

# THE LUBBOCK AVALANCHE.

VOLUME XII.

LUBBOCK LUBBOCK COUNTY, TEXAS, THURSDAY, NOVEMBER 30, 1911

NUMBER 21

## FARMING ON THE SOUTH PLAINS

SOLICITOR FOR THE TEXAS FARM AND RANCH WRITES ABOUT THE COUNTRY TO HIS PAPER

## SAYS THERE ARE TOO FEW COUNTRY SCHOOLS

Figures by Our County Superintendent of Public Instruction Will Not Bear out the Statement—Schools Bear the Ear-Marks of Superiority to East Texas Rural Schools

"I have at last gotten the cue to give the facts relative to this section of country called the Estacado, or Staked Plains, and there are thousands of people who are renting from the rich landlords down in the black land belt and paying an exorbitant cash rent for the mere privilege of just having a place to stay.

"Now there are thousands of acres of good fertile lands here that can be purchased at \$10 to \$15 per acre, and I can show you people here from all over the black land belt who have made the first crop pay for the land. There is Mr. Atwood, near Abernathy, who has made over \$600 from 10 acres of melons, and cotton is making one-half bale per acre on over one-half of the entire cultivated lands on this 'worthless land,' and idiom so much impressed on the average East Texas and Northern farmer. This is an ideal fruit country, as we closely observed some of the orchards and fruit grown here, and there is great possibilities for those who are interested in the growing of alfalfa. While alfalfa lands here will not grow alfalfa, yet there is at least one-half of it that proves to be the most successful land known for this purpose. There are quite a number here who are trying out the growing qualities of the Plains land sowed to alfalfa and

better financial condition than those of the black land belt, for the reason that those who are here farming feel free and independent, and do not have to act any part of the serf's characteristic in order to have a home. As a rule you will find those recently moved from those counties east of here, perfectly happy and contented, and more so when one considers that there is no restrictions placed on the manner of cultivating farms or number of acres planted in different crops.

"Now in conclusion would advise those who wish to immigrate to this section of the country to come and look and be convinced, as you will fail to find the average mesquite forest, so much apprehended in making a trip to this section of the country; one living only of the mesquite, as a part and parcel of a rough country, but none of these conditions obtain here. You will see well built farm houses and other like improvements.

S. H. OLIVER.

The above article appeared in the Farm and Ranch of November 25th and is a splendid article for this section of the country; portraying the facts as they are with regard to the agricultural possibilities, fruit conditions etc, but some how or other the writer got his wires badly twisted with regard to the school situation in the west, or we will say this section of country in the vicinity of Lubbock county. His article, as will be noticed by careful reading, states that, "It will not behoove one to misrepresent this section of the country and will say that about the worst objection one can find here is that there are very few good country schools." It appears to us that the gentleman should have informed himself along the educational lines in this county before rushing into print with the above paragraph. He says no one should misrepresent this country, and in the same paragraph, without a period, he sends out to the world through the columns of the Farm and Ranch, which has a very large circulation among the very class of people that must necessarily come to the Plains if this section is developed as it should be, and made to blossom as it will under the influence of the practical farmer, that about the worst objection to the country is the absence of good schools. This is a mistake, which we shall undertake to prove by figures given us by the Superintendent of Public Instruction of this County, who is a reliable man, well informed on the school conditions in this county as well as in the eastern part of the State. We find that in Lubbock county, out side of the Independent School District, which includes the city of Lubbock, and which will be left out of these calculations, has about 400 scholastic pupils. In the rural territory are sixteen schools, average school term seven months, average salary \$85 per month. Two of the rural districts have voted bonds for the purpose of building houses, and they have been completed and school is being conducted in them at this time, one at a cost of \$1200 and the other \$4500. This does not bear out the statement of inadequate schools in this territory, which we are sure was made without the proper investigation into the matter by the correspondent. The average school term in the eastern part of the State where this writer came from, was about four months, and the salary paid the teachers were not as good as in this section, neither did they have any better school buildings.

There seems to be inducements here for the teachers from the east, as our school board here informs us that there have been at least 500 applications for positions in the schools in this county during the past year, from teachers in the east.

It is a regrettable occurrence that this report has gone abroad bearing this information for this is one of the arguments that they raise in the east against coming here, while as a matter of fact, we have adequate school facilities in this country, and while there is not a school building every five or six miles, still the children are in nowise overlooked and people that come here need not entertain any apprehensions of not being able to educate their children. Come to Lubbock county where you can enjoy all the good things of life as represented in this article and rest assured that you can locate within easy reach of a school that will carry you up into the grades that many of the schools in the east never attempt to reach. Come to Lubbock.

## TELEGRAPH SERVICE HINTS

Lubbock Should Have Better Telegraph Service. We Can Get it if We Try.

It has been known for some time by those who have dealings over the wires that Lubbock hasn't the telegraphic service that she ought to have. Lubbock is one of the progressive towns. She responds freely to every impulse of progress and every sign of enterprise is encouraged by practically every business man in the town, and with these good features to contend with we are of the opinion that she is not getting the service that she should from the Western Union people. In the first place we have no night service. That is we cannot send a message after a certain hour, which is 5:30 p.m., we believe, and the intervening time between that and 7:30 in the morning there is nothing doing at the Western Union office in the way of filing telegrams. True, you can send a night letter, but the letter must, under the existing conditions, be in the hands of the operator not later than the closing hours for the day shift. This is very inconvenient, and is not the service that a town the size of Lubbock, should have and the patronage that is given the telegraph people justly demands. In the second place, Lubbock should have an up-town office. We are entitled to it, towns no larger than Lubbock, and of less importance, have obtained the service by a little effort. Lubbock should have the night service and the up-town office by all means. We have the up-town express service and we are inclined to think that the same service is due us by the telegraph people.

If the matter is presented to the company in the proper manner we believe they will respond readily. Let's get busy. We very seldom get anything that we do not ask for. Pop the question! Do it now!

## Sale of Fine Chickens

Mrs. G. W. Robertson of this city has for several years been raising fine chickens, and their fame is spreading abroad, and this week she sold a nice shipment to be delivered to out of town parties. She has Keller Strain of Crystal White Orphingtons, and are very beautiful fowls, and are becoming very popular in this section of the country.

## AVALANCHE BIG CONTEST IS OVER

CLOSED AS PER ADVERTISED DATES AND VOTES WERE COUNTED BY COMMITTEE OF BUSINESS MEN

## MISS GLENNA BURNS RECEIVES THE FIRST PRIZE

Second and Third Prizes go to Abernathy Contestants and the Fourth to Curtis Ratliff in Lubbock. All Make Gains the Last Day—Votes Came in till the Last Moment

Its all over. The big contest has closed. Four contestants are the happy possessors of premiums, which they received as a reward for their labor. It was a contest in reality. The premiums were genuine and nothing happened to mar the even tenor of the progress made in the sixty-day struggle for the highest prize.

Promptly at three o'clock the ballot box was closed and the key was turned over to the counting committee at 3:30, which committee was composed of W. E. Robinson, J. T. Bullock and Oscar Porter, all reliable business men of the city, whose assistance the Avalanche was fortunate in securing. According to their count, the votes stood as follows:

- Miss Burns, 251,000.
- Miss Rosa May Jones, 69,000.
- Mrs. Annie Pearson, 65,000.
- Curtis Ratliff, 48,000.

As will be seen by the above statement of the votes received that Miss Glenna Burns was the successful winner of the first prize which was a piano, valued at \$250. Miss Burns did some splendid work in the contest and deserved the splendid reward that she received.

Little Miss Rosa May Jones was the winner of the second prize, a diamond ring valued at \$75. She also did good work and added many new subscriptions to the Avalanche list.

The third prize was awarded to Mrs. Annie Pearson, of Abernathy, a "Free" sewing machine, worth \$45. Mrs. Pearson added many new names to our list, and her work is greatly appreciated by the management of the Avalanche.

Curtis Ratliff was the winner of the fourth prize, a boys bicycle. Curtis is an enthusiastic rustler and his work was not only good in bringing in new subscriptions but many arrears were collected on the strength of his solicitations.

The contest waged warm.

## CITIZENS BANK FIXTURES

Have Been Installed and They are Up-to-Date in Every Particular—Have City Appearance

Messrs. J. C. Dunne and R. E. Mailander, representing C. Mailander and Son, of Waco, Texas, have been here the past two weeks placing the bank fixtures in the new Citizens Bank building, and that bank has the appearance of a city institution in every particular. The fixtures are very elaborate and the designs are well chosen according to our taste.

The Citizens Bank certainly has some property that is a credit to any like institution and to a city several times the size of Lubbock. The stockholders of this bank are men that have the utmost confidence in the fu-

The last day being a heavy days work. Each one put in all the time up to the very moment the contest closed.

We wish to state that the contest was entirely satisfactory to the management. Although there was not as much interest manifested in it by some of the people of this city that might have made it even a greater success than it was, still we are not complaining, and we believe that the Avalanche has carried out its part of the contest to the letter.

We have not left a stone unturned to carry out every detail of our promises, and we wish to state to a few people here who have hinted that we would not carry out what we advertised, that we did. Not one bit did we vary from what we started out to do, and all the contestants have expressed themselves as being highly pleased in every way with the treatment that they have received at our hands and the prize that they have received.

The management of the paper extends to all that took part in this contest the heartiest thanks for their services. We especially thank the committee who so kindly consented to do the counting of the votes, and assure them that there services were appreciated by every one connected with the contest in any way.

The Avalanche can boast of the largest boni-fide subscription list of any paper on the plains, outside of possibly the Amarillo Dailies, and this makes it a mighty good advertising medium, which it will be seen that the advertisers of Lubbock fully appreciate by the number of splendid ads in this issue.

Some time in the future the paper will likely have something else great to offer the people of this section of the plains, and you can rest assured that you will get a square deal when we do.

They are interested in more ways than one, and their rapidly increasing business is a good indication that they are appreciated by the people of the town and surrounding community. Few towns the size of Lubbock, if any, have as progressive set of directors and stock holders as are found in the banking institutions of our city.

Miss Hall, who has been with Mrs. Abney during this season, will leave for the north within the next few days. Mrs. Abney is advertising a special sale of millinery in this issue and also calling attention to Miss Hall's departure. Read the ad.

Mrs. Jones of Abernathy, was here Saturday to be present at the close of the Avalanche Contest in which her daughter was interested and who carried off the second prize, a diamond ring together with a cash prize of \$75.



**T**HANKSGIVING

IF YOU are grateful, say so. Thanksgiving is only half-thanking till it blossoms into expression. Learn a lesson from the noble-hearted Indian, in whose village the missionary, passing through, had left a few pages of the gospel in the Indian tongue. Our Indian read and rejoiced. Musing the missionary's footprint, he fitted it with magnificent moccasins, and traveled 300 miles to give them to the missionary as an expression of his gratitude. Thus the missionary was enriched by the present, but the Indian was enriched by the thanksgiving.

The best thanksgiving is a happy heart. Blossoms mean nothing on a dead stick. Once when the czar visited Paris the ingenious French, it being winter, fastened to the bare boughs of the trees innumerable paper flowers, very pretty as a spectacle, but very unworthy as a symbol, since they were false. Our praise will be quite valueless unless it is rooted in the daily life.

Train yourself to be grateful for the common blessings. There had been a great cotton famine in Lancashire, England. For lack of material to weave upon, the mills had been idle for months, and there was great distress among the operatives. At last came the East wagon-load of cotton,

the earnest of returning opportunity to labor. With what new eyes did the people look upon that commonplace material! They met the wagon in an exultant procession. They hugged the bales. At last, moved by a common impulse, they broke out in the noble hymn, "Praise God, from whom all blessings flow." There are in every life a thousand blessings, now little noticed at all, of which if we were deprived, their return would be welcomed with equal transports.

But the going does not excuse us from the sending any more than sending excuses us from going. If giving still went by the rule of the tenth, as in the scriptural days, then ten average Christians could anywhere constitute themselves into a church and support a pastor; and twenty could support both a pastor and a missionary.

No work is done at its best until it is done in an atmosphere of thanksgiving. Beethoven understood this. He had his piano placed in the middle of a field, and there, under the smiling sky, with birds singing around him, flowers shining and grain glistening in the sun, the musician composed some of his great oratorios. Few of us can take our work into the field, though all of us would carry lighter hearts if we would live more out of doors; but we can all of us surround our work with cheery atmosphere which our Father has breathed into all his works.

## THE DIRECT ROUTE

TO AND FROM

Ft. Worth, Dallas and  
Shreveport

IS VIA

**SWEETWATER**

and the

**Texas & Pacific Railway**



LOCAL SLEEPER EVERY NIGHT

Between

SWEETWATER AND FT. WORTH

Open at 9:00 p. m.

Request Your Ticket to Be Routed via The  
Texas & Pacific Railway

### TEXAS INDUSTRIAL NOTES

Progress of the State as Tabu-  
lated by the Commercial Sec-  
retaries Association

Denison turkey raisers are shipping between 2,000 and 3,000 birds daily to northern and eastern markets.

Arrangements have been made to have the M. K. & T. demonstration train tour all points on the Texas Central Railway of Texas.

A Simonton man cleared \$5,000 this year from 60 acres of potatoes.

Farmers near Harlingen who grew long staple cotton this year received approximately \$30 a bale more than the market price for the ordinary staple.

The Commercial Club of Garza has inaugurated a movement for the organization of a Truck Growers Association in that community.

A reconnaissance soil survey by the Federal Department of Agriculture shows eleven different kinds of soil in the Panhandle.

Orange county voters will decide on the issuance of \$250,000 bonds for good roads in Orange county in the near future.

A large number of entries were made at the Johnson county Poultry Show which was held at Cleburne last week.

The Commissioner's Court of Walker county has made an appropriation for demonstration work in that city. The work will begin December 1st.

A good roads bond issue in Grimes county which was recently voted on, was carried by an overwhelming majority.

A Mexican pecan grower made a visit recently to Goliad for the purpose of organizing a company for the growing of pecans on a large scale near that city.

An Eastland county farmer has just harvested more than 3,000 bushels of peanuts from an eighty-acre tract.

The Commercial Club of Goldthwaite has subscribed \$200 for a laboratory for the public school at that place.

Work will begin immediately on the Board of Trade test well for oil or gas at Vernon.

Last year's pecan crop was valued at approximately \$2,250,000.

Spur has just celebrated its second anniversary and is proud

## Thankful Is The Man

Who has a bank account in a solid bank

WE HAVE SHOWN OUR FAITH IN THIS SECTION OF THE COUNTRY BY ERECTING A SUBSTANTIAL BANK BUILDING AND WE INVITE OUR CUSTOMERS AND FRIENDS TO COME AND INSPECT THE NEW FIXTURES. WE ARE PLEASED WITH THEM AND WE THINK THAT YOU WILL BE.

## We Have Always Aimed

TO EXTEND THE FULLEST ACCOMMODATIONS TO THOSE WITH WHOM WE HAVE HAD DEALINGS AND YOU WILL ALWAYS FIND US READY TO DO EVERYTHING IN OUR POWER TO HELP.

Our bank is operated on the soundest principles known. When you place your deposits with us you need never fear, but that they will be ready for your needs. No account too small to be appreciated. We are thankful for every favor extended.

THE

## Citizens National Bank

### Experiment Farms

Every county should have a demonstration farm. In fact, the county that does not have one in a short time is going to find itself in the rear end of the procession of agricultural progress. The thirty-second legislature passed a bill that permits the Commissioner's Court of each county to appropriate as much as one thousand dollars for demonstration farm work. In a number of counties in Texas appropriations have been made and a like sum in each case has been donated by the Department of Agriculture of the National Government. The Department not only furnishes half the money of conducting demonstrations but supplies one of its experts to take charge of the work.

This expert is a practical farmer who knows how to grow crops in a scientific manner and who, when harvest time comes around, has proof to show that the departmental methods of cultivation are the most productive of results. Results are what the farmer wants and demonstration farm work is producing the kind that convinces.

For the right kind of abstracts and the kind that pleases, see the Guarantee Abstract Company. Office in Citizens National Bank building. Phone 420.

T. P. Adams left this morning for Lubbock, where he will spend a few days "attorneying" the district court of Lubbock county being in session. —Floydada Hesperian.

### ME AND MY DOG

Are on our way to the  
**NOBBY TAILOR SHOP**

Where you can get the best cleaning and pressing. They also take your measure for those fine suits.



### IN YOUR FUTURE LIFE

You will be pleased, if you have built wisely in the present time. There is labor for every man to do and every man who appreciates this truth is busy all the time to meet the builders. We have what they need and the material and prices suit. Build for the future by using the material that we sell. Paints, too, for those who paint.

A. J. McADAMS LUMBER COMPANY

## Specials For Christmas

Silver mesh, Beaded, Velvet,  
Leather and Tapestry Purses.

ALSO HAVE A SPECIAL LINE OF  
CHRISTMAS HANKERCHIEFS.

FRILLS AND ALL KINDS OF NECKWEAR

PRETTY LINE OF WAISTS. SILK  
PETTICOATS. ALL COLORS.

IMPORTED GLOVES, all Lengths.  
SCARFS AND VEILS.

SOMETHING FOR MOTHER, WIFE, SISTER  
OR SWEETHEART.

Am thankful for past favors and ask for your  
continued custom.

**MRS. LOUISE FRIEDRICH**

of the fact that in two years it has grown from a bare prairie to a thriving town of fifteen hundred inhabitants.

Texas has more grape land than all the rest of the United States combined.

A company is being organized at Brownwood to prospect for gas and oil.

Dealers in farm implements declare that they have sold more goods in East Texas in the past five years than they have ever sold in the history of that section before.

The Commissioner's Court of Jones county has appropriated five hundred dollars for a demonstration farm. A like sum will be donated by the United States Department of Agriculture.

For the right kind of abstracts and the kind that pleases, see the Guarantee Abstract Company. Office in Citizens National Bank building. Phone 420.

If we are not our brother's keeper, we should at least be interested in his prosperity when we realize that our success is largely dependent on his. So let's patronize home industries and help everybody—ourselves included.

### Hurt in Runaway

Joe Penney was considerably bruised Sunday afternoon by being thrown from his buggy and dragged quite a distance by becoming tangled in the running-gear of the buggy. He had been at the depot to meet the train, and when he started back to town one of the lines was wrapped around one of the

shafts, and in trying to release

it, the end of the line that he had hold of became entangled in one of the front wheels of the buggy, which jerked him out over the dash board, the buggy passing over his body, and dragging him about a block on the hard street, bruising his legs and cutting several bad places on his face, rendering him un-

conscious for a time.

The horse was stopped near the Mercantile old building, none the worse of the run, and seemingly not in the least disturbed.

Joe is able to be about and is fortunate in escaping with the injuries he sustained.

L. E. Buttler and wife have gone to El Paso to reside in the future.

## If People Only Knew

THE CHOICEST OF CANDIES CAN BE OBTAINED AT THE RETREAT MADE FRESH DAILY AND PACKED IN BOXES TO SUIT THE PURCHASER.

Mr. Marlin cordially invites the people to inspect his line of Christmas candies before buying elsewhere. Don't fail to see him at

## The Retreat

## Do It Today

LET US INSURE YOUR SALARY AGAINST ANY LOSS OF TIME, IN AN OLD LINE STOCK COMPANY

**THE U. S. HEALTH AND ACCIDENT INS. CO.**

CAPITAL AND SURPLUS, \$700,000 AND 20 YEARS IN BUSINESS, AND DOING BUSINESS IN 44 STATES

No red tape for you to contend with just a straight unconditional guarantee to pay you when you are sick or have an accident. It covers every accident and every illness. No exceptions.

It pays full benefits for five years, six months—for total disability from accident.

Pays four-fifths of your entire salary if you are disabled. Pays full benefits for six months for any confining sickness. Pays full benefits for total disability from boils, bone tumors or abscesses—regardless of confinement. Pays for all diseases—no one-fifth clause. Pays double benefits for injuries sustained in passenger elevator, railway cars, street cars, steam boats, or stroke by lightning or in a burning building of any kind. Pays surgeon's fees for non-disabling injuries. Provides beneficiary insurance covering accidents of travel.

For a small monthly premium this policy will keep your salary insured, better do it today, procrastination is the thief of your opportunities to be on the safe side.

**S. H. OLIVER, District Mgr.**

LUBBOCK, TEXAS

# WE WISH TO THANK THE GOOD PEOPLE

OF LUBBOCK AND SURROUNDING COUNTRY

for the nice business they have given us during the past year, and now as we have moved into the Citizens National Bank building, we expect to have the best grocery store on the Plains. Give us your trade and influence and help us to make our store the best west of Fort Worth.

# MARTIN & HOLLAND

Phones 310 and 122

## Stock Reduction Sale

I am determined to clear out my entire stock of millinery regardless of cost and for the next fifteen days you will be able to get some of the best bargains ever offered in this part of the country. Do not get the impression that this is old stock. Everything is brand new, bought since the fire, and you will be pleased with every article offered.

### SPECIAL NOTICE---READ

Miss Hall will leave within the next few days and those who want to make orders must not delay. Come at once.

### BEAR IN MIND

the fact that this is a genuine stock reducing sale and those who avail themselves of it's great offerings will have no cause for complaint.

For the past seasons trade I am truly thankful. For your future patronage I will strive in every way to please. Be sure to come to this stock reducing sale and see the advantage of buying while all lines are full. SALE LASTS FIFTEEN DAYS.

## Mrs. Clara Abney

G. W. Reed, formerly of this place, later of Post, was here the first of this week, looking after business matters. He has sold his business and residence property at Post and also at this

place, and is making preparations to move to British Columbia, where he will make his future home.

The Aspermont Star says there are thirteen business institutions

in that town who do not advertise in the Aspermont Star. We venture the assertion that there will be thirteen business funerals in the town too within a short time.

### WILL OPEN BUSINESS SOON

The Lubbock Mercantile Will Soon Be in Business Again. Carter Returns from Eastern Market

K. Carter, of the Lubbock Mercantile Company returned Tuesday from the eastern market, where he purchased a large and well assorted stock of seasonable dry goods and clothing. It is there opening stock, or rather their re-opening stock.

The Lubbock Mercantile Company, as is known by the majority of our readers, is one of the oldest mercantile firms in this section of the plains, having conducted business here for a long time, and without a break until a few weeks ago when fire swept their building and large stock out of existence.

It is their intention and in fact bids are now being advertised to rebuild on the old foundation, a better and more substantial building, but for the

present they will open their new stock in the Caraway building on the west side of the square, which building is now receiving the finishing touches of the carpenters and plasterers and will be ready for the Mercantile people to move into by the time the major part of their large stock arrives.

Mr. Carter has for a long time been the buyer for this firm. The company as well as the patrons know his ability along this line, and therefore it is not necessary for us to say that when the new stock is opened up there will be some good bargains awaiting their customers.

The Avalanche is pleased to know that this firm will soon be in business again, and we are sure that the news will be gladly received by their many former customers all over the South Plains, and we hope that this recent misfortune will never be experienced again in their business life. It was a heavy blow, and they are to be congratulated in having been able to overcome the loss so quickly and again face their customers with a well selected stock of merchandise.

For the right kind of abstracts and the kind that pleases, see the Guarantee Abstract Company. Office in Citizens National Bank building. Phone 420.

Every few days we notice in the papers, of the state that a new commercial club has been organized in town. This is the surest indication of a progressive community we know of. An active commercial club is the most powerful factor for a town's advancement that it can have. Lubbock is losing some valuable time by not being right up in the harness and pulling all together for greater things in the town. Lubbock to hold position among the foremost cities of the west, must have a commercial organization. Now is the time to begin. A few months later might lose some important enterprises that might have been landed by co-operation.

Co-operation of effort is just as essential as concentration of energies. So let's all pull together for the up lift of town, community and state. Get-together, stay-together and pull-together work that counts.

## Saved!

"I refused to be operated on, the morning I heard about Cardui," writes Mrs. Elmer Sickler, of Terre Haute, Ind. "I tried Cardui, and it helped me greatly. Now I do my own washing and ironing."

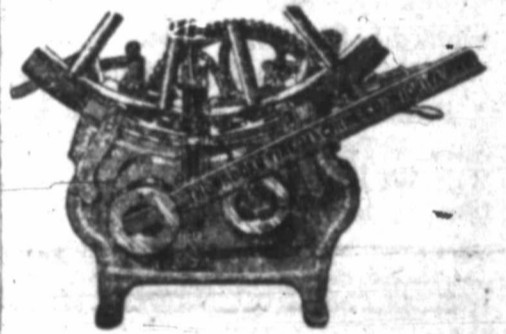
Take **CARDUI**

### The Woman's Tonic

Cardui is a mild, tonic remedy, purely vegetable, and acts in a natural manner on the delicate, womanly constitution, building up strength, and toning up the nerves. In the past 50 years, Cardui has helped more than a million women. You are urged to try it, because we are sure that it will do you good.

At all drug stores.

## NOW ON THE ROAD



Within the next few days we will have one of the best

## COLD TIRE SHRINKERS

ever placed on the market. It does the work without hurting the wheel. It will be here within the very near future. Come and see it work.

Does Machine Work, Blacksmithing, Horseshoeing, Woodwork, Rubber Tire Work, on

# THE BIG SHOP

short notice in the best possible manner. All work guaranteed to please and we solicit a reasonable share of your work.  
R. F. Daugherty  
General Manager

Walk allow, talk on illmering, M. walks  
Phone 95

## EVERY DAY IS BUILDING DAY

FOR THOSE WHO LIVE IN THE GREAT PLAINS COUNTRY. We are here for that purpose, to build. Those who are not here to help in the winning of the west are in the wrong place. For the amount of business we have received we are indeed pleased and will try and insure a continuance of same at all times. Let us show you some new building material that comports with prices.

W. C. BOWMAN LUMBER COMPANY

# HOME MADE LARD 11-2 CENTS PER POUND

and a nice assortment of Dry Goods and Groceries that must move at once. All first-class stuff, at and below cost. I also have a lot of odds and ends—useful articles—that are moving at sure enough bargain prices. Come and look through this stock. **IT'S A CLOSING OUT SALE.**

## JIM SCOTT,

In J. A. Baker "Old" Stand. In Front of Cowart's Tin Shop  
LUBBOCK, TEXAS

### Real Estate Transfers

P. & N. T. Ry. Co., to J. M. Petty, lot 7, in block 35, Slaton, Texas.  
P. & N. T. Ry. Co., to J. M. Petty, lot 7 in block 51, Slaton, Texas.  
P. & N. T. Ry. Co., to Mrs. Mary Rorgen, lot 11 in block 74, Slaton, Texas.  
Western Investment Company, to J. W. Patterson; block 102 and 103, South Slaton addition to the town of Slaton, Texas.  
D. W. McMillan to H. D. Talley; lots 1, 2, in block 38, South Slaton Addition.  
Santa Fe Slaton Development Company to D. W. McMillan; lot 12 in block 107, in the West Park Addition.  
A. E. Whitehead to L. P. Taffender, lot 7, in block 37; Slaton, Texas.  
W. P. Hoffman to H. D. Talley, lot 3, in block 33; South Slaton Addition.  
H. D. Talley to Jess Jones, lot 3, in block 33; South Slaton Addition.  
L. J. Moline to A. F. Smith lot 25, in the Kokernot subdivision of leagues 2 and 3 of the San Augustine County school land.  
W. T. Brown to F. V. Brown, part of survey 24, in block E.  
L. A. Wells to Alfalfa Lumber Company, lots 10, 11, 12, in block 51, Slaton, Texas.  
J. M. Petty to C. E. Hunt, lot 7, in block 35; lot 7, in block 51, Slaton, Texas.  
J. W. Kokernot to G. D. Patterson, lot 8, of the Kokernot

subdivision of leagues 2 and 3, of the San Augustine County school land in Lubbock county.  
C. E. Hunt to Geo. M. Hunt, lot 7, in block 35, Slaton, Texas.  
E. Lee to Smith and Stephens, lot 21, in block 70, Overton Addition.  
D. F. Higgins to J. R. and W. B. Ingram, lot 13 in block 132.  
R. H. Parkerson to Lubbock County, survey 3, block D-2; survey 9, block D-2, in Lubbock county.  
J. E. Minyard to W. F. Schenck, lots 1, 2 and 23 in block 56, East Lubbock.  
John Dean to First National Bank, Sec. 24, in block E-2.  
N. Frank Faulk et al to Wm. J. Berne, survey 19, in block P.  
J. A. Hyatt to J. J. Reynolds, lots 1, 2 and 3 block 4, Wheelock 2 Addition.  
E. A. Swift to J. C. Cockerell, lot 1, block 24, Original town.  
For the right kind of abstracts and the kind that pleases, see the Guarantee Abstract Company. Office in Citizens National Bank building. Phone 420. 21-1t  
J. H. Fultz, of Sweetwater, was here in the interest of a wholesale dry goods house which he is representing.  
Read the closing out sale of Jim Scott in this issue. He is offering some real bargains in dry goods and groceries.  
Carl Goodman, cashier of the First State Bank, of Abernathy, was here Sunday visiting friends.

### Society Items

BY MRS. D. ROBINSON

Mesdames Colby Thomas and D. Robinson were hostess of the 1911 Needle Club at the home of the latter Friday, Nov. 23.  
The club decided to adjourn until the next Friday in January, 1912, to meet with Mrs. Sowder. After spending a most pleasant afternoon the ladies were served to chocolate and cake. Those present were: Mesdames Brown, J. O'Neal, Norton, Jim Robinson, Sowder, and Mesdames Mast, of Dallas, Pascal of Cisco and Earhart of Albuquerque, N. M.  
The Wednesday Needle Club decided at their last meeting to postpone their meetings until the second Wednesday in January, 1912.  
Sunday dinner a specialty at the Clyde Hotel. 21-tf  
Thanksgiving Service  
A Union Thanksgiving service was held at the Methodist church in this city this morning at 10:00 o'clock. The service was conducted by Rev. J. L. Elliott, pastor of the Cumberland church at this place and the choir was composed of singers from the various churches in town. No regular sermon was on the program, but a general love-feast of Thankfulness was the order of the hour from the congregation.

### WILL PLANT FLAX

C. E. Parks Will Plant Twenty Acres of this Crop as an Experiment.

In conversation this week with C. E. Parks, who by the way is one of the most progressive men in our town, and who owns a farm in the Canyon community, he stated that it was his intention to plant at least twenty acres of flax on his farm next year.  
Mr. Parks stated that he was going to plant it as an experiment. It has never been tried in this section of the plains, but further north, it was raised last year with a considerable degree of success. The farmer who planted it in that section will this year largely increase his acreage.  
Mr. Parks is familiar with the production of this crop, having seen a great deal of it in Kansas, where it is proving a very profitable crop. He states that he will plant ten acres early and ten a few weeks later, so as to ascertain the best time to plant to get the greatest results. He believes that this will become one of the main crops of this country. It is quick to mature, and one good rain will grow it and mature it. He says the seed is the main source of revenue, and even at half the price that seed is bringing at the pres-

ent time the industry can be made profitable.

Mr. Parks has great faith in this country. He says what we need is more farmers and to get them we must be able to show them that there is a living and a good one here for them, therefore the more crops we get to grow here the better. He is willing to spend a few dollars demonstrating, but fully believes at the same time, that he is entering a wedge that will prove an eye-opener to the farmers of the states north and even parts of this state.  
Few crops have been undertaken in this country that grow successfully in Kansas, Iowa and other states, in that locality, that have not in a large measure proved very successful.  
This crop of flax will be watched with a great deal of interest and more will be heard of it in the columns of this paper later on. We believe it will be a success. Watch the experiment.  
Prof. I. B. Boyles, graduate of the Bodine Institute of Massage, Plainview, Texas, is now located in Lubbock. Any one desiring treatment call at J. D. Quick's residence. Examination free. 21-tf  
Rev. J. L. Elliott, of the Cumberland church preached at Lorenzo last Sunday.  
Lewis Robinson spent several days in Sweetwater this week in the interest of his accident insurance business.

### ANNOUNCEMENT

The Avalanche will place the names of candidates for the following offices at the rates given below. This carries your name up to the primaries and should you be the successful nominee your name will appear in the proper column up to the general election:

District Offices	\$20.00
County Offices	\$12.50
Commissioners	\$ 7.50
Justice of the Peace	\$ 5.00
Congress	\$25.00

FOR TAX ASSESSOR  
We are authorized to announce J. H. (Hurd) Standerfer as a candidate for the office of Tax Assessor of Lubbock and attached counties, subject to the action of Democratic Primaries of 1912.  
We are authorized to announce S. C. Spikes, as a candidate for the office of Tax Assessor for Lubbock and adjoining counties, subject to the action of the Democratic primary, in 1912.  
We are authorized to announce the name of H. K. Porter as a candidate for the office of Tax Assessor, (re-election) for Lubbock and attached counties subject to the action of the Democratic Primaries, 1912.  
FOR SHERIFF AND TAX COLLECTOR  
We are authorized to announce W. H. Flynn as a candidate for re-election to the office of Sheriff and Tax Collector for Lubbock and attached counties, subject to the action of the Democratic Primary, in July, 1912.  
The Woman's Missionary Society observed a week of prayer last week. The attendance and collections were good and a very interesting program was rendered. We thank all who took part and also wish to thank Bro. Lane for a special sermon Sunday on missions. The society will hold a bazaar on Dec. 15th. at the store of W. E. Robinson.

# Let Us Be Thankful Always

With most of us we have many more reasons to be thankful than sorry. Those of us who have learned to look on the bright side of things are happy all the time. Life holds many conflicting emotions, yet with every cloud we can discover a silver lining, if we only look.

The business of the past year has been good. We are deeply thankful to our customers and friends for their liberal patronage. For the coming year we are promising much. Our stock will be kept up to the highest standard of excellence and the prices will be in keeping with our former custom. A standing invitation is extended to everybody in the South Plains country to make our store their store.

THE SEASON'S BEST TO YOU

# Jno. P. Lewis & Company

LUBBOCK, TEXAS

Manse W. Maverick-San Antonio of this week trade in his the State.

THIS G. FA

ONE

If you know Both of SPECIAL—First year 50 year. Now is fers as coming

or phone

HOW

PHONE 147



# Thanksgiving Sale

WE WILL CUT OUR TURKEY AND GIVE YOU THE  
 LARGE PIECE AT ~~OUR THANKSGIVING SALE~~  
 Commencing Tuesday, ~~November 28th~~ and Closing  
 Saturday Night, December 2nd

Fine ladies' coats \$16, \$18 and \$20 values  
 going at \$12.75.

Nice serviceable coats \$14 and \$15 values  
 going at \$10.00.

Elegant \$30 coat suits going at \$19.75.

Elegant \$25 coat suits going at \$16.75.

Also a number of nice serviceable suits  
 going at \$8, \$10 and \$12, for this sale only.

The best values ever offered in West Tex.

Trimmed hat prices cut in the middle.  
 All hats marked in plain figures.

\$2 and \$2.50 velvet bags with long cords  
 choice \$1.

Shetland veils \$2 and \$2.50 values choice  
 50c.

Neckwear—we have just received a fine  
 line of neckwear that will go in this sale at  
 half of regular price. Three lots going at 25c  
 50c and 75c all new and up-to-date stock.

Knit underwear so cheap we can't afford  
 space to mention prices.

This sale means great values to you for little money, you can't afford to miss it

Don't expect to come in after this time and buy at the above prices  
 for these goods will be sold as priced above for FIVE DAYS ONLY

**WHEELOCK'S DRESS SHOP,** LUBBOCK, TEXAS.

Manse Wood, representing the  
 Maverick-Clarke Litho. Co., of  
 San Antonio, was here the first  
 of this week, looking after the  
 trade in his line in this part of  
 the State.

W. R. Payne and wife left the  
 latter part of last week for El  
 Paso, where they expect to  
 make their home in the future.

Sunday  a specialty at  
 the Clyde Hotel. 21-11

## Notice To Our Customers

261,050 pounds is the amount of flour we have sold within the past twelve months. If our customers have saved twenty-five cents on every one hundred pounds bought from us it amounts to \$652.62, which, if given to some lucky customer as a premium, would be a handsome sum, but it has been distributed in proportion to the amount each customer has purchased from us.

We hope in the next twelve months to double these figures and all who share these savings on flour can also save an additional amount on other articles.

### BARNETT & TOMLINSON

North of Postoffice PHONE 163 LUBBOCK, TEXAS

### SPECIAL CLUBBING OFFER

THIS OFFER EXPIRES JANUARY 1, 1911  
 GET BUSY TODAY. THINK OF IT

### FARM AND RANCH

### HOLLANDS MAGAZINE

ONE YEAR FOR \$1.25

If you know what they are you are bound to know that they stand at the head of their class. Both of these periodicals for \$1.25 for one year.

SPECIAL LIFE TIME SUBSCRIPTION RUNS—First year \$1.25. Second year 75c. Third year 50c. Fourth and succeeding years 25c per year.

Now is the time to take advantage of these offers as they positively expire the first of the coming year.

SEE

### S. H. OLIVER

or phone 94, Neil Boarding House, Lubbock, Tex.

### FIRE SUNDAY AFTERNOON

Totally Destroys one of Will McCrummen's Tenant Houses in East Part of Town.

Between the hours of three and four o'clock Sunday afternoon the residence occupied by Joe Lisenbe in the east part of the city was totally destroyed by fire. The contents of the building, were also a total loss, falling heavily on Mr. Lisenbe, as his insurance was very light.

It is not known how the fire originated, but it is thought it was caused from a defective flue.

Mrs. Lisenbe had started to the post-office and Mr. Lisenbe was out of the house, only a few minutes when it was discovered

that the building was burning and before the alarm could be given and assistance rendered the flames were beyond control. The wind was from the southwest which was favorable to the row of houses south of the building that was afire, it being the extreme north end of the row of six, all alike and built close together. Even with the favorable wind it was a hard matter to keep the flames from catching the nearest building south, which was across the fence.

The building was the property of Will McCrummen, and was valued at possibly \$1200 with \$600 insurance. Mr. Lisenbe carried \$400 on his furniture, which he valued at from \$1000 to \$1200.

Mrs. Annie Pearson, of Abernathy was here Saturday and Sunday and was the guest of Rev. and Mrs. Jno. A. Arbuckle. She returned home Monday, and took with her the third premium given away by the Avalanche Publishing Company, as well as half of the cash premium which was part of the offer as per the conditions of the contest.

For the right kind of abstracts and the kind that pleases, see the Guarantee Abstract Company. Office in Citizens National Bank building. Phone 420. 21-11

Mr. and Mrs. A. N. Lewis, are the proud parents of a fine boy, which made his appearance in their home last Sunday. Congratulations are now in order.

### Experienced Workmen

Are the kind that will give you satisfactory work. When it comes to cleaning and pressing we claim to lead. Hats blocked too, and we have a fine line of samples for nobby suits.

### The Lubbock Tailor Shop

West Broadway Phone 85

HOW TO INCREASE THE VALUE OF YOUR PROPERTY AND

## BRING PROSPERITY TO THIS SECTION

THERE IS ONLY ONE WAY: That is to increase demand. To increase demand you must induce settlement and that can be done by pricing part of your holding at an attractive price and terms. We will sell your property if you will do this. Call and give us a list of what you have to sell or trade.

PHONE 147

### PIERCE BROTHERS

OFFICE  
 CITIZENS  
 BANK BUILDING

# THE AVALANCHE

PUBLISHED EVERY THURSDAY BY

THE AVALANCHE PUBLISHING CO.  
INCORPORATED

AMES L. DOW,  
JNO. F. TURNER,

EDITOR.  
ADVERTISING MANAGER

Entered at the Postoffice at Lubbock, Texas, for transmission through the Mails as second class matter.

SUBSCRIPTION RATES:  
(Strictly in Advance)

One Year \$1.00 Six Months 50c  
ADVERTISING RATES:—Locals 10 cents per line each insertion; Display ad-  
vertisements 15 cents per single column inch per week; special rates on  
year contracts. Cards of thanks, resolutions, Obituaries, (other than  
written by ourselves. 2-2 cents per line. Church advertisements, where  
a revenue is derived therefrom, 5 cents per line. Professional cards \$1.00  
per month or \$10 per year if paid in advance.

FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING

Phones Business Office 14 2 rings Residence 242  
Mechanical Department 14 3 rings

LUBBOCK, TEXAS, THURSDAY, NOVEMBER 30, 1911

## FAILED TO PALLY

This week the Post is short on local news for two reasons. One of our compositors had to leave unexpectedly and as yet we have not secured anyone to take his place. This has delayed us considerably, and local news has been scarce and hard to find. In addition to this, we have been preparing our Thanksgiving matter, which required considerable time.—Post City Post.

The first part of this little item we have nothing to say, more than it was very unfortunate indeed for the Post, and it is a circumstance that we all must be afflicted with occasionally, if we remain in the newspaper business. News is scarce is often the experience of the local editor. But what we are most forcefully struck with is the last paragraph of the article that reads thusly: "We have been preparing our Thanksgiving matter, which required considerable time." We looked the paper through three times, and anticipated finding some thoughts that we had never heard of about the great national day, from the pen of our friend Murry, but not one line did we find that originated in the fertile mind of our brother of the craft, that steers the old ship, the "Post." Some five or six columns, we noticed were in the paper, prepared by the syndicates organized and equipped for that purpose, which is good "matter," but the only work attached to it so far as the Post editor is concerned was the mechanical knowledge of putting it in the forms, which duty usually devolves upon the foreman of the mechanical department. Do not mislead your readers Murry.

## CITY BEAUTIFUL

Every town cannot become a great city, but every town can keep clean and cleanliness is one of the corner stones of city building. There is nothing more inviting than clean streets, beautiful shade trees and lovely lawns. The large volume of business transacted in many cities makes cleanliness more difficult, but our dirt should be the smudge of toil and our trash the litter of a work shop. By all means keep the city clean.

Lubbock is not near so bad as a number of towns that we know of but still there is room for improvement, especially in the business part of town. Take a peep out of the back door of some of the business houses, especially restaurants and hotels, and you will behold unsightly piles of rubbish that are not pleasing to the eye or the nasal organs. The city health officer is especially invited to participate.

## YOUR NEWSPAPER

One of the best advertisements a town can have is a good newspaper—one that is filled with news indicative of prosperity in the town, the community and the state. Articles which show that business is good and that industries are prosperous are beyond a doubt attractive to prospective settlers. The Avalanche tries to be all this, and we believe that we come near filling the bill. We

believe that our work would have even greater effect if every home in the county and town permitted a copy to be sent to their address every week in the year. It would have still greater effect for good if every man in town would have us send a copy to some one in the east north or south. We would present the possibilities of the town a little different than you can write it. It is our business, we devote our time to it. We have better opportunities to know what is going on and get the wherefores and whereofs of the situation. Add several hundred new names to our list in December, and we will do the rest. The Avalanche, we believe is read more closely than any paper published in this section. Try a copy a year and send one to your friend or relative in some other country, and note the result.

## KNOW YOUR CITY

How many people of a city or even a village know their town, its attainments; its resources and its possibilities? We may know all about our neighbors but do we know the output of our factories; the volume of trade, our agricultural and industrial needs and are we sufficiently versed in public affairs to feel the pulse of city life?

Knowledge is said to be the fount that makes all brooks flow and certainly no man can hope to contribute toward the progress of his city until he knows his town and can recite its advantages, hopes and possibilities. City building is a science and it is necessary that we study it if we are to master it.

The Avalanche is in receipt this week of a copy of the Plainview, (New Mexico) Herald, bearing the marks of Vol. 1, No. 2. It is published by J. A. Autry. It is a newsy little paper, and has the ring of genuineness and will no doubt make good on the job of building Plainview. Here's best wishes to the Herald.

## Lubbock vs Sweetwater

The football squad is now doing some hard training for the game with Lubbock Thanksgiving. They will leave Thursday morning under the charge of Mr. McDougald, play the same evening and return Friday evening. The local team has not been scored on this season and if they are successful in this game they will have claim for the championship of this section of the state.—Sweetwater Reporter.

The local team is in good shape and there is no doubt that if the visitors win on this occasion they will have the fight of their life. The Lubbock High School boys are a determined bunch, and they expect to win this game if it can be done in a fair square manner.

I have bought the auto road from Lubbock to Brownfield. Gentlemen who wish to travel over the road will call at the Red Cross Pharmacy and procure a pass.  
Respectfully  
W. N. Copeland

# Thanksgiving



"For the sunshine and the rain,  
For the dew and for the shower,  
For the yellow, ripened grain,  
And the golden harvest hour,  
We bless Thee, oh, our God!

"For the heat and the shade,  
For the gladness and the grief,  
For the tender, sprouting blade,  
And for the nodding sheaf,  
We bless Thee, oh, our God!

"For the hope and for the fear,  
For the storm and for the peace,  
For the trembling and the cheer,  
And for the glad increase,  
We bless Thee, oh, our God!

"Our hands have tilled the sod,  
And the torpid seed have sown;  
But the quickening was of God,  
And the praise be His alone,  
We bless Thee, oh, our God!"

## Winnie's Thanksgiving

By  
Donald Allen

"If I was a girl, I wouldn't go walking too far," said old Uncle Robert, as a girl of twenty passed him on her way down to the gate of the farm house.

"And why not?" she asked, as she almost came to a pause.

"Well, according to my idea, it's going to rain and snow and blow and hail, and when the storm does break, she's going to be a buster."

"I wanted to go to the postoffice to mail a letter."

"It's three miles there and back, and if I was you I'd put it off. Maybe somebody'll be passing that you can send by. Tomorrow's Thanksgiving, you know, and we are going to have the awfulest, biggest, nicest dinner anybody ever sat down to. It's in your honor, you know. There'll be a turkey, a duck and a chicken; there'll be cranberry sassa, pumpkin pies, currant jelly, sweet cider and apple dumplings; there'll be—"

"I think I'll just walk a little ways, anyhow," said the girl, as she opened the gate and passed down the highway toward the village and the railroad depot.

"And if you come home as wet as a hen don't say I didn't warn ye. It's going to come, and it's going to be a buster."

Half an hour later a middle-aged woman with a motherly face and voice came out on the steps and asked:

"Pa, do you reckon it's goin' to storm?"

"Sure as ducks."

"Where's Minnie?"

"O, she's gone for a santer. I give her warning. What's she wantin' to mail a letter for? I hain't mailed a letter nor got one in twenty years, and I guess I'm about as well off as most folks. I was going to ask her but forgot it."

"Don't you ask her a word about it," cautioned the wife as she came down to him. "I guess Minnie's got something on her mind, but it hain't none o' your business."

"Something on her mind, eh? That's funny. Didn't know that girls ever had anything on their minds except new clothes. Is that why she come visitin' us all of a sudden?"

"None o' your business! I guess my own sister's daughter can come and see me any time she takes a notion, and that without writing ahead. What's on her mind, as high as I can make out, is about a young man. They are engaged, and they've had a falling out, and she's sorter run away from him to find out if he really cares for her."

"And she's got scared about it and has written him a letter to tell where she is?" queried the husband.

"Go on! It's probably a letter to her ma, though I didn't see it nor ask. I hope she didn't start for town. It's going to storm for sure, and there hain't but one house on the road where she could find shelter. Look down the road and see if you can see her."

"Can't see hide nor hair of any girl," reported Uncle Robert after going out to the highway and taking a long look.

An hour later, with both uncle and aunt fidgeting about their girl visitor, the gray afternoon had become twilight. In 15 minutes there was cold rain and lively hail, and Uncle Robert was blown into the kitchen.

Miss Minnie had reached town and mailed her letter and started back again when the storm broke. Before it came she thought she could make out a human figure on the road ahead of her, but wasn't sure.

The very first gust picked her up and turned her around and deposited her under a roadside tree. She remained there until the gale began to whip the branches off, and then let go her hold and ran for it.

She hadn't gone a quarter of a mile when, as she crouched and covered her face, she was struck by a falling log and knew no more.

It was the dim sight of the girl and the scream she uttered when hit, that sent the man who was clinging to the roadside fence back into the highway. He bent over the unconscious form and picked it up and staggered back to the fence and followed it until he saw a light and found the gate of a farmhouse.

His lusty calls for help soon brought out a man, and the senseless burden was carried into the house and received by a woman.

"I don't know who she is, but I found her in the road," explained her rescuer. "There is blood on her hair, and I think she was struck down."

"We'll do all we can," replied the man and woman together, "but you mustn't look for much. We are mighty poor folks. We hain't got no camphor nor whisky, and as for getting a doctor out from town—it can't be done tonight."

The girl was carried into the only bedroom and laid on the only bed, and when her wet clothing had been removed and she was between the sheets, the woman got a cloth and a basin of water and washed away the blood and whispered to the stranger:

"I don't think she's bad hurt. She's just fainted away with the scare of it. When she opens her eyes I'll tell her to go to sleep, and she'll be all right in the morning."

"Do you think it's some young lady from the village?" asked the stranger of the farmer as they talked in whispers in the outer room.

"No, I don't reckon so. I reckon it's that new girl that arrived at Turner's a few days ago. I saw her going towards the village two hours ago."

"Arrived at Turner's! Say, man, are you sure? Is it a strange girl to the neighborhood?"

"I've heard say it was Uncle Bob's niece, and that she come from the city. What ails you, stranger? Does this storm upset you?"

It wasn't the storm. Percy Kincaid had quarreled with the girl he loved and had asked to be his wife. It was about nothing, almost, as most lovers' quarrels are, but pride on either side held off a reconciliation until the lover finally learned that Miss Minnie had gone on a journey and left no word for him.

She was going to spend Thanksgiving week in the country. Within two days she had relented; within three he was making every effort to locate her, that he might patch up a peace.

He had succeeded. He was going to throw himself on her mercy and ask Uncle Robert for a place at his Thanksgiving table.

The storm grew fiercer as the night advanced. When another day came even the cattle could not face the storm nor man move from his door. It was Thanksgiving day. At Uncle Robert's there was a feast to be spread;



"I don't believe they'd eat a single mouthful."

at Bradley's there was hardly better than porchouse fare.

But the victim of the accident was no longer in bed, and the rescuer no longer cared about the weather, and the farmer folks looked at each other and smiled and whispered:

"Even if we had turkey and cranberry sauce I don't believe they'd eat a single mouthful. They've just sorter found each other and are tickled to death."

And when at last they could make their way to Turner's, and Uncle Bob stammered and Aunt Harriet cried for joy, Miss Minnie asked in a way that was almost heartless:

"Why do you take on so? I never had such a lovely Thanksgiving in all my life!"

## Today a Day of Thanksgiving

Shouldn't we be "thankful" that we have the "Hairy Tribe?" Now, why not give them plenty of feed to show our appreciation.

DAVIDSON FEED STORE Has all Kinds

Phone 134

Do not waste your money on Christmas presents of no serviceable value, when you can find so many nice presents that will prove of long service and satisfaction for the same or less money. For instance a Little Kimball Piano or Inner Player

A good Sewing Machine

A Sectional Book Case

A Pullman Dayport or two

Library or Center Table

A good Comfortable Rocker

A Three Piece Suite for Parlor or Library

Ladies Desk or Dressing table, waist or skirt boxes. The best assortment we have ever shown.

A nice Chiffon robe or Gents We drobe, makes a suitable gift. Always in demand.

Buy him one, and him his smile of appreciation. Would not a Kitchen Cabinet lighten the labor as well as add to appearance of the kitchen. Get her one.

Carpet Sweepers.

Hall Racks.

Go Carts, and other articles too numerous to mention, any of which make serviceable remembrances.

Couch covers, Portiers, either rope or tapestry.

Dig up those pictures, let us frame them and hang them on the wall. They will look Christmasy, and keep so much better than in the bottom of the trunk or in the closet.

We can show you thirty patterns in 9x12 art squares ranging in price from \$3.50 to \$45.00. All good styles and worth the price. Smaller rugs in well assorted patterns and good values.

Have just unloaded a car of the best line and assortment of furniture, that it has been our pleasure to handle for some months. See it.

W. E. ROBINSON

FURNITURE AND UNDERTAKING

3.60  
186/0  
5/24

## Let Thanksgiving Day Be a Real Day of Thanksgiving Among All Our People

.. .. INGRATITUDE IS ONE OF THE BURNING EVILS OF TODAY .. ..

36  
\$500

We may not possess just what we wish, or we may feel we have not been as fortunate as some of our fellows, yet there are so many things we should feel grateful for, that our people should be happy, very happy. We are extremely grateful for the good business our customers have favored us with.

The officers and share holders of this bank are indeed thankful for the large measure of prosperity that our people are enjoying, and for sharing with us a reasonable portion of their business.

To those who have favored us with their business we extend our sincere thanks and assure those who are not our customers that we would be delighted to have them open an account with us. Our motto is "Mutual Benefits"

## THE FIRST NATIONAL BANK, of Lubbock, Tex.

JNO. W. BAKER, Pres.    C. E. PARKS, Vice-Pres.    W. K. DICKINSON, SR., Vice-Pres.    C. D. LESTER, Cashier    E. C. PRIEST, Ass't. Cashier    F. E. CRAIG, Ass't. Cashier

### NARROW ESCAPE FROM FIRE

One Man Injured Severely in the Back. Flames Were Extinguished—Loss Averted.

Early Wednesday morning the extreme top of the roof of the Cash Meat Market was discovered to be burning, but just had started and there was scarcely any wind blowing, therefore did not burn rapidly. The quick work of the proprietors of the market extinguished the flames thereby averting what might have been a very destructive fire.

It seems that the flue which extended several feet above the roof of the building had blown over by the hard wind of the day previous and the top of it was resting on the comb of the building and when the first fire was built in the stove sparks ignited the shingles. A few buckets of water applied and a few shingles pulled off stopped the blaze and saved the building with practically no loss.

Mr. Luster, one of the market men was quite severely injured by a fall from the top of the building, which will probably take some time to recover from. He is very painfully bruised and strained internally in the back, which is causing him much discomfort, and is confined to his

bed as a result of the accident. Had the fire gained much headway the loss would have been great. As it was in the midst of a full block of wooden buildings that would have been almost sure to have been destroyed.

J. F. Robinson, of Lubbock, visited Sweetwater Sunday. He was a guest of the Commercial.—Sweetwater Reporter.

Ira Hall, of Brownwood, was here this week transacting business with our merchants and business men.

3.25

By Mail Only  
1 Year  
(No part year.)

AGENTS Wanted EVERYWHERE

During  
**BARGAIN DAYS**  
December 1-15  
(This Period Only)

You can subscribe, renew or extend your subscription to

### FORT WORTH STAR-TELEGRAM

and get this big modern Daily and Sunday newspaper, using ASSOCIATED PRESS, TEXAS NEWS SERVICE, NATIONAL NEWS ASSOCIATION, giving complete Markets with ALL the news EVERY DAY from EVERYWHERE—over our own leased wires 24 hours ahead of any other newspaper.

\$3.25

A Year—DAILY and SUNDAY—By Mail  
(No part year.) (Only.)

Send in your subscription before DEC. 15. After this date the regular price—50 cents per month—will strictly prevail.

AGENTS Wanted EVERYWHERE



*O turk, you who strutted the summer away,  
Abundant attention you're getting today,  
We praise you beyond all the bird or fowl kind;  
Our feelings to you are with favor inclined.  
We thank, too, give for you, O creature of pride,  
And all the fruits of the season beside.  
Though slighted you were, in the days that are past,  
Attention long due you are getting at last.*

—Arthur J. Burdick, in Sunset Magazine.

#### Married Sunday

Mr. J. R. Rush and Miss Rachel Cope, both of the eastern part of the county, were united in marriage Sunday at the home of Rev. B. F. Dixon, in the southeast part of town. Rev. Dixon spoke the words that united these young folks in holy wedlock.

The groom is one of Lubbock county's prominent young farmers, and Miss Rachel is a daughter of Mr. W. E. Cope, of the Canyon community. They will reside in Lubbock county.

The Avalanche extends to them its heartiest congratulations and wish them all the happiness possible on their journey together through life.

E. J. Jones has accepted a position with the Imperial Barber Shop and has entered into his duties.

#### Fred Robbins Here

Fred Robbins, who is well known here, having been identified with the business interests of the town for quite awhile, spent a few days here this week looking after business matters and visiting his brother S. P. Robbins. Fred is now holding the responsible position of District Auditor for the Pearce-Fordyce Oil Company, his territory covering a large part of the state. When asked about conditions generally over his territory he said he found things in better shape in the Panhandle and the South Plains country than any other part of his territory west of Fort Worth. "Lubbock is recognized everywhere as an important point."

J. T. Gregory, of San Antonio, was here the first of this week, prospecting.

### Classified Ads.

FOR SALE—Span of young mules. See W. J. Stalcup seven miles east of town. 21 tf

FOR SALE—Span of four and five year old mules. See Jno. S. Abel, Lubbock, Texas. 21 tf

FOR SALE—The pure Burnett cotton seed. The earliest cotton known in the Panhandle. Address W. A. Copeland, Lakeview, Texas. 21 2t

FOR SALE—Kellerstross strain, Crystal white orphington cockerels and pullets from \$30 matings. Good in all points. Also barred rocks and Wyandotes. Mrs. G. W. Robertson, Lubbock, Texas. 21 It

TO TRADE—Well located level lots in Ft. Worth, close in, valued at \$500 each, clear of encumbrance, to trade for 160 acres Lubbock County level land at right price. Address O. S. Houston, Fort Worth, Texas. 21 It

ROOMS FOR RENT—Furnished or unfurnished. Phone 349. Mrs. Dolph Robinson. 21-4tp

FOR RENT—House for light house-keeping. Apply to Mrs. W. F. Essex, Lubbock, Texas. 20 tf

If you want to buy or sell horses call on or phone me at the Lubbock Livery barn. E. B. Penney, Commission Co. Lubbock, Texas. 16 tf

WANTED—Woman to cook and do house work, apply Mrs. O. L. Slaton.

LOST—One Olive green blanket branded U. S. in center. One Navajo blanket, black and white stripe. \$5.00 reward for return to R. L. Slaton, care of this office. 21 4tp

B. R. McWhorter returned the latter part of last week from a business trip to Waco and other points in that section of the state.

#### FEMINE FINANCE.

Gramercy—What! You paid \$60 a dozen for stockings?  
Mrs. Gramercy—Don't be angry, dear. I wasn't extravagant, I bought only half a dozen.—Puck.

#### HAD BEEN AT THE BEACHES.

She—We women like to be loved.  
He—Yes; I've observed, though, that you like a whole lot better to be made love to.

## Stop, Think, Figure!

You get more out of your Maize and Kaffir to sell it in the head than to sell it at the present prices, after threshing and sacking is paid for.  
Let us show you that this is so.

### GLENN-DILLARD GRAIN CO.

## SEE OUR CHRISTMAS DISPLAY

OF ELECTRIC IRONS, FLASH LIGHTS AND CHILDREN'S NOVELTIES.  
We think we can show you one of the nicest lines in electric novelties ever displayed on the Plains. Have a look at the display window.

### MERRILL ELECTRIC COMPANY

# WAIT FOR US

## If You Do You Will SAVE MONEY

We take pleasure in announcing to our customers and friends that we have secured the Caraway building next door to the First National Bank and

### About December 5th

we will open up a NEW STOCK OF MERCHANDISE. Our buyer has just returned from the markets, where he secured some exceptional values in all lines. We bought some merchandise that we did not expect to buy, but the price was so tempting. We cleaned up some St. Louis jobbers on some short ends in ladies' skirts, waists and suits. These are the latest styles and will be offered at less than jobbers prices. WAIT FOR US.

While the new place of business will not be so commodious as our former store at the same time we will carry as many lines for your selection and you will find bargains in every department.

We have much to be thankful for in past dealings with the people of this section and our hopes for the future are bright. Come to see us at the new stand. Come where you will get a genuine welcome. WAIT FOR US.

# Lubbock Mercantile Co.

#### FORT WORTH TO TEXICO

Via Rotan, Lubbock and Other Convenient Points is the Dope That We Receive

For the last thirty days Secretary J. C. Kirby has been in correspondence with the directors of a railway company who are planning an extension of their line of railway and who, from the very first, have insisted that Rotan was one of the principal towns it was desired to have their extension reach.

Up to the present time this railroad matter has not become common talk, in fact the few men who have had the matter under consideration have thought it best to say very little about it until convinced that a

line of railway was to be built through this section and that the people with whom they had correspondence were reliable and had authority to open negotiations, make contracts for the building of the proposed line of railway.

It is not because of lack of interest among our people that the matter has been kept quiet, but profiting by the experience of other towns in the west in railroad building, it was the idea to be sure it was not a hoax, but a genuine proposition from reliable people that was being submitted to our people.

The proposed line will traverse the state in the same direction the sun travels. The line when completed will reach from Texico, N. M., to Fort Worth, Texas, but the immedi-

ate extension will only be built east as far as Rotan. A charter is now being prepared and a corps of surveyors may possibly start over the route from Rotan

## A HOME INDUSTRY

WE PAY YOU THE HIGHEST MARKET PRICE FOR YOUR MAIZE AND KAFFIR, and then make our profit from grinding them. This keeps more money in Lubbock. To prove to you that we need more feed from the country we are shipping heads to our mill from other points and then reshipping the ground products. We pay you delivered at our mill the same that car lots cost us. We believe that grain is selling for a better price in Lubbock than elsewhere on the Plains.

### Glenn-Dillard Grain Co.

## The Land and Products Ad

That was partially gathered in the Lubbock section has caused an immense amount of comment and enquiry. This exhibition was held at Pittsburgh, Pa., and from there went to New York. It was an exhibit of what could be raised in the different parts of Texas. It will mean the sale of millions of acres of land. How about your surplus acres? Do you want to sell them? At the right price we can sell the land. Try us.

### The Bullock Land Co.

by the first of December.

At Texico, N. M., the road connects with the Atchison, Topeka & Santa Fe and the Pecos Valley & Northwestern railroads. From Rotan east the traffic can be handled over the Texas Central until it is decided to build on into Fort Worth.

The promoters of this line are entirely reasonable in their demands in the matter of bonus for Rotan and their terms can be easily met. Within a short time the preliminaries will be concluded, and we hope to see the work on this line of railway getting under full headway before the close of the year 1911.—Rotan Advance.

Lubbock is on the route, which you will see by laying a rule on the map with one end at Rotan and the other at Texico. We are on a "bee-line." Of course they want to come here and as soon as we can get more definite information as to who they are, we should take the matter up with them and signify our

willingness for them to come here. A bonus will likely not be required, but an invitation will likely be appreciated. Keep a watch for them, and extend them the courtesies of visitors and prospectors at least.

For the right kind of abstracts and the kind that pleases, see the Guarantee Abstract Company. Office in Citizens National Bank building. Phone 420. 21-11

When our people realize fully the necessity for a commercial club or business men's league, we will have one. Lubbock people succeed in their undertakings when they get their ambitions aroused to the proper pitch. A little more steam, a little more determined enthusiasm, will make the old town move along a little faster in her journey to hand in hand with the important cities of the state.

Just keep your eyes on the indicator—Lubbock, and you will see things happen that are interesting. Lubbock is moving,

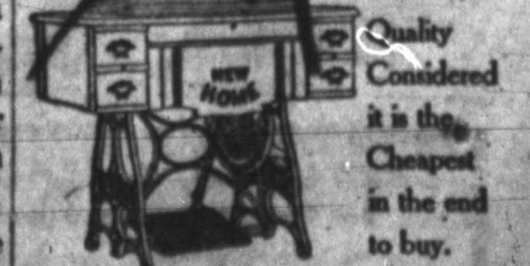
not to some other point, but forward, onward, upward. We are in the line of progress, and there to successfully reach the goal.

## NEW HOME

THE SEWING MACHINE OF QUALITY.

NOT SOLD UNDER ANY OTHER NAME.

WARRANTED FOR ALL TIME. If you purchase the NEW HOME you will have a life asset at the price you pay, and will not have an endless trail of repairs.



Quality Considered it is the Cheapest in the end to buy. If you want a sewing machine, write for our latest catalogue before you purchase. The New Home Sewing Machine Co., Orange, Mass.

We Sell GROCERIES and FEED

Seitz Grain and Grocery Co.

Phone 273

We Sell BARB WIRE and COAL



# This Thanksgiving Season

FINDS US DOING BUSINESS IN THE SAME OLD WAY

although we have met a heavy loss during the year. We have much to be thankful for and we want to extend our good wishes to all those who have been so loyal to us. Our store is full of fresh groceries and

**TO BE WELL SUPPLIED**



With what you want is half the getting together of a good dinner. You have to be provided and lay in your supplies before they're needed. It gives you confidence to look up and see a

**FINE SUPPLY OF GROCERIES**

You can't make better preparations than to buy what you need of these from us now. We will give you the choicest to be had and make prices to suit you.

Those who have patronized us in the past have found it to their advantage. Why not you? We have a full line of fresh goods and they are fine. Let us figure your next bill.

We are glad to tell you that we have a shipment of the W. O. W. Flour "Best in the World" and will be pleased to serve you with this brand. During the next twelve months we ask a chance to serve you and promise the best at all times. The season's greetings from

## SPIKES & SON

Western Windmill "Old" Building

Phone 259

Lubbock, Texas

### TO TEACH BUSINESS METHODS

School of Municipal Administration and Branches of Domestic Economy to be Opened

Austin, Texas, Nov. 22.—A school of business administration or commerce and a school of domestic economy will be opened at the University of Texas, Jan. 1. Such was the nature of an announcement made by President Mezes to members of the

for the school of business administration two years ago, but it has been impossible to secure a competent man to take the department in charge. The regents made provisions for the school of domestic economy, through the liberal assistance of Col. Brackenridge of San Antonio a year ago, and the tardiness with which it has been put into operation was due to the desire of the regents to await the action of the Legislature in the matter of appropriations or the

departments the president said it was merely the beginning of a movement to popularize the University of Texas with the people of the State and to make it answer the more practical as well as the literary and professional needs. In short, it is a step toward making it a university of the first rank, serving all of the people in all of the walks of life, because it looks to all of the people for its support and maintenance.

Among the men who enter the

needs. It will be conducted on the same general plan as that at Harvard, and will require two years to complete the course, though it is possible that a certificate will be awarded to those doing an accredited amount of work through one year.

In the school of domestic economy the same plan will be followed as in similar institutions throughout the East and North. The students who do work in this department, though making such their specialty, will doubt-

other funds has prevented a step into that field.

There are some thirty men in the University of Texas who would like to specialize in journalism, and many of this number expect to enter the field at some time in the future. Those who have the necessary funds will go East for training along that line. In Columbia there are some Texas men at present who are studying journalism. There will be yet others to go. Some will attend Missouri, some Kansas,

ies. The remainder board at private places, club and fraternity houses.

L. M. Jonas Here

Among our visitors this week, we are pleased to recognize L. M. Jonas, who represents a large clothing establishment, and whose home is in New York. He is also a land owner in Lubbock county, having a very valuable tract in the southwest part of the county, which he came into possession of some years ago. He is very optimistic as to the Lubbock country, and says he

## When You Get Ready Build See Us

We have the stock and make the prices. We save you money every time you trade with us.

Phone 311 Alfalfa Lumber Company, W. T. Cox, Mgr.

### University Press Club last night.

Temporary frame buildings are being erected on the campus now to accommodate the school of domestic science, and the school of commerce will have quarters somewhere in the main building or in the new Library Building. Competent professors will have each in charge, and in connection with the latter there will be two professors if it at all possible to secure them.

The board of regents provided

adoption of the special tax. It was believed that through one of these sources ample funds could be secured with which to launch the department in a new building fitted with proper facilities. The Legislature, failing to make proper provision therefor, \$5,000 was voted by the regents at their last meeting with which to erect a temporary building and fit it with the necessary equipment for the work.

NEED FOR DEPARTMENT  
In speaking of these two new

university at least half of them enter some business after leaving here, and they have had no training other than literary and academic to fit them for the work whereas the law, engineering, medical, educational and pharmacy students are all properly provided for at the expense of the State.

The school of business administration will be devoted to teaching those things which are in line with the business man's

less do a great deal of academic work.

### PLAN JOURNALISM DEPARTMENT

A third school, that of journalism, will be recommended at an early date, and will be installed as soon as funds are available for its proper promotion. The regents and president have known for a number of years the demand for such a school and have had in mind the establishment of the same, but the shortage of appropriations and

some Washington, but the majority will doubtless go to Columbia University.

When these schools have been adequately provided for, it is the hope of President Mezes that new dormitories can be erected. He believes that enough dormitory room should be supplied to house from one-half to two-thirds of the student body. A present in a student body of 1,700 persons, there are less than three accommodated in dormitor-

may in the near future put some improvements on his property in this county.

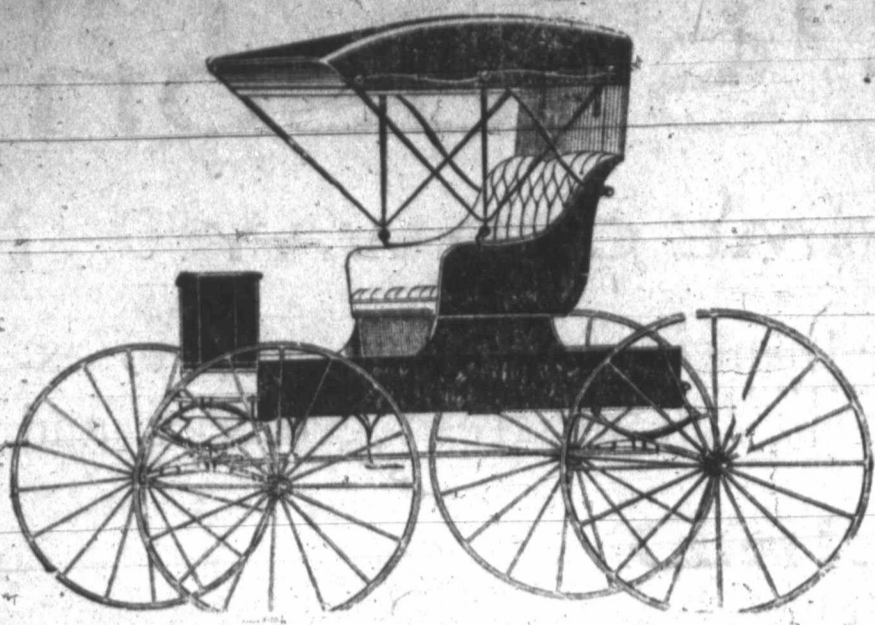
He is a regular reader of the Avalanche and appreciates its efforts in developing same. He is a pleasant gentleman, and we will be pleased at any time to have him call in and see us.

Thanksgiving is the people's day; the day that stands for home and happiness; for gratitude and benevolence; for plenty and peace.

## THANKSGIVING COMES IN ALL AROUND

TO THOSE WHO HAVE ME DO THEIR HAULING. HAVE THE RIGHT KIND OF WAGONS. THE RIGHT KIND OF DRAYMEN. THE RIGHT KIND OF STORAGE HOUSE. WHEN YOU WANT IT HAULED AND STORED JUST RIGHT, RING 13 AND

**GET L. H. SIMPSON**



# THE SPIRIT OF THE SEASON

Makes me anxious to tell you of the many bargains that I am now offering. Real bargains, too—Money Savers. I also urge that those who are in the market for Christmas goods that you see the lines offered by me. My business for the past twelve months has been very satisfactory, for which I thank my customers and friends.

The next twelve months will find me still offering inducements to the trade that cannot be surpassed and your further patronage will be protected both in quality of goods and prices charged. See me for the household needs in hardware and furniture. Yours to serve

## L. BRAXTON WRIGHT

### CONDEMNS BANKER'S PLANS

Dallas Man Does not Approve the New York Bankers Plan of Helping the Farmer

In another column of this paper will be found a plan by New York Bankers by which they propose to help the farmers in the marketing of their cotton crop. Mr. Wolfe, of Dallas states his disapproval of the plan in the following language in the Dallas News under date of 22nd of November:

"With much interest I have read in the morning papers the agreement between New York bankers and the Governors' conference wherein the sum of \$50,000,000 is to be raised to finance the cotton crop.

"To my mind it is the most absurd and unjust proposition ever offered to sensible people.

"In the first place they offer to advance only \$25 per bale, or practically 5c per pound, and to charge a commission of \$1 per bale for that.

"In the second place, they propose to give the farmer only three-fourths of the advance in the market, which compels the farmers to take all of the decline and only get three-fourths of the advance.

Taking the present price of cotton to be 9c per pound, if the market declines to 5c, which is the amount they have advanced, the farmers loses \$20 per bale, but if the market advances to 13c the price named in the agree-

ment, the farmer gets only \$15 of the advance, while the bankers get the other \$5 per bale.

"What service did the bankers render to earn the enormous sum of \$5 per bale, and where is the justice in a one-sided contract like that? M. H. WOLFE."

J. W. Overton President Midland, Texas, November 22.—The Big Springs, El Palo District Medical Society convened here with a large number of physicians present. A short morning session was held and in the afternoon many interesting subjects were discussed. Officers were elected for the ensuing year: President, J. W. Overton, M. D., Sweetwater; Vice President, S. C. Gage, M. D., Abilene; Secretary, G. T. Hall, M. D., Big Springs.

### COLQUITT'S REQUEST TO TAFT

Asks Conferring of Authority on Rangers to Enforce Federal Immigration Laws

Austin, Texas, Nov. 22.—The only development in the Mexican situation today was the request Governor Colquitt wired to President Taft for the conferring of authority upon the State Rangers to enforce the Federal immigration laws along the Texas border. The matter has been referred to the Department of Justice and Labor. The Governor thinks if the Rangers have this power they will be able to prevent Mexican revolutionists from crossing the Rio Grande at obscure points and hatching

intrigues. He thinks it would tend to clear the border zone of plotters and would-be revolutionists. The President and the Governor passed a number of telegrams today in regard to the proposition. A definite answer may be received tomorrow.

Adj. Gen. Hutchings has been ordered to return to Austin since the Federal troops have been placed on duty at Laredo. The militia company on duty at Brownsville will be withdrawn upon the arrival of the troop of Federal cavalry.

L. O. Burdett will sell you an up to date monument for your deceased relative or friend, either in marble or granite. Also iron fences. Lubbock and Amarillo Marble and Granite Works. Phone 1 short and 1 long on 196. 4 tf.

### Lane Must Pay Warrants

Austin, Texas, November 22.—Immediately after the Supreme Court had handed down its opinion in the Fulmore-Lane mandamus case today, refusing motion for rehearing, Controller Lane ordered warrants to issue for the attorneys department—Mr. Lightfoot, his assistants, clerks, stenographers and porter—for the salaries and expenses of September and October. These aggregate \$4,230.

As we go back to the old home to spend Thanksgiving Day with father and mother and sister and brother, let us have a thankful Thanksgiving and a joyous one.

The darkness of life is never so great but there is some ray of light to be thankful for.

## AS THE DAYS ARE PASSING

IT IS A GOOD PLAN TO KEEP IN TOUCH WITH THE BEST IN ALL LINES. We are pleased to know that we have established a fine business on conservative lines and we will endeavor to merit every favor extended through the coming seasons. Let us serve you in building materials, paints and coal.

### WEST PLAINS LUMBER COMPANY

### COLORADO HAS A FIRE

Last Sunday Morning Whole Block of Brick in Business Portion Destroyed by Fire

Colorado, Texas, Nov. 19.—About 3 o'clock this morning fire was discovered in the Lasker business block, just across Second street, south of St. James hotel. The wind being low, the fire company was able to keep the flames from spreading beyond the Lasker property.

Dozier's barber shop, the room recently vacated by J. O. Mc-

Creless' grocery store, Lark Costin's meat market, Jones & Harris barber shop, the Phoenix Pure Food grocery, E. B. Morgan's city cafe, J. W. Shepard's grocery, all fronting north and Sol Robbin's pool hall facing east on Walnut street, were all a total loss.

The building and all the stocks and fixtures were fairly well covered with insurance. The total loss is estimated at about \$20,000. The origin of the fire is unknown.

Let us be thankful that most men are blessed with the righteous desire to do good and to deal fairly by their neighbors.

### Auction Sale

Of unclaimed and refused freight for the satisfaction of outstanding freight and storage charges.

To be held at P. & N. T. Ry Freight Station at 10 a. m., Dec. 19th, 1911.

ARTICLES TO BE SOLD  
One derrick and one roll of cable, weighing about 500 pound. Shipper and consignee, W. M. Rice. C. H. HINTON, Agt. 19 4t

Miss Flora McGee, one of the teachers of the high school at this place is entertaining her brother from Amarillo this week.

## Thanksgiving and Blacksmithing

GO TOGETHER WHEN I DO THE WORK

THOSE WHO KNOW ME KNOW THAT I GIVE SATISFACTION ON EVERY JOB. Let me be your blacksmith. I thank each one for past patronage and invite you to see me on the east side of the Square

### A. J. HICKS, Blacksmithing

## EXCLUSIVE AGENTS FOR "BELLE OF WICHITA"

We are now in our new quarters with a full stock of the best groceries to be found on the market. They are NEW. We are new in the year's work, but we have much to be thankful for. For the courtesies shown us, we thank each one of you. During the coming years it will be our purpose to treat all as near right as we can. Come to see us. Order a sack of "Belle of Wichita." It is unsurpassed. See us for everything you need in the grocery line. We want to serve you. Phone 275.

### R. G. WAY GROCERY COMPANY

# I AM THANKFUL TO YOU

TO EACH ONE WHO HAS HELPED TO MAKE MY BUSINESS A SUCCESS. Your patronage has been fully appreciated. My lines are always full of the best to be bought on the markets, both in groceries and racket goods. ; ; ;

Those who want the best at the most attractive prices are making my store their headquarters. Are you one of the list? Come to see me. Get my prices and the quality of goods I sell. ;

I THANK YOU.

## J. H. MOORE, "Close Price" Store

### BEGIN WORK ON SAND ROAD

Engineering Forces Start Highway Construction in New Mexico

"J. W. Lewis, superintending engineer, left Carlsbad, with a corps of workmen to lay out and stake the new State and county road across the Mesalero sands east of Roswell to the Texas line. As soon as this preliminary work is completed teams and men will finish the constructive work. Dirt is to be hauled and dumped on the shifting sands and then given a coating of hard clay. The materials can be secured at places along the route. The total cost was estimated at \$8,000 and the New Mexico Good Roads Commission has appropriated \$4,000 to the improvement."

The above appeared in the Dallas News of a few days ago under Roswell date line. The proposition appears to us to contain much merit. It is a question of improved highways—better roads. It is a question that has much to do with the commercial success of towns.

Good roads are essential to the development and growth of any county or town, where any attention is paid to commercializing. Roswell people seem to have a clear insight to this. They realize that with good wagon roads they will command the trade territory for miles and miles that under the opposite condition they would lose. They are stretching out their good roads ideas, and the completion of the proposition just being launched will mean a great deal for Roswell, and such towns as might be enroute. As will be noticed in the opening paragraph the Roswell people propose to make a fine dirt and clay road from Roswell to the Texas line.

The same surroundings exist in Lubbock to a great extent at least as at Roswell, so far as trade territory and good roads are concerned. With a road like Roswell contemplates building surveyed and built up from the west line of the state to Lubbock, would be a big trade getter for our town, as well as be of great benefit to the counties west

of us. It would be our idea for the county to get in behind this proposition and have a straight road made as far as their authority goes and in the meantime get the counties lined up to the west of us and make it an unbroken clay road from Roswell to Lubbock. The people of Lubbock alone could well afford to build the road the entire distance from the Mexico line to Lubbock. It would be as bread cast upon the waters, that would in after years return to them with good results.

This is not a question to be thought of lightly, and when the road is completed to the Texas line, some town or county is going to take the matter up, and the town that does will be the town that will control the trade to the state line and possibly beyond. Lubbock is the town that the people along the line are depending upon to bring it about. We cannot afford to let this important matter escape our substantial attention.

To Give Away an Irrigation Well  
Midland, Texas, is arranging to have a big Irrigation Well Celebration on December 8th. As an extra incentive to attract homeseekers and investors to the West Texas city on that date Midland's enterprising Commercial Club has arranged that a large irrigation well will be presented entirely free to some visitor to the celebration. The full conditions of the gift have not yet been announced, the

chief one however will be that the recipient of this princely gift must become a property owner in the Midland county. The negotiations with the present owners have however been concluded and the well will be transferred to its new owner on December 8th.

This well, producing 2000 gallons of water a minute, is the largest yet brought in West Texas. It is situated only a mile and a half from the city of Midland and is a fortune in itself for the lucky person who secures it. Several thousand dollars were

spent in locating and boring for this well, it is 121 feet deep and for sixty hours was pumped continuously to the full capacity of the pump, which is 2000 gallons a minute, without reducing the flow in the least. Another well was brought in at Midland this week and four others are being bored for.

Tickets are to be sold to Midland for this celebration in the

states north of Texas on December 5th, for one fare plus \$2.00 for round trip. For Texas points the Texas & Pacific R. R. has made a rate of one and a third fare round trip.

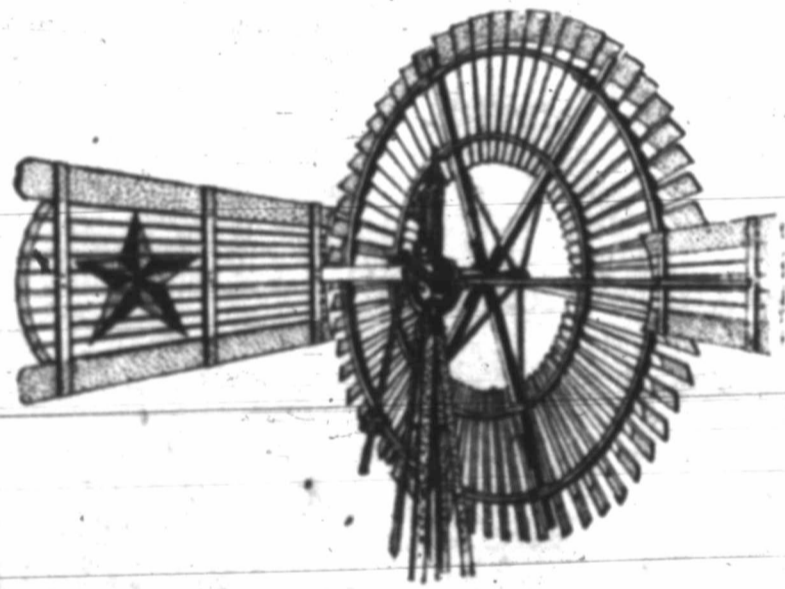
The greatest of feast days in America should be one of rejoicing and thanksgiving by all the people. This is the harvest time for the ingathering of thanks for the blessings of the year.

I have one quarter section near Knowles, New Mexico, Eddy County. This place is in one mile of Knowles. Thirty five acres in cultivation, three room house, painted and ceiled inside. Plenty of water in yard. About half of land all good tillable land. All fenced. Will trade for Lubbock county property, either town property or land.

Apply to

W. L. SIMPSON

Seven miles east of Lubbock



## Exclusive Agents Star Windmills and Repairs For All Sizes. : : :

The Bain Farm Wagons Enterprise Buggies and Surries

In wide and narrow tires

In style and design

### ARCADIAN MALLEABLE RANGES

Headquarters for the famous CANTON line of farming Implements. Come and see our SUCCESS SULKIES now. It is the time of the season that you are going to need you a new SULKY or GANG PLOW. : : : :

DON'T FORGET THE NAME---SUCCESS

Nice Large Line of HARDWARE For Your Selection. : : .:

# R. A. RANKIN & SONS

# We Are Thankful Every Day

FOR THE FINE TRADE WE ARE ENJOYING

at the hands of the people of this section of the country. While it is true that we strive to merit your patronage, at the same time we realize that the firm who makes good has many things to feel thankful for every day. Read our "Things for Thanksgiving" and see if you do not think they would be appreciated for other seasons as well. : : : :



Mr. Carver:

You won't mind carving that bird if you have a carving knife that will "carve."

Mrs. Carver:

You'll be glad to have your friends dine with you if you have new knives, forks and spoons for the table.

Come to see ours.

## During The Coming Year

We we be fully prepared at all times to take care of your wants in our lines and we will appreciate an opportunity to figure your bills. For the year that intervenes between this and next Thanksgiving, we wish for all the greatest measure of prosperity and happiness. Come to see us. Your wants are our pleasure to serve. : : : : :

# The Western Windmill Co.

# THANKFUL EVERY DAY

## IS MY IDEA OF GENUINE THANKFULNESS

I am thankful to be in a bible land, where we have the privilege of serving God at home and abroad. I am thankful to be in Lubbock, where there is lots of good people, among whom I decided to cast my lot over a year ago and have no regret for this step. I am here to serve the people to the best of my ability and any mistakes made are of the head not of the heart, and if not pleased, tell me. I am determined to continue and try to give full satisfaction in my line. This includes everything in the house.

LET ME CALL YOUR ATTENTION TO THE FOLLOWING, At Special Prices

Men's Overcoats; Boy's Suits, from 7 to 17. Also ask to see my line of rubbers, gaiters, leggins and winter weight duck coats, reversible or blanket lined. I also have a nice line of messaline, satins and serge, just arrived.

REMEMBER---in the millinery line, a special price on ladies' hats.---  
DON'T FORGET.

I wish to extend my thanks to those who have patronized me and ask a continuance of same, promising to guarantee bargains for which you will be thankful.

YOURS FOR BUSINESS

# D. C. Worsham Supply Store



### KAFFIR VS. COTTON

Take the Two Crops One Year After Another and Make Comparison

Let Central Texas boast of her cotton. There may be a sentimental feeling that attaches the people of Dixie to the fields of snowy white, but too often there is a chattel mortgage also attached to this white staple.

Nine cent cotton knocks all the sentiment out of cotton farming. Even when 15 cotton occasionally happens it does not justify pay for the child labor that is so often employed in its growing and picking. Cotton has stolen the education from more than one white child in the south.

The Panhandle however has staples that are sure croppers and vastly more profitable one year with another than cotton or wheat.

The New King of the Plains, "Kaffir Corn" is the redeemer for the Panhandle. Princess

maize and cane occupy a position of equal value to the Panhandle farmer.

True they are not new crops. In fact they have been overlooked and not honored with the credit due them. They were too easily grown. Why is it never appreciated the luscious apple from the old apple tree. When the fruit was plentiful? But let us go where they do not grow and then we credit them for what they are worth. So it is with any crops in their native land.

The King Kaffir corn can aptly be applied that quotation from the new testament which reads: "A prophet is not without honor save in his own country."

Panhandle farmers be thankful that you live in the country of King Kaffir.

Make the sure croppers your chief if not your entire crop.

Kaffir corn is now a recognized staple grain and is a money crop, but it is more; it is a crop that in hogs and cattle will sell at a high price on the market.

You can't eat cotton, but, kaffir will feed your family on the finest "flap jacks" that every laid in a plate. Cane will make the sorghum to pour on the cakes. Maize will make fat hogs to hang in the smoke house. Kaffir, cane and maize will pay off the mortgage and make Panhandle farmers the envied men of the world.—Daily Panhandle.

The earliest recorded Thanksgiving day was observed in this country in 1621, when the first fruits of weery toil were harvested by the Plymouth Colony. Bradford sent out men to get wild fowl to help out the feast, and full of gratitude for their preservation and for the scanty harvest they had wrung from the unwilling stony soil, these brave ancestors of ours lifted up their hearts and voices in thankfulness to God. Brave men they were, and hopeful, full of endurance, and indomitable force and energy. Food was scanty, perils threatened on every side, and yet these faithful pioneers were ready to praise God for his goodness and mercy.

### The Spirit of Thanksgiving



THANKSGIVING day stands out by itself on the calendar. There is no other day with so many delightful associations and tender memories, no day upon which

the heart so spontaneously pours out its grateful tribute to the Father above for all his goodness through the year. And this applies equally to ourselves as a nation, as communities and as individuals. For peace within our borders, for generous harvests, for the health and welfare of our communities, we owe to God a debt of love and gratitude which finds expression in prayer, praise and the festivities appropriate to the annual festival of Thanksgiving. We are usually so much engrossed with the active business of life as a nation that we leave too little time for reflection on the divine goodness; yet every day we are surrounded by blessings. Sleeping and waking, on the farm, in the store, the office, the workshop, we are still the objects of his wondrous bounty and care. Whatever re-

verses we encounter, he enables us to overcome them. So, while the passing year has had its sorrows, we feel that the joys have outweighed them, and that we are still God's debtors in thanks for multitudinous blessings. Let us show our gratitude for all of these mercies by reaching out a helping hand to others who have been less fortunate than ourselves. Remember the poor at Thanksgiving—the sick, the destitute, the hungry, the unemployed. In every community there are those to whom a kindly word or a generous hospitality would bring a real touch of the spirit of the festival. Pass on your blessings. By so doing, you will make your own heart the lighter, your own home the brighter and your own Thanksgiving table more enjoyable to all who sit around it.

#### Thank Him for All.

"Giving thanks for all things unto God."—Eph. v. 20.

Thanksgiving is the mark of a truly religious man. If we are always begging God for his mercies without expressing to him our sincere gratitude, we become selfish in our demands. God delights to impart his mercies to us, but he also takes pleasure in our gratitude to him for his benefits. Only an appreciative heart is able to fully enjoy God's unflinching goodness. It is certain that the more we try to praise, the more we will see how our path and our daily way are beset with mercies, and that the God of love is ever watching to do us good.

**A Pure Aluminum 35c Sauce 1/2 Pan for. 1/2c**

**A SPECIAL BARGAIN**

Try and see how you can cook without chipping or burning food. It is light in weight and looks like silver. It does not tarnish. No enamel to chip into the food. Cooks in one-half of the time ordinarily required.

The genuine **WESTERN WINDMILL** can also be had by the **Maltese Cross**. Every piece guaranteed or your money back.

Be sure and buy one from your dealer today. **For Sale by**

**WESTERN WINDMILL CO.**

## OUR TRADE HAS BEEN FINE

During the past year and of course we are thankful and want to let it be known. We have tried to do the very best possible by all those who have dealt with us, and during the next twelve months you will find us ready at all times to meet your demands. Thanking each one for their patronage and asking a continuance of same, we are

**W. B. DOWNING & COMPANY, "PRICEMAKERS"**

O. L. SLATON, President  
H. B. REED, Vice-President  
R. A. BARCLAY, Vice-President

W. S. POSEY, Cashier  
F. W. BOERNER, Assistant Cashier  
J. E. PENNEY, Assistant Cashier

### THE GUARANTY FUND BANK



Enough money is lost by the people of this community every year to stuff all the turkeys in the county. They lose it by being "EASY MARKS," to SMOOTH SCHEMERS who promise to "DOUBLE" your money "every year." They do "DOUBLE" your money—double it put it in their pockets. Government bonds pay only 2 per cent net; real estate, where you have the responsibility of ownership and loss by fire pays only 5 to 6 per cent. How can a strange thing pay big? Don't be "DUPED." Bank your money until you can get enough together to make an investment in something you can KEEP YOUR EYES ON.

Let OUR Bank be YOUR Bank.

### THE LUBBOCK STATE BANK

Capital Stock \$75,000.00  
Surplus and Profits \$15,000.00

High Priced Yearlings  
Shafter Lake, Andrews Co.

Texas, November 22.—Spring steer calves are readily selling here now for \$18 per head, im-

mediate delivery. Grass is generally fine and cattle are going into winter in fine condition.

Likes the Avalanche

The following letter from one of our pleased subscribers sounds so good that we take the liberty to publish same. It shows that the paper is appreciated abroad as well as at home:

Granite Okla., Nov. 22, 1911.  
Avalanche  
Lubbock,  
Gentlemen:

Enclosed find postal money order for \$1.00 for renewal of my subscription to your most valuable paper, can't get along without it; makes me feel the rich streaks running up my spinal column, when anticipating the great city that Lubbock is destined to make.

Yours truly,  
Geo. L. Allen.

It was good, all that happened about the time of the first Thanksgiving day. The Pilgrim fathers were in a particular jubilant mood—for them on that occasion. Years of scanty crops and threatening starvation had been followed by a bountiful harvest and there was an absolute geniality in the preliminaries to the famous dinner. It was to be a game dinner, a dinner fit for any epicure who ever lived, and none so mean in the colony but should be present. So were opened the hearts of those rugged worshippers that they were not content with even this but summoned old Sachem Massasit and all his swarthy retainers, and when the feast was spread red man and white sat down together and were brothers. Here was Christian spirit; here was an exhibition of that broad humanity and care for the other man taught by Him who walked the sand of Galilee.

Mrs. C. E. Moore, son Amos, and daughters Ruby and Hallie, passed through town Friday, on their way to their home at Brownfield. Mrs. Moore has been away about a year, being at Wichita Falls, Spur and other places, but she expressed herself as being pleased to be back on the Plains. She visited her daughter, Mrs. J. W. DeShazo, while here.

### This Week's Poetry

Wilbur D. Nesbit



THE poems on Thanksgiving day will haunt us for a week; Some of them lit in roundelay and some in dirges speak; Some of them tell in dialect of times down on the farm, And some in meter circumspect to magazines lend charm. The man who writes in ragtime strain will tell about the moon, Which views with arrogant disdain the hunting of the 'coon.

HERE'LL be a lot of jingling verse concerning mother's pies, And then some rhyme with the words "ABOUT THE 'sombre skies'"; We'll get the "sighing of the breeze," the "dying leaves," and, oh, For fear that these should fall to please, we'll get the b. b. snow; For all about and all around the poets seize the pen, Like-wise the rhymes they last year found, and write them once again.

BILLION poems, more or less, in cadence sad or gay, Have added to the world's distress since first we had the day—The joyous day of giving thanks, and wondering for why, Except to thin the turkey's ranks and gormandize on pie. In every town from Higginsville to Boston-on-the-Bay, Old Pegasus they nearly kill about Thanksgiving day.

BUt, what's the odds? They've got to be, along with all the rest, We have to have the poetry, to know how much we're best. The poems may not be so grand, but all our woes will cease, When we're filled with turkey and our souls are full of peace. "When we assimilate the pies, and other things—well, say we'll bless the rhyming thoughts that rise about Thanksgiving day.

Too Much.  
"Slave," said Abdul Hamid to his grand vizier, "have the American comic papers arrived?"  
"They have, O incandescent light of the world, brother of the moon and first cousin to the comets," answered that official.  
"Bring them hither."  
It was done, and after one glance at them the Sultan kicked his best hookah out of the window, ordered his favorite dancing girl bowstrung, and threw the papers at the head of the grand vizier.  
"Is it not enough," he roared, "to have the foreigners coming here and collecting money through thy carelessness, without having my majestic self and my enlightened realm mixed up in the annual Thanksgiving jokes again?"

C. O. D.  
The dyspeptic guest gazed longingly at the crisp, brown turkey, the mashed potatoes, celery, cranberries, etc., and sighed, with a mournful intonation:  
"I'll have to pay for this tomorrow, I know."  
The host took a thoughtful expression and remarked:  
"I wish I'd known that. They made me pay for it yesterday."

Growing Reminiscent Now.  
Teacher dear, in defining the word "reminiscent" told the class:  
"Reminiscent" means something that calls up memories of things and incidents that have gone before—something that brings a previous fact before us."  
Yesterday she asked the class to define "reminiscent," when the little wise boy answered:  
"Turkey."

The Thanksgiving Turk.  
At midnight, in his guarded coop, The turk sat, dreaming of the hour, When loud the dinner bell should ring With all its most insistent power. The boarders also dreamed of him, And how, for something like two weeks, They'd be reminded of the turk In hash, which sometimes almost speaks.

Two Losers.  
"I lose money on every meal," complained the Landlady.  
"So do I," asserted the Captious Boarder.  
Whereupon they glared at each other for some moments.

### MR. LUBBOCK LAND OWNER LISTEN!

I have the following to offer you for your land:

#### FIRST

\$1000 cash, and \$6500 Lubbock rental property clear, for an improved place near Lubbock, might take unimproved at right price. This property is well rented.

#### SECOND

\$500 cash, and \$3000 Lubbock rental property for land clear in Lubbock, Lynn or Terry counties. The above property is now rented cash in advance.

#### THIRD

From \$5000 to \$10,000 Waco Property to trade for Lubbock land. Will pay cash difference.

#### FOURTH

2000 acres as fine improved farms as there is near Chickasha, Okla., all in cultivation, a clear of debt. Can borrow from \$1500 to \$3000 per acre. Price \$5 per acre, for Lubbock county land, or in any part of Plains with some rough land.

#### FIFTH

80 acres fine improvements, on interurban, 16 miles from business center of Oklahoma City. No incumbrance. Price \$12,000 party wants 320 acres in Lubbock county.

#### SIXTH

\$8000 Oklahoma City rental property all rented can borrow \$3000. Wants something near Lubbock.

#### SEVENTH

\$30,000 to \$60,000 brick business property rented from \$400 to \$800 per month, clear of debt, for Lubbock land. This property is located in Oklahoma City.

#### WANTED

List your land with me, I am down in a country where people have surplus money to invest and may interest some one in your land. What have you to trade? I have cash and other property to trade together.

Address

J. A. CRAVEN  
WACO TEXAS

## THE STAFF OF LIFE

IS BREAD

To be the real staff it should be wholesome. It should contain nothing but the best and should be cooked and served in the most sanitary manner. A look at my methods will convince everybody that my bakery is kept up to the highest possible standard of excellence.

### CAKES, PIES AND COOKIES

Are also another important item, and especially to the school children. This is a feature of my business that receives careful attention and I invite your inspection.

For the fine line of trade that I have enjoyed during my business career in Lubbock I am thankful and a continuance is cordially asked. When in need of anything in my line it will be my pleasure to serve you.

R. H. MARTIN, THE "HOME" BAKER

# With Thankful Hearts We Come TO ANOTHER THANKSGIVING DAY

We have had a good run of business during the past year, and while we have tried to give value received in every deal at the same time we are indeed pleased with results and want to thank all who have been loyal to us in building up such a substantial business in the great Lubbock country. You will find us ready at all times to do everything in our power to advance the interest of this part of the country and as you help us to grow in like manner will we be able to assist others. Thank you one and all and come to see us when in need of articles in our line.

## Lubbock Grain and Coal Co.

<p><b>THE S. S. ASSOCIATION</b> Held Very Interesting Meeting at Cumberland Church on Last Sunday Afternoon</p> <p>In accordance with previous announcements the Lubbock County Sunday School Association held its second meeting in the Cumberland Presbyterian church last Sunday afternoon. The program which was published a few weeks ago in this paper, was carried out in full, and the subjects assigned brought out some thoughtful discussion, that we are sure will</p>	<p>result in greater things in the Sunday School work in this town and Lubbock county in the future.</p> <p>"The Importance of Young Men and Young Women Attending Our Sunday Schools" was the first topic and was spoken to by Jno. W. Baker in his usual clear trend of thought. He brought out many good ideas that will bear good fruit in the future. He was followed by Dr. Johnson, Jno. R. McGee and others, all of which advanced excellent thoughts along the line of the subject.</p> <p>The next topic was "Bringing vs. Sending" children to Sunday</p>	<p>School. Dr. Johnson was the leading speaker on this subject, followed by a number of others, all handling the question profitably to those present.</p> <p>The next meeting of the association will be held in the South Side Christian church, which will be on the fourth Sunday in December. The program for this meeting will be given out through the Avalanche within the next two weeks. It was suggested that the church which entertained the meeting furnish the music for the occasion, either vocal or instrumental, and the suggestion met with the approval of the meeting and was</p>	<p>so understood.</p> <p>In the near future it is expected that the meeting will be held at some point in the rural districts, and make an all day occasion of it. It is the intention to hold a meeting of this kind in some of the churches in the city every fourth Sunday, and in some of the rural districts every three months, and a grand rally meeting once each year in town. There is a great work to be wrought in the Sunday School field, and this is one way that the leaders of this work have centered upon to reach the non-Sunday-School going people of the town and county. It is ex-</p>	<p>pected that within the next few months that one of the greatest movements of the history of the west will be put to work in this part of the Plains for bringing in to the Sunday Schools a larger per cent of the young men and women, parents and children of the towns and country districts. On with the good work. It is full of merit.</p> <p>Mr. Bounds, of Greenville, has moved to Lubbock, and we understand will make this his home indefinitely. He is a young man and comes to us with good recommendations. He is engaged in the life insurance business at present.</p>	<p>Thanksgiving! Again the kaleidoscope is turned, and what outcasts are revealed to us—glimpses of the morrow! Of homes where plenty and good cheer abound. We look into homes "full of mirth and glee"—homes where serene old age and happy childhood are found hand in hand—homes where family circles are complete. But we see other homes where vacant chairs tell the sad story of loss and bereavement. May He, who in the past "has given His grace to the sorrowing," grant unto all such—from the highest to the lowest—"the garment of praise for the spirit of heaviness." on this Thanksgiving day.</p>
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New Citizens Bank Building

**SIMEON O'NEAL**  
THE HABERDASHER AND TAILOR  
FLORSHEIM SHOES LUBBOCK, TEXAS WILSON BROS' SHIRTS

Phone 266

# THANKSGIVING



MEANS A FEAST. In like manner I have a feast of good things for those who demand "Nobby Wear" and I wish to express my thanks for the large volume of business received from the people of this section.

My store is headquarters of particular people and it is my desire to meet every demand for CLASSY goods. When you need a suit of clothes I invite your inspection of my \$15.00 suits—or better still—have a look through my great range of samples. My made-to-measure suits FIT.

Boots and Shoes are another essential and my line is complete. See me also for Hats and Caps and in fact you will find what you need in wearables of good quality and right prices at my store. An inspection is convincing. Come and see for yourself.



Be thankful today for health and prosperity. Remember me for wearables.

**SIMEON O'NEAL**  
THE HABERDASHER AND TAILOR  
FLORSHEIM SHOES LUBBOCK, TEXAS WILSON BROS' SHIRTS

Look forward to Christmas with pleasant anticipations. Remember me for Christmas Gifts

# THE AVALANCHE

PUBLISHED EVERY THURSDAY BY  
THE AVALANCHE PUBLISHING CO.  
INCORPORATED

JAMES L. DOW, EDITOR.  
JNO. F. TURNER, ADVERTISING MANAGER

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One Year \$1.00 (Strictly in Advance) Six Months 50c

ADVERTISING RATES:—Locals 10 cents per line each insertion. Display advertisements 15 cents per single column inch per week; special rates on year contracts. Cards of thanks, resolutions, Obituaries, (other than written by ourselves, 2 1/2 cents per line. Church advertisements, where a revenue is derived therefrom, 5 cents per line. Professional cards \$1.00 per month or \$10 per year, if paid in advance.

FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING

Phones: Business Office 14 2 rings Mechanical Department 14 3 rings Residence 242

LUBBOCK, TEXAS, THURSDAY, NOVEMBER 30, 1911

## FREE WHISKEY

The editor of the Avalanche, personally and the Avalanche Publishing Co., together with every employee of the office, and most every man young and old in town received in their mail Monday, a great proposition from a whiskey house in Waco, to send a free quart of "the finest whiskey or wine" to those who would order from their house four "full quarts" and pay for same. These houses have no respect for persons. They send their "dope" to them regardless of their occupation. Preachers and lay church members receive them along with the habitual drinker. Of course they do not know who they are. They obtain a mailing list from some source, and we believe the source from which it comes is directly responsible for and a party to the sale, to a certain extent, and if we had to send in the list of names they would most certainly remain unsent. If the parties who furnish these names will discontinue the practice, there will be a great slump in the sale of booze for Lubbock people. It is the little reminder that they send out just before holidays such as the Fourth of July, Thanksgiving and Christmas that sells thousands of gallons of whiskey. If a great many young men were not sent this literature, inviting them to spend their money for fire-water and offering great inducements, for the purchase of same they would not buy as much as they do and possibly none at all. It is a pity that people who do not want this literature are forced to be bothered with it. We believe the postal authorities should rule against the sending of such through the mail unsolicited by a large majority of the people, who receive it, and would rather it would not come to them at all.

The Avalanche is in receipt of a letter from B. O. Burford, at Beeville, Texas, where he and wife moved to last year. They are very well pleased with their home. They say they would rather live in that section, but the land in this country is much richer than that in Bee county. We predict that within a few more months they will be back in Lubbock county, though they do not say as much, except that they will visit this section the coming summer.

When you pick up a catalogue from one of those mail order houses and begin to read the description of each article. We want to buy it right now and the world is buying these goods—the man that writes a description of the goods in one of these catalogue houses gets twenty thousand dollars a year. Does it pay to advertise?—Asperment Star.

Return thanks today and every day from now on. Are you so ungrateful to the Giver of all good gifts as to eat a meal without returning thanks, if so do not remain so any longer.

Smoke stacks look good to the majority of people. Lets pull for more factories and more smoke stacks.

## LUBBOCK AN EXAMPLE

A prominent citizen of the city remarked to the Herald man a few days ago that if Lubbock (a smaller town than Big Springs) could vote bonds to the amount of \$80,000 for civic improvements, it was passing strange to him that Big Springs couldn't. We assured him that we were all in the great State of Texas, and that it was simply up to us as to what we would do in the premises. "For my part," said he, "I would like to see a bond issue voted and improvements given the town that it stands so sorely in need of." We assured him that a majority of our people were entertaining a like opinion and that it wouldn't be but a short time until the city took this step. —Big Springs Herald.

The outside world has heard about us. Lubbock is on the map, notwithstanding she is sometimes ignored by towns of her inferior qualities and population. Big Springs people recognize Lubbock as an example of civic pride, and well they may. There is nothing small about Lubbock. Her population may not be so great as some towns, but what we lack in number is made up in enthusiasm and willingness to do things in the best possible way. Lubbock was founded by people who were substantial in their business methods, and are yet in the town enjoying the substantial surroundings that exist here. Civic improvement has not been overlooked from the beginning of the history of Lubbock. Everything that has been done has embraced the elements of perpetuation, and the spirit of improvement is ever rife in the hearts of the Lubbock citizenship. She may well be made an example of in the plans of other towns, and we consider it an honor worthy of note to have towns of our seniority to refer to us as the Big Springs man has seen fit to do. Come to Lubbock.

## AMARILLO LOCAL OPTION

We heard a traveling man say Monday that you could buy all the booze you wished in Amarillo, even though the saloons were closed by law last Wednesday. We hope the good people of Potter county will get together next year and elect officers who will see that the law is enforced and to indict every bootlegger who is now at work there. —Randall County News.

So that is the way Amarillo is slandered. If there is any whiskey being sold in Amarillo, the sellers are extremely cautious and walking on very dangerous ground. As to the officers enforcing the law our neighbor need have no fears. The Prohibition law does not prevent a man shipping in his own whiskey and don't jump to the conclusion that every man that has a bottle has bought it from a bootlegger. —Daily Panhandle.

Under the present laws of Texas, there is little hope for the bootleggers, if the officers in the counties within local option territory will be diligent and the people will back them up in the jury box. The way of the bootlegger is too hard in Lubbock for the practice to be carried on to any degree of satisfaction, and Amarillo can do the same if she will. Here is hoping that she will have officers with the law-abiding spirit, and backbone enough to go up against the question with a determination to win.



(Thanksgiving Day, 1711.)

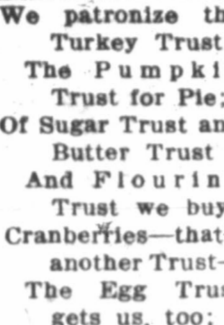


They got the turkey from the woods, The pumpkin from the field; They sang with praise of heavy crops, And blessed the splendid yield.

They baked the luscious pumpkin pie.

With rich and flaky crust, And vowed, in honest thankfulness, "Rewarded is our trust!"

(Thanksgiving Day, 1911.)



We patronize the Turkey Trust; The Pumpkin Trust for Pie; Of Sugar Trust and Butter Trust And Flouring Trust we buy; Cranberries—that's another Trust—The Egg Trust gets us, too;

The Railroad Trust brings many things From other Trusts to view. We ring the Trust-made dinner bell—The viands are discussed—We bow in Chair Trust seats, and vow: "Rewarded is each Trust!"

The Resemblance. "Yes, we call that old gobbler Abdul Hamid," said the farmer. "Indeed?" we commented. "And why, pray?" "Because he is the old Turk in the lot that we will not be able to get any money out of." Truly, we might have foreseen this had we noticed the copy of the funny weekly in his pocket.

Where Were the Dashes? "This turkey has dots all over it," complained the purchaser to the Ingenious Farmer from whom he had made the purchase. "Blame it!" exclaimed the Ingenious Farmer, with an air of childlike simplicity. "I told Marthy las' summer that she hadn't oughter let them turkeys roost on them telegraph wires."

A Little Problem. If a marketman buys a turkey for 12 cents a pound and sells it for 18, and his hand weighs 4 pounds and the turkey weighs 12, what is the man's profit?

Red Cross Christmas Seal Uncle Sam joined forces with the Red Cross White Plague fighters when the postoffice department authorized the sale of the Red Cross Christmas Seals in every postoffice in Texas. This is the first time this permission has been granted.

Governor Colquitt yesterday directed that all mail matter sent out from the Executive Office should carry a Christmas Seal. The Mayors of the various

# The Real Service Car

The car that is ready all the time to perform all the labor required of it is the car to buy. This is the BUICK way.

Many features enter into a really good car and you will find some good features in any car, but when it comes to the car that embraces all good features you are bound to turn to the BUICK.

Let us demonstrate this car. We keep a demonstrator for your convenience. We are also prepared at all times to furnish fittings, tubes, casings, gas, oils and foot warmers. Our repair department is satisfactory in every way.

Our business has been very satisfactory and we are thankful for same. You are always welcome at our Garage.

## Cass Auto Co.

Phone 121

Lubbock, Texas.

cities are expected to follow the Governor's example.

The officers of the Christmas Seal Campaign Committee held an important meeting this morning at the Executive Mansion. Those present were: Mrs. O. B. Colquitt, State Chairman; Miss Kate Daffan, Vice Chairman; Mrs. R. J. Newton, Executive Secretary; Dr. Ralph Steiner, State Health Officer, and General W. R. Hamby, Treasurer.

Great interest is being expressed by the Texas citizens and towns. Over one hundred towns have been organized. More are being heard from hourly. From El Paso on the west, to Beaumont on the east, and from Dalhart in the extreme northwest, to Brownsville in the south, reports are coming of the organization

of committees to sell the Red Cross Seal.

Crawford, a town of five hundred population in McLennan county, has the honor of being the first place in Texas in which Red Cross Christmas Seals were placed this year. Credit for this is due Mrs. Felix H. Robertson, of that city, whose telegraph acceptance of Mrs. Colquitt's appointment as local chairman, was the first reserved. San Antonio secured second place, a telegram from Mrs. Eli Hertzberg, of that city, arriving five minutes after Mrs. Robertson's message. Already a spirit of rivalry is developing. Crawford challenges San Antonio to sell more seals, per capita, of population, than it can and San Antonio promised to do so.

Dallas and Fort Worth, Gal-

veston and Houston, are pitted against each other in a friendly rivalry to outdo each other in the sale of seals.

The children are being enlisted in the campaign. Miss Frances Urban, of Bullard, ordered a thousand Seals to be sold by the Junior Leaguers of the Methodist church. Schools in various cities are being organized to aid the committees of women.

Mrs. O. B. Colquitt received the first \$1.00 for the purchase of Seals, from D. W. Boliver, editor of the Morgan Mirror.

Mrs. Percy V. Pennybacker will present a resolution, asking the endorsement of the Texas Federation of Women's Clubs.

The possibility of selling over a million Seals in Texas appears to be very good. Thousands of Seals are being sent out daily.

# A VERY THANKFUL MAN

IS ONE WHO HAS A GOOD WATCH

He is also thankful for a fine clock, a fine line of jewelry and many other things. Another thankful man is a jeweler who has what the people need in these lines and is also prepared to do the right kind of repair work for those who have "crippled" jewelry.

When you need the best give me a chance to prove what I can do. For the business of the past season I am indeed thankful. For the next year's business I will strive to do my best. Come to see me.

## W. S. NORTON

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# Jethro Jones Sales Manager

Wilbur D. Nesbit

MISS SABINA PENNELL counted the turkeys in her flock. Not that she expected to discover that she had any more or less than she had the day before. But for a month she had counted those turkeys, estimated what they would bring in the market, and vainly endeavored to make that sum equal the amount she needed to pay the interest on the mortgage held on her little place by Elijah Green.

Elijah was the local money lender and note shaver. When Elijah had concluded the preliminaries of a loan with you, you began to realize why he was rich. He could bind you to more different impossible agreements than any one else. Elijah owned farm after farm—all the result of his shrewdness in the money-lending line. As to shaving notes, he was credited with cutting out everything but the date and adding that to his discount.

When he induced Miss Sabina Pennell to borrow five hundred dollars from him and to give him a mortgage upon her little place, he had really acted more decently than ever before. He did not want Sabina's place. What he wanted was Sabina herself. He had proposed to her—proposed in about the tone and with about as much sentiment as he usually manifested when he offered to lend one-third the value of a farm for a mortgage on the whole thing. Sabina had refused him, promptly.

She had refused him several more times, and then Elijah apparently resigned himself to his fate. But he knew Sabina's circumstances; he knew that when her father died and left her entirely alone in the world she would get into debt. So he kept track of her debts, which was not a hard thing to do, when every dealer in the town was a debtor of his.

At the psychological moment he offered to lend her five hundred dollars, secured by the mortgage. He pointed out to her that he didn't need the money and wanted to invest it, and that so long as she paid the interest on it she need never bother about repaying it.

"It's just putting that much money out at interest, for me," she smiled. "And it will relieve you of worry over what you may owe, so you can manage your place and make it pay you."

When Sabina signed the mortgage notes and received Elijah's check she had her first almost-tender feeling toward him. And when she went to him and asked him to give her a little more time on the interest, she had been really affected by his generous agreement.

"Don't let it worry you a minute, Sabina," he said. "Pay it when you can. I don't consider it a real business matter—between me and you, you know."

But now Sabina owed him ninety dollars, just for interest alone. Now, Sabina was not the conventional maiden lady in reduced circumstances. She was not a haggard, thin, woe-begone woman of uncertain years, eking out an existence. She was just twenty-five years old, neat and pretty, and it took all she made teaching school to keep her. She had relied on her turkeys to pay the interest at least. How in the world she should ever pay the principal of the mortgage had not occurred to her.

But Elijah, with ninety dollars interest coming to him, was not the Elijah who had so generously loaned her the money. Elijah was telling her that times were hard and money was close, and although he hated to do it, he simply had to have money to meet his own obligations. So, since the mortgage was overdue, and the interest was unpaid—why—

"I'll do the best I can to raise the money, Elijah," Sabina said. "I've got forty-nine turkeys, and when I sell them—"

"But forty-nine turkeys won't bring you over sixty dollars," Elijah said. "You'll get about ten cents a pound for them, and mighty few of them weigh more than twelve pounds."

Sabina looked out into the orchard, where her turkeys were strutting about. Elijah leaned toward her. "Haven't you changed your mind, Sabina?" he asked.

"Changed my mind? About what?" "About marrying me."

Sabina turned to him, with her eyes flashing. "Well, Elijah Green! So that was why you made me let you lend me that money, and that was why you were so nice about the interest, and that was—"

"No, no, no!" Elijah cried, equanimity. "I never thought of that. I lent you the money because I loved you."

"And now you want your money back because you love it," she said, coldly.

Elijah arose, with an air of grossly injured innocence. "After such an insult as that," he said, "you cannot expect me to consider the mortgage a personal matter, or one between friends. I shall have to place it with my attorney unless you make a satisfactory settlement by—by Thanksgiving day. This with a malicious glance toward the turkeys, which were pursuing the even tenor of their ways, little thinking of the part they were playing.

Elijah got as far as the door, then turned. He saw Sabina looking hopelessly out of the window.

"Sabina," he said, softly, "I didn't mean that. I don't want to hurt your feelings. I want to make you happy. Haven't I shown you how much I think of you?"

"Yes," she replied, "five hundred dollars worth, with interest."

Elijah slammed the door as he went out. At the gate he met Jethro Jones, who was turning in.

"Good morning, Elijah," Jethro said, cheerfully. "Trying to cut me out?"

"Huh!" growled Elijah, hurrying on. So it came that when Sabina opened the door for Jethro her eyes were red and her face was pale. Jethro's prompt inquiry as to what was wrong was answered by a tumultuous account of the whole affair.

"And so you expected your turkeys to pay the interest?" Jethro smiled.

"Ye-yes," faltered Sabina. "Well, excuse the language, but darn Elijah's skin and his skin game, too! I wish there was a way for you to trip him up."

Jethro's sympathy led him on to other statements and remarks having

nothing to do with the turkeys or the mortgage or Elijah Green, but he did not find Sabina any more responsive than she had been to Elijah. In fact she was not even as responsive. She pointed out to Jethro that if she married him people would say he simply took her out of pity because she had lost her home. Jethro went away snarling greatly at the unreasoning powers of women.

Next day he hurried up the walk to Sabina's door, while she was putting away her breakfast things preparatory to going to the schoolhouse.

"I've got it, Sabina!" he exclaimed. "I've got the idea. Now, you let me sell your turkeys for you, and don't interfere with me at all, and I'll make them bring the money you want."

To this, after much persuasion, Sabina agreed. She went to her school with a lighter heart than she had had for some time. It was true that Jethro was going to do this because of his friendship for her—but then there were friendships and friendships, she told herself.

Acting under Jethro's instructions, Sabina did not sell a turkey until a week before Thanksgiving. People who called and asked for one were told that she was not yet ready to sell.

When Jethro Jones got Elijah Green to change five hundred dollars in bank notes into gold coins for him, Elijah asked:

"Like gold better than greenbacks, Jethro?"

"Yes," Jethro answered. "Gold is always money, you know."

Elijah, at his request, gave him fifty ten-dollar pieces.

"What are you going to do with it?" he asked.

"Well, I'm going to invest it in turkeys," Jethro answered. "I've bought Sabina Pennell's flock, and I thought of buying up a whole lot here and there and making a little speculation on the Thanksgiving rush."

"That's the way to make money, Jethro," Elijah smiled. "How much did you pay Sabina for her turkeys?"

"Well, I've really taken them on commission," Jethro explained. "I've got them over at our place now, in the back yard. Maybe you'd like to pick out a nice fat one for your folks."

Elijah was willing, and accompanied Jethro. Into the back yard they went, and walked among the turkeys. Elijah was trying to decide which one he would have, when Jethro pulled out the package he had in his pocket.

"Gold is tolerably heavy," he said to Elijah. "I'll just parcel this around in my—"

At this he slipped, his hands flew up and the air was filled with a shining shower of bright pieces. The turkeys ran in a mass to the scene.

"Shoo! Shoo!" Jethro yelled. "Shoo them away, Elijah!"

Elijah snatched vigorously, but the

turkeys were busy, and by the time they were driven to the end of the yard not one of the bright pieces was visible.

"What do you think of that?" Jethro cried.

"Five hundred dollars in gold swallowed by those turkeys!" Elijah said. "What will you do?"

"I'll have to kill them all and get the money out of their crops."

At this moment, Henry Tuttle, whose huckster wagon had been standing down the street, drove up. With just a flicker of a wink he called to Jethro:

"Ready to sell them turkeys?"

"Not now," Jethro said. "Guess I'll have to keep 'em myself."

"Well, tell you what I'll do. I'll give you three dollars apiece for them. Turkeys is goin' up."

"Can't do it, Hen. I hate to try to use them all myself, too."

"Give you three-twenty-five."

"I don't suppose all of 'em got those pieces," Jethro said, in an undertone to Elijah. "I believe I'll take him up on that and let him have ten of 'em."

"I'll give you five dollars apiece for my choice of fifteen of 'em," Elijah declared, promptly.

"Elijah has offered me five dollars apiece for his choice of fifteen," Jethro called to Henry.

"Elijah must be tryin' to corner turkeys," Henry grinned. "Tell you what—I'll give you seven-fifty apiece for the bunch."

"Does he know about what just happened?" Elijah asked.

"He wasn't here. How could he?" Jethro said.

"I'll give you eight apiece for the whole lot."

"Turkeys are in demand, Henry," Jethro laughed. "Elijah bids eight."

"Well, I'm busy. I've got to be movin' on," Henry asserted. "I'll give you ten."

"They've got to be killed and picked for market," Elijah said. "You must remember that, Jethro. I'll give you eleven-fifty apiece for 'em just as they stand."

"Elijah bids eleven-fifty," Jethro called to Henry.

"Little too steep for me," Henry decided, clucked to his horse and drove on.

"The turkeys are yours," Jethro said.

"Well, now, let's understand this deal," Elijah said. "I'm payin' you eleven-fifty apiece for the turkeys—and their contents. No monkey business about that, is there? I get the turkeys and their insides, and all, not specifyin' what is inside of 'em."

"That's the agreement," Jethro answered. "No specifications whatever, Elijah. It's a plain business transaction."

"Can I kill the turkeys here?"

"It would clutter the place up too much. You can put them in crates and haul them off."

"Well, I've got your five hundred in greenbacks in my pocket yet. Here it is, and here is sixty-three-fifty more. Is that right?"

"Right as a trivet," Jethro agreed, and the deal was closed.

That evening he turned over to Sabina five hundred and sixty-three dollars and fifty cents, telling her what he had done.

"It wasn't honest, Jethro," she objected. "You've got to give it back to Elijah."

Further discussion of this ethical point was interrupted by Elijah, who burst into the house angrily.

"You—you scoundrel!" he shouted, shaking his fist at Jethro. "You robber! You bucco man! There wasn't a thing in those turkeys' crops but

brass pool checks! You swindled me. I'll have the law on you."

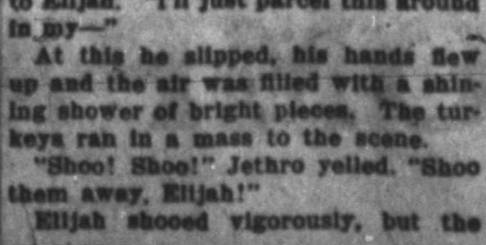
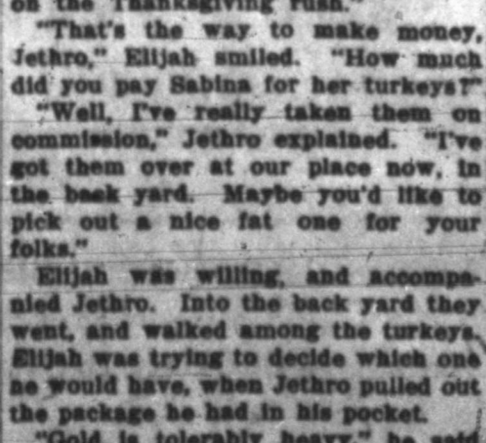
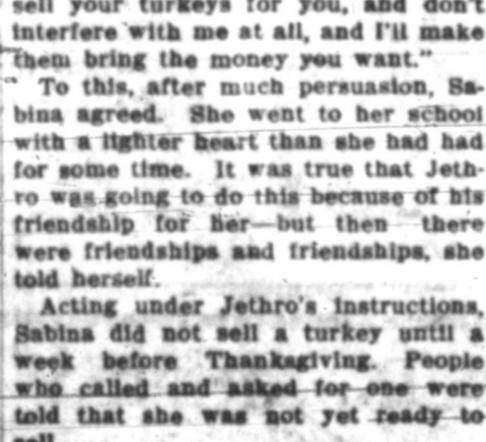
"Well, Elijah," Jethro smiled, calmly. "Sabina and I have just been talking the matter over, and I agree with Sabina that it wasn't quite fair to make you take your own medicine. Now, if you'll agree to be reasonable and to take Sabina's turkeys for the interest that is due you, I'll give you back your money. And, of course, she'll have to have plenty of time to pay off the mortgage, because if people found out about your turkey deal they'd make so much fun of you—"

"All right," Elijah snapped. "But how's she goin' to pay the principal?"

"That," Jethro replied, dropping his arm about Sabina's waist, "is something I'll have to advise her about when we are married."

As the gate clicked after the departing form of Elijah Green, Jethro lifted Sabina's chin again, but before kissing her he observed:

"You ought to have had me as sales manager long ago, Sabina."



## THANKSGIVING---THEN COMES CHRISTMAS

And before Christmas we will be in our new quarters in the First National Bank building with one of the best displays of Christmas goods we have ever shown in Lubbock.

### KEEP THIS STOCK IN YOUR MIND

For a good year's business we are indeed thankful and we ask a continuance of your patronage promising at all times to do the right thing by each one in the lines we carry. REMEMBER THE CRISTMAS GOODS. REMEMBER THE NEW PLACE. REMEMBER US FOR YOUR CHRISTMAS SHOPPING.

# THE LUBBOCK DRUG COMPANY

Notice of Stockholders Meeting  
Of the Crosbyton-Southplains Railroad Company, to be held Wednesday, February 7th, 1912, for the purpose of authorizing the directors thereof to issue bonds, etc.

To the Stockholders of the Crosbyton-Southplains Railroad Company:

You and each of you are hereby notified that on the 28th day of October, 1911, at a special meeting of the Board of Directors of said Company, a resolution was unanimously adopted calling a meeting of the stockholders of said company to be held on Wednesday, February 7th, 1912, at the City of Crosbyton, Texas, at 10 o'clock A. M. for the purpose of authorizing the directors thereof to execute a mortgage upon the property of the Company and to issue bonds thereunder to an amount and for a period to be fixed by the stockholders at said meeting; and to authorize the directors to apply to the Railroad Commission of Texas for authority to issue such bonds; and to take such further and other steps as may be necessary under the laws of Texas for the final approval by said Commission of said bonds; and to obtain the authority of said Commissioner to register said bonds when issued in the office of the Secretary of the State of Texas.

Dated this 28th day of October 1911, at Crosbyton, Texas. 20 St [SEAL] R. M. BASSETT, Secretary

## The Cash Meat Market

PRYOR & MULL, Props.

Are offering the following inducements to the trade. Read this list and see if you can't find what you want. All first class too:

BEEF	BALONGA
PORK	CREAM CHEESE
VEAL	HEAD CHEESE
MUTTON	CHILI
SAUSAGE	WACKEREL
HAM	PICKLED PIGS FEET
BACON	FISH AND OYSTERS
WEINERS	

*12/10*

You will find us ready at all times to serve you in the most up-to-date style and your business will be appreciated. We are both new comers to Lubbock and are anxious to get acquainted. Come to see us or Phone 146.

## The Cash Meat Market

PRYOR & MULL, Props.

This is the harvest time for thanks. True, there have been trials, calamities in some places, homes destroyed, losses and sorrows but taking the country over our blessings have been very many and far outnumbered the dark appalling things of life. In spite of many evils there has been as much of true sympathy, of genuine benevolence, of a cordial spirit, of brotherly love and good fellowship, we can keep our thanksgiving in the spirit of the scriptural admonition: "Be ye thankful."

Thanksgiving day was first established in the United States by the Pilgrims at Plymouth, New England, replacing Christmas as the great family festival, and has been gradually adopted in other parts of the country. Congress recommended days of thanksgiving annually during the Revolution, and Washington, in 1719, after the adoption of the constitution, Other days of national thanksgiving have been proclaimed, and since 1863 the last Thursday in November has been annually proclaimed by the President as a National Thanksgiving Day.

There are holidays and holidays, Christmas and New Years are cosmopolitan—are the property of no particular people, but yet are joyously observed by many. But Thanksgiving is purely an American holiday, original in conception and growing from a small beginning until it has reached the dignity of a national event.

When you talk on Miller & Mullen's asks with ease and pleasure Phone 95

## DEAL E. L. LAW DEAL

THE WINDMILLER

Makes a specialty of building windmill towers and doing all kinds of repair work. See me at the City Plumbing and Sheet Metal Works. Phone 383.

## DEAL E. L. LAW DEAL

THE WINDMILLER

# Gratitude Embraces a Golden Thought

and those who know us best are bound to admit that we feel grateful for the great amount of patronage received at the hands of the people of the Lubbock section. Service has been our motto, coupled with the best. It has been a winner and is winning for us a wider field of patronage every day.

## We Do Not Make Claims

WE CANNOT FULFILL. When we say we will do a certain thing we are certain to do it. There is some class to our goods, both racket and groceries, and while they may not be the best ever sold at the same time there is none better.

## DURING NEXT YEAR WE WILL

be fully prepared to meet every demand made on us and those who help us to to grow will find value received in every purchase.

## Make Our Store Your Headquarters

Come where you will find that "homey" feely. Every sale a "must please" sale. Again thanking you we are

# Long Brothers Company

### \$50,000,000 FUND

#### New York Bankers Make Announcement Follows Conference With Southern Representative

New York, November 21.—New York bankers who have been conferring here for the last few days with representatives of the Governors' Conference and the Southern Cotton Congress and Commissioner of Agriculture announced this afternoon that they had raised a fund of \$50,000,000 to be placed immediately in the cotton belt of the State for the purpose of handling the cotton crop of 1911 and enabling growers to participate in any rise in the market.

#### BAILEY AND OUSLEY AMONG REPRESENTATIVES

The negotiations were conducted on behalf of the South by Governor Emmett O'Neal, of Alabama; Senator Bailey, of Texas, who has been advising his colleagues as to the legal aspects of the proposition; E.

J. Watson, President of the permanent Southern Cotton Congress and Commissioner of Agriculture of South Carolina; and Clarence Ousley, of Fort Worth, representing the Governor of his State.

#### STRONG SUPPORT DECLARED SECURED

The bankers who will furnish the fund, according to the statement, are headed by Col. Robert M. Thompson, of the brokerage firm of S. H. P. Pell & Co., of this city. The financial support of several of the strongest banks in New York have been given to the plan, the statement says.

#### DECLARES FARMERS' ACCEPTANCE IS NECESSARY TO PLAN

The plan proposes to advance the grower \$25 per bale on his cotton, based on the market value at the time of the loan. No interest will be charged being \$1 a bale, which is regarded as a legitimate minimum charge for expense of grading and handling. The cotton is not held nor taken from the channels of trade, but is placed at the best advantage. The grower is given the

right to designate the day of sale prior to January 1, 1913, and will participate in any advance in price to the extent of three-fourths of the rise of the market.

The details of the plan are yet to be worked out. It has been decided, however, to place the fund through State committees named by the Governor or Commissioner of Agriculture of a State, and these committees shall be empowered to sell when cotton reaches 12 cents, and compelled to sell when it reaches 13 cents, regardless of advice from the growers. Provisions against any violation of the Sherman anti-trust law is contained, the promoters believe, in a clause empowering each committee to name the day of sale in the event the market climbs to 12 cents or 13 cents.

"Of course," reads the statement, "everything depends upon the acceptance of the plan by the individual farmer in connection with the pledge to reduce the acreage the coming year."

Following is the announcement of the plan.

"The announcement was made here today, following conferences that have been in progress several days between prominent bankers of New York and leading representatives of the South, such as Governor O'Neal of Alabama, Clarence Ousley, representing Governor Colquitt of Texas, and E. J. Watson, president of the permanent Southern Cotton Congress and Commissioner of Agriculture of South Carolina, that a plan has been presented to these gentlemen, representing the Governors' conference and the Southern congress, composed of producers, business men and

bankers of the South, which means the placing in the cotton belt States of about \$50,000,000 immediately for the handling of the cotton crop of 1911.

"In other words the proposition is to give the farmer \$25 per bale advance on his cotton, without interest charging him only \$1 a bale to cover expenses grading and handling, letting him turn over the cotton to the holders, who will advance him \$25 per bale and give him the opportunity to designate the date of the sale prior to January 1, 1913, and to participate in any advance in price to the extent of three-fourths of the rise in the

market. "It is calculated that by the present ordinary holding price (continued on next page)

### For House Moving

Figure With  
**T. F. CRAWFORD**

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Phone 95

## SPEND YOUR MONEY AT HOME

and there is a chance that you will get to see it again. We have a line of goods that will compare in design, quality and price with any you secure at any market. Let us have this for you the next time you want wall paper. Pictures attractorily framed.

**South Plains Wall Paper Company**

## THE STRENGTH OF OUR COMPANIES

APPEALS TO THOSE WHO KNOW AND WANT THE BEST IN INSURANCE. When you have your property witten up you want to feel satisfied that if the time ever comes that you will be in a position to collect why the money will be forthcoming.

**WE HAVE HAD GOOD LUCK** in all lines, but we know that there are still lots of business that we should get. For past favors we are thankful and we enter the next season with bright hopes. Come and see what we are offering in our line. Do not delay. Today is the day to insure, if you are not protected. Better be safe than sorry. Remember, we have the "old line" companies.

**S. P. ROBBINS & COMPANY**  
ARE TALKING.

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Your business and notarial work  
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Will practice in all the Courts

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of your tailoring.  
We have what you want and it fixed  
just right. Summer Suits, Short Orders.  
SCOTT WOLFFARTH, Prop.  
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Rates of \$1.00 per day  
Comfortable Travelers Home. Every-  
body in Lubbock. New manage-  
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When you  
end your  
day  
at home  
or on  
business  
call on  
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Is the place to get a First-class  
Hair cut, Shave and Shampoo,  
or anything in the line of  
tonorial work. Courteous  
treatment to all.

Your trade is solicited upon  
the merits of the workmanship.  
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COST TOO MUCH MONEY FOR YOU NOT  
GET THE BEST WHEN YOU BUY  
My lines are full of the best men's and  
boys saddles and also harness and  
other goods along these lines  
Our repair department gives satisfaction  
because the work is done by an ex-  
pert and the best materials used.  
COME TO SEE ME

**J. J. REYNOLDS**

South Side Square Lubbock, Texas

\$50,000,000 Fund  
(continued on previous page)  
the farmers take all chances of  
a rise in the market. By this  
plan he takes no more chance  
than he did before and has  
every opportunity of maximum  
participation in a rise in the  
market, meantime paying the  
debts he has to pay and saving  
the losses sustained by country  
damage (lack of proper facili-  
ties) and by loss of weight and  
warehousing charges.

AS TO THE LAW  
"Provision is made against  
any apparent violation of the  
Sherman law, in that each State  
committee appointed by the  
Governor or Commissioner of  
Agriculture of each State has  
the power to name the date of  
sale if cotton reaches 12 cents  
or 13 cents, which, according to  
testimony gathered, gives only  
a close legitimate profit on the  
cost of production.  
"Of course everything depends  
upon the acceptance of the plan  
by the individual farmer in con-  
nection with his pledge to reduce  
acreage the coming year. The  
individual farmer alone can make  
success possible.

"The undertaking is fathered  
by a number of bankers, of  
whom Col. R. M. Thompson is  
head, he being a widely-known  
bull of the firm of S. H. P. Pell  
& Co., bankers and cotton men,  
and all necessary machinery for  
caring for the cotton has been  
provided. The committeemen  
here have been assured by a  
number of the strongest banks  
in New York of a thorough back-  
ing of these already strong in-  
terests.

"The gentlemen here, as well  
as President Barnett of the  
National Farmers' Union, con-  
sider the plan acceptable to the  
growers, and they are tonight re-  
turning to their respective  
States to present it to their peo-  
ple, and, if it be agreeable to  
the producers, to put it into im-  
mediate operation. Senator Bai-  
ley of Texas, who is here, has  
been advising as to the legal  
aspects of the proposition."

COMMENT BY WATSON  
President Watson, comment-  
ing on the plan tonight said:  
"We have carefully considered  
the whole thing in all of its  
phases. I can't say what the  
growers are going to do. The  
financial end is strong. It holds  
out prospects of fine results and  
stops any effort at the corner  
of the market. It seems to  
assure an honest price for cotton  
and to safeguard the commodity,  
which is the very keystone of  
American finance. Some one be-  
sides the farmer may make  
some money out of it, but as  
that is done, the farmer is being  
assured several dollars a bale  
more than he would get under  
the present iniquitous marketing  
method. We are therefore will-  
ing to submit and recommend  
the proposition to our people,  
and if they wish to accept it,  
then help them to make it as ef-  
fective as we can.

"There is no doubt that the  
holding and reducing of acreage  
movement we have been push-  
ing so successfully has checked  
the downward tendency of prices  
under the present hammering up  
to this time. So far, we have  
fought the battle unaided, now  
that money to the extent of \$50-  
000,000 is offered, we may fight  
harder, and in the end we hope  
to put a check to methods of  
marketing of a Nationally impor-  
tant commodity, which methods  
the Federal Government ought  
to have wiped out long ago.

Recently furnished rooms, electric  
lights, bath, Mrs. Wm. McIn-  
nis. Phone 21.  
Texas Land Values  
Austin, Texas, November 22.  
—According to the preliminary  
figures of the Controller, the  
taxable values of Texas this year  
will be in the neighborhood of  
\$2,515,000,000. It is also esti-  
mated that the increase will run  
at least \$30,000,000 over the pre-  
liminary estimate and from  
\$125,000,000 to \$129,000,000 over  
the values for last year.



MRS. HETTY GREEN'S RECIPE

Says Good Conscience, Appetite  
and Good Will to Others Will  
Promote Long Life

Mrs. Hetty Green recently  
gave an interview, the occasion  
being her 77 birthday. She had  
been asked how to live to be 100  
years old.

"I have never gone up into  
the cob-web," said Mrs. Green  
as she seated herself in a chair  
beside the desk of her son, Col.  
E. H. R. Green, in their office,  
111 Broadway. "You can rely  
on me for the truth and com-  
mon sense. I can tell you how to  
live to be 77 years old."

"But you are reported as be-  
ing 76 years old this morning she  
was told."

"That was very nice of the  
newspaper boys. They did it to  
make me feel good. Neverthe-  
less, I am 77 years old, for I was  
born in 1834. I am not ashamed  
of it—really, am proud of it. To  
live to any good old age, I  
would prescribe for the young  
people the possession of, first, a  
good conscience, second, a good  
appetite for the best food plainly  
cooked, and, third, good will  
toward others. If they will fol-  
low these rules they will live as  
long as they want to."

Mrs. Green chuckled as she  
united the strings of her bonnet  
and said:

"You ask me how I feel this  
morning. Well, I have the spunk  
of twenty men and feel five  
years younger than on my last  
birthday. Much of my present  
good health I ascribe to the  
presence of my son, who is a  
great help to me."

Old Time Songs Free  
Let us send you our book of old  
favorite songs, words and music  
complete, of over 50 dear old  
tunes and national airs—fireside  
classics dear to every heart.  
You get this beautiful booklet  
FREE by enclosing two stamps  
to pay mailing expense. Ad-  
dress, GALESBURG PIANO CO.,  
10 N. Cherry-st., Galesburg, Ill.  
The book contains all the  
following songs with music and  
piano or organ accompaniment.

- America.
- Annie Laurie.
- Auld Lang Syne.
- Battle Cry of Freedom.
- Battle Hymn of the Republic.
- Catch the Sunshine.
- Columbia, Gem of the Ocean.
- Come With Thy Lute.
- Comin' Thro' the Rye.
- Darling Nellie Gray.
- Dip, Boys, Dip the Oar.
- Dixie's Land.
- Flag of the Free.
- Flow Gently, Sweet Afton.
- Good Night, Ladies.
- Hail, Columbia.
- Home, Sweet Home.
- How Can I Leave Thee.
- Juana.
- Just Before the Battle, Mother.
- Lead Cindy Light.
- Lily Dale.
- Long Ago.
- Love's Old Sweet Song.
- Marching Through Georgia.
- Massa's in the Cold Ground.
- My Bonnie.
- My Maryland.
- My Old Kentucky Home.
- O, Wert Thou in the Cauld Blast.
- Old Black Joe.
- Old Folks at Home.
- Robin Adair.
- Rocked in the Cradle of the Deep.
- Scotland's Burning.
- Stars of the Summer Night.
- Swanee River.
- Sweet and Low.
- The Blue Bells of Scotland.
- The Dearest Spot.
- The Evening Bell.
- The Last Rose of Summer.
- The Old Oaken Bucket.
- The Soldier's Farewell.
- The Star Spangled Banner.
- The Vacant Chair.
- There's Music in the Air.
- Those Evening Bells.
- Three Blind Mice (Round).
- Tramp! Tramp! Tramp!
- Uncle Ned.
- We're Tenting Tonight.
- When Swallows Homeward Fly.

# SPECIAL REMOVAL NOTICE

## AFTER DECEMBER 1ST

You will find me located in the  
**FIRST NATIONAL BANK BUILDING**  
Facing North on North First Street

I have bought a fine line of Christ-  
mas goods and my stock will be kept  
up to the highest possible standard  
in WATCHES, CLOCKS, JEWELRY,  
CUT GLASS AND SILVERWARE.

For the past year's patronage I am appre-  
ciative. It has been very satisfactory and I will  
endeavor to satisfy every demand made during  
the next twelve months. See me for the better  
grades of goods found in my lines. I am here  
to serve you and you must be satisfied.

**REMEMBER ABOUT THE REMOVAL**  
**REMEMBER TO CALL ON ME AT THE NEW STAND**  
**REMEMBER ABOUT THE CHRISTMAS**  
**DISPLAY**  
**AND I AM SURE YOU WILL BE PLEASED WITH MY**  
**OFFERINGS**

It has been my pleasure to serve the public of  
this section for some time and I have tried to  
merit your patronage.  
**FOR PAST PATRONAGE I THANK YOU**  
For your future business I will do my best to  
please you.  
**COME TO SEE ME**  
and don't forget to bring me your broken  
watches, clocks, jewelry, etc.

**YOURS FOR A SQUARE DEAL**  
**CRAWFORD**  
**THE JEWELER**

## MY STORE IS SMALL, BUT

I have sold lots of goods and I want my customers and friends to feel that every order is appreciated and that I have done my best to give satisfaction. During the next year I will try harder than ever before to please.

GIVE ME YOUR PATRONAGE ACCORDING TO MY MERITS AND I WILL BE SATISFIED. YOURS TO SERVE.

## C. A. HOLCOMB, The Grocer

### THE AVALANCHE

PUBLISHED EVERY THURSDAY BY

THE AVALANCHE PUBLISHING CO.  
INCORPORATED

JAMES L. DOW,  
JNO. F. TURNER,

EDITOR.  
ADVERTISING MANAGER

Entered at the Postoffice at Lubbock, Texas, for transmission through the Mails as second class matter.

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ADVERTISING RATES:—Locals 10 cents per line each insertion. Display advertisements 15 cents per single column inch per week; special rates on year contracts. Cards of thanks, resolutions, Obituaries, (other than written by ourselves, 2 1/2 cents per line. Church advertisements, where a revenue is derived, therefrom, 5 cents per line. Professional cards \$1.00 per month or \$10 per year if paid in advance.

FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING

Business Office 14 2 rings  
Mechanical Department 14 3 rings  
Residence 242

LUBBOCK, TEXAS, THURSDAY, NOVEMBER 30, 1911

#### NOTHING MAGICAL

Lubbock is past the age of foolishness. There is a certain period of the history and life of young people, when there is more or less frivolity. The same is true with towns. They most always pass through a period in which they jump at everything, claim everything, but as they grow older they settle down to straight forward business movements. This is true today of Lubbock. She has passed the age of frivolous things. She is settled down to a business gait. Buildings the most substantial to be found on the Plains are being erected—sidewalks that will stand the test. Waterworks that are adequate for the general needs of cities three times the size of Lubbock. A sewer system that would be a credit to a town several times the size of Lubbock. These are all in course of construction. There is no hysterical stories going the rounds of the country about "The Magic City," when applied to Lubbock. There is nothing magical about her; she is the Gibraltar of the South Plains, both in durability and controlling power. Come to Lubbock.

While you are thankful do something to make others thankful.

Be thankful and make someone else happy.

Be thankful.

#### BROUGHT TO HIS KNEES

We regret to hear that Mr. James Pierpont Morgan, vestryman, stubbed his toe on a pew cushion and fell to his hands and knees in St. George's Protestant Episcopal Church. We dislike to think of a colossus on all-fours. —Dallas News.

This probably is only a matter brought about providentially. It was possibly the only way this great financier could be brought to his knees. He no doubt regretted the occurrence, not so much because of the probable physical injury that such occurrences might bring about, but it was a severe blow to the gentleman's pride. It was humiliating, but it was an example of life that proves that we cannot get so high that we cannot take an awful tumble, and is a warning to the proud of heart that they too might be humbled before God and the world.

Robert G. Fowler, the famous aviator, has been making a flight, to and a stop in, the leading towns on the Texas & Pacific railroad from El Paso to Abilene, and many people witnessed the feat of machine flying, who never expected to live to see the day when the mechanism of man would be able to produce a machine that would ascend and descend as the birds of the air and carry their cargo of humanity with apparent safety from one end of the nation to the other.

We are thankful.

The tendency of the times seem to indicate that the matter of practical business methods taught in all the schools of the State, will be one of the next great improvements of the schools of Texas. For many years the State has had excellent schools. Texas schools have turned out thousands of brilliant men from the standpoint of literary education, and one or two other lines of professions, but the majority of the students in school are compelled, if they wish to engage in the various pursuits of life, have to begin over again and in the next course specialize in order to equip themselves for the business world in a commercial capacity. In an article in another part of this paper under a caption of "Will Teach Business Methods" brings out points of interest that the State University are trying to bring to pass, and are very hopeful of accomplishing to a great extent within a short-while.

Advocates of diversification of crops in Texas need only refer to two exhibits at the Northeast Texas Fair, recently held at Pittsburg, for an example of

how extensively the Texas farmer may really diversify. One farmer produced 170 varieties of farm products on ten acres of ground and another 200 varieties on three acres. Of course, this was demonstration work, but that is what the diversifier desires, a practical demonstration that the crops can really be produced. If two hundred different products can be grown in one county in Northeast Texas, who will dare say how many can be grown in the entire state, where there is such a wonderful variety of soil and climate.

Think what we have to be thankful for.

#### Will Move to Plainview, N. M.

The following from the Plainview, (N. M.) Herald would indicate that Lubbock is soon to lose one of her good citizens:

"Mr. A. S. Alexander and family of Lubbock, were here this week and looked over the county, they say this part of the Plains looks good to them. Mr. Alexander is a very progressive man and the kind of men it takes to develop a country. They have decided to cast their lot among us, and we certainly bid

them a hearty welcome to our town. Mr. Alexander has been over a good portion of the plains from North to South and says Plainview is the place for him. They have chosen a very desirable place just three miles from the town. He has great faith in the irrigation proposition here and will put down a pumping plant, also contemplates going into business."

The Avalanche regrets to see these good people leave our town. It seems that it is one of the characteristic of the American people to move from one place to another, sometimes for better and sometimes for worse. We trust however for the sake of Mr. Alexander, and his excellent family that this move will not be for the worst. Lubbock is a mighty good place, and when he finds something better, he must have landed in paradise.

#### A Missourian Says:

"This is the best watered county in the state, no negroes, no saloons, splendid climate and water, good schools and churches and the finest people on earth. Taxes are very low and they raise all kinds of fruit grain and vegetables, and more value to the acre on that twenty dollar land

than we do on our sixty dollar land."

The above are the words of Judge J. B. Harris, an attorney and capitalist of Nevada, Mo., and although the section of the Panhandle he visited is 150 miles north and 60 miles east of Lubbock, still the conditions are much akin, and all the good things said about Lipscomb can also be accredited to Lubbock and the South-plains, with regard to the water, negroes, saloons, schools, churches and people as well as agricultur and horticulture.

#### Will Continue Work

Austin, Texas, Nov. 25.—Attorney General Lightfoot declares positively that notwithstanding the fact there'll be no funds with which to operate his department for the second fiscal year he does not propose to close shop.

He declares that his department will be operated after September 1, 1912, just the same as ever, even if he is forced to borrow the money personally. Attorney General Lightfoot made it unquestionably plain that he does not expect to ask Governor Cokquitt for the funds with which to operate his office.

## RETROSPECTIVELY SPEAKING

WE HAVE MUCH TO BE THANKFUL FOR

WE INVITE ALL OUR OLD CUSTOMERS AND NEW ONES, TOO, TO SEE US FOR THE BEST OF MATERIALS IN OUR LINE

## A. C. HOUSTON LUMBER CO.

## There Is Always a Demand

FOR A TINNER. If he is a good tinner all the better. We do the kind of work that stands the test and it is attested to by the fact that we are doing a bigger business every month.

## Of Course We Are Thankful

FOR PAST FAVORS and will do all we can to merit your further business. When in need of sheet metal work remember us. Full supply of material on hand all the time and we are ready to serve you on short notice. Come to see us.

## City Plumbing & Sheet Metal Works