

VOLUME 8

MULESHOE, BAILEY COUNTY, TEX AS, FRIDAY, AUGUST 29, 1930.

THE WHITE GOLD FROM IRRIGATION WILL MAKE MULESHOE MILLIONS

Ross Sterling Leads Mrs. Ferguson 92,000 Votes In **Governor's Primary Race**

With Ross S. Sterling elected for governor of the State of Texas, Edgar With, lieutenani governor, James V. All red attorney general, Charley Lock-hart state treasurer, J. E. McDonald commissioner of agriculture, and Pat Neff railroad commissioner, the total tabulation of votes cast throughout the State of Texas last Saturday is nearly complete as the Journal goes to press. Last available statistics show Sterling to have led Mrs. M. A. Ferguson more than 92,000 voles in the gubernatorial nece. The vote polled in the second Democratic primary indicates the larg-set and wides extent of interest ever manifest in political balloting in the history of Texas.

rns, including all except 60 of unties complete, accounted for the counties 845,469 votes

the counties complete, accounted for 845,469 votes. The vote: governor, Ross S. Sterling, 468,769; Mrs. Miriam A. Perguson, 76,709; leutenant govesnor, Edgar Witt, 403,74; Sterling P. Strong, 355-992; attorney general, James V. Allred, 461,96; Robert Lee Bobbit 334,417; state treasurer, Charley Lockhart 409,-972; John E. Davis 351,535; commission er of agrioulture, J. E. MnDonaid, 434,-692; A H King, 304,882; relinded com-missioner, Pat M Neff, 445,508; W. Oregory Hatcher, 327,824. The Bailey County Vote Notwithstanding the fact that Mir-iam A. Ferguson carried the majority of votes in Bailey county in the second Democratic primary held last Saturday her state-wide defeat by Ross Sterling & conceded.

MY APPRECIATION

NY APPRECIATION I wish to express my appreciation to the voters of Bailey County for the cont auport given me on August 23rd, which lead to my nomination to the office of Sheriff and Tax Collector of Bailey County. I assure you I appre-tiate everything done for me during the campaign and will endeavor to give the people a good administration. I regret very much that the dis-graceful circulars were distributed over the ocounty, but again I wish to assure the people that I had nothing to do with them and knew nothing of the election.

the election 29-1tc -H. STERLING.



ts of the B

IS YOUR SON OR DAUGHTER GOING AWAY TO COLLEGE?

GOING AWAY TO COLLECC? Do you remember how lonesome it was for you the first few days or weeks away from home? Do you recall how you looked for a letter, every day? Yet there were times when you dion't get a letter so oft-en as once a week, and how home-sick you became-often worrying yourself intensely imagining all inds of things that might happen to the folks back home. How often the home paper would brighten this gap, bringing cheer and happiness from the weekly news, and permitting you to go on with you work with greater zest and vigor. Every hoy or girl from this vicin-

The state wide defeat by Roos Stering. The state wide defeat by Roos Stering and Roos Stering. The state wide state state state and the state of the State Stering and Roos Roos Roos Stering and Roos Stering and Roos Stering and Roos Roos Stering and Roos Roos Stering and Roos Stering and Roos Roos

PHILOSOPHY OF THE MERRY WAG

A merry wag of a philosopher once remarked: "Money makes the mare go." The same applies to Muleshoe. It is getting down to first principals when we look toward the development of our town and com-munity from that standpoint. And there is no better time to begin than RICHT NOW for all of us to clearly see this fact and be governed accordingly.

accordingly. Real estate concerns may advertise the town widely and bring in land buyers by the score, city lots may be sold by the dozen and beaufful residences erected thereon, taxes may swell and make healthy the city treasury; but unless the citizens also proper the town cannot grow. Nor can any group or interests profit at the expense of the people and

Nor can any group or interests profit at the expense of the people and the town three. Money earned at home should be spent at home. Money sent away from home is gone-ultimately to help develop some other town. Those who earn money in Muleshoe and spend it elsewhere are slowly but surely undermining helf own earning powers, their jobs and their local invest-ments. Money earned at home and spent at home divides itself into every avenue of our community activity. Business is better; jobs are more plentiful, salaries are increased, building is greater, realty values go up, homes are better, people are happier and the town grows. There is no better place to live than Muleshoe. Let's make it grow!

100,000 Acres of Fertile Virgin Soil Around Muleshoe Can Be Irrigated According To a Government Survey

Bumper Crops of Grain, Fruit and Vegetables Grown on 3,000 Acres Fed From Wells Tes-tify to Possibilities of Untold Wealth.

They to POSSIOUILLES of United Weatth. That he great Storehouse of Nature has scarcely been tapped in this im, mediate vicinity is clearly evident from the few nuggets of wealth that hav-scens brought forth in the form of small irigated tracks on which bumpe-trops are being grown around Mule-hee the metropolis of Balley county these few farms that are rating high these the metropolis of Balley county that is available under the magin bouch of the white gold of earth whee nedium of the irigation pump. A survey made by Government of to fails of this section reveals the face of a scope of country in this are av-

NUMBER 29



EVERY CA TON FARMER IN BAILEY COUNTY IS URGED TO HE AR CHARLES H. ALVORD AT COURT HOUSE FRIDAY AT 30 P.M.



DAY. AUGUST 29, 1934



In their bellies the rats are carrying away your profits that might have been turned into money-to buy shoes and clothes-or more land-or a new car. What are you going to do about it? If a thief stole money out of your packet you would do plenty about it—then why let these little thieves continue to rob you when you can stop it?

Just a few dollars in materials and a few hours of work will make your granaries rat and weevil proof. Come in this week and let's talk it over.

O

HE Indianapolis 500 Mile Endurance Race is famous as an endurance test and battle of

tires for no driver can win this race who has tire trouble. He

races over a hot brick track at a speed of 100 or more miles

per hour. For eleven consecu-tive years Firestone Gum-Dipped Tires have been on the

FOR years the winner of the

hazardous race of Pike's Peak

climb—where a slip meant death—used Firestone Gum-Dipped Tires.

1. THESE drivers do not simply choose Firestone Tires. They demand them. They know by ex-perience that this tire never fails. It never fails because it is built not to fail by the special Fire-stone processes of tire building.

Every fibre of cotton thread going into the making of the cord fabrie, which is the foundation of the tire, is coated and cushioned in rubber by the Firestone patented Gum-Bipping process.

parement num-apping process. Under the tread is the Firestone patented Gum-Bipped Bouble Cord Breaker-which uneans not only two extra plics where most needed, but also sets the Firestone Tire apart as an all cord tire, while others are woven fabric and cord.

Wine states are worth inpre and cora. Firestone Super High Speed Tires now have 32% more rubber in the tread, giv-ing deeper grooves that will give you over 50% more non-skid wear before the tire is smooth.

winning cars.

E.R. HART LUMBER COMPANY MULESHOE TEXAS TELEPHONE NO. 23

THE MULESHOE JOURNAL

CHRISTIAN CHURCHES HOLD COUNTY MEET IN LUBBO

BAILEYBORO SCH

ool will begin Se to Superint Other teacher

teachers this Powers N. T. ed and Mrs. J.

. The Christian Church folks of the 23 counties of the South Plains area will meet in annual convention with velch of Sunday Jacksonville Mr. and Mrs. Clarence Knowles and hildren and Bill Knowles returned children and Bill Knowles returned Saturday from a visit in Comanche, Okla., and Freeport, Texas. Mrs. Everett Smith was painfully out not seriously burned Wednesday evening when a jar of peas which she was canning exploded blowing the con-tents on both her arms., R. H. Hampton of Comanche, Okla., is visiting his daughter Mrs. Clarence Knowles.

Camp News

Jeff ed he

is visiting his daughter Mrs. Clarence Knowles. Mr, and Mrs. Harold Jackson of Ft. Worth, are visiting relatives and friends in this community. Mr, and Mrs. Jeff Welch and Misses Laura Chanley and Addle Lee Lindsey visited the Carlabad. N. M., cavern last Monday, Tuesday and Wednesday. Charlie Doton, Claud Spruill and Bill Knowles and Misses Etha and Yeima Sheriff and Margaret Dotson visited the orphan's home at Portales, N. M. Sunday afternoon. Mr. and Mrs. T. H. Adair and child drein returned Thursday from Winters and Houston where fity visited rela-tives.

mour. The work of the Texas Churches will be presented and plans laid for the coming year's work. Christian Church folks from this section are ex-pected to attend.

KIWANIS TWO-STATE MEET TO BE HELD IN LUBBO



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TAP

J. R. Denhof

tter Vision With Co

Cor. 4th & Main Clovis, N. M



A. P. STONE, Prop.

Agent for Warren Addition

MULESHOE.

STATED MEETING of Mule-shoe Masonic Lodge, 2nd Tues-day night in each month. VISITORS WELCOME

HINKSON, W. M.

C

TEXAS

2. THESE are not just features. They are basic differences in tire building proved by service on every kind of road and track. ----ran 71,351 miles on a Detro Taxicab before the first tire w 3. YOU may never intend to race. You may never intend even to speed. You may never climb Pike's Peak. But, every day-whether you know it or not-your life depends upon your tires. 4. WE HAVE these Super High Speed Gum-Dipped Balloons for sale today. They same tires that the racing drivers demand—the premier tires of the world. The cost is low. Their cost per mile of service makes them cheaper today than even cheaper today than even cheaper today in a structure of the price of rubber is low, but because the price of rubber is low, but because the sale of tires the same degree of efficiency goes into their manufacture. The benefit of all this is in the price to you.

5. DRIVE IN TODAY. We will examine your tires and make you an allowance for your un-used mileage. We can equip your car with new Firestone Super High Speed Tires at a much lower cost than you ever expected. They will give you unequalled service and satisfaction.

TRADE IN YOUR USED TIRES TODAY! **Muleshoe Motor Company** Muleshoe, Texas





BABIES SHUNNED IN

HECTIC CITY LIFE Births Show a Decline of

78,063 in Year.

shington.—There is a prem bles in the United States. I 78,063 fewer children were b in 1928, bearing out a the n 1028, bearing out a theory has become yearly more pro-disince 1021, the vital statistics to of the Commerce department & And this, according to Dr. Murphy, chief statistician of vision, is the price of modern standards which more Ameri-netic in cities, to share, man fs alike, in the rigors of sam-light and to practice the printile in crites, alike, in the rigors of ng and to practice the birth control. one of these factors, i bined, however, would the declining

noned, nowever, would Dr attribute the declining birth lich last year alone reduced aber of babies born in every population from 19.7 in 1921

billifer of theore outs a transformer of population from 19.7 in 1928 of population from 19.7 in 1928 but to Many Factors. a cause underlying the surpris-frend is mote known of the surpris-frend is mote the surpris-tion of the surprise of the surprise o interpret, its believes. A surprise the believes. A surprise of the surprise sure responsible, citing statistics out that the birthrate has always higher among the immigrant the foreign-born population. A statistics are anarying later in life in the days of the antion's youth, at the number of marriages are easing year by year. Ve are becoming a nation of cliff lers," he said. "People are leav-the trund districts and going to k in the cliffs. They marry, both the out stricts are shelther is or always the inclination to the forming the first in Schools. Cecording to the United States of-sof education, the results are felt the schools. Communities which the lower grades, the schloren in the lower grades, the schloren the lower grades, the schloren in the lower first for a strict the schools. Coroling to the lower first the schools. Communities which the lower grades, the schloren is a show-actual decreases in the number of the state of the states. Ar-son when the lower grades, the schloren in the lower grades, the schloren in the lower schemer.

a subset in the rows prices in all but four of the states, Ari-, Michigan, Montana and Tennes-the number of births was smaller (59). The greatest decrease for one state was in Pennsylvania, re 11.245 fewer births were re-ed. Florida, with a decline of 9.8 cent, reported the greatest per-age decrease.

What Texas makes, makes Texas. As Muleshoe grows—so grows your

THE NE	ation
Delivered Pri Fully Equipy MULESHOE	CITE STATES CONTRACTOR
With Wire Whee	le
Phaeton	\$640.00
Standard Roadster	\$640.00
Sport Roadster	\$660.00
Coupe	\$710.00
Sport Coupe	\$760.00
Coach	\$710.00
Club Sedan	\$770.00
Standard Sedan	\$820.00
Special Sedan	\$855.00
With Disc Whee	ls
Roadster Delivery	\$570.00
Sedan Delivery	\$725.00
Light Delivery chassis	\$470.00
Light Delivery chassis	
and cab	\$600.00
11/2 Ton chassis	\$625.00
1½ Ton chassis and ca With Dual Whee	ls
1½ Ton chassis	\$650.00
1½ Ton chassis and ca	b \$755.00
Check These Price As Well As The Equip	oment
A six in the price range o	f the four.
Valley Moto	



gle object of canning

ould not even international in scope believe, have canned meats sealed provis-fish in soldered More indictments, I urities till A least set of the set

ous, and are not hkely to carry in il bacteria to the system. This can hardly be said of fresh anned meats. Flesh being an excel-

become dangerous if exposed long to summer heat in open air. Shun the can of fish or meat that has been partly used and left open in sommer room temperature. Better throw away

The tin the best r want to p particularl when good slog would be "can the I may be pardon

ning string beans and pigs feet and as-paragus, and even summer greens-is

dirt road on hid toll with to the mode where too man lives. FARM LOANS WANTED Unlimited Funds Liberal Appraisals Prompt Service

"I LOAN YOU MORE MONEY"

W.A.SCOTT STATED MEETING of Muleshoe Chapter, No. 792, Order of East-ern Star, first Tuesday in each

ly inv

THE BACKBONE OF THE NATION We have it! In large or small tracts adapted to agri very reasonable and sold on good term p Ask About Our Irrigated Tracts

LAND

From ten acres up and located in the famous shallow water Bailey County.

R. L. BROWN The Land Man

SYBIL MARCH, IRENE EDMONDS W.

All Leading Tires Are NOT ALIKE

There can be only ONE BEST

Millions more people buy Goodyears. For 15 years Goodyears have had the largest sale of any tire. More and more the public is buying the leading tire

COODFYEAR

Extra value that does not cost extra



MUL SHOE. TEXAS

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. AUGUST 20, 1930

Muleshoe Journal

SUBSCRIPTION RATES Salley County, 1 Year\$1.50 ide of County......\$2.00

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NO,

THE PEDDLES
 CHELL,
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 Basiness Manager

 second-class matter at . Postoffige under the . Congress, March 3, 1979.
 Muleshoe is on of the best amony merchants are aggressive, honorable inch whose promises can be accepted at par. Their stocks of merchandis are well assorted and ample to mer tensional torus of the secharged for at the rate of 10 town and surrounding community . Advertising Rates on application.

 SUBSCRIPTION RATES

on the farm can be found right he our stores and bought as low as priced elsewhere.

WHEN THE

CONOCO MAN ASKS "ETHYL?" say Yes! and you'll say it again



MULESHOE MOTOR CO. MULESHOE, TEXAS

MIDGET MESSAGES

What a Muleshoe man thinks about nother man doesn't amount to much -unless he happens to be on a jury.

This old world may be a million years old as scientists say, declared Rev Hicks, but if it is, it is pretty jazzy for its ag

The 100 per cent optimist is the Muleshoe man who believes the thim-ning out of his hair is only a tempor-ary matter

What has become of the old-fash-ioned Muleshoe boy who used to play "Listen to the Mocking Bird" on a mouth-organ?

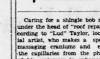
Now that election is over, let these "Me for Ma" fellows go to hollering "Me for Muleshoe!"

Perhaps the only reason some Mule-shoe families don't own an elephant is because they have never been offer-ed an elephant for a dollar down and the balance on easy monthly payments.

Most any optimistic citizen would envy Ex-officio County Superintendi-ent Adams' job for the next two weeks But of course, his conversation with al these good looking school mams in purely of a business nature.

Schedule of New

Low Prices



Caring for a shingle bob now comes under the head of "roof repairing," ac-cording to "Lud" Taylor, local tonsor-ial artist, who makes a specialty of massaging craniums and eliminating the capillaries from the physiognomy of his customers to enhance the pul-chritude of their comliness.

~~ GEOGRAPHIC CHANGES

How well do we remember when a lad, and that has not been so many years ago, how the school teacher ex-plained to us about that territory known as the Great Staked Plains of Texas, and we recall how this portion was marked in big bold letters, "Lano Estacado," and the geographies frankly stated they didn't know much about it, further than that it was a great plateau where nothing lived but the buffalo, and they had to make long pliprimages for a drink. In those days Amarillo was about the only town we remember being definitely located in this section.

pligrimages for a drink. In those days Amarillo was about the only town we remember being definitely located in this section. But comparison of the geographies of today with those of twenty or more years ago reveals a vast and wonderful change. Somehow someone discovered that a great sheet of pure water under-lying this vast plateau and that the soil was as fertile as ever "lay out of doors." Some of the old cattlemen dis-covered there was enough rainfall to grow feed for their cattle. Then some of the small grains, and gradually there has spring up here one of the finest agricultural domains to be found awhere in the great Southwest. To do with new towns and flourish-ing cities, the most of which have spring up within the last ten or fifteen years, while the country lying in be-twen is rapidly being filled with flour-lshing and hapy hometack. Numer-ous railroads have been run into the country, great highways are threading ever section, and the stamp of civili-zation has been indelibly impressed. A look at an old geography would in-deed be laughingly interssing, because of the wonderful change that has tak-en place.

Must Carry Spares Washington.-Individuals mak-ing parachute jumps for ex-hibiton, testing, training or demonstruction will be requested to wear an auxiliary parachute, under a mer meruliant in the nonneed today by Clarence M. Young, assistant sceretary of commerce for aeronautics. The mendment becomes effective August, 1, 1930. "The auxiliary parachute entite must be so arranged that it can be operated in the event the first parachute either fails to any part of the plane or body of the jumper," Mr. Young said "While it is compers, bo carry an auxiliary parachute, there have been times in the past The auxiliary parachuls must be so arranged that it can be operated in the event the first parachute either fails to function or becomes fould on any part of the plane or body of the jumper." Mr. Young said. "While it is common practice for parachute jumpers, to carry an auxiliary parachute, there have been times in the past when this has been neglected."



IN APPRECIATION

 Image: A product of the second sec

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Lazbuddie News

Mrs. Ruby Mornan, daughter Helen Merrick, of Greenville, have and son, Merrick, of Greenville, have been visiting Mrs. Morman's cousin Mrs. W. S. Mencfee, the past week. Mrs. Mornan was elected superintend-ent of Hunt county, having so many votes above her three opponents in the primary that she was not in the run-ctf.

Some interesting talks were made and some good music enjoyed. Twenty-seven in all were present, fiften being members. At the close of the after-noon Mrs. Treider served a lovely plate luncheon to those present.

and son, Merrick, of Greenville, have ber visiting Mrs. Morman's coust week with the sevent in the true optimized superintend, and the sevent in the sevent i







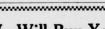
NOTICE

Parachute Jumpers Must Carry Spares



Muleshoe

W. C. HAPKE, Secretary



S. E. Cone Grain Co. Texas -:-

So when the CONOCO salesman asks, "Ethyl?" ... Say, "Yes!" ... and you'll say it again. CONOCO ETHYL THE GASOLINE WITH THE EXTRA KNOCKLESS MILES



CONOCO

THE next time you drive into a CONOCO station, the man at the pump will ask you a one-word question. "Ethyl?", will be his query. And in justice to yourself and the car you drive, we urge you to answer, "Yes!"

For Ethyl, added to CONOCO, the gasoline we're proud of, is like seasoning added to food. As seasoning brings out taste and deliciousness, so Ethyl brings out the qualities which have made CONOCO Gasoline famous.

Ethyl stops the knock that makes the foot retreat from the accelerator when you would rather "bear down" harder. Ethyl stops the knock that forces you to shift gears on hills. Ethyl stops the knock that embarrasse you when you let in the clutch in traffic.

Sera SS



Arthur O Williams of the a Young Williams scholarship over over 47

STORK SPECIALS

Born to Mr. a nd Mrs. H. Beller, a boy, August 27. Born to Mr. and Mrs. J. C. Buchan-an, a boy, August 24. Born to Mr. and Mrs. J. C. Robert-son, a boy, August 24.

TO OPEN BEAUTY SHOP

Mrs. Lilla Bucy Daniel has returned to Muleshoe and will open a beauty parlor in her residence where she will do all kinds of beauty work.

Want Ads

HAVE YOU SOMETHING TO EXCHANGE

Furniture, Store, Lamp, Farm Im-plements-anything you'l like to set rid of for something you need wonts, and somebody's got what you want. Why not use this column to connect with them? You'll be heiging yourself and a neighbor at the same time. Come is and bit in a.nd let us frame the little ad for you

LOST-Mouse colored mule, 8 years., weight about 1200 lbs., wild natured. Reward. A. E. Guinn, Star route, Fri-ona, Texas. Itp

See Cinderella come into "her own" at Progress. Sept 11. 29-1tc FOR SALE: 2,500 bushels fine clean seed wheat. J. E. W. Jennings, 2 mi. S., 2 mi. E. Lazbuddie.

c., 2 mi. E. Lazbuddie. FOR SALE: Nice home in Little-field, five large rooms, bath, sleeping porch, nice lawn, plenty of shade and floders, chicken, rabbit and pigeon pens, has city fater, sewer, electiricity, gas, two lost choice location, or will trade for Muleshoe property or land near Muleshoe. Jess Mitchell at Jour-al office. dhtfc

Unofficial Election Returns	Prec. 1			** Prec. 3			Fre. 4					
	MULESHOE	PROGRESS	PAIRVIEW	WEST CAMP.	GADDY	WATSON	BAILEYBORO	BULA	LONGVIEW	CIRCLEBACK	TOTAL.	MAJORITY
For Governor	1	1	11	1		1	11	1	1	<u> </u>	11	
R. S. STERLING MIRIAM A. FERGUSON	193 168	17 26	31 59	56 64	25 36	27 51	39 57	35 94	16 33	37 47	476 635	159
For Lieutenant Governor EDGAR WITT STERLING P. STRONG	146 155	11 15	34 36	31 49	17 21	33 21	30 30	39 40	15 12	20 34	376 417	41
For State Treasurer JOHN E. DAVIS CHARLEY LOCKHART	95 223	18 14	32 36	28 56	16 21	29 30	20 45	33 44	13 18	22 33	306 520	114
For Attorney General ROBERT LEE BOBBITT JAMES V. ALLRED	102 216	4 28	23 47	22 60	11 31	17 36	21 42	17 76	8 27	16 37	241 600	359
For Commissioner of Agriculture J. E. McDONALD A. H. KING	127 173	8 20	32 31	35 37	15 21	27 21	34 27	38 34	12 12	29 22	357 398	41
For Railroad Commissioner PAT M. NEFF W. GREGORY HATCHER	188 122	18 15	37 30	46 33	20 22	27 24	34 30	40 35	15 15	27 27	452 353	99
For Sheriff and Tax Collector J. M. BELL H. STERLING	138 237	19 25	34 60	73 54	37 29	34 46	561 35	68 64	35 25	47 40	546 615	65
For Tax Assessor MRS. R. L. TIVIS MRS. W. C. BUCY	199 171	24 21	64 33	66 56	29 36	33 48	70 22	102 26	38 22	43 45	668 480	188
For Commissioner, Prec. 1 A. J. HICKS Wm. S. F. MATTHIESEN	219	25 20	51 42								295 220	75
For Commissioner, No. 3 F. N. HOOD A. E. ROBINSON					31 33	53 28					84 61	75
For Commissioner, Prec. 4 A. L. CARPENTER W. R. CARTER	1.000	1 101			(G) (A Russia		46 50	47 84	35 23	40 47	168 204	36
METHODIST MISSIONARY MEET The ladies of the Methodist Mission- ray society met at the church with 11 nembers present. The meeting was op ened with the ong, "The Touch of His Hand on time," the president, Mirs. W. B. Hicks wording the 111 pealm, followed by sev- rend sentence paragers. Roll call was answered by Scripture quotations. Mo- her Zirod dismissed with preyer. The subject of the lesson was "Jes- s, the Son." The next meeting will be held at the church. CARD OF APPRECIATION	5 5 5 5 Pat R. Bobo was in Melrose, Satur- day on business. 5 5 5 5 D L. Hendrick returned Friday from a visit with homefolks at Rotan.						new Ford school trucks to be put in service in the Mulechoe district. $$5 \ $9 \ $0 \ $0 \ $100\ $10\$					

LARD OF AFFRECTATION I wish to take this opportunity of ex-pressing through the columns of the Journal my great appreciation for the generous vote extended me last Sat-urday as Tax Assessor for Balley coun-ty I assure the citizens generally that I shall give my very best attention to the duties of this office. 29-1tp MRS. R. L. TIVIS. Misses Lucille and Mickey Beat turned from Ablene, Friday. \$5 \$5 Mrs. Jess Elrod and sons of Sar gelo unisted relatives here last w \$5 \$5 J. C. Birdsong and Wayne Wr were in Portales. Thursday. \$5 \$5 Mrs. Lifa Bucy Dantel reth home from Amarillo, Saturday. \$5 \$5

nome rrom Anarillo, Saturday. 第5 章 Mr. nd Mrs. A. J. Scott were here Sturday from Amarillo. 第 章 第 Mr. and Mrs. L. S. Oneal returned Sunday from visit Tabloks. Mr. nd Mrs. Ivan B. Mardis, of Tulia were here Monday. 第 章 第 章 第

Mr. nd Mrs. Yuan B. Mardis, of Tulia were here Monday. 第第第 Miss Thelma Kendrick of Rotan, is visiting Miss Beth Mardis. 第第第 Mrs. Gilbert Wollard is visiting her mother in Milord. 第第第 Choyce Wiles # 5 Choyce Wiles # 5 Mrs. Rev. Mar Williams is visiting her sister, Mrs. B. C. Arnold, at Wink. 第第 5 Mesdames H. C. Edmonds, H. A. Towery and Miss Jewel Anderson were in Lubbock, Friday. 第5 Misses Beth Mardis, Lucille and Mickey Beaty. Thelma and D. L. Kendrick were in Leveland, Monday. Owen V. Hall. of Brownwood, Was

Misses Beth Mardis, Lucille and Mickey Beaty, Theima and D. L. Kendrick were in Levelland, Monday. State Owen V Hall. of Brownwood, was here Tuesday. He will keach at Long-view this term. Misses Wyrona and Wanita Bolin, and Bill Rees. of Plainview. were here Tuesday twoma and Wanita Bolin, and Bill Rees. of Plainview. were here Tuesday the substantiation of the State of the State State State Wednesday morning for Memphis to visit her brother and other relatives. Miss. G. Roach and child: I eft Wednesday morning for Memphis to visit her brother and other relatives. State State The State State State Wist her brother and other relatives. State State State State State State C. D. Guptonized the sweek. State to a Lubbock hospital last Mon-day for medical transmital statem to a Lubbock hospital last Mon-day for medical transmital last Mon-day for medical transmital last Mon-day for medical transmital state Mon-day for medical transmital last Mon-day. State J. M. Stokes, prominent Littlefield furuggist, was here on business Tues-day.

drug day.

Miss Leona Brown, of Lubbock, was the guest of Mrs. Oscar Whit, Monday. She left Tuesday for Los Angeles, California.

Mrs. Gordon McGaughey and child-ren, of Amarillo, are visiting Mrs Mc-Gaughey's parents, Mr. and Mrs. I. W. Harden.

W. Harden. Mrs. B. C. Arnold of Wink, who is attending W. T. S. T. colege at Canyon was the weekend guest of her mother, Mrs. G. A. Johnson. MS W Walter Foust left Monday to accept a position with the Thompson Lumber Co., at Hereford. He will be followed by Mrs. Foust as soon as arrangements for a dwelling can be made.

in Lubbock, S ld v

ter in Labbock, Sunday, 第5 第 第 J. L. Ogee, from Oklahoma, was here the first of the week spying out the promised land around Muleshee with a back closed Sunday of moring for his hor Garland McCoy went to Floydada Monday to bring back his children who have been visiting relatives there for the past two weeks. D. O. Bagley, former Muleshee citi.

with the irrigation farming possibilities of this section. 5: 5: 5: A meeting of the City Commission was held Tuesday, only routine busi-ness being transacted. Several mat-ters of municipal import were dis-cussed in an infranal manner but no definite action was taken. 5: 5: 5: Fred S. Reynolds, of Aspermont, for-mer county farm agent of Stonewall county, was here last week looking over the lay of the land for his future activities. He will begin his duties as county agent of Balley county Sep-tember 1.

Ing in Muleshoe, the play to be given is county spert of Balley county Serie and Series and Series

A constraints of the matter of the second se

I greatly appreciate the generous vote accorded me last Saturday in giv-ing me the office of County Commis-sioner for Precint 1. 1 extend to the voters my thanks and assure the citi-zens of my very best service in this office.— A. J. HICKS. 150

Taxicab Driver Helps Bandits Escape Police Detroit-Charles Manos, a taxicab driver, admitted wrecking a police scout car with his own cab in order that two bundiss might escape, but be was not proceeded. Mason drove alongside the police ear as it carecontaining two pould but to a car containing two pould with the Market heid up on the tax Market heid up on the tax Market heid up on the tax Market heid up on the curb and the bandits escaped. The courts he explained his action, Be recognized his "kid brother" in the bandit car.

SEE what's back of the Big Swing to PHILLIPS 66

Claim your right to pep, power and mileage, when you pay for gasoline. Take a cue from thousands who have found extra value in Philips 66. :1's the new-day gasoline—with volatility controlled to fit each season's special néeds. A winter gas in winter. A spring gas in spring. A summer gas in summer. A fall gas in fall. Product of the newest science in refining. Fill up with Phillips 66 and start for anywhere—with a new fine feeling at the wheel.



Phill-up Phillips 66 with • 1930, Phillips Petrole

Makes the Mare Go

MONEY

some wise acre years ago.

It takes money to run a tailor shop

We do all kinds of Cleaning, Pressing and Repairing. Ladies garments receive our most careful attentionyou can trust the most delicate fabric to our care, and you will find our prices always reasonable. Thanks in advance for your patronage.

We call for and deliver.

Muleshoe Tailor Shop

See Mrs. T. E. Arnold or Phone 44

That's an old saying; but it's just as true today as when first uttered by

Beauty Shoppe

I have just returned to Muleshoe from Amarillo and will open a Beauty Shoppe in my home, where I will do all kinds of work as before. I will appreciate the patronage of all my old cus-tomers, as well as new ones.

Lilla Bucy Daniel

and to handle a cleaning and pressing business just the same as it does any other vocation. We greatly appreciate the credit business of our friends and patrons, but present financial condi-tions have forced us to go

On a Cash Basis

AUGUST 193

f or an

-Greeting: G Faulkner, administratrix said of R. L. Faulkner, de-Mui filed in our County 1930 account of the condit-te of said R. L. Faulkner, Tex

account of chain of L. Faukiner, together with an application count of this write built of the second second

Gi

Said court, at my office in the Muleshoe this 5 day of Augu 1930. J. L. AL Clerk County Court, Bailey

WILLIAMS SERVICE STATION Gasoline, Oils, Tires, Tubes and Accessories

ALL NIGHT SERVICE Your Business Appreciated C. H. WILLIAMS, Mgr.

"Do you believe in clubs for women?"

"Yes, if kindness fails."

COMPLETE

Insurance Service

with up-to-date records and old line connections

J. E. Aldridge Insurance Agency Office at the Bank

Muleshoe

Texas



We handle a full line of Proprietary Preparations and Patent Medicines. Our drug goods are all noted for their chemical purity.

See us for anything in the drug line.



TAKING THE GUESS under my hand and seal of t, at my office in the city of this 5 day of August, A. D. J. L. ALSUP, OUT OF BUSINESS

By JOHN G. LONSDALE President American Bankers Association BANKERS and business men err fr not adopting more universally the tactics of the scientist. When the



<text><text><text><text><text><text>

Banking Conducting **Continual** Research

Continuel Research The American Eankers Association for y department of banking to search and y submitting every phase and year year the search of the search of search of the search of the search of search of the search of the search of and a valiable to the 20,000 members of the organization for their guidance of the organization of the search of able to carry on this work? The says, "Both of the search of the country to the other are constantly giving free duperience so that the association may and unselfashly of their skill and specific the search of the source of the other are constantly giving free duperience so that the association may and unselfashly of their skill and specific the search of the source of the other are constantly from the specific the search of the source of the other search and general statistical information on national of statistical information of the source of the statistical information of the search of bankers. The organization's far-tistication have groups and general the statistical statistical in the says of bankers. The organization's far-tistic statistical statistical in the source of the statistical statistical in the says of bankers are constantive of Bank of bankers for a stronger and more set of banking structure of the source of the statistical statistics of the source of the statistics and statistics of the source

the banking field. "It has been well said that the American Bankers Association, exclu-sive of the Federal Reserve System, has been the greatest single nation-wide source of stability and improved conditions for banking in the United States," Mr. Londalo says.

Banking Grows

More Complicated

More Complicated DENVER, Colo.—The increase in the the chicalities of the banking business in the past dozen years was shown by a speaker before the American In-titute of Banking which held its and the pointed out that in 1918, when the so that the anking which held its and the pointed out that in 1918, when the so that the article that the source of the point of the courses, while today it gives only three courses, while today it gives only three courses, while today it gives the source at the source of the sourc

The New Pace of Business Change

The New Pace of Business Change Business evolution used to move slowly—it measured off its gradual changes almost invisibly, like the hour hand on the clock. But today its tempo is that of the second hand. The move-ment of evolution that is quickening business with rapid changes is alarm-ningly visible and makes it difficult to keep up with them.—B. S. Hecht.

RADICAL CHANGES TRANSFORM BANKING

National Commission Sees Changing Opinion on Branch Banking Issue—Studies Group and Chain Banks.

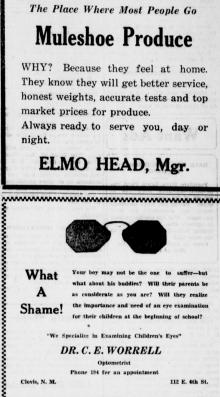
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Federal Reserve Pays Government In the fifteen years since its estab-lishment in 1914, aggregate net ear-needve regional hale have a moninted to \$15216,000, of which \$90,072,000 has been paid to the member banks as dividends, representing 6 per cent an-nually on their contributions of capi-tal to the reserve banks, while \$277, 143,000 has been added to the surplu of the reserve banks and \$147,110,00 has been paid over to the Federa. Government as a franchise tax.

OLD LANDMARK AT YELLOW HOUSE RANCH IS BURNE

BODE LANDERARK AT TELLOW BODE RANCE IS BURNED The headuarters building of the old Yellow House ranch located about 5 Vellow House ranch located about 5 Well New Mestor of Littlefield and form erly owned by J. P. While now of Ros-nee of the oldest landmarks on this historical ranch, and was erected by an of W. G. Murray, Lubbed, the capitol Syndicate nearly 50 years ago with lumber hauled 200 miles from dis xadditions to the church, while historical ranch, and was erected the nearest railroad point at hat time A son of W. G. Murray, Lubbed, New Son div K. Murray, Lubbed, the nearest railroad point at hat time A son of W. G. Murray, Lubbed, New Son div K. A Cleveland judge has ruled that a namet kiss wife while parked in a nuto along the road, but he deesn't insist that he must.

Americanism: Meddling and calling service. Disolete exoression No. 1326: "Fam-ily Life."



GROCERIES

......

Napoleon Bonaparte, the great Cor-sican general one time declared that "an army traveled on its stomach."

The statement will also apply to civilians in all walks of life. Good health depends largey upon wholesome food-and that is exactly what we specialize in.

You may rest assured that all our Groceries are of the very best quality, wholesome in every respect and handled in a very sanitary manner.

In our meat department, we handle only the best the market affords and can serve you with the choicest of cuts.

Maintain the High Efficiency of Your Family and Keep the Doctor From Your Home by Buying Your **Provisions From Us!**

"Fresh and Cured Meats" Gupton Grocery Co. Phone No. 4 Free Delivery Muleshoe, Texas

......



THE MULESHOE JOURNAL IF YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER --MULESHON

We want to buy your-

GRAIN

You want to get the highest price possi-ble for your products. Therefore,

IT WILL BE TO YOUR INTEREST

To see us before contracting your Sudan, Kaffir Cane and other farm seed.

We are in position to pay you highest market price for all your grain.

We handle a full line of-

MERIT CHIX FEEDS

Also, Chix medical remedies, fountains, feed trays, etc. See us for your needs in this line.

Muleshoe Elevator Co.

MULESHOE, TEXAS

Col. Bob Sammons

AUCTIONEER

Muleshoe, Texas

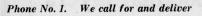
"Services Guaranteed"

Phone 71 or 54 collect

LAUNDRY

Save Your Wife For a Sweetheart And Let Us Do Your Drudgery

Spotlessly clean clothes is our hobby. We have the machinery and skilled workers to do all kinds of laundry work to your entire satisfaction-either flat dried or nicely ironed ready for service.



Moeller's Laundry Muleshoe, Texas



WANTED!

Every farmer who has wheat to sell to bring it to our Elevator. Also maize, kaffir, corn, etc.

Purina Feeds bring you more profits. We carry a full line.





International Sunday School Less

JOSIAH-A ROYAL REFORMER

II Kings 22:1, 2, 8; 23: 1-3, 21-25 Rev. Samuel D. Price D. D. The way in which the record of good nd evil mingles in the Bible indicates

Rev. Samuel D. Price D. D. The way in which the record of good and evil mingles in the Bible indicates and evil mingles in the Bible indicates the case with Manaseh and Mann. It is stated that Manaseh and and ma. It is stated that Manaseh and and ma. It is the case with Manaseh and did the surrounding heathern mations. The is stated that Manaseh and did the surrounding heathern mations. The is stated that Manaseh and did the surrounding heathern mations. The that unyed to mose licentious abouttion that and the the time. It was an in-that unyed to mose licentious abouttion that on the orgins the about of 2 be-current arkin influences as did Hildah and Kilkiah prophej and priest. Burt why not give the boy credit for a whi-ling hace should be made fit on av-field in one of the early common sense was man-fested in one of the early commission place of worship. The temple in farmer realiting in a state it as the reconstruction of the gates should be made fit one the made fit one common sense was man-fested in one of the early commission place of worship. The temple in Jenover the made fit one exist it is not neeses-salem had heen grossy befould and with the common sense was man-fested in one of the early commission place of worship. The temple in Jenover the mading in the complex. The temple in a len-tion for the worship of Jehovah. Money was sought for renovation and the splace solution to renovation and the made of due church. The worship of Jehovah. Money was sought for renovation and the techning to the church. There were thre conversions and seven and the achurch is many the church. The the worship of Jehovah. Money was sought for renovation and the techning to the church. The techning the church is and the church. The techning the church is and the church

Money was sought for removation and a datachings of God. **Progress News Notes** The Union Missionary society met And business and social meeting. Their were five conversions and seven and the shiden Missionary society met the shiden Missionary society met and Missionary society met and Missionary society met the home of their parents and grand the shown with S. J. Gross and family, Missionary society will render and by visited relatives in Lubock Sunday. The Missionary society will render and thy visited relatives in Lubock Sunday. We had an attendance of 83 at Sunday. We link beins made un existen to the totag school Sunday. Missionary society will render and the shown as the school house Thursday nills the shown as the school house Thursday nills the shown as the school house throws and family and bro-there. COUNT four HERE MONDAY The day school Sunday. Missionary society will render and the shown as the school house throws and the school house thr

the king's spirit had been so caught that an audit was not required. People can worship God as individuals but history has shown that when they do this there is an urge to worship Him also with others of like precisious failt and the church and synagogue become necessities to meet this conscious need While the work of renovation was proceeding a great discovery was made is faith

Don't fail to see Mammy Judy, the blue grass widder in Southern Cinder-lla at mrogress. Sept. 4. 29-1tc Muleshoe, keep the bad to yourse

WEST TEXAS C. C. TO SUE FOR GORDON MCGAUGHEY DIED 1 1 MILLION DOLLAR DAMAGE IN AMARILLO LAST WEET

FRIDAY, AUGUST 29

MILLION DOLLAR DAMAGE The publicity committee of the a meeting at Abliene, August 15, passed a motion suggesting that the board of directors of the organization file at in the amount' of a million dollars for damages, against publishing houses that furnish geography text books schools over the nation. The committee studied a report pre-pared by D. A. Bandeen, manager of the organization which showed state-ments in many of these geographies West Texas, because so few people can live. The committee voided to join with the South Texas and the Bast Texas Chamber of Commerce in the adoption of a slogan, "Texas—Third State in 1960." Don't fail to see Mammy Judy, the bue grass wider in Southern Cinder. The same and the start means and the start means the start south Texas and the Bast Texas (That is the start to a logan. "Texas—Third State in 1960."



Unlock the gate to your own future security by starting a thrift account. It will surprise you how quickly your savings grow.

Every dollar you deposit, every time you deposit it is another milestone passed on the road to success.

Start a thrift account today with us and make it grow each week. We will be glad to explain or Thrift Club Plan to you.

Blackwater Valley State Bank Established 1914

"Safety and Service through the Years" Muleshoe. Texas



The Missionary society will render a lay at the school house Thursday nice depember 4. We had an attendance of 83 at Sun-ay school Sunday. The M. E. revival closed Sunday.



s made up impairs the delica r of fine goods. It occurred Sanford L. Cuett, a large us otton materials, that the rease in shrinks is because it has bee nfacture. Perhaps stretching easys wordt hein, he thought. t spent months of time and i money devining a machine while s the edge of the fabric by litt hus brings of the stark is before thus brings of the stark is before the before the stark is before the stark otton garments that won't shrink ie wash are now made by the use a new invention which removes last objection to the use of cotton clothing gaining in popularity for d children's dresses men'

s and children's oresse nd summer suits. The cotton market is stea because of the inventio d by ieral wasnings or get too a is sleeves, dress skirts that mb to a height not permitt shion after a few trips i indry, duck or Palm Beach tr ich will never rise to a perr gh-water mark, are now p anks to this new discovery.

repeat. The B

AUGUST 29, 193

MAKE MULESHOE A MIGHTY MUNICIPALITY We all like to read of success, because we all have the hope of attaining it ourselves! The story of a man who has risen above obstacles and hinderances to a signal victory holds our attention as few others do. The story of a city that does big things goes straight to the fancy of even the casual reader. Let's make this the story of Muleshoe—make it a city of deeds and destiny.



Miss Allireta Loomis here with the Loomis Players

Mrs. Cooper Woodburn returned to Amarillo Friday after a visit with her mother, Mrs. W. T. Elrod. A. E. Johnson and family of Smack over, Arkansas, are visiting Mr. John son's mother, Mrs. G. A. Johnson.

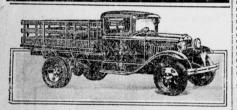
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REASONABLE RATES

On Gas or Electric Welding. We weld any Metal. All Work Guaranteed. Also, do General Blacksmithing and

Disc Rolling

'Doc' Neely's Welding Shop *****





New Type Long Chassis 157 in. Wheel Base Truck

Especially adapted to all kinds of bulky loads. Has extremely heavy frame and 4747_8 inches of breaking surface fully enclosed.

Especially adapted for hauling bulky loads and for school buss purposes. One and one half ton capacity. Can furnish any type body desired.

Sample Truck Now Displayed On Our Floors



CELAND WILL GET **HEAT FROM SPRINGS** Pump Boiling Water to Keep

Capital Warm.

<text><text><text><text><text>

Finds Remedy for Crime Chicago -A defense spalar for-gretes is represent the spalar for-gretes is represent the spalar for-chicago and the spalar for-chicago and the spalar for-chicago and the spalar for-which are spalar for the spalar for-man of the signs all of his impor-ticular chemical solution in the lak with which he signs all of his impor-int documents, the fluorescare or glow peculiar to that solution will global and the spalar for the spalar when it is placed under ultraviolet global and the spalar for the spalar when it is placed under ultraviolet global and represent the spalar for the spalar for the spalar for the spalar provided represent the spalar for the spalar the signature would be branded he disputably as a fake."

Prisoner Walks Out of

risoner Walks Out of Court as Officers Argue Toronto, Ont.—Magiatrate Jones d Inspector Guthrie differed in their repretations of the laws regarding the legalith of or the laws regarding mance in police court on a charge driving with lights that were too gisht. While they were arguing, rs, Moison walked out of the court-on. The argument subsidied when ered that the d

Oldest Soldier

drummer s in India

\$600,000 Is Loss Harley Sadler, well known West Texas comedian, with his company of players will be in Muleshoe in the information of the texas and the texas and the texas near future according to announce ment made this week by the American Legion, under whose auspices they will play. This new line will be an accommoda-tion to the citizzns of that section as play. In Lubbock From **3** Confligrations

During a severe electrical and heavy ain storm in Lubbock last Saturday ight, fires broke out causing dam-ge amounting to approximately \$400,-Miss Helen Elrod has returned home from Canyon, where she has been at-tending W. T. S. T. colege.

age amounting to 000. The Temple Ellis buildings of bonding office buildings of uilding one of the rs of that city, loleading office buildings of that city, lo-cated on Brodaway and Texas avenue was completely gutted by fire when it was struck by lightning, entailing a loss of \$250,000.The Lubbock Grain Co. on Broadway near Avenre B was also burned, its loss being placed at \$16,-000. The J. C. Penny department store suffered a loss amounting to \$60,000.

Another suffered a loss amounting to \$60,000. Another Fire Monday Early Monday morning fire from an unknown origin burned the A. B. Con-ley building, corner Broadway and Texas avenue, entailing losses for the Mier and Hall music companies. Ross Edwards, C. S. Company dry goods store, McWhorter Arnett Co., Bark-man's Green Parrot shop, approximat-ing \$145,000.

PREACHER GETS' A SURPRISE

Rev. W. B. Hicks, popular local min-ister of the Methodist church, re-ceived a very graterul surprise last Sunday night when he was presented with an order for a nice suit of clothes by members of the Epworth League of his church.

JUNIOR B. Y. P. U.

Those to take part in the Junier B Y. P. U. next Sunday are Ida Iou Glaze, Lorrene Dannner, Mario Sucy Mellan Rocker, Charles Akau Jua-nita Coker, Junior Wynn, Ruth Eckler, Don Nell McGarty and Mrs. Barron. All children of this age are invited to attend.

Witness the plotting of the Hawk in Southern Cinderella at Progres Sept. 11. 29-1t

Violet Light Expert Finds Remedy for Crime

appeared during the sto arge against her



HARLEY SADLER COMING

NEW RURAL PHONE LINE



Allerita Loomis Players

under auspices of the

American Legion

Tuesday, Wednesday, Thursday, Friday and Saturday September 2, 3, 4, 5 and 6

Showing Under New Canvas ******

New Plays---New Players

Located on Show Lot just west of Main Street

With a Program of Fun, Frolic and Education that will appeal to both old and young

You Know Us---We Have Been Here Before

Help the Home Boys by Patronizing this Show