FOR YOUR PLEASURE USE THEM FREELY

Is Brought Right Down to a System That Pleases Our Customers and the Traveling Public Generally Aoudo not have to waid vice when you visit ע. We are ready for you then you drive up and we soon gave you on your way gain. Remember us when you want garage service and see us for Accessories, Tires, Tubes, Gas and Oils.

## Spaulding Automobile Co. <br> Weaver Building <br> Phone 474





## ToArms,Citizens!

The immortal words of the French battle cry of freedom ring out again today to the American Nation.
We are called upon to take up arms and fight to the death-if need be--for Freedom, Justice and Those
Things that make life worth living. In this profound crisis is the test of Citizenship.
The highest form of duty is to fight with our armed forces-to have enough to eat, enough to wearr, a few dollars in your pockei, and to devote the balance of your earning power--your life if need be--as an offering to your country. The next best form of duty is to stay at home and produce-allowing yourself enough money to purchase the bare necessities of life and to conduct business essential to the war, to devote the balance of your earning power to your country in the form of subscriptions to Liberty Loans.

## One or the other Duty You Must Assume!

If you can bear arms you will do so. If you are unable to bear arms you will supply the money and materials for those who can-you will enable them to bear your arms for you.

TO ARMS CITIZENS!
Fightor buy U.S.Liberty Bonds
As a part of their efforts to fight this war to a prompt and victorious conclusion, this advertisement is endorsed and paid for for by

## Avalanche Publishing Company Incorbtitated

## -THE LUBBOCK AVALANCHE

Mangled and Gassed Yanks Têl of Battle at Chateau Thierry



City of Metz is one of Germany's Strongest Fortified Cities

# THE FARMERS MONEY 

Is coming in now from the sale of his crops and we are giving you eyery opportunity to buy the best in Dry Goods at be fore-theryar prices. During the past few weeks we have enjoyed a wonderful business and yet our line are all fell and running over ot the kind of goods you need right now and they fvere bought right and we are selling them right. The Sale is going on.- Come and get yours.

## CASH DRY GOODS COMPANY

G. L. MILLS, PROPRIETOR

Good Goods and a Fair Deal MNTV HUGHL.HENRY GROCERY COMPANY

n asm s.... ruoxit so

DON'T BUY NEW SHOES
 W. B. THORP
wenstas spure

## Get Ready for Fourth Liberty Loan

The biggest Liberty Loan drive in the history of the War will be launched in the near fu-
ture. Will you be ready and prepated to meet your obligation to the Greategt Country in the World?
Sell your feed bags, scrap iron, Bohes, Hetals, eto. which arefo necessary oo wiof the war,
and invest the amount realized in Liberty Bonds. You are penefitting both your country
The boys at the front are giving their lives. Can you not lemt your money to help make the
WESTERN COMMISSION COMPANY


## Don't Ever Buy a Bill

Of Groceries untll you have giade sure that we do not have the goods. As of rule we have that you watt and the soods an the prices arebest by test. Keep us in mind for your grocery needs.

## Lubbock Grocery Company

Nomsis smor.<br>R.<br>Phones 39 and 40



# It Should Never be Essential for Uncle Sam 

to have to urge the people of thls greatest of
all governments to do heir duty. The fourth
 Liberty Loan Drive e il soon be he
line up and back the boys who Let's
ning

## Farmers Nationial Bank of Lubbock

so gloriously for us on the fail.
must not

## NUMBER AND BOUNDRY LINE OF THE LUBBOCK COUNTY VOTING PRECINCTS



Bring Us Your MAIZE HEADS

## We are in the market for all you have that are in good condi- tion and will pay top pirces for all you e us also for your Coal, Hay. <br> PHONE 324 <br> THOMAS <br> GRAIN \& FUEL CO.

## STYLISHLY DRESSED

For the latest and bbest in pleasing
modes pour attention is called to
our displays of he season's शffer-
ings in Coa suits, Dresses and
Millinery. See our coats for child-
ren. An inspection of our stocks
is always appreciated.

Hy-Style Dress Shop
New Brick

## BUY LIBERTY BONDS And ifsure our-hoys for victory. As to ygur prg perty being sere it is if y u insure with- <br> Bigigs \& MCWhorter <br> INSURANCE SPECIALISTS-ALWAYS ON THE JOB LUBBOCK, TEXAS



##  and Besi Prices your butter and eggs and dor't forget to see us about your

## THE HANDS OF YOUR WATCH

Do they give you the information you desire, and are they reliable One minute late might cause you much trouble and expense: They should TEL LTHE TRUTH but they cannot if the mechanism behind is out of order. I can keep your wateh in perfeet order, or sell you your jewelry. See my splendid stock and get my prices.

C. MEEK<br>EXPERT OPTICAL SERVICE

$\qquad$
CFTY AND LAND LOANS 1 advertise occasionally but mate Lofns ofll of the eine. 1 will
 at your roap at
Per Cent iter

Claude B. Hurlbut

## Winning the War

## In the Kitchen

Saving Time, Energy and Labôr Providing ExtraHours for War Work
It is every woman's patriotic duty not only to save food but to give a part of each day to some other form of war work. To provide the time, you should have such time-saving, labor-saving kitchen equipment as the Hoosier Cabinet. The Hoosler is becoming more important every day, due to the goving shortage of domestic help, and also the extra service that America must depend on her army of housekeepers to perform-inside the home and out of it.
Hoosier.makes that possible by cutting kitchen wotk in half.

## Rix Furniture \& Undertaking Co.

RUSSELL BUILDING
PHONE 765
LUBBOCK, TEXAS

Hoosier
Kitchen
Cabinets


## Time Draws Near

For the Next Liberty Loan Drive

> Are you preppred to do your part Winning the war is abou the only job that matters now and to yin the war we must produce and contribute the sinews of war-MONEY.

The Government expects every citizen to, do their duty. A bank account, properly taken care of helps wonderfully. Bank with us.
The Lubbock State Bank

## SAISER INSEPCTED METZ FORTS GERMANS PRISONERS SAY JUST BEFORE WAR BEGAN

d he inspected the forts to se if
$\begin{aligned} & \text { Y were in good condition, as war } \\ & \text { s. The Red, Cross is calling for five } \\ & \text { thousand tons of clothing for the Bel- }\end{aligned}$


Bilious? Take NR Tonight ",



A NICELY CONSTRUCTED/HOME minderg $\qquad$


An Ideal Place for rour IDEAL'S PICTURE

THE NEW
Watch-Locket
Bracelet
bit compared to the great treasure they hold
On sale at our store orily in

Expert Optical and Watch Repair Work

## The GiftShop



Expert Optical and Watch Repair Work.
micmutume

Albert s. Darby and wife left for $\begin{gathered}\text { Mrs. Warren in visiting her daugh } \\ \text { ter, Mrs. Bomany Moore for several }\end{gathered}$
Califortin
ter. They will be in the Imperial val- Mr. Pruitt filled his silo last week.
ley.

## WE'VE GOT

 THECOALA number of Carlisle young people
ook dinner with Miss Grace Fernice
unday. Misses Susie Moore Libble and Eu businegs trip to Brownfield Tuesday

| In Belle Lay spent Saturdiy night | Moore, a son. |
| :---: | :---: |
| and Sunday with Miss Clara Moore. | in A |
|  |  |



NEWS OF THE WEEK ${ }_{\text {AROUND }} |$| NEWS HAPPENINGS FROM |
| :---: |

J. W. GRAVES \& COMPANY Phone 319
$\qquad$

The More Bonds the Fewer Casua

## Yots gitit and there is <br> better in the

ng get you
Coal. And don't
forde that we do
your Gunding and

Mrs. Eoff visited her daughter las Saturday and Sunday. Bromo and Inez Crim spent Satur
day and Sunday with home folks.
The Red Cross will meet at the
 school house Wednesday,' September
25 th. $25 t h$.
Mr. Winfred Danner and sister
Ruby, moved lapt Ruby, moved lapt week to Oklahoma
where they will join their father. We will miss these young foiks from our
community, but we hope they like their new home.
Mr. W. B Burford returned Monday from Virginia.
Schopl is progressing nieely alhelping to gather the crops. Misses Opal and Lucille Warre
froitn Lubbock are attending th Yrotm Lubbock are attending the
school this year also Miss Hazel Green
from Arom Roldo. Ross preached to a a large crow at Sunday School Sunday. Suns. Sanders from Lubbock spen
Sunday with Mrs Boman Moore.
Mr, H. M. Williams has traded Mr, H. M. Williams has traded hi
Shdebaker car for a new. Maxwell.
Mr. and Mrs. Walton spent a shp?

 Swastika $\varlimsup$ Ranch E Pure Strains

Delights the smokers. Eat, drink, smgke with us.

How's This



The Spanish influenza is said to
beginning a visit to this country. beginning a visit to this country



# MARTIN'S <br> Delights hengry folks 

MARTIN'S
Delights the thirsty folks
MARTIN'S
4
2-
2
\% $7=25 x=2$


 One Year 81.50 S4 X Xontha 350 - (Strictly in Adrance)


 what do you prime Thouende of timee this aut need be the supreme suerifitee 1 hous to find out hoow mueht motey thandardi They have a right to be Ahey ought to inivertin ulibenty Bood.

 - $-\quad$ Noting thor ot the terotem
deasures such as our soldiers
dopted in their complete surre of self to the cause of winning
onet

## CARTER'S STORE NEWS




 A 1 Ill asure to shl w mer mandise.
Wall Paper

## Foot Rest Hosiery

K. CARTER'S STORE

North Side Square Phone 434
Living Room Camp Travis Hostess House, San Antonio Conducted by Young Women's Christian Association


## sa <br> 

 preting Comimittee. It will be noted that not only the prices $t$ con
sumer are given, but the pries to the retailer himself. Plesse mber sumer are given, but the prices thor is figured
that the first priee to the consumer
the second on a credit and delivery basis.

## "TheLesson"

 - 7| Product Sise | Retail pays |
| :---: | :---: |
| Corn Flour, per lb. | 61/4 to s\%/ |
| Pearl Corn' Meal, per lb | $51 / 4 \mathrm{c}$ to 5 \%/2c |
| Cream Gorn Meal, per lb. | 614 c to $61 / 2 \mathrm{c}$ |
| Rolled Oats, per pkg. ......small | 10 c to $10 \% \mathrm{c}$ |
| Rolled Oats, per pkg. ........Large | $241 / \mathrm{c}$ to 26 c |
| Barley Flour, per lb. .......--i-i- | 81/c to $81 / \mathrm{c}$ |
| Rice Flour, per lb. | 11e to $11 \% \mathrm{c}$ |
| Flour, broken lots <br> Flour $\qquad$ 48 Ib . sacks | 61/2. $\mathbf{2} .94$ |
| Corn Stareh, per pkg. .-. | 8 c to $91 / \mathrm{c}$ |
| Fancy Head Rice, per pkg. | 101/2. |
| *Sugar, per 1b. | 8.60 c |
| *Sugar, per, per lb. .-. - 25 lb . lots | ${ }^{\$ 2.30}$ |
| Lima \& Navy Beans, per lb. - | ${ }^{15 \mathrm{c}}$ |
| Pink \& Speckled Beans, per to | $91 / 2 \mathrm{c}$ to 101 |
|  | \$2.80 |
|  | \$1.35 |




Martin \& Wolcott

Phones 309---310

Cash and
Carry Prices


Peden Back From Washington Tells of Simplified Program of Conservation and Necessity for Winning the War in 1919 5ink

## ToWintheWar

That is the first aim for all of us to have today-the one goal towatd whith our efforts, whether as individuals, corporations or angtion, should be directed. each succeding Libey
for the freedom th t for the treedom th/t we enjo-for the preservation
of our Governmerf with allof its privilegeseAmerican Citizenship for the protegton of our young boys over seriously and buy your limit of the bonds of the Fourth Liberty Loan.

## The Citizens Nat'l Bank <br> the bank of service <br> .ubbock, texas


#### Abstract

News of the week AROUND slide The Slide people were all busy put- twg ut their heater during the past weke, and were trying to keep warm.

\section*{Mri J. C. Stenford was on the}

Mr. and Mre Dee Moore give party hast Tuesday night in honpe or Hor Parton Moore, Who was toing 

Mr, Perry and family of Lakeview, community was a caller at shide  $\qquad$ $\qquad$ Stir Robinson of Lakeview passed


 givy for wision
 GRAND FREE STREET PARADE 11 A. M.
$\qquad$
Way land Baptist College onters mitiary trading is SPA Seppember 12.4 and an pass ph.sica examifation and present Jyrrteef high chool units. For particy ars wite
planviey

J. E. Willis

texns


## EXTRA PROTECTION

should be fliken by those who tale med cine Thy wion doos sometimes fatal Thos sy/ yhat they ordf and we have what you need for Ill average fally ill Keep weil byusing<br>CITY DRUG STORE

## A Rug, Mat, Art Square, Linoleum

will wear well if you exercise jgdgment in ROBINSON FURNITURE \&
seeing that you purchase good materiak In this department of our stere is s war f line/ UNDERTAKING COMPANY
of goods that we can recommentid and your of goods that we can recommend ayp for
attention is hespectully galled to to
sonable price. See us for hgmey comforts.



## OLD MR. TREE

that makes lumber for our yard mut be a gool tree from the lowest woot to the topmost branch. Buildin patorial that is sold at our yar has fuvays been the best that money whuld buy and it will always pe the same way as long as we have lumber to sell. See us for prices and estimates.

## A.G.McADAMSLUMBER CO.

Buy Thrift Stamps and Help Stamp Out the Kaiser

$\qquad$
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$\qquad$ ant to use,
drug sture.

Lee Brown made a
Fort Worth this week.

## SHOULD YOU RETIRE

Your Auto without firs givipg us a chance to make prices on the very best Casipgs and Tubes there is chance tha you are nissing an ppporfunity to solve money as well as get the best service. We sel Accessories, Tires, Tubes, Gas and Oils and are always ready to serve you. Your patronage is solicited.

GENERAL AUTO SUPPLY COMPANY LUBBOCK, TEXAS

## MILWAUKEE CORN OR ROW BINDER

We have just received a car of 20 "MILWAU KEE ROW BINDERS" to supply this immediate section of the country, and have been notified by the factory that shipments of binders from now on will be hard to make.

Now, it will be to your interest to get in your order as early as possible for your row binder, as it will be much easier for us to take care of in this way
"THE MILW AUKEE ROW BINDER" has stood the test, and costing each operator leśs money to own and operate than any binder he has ever owned. This is each man's experience as he relates it to us. See them and let these men tell you what there is to be gained in owning a "MILWAUKEE ROW BINDER.'

FOR SALE BY

## R. A. Rankin \& Sons

CERTIFICATE OF NOMINATION
H. Moore, County Judge.

Sam T. Davis, County and Districe
Clerk.
Mrs. Mary E. Hinton, County Treas
Jno. R. MeGee, County Attorney
R. C. Burns, Tax Assessor.
M. E. Merril, Commissioner, Precine
$\qquad$
$\qquad$

## We are Shipping Poultry

## 



## Plains Poullry and Hiae Company

Phone 128.
Lubbock; Texas
. L. MeCalloch, Public Weigher W. Haddock, Sheep Inspector.
C. A. Pierce, Constable, Précinct A. L. Harris, County Surveyor THE STATE OF TEXAS
I, Sam T. Davis, Clerk of the Coun ty Court, in and for Lubbock County
Texas, hereby certify that the above rexas, hereby certer ang is a true and correet
and foregoing
list of the nominees of uist of the nominees of the Democrat-
ie Party Primaries, for the opposite their respective names in the November, 1018 , general election

# Announcing the Men's and Boys' Shop's GreatStock ReductionSale BEGINS OCT. 1 st---ENDS OCT. 26th 

In view of the present abnormal conditions, we have decided to reduce our stock of Men's and Boys'Shoes and Furnishings, which by the way, is one of the cleanest and largest in the Panhandle. After having considered several plans of reduction, we have wound up by selecting one of the most used of them all--by holding a sale. As you know, it has net been our custom to put on sales but we believe that in this instance it affords the easiest and quickest means of reduction and at the same time offers to dur customers a Real Money-Sdving Opportunity. And when we use the term "Money Saving" that is exactly what we mean, in its truest sense, for no prices are being suddenly jumped up on our merohandise just before the Great Sale Starts. Everything Exactly as Represented. Prices marked on each qricle in plain figures. Remember the dates, October 1st to 26th inclusive. And whatever ypu do don't miss this opportunity to lay in your supply of Fall and Winter Clothes at such an immense soving. Rqad carefully the following reductions. All articles not mentioned reduded 10 per cent.

Men's Dress Wear
Big lot of Wool Trousers, sizes 28 to 48, Reg. Price $\$ 4$ to $\$ 750$, Reduced 15 per cent.
Mackinaws, sizes 36 to 44, Reg. Price $\$ 7$ $\$ 15$, closing them out at $1-5$ off.
Florsheim Shoes. We can fit your foot. Reg. Price $\$ 8.50$ to $\$ 12.50$, reduced ten per cent.
Overcoats, sizes 34 to 40 . Reg. Prices $\$ 18.50$ to $\$ 30$, reduced 15 per cent.
Hats, sizes 63 to $7 \frac{1}{2}$. Reg. Prices $\$ 3.50$ to $\$ 20$., reduced 10 per cent.
One Special Lot of Hats, sizes 63 to $7 \frac{1}{2}$. Reg. Price $\$ 3.50$ to $\$ 5$, your choice at the Sale Price $\$ 1.75$
Sweaters, Jerseys, Army Sweaters, Coat Sweaters, Angora Vests, Etc., sizes 34 to 44 . Reg. Price $\$ 3.50$ to $\$ 12$, reduced 15 per cent.
Shirts. Two big shipments just received, all sizes, Reg. Price $\$ 1$ to $\$ 4$ reduced 15 per cent.
Silk Shirts, sizes 14 to 16. Reg. Price $\$ 5$ to $\$ 8.50$, Sale Price One-Fourth off.
Gloves in all the popular colors. Sizes 7 to 10 . Reg. Price $\$ 2$ to $\$ 3.50$. Reduced 15 per cent.
Vassar Underwear, sizes 34 to 48. Reg. Price $\$ 2$ to $\$ 5$. Sale Price 10 per cent off.

## Men's Worl Clothes

All $\emptyset_{v e r a l l s, ~ s i z e s ~} 30$ to 48, Reg. Price $\$ 2.50$, Sale price 1.85 .
Work Shoeg R duced. 15 per cent. Reg. Price $\$ 3$ to $\$ 7$
Al Khaki Pahts, sithes 29 to 44. Regular Price $\$ 2.50,7$ w. $\$ 1.95$.
Corduroy P hys, broken sizes, Regular Price $\$ 3.50$ to $\$ 7$. Sale Price 20 per cent off.
One Lot Cotton Work Pants, sizes 28 to 44, Reg. Price $\$ 2.50$, Sale Price one fifth off.
Khaki Suits, sizes 36 to 42 , Reg. Price $\$ 6$. Reduced 20 per cent.
Khaki Unionalls, sizes 34 to 42 . Regular rice $\$ 4$, Sale Price 15 per cent off. Blue Shirts, sizes $14 \frac{1}{2}$ to $18 \frac{1}{2}$. Reg. Price $\$ 1$ and $\$ 1.25$, Sale Price 80 c . to $\$ 1.05$.
Gloves, sizes 8 to $10 \frac{1}{2}$ Reg. Price $\$ 1.25$ to $\$ 3$. Reduced 15 per cent.
A Few Duck Coats, blanket lined, Reg. Price $\$ 4$, Reduced 15 per cent.

## Boys' Dress Wear

Underwear, sizes 6 to 16 , Rẻg. Price $\$ 1$, Reduced 15 per cent.
Caps, sizes $6 \frac{3}{8}$ to $7 \frac{1}{8}$, Reg. Prices 65c. to $\$ 1.50$,. Reduced 10 per cent.
One Special Lot Caps, sizes $6 \frac{5}{8}$ to 71 worth up to $\$ 1.50$, your choice while they last at only 35 c .
School and Dress Shoes, Reg. Price $\$ 3$ to $\$ 5.25$, Reduced 15 per cent.
Pants, sizes 6 to 18 , Reg. Price $\$ 1.50$ to $\$ 3.25$, Sale Price 15 per cent off.
Sweaters, Boys' Army Regulation, Coat Sweaters, Jerseys, Etc., Reg. Price $\$ 2$ to $\$ 3.50$. Sale Price 10 per cent off.
All Shirts and Blouses, Reg. Price 75 c . to $\$ 1.25$. Reduced 10 per cent off. Máckinaws, sizes 4 to 18, Regular Price $\$ 7.50$ to $\$ 9.50$. Reduced 15 per cent. BOYS Suits with two pair pants, sizes 5 to 18 . Reg. Price $\$ 7$ to $\$ 16$. Sale price 15 per cent off.

## Special Lot Underwear

Being Closed out at $1-3$ off, all sizes, 34 to 46 . Regular Price $\$ 1.75$ to $\$ 2.50$. Avail yourself of this opportunity to lay in your winter needs.

## Boys' Work Clothes

All Boy's Overalls, sizes 3 to 16. Reg. Price $\$ 1.25$ to $\$ 1.50$. Sale Price 85 e. and $\$ 1.05$.
Gloves, Regular Price $\$ \$ 1.25$, Sale Price $\$ 1.05$.

Make Your List of Things Needed and Come Early While Your

Choice and Size is Here

## Boys' Work Clothes

Khaki Unionalls, sizes 6 to 16, Regular Price $\$ 2.50$ to $\$ 2.75$, Sale Prices $\$ 2.10$ and \$2.35.
Shoes. Reg. Prices $\$ 3$ and $\$ 3.25$. Reduced 15 per cent.

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## Society Notes

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## The Family Newspaper

must contain something that is of interes no every member of the lamily. What appeals to father does not necessarily interes finother and what gets yother's attention may not get a glance from 16 -year-old Mary, nd a for Bill--well, hg hat his own ideas aboutreading.

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