

THE LAND OF UNDERGROUND RAIN—WHERE THE WHEAT AND COTTON BELTS MEET

# THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 8

MULESHOE, BAILEY COUNTY, TEX AS, THURSDAY, JANUARY 8, 1931

NUMBER 49

## Co. Court Opened Monday, Cases Set For 3 Weeks Term

County and Probate court, Judge J. E. Adams presiding convened here Monday in a session which will probably last about three weeks in order to clear the present docket. The first day was largely used in setting cases and hearing motions of various kinds.

Cases were set as follows:

Joshua Blocker vs. John Skipworth for Jan. 20.

P. L. Burrell vs. J. F. Montgomery suit for possession, set for Jan. 10.

State vs. N. Frank Johnson dismissed on motion of State.

State vs. C. E. Payne check involved, dismissed on motion of State.

State vs. Billie Martin dismissed on motion of State.

State vs. W. E. Denton, two charges, set for January 19.

State vs. Chas. Glenn, trespassing, set for January 19.

State vs. H. J. Denton, trespassing set for January 19.

A. C. Hemmington vs. E. C. Tucker, suit for debt, judgment rendered January 6 for plaintiff.

Jno. L. Hilliard vs. Ralph Tipton, suit for debt.

Punhandle Lumber Co. vs. Walter Gable suit for debt judgment for plaintiff, January 6.

In Probate court last Tuesday John O. Wooten, 57, was adjudged insane and ordered under restraint until such a time as he may be sent to one of the state institutions. He has been a citizen of Bailey county for the past three years, residing with D. D. Haldeman near Goodland.

## Misses Farrel and Bellar Injured As Auto Turns Turtle

While attempting to pass another car Sunday afternoon on the highway between Muleshoe and Sudan, the Chevrolet coupe in which Misses Inez Farrel and Floy Bellar were riding skidded when the breaks were applied turning over a couple of times.

Miss Farrel sustained a slight cut on bruises and nerve shock. Miss Bellar received a gash about six inches long on the back and top of her head, requiring several stitches for closing. The young ladies were taken to Sudan for emergency treatment, and later to a hospital in Clovis, N. M. Miss Farrel was able to return to her home here Monday morning, but Miss Bellar will remain in the Clovis hospital several days for treatment and convalescence.

The car, belonging to Pat R. Bobo, was badly damaged, the top being crushed in, all glass in windows and windshield was broken out, fenders and lamps demolished.

## REV. BALL PORTALES BAPTIST PASTOR ENDS LIFE WITH SHOT

The suicide of Rev. C. E. Ball, 55, pastor of the First Baptist church, Portales, N. M., Wednesday of last week, was received here with much consternation by many Muleshoe citizens who were well acquainted with him.

Rev. W. B. Hicks, of the local Methodist church, stated that he and Rev. Ball began their respective pastorates together several years ago when both were located at Brownsfield.

The minister stated in a note left behind, that he was "broken financially, physically and mentally."

## Captain of Industry



Gerard Swope, president of the General Electric Company, who has worked out a plan for the stabilization of employment in industry.

## BE LOYAL TO YOUR HOME TOWN!

"Buy it in Texas clubs" and home loyalty campaigns are being organized all over the state—an idea that Muleshoe and Bailey County citizens might well emulate and prosecute.

In these times of stringent financial circumstances buying at home and patronizing home business enterprises of various kinds would mitigate much the present strident note being sounded in many quarters and add considerably to the general total of all individual exchequers.

It is a known fact that every year thousands of dollars are sent out of this community to mail order houses and dissipated to merchants of nearby and larger towns for various commodities, many of which could be purchased in the home town. All of which deflects the loyalty of local citizens and demerits the credit of the community generally.

Closer co-operation of the citizenry of this town and county and the manifestation of home loyalty at this time is a most desirable activity and should be given serious consideration by each and all. Be loyal to your home town

## Sheriff H. Sterling Names Assistants For Office and Field Work

Sheriff Howard Sterling this week completed selection of his assistants for the present, as follows:

Jim Cook, of Wellington, will be first deputy. He has had seven years experience as deputy sheriff in Collingworth county and four years experience as tax collector. Mr. Sterling states that Cook is well qualified in every way for the duties assigned him and will handle them in a very courteous and efficient manner.

M. G. Miller, this city, has been Strickland deputy sheriff in the Bula community. Other deputies may be announced later. It is stated that the office of sheriff and tax collector will be open at all hours during the day for the accommodation of citizens having business to transact there.

Mr. Sterling states that the work of his office is starting off in a very satisfactory manner; that he has received much complimentary encouragement from the citizens, and he solicits the co-operation of all people in the matter of enforcing the laws that his services may be entirely acceptable.

## Inauguration Of Co. Officers For Coming Two Yrs. Last Thurs.

Inauguration of Bailey county officials for another two years quietly took place at the court house Thursday morning at last week, each official taking the prescribed oath of office and filing the required bond.

Officers for the coming two years, are as follows:

H. Sterling, sheriff and tax collector.

Mrs. R. L. Tivis, tax assessor.

A. J. Hicks, commissioner, precinct 1.

W. R. Carter, commissioner, precinct 4.

Officers holding over for another term through re-election last fall are as follows:

J. E. Adams, county judge and ex-officio county superintendent of schools.

Pat R. Bobo, county attorney.

J. L. Alsop, county and district clerk.

Mrs. Virgie Mae Clark county treasurer.

D. W. Danielson, commissioner, precinct 2.

F. N. Hood, commissioner, precinct 3.

J. F. Vaughn, justice of peace, precinct 1.

Officers going out of office at the close of 1930 were:

H. A. Douglass, sheriff and tax collector; Mrs. W. C. Bucy, tax assessor; Wm. S. P. Mattiesen, commissioner, precinct 1; J. M. Bell, commissioner, precinct 4.

**STORK SPECIALS**

Born to Mr. and Mrs. Howard B. Rioebuck a boy, Dec. 31.

Born to Mr. and Mrs. Roy Bayless, a boy, Jan. 2.

## The Cornerstone By Albert T. Reid



## \$3,700,000 OF BIG DROUTH RELIEF FUND COMES TO TEXAS; BAILEY CO. HAS APPLIED FOR SUM OF \$50,000

It is now confidently expected that \$3,700,000 of the big \$45,000,000 drought relief measure loan will be in the hands of farmers of Texas who make application for assistance by the latter part of this month, according to County Judge J. E. Adams, who is keeping in touch with the situation.

It is the attitude of those having the distribution of this fund in charge to give it possible speed to its distribution. A state committee, of which O. B. Martin is chairman, has already been appointed and their first meeting was held at Spur last week. This committee will receive all applications to be duly forwarded to the regional committee at St. Louis, Mo., from whence the loan will be granted. All the details of the loan will be worked out by the state committee so there will be no loss of time at the St. Louis office, it now being thought that loans will be granted and check forwarded within 24 hours after receipt of the applications.

It is understood that blanks for the application of these loans have already been prepared in Washington, and in some instances have been forwarded to the state committees. County committees are to be at once appointed, and then community committees will be named. The last named committee takes the application direct from the citizen desiring the relief loan, makes his endorsement, turning it over to the county committee who, taking similar action turns it over to the state committee where it is duly considered and forwarded to the St. Louis office for final action.

It is yet a mooted question as to whether all the 82 counties in Texas that were extended emergency rail rate reductions will be included in the drought relief fund.

According to announcement made last week, all loans will constitute a first lien on next year's crops, and all other mortgages must be waived. Credit will be extended only to those who can not obtain it elsewhere, and there will be a limit to the amount each man can borrow with a preference to those who plan crop crops to balance their farm operations.

Fred S. Reynolds, E. R. Hart, Mrs. C. C. Mardis, G. L. Blackshear and Judge W. M. Witterling constitute the committee looking after the interests of Bailey county.

## AUTO OWNERS OF BAILEY COUNTY ARE URGED TO PAY LICENSE IN THEIR OWN COUNTY THUS ADDING TO ROAD FUND

With the beginning of 1930, citizens of Bailey county are not only urged to pay their automobile and truck license, but to be sure and pay them in Bailey county, for the simple reason that the money paid for every auto license issued in this county comes back to the county where issued to be used in road improvement.

Records in the Bailey county tax collector's office shows a total of 1,094 auto and truck licenses paid last year, and the County Treasurer's record shows the \$16,620.93 received by this county in auto license fees, which amount to the improvement of the county roads.

The law provides that each county in the state shall receive the full sum of auto taxes collected up to \$50,000, (less the collector's fee, which is 50 cents per license for the first 1,000 issued, and 40 cents per license over 1,000 and up to 10,000 receipts.)

The state gets all the transfers, and the changes for duplicate plates and chauffeur's badges. Trailer fees go to the county where issued.

Officials of Bailey county are urging all citizens who have autos and trucks to pay their license in the county of their residence. In the past, it has been the practice, more or less, of citizens residing in distant edges of the county and along the county borders to pay such license in the nearby county, because it is a little nearer to them; but by so doing they have robbed their own county of just that much money to which it is rightfully entitled, and, consequently, have cut down their own county road fund just that much. Every loyal citizen of the county, it is urged, should show his co-operation in this respect by patronizing his own county in the payment of his auto and truck license this year.

Just how much increase there will be in auto taxes received during 1931 is still a question, probably not more than two per cent. It has been estimated. There were less new autos sold in this county last year than the year before. During the past year there have been some old cars junked, and it is stated some auto owners will not take out license on cars at the beginning of the new year. But it is generally conceded that with the new cars sold and the new settlers coming into the county during the past year there will be a slight increase, all of which will go toward helping the county road fund.

The undertaker is about the only man we know of who can make a success by running his business into the ground.

## The Year 1931 Is Received Here In Optimistic Vein

The incoming year of 1931 was appropriately and gloriously received by citizens of Muleshoe. The local fire siren screaming its loudest falsetto, proclaimed the passing of the old and entry of the new, while rockets glared in the upper firmaments and his shots punctuated the air and lit in timid folks on the streets jump six ways. Several New Year parties a dinners were in vogue, some of the lasting until the wee hours of the morning. Otherwise, it was a comparatively quiet night. No casualties of any kind have been reported.

Following the usual effectiveness of the year's initiation and introduction to the world of folk, people generally settled down in optimistic mind for the better things to come during the advancing 12 months, when it is generally believed that all business conditions will be materially improved over that of the past year.

## "The Earth" Gives Valuable Publicity To Blackwater Area

That Muleshoe and the Blackwater valley is beginning to attract general attention among people over Texas and adjoining states is clearly evident from numerous articles now appearing in various newspapers and other publications delineating the merits of this fertile valley.

Never a word goes by now but some contemporaneous publication contains information regarding the highly desirable opportunities existing in this valley for farmers interested in irrigation, and every week it is becoming more widely known that this valley is one of the most profitable irrigation projects to be found anywhere in the entire United States.

## Sheriff Douglass Retires After 12 Years Of Service

With the opening of the year 1931 H. A. Douglass, sheriff in Bailey county for the past 12 years steps aside and another takes his place. As his successor, Howard Sterling was sworn in, there were also many citizens present from over the county to express their appreciation of the man who had served so faithfully and efficiently during the years past and to congratulate him upon his successful long tenure of office.

With but two exceptions, each time Mr. Douglass has re-announced for office he has had an opponent; but each time the ballots were counted the present incumbent was declared to still be in office. In the last primary he stated that he had served the people of this county long enough and, notwithstanding the importunities of many citizens, refused to again announce.

During the 12 years Mr. Douglass has worn the county star he has handled multiplied thousands of dollars of the people's money as tax collector and it has been a great satisfaction to both him and his constituents to know that each year when his books were audited his accounts were found correct. During this time he has also handled hundreds of prisoners, of which number only one ever escaped and he was re-captured. It is especially worthy of note that in his dealings with criminals and suspects he has never once been compelled to shoot or even wound a single man when taking him in the millions of the law.

As Mr. Douglass retired from office last Friday, he expressed his grateful appreciation to the citizens all over the county for their helpfulness and loyal co-operation during his long tenure of office, realizing that in large measure their assistance has been invaluable to him in the successful performance of his duties.

## HIGHWAY 25 WILL BE PAVED IN HALE COUNTY THIS YEAR

Nine counties of the South Plains area embodied in Highway Division No. 5, are to be included in the road building campaign of 1931, according to Joe H. Caldwell, division engineer. This includes 60 miles of hard surfacing and 115 miles of grading and drainage work.

Of local interest is the paving of 22.13 miles of state highway No. 28 in Hale county, running west to Lamb county, also 37 mile in the City of Plainview, contract for which will be let this month.

Good humor is good sense.

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## Tallulah Comes Home



Tallulah Bankhead, daughter of Congressman Bankhead of Alabama, niece of Sen. J. C. Bankhead, granddaughter of the late Senator.

**BAND CONCERT ON MAIN STREET, SATURDAY AFTERNOON AT 3:00 O'CLOCK. EVERYBODY COME!**

# MULESHOE JOURNAL

second-class matter at the Muleshoe Postoffice under the Act of March 3, 1879.

Editor: I. F. WILLIS, Business Manager

Subscription Rates: One year, \$1.50; Outside of County one year, \$2.00.

Published every Thursday at Muleshoe, Texas. Telephone No. 54.

Persons who change their addresses, or fail to get their paper, should notify this office, giving both new and old addresses. All local advertisements remain in this paper for the time specified or until ordered out. All notices, matters not otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Member Texas Press Association and National Editorial Association.

## PATTERN POCKETS FOR SEWING ROOM

### UNFAIR POLICY

A business man remarked a few days ago that he had spent \$50.00 or advertising that month which was not included in his newspaper advertising. Further conversation revealed the fact that not more than \$10.00 of the sum was spent for legitimate advertising, it was for contributions to various public enterprises for which there was no value received and which in no way was classed as advertising.

The habit some business men have of charging charitable donations, space bought in programs, and other such stuff to advertising is not only unfair, but is a distinct handicap to legitimate advertising. The man who does this points to the total he has charged to that account to excuse himself from doing more advertising, when the fact may be that he has spent very little at all for legitimate advertising.

Donations to charity should be entered under that head. Other items could often properly be entered under the heading of "blackmail," "intended extortion and boycott," or "graft."

It's funny how a girl will dress up to look like a million dollars, and then eventually lead something to the altar that looks like 26 cents.

### APPEAL OF PRIDE

It is a peculiar fact that many people are proud of being roughnecks. Tell a man that he has a spot on his coat or a smudge on his face, and he will thank you. Tell him that his language is uncouth, that his manners are boorish, that his personality is repelling, that he has halitosis, that he is ignorant of many or most of the principles of ordinary culture, and he promptly proceeds to prove the truth of your statements by wanting to fight. We have met one or two of that type in this neck of the woods.

The facts that a man resents such criticism proves their truth, but he is so sunk in his own idea of self-esteem that he would rather intensify his deficiencies than to acknowledge any possibility of improving them. The only recourse is to, somehow, arouse his pride to the point where he will voluntarily seek improvement.

And in most cases, one is inclined to shrug their shoulders and say, "What's the use!"

## Watermelons Source of Two Important Vitamins

Refreshing, juicy, fine-flavored watermelons have still another virtue for the consumer who is interested in food values. Watermelons have been found, by the bureau of home economics of the United States Department of Agriculture, to be a good source of two important vitamins, A and C, and to contain detectable amounts of vitamins B and G. The growth and good physical condition of the laboratory animals in the tests for each vitamin indicated that the watermelon in their diets supplied the vitamin being studied. All the experimental animals ate the watermelon readily, and the guinea pigs developed a keen watermelon appetite.

The feeding experiments were continued to the Tom Watson variety of watermelon, which makes up about 90 per cent of commercial shipments. Other red-fleshed varieties are similar to the Tom Watson in structure and are similarly handled, so it is believed that the results of this study apply to the watermelon crop as a whole.

### Matters of Law

Sir Herbert Wilkins was charged \$1 a year for the use of a United States submarine because it would be unlawful for the government to let him have such a boat free of charge. This is the same principle under which men during the World War served for \$1 a year. The government could not accept their services free.

### Umbrellas Not New

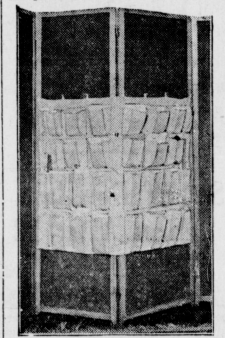
In Greece, umbrellas had a part in certain religious ceremonies, and it is evident from paintings on ancient Greek vases that umbrellas very much like ours were known 3,000 years ago.

## Accessories May Be Stored Within Easy Reach.

Prepared by the United States Department of Agriculture.

A folding screen is often part of the sewing equipment. It may be used either to cut off the view of disorder if the work must be hurriedly stopped, or for protection during fitting. It often serves as a place on which to pin up partly finished work and various ways have been devised of making such a screen hold small sewing accessories. When not wanted the screen is folded up and put away.

One use of this kind is shown in the picture, taken by the bureau of



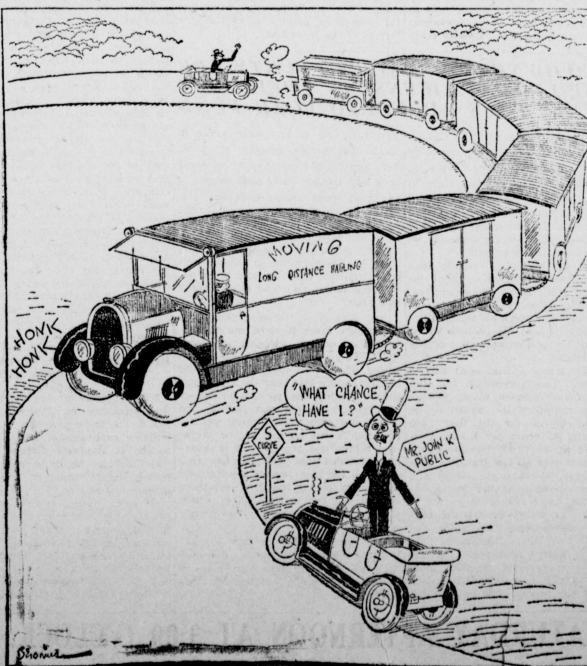
Pockets for Patterns on Screen in Sewing Room.

home economics of the United States Department of Agriculture. Pockets similar to shoe bags were made on a width of material as large as two panels of the screen. Osanburg, a durable and inexpensive household cotton fabric, which has become widely known, was used for the 30 pleated pockets hung on the screen. Patterns, and findings are then stored in a very handy way within reach of the person working at the sewing machine.

### In a Nutshell

Life is not so short but that there is always room for courtesy.

NO WAY OVER, NO WAY UNDER, NO WAY AROUND THE CHAMPION ROAD HOG.



# JANUARY SPECIAL OFFER

## FORT WORTH STAR-TELEGRAM and FORT WORTH RECORD

### 6--FULL MONTHS--6

The regular price of the Fort Worth Star-Telegram for six months is \$5.00, seven days a week, including the big Sunday issue. Send us your name and address carefully written, together with

# \$3.75

and we will enter your subscription for six full months to the MULESHOE JOURNAL (weekly) and the Fort Worth Star-Telegram (daily, including the big Sunday issue.)

This represents a combination saving on these two newspapers for six months subscription. In other words, you save \$1.25 on your six months subscription to the daily Star-Telegram and during that period get your home county paper, The Journal FREE.

Or, if you prefer, send us \$4.00 and we will enter your subscription to the Star-Telegram (7 days a week) for six months, and send you the Muleshoe Journal (weekly) for one year. If living outside of Bailey county, in Texas, send \$4.50 for this combination offer. This offer applies to either new or renewal subscribers.

The above offer applies only to subscriptions taken in Bailey County. Outside of Bailey County, in Texas, add 25 cents to above offer to cover extra postage.

### ACT NOW! THIS OFFER GOOD ONLY DURING THE REMAINDER OF JANUARY

## The Muleshoe Journal MULESHOE, TEXAS

## HIGHWAY DEPARTMENT GETS DELINQUENT AUTO DRIVERS

The State Highway department in the person of Jack Reeves and J. L. Croft, of the patrol force, swooped down on Muleshoe last Friday night and gathered in a few citizens who had become delinquent regarding their auto lights.

Two citizens, whose auto tail lights were dark, and one who had but one headlight burning, were hauled into Justice court and ordered to pay fines for their alleged carelessness.

## THE WEATHER

Saturday night following a slow drizzling rain, snow set in and by Sunday morning the ground was white, in some places about an inch deep. Later in the day the sun came out bright and warm, and by night most of the snow had been melted away.

**BAILEY CO. CEMETERY NOTICE**  
Anyone wishing to purchase a lot should see John Burton, Supt. Any party in charge of a body must present burial certificate to Mr. Burton. By order Board of Trustees.—Mrs. J. E. Burton, Sec'y. 49-11c

Let Texas folks live for Texas.

## CLOSING OUT —AT— COST

On account of accident and sickness, I am now unable to take care of my business and am closing out my entire stock of—

### Ladies and Childrens Ready to Wear and other Merchandise

—at absolute cost price. Come in This will mean big savings to purchasers.

## MRS. ADAMS STYLE SHOP

Muleshoe, Texas

## BUY BABY CHICKS NOW !!

Put your order in for Baby Chicks before January 15th, and get Reds, Rocks, Orpingtons and Wyandottes for \$12.00 per hundred; Leghorns, \$11.00 per hundred. We guarantee these Chicks to live two weeks.

### WE DO CUSTOM HATCHING Let us hatch your eggs for you MULESHOE HATCHERY



## NEXT TO THE ENJOYMENT OF MUSIC IS A GOOD PLACE TO EAT

Sitting down at a table of delectable food well cooked and temptingly served is life's greatest pleasure and the body's greatest need. Eat with us often—the year will bring you greater pleasure because you do.

## Moeller's Cafe

Muleshoe, Texas



## WINTER IS NOW HERE

If you have not already done so, you will at once lay in your winter supply of coal. No telling when the first blast of real hard winter will be swooping down upon you—and it is well to be prepared.

We have a nice line of Coal, both nut or lump, and of the very highest quality the mines afford, all priced very reasonable. It is guaranteed to give the largest possible amount of heat and is long-burning in its nature.

Better see us now about your winter supply

## MULESHOE ELEVATOR CO.

Muleshoe, Texas

# Notes

Very sorry to lose class mates, Miss Norma asked why Ray Eckler so sad Monday morning, the students had to tell as because Norma was that the basketball tour will be held in the Muleshoe 5th, 6th and 7th of February will be quite a few games is a wide territory to draw Hobbs, a Junior from was a visitor at the Mule-



**FER CHICKS LESS MONEY**  
New low prices on baby chickens (13) great breeds come from. We are the only in this territory that can you with chicks from AC-CREDITED flocks ONLY. We do the only hatchery in the that sell all breeds at HATCHING ONLY 3c EGG THIS SEASON are better prepared than before to take care of your requirements. Now is the build up your flocks while cheap. Eggs will be high and winter. **CHICKS' MODERN HATCHERIES**  
- Portales - Friona

shoe High school Thursday afternoon.

Woodrow Gaede was complaining of his head aching after Geometry exams Thursday morning D. L. looked at his paper and solemnly said, "I don't see why it should. From the looks of this paper there is nothing in it to ache."

The Dramatic club did not meet last week, because the students were all so busy trying to get their History, English, Geometry and other work. The Kangaroo court will continue this week, however.

Monday was almost another holiday. The teachers were working on a new schedule for the last half term and the students were taking the advantage of them by talking instead of studying.

Miss Burkhead worried and studied so hard over her exams last week, that she went home with a headache, Thursday afternoon and did not return Monday morning.

Friday night the Muleshoe girls and boys journeyed to Morton (that is part of them did while the others got lost and went down close to Levelland) to play ball. As luck would have it they were beat; the boys score being 16-6, and the girls 20-24. Saturday night the Muleshoe gams got down to business, though and the girls won with the score 13-24 and the boys 15-18.

It seems that we will have James McOrman back with us again. We hope he is here to stay.

The seventh grade had a club meeting last Friday and rendered a real nice program.

The seventh grade reverts the loss of one of their splendid classmates and reporter. Miss Anne Margaret Hart, Dora Nell McCarty was elected to take her place as reporter. After the program and the election, it was not quite time for the bell so the remainder of the period was taken up by a reading from Mrs. Harden and others telling jokes.

The Senior class members are glad that the examinations are over. The Muleshoe boys and girls on the local court Wednesday night.

The Sudan coach has postponed their games for Friday and Saturday nights.

Troy Atkinson was absent from school Monday.

Jokes  
Lillian: "Junior, I did love you."  
Junior: "How horrible. Dislove me?"

## CHARLES O'DELL CAPTURED BY NIGHTWATCHMAN IN GARAGE

Charles O'Dell, 20, from Oklahoma, now quietly reposing in the Bailey county jail will testify to the cool nerve of Nightwatchman L. R. Bartlett who, Wednesday night captured him in the Muleshoe Motor Co. garage.

At the time of capture O'Dell was hidden in the back part of the garage and was armed with a "Young American" .32 calibre revolver. Bartlett first discovered the man in the Salesroom, but by the time he got the door open O'Dell had run into the back shop in an attempt to hide from the "law."

Aside from the weapon, when he was searched there was found on his person a quantity of cigarette papers, tobacco, watch, flash light, two pocket knives, jello powder, some small padlocks and other miscellaneous stuff.

Later investigation revealed that the Gupton Grocery had been entered that night by breaking a glass out of the back door after which the lock was turned. In a box sitting near the front door was found a quantity of tobacco cigarettes and grocery notions. While the locks taken from O'Dell have been positively identified by G. D. Gupton yet definite connection with the box of groceries has not yet been made with the alleged thief.

O'Dell was placed in jail by Sheriff Sterling.

## WESTERN UNION OF PLAINVIEW DISTRICT MEETS HERE SUNDAY

The Western Union of the Epworth League, of the Plainview District meets with the local Epworth League of the Muleshoe Methodist church, Sunday.

This union is composed of the following towns: Hale Center, Plainview, Oton, Littlefield, Amberst, Sudan, YL Earth, and Muleshoe.

The purpose of this meeting is to get a better knowledge of the program of work as outlined by the new board of Christian Education, and to secure a sympathetic understanding of the problems of each league in the Western Union. The local league urges that every member be present Sunday afternoon, so that they may again secure the banner. This will only be possible by a full attendance.

We urge that all the young of the town come and be in this meeting. You may get an inspiration that will be helpful to you.—Reporter.

## INTERMEDIATE B. Y. P. U.

Sunday, January 25

Song service, scripture prayers, special music, "Ready," Poem, "His Lamp."

Business period, president in charge records, business. Reception of new members. Bible Quiz.

Group 2 in charge of program. "God's plan for saving the world"—Charene Morris.

What Southern Baptists have done—Dornell McCarty.

What Remains to be done—Group Captain.

The Challenge to Us—Charles Alsop. How Shall We Meet the Challenge—Katherine Evans.

Leaders Period.

I'm going to commit suicide."

Miss Boone: Did you water the rubber plant Rhetta?

Rhetta: Why, no ma'am. I thought it was water proof.

Miss Beatty: (Showing class a copy of Washington crossing the Delaware) Now can any little boy or girl tell me the name of this picture?

Claude (in a small voice) Sure, "Sit down, you're rocking the boat."

Mrs. Harden (at breakfast) "I want to do some shopping today, dear, if the weather is favorable. What does the paper say?"

Good Harden: "Rain, hail, thunder, and lightning."

"Iceland," said Miss Beatty in Physical Geography class, "is about as large as Stiam."

"Iceland," wrote Leon Morris, in the test, "is about as large as Miss Beatty."

Con: "You are doing 40 miles an hour."

Roy: (whispering) "Make it 70, I'm trying to sell the car to this guy."

Claud: "Do you mind if I smoke in here?"

Clyment: "Not at all. I wouldn't care if you burst into flames."

Now I sit me down to work. I hope to goodness I won't shirk. I hope to snore before I'm through. I hope the teacher is snoring too.

"Do I bore you?" asked the mosquito politely, as he sunk a deep shaft into Junior's leg.

"Not at all," said Junior, smashing him with a book. "By the way, how do I strike you?"

The school master reported that the boy was a worker but a tireless talker. The father wrote back, "you should see his mother."

Jim: Why is your face so red?  
Dorothy: Cos.  
Cause Why?  
Dorothy: Cosmetics.

How much did Philadelphia Pa. How Much does Columbus O? How many eggs did Louisiana La? What grass did Joplin Mo? We call it Minneapolis Minn. Why not Annapolis Ann? If you can't tell the reason why, I bet Topeka, Kan.

"Look here," said Claud to Woodie, "You've owed this for a year. I'm willing to go half way with you. I'm ready to forget half of what you owe me."

"Fine," said Woodie. "I'll forget the other half."

Mary Frances: "What a charming little ornament, but what is it? It's gold, but it isn't a brooch or a bracelet."

Lavine: "It's a thimble."

L. S. My Scotch girl friend sent me her picture."

Walter: "How does she look?"

L. S.: I don't know. I haven't had it developed yet."

"Buy now" is the prosperity slogan.

Subscribe for the Muleshoe Journal, \$1.50 year

**IT COMES HOME TO YOU CLEAN AND FRESH**

—when you send your laundry and family washing to Moeller's. There is a dollar and cent economy in letting us do your washing during the winter months.

For Health's sake alone start now and let us call regularly every week.

**Moeller's Laundry**  
Phone 1, Muleshoe, Texas

**Roll Roofing of proved quality.**

Here's a roll roofing we honestly believe has no equal for value.

Our Aim - To help improve the Panhandle  
**PANHANDLE LUMBER CO.**  
Courtesy - Quality - Service

**You Are Wanted!**

We want every farmer who has Wheat, Corn, Maize, Kaffir, Sudan, etc., to sell, to bring it to our elevator.

**Purina Feeds**  
Bring you more profits. We carry a full line

**BAILEY COUNTY ELEVATOR CO.**  
Muleshoe, Texas

**TSK! TSK!**  
*Suspicious Husband: "Who called this afternoon?"*  
*His Better Half: "Only Aunt Sophie."*  
*Suspicious Husband: "Well, she left her pipe."*

**COMPLETE Insurance Service**  
with up-to-date records and old line connections

J. E. Aldridge Insurance Agency  
Office at the Bank  
Texas

**We have joined with Firestone to again bring you High Quality Tires at LOWEST PRICES in HISTORY**

Firestone's great buying power of rubber and cotton at unprecedented low prices—and their efficient manufacturing and distributing system direct to their dealers and stores—places them and us in a position to give you these great values in Firestone Tires, Tubes, Batteries, Brake Lining, Rims and Accessories ▲ ▲

Firestone OLDFIELD TYPE			Firestone COURIER TYPE			Firestone ANCHOR TYPE Super Heavy Duty		
Size	Price Each	Price per Pair	Size	Price Each	Price per Pair	Size	Price Each	Price per Pair
4.40-21	\$4.98	\$9.60	30x3½	\$3.97	\$7.74	4.50-20	\$8.55	\$16.70
4.50-21	5.69	11.10	31x4	6.98	13.58	4.50-21	8.75	16.96
4.75-19	6.65	12.90	4.40-21	4.55	8.80	4.75-19	9.70	18.90
5.00-20	7.10	13.80	4.50-21	5.15	9.96	4.75-20	10.25	19.90
5.25-18	7.90	15.30	5.25-21	7.75	15.00	5.00-20	11.25	21.90
5.25-21	8.57	16.70				5.25-21	12.95	25.30
6.00-20 H. D.	11.50	22.30				5.50-20	13.70	26.70
						6.00-20	15.20	29.50
						6.50-20	17.15	33.30
						7.00-21	20.15	39.10

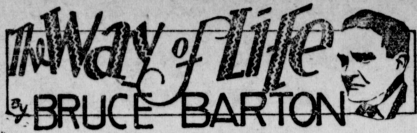
**H. D. TRUCK TIRES**  
30x5 17.95 34.90  
32x6 29.75 57.90  
All Other Sizes Priced Proportionately Low

**Firestone BATTERIES**  
We sell and service the complete line of Firestone Batteries... Come in and see the EXTRA VALUE we give you. We make you an allowance for your old battery.

The name Firestone is on every tire Firestone makes. They do not make tires under Special Brand names for mail order houses or other distributors. Such tires are made by some unknown manufacturer and sold under a name that does not identify him to the public, usually because he builds his first line tires under his own name.

Also Selling a Car with Value Far Above the Price

**MOTOR COMPANY**



**"THAT'S MY FATHER"**

A young professional man took me to a country town to call on his parents. The old couple have raised eight children, of whom six are living and doing well. The father runs a small store.

"I wanted you to meet my people," my friend said later. "They are poor, but I'm very proud of them. When any one talks pessimistically about marriage or human life in general, I like to remember the record of those two old folks."

On my way from a summer hotel to a near-by golf course I picked up a caddy, a bright-eyed youngster of thirteen.

"Are you staying at the Inn?" he asked.

I nodded.

"Have you met the night engineer?" I said that unfortunately my contacts had been entirely with the day staff.

"You should meet him," the youngster said proudly. "That's my father."

It is assumed by those who view the social structure with disfavor that men work from only two motives—money or reputation.

I venture to say that after one has

aid by a few extra dollars and has seen his name in print a dozen times these two motives very rapidly lose their power.

Far stronger and more enduring motives, I take it, are the calm appraising eyes of one's children. They are our judges; their opinion counts more than that of all the rest of the world.

Samuel Butler thought it was a great mistake that the generations overlap. He pointed with approval to the example of the moths and beetles, which spin their cocoons, surround the new life with enough food to start it successfully in the world and then quietly die and get out of the way.

It would be much better, he said, if each one of us could come into the world wrapped in twenty thousand dollars, which would see us through to maturity, unencumbered by any acquaintance with parents or relations.

Such a world would make just about as much progress as the beetles have made in the past ten thousand years.

We keep going, not so much for money or fame, but in the hope that our kids can say with pride, "That's my father."

The meeting was opened by the president reading the fourth chapter of Ephesians.

Each one present told which chapter of the Bible they liked most and why.

This was followed by the lesson in the study book, which completed the book.

The next meeting will be at the home of Mrs. Koons.

The meeting was dismissed by repeating the Lord's Prayer in unison.

**WORKER'S CONFERENCE**

**PROGRAM AT ROCKYFORD**

The following is the program to be given at Rockyford, Tuesday, January 2, by the West Plains association.

9:30—Devotional by C. McSpadden.

10:00—Outline of the book of Acts by Roy Kemp.

10:20—Pentecost by O. E. Dickson.

10:40—The Men of the Acts by C. F. Booth.

11:00—The Revivals of the Acts by W. P. Kirk.

11:20—The Fall in Eden by C. A. Joiner.

11:40—Tithing belongs to Grace by H. F. Aulick.

Noon.

1:30—Board Meeting and W. M. U.

2:00—Paul's First Missionary Journey by H. F. Cole.

2:30—Paul's Second Missionary Journey by H. C. Draper.

2:40—Paul's Third Missionary Journey by Cal McGahey.

3:00—The Development of the Catholic church in the New Testament by Joe Grizzle.

3:20—Business matters and close.

**PLAINVIEW TERRITORY REACHES PEAK IN IRRIGATION WHILE BLACKWATER VALLEY BEGINS. CONDITIONS SIMILAR**

An extensive discussion of irrigation farming in the Plainview country was had at the regular meeting of the Board of City Development Tuesday morning at Hotel Hilton. Captain Winfield Holbrook, general manager of the Texas Land and Development Company, and W. Fred Lowe, one of the farming operation superintendents, were guests of the board.

That the board interest itself in extending the practice of irrigation farming was the suggestion of Chairman Charles Reinken. He presented a suggested chart for a layout of 160 acres, including 50 acres of feed crop, 50 acres of cotton, forty acres of alfalfa, small tracts of clover, orchard and plot for poultry and livestock.

**Is Peak of Irrigation Here**

There is more land under irrigation in the Plainview country today than ever before, Captain Winfield Holbrook told the board. The area under irrigation exceeds that of the day when the first major irrigation project, the development of the properties of the Texas Land and Development Company, was at its height.

Many private individuals are making an unqualified success of irrigation, he said. The Texas Land and Development Company's records of many years disclose that the profit of farm operation on irrigated land they own is three and one-half times as great as profit from dry land operations.

The company has seventy-three wells in operation now, irrigating 5,600 acres in Hale, Floyd and Swisher counties.

"Often we are asked by local citizens if we have a well running today, as they wish to take a visitor out and show the well. As a matter of fact there isn't a day that there are not several wells in operation.

"A Californian was recently in our office. He plans to come back to Texas and buy an irrigated farm. He says

the Plainview country as an irrigation country is better known in California than in Texas," Captain Holbrook said.

**Water Supply is Ample**

Based on his experience in operating an irrigation farm of his own, W. Fred Lowe said that he is convinced that the water supply here is thoroughly adequate to sustain an irrigation well on every quarter section of land in the shallow water belt. He is a strong advocate of rotation of crops and of soil enrichment through supplying humus. Our soil has ample lime, but needs humus.

He told of a depleted orchard tract that had not been cultivated and allowed to deteriorate. Ten tons of barnyard manure per acre were applied and the ground seeded to alfalfa. Results were more than satisfactory.

Mr. Lowe recommends alfalfa as a soil-building crop, its rotation with other crops being advocated. Four years to alfalfa he thinks is long enough. Returns on this kind of farming under irrigation will warrant the expense of seeding to alfalfa, he says.

The use of oats as a nurse crop to alfalfa has provided an income the first year of seventeen dollars per acre, paying for all expense of planting the alfalfa and harvesting the crop and returning a nice profit.—Plainview News.

**P. T. A. MEETING**

The P. T. A. will meet in regular session Monday night Jan. 26 at 7:30. Beginning Monday, a series of talks will be given on "Helping our Children Succeed in School."

Parent Education Letter No. 1, will be discussed by Mrs. Ray Griffiths.

Reading—Norma Elrod.

Piano Solo—Gearldine Skeeters.

Reading—Marguerite Ann Cook.

Song—Eunice Griffiths and Loraine Danner.

**LEAGUE PROGRAM**  
January 25, 1931  
Subject: "The Church Engaged in Healing."  
Leader: Beth Mardis.  
Scripture: Luke 10:1-9; Matthew 10: 5-8.  
Directions—Nina Mae Bruce.

Statements—L. China—Miss B. Korea—Opal J. Africa—Mrs. C. Mexico—Mills. The U. S.—Jett.

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We supply you with the best and Gasoline, this being a 10. Texaco station. We handle a Come to us for your Body and Work. We do all kinds of auto and tractor repair work on all. No job too large nor too small handle Road Service a special.

**WILLIAMS SERVICE ST.**  
(Formerly Snappy Service)  
North Main St.

**WHY BUY LAND AT FICTITIOUS VALUE**

*When just as good land can be purchased for its actual worth in the Blackwater Valley!*

Land in the Eastern and Middle States that sold for to \$500 per acre today will, in numerous instances not than \$100 to \$150 per acre. Land in West Texas that I purchased at from \$25 to \$40 per acre is worth more today are just as abundant and certain as the higher priced East.

Many are coming to this country and purchasing this priced land that yields so much higher return on the investment. Why not you. We have land to suit all desires. Let us talk about it!

**R. L. BROWN**  
The Land Man

Muleshoe,

**METHODIST CHURCH NOTES AND ANNOUNCEMENTS**

Our hearts were made glad by the attendance at all of the services Sunday. We believe that when people will honor God and His house by their presence that God will honor them with His spirit and the material blessings. We are sure that if we were more concerned about spiritual things that God would not withhold the good things from us, but when we show to Him that all we think about is our own personal gain, God must do something to call us to remembrance that He still reigns over all.

We had 130 in Sunday school Sunday. We want to reach 150. If you are not attending Sunday school, will you help us to reach our goal? We are not so much concerned about numbers alone but we want you there because we feel that you need to study God's word.

May we seek as Christians that our life may be a channel of blessing to someone every day. If we will strive to do this, life will mean more to us and our service to the church will not become burdensome.

**Sunday Services**  
9:45—Preaching service 11:00; Western Union meeting for all young people, 3:00; All the leagues will meet at 6:45; evening service 7:45.

—REV. W. B. HICKS, Pastor

**MISSIONARY SOCIETY MEET**

The Missionary society of the Methodist church met at the home of Mrs. Johnson with 17 members present.



**What Are You Going To Have For Dinner?**

Every housewife and mother knows the difficulty of varying the dinner menu from the day after day foods that become so tiresome and monotonous. Here is an easy solution of this problem: A casual call on your next trip down town; a ring on the telephone to Number 4 and the wide range of wholesome, healthful foods in our stock brings you a limitless variety of appetizing dishes for your table.

**YOU MAY REST ASSURED—**

*When Better Grocery Values Are Available Gupton Will Give Them*

If you are looking for a full year of satisfactory Grocery buying start in with us NOW. We assure you that as the months roll by you will be enjoying increased satisfaction.

**GUPTON GROCERY**

Phone No. 4

Free Delivery

**CHEVROLET**

**Its popularity is based on unusual value**

The introduction of the new Chevrolet Six has established new standard of value in the low price field. So evident is its quality, and so attractive is its price that it is winning a remarkable buying response throughout the country.

In none of the features of the new Chevrolet has there been any compromise with quality. Wherever better materials or improved design could add to the satisfaction and economy of ownership, improvement has been made. See and drive the new Chevrolet Six. It is the Great American Value.

**\* New low prices \***

Roadster, \$475; Sport Roadster with rumble seat, \$495; Coach Five-Window Coupe, \$516; Standard Coupe, (rumble seat), \$516; Sedan, \$635; Special Sedan, \$655; Prices f. o. b. Flint, Michigan, equipment extra.

**NEW CHEVROLET SIX**  
*The Great American Value*

See your dealer below

**VALLEY MOTOR COMPANY**  
MULESHOE, TEXAS

"I do not choose to pun," said Coolidge when asked to put a little more humor into his paragraphs.

TRADE - AT HOME HELP PROGRESS TO BECOME MORE PROGRESSIVE BROWN'S STORE

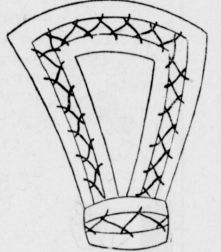
BUY HARDWARE HERE A full line of Shelf and Heavy Hardware FARM IMPLEMENTS - THE BEST MADE

THE NEW CHEVROLET "6" Delivered Prices Fully Equipped MULESHOE DeLux Phaeton \$655.00

COMPLETE AUTOMOBILE SERVICE AUTO HOSPITAL WILLIAMS SERVICE STATION

WHY BUY LAND AT FICTITIOUS VALUE? When just as good land can be purchased for its actual worth in the Blackwater Valley!

VERY LATESTS BY MARY MARSHALL Fagoting may be done with ribbon.



heavy paper the butterfly design shown in the sketch. Baste the strips in place, turning sharply at the corners.

SINGING AT Y L There will be an evening singing Sunday night, January 11, at Y L.

LOCAL HAPPENINGS

Francis Miller, of Sudan was here Friday. Tom Davis spent New Year's day with his family at Claude.

THE WHY of SUPERSTITIONS By H. IRVING KING NEW GARMENTS FOR SUNDAY A SUPERSTITION found in New England and some other sections of the country, as well as in Canada.

Attorney and Mrs. J. E. Dryden and daughter, of Oilton, were transacting business here Monday.

Mrs. Walter Witte and little daughter spent the holidays in Jacksonville joining her husband and son for New Years in Hamilton county.

Want Ads

FOR RENT: 2 bedrooms; also want table boarders. Mrs. Beulah Mather. 49-ltc.

FOR SALE: Carbon paper, second sheets and scratch pads at Journal office.

MISCELLANEOUS AGENCY for Royal portable typewriters. Best on the market today.

THE CITY COMMISSION held a meeting Monday night. Apparently the chief theme of discussion was that of "plumbers," which has been a motley one in Muleshoe since the passing of a recent ordinance relative to piping buildings for gas.

THE WHY of SUPERSTITIONS

NEW GARMENTS FOR SUNDAY A SUPERSTITION found in New England and some other sections of the country, as well as in Canada.

ANALOGOUS superstitions based on sun-worship are common all over the world. The sun was to the ancients the great giver of life and light and its rays imparted power, permanence and magical qualities.



Alpau, Clerk of said Court for the sum of Five Thousand, One Hundred and Seventeen and 10/100 Dollars and costs of suit, under a Judgment.

TO THE STOCKHOLDERS OF THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY: You are hereby notified that the Board of Directors have called a meeting of the stockholders to be held in the City of Amarillo.

ROAD NOTICE TO NON-RESIDENT LAND OWNERS THE STATE OF TEXAS, COUNTY OF BAILEY: We the undersigned Jury of Freeholders, citizens of said Bailey County.

ROAD NOTICE TO NON-RESIDENT LAND OWNERS THE STATE OF TEXAS, COUNTY OF BAILEY: We the undersigned Jury of Freeholders, citizens of said Bailey County.

Welding! We do Gas or Electric Welding on any kind of metal and our work is absolutely guaranteed. No job is too difficult for us to handle.

You Are Wanted! We want every farmer who has Wheat, Corn, Maize, Kaffir, Sudan, etc., to sell, to bring it to our elevator.

Texas, duly appointed by the Commissioners' Court of Bailey County, Texas, at its November Term, 1930 in view of the fact that the road between the northeast corner of Labor No. 18, League 203 Roberts County School Land to the southeast corner of Labor 23, League 203, and having been duly sworn to as the law directs, hereby give notice that we will on the 17th day of January 1931, assemble at the northeast corner of Labor 23, League 203, Roberts County School Land, and thence proceed to survey, locate view, mark out and establish said road, beginning at the northeast corner of Labor 18, the same being the northwest corner of Labor 19, League 203, Roberts County School Land; thence, due south on the Labor line between Labors 18 and 19, 23 and 22, to the southeast corner of Labor 23, the same being the southwest corner of Labor 22, League 203, Roberts County School Land.

ROAD NOTICE TO NON-RESIDENT LAND OWNERS THE STATE OF TEXAS, COUNTY OF BAILEY: We the undersigned Jury of Freeholders, citizens of said Bailey County, Texas, duly appointed by the Commissioners' Court of Bailey County, Texas, at its September Term, 1930, in view and establish a first class Road, view and establish a first class Road, League 170, Hale County School Land to the northeast corner of Labor 18, League 170, Hale County School Land, and having been duly sworn to as the law directs, hereby give notice that we will on the 19th day of January 1931, assemble at Southwest corner of Labor 22, League 170, and thence proceed to survey, locate view, mark out and establish said road, beginning at the southwest corner of Labor 22, the same being the southeast corner of Labor 23, League 170, Hale County School Land; thence north on the Labor line between Labors 22 and 23, 19 and 18, to the northeast corner of Labor 18, the same being the northeast corner of Labor 19, League 170, Hale County School Land. The entire distance being one mile.

ROAD NOTICE TO NON-RESIDENT LAND OWNERS THE STATE OF TEXAS, COUNTY OF BAILEY: We the undersigned Jury of Freeholders, citizens of said Bailey County.

Well Driller IRRIGATION WELLS A SPECIALTY Drill from 6 to 24 inch hole All work guaranteed A. B. HAYS MULESHOE, TEXAS

Welding! We do Gas or Electric Welding on any kind of metal and our work is absolutely guaranteed. No job is too difficult for us to handle.

You Are Wanted! We want every farmer who has Wheat, Corn, Maize, Kaffir, Sudan, etc., to sell, to bring it to our elevator. Purina Feeds bring you more profits. We carry a full line BAILEY COUNTY ELEVATOR CO. Muleshoe, Texas

Recently the press reports mentioned 45 earthquakes in one day in Honolulu. So that is where they get the Hula-hula.

**Dr. F. Goss, Opt. D.**  
OPTOMETRIST & OPTICIAN  
Specializing in Glasses to do all Glasses can do. In charge of Kirby's Optical Department Plainview, Texas

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.  
VISITORS WELCOME  
EVERETT HINKSON, W. M.  
CONNIE D. GUPTON, JR., Sec

STATED MEETING of Muleshoe Chapter, No. 792, Order of Eastern Star, first Tuesday in each month. Visitors cordially invited.  
SYBIL MARCH, W. M.  
IRENE EDMONDS, Secy.

**JOHN H. WOOD LEE J. MARKS**  
**WOOD & MARKS**  
Attorneys-at-Law  
General Civil and Criminal Practice in all Courts.  
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**Dr. H. W. Duke**  
PHYSICIAN AND SURGEON  
Specializing on Diseases of the Chest  
Phone 86  
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Office in McCarty Building  
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**MICK**  
The Auctioneer  
Will cry your sales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or Flag.

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DENTIST  
Office over McCarty Drug Store  
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**DRS. MOORE & PRESTRIDGE**  
Physicians and Surgeons  
Obstetrics and Children  
A Specialty  
Res. 79 PHONE Office 5

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ATTORNEY-AT-LAW  
PHONE 43  
OFFICE IN COURT HOUSE  
MULESHOE, TEXAS

**Texas Utilities Co.**  
Appreciates the Business Received From Muleshoe

**A. R. Matthews, M. D.**  
Physician  
and  
Surgeon  
MULESHOE, TEXAS

Send Your Abstract Work  
—To The—  
**Muleshoe Abstract Company**  
A. P. STONE, Prop.  
MULESHOE, TEXAS  
Agent for Warren Addition

Make Your Home at  
**The Elite Hotel**  
WHEN YOU ARE IN MULESHOE  
Hot and Cold Water and Gas for heating in every room. At this hotel you will find cozy, comfortable rooms and a courteous service. We thank you for your past patronage and solicit your future trade.  
**C. D. GUPTON, Proprietor**  
ON MAIN STREET MULESHOE TEXAS

**A TACKY PARTY**  
The Junior League was entertained with a tacky party Friday night, of last week, by their superintendent, Mrs. S. C. Beavers.

The following children were present: Wanda Farrell, Mildred Burkhead, Tidwell Douglass, Margaret Ann Cook, Hollie Ann Bucy, Florence Stone, Norma Elrod, Christine Hicks, Pearl Coontz, Jane Reynolds, Joe Ann Alldridge, James Knight Hicks, John Reynolds, Jack Aldridge, Carl Elrod, Clifton Griffiths, James Bruce, Billy and Chester Coontz, Spencer and Billy Beavers.

Games were enjoyed for an hour and one-half, after which refreshments were served. Votes were then cast to determine who was the tackiest. Votes counted Jack Aldridge the tackiest member of the party. It was then announced that he would be expected to give every guest two good night kisses. This caused much loud speaking and protestation. Each guest was greatly relieved when the so honored one handed them two store bought kisses wrapped in paper.

**WEDDING ANNIVERSARY**  
Mr. and Mrs. H. Sterling celebrated their twenty-fourth wedding anniversary Thursday of last week, at their home in Fairview, a large number of friends being present.

Those participating in the event were: Mr. and Mrs. Bates and family, Mr. and Mrs. Finley and family, Mr. and Mrs. Davis and family, Mr. and Mrs. John Davis and family, Effie Little, Mr. and Mrs. Peacock and family, and Mr. and Mrs. E. E. Sterling and family. Several games were played, after which refreshments were served. Everyone present had an enjoyable time. It being the first day of Mr. Sterling's service as sheriff of Bailey county, he was the recipient of many congratulations and good wishes.

**A Thousand BATHROOM Essentials**

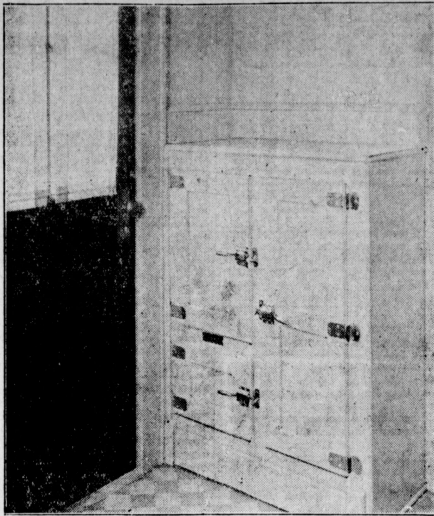
Everything for the bathroom is available here in the best nationally-advertised brands as well as medicines and other needful items. The prices are agreeable, too.

**COMBINATION OFFER**  
Hot Water Bottle and Fountain Syringe from \$2.50 to \$3.00.  
Castle Soap, scented and imported, per bar ..... 20c

**COLLINS Pharmacy**  
"The Modern Store"  
Service—Quality—Price  
We Fill Any Doctor's Prescriptions

**Lubbock Sanitarium and Clinic**  
Dr. J. T. Krueger  
Surgery and Consultations  
Dr. J. T. Hulsebos  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. F. Lattimore  
General Medicine  
Dr. F. B. Malone  
Eye, Ear, Nose and Throat  
Dr. J. H. Stiles  
Surgery and Physiotherapy  
Dr. H. C. Maxwell  
General Medicine  
Dr. R. L. Powers  
Obstetrics and General Medicine  
Dr. B. J. Roberts  
Urology and General Medicine  
Dr. A. A. Rayle  
X-Ray and Laboratory  
Dr. Y. W. Rogers  
Dentist  
Dr. John Dupree  
Resident Physician  
C. E. Hunt  
A chartered training school for nurses is conducted in connection with the sanitarium.

**LOCATING ICE BOX AND KITCHEN CENTERS**



Good Location for Refrigerator With Outside Door for Iceing.

(Prepared by the United States Department of Agriculture.)  
The illustration shows an excellent location for a refrigerator with an icing door opening to the back entry. This refrigerator can be filled without having the ice man come into the kitchen, and it is close to the entrance door so that milk, butter, lettuce and other foods kept in the ice box can be put away with a minimum of trouble and lost time. The position of the refrigerator was selected not only with respect to ready storage of foods and convenient iceing, but because it is in the right relation to other work centers in this kitchen.

The entry was at the northwest corner of the room. Following around from left to right, the kitchen cabinet of food preparation center comes next to the west wall; at the south and there is a sink with double drain-

boards, placed below a window for good lighting, with a dish closet at right angles to it, in the southeast corner of the room. This dish cupboard is of the two-way type or pass closet type in the connecting wall between the kitchen and dining room. It is so located that dishes washed at the sink can be put away without any extra steps, thus making a compact clearing away and dishwashing station. The stove is on the fourth wall, next to the two-way closet. The home economist specialist of the United States Department of Agriculture who planned this kitchen kept constantly in mind the work which was to be done in it.

**For Meditation**  
By LEONARD A. BARRETT

**DOES IT SELL?**  
IN HIS book, "Dollars Only," Edward W. Bok records the following conversation between father and son: "Does it sell?" said a merchant to his son, in a lesson on merchandising. "That's the only point there is; that is the acid test." "But suppose it isn't well made, and it won't stand up?" asked the son. "The buyer buys again, and that keeps up the market," was the reply. "Shouldn't an article, however, be made the best it can be made?" persisted the son. "So far as its cost will allow and there is a market for it. But the final test, is, does it sell? If it does, that ends it."  
Which was right? Was the father correctly instructing his son about fundamentals, which lead to permanent success, or was the son right in his earnest replies to his father? The father's argument doubtless is a very popular belief. The end justifies the means. Make money, no matter how, just so you make it. If you sell an article, that ends it. But does it? That is the question.

Any person who reads carefully into the successful records of those who have attained their ideals will be convinced that the ideal was achieved by something else than mere force, persuasion, or misrepresentation of facts. You can fool the public part of the time but you cannot fool all the public all the time. The day of reckoning finally arrives when a man must not only give an account of how he sold his merchandise but what kind of merchandise he sold. That account he gives to himself in that hour when trade falls off or when confidence once imposed in him is seriously questioned. The reason why he can no longer sell his goods is because his integrity is in question. When once trust or confidence has broken down, ruin and failure are the inevitable result. A bank faces serious situations when a run has begun upon it. Everybody wants his cash and the bank must produce it or close its doors. The run on the bank was caused by a lack of confidence. The depositors felt their money was no longer safe. The most valuable asset a bank has is not its balance sheet but its integrity. It does make a difference what you have to sell. You not only sell the article but you sell yourself at the same time. The son asked the most important question in modern day merchandising.—"But suppose it isn't well made, and it won't stand up?"

**Dear Editor:**

HERE'S what I just learned about cotton, from a trip to Missouri, Arkansas and Tennessee. It grows on bushes, has a pretty flower, and you get a cent a pound for picking it. That means a lot of notions if you're going to earn \$2.00 a day.  
A bale weighs 500 pounds and is worth maybe 20 cents a pound. Also there's \$16 worth of cottonseed sieved out of each bale. By and by that becomes soap or boarding-house butter. The cotton gin gets \$7 a bale for getting the cotton ready for market.  
When cotton is to be exported, they re-bale it in a compress, making it about a third as high. By that time the cotton feels the way I do in the subway during rush hours.—Fred Barton.  
(By the Bell Syndicate, Inc.)

**Soy Bean as Food**  
In North America the soy bean has attracted attention at various times as an article of food, but until recently it had not been used to any great extent. Several food manufacturers have now begun the manufacture of various foodstuffs, such as soy sauce, soy bean flour, breakfast foods, and edible oil, from soy beans. Two obstacles which will have to be overcome before the soy bean is accepted generally are prejudice and custom, factors which often operate against new foods.

**Moth Proof Bags**  
A new use has been found for old newspapers. They make an excellent substitute for moth-proof clothing bags during the summer months, according to May Kiehlme, assistant 4-H club leader and specialist in clothing at South Dakota State college. She says if clothing is wrapped carefully in several thicknesses of newspaper, protection is provided at very small cost. Newspapers make especially good moth-proof wrappings because printer's ink is objectionable to moths.

**Not Natural La's**  
Lake Lure, in North Carolina, is artificial. It lies near Asheville, and was made by damming a small stream in a narrow valley in the mountains. It has a shore line of about fifty miles, while its width is seldom more than a quarter of a mile. It is one of the scenic marvels of North Carolina.

**Like Roses of Old**  
Two rose bushes in the municipal rose garden of Monterey, Calif., are known as the Ancient rose and are said to be like the roses that grew in the days of old Greece and Rome.  
**Complete Privilege**  
Give a woman a chance to remind a man that he has made a fool of himself and she will ask no other boon.—Public Ledger.

**SENIOR B. Y. P. U. PROGRAM**

Following is the Senior B. Y. P. U. program to be rendered Sunday evening, Jan. 11, at the Baptist church, at 6:30 p. m.:

Subject: "A Success in Christian Living."—"The Life of John the Baptist."  
Leader: Miss Mildred Miller.  
"A Preacher's Boy," Truman Roberts.  
"A Nazirite," Mrs. Louisa White.  
"Lived Simply," Miss Rheta Mae Arnold.  
"Preached Courageously," Miss Ruth Evans.  
"Lived Simply," Miss Mozelle Alsap.  
"Followed the Blueprint," Miss Bessie Wimberly.  
"Approved," D. L. Kindrick.

**MULESHOE BEATS SUDAN**

The Muleshoe city basketball quintet trounced the Sudan Odd Fellows team Tuesday night at the High school gymnasium here with a score of 27-5.

The game was fast and the local lads showed up well for their initial game of the season.  
Fred Bryant refereed the melee. M. G. Miller is coach of the local team.

It isn't so much a proposition of living within one's income as getting the income to live within.

**Norris's Foe**



Robert H. Lucas, executive director of the "Republican National" Committee, who admits having used his position in the effort to defeat Senator George W. Norris of Nebraska.

**METHODIST MISSIONARY**

The Methodist Missionary society met Monday afternoon with Mrs. W. B. Hicks, 16 members and two visitors being present.

Following a song, devotional was led by Mrs. Hicks and prayer by Mr. Stone. After the lesson on "Roman Turned to Roads," there was a short business session.

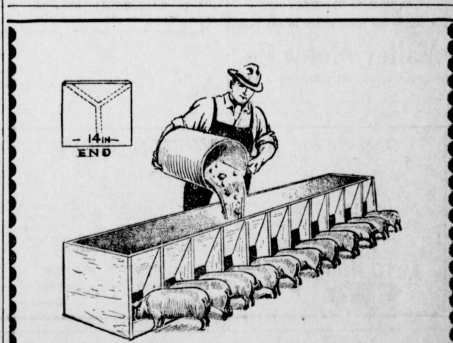
**Why Boys Leave Home** BY BYRONALD JOE ARCHIBALD



(By McClure Newspaper Syndicate)

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Because we have them of the very best quality and can supply you in quantity lots. Because our groceries are always fresh and wholesome. Because our prices are as low as consistent with good business. Because we appreciate your patronage and friendship in every transaction, no matter how large or small.  
**MAKE OUR STORE YOUR HEADQUARTERS FOR PROVISIONS OF ALL KINDS**  
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**Partitioned Hog Trough**

A partitioned hog trough will save you trouble in feeding your pigs. Each one will get his proper allowance of food. The "V" trough is made of 1 x 8's, the ends and bottom of 1 x 4's, the partition boards are 1 x 6's and the 1 x 4 strip at the bottom keeps the slop from being wasted and spread out on the ground. This is just one of a hundred handy helps for which we can furnish plans, including those of the "Farm Building Service Bureau" of Texas A. and M. College. Ask to see them. There is no obligation.

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