## olume 8.

Texas \& Pacific Northern Ry. May Build Through Bailey County As A Compromise with Interstate C. C


 themselves with additional inform
tion should the routing be changed part by the Wassington body. For in
stance., it is isven an one of the reas
ons for building the proposed Big
the Spring-Vegas ling, the epening and bie de
veloping of new territory not now bee
 ing the evidence together w wht the
conditions as shown by and

the | area, mil admit that from Big spring |
| :--- |
| to Levelland there the this | to Levelland there is a vast area or

undeveloped country which the pros
posed railroad would materially assist
 gestion man be orfered that the ore
P. N. Co. eave therr proposed line at
Levelind
 coming directys through Bailey county
crossting Parmer and Deaa Smith counties and going on north to Vega, the compant's. proposed point of present
destinaton. such a route would m -


Min


Texas Utilities Co.
Makes 9th Reduction In October Rates


Drouth Conditions Cause Farmers To Study Irrigation; Crop Failure Unknown in the Blackwater Yalley

Armistic Day Is Observed Here In A Fitting Program

$\qquad$



Rev. C. A. Joiner Attends The State Meet of Baptists







 laymen are meeting there will also be
held a meetion of the woments mis-
soonar Unio of Texa. It is under.
stood that several members of the
 arill this week.
is r. Rd Sarbough, of Ft. Worth.
is president, and Dr. W. R. White, of
 Robert Joly, of Houston, will have have
charte of the music durnins hee oon-
vention, and special addresses will be
 wife of Dallas, relative to their recent
evangelistic tour in South American
Bent Baptist misslons.
The University of Mexico football






| No More "Beef and Beer", |
| :--- |
| As Athletic Records Fall |



## Power Rates Further <br> Reduced

Realizing the further need of po wer in a new and rapidly devel oping country, the Texas Utilit ies Company last month made a further reduction in Power rates, as explained by the following letter to plant managers from President I. R. Kelso:
st. Louis Mo.
October 25,1930 With reference to the following schedules: (1) SCHEDULE CP-1 Commercial Power
(Secondary Voltage) 1 Meter (No Lighting): (2) SCHEDULE CLP-1 Commercial Light-
ing and Power (Secondary Voltage) 1 or 2 meters as required (contract), and (3) SCHED(Secondary Voitage
ing and Power (Seondary Voltage) 1 or 2 meters as required (contract) and (3) SCHED
ULE ILP-1 Industrial Light and Power (Primary Voltage) 1 meter (contract). The purpose of this letter is to call to your attention the facts hereinatter set out
in respect to the new or revised schedules above referred to:

That the above mentioned schedules, applicaple to thie classes of service. Therein That under schedule CP-1, the demand charge of s1.00 per month per $\mathbf{K}$. W. con-
nected (figured from manufacturers' name plate rating of all motors installed) entitles That under schedule CP-1, the demand charge of $\$ 1.00$ per month per $\mathbf{K}$. W. con-
nected figured from manufacturers name plate rating of all motors installed, entitlea
customer to 10 . Kilowatt Hours use of energy per month per each K, W. connected. That under Schedule CLP- 1 the demand charge of $\$ 2.50$ per month for each K . $\mathbf{w}$. of demand, as measured by demand meter, entitles the customer to the use of 25 Kilowat
Hours of energy per month per K. W. of demand. That Schedule CP-1 being a lower rate applicable to the class of service covered by Schedule OCP-1, automatically cancels said schedule OCP-1 and entit
heretofore billed on Schedule OCP-1 to hereater be billed on Schedule CP-1.

That the effect of the readjustment of rates in the above mentioned schedules is
material reduction to all consumers now being supplied power service covered by said

## I. R. Kelso,

## President,

Texas Utilities Co.

## RIDAX，November 14， 1930 <br> THE MULESHOE JOURNAL

Ess mitcheyl Eito

Published every Friday morning at Muleshoe，Texas．
Advertising rates given upon application．Telephone No． 54. Subscribers who change their addresses，or fail to get thetr paper，should
immediately notify this office．giving both new nend old addresses．
Communications of local interest are solicited．They should brien brien




 lisher by hi mfor such advertisement


I am going your way，so let us go
hand in hand．You help me and ril
help you．We shall not be here tong heip you．We sha，the kind old nurse，
for soon Death，
will come and rock us all to sleep．．et us help one another while we
William Morris．
$\qquad$


Ti The season of shifting temperatures
is with un again，and for the next sev－
eral weeks to come yourt probably en－ eral weeks to come you＂t probably en－
counter more＂sniffing and sneezing＂
in and around Muleshoe than you＂ in and around Muleshoe than yourl
notice at any other time of the year．
Doctors call it the most dangerous season of the year，and they never
cease to warn us to be careful of sud－ den changes in atmospheric condit－
ons that ring colds and lung ail－
ont an illiness that results fatally．
Get plenty of fresh drafts．Drink plenty of fresh water and sleep with a window open．Avoid
over－heated rooms．Keep your feet dry
and if you should get wet，don＇t wear and if you should get wet，don＇t wear
the garments while they are drying
out，but change clothing timmediately． out，but change clothing immediately．
Simple hints，every one of them yet
sufficient to save a life．Fresh alr alr

 mind．See that the childreen get their
share，too，and we＇tl have both hap－ hiere，woo，and weTl have both hap－
pithier community．with
ittle to fear from this season of sud den and abrupt旡先先


## hear one cackle because times we hard．Not on your life．She save her breath for digsing and her cackl <br>  <br>  <br> | The Muleshoe man who knows all values his own peace of mind． Some Muleshoe men would be better |
| :---: |
|  |  |
|  |  | <br> They say it is＂better to have love and lost，＂and there are probably some <br> Heredity is something the average <br> To a hungry Maleshoe husband Mals． coming home after a hard day＇s work， a lettuce sandwich looks as much like <br> something to doughnut does． <br> It＇s a hard，hard world，and many Muleshoe lad is wonsidered dum simply because Dad has forgotten a <br> Mos．Muleshoe husbands don＇t ob－ Mas Mect to having their wives use a little powder on their faces，but any hem will object to going out with h he when her pulchritude looks like <br> If the next war is conducted by ma chines we suppose some fellow will in <br> Shtool Notes

## Comrauniy <br> Building

## ＂Safety＂Put First in New York Model City

 New York Model Citymome day it may occur to the pow．
ors that approve subdivision projecte：
onsk the seemingyly obvious question：
What has been provided to make for What has been provided to make for
the safety of the peple who are to
live here？＂One suburban develop－
ment has made safety a prime consid－
eration and as a result it is being fea－ ment has made safety a prime consid－
eration and as a result it is being fea－
fred as a phenomenon．A writer in in

Maryland Plans Lining
Roadsides With
An extensive tree－planting program
natong the principal highays of the
state is ptanned by the Maryland de．
partment of forestry a according to $\mathbf{F}$ ．
W．Besley，chifef forester．


University of Maryland＇s college park
headquarters．
uThe forestry department has under
taken an educational program through out the state，as the planting of treee
along the public highways is now rec
ognized as an improvement second only in importance to the building an
maintaining oo the highways them
selves，＂Mrr．Besley said．
＂Whil tre ＂Whlle trees are furnished free a
the College Park nursery，transporta
tion charges must be paid by the ap

Applicable to All States
Florida has miles and miles of
splendid roadways that can be made
ait the more splendid and attractlve through roadside beautification，such
as already has been done，or is beng
done，in many localitites in the state
隹
 IIman，Gladys and EEwina Buht
nan，and Messss．Donald and Dale
Euhrmann，Gail willard，Ranson Rob （he Maynard Hupp．Ranson Rob
son ad Massembled at the
The Leaus
symasium where getting accuainted ymnasium where getting acquaint
games were played．After getting ac quainted everyone went to the Meth－
odist church where a delicious three－
course supper was served．At the close of supper several enjoyable talks wer
siven followed by the League songs
The meeting was closed by the League Do your trading at home．


16 oz．Puritan Liqui－ fying Beauty cream for only $\$ 1.50$


COME GO WITH US TO LONDON AND LAUGH

## ＂So This Is London＂

 GARDEN THEATRE
# AFTER ARMISTICE PEACE 

－And after the Battles of Life everyone is entitled to a season of peace and con－
tentment before passing on to the great tentment before passing on to the great beyond．

The surest way to insure that era of peace is by saving now for the future． The proverbial＂Rainy Day＂is sure to The proverbial＂Rainy Day＂is sure to be＂laid upon the shelf．＂Start now to take care of your future by letting your money accumulate in the bank．

We will be glad to assist you in any of your thrift plans or give you the benefit of our experience in any business proposition．

## （10）

Blackwater Valley State Bank
muleshoe，
trxas


## 



FOOD IS
NECESSARY FOR ENJOYABLE LIFE

Among the things you have to be thankful for is Food, and you are especat Moeller's Cafe where you always enjoy the best the market affords.

Eat With Us Thanksgiving Day Moeller's Cafe


Hext year
you need
a Big State newspaper/

## Ohe FORT WORTH STAR.TELEGRAM

Will keep you completely and accurately posted during
these disturbed businese times.



4 turb has noting beft on he boty hot


THINGS CHARACTERISTIC OF INFANTS


them I don't want them any more
Interfere with my plans
II like to be begsed and coaxed in-
to thngs.
"Sometimes I Io things just because
somemody doesn't want me to." somebody doesnt want me to."
Those are a few contributions whtch
a college professor received from his a college professor received from his
atudents when he asked them to name
their prevallling and
"infantllisms"-in students when he asked them to name
their prevalling infantllisms in
other words to point out things that
on other words to point out things
we do that would more appropriat
be characteristic of infants ! we characteristic of infants!
bead them again and then
Read them again and then let me
add a few:
"Wanting everything that everybody
else has.
"Being
"Being dissatisfied when some one
you know has more than you.
"Wnow
you know has more than you.
"Wanting or Hking things be
Wanting or liking things bechuse
people you know want or like them.
Doing things not because you want
"Doing things not because you want
to, but to teep ap with the Jones.
"Being impressedi by what people to, but to 'keep zip with the Jon
"Beng impressed by what peo
have rather than what they are.
"Lving only tor the dyy "Lving only for
ing the rest to luck,
Ing the rest to lurkl.
"PattIng our attention, our erfort,
and therefore our hope of happiness
and and therefore our hope of happinerss
into things instead of people-and so, Into things instead of people and so,
as the poet sald, dropping buckets
to empty wells and
to as the poet said, dropping buckets
to empty wels and growing old
drawing nothing up." drawing nothing up."
(a) by the Bell
0 y.nalieate. inc.)

Henor Paid Unknown
belleved that
$\qquad$ It is belleved that the tomb of the Unkenown
tery has b
than any

Mothers Cood Book



|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  | onsest |
|  |  |
| at-e |  |
|  | Ree. 7g Phowe ort |
| MICK <br> The Auctioneer <br> cry your sales anywhere phen ces Come and hear mee Phone | PAT R. BOBO <br>  muleshoe, texas |


|  |
| :---: |
|  |  |
|  |  |



| Texas Utilities Co. |
| :--- |
| Appreciates the Busi- |
| ness Received From |
| Muleshoe |
| A. R. Matthews, M. D. |
| Physician |
| and |
| Surgeon |
| surnshos. |



Make Your Home at

## The Elite Hotel

 When You Are in Muleshoe
## Bailey County Abstract Company

Abstracts, Loans, Conveyancing and Insurance Agent for Mulshoe Townsite

Co1. Bob Sammons
AUCTIONEER
"Services Guaranteed"
Phone 71 or
54 collect
Muleshoe, Texas


## HE BELIEVIN GENTILE WHOSE FAITH JESUS COMMENDED Matthew $8: 5-13$ <br> ```Rev. Matueltew D. Price, D. D.```

## OFFICIAL COUNT OF BALLOTS CAST

## Full Line of Quick Meal Gas Ranges

also Gas Radiant Heaters, Gas Circulator Heaters, Asbestos Back Heaters and
Accessories and Supplies for Complete Gas Installation
We Invite Your Inspection

## (i)

E.R. HART LUMBER GOMPANY

Muleshoe Texas

## Clean Ginning

Raising a cotton crop is too hard work and too hazardous to risk losing any of it if one can avoid it. Every piece of lint counts in making the bale.

When you have your cotton ginned at our gin, you are assured of obtaining every particle of the lint that can be cut from the seed. An examination of the smooth, clean cut seed running out from our gin stands will convince you of the excellency of our ginning.

Our machinery is all in absolutely first-class order, capable of delivering the highest efficiency, and in charge of workmen having had years of successful experience in the ginning business.

We guarantee you will be well pleased with our service

## Edwards Gin

R. E. EDW ARDS, Mgr., MULESHOE

AMENDMENTS CARRY HEAVY VOTE

yote
eral
Fo
Mor
Ma
Be
Be

FOR COUNTY JUDGE AND SUPT.
SCHOOLS: J. E. Adims
 For county and district
CLERK: J. Le Hesty,
Bery,
For FOR CHIEF JUSTICE SUPREME | TOR: H. Sterling, s91; Bob Sammons COURT C. M. M. Curteon, SU7: C. K
McDowell 1; D. W. King ,

 Rhoces, s, J. stecham, of M. A. Fer-
guson,
FOR
LiEUTENANT Governor:












For TAX ASSESSOR: Mrs. R. Tivs, $611 ;$ Mrs. . W. c. Bucy,
For TREASURER: Virgie For County ATTORNEY:
Bobo, 590 Ceull 2. Bobo, 500 Ceell H. Tate, 5 .
FOR COUNTY CHAIRMAN: K. к mith. 601.
FOR HIDE AND ANIMAL inspe R: W AND ANMAL MSEEC blatiock of Peace prec nimem cmamax: no

NEW HATS CONVEY THE MESSAGE

OF FLATTERING BRIMS TO MILADY



 ciloce An An outstanding type tio the
coloche with the ripple brim, two ver
sions of sionen of which are shown at the top
octus group to the left
There is and




 jority or
vealing.
 right at the top), is one of the "sweet.
if fomintine touches in promise for the ener foture.


If Efotivo Foot Cororing



 these a pair of
thres thickenesses of teatier.
About cut dirferent makes of pas
senger cars have been bullt in $A$ mer senger cars have been built in iner-
tea and phaced on the market since the

## Better Weld It Now

## While it can be welded

 Most of our joints you will rind to be stronger than the original
member was at that poomt, and our service will make It do you as
General Blacksmithing, Disc Rolling Wheel and Body Work of All Kinds "DOC" NEELEY'S WELDING SHOP

None better on the market today


## CHEVROLET

PRICE REDUCTIONS $\$ 20.00$ to $\$ 45.00$

| The World's Greatest Six at New Low Prices ! ! ! |  |  |  |
| :---: | :---: | :---: | :---: |
| Hodel | old Price | New P | Redu |
| Roadster | \$640.00 | \$620.00 | \$20.00 |
| Spt. Roadster | 660.00 | 640.00 | 20.00 |
| Std. Sedan | 820.00 | 780.00 | 40.00 |
| Spec'l Sedan | 855.00 | 810.00 | 45.00 |
| Coach | 710.00 | 690.00 | 20.00 |
| Coupe | 710.00 | 680.00 | 30.00 |
| Sport Coupe | 760.00 | 720.00 | 40.00 |

## Valley Motor Company



## Winter Is Coming

If you are wise you will at once lay in your winter supply of coal. No telling when the first blast of winter will be swooping down upon you-and it is well to be prepared.

We have a nice line of Coal, both nut or lump, and of the very highest quality the mines afford, all priced very reasonable. It is guaranteed to give the largest possible amount of heat and is longburning in its nature.

## Better see us now about

 your winter supply
## MULESHOE ELEVATOR CO. <br> Muleshoe, Texas



