

GREAT STRIDES IN DEVELOPMENT

PLAINS COUNTRY SHOWS THE LIFE OF THE REAL
HUSTLERS IN THE COMMERCIAL

WORLD AS WELL AS THE AGRICULTURAL WORLD

Where Formerly Wagons Could Keep Pace With the Demands
For Freight it is Now Almost Impossible For Freight
Trains to Cope With Situations

When one considers the fact that a few years ago it was miles between houses and civilization seemed a dim remembrance and now contemplates the many settlers here it is indeed remarkable. The supposed great American desert has been transformed into the garden spot of civilization and the end is not yet in sight. Formerly a few wagons could keep the freight situation on a satisfied basis but present time it is next to impossible for the freight trains to bring in the great volume of traffic that is consigned thisward. Lubbock is one of the points that is attracting most attention at the present time and with the

development of this place will come the development of other tracts of virgin territory until practically the entire country will be one vast farm. It has been said, and truthfully too, that this section of the country will eventually be the corn crib of the state and it is not to reach even beyond these borders. People who know what is best for them are headed this way and when the big push is once on it will equal the days of the oil boom in Beaumont. Great is the Lubbock section. Great is the Plains country. There is a hand of destiny leading the way and no man can say he be a fool, can err in his designs thereof.

LITTLE MARIE BACON DEAD

Little Six Year Old Girl of Warren
A. Bacon Died Last
Sunday Night

After a continued illness, extending over about two months, Little Marie, the six year old daughter of Mr. and Mrs. W. A. Bacon died at her home in the southwest part of town at 9:00 o'clock, p. m. Little Marie was a most beautiful child, the idol of the family, and it is indeed sad to give her up, at this tender age, she was loved by all and the entire community extends sympathy to the bereaved family.

The remains of the little one were laid to rest in the Lubbock Cemetery at 2:00 Monday evening, in the presence of a large crowd of friends and relatives, after funeral services, by Rev. G. B. Overton.

The following poem was written and handed to us with the request that the authors name be with held:

A TRIBUTE TO LITTLE MARIE
Our precious child of tender years,
With curls of golden hair,
Has anchored at the Crystal Sea,
And left a vacant chair.

Although her loving little heart,
So free from every care,
We can but look with solemn thought,
Upon that vacant chair.

When Christmas greeting comes again
Our caroling won't be there,
And we will view with throbbing hearts,
That little vacant chair.

The withered rose will bloom again,
Its fragrance fill the air,
But sweet Marie will never come,
To fill the vacant chair.

Her little trinkets laid away,
Her clothes she used to wear,
Will call to mind the precious one,
That left a vacant chair.

We trust to meet her some sweet day,
Beyond the Golden Stairs,
For soon each one will cross the bar,
And leave a vacant chair.

Time was when men had to be convinced. Fine Insurance was a good thing. But now all business people recognize that Insurance is a business proposition and the very question is, what Co. to put in. Remember we have the best.

S. P. Robbins & Co.
18 1t

Birthday Dinner

On Sunday last Mrs. M. J. Acuff gave a birthday dinner to relatives and friends at her home in the city. It was her eightieth birthday and the time was spent pleasantly by all. Mrs. Acuff is hale and hearty for her age and bids fair to see many more such occasions.

Insure your property with S. P. Robbins & Co and stop worrying. Let the Company take the risk.
18 1t

Sad Accident

Prof. G. N. Atkinson, who is teaching school at this place, received a message the latter part of last week announcing the accidental death of his youngest brother, Robert, who was a student at the Burnet High School. He was playing baseball on the school ground and got hit on the head with a pitched ball. Robert was an exemplary young man and had a host of friends who are shocked and grieved at his sudden demise. The Avalanche joins with the many friends of Prof. Atkinson in extending condolence in this his hour of great grief.

We are expecting northern farmers wanting land in quarter sections, list your land to be sold accordingly,
Craven & McWhorter.

J. A. Gould of Hollis, Okla., is here prospecting.

Mrs. Hulme is still offering a few of those lovely auto veils. At C. A. Raine and Company store.
Phone 257. 18 1t

Henry McAnnally is quite sick with tonsillitis.

All kinds of mirrors, large and small, cheap and cheaper at the Furniture Store. 18 1t

Pat Arnold, of Stanton, spent Monday in our city.

The largest line of art squares ever shown in Lubbock, at the Furniture Store. 18 1t

If you have a sewing machine or piece of furniture or stove that needs mending don't forget that Burns and Company do the work right at right prices. 18 1t

Street Sprinkler Working

E. Gilliland has started the street sprinkler and it is proving a great help in keeping down the dust. Street sprinklers are one of the best investments for any town and Lubbock is not going to overlook anything that will add to the comfort of her citizens.

Save the old furniture stoves or sewing machine. Burns and Company make them good as new. 18 1t

Methodist Services

Rev. G. B. Overton will preach at the Methodist church, Sunday at 11:00 o'clock and at 7:00 and will use the following subjects: Sunday morning, "Man a Spirit"; Sunday night, "What I do to be Saved."

Rev. Overton is an interesting talker and you will enjoy his sermons. Come out and hear him.

Another half car pianos enroute Lubbock. Gerke. Phone 363. 18 1t

Mrs. Barclay and daughter, Lillie, returned from Monahans and El Paso Friday, at which places they have been visiting. They report an excellent time while away. While in El Paso they had the pleasure of seeing the two presidents.

If you want a piano you can trade for one at the Furniture store. 18 1t

John B. Young has opened a new Tailor Shop on the south side of the square. He will do a general tailoring and clothes cleaning business as will be seen by his ad which appears in another column of this issue of the Avalanche.

Everybody makes good music with the Player Piano at the Furniture store. 18 1t

C. H. McDonald and wife left Wednesday morning for Dallas, Ft. Worth and other places in the central and eastern part of the state.

If you were ever dressed up you know what a Worth hat is. For sale by C. A. Raine Company. Phone 257. 18 1t

D. W. Thomas, of Lincoln Nebraska, informs us that he will spend the winter in Lubbock, and orders the address of his paper changed to this place. Mr. Thomas owns considerable property east of town.

One of the neatest lines of shoes you ever seen at C. A. Raine Company. Phone 257. 18 1t

G. L. Webster and Arney Harbert, are now living at home in the rear part of the building occupied by the South Singer Land Company.

At The Opera House

W. R. Payne, manager of the Orpheum House is to be congratulated this week on having that ever interesting company Angel's Comedians with him for the week. So far, they have played to a full and appreciative house, and for the remainder of the week will hold the boards at this attractive play house. Mr. Payne is bending every energy toward furnishing the theatre goers with good companies, and in this company, he has made an exceptionally good hit. The play last night "The Duke's Daughter" was put on before one of the most appreciative audiences that have ever greeted a company in Lubbock.

Two cars of new furniture just unloaded at Robinson's Furniture store. 18 1t

Personnel at Depot

The following named gentlemen are here in charge of the freight and passenger depot: W. L. Ketcham, Agent, L. B. Ewing, Chief Clerk, P. L. Gasaway, Ware House Foreman, R. W. Dulin, Cashier, Jas. O'Neal, Claim Clerk, N. W. Rawls, Assistant Cashier, W. R. Sander, Car Clerk, R. F. Bayles, Express Cashier.

Messrs. Ketcham, O'Neal and Dulin have their families with them and are now residents of the town. There are several more men who are yet to come and accept positions at the depot and when the full crew has been installed it will mean quite an addition to the population, as regards substantiality. Newt Judd, son of A. Judd, has also accepted a position at the depot and has his family here. We are glad to welcome these people into our midst and hope they will all be pleased with their new home. As Lubbock is a live one they are more than apt to feel that life holds no greater pleasure in store for one than is found in the supreme joy of dwelling within the confines of her enchanted domain.

We note with pleasure that M. M. Coleman one of Lubbock county's excellent young men took first prize in the judging contest of hogs at College Station. He made 225 points out of a possible 250.

FOR SALE—Comparatively new leather Go Cart for sale. Price right. See it at Lubbock Hardware and Furniture Co. 18 1t

Geo. Quinn and family of Dallas arrived this week and will make Lubbock their future home. We extend a hearty welcome to these people, and are sure that they will never regret moving to Lubbock.

FOR RENT—Two new store buildings in Abernathy. Apply at First National Bank Lubbock, Texas. 18 1t

Dr. J. W. Hale of Dumas, Texas, spent several days of this week in town. Dr. Hale owns considerable property in Lubbock and was here looking after same.

WANTED—Men to grub 200 acres of land. Apply to H. T. Kimbro, at First National Bank. Lubbock, Texas. 18 1t

Mrs. G. L. White arrived in Lubbock Tuesday evening and joined her husband G. L. White, who opened a restaurant in this place a short time ago.

WANTED—To rent one or two furnished rooms. See me at once 18 1t L. B. Ewing at Depot.

Mrs. G. W. Roland and daughter of Weatherford, visited in the city this week.

G. A. Rush has been quite sick this week.

WANTED—Place as housekeeper in family without children. Box 628, Lubbock. 18 1t

Leo Oliver, of Lubbock, is in Emma on business.—Crosby County News.

FOUND—The best bargain in city property. See Pierce Bros. 18 1t

M. G. Abernathy made a business trip to Plainview Wednesday.

To RENT—House close in to party who will board family of two. Phone 103.

Another half car pianos enroute Lubbock. Gerke. Phone 363. 18 1t

Mrs. B. F. Daugherty is having an addition built to the millinery store of Mrs. Grace Johnson.

LUBBOCK'S LOCAL FREIGHT SERVICE

EVERY FEATURE OF THE ENTERPRISE IS TAKING SHAPE
AND WHEN COMPLETED WILL BE FULLY

PREPARED TO HANDLE ALL THE IMMENSE TRAFFIC

That Comes This Way—Many Towns Will Come to Lubbock
For Freight as This is the Center of a
Large Territory

Everything is being rushed in the way of depot buildings etc preparatory to handling local freight at this point. The railroad company is putting in a large freight building and the passenger depot is going to be a dandy. There is now a full crew of agents and other men necessary to handle the proposition and within the next few days all will be in shape. Lubbock will enjoy the fruits of a large trade territory for some time to come and the merchants are preparing for the business that will come this way by putting in large stock of goods. Many new business enterprises have been installed in this city within the past month and from the enquiries received daily it is safe to predict that many more

will go in soon. There has been an immense amount of yardage laid here and at this date they are well filled with car loads of freight. Since the road came in there has been a rush on to get goods delivered that had been held up waiting the rail service. One lumber yard received ten cars of lumber in a day this week and other business concerns have received freight in almost like manner. The drays have been busy and everything pertaining to business has assumed metropolitan proportions of late. Lubbock has been receiving a lot of advertising lately and when the year is a little further advanced we may expect to see a tide of immigration headed this way that will surprise the natives.

Ernest Witt, of Emma, was a business visitor in Lubbock one day this week.

E. E. Peoples made a business trip north the first part of this week.

R. E. Hall a nephew of Dr. J. R. Hall, is visiting from McGregor.

Wm. D. Petzel, cashier of the Crosbyton State Bank, had business in Lubbock Tuesday.

W. A. Hamilton of Dallas was a business visitor in our city Tuesday.

J. F. Norfleet, of Norfleet, Texas, spent Tuesday in Lubbock.

Another half car pianos enroute Lubbock. Gerke. Phone 363. 18 1t

H. H. Truman of Ballinger, had business in Lubbock this week.

R. L. Byard of Petersburg, Ill. left for that place this morning. Mr. Byard tells us that he will move here soon.

J. L. Harrington of Hale Center, who has been visiting here, left for home Thursday morning.

Eugene Thompson of the Southwestern Paper Company, Dallas, was here doing business with the Avalanche Thursday.

All kinds of dining and wash chairs, cheap dressers, wash stands at the Furniture Store.

G. M. Forster of Abilene spent a day or so in Lubbock week. Mr. Forster was way to Post City.

Floyd Caylor left the Grocers who always sell

Wm. Haddock town Wednesday wagons with him to make some of the ranch.

W. L. Harb ranch left the Abernathy will ship markets.

W. S. I spent several this week in Lubbock. He will locate here.

N. H. W. Review spent the day in Lubbock.

Mrs. B. F. Daugherty is having an addition built to the millinery store of Mrs. Grace Johnson.

Social Events

By MISS MILDRED MOORE
Phone No. 7.

PUBLISHER'S NOTICE—Miss Mildred Moore has accepted a position as social editor of the Avalanche and all entertainments, parties, receptions, balls or socials will be reported by her. You will confer a favor on the management of this paper if you will report such news items to her, that she may be able to get up a good line of items along this line.

George Buck Overton entertained his little Kindergarten friends Saturday afternoon, the occasion being his fifth birthday. Halloween decorations were used lavishly. Over the table was a big pumpkin and around it smaller pumpkins with heads with the lighted candles in them. On the table were more pumpkins, red, black and yellow cats riding them. A birthday cake with the five candles and a witch cake with black cats on it, witches riding brooms to hold the bonbons, and beautiful fruits completed the decorations. The refreshments were small pumpkin tarts and a glass of milk, fruit gelatin and witch cake. Each child was given a small souvenir pumpkin on a stick pin. Many happy returns of George Buck's birthday.

The regular meeting of the 42 held a Mrs. Kimbro's day. Charming score given around and at a luncheon given at the

GOODS CHEAP

PHONES

29

LUBBOCK, TEXAS

IMPERIAL BARBER SHOP
"THE HOME OF TONSORIAL ART"
J. W. DAVIS, Proprietor
West Side Square Lubbock, Texas



HAVE YOUR
GLASSES FITTED
BY
WESSON & HOLLAND
Lubbock, Texas

Lubbock Iron Works

General Machine Shop Work.

We Solicit Your Business and Guarantee Satisfaction

Postoffice Box 178 Lubbock, Texas Telephone Number 108

DAILY AUTO SERVICE

Lubbock & Brownfield

Leaves Brownfield every morning; arrive at Lubbock 11:30. Returning leaves Lubbock at 2:30 p. m.

Cars start from Clyde Hotel, Fare one way \$4.00; Round trip \$7.00

Copeland & Hill Props.

Brownfield, Texas

See The Plains Land and Townsite Company

For Live Stock and Good City Property deals. ♦ And a fair exchange of City Property for Live Stock. ♦ Phone 253. ♦ South side Square.

LUBBOCK TEXAS

J. H. MOORE & CO.

THE WELL DRILLERS Having bought out A. D. BULL we now have two outfits and can do your work with dispatch

ALL WORK GUARANTEED.

Phone 218 Lubbock, Texas

Old Stoves & Sewing Machines

Made as good as new by

Burns & Company

Lubbock, Texas

The Second Hand Men

Santa Fe Officials in Galveston
Galveston, Texas, Nov. 2.—President E. P. Ripley, of the Santa Fe System, with a party of officials of the Atchison, Topeka and Santa Fe from Chicago, accompanied by Vice President and General Manager F. G. Pettibone of the Gulf, Colorado and Santa Fe and other Galveston officials, reached here at 9:40 Tuesday night. President Ripley, is making a trip of inspection over all the Texas property of the system and will leave Galveston Wednesday morning at 11 o'clock.

"The country seems to be in fine shape," said President Ripley, "except of course, the short cotton crop in Texas."

"No I don't think the country is going to feel any particularly bad effects from the short crops. The farmer is getting a price for his cotton which ought to make him feel all right. The railroads of course, won't have as much to haul as if there had been a good crop."

"Then the railroads will really be the ones to suffer most from the crop shortage" he was asked.

"Well, said Mr. Ripley, with a smile, when there are large crops for the railroads to haul you hear the cry for cheaper rates, but when the crop is short nobody says anything about higher ones."

"Our work in West Texas has been pretty well described already by the papers, I believe, and I don't think of anything new just now. That West Texas country is great, and all it needs is development."

Mr. Ripley and party were met Monday at Purcell by Vice President and General Manager Pettibone, General Superintendent Mason, General Freight Agent Hersey, General Passenger Agent Keenan of the Gulf, Colorado and Santa Fe, and were accompanied by them to Galveston. In Mr. Ripley's party are Vice President Nickleson, Vice President Story, Vice President and General Passenger Agent Hodges, General Storekeeper Rice and Fred Harvey of the Harvey System. The party is traveling in a private train of six cars, and will start from Galveston to go over all the Texas lines of the Santa Fe.

Before leaving, the officials will be taken along the water front, shown the shipping facilities and will probably be given a short boat ride on the bay for the purpose of better acquainting those who are not familiar with the conditions of the port.

When they arrived tonight the officials were met at the Union Depot by assistant to the vice president and general manager of the Gulf, Colorado and Santa Fe, John Keefe, and vice president and general manager of the Gulf and Interstate, J. P. Jones. About eight automobiles were waiting and the railroad men entered these and were taken for a moonlight drive over the city.

For the best bargains in town lots see Pierce Bros. 18 It

F. L. Chapman and wife of Cuero, Texas accompanied by Margaret Harrison, of San Antonio, are visiting in Lubbock a few weeks. Mr and Mrs. Chapman are the parents of H. E. Chapman of this city, and the little girl is his niece.

Bring your kodak films to Phillips to finish. 18 It

A. J. Hoover, of Killeen, is here looking after his land interest in this part of the country. While here he is the guest of C. W. Osbourne.

Read the message contained in the Jno. C. Cowart at this week. 18 It

Frank Reynolds, the photographer, made a business trip to Abilene the last of last week.

Lady Railroad Builder
Chicago, Ill., Nov. 1.—Miss Frances Storrs of Dimmitt, Tex., is going to build a railroad, if she can not find anyone else to do it. She called at President Ripley's office today to see if that road would operate a line sixty-five miles long and connecting with the Santa Fe. provided she would build it. Eventually she means to have the road extended to the Gulf, if the Santa Fe does not extend its lines from the Panhandle to the Gulf.

Some years ago Miss Storrs bought a dozen or two sections of Panhandle land at 50c an acre and now she wants to get her farm products to market. She has raised subsidies for the road amounting to \$100,000, Dimmitt alone giving \$35,000. Miss Storrs left for New York today to interest capital in her venture.

Is it Jet you want? We have a nice line. Crawford, the Jeweler. 18 It

R. B. F. Craig, who has been in the photograph business at this place for several months will move to Spur, where he will probably engage in the same line of business. He sold his studio at this place to Mr. Phillips who has taken charge and has an ad in this issue of the Avalanche.

San Angelo Cattle Deal
San Angelo, Texas, Nov. 1.—A cattle deal involving \$7,500 was made yesterday when Willis and W. C. Huey bought 100 steers from Seaton and 100 steers from Tol. Cattle are to be placed on pasturage near San Angelo and are for delivery Nov. 5.

Fletcher Trudwell, Inspector for the Cattle Raisers' Association of Texas, states that since Jan. 1 about 20 cars of cattle have been shipped out of San Angelo for market purposes. The local range is in splendid condition and water is plentiful.

W. J. Dillard has purchased the Lubbock Mill and is now in full charge of the business. He informs the Avalanche that he will add a full line of all kinds of grain and coal and will be fully prepared to accommodate the public in the grain, coal and feed line. He has had quite a deal of experience along this line and will no doubt make a great success of the business.

Dr. S. L. Mitchell, of Licking, Mo., is here on a visit to his daughters, Mrs. J. A. Craven and Miss Ora Mitchell. In connection with the visit he is also looking after some legal matters. He will remain three or four days.

Lithographed warrants and vendor lien notes sold at office. Also promissory notes.

High Grade PIANO

H. B. GER

TUNER and SALE

Lubbock, T

W. R. STANDER

District Surveyor, Lubbock Land District

Thirty years in West Texas, all the old corners of survey. Stanton, Martin county to the line of Hale county, embracing Crook, Crosby, Gaines, Borden, Terry, Heckley, Cochran, Yoakum, Garza, Dawson and counties. On large contracts furnish my own attorney and defend the lines that I locate free of cost to owner.

R. H. WILSON

Well Driller

See me for good work and fair treatment
LUBBOCK, TEXAS.

The South's Greatest Newspaper The Semi-Weekly Record

Fort Worth, Texas.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a first-class general newspaper.

As a trustworthy family paper, The Semi-Weekly Fort Worth Record has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find something of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, The Record has special features for each member of the family. The remarkable growth of The Record is the best evidence of its merits.

By subscribing through this office you can get The Fort Worth Semi-Weekly Record together with The Avalanche, both papers one year for only \$1.75. Accept this remarkable offer today.

R. A. Rankin

and Sons.

Hardware, Farm Implements, Windmills, Water supplies, Leather Goods and Builders' Hardware. Any Price Buggy or Delivery Wagon.



Dishes That Might

the clever housewife are served in our complete showing

The Best of Ware

See the exquisitely clean dishes, pie plates, bakeware, etc. They make the good housewife that her kitchen were far more find room for more of see if it makes you feel the

See us for Anything Hardware

R. A. Rankin and Sons.

Lubbock

Texas

LUBBOCK'S FIRE COMPANY

Meeting Called Several Days Ago to Organize Volunteer Fire Company—Number Secured

Last week a circular was printed and distributed over town calling a meeting in the court house for the purpose of organizing a volunteer fire company to handle the new fire engines that the people of Lubbock recently purchased.

Quite a good crowd was present, and after stating the object of the meeting Judge James R. Robinson was elected temporary chairman of the meeting and S. C. Wilson, temporary secretary. Several good talks were made along the line of work that the fire department is supposed to do, and a call for volunteers was made, and a number responded to the call. A committee was appointed to solicit members to make up the required number, which they did, and presented their names to the next meeting of the company.

The following officers were elected: H. Frederick, Chief; S. C. Wilson, Assistant Chief; W. B. Powell, President; C. E. Parks, Vice President; S. R. Pierce, Secretary and Treasurer.

The department was divided into two companies known as the Steamer Company No. 1 and the Chemical Company No. 2.

STEAMER COMPANY NO. 1

C. A. Pierce, Captain; R. E. Penney, Foreman; members: H. M. Wagner, Chas. Nelson, W. B. Powell, R. T. Penney, Liff Sanders, Jim Robinson, Mel Cope, W. D. Johnston, Jack Caldwell, J. D. Caldwell, K. Carter, R. Q. Pierce, P. G. Selman, J. T. Bullock, Dent Finley, S. R. Pierce, Chris Harwell, S. U. Pierce, J. A. Goolsby, W. E. Twitty, L. H. Cook, Frank Copeland, W. E. Clements, J. L. Royalty, H. M. Reed, Joe Lisenbe, D. J. Wood,

J. C. Royalty, W. E. Wery, W. E. Taylor, Callie Dea Charles Dupree.

CHEMICAL COMPANY NO. 2

Fred C. Pearce, Captain; E. E. Peoples, Foreman; members: H. B. Earnest, H. E. Finley, B. R. McWhorter, O. L. Porter, F. F. Robbins, H. P. Bailey, Dr. R. C. Lewis, W. D. Bason, Jim Kimmell, Troy Martin, W. E. Robinson, W. H. Hyatt, J. W. Dodd, J. L. Puckett, F. C. Weaver, O. L. Davis, A. Herbert, Z. D. Agnew, W. W. Royalty, J. L. Phillips, Seth Wilkman, T. T. Price, B. E. Rushing, M. Rankin, S. C. Wilson, H. M. Harper, J. L. Dow, C. E. Waver, W. J. Davis and S. P. Robin.

The meeting time was set for the first Wednesday night in each month and practice meetings every Friday evenings from 4 to 5 o'clock.

The Reograph Abstract office is in the building with the Hartford Land Company, and is ready to do that abstract work for you on short notice. See W. W. Royalty, Manager, Lubbock office. 12 tf

We received a letter from one of our readers a few days ago, enclosing a remittance for another year's subscription to the paper, in which some nice things were said about the Avalanche and the Lubbock country, and he also stated that he wished the Avalanche would boost for Terry county. The Avalanche is a booster for the entire plains country, especially Lubbock county. It keeps us pretty busy however, listing Lubbock. Terry county's two good boosters in the wall newspapers, and it seems they're making good on the job.

C. W. Gorn has just returned from a trip to Pampa, and counties like the Phandle, and he reports conditions very favorable for the wheat crop in that part of the state. He and his sons have an extensive interest in the Phandle, and Mr.

Osborne says the boys have every thing on the farm looking fine. The wheat is up a good stand, and the ground in fine condition. He says this year's crop was not very good, but is very much pleased with the present prospects for another year.

The Game Law

The license feature of the Texas game law provides:

"Any person may hunt or kill any game during the open season, when it is lawful to kill game in the county of his residence, or on land owned or controlled by him without producing a hunter's license; but they must not hunt beyond the boundaries of their adjoining counties without a license."

If the hunter lives in Ellis county he may hunt in the following counties without a license: Hill, Johnson, Tarrant, Dallas, Kaufman, Henderson and Navarro.

A hunter is allowed to shoot over his own land, no matter in what part of the state it is located, without a license.

There are two kinds of hunter's licenses, the non-county residence license which costs \$1.75, and the non-residence license for those who reside outside of the state, which costs \$15. These licenses can be procured from deputy game commissioners. The license will be dated when issued and remain in force until September 1st, following thereafter.

Following are some of the provisions of the game law now in effect:

"You may kill twenty-five quail or doves in any one day from November 1st to February 1st of each year."

"You may kill three buck deer only from November 1st to January 1st of each year."

Luther Neyels was in from the ranch Saturday and paid this office a pleasant call.

MEN WHO CAME TO LUBBOCK

Years Ago and Have Done Much For the Upbuilding of The Town

The following old settlers of the country met at the court house the other day and posed for a photo. They are the men who had the backbone to take a chance as to the outcome of this section of the state and they are the bone and sinews of her present development. Some of them are verging onto the last lap of the race of life and it shows a feeling of good fellowship for them to assemble for this picture so that as they are called from this vale of tears their likeness is left that others may yet feel their presence near: B. O. McWhorter, Albert Taylor, Geo. Boles, Wint Vaughn, Andy Wilson, W. G. Moore, Chas. Vaughn, J. K. Caraway, W. A. Carlisle, Ed Green, G. C. Wolffarth, I. L. Hunt, I. Tubbs, J. D. Caldwell, Yancy Lee, R. C. Burns, J. C. Burns, P. F. Brown, C. F. Stubbs, W. G. Nairn, Joe Boyd, J. J. Reynolds, J. B. Green, Dave Crump, Tang Martin, C. W. Mallard, Frank Boles, Jeff Wood, J. L. Wilson, Joe Boles, J. B. Mobley and Frank Wheelock.

It would be a good plan for the people who feel a deep interest in the history of this section to secure one of these photos that in after years they may be enabled to show them to the younger generations and by the story of their lives as pathfinders of this glorious section, instill ideas of lofty endeavor into their youthful minds. Long live the old timers of the Plains. May life unfold to them many glorious experiences and may they live to experience many years of unalloyed happiness in return for the many privations experienced in establishing the fact that the Plains is a winner in the fullest sense of the term.

New Establishment

John Caruthers is widening out in his business affairs these days. He is now installing a first class wood work shop and when it is completed he will be prepared to do anything in repair work besides making buggies, wagons, drays, milk wagons etc. It is his intention to put in a gasoline engine and all necessary machinery for a first class shop of this character. His blacksmith shop is about as complete as is essential for the trade but he will add some other machines to this part of the business also. He says that trade is good and that it is getting better all along. From the way he is investing in new material it would appear that he expects to keep ahead of the demands of the times. John is a thorough going worker and he deserves to be successful.

We still have a few copies of the Railroad Special on hand. If you want one of these send five cents in stamps, and we will mail you a copy to any address.



Any view you take in the matter of dress must lead you to conclude that men are judged by their appearance. Therefore, keep yourself neatly and properly dressed and you will be judged accordingly. It costs you very little to have a suit of clothes CLEANED and PRESSED at the

LUBBOCK TAILOR SHOP
SELMAN & CLEMENTS

But the result of being properly groomed may be more to you than you dreamed of. Bring in your clothes and look like a gentleman.

The place is doing a big work now, and increasing in number at each meeting. Clyde hotel on 2nd street and is now in charge of that popular hotel.

THE PUCKETT LAND COMPANY

We have a large list of good bargains in land and town property. List your property with us for quick sales. Office two doors north of post office.

LUBBOCK : : TEXAS

Established 1900
The Plains Abstract & Title Co.
Chas. L. Pickett, Secretary

Have complete abstracts of Lubbock, Hockley and Cochran Counties. All orders promptly and carefully executed.

Office north side of square. Phone 84

Singer Sewing Machines Are The Best

T. B. NEWMAN SELLS THEM

ROBINSON'S FURNITURE STORE

Phone 153 Lubbock, Texas

T. L. VAUGHN B. E. RUSHING
If you are looking for a bargain in a farm, ranch or city property call on the

RUSHING LAND COMPANY
Rooms 6 and 7 Lubbock State Bank

List your bargains with us, we have men ready to buy LUBBOCK, TEXAS

Lubbock Sanitarium and Hospital

Modern From Cellar to Garret



Twenty-two rooms including basement, heated throughout with hot water. Electric and gas lights. Modern plumbing, sanitary sewerage, bath room on every floor. Library and rest room for convalescents. Laundry in basement. This is in every truth one of the most thoroughly equipped and desirably located hospitals to be found within the confines of the great State of Texas. The best possible care and attention is given to patients and no pains nor expense is spared for their comfort.

Situated on a high elevation just west of the city

For information write to

Drs. Stoops & Murphy
Lubbock, Texas

Here's The Prize, Girls



Who's Going to Get it?

Come to our store and we'll tell you all about the splendid Picture Puzzle Contest that we have arranged for all the little girls in Lubbock.

We've a most interesting puzzle for you to solve—a most interesting booklet for you, that tells all about how you are to solve the puzzle and what you will have to do to get this little range.

So come to our store at once—the booklet and map and register your name and address.

Western Endmill Co.
LUBBOCK, TEXAS

LOWREY & SON

Even the name sounds good.

They are the Grocers who always sell

GOOD GOODS CHEAP

PHONES

197 29

LUBBOCK, TEXAS

PROFESSIONAL
J. N. Stoops, M.D. G. S. Murphy, M.D.
DRS. STOOPS & MURPHY
PHYSICIANS AND SURGEONS
Special attention given to Surgery
and diseases of women.
Phones: Res. 160 and 231, Office 261.
LUBBOCK, TEXAS

Wm. L. RAUGH, M.D.
PHYSICIAN AND SURGEON
Office: Palace Pharmacy Phone No. 22
Lubbock, Texas

DR. R. J. HALL
PHYSICIAN AND SURGEON
Office at Star Drug Store
Phones—Office 167; residence 141
Lubbock, Texas

DR. C. M. BALLINGER
DENTIST
Office in Dr. Hay Old Stand
Telephone No. 120
Lubbock, Texas

J. J. Dillard R. J. Dillard
DILLARD & DILLARD
LAWYERS
Lubbock, Texas

BEAN & KLETT
Lawyers.
Lubbock, Texas
Your legal business and notarial work
respectfully solicited.

W. D. BENSON
LAWYER AND ABSTRACTOR.
Lubbock, Texas.
Will practice in all the Courts

JAMES R. ROBINSON,
Atty and Counselor-at-Law
Lubbock, Texas
Practice in all State and Federal
Courts. Attention to business in
Lubbock Surrounding Counties.....

D. W. Puckett, J. E. Greer.
PUCKETT & GREER
LAWYERS
Practice wherever employed. Land
Titles examined. Prompt attention
given all business. 2nd Door North
of the post office.
Lubbock, Texas

Dr. Robt. Jones Dr. Tom Hutchinson
PHYSICIANS AND SURGEONS
DRS. JONES & HUTCHINSON
Will treat diseases of the Eye, Ear,
Nose and throat in connection with
their general practice.
Office at Lubbock Drug Co., Lubbock,
Texas.
Office phone 152 Residence phone 30

W. L. GARLAND
PHYSICIAN AND SURGEON
Office With The Palace Pharmacy
Lubbock, Texas
Office Phone 158 Residence Phone 272

J. E. MINYARD, M. D.
Office: Palace Pharmacy
Residence phone No. 213.
LUBBOCK, TEXAS.

DR. O. F. PEEBLER
PHYSICIAN, SURGEON AND OCULIST
Resident phone No. 6. Office
Phone No. 341
Office with Palace Pharmacy
LUBBOCK TEXAS

Dr. S. H. ADAMS
Physician and Surgeon
Office With The Palace Pharmacy
Office Phone 351
LUBBOCK, TEXAS

S. W. PEASE
Funeral Director and Licensed
Embalmers for
Texas, New Mexico and Okla.
With Lubbock Hardware and
Furniture Company.

ORVILLE H. WESTLAKE, M. D.
MEDICAL ELECTRICIAN
Practice limited to the treatment of
special diseases of women and children,
and the chronic diseases of men.
Office at residence, south of grist
mill.
Phone No. 164 Lubbock, Texas

DR. R. C. LEWIS
DENTIST
Rooms 4 and 5, Lubbock
State Bank Building.
LUBBOCK, TEXAS

**ARCHITECTS AND BUILD-
ING ENGINEERS**
OFFICE OVER STATE BANK
PHONE NO. 140

L. G. OXFORD, M. D.
Office with Palace Pharmacy
Lubbock, Texas

JNO. R. MCGEE
ATTORNEY-AT-LAW
Lubbock, Texas
Office in Court House

R. A. SOWDER
LAWYER
Office with J. A. Wilson Land Co.

W. H. Bledsoe W. F. Schenck
BLED SOE & SCHENCK
ATTORNEYS AND COUNSELLORS AT
LAW
Practice in all the courts. Office
rooms 2 and 3 State Bank
Building
Lubbock Texas

G. F. COPP
Drayman
Good team and dray. I am pre-
pared to do all kinds of hauling
and give prompt and careful atten-
tion to all orders, large or small.
Lubbock, Tex

AGENT WANTED
I want a District Agent
for the EMPIRE LIFE
INSURANCE CO., of
Beaumont, Texas, one of
the best companies in the
southwest. Will give a
good liberal contract. Can
give from 6 to 15 coun-
ties. For particulars write
W. C. RYLANDER, GEN. AGENT,
BEAUMONT, TEXAS.

**When in need of an ex-
perienced Embalmer I am
at your service, day or
night. Remember I guar-
antee my work. We also
have a complete line of
Caskets and Burial Robes,
Metalic Cases.**
W. F. GARNER,
With E. R. Williams,
Plainview, Tex.

The Avalanche job department
has just completed a very neat
piece of work, in the shape of a
year book for the Twentieth Cen-
tury Club, for this place. The
Avalanche is especially prepared
to do this class of work, and our
printers take a special delight in
doing their very best on a job of
this sort.

Earl Standefer, wife and chil-
dren came in Friday evening from
Canada. Mr. Standefer is a son of
Surveyor W. R. Standefer, and
this is his first visit to his parents
in sixteen years. He is also a
brother to Mrs. John Agnew, of
this city.

Mrs. Lee Tubbs was shopping
in town Friday.

Yale coffee. That's all. Lowrey
& Son. Phones 197 and 29.

Judge Copeland of Brownfield
spent Saturday in Lubbock.

BOARDERS WANTED
Mrs. McKinley is prepared to take
either table or regular boarders at her
new home on east Broadway. Every-
thing clean and comfortable and the
table supplied with the best the mar-
kets afford. Phone 27. Lubbock, Tex.

Do you have headache when you
read, does your eyes burn or itch,
does your print run together, or
blur? If so you are in need of
glasses, and should see DR.
GRAVEN and have your eyes ex-
amined. Office South Side Square.
From 2 to 3 p. m.

DR. R. C. LEWIS
DENTIST
Rooms 4 and 5, Lubbock
State Bank Building.
LUBBOCK, TEXAS

Altus, Roswell & El Paso
Dr. T. F. Wilburn returned
from Altus yesterday. He re-
ports railroad matters looking
good down there. There are
now fourteen cars of new mater-
ial on the track, including
bridge material, ties and rails.
He was told by Lee Chisum who
has the contract for moving the
material, that bills have been re-
ceived for ten or twelve more
cars of rails and that the ship-
ment is expected any day.

Dr. Wilburn went over the
road and saw about seven miles
of completed track, including
the bridge across Salt Fork and
considerable work done on the
Horse Branch bridge. He says
the Altus people seem to have
all confidence in the road being
built at once.—Hollis Post-Her-
ald.

A telegram from Altus to the
railroad committee Friday states
that all right-of-way between
Hollis and Texas line has just
been secured and paid for. This
settles every foot of line between
Altus and Wellington. The lay-
ing of steel on the Altus end of
the line is complete about half
way to Hollis. Trains will be
run into the latter place before
the first of the year.—Hall
County Herald.

Albatross flour. You know what
it is. Lowrey & Son. Phones 197
and 29 18 1t

Death Sentence For Miller
Amarillo, Texas, Nov. 3.—Af-
ter retirement for fifteen hours
the jury in the case of the State
of Texas versus G. R. Miller re-
turned a verdict of guilty upon
his plea of guilty and evidence in
support of the same for the mur-
der of Floyd Autrey of Fort
Worth, and assessed his punish-
ment at death at Clarendon.
Sentence was passed this morn-
ing and formal announcement
of appeal made in open court.
Robbery was given as a reason
for the killing of both Autrey
and the unknown man, both of
whom met death in a similar
manner and on the same day.

H & K Spices at Lowrey & Son.
They are the best. Phones 197
and 29. 18 1t

Broom Corn Now \$300;
Austin, Tex., Nov. 2.—Because
of the short broom corn crop, the
State Blind Institute has closed its
broom factory. In the past the in-
stitute has been able to get broom
corn for \$85. a ton, but at pres-
ent quotations are \$300 a ton. This
is regarded as too high by the
authorities. At one time this sea-
son the corn could be obtained for
\$240 a ton, but it was not pur-
chased then by the institution.
The factory at the Blind Insti-
tute is under contract to furnish
brooms to all of the State insti-
tutions, but with its machinery not
running, this will be impossible.

The largest line of watches in
the city. Wesson & Holland. 18 1t

Fire In Old Courthouse
Hereford, Texas, Nov. 3.—
Fire of unknown origin broke
out in the old courthouse about
9 o'clock Sunday night, but the
flames were extinguished before
much damage was done. The
fire originated in the janitor's
closet under the stairs leading to
the second floor. When discov-
ered by passersby the flames had
just gotten under good headway,
but prompt work saved the
building.

Dr. Stoops Buys Residence
Dr. Stoops this week purchas-
ed the pretty residence of E. B.
Penney, in South Lubbock. Mr.
Penney will begin at once on the
erection of a nice residence on
Broadway, Overton addition.

New Stock Arriving
Wright & Pardue's new stock
hardware and furniture is be-
ing received and placed in their
new store-building on Broadway
and they will soon be ready for
business.

Cotton in Central West Texas
"If the frost will only hold off
a few weeks longer there are
thousands of acres in Knox,
Haskell and Ford counties which
will yield from a half to a bale
of cotton per acre this season."
B. E. Gray, chief clerk in the
office of the traffic manager of
the Kansas City, Mexico & Ori-
ent at Sweetwater, declared
Tuesday afternoon.

Mr. Gray says that what at the
time was thought a series of
misfortunes is responsible for
the prospects of a good cotton
crop in the section named. "In
the first place, the crop was
planted late," explained Mr.
Gray. "Then a hail storm
swept over the country, cutting
down the plants and making
the outlook dismal. Until two
months ago there wasn't much
prospects for a crop. Then
came the heavy rains, and the
cotton began to grow and put
forth blooms, and has been
growing and blooming ever
since. Even this late in the
season the plants are putting on
new crops. There are hundreds of
fields which will make over a
half a bale to the acre."

Mr. Gray is spending a short
vacation in Fort Worth. He
says the Orient is doing a good
freight business and that con-
ditions along that road in Texas
are in good shape.—Fort Worth
Record.

Conditions in Scurry
Speaking of conditions in his
part of the state, E. B. Barnes,
Snyder, Texas, who is stopping
in the city, said: "The out-look
at present is much more favora-
ble than it was even four or six
weeks ago. It is true that the
cotton crop is very short, but the
high prices, ranging around 15c,
are compensating the farmer for
the short yield. Farmers are
sowing more small grain than
usual, principally wheat and
oats, and should this crop fail it
will still leave them time and the
ground in good condition for
next year's cotton crop. Our
people are surviving the panic of
1906-07 and the short crop of the
succeeding year admirably. In
fact, it takes something beyond
the ordinary to knock a West
Texan entirely out of the ring."
—Dallas News.

Post City's School Building
At an election held here
Wednesday to determine wheth-
er or not bonds should be issued
for a public school building, we
are pleased to report that not a
dissenting vote was cast. That's
the Post City style—to do things
right and all stand together.
Post City Post.

**The Amarillo
Daily News**
Is the name of a new morn-
ing newspaper which has just
been started in Amarillo,
Tex., with telegraphic dis-
patches and all other metro-
politan adjuncts. The price
of subscription by mail is
fifty cents per month in ad-
vance, or three months for
\$1.25. Ahead of Denver,
Dallas, Kansas City and all
other telegraphic papers in
reaching the Panhandle of
Texas and eastern New
Mexico. Send your sub-
scription today and get a good
daily newspaper with all the
news while it is news. Send
fifty cents today for a trial
month's subscription.

Address:
The Daily News
Amarillo, Texas.

S. ROBBINS & COMPANY
The Insurance People
We Make a Specialty of Insurance, Don't Forget We
Do a Real Estate and Rental Business.
Successors to Peoples & Pickett and Jno.
F. Robinson's Insurance
We are not Alarmists, But Houses are Burning every Day
and Insurance is a Business Proposition.
South Side, Robinson's Office, Lubbock, Texas

LUBBOCK COUNTY ABSTRACT CO.
LUBBOCK, TEXAS
ABSTRACTS
To all lands in city of Lubbock,
also Chochran, Hockley and
Lubbock counties.
ROOM 1, STATE BANK BUILDING. PHONE 298
J. C. COVE, MGR. C. R. NAILOR, SEC-TREAS

Lands Lands Lands
J. A. WILSON LAND CO.
We want to show you some
real Bargains
in city and country property
Lubbock, - Texas

**The Honest
Jeweler**
Will Treat You Right
Jewelry is one of the par-
ticular articles of com-
merce.
The repairing of jewelry
is also a particular job.
CRAWFORD
The Jeweler
Is the man to see for good
substantial articles and
first-class repair work.
ReCross Pharmacy
Lubbock, Texas

et Cross Pharmacy
ANNOUNCEMENT
We take pleasure in announcing to our patrons and
the general public that we will have with us for the following
days only, November 15, 16 and 17 an expert optician, repre-
senting the celebrated firm of
A. J. HAWKES COMPANY,
Atlanta, Georgia
Largest and most favorably known optical establishment in
the South
He will examine eyesight and fit Glasses
The Doctor is one of the leading Ophthalmic Col-
leges in the country, thoroughly conversant with all
the science, including Retinoscopy,
had long experience in his specialty
MEMBER
That will engage and secured the ser-
vices of a person of high reputation, and that we, person-
ally guarantee all our work and only regular prices will be
charged.
Save Money
of professional service in this line
of this opportunity.
November 15, 16, 17

THE GIGANTIC CLOSING OUT SALE

OF OUR ENTIRE STOCK OF GROCERIES AND GENERAL MERCHANDISE

BEGINNING MONDAY, NOVEMBER THE 8TH, 1909

This Includes Everything

All to go and includes our entire stock of groceries and general merchandise. All goods bought for our winter trade. All new and up-to-date. They will be arriving all during the sale and will be immediately put in the sale. We have decided to close out our immense stock of Groceries and General Merchandise and quit the business for good. To enable us to do this, we will start an immense Closing Out Sale, beginning Monday, Nov. 8th, and continuing from

Nov. 8th to 15 Days=To Nov. 24th

During this sale we will have bargains in everything, all marked in plain figures so that any one can see the price, and the price will be the same to all. NOTHING CHARGED DURING THIS IMMENSE SALE. We further warrant that our statement of nothing charged after the 18th day of October, holds good, and is for all to apply to themselves.

First and Best Bargain in this Gigantic Sale Will be Special Advertising Sale of New Royal Sewing Machines No. 22

Grocery Bargains

Our grocery list invites your attention. Flour is going sky high. We have a car load on the way in order to make for it, we offer

Highest Grade, and good enough for anyone. And the top of all, Guaranteed the best. High Patent. The best drops out on grocery sale.

Case	Doz
3 lb Can hominy	\$1.20
2 lb Can okra and toms	2 25
3 lb Can tomatoes	2.40
2 lb Can tomatoes	2.25
3 lb Can pie apples	2.40
3 lb Can pie peaches	2.40
3 lb Can apples	2.40
2 lb Can Johnson peas	1.80
3 lb Can pumpkin	2.40
Best quality baking powder	1.00
Best quality baking powder	25c
Best quality baking powder	25c

Gents Department

We want you to look at our suits, tailor made and up to date. Also have about 15 dozen more are out of sight for cut and "Curlee," the pants that ready made pants.

All Clothing 25 Percent

Nice line winter over coats. 25 Doz. Genuine Bleach Seam drawers, worth 75c. 4 Doz. Perfection Knit derwear \$1.50 value, per

Single garments. Black socks, 15 cent this sale at. Tan socks, 15 cent value, go at 10c. 35 Pairs men's boots, worth \$5.00, go now at \$3.00. 20 Pairs men's laced boots, worth \$5.00, go now at \$3.00. Balbriggan underwear 50 cent value, now 25c.

THE NEW ROYAL "A" five-drawer drop-head is a handsome new design, beautiful and symmetrical in every detail. Center drawer is serpentine, the side drawers are rounded in to harmonize with the graceful curves of the balance of the woodwork. The stand is equipped with our latest improved ball bearings. Price \$55.50

To enable every house to get one of these machines, we will sell them for \$27.50 cash down, or \$30.00, \$5.00 cash and balance in monthly installments of \$5.00 per month.

Ladies Furnishings

Ladies, please remember that our fall stock of latest style hats, the best ever brought to Tahoka, are included in this sale, in fact all our fall purchases go at bargain prices. Combs, Collars, Hair goods and Barrettes.

Owing to the high price of cotton, the 100 bolts of calicoes we offer at this sale cannot be bought at wholesale for 6, 7 and 8 cents a yard; yet we will sell for 5c.

Fancy side band gingham, solid colors, Wholesale are asking 8 cents, we will sell for 5c.

Cotton sack duck, best quality, that you cannot buy at wholesale for less than 10 cents, we will sell for 8c.

Brown domestic, good quality, cannot now be bought for less than 7, 8 and 9 cents. 6c.

we are selling for 6c. Bleached muslin, former price was 8c, goes in this sale for 6c.

Gowns, corset covers, fancy handkerchiefs and ladies' summer under wear that will be sold regardless of cost. We cannot begin to quote prices, but will say that they must be sold, and to see them is to buy. This lot also includes some very neat ladies' shirt waists that go at any price, a \$2 dollar waist for \$1; a \$1.50 waist for \$1.75.

Furniture Bargains

To close it out we make special prices as: Golden oak dining tables, former price \$7.50, now 5.75.

Golden oak dining tables, extra heavy, former price \$10, now 7.00.

For larger sizes add \$1.00 for extra feet. Nice Mantel beds, former price \$13.00, now \$20, now 13.00.

Golden oak washstand, former price \$9, now 5.50.

Nice washstand, former price \$6.00, now 3.50.

Iron bed springs, guaranteed for five years former price \$4, now 2.75.

Iron bed springs, complete, (no slats required), former price \$7.50, are going in this sale at 5.00.

These springs are the best made and no slats are required.

30 Pound, all cotton mattresses former price \$5, now 3.50.

25 Pound all cotton mattresses, former price \$4.50, now 3.00.

20 Pound, all cotton mattresses, former price \$4, now 2.75.

15 Pound, all cotton mattresses, former price \$3.50, now 2.50.

Rocking chairs at one-half former price, making them cost you from \$2.00 to \$4.50.

Good, Cheap Shoes

Hamilton Brown shoes for ladies, gentlemen, misses, boys and children.

We will close out our entire stock of summer low quarters as follows: Gentlemen's Ladies' and Misses' slippers in black, tan, chocolate and oxblood, in buckle, Gibson ties and ankle strap.

Slippers and shoes that sold for \$5.00, now sell for 2.50.

Slippers and shoes that sold for \$4.50, now sell for 2.00.

Slippers and shoes that sold for \$4.00, sell now for 2.00.

Slippers and shoes that sold for \$3.50, sell now for 2.00.

Slippers and shoes that sold for \$3.00, sell now for 1.75.

Slippers and shoes that sold for \$2.50, sell now for 1.25.

Slippers and shoes that sold for \$2.00, sell now for 1.00.

We have everything you want in this stock of slippers and shoes; to suit the daintiest lady or miss, down to the rough every day shoe for the school boy. Now is the time to lay in your fall and winter supply of school shoes, they are cheaper than will be sold in Tahoka again for many a day.

Odds and Ends

Summer blankets worth \$2.00 per pair, now 1.00.

Extra nice, light weight, satteen covered quilts, worth \$2.40, now 1.25.

\$5.00 Rocking chair, will be sold at this sale for 2.00.

Notice to the Public

In buying goods at this sale have the clerk who waits on you to give you an itemized bill of each article bought, as they are instructed to do by the manager. Anything not as represented, return the goods and the bill and get your money back.

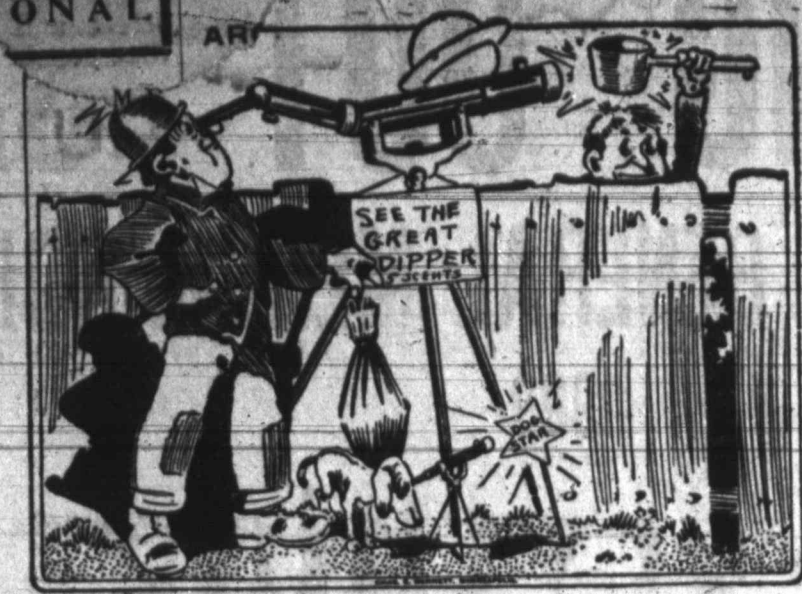
We have fitted up a place in the store well supplied with rockers, chairs and settees, with a lady in charge who will look after the comfort of all the ladies and children. Mail orders will receive prompt attention.

JACK ALLEY CO.

West Side

Tahoka, Texas

IMPERIAL BARBER



What We've Been Looking For!

Our car load of Sherwin-Williams Paint is here. We are now prepared to furnish you with anything in the paint or varnish line. Sherwin-Williams Paint is sold on MERIT ALONE. It has stood the test. Every gallon guaranteed.



SHERWIN WILLIAMS PAINTS & VARNISHES

An appeal to the pride of the owner of a home

Everyone who owns a home is anxious that that home shall make the best appearance possible. Two things are necessary to produce satisfactory results in painting and varnishing a home:

First—A satisfactory color scheme. Second—Paints, varnishes, stains and enamels of such good quality that they not only give the exact color effect required, but are sufficiently durable to keep up the attractive appearance of the house in spite of the wear and tear of living in it.

These are offered by the Sherwin-Williams Paints and Varnishes. The Sherwin-Williams Co. not only make every kind of paint and varnish used for a house and the best quality of that kind, but they make suggestions for the selection of colors, varnishes, stains and enamels, so that any given idea can be carried out, and carried out with the best materials.

You should see to it that when you buy paints and varnishes for your house, or any part of it, or when you give an order to your painter for any painting and varnishing you want done, that Sherwin-Williams Paints and Varnishes are purchased.

In large work it is always best to have a practical painter; but there are many little things about the house that you can readily finish yourself by using Sherwin-Williams ready-to-apply paints.

Come in and have a little paint talk with us. Now is the time to "brighten up" your home for the long winter months. We can tell you the best product to use for any purpose you may have in mind and secure complete finishing specifications for you from The Sherwin-Williams Co., if you desire them, for special work. Our line of Sherwin-Williams Products is complete and we are in a position to take the best care of your paint and varnish requirements.



We have ten cars on track at present, including:

- 1 Car Mountain Red Cedar Posts
- 1 Car Windmill Timbers
- 1 Car "Globe" Brick

"We're Here to Stay"

We want a chance at your business and it will be appreciated. We carry a complete stock of everything in our line.

Murphy Lumber Co.

Phone : : : 169

For Sale—Choice quarter section of land near Altus Railroad, 5 miles northwest of Petersburg, Hale county, and 8 miles of the Santa Fe Railroad. Address the owner A. H. Clinton at Avalanche office Lubbock Texas. 18 tf

Born to Mr. and Mrs. J. C. Newton on last Friday a girl.

FOR SALE OR TRADE—Buggy almost new. See Pierce Bros. 18 1

Mrs. J. J. Adams visited in Monroe Tuesday.

FOR SALE—Three nice lots on Broadway. See Pierce Bros. 18 1t

N. R. Odor left Wednesday for a business trip to Plainview.

A snap, 160 acres eight miles from town, \$16.00 per acre. See Pierce Bros. 18 1t

T. J. O'Donnell, of Lamesa, had business in Lubbock Monday.

WANTED—Every property owner to list their land with Pierce Bros. 18 1t

S. C. Skidmore, of Clovis, N. M., had business in Lubbock, Tuesday.

"Guinn & Miller"

Contractors & Builders

See us before you build, we are in a position to save you money on your house. Investigate our plan of business, and inspect our work. We guarantee quality. 18 1t

W. L. Hogue of Plainview arrived in our city Tuesday evening to make this his future home.

We figure on all classes of buildings, but we can save you money on turn key jobs, investigate our plan before you contract your house. We figure things right. Guinn & Miller. 18 1t



Talk About

Solid Comfort

Just try one of our 10c cigars after dinner today. They are simply great in the pleasure they afford a lover of good tobacco.

You can buy a

5c Cigar

For five cents, but don't judge it by its price. The Quality is the equal of most cigars costing a whole lot more.

Palace Pharmacy
Lubbock, Texas.

WE BUY AND SELL

In mixed cars, all kinds of grain and feed, including cotton seed cake and meal. Facilities unexcelled.

EARLY GRAIN & ELEVATOR COMPANY

AMARILLO, TEXAS

Classified Ads.

Special Notices

Auto For Sale

I have a new four passenger automobile for sale cheap for cash. Name your price and take it, or will sell for low note. J. J. Dillard, Lubbock, Texas. 17-2t

Money, Money,

I have money to loan on Lubbock county, farms. Long time, easy payments. Write or phone me at Citizens National Bank Lubbock, Texas. R. Scott Cochran. 17 2tp

For Sale

Cedar Post for Sale

To dealers only. If you want first class cedar Posts and Blocks, write to Tom Watkins, Lake Victor, Texas. 14-1t

SHEP FOR SALE—153 head. Bargain. Come quick. C. W. Ratliff six miles north east of town. 17 2tp

FOR SALE—Lubbock Iron Works including building and all machinery; will sell machinery and building for \$6000 and invoice stock of material on hand. Half cash; balance to suit. For further information apply to or write J. A. Caldwell, Lubbock Texas. 18 4t

FEED FOR SALE—If you want cheap feed phone 176 2 rings. 17 2tp

FOR SALE—One Five room cottage, all modern improvements, lots 100x140. Address Box 135 or call at Lubbock Drug Co. 16 3t

Lost

LOST—One brown horse branded J L B on left thigh scald on right shoulder. Liberal reward for his recovery or information leading to his recovery. Jim Robinson, Jr. 13 1t

LOST—A vendor lien note of one hundred and twenty dollars value, signed by W. C. Vaughn, and dated Dec. 12th, 1908. Due Dec. 12th, 1909. Finder please return to J. M. Dupree, Lubbock, Texas. 17 2t

Wanted

WANTED—Lad to do house work. Will pay fair salary. Apply at Mrs. J. J. Dillard. 17

MRS. W. M. SHAW

Is special agent for the Ladies Home Journal and the Saturday Evening Post.

PHONE 285

J. E. MURFEL & SON

REAL ESTATE

List your property with me and if the price is reasonable I will sell it for you. I have a good list of property for sale and will be glad to figure with any one on a deal.

If you are not sure of the title of your land is what it should be, let the Rectigraph Abstract Company make an abstract to it and find out. 12-1t

I now represent the Amarillo Marble Works, can make quick delivery. See or phone me before buying. L. O. Burford. 6-1t

For Sale

Good

Square Knabe Piano

A good square Knabe Piano, to be seen at the residence of Mrs. J. C. Coleman, we offer at a sacrifice price, rather than re-ship to Dallas. Mrs. Coleman purchased this Knabe from us for \$95 and has just exchanged it for one of our handsome new Knabe Pianos.

Price Now \$75

Consult Mrs. Coleman for details.

WILL A. WATKIN CO.
DALLAS

"Texas' Most Reliable Piano Firm"

JH

..Bes..

Bargains

And most desirable lands in Lubbock or adjoining counties can be found on our list. We handle only high class real estate.

Ask any of our customers how we do business, they are all satisfied and have made money on their investments.

If you desire to buy land or town property in Lubbock county, it will pay you to call and look over what we have to offer before you buy.

Write us for booklet giving a conservative writeup of Lubbock county

If you have any real estate to sell, call in to see us when in Lubbock, or if it is inconvenient to call, write us, giving complete description, terms, etc., and if your prices are reasonable we can sell your property for you. We have sold \$250,000 of land in Lubbock county for the year 1909.

We are always in the market for bargains, and if you want to make a quick sale and will offer special prices, see us at once. We buy land.

We now have 5000 acres of land from 10 to 15 miles east of Lubbock, that we offer in 160 acre tracts at \$15 per acre, 1-3 cash, balance from 1 to 6 years at 8 percent interest. We have sold about 2000 acres of this land. If you want some of the best land in the county at a low figure and good terms, now is the time to buy a home. We would advise that you come and look at this land at once if you desire to buy, for we are selling it fast.

We refer you to the First National Bank of Lubbock, Texas. Farmers National Bank of Haskell, Texas and The City National Bank of Taylor, Texas, as to our business standing and ability. Write them, ask them how we do business and if their reply is satisfactory to you, give us your business and we will appreciate it. We pay special attention to land business for non residents. Write for our descriptive booklet.

Address

Patterson

&

Son

Lubbock, Texas

Ladies coat dresses at bargain prices. Woolen dress goods and outings. Gents all wool shirts. A full line of all kinds underwear, quilts, blankets, trunks, etc.

A Few Attractions at the Store of
J. W. DeShazo & Co.
Phone 150
You Know About our Groceries
West Side Square Lubbock, Texas

These are just a few of the many good things this store is offering to the trade. All brand new, just from the market. Cash gets the best bargains and we have them.

BIG REALTY DEAL CLOSED

G. W. Brown Disposes of all Property in Lubbock—Gets Fine Farm Near Norfleet

A deal was closed this week whereby G. W. Brown, of this city, who has been identified with the real estate firm known as the Trio Land Company, for some time, becomes the owner of a 335 acre tract of fine land in the west part of Hale county, about thirty five miles from Lubbock, and about ten miles west of Hale Center. This is a well improved piece of property; two hundred acres in cultivation, a good patch of fine alfalfa, an eight acre orchard, two wells and windmills and good houses. Ninety head of hogs are also included in this deal, as well as a large quantity of feed stuff of different kinds. This property belonged to J. M. Patton, who received in exchange for it Mr. Brown's fine residence in the Overton Addition, together with nine lots, one half interest in seven others and one-half interest in 160 acres of land near Lubbock.

The exchange will be made next week, when Mr. Brown and family will move to the farm, and Mr. Patton and family will take up their abode in Lubbock.

Everything in spices and extracts of the very best quality at Greenhill Bros. the Cash Grocers. Phone 280. 18-11

Boundary Lines Hold Good

Austin, Texas, Nov. 3.—A case of unusual importance was decided in the Third Court of Civil Appeals, which involved title to a large amount of land in Swisher County and threatened to disturb the boundary lines with Briscoe, Hale and Castro counties. It is styled State of Texas vs. J. W. McGlaun et al., from Travis County, and affirmed, the State losing in both instances.

It was contended that one of the Swisher county boundary lines was four miles out of plumb for forty miles, involving land to that forty mile strip, and that the land therein was unlawfully held and really belonged to the school fund. The courts refuse to sustain the present adjustment and recover can not be had.

Honey, syrup, sugar and candies. Lowrey & Son. Phones 197 and 29. 18-11

New Eating House

Messrs. Guy Hufstetler and R. E. Duncan are erecting a commodious eating house next door to the Jackson rooming house. This place will be run in connection with the rooming house and is something that will be a great help to the town.

The Happy Farmer

A certain class of people assert that a farmer is the most independent man on earth, and that he has nothing to do but enjoy life. That when winter comes and the blizzards are on the wing he toasts his feet in the oven, and reads the local newspaper and that the only thing that disturbs him is a call three times a day to a banquet of mince pies and other luxuries. It is a mistake. The industrious farmer begins work long before

for the sun of getting up. With hands shrouded with gloom he tends to build a fire and softer boots with a sledge hammer. He then takes a lantern and shows his way to the barn and feeds the hogs. It is then time to feed the newly arrived calf, which seems to delight in butting a pail of milk over the tiller of the soil until he only needs to be stamped to pass for a package of olomargarine. He crawls through barbed wire fence and digs the hay out of the snow, feeds the cows, cleans the stable, gathers up the frozen chickens, chases a stray pig, worth 25 cents, for four miles and does not catch it; doctors a sick horse, freezes his fingers, gets kicked by a one-eyed mule, and when the gleaming comes, quietness broods over all the earth, he has a single half-hour to meditate and wonder how he will pay his taxes.

Warning From Fire Chief

Everybody should be careful to clean up all trash or paper around the premises.

Look well to the condition of your flues.

In case of fire do not allow but one door of the house to be opened as it causes a draught through the house that tends to spread the fire. If your flues are in good condition it is not necessary to call the fire company as they will burn out without damage in case they should catch.

It is very essential for the people to be careful about fire as the town has poor water protection at present and is not in very good shape to fight fire.

If you will exercise due diligence in protecting your property from fire loss we are not apt to have any serious fires in the town, but great care must be maintained if you want to avoid losses here the same as been experienced in many other towns nearby of late.

Yours for a bigger, better, safer and more inviting Lubbock.
H. Frederick,
Chien Kwan Department.

Help us settle this country with farmers. The time for speculation has passed, we must now get actual settlers. List your land so we can sell in quarters, and make your terms as easy as possible so a man can have something left to improve his place. Craven & McWhorter. 18-11

Business Change

W. L. Dillard has bought a controlling interest in the Lubbock Grain Mill. Mr. Dillard is one of the thorough business men of the town and he will make good all along the line. Read his ad in this issue.

Miss May Oxford left Monday for Crosbyton, where she will conduct a class in music. Miss May is an excellent young lady and a fine teacher and the Avalanche hopes her much success in Crosbyton.

Mrs. H. O. Mahoney and daughter, Miss Julia, left Tuesday for El Paso, points in New Mexico, Old Mexico, Los Angeles, and Pasadena, Cal., to spend the winter.

J. H. Moore, representing the North American Insurance Company, spent a few days in Lubbock this week.

ATTEMPTS SUICIDE

Under Impression That He Was to be Arrested For an Alleged Murder in Kansas City

Amarillo, Texas, Nov. 4.—Driven to desperation by the impression that he was soon to be arrested for an alleged murder in Kansas City, Robert Farmer, a well known ranch and cattleman of Emma, Crosby county, Texas, attempted to take his own life in the Hotel Amarillo last night, the discovery being made this afternoon when the door was forced. Farmer is 40 years of age and unmarried, and came to Amarillo a few days ago on his return trip from Kansas City, where he delivered a shipment of cattle.

He retired to his room early yesterday evening, asking for some stationery. He used the stationery to write letters to relatives and friends telling of his act and the reason for the same.

He attempted suicide, he said, to avoid trouble that seemed certain in connection with a killing that he says occurred in Kansas City Friday night. He had opened the arteries in his right arm with a keen knife, allowing the blood to run into a basin formed by the covers of his bed. When discovered he was almost dead, and his recovery is questionable.

The wounded man is a brother of Lew Farmer of Shattuck, Ok., and a brother-in-law of J. K. Fullingame, a former sheriff of Crosby county.

S. C. Scott Buys Business

C. H. McDonald sold his confectionery store to S. C. Scott this week. Mr. Scott is one of the new men of the town, having come here recently from Weatherford, but he has won many friends and he will forge to the front in his present undertaking. See his ad in this issue.

Our Express Service

Lubbock is now enjoying the conveniences of an express service by rail and it is quite an improvement over anything that we have ever had before. The express office has not been completed yet and a box car has been fitted up for the purpose.

THE LUBBOCK DRUG CO.

ARE ALWAYS IN THE LEAD

You must ask them about their newest proposition. They have one of the best Free offers ever offered to the people of this section. : : : There is no use to say anything about their regular line, it is kept up to the highest possible standard. : : :

THE LUBBOCK DRUG CO.

LUBBOCK, TEXAS

ON A CASH BASIS

The Jno. C. Cowart Tin Shop has tried to meet the demands of the trade with fair dealing and first class workmanship. Its aim is to keep up the present high standard. On a cash basis it will serve you better than ever.

Let Us Figure With You. Your past patronage is appreciated and we ask a continuation of same.

Everything in Sheet Metal Products

E. J. Cowart Manager

Phone 136

Lubbock, Texas

STOVES

Chart Oak, Cooking and Heating

STOVES

This is a stove that has stood the test for known the world over. They are made from select material, you will not find a stove better than Charter Oak, few as good. Our prices are based on car load freight through to Lubbock, and you will find them right in every instance. : : :

West Broadway

WRIGHT

& PERDUE

Lubbock, Texas

Special Attractions

Are Always to be Found at Our Store

We have led so far in the way of goods and we will continue to lead

Builder's Hardware is Our Specialty

A full line of undertakers' goods always on hand. Licensed embalmer. Hearse at your disposal. We buy and sell second hand goods. A trial order from this house will convince you.

LUBBOCK HDW. & FURNITURE CO.
North Side Square, Lubbock, Texas

New Bonds Approved

The News man was informed by the Mayor that the new bonds recently issued have been approved by the state department. These will soon be converted into money and used to extend the waterworks and sewerage of the city. — Plainview News.

The most complete line of canned goods in town at Lowrey & Son. Phones 179 and 29. 18 1t

Simeon O'Neal returned Saturday night from a trip to Little Rock, Ark., where he went to be present at the funeral of his brother.

Rev. G. B. Overton preached Sunday at 11 o'clock and at 7 o'clock in the Methodist church. Good congregations were in attendance and enjoyed the discourse very much. He will preach at the regular appointments at this church till Bro. Hardy the pastor returns.

Geo. S. Parker fountain pens. Wesson & Holland. 18 1t

T. L. Vaughn and family spent the first of the week on the ranch.

Full line of Dodson-Braun pickles at Lowrey & Son. Phones 197 and 29. 18 1t

Rev. Joseph P. Callaway is in attendance on the Annual Conference which is in session at Stamford this week.

Mr. Herd, manager of the Double U. outfit at Post City spent a few days here this week attending to business matters.

Hubbard Clark was in town Saturday, the guest of his cousin, Mrs. H. B. Smith.

Rev. C. A. Miller, pastor of the Baptist church at this place, accompanied by Mrs. Miller are attending the North Baptist Convention, which is in session in Dallas this week.

THE LUBBOCK STATE



WELL GUARDED
is the cave's entrance if old lion guards it.
HE'S THE KING OF BEASTS, BUT FOR ALL THAT, HE COULDN'T GET INTO
THE VAULTS OF
THIS BANK
IT'S ONLY THE DEPOSITOR WHO CAN GET MONEY.
His check is honored on all deposits to his credit.
THIS BANK IS A SAFE DEPOSITORY FOR ALL FUNDS.

Capital and Surplus
\$83,000.00

G. L. Slaton, Pres. W. S. Posey, Cashier
R. A. Barclay, V-Pres. H. B. Reed, V-Pres.

Union Thanks Giving Service

There will be Union Thanksgiving service at the Baptist church and a special program will be prepared for the occasion. The people of Lubbock have a great deal to be thankful for and we should all attend this service to show that we appreciate the many good things we have received at the hands of our Maker, during the past year. The program of the day will be printed in the Avalanche later.

Mrs. M. M. Harney came in on the train Monday evening.

J. E. Murfee and family returned Monday evening from a visit with relatives in the east.

Creamery butter fresh and fine always on hand at Greenhill Bros. the Cash Grocers. Phone 230. 18 1t

M. C. McCrummen returned Monday from a visit to points north of here.

Greenhill Bros. the Cash Grocers, pay the highest market price for eggs, butter and chickens. Phone 230. 18 1t

M. E. Merrell returned Sunday from points north.

A deal was closed this week, whereby the Avalanche Publishing Co., purchased the job outfit of the Hill Printing Company and the same has been consolidated with the Avalanche plant making it better equipped than ever for doing all kinds of printing.

Mrs. Grace Johnston did not move her millinery goods, as was stated last week. The Avalanche reporter having been misinformed in regard to the matter.

Greenhill Brothers

Want to Welcome Their Customers

AT THE NEW STORE

It is a dandy and they are working hard to get it in shape. Nothing but the best is sold by this firm.

"Queen of the Pantry" is in the lead
Phone 230 North Side Square. Lubbock, Texas

The South's Empty Acres

The people of the South, and especially of Texas, have heard so much during recent years of the "wonderful possibilities" and the great "undeveloped resources" of this section, that they have accepted these statements as true and few have taken the pains to make an inventory or catalogue these resources. While such a task would be herculean, it is not impossible. The one item alone of unoccupied and unproductive land is typical of the magnitude of many other sources of wealth and material prosperity.

Land being in the last analysis the basis of all enduring prosperity, it follows that that section which has the most unoccupied and capable of yielding a profit to the husbandman has the largest possibilities of future development. Measured by this standard Texas stands at the head of the list of states and the South leads all other sections of the United States.

A recent compilation makes the startling showing that only about one-fourth of the land area of the South has been brought under the dominion of the farmer and the stockman, while nearly three-fourths of the area of Texas is classed as 'empty acres.'

And these are not sterile acres in a forbidding climate. They are in a section where nature has been lavish with her gifts of sunshine and rain, the prime essentials to agricultural activities. Acre for acre the millions of empty acres of the South contain greater possibilities of agricultural production than are to be found in the soil of any other portion of the universe.

These acres constitute the great reserve strength of the South, a resource which in the years to come will lift her to a proud eminence of prosperity and commercial power.

While the great nations of Europe are in a state of feverish unrest and straining every energy to increase their armaments in order to forcibly possess more territory on which to colonize their overcrowded population without entirely losing them as citizens, it is pleasing to contemplate how far in the future is the day when such problems will confront our country. Instead of building warships and equipping armies to open and maintain foreign markets, we may devote ourselves to the more pleasing and profitable task of peopling our empty acres with thrifty farmers, who will not only consume but produce.

The next decade will witness an unprecedented influx of immigrants to the South and year by year the price of land will go higher. The moral of this situation is that every landless man in the South should make an effort to establish his family in a house of his own. "Back to the land" is no longer an appeal to sentiment, longer an apophysis. It is a movement in full swing. — Fort Worth Record.

Granulated, brown, loaf and pulverized sugar at Greenhill Bros. the Cash Grocers. Phone 230. 18 1t

To My Former Patrons

I wish to announce to my former patrons that I have sold my job printing office to the Avalanche. I thank you one and all for your support and kindness toward me during my short stay in business in your midst. I will now be found with the Avalanche, and anything that you may need in the printing line will be carefully looked after by me at this office. Again thinking you for your support and kindness, I remain, yours truly, Geo. M. Hill.

Best California honey and a fine line of Bishop's preserves, jams and jellies at Greenhill Bros. the Cash Grocers. Phone 230. 18 1t

Palace Barber Shop

Sam T. Davis, Prop.

Will give you a nice, stylish Hair Cut, or a smooth, easy shave, class work of every kind in my line. The latest tonsils and face Hot or cold baths. Shop located south side square. LUBBOCK

"Quadruped Headquarters" Davidson's Feed Store

PHONE 134

MENU

For November, or "Any old Month"

Corn Chops, Maize Chops, Kaffir Chops
Shelled Corn and Bran
Cotton Seed Meal and Cake
Millet and Alfalfa Hay

Your Patronage Appreciated



IF YOU HAD A CUBIC FOOT OF LUMBER

what would you do with it? Nothing. It would not be worth a picayune. . . .

SHINGLES, BOARDS AND TIMBER

is what you want when you have to build. . . .

Let us Give You

Our Low-Down Estimates on Lumber

We Want your Trade—Have Seasoned material at right prices

Lubbock Lumber and Grain Co.,
Lubbock Texas.

COAL

Also Hay and Grain

It will pay you to see us before buying either of the above named essentials. The stock will be found complete all the time

J. J. REYNOLDS & CO.

COAL & FEED
South Side Square, Lubbock, Texas

Your Banking?

No matter how small, no matter how large, we will give it careful attention. We are steadily adding to our list of patrons the strongest men of the community.

Citizens Nat'l. Bank
Lubbock, Texas

M. C. OVERTON, President H. T. KIMBRO, Cashier JOHN W. BAKER, Asst. Cashier L. T. LESTER, Vice-President

...THE... First National Bank

Your Selection of a Bank.

Is important not only for the present but also for the years to come. The RIGHT bank connection will be a material help to your every day business. This bank has a successful record of safe, conservative banking from the day of its organization.

To the Man Without a Bank Connection

You cannot accomplish much in a business way without the services of a bank. And when it comes to a question of whether or not you should have some bank connections, there is only one answer. Any business will derive some benefit from a bank's service.

We Strive to Please

To The Trade

I have purchased the confectionery store of C. McDonald and will appreciate a continuation of his patronage. It will be my endeavor to keep one of the most complete lines in the city. Come in and make yourself at home.

S. C. Scott, Lubbock, Texas

H. M. Lindsey of Plainview spent Tuesday night in Lubbock.

FOR RENT—One furnished room call at this office. 18 1t

Mrs. W. A. Worsham visited in Plainview Thursday.

Notice

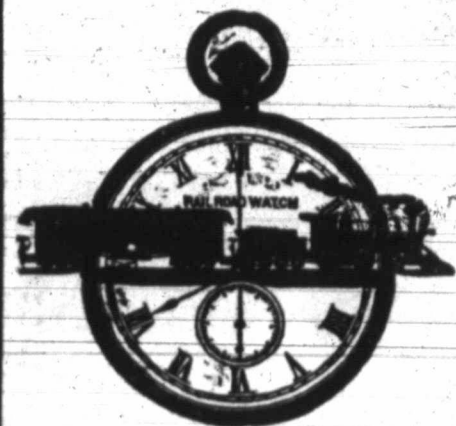
The child's shoes and bundle of outing placed in the wrong buggy Saturday belongs to A. M. Hensley. Leave at this office. 18 1tp

THE CITY BAKERY

Is where you always find the best in BREAD, CAKES AND PIES

C. N. KENT, Proprietor Lubbock, Texas.

F. SIEMERS



Gold Repairing of all Kinds Satisfaction Guaranteed South Side Square LUBBOCK, TEXAS

Dr. Garland made a business trip to Norman, Okla., last week.

Dr. and Mrs. Stoop were visitors in Plainview Wednesday.

Another half car pines enroute Lubbock. Gerke. Phone 363. 18 1t

Another half car pines enroute Lubbock. Gerke. Phone 363. 18 1t

THE CITY MEAT MARKET

J. L. Chase, Proprietor

Is spreading out and won't stop growing till it will compare favorably with any market in the West. We want your fat cattle, hogs, sheep and goats, highest cash price paid.

North Side Square, Lubbock, Texas

J. E. Cauthe representing the Dalmont Nursery Plainview spent a few days here this week.

Ladies skirts that fill the eyes with satisfaction at C. A. Raine Company store Phone 257.

S. E. Brown of Tahoka spent Tuesday in Lubbock.

E. M. Carter of Plainview, was in Lubbock this week. 18 1t

NOTICE—The express office is closed after five o'clock and no express will be delivered after that time. 18 1tp

THE PANTATORIUM

WHAT ON EARTH IS THAT?

It's a Brand new tailor shop, where you get the best work done you ever saw.

Clothes Called For and Delivered.

B. YOUNG, MGR., SOUTH SIDE, LUBBOCK, TEXAS

The ladies of the Church will be giving a day in the Company's building. 18 2t

C. W. Lingleton of Clovis, N. M., spent Monday in our city.

For fresh bread see Uncle Billy Franklin. 18 1t

Meals like you get at home at Uncle Billy Franklin's. 18 1t

The Kiball Piano Co. of Chicago is circulating pictures of its 200,000th piano made in its Chicago factory. The largest in the world.

ANNOUNCEMENT THE SPIKE GROCERY COMPANY

Is the name of the new store that will open up in the new building of the Lubbock Mercantile Company.

NOTHING BUT THE BEST SOLD LUBBOCK, TEXAS

To Prospective Builders

We are carrying one of the largest and most complete stocks of building material offered to the trade throughout the great plains country. All long leaf pine from our own mills. Let us figure with you. We can save you The big white yard, southwest of the square. Phone 311.

Alfal Lumber Company

Lubbock, Texas

J. T. Roberts, traveling freight agent, of the M. K. & T. railway had business in our city Wednesday. C. C. Reynolds of Grovesville, spent Monday in our city.

JOHN CARUTHERS

Blacksmith and wood workman. Hydraulic cold tire shrinker

ALL WORK GUARANTEED

Rubber tire machine. Auto work and horseshoeing a specialty

PHONE 236

TRIO LAND COMPANY

Real Estate, Livestock and Loans

A fine list of country and city property. Special attention given to people wanting homes. Before making a deal, call and see us or write us for our list of bargains. Correspondence solicited. If you have property for sale, list it with us. Yours respectfully.

TRIO LAND COMPANY

LUBBOCK TEXAS

Do You Want Feed?

They Have it at the Grist Mill

Strictly Cash

W. L. Dillard, Manager

Phone 114 Lubbock, Texas

CEDAR JOISTS OVER HALF CENTURY OLD

The old cedar joists that are being taken out of the Van Smith Drug Company building at the corner of Seventh Street and Congress Avenue were placed there in 1855 by Colonel A. H. Cook, father of Captain Ab Cook of this city. The joists are in as good condition now as when placed there over fifty years ago, which shows up most creditably for the mountain cedar that grows in the mountains immediately to the west of the city in such large quantities.—Austin Statesman, March 10, 1909.

The above were ground floor joists, partly covered by dirt

The Best of Everything in

MOUNTAIN CEDAR FOR SALE BY

Lubbock Lumber & Grain Co.

The Lubbock Plumbing and

Supply House

Bath Tubs, Lavatories, Sinks, Closets and General Supplies

Crawford & Law

Dealers in all kinds

Plumbing, Steam and Gas Fittings, all Work Guaranteed

Repair Work Given Prompt attention.

THE AVALANCHE

PUBLISHED EVERY FRIDAY BY
THE AVALANCHE PUBLISHING CO.
INCORPORATED

JAMES L. DOW,
JNO. F. TURNER,

EDITOR.
ASSOCIATE EDITOR.

Entered at the Postoffice at Lubbock, Texas, for transmission through the
Mails as second class matter.

SUBSCRIPTION RATES:
(Strictly in Advance) Six Months 50c
One Year \$1.00

ADVERTISING RATES:—Locals 10 cents per line each insertion. Display ad-
vertisements 15 cents per single column inch per week; special rates on
year contracts. Cards of thanks, resolutions, obituaries, (other than
written by ourselves, 21-2 cents per line. Church advertisements, where
a revenue is derived therefrom, 5 cents per line. Professional cards \$1.00
per month or \$10 per year if paid in advance.

FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING
OFFICE PHONE 14 RESIDENCE PHONE 242

14 PAGES.

LUBBOCK, TEXAS, THURSDAY, NOVEMBER 11, 1909

Onward for a \$25,000 school building. The ground was broken for this building last Tuesday 'Rah for Lubbock.

Every man who owns property in the city should plant a few trees. It makes a great deal of difference when it comes to the appearance of a place.

Lubbock wants a great many more farmers, and in order to get them we should offer all the inducements possible by furnishing him a ready market for his produce, and at the very best possible price.

Lubbock will have one of the nicest school buildings in the west when the new building is completed. You need not be afraid to come to Lubbock to send your children to school, we will be prepared to take care of them in the very best way.

According to the reports from the market and the big hog raising districts, a few hogs planted, along with the corn crop next year will not be a bad diversification. The man with the hogs to sell this year is the man with his bank account on the right side of the ledger. Plant a few hogs next year and you will be on easy street.

More rent houses are needed in Lubbock to accommodate the people who are coming here. Many are moving here and want to rent a building for a time, till they can build a house of their own, and the rent that they are willing to pay is sufficient to justify the investment of several hundred dollars in tenant houses.

The California State Normal girls are having various kinds of aches because of the edict of a certain principal of the school to the effect that they must not wear "rats," "puffs," "switches," braids or monstrous ribbon bows, to add little touches of beauty to their tresses. Indeed, it is sad, and quite a calamity on the dealers in these goods as well.

We are of the opinion that Lubbock is needing another cleaning up from sanitary standpoint, and she does not only need it, but, she must have a thorough disinfecting, if we expect for people to come here and become attracted by the healthful conditions of the people of the town. Let's have enough pride to keep everything around our premises in a perfect sanitary condition.

The City Council should by all means take up the matter of establishing a uniform sidewalk width in the business part of the city at least, and it would not be a bad idea to also establish a rule regarding the residence section of the city. It is coming the proper time of the year to set out trees, and it will be a great help to those who want to set out a few to know just exactly where to put them so that there will be no trouble about them later on.

With men, teams and track-laying machines strung along the line from Lubbock to Coleman, it looks like there is going to be a noise like railroad connections with several live towns along the line in a few months, and Lubbock will feel good connected up with live towns like Sweetwater, Coleman, Snyder and Post City. The Big track-laying machine of Col. Hurley's was put to work on the Lubbock end of the line, where the other machine left off some five or six miles southeast of town, Friday morning, and they are going down the line at the rate of four miles a day.

THE LAW OF AVERAGES
The happy and contented person is that one who figures life on the law of averages. It matters not how hard the lines may fall, if we will only make a calm and unbiased inventory of the situation we are apt to find that we are doing fairly well. Life cannot fall along pleasant lines all the time for all of us. We will occasionally have a torpid liver and imagine many vain things of a discouraging and oppressive nature. Life to be lived fully must of necessity be active. Active forces are needed in the march toward the grave and to keep the eventual destiny from palling on one's nerves we should devote our time diligently to the things our hands find to do. Every walk in life demands certain duties. No life can escape its demands. Those who try to shirk will find, to their sorrow, that life is inexorable in her demands and no respecter of persons. We sometimes envy the fellow who wears the monocle and sports the gold headed cane or the woman who has a French poodle in her lap, in place of a wee babe, yet what can possibly be compared to the joys of motherhood or the confidence of men. The law of averages is one of the moving forces in our existence. As we labor so will we be of the really great. That man who goes forth to the tasks of each day with a song on his lips and a determination to add to life his proportionate share is getting more out of life in a day than all the fobs of earth can possibly obtain in a century. To be content with the sphere in which you are fitted to labor is the greatest of achievements. To work with willing hands. Figure your station on the law of averages and all will be well. Strive for the best, but do not let the mind become so poisoned by envy, jealousy or hatred as to unfit you to know the best when it arrives. Remember you cannot escape the law of averages. It is of the earth a part and of your life a positive quality. Be faithful to each days demand and rest your soul with the truth embraced in this one influence, from which none escape.

C. R. Naler has purchased the interest of T. A. Key in the Lubbock County Abstract business. The business will be conducted under the same name as before.

G. R. Miller Pleads Guilty

Amarillo, Tex., Nov. 2.—When his case was called in the District Court at Clarendon this afternoon G. R. Miller pleaded guilty to the murder of Floyd Autrey of Fort Worth and threw himself on the mercy of the court.

Autrey and an unknown man were killed aboard a moving freight train near Giles last March. The crime caused one of the most profound sensations that section of the country has known. When Miller was arrested he was taken from Clarendon to the jail at Memphis. At Memphis he was tried for killing the unknown man and given a life sentence. A few days ago he was removed from the penitentiary, by virtue of a bench warrant, and brought to Clarendon to answer to the charge of killing Autrey.

When the accused had pleaded guilty and sued for mercy. District Attorney Bishop objected to the infliction of a life penalty, urging that such would not be a punishment for the case at bar, as familiar penalty is now pending, and said that a death sentence should be imposed.

A verdict has not been announced.

A cash basis is the only way to give the people value received for what they buy. Read the Jno. C. Cowart ad. It tells you about this.

The Wellington Times has reverted to its original owner, R. H. Templeton, who will supervise its destiny.

Money saved is money made. E. J. Cowart is prepared to save you money. Bring him your estimates on tin or sheet metal work.

The most popular way to conduct a business is on a cash basis. Read the message of the Jno. C. Cowart ad in this issue.

S. W. Pease made a business trip to Spur last week. He reports a big rush on there for lots and the prospects good for the future of that section.

Having bought the R. B. F. Craig photo gallery I will appreciate the patronage of old as well as new friends. J. I. Phillips.

E. L. Crosser, of Clayton, N. M., is here this week prospecting. He will likely locate at this point.

Come around and see if we cannot please you. We are going to do first class and up to date work. J. I. Phillips.

Mrs. Ann Roland and daughter of Weatherford are visiting in our city. Mrs. Roland is a sister of J. B. Green of this city.

CITATION BY PUBLICATION

State of Texas.

To the Sheriff or Constable of Lubbock County Greeting—

You are hereby commanded to summon the unknown heirs of R. M. Whittle and Don Whittle, by making publication of this Citation once each week for eight successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 64th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 64th Judicial District, to appear at the next regular term of the District court of Lubbock, on the 4th Monday in November A. D. 1909 the same being the 22nd day of November A. D. 1909, then and there to answer a petition filed in said court of the 3rd day of September A. D. 1909 in a suit, numbered on the docket of said court No. 387, wherein, Viola Daugherty, joined by her husband, B. E. Daugherty, are plaintiffs and the unknown heirs of R. M. Whittle and Don Whittle are defendants, suit to remove cloud from title, by seeking to have the mistakes on the part of the scrivener who drew the deed constituting a part of the mesne conveyances in plaintiffs' chain of title, corrected and reformed.

Plaintiffs alleging that on or about the first day of September, 1909, that they were lawfully seized and possessed of the follow-

ing described land and premises, situated in the town of Lubbock, Lubbock county, Texas, holding and claiming the same in fee simple, to-wit:

Lots 2, 3 and 4 in block 8, lot 20 in block 104, lot 10 in block 185, lot 16 in block 86, lots 17, 18, 19 and 20 in block 84, and lots 16, 17, 18 and 19 in block 198 as same are shown on the map of said town, recorded in Vol. 5, pages 384-5, Deed Records, Lubbock County Texas.

Plaintiff would here show to the court that there was a mistake on the part of the scrivener in describing lots 16, 17, 18 and 19 as in block 189, when they should have described them as in block 198; and other imperfect descriptions of the above described land and premises, in that it does not designate the town, county or state, in which said land and premises is located, which renders the above described land and premises uncertain as to its exact identity, and thereby casts a cloud on the title.

Wherefore plaintiffs pray judgment of the court the defendants, the unknown heirs of R. M. Whittle and Don Whittle, be cited to appear and answer this petition, and that plaintiffs have judgment reformed and correcting the mistakes and errors of the scrivener in the deeds constituting the plaintiffs' mesne chain of title, and that plaintiffs be quieted in their title, for cost of suit, and for such other and further relief, special and general, in law and in equity, that they may be entitled to.

Herein fail not, but have before said court, at its afore said next regular term, this writ with your return thereon, showing how you have executed the same.

Witness, Elizabeth Boyd, Clerk of the District court of Lubbock county.

Given under my hand and seal of said court, at office in Lubbock this 3rd day of September, A. D. 1909.

Elizabeth Boyd, Clerk.

of the District Court, Lubbock county.

GOLD PLATED RING FREE

With Each Order for Old Time Song Book at 10c.

52 dear old tunes we all love, words and music complete for piano or organ, for 10 cents. America, Annie Laurie, Auld Lang Syne, Battle Hymn of the Republic, Catch the Sunshine, Columbia, Comin' Thro' the Rye, Darling Nellie Gray, Dixie's Land, Flag of the Free, Hail Columbia, Home, Sweet Home, Juanita, Lead Kindly Light, Lilly Dale, Long ago, Marching Thro' Georgia, Massa's in the Cold Ground, My Bonnie, My Maryland, Old Kentucky Home, Old Black Joe, Robin Adair, Rocked in the Cradle of the Deep, Swanee River, Sweet and Low, Blue Bells of Scotland, Last Rose of Summer, Old Oaken Bucket, Star Spangled Banner, Vacant Chair, Those Evening Bells, Tramp, Tramp, Tramp, Uncle Ned, We're Tenting Tonight, When the Swallows Homeward Fly, and twenty others for 10c, stamps or coin. For a short time we will send a gold plated finger ring FREE as a souvenir to each one who sends a dime for the song book. Send today to Piano and Music Co., Galesburg, Ill.

Bullock Land Co.

This Means Something

Our customers come from outside States as well as from all parts of Texas. If you want to sell your land LIST IT WITH US.

Lubbock, Texas

THOMAS & CATHEY

Real Estate and Insurance

Farms, Ranches and Lubbock City Property

LIST YOUR PROPERTY FOR SALE WITH US

Prompt, reliable and courteous services

Fourth door West Citizens National Bank LUBBOCK, TEXAS.

THE JACKSON

ROOMING HOUSE

Cool, Clean and Comfortable

The house is new. Every convenience is afforded.

Thirty well ventilated rooms.

Broadway and Hickory Sts.

Phone 294

Lubbock, Texas

Parker Auto Garage

For the best in this line will not go wrong if you use me. None but the best help employed. Satisfaction absolutely guaranteed.

Lubbock, Texas

GUS PYRON

And Good Livery Rigs

Are The Same as One Word

He has a few second hand vehicles that he offers cheap for cash.

Don't forget he cab and bus service to any part of the city. Call, of course.

The Lubbock Livery Co.

GUS PYRON, Manager

Phone 264

Lubbock, Texas

FARMS, RANCHES Come to Lubbock County

The only county in Texas with seasons and crops this year

WE OWN OUR OWN LANDS

We can sell on terms to suit your bank account. Prices \$20 to \$30 per acre, \$5 to \$10 per acre cash. First crop will more than pay for the land. Buy your ticket via the Sante Fe to Lubbock.

We will meet you at the depot and show you the country free in one of our automobiles.

Write For Descriptive Literature
DILLARD-MARSHALL LAND CO
LUBBOCK, TEXAS

K. Carter made a trip to Post City this week.

"Insurance-That's all." D. J. Wood. 17 2t

Aide Vaughn is able to be up again after several weeks illness.

Pierce Bros can sell your property if it can be sold. 18 1t

Zeb Agnew made a business trip to Plainview Saturday.

New crop breakfast foods at Lowrey & Son. Phones 197 and 29. 18 1t

Editor Strickland was over from Brownfield since our last issue.

If you want your watch repaired, that is our business Wesson & Holland. 18 1t

B. F. Montgomery and wife were visitors here Saturday and Sunday.

Rev. Hamlet, a Methodist preacher of Meadow was in town Friday.

H. F. Murray, of Snyder, is prospecting for location. He is a contractor for brick and structures and will likely be here at this point.

Judge James R Robinson is away on business this week.

T. J. O'Donnell of Lamesa was here on business last week.

J. A. Cannon was here Saturday from the Slide community.

B. T. Johnson, of Canyon City was transacting business in Lubbock the latter part of last week.

C. P. Simpson is building a six room residence in the south part of town.

The Spikes Grocery Company are telling you how nice it is to buy goods from the old reliable firm. Read their announcement. 18 1t

T. B. Summer of Meadow spent Saturday in town and while here paid the Avalanche office a pleasant call.

Miss Neily of Texico, who has been visiting Miss Goolsby the past few weeks returned home Friday.

J. L. Wilson, father of J. A. Wilson of this city is visiting his son. Mr. Wilson is from Roswell, N. M., but will visit in Rifle, Colorado, before returning home.

H. O. Mahoney was in from the ranch Saturday.

See the ad of "Dad" Kent in this issue.

R. B. Shaw was in from the farm this week.

Geo. M. Hill, wife and babe made a business trip to Emma the last of the week.

Jack Robinson came in this week from a visit to Fort Worth and other points in the east.

"Uncle" Sam Spikes is a household word among the people in the Lubbock county. He has a message for the people in this issue. Read it. 18 1t

H. W. Sims, the meat market man will occupy the Naler building near the Alfalfa Lumber Company's yard.

Mr. O'Neal of Hillsboro, Texas is visiting friends in Lubbock this week and looking at the country.

T. Altizer and family, of Rochelle, have been here on a visit to their children, G. W. Altizer and Mrs. John Allison. They returned home last week.

Rev. B. T. Johnson, of Canyon City, was in the city last week.

Albert Taylor was in from the ranch Saturday.

For any article of jewelry see Wesson & Holland. 18 1t

Read the ad of J. I. Phillips, the new photo man, in this issue.

Miss Sue Nelson, of the millinery firm of Abney & Nelson, made Plainview and other points north a visit during the past week.

Groceries, to be wholesome, must be fresh. The Spikes Grocery Company sell so much goods that they are busy all the time getting in new goods. Read their announcement in this issue. 18 1t

J. T. Bullock moved his land office which was completed last week on the north side of the square. He has a splendid location and a nice neat office building.

W. F. Goodpasture, of Carlinville, Ill., is here this week. He is associated with the Dillard-Marshall Land Company and says he is always glad to get to Lubbock.

Mr. Black, of the Lubbock Plaining Mill is carrying his left hand in a sling this week as a result of a cut received by the machinery in the the mill.

Clyde Harden, formerly of the Clyde hotel of this place, who has been absent several weeks from town, was here shaking hands with his friends the latter part of last week.

Mast-Seitz Grain Company are having a large business house erected near the railroad right-of-way, north east of the square where they will soon open a big grain store.

Norman Croslin, a friend of the News man was in town Wednesday and imparted the pleasing information that he would move from Hutto, Texas, to the plains and locate south of Lockney on a farm recently purchased by Cornelius Beard.—Plainview News.

Mr. Croslin is one of the Avalanche's pleasing readers and we are glad to know that he is to become a citizen of West Texas.

Still the work of building new houses goes merrily on. Some real expensive and substantial buildings are being put up too, which shows that the builders of them have great faith in the future of Lubbock.

We clip the following out for the benefit of those who doubt the power of the press: "Owing to overcrowded condition of our columns, a number of births and deaths are unavoidably postponed this week."—Everybody's Magazine.

W. L. Marshall, of the Dillard-Marshall Land Company, came in the latter part of last week with a bunch of prospectors. Mr. Marshall spent several days at the fair in Dallas, while away this trip, and did a considerable amount of boasting for this section of country.

Presiding Elder Hardy was in the city the first of this week returning from a trip in the southern part of his district, where he had been holding conference. He was on his last round for the conference year.

.. MOVE YOUR HOUSE ..

You can do it without fear of tearing it up if you will entrust the job to me. I have a complete outfit for the purpose, and can handle any size house and do the job right. If you have a house that is not exactly where you want it, don't tear it down to move it, but let me figure with you on moving in whole.

I GUARANTEE MY WORK

Phone No.
277

JIM T. HART

Residence in South Part of Town

Lubbock
Texas

THE AVALANCHE

PUBLISHED EVERY FRIDAY BY

THE AVALANCHE PUBLISHING CO.

INCORPORATED

JAMES L. DOW,
JNO. F. TURNER,

EDITOR.
ASSOCIATE EDITOR.

Entered at the Postoffice at Lubbock, Texas, for transmission through the Mails as second class matter.

SUBSCRIPTION RATES:

(Strictly in Advance) One Year \$1.00 Six Months .50c

ADVERTISING RATES:—Locals 10 cents per line each insertion. Display advertisements 15 cents per single column inch per week; special rates on year contracts. Cards of thanks, resolutions, obituaries, (other than written by ourselves) 2-2 cents per line. Church advertisements, where a revenue is derived therefrom, 5 cents per line. Professional cards \$1.00 per month or \$10 per year if paid in advance.

FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING
OFFICE PHONE 14 RESIDENCE PHONE 242

14 PAGES.

LUBBOCK, TEXAS, THURSDAY, NOVEMBER 11, 1909

There is no use talking, the way things are going in Lubbock, she is to be the city of the plains.

The Avalanche has surprised the public many times before, and she has another surprise in store for them at an early date.

It is said Teddy is getting tired of the jungles. Strange that he should tire of a place that seems to be so naturally adapted to his habitation.

Judge M. M. Brooks no doubt "jarred" his prohibition friends when he came out square 'agin' State-wide prohibition. Mr. Brooks doesn't seem to appreciate what little support he did receive in his last campaign.

The Avalanche is one of the foremost pushers for the interest of the town of any business concern in the town, and when you patronize it, you do that, much for the upbuilding of the plains country and the town of Lubbock.

Hon. Williams Jennings Bryan is now fighting those who stung him, while in Texas a few weeks ago. He is doing it with his long range gun, the Commoner. Billie Bryan jumped all over some of the poor newspapers in Texas and he is getting what is coming to him now.

Everything points to a bumper crop for the new year which, by the way is not long off, throughout the entire state, and no doubt there will indeed be something "doing in grand old Texas" in the year 1910. There will at least be a fine crop of candidates, and there will be a great diversification of these.

Lubbock is now away ahead of a great many towns that are several years her senior. This is no sign however that her people are entitled to sit down, so that others may catch up with us. We must ever keep pressing forward. We must make Lubbock a city in size as well as in deeds.

Capt. W. J. McDonald, State Revenue agent, is making it warm for the big circus in the state of Texas. He claims that they have been dodging part of tax that is due the state, and he is going to see that it is collected. He has several suits filed against one big concern and he is following them on their tour of the state.

A few thousand pounds of hog meat at eight cents per pound gross weight would bring in quite a neat sum of money, and that is the price of porkers at the markets at this time, and the prospects for a decline is not very favorable. Raise hogs, corn and alfalfa next year and you will be in the swim in the same pool with the prosperous man.

Several thousand acres of wheat will be sown in this section of the Plains this fall. Much has already been sowed, and some of it up looking fine.

This is practically a new crop for this country, but past demonstrations prove that it can be raised here with the proper seasons, and the season at this time is good, so says the farmers of this county.

If the management of this paper did not have any more confidence in Lubbock than some of the people who pretend to be good citizens of the town, we certainly would not be investing as much hard earned money in printing machinery, as we have in the past twelve months. We know Lubbock is to be the best town on the plains, and we want to do our part toward making it such.

TEXAS COOL HEADS

The eight hundred ambitious young men at College Station did not have their heads turned by the passing through of the president, and have returned to their labors of learning how to take the lead in Texas development in future years. — Beaumont Enterprise.

The passing through of a president is a matter of interest for the moment and amounts to but little, while Texas' development is of prime importance and will stay with us forever. Those eight hundred young men at College Station will be promoters and builders in the various industries and will be important helps in pushing Texas to the front as a leading state of this great country of ours. Let us hope that our next Governor will regard it as a duty he owes to his people to see to it that none of the young men at College Station shall live in tents while pursuing their studies as many of them are now doing. — Fort Worth Telegram.

"STOCK" HENRY AGAIN

The Post City Post arrived at this office Saturday night. It is a good looking, and Post City and the people of Garza county should be real proud of the Post. It is under the management of Stockton Henry. He is an experienced newspaper man and the west is fortunate in having him join the throng of newspaper boys to proclaim to the world the greatness of west Texas.

He has the following to say in his inaugural address to his readers:

"Not wishing to break the time-worn custom of all other newspaper men in launching their first edition on the shoreless sea of journalism, I hereby rise and state to the eager, restless and clamorous public of Post City; the world at large and others adjacent that here I am with a dictionary under one arm a pencil over my ear and all the type accommodations necessary, and propose to print, publish, edit, own, control and oversee the Post City Post from now on, to the very best of my ability and sincerely hope and trust I will please you all and get rich. It's not necessary to go into a lingering detail as to the many wonderful things I propose to turn up, neither do I deem it necessary to out-line the future policy of or plans of the paper for I know you wouldn't believe it. I will say, however, I am a democrat because my father was and am glad of it. I will let Joe

Barley and Bill Bryan save Texas from the bow-wows and if there is anything left of the United States after the deficit is paid will render it for taxes later on. I propose to run a local paper for the people of this or any other range who like it and could not find a more fitting suggestion to those who do than now's the time to subscribe."

UNPLEASANT BUSINESS

Some people are natural born fools while others make fools of themselves. In the daily business relationship of men they should try as hard as possible to be agreeable. If a fellow is a fool by birth some allowances must be made for them, but the kind who make fool of themselves can soon be learned to have a care for the rights of others. Some people have no more sense than to force a fight. They generally get the worst end of the deal and this is right. Explanations are some times essential but it is not always pleasant to make them. If a man is your friend he will make allowances for your frailties. If you have to explain the whys and wherefores of every move you make to some fellow you may depend that his friendship is worthless. People are who continually picking flaws in other people are crooked themselves. Do your best at all times and trust to the highest power for the final accounting. Perfection is not obtained on earth and after you have done your best you will have fallen far short.

A Wonderful Machine

One of the most complicated and at the same time perfect machines in operation today is probably the Hurley Track Laying Machine. It distributes the ties ahead of the rails and by its own power moves itself and a long string of cars loaded with rails and ties for distribution. There is one of them in operation on the Coleman-Texico cut-off below town at the present time. Mr. Hurley, the inventor is with the machine and instructing the crew in its operation. He is a man of about sixty years of age and it is said he was twenty-seven years perfecting this invention. It is claimed that the machine will lay about four miles of track per day and it only requires a small crew of men to operate it. The rails are strung along on each side of a string of cars and are fastened together. The ties are piled between the rails on the cars and as the engine of the track layer feeds the rails it also feeds the ties, which are piled on the rails and carried to a conveyor, which separates them from the rails. The rails pass through the engine room while the ties go overhead. One man stands in the frame work and lowers the rails by means of a derrick, to track. Its operation is practically done by one man. The engines and boiler of this machine are of high horse-power and taking into consideration the immense amount of load it moves and the complexity of its mechanism, it might indeed be reckoned one of the present day wonders. Mr. Hurley will not sell the right to manufacture this machine, but has them made himself, and leases them at so much per day or mile of track laid. Work on the Cut-off from this point is progressing rapidly and if the caprock does consume too much time it will not be long until Lubbock will

have rail connection with the T & P at Sweetwater, and the Santa Fe Branch at Coleman. There are other routes to be laid from this place but at the present time silence seems to prevail as to their direction or the time of starting work on their construction.

After the fire—if insured oh how glad. After the fire—if not insured—oh how sad. See D. J. Wood. He carries all kinds. Room 8, Lubbock State Bank Building. Phone 253. 17 2t

The Farmers

President Taft in a recent speech at Jackson, Miss., says about the farmers.

"I am glad to be in a State in which agriculture is your chief trade and occupation. We must admit that the occupation of the farmer is among the one or two most important occupations that go to make this country great and a State, which is great because it is entitled to recognition as typifying Americanism in the highest degree.

"We have arrived at a time in the development of this country and the world when old methods of agriculture must be discarded if we would keep up with the procession. Land is becoming too valuable to treat it in the old wasteful way. The profession of the farmer has become a real scientific profession, and I am glad to note that Mississippi is at the head of the column in having one of the best agricultural institutions in the country."

The value of the farmer to this country is of great moment, as well as in Mississippi. We need more farmers, and farmers that will farm in a business-like manner.

The best joke of the hour was on a man who told his wife that as a matter of economy he would let his insurance lapse. She, being a business woman, knew that this would not do. Of course the fire came and their home was burned. The husband was frantic with grief and almost had a fit until his wife showed him a paid up policy. His joy was unbounded and they now have a new home. Moral: See D. J. Wood, He carries all kinds. Room 8, Lubbock State Bank Building. Phone 253. 17 2t

B. O. McWhorter, who has been away several days attending to the shipment of some cattle to the Kansas City market, returned the latter part of last week and with him was his son, who has been in the sanitarium in that city for some months, having had an operation performed on him. The little fellow is entirely well, now, which will be glad news for the many friends of the family at this place and elsewhere. Mr. McWhorter reports conditions in the Kansas City market good, and he realized satisfactory prices for the cattle that he shipped, and sold on the market at that place.

W. W. Royalty of the Rectigraph Abstract Company is ever ready to make an abstract to the title of your property. Better get it done now and avoid the rush. 12 1t

S. I. Paradise, of Hereford arrived this week and is installing a printing plant in the building adjoining the opera house. He informs us that his first issue will appear about the 16th of this month.

Carl Roberts returned Sunday evening from a business trip north.

C. P. Simpson is building a handsome residence on South Singer Street.



PARRY BUGGIES

SPRING WAGONS DELIVERY WAGONS

We are in position to and will give you more for your money than can be had anywhere else, because we make every part of our vehicles.

If your dealer does not handle them, write to us and we will refer you to our nearest agency for prices that satisfy and goods that please. Our vehicles are backed up by over a quarter of a century of successful carriage building.

PARRY MFG. CO., Indianapolis, Ind. Largest Buggy Factory in the World.

SPECIALIST

In Lubbock, Nov. 18th and 19th

I treat all diseases of the eye, ear, nose and throat, also have glasses and pay special attention to fitting them. Consultation and examination free.

I. E. SMITH, M.D.
Weatherford, Texas

G. W. Altizer

Is the House Mover

He is prepared to do the work on short notice. He moves anything from a chicken coop up.

Office with

Spencer-Allison Land Co.
Lubbock, Texas

Announcement

Having bought the Photo business of R. F. B. Craig, I am now prepared to do your photo work.

Babies picture and Kodak Finishing of the Highest Grade

J. I. Phillips

Across Street from Postoffice, Lubbock, Texas



The best of Made to Measure

Servise Right at Home

We are local representatives of the American Ladies Tailoring Co., Chicago—the famous makers of man-tailored garments for women, made to individual measure. We have their Fashion Portfolio, and all their samples of cloth. Please come to our store and see what this service means to you.

DON'T FORGET

We are also agents for the Ed V Price made to order clothes, for men, and in connection with it all we are still in the market for

CLEANING AND PRESSING
"The French Dry Way"

C. A. Raine Company

Phone 257, Lubbock, Texas

Phone

D. J. WOOD

253

INSURANCE

"THAT'S ALL"

The oldest and Best Companies

Room 8 Lubbock State Bank Bldg., Lubbock, Tex.

WPLC

ABOUT ADVERTISING

A Few Remarks and Suggestions That May be Worth Considering.

By DON H. BIGGERS

Secretary of the Plains and Panhandle Federation of Commercial Clubs and Newspapers.

There is but one kind of advertising that is worth anything, and that is the kind that attracts attention and produces results, and to spend money for any other kind of advertising simply represents so much waste.

No kind of business or proposition can succeed without some kind of advertising or publicity, but the purpose of this article is not so much for the purpose of telling how and why not advertise through certain sources. Advertising is a science, as much so as any other feature of business, and calls for the exercise of good judgment, and to the extent that the advertiser fails to exercise judgment in advertising to that extent he is the victim of his own folly.

There is no occasion and little excuse for any man to waste money for advertising, and there is no limit to the benefits of the proper kind of advertising.

Fortunes have been made by advertising, and never was there a time when judicious advertising produced greater results than it does at present, yet the average advertiser doesn't make advertising the practical business proposition he should, and from this results the foolish expenditures of millions every week. Most of this money is thrown away by the advertisers in the small towns, and for that reason the trouble is of greater magnitude and brings about its worst results.

Fake advertising is the thing to be most studiously shunned, for it is the kind that catches most victims and produces least results. Policy advertising is another bad business and is closely allied to fake advertising.

Fake advertising is usually done by an artist. His scheme is anything that will catch the easy mark, and his least concern is the results to his victims. Hotel directories, desk blotters, advertising clocks and all classes of dope laded out by tourists embrace the fake advertising list. Money spent for advertisements in school catalogues, directories, programs etc. gotten up by some church, school or local concern is a combination of policy, charity and diplomacy. In practically every instance the result would be the same if the money was contributed directly and the advertising omitted.

Perhaps the query will arise, and naturally it should, of what concern is this to you, of what concern is it to the community. It is the individual advertiser's business, over which he certainly has the right of exclusive supervision.

To the extent that the whole community suffers by reason of these extravagances the community has a right to protest. Morally, at least, the individual has no right to indulge a folly to the extent that it becomes an imposition upon the community.

The writer had an occasion to investigate as to the amount of money absolutely thrown away by a comparatively small town on the rank kind of non-producing advertising. The result, only partly complete and covering a period of less than two years was astonishing. It aggregated nearly ten thousand dollars. Think what this ten thousand dollars would have done spent in the proper way.

Spent for the proper kind of advertising it would have resulted in profits many times greater than the expenditures. It would have gone a long way towards civic improvements. It would have been a mighty factor in bringing about proper agriculture development. There is no need to further enumerate the great number of things it would have brought about to the general benefit of the community had it been properly spent. Spent as it was it brought no results except a considerable detriment. It simply impoverished the community to the extent of nearly ten thousand dollars. It brought discouragement and loss of faith. The men making the foolish expenditure charged it up as so much money spent for public purposes and deducted it from the expenditures they were from time to time asked to make for meritorious purposes.

A business man will give fifty dollars for fake or policy advertising, and will give ten dollars for road purposes or something that tends to the industrial benefit of his community, roughly giving as his reason for being niggardly in his contribution to material things that he has already been bled to the limit. And he has, but he should not take revenge on the community for his own folly. Suppose he had contributed sixty dollars to genuine, meritorious purposes and nothing for fake advertising. His expenditures would have been the same and the benefits to himself and the community would have been many times greater. Or suppose he had spent the fifty dollars for meritorious purposes instead of fake advertising, he would have gotten big direct returns, the profits from judicious advertising would have enabled him to contribute the sixty dollars.

People will spend five hundred or a thousand dollars for fake advertising and charge the community up with five times the expenditure, just because they didn't get results. No man has any right to amend his own mistakes in such an arbitrary manner. Besides it doesn't amend.

And this doesn't apply exclusively to merchants. It applies with equal force to every person spending money for advertising or publicity purposes. It applies to whole towns, to counties and to states. Money is well spent when it brings wholesome results. It is doubly bad spent when it brings no good returns.

Advertising is business, strictly business. It is the foundation upon which all success rests, but advertising isn't advertising unless it attracts attention, interests, convinces and gets results. Effective advertising cannot be confined to any particular medium or method. The artistic show window is an advertisement. The elegantly displayed and properly arranged stock of goods is an advertisement. The satisfied customer is an advertisement. The growing of big crops is an advertisement for the country. Everything that goes to make a town or city beautiful or healthful is an advertisement. Money spent for such purposes is money well spent because it brings results. Have something somebody wants and then use the proper methods of calling attention to it.

As a means of publicity there is but one best medium and that is the newspaper, and is good only to the extent that it reaches the people that would be interested in the thing advertised. A town wanting a factory would not advertise in a country news paper and a man wanting a load of wood wouldn't advertise in a trade journal published in New York. The local newspaper is the best medium for advertising the town and country. It comes directly from the source it represents. It can be sent to every class of people at the most nominal expense. It is the only medium for the local merchant, with the exception of circulars and personal letters. In so far as printers ink is concerned you can practically wipe everything else out of existence. Kick the fakir out. He deserves the dose. If you must contribute as a matter of charity or policy charge it up to that account and don't make advertising carry the burden and the community pay the penalty in the long run.

Every town and nearly every individual has suffered by reason of fake advertising and policy advertising. There is but one thing to do. Cut it out. As a general proposition stick to the local newspaper. If it is a good paper and you don't like the editor stick to it as a business proposition. If the paper isn't what it ought to be as a business proposition see that it is made such.

Thousands of dollars have been worse than wasted in so called advertising of the country. The same is true with reference to individual business men, and on the other hand judicious advertising has been shamefully neglected.

This is about the tenth million sermon that has been preached on the subject. All of them have done a little good sometime and somewhere, but it is a big business proposition, an absolutely necessary agent of success. It involves the expenditure of thousands of dollars. It results in total waste or great benefit. It is the biggest and most essential modern business proposition and it calls for the application of strict business methods.

Mr. Merchant, Mr. Land agent Mr. Advertiser of any line, think

over this proposition. Get down to business. Be liberal but use sense.

Mr. Man with the policy scheme or the charitable proposition think to what extent you are perhaps innocent if wrong intent, imposing upon the business man and the whole community. As a moral duty, cut it out. No need appealing to the fakir, he will drift around to see you as he thinks you have forgotten the last skinning you got. It is up to you to attend to his case.

I have some forty acre tracts of land from one to 2 1/2 miles from Lubbock, and will sell some of them for \$40 an acre. See or write Frank Bowles. 6-11.

J. N. Stoops, M.D. G. S. Murphy, M.D.
DRS. STOOPS & MURPHY
PHYSICIANS AND SURGEONS
Special attention given to Surgery and diseases of women.
Phones: Res. 160 and 231, office 261.
LUBBOCK, TEXAS

NEW BAGGAGE LINE

I can be found at Davidsons Feed Store

Office Phone 134

Residence 28

Quick Service. Just give me a trial

B. F. LIPSCOMB BAGGAGE CO.

Lubbock, Texas.

GEO. ALBRIGHT'S

Wagon Yard and Feed Store

Wilson Old Yard South of Lubbock Mercantile Co.'s Store

All Kinds of Feed Stuff

Have a good team and will be team work on short notice

LUBBOCK, TEXAS

A. G. McAdams Lumber Company

Lumber, Bois D'Arc, Lath, Shingles, Sash,

Doors, Blinds, Mouldings and Paint

Lime, Cement and Brick

Let us figure your bill

Lubbock, Texas

E. N. TWADDLE

Staple and Fancy Groceries

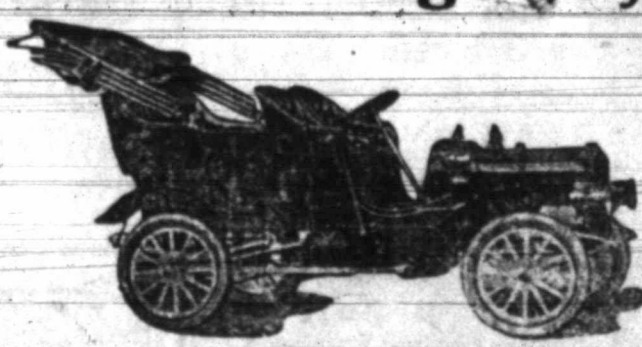
Let me figure with you on a cash basis. Three doors north of Post Office.

Lubbock - - - Texas

Automobile Agency

We have the agency for the popular JACOBSON AUTOMOBILES.

If you want one of the best popular machines that is sold see us. We are agents for Lubbock, Hockley, Cochran and Terry counties. We are in position to sell you.



Dillard-Marshall Land Co.

Lubbock, Texas

CAYLOR-LEARD LUMBER COMPANY

Building material of the best grades

Prices always right. Never close a

deal without seeing them. Their

stock is always complete.

LUBBOCK - TEXAS

C. A. RAINE COMPANY

Agency for

American Ladies

Tailoring Co.

Made-to-Measure Service

ARE YOU GOING TO BUILD

If so why not use the material that has come to stay?

CONCRETE

The only building material that the OLDER IT GETS THE BETTER IT IS. It needs no paint no care. Warm in winter, cool in summer. If you had not thought of it, think now. Do you need a residence, store or barn? If so I would like to figure with you. All work guaranteed.

Lubbock Concrete Co. Lubbock Texas

J. P. WEBB, Business Manager

Lubbock Decorating Co.

All Branches of House Painting, Paper Hanging, Sign Writing, Carriage Painting, etc., etc.

Sign Writing and Carriage Painting our specialty. Estimates furnished. Satisfaction guaranteed.

Losey Bro's. & Jones, Prop's.

Two doors south of Hotel Clyde

LUBBOCK

TEXAS

The Homeseeker's Land Company

Have some Real Bargains in Farm

Lands and City Property. Let us

Figure with you before you buy.

Rental Business a Specialty

North Side Square

Lubbock, Texas

AGENTS WANTED

TO...

SELL OUR FENCE

Call or write us at once

Plainview Wire Fence Company

Plainview - - Texas

FARMERS, keep your money at home by patronizing the PLAINVIEW WIRE FENCE COMPANY

Buy Land == Buy Lots

Just Buy Anything in the Real Estate Line

And you will make handsome returns on your investment. A few dollars placed in the right place will make you many dollars in the course of a few months. Call in and see us.

We can Show You What to Buy

Pierce Bros. Realty Co.

Phone 147

CITY PLUMBING & SHEET METAL CO.

"THE KIND THAT SATISFIES"

ASK OUR CUSTOMERS ABOUT OUR WORK

T. L. VAUGHN

If You Are Looking For

B. E. RUSHING

A Bargain in Farm, Ranch or City Property

Call on The

Rushing Land Company

Lubbock, Tex.

Phone 266

Rooms 6 and 7 Lubbock State Bank Building

List your bargains with us, we have men ready to buy

S. I. Paradise had business in Plainview Tuesday.

Get your watch at Crawford's while the bargains last. 18 1t

R. J. Dillard is on a business and pleasure trip in Bowie.

Diamonds—Wessou & Holland. 18 1t

Don H. Biggers, Secretary of the Lubbock Commercial Club, made a trip to Hereford, Monday.

E. J. Cowart made a business trip to Plainview Tuesday.

Swifts Brookfield creamery butter at Lowrey & Son. Phones 197 and 29. 18 1t

C. W. Ratliff and family are away on an extended visit, and will be absent some weeks.

If you want a good piano you can swap for one at the Furniture Store. 18 1t

W. R. Cope made a business trip to Plainview the first of the week.

The Rushing Land Company report making quite a large real estate deal Saturday.

Beautiful moire and other shirt waist patterns at cost at the "Fair." 18 1t

L. D. Perry of Brownfield was here this week, and hauled out a big lot of lumber purchased of our dealers.

Hurry! While this big sale lasts we will close out the whole stock for less than cost at the "Fair" millinery. 18 1t



AT HOLIDAY TIME

there is only one degree of present suitable for the Father, Husband Brother or Friend; and that is the Best of its kind.

Today, more than ever before, the thoughtful giver considers a useful present.

What could be more acceptable to the man of discriminating taste, than a pair of Nettleton Shoes?

They are the World's Best, and cannot fail to reflect credit upon the good judgment shown in their selection.

We carry styles suitable for dress, evening and business wear; and are willing to exchange sizes whenever it is necessary.

JNO. P. LEWIS & CO.

ALWAYS DELIVER THE GOODS

When you make a purchase from this company, you can rest assured it is right.

One of the best stocks of Fall and winter goods ever displayed in Lubbock is now offered to the trade.

If its good goods you want at reasonable prices, see them.

JNO. P. LEWIS & CO.

LUBBOCK, TEXAS

Lubbock Mercantile Co.

MAKES the mind revert to the big things of life. They are not the selfish, grasping, heartless kind of business men. Their motto is "Live and Let Live." The stock of goods necessary for the trade is now on display. They are as fine as the market affords.

The Prices Are Right

Lubbock, Texas

Judge Geo. L. Beatty made a business trip to Clarendon and other parts this week.

WANTED—Several dozen eggs. Bring 'em to this office and get the cash. 18 1t

A new restaurant has been opened on the north side of the square known as the O K Restaurant.

If you want to make a fruit cake we have everything you need from eggs up. Greenhill Bros. the Cash Grocers. Phone 230. 18 1t

H. S. Broom of Plainview spent a few days in our city this week.

Queen of the Pantry is giving perfect satisfaction to the trade. It is the flour. Greenhill Bros., the Cash Grocer. Phone 230. 18 1t

Mrs. W. M. Crawford and children, were passengers to Plainview Wednesday morning.

Look! Listen! Ten days unprecendented sale of millinery at the "Fair." These goods must go regardless of cost. 18 1t

"UNCLE BILLY FRANKLIN

Gives you a full meal, the kind you get at home, for

25 Cents

Let him sell you your Light Bread.

"UNCLE BILLY" ROWE'S OLD STAND

Lubbock, Texas

J. P. HANSARD

J. H. MOORE

HANSARD & MOORE

Staple and Fancy Groceries

We have purchased the grocery store of E. N. Twaddle and will keep one of the most complete stocks of first class groceries to be found in the city. Goods will be delivered within thirty minutes after purchase. This store will be conducted on a cash basis and we will give our customers the benefit of close buying. A trial order will convince you.

North of Post Office

Phone 284

Lubbock, Texas