

THIS HAS BEEN A BANNER YEAR

For which we thank our patrons and friends. The next year we will do business at the same old stand and in the same old way—Always Trying to Please.

A HAPPY AND PROSPEROUS NEW YEAR TO ALL

J. W. DESHAZO & COMPANY

West Side Square

Lubbock, Texas

THE AVALANCHE

PUBLISHED EVERY THURSDAY BY

THE AVALANCHE PUBLISHING CO.
INCORPORATED

JAMES L. DOW,
JNO. F. TURNER,

EDITOR.
ASSOCIATE EDITOR.

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FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING

OFFICE PHONE 14

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16 PAGES.

LUBBOCK, TEXAS, THURSDAY, DECEMBER 30, 1909

FEEDING THE POOR

During the Christmas season, we hear much about contributions to the poor. The question—why the poor?

America should, by right of all that's sacred, be one of the golden spots of the universe and yet America is fairly teeming with paupers. The cause, Ah! Here is where the devil comes in to show his fine Italian hand. America is being grabbed body and soul, by the devil—greed.

Discord, dissension, strife, anarchy, strikes—bedlam. All the result of greed. Every mothers son trying to gobble it all. Nice picture, eh?

Where will it end? Some of the less observant say that it will come out all right. Did Rome? Did Carthage? Did Greece? We are no more than a replica of those nations, so why the cause of optimism? Did they not crumble and fade away? Would you take a train headed south if you wanted to go north? America may well thank the gods of fortune for her almost boundless resources, else America would today be where those nations of the long ago repose, mounments to the inhumanity of man to man.

The picture is not a pleasant one, we grant you, but the question will not down. We should have no poor in America and the great attempt of the rich to palliate their wrongs by a Christmas feast to the victims of their lusts is one of the most feeble displays of philanthropy that the world ever witnesses.

We of America are drifting into the same conditions as hold good in the tottering monarchies of the old world. The "wassail bowl" has not been introduced amongst us as yet, but how long

Feeding the poor should bring a blush of shame to the case hardened visages of those castrated gentry who have made the poor a fixed institution of our erstwhile glorious land. It should penetrate their darkened minds. It should react to a determination of righting the wrong. Will it?

Far better would be the plan to give to each man his just due and keep up a standard of manhood that broods no pleebian dwarfs.

Let God rule America. The poor will become a memory.

HIGH PRICED COTTON

Cotton has again reached new high priced levels. This will help to make up for the short crop and the farmers of Texas find themselves in fairly good shape able to live at home anyway.

This has been an off year among the farmers yet they should be thankful for the fact, that they can live at home, and with a good crop next year they will be in the saddle again.

The lure of the west has gotten into the blood of the people and they are only waiting for the accumulation of a small surplus of funds and then the grand rush will set in.

There never was a time in the history of the state when people were more enthusiastic over the outlook of this section than at the present time. We have some of the best propositions to offer the homeseeker that one may find in the state and when one comes in contact with the spirit of push and go that is in evidence here they immediately become infected with the spirit of the times.

One of the most alluring things about this section is the fact that it is a success as a small grain proposition. So much of the

older part of the state has played out on this score that new fields are eagerly sought.

The plains is a winner in the fullest sense. It is written across the horizon in letters of gold. It is the new cry of the ages handed to man as a heritage from the pathfinders. It is the message of peace to those who have been burdened with the cares of old heartaches and disappointment. It is Mecca. Let the glad refrain be sounded adown the pathway of mankind. The Plains—the Plains.

Low priced cotton or high priced cotton can make no difference here for the plains is able to make good without the fleecy staple and it travels the diversification route.

HAVE A VARIETY

There are people in the Troup country who are going to try to grow two bales of cotton on one acre of ground next year. That's all right, but we want to see the man who will try to grow 100 bushels of corn or more on an acre. And we also want to see the man who will grow six or seven tons of pea hay to the acre.

—Troup Banner.
That's the system, grow as much per acre as possible but keep your acres down and plant a variety of crops so if one fails, you'll fall soft into a chair cushioned by a great harvest from another line of produce.

The Avalanche doesn't promise to turn over a new leaf. We are satisfied with the one we are on, it is a leaf of push, pull, build and boost. We worked under this banner for 1909 and it will be the same old story in 1910 except on a larger scale.

More farmers and more farm houses are two of the greatest needs of Lubbock county right now.

The Avalanche wishes its readers a happy and prosperous New Year.

If you have a tract of land in Lubbock county and do not make some effort to get it into cultivation, or improve it, you are not doing your whole duty toward the development of the county.

The Avalanche is a great deal better prepared for the 1910 business than we have been any year previous and we will appreciate a liberal share of same.

More concrete sidewalks and more fire proof buildings are two of the great needs of Lubbock at this time.

From one to a thousand new subscribers will be greatly and thankfully received by the Avalanche as a New Year's gift.

Good morning! Have you paid your poll tax?

V. H. Trammell of Brownfield, spent a few days in the city this week.

V. S. Levy of Clarendon, was a visitor in our city the latter part of last week.

Chas. Copeland and family of Brownfield are spending a few days in our city this week.

Rev. J. C. Welch has been on the sick list at the Sanitarium for the past week.

Lee Tubbs and family were the guests of Mr. and Mrs. Bert Smith Monday night.

Don H. Biggers made a business trip to the city of Crosbyton Tuesday.

C. H. Faucett of the Opera Confectionery, made a business trip to Ft. Worth this week.

Miss Raner of Abernathy who has been visiting here for the past week left Tuesday morning for her home.

I. K. Parsons of Crosbyton, spent Monday in Lubbock.

W. V. Brownfield of Brownfield, passed through Lubbock Friday on his way to Fort Worth.

HONEY & BRICKER

THE CASH MEAT MARKET

Wants A Share Of Your Patronage

Successors to Mathis Meat Market

Lubbock, - - Texas

A HAPPY NEW YEAR

To My Customers and Friends

When you want First Class Goods and Up-To-Date Service I will be Pleased to Serve You. : : :

CRAWFORD, The Jeweler

It Is Ever The Case

About Good Auto Service. You Want The Best

PHILLIPS - BRADLEY AUTO SUPPLY COMPANY

Handle the best oils and have the best workmen
PHONE 353.

Lubbock, - - Texas

WRIGHT & PERDUE

HARDWARE AND FURNITURE

THE LAST DAY To Guess at THE BIG CANDLE

We light it Saturday morning at 8 o'clock. Be sure to register your guess before that time—you may get the

| | | |
|------------------|-------|------------------------|
| 1st. Prize | - - - | \$5.60 Gold Piece |
| 2nd. Prize | - - - | Set Silver Spoons |
| 3rd. Prize | - - - | Clarks Carriage Heater |
| Next Five Prizes | - - - | \$1 Pocket Knife |
| Booby | - - - | Wash Board |



WRIGHT & PERDUE
HARDWARE AND FURNITURE

PHONE 241

LUBBOCK, TEXAS



Notice! Notice!! Notice!!!

After January First I will conduct a Cash Business, STRICTLY. I wish to thank my customers for the past years business, and solicit a continuation of same. Wishing One and All a Happy and Prosperous New Year, I remain

Yours very truly,

Davidson's Feed Store

H. A. Davidson, Prop.

SHROPSHIRE & FINLEY

Want you to Remember that they have one of the most complete stocks of Wall Paper, Ever seen on the Plains. They also have Paints, Frames, Moulding and Glass

Their Specialty Is Framing

For a liberal patronage during the past year they are Thankful and ask a continuation of same

SHROPSHIRE & FINLEY

Lubbock, Texas

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| <p>"DIXIE" IS FIRST Officially Proclaimed Premier Air By Chief of Music Division.</p> <p>Washington, Dec. 23. "Dixie" has finally officially been proclaimed as first among American songs and music in patriotic popularity.</p> <p>This is the verdict of O. G. T. Sinneck, chief of the division of music of the library of congress, who has just issued from the government press an exhaustive report on four famous musical compositions.</p> <p>"Yankee Doodle," he says, "though, no longer a national song, is still a national air and second only to 'Dixie' in the popularity contest."</p> <p>The origin and evolution of "Yankee Doodle," "Star Spangled Banner," "Hail Columbia" and "America" are treated in full detail in Mr. Sinneck's volume, and facsimiles of the original manuscripts are given.</p> <p>The history of "Yankee Doodle" is described as a "perfect maze of conflicting stories," and countless additions to and variations from the original.</p> <p>As many as fourteen variations of the "Star Spangled Banner" are noted, accompanied by a gradual process of polishing and modification.</p> <p>The year in which "America" was sung in public, is given as 1832, but the exact place and date were not definitely ascertained.</p> <p>"Hail Columbia" is strictly a product of the United States in both words and music, in contradistinction to "America" and the "Star Spangled Banner," both of which partly originated in England.</p> | <p>Four Nice Christmas Trees The Methodist, Baptist, Cumberland Presbyterian and 1st Christian Churches, had Christmas trees in their church buildings Christmas eve night and all were well gotten up and heavily loaded with nice things for Christmas presents. The poor of the town was not overlooked at these trees, the Sunday Schools putting up a nice amount of money to buy presents for those whose financial conditions would not permit the purchase of Christmas presents.</p> <p>From what we have been able to learn the trees at each place were quite a success; a short appropriate program being rendered in advance of the distribution of presents.</p> <p>We are informed that aside from the trees at the churches, there were a number of private</p> | <p>trees in town which were also very much enjoyed.</p> <p>Christmas in Lubbock denoted prosperity of her people and we believe that most of our people will agree with us that this was one of the most pleasant Christmas times ever spent in Lubbock.</p> <p>A four year old mule can do some kicking but he is not in it with the way a fellow kicks himself if his house burns down without any insurance. Let S. P. Robbins & Company put the kicking strap on. They carry all kinds.</p> <p>D. L. Webster who formerly lived here and had moved to Tahoka, has moved here again and will in the future make this his home. We welcome Denver and his good wife to Lubbock.</p> <p>There is sunshine in your soul, if D. J. Wood has issued the policy against fire loss.</p> | <p>Killing at Abilene Abilene, Texas, Dec. 23. - Alf B. Cogdell, formerly a confectioner of this place but who lately sold out, was yesterday afternoon shot and almost instantly killed.</p> <p>Seven bullets from a 45-caliber automatic pistol entered his body taking effect from the right ear to the heart. Following the killing, Felix R. Jones, a stockman of this city, surrendered to Sheriff Weir and turned over the weapon. He refused to make further statement than to say that the tear in his overcoat, which was torn almost off, was done by Cogdell.</p> <p>The shooting occurred at 5:25 o'clock. Cogdell had straightened up his affairs here preparatory to returning to his old home at Itasca. He has a sister living here and two brothers and a father and mother living at Itasca. They have been notified.</p> | <p>Dark was the night, and still. A silvery moon hung, like a beacon o'er hill and dale. From out the vast expanse of silence came the cry fire. Every heart stood still until they discovered that the house was insured. S. P. Robbins & Company did it.</p> <p>Mrs. E. H. Lewis who has been visiting Julian Bassett of Crosbyton, passed through Lubbock Wednesday morning on her way to her home in New York.</p> <p>Do not wait until the fireman is taking away the last piece of hose to think about your fire insurance. D. J. Wood will pave the way to your future happiness. He carries all kinds. Room 8 Lubbock State Bank Building.</p> <p>Bert Smith and wife spent Christmas with relatives in the country.</p> <p>You may run like a deer to the fire, but unless D. J. Wood beats the blaze with one of those fire policies, your running will come to naught. Room 8, Lubbock State Bank Building.</p> |
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JNO. P. LEWIS & COMPANY

We thank our friends whose liberal patronage has made the passing year one of the very best in our business career. But we are anxious to raise the volume of our business, and to this end have made ample purchases. We ask the continued co-operation of our patrons in aiding us in helping to make Lubbock one of the best markets on the Plains in which to buy anything which man, woman or child wears. We are determined to provide the right merchandise, maintain reasonable prices, and give every customer courteous attention and a square deal.

The New Year finds us with a large stock of seasonable goods, such as Men's and Ladies Suits, Overcoats, Smoking Jackets, Cloaks, Skirts, Comforts and blankets, which we want to reduce as low as possible before taking stock. Hence until further notice we will offer the following special prices

FROM TEN TO FIFTEEN PER CENT OFF OF REGULAR PRICE

ON All Ladies Suits, Cloaks and Skirts. Men's and Boys Suits and Overcoats

AT COST
Our entire stock of Linoleum to close out. Special price on mattings

Just Received a Full Line Of Overshoes

JNO. P. LEWIS & COMPANY

ELECTRICAL ENGINEERING

Before you have your house wired you should let

C. D. ADAMS FIGURE WITH YOU

I am with Fulwiler Electric Company and Will Appreciate Your Patronage

Office at City Plumbing and Sheet Metal Co.

Phone 383.

Lubbock, Texas

Mrs. Jim Johnson who has been visiting relatives in the city for sometime returned to her home at Meadow last week.
H. E. Finley and wife have returned from their bridal tour to California and other points of interest.
S. P. Robbins and family are now comfortably domiciled in the Jeff Woods cottage on north first street.
Mrs. M. J. Campbell and daughter Miss Lula, spent the holidays in Plainview visiting relatives and friends.
H. W. Wagner of Amarillo, was here on business the latter part of last week.
E. E. Ross of Plainview, transacted business in Lubbock Monday.
Newton Judd has been temporarily promoted to boss of the warehouse at the Sante Fe depot.
Mr. Lunar of Plains, passed through Lubbock Friday en route to Canyon City.
See the Lubbock Planing Mill for Tanks, Troughs, and Window and Door frames. Cabinet work and all kinds of Mill work. 22 tf
Wm. T. Low was a passenger on Tuesday's train to Plainview where he enters the Central Plains College.
Mike Usleman made a business trip to Clovis, N. M., this week.
H. C. Holden and wife who have been visiting the family of N. R. Porter for the past few weeks, left Tuesday morning for Stamford.
Miss Barnes who is teaching school east of Lubbock, passed through our city Tuesday morning enroute to Tulia.
Wanted: 100 acres improved farmland, price must be reasonable. Pierce Bros.
Don't experiment with your money when you can get real home grown trees. We have them at the native bee yard. North side square. See for your self. Plainview Nursery. J. E. Cauthen, Lubbock, Texas. Office with J. H. Enbanks and Son. Phone 306. 25 1t

Mel Cope spent the holidays in Oklahoma City.
If you have anything to sell or trade see Pierce Bros. 25 1t
Mrs. J. H. Cathey spent this week in Amarillo on a visit.
Arney Harbert made a business trip to Plainview Monday.
S. A. Montgomery was in from Hockley county Wednesday.
D. J. Wood made a business trip to Amarillo this week.
J. H. Cathey made a pleasure and business trip to Amarillo this week.
J. R. Billmeyer and wife of Abernathy, spent the first of the week here.
C. A. Davis of Lockney, was a business visitor here the first of the week.
T. J. Rutledge of Iowa, Kan., was a business visitor here this week.
Mrs. Lizzie Fooks of Adrain, was here Tuesday and Wednesday.
W. D. Shaw of Harris, was a pleasant caller at our office the first of this week.
Rev. Hamlet and wife enjoyed Christmas dinner with Mr. and Mrs. B. F. Montgomery.
Miss Minnie Gore has returned from Brownfield, where she has been visiting her parents.
W. H. Bledsoe made a business trip to the city of Chicago last week.
Barney Rashing spent Christmas with home folks in Hale Center.
Miss Willie Burgess was a passenger on Friday's north bound train.
G. L. DeShazo of the firm of J. W. DeShazo & Co., made a business trip to Brownfield this week.
J. R. Denison who is attending the Central Plains College at Plainview, was a Monday visitor in Lubbock.
Mrs. T. T. Pierce left Monday morning for Memphis, Tenn., where she will spend the winter. 25 1t



Benefit of Lubbock Volunteer Fire Company

A grand benefit will be given at the Orphium Theatre Monday and Tuesday evenings, January 10th and 11th 1910, at which time the beautiful society melodrama, four acts, "Her Father's Crime," will be presented by the local talent of Lubbock assisted by Barden Lefferts of Chicago. Mr. Lefferts is now in town rehearsing the cast and promises the citizens of Lubbock a very fine production. Prices, 65 and 50 cents seats on sale at the usual place. The cast will be announced later. As this is a very worthy cause don't forget. Mr. Leffert of the company will be greeted by a large house. Watch for further notices. East of the city.
An accident is so bad when one has an accident policy. S. P. Robbins & Company write fire and accident. Remember this the next time you start hunting. 25 2t



(ALL IN) THE TAILORING

You're "in it" with society, with business men, and with your best girl, if your clothes are right.
"You're always 'in it' wearing suits made here."
It's the season of the year most men order an extra suit. We're here to serve you and can do it quick.
LUBBOCK TAILOR SHOP
SELMAN & CLEMENTS

Don't forget the big sale is still going on at the G. A. Raine Company store. 25 1t

J. A. Rush and wife left this morning for Roswell, and other points to be gone some time.
J. W. Waller and wife of Post, passed through Lubbock today on their way to Colorado.
J. W. Dalton is in Amarillo on a business trip.

Mrs. F. F. Mulkey is visiting relatives and friends in Clarendon.
F. M. Hayes and wife of Rule, left on Wednesday's train for their home.
Frank Copeland is visiting homefolks in Rusk during the holidays.
W. E. Rutledge of Amarillo, was here Tuesday.
C. C. Good of Amarillo, spent Tuesday in Lubbock.

H. L. Holland of Happy, spent a day or so of this week here.
John Hall of Tahoka, was here Tuesday.
P. B. Hall of Tahoka, was in our city Tuesday.

C. J. Harden of Plainview, was a business visitor here Tuesday.
Mrs. R. E. Hurley of Chicago, was here the first of week.

Julian M. Bassett of Crosbyton, was in Lubbock Tuesday night.
Smiley Wilson spent the holidays in Hereford.
W. F. Scarborough of Midland, was in Lubbock Wednesday.

F. S. Leslie of Post, was a visitor here today.
C. C. Woods of Post, was here on business today.
H. T. Burroughs of Post, had business in our city Thursday.
G. W. Harris of Amarillo, was in Lubbock on business Thursday.
J. W. Stewart of Amarillo, is here today on business.

Bill Kuykindall of Portales, N. M., is here today.
A. A. Rugar of Farmersville, is in our city.
Fred McSpadden of Farmersville, was here today.
R. A. Terry of Ballinger, was in our city this week.
R. D. Teasley of Canadian, La., was here this week.
J. K. Ellis of Fort Worth, had business here this week.
T. L. Ball of Amarillo, was a business visitor in our city today.
C. M. Hilton of Dallas, spent a day or so of this week here.
Mr. Gangon of Abernathy, was in Lubbock today on business.

PHONE 361
Shampooing Facial Massage
HAIR DRESSING
Scalp Treatment Manicuring
Mrs. A. J. Towle

Coal = Colorado = Coal
Best Coal Cheapest Price
High Grade Long Leaf Yellow Pine
We can save you money on any kind of a bill you have, none too large or too small
ALFALFA LUMBER CO.

LOOK HERE! THE BOOT MAKER IS BACK
Peter Helfer is Now Ready to Mend or Make your Boots or Shoes
See Him Next Door to Beatty's Office
Lubbock, Texas

Classified Ads.

Special Notices
"Miller & Guinn"
Contractors & Builders
See us before you build, we are in a position to save you money on your house. Investigate our plan of business, and inspect our work. We guarantee quality. 18 1f

Notice
After December the first I must have cash for all feed stuff, as I have to pay cash. Geo. Albright. 21 1f

For Sale
Cedar Post for Sale
To dealers only. If you want first class cedar Posts and Blocks, write Isom Watkins, Lake Victor, Texas. 14 1f

FOR SALE—Two chair barber shop and fixtures. Two hydraulic chairs comparatively new. In use two months. Two chairs case mirror, etc. E. G. Fuch's, Abernathy, Texas. 23 3tp

FOR SALE—At a bargain, the West Texas Lumber office. Call 204. 22 1f
Lubbock Planing Mill for sale at a bargain. For particulars inquire of John Black at the Mill or post office box 177. Lubbock, Texas. Residence phone 345. Mill phone 161. 22 4t

For Rent
For rent—One new store building in Abernathy. Apply at First National Bank. Lubbock, Texas. 18 1f
For rent—Good five room house, by J. M. Bradley. Phone 353. 23 1f

Lost
Lost—One brown horse branded J L B on left thigh scald on right shoulder. Liberal reward for his recovery or information leading to his recovery. Jim Robinson, Jr. 13 1f
Lost—Pocketbook containing seven ten dollar bills and two five dollar bills. The book is about four inches in length by three inches in width. Is of brown color. Finder will please leave at Avalanche office and get reward. J. I. Lucy 24 2t

Wanted
Wanted—A woman to do house work. Apply to Geo. R. Bean. Phones 31 and 198. 23 1f
Wanted—Woman to do housework. Family of four. Apply at Avalanche office. 23 1f
Reward
For return of bay horse branded J X — on left thigh. S. J. Winn. Lubbock, Texas. 25 1f

J. E. MURFEE & SON
REAL ESTATE
List your property with me and if the price is reasonable I will sell it for you. I have a good list of property for sale and will be glad to figure with any one on a deal.
J. B. Rutherford and family will leave tomorrow for New Mexico, where he goes to settle on his claim.
W. Hadley of Vilisca, La., is here prospecting.
Mrs. C. E. Miner is visiting relatives and friends in Amarillo.
Mr. and Mrs. Mast returned Wednesday evening from Ft. Worth and other points where they spent the holidays.
Mrs. M. E. Watford came in Wednesday evening and will visit her daughter Mrs. W. L. Reynolds.
Miss McMinn of Clovis, N. M., came in Wednesday evening and will visit her friend, Miss Delta Wilkinson.
Mrs. E. J. Clark and Grand daughter Velma Bower, left Friday to spend the holiday with relatives in Amarillo.
Miss Louise Bassett of Chicago, who visited her cousin, Julian Bassett at Crosbyton, left Wednesday morning for her home.
H. V. Edsell and family were passengers on Monday's train for California to spend the winter.

WRITE US

We handle the

best Bargains in Lubbock and adjoining counties.
When in Lubbock it will be to your interest to call and see us before you buy or sell real estate
We buy land, if you have a bargain to offer let us know what you have. Now is the time to buy a home in Lubbock or adjoining counties, and remember this is the last west, there will be no more cheap lands in Texas.

BUY NOW

If you have land or city property to sell, list it with us, give complete description, price, terms etc. in first letter, and if your price is reasonable we can sell for you.

Write us about all land business.

Patterson & Son
Lubbock, Texas
Offices, Lubbock and Taylor, Texas

NEW BAGGAGE LINE
 I can be found at Davidsons' Feed Store
 Office Phone 134
 Residence 28
 Quick Service. Just give me a trial
E. F. LIPSCOMB BAGGAGE CO.
 Lubbock, Texas.

PARRY BUGGIES
 SPRING WAGONS DELIVERY WAGONS
 We are in position to and will give you more for your money than can be had any where else, because we make every part of our vehicles.

 If your dealer does not handle them, write to us and we will refer you to our nearest agency for prices that satisfy and goods that please. Our vehicles are backed up by over a quarter of a century of successful carriage building.
PARRY MFG. CO., Indianapolis, Ind. Largest Buggy Factory in the World.

The Neil Boarding House
 Is New in Every Respect. Board and Lodging by Week or Month. Rooms without Board or Board without Rooms
TRANSIENTS SOLICITED
 South of Square on Chestnut Street
LUBBOCK, TEXAS

Singer Sewing Machines Are The Best
T. B. NEWMAN SELLS THEM
 Phone 203 Lubbock, Texas

GEO. ALBRIGHT'S Wagon Yard and Feed Store
 Wilson Old Yard South of Lubbock Mercantile Co.'s Store
All Kinds of Feed Stuff
 I have a good team and will do team work on short notice
LUBBOCK, TEXAS

WEST PLAINS LUMBER CO.
 LUMBER AND COAL
 PHONE 331
LUBBOCK, TEXAS

THE HORSE YOU DRIVE IS THE TRUE TEST OF CHARACTER
THE LUBBOCK LIVERY COMPANY
 KEEP NONE BUT THE BEST
 Call them up over the phone if you want a bus for the train. All calls answered promptly.
GUS PYRON, Mgr.

Three Propositions
 (Continued from page 2)
 the trouble. The usual rule is a third or fourth down and the balance in two or three years. No man of moderate means, and that is the status of nearly all farmers, can buy this land and improve it to the extent that he can use it. To make a first payment on the land at fifteen or twenty dollars per acre deprives him of means with which to make improvements or tide him over the first and naturally the hardest year. In a previous article I have touched on this phase of the land question, but now I have an illustration to offer. I am boosting no man's proposition, but I do gladly avail myself of any convincing illustration. The Bassett Land Company are selling land considerable distance from a railroad, and are necessarily hampered by this disadvantage, yet during the past two years they have brought more people into Crosby county than have been located in any other county on the Plains. During this time these people are actual settlers and not speculators, nor does one have to look far to find the reason therefor. The rule of this company is to never let a good farmer get away. I do not know that they have any fixed and arbitrary rule governing their sale, but if a man wants to buy their land he may use every dollar of his money making improvements and gets the very best of terms and time. Nor is he required to make costly improvements. Just fence the land and go to farming. It is by no means impossible for him to make the first crop pay for the land. Of course the company has lost nothing by this arrangement. If the purchaser tires of the bargain and leaves the land he has left behind him improvements of some character and of some value. But men are very scarce who will quit a proposition of this liberal kind. The manager of this company will tell you today that they have lost no money on any of their sales. Because of their terms they have sold more land than any other concern in this section, and of course they have made more money. Their policy did the work. Suppose every land owner in the Plains country would adapt the same policy. The result would be the same, and railroad facilities considered would naturally be better. It is only a matter of a short time until the tonnage and needs of the locality will take a railroad into Crosby county and unless the same policy be adopted

J. N. Stoops, M.D. G. S. Murphy, M.D.
DRS. STOOPS & MURPHY
 PHYSICIANS AND SURGEONS
 Special attention given to Surgery and diseases of women.
 Phones: Res. 160 and 231, office 261.
LUBBOCK, TEXAS

ed by extensive land owners in other portions the tide of immigration will be where opportunity is greatest. And long after the Crosbyton people have sold their land, relieved themselves of taxes and loss of interest, they will be receiving interest, and the fellow who is blocking the game with his land policy will be trying to sell his land for the same or slightly increased price. To say nothing of taxes it costs about \$1.20 per acre to hold fifteen dollar per acre land. The man with considerable land for sale had better look well into the Crosbyton plan.
 The Crosbyton people are strictly business, have business methods and there is no risk to run in doing as they do. It is fair, safe, sound and business policy; and some of these days this idle land policy is going to bring about some awfully high taxes. Their is a possible remedy, and if land owners do not want it forcibly applied they had better get busy.

Don't forget your meat will be cash at Honey & Bricker's Meat Market. The Mathis old stand. 25 1t

The Lubbock Avalanche is coming out "11" in size—that is 16 pages to each one paper, and she is "all home print." Lubbock people certainly do know to appreciate a good paper, and, judging from the fine line of advertising carried in the Avalanche they know how to keep a good paper coming—keeping it where the management can afford to put out a good paper. The Avalanche is one of the best edited and best printed papers we have ever seen, and this is not flattery, either. We believe in speaking a word of praise where it is due while the man yet liveth—Crosby County News.

Honey and Bricker are in the market for your fat stuff and hides. They have bought the Mathis boys. It is cash. 25 1t

Sam Houston and wife of Tulia, visited the family of E. F. Lipscomb last week. While here Prof. Houston was a pleasant caller at our office and ordered his name put on the Avalanche subscription book. He is Principal of the Tulia High School.



Do you have headache when you read, does your eyes burn or itch, does your print run together, or blur? If so you are in need of glasses, and should see DR. CRAVEN and have your eyes examined. Office South Side Square. From 2 to 3 p. m.

GOLD PLATED RING FREE
 With Each Order for Old Time Song Book at 10c.

52 dear old tunes we all love, words and music complete for piano or organ, for 10 cents. America, Annie Laurie, Auld Lang Syne, Battle Hymn of the Republic, Catch the Sunshine, Columbia, Comin' Thro' the Rye, Darling Nellie Gray, Dixie's Land, Flag of the Free, Hail Columbia, Home, Sweet Home, Jannita, Lead Kindly Light, Lilly Dale, Long ago, Marching Thro' Georgia, Mass's in the Cold Ground, My Bonnie, My Maryland, Old Kentucky Home, Old Black Joe, Robin Adair, Rocked in the Cradle of the Deep, Swanee River, Sweet and Low, Blue Bells of Scotland, Last Rose of Summer, Old Oaken Bucket, Star Spangled Banner, Vacant Chair, Those Evening Bells, Tramp, Tramp, Tramp, Uncle Ned, We're Tenting Tonight, When the Swallows Homeward Fly, and twenty others for 10c, stamps or coin. For a short time we will send a gold plated finger ring FREE as a souvenir to each one who sends a dime for the song book. Send today to Piano and Music Co. Galesburg, Ill. 40 1t

THE PANTATORIUM
 Is the Place where you get the Best Tailoring.
 SOUTH SIDE SQUARE
 PHONE 342 LUBBOCK, TEX.

The City Meat Market
 J. L. CHASE, Proprietor
 North Side Square. Phone 193
 wants your fat cattle, hogs, sheep and goats.
 Highest price paid for Hides.
 Lubbock, Texas
Everything New And Clean

You Are Entitled To Know
 That The Second Hand Store Keeps Everything
 East Side Square Lubbock, Texas

Lubbock Iron Works
 General Machine Shop Work.
 We Solicit Your Business and Guarantee Satisfaction
 Postoffice Box 178. Telephone Number
 Lubbock, Texas 108

WESTERN ABSTRACT CO.
 Incorporated
 Capital Stock, \$10,000
 Make complete Abstracts of the town of LUBBOCK, and HOCKLEY COCHRAN and LUBBOCK Counties.
 SATISFACTION GUARANTEED.
 C. W. HOLT Sec.
 LUBBOCK, TEXAS

J. T. Usleaman. I. J. Davis.
The Homeseeker's Land Company
 Have some Real Bargains in Farm Lands and City Property. Let us Figure with you before you buy.

Rental Business a Specialty
 North Side Square Lubbock, Texas

WE SELL
COAL
 Also Hay and Grain
 It will pay you to see us before buying either of the above named essentials. The stock will be found complete all the time
 Terms Strictly Cash
J. J. REYNOLDS & CO.
 COAL & FEED
 South Singer St., Lubbock, Texas

GOSSETT & PEEVY

Real Estate And
Fire Insurance
Second door west Citizens Bank

THE AVALANCHE

PUBLISHED EVERY THURSDAY BY

THE AVALANCHE PUBLISHING CO.
INCORPORATED

JAMES L. DOW, EDITOR.
JNO. F. TURNER, ASSOCIATE EDITOR.

Entered at the Postoffice at Lubbock, Texas, for transmission through the Mails as second class matter.

SUBSCRIPTION RATES:

One Year \$1.00 (Strictly in Advance) Six Months 50c

ADVERTISING RATES:—Locals 10 cents per line each insertion. Display advertisements 15 cents per single column inch per week; special rates on year contracts. Cards of thanks, resolutions, Obituaries, (other than written by ourselves, 2 1-2 cents per line. Church advertisements, where a revenue is derived therefrom, 5 cents per line. Professional cards \$1.00 per month or \$10 per year if paid in advance.

FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING

OFFICE PHONE 14

RESIDENCE PHONE 242

LUBBOCK, TEXAS, THURSDAY, DECEMBER 30, 1909

THE NEW YEAR

This is the last issue of the *Avalanche* for the year nineteen hundred and nine. We verge on to the new year with bright hopes for the future of the town, country and the paper. Many things have transpired that will be remembered kindly by the force, while some things of an unpleasant nature have come to the fore. This is to be expected though in any business and when all is weighed and the balance is in favor of the business conducted all is well.

Running a newspaper has much to commend itself to one so engaged. It bears a closer relationship to the community at large than almost any other branch of industry. It is in its very nature a community proposition. Where the people so considers it, there is a deal of pleasure in the work. The *Avalanche* has done its best to keep up to the highest possible stand-

ard of efficiency and has spared neither pains or expense looking toward this end. The year has gone well with this paper, for which the management is duly appreciative. For next year the paper will strive to do its best for all parties concerned and we wish for each and all its patrons the very cream of life.

You can help us in many ways in the editing of the paper if you will only think to tell us of the happenings of your community. We are anxious to tell all the news while it is news and with your help this can be done. We would appreciate a good live correspondent in each community and will furnish stationery and stamps for same, in connection with a free subscription to the paper.

It should be the pleasure of the people to help to make this one of the leading papers of the state and if you will do your part you may depend that the

\$1 If You Want to Know \$1

How far it will go, Let

RODDY & ADAMS

TELL YOU

paper will come across with its share of the burden. Lets make the next twelve months the most note worthy ever experienced in this section. It can be done, if all will help.

A FOOL IN BUSINESS

Aint it queer how many fools get into business, and by their lack of sense make perfect nuisances of themselves?

If you want to know all about dealing with the fools in business, you should come in contact with them from the advertiser's viewpoint. They try to play the game smarter with the advertiser than with anyone else. Seem to kinder tickle their addle pated brains to do or say something that they think will sting the man who tries to keep their business before the people.

Real smart men in business know that the man who looks after their advertising is the most man they have dealings with and they are careful to show their friendship for this fellow.

The fool in business tries to make it appear that the ads he gives you are so much charity cast to the winds. My, but how small they are compared to the real business man.

Figure the proposition up carefully and see if you belong in

the ranks of those who advertise their lack of brains in the way spoken of or do you belong to the class who know a good thing when they see it?

Don't let that Christmas eve 16 cent cotton excite you into planting too many acres in cotton for 1910. That is what knocks the cap off good prices as much as anything—over production. Plant corn, maize, kaffir, broom corn, potatoes, turnips, and a good bunch of hogs and we will see more \$36 hogs, \$1 a bushel corn and 16 cent cotton. Be wise, diversify.

A good winter season makes it easy sailing for those who wish to put in new farms for the coming season, and there are a great deal of new land being broken ready for the 1910 crop.

The *Avalanche* has a man's application for work of putting in a new farm for the crop or for cash hire. If you are interested let us hear from you.

Many of our exchanges have taken a weeks' rest on account of Christmas. The *Avalanche* force rested Christmas day and Sunday and resumed work again Monday all hands answering roll call in tip top shape, ready to begin work with renewed energy

and with a determination to do better work, if such is possible, than ever before. The *Avalanche* management is fortunate indeed in having one of the best bunch of printers and employes of any newspaper plant in the state. They are industrious, thoughtful, sober and altogether reliable and this speaks volumes for a working force of nine—it is a fact that few print shops can boast of, and the *Avalanche* is proud indeed to say this about its working force.

J. R. Williams of Dallas, was here the latter part of last week

All members of the Modern Woodmen of America are requested to be present at the hall on the first Friday night in January. Business of importance is to be brought before the lodge. Remember the date and be on hand promptly.

Lowrey & Son, have adopted the cash basis beginning Jan. 1st. Be governed accordingly. 25 11

Edward Peterson of Hutto, has moved to Lubbock. Mr. Peterson has the appearance of being an upright young man and we welcome him among us.

Palace Barber Shop.

Sam T. Davis, Prop.

Will give you a nice, stylish Hair Cut, or a smooth, easy shave. First class work of every kind in my line. The latest tonics and face lotions. Hot or cold baths. Shop located south side square. LUBBOCK, TEX.

THE LUBBOCK HOTEL

G. S. DeBARDELEBEN, Prop.

Rates: One Dollar and Fifty Cents Per Day
Six doors north of P. O. on Cedar St. Phone 174

Lubbock, Texas

SPECIAL LINE OF SILVERWARE AND CUTGLASS



Before You Drink

The usual Christmas and New Years toasts, you need the glasses and decanters. Good Glassware is a rarity, and nothing looks better on the table than fine tumblers, goblets and

Sparkling Wine Glasses

Get your New Year outfit of these here and be sure of the best quality at the lowest price. Also China-ware in sets and odd pieces for every table purpose



You Can't Be a Mechanic

Unless you have proper tools to work with. Poor tools are worse than no tools at all.

We Have A Supply of New Year Hardware

Carpenter and toy tool chests, brass candle holders and tea kettles and other dining room sundries. If its for "the house" we have it.

Get Your New Year Hardware Of Us



A Spirited Horse Is All Right

But the buggy must match the horse. We have some spirited bargains in buggies and we want you to come in and see them.

The Style is Way Up and The Price is Way Down

That is about what you want, is it not? We have been in this business long enough to know what the general run of customers want, and we keep at it till we get it for them.

Just Received A Full Car Of Canton Plows

Success Sulkeys and Gangs. Katydid rod plows, also Canton disc
Get our Prices on your Farming Goods Before Buying
Large supply of wind mills and fixings. Complete line of nice
Rubber Tire Buggies and Surries. 2 cars barbed wire just received

R. A. RANKIN & SONS

About Tree Planting

(By Jno. S. Abel.)

It is part of a tree growers business at this particular season to offer a few remarks, not only on the advisability of tree planting in our yards and avenues, but also to direct in a degree, those who are interested in making a wise selection.

In a new country like ours, much has yet to be learned as to suitable varieties alike of shade and fruit trees. Experience and observation ought to be focused so as to enable the tree planter to get reliable data to guide him in his selections.

As to the importance of beautifying our homes and streets with trees and ornamentals, we hardly care to deal. That will be conceded by every citizen. The conditions of rural and urban improvement of this kind is a good index to the taste and general growth of refinement in any community.

Like everyone whose business is directly controlled by climatic conditions, the nurseryman has had a hard time during the past season. Tree planters have suffered seriously all over the south though not of course to the same extent as the propagator. Any kind of a tree during the period of its nursery life is more susceptible to damage than after it has passed that stage.

There is no need for nurserymen to be discouraged over the situation. We now have sufficient moisture in the soil, which if properly conserved will make tree planting in all its stages practically safe during winter and spring. The outlook was never better. Patience, courage and energy will bring their own reward and we will forget the dreary experience of the year 1909.

From the amount of new land which is being broken, and the general activity and optimism amongst our farmers, we predict that our Lubbock country in

New Year Greetings

GIVE THE BOYS A CHANCE TO MAKE SOME MONEY

Boys gather up the bones that have been lying around for years - Send them to town when your father comes to buy

Lumber, coal, posts, barbed wire, smooth wire, nails, corrugated roofing, cotton seed cake, paints, oils and everything in the building line.

We are trying to get in shape to buy your farm products and we expect to sell you such as you need on your farms and ranches so remember us when buying things in our line.

No one will have better prices quality considered. Buy from those who will buy from you

Lubbock Lumber & Grain Co.

NORTH OF COURT HOUSE, LUBBOCK, TEXAS

IT IS THE SAME OLD STORY

New Year Comes But Once A Year

You want the best Fruits, Nuts and Candies to be found on the market

S. C. SCOTT

Keeps Only This Kind

the next year will see a development which will mean something and put the pessimist out of business.

The speculative fire somewhat abated, our people are realizing what Adam Smith, the father of political economy long ago, taught. That what the soil produces is the only real source of wealth. The speculator may juggle with wealth already in existence but adds nothing to the original pile and while he may have his proper time and place the one proof of land values eventually belong to the man with the hoe.

But this is a digression. The matter of shade trees is especially appropos of the present juncture. We are frequently asked the question: "What is the best tree to plant for shade and ornament?" The answer depends largely on the man and the location. In a bald country like ours any tree that will grow adds to the amenity of the situation.

Black Locust is not a general favorite, but from the fact that it grows without much pampering or attention, it has formed a considerable following, while it has serious faults its belongs to the same family as cat claw and

mesquite, that nature has planted on our plains, and is clearly meant for a dry climate. For yard planting where a plentiful supply of water is available there are other trees that are probably more effective.

Elm is one of the noblest and longest lived of all shade trees and where plenty of moisture can be supplied, we are convinced it will make good. In fact we noticed some in Terry county last summer standing where no water was available that has made a surprising growth. While at the headquarters of the Matador ranch we observed a dozen elms that has never suffered for water and they were trees you seldom see, except in a picture. For

permanent shade nothing is better.

Sycamore is one of the most popular of all shade trees for all purposes. Long-lived and of handsome appearance. Although it is generally found in water courses, still it is cosmopolitan in its tastes, and will give good results in almost any soil or location. This is the tree that has made the Boulevards of Paris the admiration of the civilized world. If top heavy, it will stand severe pruning, with impunity, in fact heroic surgery seems to give it a fresh lease of life.

Maple, while it is a favorite, with many people, we have hardly noticed a vigorous, healthy looking tree in Lubbock or on the Plains and our observation does

climate with a limited rainfall. At Estacado we found some fine specimens, that had been planted over twenty five years ago by the Quakers. They are still healthy, and vigorous and show that they are equal to the vicissitudes of our somewhat erratic conditions.

Mulberry (Hicks) soon makes a shade. Probably the best of the fruiting varieties and some should be in every poultry yard. Like all the Mulberry family it kills back a little in very severe winters, but makes a good permanent shade.

The list is now long enough, but there are other varieties that doubtless are favorites with some but it is best not to experiment.

We hope to see the yards and streets of our city ornamented as

M. S. Hannon of Amarillo, was here on business the latter part of last week.

W. E. McLaughlin of Emma, was here on business the latter part of last week.

A. J. Beckner, of Alton, was here last week.

J. I. Suber of Crosbyton, was here Sunday.

O. B. Marcy of Meadow, spent Friday here.

D. D. Shipley of Plainview, transacted business here the latter part of last week.

James K. Powell of Emma, spent a few days of last week in our city.

C. J. Montgomery of Happy, was a business visitor in our city last week.

T. W. McCollum of Post City, was among Lubbock's business visitors last week.

Misses Amy McLarry and Maude Nevels are spending this week in Dallas attending the teachers' Association.

E. T. Payne and wife of Tahoka, were visitors in Lubbock one day last week.

Mrs. J. E. Wright of Amarillo, were among the visitors in Lubbock last week.

W. W. Mayes of Tucumcari, N. M., passed through our city the latter part of last week, en route to Tahoka.

W. F. Stenson of Portales, N. M., was here Friday on business.

C. H. Keifer of Clovis, N. M., was a business visitor here last week.

W. T. Brown is erecting a nice residence in the Overton Addition.

O. E. Patterson, is having a nice residence erected in the Overton Addition.

We Are Headquarters

For Everything in Tools



For Painted China, Carving Sets and Silverware, See Us.

We have a nice line of useful articles which will make exceptionally nice presents for New Year. We carry only the best goods on the market

Wishing you a Happy and Prosperous New Year, we remain your friends



HURRAH FOR LUBBOCK

A Happy and Prosperous New Year For Everybody.

10 Of the Best Bargains in Texas For The Next 30 Days.

COME AND SEE US

TRIO LAND COMPANY

Lubbock, Texas

not warrant us in saying that it belongs here or in advising its being planted.

The Poplars seem to be particularly well adapted to a dry climate, and makes a growth equal to the best. For quick effect in an avenue, nothing can excel the Stately Lombardy.

Box Elder is one of the quickest growing trees we have tried. While young especially it will kill back at the tips in severe weather, but with age this defect is largely remedied and it seems to be very well adapted to a

becomes a city famous for its energy and progressiveness. Trees take time for their best effects, and while our town is crystallizing from the old to the new, in our rush for the cold dollar, let us not ignore the elevating influences of the "esthetic."

Mrs. Carl Roberds was a passenger on Monday's north bound train.

C. M. Carpenter of McLean county, was here on business, Friday.

J. B. MARTIN & CO.

General Blacksmiths and Wood Workers

Up-to-date Horse Shoeing guaranteed If Your Horse has Faulty Gaits take him to them.

J. B. MARTIN & COMPANY

1ST DOOR SOUTH OF J. J. REYNOLDS FEED STORE SOUTH SINGER STREET

CITY PLUMBING & SHEET METAL CO.

"THE KIND THAT SATISFIES"

ASK OUR CUSTOMERS ABOUT OUR WORK

THREE PROPOSITIONS

Which is of More or Less Concern to Every Citizen on The Plains

(By Don H. Biggers, Secretary Federation Newspapers and Commercial Clubs.)

This letter has not more promptly followed those preceding it on similar subjects for the reason that the writer has been engaged to the full limit of his time on other matters and a couple weeks may elapse before the last concluding letter of the series will be presented.

In this letter the writer shall attempt to briefly deal with at least three subjects of vital concern to the people of the Plains country just at present.

First of these is the broomcorn proposition, second the value and importance of experimental farms, and third, the extensive landed interest problem and how one big concern is dealing with it.

Just now there is widespread enthusiasm on the subject of broomcorn, and in this connection there are some things people should stop and consider in a very sensible and businesslike manner. Broomcorn is a good money crop, no question about that, but to get this result calls for business methods. Any time the whole country goes wild over broomcorn, and every man who tackles it expects to make a fortune right now, something

like a cold chill is going to romp up and down somebody's spinal column when harvest time rolls around. Plant broom corn only to the extent that you know how and have forces enough to handle the crop, or to the extent that you can afford to experiment and acquire knowledge. There is perhaps no other crop that requires so much labor at a particular and critical time as does broomcorn. Broomcorn is a good money crop to the extent that there is a good market, but there is at least a limit to the demand for broom corn, and the man who handles it to best advantage must know his business.

Just now three elements are to be considered in the matter of the broomcorn boom. The price is now higher than it has been for years. Higher perhaps than ever before, and much higher than it will be hereafter if the crop is very materially increased. The broom manufacturers much prefer cheaper material, and have enthusiastically given their support to bring about a greatly increased acreage, for that means a less price. The man with broomcorn seed for sale has been a second and very active agent in promoting the widespread enthusiasm, and the high price of broom corn this season has had the usual speculative and spectacular effect on the general public. When cotton goes to fifteen cents, everybody plants cotton and if the yield is great, down goes the

price and if the yield is small the volume of wasted labor is incalculable, and so it is with any crop that is overdone through enthusiasm. Broom corn is a good crop and this country needs more of it. It is a reasonable profitable crop. But it requires work and lots of it, and it requires some experience. Plant a little broom corn, but don't be a fool about it. Don't think you have just discovered the secret of amassing wealth. There are a whole bunch of fellows just as chuck full of enthusiasm. A broom corn seed agent dropped into town the other day and had the unlimited gall to ask me to chase around town and make spiels to the business men for him, and when respectfully declined on account of other engagements and a modest repugnance, he then requested that I obligate myself and the commercial club and the federation to boost the broom corn seed business. The gentleman was from Oklahoma. I didn't tell him to go back home for I had in mind another place that isn't reputed to be in Oklahoma.

Broom corn is a good thing, but just now it is very much mixed up with hot air, graft and buncombe. I am not knocking the business, just delivering a few deliberate reflections on the subject. Talking to a lot of people who don't know any more about its cultivation and reasonable profits than I do. I expect

to plant a small patch of it, if not this year, then next, but I am not going to go wild on the subject. The one thing that is of special importance to the Plains country just at present is a general diversified farming development. And in this connection, demonstrations and experiments are absolutely necessary. This favorable season has had the excellent result of encouraging hundreds of people to put more land in cultivation or to put in cultivation land that has heretofore been idle. But we do not want an agricultural interest that flourishes only when the seasons are fine and prospects excellent.

Every available acre of land on the Plains should be in cultivation, and even with this a fact a proper knowledge of methods particularly adapted to this country are necessary. There should be a demonstration and experiment farm in every county on the Plains. In every community would be better. No investment the community or county could make would bring about greater benefits. The more of these farms the more these farms see for themselves what is being done, and what results are obtained. When a man sees and knows a thing to be true, he is governed accordingly. For the past five or six years Judge L. Gough has been doing wonderful work in the

Hereford country. He has never failed whereas his neighbors have none too often succeeded, and now the people in that section are doing as Gough has been doing. The Campbell farm near Plainview has been a great benefactor to this entire section of country, and of immeasurable benefit to that immediate locality. The state experiment station at Lubbock is sure to be of great benefit to this part of the state, and now the Bassett Land Company are to put in a three hundred and twenty acre demonstration and experiment farm near Crosbyton. And the more farms of this kind the better for all. You carry the school directly to the people and the duller and most indifferent can't avoid being benefitted to some extent. Besides the soil and other conditions to greater or less degree differ in each locality, and in order to give thorough and proper tests throughout the country, it is best to know what is adapted and what methods are best for each country or community.

We all know that one thing standing in the way of agricultural development is the big land owner who will not farm himself and doesn't give others the proper chance. There are many men who have their land on the market and are yet in the way of actual development. It isn't the price they demand for the land, but the terms that make

Lawyer J. P. Marrs of Tahoka, passed through Friday morning enroute to his old home to spend Christmas. The best and cheapest Screen Doors and Window Screens made and sold at Lubbock Planing Mill. 22 tf J. R. Goin and family left Monday for north Arkansas, where they will in future reside. J. W. LEE Blacksmithing, Horseshoeing and Woodwork Wagon and Plow Work a Specialty Shop North of Murphy's Lumber Yard LUBBOCK-CROSBYTON AUTO CO W. G. PHILLIPS, Mgr. Leaves Lubbock 8:00 a. m. Arrives at Crosbyton 11:00 a. m. Leaves Crosbyton 1:30 p. m. Arrives at Lubbock 4:00 p. m. F. SIEMERS Good Repairing of all Kinds Satisfaction Guaranteed North Side Square LUBBOCK, TEXAS

(Continued on page 3)

(Continued on page 3)

FARMS, RANCHES

Come to Lubbock County

The only county in Texas with seasons and crops this year

WE OWN OUR OWN LANDS

We can sell on terms to suit your bank account. Prices \$20 to \$30 per acre, \$5 to \$10 per acre cash. First crop will more than pay for the land. Buy your ticket via the Sante Fe to Lubbock.

We will meet you at the depot and show you the country free in one of our automobiles.

Write For Descriptive Literature

DILLARD-MARSHALL LAND CO

LUBBOCK, TEXAS

BEGINS
JAN. 3RD.

A GREAT CLEARANCE SALE

ENDS
JAN. 8TH.

Having been poorly situated most of the season for handling our immense stock of dry goods, clothing, hats, caps, boots and shoes. We find that we are heavily loaded in many lines. So for the purpose of reducing our stock we will for six days conduct one of the greatest bargain sales ever promoted in Lubbock. Nothing reserved in this sale. A chance to buy any article in our immense stock at money saving prices. Remember the date Jan. 3rd. to Jan. 8th.

| Dress Goods | Men's Overcoats | Boys Shoes |
|--|---|---|
| A good strong line going at prices that cannot be duplicated. | \$18.50 values at \$12.95 | American Gentleman \$3.50 value at \$2.98 |
| Silks, 36 inch Black Taffeta \$4.50 value at \$1.18 | \$15.00 values at \$10.95 | Security school shoes \$2.50 value at \$2.18 |
| 35 inch Black Taffeta \$1.25 value at 98c | \$8.50 to \$10.00 values at \$5.95 | We only mention these but have many others too numerous to mention. |
| 27 inch Black Taffeta \$1.00 value at 79c | A large line of childrens and boys suits and overcoats which we will sell at a discount of 25 per cent. | We have an enormous line of men's half hose, childrens and ladies hose which will be displayed at bargain prices. |
| A full line of colors same scale | Men's Shoes | A case of men's heavy ribbed hose in all colors just received worth 25c, this sale 20 cent values this sale 16c |
| Silk Messalins in plain and fancy colors \$1.00 and \$1.25 value, at 89c | A. D. Brown \$5.00 values at \$4.38 | 12 1-2 cent values this sale 12c |
| A big assortment of wool dress goods Santos, Taffetas, Serges, etc. | American Gentleman \$4.50 values at \$3.98 | 8 1-3 cent values this sale 8c |
| \$1.75 Regular in sale at \$1.35 | Highland Calf \$3.75 values at \$3.23 | Men's Wollen Underwear |
| \$1.25 Regular, in sale at 98c | Heavy work shoes \$3.00 values at \$2.48 | No. 1261 \$1.40 at \$1.18 |
| \$1.00 Regular, in sale at 79c | Heavy work shoes \$2.50 values at \$1.98 | No. 3792 fancy \$1.25 at 98c |
| 75 Regular, in sale at 59c | Ladies Shoes | A fine soft ribbed \$1.75 at \$1.38 |
| 60 Regular, in sale at 43c | American Lady A. B. D. Suedes \$5.00 value to go in this sale at \$3.73 | Wrights health heavy fleeced which usually retails at \$1.25, at 98c |
| 35 inch Black Taffeta \$1.50 value at \$1.18 | American Lady \$4.00 at \$3.35 | Heavy fleeced cotton 65c at 48c |
| 36 inch Black Taffeta \$1.25 value at 98c | American Lady \$3.50 at \$2.98 | Boys heavy fleeced underwear 40c value at 25c |
| 27 inch Black Taffeta \$1.00 value at 79c | Princess \$2.50 at \$1.98 | A quantity of childrens vests, 25c values to close out at 15c |
| A full line of Taffetas in colors at same prices. | Watch Us \$2.25 at \$1.89 | Shirts |
| Silk Messalins in plain and fancy colors \$1.00 and \$1.25 values, at 89c | Highland Calf \$2.25 at \$1.85 | We are very heavily stocked on Men's wollen overshirts. If low prices will move them they will go. |
| A. F. C. and Toile De Nord Goods 12 1-2 and 10c values, at 10c | Misses Shoes. Security \$2.50 at \$1.98 | \$3.00 values at \$2.48 |
| Bleachings. A full line of A. A. Advertiser sold below regular price to advertise a splendid value at 12 1-2c, now 10c | A big lot of Turkish towels, 50c values at 38c | \$2.50 values at \$1.98 |
| Our grand leader 10c value at 8c | Turkish towels 30c values at 23c | \$2.00 values at \$1.49 |
| A large line of book fold madras and cheviot shirtings 12 1-2c, now 9c | Door-panel portiers lace curtains etc. at prices that will send them out. | \$1.75 values at \$1.49 |
| Cloaks | Knit goods of every description which will be put on bargain counter at astonishing low figures. Bargain counters will be one of the features of this great sale. These will be kept loaded with useful articles of merchandise throughout this week at prices that will be sure to interest you. | \$1.25 values at 98c |
| Quite a line of Ladies cloaks which we especially wish to make a clean sweep on. Don't fail to see them. | Men's Suits | Hats |
| \$20.00 values at \$13.00 | We have a large line of Fallers Perfect System Clothes at following low prices to wit: | John B. Stetson \$7.50 values at \$6.49 |
| \$15.00 values at \$10.50 | \$20.00 and 22.50 suits at \$14.95 | John B. Stetson \$6.50 values at \$5.49 |
| \$10.00 values at \$6.50 | \$18.50 suits at \$12.95 | John B. Stetson \$6.00 values at \$5.29 |
| \$7.00 and \$8.50 values at \$5.50 | \$15.00 suits at \$10.95 | Lion Special \$3.50 values at \$2.49 |
| A number of childrens cloaks to close out at corresponding reductions. | 50 suits, many in small sizes to close out at \$5.00 | Big Bear \$2.50 values at \$1.98 |

This store will be closed Friday Dec. 31st., Saturday Jan. 1st. for the purpose of arranging for the sale. Doors will be opened promptly at 9 o'clock Monday Jan. 3.

REMEMBER THE DATE AND BE THE FIRST TO TAKE ADVANTAGE OF THIS OPPORTUNITY

Lubbock Mercantile Co.

LUBBOCK,

TEXAS

PROFESSIONAL

J.N. Stoops, M.D. G.S. Murphy, M.D.
DRS. STOOPS & MURPHY
PHYSICIANS AND SURGEONS
Special attention given to Surgery and diseases of women.
Phones: Res. 160 and 231, Office 261.
LUBBOCK, TEXAS

Wm. L. BAUGH, M. D.
PHYSICIAN AND SURGEON
Office: Palace Pharmacy Phone No. 22
Lubbock, Texas

DR. R. J. HALL
PHYSICIAN AND SURGEON
Office at Star Drug Store
Phones—Office 167; residence, 141
Lubbock, Texas

Dr. C. M. BALLINGER
DENTIST
Office in Dr. Hay Old Stand
Telephone No. 120
Lubbock, Texas

J. J. Dillard R. J. Dillard
DILLARD & DILLARD
LAWYERS
Lubbock, Texas

BEAN & KLETT
Lawyers.
Lubbock, Texas
Your legal business and notarial work respectfully solicited.

W. D. BENSON
LAWYER AND ABSTRACTOR.
Lubbock, Texas.
Will practice in all the Courts

JAMES R. ROBINSON,
Atty and Counselor-at-Law
Lubbock, Texas
Practice in all State and Federal Courts. Attention to business in Lubbock Surrounding Counties.....

D. W. PUCKETT J. E. GREER
PUCKETT & GREER
LAWYERS
Practice wherever employed. Land Titles examined. Prompt attention given all business. 2nd Door North of the post office.
Lubbock, Texas

Dr. Robt. Jones Dr. Tom Hutchinson
PHYSICIANS AND SURGEONS
DRS. JONES & HUTCHINSON
Will treat diseases of the Eye, Ear, Nose and throat in connection with their general practice.
Office at Lubbock Drug Co., Lubbock, Texas.
Office phone 152 Residence phone 30

W. L. GARLAND
PHYSICIAN AND SURGEON
Office With The Palace Pharmacy
Lubbock, Texas
Office Phone 158 Residence Phone 272.

J. E. MINYARD, M. D.
Office: Palace Pharmacy
Residence phone No. 213.
LUBBOCK, TEXAS.

DR. O. F. PEEBLER
PHYSICIAN, SURGEON AND
Resident phone No. 341. Office Phone No 158
Office with Palace Pharmacy
LUBBOCK TEXAS

Dr. S. H. ADAMS
Physician and Surgeon
Office With The Palace Pharmacy
Residence Phone 361, Office 158
LUBBOCK, TEXAS

S. W. PEASE
Funeral Director and Licensed Embalmer for
Texas, New Mexico and Okla.
With Lubbock Hardware and Furniture Company.

ORVILLE H. WESTLAKE, M. D.
MEDICAL ELECTRICIAN
Practice limited to the treatment of special diseases of women and children, and the chronic diseases of men.
Office at residence, south of grist mill.
Phone No. 164 Lubbock, Texa

DR. R. C. LEWIS
DENTIST
Rooms 4 and 5, Lubbock State Bank Building.
LUBBOCK, TEXAS

TAYLOR & MOUNT
ARCHITECTS AND BUILDING ENGINEERS
OFFICE OVER STATE BANK
PHONE NO. 140

JNO. R. MCGEE
ATTORNEY-AT-LAW
Lubbock, Texas
Office in Court House

R. A. SOWDER
LAWYER
Office with J. A. Wilson Land Co.

BOARDERS WANTED
Mrs. McKinley wants Boarders. Terms \$4.00 per week. Best on market served at table. Clean Beds.
Phone 27. East Broadway

W.H. Bledsoe W.F. Schenck
BLED SOE & SCHENCK
ATTORNEYS AND COUNCELLORS AT LAW
Practice in all the courts. Office rooms 2 and 3 State Bank Building
Lubbock Texas

When in need of an experienced Embalmer I am at your service, day or night. Remember I guarantee my work. We also have a complete line of Caskets and Burial Robes, Metallic Cases.
W. F. GARNER,
With E. R. Williams,
Plainview, Tex.

"UNCLE BILLY FRANKLIN
Gives you a full meal, the kind you get at home, for
25 Cents
Let him sell you your Light Bread.

"UNCLE BILLY" ROWE'S OLD STAND.
Lubbock, Texas

TUBBS HOTEL
Rates \$1.25 Per Day
Transients Solicited
Good Beds. Table service Perfect
South Singer Street
Lubbock, Texas

THE CITY BAKERY
Is where you always find the best in BREAD, CAKES AND PIES
C. N. KENT, Proprietor
Lubbock, Texas.

O. K. RESTAURANT
Everything Good to Eat
DAD "The Young Fellow," Mgr.
North Side Square

TREMONT HOTEL
Rates \$2.00 Per Day
New And Up-To-Date
Best \$2.00 House in The West
J. H. QUINN, Prop.
Lubbock, Texas

MRS. W. M. SHAW
Is special agent for the Ladies Home Journal and the Saturday Evening Post.
PHONE 285

R.H. WILSON
Well Driller
See me for good work and fair treatment.
LUBBOCK, TEXAS.

High Grade PIANOS
H. B. GERKE
TUNER and SALESMAN
Lubbock, Texas

PROS FILLED WITH JOY
Decision of Court of Appeals Settles Whiskey Contest Cases. Decides Two Questions.

Amarillo, Texas, Dec. 23.—Prohibitionists in Amarillo are elated over the refusal of the court of criminal appeals today to grant rehearing in the cases of the state of Texas vs. J. J. MacGuire and the state of Texas vs. Jim Gober.

In the first instance the defendant stands charged with violating the local option law as covered by the recently enacted felony statute. This case went to the court of appeals several months ago and was recently decided adversely to the interests of the defendant, who, through his attorneys, plead that, inasmuch as local option was effective, if at all, before the passing of the law it could not be binding upon him. Another contention of the defendant is that the law placing prohibition in effect while a contest is pending is unconstitutional. The court passed adversely on both issues, and today in the refusal of the new trial, reaffirms the position. The other case is that of the state of Texas vs. Jim Gober, in which the defendant was convicted, charged with violation of the local option law. This was the first test case carried up from Potter county after local option went into effect. The cases have both attracted great attention in this portion of the state.

Notice
After December the first I must have cash for all feed stuff, as I have to pay cash. George Albright

Plainview Agent Quits Job
Station agent, John Kendrick, who came to Plainview from the auditor's office in Amarillo about a year ago to take charge of the local office for the Santa Fe Railway and who has continued in that capacity until this week, has resigned his position and leaves the service of the company to engage in private business. Mr. Kendrick will not leave the city, but at present has not announced what particular line will engage his attention.

In losing the services of Mr. Kendrick, the railway company loses a valuable employe and one that has done much towards building up the present immense amount of business transacted by the local office. Plainview Herald.

Greetings.
With this issue of the grand old Avalanche we wish to thank our customers and friends for their liberal patronage. By fair dealing we have built up a trade that we are proud of and we have done this in a very short time. In the future we will keep a full stock of hay, grain and coal and we solicit your patronage. We extend to all a happy new year's greeting and wish the Avalanche and readers a prosperous 1910.
J. J. Reynolds & Company.
25 1

Couple Wed By Long Distance
Pecos, Texas, Dec. 22.—Rev. H. M. Smith of Pecos last night performed a wedding ceremony by long distance telephone, which united Miss Dorothy Flowers and Kyle Lovejoy, who were stationed at the telephone at Toyah, twenty miles away.

Each held a receiver to the ear and replied to questions of the clergyman at the other end of the wire.
Then they clasped hands and together heard the minister pronounce them man and wife.

Honey & Bricker have purchased the Meat Market of the Mathis boys and is in charge of same. They want a share of your trade and will sell cheap for cash. 25 14

Mr. and Mrs. L. L. Powers of Plainview, who spent the holidays in our city, were passengers on Monday's train for home.

About Running A Newspaper
The Bloomington (Ill.) Pantagraph has an interesting discussion respecting the management and cost incident to the publication of a newspaper. The Pantagraph does not exaggerate the conditions that newspaper publishers have to encounter in carrying on their business. We quote as follows:

"A western paper says some of its subscribers demand to know, 'Why don't you run a metropolitan paper, like this one or that one?' To this it replies that it will guarantee to get out the biggest and best newspaper in the state, if some responsible concern will guarantee to take care of the pay roll.

"That pay roll is the rub. It is the one thing that the general public never seems to talk about or think about in connection with publishing a newspaper. Men may criticize a paper and say how it could be made larger or better and tell how far it comes from the great dailies, but the matter of cost does not enter into their calculations.

"Very few may know the extent of the pay roll of a newspaper even in a city of modest size. Generally speaking, it leads or is well up to the biggest enterprise of the city in the number and pay of its employes. Very few institutions in the average town have as many families dependent on it for support by their labor as the daily paper. It is a weekly pay roll and one that means cash to every employe from the editorial staff to the janitor.

"There is no other form of capital that must necessarily be more actively and more constantly and intelligently employed than that which goes into a newspaper. It is not an investment which can be made and then left to grow into something as is the case with so much real estate. It demands hustle, unceasing work, cash, and no other like amount of investment in the community probably gives as much opportunity and as much returns for labor.

"And as the pay roll is taken care of by the paper and not by any outside concern, it follows that the community is responsible for the character of the publication to a large extent, and if it falls below the metropolitan sheet it is more apt to be a question of patronage, rather than lack of any disposition of ability of the publisher to keep abreast of the times."

The Mattoon (Ill.) Morning Star remarks that few people realize what a vast business the making of a newspaper is, even in a city the size of Mattoon. The Morning Star, for example, pays out in salaries on an average of about \$12,000 yearly. And the best feature is that practically every dollar thus paid out, goes right back into the pockets of local merchants. Outside of the railroad shops, and perhaps one or two other institutions in Mattoon, the two local newspapers pay out more yearly in salaries than does any other concern.

It will thus be seen that newspaper making is no joke.

W. W. Royalty of the Rectigraph Abstract Company is ever ready to make an abstract to the title of your property. Better get it done now and avoid the rush. 12 1f

Rev. D. B. Doak of Tahoka, filled the pulpit at the Methodist church in our city Sunday. He left on Monday's train for Clarendon.

The Rectigraph Abstract office is in the building with the Hartford Land Company, and is ready to do that abstract work for you on short notice. See W. W. Royalty, Manager, Lubbock office. 12 1f

MONEY MONEY
I have money to loan on Lubbock county farms. Long time. Easy payments. See me at Citizens National Bank, Lubbock, Texas. R. Scott Cochran. 19 1f

Bargains In Real Estate

See us if you want business or residence lots, also small farms near Lubbock reasonable price and good terms. : : :

J. H. Eubanks & Son
North Side Square
Phone No. 306 Lubbock, Texas

Established 1900
The Plains Abstract & Title Co.
Chas. L. Pickett, Secretary

Have complete abstracts of Lubbock, Hockley and Cochran Counties. All orders promptly and carefully executed.

Office north side of square. Phone 84

LUBBOCK COUNTY ABSTRACT CO.
LUBBOCK, TEXAS

ABSTRACTS
To all lands in city of Lubbock, also Choctaw, Hockley and Lubbock counties, : : :

ROOM 1, STATE BANK BUILDING. PHONE 298
J. C. COPE, MGR. C. R. NAILOR, SEC-TREAS

COLBY THOMAS

Real Estate and Insurance

Farms, Ranches and Lubbock City Property

LIST YOUR PROPERTY FOR SALE WITH ME

Prompt, reliable and courteous services

Fourth door West Citizens National Bank
LUBBOCK, TEXAS

Lands Lands Lands

J. A. WILSON LAND CO.

We want to show you some
Real Bargains
In city and country property

Lubbock, - Texas



THE BULLOCK LAND COMPANY

Have some of the best bargains on the Plains. They have some choice trading propositions to offer.

You can do no better than write your wants to them

LUBBOCK,

TEXAS

Burford-Parker
[The following write up of the Burford-Parker wedding should have appeared last week, but was received too late to be published. —Ed.]

A beautiful wedding was solemnized at the home of Mr. and Mrs. W. P. Parker near Estacado at 3:30 p. m. Sunday Dec., 12 1909, at which Walter O. Burford and Miss Willie Parker, a popular and lovely daughter, of the host and hostess, were the contracting parties. Rev. Higgins of Floydada pronounced the impressive words that made the twain one. The attendants were Miss Trudie Burford and Mr. Ashley Davis. A large assembly of relatives and friends of the contracting parties were present. The bride-groom is a son of Mr. and Mrs. L. O. Burford who reside 12 miles northeast of Lubbock and is a sober, industrious young man and in every way worthy of the prize he has won.

The bride is the oldest daughter of Mr. and Mrs. Parker and by her kind, loving and sweet disposition has won for herself many friends both with the old and young and is in every way competent to make a loving and dutiful wife.

On Monday Mr. and Mrs. Burford were tendered a reception at the home of the groom's parents where a number of relatives and friends assembled to do justice to the bountiful repast prepared for the occasion and to wish Walter and his fair bride a long, happy

and prosperous life. They set up to house keeping at once on Walter's place nine miles northeast of Lubbock, Walter having previously prepared a home. The following is a list of presents received:

Bed spread, Mr. and Mrs. E. O. Burford; table linen, C. W. Hall and wife; set of silver knives and forks, Misses LeMays; breakfast plate, John Smith; berry set, Bert Smith; fruit bowl, Cleveland Davis; pickle dish, Ashley Davis; china fruit bowl, Earl R. Davis and wife; fruit bowl, Valley Dale, jelly stand, Ola Page; jelly stand, Mrs. R. D. Looney; cake plate, Mr. and Mrs. Fuller; stake dish, Dillard and Robinson; cake stand, B. O. Burford; pair linen towels, Burr Jones; sugar bowl, Fenton Lemays; hatcher knife, Glenn Parker; pair linen towels, W. J. Staleup and wife; parlour lamp, Edgar Giliffand and wife; embroidered lined center piece, W. B. Burford and wife; Mr. and Mrs. S. S. Rush remembered them with a pig and chickens.

When you want to save money on your grocery bill see Lowrey & Son. Remember the cash basis. 25 11

Wiley Puckett returned Friday from points south. He reports more snow to the south of us than what we had in th Lubbock section. While gone he did some hunting and had fairly good luck.

Lowrey & Son have the goods for you. They sell only for cash over the counter. 25 11

Registration of Births
"The immediate registration of births and deaths acts as a deterrent of crime. When a human being can pass, or be sent, from this world to the next without a single legal formality or inquiry into the cause of death at a time when definite information in regard to that cause can be ascertained, and the body buried like that of a brute of low degree. Dr. Loe makes the point that the financial interest in high grade animals has caused a better record to be kept of their vital statistics than those of the human race—then is it not reasonable to suppose that those who trifle with human life will take advantage of the laxity of the laws?"—(Dr. Cressy L. Wilbur the present able statistician of the United States' Census Office.)

Lowrey & Son have met the new year with a full stock of the best groceries. They sell for cash. 25 11

R. H. Rhine of the McAdamas Lumber Co., spent this week in Brownfield looking after some extensive improvements in their yard at that place.

For all kinds of the best groceries see Lowrey & Son. They have the cash prices. 25 11

H. B. Herd of Fort Worth, transacted business in Lubbock last week.

Honey & Bricker have bought the Meat Market formerly owned and run by Mathis & Mathis.

Cole Younger in Dallas
Cole Younger passed through the city last night enroute to Rockwall, where he will deliver a lecture tonight. From Rockwall he will go to his home at Lees Summit, Mo., to spend Christmas with relatives. Discussing Texas, he says that he is not surprised, but astonished at the rapid industrial development of the state, and that it is the most prosperous of any of the western Commonwealths.—Dallas News.

Lubbock Planing Mill has sawdust to pack water pipes and we do the work, see us. 22 11

Mrs. Jennie McGee and daughter, Miss Helen, of Dalhart, who have been visiting the family of Judge McGee, left for their home Tuesday morning.

Mrs. Geo. Boles and daughter, Miss Lottie, are visiting in Roswell, N. M. Buel Boles is attending college at Roswell.

Emmitt Porter who is attending college at Roswell, N. M., spent the holidays with home folks here.

Dr. T. M. Griffin and family of Gomez, visited relatives here this week.

Frank Neal who is attending college at Roswell, N. M., was home to spend the holidays.

A. R. Ludder of Amarillo, was a business visitor in our city the latter part of last week.

C. L. Green of Vernon, spent Friday in our city

E. C. Torrence of Tahoka, was here Friday.

F. J. Birdwell of Wichita Falls was transacting business in our city the latter part of last week.

Lum Hudson of Plains, was here Friday.

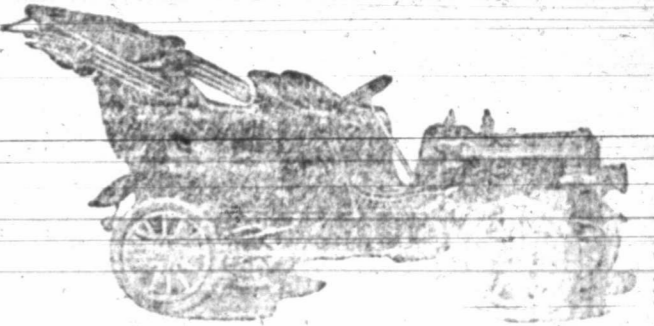
J. H. Leslie of Post, was here on business Friday.

G. V. Alexander of Amarillo, spent a few days of last week in our city.

Mrs. McPaul of Gomez, was here Saturday.

Automobile Agency

We have the agency for the popular JACKSON AUTOMOBILES. If you want one of the best popular machines that is sold see us. We are agents for Lubbock, Hockley, Cochran and Terry counties. We are in position to sell you.



Dillard-Marshall Land Co.
Lubbock, Texas

LUBBOCK NURSERY

PATRONIZE A HOME INDUSTRY

All sorts of shade and fruit trees. Nothing but

PLAINS TESTED TREES SOLD

Don't Experiment. I have had eighteen years experience as a Commercial Orchardist and nurseryman in the west and am willing to give you the benefit of my experience.

JOHN S. ABEL, PROP.

New Year Greetings From

The Originators Of Low Priced Groceries

To Their Customers And Friends

You have made it possible for us to continue at the Same Old Stand, for which we thank you

OUR REQUEST:

"If it comes up RIGHT tell Others. If it comes up WRONG tell Us."

We keep none but the best Groceries. Let us figure your next bill.

Wishing One and All a Happy and Prosperous New Year, We Are

GREENHILL BROTHERS

The Cash Grocers
North Side Square Lubbock, Texas

W. C. Bowman Lumber Co.

Lumber, Shingles, Sash, Doors, Posts, Paints,
Oils, Varnishes, Brick, Lime, and Cement.

...No Trouble To Figure Bills...

Phone 204. Lubbock, Texas

IMPERIAL BARBER SHOP...

"THE HOME OF TONSORIAL ART"

J. W. DAVIS, Proprietor

West Side Square Lubbock, Texas

A. G. McAdams Lumber Company

Lumber, Bois D'Arc, Lath, Shingles, Sash,
Doors, Blinds, Mouldings and Paint
Lime, Cement and Brick

Let us figure your bill Lubbock, Texas

THE PUCKETT LAND COMPANY

We have a large list of good bargains in land and town property. List your property with us for quick sales. Office two doors north of post office.

LUBBOCK TEXAS

H. W. WRIGHT

Is the man you should see if you are going to build. He does the work right

Estimates Furnished

Lubbock, Texas

HOUSEMOVING IS MY BUSINESS

I have made it a study and can do you just a little better job than any one else, for the reason that I have had experience and am equipped for the business.

LET ME FIGURE WITH YOU

JIM T. HART

RESIDENCE IN SOUTH LUBBOCK

PHONE 277

Oh You Meat Eaters



DAWSON & BAILEY

Want To See YOU. They have the Market that counts. Phone - - 283

South Side Square LUBBOCK, - TEXAS

OPENING OF MONROE

The Opening of the New Town, Monroe, Wednesday the 22nd. A Grand Success.

Monroe, the new town on the Santa Fe road between this place and Plainview, has been opened and many lots sold. Wednesday morning we had the pleasure of buying a ticket to Monroe, where the new town of that name, was to be auctioned off, and in company with several were left at that station by the kind conductor. Mr. Boles, the promoter and Rufus J. Lackland auctioneer, being in the crowd. We at once repaired to the store building, and ere many minutes had rolled around we were warming by a real live fire built in a large 80x90 heater. Then the balance of the crowd began coming by twos and fours until by dinner time, we all numbered about one-hundred people. Men were not the only ones there either, the ladies came, and so did the children. At twelve o'clock sharp, Mr. Boles announced dinner, which was composed of delicious sandwiches and strong coffee with sugar, to sweeten on. It is needless to say that it was not long until everyone present were busily engaged in partaking of this rare feast, and when all had eaten to sufficiency, there was plenty left to have fed 500 more, had they been as hungry as the first ones were. After the tables were cleared, Mr. Lackland mounted the counter and made one of the best short talks that it ever has been our pleasure to listen to. Among many other things said, he told the people that it was nothing but right that they should buy and own some real estate, if nothing but one town lot, and urged that they buy and deed over to their children one or more town lots, so when they became of age they would have this as a starter in life. So well was his argument put forth and the bright future of this new town shown, that when he opened the sale there was a rush to buy, not only the men buying, but the ladies and children bought. Interpersed in this sale there were six free lots given away and deeds made to same. As night was now approaching, the crowd began leaving and the coming of the southbound passenger train, was welcome to those who had to return to Lubbock. Arriving in Lubbock, the promoters of this sale repaired to the Orphan Theatre, where another excellent talk was made by Col. Lackland and many more lots sold. In this talk Col. Lackland showed the farmers very plainly where it was to their interest to patronize their home merchants and right on the other hand, He

showed the merchants where it was to their interests to patronize their home paper by advertising in same and giving the farmers prices through this medium the same as Montgomery-Ward does through their catalogues. Col. Lackland also threw a bouquet at the real estate men of Lubbock, and advised the housewife to cut the chicken half in two and divide it between the preacher and the real estate man. Taken all in all the talk made by this gentleman was fine, and well worth the time of everyone who was there and then some. Monroe has a very bright future and we predict in future a thriving little city to our north.

I have some forty acre tracts of land from one to 2 1-2 miles from Lubbock, and will sell some of them for \$40 an acre. See or write Frank Bowles. 6-1f.

Boy Accidentally Shot

Holland Larmon, the 14 year-old son of Mr. and Mrs. W. W. Larmon, was painfully injured Thursday evening by the accidental discharge of a gun. He started on a little hunting expedition and, stopping to talk with some friends, placed the muzzle of the gun on his foot and was leaning on the stock when the gun was discharged, the charge of shot entering the foot and necessitating the amputation of two toes. -Big Springs Herald.

Bernard Haynes, son of Prof. E. R. Haynes and editor of the Texline Local, was a visitor here this week. Mr. Haynes was formerly an employe of the Avalanche and says he notes wonderful changes in the City of Lubbock and the Avalanche. That they have both grown most beyond recognition. We are glad to see Bernard and hope that he will not let his visits to our city be so far between in the future.

If you are not sure the title of your land is what it should be, let the Rectigraph Abstract Company make an abstract to it and find out. 12-1f

The Avalanche turned out Monday some nice page illustrative circulars which were sent to W. E. Hulme at Kansas City. These circulars were put out by the Dillard-Marshall Land Co., who are as usual putting the Lubbock country in the front of thousands of new people every month.

I now represent the Amarillo Marble Works, can make quick delivery. See or phone me before buying. L. O. Burford. 6-1f.

John Hufstetler, who has been working in the Avalanche office at Lubbock, was up last Friday to carry Miss Stalcup to her home at Acuff. She has been in attendance at the Lockney College - Leckney Beacon.

ALL KINDS ALL SIZES

TOWLE'S SIGNS

Bring Results

THEY PLEASE

PHONE 361

JOHN CARUTHERS

Blacksmith and wood workman. Hydraulic cold tire shrinker

ALL WORK GUARANTEED

Rubber tire machine. Auto work and horseshoeing a specialty

PHONE

236

DUTTON & PHIPPS

Blacksmith's and Wood Workmen

They Do The Job Just Right

New Shop East Side Square

Lubbock, - Texas

J. H. CATHEY

Lubbock, Texas

Representing the

SOUTHLAND LIFE INSURANCE CO.
of Dallas, Texas

An Old Line Legal Reserve Company, the kind that has never failed in business. Safety is the first consideration in Life Insurance.

WELL! WELL! WELL!!!

Here Is What You Have Been Looking For

LOWREY & SON SELL FOR CASH

We keep the best grades and will save you money. Your past patronage has been duly appreciated and we will strive to meet your future demands.

Lowrey & Son

Phones 197 and 29

Lubbock, - Texas

The Rushing Land Company

True to its name, is doing a RUSHING LAND BUSINESS

If you want a bargain in Farms, Ranches or City Property They can fix you up. Phone 266

Rooms 6 and 7 Lubbock State Bank Building

Lubbock, Texas

FIRST NATIONAL BANK

Greetings to our Friends and Customers:

The year 1909 has been a very pleasant one for us, made so by your confidence and patronage, and we deem it proper that we take this method of expressing our sincere thanks and gratitude for thus favoring us, and assure you that our only aim has been to serve you well and satisfactorily.

We extend to you a very cordial invitation to call and see us at any time. Our time is at your disposal, and we trust that you will not hesitate to advise with us.

We are glad to announce that we are just preparing to build an elegant up-to-date three-story Bank Building which will better equip us to serve your interests.

There are a great many people who have just recently located in our great country, whom we have not had the pleasure of meeting personally, and we extend to you a pressing invitation to call in that we may meet you. Again thanking everyone who has contributed to our success and happiness and urgently requesting those who are not now customers of our Bank to open an account with us. We wish for you a very happy and prosperous new year—bringing to you your fondest expectations.

Dr. M. C. Overton, Pres. L. T. Lester, Vice-Pres. H. T. Kimbro, Cash. Jno. W. Baker, Asst. Cash.

ANNOUNCEMENTS

The following announcements are made subject to the Democratic Primary.

| RATES | |
|-------------------|---------|
| District Judge | \$20.00 |
| District Attorney | \$15.00 |
| County Offices | \$10.00 |
| Precinct Offices | 5.00 |

For District Attorney 64th Judicial District:

RUBEN M. ELLARD
of Plainview, Texas

Married Tuesday

Rev. Donald B. Doak, pastor of the Methodist church at Tahoka arrived in Lubbock Christmas eve night in time to take in the Christmas tree, at the Methodist church, he remained in our city, the guest of Rev. Ben Hardy 'till Monday morning when he took the north bound train for Clarendon, at which place he was united in marriage to Miss Claire Teague at the Methodist church in that city. Miss Teague we understand is quite an accomplished young lady, and no doubt will make Rev. Doak a very pleasant companion through life. Rev. Doak is a splendid gentleman and a good preacher, and they will live at Tahoka as long as the conference sees fit to retain him on that work. This is his first year there. The Avalanche wishes for them a long and prosperous life.

Robert Littlepage of Riverside, Cal., is here prospecting and visiting the families of C. B. Merrill and S. B. Brooks. If Mr. Littlepage buys here he will move here and make this his future home.

H. M. Davis spent the holidays in Amarillo with relatives and friends. Mr. Davis is employed at the Santa Fe depot and is a brother of Mrs. Judd.

Howard A. Parsons of the Sade ranch, was among the many visitors in our city last week.

Last Sunday afternoon, at 3 o'clock, Mr. Thomas Troy McDermott, led to the altar Miss Dora Collier, and the two were joined together for life in the holy bonds of matrimony. Rev. J. H. Richards officiating. The wedding occurred at the home of the bride's parents in Crosbyton, in the presence of a large number of relatives and friends of both families.

Rev. J. H. Richards officiated in a wedding just over the line in Garza county on Wednesday night of last week, in which Mr. Robert Styles and Miss Ethel Barrow were the contracting parties.

These young people are both residents of Garza county, and have been for along time. The News is not acquainted with the parties, but wishes them all the good fortune that is coming to them in this life.—Crosby Co News.

Lubbock is fortunately very much unlike Colorado in this respect. Colorado counts her railroads in a circle. At least that would be the accurate way, as all the recent railroads in that section go entirely around the place.

W. B. Burford was a pleasant caller at our office one day the latter part of last week, and while here had us mark his subscription to the Avalanche up a year in advance besides sending for the Dallas News and Farm and Ranch. Melvin Douthit came over this week from Lubbock and will after be associated with his father in the second hand business with the firm of Clingan & Douthit, Texas Spur.

Mrs. A. H. Fawcett of Chautauque, Kan., who was the guest of Mrs. J. K. Shireman, has gone to Lubbock for a Christmas visit. She will return to Amarillo later.

J. P. Collier of Amarillo, was here Friday.

Land Deal in Swisher County

Tulia, Swisher County, Tex., Dec. 25.—A big deal was closed here yesterday. This closed here Land Company, South Plains O'Conner of Austin, sold to M. J. O'Conner of Austin, 5,760 acres. The price is not known, but it was a cash deal and amounts to about \$100,000. It is a very fine body of land and Mr. O'Conner will cut it into small farms and spring to cultivation in the future.

The Swisher County Court is nearing completion and house of the most ornate court house in the Panhandle.

The secretary of the Commercial Club was notified by F. K. Ginniss of the Texas Corn Growers' Association that the Swisher county wheat and oats took first prize at Omaha, Neb., position.

The Lubbock post office received on Monday evening the 27th, 2 registered packages. The amount of mail that goes through the Lubbock office is enormous.

D. C. Gaston of Hollis, Okla., was a business visitor in our city this week. While here he called and had us place his name on our subscription books.

Jno. Glenn and Jno. P. Lewis has purchased the building formerly occupied and owned by the Pierce Bros., and moved same to the lot south of the Hotel Clyde.

W. E. Hulme left Monday morning for Kansas City. Mr. Hulme's trip is in the interest of Dillard-Marshall Land Company.

E. P. Earhart and family left Monday morning Southern California where they will spend the balance of the winter.

D. C. Lambert and family of Waunetta, Okla., came in Wednesday evening and left Thursday for the Abernathy ranch where they will make their future home.

J. E. Puryear of Spur, was in Lubbock on a business last Friday.

J. J. Lofton of Fort Worth, was here last week.

A. J. Burleson of Bronco, was a visitor in Lubbock last week.

Jesse Hamilton of Brownfield, was here Friday and Saturday.

Val Miller of Plainview was here Monday.

Dr. Adams and wife left Tuesday morning for Plainview.

Wilson Carter of Walter, Okla., had business in Lubbock Monday.

M. E. Faulkner of Plainview, was in the city this week.

H. C. Boone of Plainview, was in Lubbock this week.

W. D. Currier of San Angelo, was a business visitor here the latter of last week.

Paul Patterson of Big Springs, was here on business the latter part of last week.

Nick Alley of Hale Center, was among the visitors in Lubbock, Monday.

A. D. Teasley and son, of Concord, Kan., was here the latter part of the past week.

Chessie Franklin of Oklahoma City, transacted business in Lubbock last Friday.

Mrs. Louise Ervin is visiting in Clarendon.

Chas. G. Kinzel of Abilene, was here on business the latter part of last week.

R. J. Goode of Plainview, was a business visitor in our city the latter part of last week.

Mrs. R. H. Sanders left Monday morning for California, where she will visit.

J. A. Gamble of Plains, was among the many visitors in Lubbock Friday.

J. H. Daniels of Brownfield, transacted business here last week.

1909 Begin The New Year Aright 1910

By opening an account with the

Citizens National Bank

Possibly you are already a patron of this bank. If not it might be well to start in with the New Year.

It seems fitting that we should here express to the people of this community, our appreciation for their confidence, good-will and generous patronage.

We wish one and all a happy and prosperous new year.

GEO. C. WOLFFARTH, Pres.
K. CARTER, Vice-Pres.

I. L. HUNT, Vice-Pres.
A. G. HUNT, Cashier

House Warming A Grand Success

We wish to thank the good people of Lubbock for their presence and liberal patronage they so generously gave us on our opening day. We hope you will remember the cup of Chase & Sanborn's coffee you drank with us and when in need of coffee let us send you a can or a package of Chase & Sanborn's.

Also a few packages of Heinz's 57. Your table will be complete with a jar of Heinz's cherry or strawberry preserves, a bottle of India-Relish-Save Midget Pickles, tomato-ketchup, tomato-soup and a nice pot pie made of Heinz's mince meat. When the good ladies once use Golden Gate Spices put up in 2 ounce air tight tins they will use no other brand. Also the extra Golden Gate extracts, because they are better. Don't forget to call us by phone if you don't care to come to the store. Phone 310. We have delivery service and will make it as prompt as is possible for us to do so. We earnestly ask for a liberal share of your patronage.



MARTIN & HOLLAND

Bacon Building, Lubbock Mercantile Co.'s Old Stand

WE CANNOT SAY GOOD BYE TO THE OLD YEAR

Without an expression of sincere thanks to our many patrons and friends for their liberal trade during the past twelve months. We have tried to please. We have tried to give full value. The New Year finds us in better shape than ever to serve you and we ask a continuation of past favors.

A HAPPY AND PROSPEROUS NEW YEAR FROM

The Lubbock Drug Co.

Train Notice

We were asked by agent Ketchum of the Santa Fe, to state to the public that from now on the train would not be held one minute for any one. Heretofore the conductor has been holding the passenger for parties that were going off, and who were in sight of the depot. Mr. Ketchum wishes those who expect to travel on this train to remember that it will leave at 8 o'clock sharp. Bear this in mind.

T. T. Whitis and wife of Plainview, who visited at the home of W. S. Posey the first of this week left Wednesday morning for their home.

Mrs. R. Bassett of Chicago, has been visiting her son, an Bassett of Crosbyton, passing through Lubbock Wednesday morning on her return trip home.

W. S. Posey left Wednesday morning for Fort Worth. He will look after business

Cox-Roberts

J. E. Cox who has been in this country for several months and left a few days ago, returned Tuesday evening bringing with him a bride to share with him the good things of life. The young ladie's name formerly was Miss Mattie Roberts, of Ovalo. They were married at the home of the bride's parents in Ovalo. They will make their home on the Tubbs place west of town. The Avalanche wishes for this young couple a happy and prosperous life.

M. E. Merrell left on Wednesday's train for Ft. Worth, where he goes to attend the bedside of a sick sister. We sincerely hope that Mr. Merrell will find his relative much improved on his arrival.

The posts around the court house have all been set and the wire strung, so we now have a hitching place for the teams and a larger court house yard.

Rev. I. L. Cunningham Dead

We have just learned of the death of Rev. I. L. Cunningham, which occurred in a hospital in Dallas on the 8th of October, where he was operated on for some ailment of the body. It is with genuine regret that we learn of this man's death. He was for some time pastor of the First Presbyterian church at this place some years ago, and many of the people of this town were personally acquainted with the deceased and his noble wife, who will regret to learn of his death.

You have heard what the boy thought when the calf ran over him, well it is mild to what the fellow thinks when his house burns without letting D. J. Wood write his insurance. Room 8, Lubbock State Bank Building. 25 2t

J. S. Garrett, of the firm of Garrett & Reed, spent the holidays in Amarillo visiting home folks.

ed at the right time and with the proper assistance distributed many presents to the glad surprise of both young and old. After the distribution of presents two little tots ascended the rostrum and sweetly told in rhyme "What Santa Claus Brought."

After the benediction the audience pleasantly and quietly dispersed under the smooth and melodious tones of "Home Sweet Home," rendered by the special band.

Many and strong were the expressions of delight with the eminent success of the Christmas occasion, so appropriate and delightful.

On Christmas Day the Holiness and Cumberland had Union services at the church, at eleven o'clock. And on Sunday the Cumberland enjoyed good audiences and splendid services both morning and evening.

Contributed.
List your land with Pierce Bros They will find you a buyer. 25 1t

children of Oklahoma are visiting her sister, Mrs. J. T. Brown. They had not met in twelve years.

The dancing, young folks of our neighborhood and a number from Canyon and Lubbock enjoyed a nice dance at C. C. Rush's Thursday night. All report a fine time.

J. Garrison and family of the east part of the county attended meeting at Acuff Sunday.

The young people enjoyed a nice entertainment at J. H. Kemp's Saturday night.

R. G. Rush and family spent Christmas day at H. T. Twitty's.

W. P. Rush returned from Mexico, and says that this is good enough for him.

J. P. Hansard of Lubbock, spent Christmas day in our community.

Mr. Riley of Abilene, has moved on the P. F. Brown place and will farm next year.

Mr. Lowe who has been with

Encourage Settlers

One of the greatest complaints of the times is found in the fact that people who have land in this part of the country will not list it for sale. We need farmers and must have them if the country is ever to do anything, and those who have land will find it to their advantage to list a part of it at least to actual settlers and in this way increase the value of their holdings. Farmers are seeking an outlet for the growing population and many other parts of the Plains are getting results by the fact of lands being offered for sale. One hundred and sixty acre tracts offer good homes and we should have an abundance of these propositions offering right in this part of the country.

Until such time as those who own the land see fit to place it on the market in such quantities as will induce outsiders to come here and settle it up we need not expect this section to devel-

THERE NEVER WAS A MAN ON EARTH

Who would not like to buy Second Hand Goods if he could buy them Right

THE SECOND HAND STORE

Is the Place to buy your Goods. East Side Square. Phone 335

Nickols-Posey

aturday, Dec. 25th, at the home of the bride's parents in Plainview, Dr. E. O. Nickols of Lubbock and Mrs. J. B. Posey, a prominent banker of Plainview and a sister of townsmen, W. S. Posey, of the Lubbock State Bank. She counts her friends number of her acquaintances and has many friends here in the city who join the Avalanche wishing for herself and her a happy and prosperous through married life.

Smith and wife of Plainview have been visiting in Lubbock and passed through our city Monday morning on their way

Something New In Lubbock

Many of the ladies of this city will no doubt be delighted to learn that they can now get their hairdressing, manicuring, etc., done in Lubbock. Mrs. A. J. Towle, who is a graduate from Chicago, has opened up a beautiful parlor for this work at her home near the Rush old orchard. She has an ad in another part of this issue, which will probably be of interest to you. She comes highly recommended, and has had experience in this line of work.

For sale or exchange as part payment on residence lot, one Visible typewriter, used only six months. Good as new. Inquire at the Dillard-Marshall Land Office. 25 1t

Mrs. John Glenn left Wednesday morning for Waco, where she will visit.

Pierce Bros. will find you a buyer for your land. See them. 25 1t

Cumberland Presbyterian Tree

Perhaps one the most successful and most pleasant Christmas exercises in the city was at the Cumberland Presbyterian church in the northwest part of town. They had a small tree well arranged, beautifully decorated and nicely loaded with presents. It was made the more interesting by a good rendition of a program consisting of songs, prayer talks and recitations, well interspersed by music by a string band and organ. Santa appear-

Acuff Items

Christmrs over and everybody sober.

The ground has thawed out and farming will soon be going again.

A number of our folks attended the Christmas dinner at D.M. Jays at Estacado Saturday. All report a jolly time.

Rush Looney returned home from Kress Friday. Two of his cousins, Lutrie and Marcus came with him to spend the holidays. Mrs. Willingham and three

as the past year, left Thursday for Claude, Texas, where he will make his home for a while.

The young people enjoyed a nice singing at L. O. Burford's Sunday night.

Misses Nellie, Dilla and Willie Williamson spent Christmas at Lubbock.

Happy Jack.

During the month of January, we are expecting a number of buyers. If you have land to sell, list it with us. We will sell it. Pierce Bros. 25 1t

op into the country it should be.

Let every man who owns as much as a section put a prrt of it at least where it will get farmed. Open an avenue for new money to come in. The more the better.

Sunny Jim is a jolly old boy but his smile is nothing compared to the smile of the man who lets D. J. Wood write his fire insurance. Room 8, Lubbock State Bank Building. 25 2t

Miss Tonie Young visited friends in Lubbock this week.

New Year Greetings To You

We appreciate your past patronage and assure you that a continuation of same will be appreciated during the coming year.

Yours to Please

HANSARD & MOORE

North of Post Office

Lubbock, Texas

We Wish You A Happy New Year

ALLIEN LUMBER COMPANY

Rooms 6 and 7 Lubbock

ding

NEW YEAR GREETINGS

We wish to thank our Friends and Customers for the business they have given us during the year 1909, and may good luck and happiness attend you during the year 1910.

We look forward to a great development of the farming interest of Lubbock county during the year 1910, and we wish to say that it will give us pleasure to co-operate and assist development of this kind to the limit.

We have Eighty-Five Thousand Dollars in Capital and Surplus, and after Jan. 1, the non-interest bearing and unsecured deposits of this Bank will be protected by the STATE BANK GUARANTY FUND. This makes us safe enough for the most prudent.

The Lubbock State Bank

O. L. SLATON, Pres
H. B. REED, Vice-Pres.
R. A. BARCLAY, Vice-Pres.

W. S. POSEY, Cashier
F. W. BOERNER, Asst. Cash.
J. E. PENNEY, Asst. Cash.

HUNT GROCERY CO.

Will sell for CASH, but they will save You money
See them for the best in everything in their line

In Mercantile New building

Lubbock, Texas

Hayes-Hubberd

Last Tuesday night at 8 o'clock F. M. Hayes was married to Miss Beatrice Hubbard at the residence of the bride's parents two miles from block 20 school house. The groom is a resident of Haskell county and is an enterprising

Ira Judd has accepted a position with the Santa Fe, and his place with J. W. DeShazo & Company has been taken by Lawrence Davis.

Everybody is on the run for the big sale at the C. A. Raine Company store. 25 It

It is reported that there was a night prowler around the houses of J. L. Summers, and D. S. Howell's Saturday night. These night prowlers are more than likely to become of the transit negroes who were imported to this section to help gather the cotton

Odd Fellows Surprised.

Tuesday night of this week the Rebekahs of the Lubbock Order met at the home of Mrs. Farris and prepared a surprise for the I. O. F. boys. About the time they thought proper, they entered the hall laden down with cakes,

pies and coffee. It is not necessary to say that the I. O. F.'s were surprised and delighted by their visit. The following ladies comprised the Rebekah crowd: Mesdames J. M. Bradley, Farris, Glover, Cates, Bullock, Baker, and Rankin. Misses Lennie Dalton, M. Johnson, Nettie Williams and Annie Good.

Emma Weddings.

Last Saturday night, at about 10 o'clock, Mr. Harry Nidever, of Post, and Miss Clara Carnahan, of this county were united in wedlock's holy bonds, at the home of Rev. J. H. Richards, in Emma, Rev. Richards officiating.

Mr. Nidever is an employe in the Planing Mills at Post, and has a nice, comfortable home in which to ensconce his pretty bride.

Miss Hattie McGee who has been attending Belmont College at Nashville, Tenn., spent the holidays here with her parents and friends.

16-Cent Cotton.

New York, Dec. 23.—The bullish enthusiasm which has attended the cotton market in its recent advances today realized for the first time in five years 16 cents a pound for the staple on the New York exchange. While the May option at 16.01 cents today was the only cotton on the list to reach the 16-cent quotation, the entire list advanced slightly and still holds higher than at any time since the Sully boom in 1904.

The bull campaign now on is said to be headed by Colonel W. P. Brown and Frank B. Hayne of New Orleans, who were associated with Sully five years ago, and by E. G. Scales and James A. Patten, the Chicago grain operator. The aggregate profits of this "big four" are rumored to amount to about \$13,000,000. The bulls now predict 17-cent cotton before the end of January. The record during the Sully boom was 17.54 cents.

YOUR AUTO MAY COST \$5,000 BUT IT WONT RUN

Unless it is taken care of. Carl Rosser knows how to do the work and is now employed by The

PARKER AUTOMOBILE GARAGE

Supplies and Oils Always on Hand

Phones—Garage 121. Residence 40.

Lubbock, Texas

young man whom any lady could with pride, point out as her husband. While not acquainted with the young lady, we are sure that the groom did well in his selection as a life partner. Rev. Ben Hardy performed the ceremony that made them as one. After the ceremony, supper was served to those in attendance and was enjoyed by all. Mr. and Mrs. Hayes will make their home in Haskell county. The Avalanche of congratulations.

Hunt Grocery Company sell for cash but they sell cheap. 25 It

Dr. O. F. Peebler has been appointed local surgeon of the Santa Fe at this place.

Mrs. K. Carter has returned from a visit to relatives and friends in Amarillo.

Leamon Wilson spent this week visiting his parents and friends here.

Mrs. Frank Wheelock has returned from a visit to Roswell, N. M., and other points.

If you want the best of Groceries at cash prices you should see Hunt Grocery Company. 25 It

crop. It's a known fact that prowlers, white or black are not out for any good and every family should have a means of defense and should not be slow to use them on these intruders when they come around.—Trent Banner.

A load of buckshot would be a good means of stopping this kind of business. A sneak who prowls around a man's house after dark and does not let himself be known, is not too mean to do anything which might enter his head. Put them where they will not be prowling-under the ground. That is the place for them. For one who is so low in the world to do this kind of a thing, is too low and mean to ever reform.

Marshall Will Lose Shops, Fort Worth, Tex., Dec. 22.—It is reported here today that the Texas & Pacific will remove its general shops from Marshall to Fort Worth. This has been under consideration a long time. It will bring 200 men and their families here.

GIVEN AWAY AT GREENHILL BROS.

A full size six ounce can of CALUMET Baking Powder, with a sack of High Grade Flour, which would be "Queen of the Pantry," Missouri Flour. For Quality, nothing will beat the CALUMET. Royals not Excluded. It is the BEST on the Market. It should be in every home as we consider it the Only Pure Baking Powder on the Market.

NORTH SIDE SQUARE

PHONE 230

LUBBOCK, TEXAS

Tremont Hotel Sold

The Trio Land Co., report the following sales: The Tremont Hotel was sold for \$13,505.00. They also sold a couple of houses and lots for \$4750. J. M. Patton of Plainview is the new proprietor of the Tremont Hotel and will take charge of same the 3rd day of January. We do not know what the intention of Mr. Quinn

is, but hope that he decides to remain in our town and continue in some kind of business here. We welcome Mr. Patton and family to Lubbock.

The big sale. Remember it still goes on at the C. A. Raine Company store. 25 It

Misses Lena and Grace Rucker are visiting in Texico and Portales N. M.

Claud Burres, cashier of the First State Bank of Abernathy, spent the holidays with home folks in our city.

Cash is the only way. Let Hunt Grocery Company show you. 25 It

Judge Tucker, county judge of Yoakum county, passed through our city last Friday on his way to Wichita Falls.

You Must Remember

That Texas Oil Can Be Had Every Day

J. C. PHILLIPS, Mgr.
Lubbock, Texas
Phone 353

WESSON & HOLLAND

Are doing business at the same old stand, for which they thank their Customers and Friends and wish for them a Happy and Prosperous New Year

SEE THE BIG LINE OF
NEGLIGEE SHIRTS
35 CENTS

Grand Pre-Inventory Sale

WINTER GLOVES AND
MITTENS WOOL LINED
COST PRICES

Friday Morning Dec., 31st, 1909

THE GREATEST BARGAIN EVENT EVER ATTEMPTED IN LUBBOCK

Our Entire stock of Clothing, Shoes, Hats and Furnishing Goods to go in this Great Cut Price Sale. We need the money, so we've cut the prices to a point that will encourage brisk purchasing. Your Dollar can do double duty now. We have always sold for cash, have never had a credit price, so a cut here means a double saving to you.

Be with us the opening day 10:30 A. M. The early buyers get the first choice.

Our Entire Stock of Men's and Youths' Suits, Overcoats and Pants to go at 2-3 of their original price. None reserved.

| | | | | | |
|----------------------------------|---------|----------------------------------|---------|----------------------------------|--------|
| \$25.00 Suits and Overcoats, now | \$16.65 | \$18.00 Suits and Overcoats, now | \$12.00 | \$12.50 Suits and Overcoats, now | \$8.35 |
| \$22.50 " " " " | \$15.00 | \$16.50 " " " " | \$11.00 | \$10.00 " " " " | \$6.65 |
| \$20.00 " " " " | \$13.35 | \$15.00 " " " " | \$10.00 | \$8.50 " " " " | \$5.75 |
| | | | | \$7.50 " " " " | \$5.00 |

Big lot of Boys knee pants, Men's dress and work pants all go at the same discount 1-3 off regular price. Underwear, shirts caps, hats, shoes, trunks, bags, suit cases all included in this great money raising sale. Let nothing keep you away. Sale starts Friday morning Dec. 31st.

: : : See The Great Blanket and Comfort Bargains : : :

We're closing out this line for lack of room, cost has no consideration on the price of these, they must go

| | | |
|--|------------------------------|---|
| 20 DOZEN 25C SUSPENDERS CHOICE 2 FOR 25C | Peoples & Garrett | 50 DOZEN COLLARS BROKEN SIZES 3 FOR 25C |
|--|------------------------------|---|

Boosters Not Knockers

Social Events

BY MISS MILDRED MOORE
Phone No. 7.

PUBLISHER'S NOTICE—Miss Mildred Moore has accepted a position as social editor of the Avalanche and all entertainments, parties, receptions, balls or socials will be reported by her. You will confer a favor on the management of this paper if you will report such news items to her, that she may be able to get up a good line of items along this line.

WEBSTER-ERVIN

On last Wednesday evening at the Baptist church, one of the most beautiful weddings known in Lubbock history was enacted between Mr. Grady Webster and Miss Maude Ervin. The bride is the charming young daughter of Mrs. Eula Ervin of this city. The groom is a popular young fellow, also of Lubbock. The dress of the bride was a dream of white messaline, pearls, and orange blossoms. Miss Amy McLarry, as maid of honor, was clothed in white, while the other attendants, Misses Royalty, Norton, and Nora May Dupree wore exquisite gowns of yellow. The groomsmen were Messrs. S. C. Wilson, B. R. McWhorter and Bob Boston, with Dr. C. M. Ballinger, as best man and Chas. McDonald and Rev. Welch as

ushers. Little Misses Kitney Ervin and Velma Bonner, dressed in white and yellow, serving as flower girls, led the bridal party to the arch, where Rev. A. C. Miller performed the ceremony which made the young couple man and wife. Many friends here and at Rotan, the former home of the groom, unite with the Avalanche in wishing them a happy and prosperous voyage through life.

The "Christmas dance" at the W. O. W. Hall on last Friday evening was a grand success. The music which was furnished by "home boys" was best ever furnished in the hall. A dandy good time was reported by all present.

Little Miss Bertha Bullock entertained over twenty of her friends at her home in north Lubbock last Saturday evening. Many games were played after which came contests then refreshments. At a late hour the little folks departed after saying "a fine time" to their young hostess.

On last Monday evening Mrs. W. B. Downing entertained a few young people from 8 to 11:30 in honor of her brother, Dr.

May. The house was tastefully adorned in Christmas decorations. The young ladies made candy while the young men began an interesting story. A box of the candy and the stories were given as souvenirs to Dr. May. Contests followed in which Miss Nora Mae Dupree won first prize and Miss Royalty "Booby." Delicious refreshments were served.

Mrs. W. W. Royalty entertained a few couples at her home on Christmas day. Music and conversation completed the evenings enjoyment. The following people were present: Misses Norton, Nora May and Lucy Dupree and Royalty. Drs. May, Hall, Ballinger and Mr. Frank Faulk.

Several couples of young people enjoyed "fruit and 42" with Miss Lizzie Lee Goolsby Tuesday evening.

Christmas day in honor of her daughter, Miss Hattie, who is home for the holidays from Belmont, Nashville. Mrs. John R. McGee assisted by Miss Nan Patterson gave a four course noon dinner. The pretty little dining hall was tastily decorated with white and red holly, and suspended

from the ceiling of the hall over the center of the dining table was the "Christmas Bell." Corners were laid for guests, Mr. and Mrs. Wood, Mr. H. B. Earnest, Rev. Welch, Mr. Green.

Home party, Judge and Mrs. McGee, Miss Patterson and Miss Hattie.

Many thanks to Mrs. McGee our charming hostess, and may Miss Hattie go away each coming year if her home coming brings us an invitation to this home for a Christmas dinner.

Miss Patterson assisted by Miss Inmon in her ever hospitable way entertained at her studio, Monday evening, Dec. 27, in honor of Miss Hattie McGee. After a tastily arranged musical program the ever enjoyable game of 42, was indulged in by the guests who were arranged at their respective tables by Mrs. N. R. Porter, who appointed Mr. Swift as puncher which position he filled to perfection as Mr. Clois Green can testify for he remained at the same table all evening, while Fred Boerner and Miss McGee stayed at table No. 1 until the last game.

At ten fifteen a three course luncheon was served. Mrs. N. R. Porter assisting Miss Patterson. Those present were: Misses Mol-

lie Sullivan, Blanche Fredrick, Mayme Inmon, Evelyn Word, Mesdames Van Sanders, Holden and N. R. Porter; Messrs Inmon, Boerner, Swift, Boston, Holden, Mount and Emmitt Porter.

About thirty friends of Rufus Rush surprised him at his home last Saturday evening. Games and music were the chief diversions of the evening. After several hours of pure enjoyment the guests departed after thanking Rufus for their good time.

A terrible fire broke out in the Balkans one day and all the firemen balked because it was in the Balkans land. Catch! S. P. Robbins & Company write the kind of fire insurance that never balks. Office with Robinson Brothers, south side of square. 25 24

Jno. R. Ralls of Emma, was a business visitor here Friday.

Lubbock counts her railroads "gwine and a coming." Its the Gulf, Colorado and Santa Fe coming into town, but the Atchison, Topoka & Santa Fe going out of town. Like a wagon wheel, the same spokes don't run through the "Hub."—Colorado Record.

J. J. Hart of Waco, was a business visitor in Lubbock this week. While here, Mr. Hart was a pleasant caller at the Avalanche office and had us place his name on our subscription books for the Avalanche.

H. B. Bradley of the Phillips-Bradley Auto Co., made a business trip to Snyder, and other places in the south during the holidays.

Clifford Boyd who spent the holidays with his friend, W. L. Dillard, left Monday morning for his home.

D. J. WOOD

TELLS THE WISE ONES TO INSURE

"That's All"

Room 8 Lubbock State Bank Bldg. Phone 253

Lubbock, Texas

MAST-SEITZ COMPANY

Flour, Hay, Grain and Coal

North of Murphy Lumber Yard

Phone 273

Lubbock, Texas