E MULESHOE JOURNAL

EY COUNTY, TEXAS, FRIDAY, JANUARY 10,

New Farmers Are son's ompany Flocking To South **Plains Country**

aham. Scottish Dancer. Graham, Scottish Dancer, 200 prizes for her danc-dressed Lady Highlander, 10 dancer with Princess Her dancing features in-nind Fling, Shean Trews, e. Scotch Reel, Sallor's rum Major Clog Dance imball, charming and tal-panist, is the fourth mem-neert group.

ert group. es of real variety withminutes of real variety with-i moment. A Socia program ifferent, with pienty of new to mix with the old Sociat t will never die. In the last a half this Guartet has re than three hundred en-s, working summer and win-ng the year 1928, filling a weeks' engagement.

CROWD ATTENDS SHOWING OF CHEVROLET

; of the new Chevrolet at whay by Valley Motor d L/ hundreds ng was held at Implement Co. rs were given to vas used for the ed a large growd

e of the day fun. Herschal "liams were est, guesing ir contained

> ements have vrolet line. sty factors, and better "added pow n are an-new line. els, Delcoabsorbers at lanting non-l vastly im-

> > RIST

will meet at ship. S.S. ubject: " is invited

CONTRACT LET FOR \$340,000 HOTEL BUILDING AT CLOVIS

MISSIONARY SOCIETY The Ladies' Missionary Society of the M. E. church met at the home of Mrs. Douglass with fourteen members present. The meeting was called to or-der by the president, Mrs. Hicks, read-ing the sixty-second Pasim, followed with prayer by Mrs. Mardis. Each member answered roll call with a Scripture verse. The business nart of the meeting was taken care of, then the president turned the meeting over to Mrs. Stone, the study leader. Each one enjoyed the lesson very much.



CONTRACT LET FOR 5340.006 MOTEL BUILDING AT CLOYS CONTEACT LET FOR 5340.006 MOTEL BUILDING AT CLOYS CONTRACT LET FOR 5340.006 MOTEL BUILDING AT CLOYS MOTEL B

then the pressure. we to Mrs. Stone, the study rear-much. The next meeting will be at the home of Nina Eirod in the country. The chardy of the churrh is cordinary diligence. Thied they returns through the exer-lise of ordinary diligence. This to advise representatives of taxpayers that wholesale requests for extensions (a long list of clients) pre-sented at the eleventh hour, accom-panied by no better reason than Thr-possible to cellect data," or "Physic-ally impossible to each all" will not be sented at the eleventh hour, accom-panied by no better reason than Thr-possible to cellect data," or "Physic-ally impossible to each all" will not be there are divise taxpayers who depend on they to further returns to fur-there for real joins their the for reason than Thr-the for real joins their the for reason than Thr-the for reason th

Farmers Urged To Marvin Jones Will Plant Less Cotton, Have Opposition More Food Stuff In Coming Race

NUMBER 48





DAD









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lorence Rena Sabin, of the Reckefeller Institute for Medi curred at work in her laboratory. For her discovery of the mphatic system and the functions of the white blood cell o tuberculosis, Miss Sabin was awarded the annual \$5000 bit all Review given to the American woman making the montribution is the fields of arts, letters and sciences. dical Re-he origin the P

You'll simply

fall in love with..

laymayd

For your home, and for other discriminating homes, a low priced PORCELAIN

Interpret contribution in the heids of arts, letters and sciences.
FEN RULES FOR SAFE DRIVING
FEN RULES FOR SAFE DRIVING
Self and others by unnecessary "cutting in."
Be as courteous on the road as imple rules for safe driving prepared you are in your own home:-grive other driving first chance.
Romey our cars. The ten pointers during the subscript of card. The service and the road as a problem science driving.
Reep your car under control.-...the subscript of the right for the right of ways.
S. Keep your car under control.-...the subscript of the right of ways.
S. Keep your car under control.-...the subscript of the right of ways.
S. Keep your ear in sound condition.
S. Keep your ear on the road.--one second's insitention may mean an action.
S. Kreet fight for the right of ways.
S. StartED MEETING of Mule-The concientious observance of ten simple rules for asid driving prepared by one of the nation's formost author-tides would reduce the number of traf-fic and highway accidents in the United States, and at the same time result in a decidedly more efficient use of our motor cars. The ten pointers which it is believed motorists should always best in mind whether driving is the city or in the open country are: 1. Keep your car in South condition-it & dangerous to for in the saured clear distance ahead. 3. Keep your eye on the road:—ane

time you will save. STATED MEETING of Mule State and Masonic Lodge, 2nd Tues day night in each month. VISITORS WELCOME CONNE GUPTON, W. M. J. B. ROBERTS, Sec

A. Z. Huckabee in S. Mr. A. W. Taylor of Bracher of Mr. Taylor, return to them for a visit.

Ourila Taylor and Tamiy spen Guistimas with Mr. Thylor is silver a Mickabe in Bintereport, La. Mr. A. W. Taylor d Bintereport, La. Mr. A. W. Taylor, et al. Mr. And and premess situated in the first Mr. A. W. Taylor, et al. Mr. Markine Level Taylor, et al. Mr. A. W. Taylor, et al. Mr. And and premess situated in the first Mr. A. W. Taylor, et al. Mr. Mr. Mr. Mr. J. Condwin, D. Conste of Stally; a situ and a difference of the Mr. Markine Level (160). Original Grante Lubbock of hand: So, Beite the first Tuesday of asid optime thermotechic first the soft and wave to salew be on worn down to salewer, W. Ottoe of TEXAS. COUNTY OF BAILEY.
 NOTICE OF TEXAS. COUNTY OF BAILEY.
 WHEREAS by virtue of an order of an idagement rendered in smath th and degrant Mr. A. Doudlass, and signa frame rendered in smath th and beam ord against H. O. Casale, R. B. Ivey, C. G. Gay, J. C. Paul and K. T. WHEREAS, by virtue of an order of shows a down dagainst H. O. Casale, R. Direct of HERIFF'S SALE THE STATE OF TEXAS.
 COUNTY OF BAILEY.
 WHEREAS, by virtue of an order of have and against H. O. Casale, R. Direct of Bailey County Trans. B. Ivey, C. G. Gay, J. C. Paul and K. T. WHEREAS, by virtue of an order of have and against H. O. Casale, R. Direct of HERIFF'S SALE THE STATE OF TEXAS.
 COUNTY OF BAILEY.
 WHEREAS, by virtue of an order of have and against H. O. Casale, R. Direct of HERIFF'S SALE THE STATE OF TEXAS.
 WHEREAS, by virtue of an order of have dagainst H. O. Casale, R. Direc

Martin in Gause No. 477 on the docket of said Court, I did on the 4th day of January, A. D. 1930, at 10 o'clock A. M. levy upon the following described land and premises situated in the County of Bailey, State of Texas, as the property of the said C. G. Gay, to-

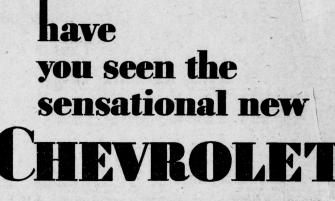
and I will offer , D. Artie Tidwell, E. V. Hall, G. ner, Winslow Hall, Byron

Lee Hall, F. Hall, and Hig pany, in an 5 Dated at 4th day of Jan

48-3t Sheriff of

the place

4th



Those who seek the utmost in motoring satis-faction—at sensationally low prices—should see and drive the Greatest Chevrolet in Chevrolet History . . . now on display in our showrooms!

Here, by every standard of comparison, is Chevrolet's finest quality and greatest value-made possible by Chevrolet's large volume production and the vast resources of the General Motors Corporation!

An improved 50-horsepower six-cylinder valve-in-head engine! Four Delco-Lovejoy hydraulic shock absorbers! Fully-enclosed, internalexpanding, weather-proof brakes! Stronger rear axle! New non-glare windshield! New dash gasoline gauge! And scores of other features!

Come in today and see this car. Drive it. Note how comfortable it is-how easy to handlehow flexible in traffic. And remember that it is now available-





h sher Ad an brakiy Alights.

H OF CH

of Christ Church ho t 2:30 for weach. S verybody

LIKE

electric washer by ABC

EVERT housesceper who was a real electric wash in and huf porcelain Playmad. Priced almost unbelievably low, it has everything that even the sope dudd have. It has workman-buy and mechanical precision that the soperation outside, its espacion that by porcelain - eventasting and taketes - made in special owness at the source of ABC

You try it - FREE You try it — FREE have seen plenty of washing thines but none that even re-dy approaches the Playmayd oncy's workh. Certainly the worke have gone the limit in 'ving in producing this ma-sell at such a price. advertisement could pos-the Playmayd with jus-nst come in for yourself 'ou must allow us to ur home to do one

IT'S PORCELAIN eABC's Playmayd, we of other ABC 'ess ABC Spin-is-that not 's, starches,

3. IT'S STRONG-built of finest grade metal solidly welded and joined. 4. IT'S COLORFUL-richly colorful with its appealing, durable buff and brown. 5. IT'S NEAT-specially de-signed all-porcelain splash rim keeps suds and water in

PLAYMAYD features IT'S FAST-and neverthe-less gentle because of smooth-ly rounded, finger-like, 6-fin is real porcelain, made with extreme care in the great ABC plant.

laymaya

MBER CO

-at extremely low p

During 1929, more than a million three hundred thousan persons bought six-cylinder Chevrolets. This enormou volume production has made possible many savings in th Chevrolet factories—and, its keeping with its long-establish policy, Chevrolet is sharing these savings with the public This enormous savings in the ong-established

The ROADSTER.

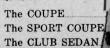
The PHAETON.

The COACH.

The SPORT ROADS'

this greatest of ole new car_ch vourself quality pro -see this r in it-and judge esents!

| With the set of a part , build in the set of the set of the set | 0100 | Inc | UC |
|---|-------|-----|----|
| FER | \$555 | The | SP |
| | \$495 | The | CL |
| | \$565 | The | SE |



DAN



THE MULESHOE JOURNAL YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER -- MULESHOE

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OF QUALITY AT LOW PRICES Those who do the family shopping keep

GROCERIES

said Bailey County, in the Muleshoe the following property, to-wit: All of labor No. 4 in leag Deaf Smith County School taining 179 acres of land, i Bailey County, Texas, levi

we offer.

FRIDAY, JANUARY 10, 1930

ment amounting to least a in navor w. E. G. Rall et al, and costs of suit. GIVEN UNDER MY HAND, this list day of December A. D. 1929. H. A. DOUGIASS, Sherfff, Balley County, Texas.

one thing in mind when on a buying tour. "Where can one get quality foods without paying exorbitant prices?" And those who have bought at our store know that nowhere can such fine quality goods be purchased at the money-saving prices

Henington Cash Grocery

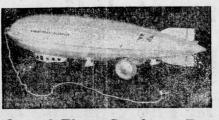
"Not How Cheap, But How Good."

To The Users Of Goodyear Tires

To you who have been using Goodyear Tires for years-to you who started to use Goodyear Tires in 1929-and to new car buyers who, this year, are obtaining Goodyear Tires on their cars-we address this message:

Your judgement, which caused you to select Goodyear Tires, has been echoed throughout the world by the most convincing tribute to the superior worth of a product that has ever been paid.

In 1929, although Goodyear was already building millions more tires than any other company, Goodyear still further increased its lead in sales.



One of These Goodyear Toy Zeppelins FREE With Each Set of Gooyear Double Eagle Tires.

Although it has been true since 1915 that "more people ride on Goodyear Tires than on any other kind," a greater number of people swung over to Goodyear Tires in 1929 than in any previous year.

These tremendous increases in popularity, year after year, permit Goodyear to produce by reason of lower costs, the finest quality in tire history at the lowest prices on record.

You may depend, therefore, on getting even more in value for your money this year when you again select Goodyear Tires.



Valley Motor Company MULESHOE, TEXAS

| The Muleshoe Journal | | Mrs. Lilla B. Daniel visited friends | Judge J. E. Dryden of Sudan was a | ditions point to a profite le year from poultry for those farmers who take | Science hasn't yet discovered a |
|--|---|---|--|--|--|
| C. S. HOLLAND, Editor | Town Talk | in Amarillo Sunday. | | their flocks seriously and "e them the | JOURNAL WANT ADS P4 |
| Entered as second-class matter at | | Francis Miller of Sudan was in town Monday. | George Riddle returned to Paducah after spending the holidays with his | attention wich they mu have if a profit is to be derived. | FOURIAL WAITTADD TI |
| he Muleshoe Postoffice under the lot of Congress, March 3, 1879. | Mrs. Vernis Snyder spent Monday with Mrs. C. J. Roach. | Born to Mr. and Mrs. Ray Griffiths. | parents, Mr. and Mrs. J. G. Riddle, | One sure way of real hast, profit from farm poultry is to porease the | NOTICE |
| Resolutions, Cards of Thanks, etc., | | Friday, Jan. 3, a son. | Miss Verna Riddle visited Mr. Jack | egg production of the entire flock. | |
| re charged for at the rate of 10 | Christine Roach spent Monday night with Mrs. Vernis Snyder. | Mrs. J. E. Aldridge and children have | Riddle of Clovis last week. | Figures indicate that the hen which lays 180 eggs a year has a labor income | J. R. GIVEN |
| Advertising Rates on application. | Lena Gordon, Elva Treton, Fred | returned from a visit to Breckenridge. | H. G. Cloud of Wewoka, Okla., was a | of almost three times as much as the | Bldg. Contracto |
| SUBSCRIPTION RATES | Hinton and Chas. Williams were in | Miss Pearl Strong of Littlefield was | business visitor in Muleshoe this week. | hen that lays only 125 eggs a year. By securing good stock to replace the old | Cabinet Work and Built-in |
| Bailey County, 1 Year\$1.50 utside of County\$2.00 | Plainview last Sunday to visit M. A. Goodson. | in town Monday. | GOOD YEAR IS PREDICTED | hens this spring, the productivity of the entire flock can be increased. | tures a Specialty. Headquar |
| | | Maurice Glasscock returned Monday | FOR POULTRY RAISERS | | Snappy Service |
| lember Texas Press Association lember National Editorial Association | Mrs. J. S. Glasscock has returned from a visit with relatives in Welling- | form a trip to Oklahoma City. | Profits from farm poultry were | | Station |
| | ton. | Rev. and Mrs. Joiner visited in Plainview last week. | higher in 1929 than in any recent year, a compilation of figures by poultry au- | public improvements, work on which is soon to begin. | } Stution |
| HELPING TO BUILD TEXAS | Mr. John Beckel and Miss Lottie | | thorities indicates, and conditions | | |
| With an inexhaustable supply of | Huke were married on Christmas Day in Amarillo. Both of the young people | Maple Wilson of Lubbock was in | point to a profitable season during the coming year. Egg prices are up, and it | | |
| ays and shales; there is increasing | are well known in this section and | town Tuesday. | looks as if they were going to continue | | |
| terest in the industires using those r their basic supplies. Most of the | have a wide circle of friends who wish for them a happy married life. | H. R. Bullin and wife of Quitaque | at a good level during the entire seas- | 200 200 | |
| xas clays used go into bricks, but | 1 <u> </u> | were here last week. | There are several reasons for this. | | |
| ere are several tile factories, a new ne being that at Natalie. Medina | Mr. C. J. Roach is back at work at the Hot Shot Cafe after being out sev- | D. L. Kendrick has returned from a | One is the fact that hatcheries this year have increased their capacities | | |
| unty, recently completed at a cost | eral days on accout of illness. | visit to Rotan, Texas. | due to annual increase of business o- | | Alahanni handise |
| \$145,000. | Miss Opal Haney has returned from | B. C. Linn of Lubbock was a busi- | ver the past few years. These hatch- eries, paying higher prices for hatch- | | |
| With a fast-growing interest in | an extended visit to Oklahoma. | ness visitor here Wednesday. | able eggs, will take a larger percentage | | |
| cese factories in Texas, it will be of terest to note that the American | F. O. Boone and wife have returned | Miss Annie Woods has returned | of the egg yield than ever before. Cold storage figures indicate that | | The LITA |
| siry and cheese industry, doing a | from a visit to Snyder. | form a visit to Seymour. | the beginning of the year will find a | | |
| usiness of five million dollars a year, or outranks the automobile industry | Jeff Lowe, formerly of Frederick, | Clarence Knowles of West Camp | shortage of eggs in storage, and this shortage will be made up, to further | Mar Lever | |
| hose total output is valued at four | | was in town Wednesday. | make inroads upon the egg supply. As | THE . | VAL AND |
| llions. There are nearly 3,000 cheese actories, 5,000 creameries and over | Jane Bucy returned Friday from Far- | Boshester Haddaway of Et Worth | a result, fall and winter prices in 1930 should be high. At the same time, | | |
| 00 condenseries and evaporated milk | well where she was the guest of Beulah | was here Wednesday. | grain prices are reasonable, and con- | | |
| ants in the United States. according the National Dairy Council figures. | Kistler. | ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ | | | |
| | Mr. and Mrs. H. G. Rice of Audubon, | \$ |)ŝ | | 164 1 12 |
| | Iowa, parents of Fred G. Rice, stopped over for a visit here while enroute to | 3 | B | | N. A OCA |
| s an estate, in the opinion of Presi- | California. | 8 D | . M: 1. J | Financial W/a | rries Relieved |
| ent McHatton of the National Pecan rowers' Association, and interest in | Mrs. F. B. Pierson of Norman, Okla., | | e Misled 🛛 🖁 | I mancial wo | Thes Relieved |
| e pecan industry, on a commercial | is visiting her parents, Mr. and Mrs. | 3 | B | Hava | Money |
| ale, is increasing in many parts of a state. A 25-year-old pecan or- | I. W. Haney. | S Mana and Mad | A Franks marie B | nuve! | noney |
| hard is a dependable income producer, | J. M. Gay of McKinney was here | | lel A Fords regis- | TANY familias and | and and and the second se |
| more and more Texans are finding, ad the amount of grafting and plant- | Friday. | | ounty in 1929 than | M get through a "tight | ondering how they will at" place, because at one |
| g and top-working of new trees of | Misses Helena and Thresa McGuire | any other car. | , B | time or another they spe | nt their money in foolish |
| aproved varieties is almost amazing, oking at the State as a whole. | of Audubon, Iowa, visited Mrs. F. G. | Total of 327 n | ew passenger cars | extravagance. | |
| | Rice last week. | registered, represe | enting 16 different | would be solved. | RS in reserve their problem |
| An interesting feature of the gov- mment's helium plant near Amarillo | Mr. and Mrs. R. A. Thompson visi- | makes. Over 47 pe | er cent. of the total | | REGULARLY NOW |
| the tank cars that are now being | ted friends in White Deer Sunday. | were Model A For | ds. The next lead- | | Banking Business |
| all in which to transport the gas to a aeronautical fields. Each car will | Anna Margaret Hart returned to | ing passenger car | was 36.08 per cent. | | a second |
| arry three huge cylinders, firmly tied | Anna Margaret Hart returned to Sherman to resume her studies in Kidd-Key College after a visit with | 3 | 8 | Blackwate | v Valley |
| a pyramid shape to the cars. They ill be filled under a pressure of 2,000 | | Mulaches | Motor Co R | | |
| ounds to the square inch, and the | | | Motor Co. | State | Bank Gra |
| ree cylinders will transport, at this | Miss Martha Nass of Nord, Neb., who is teaching school in Clayton, N. | Mulesho | e, Texas | "Where You f | eel at Home" |
| linders are tested to 3,300 pounds of | M., spent the holidays with her sister, | 2 | B | HAVE MONEYP Muleshoe | , Texas HAVE MONEY |
| ressure before being put into service. | Mrs. John Gregory. | ŵ www. | | | |

Congratulations To SAETTLER-KUNKEL IMPLEMENT CO. On The Opening Of

Their New Implement House In Muleshoe

Muleshoe Journal

Printers and Publishers "Boosting For This Territory"

Gupton Grocery Company

Staple and Fancy Groceries Fresh and Cured Meats

Henington Cash Grocery

"The House of Service" The Best There is in Groceries

McCarty Drug Store

Victor and Brunswick Phonographs

Thompson's

Quality Dry Goods "Pay Cash and Pay Less"

Valley Motor Company

"May your opening day be as good as the day of our showing of the G r e a t e s t Chevrolet in Chevrolet History." **ALITICAL COLUMN**

wing Political a are made subje of the Democrat July, 1930.

for all announcements paid before name is this column. All cards, ng, etc. are charged for sual rates and must be in advar

or Sheriff and Tax Collector C E DOTSON H. STERLING

J M. BELL

For Commissioner, Precinct No. 4 A. L. CARPENTER

OFFICIAL STATEMENT of the Blackwater Valley

\$317,167.20 TOTAL.

LIABILITIES ____25,000 ___6,293.99

\$317,167.20 TOTAL

TOTAL \$317,167.20 State of Texas, County of Bailey. We, E. R. Hart, as President, and J. E. Aldridge, as Cashier of said Bank, each of us, do solemnity swear that the above statement is true to the best of our hundridge assistent J. E. ALDRIDGE, Cashier. CORRECT ATTEST: G. A. ANDERSON, S. E. MORRIS, JNO. J. LACY, Directors. Subscribed and sworn to before me this 8th day of January, A, D. 1930. (SEAL) Opal 'Morris, Notary Public, Bailey County, Texas.

Want Ads

FOR SALE—Purebred Mammoth Bronze toms and English White Leg-horn cockrels. Mrs. Arthur Haley, VVN Ranch, Farwell, Texas. 44-4tp.

WANTED — Second-hand Furniture; buy, trade or sell. East side Muleshot Hotel. Harris Second-Hand Store. 1-tp

FOR SALE—Bailed cane pummies, \$12 per ton at farm, 7 miles N. W. of Muleshoe. Louie Geissert 47-3t

FOR LEASE — Filling Station and tourist camp, in town of Muleshoe Texas. J. T. Gilbreath, Muleshoe 48-2p



where he expects to locate for the coming year. There will be church services at the school house Priday night. The P-T A. rendered a very interest-ing program last Thursday night. Mr. and Mrs. Clarence Brown are proving this week to Progress Thus The Union Missionary Society met Monday with Mrs. Harian with nine members and two visitors present. Mrs. Harlan lead in devotion from the 6th chapter of Galations. Mrs. Madison, members and two visitors present. Mrs.
 Harlan lead in devotion from the 6th Mrs. Clarence Brown are the chapter of Galations. Mrs. Madison, Wice-president, resigned Mrs. Gravel Mrs. Clarence Brown are pointed on the pulpit committee; Mrs.
 Harlan and Mrs. Fowler; light committee; Mrs.
 Harlan and is as follows: Song: More Pathon home.
 J. Grass was in Farwell Monday.
 Harlan and is as follows: Song: More Pathon home.
 Mrs. Marking Spiritule Reading: Mrs.
 Carroll: Legitimate Self Regard, Mary
 Songer: Democracy of Jesus' Regard, Mary
 Mrs. Marking Spiritule Contacts with Mrs. Parker: Human and Children, Mrs. Harlan, The Handicapped and Institution. The Cross: The Kingdom Ideal, Mrs. Fowler; Prayer, Mrs. Strick-Iland; Spiritule Contacts with Mrs. Parker: The Mandicapped and Institution.
 Mrs. Marking Spiritule Contacts with Mrs. Parker at 2:30.
 There was a good attendance at Sunday School with Spreent. News.
 Mrs. Markis; Prayer, Mrs. Strick-Ilang of the Grave at 2:30.
 There was a good attendance at Sunday School with Spreent. News officers for the coming year were elected. Mrs. Forker at 2:30.
 Mrs. Verlie Griffith spent last week in Sudam.



MULESHOE TAILOR SHOP ~~~~~

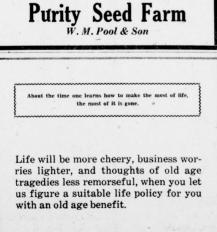
NOTICE

MR. FARMER FRIEND Plant Pure Seed. It Paus!

We have a good supply of the following Pure Line Seed to offer you, recleaned and sacked:

| Dwarf Yellow Milo | \$4.00 per cwt. | | |
|-----------------------|-----------------|-------|--|
| Black Hull Kaffir | \$4.00 " | " | |
| Sumac Red Top Cane | \$4.00 " | " | |
| Hegari | \$4.00 " | " | |
| Feterita | \$4.00 " | " | |
| Surcropper Corn | \$2.00 pe | r bu. | |
| These seed were prope | rly rogued | and | |

inspected during growing season. Do not wait until our supply is exhausted, buy early and save disappointment. Located 11 miles south of muleshoe.



J. E. Aldridge Insurance Agency Office at the Bank Muleshoe Texas

Process of Leavening Bread Is Ancient One Leavened bread, or bread which is made since very early times. In fact, the leavening of bread was a practice known to the ancient Egyptians. They, in order to cause the new dough to rise, used to add a portion become sour. This dod dough was called leaven, and gave the name to this process of breadmarking. This leaven to the ancient is the second to dough which had been allowed to become sour. This dod dough was called leaven, and gave the name to this process of breadmarking. This leave the second of the second second time of the second second second second the second and resulted in the forma-tion of invances of breadmarking. This heave the second second second second presented an infainte number of minute honeycombed gas pockets. The same is the case when yeast is used. At the present day, thanks to research, more scientific methods of introducing carbon discide to dough to make if the shave been made available. Bak-ers have the choice of three-1, me-the choice of the second second second second the second second second second second second second the second second second second second second the second second second second second second the second second second second second second second second the second se

The Auctioneer



MICK cry your sales anywhere. Ref-tes. Come and hear me. Phone Dimmitt. P. O. Muleshoe or

ody makes good socially until he to look interested when he's

thru Dim Flagg.



hastens recovery



SAETTLER - KUNKEL IMPLEMENT CO.

Demonstration of

John Deere Tractors And **Farm Implements**

AT

J. D. PETERS, Muleshoe, Texas. (Now Owner of the Sam Lawrence Farm)

Tuesday January 14th, 1930

Everybody Cordially Invited to Attend.

L. P. Saettler.

W. L. Kunkel.

FRIDAY, JANUARY 10, 193

husband gets mad if his winnes that he has time for trifli d errands, and his mad if he pretends that he hasn't.

Most people never think seriously has hit the



Harris Second Hand

Come in today and hear your favorite Victor Record

Mc Carty Drug Store. Muleshoe, Texas

......

Furniture Store First door in east side of

Paim Sacred to Egyptians. The date paim tree is a macred mentioned we doubt that anybody is been to the Egyptian feliahs and to he normady of Africa the tree of life and the tree of death. Its dates are no norrising that with frugal races they are a principal article of food. Upon its transparent bark was writ-tion, in ancient hieroglyphics, the first wood provided coffins for the old Egyp-tion tombs; its essences perfumed the wrappings of mummices.

about anything until they're married or broke, or some other catastrophe

Progress News Notes





Germany Has a Fast New Cruiser

's accept cruiser, the Leipzig, just after its launching at WH-It will be one of the fastest cruisers afloat and is built to con-agreement of the allied powers. form to the ag

TONES OF GRAY REGISTER AMONG FASHION'S EXCLUSIVES

It gledla, to temptation is so, then there's sure going committed in the name of fashiog, this season. for the source of the season of the structure of the season of the structure of the season of the season of the season of season of the s

is the smart set is wearing on most suffoor occursions. It is that ing cole which these ea-remble costumes of "nitry" worsteds the optimum of the set of the versatil-ty of the worker ware set outport in their making, because of their "snap-qy" styling, their artful coloring and the delightsome unusualness suffs and easembles are receiving the bon-ted of the style-work. There's singly no use resolving to the style-work. There's singly no use resolving to the style-work is as fash-son for east them this season. The soft costumes which are taying slegs with costumes which are taying slegs which costumes the season the type and novelly colds using sprow more lay-an novelly colds using sprow more lay-and novelly colds using sprow more lay-end novelly colds using sprow more lay-ange the season the type and any start is a start of the season of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the type of the season of the season of the season of the type of the season of the season of the season of the type of the season of the season of the season of the type of the season of the season of the season of the type of the season of the type of the season of the

of the smartest entrants into the suft arena is the beaver or scal-triamed. Sometimes an ensemble omits for vary. The distinguishing features ways the distinguishing features bein in the jotture is its circular-flared in tones of gray. While it is true that in tones of gray. While it is true that in tones of gray. While it is true that in tones of gray. While it is true that in the fact that it is developed in tones of gray. While its true that is not being exploited in a popu-far way, with fashions elect, gray are often first, choice. In the instance inted sits which lines the fingertip inted sits which lines the fingertip. The source that the related movement out the varied gray torum being and interactively factorized movement out the source of t



Tornado, Workmen's Compensation, Automobile Property Damage and Col-lision Burglary, Personal Accident and Health Premiums, and all kinds of Surety Bonds.



December 37, a baby girl christened Martha Lou. Mrs. Shelly Allen underwent an op-cration for appendicitis at the Plain-view Sanitarium Thursday. The last report was to the effect that she was recovering nicely. Else Dale Haberer is reported on the family D. H. Freeman and family are unde quarantine with small pox Eisie Dale Haberer is reported on the sick-list. Mrs. Glenn Stiles, accompanied by her brother. Loyal Lusi of Lazbuddy, is leaving Tuesday morning for a two-week's visit with their mother at Lenox. Iowa. Several new families have moved to the community during the past two weeks, and new homes are being built very rapidly. The teachers of the Bigsouare school Big Toe Signal of Brain

tendance during the last month. Mr. Emerald Stiles and wife of Dal-ias arrived Friday evening for a week's visit with friends and relatives.

Mr. and Mrs. Murl Stiles entertained in their home Sunday in honor of Mr. and Mrs. R. B. Hughes of Des Moines, Iowa, and Emerald Stiles and wife of Dallas, with a bounteous din-Try our Want-Ad column fo



HE MULESHOE JOU

Big Square News

Born to Mr. and Mrs. Frank Barret. eccember 27, a baby girl christened

very rapidly. The teachers of the Bigsquare school report a 50 per cent increase in at-tendance during the last month.

Try us for Fresh Groceries, Fruits and Vegetables. Here we give you real val-ues in anything carried in our line and it is a pleasure to serve you. The Best Meats and Eats are always found in our Grocery and Market. Phone us your grocery orders.

Gupton Grocery Co. Phone No. 4

Muleshoe, Texas



The average hen, fed on grain alone, produces only one-half the eggs she would in winter if fed a balanced and complete ration. To keep her laying at full capacity during the next six months you must give her a feed containing the necessary ingredients to make sufficient yolks, whites and shells. You do this when you feed MERIT EGG MASH

Muleshoe Elevator Co.

MULESHOE. TEXAS



BUSINESS AND PROFESSIONAL COLUMN

Dr. G. A. FOOTE **Glasses Fitted** PHYSICIAN and SURGEON Office At Sudan Drug. Office Phone 45 Residence Phone 33

O. N. ROBISON General Auctic 20 YEARS EXPERIN Will Give My Services Free or Societies Giving Box Muleshoe, Texas.

Movie Studio Fire in Which Ten Perished



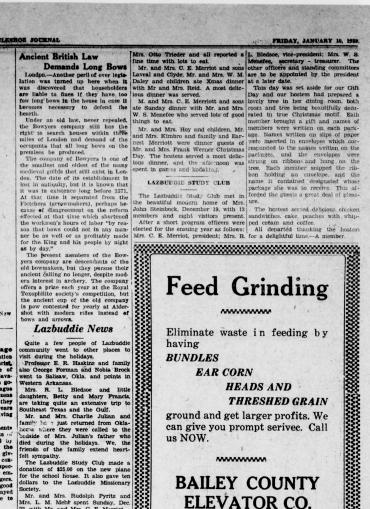
Ten persons were burned to death and others bundy injured in a fire that destroyed a movie studio in Naw York. This picture of the configuration was sent by elephoto.

York. This pleture of the conflagrat. Dropped Into Sea Lingo Here in a norr about a Natucket makeress who was a very superior ending prison. On a visit to New editor the young woman was invited a tes party and expressed a fer-ess hops that she would not use any a phrase while there. Resping a close watch upon her way up at the for and is right null, as any started to leave the table, a mass way up at the for end saked her how arithmer was doing. Every face was are do her and every ear listening are word of the sick man. Fusience do har her rather goes a-term." Then she was overcome with hardshoof, for she had lapsed into the autono, for she had lapsed into the autoga be had determined to avoid. -Brockton Enterprise.

The housed with each other way and by telephore. The shown of the life histor, for the commercial spaces in some sets of the suffering in the life of Christ, young produced from the ergs are fried by the saces are disterned by the sheep and the suffering in the life of Christ, way the are still of the suffering of the suffering rate sets of the suffering of the suffering and the sace are still of the suffering of the suffering are sufficient to a shifting depaint, the such as bottom is correct and the suffering of the suffering are sufficient to a shifting depaint, the suffering the suffering default for the suffering depaint of the suffering default for th "Thank thee, but he rather goes a stem." Then she was overcome with sen ingo she had daternined to avoid...-Brockton Enterprise.
Speed is Reading
Prod. Waiter B, Pitkin of Columbia maiversity stated that there are great different classes of society. Young newspaper men catch with one glance of the cyc 4.1 words, while experienced which is more than the ordinary newspaper line. On the other hand, engine san ere cleal with things rather an with words, have an average ergap of only 3.3 words. The engineers are credited, however, with reading the meaning in a passage of 100 words better than the men of any ether group.
By a state of the sta

THE MULER

Lazbuddie Neuss Auto a few "scople of Lazbuddie tommunity went to other places to "Brossee" of the places to "Brossee" of the places of the label of th



ELEVATOR CO. Muleshoe, Texas

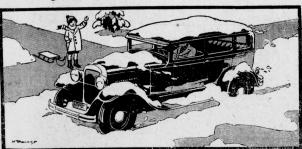
are not enough

ead to help them

No MATTER how mechanically perfect yours car-no matter how responsive your brakes-you are traveling on dangerous ground if your tires are of inferior quality. Equip your car with Firestones-the toughest, longest-wearing tires on earth-and know that wherever you go, your tires will carry you with greater safety and economy than any others you can buy.

Good cars and good brakes





BR-R-WINTER! If only summer were here again!

It's impossible to do anything about the weather—but one very important thing has been done.

CONOCO Winter GASOLINE has been made to give June-like motor starting in January!

And, you'll agree that quick starting in cold weather takes off much of the curse of cold weather for the motorist.

Juse notice the difference-when you fill up with-





29x4.40 30x4.50 _\$9.25 \$10.30 30x4.50 30x3¹/₂ hp. 30x3¹/₂ hp. Extra size 30x5 hp. truck 32x6 hp. truck \$7.50 \$8.00 \$24.00 \$39.00

They need the

Safety-

| ordine co | ~ |
|-----------------|---|
| 29x4.40 | \$6.50 |
| 30x4.50 | \$8.25 |
| 30x3½ hp | \$5.25 |
| 30x31/2 hp. Ext | ra size \$5.75 |
| 32x4½ | \$19.25 |
| | |

Oldfield Tir

Muleshoe Motor Company Muleshoe, Texas

Listen in

RIDAY, JANUARY 16, 1934

YL News Items

tendent, Mr. Dur ary, Mrs. Durwar iss Julia Harre; pi

in Plainview Sunday nes filled his appoint day. Mrs. Jones me League at 7 o'clock

and and and and and arting are: Isabel L. Oran and Earl Gai 1 to have these Willis

Buhrmann and Willis and inscum motored to Las Vegas morning: Donald and Willis Wednesday night. Arvel en-ol at Las Vegas.

S. Bozeman spent Satu Mr. and Mrs. J. J. Hes

and Mrs. Armstrong of Laz-visited Mr. and Mrs. Armstrong L. Sunday. Stewards' meeting was held here av attemnon

afternoon. Lois Wilkerson and Mattie

ying a Th little

again Mrs. By Canyo

Mrs. Durham's relatives. Jimmie Cook is a new primary room this week. Reece Wilterding who the sick list is improving

Misses Lucy Robi visited Miss

Mervin Wilt where he nitt Traweek visited J. B. Er

Mr. and Mrs. H. Robertso

E MULESHOE JOURNAL

Pro He's a high

who

all we ask

Muleshoe

sked the beggar, "what a

D. O. SMITH

enough off while-and

nerve wracki to a man uest for a loan Furniture Sale White Front Garage Closes Feb, 15 th Prices Cut to the Bottom If your car needs repairing in any way bring it to us. Our mechanical depart-Get Our Prices Before Buying. ment will be in a position to handle any make of cars and our work will be guar-anteed to please you. - Give us a trial is R. H. Crook, Furn Co Clovis, New Mexico Texas

Outstanding Features of the New Ford

Quick Acceleration

Smoothness, Balance and Se curity at All Speeds

Unusual Number of Ball and Roller Bearings 40 Different Kinds of Steel Typical Ford Economy Reliability and Long Life

New Body Lines and Colors Rustless Steel for Exposed Parts.

Fully Enclosed, Silent Brake System

Four Houdaille Hydraulic Double Acting Shock Absorbers

Triplex Shatter Poof Glass Windshield

Good Dealer Service After You Buy The Car

| | Cash Del. Price | Down Payt. | Monthly Payts 12 Months |
|-------------------|--------------------|---------------|----------------------------|
| Tudor Sedan | \$639.50 | \$210.50 | \$40.00 |
| Fordor Sedan, 2 W | V. 739.50 | 247.50 | 46.00 |
| Fordor Sedan, 3 V | V. 764.50 | 261.50 | 47.00 |
| Town Sedan | 809.50 | 274.50 | 50.00 |
| Standard Coupe | 639.50 | 210.50 | 40.00 |
| Sport Coupe | 669.50 | 230.50 | 41.00 |
| Business Coupe | 629.50 | 211.50 | 39.00 |
| Cabriolet | 784.50 | 260.50 | 49.00 |
| Roadster | 566.50 | 191.50 | 35.00 |
| Phaeton | 571.50 | 196.50 | 35.00 |

Jan Jones



Muleshoe Motor Company MULESHOE, TEXAS



"No Wonder

they sell so many"

McCormick-Deering **Ball-Bearing Cream Separators**

You don't kr

NEW owners are de-ighted when they dis-cover the advantages of owning a McCormick-Deering Cream Separator. Ask some of them. You will find them enthustastic about its close-skimming, easy-turning, slent operation—its clean liness—and its fine appearance.

you are missing un see and try the McCo Deering yourself. (quest we will bring the six sizes — (How your herd?) — out t elf. On r

E. R. HART LUMBER COMPANY

Muleshoe, Texas



Ease of Control 55 to 65 Miles Per Hour