

THE MULESHOE JOURNAL

VOLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, AUGUST 23RD, 1929

NUMBER 28

First Period of Campaign Ends Saturday Night, August 24

KEEN RIVALRY IS SHOWN AS CANDIDATES BATTLE FOR FIRST PERIOD HONORS

Leading Candidates Running Close Race—A Few Long Term Subscriptions Now May Mean Victory.

Full many a race is lost Ere ever a step is run, And man a yowdall falls Ere even his work is begun. Think big and your deeds will grow, Think small, and you'll fall behind; Think that you can and you will— It's all in the state of mind.

It is now a matter of a few days—hours!—Just two more days and—too late. If these two days pass without speedy action on your part, the responsibility rests upon yourself.

Saturday night, August 24, marks the close of the first period in the Journal Campaign. After that time and throughout the remainder of the campaign there is a material decrease in the voting power of subscriptions.

Long term subscriptions count BIG, and a few such orders NOW, while they count most—might be the deciding factors in the campaign. Those who avail themselves of the opportunity this period affords and utilize every moment of the remaining time to the best advantage, will unquestionably be among those who will qualify in the finals for the major awards. In any event you can only lose by holding back subscriptions now. Report every subscription that you can possibly get during this period. NOW is the time to make reasonably sure of the prize you most desire.

Besides the material decline in the regular vote schedule, there is an enormous decrease in the club votes. For instance, four or five past subscriptions, or ten two year subscriptions reported during the first period bring 100,000 EXTRA votes. After Saturday night, August 24, there will be no more extra votes on the two and five year subscription clubs. Entering candidates will see the wisdom in getting up all these extra votes possible.

Speed Will Win
The crucial test is now at hand. If you intend doing anything big in this race, do it NOW. Instead of being down in the list at the close of the first period, get to the top and stay there. Never again after Saturday night will it be possible to get the maximum number of votes on subscriptions. This is the final and fair warning. If you entertain any desire of being winner of one of the leading prizes, do not fail to turn in every available subscription to your credit before the close of the period.

How Period Will End
The first period of The Journal's campaign will close Saturday night, August 24, with the closing of The Journal office. Contestants will be allowed to report in order—first come first served—and after all reports have been received the office will be closed, and the BIG VOTE PERIOD will be ended.

There positively will be no extension of time, and all subscriptions turned in after Saturday night will be given second period credit, except those that might be mailed by an out of town contestant or friend of a contestant and the post mark on the letter shows that it was dated not later than 12:00 P. M. August 24.

Again we say, do your best this period. Come out winner Saturday night. IT CAN BE DONE.

ANNUAL FIELD DAY AT LUBBOCK EXPERIMENT STATION AUGUST 27

The Journal has been asked to announce that the Annual Field Day will be held on Tuesday, August 27th, at the Experiment Station, 3 1/2 miles east of Lubbock. On this day farmers of Lamb, Bailey and Crosby counties will have an opportunity to inspect the work which has been done by the Experiment Station and hear lectures on various phases of farming which will be of interest to farmers of this section.

Good Harden was in Plainview Sunday

JUNIOR B. Y. F. U. PROGRAM FOR SUNDAY, AUGUST 25TH

1. Carey's Boyhood—Leader.
2. The Young Shoemaker—Lorraine Danner.
3. Carey Studies Hard—Eva Harper.
4. Carey Begins to Preach—Charles Morris.
5. Carey Goes to India—Joe Bill Alsop.
6. Beginning Work—L. S. Barron.
7. Party Years in India—Eunice Griffiths.
8. Poem, "Can Jesus Trust You"—Ida Lou Glaze.

W. M. S. MEETING

The Missionary Society of the M. E. Church met at the home of Mrs. C. C. Mardis with eight members present. The meeting was a voice lesson, taken from the Voice Magazine, led by Mrs. Stone, which was one enjoyed very much.

It was decided that the society would not have any meeting while the revival meeting is in progress, which will start Sunday, August 25, and last two weeks.

The first Missionary Society meeting following the revival will be Monday night, September 9th. Place of the next meeting will be announced later. As each guest departed they declared the hostess a very nice entertainer.

Reporter

GIRLS CAN EARN PART OF EXPENSES WHILE ATTENDING N. T. A. C.

Judge J. E. Adams has received a letter from E. E. Davis, Dean of North Texas Agricultural College, Arlington, Texas, stating that the College has recently completed arrangements whereby thirty-two girls will be enabled to earn a considerable portion of their expenses while attending this school. Those taking advantage of this opportunity must have the equivalent of at least a ninth grade education and must furnish the very best of recommendations.

Judge Adams stated that those who may be interested in this plan should write the Registrar of North Texas Agricultural College at once for application blank and further information. The college is a branch of Texas A. & M., and has one of the highest ratings in the State.

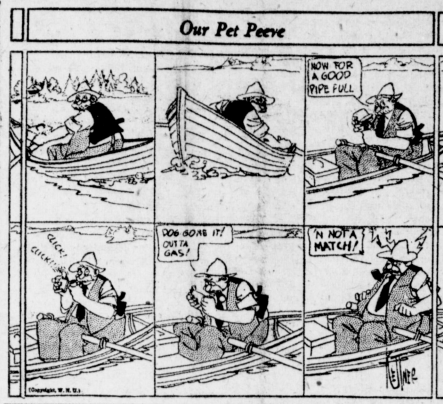
Local Markets

These prices are furnished by the local buyers, and are for your convenience.

Wheat	\$1.05
Maize	\$1.20
Corn	\$1.15
Kaffir	9c
Corn, ear	9c
Corn, shelled	9c
Sudan	\$2.75
Cotton seed meal	\$2.65
Bran	2.00
Shorts	2.50
Cow Chow	\$3.00
Milk Maker	\$2.75
Tankage	\$5.25
Seed out	\$1.00 bu.

Produce	
Heavy hens	15c
Light hens	13c
Fryers, colored	17c
Fryers, Leghorns	14c
Stags	10c
Cocks	9c
No. 1 Turkeys	10c
No. 2 Turkeys	10c
Hides	8c
Eggs	22c
Cream	25c
Capons, 8-lb. and up	25c
Capons, under 8-lb.	18c
Ducks	21c
Green hides	9c

(Prices furnished by the Muleshoe Produce Co. subject to change without notice.)



Teachers Institute Will Convene At Lubbock Sept. 2-4

Bailey County teachers will meet at Lubbock for Institute it was announced today by the County superintendent. The dates are September 2, 3, and 4. It is understood that most of the schools over the county will start the year's work on Thursday, September 5. Thursday and Friday of that week will be used to classify the pupils and issue the necessary books. Work will start in real earnest on Monday, September 8th, but all pupils are urged to be on hand on Thursday the 5th.

Field Meet To Be Held At Pool Farm Saturday, Sept. 7

W. M. Pool and D. A. Adam, County Agent for Lamb county, were callers at The Journal office Tuesday. Mr. Pool stated that there would be a Field Meet at his farm south of Muleshoe on September 7th, from 9:00 A. M. to 12:00. E. A. Miller, agronomist of A. & M. College will be present. The result of planting purebred seed from bag plots will be shown with lectures upon this subject. Mr. Pool grows purebred field seeds on a large scale which is Government inspected and certified. The principal crops are Sur-Cropper corn, maize and beggar. Everyone is cordially invited to attend this Meet on September 7th.

SINGING SCHOOL AT PROGRESS WILL CLOSE FRIDAY NIGHT

The singing school which has been going on at Progress for some weeks will close Friday night. There will be a special program and pie supper on this occasion and everyone is cordially invited to attend.

LARGE CROWD IN TOWN SATURDAY; TRADES DAY STILL GETTING RESULTS

Trades Day continues to be a drawing event in Muleshoe. Much of the trade which has been drawn here through this event has become permanent. The fact that many people have found, by coming to Muleshoe on Trades Day and trading with our mercantile establishments on these visits to the city, that they get good service, courteous treatment and as good values for their money as they do elsewhere. This has been the means of establishing a bigger and better business for local firms.

There was a large crowd in town as usual last Saturday and a number of cash prizes and trade coupons were given away. Some of the winners are as follows:

- Mrs. Crossley—\$10.00 in gold.
- H. B. Kennedy—\$5.00 in gold.
- G. W. Elmore—\$5.00 in trade at E. R. Hart Lumber Co.
- Mrs. Meneff—\$3.00 in trade at Muleshoe Motor Co.
- Christine Dennis—\$2.00 in trade at Williams Grocery.

Another drawing will be held Saturday, the 24th. Come to Muleshoe and meet your friends. Plenty of prizes and bargains for everyone.

F. C. Franks of Sudan was a business visitor here Thursday.

Only Two More Days of Big Votes

Candidates, as well as their friends, should realize the extreme importance of securing all the votes possible these two days. The leaders Saturday night should be the winners of the best prizes.

Following is the order of standing of candidates according to the votes accepted for publication:

MRS. H. E. SCHUSTER—Sue	348,200
MRS. S. E. MORRIS, JR.—Ma	336,800
MISS SENA WINNINGHAM—Ea	325,500
MRS. J. E. ADAMS—Muleshoe	321,500
MISS RUBY DAMRON—Circleback	230,050
MISS EVA HARPER—Muleshoe	230,000
MRS. H. C. FOSTER, Jr.—Farwell	6,250

Next vote count will be posted on the door of Journal office Monday morning.

Muleshoe Gun Club New Organization Formed Last Week

Last Monday night a group of local men met at the Court House for the purpose of organizing what is to be known as the Muleshoe Gun Club. Officers were elected and a committee appointed to draft the necessary rules and by-laws, which are to be read and passed upon at the next regular meeting.

It is understood that the Gun Club is to have both an indoor and outdoor rifle range. The Club is also getting a trap and expect to shoot blue rocks or clay pigeons. This organization will become affiliated with the National Rifle Association. The Club will stand, furnishes the Club with guns and ammunition for the rifle range. A lease is now pending for a tract of ground for the outdoor range, which will be one of the best in this part of the state when completed. Officers elected at the first meeting were as follows:

- Billie Koons, President; Scott Morris, Vice-Pres; Ivan B. Mardis, Secretary; Connie Gupton and Bill Garrett, Executive Officers.

INJURED IN AUTOMOBILE WRECK NEAR BAILEYBORO

The automobile belonging to Howard Jackson of Amarillo was turned over on the road near Baileyboro Monday night. Miss Dorothy Long and Weaver Alishman, who were in the party, received slight injuries. Dean Phillips was also injured, but not seriously. It was thought, although full particulars could not be obtained, it is reported that the car was badly damaged.

BIG SQUARE SOON TO HAVE A NEW \$15,000 BRICK SCHOOL HOUSE

Big Square is soon to have a new school house. Bonds were voted in the spring for this building and owing to a few flaws, the granting of the bonds were delayed. However, they were passed upon and the new \$15,000 building will soon be under construction. This is to be a one-story building consisting of four class rooms, library and teacher's study room and an auditorium. It is to have the Southwestern heating system and a Delco lighting system. The building will be so constructed that additional units may be added as needed.

This building will be situated one and one-half miles east of the old school building in the center of the District. The old structure is to be wrecked and utilized in the new building. Harry R. Guiberson of Amarillo, is the architect and the contract was let to J. T. Walkup of Lubbock.

YO-YO CONTEST DRAWS LARGE CROWD; PLENTY OF FUN FOR EVERYONE

Yo-yo fans had ample opportunity to demonstrate their ability here last Saturday at the contest sponsored by Valley Motor Company. A large crowd witnessed the event in which about thirty contestants entered. Everyone who had tried to make one of these little blocks of wood climb a string were amazed at the ability of the youngsters who participated in the contest.

Eva Harper was the winner of the marathon, and some of the spectators had just about decided that the game was going to have to be called on account of darkness, when her opponent fell by the wayside.

Aubrey Thompson was unanimously declared the poorest yo-yoer and was presented with a bottle of milk, handsomely decorated with a ripple and everything. In the fancy class, all styles of yo-yoing was demonstrated and if an Indian snake dance has anything on this, we are going to see one. Valley Motor gave substantial cash prizes to all winners as follows:

- First prize, \$5.00—Beat and fanciest all-around yo-yo—Curtis Danner.
- Second prize, \$3.00—Justin Danner.
- Third prize, \$2.00—Eunice Griffiths.
- Fourth prize, \$1.00—Carr Lee.
- Booby prize, Bottle of milk—Aubrey Thompson.
- Marathon, \$3.00—Eva Harper.

P. E. Wilmonson and son, Roy, were in Roswell, N. M. Monday.

Leaf Worms Make Appearance South Town Past Week

Reports last Friday of heavy infestation of leaf worms in cotton south of Muleshoe caused hurry-up orders for poison for this pest. Quick action on the part of some cotton growers in this vicinity has almost cleaned the fields of worms, it was stated Tuesday.

Drew Cartwright, on the C. S. Smith farm southwest of Muleshoe, exhibited several stalks of cotton last Friday which was literally covered with small worms. These stalks were well fruited, some having thirty and more green bolls, with numerous small ones. Cotton farmers north of town are watching their fields closely and are preparing to use poison at the first sign of worms. Judge Adams stated that a sufficient supply of poison would be on hand for any emergency, which may be obtained at cost.

MANY CHANGES DURING PAST DECADE NOTED BY VISITORS TO MULESHOE

Truly "the old gray mare ain't what she used to be," or words meaning the same thing. When Albert Lavigne left Muleshoe in 1919, there were no roads, few farms and no town—that is, none to speak of. The "roads" were called trails, for when one wished to go to Muleshoe you simply took the shortest path between two given points. There was a general store, a post office, the bank and the old Gupton Hotel, which comprised the major part of town.

Mr. and Mrs. Albert Lavigne and young son are here this week from Auburn, Nebraska, visiting relatives and seeing sights, for the Muleshoe of 1919 and surrounding prairie has changed to a good sized town and many, many prosperous farms. Mr. Lavigne and brother, Henry, visitors at The Journal office Tuesday and Mr. Lavigne told of the wonderful change since he was here in "Some country," says Mr. Lavigne.

TRUSTEES, TEACHERS OF COUNTY HEAR SPLENDID ADDRESS ON RURAL AID

J. S. Smith of the State Department of Education, rural school division, of Austin was in Muleshoe Tuesday of this week in the interest of Bailey County schools. He made a talk to the trustees and teachers of the county and the County Board at 10:00 o'clock at High School auditorium. Every school was represented almost 100 per cent.

Mr. Smith talked on rural aid, transportation and tuition laws, telling the teachers and trustees the amount of money the State allowed on school trucks, bonus for consolidated districts, etc. Much valuable advice was given the teachers and trustees on school work in general which will be of great benefit in their future work.

PROSPECTING HERE

Prospectors here this week were: E. Howell, Sweetwater; J. C. Cox, Plainview; L. Murphy, Waco; A. M. Sullivan, Big Spring; W. M. Scarborough, Greenville; J. M. Walker, Mineral Wells; Jess Cox, Plainview.

FARMERS EMPLOYMENT SERVICE INAUGURATED BY MULESHOE PRODUCE CO.

Mr. Elmo Head, manager of the Muleshoe Produce Company announces that he is establishing a farmers free employment and marketing bureau in connection with his produce business. He invites the farmers of this vicinity to utilize this service and to meet in his place of business and discuss their problems any time they care to do so. A large bulletin board has been erected in place on which they are asked to their wants either for labor or make announcements. Their employment on the farm asked to make their way this manner. This serv

THE TRAIL OF '98

A Northland Romance

by ROBERT W. SERVICE

Illustrations by Irwin Myers

SYNOPSIS

CHAPTER I—Dissatisfied with the quiet life in his home surroundings, Alhol Meldrum, young Scotsman who tells the story, leaves his home in the North, to seek his fortune. At San Francisco, practically penniless, he takes a laborer's job, and meets a fellow adventurer whom he dubs, and who is hereafter known as, the Prodigal.

CHAPTER II—The Prodigal is anxious to join the rush of gold seekers into Alaska, and Meldrum agrees to go with him after he (the Prodigal) comes back from a visit to his wealthy father in the East. Alhol, in great need, is befriended by Jim Hubbard ("Salvation Jim"). When the Prodigal returns, the three men join the stampede into the Frozen North, the Prodigal and Hubbard financing the outfit.

CHAPTER III—Among the motley crew on the boat is a young girl obviously out of place. She is traveling with her grandfather and a hard-boiled coupe named Winklestens, who figure as her uncle and aunt. Alhol has an opportunity to befriend her, and she tells him a sad story of her life. She is journeying into Alaska to take care of her grandfather, who is obsessed with the idea of getting rich in Klondike. Her name, she tells him, is Berna.

"Why don't you and your grandfather turn back? Why go on?"

"He will never turn back. He'll go on till he dies. He only knows one word of English and that's Klondike, Klondike. He mutters it a thousand times a day. He's like a man that's crazy. He thinks he has been chosen, and that to him will a great treasure be revealed. You might as well reason with a stone. All I can do is to follow him, is to take care of him."

"What about the Winklestens, Berna?"

"Oh, they're at the bottom of it all. It is they who have infatuated his mind. He has a little money, the savings of a lifetime, about two thousand dollars; and ever since he came to this country, they've been trying to get it. They'll rob and kill him in the end, and the cruel part is—he's not greedy, he doesn't want it for himself—but for me. That's what breaks my heart. 'Surely you're mistaken, Berna; they can't be so bad as that.'

"But I tell you they're vile. I should know it. I lived with them for three years."

"Where?"

"In New York. I came from the old country to them. They worked me in the restaurant at first. Then, after a bit, I got employment in a shirt-waist factory. I was quick and handy, and I worked early and late. I attended a night school. I read till my eyes ached. They said I was clever. The teacher wanted me to train and be a teacher, too. But what was the good of thinking of it? I had my living to get, so I stayed at the factory and worked and worked. Then when I saved a few dollars, I sent for grandfather, and he came and we lived in the tenement and were very happy for a while. But the Winklestens never gave us any peace. They knew he had a little money laid away, and they tried to get their hands on it. I wasn't afraid in New York. Up here it's different. It's all so shadowy and sinister."

"I didn't mean to tell you all this, but now, if you want to be a true friend, just go away and forget me. You don't want to have anything to do with me. Wait! I'll tell you something more. I'm called Berna Winklevich. That's my grandfather's name. My mother ran away from home. Two years later she came back—with me. Soon after she died of consumption. She would never tell my father's name, but said he was a Christian, and of good family. My grandfather tried to find out. He would have killed the man. So, you see, I am nameless, a child of shame and sorrow. And you are a gentleman, and proud of your family. Now, see the kind of friend you've made. You don't want to make friends with such as I."

"I want to make friends with such as need my friendship. What is going to happen to you, Berna?"

"Happen! God knows! It doesn't matter. Oh, I've always been in trouble. I'm used to it. It's what I was made for, I suppose."

What she had told me had somehow struck me dumb. There seemed a stark loneliness in the situation that repelled me. She had arisen when I aroused myself.

"Berna," I said, "what you have told me wrings my heart. I can't tell you how terribly sorry I feel. Oh, I hate to let you go like this."

Her voice was full of pathetic resignation.

"What can you do? If we were going in together it might be different. When I met you at first I hoped, oh, I hoped—well, it doesn't matter what I hoped. But, believe me, I'll be all right. You won't forget me, will you?"

"Forget you! No, Berna, I'll never forget you. It cuts me to the heart I can do nothing now, but we'll meet up there. We can't be divided for long. And you'll be all right, believe me, too, little girl. Be good and sweet and true and every one will love and help you. Ah, you must go. Well, well—God bless you, Berna."

"And I wish you happiness and success, dear friend of mine."

(Continued on page 6)

Earth News Items

(Received too late for last issue.)

Mrs. Jones, Miss Johnnie Kelley, Mrs. M. T. Howard and daughters, Ruth and Geraldine, returned home Monday from a trip to the Canyons.

Mr. and Mrs. A. C. Barton returned Tuesday from Mt. Park, Oklahoma, where they visited friends and relatives.

R. E. Barton is driving a new Chevrolet six Imperial sedan.

The picnic at Earth was well attended by Earth and Spring Lake people. J. A. Parrish has just completed a new Style Shop just west of the Ebbing garage.

B. H. Winghamham has moved into the new Mistletoe cream station west of J. W. Kelley & Sons.

Mr. and Mrs. Lenord Roberts returned Sunday from Oklahoma where they visited friends and relatives. Mrs. Roberts' niece came home with them.

Mr. and Mrs. Ray Kelley and family left Sunday for Oklahoma where they will visit with friends and relatives.

Mrs. H. H. Shell and Mrs. Lenord Shell of Lubbock spent Monday and Tuesday with Mrs. G. E. Moss and Mrs. R. E. Barton.

The Earth Hotel caught fire last Thursday, but with plenty of help it was soon under control. The damage was not so great.

Mr. Carl Cliff is driving a new Chevrolet Coupe purchased from the B. & M. Chevrolet Co.

The little McCool girl was brought home Wednesday from the Plainview Sanitarium. She is getting along fine.

Word was received from Abilene the latter part of last week that Mrs. Annie Howard, mother of Mrs. Jim Stokes, was seriously hurt when she was struck by a passing automobile.

CLIP THIS COUPON
Good for 100,000 Credits

This Coupon will count for 100,000 credits when returned to the campaign Department, with the first subscription you obtain. Sign the entry coupon, get one subscription, and start in the race with more than 100,000 credits. DO IT TODAY.

Your Name _____
Address _____

Only One Coupon Accepted for Each Candidate

If you have any of the following symptoms, I have the remedy no matter what your trouble has been diagnosed: Nervousness, stomach trouble, loss of weight, loss of sleep, sore mouth, pains in the back and shoulders, peculiar swimming in the head, frothy like phlegm in throat, passing mucous from the bowels, especially after taking purgative, burning feet, brown, rough or yellow skin, burning or itching skin, rash on the hands, face and arms resembling sunburn, habitual constipation, (sometimes alternating with diarrhoea) copper or metallic taste, skin sensitive to sunheat, forgetfulness, despondency and thoughts that you might lose your mind, gums a fiery red and falling away from the teeth, general weakness with loss of energy.

If you have these symptoms and have taken all kinds of medicine and still sick, I especially want you to write for my booklet.

Mrs. J. B. Massey of Odessa, Texas, Box 112, whose picture appears here writes: I wish to thank you very much for restoring my health from one of the most dreadful, miserable diseases that anyone can have. I was in bad health for several years, under care of Doctors for three years. I do not think I could have lived much longer. I am in better health today than for several years; weigh more than I ever did in my life. I believe I am rid of an awful disease that other Doctors failed to cure.

FOR FREE DIAGNOSIS AND LITERATURE WRITE: W. C. ROENTREE, M. D., AUSTIN, TEXAS



MRS. J. B. MASSEY

The Journal Office for Commercial Printing

She looked startled, incredulous. She hesitated.

"Please, Berna, it's the last time."

"All right," she answered in a low tone.

She came to meet me, lily-white and sweet. She was but thirty wrapped, and shivered so that I put my coat around her.

"Berna!"

"Yes."

"You're not happy, Berna. You're in sore trouble, little girl. I don't know why you come up to this God-forsaken country or why you are God-



those people. I don't want to know; if there's anything I can do for you, any way I can prove myself a true friend, tell me, won't you?"

She did not speak at once. Indeed, she was quiet for a long time, so that it seemed as if she must be stricken dumb, or as if some feelings were conflicting within her. Then at last very gently, very quietly, very sweetly, as if weighing her words, she spoke.

"No, there's nothing you can do. You've been kindness itself to grandfather and me, and I never can thank you enough."

"Nonsense! Don't talk of thanks, Berna. You don't know what a happiness it's been to help you. I'm sorry I've done so little. Can't I be really and truly your friend, Berna; your friend that would do much for you? Let me do something, anything, to show how earnestly I mean it."

"Yes, I know. Well, then, you are my dear, true friend—there, now."

"Yes—but, Berna! Tomorrow you'll go and we'll likely never see each other again. What's the good of it all?"

"Well, what do you want? We will both have a memory, a very sweet, nice memory, won't we? Believe me, it's better so. You don't want to have anything to do with a girl like me. You don't know anything about me, and you see the kind of people I'm going with. Perhaps I am just as bad as they."

"Don't say that, Berna," I interposed sternly; "you're all that good and pure and sweet."

"No, I'm not, either. We're all of pretty mixed. But I'm not so bad, it's nice of you to think those things. Oh! If I had never had this terrible trip, I don't know where we are going, and afraid."

Now look for it everywhere

[THE NEW EMBLEM DEDICATED TO BETTER MOTORING]



What the MARLAND CONTINENTAL Merger MEANS TO MOTORISTS

THE consolidation of the resources and facilities of the Marland Companies and the Continental Oil Company, under the latter's name, is more than a corporate merger. It is a happy union of well balanced production, manufacturing and marketing operations from which will come a host of unusual advantages to the millions of customers and thousands of distributors.

Wide Field for Crude Selection
Out of a total area of more than two and one quarter million acres in eight states, Continental selects the crudes best suited for its manufactured products. Raw materials for oils, greases and gasolines may often come from widely separated regions. Continental controls its own crude supply and chooses the best for each refining operation and thus assures a standard uniform output from year to year.

Strategic Location of Eight Refineries
Economic and efficient operation of petroleum manufacture frequently depends upon the relative locations of the raw product, the refinery and the market. Continental is fortunate in that its eight modern manufacturing plants are well placed to afford prompt and economical delivery both before and after refinement. These properties are located at Baltimore, Maryland; Ponca City and Sapulpa, Oklahoma; Artesia and Farmington, New Mexico; Wichita Falls, Texas; Florence, Colorado; and Glenrock, Wyoming.

Exclusive Processes Insure High Quality
Continental refinery engineers enjoy a national reputation in the oil business. Not only have they adopted the newest and most efficient mechanical equipment for these big refineries but they have designed machinery and developed processes which are exclusive to this company. Under centralized control, these facilities now are made available in the manufacture of petroleum products of exceptional quality.

ConocoLand Covers Tremendous Area
More than forty years marketing experience has spread the distribution of Conoco products over an area which reaches from the western slope of the Rockies, far east to the Mississippi River. Practically half of the United States is dotted so closely with Conoco Stations that a motorist may drive anywhere in that tremendous area without introducing other than Conoco products to his car. The outposts of ConocoLand range from the Pacific Northwest to the shores of the Great Lakes and from the Atlantic Seaboard to the California boundary.

Prestige Established in Foreign Lands
The Continental coastwise and export fleet operate from terminals at Texas City, Texas; Newark, New Jersey; Baltimore, Maryland; and Norfolk, Virginia; to a dozen foreign countries. Petrol pumps deliver Conoco gasoline to automobiles in the shires of England and Conoco motor oils lubricate industrial plants in north Europe, South America and the Orient.

In brief, the joined forces of these two great companies afford greater, better service to the users of motor fuels and lubricants wherever the sign of the Red Triangle is displayed.

THE GREATER CONTINENTAL OIL COMPANY

PRODUCERS AND REFINERS OF CONOCO PETROLEUM PRODUCTS

PRE-SCHOOL SALE!

Look
Transparent Organdie
Permanent Finish
49c

Look
Solid Color Voiles
Guaranteed Fast Color
24c

March Dry Goods Company's First Sale to Clean Up All Summer Goods in the Store. Nothing bought for Sale purposes. Nobody from here has been to market to fill the store up on Sale goods. We are just taking our regular stock and putting bargain prices on it--

EXTRA
Men's 50c Summer Underwear
3 pairs
\$1.00

EXTRA
Big Assortment Fast Color Prints
22c

To Close Out Summer Goods

SPECIAL
Peter Pan Gingham
39c

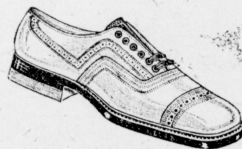
200 Ladies' House Dresses



While They Last

89c

Sizes for School Girls



Florsheim Shoes

\$6.95

WHY PAY MORE?

Others \$2.95 to \$5.95

SPECIAL
5 Skeins O. N. T. Embroidery Thread
10c

EXTRA-SPECIAL
Truth Domestic
13c per yd.

Plenty of **LADIES RAYON UNDERWEAR**

At Bargain Prices



Ladies' Shoes

In Light Shades and Patents—High and Low Heels—Straps and Pumps

\$1.95 to \$4.95

EXTRA-SPECIAL
10 Spools Thread
35c
Limit 10

March Dry Goods Company

Starts Saturday, August 24th

Mulshoe, Texas

Closes Saturday, September 14

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc., are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

Member Texas Press Association
Member National Editorial Association

INCREASING DEMAND FOR HOUSES

Each week sees an increasing number of people coming in looking for houses. As far as we know, there is not a vacant house of any kind in Muleshoe and it is almost impossible to secure rooms and board. Scarcely a day passes that some one does not call at The Journal office, asking help to find houses or light-housekeeping rooms. There have been a number of new houses built in Muleshoe this summer but not near enough to relieve the situation. Most of the people asking for places to live have recently arrived in this part of the country, and the town is losing out every time one of these families fails to secure a location.

There are plenty of choice lots lying idle on which the owners are paying taxes and receiving no returns. Some refuse to sell or improve them, thereby blocking the progress of Muleshoe, and just why this is, we are unable to understand, although there must be some very good reason. As everyone knows, there are certain disadvantages in owning rent houses, but these may be eliminated to a great extent when properly handled. It is to be hoped that someone will soon take advantage of the opportunities to turn idle lots into profit-bearing property.

ANOTHER USE FOR NEWSPAPERS

What is more useful than a newspaper? When new it supplies news and advertising that gives its readers essential information. When old, it is used to wrap things in, in place of a tablecloth at picnics, etc. Now another use has been found that should interest every housewife.

May Kiehlhine, of the South Dakota State College, has discovered that old newspapers make an excellent substitute for moth-proof bags for storing clothing during the summer months. She says if clothing is wrapped carefully in several thicknesses of newspaper, protection is provided at very small cost. Newspapers make especially good moth-proof wrappings because printer's ink is objectionable to moths.

She recommends that garments be dry cleaned before being stored away for the summer, since soiled clothing attracts moths more than clean clothing. Garments should also be brushed to remove moth eggs which may have already been deposited. Thoroughly sun the garments—then put them away and, if you are inclined to believe in the efficacy of Miss Kiehlhine's idea, use the newspaper.

(P. S. Newspapers also keep business from being moth-eaten. The secret lies in wise, effective advertising.)—Exchange.

Judge Campbell has returned to Muleshoe and informs us that he will remain here permanently in the practice of law. He has opened an office in the old Gupton Hotel building.

F. Hollingsworth has recently returned from a visit to Baylor county. He reports crop conditions in some sections of that country as very poor.

T. C. Jameson of Ft. Worth was in Muleshoe on business this week.

DENTAL NOTICE

Dr. Frost, Dentist, will be in Muleshoe Monday, August 26 for one week.

THE NEW

for Economical Transportation



"66"

Delivered Prices Fully Equipped MULESHOE

Sport Coupe	\$790.00
Imperial	\$840.00
Coupe	\$740.00
Coach	\$740.00
Sedan	\$820.00
Roadster	\$870.00
Phaeton	\$870.00
Truck-Cab	\$755.00
Sedan Delivery	\$740.00

Check these prices as well as equipment.

A Six in the Price Range of the Four

Valley Motor Co.

Muleshoe, Texas

New Addition to Muleshoe Motor Company Building

An addition to the Muleshoe Motor Company building is now under construction. The addition is at the rear of the main building and is 50 by 60 feet. All the latest machinery and general equipment required to make it a first class automobile shop is to be installed as soon as the construction work is completed. The new addition will also afford a larger storage room for new cars.

Miss Sena Winningham, Earth



Miss Winningham has her mind set to win the Chevrolet sedan. She has adopted the slogan: "Let's bring the car to Earth." That's the spirit it takes to win.

Mrs. H. C. Foster, Jr., Farwell, Texas.



Mrs. Foster is a real worker and usually does what she sets out to do. She got a late start in the race but says she will offer some strong competition for the prize car.

We Are Now Making the Following Prices On Cleaning and Pressing:

MEN'S SUITS FOR \$1.00
LADIES' DRESSES . \$1.25 and up

MULESHOE TAILOR SHOP

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. **LOAN COMMITTEE**
J. W. Harden, President J. A. White
J. J. Lawler, Vice-President M. F. Collins
L. S. Barron, Secretary-Treasurer R. J. Klump

A Long Time Loan and Low Rate of Interest

WHOLESALE Phillips "66"

Gasoline, Kerosene and Oils
Once Tried, Always Used

Insist on Phillips "66" Products

Phillips Petroleum Company
LEFTY HOLLINGSWORTH, Agent
Muleshoe, Texas

READY FOR SCHOOL?

Defective eyes are responsible for the majority of poor grades and report cards. Have your child's eyes examined before school starts. Since we make a specific charge for examining eyes, we do not have to sell you glasses to get pay for our services for examination, and if your child does not need glasses we will gladly tell you so.

DR. C. E. WORRELL

EVESIGHT SPECIALIST

112 East 4th St. Clovis, N. M.
"We Devote Ourselves Exclusively to the Care of the Eyes."

FOOD THAT'S GOOD FOR HIM

In the selection of foods for the growing boy, bread should receive the utmost consideration. Bread, made from pure ingredients and properly baked is a very important food. That is the kind of bread you get whenever you order Butterkist.

Made By

Muleshoe Bakery

MULESHOE TEXAS

Still Appreciative of Your Liberal Patronage

WE ARE STILL ON THE JOB, DOING OUR BEST TO OPERATE A GROCERY BUSINESS YOU'LL LIKE. REMEMBER WE HANDLE A COMPLETE LINE OF HIGH QUALITY GROCERIES, AT MODERATE PRICES. WE APPRECIATE YOUR PATRONAGE.

Make Our Store Your Store.

C. F. Moeller, Grocer
Muleshoe, Texas

Treat Your Stomach Right

Give it food that will supply the needed vitamins to keep you in the best physical condition.

Our Groceries and meats are carefully selected as to price and quality, and are kept in the most sanitary manner at all times, which makes our store a safe place to trade.

HEADQUARTERS FOR EVERLITE FLOUR

HENINGTON'S GROCERY
And Market

What Street Pavements Do American Cities Use?

Our cities have realized that automobile and motor truck traffic requires a pavement which is constantly hard, rigid, smooth, and safe. The only paving material that combines these qualities is concrete. That is why cities which have had long experience with all kinds of street surfaces, are now laying so much concrete pavement. During the past two years, Baltimore laid the equivalent of 28 miles of concrete street pavement 36 feet wide, and Washington, D. C., laid 40 miles. Here are the figures from several prominent Mid-western cities.

Equivalent miles of concrete streets 36 feet wide built during 1927 and 1928

Chicago	125
Cincinnati	40
Dayton	18
Detroit	21
Duluth	11
Indianapolis	20
Kansas City	50
Milwaukee	58
Peoria	18
St. Louis	38

Concrete street pavements are economical, safe, and low in repair cost. The fine riding qualities which are built into them are retained indefinitely.

PORTLAND CEMENT ASSOCIATION
Athletic Club Building, Dallas, Texas

A National Organization to improve and extend the uses of concrete

PORTLAND CEMENT CONCRETE FOR PERMANENCE

Offices in 32 Cities

Bailey County Abstract Company
 L. S. BARRON, Manager. MULESHOE, TEXAS
 (ESTABLISHED IN 1900)
 Abstracts, Loans and Insurance
 WE ARE BONDED FOR \$50,000.00 TO PROTECT OUR CLIENTS.
 (Member Texas Abstracters Association; Also Member Association of Title Men)

**ONLY THE BEST
 Of Service and Goods!**

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money
WE FIX FLATS

Jones Service Station
 "SERVICE WITH A SMILE"
 Road Information Cozy Rest Rooms

It Will Soon Be School Time Again

We will handle a line of school supplies such as Tablets, Loose Leaf Books, Ink, Fountain Pens, etc. Special attention and courtesy shown to children.

We Serve Sunday Dinners

McCarty Drug Store
 Muleshoe, Texas

**Pork \$6.50 Per
 Hundred**

Farmer's records on 90,247 hogs proved that 53 pounds of Pig Chow and 5 1/2 bushels of corn produced 100 pounds of pork. The average cost with Pig Chow is only \$6.50. Hog prices ranging from \$10.00 to \$11.00 per hundred-pounds. Figure your profits and feed PIG CHOW.

The Best Feeds—Purina
 (In the Checkerboard Bags)

**Bailey County Elevator
 Company**

Town Talk

R. P. Snow has returned from an extended visit to Arizona.

J. R. Stegall of Amarillo was in Muleshoe last week.

Judge C. S. Williams of Plainview was in Muleshoe Friday.

Miss Helen Eldrod was in Farwell Thursday.

Mrs. A. J. DeBord and son Ralph spent the week-end in Tahoka.

Pat R. Bobo was in Amarillo Monday.

Judge J. E. Adams was in Canyon Monday.

Homer Mardis and family visited relatives in Fort Sumner last week.

J. L. Dittman of Seattle, Wash, was in Muleshoe last week.

Albert Taylor spent the week-end in Lubbock with home folks.

Mr. and Mrs. J. M. March were in Clovis Monday evening.

J. L. Taylor and family left Tuesday for Hot Springs, N. M.

Mrs. Armada Everts and Mrs. Ada Hester of Corona, N. M., are visiting with Dr. A. R. Matthews this week.

Paul Lawrence of Clovis visited Claude Wileon Saturday and Sunday.

Mr. Jim Riddle returned last week from a visit to Oklahoma, accompanied by his bride.

Patsy Ruth Gaston, little daughter of Ila Mae Gaston, was reported sick the last of the week.

Misses Elizabeth and Iris Harden returned from Colorado Thursday of last week.

Miss Leona Brown and mother, Mrs. Ella Brown, have returned to Lubbock after visiting in the J. J. Lawler home.

S. T. Harrison of Memphis, Texas, was in Muleshoe Monday looking after his Bailey County interests.

Miss Elizabeth Harden returned Sunday to Electra, after visiting her parents, Mr. and Mrs. I. W. Harden.

Mesdames Ray Griffiths and W. B. McAdams were shopping in Clovis Monday.

Messrs. T. G. Gaddy and Frank Stegall of Goodland were in Muleshoe Saturday.

Miss Fannie Anderson and Mrs. G. A. Anderson were in Clovis Wednesday.

Mrs. A. W. Coker and children and Miss Eva Harper were in Clovis the latter part of last week.

Mr. and Mrs. L. Sikes returned Saturday from a vacation spent in East Texas.

Ila Mae Gaston returned the latter part of last week from a few days visit at Sudan with her sister-in-law, Mrs. Alfred Spicer.

Mr. and Mrs. J. L. Eason and grandson, Clayton West, attended a family reunion at Roseville last week. They report a nice time.

Miss Lilla Henderson and Miss Wilma Sullivan of Big Spring were guests of Miss Rheta Wileon Thursday and Friday of last week.

Mr. and Mrs. A. J. DeBord, Hazel and Alvin DeBord, Mrs. Virgie Mae Clark and Miss Elgie Hale visited the Carlsbad Cavern last week.

Mrs. J. D. Thomas of Farwell and Mrs. Merle Kistler of Pomona, Calif., were the guests of Mrs. J. D. Thomas last Friday.

Mr. and Mrs. Roger Moore of Temple returned to their home Friday, after visiting in the home of Mrs. Moore's sister, Mrs. J. J. Lawler.

Miss Elgie Hale of Gainesville, who has been visiting her cousin, Mrs. A. J. DeBord, went to Tahoka Saturday.

Mr. and Mrs. D. E. McKendree of Vega returned home Sunday, after a visit with the latter's sister, Mrs. Ray Griffiths.

Mrs. Allen Bennett and little daughter, Geraldine, of Amarillo are the guests of Mesdames W. C. Bucy and Lilla B. Daniel.

Mr. and Mrs. C. R. Waddell of Kopper left Wednesday for Hobbs, N. M., after visiting in the home of J. L. Alsup.

Messrs. and Misses Vee Terry, J. C. Britton and W. H. Lyle, all of Sudan, spent Sunday here the guests of Mr. and Mrs. R. A. Thompson.

Mr. and Mrs. Ray Griffiths and family and Mr. and Mrs. W. B. McAdams and family left Wednesday for a vacation in the mountains of New Mexico.

Mr. and Mrs. J. S. Golden, accompanied by their two daughters, of Snyder, Texas, visited their son, Ward Golden, here Sunday. They also visited another son at Portales. Ward accompanied them to Portales and back to Muleshoe.

Mr. J. D. Bowman of Cleburne, Texas, was here Tuesday morning, making a short visit with the editor. He was returning home from a vacation in New Mexico, and was accompanied by his mother, Mrs. Geo. Bowman, and his grandmother. Mr. Bowman is a prominent newspaper man, being connected with the Sherman Chronicle.

DENTAL NOTICE

Dr. Frost, Dentist, will be in Muleshoe Monday, August 26 for one week.

**If You Have the
 Land and Want
 To Sell It**

**WE HAVE THE
 BUYERS WHO
 Want to Buy It**

**COME IN AND LIST WITH US
 FOR QUICK ACTION. OFFICE ON
 EAST SIDE OF MAIN STREET.**

SUTTON & CAROTHERS

**WHEN IN MULESHOE STOP AT
 The Elite Hotel**

Cozy—Comfortable—Good Service
 Regular Meals and Short Orders
SPECIAL SUNDAY DINNERS
 MULESHOE C. D. GUPTON, Proprietor TEXAS

**It Pleases Us
 To Please You**

In line with our policy of service to the farmers, we are opening a Farmers' Free Employment Service. We have a large bulletin board which you are invited to use when you have anything to sell or any public announcement to make. When you need farm hands let us know and we will get them for you. Any way that we can be of service to you, it will be a pleasure to us. Call and see us when in town whether you have anything to sell or not. We will be glad to see you.

Muleshoe Produce Co.
 ELMO HEAD, Manager

Row Binders--Grain Drills

It is now time to figure on machinery for cutting your feed and sowing grain in the most economical manner. Remember, we handle the well-known McCormick-Deering line of farm implements, including row binders and grain drills. These implements have withstood the test of time and are the best you can buy for the price.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements



The New Ford has been built to endure

Twenty years experience in building more than 15,000,000 automobiles are behind the new Ford car and have counted in its making. Resources unmatched in the motor car industry are its heritage and its birthright. It has been built to endure. So we say to you—learn about this new Ford car. Then you will know that there is nothing quite like it in design, quality and price.



Muleshoe Motor Co.

We Do Not Talk Price Range. We Demonstrate Quality, Performance and Service

YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER -- MULESHOE TEXAS

STATE MEETING OF Mule-shoe Masonic Lodge, 2nd Tuesday night in each month. VISITORS WELCOME

W. T. BLACK, W. M. J. B. ROBERTS, Sec.

A. R. Matthews, M. D. Physician and Surgeon. MULESHOE, TEXAS

Heal Those Sore Gums Even after pyorrhea has affected your stomach, kidneys and your general health, Lisle's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. MCCARTY DRUG STORE.

BUILDING

IF YOU ARE THINKING OF BUILDING--SEE ME. SAVE THAT RENT MONEY--OWN YOUR OWN HOME.

W. C. GORDON

At Panhandle Lumber Company

DR. GREEN

DENTIST

- False Teeth\$17.50
Gold Crowns5.00
Bridgework5.00
Silver Fillings1.00
Extractions1.00
Office No. 5, Veigel Bldg.
722 1/2 Broadway St. Plainview, Texas

Send Your

Abstract Work

-To The-

Muleshoe Abstract Company

A. P. STONE, Prop.

MULESHOE, TEXAS

Agent for Warren Addition

R. BOBO

ATTORNEY-AT-LAW

Office in All Courts.

MULESHOE, TEXAS

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

Lubbock Sanitarium (A Modern Fireproof Building) and Lubbock Sanitarium Clinic

- DR. J. T. KRUEGER Surgery and Consultations
DR. J. T. HUTCHINSON Eye, Ear, Nose and Throat
DR. M. C. OVERTON Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALLONE General Medicine
DR. J. H. STILES Eye, Ear, Nose and Throat
DR. L. P. SMITH General Medicine
General Medicine MISS MABEL McLENDON X-Ray and Laboratory
C. E. HUNT Business Manager
Veterinary Training School for conducted in connection with Lubbock Sanitarium. Young women to enter training see Lubbock Sanitarium.

The Trail of '98

(Continued from page 2)

Suddenly a great impulse of tenderness and pity came over me and before I knew it, my arms were around her. She struggled faintly, but her face was uplifted, her eyes starlike. Then, for a moment of bewildering ecstasy, her lips lay on mine, and I felt them faintly answer. "Poor yielding lips! They were cold as ice."

CHAPTER IV

Never shall I forget the last I saw of her, a forlorn, pathetic figure in black, waving a farewell to me as I stood on the wharf. The gray eyes were clear and steady as she bade good-by to me, and from where we stood apart, her face had all the pathetic sweetness of a Madonna. Well, she was going, and sad enough her going seemed to me. They were all for Dye, and the grim old Chilcoat, with its blizzard-beaten steeps, while we had chosen the less precipitous, but more drawn-out, Skagway trail. Among them I saw the inseparable twins; the grim Hewson, the silent Mervin, each quiet and watchful, as if storing up power for a tremendous effort. There was the large unwholesomeness of Madam Winkenstein, all jewelry, smiles and coarse badinage, and near her, her perfumed husband, squinting and smiling aboutly. There was the old man, with his face of a Hebrew seer, his vision-ary eye now aglow with financial enthusiasm, his lips ever muttering: "Klondike, Klondike"; and lastly, by his side, with a little wry smile on her lips, there was the white-faced girl. How my heart ached for her! But the time for sentiment was at an end. The clarion call to action rang out. The reign of peace was over; the fight was on.

Hundreds of scattered tents; a few frame buildings, mostly saloons, dance halls and gambling joints; an eager, excited mob crowding on the loose sidewalks, dominating the scene in the mire of the streets, struggling and squabbling and cursing over their outfits—that is all I remember of Skagway.

The Prodigal developed a wonderful executive ability; he was a marvel of activity, seemed to think of everything and to glory in his responsibility as a leader. Always cheerful, always thoughtful, he was the brains of our party. He never abated in his efforts a moment, and was an example and a stimulus to us all. I say "all," for we had added the "Jam-wagon" (A Jam-wagon was the general name given to an Englishman on the trail) to our number. It was the Prodigal who discovered him. He was a tall, dissolute Englishman, gaunt, ragged and verminous, but with the earmarks of a gentleman. A lost soul in every sense of the word, the North was to him a refuge and an unrestricted stamping-ground. So, partly in pity, partly in hope of winning back his manhood we allowed him to join the party.

Pack animals were in vast demand, for it was considered a pound of grab was the equal of a pound of gold. We were lucky in buying a yoke of oxen from a packer for four hundred dollars. On the first day we hauled half of our outfit to Canyon City, and on the second we transferred the balance. This was our plan all through, though in bad places we had to make many delays. It was simple enough, yet, oh, the travail of it! All days were hard all exasperating, all crammed with discomfort; yet, bit by bit, we forged ahead. The army before us and the army behind never faltered. It was an endless procession, in which every man was for himself. There was no mercy, no humanity, no fellowship. All was blasphemy, fury and ruthless determination. It is the spirit of the gold-trail.

At the canyon head was a large camp, and there, very much in evidence, the gambling fraternity. On one side of the canyon they had established a camp. It was evening and we three, the Prodigal, Salvation Jim and myself, strolled over to where a three-shell man was holding forth.

It was Mosher, with his bald head, his crafty little eyes, his flat nose, his black beard. I saw Jim's face harden. He had always shown a bitter hatred of this man, and often I wondered why. We stood a little way off. The crowd thinned and filtered away until but one remained, one of the tall young men from Minnesota. We heard Mosher's rich voice.

"Say, pard, bet ten dollars you can't place the bean. See! I put the little joker under here, right before your eyes. Now, where is it?"

"Here," said the man, touching one of the shells.

"Right you are, my hearty! Well, here's your ten."

The man from Minnesota took the money and was going away.

"Hold on," said Mosher; "how do I know you had the money to cover that bet?"

The man laughed and took from his pocket a wad of bills as thick as "Guess that's enough, ain't it?"

Quick as lightning Mosher had snatched the bills from him, and the man from Minnesota found himself gazing into the barrel of a six-shooter. "This here's my money," said Mosher; "now you git."

A moment only—a shot rang out. I saw the gun fall from Mosher's hand, and the roll of bills drop to the ground.

REV. HALLOCK TELLS OF CHINA'S "NEW WOMAN"

C. P. O. Box No. 1234, Shanghai, China, July 11, 1929.

Dear Editor:

Here comes a letter from this land of intrigue, graft, warfare, famine, suffering, chaos, to tell you and the readers of your excellent paper about China's new woman who has a share in the "going-on."

If a woman in China, twenty years ago, had been given a Rip Van Winkle sleep, she would be more surprised than he, should she awake today. Then women had to stay indoors and work something like domestic animals. Or, if of a better family, be cooped up at home and stay there. She was allowed to be seen only by her husband and brothers.

Now what a change! The modern Chinese young women skip around the streets with a spring, grace and freedom that's quite refreshing when one remembers the women formerly hobbling along on bound feet supported by amahs. Now girls bob, shingle or perm-wave their hair. That's a sign of freedom! They ride bicycles, play tennis, basket-ball and engage in other athletics. Formerly their parents arranged their marriage. Now one often sees the young ladies walking very affectionately arm in arm with their "best boys," and the young people often do the arranging. The dress used to be the most modest of any nationality. Now women are often seen with short sleeves and very low-necked frocks even at mid-day. Sometimes they're seen with the most up-to-date up-beyond-the-knee short frocks and flimsy silk hose and very high-heeled shoes. Indeed the Chinese girls are quite amusing flappers sometimes—shocking sometimes—so much so that the officials have felt it necessary to issue proclamations commanding them to dress modestly. The girls have even learned to flirt in the most up-to-date way. That's their freedom, their dance in the latest style. They ride horses, astride, with boots and riding breeches. "That's English, you know."

Once the ideal for girls was that they be able to do beautiful needlework at home, when they are doing other things. They are clerks in stores. Some are typists and stenographers. Some are bankers. They play the organ or piano or other musical instruments. Some are becoming movie artists or actresses. Some are lawyers and judges and doctors and teachers and kindergarteners. They even become soldiers and sometimes they become Generals' secretaries! Women also become street-corner politicians and scream the Revolutionary platitudes such as "Down with imperialism." "Give the people freedom." To beat the most zealous men Revolutionaries. Rarely do you see meetings for propaganda or riots without seeing girls or women taking active part in them, urging on the riots. I am glad to say that some few of them are taking part in the Red Cross work in relieving the suffering of those wounded in battle.

Women, too, occupy places of influence in the government of Nanking. Once women's faces lacked all hope and ambition, and there are still great hosts of women who are the same drudges at home or worse—in great factories. But among the younger generation they have ambition—ambition that carries them to extremes.

I'm glad to say that there are many modest, motherly women who have gone thru our mission schools who are making nice, clean, beautiful Christian homes where the children are brought up well and taught to be good useful members of society, children of whom they and missions can be proud and thankful. One can not expect great things from a nation in which the people have been brought up for ages in filth, physical and moral; but a new generation is coming on, born anew in the church of Christ and in these clean Christian homes. We are expecting much for China from such.

Things are out of joint in China; but we hope and pray that the common sense of better Chinese and the deeply planted power of the Gospel will gradually overcome the criminal influences that China will find peace, prosperity, and a place among the great nations of the world.

Yours in Christ's glad service, (Rev.) H. O. C. Hallock.

Quickly the man from Minnesota recovered them and rushed off. That night I said to Jim: "How did you do it?"

He laughed and showed me a hole in his coat pocket which a bullet had burned.

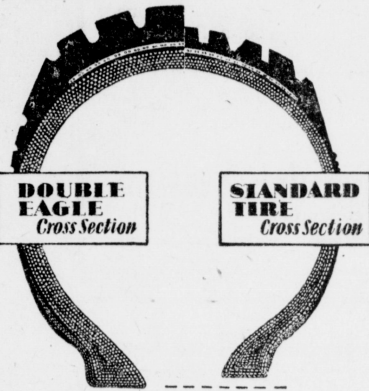
"Good job you didn't hit him worse."

"Wait a while, son, we wait while There's something mighty familiar about Jake Mosher. He's mighty like a certain Sam Moseley I'm interested in. I've just written a letter outside to see, and if it's him—well, I'm saved; I'm a good Christian, but—God help him!"

"And who was Sam Moseley, Jim?"

"Sam Moseley? Sam Moseley was the skunk that busted up my home and stole my wife, blast him!"

No Need To Gamble On Cut-Rate Bargains



Here are the very best quality tires that the world's largest rubber company—with all its vast resources—can produce. Don't be bunked by fancy claims. Remember the FACTS.

Goodyear tires, made of SUPERTWIST, "shock Absorbing" cord, stand the severe tests of all roads. Come in and lift one, bounce it, feel the depth of its tough non-skid tread.



Here's Evidence For You

"Bill" McAdams, the gentleman who carries the mail on Rural Route No. 2, Muleshoe Texas, says

"I have already exceeded 20,000 miles with my original equipment—"Goodyear" Tires,—and they still look good for 5,000 more." (Signed) W. B. McADAMS.

Just more "real" evidence of a well built tire, using the famous SUPERTWIST cord. K. K. SMITH, Dealer



Valley Motor Company

Muleshoe

Texas

BE SAFE--NOT SORRY!

If you expect to win the Chevrolet Four Door Sedan worth \$820.00, get an Insurmountable Lead by Saturday night. Never again will subscriptions count as many votes as they are worth in the first period.

All club votes on two and five year subscriptions will end Saturday night. Make the remaining two days of the first period put you over the top, **winner!**

IT CAN BE DONE!

MAKE IT YOURS

FIRST GRAND PRIZE

MAKE IT YOURS

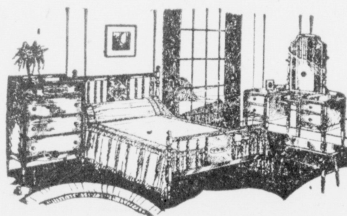
Chevrolet Six 4-Door Sedan
Fully Equipped
Value **\$820.00**

Purchased From Valley Motor Co.
MULESHOE, TEXAS
Will Be Displayed in Their Show Room



The Outstanding Features of the New Chevrolet Six Make It One of the Best Values on the Market Today

Only a Much Higher Price Car is Its Equal. A Wonderful Prize For a Few Hours Work.



SECOND GRAND PRIZE

Four Piece Bed Room Suite

Value • **\$300.00**

Purchased from and will be displayed at E. R. Hart Lumber Co.

THIRD PRIZE, EITHER BATTERY OR ELECTRIC

Crosley Radio

A gift that the entire family will enjoy. The BANDBOX complete in a beautiful cabinet is valued at \$150.75.

This is a nice prize for a little spare time work.

Purchased from Ivan Mardis and will be on display at McCarty Drug Store, Muleshoe, Texas.

\$595.00 IN GOLD

A special fund of \$595.00 has been reserved to pay active non-prize-winners, on the basis of twenty per cent of their individual collections. This arrangement assures compensation for all active non-prize winners, and means that there will be no losers in the race.



FOURTH PRIZE—\$100 DIAMOND RING

A beautiful diamond ring, with a blue-white stone set in the latest basket weave mounting. Purchased from and will be on display at The McCarty Drug Store, Muleshoe, Texas.

FIFTH PRIZE—ELGIN WRIST WATCH

VALUE \$35.00



For either man or woman. Valued at \$35.00. Purchased from and on display at The McCarty Drug Store, Muleshoe, Texas.

FREE VOTE COUPON

GOOD FOR 10 FREE VOTES

—IN—

THE JOURNAL'S

Big "Everybody Wins" Prize Contest

Name _____

Address _____

Collect all these coupons you can. Get your friends to save them for you. Each coupon good for 10 free votes.

ENTRY COUPON

Good for 5000 Free Votes

IN

THE JOURNAL'S

Big "Everybody Wins" Prize Contest

Name _____

Address _____

Note—Only one Entry Coupon accepted for each candidate.

FOR FURTHER INFORMATION REGARDING THE CAMPAIGN, COMMUNICATE WITH THE MANAGER, CARE MULESHOE JOURNAL, MULESHOE, TEXAS—PHONE 54

New Case deep furrow grain to trash can bother; can get a when all others fail. Look this fill over before you buy.—Gaines & Elliott Hardware Co., Bovina, Texas.

New type Sanders one-way plow, three levers, new hitch and foot proof. Put it in a class to itself.—Gaines & Elliott Hardware Co., Bovina, Texas.

YL News Items

The Sunday school of this community is progressing very nicely. Last Sunday we had the good attendance of 124 in Sunday school. Our revival meeting is now going on. Rev. Landreth of Headley, Texas, has been preaching some wonderful sermons. We invite and urge everyone to come to these services.

The rains in this community were certainly fine.

Mrs. J. O. Head of Crane, Texas, and Miss Ruth Combest of Olton, who have been attending the Texas Technological College for the last three terms, spent the week-end with Mr. J. J. Head and family. They returned to Lubbock Monday evening.

Mr. McMinn, who is to be one of our teachers for the next term, spent the week-end with Mr. and Mrs. Durhan.

Rev. Landreth, Rev. and Mrs. Jones and the latter's sister took dinner with I. F. Willman and family Sunday.

Mr. J. J. Head and family returned last Thursday from South Texas. Where they had been visiting relatives for two weeks.

Miss Juanita Beasley of El Paso is spending her vacation with friends and relatives in this community. Miss Beasley is a niece of Mrs. W. S. Beller and W. D. Hamblin.

Mr. and Mrs. Tol Beckham and children of Zephyr, Texas, have also been visiting in the Beller and Hamblin homes.

News From Big Square

Mrs. Henry Stiles has recently sold her tract of land north of Hereford.

Our community has been visited the past week with some good showers of rain. Crops are recovering from the drought and everything is looking fine.

Mrs. Muri Stiles and her sister visited in the C. W. Mick home Tuesday. Mr. Art Haberer and family left Tuesday for an outing trip through Colorado.

Miss Elizabeth Oliver is carrying her arm in a sling, the result of a torn ligament.

Mr. and Mrs. W. G. Wyer of this community and Mr. and Mrs. H. J. Wyer of Muleshoe left last Friday morning on a trip to Kansas where they will visit friends and relatives.

Brother Field and Bro. Williamson of Plainview held a meeting in our community this week.

Mr. and Mrs. L. V. Henington were business visitors to Muleshoe Saturday.

Mrs. Alfred Scott was in Muleshoe Thursday evening.

Mr. W. T. Oliver went to Portales, N. M. Thursday.

Mr. and Mrs. Emerson Wyer and family spent Sunday in the home of Muri Stiles.

Mrs. J. W. Gregory, Sr., was happily surprised Thursday evening of last week when her son, Joseph Gregory, and family from Ord, Nebraska, drove in for a visit. There were two surprises, as her son, John Gregory, and family had left for Carlsbad, N. M., on Tuesday morning, arriving home Friday evening to find his brother and family awaiting their arrival. Joseph Gregory and family left for Ord, Neb., Aug. 12th, well pleased with West Texas.

NOTICE

All those who wish to become members of the Muleshoe Gun Club, please place your application with me at once as the Club is restricted to 25 members and we will soon have the limit. Your application must be in before the next regular meeting which will be held at the Court House next Thursday night, August 29th at 9:00 o'clock sharp. Everyone interested in shooting is welcome.

IVAN B. MARDIS,
Sec. Muleshoe Gun Club.

Want Ads

ICE COLD watermelons for sale at Muleshoe Ice Co. 27-2tp

Weeds never get too thick and high for the new type Sanders plow and the ground never gets so hard but what it will do a real plow job when others fail.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-1f

FOR SALE—160 acres of land, 4 miles North of Muleshoe, Texas, owned by C. H. Hamblin, Address McD. Cantrell, 530 W. Mariposa St., Altadena, Calif. 27-2tp

The Fairbanks-Morse steel Eclipse windmill will always get you a cold drink. Has 25% more lifting power than others in the steel type. Come and let us tell you why.—Gaines & Elliott Hardware Co., Bovina, Texas.

FOR SALE—1927 Chevrolet Coupe. Will sell right. For information, see J. O. Nash at Journal office, or Valley Motor Company.

For clean clothes and a smile from the wife, get you a Dexter Gasmotor Washing Machine. Price \$135.00 to \$150.00. Save that fifty or sixty dollars to buy the kiddies lots of nice things.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-1f

Miss Ruby Damron, Circleback



A popular young lady of the Circleback community, who is a booster in The Journal's Contest, and promises to be a strong contender for one of the best prizes.

Mrs. S. E. Morris, Jr., Muleshoe Texas.



A "Favorite" with many. Her friends are watching her race with intense interest.

Circleback News

Mr. Walter Damron's sister, Mrs. Emmer Niel, and two daughters are visiting in his home.

Lester Patton and family returned this week from Roswell, N. M.

Mr. Pink Gates' baby has been seriously ill, but is improving now.

Mr. Henry Damron and family are visiting in Albuquerque, N. M., this week.

The Circleback Baptist meeting came to a successful close last Sunday night. Fourteen members were added to the church.

Miss Ruby Damron and father made a business trip to Sudan Tuesday.

Oscar White of Ft. Worth is visiting in the J. J. Lawler home this week.

SUBSCRIBE FOR THE JOURNAL

Land and Grapes

SEE I. F. WILLMAN, NOW SELLING GRAPES 6 1/2 MILES NORTHEAST OF MULESHOE, AT 5 AND 6 CENTS PER POUND, MAKING OVER \$500.00 PER ACRE.

WE WILL SELL YOU THE SAME KIND OF LAND FOR A SONG, AND WRITE THE TUNE FOR IT.

R. L. BROWN
THE LAND MAN

Muleshoe Texas

JEWELRY



In selecting a gift, why not select a lasting one. We have a big variety to choose from, such as—

Gents' and Ladies' Rings,
Mesh Bags, Vanities, Diamonds,
and everything in Jewelry.



May Bros.
Jewelry
Co.

Clovis, N. M.

We Want to Sell You GROCERIES AND MEATS

We handle only the very freshest and best to be found in Groceries and Market products, and you can always depend upon them being the choicest that the market affords. We sell them at a price that is as cheap as quality groceries and meats can be sold. Give us a trial order and let us show you what you may expect from our store.

Teas and Coffees

Our teas and coffees are especially noted for the full-bodied flavors which they impart to the beverages. We have a number of the ready blended brands, which are sure to please your taste.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery

Buy Us and See

You will be satisfied with the efficient service we are able to render you. Just call us for any information you might want during harvest or shipping time, we will be glad to assist you in every way possible.

We want to buy your wheat, Maize kafir and sudan. Get our prices before selling.

Merit Brand Feeds Are Better



- Merit Baby Chick Grains \$3.25
- " Starting Mash \$4.50
- " Growing Mash \$4.00
- " Egg Mash \$3.75
- " Milk Maker \$2.85
- " Pig Feed \$3.25
- " Calf Meal \$1.25

Muleshoe Elevator Co.
MULESHOE, TEXAS

ANNOUNCING A VARIETY OF COLORS on the Chevrolet Six at no extra cost!

In keeping with the progressive policies that have carried Chevrolet to record-breaking heights of success—the new Chevrolet Six is now made available in a wide variety of colors at no extra cost.

Still further enhancing the inherent beauty of the marvelous bodies by Fisher, these striking new colors give to the Chevrolet Six an order of smartness unapproached in any other low-priced car in the world. And when you drive the Chev-

rolet Six, you will realize that its performance is equally as outstanding as its beauty. It flashes away at the traffic signal. It tops the steepest hills with an abundant reserve of power. The steering wheel responds to your slightest touch. And the quiet, non-locking, four-wheel brakes are unusually quick and positive in action.

Come in today. See this sensational Chevrolet Six which actually sells in the price range of the four.

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695. All prices f. o. b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Valley Motor Co.
MULESHOE, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR.