# THE MULESHOE JOURNAL 

Dedicated to the Progress and Development of Baily County and the South Plains of Texas



## BUY GROCERIES HERE：


 SELF SERVING GROCERY King \＆Parsons，

Proprietors
Muleshoe

## BRING US YOUR GRAIN

We pay the highest available prices for all your products in our line．You
take no chances with the market when you sell to us．Make it a habit to see us before selling．
our quotations are standard
S．E．Cone Grain Co．
Muleshoe


AIN＇T IT THE TRUTH
I asked our office boy for his def－ inition of＂home＂＂and he said： ＂Well，it＇s the place where you can scratch yourself anywhere you hap pen to itch．＂

## COMPLETE

## Insurance Service

with up－to－date records and old line connections

J．E．Aldridge In arance Agency
Office at the Bank



LEGUMES USEFUI Each Hen Could Proitably Use Pound of Hay Paily．
$\left.\begin{array}{c}\text { The othio experiment stan has } \\ \text { done some valualie work }\end{array}\right)$
testing

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\mathrm{E}_{2} \mathrm{E}=
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## PEERLESS

THAT＇S SURE
BE
BE ASSURED
CEANLINESS $\begin{gathered}\text { of } \\ \text { OND }\end{gathered}$
 MLK FROM THE－

Peerless Dairy
All couss tested against


THE PWNTEEMMENT
The罚 Get in the Fifost Feum Mimute Hectucs How Low Th They Will Las
And so it is with your motor ．．． $40 \%$ to $60 \%$ minu motor wear occurs in the first few drain away in idle periods．But CONOCO Germ－Processed oil is always on guard duty， never drains away，penetrates metal surfaces， reduces starting wear．
A step on the starter always takes ordinary oils
unawares，and it is then that most damage occurs in unawares，and it is then that most damage occurs in
your motor．By draining away during idle periods， motor oils＂let down their guard＂and let your protection is vitally needed．
On the other hand，Germ－Processed oil always LOOKING for an UNUSUAL GIFT？ Do the unusul.. ．forget ordinary remem．
brances for once Cond use this most acceptable

 mo bst that money can buy in gasoline and
$\psi_{0}$ Coroli．．．Good at all stations displaying

has its guard up．Its film penetrates and clin，
every working part while the The first motor revolution finds ready lut tion guarding every clearance．The $40 \%$ to of wear which might have taken place befor Thousands of substantially reduced． improved motor oil prolongs motor life th improved motor oil prolongs motor life an better all－round performance．You c：
CONOCO Germ－Processed Motor Oil w

CONOCR GERM
PROCESSE MOATOX＇R Ô





## THOMPSON'S 1 BIG <br> Quit Business <br> sale

## Has Gone Over in a Big Way

Hundreds of people in this section have saved many $\$ \$$ in this SALE WE CONTINUE

THROUGH THE HOLIDAYS

## BUY HERE - - AND SAVE

 on your christmas shopping| Church of christ | n |
| :---: | :---: |
| Preaching next Sunday morning at | ple who w |
| 1:00 o'clock, subject: "The Life | Bartley's home Sunday | | 11:00 o'clock, subject: "The Life of |
| :--- | :--- | :--- |
| Christ." Everyone come, be with us | Christ." Everyone come, be with us three oclock to tell stories and rea

and study the Bible.

## IS THIS WHAT-



Whenever you're in a hurry for hot water-who does the "running?" YOU or the faucet?. Must you race downstairs to build a fire, upstairs to wait for results and then down again to bank it. Or do you hurry to the kitchen to heat a basinful in the tea kettle?
For a few pennies per day per person you can have "running hot water" from any faucet, at any instant.' A Self-Action gas water heater will give an ample sup ply at all times.

MODERNIZE WITH GAS"

## West Texas Gas Co.

## dewelry

## Bargains

 FORChristmas

YULE giving is a matter of sentimen and what can preserve the flavor of feeling so long or so well as enduring Jewelry? Our store is heavily laden with a wide variety of jewelry suggestions appropriate for the season.


IN diAMONDS, WATCHES, RINGS Leather goods, fountain pens and a general line of HIGH GRADE JEWELRY GIFTS


Compare our merchandise and our price with others, then buy where you can get the best for less

## A SMALL DEPOST WILL HOLD YOUR PURCHASE UNTLL X-MAS

## J. R. NELSON, Jeweler <br> Fifth and Main Street,



## Community

Appearance Adds Much to Value of Property
I do not think, says a real estate expert, writing in the Washington
Star, there is an owner of any kind Star, there is an owner of any kind
of goods who will get the sume angle on maintenance as do some property
owners. 4 storekeeper maintains his
os. place of business in the most attrac Che fashion and presents his stock in
such a way as to interest buyers. Th property owner in many cases ap
pears to feel that it is not neeessary $t$ keep a property modern or maintain it
in good condition to eitier sell or rent in good conaition to eitier sell or rent
it. There are innumerable cases that
could be cited wherein an expenditure could be cited wherein an expenditure
of a few dollars on a property has
added added a thousand dollars to its sellin
price or greatly increased the retur frice or itr reatty. Pereased Persos buying or
renting real estate are influenced just
ret as much by the condition of the stock
or property which they have in min or are the buyers of any other com
os
modity. $\underset{\substack{\text { modity. } \\ \text { Proper }}}{ }$
Proper mantenance of real estate
is a factor in the sale or rental of 1 is a ractor in the sale or rental of
that cannot be disregarded by the
owner except at a financial loss to o give active interest to this subject
than now, Spring is a forerunner or
brossom and bloom, and it can be made bonssom and bloom, and it can be made
Just such a season for the propert owner who will adequately maintain
tis real estate, because from suct his real estate, because from such ac-
tion on his part a profitable boyer or
a desirabie tenant may blossom and

Commence Work on Lawn as Early as Possible In the spring, lawns should be
firmed by rolling several times. On a dey when rain is anticipated, an ap.
plication of equal parts of sifted wood plication or equal parts or sitred wool
ashes and ground bone meal at the
rate of five pounds rate of five pounds per 100 square feet
will provide a splendid top dressing anittle good garden loam, mised with A fertilzer, will bring good results.
the fer Get your lawn done as soou as
weather conditions permit
proper working of the soil. Seed sown earty
will get established before hot weath-
er, and will compete better with wed. er, and will compete better with weeds
out. This may be a matter of some
time. Lawns about new houses are usual-
ty composed of excavation earth ly composed of excavation earth, and
must be fertilized and have rich top.
soil added. Even where the original level is preserved, building operations
will have resulted in hard, beaten soil will have resulted hara,
about the house, which must be
plowed or spaded. The inevitabe result is a crop of veeds, whose seeds
are contained in the soil turned up.
If you have this experience, just keep are contaned in the sonce, just keep
II you have this exerien
the weeds from seeding-another year "




## 8

 do of the stores there that woutdo to thy city. The business
men of Opp have alyays shown a pro
gressive spirit gressive spirit. The tine women of
that city also take an interest in the
civic well-being of civic well-being of opp. The eity is
clean and the lawns are well kept and
there is everywhere there is everywhere a manifestation
of community pride which is hearten-
ing to the observing visitor.-AnIng to the observing visito
dalusia (Ore.) Star. Plan City From Start
Smaller communities tway find in
targer eities some very forcefun Smaner conmunioes cergay
targer cities some very forceful argaments to commend a policy of cor-
recting errors before errors pass be-
yond the point of correction. City
poren plannlng and zoning contribute to
beauty and convenience and commu-
nity efficiency as well nity efficency as wrepit as increasing
and safeguarding property values. CIty
plamning remains city planning up to a
certain rent certain point of progress, then it be-
comes city rebuilding. It is easy to
tomin train a twig, but difiticult an
possible to change a tree.

Beautify Highways:
Garden clubs are taking Garden cluts are taking their ac-
tivities to the state highways in an ef. fort to beautify these for the pleasure
of passing motorists. At a recent
meeting of the Garden club of Georgit meeting of the Garden club of Georgia
at Atlanta to was decided the club
would sponsor the beautificaton of the Would sponsor the heautificaton of the
highway between Atlanta and Rome,
a nearby town, with shrubbery and
 Houses Behind Times
Everywhere about us we see change and progress. Farming, manufactur-
Ing, office methods improve almost
daily. No longer is anything daily. No longer is anything impos-
sible of accomplishment. No precedent
is is so strong that it cannot be broken.
Yet in this age of fast movement some
12000.000 homes remain as they were $12,000,000$ homes remain as they were
built, anywhere from 15 to 100 years

Consider Front Yard
Consider Front Yard
It is typically Anerican to want to
appear well to others. Why not start
in the front yard? It is here that the
passer-by gains his tmpression of the
home. What sort of an impression
does your front yard make?-Ex


Dollar Dinner for Four

 Tasse-3¢ all beur a moonle and for foond. ounce can of Vienna sausages in
halfinch pieces and acd. Pile the

noodles on the plates and pour enyng them instead in | Peach and Cottaye Chese |
| :--- | :--- | kitchen-bank is a bright idea. Everytime you serve a dollar din.

ner, drop the extra dollar or half. dollar, or what
have ordinaril.
kitchen bank. $\qquad$ and garnish with mayonnaise.

BAPTIST MISSIONARY MEET
$\qquad$

 At the noon hour a lovely luncheon noon at the home of Mrs. L. S. Bar Aas spread. each lady present having
ron, at at 2:30. We will have our mis
rene
rought a dish of food for the meal. In the afternoon the president read $\mid$ sion stuay book, the eighth and ninth tional. A very interesting program was
to ben't forget our Christmas Bazaa
to $\begin{aligned} & \text { besented. Several talks were made }\end{aligned}$. Hart's December presented. Several talks were made on

the life and works of Lottie Moon, and | he iife and works of Lottie Moon, and | $\begin{array}{l}\text { dressed hens, cakes, candy, canne } \\ \text { round table discussions was enjoyed } \\ \text { pickles, fruit and }\end{array}$ vegetables, will |
| :---: | :---: | :---: | during the day. pickles, fruit and vegetables, wlll

just as acceptable. Just anything.-
Reporter.


HOLIDAY SPECIAL
DURING THE MONTH OF DECEMBER
WE WILL GIVE
Permanents, regular $\$ 6.50$ price, for

## $\$ 5.00$

All kinds of Beauty Work done, and to your ent phone 36 for appointments POLLY'S BEAUTY SHOP
uleshoe

## Santa Says: "Shop Early!"

It's an old saying, "The early bird gets the worm." We have lots of "worms," and it will be the early shoppers who get the pick of them - so shop early

Our store is well filled with suitable gifts for each member of the familysomething all will be delighted to receive. Here we have stockd a wide variety for your selection. Come inspect then NOW!
statistics A writer and compile
ounds a year is our incred and fifty
 ng.
Those were the days when people
ot along with some soo fewer disease and when a fellow died of old age
There is everything except wisdom in many of the de
on-rushing age of
inheritance taxes.


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| Dr. F. Goss, Opt. D. <br>  |
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$\begin{aligned} & \text { may night in eade monht } \\ & \text { vistrons welcome }\end{aligned}$

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| DRS MOORE \& PRESTRIDGE Physicians and SurgeonsObstetrics and Children obstetrics and Children |  |
| :---: | :---: |
|  | 5s. 79 Phone |

## PAT R. BOBO

 TORNEY-AT-LPHONE 43 OFFICE IN COURT HOUSE
MULESHOE, TEXAS

## Texas Utilities Co.

Appreciates the Busi ness Received From Muleshoe
A. R. Matthews, M. D. Physician
and
Surgeon


Dr. A. E. Lewis


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A. P. STONE, Prop. мuleshoe.

Agent for Warren Addition

Shhool Notes Musical following program was rendered act play, by Ruth Evans. Bessie Wim
berly, Ray Eckler, and Adella Beavers. Derriy. Ray Eckler, and Adella Beavers.
Miss Wright, our expression teache ack of the stage and on the stage. At the present
bers in the club.
Say, what about coming to the sud seetng what the niramat, Dec. club, mem
bers have been doing lately. We prom


