

# THE MULESHOE JOURNAL

VOLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, JANUARY 31, 1930.

NUMBER 51.

## Fire at Sudan Destroys High School Building

Fire almost completely destroyed the fine plant of the Sudan High school on Friday night of last week. First-hand information as to the cause of the blaze has not been obtained here, but the loss is variously estimated at from \$125,000 to \$200,000. This was one of the best equipped high schools in the State. The Sudan fire department did work, but it was impossible to check the flames.

## LARGE ATTENDANCE AT BULA BOX SUPPER FRIDAY

Although the weather was cold and had the box supper at Bula last Friday night was a success. A good crowd was present and there were plenty of boxes to sell. We take this means of thanking the business men of Muleshoe, Sudan and Littlefield for their liberal support. Below is a list of business men of Muleshoe, Sudan and Bula who sent in contributions:

## Farm Loan Assn. Elect New Officers For Current Year

At a recent meeting of the Muleshoe National Farm Loan Association new officers for the ensuing year were elected. Only one of the old officers, R. J. Klump, remains. B. E. Chaney is the new president of the organization, with T. G. Gaddy as vice-president.

## NEW CATAWBA COACH



"Duk" Charlie Moran, big league baseball umpire when not busy as football coach, is going to Catawba college as head football mentor. A five year contract was approved at a meeting of the college trustees. Moran coached the Centre college (Ky.) team, which defeated Harvard, 6-0, in 1921. He will bring with him George Chinn, tackle on the famous team at Centre, who will be chief assistant in the football program at Catawba.

## Baileyboro News

Remember that Sunday afternoon, Feb. 2, at 2:30 is the time to be at the school auditorium to organize an singing class.

Last Sunday afternoon the Baileyboro delegates, composed of Mr. Harvey, Bro. Booth, Mr. Garth, Mr. and Mrs. Warren Powers and Miss Matyze Reid, went to Littlefield to meet with the new B. Y. P. U. association which is being organized to meet quarterly on the fourth Sunday of the first month.

Professor Hailer in the vicinity in the interest of a night singing school, and is looking for individuals to instruct in voice and instrumental music.

## Local Cage Team Defeats Dimmit In Fast Game

The Muleshoe Outlaws, local city basketball club, emerged victorious in a double contest at the high school gymnasium Tuesday night defeating Dimmit in a hotly contested battle by a score of 29 to 20 and trouncing the Earth quintet in the second show to the tune of 34 to 21.

## Building Continues Despite Cold Spell Of Past Month

Information furnished by the Panhandle Lumber Company shows new homes being constructed in Muleshoe and vicinity as follows: W. A. Stevens, modern farm home, northwest of Muleshoe.

## LAMB AND BAILEY COUNTIES ORGANIZE B. Y. P. U. ASSN.

It was only a short time ago that Lamb and Bailey counties organized a new association known as the West Plains Association. Although this is a new association, it is one of the most progressive and wide-awake in West Texas.

## MISSIONARY SOCIETY, M. E.

The Ladies Missionary Society of the M. E. church met at the home of Mrs. Stone with eight members present.

## Unsublied



## New Hatchery To Start Work On February 5th

The large 52,000 egg incubator for the hatchery here is being installed this week and will be ready for operation Wednesday, February 5th.

## Rabbit Poison May Be Obtained From County

Poison grain for the extermination of rabbits, ground squirrels, prairie dogs and gophers may now be obtained at the Court House here.

## SKATING PARTY

It is not often that winter weather is severe enough to freeze the ponds of water in this country so that skating may be enjoyed, however, the month of January did this very thing.

## A. J. Gardner Is New Manager of March Dry Goods

A change in management of the March Dry Goods Company takes place this week when Mr. A. J. Gardner of Hollis, Okla., assumes charge of the business.

## CARL EIROD PASSES AWAY IN SAN ANGELO FRIDAY

Muleshoe people were shocked last Friday when word was received of the death of Carl Eirod, long resident of this section.

Carl was the son of Mr. and Mrs. W. T. Eirod of Muleshoe and had made his home here until about two years ago, when he moved with his family to Stiles, Texas, where he engaged in ranching.

## Progress News Notes

The Union Missionary Society met Monday with Mrs. Bob Kennedy with ten members present. Mrs. Harlan led in devotional from Matthew 7.

Our lesson from Genesius was very interesting. We meet next week with Mrs. Stovall.

The P.-T. A. will meet Thursday, February 6. The parents will render the program.

Mr. and Mrs. Geo. Lindsley took Sunday with Mr. and Mrs. Actkinson Sunday.

Mr. and Mrs. Henry Snyder moved last week to their farm north of Muleshoe.

J. J. Gross and family took Sunday dinner with Jess Murrah.

Mr. and Mrs. Bob Kennedy spent Sunday in Muleshoe with Mrs. Kennedy's parents.

Mr. and Mrs. Frank Snyder left Sunday for a visit in Arkansas.

Barbara Lindsley spent Sunday with Nora Belle Penton.

There was a good attendance at Sunday school Sunday with 70 present.

We are glad to see Mrs. Burton out once more. Reporter.

## Big Increase In Shipments Here During January

Muleshoe is by far the greatest grain shipping point on this division of the Santa Fe between Lubbock and Clovis.

With a total of 225 cars of grain already shipped from this place for the month of January and with two more cars of the month yet to be accounted for, with favorable weather conditions the average of 18 cars of grain shipped daily from this point during the past few days indicates that the above figure will be boosted well above the 250 mark.

Trackage for loading purposes here has proved inadequate for the demand during the past few days, and Santa Fe employees are apparently working to capacity in an attempt to meet shipping demands.

Local colonization indications and climates based upon the volume of raw land being improved in this section at the present time point to a yield, with favorable weather conditions, that will double this year's record.

Significant to note is the number of farmers who are unloading used farm equipment by use of the public sale method and are turning to power farming machinery for the 1930 crop.

## Methodist Zone Meeting Held Here January 23

The Western Zone Meeting of the Plainview District of the Methodist church convened at the Muleshoe Methodist church on Thursday, January 23.

Mrs. Lloyd M. Jones, the leader of this Zone, was in charge of the program, a very interesting one with many lights on our missionary work.

The following visitors were present: Rev. and Mrs. J. T. Howell, Mrs. E. E. Nix, Mrs. R. E. Dennis, Mrs. E. L. Eastman, Mrs. L. S. Kennedy, Mrs. L. Y. Jamison, Mr. Olton; Mrs. Clara M. Harre and Miss Julia Harre of Y. L. Rev. and Mrs. Loyd H. Jones of Earth and Y. L.

The ladies of the local Methodist church served a wonderful dinner at the noon hour.

At the close of the afternoon session a group of those present were entertained by the ladies of the church for the entertainment of the day—Reported.

## FATHER'S DEATH IS AVENGED BY JIM GRAHAM IN TEMPLE

TEMPLE, Texas.—The slaying of his father avenged, Jim Graham was in jail at Walters, Okla., Wednesday, in connection with the killing of Harry Adair, convicted killer of young Graham's father.

The elder Graham was slain last April in a pool hall, after he had ordered Adair to leave the place. Adair, who it was said, was drunk at the time but returned shortly afterward, and without warning killed Graham with a shotgun.

Convicted of manslaughter and sentenced to 40 years in the state penitentiary, Adair was at liberty on appeal bond.

Yesterday he was in a barber shop here, his face covered with a towel, when Jim Graham, the son, stalked into the shop.

Silently he stood beside the chair until the towel was removed by the barber. Then, without a word he pulled out a pistol, fired five times and strode from the room—Ex.

## February 7, Next Date For Lyceum At High School

The next Lyceum for the current year will be presented at the High school auditorium Friday night, February 7. De Jen, the great magician, is scheduled to entertain the people of Muleshoe on that date and promises to be one of the best programs of the Lyceum.

## JEFF BRYANT & SON HAVE MODERN WELDING SHOP HERE

Discontinuing blacksmithing, Jeff D. Bryant & Son of this place are doing strictly welding and body building, having re-arranged their plant the past week in order to render better service to their patrons.

## SEEKS HIGHER POST

Dr. Enrique Olaya Herrera, minister of Colombia in Washington, has announced that he is to be a candidate for the presidency of the republic in the elections that will take place during the first week of February.

## Local Markets

Table listing market prices for various goods like Corn, Cottonseed, and Produce.



**INTRIGUING FROCKS FOR GIRLS  
OFTEN CONTRAST BLOUSE AND SKIRT**



Contrasting materials for little girls' frocks is a call of the advance mode. A popular idea is to button or sew a skirt of one color to a blouse top of a different color and often a different material.

The dress in the picture carries out the idea very cleverly. It is a French model, for which the designer chooses a cherry red wool for the skirt, the upper portion of the frock being made of eggshell colored silk which is dotted with red. In this instance the skirt is buttoned onto the blouse, the usual straight around effect being varied with a clever point at the front waistline.

A favorite style for younger girls is the button-on, skirt with a contrasting colored blouse. The skirts can be made of most any material such as challis, poplin, broadcloth or lightweight tweed, all of which are suitable for spring. The blouses are usually of satin, silk or crepe, these being simply trimmed with ruffles of self fabric at the collar and cuffs and down the front closing.

This idea of using two materials for the making of a frock should be kept in mind by mothers who are entering the upon a prepping sewing campaign. For this styling remains can be used

to advantage. So often lengths of goods are left over from the makings of grownups' frocks, which are not quite enough to make little daughter of the household an entire garment. It needs but a little contrasting material added to develop one piece frocks which have cunning blouse tops like the one pictured.

An excellent feature about the button-on types is that one can with different blouses change the entire appearance of the frock. Then, too, later on lingerie blouses can be substituted for those of lightweight wools.

JULIA BOTTOMLEY.  
(© 1933, Western Newspaper Union.)

**YL News Items**

The Sunday school was good last Sunday. Everyone is cordially invited to come.

Mr. and Mrs. Huggins have moved to this community. They will make their home where Mr. C. Milligan lived.

Mr. Hue Gainer accompanied by his son and daughter, Leonard and Isabel, went to Morton, Texas, Saturday to visit Mr. Wade Davis and family.

Mr. and Mrs. Harold Griffith of Sudan spent Sunday in the W. A. Stevens home.

Tick Willman spent Sunday with Elmer Buhmann.

Melvin Lowery has entered school here.

Mr. S. S. Bozeman spent Sunday night with Mr. D. J. Harris and family.

Dean Stevens visited Albert Trawick Sunday afternoon.

Mr. Frank Lovelady who has been in Davidson, Okla., returned Sunday evening.

Mr. Hue Gainer took Mr. Jack Moss' small baby to the doctor at Plainview Sunday.

The singing Sunday night was a success. The new officers presided and rendered a good program. The class hereby extends an invitation to everyone to attend.

Y. L. and Lashudy played basketball at Y. L. last Friday afternoon. The scores were: boys 21-10 and girls 11-10 in favor of Y. L.

Mrs. E. C. Priboth who is in the Baptist Hospital at Abilene is not improving very fast. Mr. and Mrs. Guss Priboth, Dorothy, Melvin and Gerald Priboth returned to their home Sunday night.

Ruth Shofer was dinner guest of Lola Hupp Sunday.

Travis Houston has withdrawn from school here to enter at Fairview.

Mr. and Mrs. Byron Durham were called to the Lubbock Sanitarium Sunday morning to see a niece who has had an appendix operation.

Mr. S. D. Beller and family were

Sunday dinner guests in the home of O. N. Robison.

The Loyal Friends Sunday school class was entertained in the O. N. Robison home last Thursday night. Many interesting games were played and a business meeting was held. New officers were elected. At a late hour refreshments were served. All reported a good time.

P. T. A. met last Friday night. After the election of officers for another year and the regular business meeting, a cover, a musical program was given through an imitation radio. Vera June Beller sang some real classical songs. Then some popular hits were sung by the Beller sisters. The Y. L. orchestra played several selections.

Perry McMinn, the great violinist, played two solos. Last, but not least, some real old time dance music was heard. This was rendered by Mr. Parsons and sons Emmitt and Ernest. After this meeting most of the young people went to the chivaree at John Bickels. Many games were played. At a late hour delicious refreshments were served. Everyone departed reporting a good time and wishing for the young couple much happiness in their future life.

Miss Edwina Buhmann visited Miss Theron Kimbrough Sunday.

The Y. L. and Progress ball teams played basketball in the Muleshoe gymnasium Monday night. Y. L. was victorious in both games, the scores being: boys, 44-4; Girls 54-2.—Rep.

Cheating students think themselves very smart if they can find means by which they can avoid getting ready for successful careers.

Now that so many special days and weeks in honor of special causes have been observed, let us have a Tend to Business Week in Muleshoe.

Not merely does old Opportunity knock at everyone's door, but often she has to go upstairs and pull the sleepers out of bed.

**BUSINESS AND PROFESSIONAL COLUMN**

**Bailey County Abstract Company**  
L. S. BARRON, Manager. MULESHOE, TEXAS

(ESTABLISHED IN 1900)  
Abstracts, Loans and Insurance

WE ARE BONDED FOR \$50,000.00 TO PROTECT OUR CLIENTS.

(Member Texas Abstracts Association; Also Member Association of Title Men)

**Muleshoe National Farm Loan Association**

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. LOAN COMMITTEE

I. W. Harden, President. J. A. White  
J. J. Lawler, Vice-President. M. F. Collins  
L. S. Barron, Secretary-Treasurer. R. J. Klump

A Long Time Loan and Low Rate of interest

**WHEN IN MULESHOE STOP AT  
The Elite Hotel**

Cozy—Comfortable—Good Service  
G. D. GUPTON, Proprietor

MULESHOE TEXAS

**Cecil H. Tate**  
Attorney-at-Law  
Office in Saettler-Kunkel Building  
MULESHOE, TEXAS

**A. R. Matthews, M. D.**  
Physician  
and  
Surgeon  
MULESHOE, TEXAS

**BUILDING**  
IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.  
W. C. GORDON  
At Panhandle Lumber Company

**Dr. T. A. Moore**  
Physician and Surgeon

Special Attention to Obstetrics and Children  
Muleshoe, Texas

**Lubbock Sanitarium and Clinic**

Dr. J. T. Krueger  
Surgery and Consultations  
Dr. J. T. Hutchison  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. F. Lattimore  
General Medicine  
Dr. F. E. Malone  
Eye, Ear, Nose and Throat  
Dr. J. H. Stiles  
Surgery and Physiotherapy  
Dr. H. C. Maxwell  
General Medicine  
Dr. R. L. Powers  
Obstetrics and General Medicine  
Dr. B. J. Roberts  
Urology and General Medicine  
Dr. A. A. Rayle  
X-Ray and Laboratory  
Dr. Y. W. Rogers  
Dentist  
Dr. John Dupree  
Resident Physician  
C. E. Hunt  
Business Manager  
A chartered training school for nurses is conducted in connection with the sanitarium.

**PAT R. BOBO**  
ATTORNEY-AT-LAW  
Practice in All Courts.  
MULESHOE, TEXAS

**Texas Utilities Co.**  
Appreciates the Business Received From Muleshoe

Send Your  
Abstract Work  
—To The—  
Muleshoe Abstract Company

A. P. STONE, Prop.  
MULESHOE, TEXAS  
Agent for Warren Addition

**O. N. ROBISON**  
General Auctioneer  
20 YEARS EXPERIENCE

Will Give My Services Free to Schools or Societies Giving Box Suppers.  
Muleshoe, Texas. Route No. 4

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.  
VISITORS WELCOME  
CONNIE GUPTON, W. M.  
J. B. ROBERTS, Sec.

**MICK**  
The Auctioneer

Will cry your sales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or Flag.

**Matthews Sanitary Camp Cabins**  
Muleshoe, Texas

**Dr. G. A. FOOTE**  
Glasses Fitted

PHYSICIAN and SURGEON  
Office at Sudan Drug.  
Office Phone 45  
Residence Phone 33

**Land! Land! Land!**

I like real estate as an occupation and dummy business that doesn't require much intellect. As long as you don't overbuy, you're safe. It doesn't fluctuate like the stock market. The person who buys real estate is sure of some income, some success.

**R. L. BROWN**  
The Land Man Texas

Real Estate - Insurance - Farm Loans

**The  
Finest Food**

If you are looking for QUALITY FOODS, you'll find them here. Our customers are people who like the best, but thrifty shoppers and know where to find the best at the lowest prices. Come to our modern store where personal attention is always shown.

Shop here as economically as you can anywhere—and be assured of the finest quality foods for your table.

**MARKET PRODUCTS**

Don't forget our market for the best in cured and fresh meats.

**Gupton Grocery Co.**

Phone No. 4 Free Delivery  
Muleshoe, Texas

**PROFIT OR LOSS?**



It depends on you. Young chicks must be fed in order to give them the start in growth which is expected. Here is a ready-to-feed Growing Mash exceptionally rich in Vitamins A, B, and D. You'll be astonished to see how this vitalized mash lowers the death rate, prevents leg weakness and promotes rapid growth, sturdier frames and stronger bones. Prepare now for a successful season with your chicks.

**Muleshoe Elevator Co.**  
MULESHOE, TEXAS

**LAW ENFORCEMENT**

The police car filled with headquarters detectives pulled up beside the meek little man in the modest Ford sedan, and brandishing their revolvers the officers commanded him to pull up to the curb. The meek little man obeyed.

"Got any dope in this car?" roared the detective spokesman.

"Why, no?" gasped the bewildered little man.

"Any booze?"

"No sir."

"Got any pineapples or tear-bombs or smoke machines or saved-off shot-guns or machine guns aboard?"

"No, certainly not. I'm a peaceful law-abiding citizen."

"All right, I guess we'll have to let you go. Wait a minute! Say, you ain't acquainted with Scarface Boozinski or Gashouse Zoznukus are you?"

"I should say not," indignantly retorted the man.

"Well, then, let's take him to the cooler, boys," said the detective, addressing his companions. "I noticed one of his headlights is out of alignment.—The Pathfinder.

**WHAT TO DO BEFORE  
YOU GET BABY CHICKS**

Little things count a lot in keeping baby chicks alive and getting them to grow big. Be ready for the chicks when they arrive. Clean up the brooder house used last year. Wash the floor with strong lye water, disinfect the walls and floor with a good disinfectant as crude carbolic acid, two parts to fifty parts of water. After house is cleaned move to new ground. If not possible to move brooder house plow up ground around house so chicks will have new dirt to range on.

Two days before you get chicks fire up brooder to get it regulated and keep heat at 95 to 97 degrees, place thermometer three inches from edge of hower. Check your ventilation then when you place chicks in brooder and be sure they are comfortable. This heat must be maintained the first week.

Prom time chicks are put in brooder until they have learned to eat, keep the litter covered with paper.

Try our Want-Ad column for results

# BEHIND the PRODUCT

*There is nothing more important about a product than the Institution behind it. From a small beginning a little over thirty years ago Goodyear is now the worlds largest rubber company. Goodyear builds many millions more tires than any other company. This year Goodyear will produce its 150,000,000th tire Goodyear owns and operates its own coal mines, cotton plantations, textile mills, its own rubber plantation and has eight complete tire plants. These are some of the reasons why we can give you more for your money in a GOODYEAR.*



## The Double Eagle

*The tread of this tire is practically double thick, and is built of the toughest, longest wearing rubber Goodyear has yet developed. The body of the tire is built extra heavy of Supertwist cord fabric. This tire—the first of its kind—commemorates the 30th Anniversary of Goodyear's founding. It is the finest, strongest, handsomest tire that money can buy. It is a much better tire than the usual motorist needs. Under anything like normal conditions, this tire will last as long as you will keep your car.*



## The Heavy Duty

*If you drive fast—start and stop quickly, if you drive considerably over rough, rocky roads, if you carry heavy loads long distances, the extra plies and thicker Supertwist carcass in the Goodyear Heavy Duty are what you ought to have. With the extra plies of Supertwist fabric, the heavy Duty is extra durable. Here is a tire that will cut your road troubles to less than the minimum and which will prove to be the cheapest in the LONG RUN.*



## The All Weather

*For most motoring requirements the Standard All Weather is the world's greatest tire. It is the tire which best meets your needs for long, trouble-free mileage under average driving conditions. More new cars leave the factories on these Goodyear Tires than on any other kind. The increasing demand for these tires is proof of the quality. Underneath the sharp edged, diamond shaped blocks of the world famous All Weather Tread is the shock absorbing carcass of Supertwist, Goodyear's patented cord.*

# GOODYEAR

More People Ride On Goodyear Tires Than On Any Other Kind.

## Valley Motor Co.

CHEVROLET SALES AND SERVICE

\*\*\*\*\* MULESHOE, TEXAS \*\*\*\*\*

**The Muleshoe Journal**  
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.

Advertising Rates on application.

**SUBSCRIPTION RATES**  
In Bailey County, 1 Year .....\$1.50  
Outside of County.....\$2.00

Member Texas Press Association  
Member National Editorial Association

**ELEMENTS OF PROGRESS**

When cities and towns go ahead, their advance is commonly due not so much to favorable locations and fortunate circumstances, as to the manifestation of certain characteristics by their people, such as the following—

1.—The leadership of a group of men and women who are willing to give some share of their time to work for business advance and community improvement.

2.—A spirit of enterprise on the part of the business men, a willingness to attempt new undertakings and make constant improvements in their service.

3.—Absence of the carping and knocking spirit that chills public spirited effort in many communities.

4.—A willingness to co-operate, and to accept new and progressive ideas, on the part of the general public.

Two of these characteristics call for good leadership, and two call for co-operation from the whole population. When the people are generally willing to co-operate with community movements, the strong and wise leadership is apt to appear.

**HELPING TO BUILD TEXAS**

The Southwestern Bell will spend 19 million dollars in extensions, improvements and general betterments in 1930, a considerable increase over what it spent in 1929.

"Improved varieties sold . . . for 40 to 50 cents a pound . . . native pecans going for around 16c," says a pecan story in the Dallas News. Quite an object lesson on the value of budding top-cutting and care in pecan orchards isn't it?

Work has been ordered started on the 58-mile Rock Island extension from Dalhart to Morse, an outlay of a million and a half dollars. A two-mile spur track to serve the Cedar Park Quarries, Inc., which now has an Austin payroll of \$4,000 a week.

Mrs. E. S. Carley of Seagraves found that skim milk was worth 19c a gallon when she "sold" it to herself by feeding it to poultry. Forty-five hens averaged 13.3 eggs a day when fed two gallons of skim milk daily with other rations and dropped to 3.1 eggs a day when the milk was left out.

Texas industrial development continues. The Texas Sugar Refining Co. plant at Texas City has reopened. . . . Paris Candy Co. will build and operate a peanut factory if it can get 1,500 acres planted to peanuts in its section. . . . Beaumont's port facilities gave it the recent addition of a \$250,000 paper factory which ambitiously plans "to manufacture enough paper products to supply the state." . . . Alamo Iron

Works and Aransas Compress Co. will spend \$500,000 at Corpus Christi on improvements and enlargements. . . . Grapefruit juice plant near Donna is nearing completion, helping to solve the problem of off-sized fruits.

**KNOW TEXAS**

The only graphite mine in the Southwest is in Texas, near Burnet. It produces a considerable part of the graphite produced in the United States.

The greatest distance between eastern and western points in Texas is 325 miles, from the extreme southern point to the northwest corner is 740 miles. The altitude range of Texas is from nothing (sea level) to 9,500 feet.

The most densely populated county of Texas is Dallas with 343 persons to the square mile (1929 census estimate). The most thinly populated is Loving with one person to every four square miles.

Negroes in 1890 represented 20.4 per cent of Texas' population. In 1920 they were 15.9 per cent, the rate of increase from 1910 being only 7.5 per cent against 27.2 in the decade from 1890 to 1900.

**Town Talk**

Albert Taylor of Lubbock was in town Monday.

A. P. Stone made a business trip to Amarillo Saturday.

Mr. and Mrs. E. H. Wood went to Lubbock Saturday.

J. C. Whaley of Gainesville was here Friday.

Mrs. J. L. Alsop and sons, Herschel and Lloyd, are visiting in Ft. Worth.

Mr. and Mrs. J. F. Wallace, Mr. and Mrs. Bill Elrod, Wayne Wallace, M. P. Smith and Rev. W. B. Hicks returned Sunday from San Angelo where they attended the funeral of Carl Elrod.

J. J. Scribner of Lubbock was in town Saturday.

R. A. Mitzelt was here Monday from Lariat.

Chas. Whitacre of Lubbock was here Monday.

Willie Ramon of Lariat was in town Saturday.

Floyd Nettles has returned from a trip to California.

J. H. Lucas of Littlefield was here Thursday.

Lem Chesher of Lubbock was in town Friday.

Judge J. D. Thomas was a business visitor in Muleshoe Friday.

A. J. DeBord and family visited Mrs. Elias Brown in Amarillo Sunday.

Rev. and Mrs. C. A. Joiner returned from Lubbock Thursday.

Herbert Hillman, Cecil H. Tate, Misses Jackie Barrington and Beatrice Booth attended church at Baileyboro Sunday night.

R. A. and N. E. Scifres of Bula were in town Tuesday.

Mrs. F. O. Boone went to Meirrose Thursday to attend the funeral of her aunt.

Mr. and Mrs. E. McWilliams and little son, Charles Edward, of Paducah are visiting her sister, Mrs. G. H. Holland.

David Anderson, Buford Butts, Howard Towery and Choyce Wilson were in Plainview Saturday.

Cecil H. Tate and R. L. Brown were in Lubbock Saturday.

C. L. Washington has moved here from Quitaque, Texas, where he and his family will reside near Bula where he has purchased a farm.

**CLEANING AND PRESSING**

Is our business and we are equipped to handle your work in a very efficient way. Our new Spring Samples for Tailor-made suits have arrived. Call and look them over.

**MULESHOE TAILOR SHOP**

**The Best Purgative for**



Relieves the congestion, reduces complications, hastens recovery.

**THE NEW**



"6"

Delivered Prices Fully Equipped MULESHOE

Sport Roadster	\$700.00
Coupe	710.00
Roadster	640.00
Club Sedan	770.00
Coach	710.00
Phaeton	660.00
Sedan	820.00
Sport Coupe	800.00
Truck-Cab	730.00
Sedan Delivery	740.00
Light Delivery Chassis	470.00
1 1/2-ton Chassis	625.00

Check These Prices As Well As The Equipment A six in the price range of the four.

**Valley Motor Co.**



THINK!

**Have Money**

IN the name of reason THINK! Money is a POWER and a man is powerless to do what he wants to unless he has money. Then he can grasp opportunity. WITHOUT money he is helpless.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business



**Blackwater Valley State Bank**

"Where You feel at Home"

Muleshoe, Texas



**White Front Garage**

D. O. SMITH

Serving the motoring public with the best in Gasoline and Oils, Tires, Tubes and Accessories. Mechanical work on all makes of cars. We solicit a portion of your trade on the guarantee of good service and square dealing.

Muleshoe Texas

**YOUR DRUG WANTS**

Are as easily and efficiently supplied as they would be in any city drug store. In addition to drugs, we have almost anything you may need in your home and bath room.

*Ice Cream, Candies, Soft Drinks*

**McCarty Drug Store.**

Muleshoe, Texas

**NOTICE**

After due consideration we have decided that we can better serve our patrons by discontinuing regular blacksmithing and turning our attention to welding and the building of truck and trailer bodies, body irons, trailer hitchers, stalk cutters, and knife sleds.

We hesitated to do this, but have been unable to get an efficient blacksmith for the rush season, and we think this arrangement will better serve our trade and give us our entire time to take care of our welding business.

We thank our friends for anything in our line and we will do our best to give better and quicker service than before.

**Jeff D. Bryant & Son**

"Weld Any Metal and Guarantee It."

Muleshoe, Texas

**"Penetrative Lubricity" MEANS**

1. Freedom from Friction.
2. A "Carry-Over" Film by Metal Penetration.

TO lubricate, an oil must decrease friction between metal surfaces. A motor oil does this by separating the metal surfaces, and *theoretically* keeping them separated under all operating conditions. It may amaze you to know that many oils frequently fail to do this.

Think how this "separation" of moving parts is accomplished. The oil forms a wall or "film" between opposing surfaces. . . . and it upon this film that the reputation of every oil must rest. The film is thin, of course, for it must ride in the tight crevices of bearings, cylinder-walls, etc. . . . But it must also be of extraordinary strength. . . . it must cling tenaciously. . . . or the pressure of your motor will squeeze and hurl it from the vital points, that must be kept separated.

**Penetrative Lubricity . . . The New Gauge of Motor Oil Merit**

Penetrative lubricity is the outstanding characteristic of the new Conoco Germ-Processed Motor Oils. This characteristic is the direct result of Germ-Processing.

You must know this story of Germ-Process. Briefly, it is the patented result of 16 years' experimentation by the British scientists, Wells and Southcombe. Back in 1911, when everything of fundamental importance was known about the refining of mineral oils. . . . these two scientists foresaw that additional improvements must be made, in order to keep lubrication abreast of the future development of the "gasoline buggy".

They knew that animal and vegetable oils

were "oilier" than mineral oils could ever be, but were impractical for use in internal combustion motors which operated at high temperatures.

Finally the Germ-Essence, containing the "oil" property lacking in mineral oils, was isolated. And a method was devised for combining this essence with highly refined mineral oils.

**Only Conoco Oils Are Germ-Processed . . . This Gives Them Penetrative Lubricity**

Continental Oil Company now owns the exclusive right to Germ-Processing for North America. Only with these new oils can you secure a fracture-proof film which actually penetrates the metal surfaces of your motor! What does this mean? . . . It means that the all-important film no longer may be hurled and squeezed from moving parts. The Germ-Essence carries the oil into every minute crevice. . . . into the very metal itself. And there it clings—clings when the heat of high speeds seeks to scorch and drive it away. . . . elicits when bearings try to squeeze it out. . . . clings, too, when you stop your motor. And this is most important. . . . for the oils you are now using drain away as the motor stops, and require 5 to 15 minutes to re-gum their gears and dirty when you next tread on the starter. That's why 40% to 60% of your motor wear occurs in those first minutes of operation.

Save your motor by the use of this new oil. Introduce it to Conoco Germ-Processed oils, solely at the sign of the Red Triangle.



**GERM PROCESSED**  
PARAFFIN BASE MOTOR OIL

**Lazbuddy News**

The perfect spellers for grade four are: Helen Jennings, Theron Vaughan, Earle V. Crain, Joe Bates Jennings, Edith Barber, Ruby Malouf, Bonnie Bradshaw, Estelle White, Nathan Fleming, and Lucile Crain.

For grade five: Natha Mae Shouse, Nerine Jennings, Melvin Trieder, Walter Dyck, Edcar Vaughan, Christine Gammon, Leota Wilson and Richard Carter.

Miss Christine Shaw of Crosbyton is here spending a few days with Miss Faye Cheyne.

Messrs Kermit Davis and Flauidie Gallman who are students at the Tech college at Lubbock, were week-end guests of Mr. and Mrs. O. N. Jennings.

"Oh, what a good time we have had!" This came from a group of young people who were royally entertained in the home of Mr. and Mrs. O. N. Jennings Sunday. The group enjoyed the grand feast, music and game. Those present were: Misses Christine Shaw, Znobia Brock, Pauline Statton, Joyce Julian, Joy Briscoe, Jaunita Ivy, and Faye Cheyne; Messrs. Kermit Davis, Flauidie Gallman, George Foreman, Shanks Ivy, Elwin and Leon Julian.

Come sing with us next Sunday night, February 2nd. We assure you we will let you sing as long as you want to and as loud as you want to.

The Farmer county singing convention will meet with us at the High school auditorium the second Sunday in February. Everyone is cordially invited.

Perfect spellers for the primary room are: Lillian Trieder, Henley Wilson, Ralph Winner, Clyde Merriot, Dorothy Flemmings, Elnora Frazier, Rayburn Haskins, Ernest Brock, Okel Bradshaw, Jack Wilson, Glenda Roberts, B. J. Burton, Jack Mathon, Lavern Partz, Eula Raper, Loyd Crane, Eugenia Cordwell, R. V. Ivy, Paul Brock, Ressie Lou Deiter and Bernon Roberts.

The primary room has forty new library books. The children are happy reading them.

**Basket Ball**

Lazbuddy basket ball teams lost two fast games to Y. L. last Friday by the close score of 21 to 10 for the boys and 11 to 10 for the girls. Our first team with them was 49 to 2 for the boys and our girls was 49 to 1. You can see we are improving some.

We are going to the County Tournament the 7th and 8th of February at Bovina. The girls have ordered new suits and we expect to do some playing the rest of the season.

**CLOVER HALVED GRAIN. DOUBLED THE MILK YIELD**

RUSK—As a result of one sweet clover demonstration last year, W. L. Knapp, county agent, has been able to place 1500 pounds of yellow blooming sweet clover seed with Cherokee county farmers recently. Some hairy vetch and biennial sweet clover has also been placed.

Last year Mr. Thurmond grazed two acres of vetch through December and January and then removed the stock until March 24 when he turned them in again until early June. During the latter period a four-acre sweet clover patch was available and fourteen head of cattle and three horses grazed the two fields until the plants seeded. He then cut the grain ration for dairy cows in half during this time and says milk production doubled.

**CIVIL SERVICE PIE**

It took the Senate only a few minutes to pass unanimously the Dale pension bill in favor of retired civil service workers. Under the measure the maximum retirement annuity was raised from \$1,000 to \$1,200 and it permits optional retirement after 30 years service. Postal employees who are now eligible for retirement at 65 after 15 years service would be eligible at 65 after 30 years service. The average retirement annuity under the Dale law would be raised to \$860 from the present \$740.

The quick unanimous passage of the measure was anything but a compliment to former President Coolidge, for the bill was passed by both houses in the last Congress only to be vetoed by him. The House was expected to pass it in the same prompt manner. No arguments were needed, but Senator Dale explained that it would permit the retirement of many superannuated employees who are now clinging to the service for a living.

**HIS ALIBI**

"Here, here, gentlemen!" exclaimed the train conductor, finding two of his smoker passengers engaged in a brawl. "What's the trouble here?" "My pocketbook's gone!" replied one of the combatants when peace had been restored. "And I think he took it. He was sitting beside—"

life! I don't have to steal; I'm a plumber!"—Wichita Price-Current.

American workmen are said to be wage slaves, but anyway many of the slaves are riding to work in their own automobiles.

The cruel Indians used to frighten the pioneers with their painted faces, and the modern girls do the same thing for the people of these times.



**DR. C. E. WORRELL**

EYESIGHT SPECIALIST

Clovis, N. M.

112 E. 4th St.

We Devote Ourselves Exclusively to the Care of the Eyes.

The American people are said to be very forgetful, but they can always recollect the deductions to be made from their income on their tax returns.

People who can't write their names so anyone can read them, will often complain if they are not spelled right in the newspapers.

**Snappy Service Station**

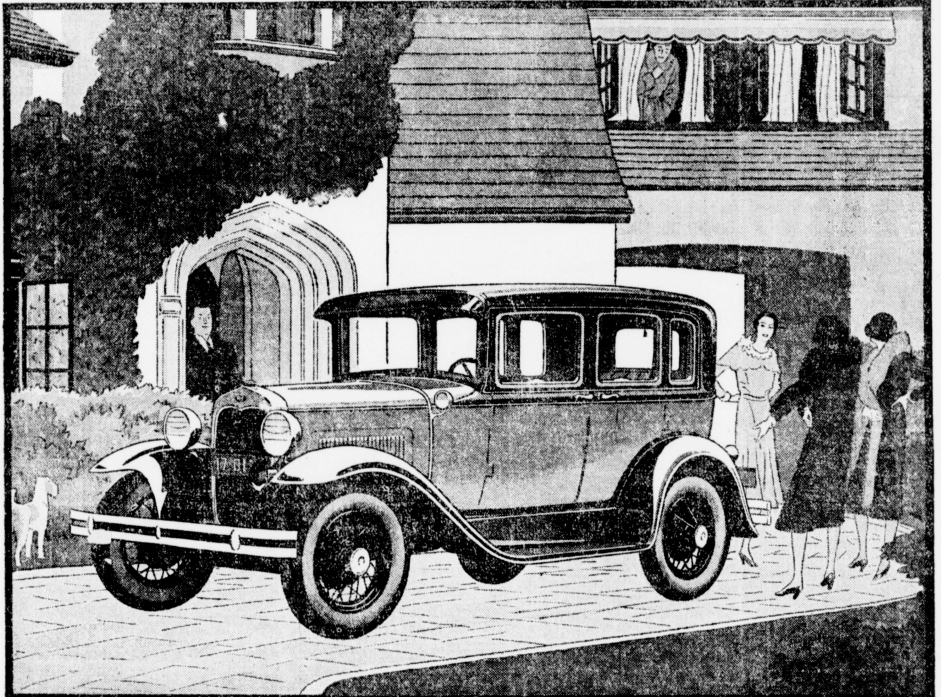
Gas, Oils, Accessories and Storage

We do our best to please our customers, and don't forget that we have a real mechanic. All work guaranteed.

"THANKS AWFULLY"

**Givens & Gillespie**

**New Beauty for the New Ford**



**THE NEW FORD TOWN SEDAN**

In the Town Sedan you see a distinguished example of the unbroken sweep of line which adds so much charm to all the new, roomy Ford bodies. Radiator, hood, cowl, lower roof line, fenders, wheels — every point of design reflects the new style and beauty that have been placed within the means of every one. All of the new Ford cars are finished in a variety of colors.

**ANOTHER STEP FORWARD**

The introduction of the new Ford bodies has set a high standard of motor car value. From the new deep radiator to the tip of the curving rear fender, there is an unbroken sweep of line—a flowing grace of contour gaining added charm from the rich and attractive colors. " " " "

You will take a real pride in the smart style and fresh new beauty of the Ford just as you will find an ever-growing satisfaction in its safety, comfort, speed, acceleration, ease of control, reliability and economy. In appearance, as in mechanical construction, craftsmanship has been put into mass production. New beauty has been added to outstanding performance. " " " " " " " "

A feature of unusual interest is the use of Rustless Steel for the radiator shell, head lamps, cowl finish strip, hub caps, tail lamp and other exposed metal parts. This steel will not rust, corrode or tarnish and will retain its bright brilliance for the life of the car. Here, as in so many other important details, you see evidence of the enduring quality that has been built into the new Ford. " " " " " "

Roadster, \$435      Phaeton, \$140      Coupe, \$500      Tudor Sedan, \$500      Sport Coupe, \$530  
Two-window Fordor Sedan, \$600      Three-window Fordor Sedan, \$625      Convertible Cabriolet, \$645      Town Sedan, \$670  
(All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra.)

UNIVERSAL CREDIT COMPANY PLAN OF TIME PAYMENTS OFFERS YOU ANOTHER FORD ECONOMY

**POLITICAL COLUMN**

The following Political announcements are made subject to the action of the Democratic Primaries in July, 1936.

Fees for all announcements must be paid before name is placed in this column. All cards, advertising, etc. are charged for at the usual rates and must be cash in advance.

**For Sheriff and Tax Collector**

- C. E. DOTSON
- H. STERLING
- J. M. BELL
- F. G. RICE

**For Commissioner, Precinct No. 2.**

- J. A. BEATTY
- T. G. GADDDY

**For Commissioner, Precinct No. 4**

- A. L. CARPENTER
- W. R. CARTER

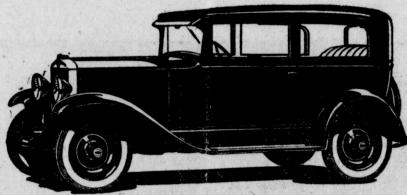
**Want Ads**

FOR SALE—Poland China pigs and sows, 6 1/2 miles northwest of Muleshoe, H. L. Reed. 50-21p

FOR SALE—Some good white Wyandotte roosters from prize winning stock. If you want them come at once. \$1.50 to \$3.00. O. N. Jennings. 1-1c

LOST—Monday, Jan. 26, Truck Tire, mounted on rim for Chevrolet, 8K, 1929 Model, between Susan and Muleshoe, or between Muleshoe and Goodland. Suitable reward. Henry Hanover, Goodland, Texas. 50-2t

# A "SIX" IN THE PRICE RANGE OF THE FOUR



The COACH

*The introduction of the new Chevrolet Six at a very noticeable decrease in price, without sacrificing quality, gave to the motoring public the utmost in motor car value. Beautiful new "Bodies by Fisher," the largest manufacturer of bodies in the world, new colors, new graceful windshield and airplane type instrument panel, big car comfort, with ease of control, plenty of speed and acceleration, tend to make Chevrolet the most popular Six cylinder automobile on the market in the Price Range of the Four.*

*Duco finish, Chromium plating on all of the headlamps, bumpers and radiator shell, the costliest finish known, gives evidence of the fine quality that Chevrolet has always given.*

*If you have not already had a ride in the new Six, ask us for a demonstration, no obligation on your part at all, learn first hand of the outstanding value you are obtaining in this "Six in the Price Range of the Four."*

## THE GREATEST CHEVROLET IN CHEVROLET HISTORY

<b>GMAC Terms</b>	The COUPE.....	\$565	The ROADSTER.....	\$495	<b>GMAC Terms</b>
	The SPORT COUPE.....	\$625	The SPORT ROADSTER.....	\$525	
	The CLUB SEDAN.....	\$625	The PHAETON.....	\$495	
	The SEDAN.....	\$675	The COACH.....	\$565	
	<small>PRICES F. O. B. FLINT, MICH.</small>				

# VALLEY MOTOR Co.

**Chevrolet Sales & Service  
MULESHOE, TEXAS**

**IF YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER -- MULESHOE TEXAS**

**BANKERS FIND GROUP BANKING WIDESPREAD**

**Over 13 Billion Dollars of Bank Assets in Affiliated Systems Numbering 1,850 Members— In Nearly Every State.**

Over 1,850 banks with more than thirteen billion dollars in resources are shown to be associated with chain or group banking systems in the United States in facts recently gathered by the Economic Policy Commission of the American Bankers Association. The chairman of the commission, R. S. Hecht of New Orleans, pointed out that the facts indicate that "almost 75 per cent of our banks and over 18 per cent of our banking resources are in the great net of group or chain banking that now covers almost every part of the country."

The commission's facts comprised chain and group banking affiliations in the broadest sense of the term, the report said. They included those groups in which the controlling interest is held by a particular bank, there being reported 78 instances of this class involving 407 banks and about \$6,473,000,000 in combined banking resources. They included also groups in which a non-banking holding company, not subsidiary to any particular bank, was in control and of this class 28 instances were found, involving 380 banks and nearly \$3,315,000,000 in resources. The report also included groupings in which control was exercised by individual persons and these cases numbered 167, involving 1,071 banks and about \$1,443,000,000 in assets.

**The Total Figures**

The total was over \$13,275,000,000 in aggregate resources. Some of the systems comprised 50 to 100 banks each. Head offices of the groups were found in all jurisdictions, states or territories and the District of Columbia.

"We have not included in these figures," the report says, "banking groups in which a commercial bank, a trust company or an investment bank, and sometimes a savings bank, are tied together by some form of stock holdings and operated as complementary elements in an organization rendering complete financial services. We have held that such groups are similar to a departmentalized bank and different in the purposes and operations from a chain or group banking system."

"For purposes of the present report we define chain or group banks as systems in which centralized control, whether corporate or personal and either rigid or informal, directs the operations of two or more complete banks, not functionally complementary, each working on its own capital and under its own personnel and located in one or more cities or states."

Commenting on the question whether the rapid development of chain banking was in the nature of a reaction against restrictions imposed on branch banking by the banking laws in many states the report says that observation does not wholly confirm this theory since chain banking is prevalent in some states where virtually no restriction is imposed on branch banking, as well as in those where the establishment of branch banks is prohibited. It adds:

**The Question of Branch Banking**

"However the facts do show that anti-branch banking laws have been a factor in some cases, and probably in some sections, in the spread of chain banking. Instances have come to our attention where expansion along chain bank lines has been carried out by state banks whose expansion along branch bank lines was stopped by the passing of state laws prohibiting further branches. Yet whether expansion would have been along branch bank lines if the laws had imposed no barriers, it is impossible to say. There is obviously a well developed banking opinion in some sections that the chain bank method brings to outlying banks the strength and efficiency of a big organization without depriving them of their local individuality and sympathies. In view of the mixed factors noted, we feel it is unsafe to generalize as to what bearing branch banking laws have on chain developments."

"The recent era of rapid chain bank development has found specific reflection in some state legislative action tending to restrict or control chain or group banking. Also we find a sharp difference of opinion among state bank commissioners who have expressed their sentiments regarding chain banking."

In a foreword to the report, issued in booklet form by the association at its New York City headquarters, Chairman Hecht says that "The Economic Policy Commission does not take a stand in advocacy of or in opposition to this new method of concentrating banking resources through the affiliation of banks into groups and chains, but is simply offering as a guiding body what we believe is the most complete national picture of this rapidly growing movement."

The Floresville Chronicle-Journal tells the story of F. F. Kolenda's diversification success in 1929. He harvested \$633 worth of onions from ten acres, planting cotton between the onion rows that yielded \$870 worth of lint cotton. He sold 294 turkeys for \$963, besides selling 127 cases of eggs and a considerable amount of butter from his cows.

**Big Square News**

Z. T. Allen, whose condition is quite serious, is now taking treatment in the Plainview sanitarium.

Mr. Frank Barrett has gone to Hot Springs, N. M. to improve his health.

Roy Haberer and family were Sunday guests in the Earl Last home.

Herman Haberer and family and Mr. and Mrs. Bragg were guests of Mr. Art Haberer Sunday.

Mr. and Mrs. Liles of Amherst were Sunday guests of their daughter, Miss Estelle Liles.

Mr. and Mrs. Carl Baker and Mr. and Mrs. C. Q. Bragg attended the Basket ball games at Muleshoe Saturday night.

Bro. Williamson preached at the school house Saturday night and filled his appointments at this place Sunday. He was accompanied by Brother Robertson, a student of Wayland College.

Mrs. Glenn Stiles returned Wednesday from a very pleasant visit with relatives in Iowa and Kansas. She reports lots of snow and zero weather.

The Ladies L. I. C. Club met Thursday afternoon with Mrs. W. G. Wyer. Eight members were present and two visitors. One new member was added. The subject: Health in the Home, was led by Mrs. Alfred Scott. A special feature at this meeting was a paper by Mrs. Roy Haberer on heating and ventilation. Ladies of the community are invited to attend these meetings the 2nd and 4th Thursdays of each month.

Mrs. Vance Henington and Carl visited in the home of her brother, Harold Wyer of Muleshoe, the latter part of the week.

**Report From Bigsquare School**

The school has had an increase of some 16 pupils, all new residents. They are: Evelyn Smith, Wade English and Floyd Davis in the 4th grade; Polly English in the 6th grade; Alma Davis in the 5th grade; Marie and Irma Rae Brogden and Melvin Dane in the 4th grade; Lucille and Dorothy Reed in the 3rd grade; Harold Brogden, La Verne Purcell and Noker Dane in the 1st grade; Baby Brogden, Vernie Purcell Jr., Cleo Dane, and Christine Davis in the Primer class.

Final examinations for the first half year's work are being given this week. Some of the pupils feel quite fortunate in being exempt from some of these examinations because they made an average grade of 90% and were in school 90% of the time.

The one exempt were: Maxine Scott, Elsie Dale Haberer, Arnold Brown, Donald Layman, Junior Wyer, Beth Baker, Mary Louise Kellar, Robert Ellen Burton, Glenn Scott and Eldon Kellar.

Work has been started for the interscholastic league meet which will be held in March. Chapel exercises are held every Wednesday and each room puts on a program. Every one enjoyed the program which Mr. Bragg's room put on this week.

The school will put on a program in connection with the box supper Friday night, Jan. 31.

**ADMISSION OF NEW STATES**

Ask your friends this question: "What requirements must a territory meet in order to become a state?" Probably five out of ten persons will not be able to answer and four others will be hazy on the subject.

Yet since the 13 original states ratified the Constitution 35 federal territories have been admitted into the Union as States.

Article IV of the Constitution provides that "New states may be admitted to this Union," and "The United States shall guarantee to every state a republican form of government." This is all the Constitution has to say upon the subject.

There is no general law prescribing the requirements for statehood, and whether a given territory is qualified for admission to the Union as a state must be determined by Congress when the occasion arises.

The Northwest ordinance, enacted in 1787 before the Constitution was framed, provided that the northwest territory should ultimately be divided into states, not exceeding five in number, and any one of these might be admitted into the Union as soon as its population should reach 60,000. In a general way this has since been taken as a criterion in respect to the minimum population of a new state, although Nevada came into the Union in 1864 when it had a population of only 40,000.

The customary procedure is for the citizens of a territory desiring statehood to send a petition or memorial to Congress asking for admission into the Union as a state. If Congress decides that the territory has attained sufficient economic importance and has a population large enough to deserve admission into the sisterhood of states it passes what is known as an "enabling act," which grants the residents of the territory permission to formulate a constitution to be submitted to Congress for approval.

Sometimes the first application is turned down. For instance, the residents of Utah territory, which was organized in 1850, applied for admission several times before their application was granted. It was not until 1896, after polygamy had been abolished and its revival made legally impossible, that Utah was formally admitted as a state. Once a territory becomes a state it has the same rights and duties as the others.

There is nothing in the constitution or any statute particularly relative to the admission of new states composed of territory not adjacent to continental United States. It is presumed, however, that if the federal government saw fit to admit Hawaii, Porto Rico, Alaska, or the Philippines, as states, it would be constitutional to do so, although there would undoubtedly be a great difference of public opinion as to the propriety of such a step.

**A Most Important Asset**

**Q** When we value our business we consider stock, equipment and fixtures.

**U**

**A** But more important than these we also consider the item of GOOD WILL.

**L**

**I** It has been earned by years of honest, conscientious, service, best possible values at lowest possible prices.

**Henington Cash Grocery**

*"Not How Cheap, But How Good."*

**FARM SALE**

**Friday, Feb 7th 1930. 12.30 P. M.**  
*This Sale is to be held at the J. R. Lawler Farm, 4 1/2 miles northwest of Muleshoe*

- 10 Head of Horses
- 3 Cows.
- 2 Yearlings.
- 1 P. and O. 2-row Lister.
- 1 2-row Avery Godevil.
- 1 Single Row Cultivator.
- 1 Corn Binder
- 2 Wagons, Section Harrow.
- 1 Cream Separator.
- 2 Dressers and Chiffirobes.
- 1 Dufold
- 3 Bedsteads.
- 2 Rockers.
- 1 Ice Box, Cook Stove, Heating Stove.
- One Cabinet and Safe.
- One Brooder.
- Other articles too numerous to mention.

TERMS: CASH

**J. R. LAWLER, Owner.**

C. W. MICK, Auctioneer J. E. ALDRIDGE, Clerk



**NEW HOMES ARE NEEDED**

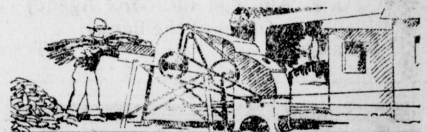
Just how badly more new homes are needed in Muleshoe and surrounding country can only be estimated by interviewing the large number who are looking for a place to live.

If you are renting you can save the rent by applying it as a payment on your own home. If you own a home you can profit by building and collecting rent, as well as realizing on an increased valuation.

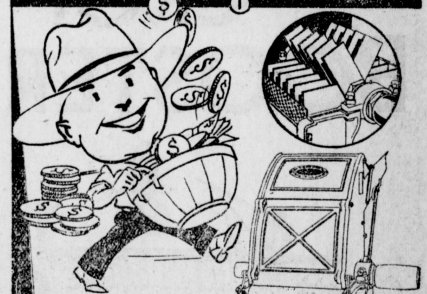
We handle all kinds of building material, and can furnish plans, and even help you with the finances.

See us for those Famous Monitor Windmills

**Panhandle Lumber Co.**  
 Muleshoe, Texas



**Get Bigger Feeding Profits**



**LOWER feeding costs.** Stop leaving money in your feed racks. Get a third more value from everything you raise for feed. It is easy with the W.W. Hammer-Type Feed Grinder! Turns alfalfa, fodder, ear or sun-dried corn, barley, oats, bran, feed, etc., into valuable mixed feed of a third more value. Grinds and mixes everything from the ground up with lightning speed—separately or together, fine or coarse. And does it in one swift, cheap operation.

In fifteen years of actual service on thousands of farms the W.W. has proved to be the world's greatest feed grinder. Built for a lifetime of service. No burrs, gears or knives. Powerful RIGID hammers do the work.

There is a W.W. Grinder that will fit your feeding needs. Nine different sizes. And every model is equipped with Timken Tapered Bearings, Alemite Lubrication and Rockwood Pulleys. Self-feeder can be furnished—Blower or Elevator equipment.

**We Will Demonstrate the W.W. on your own farm with your own feed and power. Ask us about it.**

**W.W. HAMMER TYPE FEED GRINDER**

**E. R. HART LUMBER COMPANY**  
 Muleshoe, Texas

**Pure Half and Half Cotton Seed and Seed Barley just received. Call early before these seed are gone.**

**MULESHOE ELEVATOR COMPANY**

## Notice! Farmers,

We have taken off the 26c service charge on cream tests, and in the future we will make no charge for testing. Bring in your late Turkeys now.

**No. 1 Toms and Hens, 18c**

The place where you get a square deal.

**Muleshoe Produce Co.**

ELMO HEAD, Mgr.

**"Ask Me Another" of INSURANCE**

**Q. What is Life Insurance?**

**A. Life Insurance is the only plan ever devised by which a man or woman can create an immediate estate regardless of the uncertainty of life.**

Insurance is one of the chief benefits of civilization.

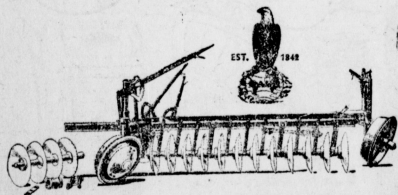
Let us figure your insurance problems for you.

**J. E. Aldridge Insurance Agency**  
Office at the Bank

Muleshoe

Texas

# Get acquainted with this modern CROP BOOSTER



**WE'VE GOT** a modern cost-cutter and crop booster here—the Case Wheatland Disk Plow—that saves time, prevents waste and increases work done per man per day.

With the Case Wheatland, you can realize a saving in cost per acre of 100 to 200%—by cutting your best time with a moldboard plow in half, or better.

It penetrates to a uniform tilling depth—shallow or deep, 6 inches if you like. Used immediately after harvest—it kills weeds, conserves moisture—all ground completely moved and turned.

Built strong—light in draft—handles easily. Plow cupped, heat-treated disks give extra wear. Disk cylinders, built in sections—turn as one. It's easy to remove a section if soil conditions require it.

Come in and see this money-saving plow—or use your phone. Call on us for service—any time.

**BAILEY COUNTY ELEVATOR CO.**  
Muleshoe, Texas

# CASE

COMPLETE LINE OF QUALITY IMPLEMENTS

## PHENOMENAL GAIN IN TRUST SERVICES

By **JOHN G. LONSDALE**  
President American Bankers Association

SO phenomenal has been the increase of trust department services that institutions are unable to keep a true record of its advancement. There are now something like 2,500 active trust departments in banks in America, while in 1900 only 168 active trust departments had been established.



In becoming the custodians or the guardians of the property of others, bankers as John G. Lonsdale sums what has been fittingly described as one of the "most exalted human relationships ever created by law." They become at once a big brother, a big sister, an advisor, or a confessor, sworn so to conduct themselves that clients will be won to them by their ability and integrity.

Thousands of little children have received an education and have been started off right in life through the trust department's safe keeping and guidance of the family estate, numberless widows have been protected from merciless stock swindlers, many thousands of business men have been relieved of troublesome details in the conduct of their business through the creation of a living trust and still others have safeguarded their business enterprises through life insurance trusts.

The favorable reaction of the public toward trust department services is not accidental. It may be traced jointly to the growing intelligence of the American people in financial affairs and to advertising to the world at large the merits of trust services. Advertising used in a sensible, judicious way is necessary, a power that has accomplished much good for humanity.

Among the detailed services, rendered by a trust department the one that seems to be winning favor the fastest is the life insurance trust. Life insurance is the quickest known way of creating an estate. In reality it affords the possessor the opportunity of setting up a positive monetary safeguard for his family and then paying for it on the installment plan.

A married man is not fair to his family if he fails to carry life insurance. I would say to the young man, "Buy insurance before you buy the ring," and to the young woman I would say, "Marry no man so thoughtless as to scoff at life insurance."

## MODERN EDUCATION REVERSES OLD IDEAS

**Business Institutes Use the Plan of Getting People to Think Rather Than Merely to Learn.**

There is one general principle at the basis of all good teaching and it is that a person learns more readily by assimilating the experiences which he himself encounters than in any other way, says Harold Sponler, National Educational Director of the American Institute of Banking. This institute is the educational section of the American Bankers' Association through which 35,000 bank men and women are receiving scientific instruction in their chosen business.

"The most advanced people in teaching today are emphasizing the importance of activity on the part of the student," he says. "In the school-room of former days we often heard such phrases as, 'Be still,' 'Learn by heart,' 'Don't do that,' 'What does the book say?' The newer education asks, 'What do you think?' 'What was your reaction to that experiment?' 'What did you discover?' 'What reasons have you for an answer?'"

**The New School Calls for Action**

"The 'expressing' school is taking the place of the 'repressing' and listening school. The classroom is becoming an open forum, a studio of self-expression, a place of mental growth. The modern concepts of education are personal experimentation, individual investigation, critical discussion and creative self-expression. The pupil really learns only as he is able to assimilate the new meanings of facts and principles with his previous experiences. Activities therefore constitute the pivotal force around which are grouped the new factors in education. The primary responsibility of the teacher is to furnish a constant stream of activities which will afford the stimulating urge to mental growth.

"Education is a process of experimenting, and the program of the institute is so arranged as to give the greatest opportunity to gain by such experience. Through this we develop the art of thinking. Thinking has been described as the ability to handle experience and to bring it to bear on a problem. Effective thinking arises when we are presented with the choice of conduct. Our previous experiences become helpful as we marshal them and bring them to bear upon the matter of our choice."

The students in the American Institute of Banking by reason of the fact that they continue to go on about their employment in banks while taking the banking association's study courses have an opportunity to combine learning with practical thinking and action.

## EPWORTH LEAGUE PROGRAM

Following is the Epworth League program for Sunday, February 2, at the Methodist church.  
Leader, Jerry Joslin.  
Scripture Reading and Introduction, by leader.  
Big Brothers, Iris Hardin.  
Difficulties of the Way, Jeff.  
A Reading, "The Bridge Builders," Jewel Haney.  
Helps of the Way, Hazel Du B.  
The Goal of the Way, Mr. Boone.

## LOW PRICED WHEAT FOR FEED, ADVICE OF A. L. WARD

Low priced wheat may be used for feed, according to A. L. Ward, former Texas A. & M. professor, with the important fact that the low grades have practically the same feeding value as that of the best milling qualities. For profitable use, he says, wheat must be mixed with other feeds with plenty of roughage incorporated. He prefers not to use it for horses and mules in any form, but says feed mixed with other suitable feeds, it is satisfactory for all other livestock.

Miss Opal Morris spent the week-end in Tulla with her sister, Mrs. Ivan B. Mardis.

L. M. Short with the Caprock Embroidery Co. was here from Lubbock Friday.

## ANNOUNCING

**The Change in Management for PHILLIPS "66"**

After February 1st, there will be a change in the management for Phillips products in this territory. I will have the local agency and will appreciate a continuance of your business, both Wholesale and Retail.

Prompt Service

**Phillips Petroleum Co.**

EDDIE MOORE, Local Agent



## Schedule of New Low Prices

FULLY EQUIPPED DELIVERED

Tudor Sedan	\$638.50
Fordor Sedan, 2 W.	738.50
Fordor Sedan, 3 W.	783.50
Town Sedan	808.50
Standard Coupe	628.50
Cabriolet	783.50
Sport Coupe	668.50
Roadster	566.50
Phaeton	571.50
1 1/2-ton, 5 Speeds, Truck and Cab	\$725.50

**MULESHOE MOTOR CO.**  
MULESHOE, TEXAS



## Use OUR Beauty Aids

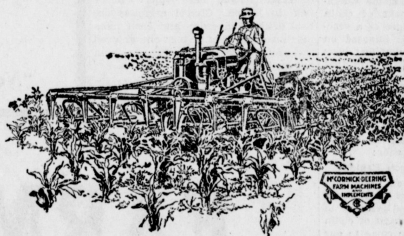
Individual perfumes, shades of powders and rouges that blend with your complexion—we carry them all.

You will like our complete line of cosmetics.

Let US be YOUR Druggists.

**WESTERN DRUG CO.**  
Muleshoe, Texas

## Power Farming Day



**FRIDAY, FEBRUARY 14th**  
**ALL DAY**  
**EVERYBODY INVITED**

Here is an opportunity to see for yourself the changes that are taking place in farm operating equipment. Trained men will be on hand to illustrate and demonstrate equipment and talk on questions in which every up-to-the-minute farmer is vitally interested.

There will be entertaining and instructive moving pictures. A warm lunch will be served free at noon. Your neighbors will be here; we'll have a pleasant, interesting day. Make your plans now to attend our big Power Farming Day.

Remember  
The Day  
and the  
Place



**E. R. HART, Lumber Co.**  
Muleshoe, Texas