

IF YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER -- MULESHOE TEXAS

For Many Years

We have been serving the farmers of this section of the country for many years and we are appreciative to the extent that we are trying to serve you better each year.

Bring us your wheat and other grain. There will be no delay in unloading and we will pay the top market price at all times. Our equipment is modern in every respect and you will be well satisfied with our service.

We also carry a full line of Merit Brand Poultry and Dairy Feeds.

Muleshoe Elevator Co.
MULESHOE, TEXAS

Col. Bob Sammons
AUCTIONEER

"Services Guaranteed"

Phone 71 or
54 collect

Muleshoe, Texas

Send Your

LAUNDRY



Here and Keep Cool!

Why fuss over the tub these hot days? Send your laundry here and keep cool all summer.

Our rates are very low.

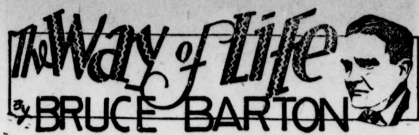
Moellers Laundry
Muleshoe, Texas

Our Clean, New Fresh Stock

Offers you the most wholesome foods obtainable in Fresh meats, eggs, butter, cheese, fruits, vegetables, canned goods and fresh and cured meats. This store serves you honestly and faithfully with highest grade goods at reasonable prices, and assures you that a liberal part of your grocery business is always genuinely appreciated.

Henington Cash Grocery

"Not How Cheap, But How Good."



SEX

The headmaster of a preparatory school came to see me, and we talked about boys.

"What do you do about this sex business?" I asked him. "Do you have a course of lectures for the boys, or do you and the other masters talk with them individually? Or what?"

He shook his head.

"No lectures," he answered. "I am on the black-list of all the Welfare Organizations and Social Hygiene Bands and Uplift Groups. They are always wanting to send speakers up to us, and I refuse to let the speakers come because, for some reason or other, they all seemed to be cracked on this subject of sex."

"The last speaker who slipped by me talked about the Great Mysteries of Life, and the Terrible Mistakes which boys make, and they Awful Penalties they incur. It was essentially a smutty talk, sweetened with moral prune juice. You can almost hear his lips smack as he delivered it.

"When he had gone, the boys appointed a committee to visit me.

"They said: 'Sir, we know all these

things. We are gentlemen, and we are uncomfortable when they are talked about. Please do not embarrass us with any more such speakers."

If you were to get all your information from looking at motion pictures or attending Broadway shows, or listening to Social Uplifters, you would conclude that the United States has gone sex-crazy.

As a matter of fact, I am convinced that the two following statements are absolutely true:

First: Contrasting the United States with England under Henry the Eighth, which was only four hundred years ago, Greece or Rome, which represents the highest civilization of ancient times, there is no question that life to-day is a hundred times cleaner, more wholesome, and freer from dirt.

Second: The two great interests of this country are business and sports. Compared to these two, sex is a very weak third.

The longer I live the more confidence I have in the natural ingrained decency of men and women, of boys and girls. And I like the more I dislike the folks who are so professionally eager to guard, correct and improve them.

The Very Latest

By MARY MARSHALL

Combining two figured materials in one ensemble is a difficult business, not because in theory the idea is not sound, but because of the difficulty of getting two figured fabrics whose tones

lack of property or income above a specified amount. All share now. The marriage date entitling widows to pensions has also been advanced.

Veterans who have living wives whom they married before July 31, 1900, will now get \$50 a month. Single veterans will get \$25 a month. Widows of veterans who are over 55 years and who were married prior to 1912 will get \$25 a month.

Veterans and widows living in the state homes provided for them will receive half the amount others receive in their class.



For Commissioner of Agriculture



A. H. King of Throckmorton, Throckmorton County, Texas

Born and reared in Hunt County. Thirty years in farming and stock raising. Several years in Legislature. Author of the law providing free tuition to country boys and girls outside of their districts, etc. Favors taking the work of the Department into the country and rendering aid to the real dirt farmer. Will make you a good hand—try him.

THE NEW

for Economical Transportation



"6"

Delivered Prices Fully Equipped

MULESHOE

- Roadster, disc wheels \$640.00
- Coupe 710.00
- Club Sedan 776.00
- Coach 710.00
- Sport Coupe, 5 wire wheels 800.00
- Sport Roadster, 5 wire wheels 700.00
- Sport Sedan, 6 wire wheels 885.00
- Phaeton, disc wheels 640.00
- Sedan 830.00
- Sedan Delivery 740.00
- Roadster Delivery with bed spare tire and front bumpers 615.00
- Closed Cab Delivery with 5 wire wheels and front bumper 645.00
- 1 1/2 Ton Truck with Cab 730.00

Check These Prices As Well As The Equipment
A six in the price range of the four.

Valley Motor Co.
IT'S WISE TO CHOOSE A SIX

Goodland News

Mr. and Mrs. L. A. Reed spent the week-end with their cousins at Littlefield.

Mrs. Joe Rockley is away visiting this week.

Mr. W. C. Squires and Mr. A. M. Reed went to Littlefield Friday on business.

Mr. C. B. Weaver and family took dinner with Mr. and Mrs. C. Lawton Sunday. Late in the afternoon ice cream was served.

Mr. and Mrs. Holoway and family attended the singing convention at Circle Back Sunday afternoon.

A fire at about 11:00 o'clock Tuesday night destroyed the remains of Mr. C. B. Weaver's last year's feed crop, including some bundle stuff and chicken and hog feed.

The fire started from an unknown cause, but owing to the gentle breeze and the kindness done by the neighbor men and boys, the fire

was checked before further damage was done.

Mr. and Mrs. Hanover's friends, Mr. and Mrs. Pettway from McClennan county have been visiting them.—Rep.

Rand Evers and D. C. Mitchell of Crosby county were business visitors in Muleshoe this week.

NOTICE

On the 24th day of July at the Goodland School House at 5:30 p. m., the trustees of the Goodland Consolidated school district No. 7 will receive sealed bids on the driving of two school trucks. The school will furnish new chassis and bodies. The drivers must pay for gas, oil and upkeep on trucks. The trustees will pay drivers cash or give them the chassis as pay or part pay at the end of the school term. The trustees reserve the right to reject any and all bids.

W. C. HOPKE, Sec.

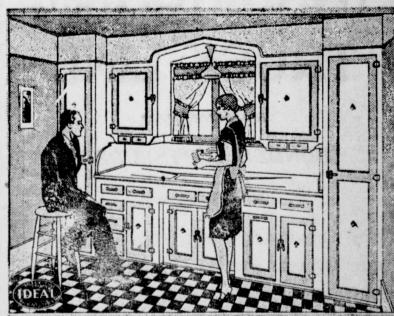
16 YEARS of SAFE, CONSTRUCTIVE BANKING SERVICE IN MULESHOE

Blackwater Valley State Bank

"Safety and Service through the Years"
Muleshoe, Texas

We Stake Our Reputation On

Quality



Our Aim - To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Courtesy - Quality - Service

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.

Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

Member Texas Press Association
Member National Editorial Association

THE COST OF ELECTRICITY.

Ambassador Sackett, representing the United States in Germany, started something when he told the World Power Conference, just held at Berlin, that the average cost of electric current to the consumer is fifteen times the cost of producing it.

Samuel Insull, the Chicago electric power magnate, tried to get Mr. Sackett to leave out that statement. On Mr. Sackett's refusal, Mr. Insull indignantly departed from the conference.

On the other hand, the power people say, there are many elements of cost which Mr. Sackett did not take into account. The cost of distributing current, building, maintaining and operating poles, lines and wires and the necessary transformers, etc., is undoubtedly several times the cost of the generated current "at the bus-bar," as electrical engineers put it.

In France that is exactly the way in which the billboard evil is kept down to reasonable limits. The French government has adopted a sliding scale of taxes. It begins with \$24 a year per square meter for the smaller boards, up to 6 square meters.

people will agree with him. As the New York Times puts it, "There is always drama in the 'spread' between the price which the farmer receives for a head of lettuce and the price that lettuce fetches when transformed into a salad on Broadway." When beef is selling for ten cents a pound on the hoof, it seems exorbitant for the diner in a restaurant to pay at the rate of \$3 a pound for his steak.

TAKING THE BILLBOARDS

The billboards along the highways of America have become a public nuisance. They are at their best an impertinent attempt to force advertising upon people during their hours of recreation. At their worst they are blots upon the landscape.

It is not enough to denounce the advertisers who use the billboards. They would not continue to use them, doubtless, unless they found that it paid them to do so, though it is a very serious question whether the same amount of money spent in newspaper advertising would not bring larger results.

That is a fair and equitable tax. It will keep down the number of billboards and those which are permitted will contribute toward the maintenance of the highways along which they stand.

The privilege of arresting the attention of everybody who goes along the road is in the nature of a public franchise, and should be recognized and taxed as such.

MAY BE GOODYEAR WINNERS FOR 1930



Above are three of the winners in the 1929 Goodyear sales contest, one of them being K. K. Smith of Valley Motor Company.

larger sized boards in France pay at a higher rate, up to \$100 a square meter, or about \$10 a square foot, for the largest. Some of the billboards on the main roads leading out of Paris will have to pay \$16,000 a year each for the privilege.

That is a fair and equitable tax. It will keep down the number of billboards and those which are permitted will contribute toward the maintenance of the highways along which they stand.

Miss Beedle Ingram of Los Angeles, Calif., arrived Saturday by T. A. T. for a visit with her sister, Mrs. Earl Barber.

CARD OF THANKS

We thank and appreciate the actions, feelings and expressions of sympathy for us and to us in our recent bereavement, in the loss of our precious wife and mother. May all of you be spared as much of this as possible.

Miss Anna Margaret Hart left last week for Cresta Del Monte Camp for girls near Las Vegas, New Mexico. The camp will continue through July and August.

E. H. WOOD
GEORGE WOOD

Special!

I HAVE JUST RECEIVED A SHIPMENT OF NEW SILK DRESSES THAT I WILL SELL AT A VERY LOW PRICE FOR THE NEXT FIFTEEN DAYS.

MRS. J. E. ADAMS STYLE SHOP

Attention Gentlemen!

WE HAVE A NICE PRESENT FOR THE FIRST 10 MEN WHO FIND 2 MISPELLED WORDS IN OUR AD PRINTED IN THIS PAPER LAST WEEK.

Valley Motor Co.

NOTICE

I am now local agent for Phillips Petroleum Co., having succeeded Mr. Eddie Moore. Your continued patronage solicited and appreciated. I can assure you of quality products plus courtesy and service.

CLAY BEAVERS

Phone, Wholesale, 53
Service Station 66

WINNINGHAM TRUCK LINE

BONDED AND INSURED

Three trips each week from Muleshoe to Amarillo via., Earth, Dimmitt, Hereford and Canyon.

Leave Amarillo Monday, Wednesday and Friday.

Certificate No. 2508

Muleshoe Phone 74

Amarillo Phone 8968



...it's wise to choose a SIX!

The CHEVROLET SIX

Costs no more for GAS
Costs no more for OIL
Costs no more for UPKEEP . . .

When you consider the selection of a low-priced automobile, first-cost is naturally very important. But another point to keep in mind—and one that has an even greater bearing on what your car will cost—is after-expense. And there again, you'll find it's wise to choose a Six!

By actual test, as well as by owner-experience, the new Chevrolet Six has proved itself as economical as any car you can buy. As a result, you can enjoy all the smoothness, flexibility and comfort that six cylinders alone can give—and do so without paying a penny additional expense!

Chevrolet costs no more for gas and oil! In a recent officially-observed economy run of 200 miles, a Chevrolet Six won first place with a record of 20 miles to the gallon of gasoline—and, at the finish, the oil level in the crankcase was the same as at the start.

Chevrolet costs no more for upkeep! Chevrolet six-cylinder smoothness protects every part of the car from the stress and strain of vibration. It assures extra thousands of miles of trouble-free perform-

ance and a minimum of upkeep costs. In addition, Chevrolet offers such factors of dependability as a big, rugged, banjo-type rear axle, a 48-pound crankshaft, a heavy channel steel frame and a body construction of selected hardwood-and-steel—admittedly the strongest type known.

Chevrolet costs no more for service! Chevrolet flat-rate service provides the lowest charges in the motor car industry on many service operations. And Chevrolet's owner service policy calls for free replacement, including parts and labor, of any part that may prove defective within the terms of the standard warranty. If you are thinking of buying a low-priced car, sound judgment demands that you investigate the Chevrolet Six. No

matter what your basis of comparison may be—the Chevrolet Six represents the finest quality, the greatest value and the soundest investment available in the low-price field today. The facts are plain: It's wise to choose a Six!

\$495 OR PHAETON
ROADSTER

The Coach or Coupe \$565	The Club Sedan... \$625
The Sport Roadster \$555	The Sedan..... \$675
The Sport Coupe... \$655	The Special Sedan... \$725
(6 wire wheels standard)	
Trucks: Light Delivery \$280; 1 1/2 Ton Chassis \$330; 1 1/2 Ton Chassis with Cab \$425; Roadster Delivery (Pick-up box \$195), \$460.	

ALL PRICES F. O. B. FACTORY, FLINT, MICH.

Valley Motor Company
CHEVROLET SALES AND SERVICE
Muleshoe, Texas

SIX-CYLINDER SMOOTHNESS AT LOW COST

Travel Tales

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Federal Publishers Bureau
All Rights Reserved

Full information regarding sailing dates, railway schedules, rates, passport requirements, hotel arrangements, etc., for all points in Europe, North, South and Central America may be obtained by consulting the TRAVEL DEPARTMENT of the newspaper.

AT LAKE LOUISE

By Marion Watson

On the way to Lake Louise we stopped to bide a wee at exquisite Emerald Lake in Yoho National Park. Like a bit of heaven in this strangely peaceful water jewel, nestling serene in the protection of towering peaks. A spot of liquid tranquility, quietly mirroring the green that surrounds it as far as the eye can see! Too small to reflect the soaring, snow-crowned mountains, the tiny lake is content to picture only the wooded slopes that crowd to its very edge. And so strangely intense is the green of its waters that, dipped in them, your hand or boat—or at once turns to emerald of deepest hue.

We could not tarry long amidst its colorful tranquility, however; for Lake Louise beckoned us on. This "Pearl of the Rockies," as it is known to the traveler, is reputed to be the most perfect gem of scenery in the world.

And well it deserves the name! For it defies description, so overpowering is its magnificence and exquisite beauty. Tucked on the side of a mountain pass and surrounded by a sea of pine-clad peaks that dip almost perpendicularly into it and laughingly mirror themselves in its gorgeous depths, it is a spectrum of glorious color, sweeping from a rosy pink at dawn to a sunset rainbow of green, blue, amethyst, and violet under-shot with gold.

At the far end of it, like snowfields in their dazzling whiteness, are the glaciers that drop from the mighty Mount Victoria. Hundreds of trails lead through steep pine forests studded with shrubs and flowers—winding high above the snow-line to lakes that lose themselves in the clouds. Here and there a cataract cascades down a giant rock stairway, spraying a filmy mist into the golden sun.

Out of the stillness comes the shrill whistle of a hoary marmot. Now and then a martin or chipmunk darts across a mountain path. Bighorn sheep and mule-deer roam at large in numbers; and an occasional shaggy black bear ambles leisurely among the heights. Saucy birds come out of unexpected corners to fill the air with strange wild sounds.

This, indeed, is Paradise! Do you wonder that I am loathe to leave it, even though Alaska and romance bids me hasten on my way?

BIDS OPENED ON HIGHWAY CONSTRUCTION PROJECTS

Austin, Texas, June 30 (UP). Bids were opened today on concrete paving on Highway 24, in Baylor, Archer and Young counties. The paving will connect with present improved road 11 miles east of Seymour, run to the county line, across the southwestern corner of Archer county and on to Olney in Young county. The total distance is 22 miles.

Most of the \$3,850,000 worth of work to be let at this week's session of the state highway commission will be awarded tomorrow.

Bids are to be received then on the following projects: 13 miles of grading and drainage of Highway 7 in Brown county between Brownwood and the Coleman county line.

Concrete pavement on 12 miles of highway 100 in Cameron county, beginning at Point Isabel and running west.

Grading and drainage from Linden to five miles west of Atlanta on Highway 48 in Cass county.

Grading, drainage and concrete paving from Pierce Junction to Alameda on Highway 19 in Harris county.

Forty-four miles of rock asphalt surface on caliche gravel base from across LaSalle county on State Highway 2 (the Laredo-San Antonio road.)

Eight miles of grading and drainage from the Walker county line to Point Blank on Highway 45 in San Jacinto county.

Six miles of concrete paving between North West Twelfth Street bridge, Fort Worth, and Nine Mile bridge on Highway 34.

Ten miles of double bituminous surface on Highway 106 in Trinity county from Houston county to Highway 94 at Groveton.

Six miles of grading and drainage of Highway 3 in Val Verde county between Bean and Shamba.

Seven and a half miles of grading and drainage on Highway 29 in Victoria county between Da Costa and the Johnson county line.

WINS DOMESTIC PRIZE

Big Spring, Tex., July 2, (UP)—Mrs. J. W. Smith of Hiway won first place in the district living room contest, including 13 counties in Class Two, it was announced by Mrs. Loucille Allgood, county home demonstration agent. This is a yearly contest sponsored by the Semi-Weekly Farm News. It offers a \$10 prize for district winners and a \$50 prize for state winners.

LAZBUDDIE STUDY CLUB

On June 19th the Lazbuddie Study Club met in the hospitable home of Mrs. R. L. Bledsoe with twenty-two members and six visitors responding to the roll call.

The subject for the day was Literature—Religion for Every Day. Song, "Come Thou Almighty King," with Mrs. Fimis Jennings at the piano; What is the Meaning of the Commandment "Love Thy Neighbor as Thyself"?; Is the Golden Rule a Memory of the Past? How Can We Revive It?; by Mrs. W. S. Menefee; Reading, "Abou Ben Adhem," by Bettie Bledsoe; Song, "Blest Be the Tie that Binds"; What Every Club Member Should Know, Mrs. C. E. Merriott.

Mrs. Pritz was voted in as a new member at this time. This gives us our full quota of twenty-five members, according to our constitution and by-laws. Just before adjournment our president, Mrs. C. Merriott, presented on behalf of the club a beautiful "Sweetheart" hand-embroidered, hand quilted quilt to our honor guest, Mrs. Andrew Shirley of Anna, Texas, who has been visiting her son, W. M. Shirley for some three months, and who is greatly beloved in our community. Mrs. Shirley was also the recipient of sev-

eral other nice gifts. Mrs. John Steinbock presented her with a pair of beautiful embroidered pillow cases to match her quilt. Also a card table cover from Mrs. R. L. Bledsoe, and pillows from other club members.

The social hour was enjoyed very much. Our charming hostess served a delicious ice and salad course, supplemented with angel food cake in pink and white. Also pink and white marshmallows.

At a late hour all departed declaring it the most enjoyable club meeting of the year.—Reporter.

CAVALRY UNIT PLANS MANEUVERS AT CAMP

Dallas, Texas, July 2 (UP)—Extensive battle maneuvers will be carried out at the annual summer encampment of the cavalry brigade of the Texas National Guard near Mineral Wells, starting July 5. General Jacob Wolters, Houston, brigade commander, announced here.

Gen. Wolters was in Dallas recently for a conference with officers of his brigade, which includes the 112th Cavalry, commanded by Col. L. E. McGee, and the 124th Cavalry, commanded by Col. L. S. Davidson.

PLANS PROGRAM FOR PRESS-CONVENTION

Ablene, Texas, July 2.—Six hundred invitations have been sent to newspaper men of the state inviting them to the fifth annual West Texas Press Association meeting at Abilene, July 11 and 12, when the group will officially dedicate the new million dollar Hotel Wooten.

A feature of the session this year will be broadcasting the Friday night banquet program over radio station WBAP with Harold Hough, "The Hired Hand" of the Fort Worth Star-Telegram, at the microphone.

FIND HUGE PLANT

Jefferson, Texas, July 2. (UP)—A huge bull nettle root, more than six feet in length and four inches in diameter at the top end, is on display at the chamber of commerce. The root, one of the largest of its kind ever seen here was found in a nearby field, where it was washed out of the ground by the recent flood.

It takes about a year for the bishop of the Upper Nile to visit his diocese, which covers an area of 264,000 square miles and has a population of 4,500,000.

Anson Handley of Fort Worth was a business visitor here Tuesday of this week. C. V. Turner of Wilbarger county was here Monday looking after business affairs.

ON VACATION

I will be away from my office for a few weeks taking a much needed rest, and in my absence, Miss Barrington and Mr. E. A. Garrett will take care of you in anything you may want in Real Estate or Insurance.

R. L. BROWN

Muleshoe The Land Man Texas



for HEAVY DUTY

You can read the words "Heavy Duty" on its side-walls, you can read extra-husky sturdiness in its broad, thick tread.

Goodyear Pathfinder Tires have made an honest, respected name for themselves. Those who have learned by experience what good service these tires deliver, will welcome this bigger, stronger Pathfinder Heavy Duty.

Its tread is as thick, as broad, as massive, as any heavy duty tire you can buy. Beneath that tread is a carcass of Supertwist Cord.

But its price is in proportion to the price of all Pathfinder Tires—and that means a value that's hard to match, no matter where you buy.

Go now to your local Goodyear dealer, and see how much this new tire offers you.



VALLEY MOTOR CO.

CHEVROLET SALES AND SERVICE

MULESHOE, TEXAS

Progress News Notes

Joy Fowler and family of Crosbyland, John Tucker and family, Mr. Lee and son, Mrs. Otis Lee and nephews, Mr. Collins and family, George Lindsley and family spent Sunday with Elgin Fowler and family.

Mr. and Mrs. Cecil Robertson are the proud parents of a baby boy who arrived June 30.

Edward Gross and Henry Morgan took dinner at the T. J. Morgan home last Sunday.

Mr. and Mrs. Graham and family and Mrs. Shirley and family visited in the T. J. Morgan home last Sunday.

Mrs. Theodore Parker and baby, Robert Parker, and sisters returned to Littlefield after a visit with Elgin Fowler.

Velma McDorman, Ruth Burton and their college friends, Mae Price and Oveta Cage, visited friends and relatives over the week-end.

A number from Progress attended the singing at Circleback last Sunday.

Mr. and Mrs. T. L. Snyder and Mary, and Mrs. Max Miller visited in the T. B. Morse home Sunday afternoon.

Mrs. Max Miller of Flagstaff, Ariz., visited Mr. and Mrs. T. L. Snyder last week, returning Monday to her home. Mrs. Miller was called to the bedside of her father, John Boyles, who has been ill.

Mr. and Mrs. Alexander and sons, Paul and O. B., and Mrs. Sricland and children of House, N. M., visited with friends here Saturday and Sunday.

Miss Maude Milligan visited in the T. L. Snyder home Monday afternoon.

—Reported.

CATCH PLENTY OF FISH

Edd Hupp and family and Tom Hamblin were visiting with Vote Winn and family at Canyon last week-end. They enjoyed a fishing trip while there and report a fine catch of bass and catfish. Mr. Hupp stated that Mr. Winn was harvesting wheat when they arrived the most that yield was very good, averaging about 15 bushels to the acre.

HAWKINS-LEE WEDDING

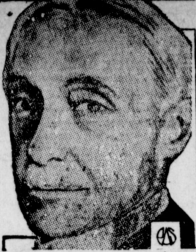
Continued from Page 1.) Hamblin wore a frock of pink crepe with a corsage of white daisies, and carried the ring in a magnificent white lily.

Those making up the bridal procession were: Bridesmaids, Misses Jackie Barrington, Opal Morris, Carrie Agnes Lee and Mrs. D. O. Smith; maid of honor, Miss Marquette Fowlkes; ring bearer, Little Miss Doris March, and flower boys, Leon McCarty and Max Lee

Immediately after the ceremony the guests repaired to the McCarty Lunch Room, where an enjoyable reception was given by Mrs. A. V. McCarty. The room was decorated in a manner befitting the occasion, with a huge wedding bell entwined with white streamers hung above the large wedding cake, and a wedding feast ensued. A complimentary program was arranged and carried out. Before the guests had departed the bride and groom made a hasty exit un-noticed, and departed for New Mexico to spend their honeymoon.

Many out of town guests, including friends and relatives of the groom were present, but a complete list of names could not be obtained.

Great Inventor Dies



Elmer A. Sperry, inventor of gyroscopes, searchlights, electric vehicles and hundreds of other things, passed away at the age of 70.

STATED MEETING of Muleshoe Chapter, No. 792, Order of Eastern Star, first Tuesday in each month. Visitors cordially invited.

SYBIL MARCH, W. M.
IRENE EDMONDS, Sec'y.

LADIES CORDIALLY INVITED

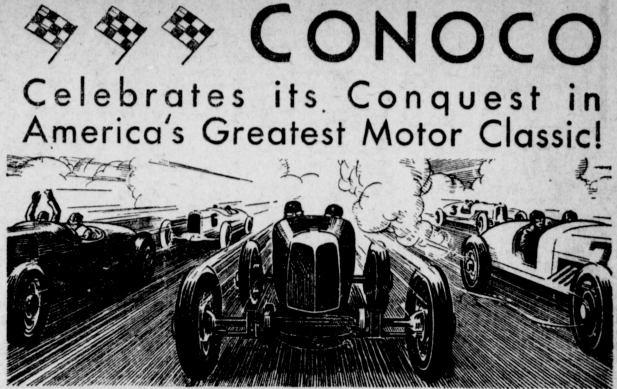
For your approval we have Lady Doris Baby Face Lotion Removes and prevents tan, sunburn, blackheads and pimples. A magic beautifier and bleach. Demonstrated and sold.

Gardner Dry Goods
Phone 13

J. L. Suits, editor of the Lorenzo Tribune, and his brother, from Lockney were visiting friends in Muleshoe last Saturday and attending to business matters.

F. C. Skeeters and family were visiting in Ralls the first of the week.

Harvey Maberry of Harlingen, Texas and a party of friends were in Muleshoe the first of the week prospecting and visiting friends.



CONOCO
Celebrates its Conquest in America's Greatest Motor Classic!

GERM-PROCESSED is the First Stock Motor Oil to "place" in INDIANAPOLIS Speedway Races! ... Now PENETRATIVE LUBRICITY Proves it's Worth in the Terrific Punishment of Racing Motors

Dave Evans, driving a one hundred twenty-two cubic inch front drive Miller Special, placed sixth out of thirty-eight starters. Evans added less than one-half the amount of oil usually consumed in the average racing motor, in five hours, twenty-four minutes, fifty-four seconds of driving, at an average speed of 92.57 miles per hour.

More than one hundred and twenty thousand cheering, excited people, Friday, May 30, saw CONOCO do something that no other stock oil has ever done before! ... saw CONOCO'S claim for the sensational new GERM-Processed oil verified beyond the shadow of a doubt. ... saw the supreme test applied to America's newest oil. ... saw GERM-Processed oil "place" among the leaders of the Indianapolis Race. ... saw CONOCO victories

in the domestic oil market of the Nation!

It was only good strategy for CONOCO to gain the superiority of GERM-Processed oil to your attention in this sensational way. At a time when motor-sets in every section of the country have been lending willing ears to the story of the GERM-Processed oil, learning that this is the first fundamental improvement in oils since 1901 ... reading the sensational disclosures of motor oil merit following the recent Pike's Peak Test. ... CONOCO, by this marvellous stroke, crystallizes the already widespread conviction, that GERM-Processed Motor Oil IS the safest oil for every-day driving in twenty-seven million cars.

For the GERM-Processed oil used in this race was the same stock oil that you can buy at any service

station bearing the CONOCO Red Triangle! You never were told that about any other oil, were you? Remember, GERM-Processed is the first stock oil that ever "placed" in this race. Now CONOCO has proven its claims, confirmed its challenge and justified this request of yours. "If you value the life of your motor, if you would reduce your operating costs, if you want better lubrication than any other oil can give you, go to the Sign of the Red Triangle and ask for ..."

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL



THE VALUE OF SOUND DESIGN

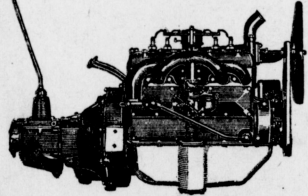
New Ford engine gives outstanding acceleration, speed and power without sacrificing reliability or economy

The good performance of the Ford car, so apparent on every highway, is due largely to the sound mechanical design of the engine.

It has outstanding acceleration, speed and power, yet that is only part of its value to you. Greater still is the fact that it brings you all these features without sacrificing either reliability or economy.

That is the reason the Ford car has given such satisfactory service to millions of motorists all over the world and has been chosen by so many large companies that keep accurate cost figures. In every detail of construction it has been carefully planned and made for the work it has to do.

The design of the compression chamber is an important factor in the efficiency of the Ford engine. It is built to allow free passage of gases through the valves and to thoroughly mix the fuel



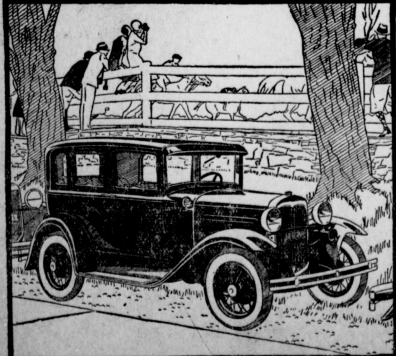
by producing turbulence within the cylinders during compression. The spark thus flashes quickly through the whole fuel charge, resulting in quieter and more effective engine performance. Other factors are the direct gravity gasoline feed, the specially designed carburetor, the new hot-spot manifold, aluminum pistons, chrome silicon alloy valves of larger diameter, statically and dynamically balanced crankshaft and flywheel, the simplicity of the electrical, cooling, lubrication, and fuel systems and accuracy in manufacturing.

NOTE THESE LOW PRICES

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- De Luxe Coupe 545
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- De Luxe Sedan 640
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All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost.

Universal Credit Company plan of time payments offers another Ford economy.



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Ask the nearest Ford dealer for a demonstration

Vote For H. STERLING For Sheriff

Just after the election in 1928, I announced to the voters of Bailey County that I would be a candidate again in 1930. I am making the race again, and I wish to take this opportunity to express my thanks for the loyal support that my neighbors and friends are giving me. If elected to office, I covet the same loyal support from these, the best friends a man ever had, and men and women who stand for things that are right.

If elected, I will be on the job all the time, and I believe that with the assistance and cooperation of the good citizens of Bailey County I can enforce all laws in a fair and impartial way and with courtesy to all.

If necessary to have a deputy at the expense of the taxpayers, I promise to let the voters have a voice in the selection of such deputy in order that he may be accountable to you as well as myself.

I hope that you will see fit to vote for me on July 26th, 1930, and assure you that your influence will be appreciated.

H. STERLING,

Candidate For Sheriff and Tax Collector of Bailey County, Texas.