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and

# B. SCHWARZ \& SON 17th Anniveram CELEBRATION 

## Sale Starts 9 a. m. Wednesclay July 2nd. Closes Saturday July 12th.



We are in a hurry because we are going to B. Schwarz \& Son Anniversary Celebration while the stock is complete.

Opening Day Special

## 80 sq. Print

 you miss it, so be early. While it las + s. 10c yd. Opening Day Special
## 100 LADIES

 Silk DRESSESYou will hardly believe your eyes when you see such pretty styles and materials at such a low price! Early selection advised. While they last

$$
\$ 1.00
$$

Carol King
Dresses
Second to none in mi Cloth, Creepes. Dressy types. Tailored style and Sports style, sizes 11-17.
3.95 Values 2.45 6.50 Values 3.95
7.95 Values 4.95
10.50 Values 6.95

Opening Day Special Printed Wash Silks!

Small and larye dedijss, dotss stripes. Pin stripes, candy stripes, polka dots
SHARKSKINS! $59 \phi$ value
25 c per yd .

## SENSATIONAL DRESS SALE

Five hundred new spring and summer dresses. Just the kind you will want to wear right now and for several months to come. Now you can afford the "ni ce" dress you admired earlier in the season.

You know what you are getting when you buy a
"LABELLED DRESN"
We are proud of the labels our dresses bear. We want you to know that the following lines exclusively in Spur by B. Schwarz \& Son. PAULA BROOKS FRANKLIN-MARLENEMIZE


## DRESSES

## $\$ 1.98$ Value

\$1.39

Long and short coat styles, crepes and woolens; sport, tailored and dressy types.
$\$ 12.95$ value $\$ 7.75$
14.75 value 8.95
16.95 value 10.95
19.95 value 12.95
24.75 value 16.75

EVENING DRESSES


She'll enjoy Summer eventngs more in one of
these lovely, cool dresses. She'll feel well-dressed They are expensive-looking yet, during this sale only
$1 / 2$ price
$\$ 5.95-\$ 2.95$
$7.95-\quad 3.95$
$9.95-\quad 4.95$
$9.95-4.95$
$12.95-6.45$
$14.95-7.45$
Dresses by Quaker Lady in wash silks, spun
rayon and challie. $\$ 3.95$ value. Anniversary sale
price.
$\$ 2.45$
\$2.98 Chambrays by Quaker Lady, sale price
$\$ 1.95$
find the one especially for your type. You will
Happy Home Cotton Frocks smathem somen

## 84c

One Rack Ladies' Toppers,
Spring Coats and Suits
Casual types and Sports tyes in Dressmaker types, Blacks.

Opening
Day Special
SEW and SAVE
One big table of printed Batiste, Flock Dot
10c yd.
$\$ 5.95-\$ 2.98$
$7.95-3.95$
$\$ 5.95-\$ 2.98$
$7.95-3.95$
Childrens' Dresses
by Kate greenway
Consider early schooldays ahead as well a vacation time. Prints and Sheers. $\$ 198$ Values $\$ 1.39$

## . $1 / 2$ Price

$$
9.95-4.95
$$

- 


# Dur <br> 17 th <br> CELEBRATION 

##  <br> y2.98 Value $\$ 1.98$ 3.98 Value 2.65 <br> 5.95 Value 3.95 7.95 Value 5.35 9.95 Value 6.35 <br> EXTRA SPECIAL LADIES SLACK SUITS



## $\$ 1.49$

$\frac{5}{29}$

Mothers! Enjoy these
of sewing, sewing sewing.
Cool sheers and prints, Fast colors

Summer Sheer Skirts

| Girls you will want several |
| :--- |
| of these for wear now and |
| to begin school in the Fall |

$1 / 2$ price
$\$ 1.98-99 \mathrm{c}$
$2.98-\$ 1.49$
$3.98-1.95$


Patricia Hats
1/2 price

## hats you have worn 'Patricia' recognize this

 bargain at a rlance. If youhave not, then portunity to see what you've
been missing, Youil never
$\$ 4.45-\$ 2.22$ $5.95-2.98$


Extra Special Ladies' Hats
 straw hats in black, black \& white and tan combinations. 50 c each

## B. SCHWARZ \& SON

 "THE STORE OF LITTLE PROFIT" SPUR, TEXASSALE STARTS 9:00 A. M., WEDNESDAY, JULY 2 ND AND CLOSES SATURDAY, JULY 12 TH.


Ladies' House Coats
Floral prints, full zipper and wrap-around styles. $1 / 2$ price


Ladies Hose
All first quality, Silk Chif
59c


WE MUST CLEAR THE DECK OF ALL SUMMERFABRICS thousands of yards of carefully selected patterns


Wash Silks
Small to large designs, Dots, stripes, mon

79c value 59c
A.B.C. Fine

Chambray

A. B. C. Tuxedo Batiste and Lady Slipper Lawn
$\qquad$ for 29 c per
Sale Price.
$161 / 2 \mathrm{C}$

## OUTING

Buy now! while prices are lower! Don't wait until Fall. Solid Colors in light and dark shades. 36 in. width. Ideal for quilt linings. Sale Prices-

## 10c

## Quilt Scraps

Now is the time to prepare for cold winter weather: $2-\mathrm{lb}$. roll all fast color print just what you will like for quilt tops.

## Sale Price 25c



 $\$ 7.95$ value $\$ 4.95$.

Cotton Bats

Made of pure white, staple cotton
2-lb. roll on sale 49c
$21 / 2$ - ib roll on sale 59 ¢

## B.SCHWARZ\&SON

"The Store Of Little Profit"

WIL BE PLACED ON SALE AT GREATLY REDUCED PRICES

Fibredown Voiles 29 C Раlue 22 c
A. B. C. Super-Fine Voiles
 29c
A. B. C. 80 Sq: Print Worth 25c per yard. Solids and
fancies. Beauties in cotton prints. fancies. Beauties in cotton prints.
A.B.C. stands for Service, Styles and Durability. to fade or run. $161 / 2$ c per yd. Bemberg Sheers In beautiful patterns of dots and
floral designs. Just right for vaflotal designs. Just right for va-
cation wardrobes. Save as much as 30 c a yard dur-
ing this sale. All our 49 and 59 s Bemberg
sheers to be sold for $29 c$

Alpaca
Every desied smater We sold worlds of it for 79c per
ard. Now only
59c per yd

Stoffels Irelin Cloth


Jer-Zee Print
$\qquad$ Guaranteed washable 59 c value 39 c

| Seersucker |
| :---: |
| Pin Stripes, candy stripes, multi- stripes and polka dots. Ironing un- necessary. |
| 39 c value 24c |



Lace Panels

The serviceable Curtain that goes well with everything! On Sale49c


THE LONGER YOU DELAY THE MORE YOU WILL PAY BUY NOW-PAY LESS, BUY LATER AND PAY MORE.ITS YOUR CHOICE.

Garza Sheeting
9-4 bleached 29c $10-4$ unbleached $29 c$

## (1) 1 㖶 <br> 17 th MMRLE <br> CEEEBRATION



Men's Slack Suits


Men's Straw Hats
 Get your Straw Hat during
this sale. You cant't miss getting
your correct style when you
select fromt his yroup. Plain ou
novelty. Soft tstraws and sailor.
Solid color and fancy bands,


Men's Dress Shirts In fancy broadcloth, tailored
by Shirtcraft. Values up to 1.95
for this sale only$\$ 1.09$

All other mens dress shirt reduced.


Men \& Boys SHOES
for men. In two tone oxfords, $\$ 5.00$ re-
tailor on Sale-
Freeman's
Fine Shoes
\$2.59

## ENTIRE STOCK OF

 REDUCED FOR THIS SALE

Curlee's 100 per cent all
wool tropical 22.50 value

CURLEES ALL
WOOL MOHAIR
VALUE $\$ 25.00$
Curlee's All
Wool Tweeds
value $\$ 27.50$

Extra Pants Available for All Suits
14.95

ONE PANTS

### 14.95

 ONE PANTS17.95

ONE PANTS


Men Khaki Shirts
 79c Boys' Overalls
 59c

comontornas
Dobbs Hats of meners closing out our stock
this sale Dobbs Hats. During
tan buy any $\$ 5.00$ $\$ 2.95$ sin six. som pawi $\$ 5.00$
Men's Fell Hats \&) \% wisw \$1. 65
Men's Felt Hats Slims, Shorts and Regular Sizes

Another lot of men's fur felt
hats, in orelty and staple styles
reeg,
regular $\$ 2.98$ value for this sale
only-
$\$ 2.45$


Glenn News
Mrs. Ora Greenwood was a Spur
visitor the last of the week.
Mr. L. D. Norris was visiting
friends in Matador the past week end.
Mr. and Mrs. Paul Baxter and son
were Spur visitors the past week end
The cottin in this community is up
and looking pretty. Some started
chopping Monday.
Mr. and Mrs.
dren have gradford to Floydada. and chil-
Roy Gilmore made a business trip
to Plainview last week.
Bernice Anderson was a Spur vis-
itor the past week end.
Mrs. Roy Gilmore has a bone felon
on her finger: She has had it lanced
twice.


## dry lake 4 -h club

The Dry Lake 4 -H Club met at the
Dry Lake lunchroom June 26, at $2: 30$ p.m. The meeting was called to order
by the president, Mrs. .S. C. Reynolds
and all husiness att.

thoughts and pietures and access
for wall. The them of he pro
was "Pictures for The Whals."
After the program refreshments of
pench and cale were served to the
membe
members by the hostesses, Mrs. Rey-
nolds and Mrs. Lassetter.
-REPORTER. London bridge club meets
WITH Patriotic Mrs. Harvey Holley was hostess to
the London Bridge CClub, Wednestay evening of last week.
theme was carried out.

 Lynn Buzby, Mrs. Harvey Giddens,
Mrs. Truman Green and Mrs. T. E.

## Sub-Deb Club Has Ice Cream Party



Thanks to The


## $x$ $=\square$



## COTTON INSURANCE

 EFFECTIVE JULY 1stI Can Write Your Hail Insurance on COTTON AT 40 per cent
Discount Beginning JULY FIRST. Call in to See Us
H. S. HOLLY AGGENCY

Spur, Texas

## 

| Safeway Stores will remain |
| :--- |
| Closed July 4th in celebration | Closed July 4th in celebration

of 165 years of Independence.
Cherub Milk 3 tall cans 21 c Cherub Milk 6 small cans 21 ch Corn
Grapefruit Juice $17 ¢$
Margarine Sunnybank, 2 1bs $23 c$ Margarine Dalewood, 2 tbs 27 c
Green or Orchid, Roll
Zee Tissue Special Pack, Two 24-ounce pkgs. for
Super
Washer Pode
Sude Oxydol 2ashing Powder, 24-oounce pkg. 23¢ Dog Food, Vigo, 3 no 1 cans 14 C Lifebuoy Soap, 3 bars cans 14 C
Hi Ho Salad Wafers, 16 -ounce pkg. Crackers
Mayonnaise Nu-Made, pint 196 Mayonnaise Nu-Made, pint $19 ¢$
Salad Dressing, Duchess qt $27 ¢$ Salad Dressing, Duchess qt $27 \phi$
Marshmallows Fluffiest 1 \#b $12 \phi$





| GUARANTEED MEATS |  |  |
| :---: | :---: | :---: |
|  |  | PICNICS ${ }^{\text {Lugar }}$ Cured ${ }^{\text {Hockless }}$. $19{ }^{¢}$ |
| Assorted Cooked, it Lunch Meats | 256 | Roast or Steak, Quality Beef, it <br> Seven Roast |
| ( Machine Sliced, ib | 496 | Loin or Swiss, Quality Beef, ti <br> Steak $\square$ $29 ¢$ |
| Cooked, Spiced Pork, 1 tb <br> Luncheon |  | Sliced Bacon Maximum it 34¢ |
| Weiners, skinless, it | 19 C | Armour's Dexter, th Sliced Bacon ater |
| Kraft's American Brick, to <br> Loaf Cheese |  | Cottage Cheese, 12 -oz cart $14 ¢$ |
| FRYERS |  | ed \& Drawn <br> te Free" |

SAFITAX
 visi coutry were

