

THE MULESHOE JOURNAL

VOLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, AUGUST 30TH, 1929.

NUMBER 29

FIRST PERIOD OF JOURNAL CAMPAIGN CLOSES WITH WORKERS GOING STRONG

Fast Work Required During Second and Third Periods; Short Time Remains For Securing Maximum Votes.

The first period of the Journal's Circulation Building Campaign came to a close Saturday night, and from then until Saturday night, September 7, the second period will be in effect. During the first period much valuable work was done. The more active candidates piled up a large number of votes, but it is an evident fact that more ground remains to be covered than was covered in the first period. The long list of subscribers has hardly been touched for renewals, while there are hundreds of "prospects" who will be glad to subscribe when the matter is brought to their attention.

As to who will be the winner of the Chevrolet sedan, worth \$820.00, or the beautiful bedroom suite, valued at \$300.00, is a question still much in doubt as in the beginning of the campaign. No one has reached such a commanding position as to be unbeatable, and on the other hand no one is hopelessly beaten. The contest for supremacy remains to be decided between now and the close of the contest, Saturday, September 14. A good bunch of long term subscriptions, liberally mixed with new and renewal subscriptions may turn the trick.

Little Time Left

But, we would not do our duty to the active and faithful workers in the campaign, if we failed to call attention to the short time remaining in which it is possible to secure the maximum votes. There was a considerable reduction in votes on subscriptions last Saturday night. There will be another marked reduction Saturday night, September 7, and it doesn't take a lot of counting to know just how many days there are between now and that date. Time waits for no one, and before we realize it this interesting race will have been run. The work of the second period is going to count, and count big. Friends of the various workers are urged to redeem the promises they have made during the second period.

Advertising

With the addition of advertising energetic candidates have opportunity to swell their vote totals by leaps and bounds. Candidates should so plan their work that each day will be a decided step toward the goal for which they are working.

Not only will contestants be benefited by the addition of advertising, but the advertiser as well will be rewarded. There are hundreds of new subscribers added to the list. From these, new customers will be the net result to the advertiser. The booster page in this weeks issue extends to all new subscribers an invitation to share in the values which the different merchants have to offer, and at the same time assures the old subscribers and customers that their patronage is appreciated.

After Saturday, September 7, the close of the second period, candidates will not be allowed to sell any more advertising, thus reverting back to subscriptions only.

Maintain Race

And now, candidates, you have started well. It remains for you to maintain the speed you have already set. Measured by returns thus far

HOME RUN SLUGGER



Chuck Klein, Philadelphia player and leader of the big league home run hitters. He gives promise of equalling Ruth's record of last year.

the contest is just now getting "warmed up." It will go faster from now on. See to it that no one goes faster than you do. Set a definite amount to do each day, and don't stop until you have reached or surpassed your goal. A splendid automobile and other valuable prizes are hanging on the balance. Which one is going to be yours—the best, or something of lesser value? Will you be satisfied with a smaller prize, when by putting forth a little more effort you can get the best?

But the time is short. September 14, will soon be here. There is not a day or an hour to waste. Have you learned to spell the "little word"—N-O-W? Practice it regularly and faithfully from now until September 14, and then you will find that you are spelling it backward—W-O-N! We are telling you frankly and earnestly "IT CAN BE DONE."

NEW BUILDING THIS WEEK

According to the Panhandle Lumber Company the following new buildings are under construction this week:

J. C. Hammons, Filling Station; D. H. Sneed, Machine Shop; O. B. Robinson, residence and T. G. Gaddy, residence.

Local Director of Tri-State Fair Gives Interview

Mr. E. R. Hart of this city, who is one of the Tri-State Fair directors has given the following interview relative to the fair:

Headed by the mammoth Haggenbeck-Wallace wild animal circus, the J. T. Wortham Carnival Company, the largest in the world, and a score of other attractions being shown at the exposition for the first time this year, the Tri-State Fair to be held at Amarillo September 23-29 is going to be one of the leading events of its kind in the entire Southwest.

Fair officials are offering \$15,000 in cash premiums in the various divisions of exhibition. Of this amount, \$5,000 is for the Herford show alone, \$2,500 for the Swine Department and \$2,500 for the Jersey and Holstein departments. This year the Herford show is sponsored by the American Herford Breeders Association and will draw entries from breeders all over the country.

P. C. Bennett, Superintendent of the agricultural department, reports that 17 counties already have made reservations to show during the fair. This year for the second time, there will be a free gate. Minimum estimates put the out-of-town crowds coming here at more than 200,000.

Miss Bubby Kistler of Pomona, California, is the guest of Miss Jane Bucy.

Local Markets

These prices are furnished by the local buyers, and are for your convenience.

| | |
|------------------|------------|
| Wheat | \$1.05 |
| Maize | \$1.30 |
| Kaffir | \$1.20 |
| Corn, ear | 90c |
| Corn, shelled | 90c |
| Sudan | \$2.75 |
| Maize heads | \$12.00 |
| Kaffir heads | \$12.00 |
| Cane Seed | \$1.15 |
| Hogs | \$10.15 |
| Retail Feeds | |
| Cotton seed cake | 2.75 |
| Cotton seed meal | \$2.65 |
| Bran | 2.00 |
| Shorts | 2.50 |
| Cow Chow | \$3.00 |
| Milk Maker | \$2.75 |
| Tankage | \$5.25 |
| Seed oat | \$1.00 bu. |

| | |
|----------------------|-----|
| Produce | |
| Heavy hens | 15c |
| Light hens | 13c |
| Fryers, colored | 14c |
| Fryers, Leghorns | 14c |
| Stags | 10c |
| Cocks | 05c |
| No. 1 Turkeys | 10c |
| No. 2 Turkeys | 07c |
| Hides | 6c |
| Cream | 28c |
| Eggs | 24c |
| Capons, 8-lb. and up | 25c |
| Capons, under 8-lb. | 18c |
| Dues | 08c |
| Green hides | 05c |

(Prices furnished by the Muleshoe Produce Co., subject to change without notice.)

Size of Pay Envelopes Reduced



Regular Trades Day Event Next Week, As Usual

We have been asked by the local merchants to announce that there will be no drawing this Saturday. However, everyone who has tickets should hold them for the drawing which will be held Saturday week, September 7.

The drawing on September 7 will be one of the biggest and best affairs of its kind held in Muleshoe for several weeks. By getting the announcement out several days in advance there should be a record crowd here that day.

"We are always glad to have all the people in the Muleshoe trade territory take part in the different things which are held from time to time," said Secretary T. R. Bobo, "and want you all to feel that this is YOUR town and that you are a part of it." The main prize in the drawing on September 7, will be \$75.00 worth of furniture. There will be several other prizes which have not been decided on at this time.

So hold your tickets. You may have the lucky one. If you do not get tickets as yet, be sure and get them before the drawings. All merchants who are members of the Merchants Luncheon Club have these tickets and will be glad to give them to you.

Somebody is going to be lucky. The tickets you now have or the ones you get may have the lucky number. Let everyone come out for the big drawing.

LAZBUDDIE W. M. S.

The W. M. S. of Lazbuddie met August 27, with ten present. Some very important business matters were discussed. The Society decided to prepare a box of supplies to send to one of the Rescue homes.

If you want to help a needy cause, be present at the Missionary Society at Lazbuddie September 1st, with a determination to do something worth while. We are taking up Bible study. Come and let us study and work together in learning God's word and help each other solve our home problems. Mothers, we need your cooperation.

Reporter

REVIVAL AT METHODIST CHURCH RESULTING IN MUCH SPIRITUAL GOOD

The revival meeting which started at the Methodist church last Sunday is well under way and is being attended by large crowds at both morning and evening services. Rev. E. N. Parrish of Dallas is doing the preaching and some very fine sermons are being delivered. Up to Wednesday night there were fourteen conversions and four additions to the church.

The morning service is held at ten o'clock and the evening service at 8:15. The meeting will continue through to September 8th and everyone is cordially invited to attend and take part.

Mr. Frupp states that the work on the Hiona road about a mile north of the railroad is being finished. Considerable work has been done on this road lately and it should be in fine shape.

Mrs. T. H. Adair, of the West Camp community, has returned from a visit with friends and relatives in Crosby and Gaines Counties. She was accompanied home by her brother, Mr. R. M. Spence and family of Crosbyton.

Sudan Crop Main Topic of Farmers; Insects Take Toll

The main topic of interest to farmers in this section at this time is the Sudan crop. As harvest time draws near, predictions are that this will be the shortest Sudan harvest in several years. Muleshoe has been the center of the Sudan industry for some time, but this year not only sees the acreage cut almost in half, but weather conditions, worms and insects have taken their toll to a greater extent than ever before.

Farmers who last year had from 160 to 300 acres of Sudan have barely half that amount this season and quite a few have none at all. The past week worms have begun to show up in many fields, although there have been no excessive rains recently. Shipments from Muleshoe last season were around ten million pounds which was one of the best years. Inquiries made by The Journal as to shortage in acreage revealed that a greater diversification of crops is being practiced than ever before. Many of the farmers state that the one crop system is a thing of the past as far as they are concerned, and are adding more cows, chickens and hogs.

DAUGHTER OF MR. AND MRS. J. C. WEAVER MARRIES

The following is from the Bolivar (Mo.) Herald:

A wedding of some interest to Bolivar when Helen Jewel Weaver was married to Dr. William Robert Hartman on a young couple occurred at Kingston, R. I., Saturday, August 3, 1929.

Both young people are graduates of Mexico University and obtained their degrees of Bachelor of Arts and Bachelor of Science, before entering upon their professional courses.

The bride was the honoree of several lovely pre-nuptial affairs. The couple were the recipients of a great number of desirable gifts, one being a car and another a honeymoon trip through Washington City and surrounding historical points.

Mrs. Harlan is the niece of Mr. and Mrs. W. S. White, of this city, and the only child of Mr. and Mrs. J. C. Weaver of Muleshoe, Texas, and Roswell, N. M.

AMARILLO'S MUNICIPAL AIRPORT DEDICATION TO BE HELD ON SEPT. 7, 8

Amarillo, Aug. 28.—Amarillo's 480-acre Municipal Airport, one of the finest flying fields in the nation, will be dedicated Saturday and Sunday, September 7 and 8, with the greatest air derby of the southwest this year. Beginning Saturday morning and closing Sunday night, visitors to the event will see a series of races, exhibition flying, dead stick landings, parachute jumping and scores of other features. Famous pilots from all over the Middle West and Southwest will be on hand and scores of all kinds of planes will be on display.

Among the attractions of the derby are expected to be several army fliers, the most daring and skilled birdmen in the game, who will give exhibition formation flying. Several air racers from the big Cleveland meet, which will be held the week previous to Amarillo's derby, have been invited to participate in the race here. Cash prizes totaling \$5,000 are expected to be collected for distribution among the winners of the various events.

E. S. Morris from Wichita Falls will be in Muleshoe for a few days attending to business.

OPENING OF MULESHOE SCHOOL ANNOUNCED FOR THURSDAY, SEPTEMBER 5

CUPID ACTIVE

On Thursday afternoon of last week Mr. Floyd Browder and Miss Sadie Henington were quietly united in marriage by Rev. W. B. Hicks, pastor of the Muleshoe Methodist church.

When both lovers heard Cupid's call, the union of lives was made and upon the sea of matrimony they have embarked together.

Miss Henington is the popular daughter of Mr. and Mrs. T. C. Henington of the Lazbuddie community. Mr. Browder is a local citizen and holds a position with the Texas Oil Company.

Their friends join in extending them many good wishes.

WILL LOCATE HERE

Dr. T. A. Moore of Silverton was in Muleshoe last Monday on business before leaving he stated that he had arranged to locate here permanently, and will move within the next few days. Dr. Moore has been located at Silverton for the past six or seven years and is well known on the Plains. He stated that in his opinion, Muleshoe and surrounding country had one of the brightest futures of any section of West Texas. He had seen.

Another Good Rain Falls In This Vicinity

On Wednesday night of this week another good rain fell in this community. Forty-one-hundredths of an inch was reported by Judge Klump, who keeps the government gauge at this place. About the same amount fell over a radius of two to five miles around town. It was heavier in some sections than in others.

While crops and soil in this section were not suffering to a great extent, the rain was badly needed and will be of much benefit, especially to the late feed and corn and to the soil where wheat is to be sown. It will practically insure good crops of feed in the fields that were not planted early in the season.

The shallow water in this section is a great help in times when the rainfall is light. It has proven of great benefit to local farmers this year. The rains in the spring and the nature of the soil to hold this moisture through the dry season have kept the prospects brighter here than they are in many places where the rainfall has been greater.

'THE FIRST LAP IS WON!

The first lap is won. Now Then—

Locate your favorite's position and see what she has accomplished during the big vote period. IF YOU ARE SATISFIED, KEEP HER THERE—IF NOT, PUT HER THERE WITH YOUR SUBSCRIPTION NOW.

| | |
|------------------------------|---------|
| Mrs. S. E. Morris, Muleshoe | 458,200 |
| Mrs. H. E. Schuster, Sudan | 457,800 |
| Mrs. J. E. Adams, Muleshoe | 454,500 |
| Miss Sena Winningham, Earth | 373,500 |
| Miss Eva Harper, Muleshoe | 368,300 |
| Miss Ruby Damron, Circleback | 306,050 |

ALL CANDIDATES FAILING TO MAKE CASH REPORT EACH WEEK WILL BE DEEMED INACTIVE AND DROPPED FROM THE LIST.

LITTLE FOLKS ENTERTAINED

Miss Henrietta Burns entertained about twenty of the little folks at her home Tuesday evening. The children played games after which the hostess served delicious refreshments. They all departed for their homes declaring they had a wonderful time, and hoping Miss Burns would give them another party.

Mr. Oscar White of Louisiana is visiting in the J. J. Lawler home.

Hamlin Elrod of San Angelo is visiting relatives here this week.

I. W. Haney, F. B. Pierson and wife have returned from a fishing trip to Las Vegas.

F. O. Boone and wife have returned from Canyon, where they have been attending W. T. S. T. C.

Classification of Pupils, Issuance of Books and Assigning of Lessons Will Take Place on That Date.

Thursday afternoon at 1:00 o'clock, September 5, the teachers of the Muleshoe schools will be in their class rooms to classify pupils and issue books and assign lessons. All pupils come to school for these purposes either Thursday afternoon or Friday, September 8th. School will begin in earnest the following Monday, with scheduled classes.

The school trucks will run for the first time Thursday afternoon at 1:00 o'clock. They will also run Friday morning. Two new fifty passenger truck bodies have been ordered which will greatly facilitate the transportation of students from the country.

All teachers have been elected and are as follows:

- John C. Jenkins, Superintendent and History teacher.
- D. L. Kinderick, Principal of High School and math teacher.
- Miss Anna Woods, Home Economics.
- Mr. Carl W. Pharris, Spanish and coach.
- Miss Edith Martin, English.

Grade Schools

Mr. Fred Boone, Principal.

Mr. and Mrs. Boone and Miss Lucille Beatty will teach the 5th, 6th, and 7th grades.

Miss Opal Cox and Miss Vertna Beatty will teach the 2nd, 3rd and 4th grades.

Mrs. H. Jay Wyer, 1st grade.

No underers will be admitted unless they were six years of age on or before January 1, 1929. We are going to start from the first to make this year the best in the history of the Muleshoe schools. To do this, it will be necessary for all patrons, teachers and students to work together to that end. Every effort possible will be made to make Muleshoe an accredited school this term. This means work and plenty of it for all students, especially those in High school. Let us all work together to make this year the best ever in Muleshoe.

JOHN C. JENKINS, Supt.

LIKES MULESHOE

Mr. and Mrs. J. L. Burgess, and their two children, of Atoka County, Oklahoma were here last week. Mr. Burgess was well pleased with the crop conditions here and will very likely move here at a later date. He spent some time in making a general survey of conditions. Mr. Burgess stated that crops here are far better than they are in the sections of Oklahoma which he has seen.

Reports like this make us feel that we have the "Garden Spot" of the world. Mr. Burgess stated that his father would very likely move here too. We are glad to welcome all new comers and especially when they are planning to become citizens of Bailey County.

EDISON'S PROTEGE



Wilbur H. Huston of Seattle, Wash., the sixteen-year-old son of an Episcopal bishop was declared the winner of the six-hour examination conducted under the auspices of Thomas A. Edison at the latter's laboratories at West Orange, N. J. The prize carried with it a scholarship with all expenses, at any technical school chosen by the winner. Young Huston said that he was interested in chemical engineering and chose to go with his scholarship to the Massachusetts Institute of Technology.

THE TRAIL OF '98

A Northland Romance

by ROBERT W. SERVICE

Illustrations by Irwin Myers

WNU Service

SYNOPSIS

CHAPTER I.—Dissatisfied with the quiet life in his home surroundings, Athol Meldrum, young Scotsman who tells the story, leaves his mother and brother, Garry, to seek his fortune, at San Francisco, practically penniless, he takes a laborer's job, and meets a fellow adventurer whom he dubs, and who is hereafter known as, the Prodigal.

CHAPTER II.—The Prodigal is anxious to join the rush of gold seekers into Alaska, and Meldrum agrees to go with him after he (the Prodigal) comes back from a visit to his wealthy father in the East. Athol, in great need, is befriended by Jim Hubbard ("Salvation Jim"). When the Prodigal returns, the three men join the stampede into the Frozen North, the Prodigal and Hubbard financing the outfit.

CHAPTER III.—Among the motley crowd on the boat is a young girl obviously out of place. She is traveling with her grandfather and a hard-looking couple named Winklestien, who figure as her uncle and aunt. Athol has an opportunity to befriend her, and she tells him a sad story of her life. She is journeying into Alaska, to take care of her grandfather, who is obsessed with the idea of getting rich in Klondike. Her name, she tells him, is Berna.

Day after day, each man of us poured out on the trail the last best of his strength, and the coming of night found us utterly played out. Salvation Jim was full of device and resource, the Prodigal, a dynamo of eager energy; but it was the Jam-wagon who proved his mettle in a magnificent and relentless way. Brian Winless his name, a world tramp, a derelict of the Seven seas, he must once have been a magnificent fellow, and even now, with strength and will-power impaired, he was a man among men, full of quick courage and of a haughty temper. It was ever a word and a blow with him, and a fight to the desperate finish.

Though taciturn and morose with men, the Jam-wagon showed a tireless affection for animals. From the first he took charge of our ox; but it was for horses his fondness was most expressed, so that on the trail, where there was so much cruelty, he was constantly on the verge of combat.

"That's a great man," said the Prodigal to me, "a fighter from heel to head. There's one he can't fight, though, and that's old man 'Booze'."

One day we were making a trip with a load of our stuff when, just ahead, there was a check in the march, so I and the Jam-wagon went forward to investigate. It was our old friend Bullhammer in difficulties. He had rather a fine horse, and in passing a jump-hole, his sled had skidded and slipped downhill into the water. Now he was laboring the animal unmercifully, acting like a crazy man, shouting in a frenzy of rage.

The horse was making the most gallant efforts I ever saw, but, with every fresh attempt, its strength weakened. Time and again it came down on its knees, which were raw and bleeding. It was shining with sweat so that there was not a dry hair on its body, and if ever a dumb brute's eyes spoke of agony and fear, that horse's did. But Bullhammer grew every moment more infuriated, wrenching its mouth and beating it over the head with a club. It was a sickening sight, and used as I was to the inhumanity of the trail, I would have interferred had not the Jam-wagon jumped in. He was deadly pale and his eyes burned.

"You infernal brute! If you strike that horse another blow, I'll break your club over your shoulders!" Bullhammer turned on him. Surprise paralyzed the man, rage choked him. They were both big husky fellows, and they drew up face to face. Then Bullhammer spoke.

"Curse you, anyway. Don't interfere with him. I'll beat bloody h—l out of the horse if I like, an' you won't say one word, see?"

With that he struck the horse another vicious blow on the head. There was a quick scuffle. The club was wrenching from Bullhammer's hand. I saw it come down twice. The Jam-wagon sprawled on his back, willie over him stood the Jam-wagon, looking very grim. The horse slipped quietly back into the water.

"You ugly blackguard! I've a good mind to beat you within an ace of your life. But you're not worth it."

He gave Bullhammer a kick. The man got on his feet. He was a coward, but his pig eyes squinted in impotent rage. He looked at his horse lying shivering in the icy water.

"Curse the horse out yourself, then, curse you. Do what you please with him. But you're not worth it."

him. But, mark you—I'll get even with you for this—TH—puck—seven!" He shook his fist and, with an ugly oath, went away. The block in the traffic was relieved. The trail was again in motion. When we got abreast of the submerged horse, we hitched on the ox and hastily pulled it out, and (the Jam-wagon proving to have no little veterinary skill) in a few days it was fit to work again.

Another week had gone and we were still on the trail, between the head of the canyon and the summit of the Pass. Day after day was the same round of unflinching effort, under conditions that would daunt any but the stoutest hearts. "Klondike or bust" was the slogan. It was ever on the lips of those bearded men. "Klon-



"Klondike or Bust" was the Slogan.

dike or bust"—the strong man, with infinite patience, righted his overturned sleigh, and in the face of the blinding blizzard, pushed on through the clogging snow. "Klondike or bust"—the weary, trail-worn one raised himself from the hole where he had fallen, and stiff, cold, racked with pain, gritted his teeth doggedly and staggered on a few feet more. "Klondike or bust"—the fanatic of the trail, crazed with the gold-itch, performed mad feats of endurance, till nature rebelled, and raving and howling, he was carried away to die.

We were camping in Paradise valley. Before us and behind us the great Cheechako army labored along with infinite travail. We had suffered, but the trail of the land was near its end. And what an end! With every mile the misery and difficulty of the way seemed to increase. Then we came to the trail of Rotting Horses.

Dead animals we had seen all along the trail in great numbers, but the sight as we came on this particular place beggared description. There were thousands of them. One night we dragged away six of them before we could find room to put up the tent. There they lay, sprawling horribly, their ribs protruding through their hides, their eyes putrid in the sunshine. It was like a battlefield, hauntingly hideous.

It was a Sunday and we were in the tent, indescribably glad of a day's rest. The Jam-wagon was mending a bit of harness; the Prodigal was playing solitaire. Salvation Jim had just returned from a trip to Skagway, where he had hoped to find a letter from the outside regarding one Jake Mosher. His usually hale and kindly face was drawn and troubled.

"I always did say there was God's curse on this Klondike gold," he said; "now I'm sure of it. There's a hoodoo on it. What it's a-goin' to cost, what hearts it's goin' to break, what homes it's goin' to wreck, no man'll ever know. God only knows what it's cost already. But this last is the worst yet."

"What's the matter, Jim?" I said; "what has it?"

"Why, haven't you heard? Well, there's just been a snowslide on the Chilcoot an' several hundred people buried. Hundreds of poor sinners cut off without a chance to repent."

He was going to improve on the occasion when the Prodigal cut in.

"Poor devils! I guess we must know some of them, too." He turned to me. "I wonder if your little Polish friend's all right?"

Indeed, my thoughts had just flown to Berna. Among the exigencies of the trail (when we had to fix our minds on the trouble of the moment and every moment had its trouble) there was little time for reflection. Nevertheless, I had found at all times visions of her flitting before me, thoughts of her coming to me when I least expected them. Her tenderness and a good deal of anxiety were in my mind. I suppose I was silent, grave, and it must have been some intuition of my thoughts that made the Prodigal say to me:

"Say, old man, if you would like to take a run over the Dyea trail, I guess I can spare you for a day or so."

"Yes, indeed, I'd like to see the trail."

"Oh, yes, we've observed your enthusiastic interest in trails. Why don't you, marry the girl? Well, cut along, old chap. Don't be gone too long."

a large outfit. In contrast to the worn, weary-eyed men with faces pinched and pucker'd, they looked insolently fit and full of fight. They had heard of the snowslide but could give us no particulars. I inquired for Berna and the old man. They were somewhere behind, between Chilcoot and Lindeman. "Yes, they were probably buried under the slide. Good-by."

I hurried forward, full of apprehension. A black stream of Cheechakos were surging across Lindeman; then I realized the greatness of the other advancing army, and the vastness of the impulse that was urging these indomitable atoms to the North. It was blowing quite hard and many had put up sails on their sleds with good effect.

Why was I so anxious about Berna? I did not know, but with every mile my anxiety increased. A dim unreasoning fear possessed me. I imagined that if anything happened to her I would forever baffle myself. I hurried forward.

I met the Twins. They had just escaped the slide, they told me, and had not yet recovered from the shock. A little way back on the trail it was. I would see men digging out the bodies. They had dug out seventeen that morning. Some were crushed as flat as pancakes.

Again, with a pain at my heart, I asked after Berna and her grandfather. Twin number one said they were both buried under the slide. I gasped and was seized with sudden faintness. "No," said twin number two, "the old man is missing, but the girl has escaped and is nearly crazy with grief. Good-by."

Once more I hurried on. Gangs of men were shoveling for the dead. Every now and then a shovel would strike a hand or a skull. Then a shout would be raised and the poor misshapen body turned out.

Again I put my inquiries. A busy digger paused in his work. "Yes, that must have been the old guy with the whiskers; they dug out early on from the lower end of the slide. Relative, name of Winklestien, took charge of him. Took him to the tent yonder. Won't let anyone go near."

He pointed to a tent on the hillside, and it was with a heavy heart I turned forward. The poor old man, so gentle, so dignified, with his dream of a golden treasure that might bring happiness to others. It was cruel, cruel.

"Say, what d'ye want here? Get to—l—outta this!"

The words came with a snarl. I looked up in surprise.

There at the door of the tent, all a-bristle like a gutter-bred cur, was Winklestien.

I felt myself grow suddenly, savagely angry. I measured the man for a moment and determined I could handle him.

"I want," I said soberly, "to see the body of my old friend."

(Continued on page 6)

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

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LOAN COMMITTEE: J. A. White, M. F. Collins, R. J. Klump

A Long Time Loan and Low Rate of Interest

FROM the welding of these two.....

CONOCO

comes a

New Symbol of the greater

CONTINENTAL OIL COMPANY

A. R. Matheus, M. D.

Physician and Surgeon

MULESHOE, TEXAS

If You Have the Land and Want To Sell It

WE HAVE THE BUYERS WHO Want to Buy It

COME IN AND LIST WITH US FOR QUICK ACTION. OFFICE ON EAST SIDE OF MAIN STREET.

SUTTON & GAROTHERS

We Are Now Making the Following Prices On Cleaning and Pressing:

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LADIES' DRESSES . \$1.25 and up

MULESHOE TAILOR SHOP

Ready For School?

Defective eyes are responsible for the majority of poor grades and report cards. Have your child's eyes examined before school starts. Since we make a specific charge for examining eyes, we do not have to sell you glasses to get pay for our services for examination, and if your child does not need glasses we will gladly tell you so.

DR. C. E. WORRELL

YESIGHT SPECIALIST

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Enjoy Labor Day

Let us get your car ready for your holiday trip.

ARE your tires in good condition? Let us check air pressure, wheel alignment, brakes, cuts—or anything which might cause tire damage. Our service is thorough. Our men are efficient—factory trained. Our equipment is up-to-date. Put the responsibility of taking care of your tire needs up to us. We'll save you money and serve you better. When you need new tires we will supply the greatest of them all—the sturdy, reliable Firestones that hold all world records for safety, endurance and mileage—the finest tires ever built, and the most economical. For they deliver Most Miles Per Dollar.

Get a Set of FIRESTONES For Your Labor Day Trip

Firestone TIRES

Our Service Includes

MULESHOE MOTOR COMPANY

MULESHOE MERCHANTS

Appreciate Your Patronage

Every Need, Whether Large or Small, Will Receive Prompt and Courteous Attention

Blackwater Valley State Bank

The Bank Where You Feel At Home

Established 1914

Muleshoe, Texas

It's Always Easy To Shop Here

Because We Always Have What You Want in
STANDARD QUALITY GROCERIES.
—Because Our Prices are Always As Low As High Quality Will Permit.

Gupton Grocery Co.

Phone No. 4 Muleshoe, Texas

Mr. Wheat Farmer:

Come in and see us in regard to our treatments against smut. We have the

CERESAN DUST TREATMENT

Put out by DuPont, that has been approved by the various Agricultural Departments.

We also have Copper Carbonate and Formaldehyde.

McCarty Drug Store

Muleshoe Texas

It's Your Home

When in Muleshoe—and we try to make you feel that

IT IS YOUR HOME

This is why the Traveling Public makes *The Elite Hotel* Headquarters Every Day in the Year.

ELITE HOTEL

Muleshoe Texas

Fairbury ^{Super-Oiled Timpken} Roller Bearings ^{Windmills}

Helical Machine Cut Steel Pinions.
Helical Machine Cut Semi-steel Gears.
Super-Oiled * * * Positive Lubrication
Long Life * * * Noiseless Operation

Ball Bearing Turn Table Standard Equipment

Sold By

Jeff D. Bryant & Son

Muleshoe Texas

We Are Always in the Market For Your GRAIN

SERVICE AND COURTESY

Our specialty.

See Us Before Selling Your Grain or Seeds.

S. E. Cone Grain Company

C. T. WALLACE, Local Mgr. Muleshoe Texas

Old Line Insurance Service

Life Insurance for Protection of Loved Ones—

Fire and Windstorm Insurance for protection of Homes and Business premises.

Auto Insurance for Protection of the Family bus—

Also Miscellaneous forms of Other Insurance

J. E. Aldridge Insurance Agency

Office at The Bank. Muleshoe Texas

We Point With Pride

To the Fact that There is More Power in *That Good Gulf Gas*

AND

New Supreme Motor Oil.

Try Us For

QUALITY—SERVICE—COURTESY

Gulf Refining Co.

J. C. BIRDSONG, Agent. Muleshoe, Texas Phone 60

For Insurance

Of All Kinds

See

R. L. BROWN

Agent For

The Liverpool and London and Globe Insurance Company, Ltd.

Muleshoe Texas

Phillips Oils—Greases

Phillips (Aero) Tractor Oils

Phillips Motor Oils

Genuine Mobiloil

(All Grades)

A Grease and Oil for Every Purpose.

Delivered Anywhere—Any Time

Phillips Petroleum Company

F. HOLLINGSWORTH, Agent.

Wholesale Only.

Phone 53 Muleshoe, Texas

"Phill-up With Phillips"

High Quality Groceries

AEROPLANE QUALITY—SUBMARINE PRICES

Our customers know they can depend upon receiving low prices, high quality, efficient and courteous service. You must be pleased with every purchase at our store.

Henington's Grocery and Market

Muleshoe Texas

Courtesy — Friendliness — Service

EVERYTHING TO WEAR

For Mother, Father and Children.

Visit Our Store When in Town.

March Dry Goods Company

Muleshoe, Texas

Muleshoe Journal
S. HOLLAND, Editor

red as second-class matter at Muleshoe Postoffice under the act of Congress, March 3, 1879.

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Rates for the rate of 10 line.
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SUBSCRIPTION RATES
Valley County, 1 Year\$1.50
State of County\$2.00

Member Texas Press Association
Member National Editorial Association

YOUNG OFFICIALS IN YOUTHFUL INDUSTRY

The announcement the other day of the list of officers for the Radio-Victor Corporation of America, just formed to handle the sales and distribution of the products of the Radio Corporation and the Victor Talking Machine Company, shows a preponderance of youthful officials in this company which combines the interests of two of the biggest and youngest industries.

David Saroff, executive vice-president of the Radio Corporation, who is chairman of the Board of Radio-Victor, is 33 years old. Incidentally, he climbed to his present high position from a start as a messenger boy. An average of well under middle age is maintained by the other officials: J. L. Ray, President; I. E. Lambert, Vice-President and General Counsel; A. E. Reoch, Vice-President in charge of Production, Service and Traffic; H. C. Gray's, Vice-President of the Victor Talking Machine Division; Quinton Adams, Vice-President of the Engineering Products Division; George Brunet, Vice-President of the Radiotron Division; E. A. Nicholas, Vice-President of the Radiola Division; E. C. Grimley, Treasurer and Comptroller, and Francis S. Kane, Secretary.

YL News Items

The revival meeting closed last Sunday night. The Sunday School is still progressing and everyone is cordially invited to attend.

Rev. and Mrs. Landreth and sons, Rev. and Mrs. Jones and the latter's sister, were dinner guests in the W. M. Withering home Sunday.

Mr. and Mrs. Durwood Head spent Sunday with Mr. and Mrs. Byron Durham.

Miss Kathleen Willman visited Miss Ruth Lovelady Sunday.

The crops in this community are good. Several are preparing for sudan harvest.

Mr. W. S. Beller and family returned last Saturday from an extended visit in Oklahoma and Colorado.

Mr. Hamblin and sons, Willie, Earl and Harold returned Monday from Brownwood where they visited relatives and friends.

Miss Edwina Burman spent Sunday with Miss Melvina Boles.

Rev. M. A. Gary of Austin is in Muleshoe attending to business. Mr. Gary says things look mighty good around Muleshoe. In many places he has been the crops are far behind the crops here.

**RED-AND-WHITE IS POPULAR
MIDSEASON COLOR SCHEME**



The sleeveless vogue is sweeping over the entire style area, there's no doubt about that. Even the most reluctant are being converted to it.

There's the winsome gown in the picture—sleeveless to the nth degree of modishness. Yet please to take note that the unsleeved is not really sleeveless for over her arm this very smartly gowned young woman carries the inevitable sleeved separate coat, thus entitling this costume to be called an ensemble. A most intriguing ensemble is this carried out in tones of red and white.

A decidedly up-to-the-moment color scheme is red and white, and one which is being featured throughout all fashiondom. The frock is of red and white print, the jacket all-white, and the chic chapeau is a bright red hokou.

The white jacket with a gay print dress has become one of the mode's pet themes. Reverse it if you will, for with the sleeveless white frock there's nothing so popular as a jacket of high-colored print. One way of carrying out the idea is to top a printed pique one-piece with a white pique coat, or the latter looks well in some one or other solid pastel tint.

Speaking of prints, very tiny patterns as described in the rayon flat

crepe weave used for the making of the gown pictured are highly in favor. One sees these we all-over cravat designs both in crepes and in voiles. They usually have dark backgrounds, preferably black, navy or brown.

Gorgeously gay prints feature borders this season, many of which exploit red, white and blue colorings. Designers are taking considerable interest in manipulating these borders, working them in o kerchiefs, into scarfs and capoteis and into various insets which contribute to the novelty of the dress or d'ouse.

In order to introduce the fashionable tricolor, if the prints themselves happen to be void of borderings, very often the fashionist improvises trimmings of red, white and blue ribbons arranged in cunning borders or appliques.

The finely plaited skirt which graces this gown is a characteristic feature of this season's styling, for hemline fullness must be accomplished in some way or other. In fact, plaited treatments are as much in favor as ever. Frequently the plaited skirt is complemented with a plaited capote, especially when the material is sheer.

Another method of achieving width at the hem is by inserting godets.

JULIA BOTTOMLEY,
(©, 1929, Western Newspaper Union.)

Earth News Items

Floyd Bills and family, Mrs. J. F. Simmons and daughters, Maxine and Effie Lee, left Friday for East Texas. Jack Moss carried Bruce Higgins to Hot Springs, N. M., last week where he will remain a number of weeks for his health.

Carl Cliff and wife motored to Amarillo Saturday a week ago, returning Saturday.

Mr. and Mrs. R. E. Barton and family left Friday for Haskell County and from there to Dallas, where they will visit friends and relatives.

Bill Lee is the proud owner of a Chevrolet six coach, sold by B. & M. Chevrolet Co.

Mr. and Mrs. Jack Moss were in Lubbock Saturday.

Mr. and Mrs. J. W. Kelley returned last Thursday from Oklahoma. Mrs. Kelley's mother came home with them.

Mr. and Mrs. Bob Robnett left Friday for McKinney.

Mrs. McNeal, Mrs. Lee and Mrs. Johns were in Littlefield Friday.

Mr. and Mrs. Forrest Simmons, Paul Simmons and a number of others returned Saturday night from the north.

We have Sunday School every Sunday at 10:00 o'clock. Everyone is invited to attend. Come, people, let's let the Lord know we are willing to do His work.

Chas. Pomperoy of Amarillo was in Muleshoe Thursday of last week.

ERNEST L. JAHNCKE



A new and unpublished portrait of Ernest L. Jahncke, of New Orleans, assistant secretary of the navy.

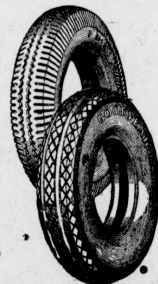
**Don't "Labor"
With Your Tires
On Your Trip Over
LABOR DAY**



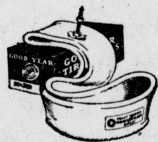
Trade in your old tires and leave your worries at home. At these prices you can replace any doubtful tires and be "all set" for trouble-free motoring during the Fall and Winter, too.

**Goodyear Supertwist
Cords at Big Savings**

| New Improved | | World Famous | |
|-------------------|---------|-----------------------|---------|
| PATHFINDER TREADS | | ALL-WEATHER TREADS | |
| BALLOONS | | BALLOONS | |
| 29x4.40 | \$7.65 | 32x4.40 | \$9.25 |
| 30x4.50 | \$8.45 | 30x4.50 | \$10.55 |
| 30x5.00 | \$8.65 | 30x5.00 | 12.35 |
| 31x5.00 | \$8.00 | 31x5.00 | \$13.00 |
| 31x5.25 | \$11.20 | 31x5.25 | \$14.35 |
| HIGH PRESSURE | | HIGH PRESSURE | |
| 26x3 1/2 Cl. | \$5.75 | 30x3 1/2 Cl. oversize | \$8.85 |
| 32x4 | \$12.20 | 32x4 | \$15.30 |
| | | 32x4 1/2 | \$26.00 |



"The World's Greatest Tires."



Special Prices on Goodyear Tubes

The Answer to All Arguments is that "MORE PEOPLE RIDE ON GOODYEAR TIRES AND TUBES THAN ON ANY OTHER KIND" a fact for the last 13 years! You get our year-round, helpful, on-the-ground service when you buy here.



VALLEY MOTOR CO.
Chevrolet Sales and Service
Muleshoe, Texas



**Treat Your Stomach
Right**

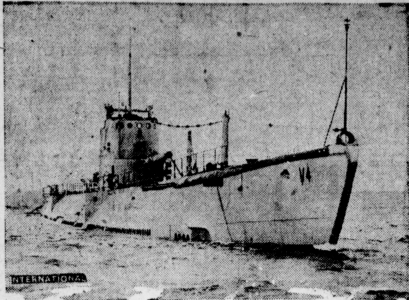
Give it food that will supply the needed vitamins to keep you in the best physical condition.

Our Groceries and meats are carefully selected as to price and quality, and are kept in the most sanitary manner at all times, which makes our store a safe place to trade.

HEADQUARTERS FOR EVERLITE FLOUR

**HENINGTON'S GROCERY
And Market**

Submarine "Saved" in 23 Minutes



This submarine, the V-4, largest in the American navy, was "saved" from a watery grave off San Diego in 23 minutes by the use of the new emergency "lungs," into which air was pumped from the salvage ship Ortolan.

The Journal Office for Commercial Printing

A 16-year-old girl of Atlanta, Ga., drives a truck and bosses a moving gang.

MATTHEWS' SANITARY CAMP CABINS

P. E. WILEMON, Proprietor

Muleshoe

Texas

ONLY THE BEST Of Service and Goods!

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

Road Information Cozy Rest Rooms

Pork \$6.50 Per Hundred

Farmer's records on 90,247 hogs proved that 53 pounds of Pig Chow and 5 1/2 bushels of corn produced 100 pounds of pork. The average cost with Pig Chow is only \$6.50. Hog prices ranging from \$10.00 to \$11.00 per hundred pounds. Figure your profits and feed PIG CHOW.

The Best Feeds—Purina
(In the Checkerboard Bags)

Bailey County Elevator Company

Town Talk

A. J. DeBord and wife were in Childress this week on business.

Walter Chambers and wife of Burkett, visited Mrs. J. Joslin last week.

Dave Black attended a family reunion at Snyder Sunday.

Miss Eula Neely was in Lubbock for the week-end.

Commissioner F. N. Hood was transacting business in Muleshoe Monday.

M. D. Askew of the Fairview community was in town Monday.

Mrs. J. E. Aldridge and children were in Lubbock Saturday.

Miss Ellen Abbott has returned from a visit to Oklahoma City and Portales.

Bill and Anna Margaret Hart were in Portales Tuesday.

E. J. Vance and wife have returned from Maud, Oklahoma.

Mrs. and Mrs. J. C. Jenkins are in Lorenzo this week.

Miss Welthea Johnson of Amarillo was the guest of Mrs. W. C. Bucy Friday and Saturday.

Mesdames L. S. Barron and A. W. Coker were shopping in Clovis Saturday.

Mrs. Cooper Woodburn of Amarillo is the guest of her parents, Mr. and Mrs. W. T. Eirod.

Miss Beth Mardis has returned from Canyon where she has been attending West Texas State Teacher's College.

Miss Welthea Johnson, Mrs. W. C. Bucy and R. L. Brown attended church at Buia Friday night.

W. H. Kistler and daughter, Bubby, have returned from an extended trip to California.

Mrs. Carl Eirod and little son, Carl, are visiting relatives in Muleshoe this week.

Mrs. L. E. Wiggins of Clovis was the guest of her parents, Mr. and Mrs. C. D. Gupton, this week.

Connie Gupton returned from Clovis Saturday where he had been for several days having his throat treated.

Bill Hart of Kansas City, came in Sunday for a visit with his father, E. R. Hart.

Mrs. M. P. Smith and daughter, Maurine of Abilene are visiting in Muleshoe.

Mesdames E. J. Vance and M. P. Smith and Miss Maurine Smith were shopping in Clovis Tuesday.

J. L. Taylor and family spent several days at Hot Springs and other points in New Mexico.

A. X. Erickson of Denver, Colorado, has been looking after his land interests in Bailey County this week.

A. L. Davis of the Fairview community was a business visitor here Friday.

T. G. Gaddy and daughter of Goodland were in Muleshoe trading Tuesday.

Mr. and Mrs. F. C. Franks and Mrs. Walter Grissom of Sudan were in Muleshoe Sunday.

Mr. and Mrs. H. C. Edmonds and baby and Miss Fannie Anderson were in Lubbock Tuesday.

Mrs. L. E. Kincaid and sons, Frank and Russell, of Denton, Texas, are visiting with Mr. and Mrs. J. F. Vaughan this week.

Mrs. Allen Bennet and daughter, Geraldine returned to Amarillo Thursday after a visit with Mesdames W. C. Bucy and Lilla Bucy Daniel.

Mr. and Mrs. Frank Skages of White Deer stopped over Sunday with Mr. and Mrs. H. C. Heington. They were enroute to Ruidosa.

Mrs. R. A. Thomson has for her guest this week Mmes. James White of Pampa and Harry Edenborough of White Deer.

Mmes. R. A. Thomson, James White and Harry Edenborough were luncheon guests Wednesday of Mrs. W. H. Lyle at Sudan.

Mr. and Mrs. A. V. McCarty and children and Mr. and Mrs. T. E. Arnold and children returned Sunday from a vacation spent in various parts of New Mexico.

Mr. and Mrs. Ray Griffiths and children and W. B. McAdams, and family returned Monday from a week's vacation in the White Mountains of New Mexico.

E. R. Harris and children left Sunday to visit his mother in Greenville. Miss Harris, daughter of Mr. and Mrs. D. J. Harris is carrying the mail during his absence.

AGRICULTURAL AGENT FOR THE SANTA FE IS HERE THIS WEEK

Mr. J. D. Tinsley, General Agricultural Agent for the Santa Fe road spent Thursday this week in taking a general survey of the tomato, crop around Muleshoe.

Mr. Tinsley's experience in agriculture in general properly fits him to work with different localities along the Santa Fe line, and the advice and opinions advanced by him are worthy of consideration.

The tomato crop in this section is very good according to Mr. Tinsley. He was well-pleased with the size and quality of the tomatoes grown here, and expressed his belief that this would develop into a "tomatopolis" in the near future.

Mr. Tinsley spoke of a prosperous outlook for the shallow water belt. Anything will grow here that will grow in any other shallow water belt, and people should plant a greater acreage in tomatoes and other vegetables.

Dairying and poultry raising should not be overlooked either. Wherever a section of the country is found where the farmers have something to sell every day in the year is prosperous. The shallow water belt here has every advantage needed for diversified farming, poultry raising and dairying. The possibilities and resources are here. Let's get busy and develop them.

all the marriage license trade from Muleshoe the same as many other State line counties, according to the Clerk's office, and Mr. Alsop is trying to figure some way to collect a commission on New Mexico license. However, there was one pathetic tale-at-home couple this week who declared intention to marry here. They are Howard Jackson and Tessie Mae Long.

Bailey County Abstract Company

L. S. BARRON, Manager. MULESHOE, TEX. (ESTABLISHED IN 1900)
Abstracts, Loans and Insurance
WE ARE BONDED FOR \$30,000.00 TO PROTECT OUR CLIENTS.
(Member Texas Abstracters Association; Also Member Association of Title Men)

Notice To The Public

I am again located in Muleshoe; office on Main Street at the old Hotel, near Robinson's Shoe Shop. I will do any and all kinds of AUCTION work in connection with my LAW practice, and will appreciate any business given me, either legal or auction. Come and see me when in need of anything in my line.

RESPECTFULLY,

V. J. CAMPBELL

Office on Main Street

Muleshoe, Texas

Row Binders--Grain Drills

It is now time to figure on machinery for cutting your feed and sowing grain in the most economical manner. Remember, we handle the well-known McCormick-Deering line of farm implements, including row binders and grain drills. These implements have withstood the test of time and are the best you can buy for the price.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements

From Cram's Automotive Report

Issue of August 17th:

"FORD: World production of Ford cars and trucks for July was the largest for that month in the history of the company, all records for retail deliveries to customers also having been broken.

"The plant is now turning out cars as fast as the summer schedule permits, production averaging around 8,000 cars and trucks daily for the current week."



Muleshoe Motor Co.

We Do Not Talk Price Range. We Demonstrate Quality, Performance and Service

YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER -- MULESHOE TEXAS

Loss in milk bottles in this each year amounts up to 1,000,000. Japanee has about three muscular strength of a hu-

are banned in Italy because they do not grow in that country in any of its colonies. Burma people born on the same of the week are not allowed to marry.

THE NEW

For Economical Transportation



"63"

Delivered Prices Fully Equipped MULESHOE

Table with 2 columns: Model Name and Price. Includes Sport Coupe, Imperial, Coupe, Coach, Sedan, Roadster, Phaeton, Truck-Cab, and Sedan Delivery.

Check these prices as well as equipment.

A Six in the Price Range of the Four

Valley Motor Co. Muleshoe, Texas

Matthews Sanitary Camp Cabins Muleshoe, Texas

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month. VISITORS WELCOME

W. T. BLACK, W. M. J. B. ROBERTS, Sec.

Bleeding Sore Gums If you really want quick, certain, and lasting relief, from this most disgusting disease, just get a bottle of Leto's Pyorrhea Remedy and use as directed. Leto's is always guaranteed. MCGARTY DRUG STORE.

BUILDING

IF YOU ARE THINKING OF BUILDING--SEE ME. SAVE THAT RENT MONEY--OWN YOUR OWN HOME.

W. C. GORDON At Paashandle Lumber Company

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs,--once or twice a week for several weeks--and see how Nature rewards you with health. Calotabs are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv.)

Lubbock Sanitarium (A Modern Fireproof Building) and Lubbock Sanitarium Clinic

DR. J. T. KRUEGER Surgery and Consultations DR. J. T. HUTCHINSON Eye, Ear, Nose and Throat DR. M. C. OVERTON Diseases of Children DR. J. F. LATTIMORE DR. F. B. MALONE General Medicine Eye, Ear, Nose and Throat DR. J. H. STILES DR. L. P. SMITH General Medicine MISS MABEL McLENDON X-Ray and Laboratory C. E. HUNT Business Manager A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training should address the Lubbock Sanitarium.

The Trail of '98

(Continued from page 2)

"You do, do you? Well, you flamed well, wot? Besides, there ain't no body here." "You're a liar!" I observed. "But it's no use wasting words on you. I'm going on anyhow."

"With that I gripped him suddenly and threw him sideways with some force. One of the tent ropes took away his feet violently, and there on the snow he sprawled, glowering at me with evil eyes.

"Now," said "I've got a gun, and if you try any monkey business, I'll fix you so quick you won't know what's happened."

The bluff worked. He gathered himself and followed me to the tent looking the picture of malevolent impotence. On the ground lay a tongsish object covered with a blanket. It was a strange feeling of reticent horror I lifted the covering. Beneath it lay the body of the old man.

He was lying on his back, and had not been squeezed out of all human semblance like so many of the others. Nevertheless, he was ghastly enough. In his blank face and wide glaring eyes, I felt around his waist. Hat! The money belt was gone!

"Winklestien," I said, turning suddenly on the little Jew. "I was this dead man's friend. I'm with his granddaughter's friend. I'm going to see justice done. This man had two thousand dollars in a gold belt round his waist. It belongs to the girl now. You've got to give it up, Winklestien, or by--"

"Prove it, prove it!" he spluttered. "You're a liar; she's a liar; you're all a pack of liars, trying to black-mail a decent man. He had no money. I say!"

"Oh, you vile wretch!" I cried. I've a mind to choke your dirty throat. But I'll bound you till I make you cough up that money. Where's Berna?"

Suddenly he had become quietly malicious. "Find her," he flbed; "find her for yourself. And take yourself out of my sight as quickly as you please."

I saw he had made over his horse, so, with a parting threat, I left him. A tent nearby was being run as a restaurant, and there I had a cup of coffee. Of the man who kept it, a fat, humorous cockney, I made inquiries regarding the girl. Yes, he knew her. She was living in yonder tent with Madam Winklestien.

I thanked him, gulped down my coffee, and made for the tent. The flap was down, but I rapped on the canvas, and presently the dark face of Madam appeared. When she saw me, it grew darker.

"What do you want?" she demanded. "I want to see Berna," I said. "Then you can't. Can't you hear her? Isn't that enough?"

Surely I could hear a very low, pitiful sound coming from the tent, something between a howl and a wail, like the wailing of an Indian woman over her dead, only infinitely subtler and anguished. I was shocked, awed, immeasurably grieved.

"Thank you," I said; "I'm sorry. I don't want to intrude on her in her hour of affliction. I'll come again."

"All right," she laughed tauntingly; "come again."

I had failed. I slept at a bunkhouse that night, and next morning I again made a call at the tent within which lay Berna. Again Madam, in a gaudy wrapper, answered my call, but this time, to my surprise, she was quite pleasant.

"No," she said firmly, "you can't see the girl. She's all prostrated. We've given her a sleeping powder and she's asleep now. But she's mighty sick. We've sent for a doctor."

There was indeed nothing to be done. With a heavy heart I thanked her, expressed my regrets and went away. What had got into me, I wondered, that I was so distressed about the girl. I thought of her continually, with tenderness and longing. To me there was in her, beauty, charm, every ideal quality. Yet must my eyes have been anointed, for others passed her by without a second glance. Oh I was young and foolish, maybe, but I had never before known a girl that appealed to me, and it was very, very sweet.

So I went back to the restaurant and gave the fat cockney a note which he promised to deliver into her own hands. I wrote:

"Dear Berna: I cannot tell you how deeply grieved I am over your grandfather's death, and how I sympathize with you in your sorrow. I came over from the other trail to see you, but you were too ill. Now I must go back at once. If I could only have said a word to comfort you!"

"Oh, Berna, dear, go back, go back. This is no country for you. If I can help you, Berna, let me know. If you come on to Bennett, then I will see you."

"Believe me again, dear, my heart aches for you. "Be brave. "Always affectionately yours, "ATHOL MELDRUM."

Then once more I struck out for Bennett. (To be continued.) C. R. Engart of Lubbock was in town Friday.

DIEGEL WINS AGAIN



Leo Diegel making a long delve at the Kanawaki course during the Canadian open championship which he won with a score of 274, the lowest score ever turned in at a major tournament. The German-American played a brilliant golf against the picture Tommy Armour, Walter Hagen and Horton Smith, to win for the fourth time in the golf classic of Canada.

WORLD'S GREATEST ENTERTAINERS ON PROGRAM AT SIMMONS UNIVERSITY

Ablene, Aug. 27--As another step in fulfilling its purpose to bring the world's greatest entertainers to West Texas, the Cowboy Band of Simmons University has scheduled four major attractions for the coming season. These are: Ignace Jan Paderewski, Will Rogers, The United States Army Band, and the Mexican Típica Orchestra.

The famous army band, official band of General John J. Pershing and founded by him during the World War, will make its first visit to West Texas on November 2. The picture Mexican orchestra, official musical organization of the late President Obregon, is slated for sometime in October.

Paderewski, world's famous pianist, will make his appearance in Abilene February 4, while the internationally known humorist, Will Rogers, will speak here in the spring.

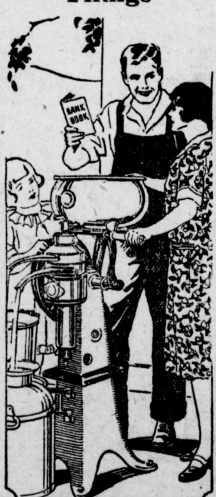
NEWS OF WEST TEXAS TOWNS

An Amarillo farmer, J. R. Durrett, uses an unique method to make his more than 7,000 acre farm pay. Renters are allowed to keep cows, hogs, and chickens during the slack months for an income and are relieved of their care during harvest time on a profit sharing plan.

Hereford has one hundred blocks of paved streets, a fine courthouse built of Georgia marble, a modern \$30,000 city hall, the very best fire fighting equipment, \$200,000 worth of churches.

More Money

For Other Things



When you use a New De Laval Cream Separator -- the world's best

Call on or call up C. H. LONG Muleshoe, Texas

News From Big Square

Mr. and Mrs. Glen Stiles were Hereford visitors Saturday. Big Square and community received a car load of coal this week. Mrs. Sam Layman is on the sick list.

Mr. and Mrs. Carl Baker and Beth returned from Utah the past week. Mr. A. B. Bramley and family returned from their vacation trip last week through Arizona and California, and reported a nice time.

Mr. Alfred Scott and family were Hereford visitors Saturday. Mr. Ray Haberer and family returned from a short outing trip through New Mexico Friday evening.

This community was well represented at the Castro County singing convention which was held at Flag. Mr. and Mrs. Floyd Browder sang Saturday night in the W. G. Wyer home. Mrs. Browder is a sister of Vance Henington.

A good report from the Sunday School Sunday morning there being about twice the regular number present, and a large crowd was out for the Sunday night singing.

Art Haberer and family returned last Monday from a vacation trip through Colorado. They visited in the home of Lam Lambert at La Junta. Mr. and Mrs. W. G. Wyer and Mr. and Mrs. H. Jay Wyer returned from a short visit to Kansas Friday evening.

The Big Square community will have its annual picnic Saturday, August 31.

Mr. and Mrs. Bragg, the Big Square teachers, returned August 20, from Brownwood, where they have been attending school and report themselves ready to start their school which will begin September 16.

Mr. Glenn Stiles is the owner of a new Buick coupe. C. W. Mick received his new Ford sedan last Saturday.

A population of 5,000, natural gas, modern telephone system and a fine water system.

Abernathy is the home of Elton Beene, the youngest corner champion in the United States. The boy is twelve years old and has played the corner half his life. He is the son of C. W. Beene, band master at Abernathy.

San Angelo building permits for the year have already exceeded a half million dollars.

TO BUILD RAILROAD TO BOULDER DAM

Secretary Wilbur of the Department of the Interior, who has just returned to Washington after a month's trip through the West, inspected the site of the Boulder Dam in Black Canyon near Las Vegas, Nev. Dr. Mead, Commissioner of the Reclamation Service, and Mr. R. F. Walter, Chief Engineer, joined him there.

Plans were outlined for the development of a railway line to the dam, the building of a community for the engineers and workmen near the damsite, and conferences were held with representatives of the various States and municipalities and power companies interested in the contract for the sale of power which must be let before actual work upon the structure is begun. The Secretary announced the policy of preferring to sell falling water as the basis of such contract.

Monday, Texas is the home of the boy who was awarded second place in the individual judging of dairy cows at the short course at College Station. He is Gilbert Myers, and competed with 153 entries. Tenth place in dairy judging and fifth place in the Knox County Club boys.

FOOD THAT'S GOOD FOR HIM

In the selection of foods for the growing boy, bread should receive the utmost consideration. Bread, made from pure ingredients and properly baked is a very important food. That is the kind of bread you get whenever you order Butterkist.

Made By

Muleshoe Bakery

MULESHOE TEXAS

The new Fall Creations in both Men's and Women's Wear are most luxurious in materials and colorings. The adorable styling and cleverly arranged effects make each model attractive and fascinating.

VISIT OUR STORE

and inspect our vast selections of ultra-new presentations.

First Showing of the Mode!

Early Display of the

AUTUMN STYLES

An Array of Jaunty--Feminine Autumn Frocks

Each selection of these beautiful frocks reflects the admirable design--material--and color--that makes them so utterly individual--these unusual creations are of

TRANSPARENT VELVET CREPES GEORGETTES

and featuring the ensemble with long or short coats.

PRICED AT \$8.85 \$16.75 \$24.50 AND UP

For Men and Young Men FALL SUITS Browns, Greys, Blues, Tans In handsome fabrics and patterns

\$25.00 to \$50.00

Tailored By Kuppenheimer Heldman, Hart, Schaffner & Marx

Joyce-Pruit Co. Department Store

"The House of Courtesy" CLOVIS, NEW MEXICO

DON'T STOP WHEN YOU HAVE WON IT'S NOT A GOAL YOUR FIRST VICTORY.. -IT'S ONLY A STEP FORWARD

From Now Until the Finish Real Efficiency Counts!

So evenly have honors been divided up to the present in the campaign that it depends entirely upon the results obtained between now and the end of the race, two weeks from Saturday night, as to who will be the winner of the \$820.00 Chevrolet Sedan.

THE SECOND PERIOD

Ending Sept. 7th

Will pass rapidly, after which credits will again decrease, thus bringing into effect the smallest schedule of the entire Campaign.

Here's How Your Subscription Counts During the Second and Third Periods NOTE THE DIFFERENCE:

| SECOND PERIOD | | THIRD PERIOD | |
|--|--------|--|--------|
| Embracing the fourth and fifth weeks of the Campaign (terminating Saturday, Sept. 7). The following number of credits will be given for subscriptions: | | Embracing the last week of the campaign (terminating Saturday, Sept. 14). The following number of credits will be given for subscriptions: | |
| 5 years, \$7.50..... | 80,000 | 5 years, \$7.50..... | 60,000 |
| 4 years, \$6.00..... | 40,000 | 4 years, \$6.00..... | 30,000 |
| 3 years, \$4.50..... | 20,000 | 3 years, \$4.50..... | 15,000 |
| 2 years, \$3.00..... | 7,000 | 2 years, \$3.00..... | 5,000 |
| 1 year, \$1.50..... | 1,500 | 1 year, \$1.50..... | 1,000 |

DOUBLE CREDITS WILL NOT BE ALLOWED ON NEW SUBSCRIPTIONS AFTER CLOSE OF SECOND PERIOD.

VOTE SCHEDULE

For Advertising

| | |
|-------------------|---------|
| \$ 7.50 | 80,000 |
| \$15.00 | 200,000 |
| \$30.00 | 450,000 |

MAKE IT YOURS

FIRST GRAND PRIZE

MAKE IT YOURS

Chevrolet Six 4-Door Sedan
Fully Equipped
Value **\$820.00**

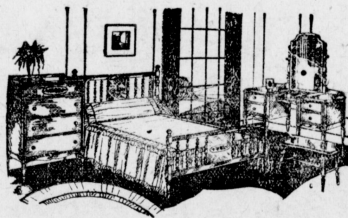
Purchased From Valley Motor Co.
MULESHOE, TEXAS

Will Be Displayed in Their Show Room



The Outstanding Features of the New Chevrolet Six Make It One of the Best Values on the Market Today

Only a Much Higher Price Can Buy Its Equal. A Wonderful Prize For a Few Hours Work.



SECOND GRAND PRIZE

Four Piece Bed Room Suite

Value • **\$300.00**

Purchased from and will be displayed at E. R. Hart Lumber Co.

FOR FURTHER INFORMATION REGARDING THE CAMPAIGN, COMMUNICATE WITH THE MANAGER, CARE MULESHOE JOURNAL, MULESHOE, TEXAS—PHONE 54

THIRD PRIZE, EITHER BATTERY OR ELECTRIC

Crosley Radio

A gift that the entire family will enjoy. The BANDBOX complete in a beautiful cabinet is valued at \$150.75.

This is a nice prize for a little spare time work.

Purchased from Ivan Mardis and will be on display at McCarty Drug Store, Muleshoe, Texas.

\$595.00 IN GOLD

A special fund of \$595.00 has been reserved to pay active non-prize-winners, on the basis of twenty per cent of their individual collections. This arrangement assures compensation for all active non-prize winners, and means that there will be no losers in the race.



FOURTH PRIZE—\$100 DIAMOND RING

A beautiful diamond ring, with a blue-white stone set in the latest basket weave mounting. Purchased from and will be on display at The McCarty Drug Store, Muleshoe, Texas.

FIFTH PRIZE—ELGIN WRIST WATCH VALUE \$35.00



Valued at \$35.00.
Purchased from and on display at The McCarty Drug Store, Muleshoe, Texas.
For either man or woman.

The new Case deep furrow grain plow, no Irish can bother; can get a 1 when all others fail. Look this over before you buy.—Gaines & Elliott Hardware Co., Bovina, Texas.

New type Sanders one-way foot, three levers, new hitch and foot proof. Puts it in a class to itself.—Gaines & Elliott Hardware Co., Bovina, Texas.

We Want to Sell You GROCERIES AND MEATS

We handle only the very freshest and best to be found in Groceries and Market products, and you can always depend upon them being the choicest that the market affords. We sell them at a price that is as cheap as quality groceries and meats can be sold. Give us a trial order and let us show you what you may expect from our store.

Teas and Coffees

Our teas and coffees are especially noted for the full-bodied flavors which they impart to the beverages. We have a number of the ready blended brands, which are sure to please your taste.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery

9

Important Cereal Diseases

Controlled by
CERESAN

- 1—Bunt or stinking smut of wheat.
- 2—Flag smut of wheat (seed-borne.)
- 3—Stripe disease of barley.
- 4—Loose smut of barley in certain six-rowed winter varieties.
- 5—Covered smut of barley.
- 6—Loose smut of oats.
- 7—Covered smut of oats.
- 8—Kernel smuts of sorghum.
- 9—Seed-borne stem smut of rye.

Harmless to Seed

A dust treatment—easy to apply. One disinfectant for most cereals.

CERESAN

Convenient and economical.
(Directions with every package.)

| | |
|---------------|---------|
| 8-oz. tin | \$.50 |
| 1-lb. tin | .75 |
| 5-lb. tin | 3.00 |
| 25-lb. pail | \$12.50 |
| 100-lb. drum | 49.00 |
| 300-lb. dr'm. | 144.00 |

Muleshoe Elevator Co.

MULESHOE, TEXAS

AMERICA'S RADIO LEAD IN DANGER

Gen. J. G. Harbord Sees a Threat to Our Nation's Place in British Merger.

The recent successful effort of the British to bring about consolidation of their cable and radio interests is a serious challenge to the radio supremacy of the United States, and of more importance to our country than oil or merchant marine at this moment, according to General J. G. Harbord, who was chief of staff of the A. E. F. and now is President of the Radio Corporation of America.

"Great Britain being the great cable-controlling power of our planet," General Harbord explained, "the combination there of cables and radio im-



GENERAL J. G. HARBORD

perils American leadership more directly than that of any other country. "The answer to this challenge cannot be made by private interests under our existing laws. It is for our people to decide whether they think it is worth making, and if so, to make it possible. It is a case where no action, or action much delayed is surrender; or even worse, aid and comfort to foreign against American industry."

Other Countries Alert

The effect of this advanced system of international communication is a subject of discussion in the chancelleries of the world, General Harbord says, and is not viewed with indifference by any great nation aspiring to foreign commerce, unless it be the United States.

"Communications play an important part in national defense," he continues. "This is especially true of radio, and with countries having distant possessions such as the Philippines, Alaska and Hawaii or Australia, Canada, South Africa and India." Great Britain approached this problem with the seriousness its importance demanded, in the opinion of General Harbord, and on March 15 of last year, as a result, the principal communications rival in Great Britain, the Eastern Telegraph Company, Limited, representing cables, and the Marconi company, radio, announced a merger in the form of a holding company. The government will have representation on the board of directors, which with the vote of either the cable or radio interest, will be controlling. The press approved this merger.

"This new combined British communications interest will affect American relationships in every part of the world," General Harbord asserts. "There will hardly be a port or principal city on the planet which will not be reached by British communications. American trade in every quarter of the globe cannot but be profoundly affected. The national defense of the United States must reckon with the planetary domination of communications by the British. Such is the result of the action of the far-reaching British race under the lash which American progress in radio has applied—a wise old people which centuries ago underwent the diseases of national adolescence through which we still are passing. Her politicians abuse one another, as do our own, but as against the outside world Britain's policy changes little with the advent of one party or another on the political stage."

Hard to Understand

"The time when Great Britain, France, Italy and Germany are uniting radio and cables seems to be the time taken by our country to keep them apart. What others unite to secure leadership in communications we divide. The long deliberations which preceded the consummation of the cables-radio merger in Great Britain saw in our country the enactment of the White Act of 1927, which in plain terms forbids any purchase of radio by cables or vice versa. While this provision is understood to have been inserted under the minority leadership in the last days of the drafting of the law, its purpose no doubt was to preserve the competition, in form at least, between the two methods of international communication—radio and cables.

"Sitting between the hind legs of the British lion with the tail of that noble beast wrapped around his neck is a poor perch for the American eagle from which to recover lost leadership in world communications."

Circleback News

Mrs. O. T. McDuffee of Kress spent the latter part of this week with her mother, Mrs. J. W. Damron. Mr. and Mrs. G. O. Shorman and son, Earl, are visiting relatives and friends in East Texas. Miss Francis Armstrong of Lubbock and children are visiting Mrs. Armstrong's mother, Mrs. J. B. Garner. Also other relatives in this community.

Mrs. Arthur Damron is visiting her mother, Mrs. H. A. Robb in Lamesa. Mr. Jesse Moore who has been confined to his bed since May was taken to Lubbock for medical treatment. He was accompanied by Mr. E. J. McCollum and W. H. Walker.

Miss Francis Armstrong of Lubbock is visiting her aunt, Mrs. Ves Garner this week. Mr. Pink Gates, Arthur Damron, J. O. Mayes and Thad Brown left Saturday morning for Roswell, N. M., where they expect to remain for a few days and work before returning.

Our beloved neighbor and friend, Grandmother Elmore, passed to her reward late Saturday afternoon. She leaves to mourn her going eight children, a husband and thirty-six grandchildren and two great-grandchildren, with a host of friends. All the children were present except one son. Mrs. Thad Brown was in Lubbock Friday visiting friends.

Mr. and Mrs. W. H. Walker and the latter's mother, Mrs. M. A. Ashcroft were business visitors in Muleshoe last Saturday.

Mr. Walter Damron and daughter, Ruby, and three nieces left to visit Carlsbad Cavern. They expect to return Wednesday.

Mr. Melvin Cobb returned home Sunday from Plainview where he has been attending school. Mrs. J. E. Perkins and children were sight seeing in Roswell this week-end. Misses Olga Mae Brown and Loretta McCollum spent Sunday in the Cobb home.

Mr. Bill Nell and family, Mr. C. Nell and family, and Arthur Mitchell left Sunday for an extended visit in Hunt County.

Mr. Clifton Finely of Fairview spent the noon hour in the Gilbreath home Sunday.

Several from this community attended preaching services at Fairview Sunday night.

Mr. and Mrs. Jimmie Lee spent Sunday with Mrs. O. D. Cobb and children.

Mr. Jno. Damron and son of Olton spent Sunday night with his mother, Mrs. J. W. Damron.

Mrs. Cobb and children spent Tuesday with Mrs. Rogers and family.

Mr. and Mrs. A. J. Hicks were in Lubbock Tuesday.

Want Ads

TO TRADE—Good Ford sedan for Ford truck.

FOR SALE—Black Hull seed wheat, \$1.25 bushel. Five miles northeast of Muleshoe. A. C. Gaede. 29-4tp

FOR SALE—One registered O. I. G. boar, 18 months old. Papers furnished. R. L. Kimbrough, 4 miles north and 1 mile east of Muleshoe. 29-2tp.

Weeds never get too thick and high for the new type Sanders plow and the ground never gets so hard but what it will do a real plow job when others fail.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-1f

GRAPES FOR SALE

White or purple, 5 cents per pound at orchard. Apply at S. E. Morris farm, 2 miles north and half mile west of Muleshoe. 29-2tp

The Fairbanks-Morse steel Eclipse windmill will always get you a cold drink. Has 25% more lifting power than others in the steel type. Come and let us tell you why.—Gaines & Elliott Hardware Co., Bovina, Texas.

FOR SALE—1927 Chevrolet Coupe. Will sell right. For information, see J. O. Nash at Journal office, or Valley Motor Company.

For clean clothes and a smile from the wife, get you a Dexter Gasmotor Washing Machine. Price \$135.00 to \$150.00. Save that fifty or sixty dollars to buy the kiddies' lots of nice things.—Gaines & Elliott Hardware Co., Bovina, Texas. 24-1f

MICK The Auctioneer

Will cry your sales anywhere. References. Come and hear me. Phone thru Dimmitt. F. O., Muleshoe or Flag.

O. N. ROBISON General Auctioneer

20 YEARS EXPERIENCE Will Give My Services Free to Schools or Societies Giving Box Suppers. Muleshoe, Texas. Route No. 1

It Will Soon Be School Time Again

We will handle a line of school supplies such as Tablets, Loose Leaf Books, Ink, Fountain Pens, etc. Special attention and courtesy shown to children.

We Serve Sunday Dinners

McCarty Drug Store

Muleshoe, Texas

Bring Us Your Cream

Also Your Chickens and Eggs

We will pay you the top prices. When more can be paid we pay it. Remember our free Employment and Trade Service. Use our bulletin board when you need it. Ice water, and rest room for ladies. Come in and make yourself at home.

Muleshoe Produce Co.

ELMO HEAD, Manager

WHOLESALE

Phillips "66"

Gasoline, Kerosene and Oils
Once Tried, Always Used

Insist on Phillips "66" Products

Phillips Petroleum Company

LEFTY HOLLINGSWORTH, Agent
Muleshoe, Texas

Muleshoe Ranch Land

30,000 Acres
Offered for Sale as
Farm Homes

Choice Irrigated and Non-Irrigated Farms and Ranches. Good roads the year round. Let me give you full information on this wonderful country. Write, wire or call on

R. L. BROWN

Muleshoe The Land Man Texas

