

THE MULESHOE JOURNAL

VOLUME 7. MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, JULY 2TH, 1929 NUMBER 21

MULESHOE SHIPPING MORE WHEAT THAN OTHER PLAINS TOWNS

Local Elevators Filled and Much Wheat Yet To Be Harvested In This Community.

Up to Thursday morning about 160 car loads of new wheat had been shipped from Muleshoe. The local elevators are still loaded to their capacity and there are acres and acres of the golden grain yet to be harvested in this territory. The quality of the wheat around Muleshoe is making a higher test than the wheat in other sections and the prices paid here are above those paid in most places on the plains according to reports.

There is much wheat being marketed in Muleshoe from outside of this immediate territory, coming from the vicinity of other towns in the surrounding country. This, presumably, is due to the better prices being paid here.

For several years this section has been without a peer in the production of all kinds of feeds, and it has also become noted as a good wheat country, and more wheat is planted throughout the Muleshoe territory each year. Shipments of feedstuffs amount to more here each year than they do from other points in this part of the South Plains and prospects indicate that this year Muleshoe will be the leading wheat shipping point in the same territory.

Combines are still running and the new grain is pouring into town during all hours of the day and into the night. Verrily, this is a great country, and the people from afar are rapidly becoming aware of the fact.

W. M. U. MEETING

W. M. U. met Monday at the church in Bible study, with Mrs. Shirley as leader. A good lesson was enjoyed by all present. A short business session followed, at which time the hour of meeting was changed from 3 o'clock to 4 o'clock during the summer months. The society was dissolved to meet next Monday at the church in the study course.

Reporter

PLAY BY AMERICAN LEGION POSTPONED

The play, "Midnight Rose," which was to have been presented by the American Legion at the High School Auditorium on the night of the Fourth, was postponed until next Thursday night, July 11th. The postponement was unavoidable, but it will give those who take part in the play more time for rehearsal and will enable them to produce the play in a more interesting and entertaining manner. Don't forget the date. It is a streak of fun from start to finish, and if you like to be tickled to death don't miss it.

Commissioner Mack Bell of the Longview community was in town Wednesday. He reports a good rain and crops looking fine, stating that prospects are as good as he ever saw at this season.

ANNAPOLIS HONOR MAN



John B. Webster of San Diego, Calif., who was selected as the honor man of the graduating class of the United States Naval Academy. Webster has led his class every year since entering the academy.

SERIOUS EPIDEMIC STRIKES MULESHOE; QUARANTINE PROPOSED

siege of influenza in Muleshoe. Then the sandstorms held sway for a few weeks, and now a new and more serious epidemic has hit the town. This new fever is called "yo yo", and every boy and girl, man and woman, seems to be willing to catch it.

Chas. Whitacre has been accused of bringing the first one to town, which is more than likely true. An "old timer," when informed that Mr. Whitacre had brought the "yo yo" fever here, asked if it were not possible to have him quarantined.

INVENTORY OF TRAFFIC OVER LOCAL HIGHWAYS FOR FOUR-DAY PERIOD

An annual inventory of the motor vehicles traversing the highways from one county to another is required by the State Highway Department. Mr. D. L. Butt, highway section foreman for Bailey and Lamb Counties, informs us that circumstances over which he had no control prevented him from making tabulation of the cars and trucks traversing the highways in his jurisdiction on the four days authorized by the Department, Saturday, Sunday, Monday and Tuesday, June 29 to July 2, but made note of the following:

On Saturday there were 280 grain trucks crossed the county line on Highway No. 28. The number of other cars and trucks on this division for the day is not known.

On Sunday, the traffic was very light, owing to the rain Saturday night. No notation was made.

On Monday approximately 275 grain trucks and 100 other cars were noted and on Tuesday the number of grain trucks was 250.

Mr. Butt states that on Highway No. 7 the tourist traffic is far below normal for this time of year.

Messrs. H. C. Edmonds and David Anderson spent Thursday afternoon in Lubbock with Mrs. Edmonds and son.

Mrs. L. S. Barron and children and Mrs. Ray Griffiths and children left today for Ruidosa, N. M., to attend the annual Baptist Encampment. They will be gone about ten days.

Mrs. F. Banner of Childress, who was visiting her parents, Mr. and Mrs. Frank Johnson, was taken to the Lubbock sanitarium last week for an operation. Her mother is at her bedside there.

Local Markets

These prices are furnished by the local buyers, and are for your convenience.

Wheat (Thursday)	95c
Kaffir	90c
Maize	\$1.00
Corn, ear	50c
Corn, shelled	75c
Sudan	\$2.75
Maize heads	\$12.00
Kaffir heads	\$12.00
Cane Seed	\$1.15
Hoss	\$9.70
Retail Feeds	
Cotton seed cake	2.75
Cotton seed meal	\$2.65
Colored Fryers	2.00
Shorts	2.50
Cow Chow	\$3.00
Milk Maker	\$2.75
Tankage	\$5.25
Seed out	\$1.00 bu.
Produce	
Heavy Hens	17c
Light hens and Leghorns	14c
Colored Fryers	25c
Leghorns & Blacklegs	20c
Stags	10c
Cocks	05c
No. 1 Turkeys	10c
No. 2 Turkeys	07c
Hides	4c
Eggs	18c
Cream	40c
Capons, 8-lb. and up	25c
Capons, under 8-lb.	18c
Ducks	08c
Green Hides	06c

(Prices furnished by the Muleshoe Produce Co. subject to change without notice.)



Commencement Time

LOCAL EPWORTH LEAGUE VISITS THE CETA CANYON METHODIST ENCAMPMENT

Rev. and Mrs. W. B. Hicks, desiring to promote the welfare of the young people and to provide wholesome entertainment for them, planned a trip to the Methodist camp ground in Ceta Canyon. All things were made ready and late Saturday evening six car loads of young people hied off for the beauty spot of the Plains. We with much joy and fun. Early Sunday morning we made a trip to the beautiful falls and saw some of the wonderful works of Nature. Only the hand of Time could have carved such beautiful scenery. The hanging vines and rippling water made us to recognize that these were lifting their voices to their Divine Creator, and as we witnessed all of this we were made to lift our voices to God for His goodness toward us.

Promptly at 11 o'clock we assembled at the chapel and began our service in song and prayer. Brother Hicks, the introduced Rev. T. B. Hillburn, one of the preachers who has pioneered the work of the church in this country. He preached a splendid sermon from the text, "Keep thy heart with all diligence." Promptly at 12 o'clock we had a most wonderful spread and rested awhile, after which we explored the canyons some more. We then turned our faces toward home, tired but happy that it had been our privilege to enjoy such a good time.

Reporter

Miss Mary Gannon of Boston, Mass. is visiting Miss John Ann James for the summer.

Missionary Hallock Writes Of War and Famine in China

The following letter from Rev. H. G. C. Hallock, missionary to China, was accompanied by a picture and historical sketch of "Wu-ti" the Chinese war god. His armor-bearer is also shown in the picture, standing in the rear of his master. Interesting messages are received by The Journal from Rev. Hallock every few weeks, which give account of Chinese life and conditions. We are glad to publish these messages, as they are highly enjoyed by our readers.

C. P. O. Box No. 1234.

Shanghai, China, May 29, 1929.

Dear Editor: Wars in China suggesting you of "Wu-ti," the Chinese god-of-war. He is seated. Behind is his armor-bearer. The general idea about Wu-ti is that he delights in war. That is not the Chinese idea of him. Once, a man nine feet high, he did "great exploits in war, yet he is best known for his loyalty to his friends and for protecting the weak. Officials and scholars worship him as the ideal of loyalty, soldiers do it to make them brave and protect them in battle, and the people worship him to protect them from his horrors. He's called "Peace-Bringer." Proto-tro, Great God of Loyalty." But he makes not peace, nor protects, nor makes

TRANS-CONTINENTAL TRAIN-PLANE SERVICE TO START MONDAY, JULY 8

Monday, July 8, will mark the formal opening of the Transcontinental Air Transport, Inc. air-rail service from New York to Los Angeles.

The service will traverse the Panhandle, with Waynoka, Okla., and Clovis, N. M., as important stops, where change from plane to train will be made. Passengers may board a Pennsylvania Railroad limited in New York at night, eat breakfast on the diner next morning and transfer at Columbus, Ohio, airport to a big 12-passenger tri-motored Ford plane. The ship will carry the passengers to Waynoka, Okla., with stops at Indianapolis, St. Louis, Kansas City and Wichita, and luncheon and refreshments will be served on the way. As Waynoka diner will be served in the Harvey House and a Pullman will be waiting for the passengers. The Pullman will be picked up by "The Missionary," crack Santa Fe train, and an all night run to Clovis, N. M., will be made. In the morning passengers will eat breakfast at the Clovis Harvey House, board another big Ford plane and continue to the Coast, with stops at Albuquerque, Kingman and Winslow.

J. L. Larry, vice president of the Clovis National Bank, will deliver a lecture at the Baptist Church next Sunday at 11 o'clock. Mr. Larry is an able speaker and a clever entertainer. His discourse on this occasion will be both interesting and entertaining and everyone is invited to be on hand Sunday morning to hear him.

TWO TEXAS POULTRY MEN ARE AMONG WINNERS IN \$10,000 ESSAY CONTEST

Two Texas poultry raisers are numbered among the winners in the \$10,000 letter-writing contest conducted by the recently formed hatchery business organization which operates under the slogan, "Hatchery Chicks for Greater Profits." They are Mrs. F. B. Calender, Port Neches, \$25.00 and Mrs. Lucile Todd Harris, Quitman, \$25.00.

Their essays were among the 41 chosen as best from more than 40,000 submitted during the six months of the contest. Written on the subject, "Why It Pays to Buy Chicks From a Hatchery," practically all of the essays relate stories of increased profits through use of hatchery chicks as compared with the old hen-hatched method.

Winners of the four big prizes were: Mrs. Eloise Knox Niemeyer, Clayton, Indiana, \$5,000; Miss Agnes Glasser, Lincoln, Nebraska, \$2,000; Mrs. G. G. Adair, Ruidosa, Georgia, \$1,000, and Mrs. Bertha Banker, Baldwin City, Kansas, \$500.

Hatcheries from almost every state in the Union are members of the organization which sponsors this contest. They promise profit-producing chicks and fair dealings with their customers. More than a thousand of outstanding hatcheries all over the country belong to this organization.

PANHANDLE WHEAT CROP LARGER THAN ESTIMATED NO MORE THAN WEEK AGO

With the Panhandle's wheat crop getting larger every day as yields in every section exceed estimates made only a week ago, prospects of a serious car shortage are in evidence in a number of localities.

Railroad officials assert that they are doing everything in their power to handle the tremendous movement now in full way, and every train headed in this direction is composed almost entirely of empties, but with the harvest of a bumper crop throughout the territory, railroads are finding it almost impossible to keep up with the demand.

Elevators are full to overflowing and are loading out what as fast as cars are available but are finding it necessary to pile some wheat on the ground. At every station in the Panhandle portable elevators are being used in loading cars and in many instances brought into action as the farmers of the Panhandle seek to market their greatest crop.

L. S. Barron is attending to business in Plainview today. Mrs. J. H. Motheral and daughter, Miss Ava Nelle, returned Thursday from an extended visit with relatives in New Mexico. Mrs. Silas Brown returned to her home in Amarillo Saturday after visiting relatives here for several days.

Glorious Fourth Duly Celebrated Here Yesterday

From early morn until late at night the town of Muleshoe was astr yesterday in the event of the great Fourth of July celebration which had been planned several weeks ago. The various amusements and attractions that had been previously announced were all or nearly all, carried out according to schedule.

The noon festivities on the court house lawn were thoroughly enjoyed by the large crowd that assembled there for the purpose.

The water fight, pulled off in the afternoon, was one of the exciting attractions of the day. Probably the most thrilling performance, especially to the kiddies, was the fireworks display at the ball park last night.

A large crowd witnessed the baseball game between the Muleshoe and Baileyboro teams, which resulted in a score of 6 to 2 in Baileyboro's favor. Immediately after the ball game, the drawing of prizes took place. We did not learn the winners. They will be announced next week.

The celebration as a whole was a success, and the immense throng of people in attendance were shown a good time in varied form. Hats off to those who helped in putting over the event.

W. M. S. MEETING

The Ladies' Missionary Society of the M. E. Church met at the home of Mrs. Jay Wyer, with five members and one visitor present. Mrs. Witte being our visitor.

Our president, Mrs. Hicks, not being present, Mrs. Mardis took charge of the meeting.

The lesson in our book, "What Next in Home Missions?" was taken up and discussed thoroughly and was enjoyed by all. Mrs. Stone was appointed as leader for next week. As each guest departed, they declared the hostess a very nice entertainer. The next meeting will be at the home of Mrs. Witte. The members of the society are urged to be present.

Reporter

PANHANDLE-PLAINS TO SHOW AT IOWA FAIR

Reservations were made yesterday by the fair committee of the Panhandle-Plains of Texas, Inc. for exhibit space in the Iowa State Fair.

Arrangements have been made for space in the fairs at Oklahoma City, Lincoln, Neb.; Sedalia, Mo., and Dallas. Others will be made later. O. V. Vernon, Secretary and Manager of the Amarillo Chamber of Commerce, said yesterday.

Members of the fair committee are: Dr. O. H. Lloyd, Vega; J. E. Hill, Hereford; W. R. Arnold, Hereford.

Mrs. M. Z. Dodson, who has been living in Lovington, N. M., for the past few months, has purchased her former home from J. O. Jones and has returned to make this her residence. We are very glad to have Mrs. Dodson back in Muleshoe.

NEW JUMP RECORD



Jess Hill of University of Southern California in record breaking bound jump of 25 feet 3/4 inches at intercollegiate meet of the Association of Athletics of America held at Philadelphia.

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

Tomlinson Wins the Curtiss Seaplane Trophy



Flying a speedy Hawk seaplane, Lieut. W. C. Tomlinson, one of the navy's famous "Sea Hawks" swept over the 100-mile course on the Potomac river at Washington to victory in the Curtiss Marine Trophy race. The photograph shows Senator Frederic H. Hale, chairman of the naval affairs committee of the senate, presenting Lieut. Tomlinson with the small cup which is the permanent trophy of the winner; at the left is seen the Curtiss trophy.

STATED MEETING OF Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
VISITORS WELCOME
 W. T. BLACK, W. M.
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DR. F. B. MALONE
 General Medicine
 Eye, Ear, Nose and Throat
DR. J. H. STILES
DR. L. P. SMITH
 General Medicine
MISS MABEL McCLENDON
 X-Ray and Laboratory
C. E. HUNT
 Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

**COTTON SCHOOL WILL
 BE HELD AT TEXAS TECH
 JULY 15 TO AUGUST 10**

Lubbock, Texas.—The cotton school, a feature of the summer session at Texas Technological College, will be held July 15 to August 10. The work will be given in the well lighted and spacious textile engineering building under the direct supervision of Prof. E. W. Camp, head of the textile department. Harry E. Blocker of Lubbock, president of the Blocker Cotton Company, will assist in the school as instructor. The complete equipment of the textile department is at the disposal of cotton school students for inspection and study.

Instruction covers all principal points and fundamentals of the cotton business, including grading white and colored cottons, stapling, marketing, street buying and selling, f. o. b. buying and selling, list buying and selling, and the relation between interior buying and selling and export buying and selling. Also a study is made of cotton office practice covering all of the basic principals of book work and electrical detail such as the making of invoices, figuring grade and staple differences and the opening and closing of a set of books especially designed for the cotton business.

There are no scholastic entrance requirements necessary for enrollment.

PRESIDENT SIGNS CENSUS BILL

President Hoover signed the bill providing for taking the Fifteenth Census and subsequent decennial censuses and appointment of the membership of the House of Representatives according to those censuses.

The date fixed to begin taking the next census, which is to include an enumeration of population, agriculture, employment and mines, is April 1, 1930. The measure, approved by the President, authorizes the appropriation of \$39,593,000 to carry out its provision.

As finally agreed upon by Congress, special agents employed by the Census Bureau to check the work of enumerators and supervisors in taking the count are placed under civil service classification in the bill. As originally passed by the Senate, all the census employees would be put under civil service. The House disagreed to this and a compromise was reached on special agents, who will number from 500 to 1000.

The House also eliminated from the bill, on the advice of Census officials, an amendment placed in it by the Senate which would have directed a count of radio receiving sets in the country.

**AUSTIN COLLEGE TO TAKE
 IN STUDENTS OF T. P. C.
 WHICH CLOSED RECENTLY**

Sherman, Texas.—Austin College, at Sherman, stands ready to take up at once the work of the Texas Presbyterian College for Girls at Milford, the closing of which school was recently announced. Dr. T. S. Clyce, president of Austin College, has issued a statement and sent a message to this effect to patrons and last year's students of the Milford institution, inviting them to take advantage of the opportunity afforded. "We have already arranged to take up the work where it was left off at T. P. C.," President Clyce's message to the students said, "so that there need not be any loss of time or credits. It is the purpose of Austin College to recognize the credits and degrees of T. P. C., and in every way possible to protect these degrees and all the credits gained there."

Former students of the Milford college have already been in communication with Austin College authorities, according to President Clyce, and he expects a large number of them to be in attendance at the Sherman institution this fall. Austin College is co-educational.

THE USEFUL HOBO

In the minds of most persons, the terms hobo, tramp and bum have practically the same meaning. But this idea is wrong, according to M. Leinen, agent for a large New York employment company, who declares that he has hired as many as 133,000 Bowerly hoboes for railroad work in a single year, and says they were "a fine bunch of men."

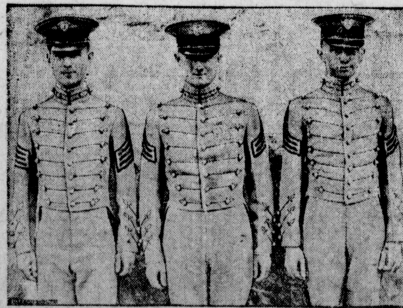
Mr. Leinen describes the difference between the three classes mentioned somewhat as follows: A hobo is a traveling worker; a tramp is a traveling non-worker; a bum is a stationary non-worker. While the three intermingle in the large cities during the winter, and the classes are not strictly defined, when the opportunity comes the hobo is willing to work, while the others are not.

Hoboes travel from place to place seeking reasonable employment, such as harvesting, railroad and other construction work, as common laborers, so they fill a real place in the country's economic system. While they are not always exemplary in morals and conduct, they are honest and industrious, as a rule.

And they have a sense of pride as well. The hobo wants to be known as a hobo, and he is insulted to be called a tramp or a bum.

Read The Journal

Three Best Scholars at West Point



Left to right—Hornice F. Sykes of Omaha, Neb., Raymond L. Hill of U. Land, Calif., and Frank Blue of North Carolina, who are the three high ranking scholars of the graduating class in the United States Military academy at West Point.

MISSIONARY HALLOCK WRITES ABOUT CONDITIONS IN CHINA

(Continued from First page.)

nor the Chinese. Terrible they are; but they do not represent the Chinese and their attitude toward us. Most of our Christians have kept loyal and have stood by us in time of real danger. This is true not only of Christians; but of many heathen too who have helped and protected us at much risk to themselves. The troubles in China have come from a fiercely aggressive and "noisy minority" who make the great mass suffer untold hardships. The Chinese are not "impossible" and what Christianity has done for China during all these years has not "gone for nothing," but is planted deep in myriads of hearts of men, women and children. Shall we desert the Chinese because a comparatively few are wicked? A thousand times NO.

Not only for Christianity's sake, but for humanity's sake, the Chinese common people's need calls us today. The wars and bandits have made sad havoc in many places and the famines, caused in some places by too little rain and others by too much rain, have brought millions to starvation. The Chinese "Government" has made a wonderfully great show of helping on paper, but has done comparatively nothing to save the starving. The Chinese Red Cross and Famine Relief people are working hard, but their efforts and their funds are hopelessly inadequate for the task and for some reason very little help has come from organizations abroad, so that the famine-stricken people are indeed in an exceedingly bad way. I have never known a time when the lot of the common people was as hopeless as it is today. Oh that I were a multi-millionaire and were a thousand young men so that I could throw myself into the breach and help save at least the mothers and children who are dying like flies in many places in China. I am not in a place ravaged by famine, but should any readers of your excellent paper desire to help save life they can send gifts to me by draft, personal check, P. O. money order, or by U. S. Notes in registered letter and I shall do my best to see that they go to the most needy places in the famine districts, and so their gifts will all go to feed the hungry and relieve suffering. With best wishes and kindest regards,

Yours in Christ's glad service,
 (REV.) H. G. C. HALLOCK.

**S. C. CONGRESSMAN IN
 FIGHT ON CIGARETTES**

Representative McSwain of South Carolina and Senator Frazier of North Dakota were among the speakers at a demonstration of the Anti-Cigarette Alliance in Washington a few days ago. More than 2,000 persons attended to protest, as they said, "against the spread of national decay and degeneracy through the cigarette habit."

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Panhandle Lumber Co.

Muleshoe,

Texas

A MISTAKE that may ruin your tour!

You doubtless have heard it—maybe you are one of the careless who repeat it: "All tires are about alike."

Do you really think this is true? If you do, how do you explain the fact that *one* tire towers above *all* others both in popularity and sales?

How do you explain the fact that the leading manufacturers of motor cars, seeking the best in accessories, use *more Goodyear Tires for original equipment than any other kind?*

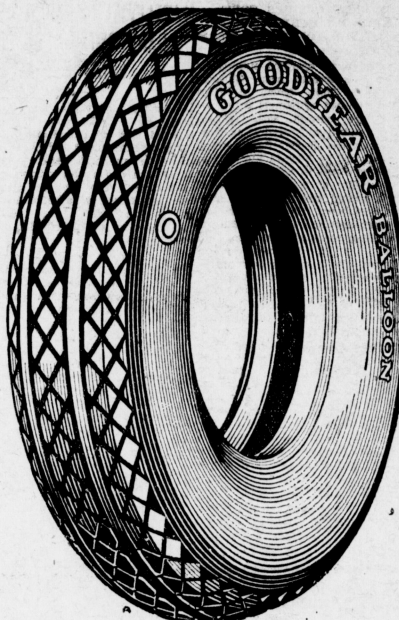
How do you explain the fact that owners of the great truck fleets of industry, constantly on the hunt for cost-reduction, use *more Goodyear Tires than any other kind?*

How do you explain the fact that the urban, interurban and transcontinental bus lines, working always for safe and profitable operation, use "*more Goodyear Tires than any other kind?*"

How do you explain the fact that not alone this year but for *fourteen* years it has been true, "*more people ride on Goodyear Tires than on any other kind?*"

NO, good friend, these things are not to be explained, except on the true and unassailable premise that "all tires are NOT alike."

If you persist in thinking they *are* alike, that is your privilege. But you are denying yourself benefits in tire



satisfaction and savings in tire costs that Goodyear users by the millions now enjoy.

Another thing, these lost benefits are not the only penalties you may be paying.

Summer is here, the roads are calling, the chances are you are planning some fine morning to head out for distant and alluring places on vacation in your car.

Maybe before you leave you would like to escape any hazard of tire trouble, and with that thought in mind you outfit all around with a set of new tires.

On the performance of that set of tires depends to a great extent the kind of a trip you will have.

If you buy them thoughtlessly, if you pay out your good money on the loose idea that "all tires are about alike" you may be inviting trouble.

A blowout, or a flat, on a hot dusty road a long way from a service station, is one of the surest destroyers of the vacation frame of mind that ever was!

SO why not get the *best* insurance there is, against a mistake that may ruin your tour, by insisting that your new tires be Goodyear Tires?

They'll cost you little if anything more than other tires, and it is the judgment of an overwhelming percentage of motorists that *they are outstandingly the best tires money can buy.*

Tread and carcass: these are the two main points of a tire. There is a genuine **traction** in the Goodyear All-Weather Tread. There is a greater **vitality** in the Goodyear Supertwist carcass. **Evidence?** Any Goodyear Dealer will demonstrate. **Proof?** "More people ride on Goodyear Tires than on any other kind!"

GOODYEAR

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Muleshoe, Te

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc., are charged for at the rate of 10 cents per line. Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

Member Texas Press Association
Member National Editorial Association

Occasionally editors of newspapers turn their business over to someone else and completely disappear for a few days. There are numerous reasons for this custom. One is to give the patrons a much needed rest from constant nagging which editors are often accused of. Another reason is to let the boys show the rest of the folks that they can get out a good sheet once in awhile. Some editors plead "business" in order to get away from the office for a week or so. That's partly our excuse too, but we intend to add a couple of days and try for one of those big fish—similar to the one H. C. Henington caught last summer. By the time you read The Journal this week we will be in Colorado, at a place where it is a simple matter to catch forty or fifty ten-pound trout in thirty minutes, or so we have been informed by a friend. We have secured two quarts of the bait recommended to us by Granddaddy Gupton and if we are not successful, he will be the one to blame.

You often hear it said that bad news travels the fastest. We don't believe that this is always the case. Good news, now and then, hangs up a very good record. Again we refer to the improvement which has been made on our streets. People in neighboring towns have been as quick to compliment the improvement as they were to condemn the deplorable conditions of a few weeks ago. Let's keep the good work up, folks.

San Marino to Have Electric Road For Its First Transportation Line

The republic of San Marino, in South-Central Europe, said to be the smallest republic in the world, has just commenced the construction of an electric railway to Rimini, ten miles away, giving the republic its first transportation line, joining it to a point in Italy.

FACTS YOU SHOULD KNOW

To sell is the real aim of any business, and if it fails to do this, the business fails. It's vital importance is evident. To sell is the only reason why a business exists.

You sell to a public. That public is a peculiar thing. It is busy, indifferent, and exacting. We know less about it than we should, but we do know a few things:

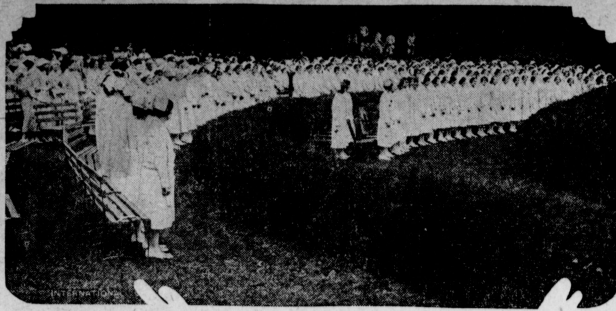
1. That it is a wrong idea that the public will automatically seek the best. It has to be educated and directed.
2. It is wrong that the public always knows the difference between price and value.
3. It is wrong that "the public knows what it wants".
4. It is wrong that the public will automatically reward enterprise and service.
5. It is most decidedly wrong that the public will demand over and over length of time what it is not reminded of.

TEXAS' "MOST INTERESTING" PERSONALITIES

The Texas Public Service Information Bureau recently asked the editors of the eighty-odd Texas daily newspapers to list the "ten most interesting personalities" in Texas. From the lists received—because of tie votes it was necessary to increase the list to twelve—the tabulation showed that from a news evaluation standpoint the most interesting persons in Texas were (alphabetically) these:

- Dr. Samuel P. Brooks, president of Baylor University, Waco.
- U. S. Senator Tom Connally, Marlin.
- Ex-Governor James E. Ferguson, Temple.
- Marcellus E. Foster, editor of the Press, Houston.
- Cone Johnson, member State Highway Commission, Tyler.
- Jesse H. Jones, capitalist, Houston.
- John H. Kirby, capitalist, Houston.
- State Senator Thomas B. Love, Dallas.
- Governor Dan Moody, Austin.
- Dr. J. Frank Norris, minister, Fort Worth.
- Joe J. Taylor, State Press, Dallas.
- Nes, Dallas.
- Dr. George W. Truett, minister, Dallas.
- Gladys Smith, 17, of Cardiff, Wales, was sentenced to prison for a year after she confessed to setting fire to six buildings "just for excitement."

Army Nurses in Graduation Ceremonies



A beautiful scene during the graduation ceremonies held at the Walter Reed hospital, Washington, when the army graduated 42 young women nurses. Miss Mary M. Grieves, one of the graduates, was presented with the Mrs. Henry R. Rea medal which is given annually to the graduate who shows the greatest natural aptitude for her work.

ELECTRICITY CURRIES COWS, AWAKENS CHICKENS, FEEDS CATTLE, ON MODEL FARM

A model farm, operated entirely by electricity, is located near Chicago, according to Time, which describes the farm (owned by Samuel Insull) so: Cows are curried with vacuum cleaners, milked with suction machinery. Automatic clocks flash strong lights on roosting hens in the evening and before dawn to arouse them to the possibility of laying extra eggs. Feed is ground and mixed by electrical machinery. Humming motors run corn-husking devices. Electric clocks dump pecks of oats into feed bins at 5 A. M. Electricity warms incubators where motors revolve the eggs periodically. Chicks are automatically herded under ultra-violet rays to ward off the pip. Electric heaters keep the pippen cosy.

WORLD'S LONGEST BRIDGE

The longest bridge in the world spans San Francisco Bay from San Mateo to Hayward and is over seven miles in length. It cost \$7,500,000 and was opened for traffic—it accommodates three lanes comfortably—earlier this year. The bridge and the several miles of concrete highway at each end have been lighted with incandescent street lighting units.

Mrs. Ella Reed of Chicago had her 24-year-old son arrested for stealing her money.

LITTLEFIELD LEADER OF DARKTOWN'S SOCIETY 'SPLAINS TEA PARTY

"Phe'nly I ain't got no time for dese white folks dat am messin' around ober de cullud people. I've lived in Boston and I've lived in Chicago, an' ah hain't neber seen any good cum out o' 'dis mixin' ob de two races." That was the statement of Jack James, shoe shine artist at the Sanitary Barber Shop, and aristocratic leader of Littlefield's, colored colony club.

"De black am got his place and so am de white man," continued Jack. "Ah knows where ah belongs and I've gwine to stay dere. Dem ain't gwine to mix dis cullud gent'l'man up in no pol'ticks, neber."

"If Mr. Hoover's gwine to start dis entertainin' of my people he's gwine to start a lot of trouble in de South dat's gwine to be had to 'splain when flection time comes agin. He needs old Booker T. Washington to tell him whiar to hed in."

"Us cullud folks got a social equality all our own, and what of us as got sense ain't nevah gonna be satisfied wid white folks buttin' in on our private affairs. I don't favah dis entertainin' of dat Priest' wife in no white house, ef she wantis entertainin' let her get in a cullud house wid cullud people. I sho' don't want none of my wimmen folks drinkin' tea around no

president's wife."—Lamb County Leader.

KNOW TEXAS

- Texas is the leading Jersey cattle State in the Union. Ohio used to be.
- Texas has 103 airports with 53 more under construction, planned or proposed.
- Texas leads the United States in oil refining.
- Texas manufactured products in 1928 were valued at \$1,200,000,000, having practically doubled in volume (not value) since 1920.
- Exports through Texas harbors in 1928 were valued at \$497,140,833—second only to those of New York.

Produce Sam Says



JULY 4, 1929

Our Country's Birthday

On July 4, 1929, the United States of America will be 153 years of age. Compared with other world powers our country is very young, but her progress has startled the world. She gives her average citizen luxuries which kings did not have a hundred years ago.

The future of the Nation depends upon US. The least we can do is offer our sincere gratitude and loyalty as BIRTHDAY GIFTS to our country.

Buy your new SEPARATOR from us and save \$30.00 to \$50.00.

Muleshoe Produce Co.
ELMO HEAD, Manager

POSTPONED!

THE PLAY

"Midnight Rose"

Will be presented by The American Legion at the High School Auditorium
Thursday Night, July 11 Admission 25 & 50c

"LADY LUCK" Is a Wonderful Girl

Sometimes she is called "Opportunity," "Good Fortune," or "Prosperity." "Lady Luck" knocks at your door quite often if you only knew it. She is knocking today, and wishes to deliver to you a message, which, if you will heed, will mean money to you. Here it is:

Muleshoe markets are second to none. Top prices are paid for farm products, which is borne out by the fact that it is one of the largest shipping points on the Plains.

Muleshoe merchants are prepared to supply your every need from a box of tooth picks on up to an automobile, combine or a complete home, and at prices which will meet your approval.

SELL YOUR PRODUCTS IN MULESHOE

Buy Your Supplies From Muleshoe Merchants

They are interested in your welfare and the upbuilding of this territory

H. C. Henington
March Dry Goods Co.
Muleshoe Motor Co.

Thompson Dry Goods
Gupton Grocery Co.
McCarty Drug Store

Taylor's Barber Shop
Valley Motor Co.
Lariat Grain Co.

Mr. and Mrs. Bill Oliver returned last week from a visit to relatives and friends at Bomarton, in Baylor County.

Judge J. V. Cambell of Hale Center was in Muleshoe Monday, on official business. Mr Cambell formerly lived in Muleshoe, and was associated with Attorney Pat R. Bobo.

Miss Betsy Ann Bennett returned to her home in Amarillo Tuesday, after spending several days with Holly Ann Bucy.

R. B. Barger, a progressive farmer of the Lariat community, was in Muleshoe Tuesday and while here he called at this office and subscribed for The Journal. Thanks.

Town Talk

Pat R. Bobo is in Amarillo this week.

Mr. and Mrs. R. E. Lynch, Jr. of Dallas were in Muleshoe, Friday.

Mr. and Mrs. A. J. Bedford were week-end visitors in Amarillo.

Judge Adams is some booze hound. See if he ain't, in "The Midnight Rose."

Mr. and Mrs. Curtis Taylor were in Lubbock for the week-end.

Mrs. Lilla Bucy Daniel is visiting friends in Amarillo this week.

Harold Wyer and wife visited friends in Wellington Sunday.

"Sheriff" Towery, a real lover, in "The Midnight Rose" next Thursday night.

Mrs. Owen Head of Slaton visited relatives here last week.

E. H. Lawson visited in Haskell one day this week.

C. J. O. Jones was a Lubbock visitor Tuesday.

Mrs. Eckler is a very fearful wife. And why--- at the school auditorium July 11th.

J. R. Stegall of Amarillo was in town last week.

J. M. Gay of Sudan was in Muleshoe Wednesday on business.

H. C. Holt, of Sudan, was a business visitor here Monday.

Mildred Lee will not overlook any duties assigned to the maid, in "The Midnight Rose."

Mrs. Allen McReynolds visited Lamesa this week.

Mrs. A. Baker has been suffering from a slight illness this week.

Miss Jewel Anderson is visiting friends and relatives in Oklahoma.

Be careful, there's a crook in town--- it's Mr. Eckler. See him at the school auditorium next Thursday night.

Mrs. Jay Joslin visited homefolks in Lamesa this week.

Christine and Mary Dennis are visiting friends in Muleshoe this week.

Mr. and Mrs. Forrest Squires spent the week-end with relatives in Lubbock.

Without a reformer, there can be no reform. See Opal Morris, in "The Midnight Rose," July 11th.

Mesdames Nina F. Elrod and J. F. Wallace are visiting Mrs. Carl Elrod this week.

Mesdames H. A. Douglass, R. A. Thompson and R. L. Faulkner were in Sudan Wednesday.

E. S. Morris of Wichita Falls was in Muleshoe this week, looking after business interests.

Believe it or not, Connie Gupton is a wonderful taxi driver. School auditorium, July 11th.

Miss Frances Gaddy, of Goodland, spent Wednesday and Thursday in Muleshoe with friends.

Miss Opal Johnson, of Lamesa, is visiting her grandmother, Mrs. M. Z. Dodson.

Mrs. H. F. Daniel and little daughter Martha, of Dallas are visiting Mr. and Mrs. G. S. Holland this week.

Sam Goodson, detective, will "do his stuff" in "The Midnight Rose," at the auditorium, July 11th.

G. A. Anderson, Miss Fannie Anderson and David Anderson spent Monday in Lubbock.

Carl Slaton of the Hicks Rubber Company in Lubbock, was a business visitor here Wednesday.

K. K. Smith and mother, Mrs. D. K. Smith, spent Wednesday afternoon in Lubbock.

Did you know Curtis Taylor had turned dope fiend? Judge for yourself, at the school auditorium next Thursday night.

The Medicine For Pellagra

Dr. J. L. Leverett, prominent Paris, Texas, Specialist, is attracting National attention with his NEW method of treating Pellagra and certain forms of stomach trouble closely resembling Pellagra. Under a rigid test of more than 3000 patients the treatment proved to be all that was claimed. A 26 day trial treatment for \$5 and this money back if the patient is not benefited and the patient alone is the judge. The medicine doesn't make you sick to take it. For particulars, testimonials and blank for FREE diagnosis write J. L. LEVERETT, M. D., Paris, Texas

Mrs J. F. Vaughn returned Monday from a visit with her daughter in New Mexico.

L. S. Barron and H. A. Douglass were in Lubbock last Thursday on business.


Late News Item--Mary Goodson, they say, is a rich old maid. We'll see next Thursday night, at the school auditorium.

Mrs. G. A. Anderson returned Wednesday from Lubbock where she has been receiving medical attention. While there she was the guest of Carl Slaton.

NOTICE

On the 27th day of July, A. D. 1929, at two o'clock the trustees of the West Camp Independent School District No.4, will take sealed bids on two school truck routes consisting of about twenty miles each. The drivers must furnish comfortable truck bodies. The trustees reserve the right to reject any and all bids.
C. E. DOTSON, President.
T. H. ADAIR, Secretary.
West Camp School Board.
21-4t

CONTROLLED VOLATILITY



Phill-up with Phillips

Germs Destroy Clothing Rapidly

Many are the germs that amble as they please, And walk down the avenues of grease, Or stop at times and chew at a spot or stain, While their children cavort in the fibres raising Cain. So there can never be too much stressing That suits need frequent cleaning and pressing.

Muleshoe Tailor Shop

CONN. J. T. HUNTER

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS.

I. W. Harden, President.
J. J. Lawler, Vice-President.
L. S. Barron, Secretary-Treasurer.

LOAN COMMITTEE

J. A. White
M. F. Collins
R. J. Klump

A Long Time Loan and Low Rate of Interest

DRIVE IN And Gas With Us

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

Road Information Cozy Rest Rooms

Harvest Days Are Now Here

And we are better prepared than ever before to handle your grain. We will be glad to pay you the top prices for your grain, according to grade.

our Mill is operated each Wednesday and Saturday. Bring us your grain and feed you want ground.

The Best Feeds--Purina (In the Checkerboard Bags)

Wiley County Elevator Company

Harvest Needs

Screw Drivers, Bolts, Screws, Rivets, Punches, Belt Lace, Belt Dressing, Wrenches, Hammers, Washers, Nuts, Oil Cans, Funnels, Hack Saws and Blades, Drill Bits, Tractor Repairs, Rope, Lace Leather, Water Bags Camp Equipment, Flash Lights, Lanterns, Etc. You will probably need one or more of these necessary articles during Harvest Season. We can supply you.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture McCormick-Deering Implements



"Features" We Like To Talk About

Shatter proof windshield glass.

Hydraulic double action shock absorbers. If you think them cheap, familiarize yourself with the price.

Torque tube drive.

Steel bodies for safety.

Six point, non-locking, non-squeaking breaks.

Over thousands and thousands of miles; What a small cost per mile.

Choice of Colors and Types.

A manufacturer that is interested in each Ford owner.

Nice size body with a full powered motor.

How Mr. Ford built his car and then put a price on it, instead of setting a price and then building a car to fit it.

Safety of the steel spoke wheels--Notice the number of high-priced cars using steel spokes or wire wheels, and how few cars of the lower price. Why? Because they are from \$100.00 to \$150.00 higher in price and quality.

Then, what a good re-sale value your Ford has. There are many other facts we will tell those who do not own one. Call at our place, or ask your neighbor that has one!



Muleshoe Motor Co.

We Do Not Talk Price Range. We Demonstrate Quality, Performance and Service

Fire Destroys \$2,000,000 Worth of Cars



Fire swept through the tents in which the automobile show was being held in Los Angeles recently destroying \$2,000,000 worth of cars. This remarkable picture shows one of the musicians rushing from a burning tent. In the foreground is the ruins of the famous Miller racing car. This car was valued at \$10,000.

SIDELIGHTS

(By Marcy B. Darnall)

Scholars at Cambridge have invented a language containing only 500 words, called "parvostic English." It is said that nearly all ordinary conversation can be carried on with this limited vocabulary. But it will never be popular in the United States Senate.

Another success story which may be told in a few words: F. H. Ecker, new president of the Metropolitan Life, began with the company as an office boy at \$4 a week. His new job pays \$200,000 a year.

Gene Tunney has never been much of a popular hero, in spite of the fact that he is reputed to have whipped Jack Dempsey twice. Now it is said that Gene is writing a book, and this, will probably prove a knock-out for what little popularity he still retains.

Mrs. Rebecca Williams of Philadelphia left a valuable estate to Beatrice Coleman, to be given to her when she is 25, provided at that time she is "industrious, sober and not given to jazz."

Three children of an 84-year-old Chicago man appeared in court to ask that their father be restrained from "squandering his fortune in the courtship of a young woman." The judge imparted the sad news that there is no law to prevent man of any age from making a fool of himself.

Women may paint themselves, but

not paint their husbands, according to an Atlantic City judge, who granted an applicant a divorce when he proved that his wife had emptied a can of red paint on him while he was taking a bath.

The following description of a banquet is given by a well known after-dinner speaker: "A banquet is an affair where a chap eats a lot of food he doesn't want, and then talks about something he doesn't understand to a crowd of people who don't want to hear him."

Dr. Pickens of Cardiff strongly urges that as a health measure the practice of kissing should be discontinued by everybody. A lot of fellows have gotten into print by making the same suggestion, but that is about as far as they ever got.

Governor Bilbo of Mississippi, after a brief vacation, returned in time to keep the penitentiary from being entirely emptied of its inmates. During his absence the lieutenant governor issued four pardons and seven suspensions, then left the state himself, turning affairs over to the president pro tem of the Senate, who pardoned seven and suspended four; also commuted one death sentence to life imprisonment.

"Once upon a time a guy got up early one Sunday morning to let the ice man in, and not being able to find his bath robe put on his wife's kimono. When he opened the door he was greeted with a nice big kiss by the ice man. And the only way he has figured it out is that the ice man's wife has a kimono just like the one he had on."—Ex.

DETROIT BUILDING AIRPORT AT A COST OF \$11,000,000.00

On a six million dollar site, owned by the city, Detroit is building an airport which is expected to establish the Motor Capital as the Airplane Capital as well.

With an additional \$5,000,000 voted by the citizens at last November's election on hand, the City Engineer, Perry A. Fellows, is pushing the airport rapidly to completion. On the property already owned by the city, consisting of 250 acres in the northeast section of town, extensive grading and drainage work has already been done. The first of several runways, 1000 feet long and 150 feet wide, has already been constructed. The last of the concrete slab was placed on June 21. This concrete runway, the third of its kind to be installed in the Detroit area, gives access to the southwest section of the L shaped port and will be supplemented by others, affording take-off and landing facilities in all directions, under all weather conditions.

According to Mr. Fellows, contracts were let a few days ago for the placing of 20,415 square yards of concrete surface to be used as hangar aprons, taxiways and maneuvering space for planes taking on or discharging cargo. Much of this work is to border the combination exposition hall and hangar, a great steel and concrete building 1000 feet long and 200 feet wide, the cost of which is estimated at a million dollars.

In plan, the Detroit City Airport may be compared to the famous Croydon port at London, although when finished the Detroit plant will be far more elaborate and convenient. In its completed form, the airport will be featured by wide esplanade leading motor traffic off of Gratiot Avenue directly to the Administration Building, where passengers may buy tickets and obtain other travel services as conveniently as at the most modern railway terminals. Beyond the Administration Building there will be a covered concourse where planes may be boarded in safety and comfort, without exposure to the weather.

The exhibition hall will flank the esplanade on the right; an equally large hangar will be located on the left. Every equipment for facilitating air traffic, day or night, is to be installed, thereby assuring both pilots and passengers the utmost in safety and regularity of service.

By the end of this summer City Engineer Fellows is confident that Detroit's own airport project will be farther along toward completion than that of any other city. New York included. Construction, however, is not being rushed at the sacrifice of quality, every effort being made to secure with economy permanent, safe, fireproof and trouble-free installations.

JIM FERGUSON TO SPEAK AT BLEDSOE JULY CELEBRATION

"The biggest event of its kind ever held in Texas west of Lubbock" is the slogan of Bledsoe citizens in making elaborate plans for a celebration in that town July 12 and 13.

Among those who have accepted invitations to speak during the celebration are Former Governor James E. Ferguson; Judge Hamlin of Farwell, manager of the Capitol Reservation Lands; Jess Mitchell, editor of the Lamb County Leader; Col. R. P. Smyth of Plainview.

Invitations have been sent to people throughout West Texas. Many will camp in Willard Park at Bledsoe.

Free barbecue, rodeo, baseball, dancing and speeches of prominent visitors are attractions. — Lubbock Journal.

Summoned for parking too long, James Morse of Chicago told the judge that he had been in a dentist's chair and thought that was "sufficient punishment," so he was released.



Remember This:

Time ^A_D Tires Have Changed

Remember when we used to brag to our neighbors when we got 5000 miles out of a tire? Those were the days of uncertainty—the days when we didn't know what might happen to us before we got back from the drive.

But it's different now. Automobile tires have doubled and trebled their days of service.

And even when we suffer a puncture or blow-out the service man is handy to render first aid. Rarely do we pump a tire up by hand any more. The pressure tank of the service man is at our disposal, free for the asking.

Here in Muleshoe we have dependable tire dealers. They sell dependable tires, and with every tire they sell, they give a personal interest service that often is worth fully as much as the tire itself.

Mail order tires may be all right—we've never tried any and don't know. But we do know that there is no free-air tank at the postoffice, and our local postmaster or mail order man isn't particularly interested when we have tire trouble.

We believe in our local tire dealers. They are giving a valuable service. And when they sell us a tire, we've always found them anxious to see that that tire gives us satisfaction.

The Muleshoe Journal

Nothing Sensational

At Moeller's Grocery Store. Just a full and complete line of Fresh Groceries, sold at a small margin of profit. Honest weight and courteous treatment. I appreciate your business.

Make Our Store Your Store.

C. F. Moeller, Grocer
Muleshoe, Texas

ROAD HINTS

Comfortable Rest Rooms

Let Us Drain Your Crank Case and Refill With

Phillips Paraffin--Base Oil
1-2 Gallon **FREE** Allowed

Up-to-Date Grease Service

FLATS FIXED

"66" Service Station

PHONE 7

Read The Journal

**WATCH NEW BRIMS! NO TWO ALIKE!
EACH TYPED TO INDIVIDUALITY**



effects. At the same time back brims are encouraged to appear their widest. Not all brims however, achieve their flattering face-framing silhouettes through lengthened-at-the-back effects. The real issue is to secure becoming soft lines—to type each hat to its wearer. Which is just what has happened in the instance of each hat in the group pictured herewith.

A black satiny thin straw with a soft, folded velvet edge is made to frame the face very attractively according to the hat shown at the top to the left. An original French model this and every one will agree that it looks the part, even to the cluster of delicate pink roses which accent the picture.

To the right is a huge transparent hair body with its sheerness emphasized with a border of fancy open-work straw lace.

A single flower posed on the underbrim, is often noted in mid-summer styles. The hat in the center is a fine Milan straw, a fold of satin accomplishing a charming face-framing contour.

The last hat is a pleasing interpretation of the ever-favorite cloche. In Paris the vogue for black-and-white millinery is being advanced with greatest enthusiasm. This pretty model is an outcome of the black-and-white craze. Huge white silk poppy petals cover the crown with a monture of flowers forming an intriguing one-side trim.

JULIA BOTTOMLEY.
(© 1929, Western Newspaper Union.)

Is yours a face-framing brim? If it is, it is that which it should be. The face-framing idea is being exploited throughout the millinery realm. Because of the face-framing theory having taken such a hold in the minds of the creators of the hat-beautiful, brims are flaunting new graces, new artifices—a program of thrills and surprises!

Watch the new brims. No two alike if fashion has its way. A type created for every individuality, is the prevailing thought. An idea that captures the fancy of many is that of the long-at-the-back brim. This has led the artful methods of securing the desired effect—such as cutting the front brim away entirely, especially in connection with the styling of felts.

In matter of dressy thin hair capes and other plumed in hats, brims are adroitly folded and plaited at the front to the point of extreme narrowness and flatter off-the-face

A. R. Matthews, M. D.
Physician
and
Surgeon
MULESHOE, TEXAS

BUILDING
IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.
W. C. GORDON
At Panhandle Lumber Company

SUBSCRIBE FOR THE JOURNAL

**What's Doing
In West Texas**

Snyder will entertain 150 4-H boys at a two-day picnic on July 19 and 20 through the courtesy of W. O. Loomis, county agent. Prizes will be offered by merchants and camp will be made at Wolf Park with swimming privileges given by Snyder Golf Club. Two plane rides with "Slim" Lowry, new government licensed pilot, in charge.

Sweetwater is completing arrangements for the fourth annual convention of the West Texas Press Association which opens July 12 for a two-day session. Round table discussions will take up aviation and free plane rides through the courtesy of the Texas Air Transport Company will be given every registered delegate wearing a ribbon.

E. H. Whitehead, publicity manager of the West Texas Chamber of Commerce for the last four years, resigned to become assistant manager of the South Texas Chamber of Commerce at Corpus Christi, effective July 10. One of his accomplishments was making West Texas Today, official publication, a magazine instead of a newspaper.

Wheeler is building a new sanitarium. The building will be frame with stucco finish on the outside and sheet rock on the inside, and when completed will be 62 by 72 feet with 22 rooms, hallways running both ways through the entire building. A large basement will be part of this fine acquisition.

The Cisco Cooperative Marketing Association shipped two cars of hogs and one of cattle to the Fort Worth market recently. The cattle brought \$1.60. There were 162 head of hogs. R. L. Poe remained in Fort Worth to observe the results of a new tattooing machine used on the hogs.

Levelland's three newest brick structures on the east side of the square are being completed and will soon be occupied by the Hockley County Realty Company, the Levelland Drug Store and other concerns.

Hereford's new creamery will be installed as soon as two car loads of machinery have been received. One car contains vats and churns and the other the refrigerating plant to be used for keeping the cream at the proper temperature to make butter.

Plainview's third annual Texas-Panhandle-Plains Dairy Show will be held in Plainview on April 7, 8, and 9, 1930. The dates are one week later than those of the two former shows, and the change is made in order to get away from the first of the month rush usually encountered by business men over the section.

Winters is making progress in cream shipments. Two years ago, about 100 cans of cream per month were shipped out. This year the shipments are averaging 285 per month. Cream brought about \$15,000 into Winters in five months.

Twenty-five applications have already been received to make the trip with the fourth annual Motorcade of the West Texas Chamber of Commerce to the Carlsbad Caverns. Detailed information can be obtained from B. M. Whiteker, agricultural manager in charge, by writing him at Stamford.

Spearmen dealers recently received 15 Chevrolet trucks to supply the demand of farmers who desire to haul their wheat crop to town. A sufficient number of railroad cars to carry the grain to the markets has been assured.

Del Rio water works system is being installed. The bottom of both of the 1,000,000 gallon tanks have been laid and the forms are being placed for the pouring of concrete on one of them. Each tank will be 28 feet high and 80 feet wide. Walls are 10 inches thick and well reinforced with steel.

S. C. MAN IS URGED FOR FARM BOARD

South Carolina may be represented on the Federal Farm Board created by the provisions of the newly passed Farm Relief Bill.

Dr. Wade Stackhouse of Dillon, S. C., has been highly recommended to President Hoover by Senator Smith of the Palmetto State, and it is understood that Dr. Stackhouse has an excellent chance of being appointed. Stackhouse is a practical and thoroughly experienced farmer and mill operator and would prove a most valuable member of the board. President Hoover is said to have been impressed with Senator Smith's high recommendation.

The board will consist of nine members, one of whom will be Secretary of Agriculture Arthur Hyde. The other eight will be appointed by President Hoover, and it is understood he will select the members without regard to their past or present political affiliations. The appointments will be made before the middle of July, it is understood.



Concrete Streets in Texas

WICHITA FALLS has more than 1,000,000 square yards of portland cement concrete pavement.

Wichita Falls is known as "The city that faith built." Concrete pavements have helped this faith because they act as a town tonic.

What about the streets of your town? Like Wichita Falls—you can have paved streets that will stand the immense increase in swiftly moving automobiles and pounding motor trucks.

Portland cement concrete pavements are economical to build and maintain, permanently beautiful and—the safest pavement, wet or dry.

PORTLAND CEMENT ASSOCIATION

Athletic Club Building, Dallas, Texas.

PORTLAND CEMENT
CONCRETE
FOR PERMANENCE

**More per Gallon
but LESS**

per Trip
That's the economy of
CONOCO-ETHYL GASOLINE

DURING the summer, when long motor trips are in order, a most important cost factor is wear and tear.

Every time the motor knocks, it is undergoing unnecessary strain. Its life is being shortened—its resale value reduced.

That's why we say, that in the long run, Conoco Ethyl Gasoline will cost you less per trip. Conoco Ethyl absolutely eliminates knocks. It delivers full power with every stroke of the piston. It gives lightning pick-up in traffic driving. In short, it provides a surge of power—up the hills or on the level—which keeps your motor gliding along with practically no effort. That's economy! Give Conoco Ethyl a trial. See how cool it keeps your engine, and experience the real satisfaction of having your car run as the manufacturer intended it should. You'll find a convenient Conoco Ethyl pump ready to supply you.

Conoco Ethyl is a proper admixture of Conoco, the extra-miles motor fuel, and Ethyl Fluid, developed by General Motors. All Ethyl Gasoline is not Conoco Ethyl. To be sure you are getting Conoco Ethyl, fill only at those pumps which display the Conoco Ethyl sign.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Minnesota, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming

**The Convenience
Of Buying Your Groceries and
Your Meats at the Same Place**

Is one of the advantages that is offered to those who patronize this store. Our patrons are also assured of receiving the highest quality of merchandise in both departments—fresh, clean and sanitary. We handle a complete stock at all times and can supply you with anything in the Grocery line. And don't forget—Courteous Treatment, Prompt Service and Reasonable Prices, is our motto.

ADQUARTERS FOR EVERLITE FLOUR
NINGTON'S GROCERY
And Market

line of said Section 40, 174.4 feet to a railroad monument on the North line of said Railway right of way; Thence with the North line of said Railway right of way South 54 degrees and 52' East 170.3 feet to the East line of said Section No. 39 of said Block Y; Thence North with said East line of said Section 39, 99.5 feet to the place of beginning, and containing 3.01 acres of land, as against the said defendant R. L. Brown and also foreclosing said liens as against the other defendants in said suit, to-wit: D. P. Brown, The Continental Gin Company, Fairbanks Morse and Company, and Whaley Lumber Company, as such liens existed on the 20th and 19th days of July, 1923, and the 29th day of December, 1924, respectively; and whereas said judgment also foreclosed a lien against said property in favor of defendant D. P. Brown as against the defendants R. L. Brown, The Continental Gin Company, Fairbanks Morse and Company, and Whaley Lumber Company; and whereas by said judgment it was ordered that if the proceeds from the sale of such property be insufficient to satisfy the judgment so recovered by E. R. Hart that the balance should be made out of any other property of the defendant R. L. Brown; as in case of ordinary execution and if the property shall sell for more than enough to satisfy said judgment, costs of suit and costs of such sale then the balance for which such property may be sold should be by the officer executing the order of sale paid over to the defendant D. P. Brown, and levied upon as the property of R. L. Brown et al. and that on the first Tuesday in August, 1929, the same being the 6th day of said month, at the Court House door, of Bailey County, in the Town of Muleshoe, Texas, between the hours of 10 A. M. and 4 P. M. by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said R. L. Brown et al.

And in compliance with law, I give this notice of publication, in the English language once each week for three consecutive weeks immediately preceding said day of sale, in The Muleshoe Journal, a newspaper published in Bailey County.

Witness my hand, this 28th day of June, 1929.

H. A. DOUGLASS,
Sheriff, Bailey County, Texas.

Walter Cowley of Keighlye, England kissed a woman three times without her consent and was fined \$500.

CUT OFF COMMISSION OF APPEALS; VOTE FOR LARGER SUPREME COURT

No Additional Office Holders—No Increase in Taxes—Just Court Efficiency.

In 1875 when the present State Constitution was framed Texas had perhaps a million inhabitants. The constitution provided for a Supreme Court of three justices.

In 1928 Texas had five and a half times as many people as in 1875. In property values increases in which naturally contribute to litigation—the growth has been even more remarkable. From the \$240,000,000 as assessed values in 1875, the total has steadily climbed until it is nearly \$4,000,000,000 or sixteen fold. Population and property increases, bringing human beings into closer contact than when Texas was largely a pastoral State, have increased the possibilities of litigiousness by geometric rather than arithmetic progression.

But the number of Supreme Court justices remains the same—just three. In other words with five and half times the population and sixteen times the property values and with the incomes from the growth of such factors three Supreme Court justices are still striving—to the best of their ability it is only just to say—to dispose of the vitally important litigation that ultimately must reach them for final adjudication.

It is virtually a matter of course that in spite of efforts to aid them through commissions of appeal, they are falling so far behind with their labors that citizens of Texas, vitally concerned in speedy and final adjudication, are materially suffering.

That in brief is the genesis of the pending constitutional amendment to be voted on July 16 next and back of which is the strength of the Texas Bar association and the Texas Press Association membership, together with the support of many thousands of other thoughtful citizens of Texas who believe in the axiom that justice delayed frequently means justice denied.

From the Texas of 1875 to the Texas of 1929 is a far cry. Today it is one of the greatest States in the Union in population and wealth; probably the greatest in its possibilities for future development. And the attainment of that development, very many well informed and thoughtful Texans believe, is being delayed and hindered by an unsatisfactory court system out of which has grown a very general demand for court reform. One of the first and most essential steps toward that reform, lawyers rather generally agree, is the adoption of the pending amendment which would increase the justices of the Supreme Court to nine, abolish the Commissions of appeal with their six judges, and require the Supreme Court to remain in session continuously twelve months in the year instead of the nine months it is permitted to sit under the present constitutional provision.

Even in the constitutional convention of 1875 a strong minority, headed by John H. Regan, was able to envisage the Texas of future years and insisted on a larger membership of the Supreme Court. But they were outvoted and ever since Texas has been trying by one means or another to meet a situation that has grown constantly worse. An amendment in 1882 created the Court of Criminal Appeals, but the same attempted method of relief was resorted to in 1913 when the Supreme Court docket became so congested as to make emergency relief imperative. But opinions of these Commissions are not binding unless and until approved by the court itself, which thus misses the oral arguments brought out.

No permanent relief, lawyers rather generally contend, can come from any other means than a constitutional amendment under which nine judges, with co-equal authority, can handle the ever-increasing litigation that must go eventually to the court of final resort.

Today there are eleven courts of civil appeals, whose decisions may be taken to the Supreme Court for review; these courts in turn are fed by 253 county and 106 district courts. And because of increased litigation there is constant effort to increase the number of civil appellate courts further to deluge the Supreme Court.

Confronted with a serious situation and impressed by the urgent need of action to protect the rights and properties of the citizens of Texas, the Texas Press Association has gone, by resolution, on record as urging the people to vote on this amendment—an action taken only after scrutiny of the entire amendment and inquiry as to its purposes and effect. Fearing that lack of interest or information might cause its defeat, the Press Association decided to ask diligent effort to advise their readers of the amendment and to urge their vote in line with the Press Association's earnest desire to further the cause of court reform in Texas.

MRS. LEE J. ROUNTREE, Bryan.
R. J. EDWARDS, Denton.
C. C. HUDSON, Iowa Park.
E. G. SENTER, Dallas.
(Committee.)

Goodland News Items

Mrs. Amy Bennett and sister, Katherine Hanover, left for Temple last Thursday to take the former's little daughter, who is seriously ill, to the hospital. We all hope she will soon be able to return home.

A few young people from Wilson and Goodland communities met at the home of Mr. and Mrs. A. E. Robinson for supper on last Sunday a week ago. The delicious supper was served on the lawn. Everyone had a most enjoyable time.

Orval Beaty, who has been in the Lubbock hospital for some time, is much better.

Messrs. Virgil Early, Kelley Green and M. W. Holloway have gone to harvest with Mr. J. A. Beaty.

Mr and Mrs Henry Hanover and daughter made a business trip to Sudan last Friday.

Several members of the Good-Will Singing Class went to the Fifth Sunday Singing Convention at Fairview last Sunday.

The Goodland and Wilson communities had a good rain Saturday night and Sunday.

The road plow is running on the Goodland roads now. We hope to have better roads in a few weeks.

We Serve the Best

COLD DRINKS

—AND—

Hot Lunches

IN MULELHOE

Try Us and See for Yourself.

We Serve Sunday Dinners

McCarty Drug Store

Muleshoe, Texas

Want Ads

IF YOU HAVE a Saddle that needs re-lining, see J. M. McAdams, The Shoe and Harness Man.

FOR Carpentering, Contracting or Masonic work, see Vaughn Johnson. Would like to figure with you before you build. 19-4t

SAVE 35 percent by buying Louisiana Long Leaf Pine Lumber direct from mill. Freight paid to your station. Write or wire McIntyre Lumber Co., Shreveport, La., or T. S. Bryson, District Agent, Plainview, Texas. 20-4t

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"We've Got the Goods"

And we also have the price—its reasonable, too. We have the best selection of seasonable dry goods it has been your opportunity to see in Muleshoe in a long time, maybe ever. Come in and look them over. We can satisfy your fancies and supply your needs in this line.

We Are Buying Grain

Every day now, and are paying the highest market prices for what we buy. Don't fail to see us before you sell your grain.

Merit Brand Feeds Are Better



Merit Baby Chick Grains	\$3.25
" Starting Mash	\$4.50
" Growing Mash	\$4.00
" Egg Mash	\$3.75
" Milk Maker	\$2.85
" Pig Feed	\$3.25
" Calf Meal	\$1.25

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Endurance

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POUNDRING over the road, mile after mile—at fifty, sixty, seventy miles an hour. Subjected to intense strains as four wheel brakes are applied, and—piling up records that no other tires in the world can approach—Firestone Gum-Dipped Tires hold unsurpassed records in every field of tire endeavor.

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