Spur's Trades Day To Be Observed July 1st

List Of Red Cross Contributors In Dickens County




Spur $\overline{T_{0} \text { Have }}$

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nad dropped to fourth place.
W. Lee O'Daniol for governor:






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$\substack{\text { monsin Insura } \\ \text { Smatren }}$
page five:

Jonnston Groery, San
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miration
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Buy In Spur and the Buy In Spur and Attend
Spur Trades Day July 1st.

Attend Spur's Trades Day Monday, July 1

## 

PALACES PREVIEW SATURDAY NOON., JUNE 30-JULY 1


Do You Know Texas?


## "Its, an" easy way to toe refreshed

## 3 3 3

 Citizen, answers thisis question as


How different it is in the United States! Here, governed by men responsible to the people, we choose our life-work for ourselves. This system of free enter prise makes the United States the world's greatest nation. Because men are fre o dream and work as they see fit, scores of industries have grown great i
America: the automobile, radio, telephone and electrical industries are just few.
typical Americans, the employees of your electric company are devoted hings American principle of working together, producing more of the good electric service making them available to more people. Through their effort What inspires the people of your electric company? The best answer is this the employees of this company are proud of their part in keeping America great They work as free men to bring better service and value to other free men. The are glad to create wealth instead of destroying
This company has been built by free Americans. It is built to serve other free Americans. It is free from political dictation. Like all indus try, it will succeed as long as there are free Americans to work for it and free Americans for it to work for.

INVITE A VISITOR
TO WEST TEXAS
"The Land of Opportunity

## West Texas Utilities Company



1915 ro1940 wat vat for is rass LEADERSHIP ARNWERSARY SELL-EBRATION
Our Greatest thly 47\% COODETEAR TIRE SAIE
 fisist time at these buw rimeses FOR OUR GREAT
MARATHON TIRE!


BuY 2-buy -and saver
SIZE Sot of 4 Set of 2 sIze Sot of 4 Set of 2

## IZE

 WHEN BOUGIN SETS OF
 Goodyear's
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GUARANTEE
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Famous Goodyea Lifeguards
= $\quad$ sav


ALLEN AUTO SUPPLY-Spur
Ralph Sewart, Kalgary Paul Baxter, Glenn, Texas
Ben Eldridge, McAdoo, Texas D. W. SIMS, Aft
HILL \& HILL, Spur, Texas

MONTH-END BARGAINS FRIDAY, SATURDAY MONDAY
Follow the Crowds to
the Busy Store

# B. SCHWARZ\& SON <br> SPUR, TEXAS 

"The Store Of Little Profit"

MONTH-END
BARGAINS FRIDAY, SATURDAY MONDAY
Follow the Crowds
the Busy Store


We Will Sell Men's Slack Suits
And Boys' SLACK SUITS Regular \$1.97 Values. Some $\$ 2.98$ Values.

## $\$ 1.37$

We bring them to you at this ery low price. Well made, Sanforized shrunk, newest colors, All sizes in mens. All sizes in mens.

KAYSERS Two Way Stretch Hose
49c Pair
Two-Way Stretch Top. Three-Thread, Full Fashioned
Ask for No. 73. Buy Your Supply.
$\qquad$


ALL RIGHT, FOLKS
Brand New Silk Summer Fabrics. Bemberg
Sheers. Triple Sheers ... brand new washable rench Crepes. . . Brand new Silk Prints $-39-40$

## 25 cdd .

None Sold Before Friday Morning and We Reserve the right to limit. These should sell in a regular
way from 49 c to $\$ 1.29$. Be here Friday morning. We may never again
sell such Wonderful Fabrics

Another Extra Special
SUMMER SHEERS
Originally Priced 15 c to 29 c yard
8c Yard

ur Best QUALITY
BROWN DOMESTIC 5c Yard
LIMIT: 10 YARDS
Friday Morning. None sold before. Another ship
ment just received for Bargain

Crlosbyton, are visiting rellatives
in Bristow, Okla.
Mr. and Mrs. A. W. McDonald
enjoyed a family reunion in their Mr. and Mrs. A. W. McDonald
enjoyed a family reunion in their
home Sunday. All of their child-
ren, except Helen McDonald, of daughter, Mrs. Henry Slearcy and
Mr. Searcy and children, had
been with them since the first of
 during the weekend. Mr. and Mrs
Milton Mconald drove in from
Abilene Sunday morning. Abilene Sunday morning.
Mr. and Mrs. Clayton Snow and
Maude Dozier were in Lubbock Maude Dozier were in Lubbock
Thursday of last week.
Mr. and Mrs. R. L. Cates of Ty-
ler, were here this weekend to st
her father, Mac Brantley, and $t$ her father, Mac Brantey, and to
attend the golden wedding anni-
versary of Mr. and Mrs. G. W.
Allen.
Alen. and Mrs. Milton McDonal
of Abilene, were Sunday guests of of Abilene, were Sunday guests of
Mr. McDonalds parent, MM. and
Mrs. A. W. McDonald. Mhey had
just returned from visiting his

$$
\begin{aligned}
& \text { just returned from } \\
& \text { sister at New Orleans. } \\
& \text { Mrs. Oran McClure, }
\end{aligned}
$$

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\begin{aligned}
& \text { ister at New Oreans. } \\
& \text { Mre Or. Oran MeClure, editor of } \\
& \text { brotheras Spur, Spur, visited her } \\
& \text { b. Spaum and Mrs. }
\end{aligned}
$$

$\qquad$ Mr. and Mrs. Henry Searey an
children of Alamogordo, N. M.ex returned home the first of th week afte visiting with Mr. and
Mrs. A. W. MDDonald, parents of
Mrs. Searcy.
Leslie Phifer, son of Mr, and Mrs. J. F. Phifer, underwent a operation in Sp, underwent week. He was improving accord-
ing to last report.
W. W. Dozier and daughter
Ruth. Ruth, and Mr. Faubion of D
mont, visited Mr. and Mrs. T.

PAGE FOUR
THE DICKENS COUNTY TIMES

"Aquatwins" at Forty Fair




We're Interested in YOU
Place insurance on your car
while you can get it. After
the accident it is usually
too late, since many Companies
too late, sinee many Companies
will NOT insure you then.
will NOT insure you then
We WANT you to buy of us, but
if you WONT, then buy of one of our competitors. They are good fellows a n d have good
policies. But in any case, we urge you at least to place public liability and property damage
insurance on your car now.

Premiums are greatly reduced. Call us up, and we shall be glad
to go into the matter more fully

## Clemmons

INSURANCE AGENCY CHARLES E. MARRIOTT, Manager
E. Harris St.

Phone 84

## 3


 Do You Know Texas? A reader of this newspaper can
get the answer to any question of fact by writing A. Garlasestion $A$ -
dair, Curator of Patriotic Exhb its Texas. Q. How did Weslaco derive its A. Raymond M. Gilmore, pub-
lisher of the Weslaco News, wart Land Company promoted Ste-
thewn and land sin the name was taken from teon, and
in the company name in the company name, like this:
W. E. Stewart Land Company
W. METAPHOR: $"$ The thorny tree
of Fuedalism bore its fruit in the milk white bosesom of col chivavres,
which shed its perfume upon the
history Whitory and traditions of a conn the
hry, whese tesy and honor have become cour- the
heritege heritage of mankind." - Dudley
G. Wooten. (Metaphor printed as
and recalled by hy his brother, Dr. Dred as
S. Woo
Wooten.) $Q$ How many courses are of-
fered in the fered in the University of Texas?
A. Forty-four subjects and 1 ,241. classes. Q. How many nations were on
the side of the allies in the Wer the side of the allies in the World
War of 1914-18? A. There were twenty-three na-
tions on the side tions on the side of the allies,
including the United States when including the United States. which
was the thirteenth to enter. Twen-ty-three years after the Anmistice
there is on display in the Texas Menorial Museum at Austin, twenty-three. flags, $\begin{aligned} & \text { representing } \\ & \text { the allied powers. } \\ & \text { The entral }\end{aligned}$
ent powers in that was numbered seve
pon
en ${ }^{\text {en. }}$ Historical: "The town of Shiner was named for He. B. Shiner
in 1887. 1 - The Shiner. Gazette. in
Q. Is is it uniawful for a d doctor
to treat any member of
 write the complete particulars,
 Yaurage mee able to talk like a the children's sake you'd better ake my advice and pick out
one of those bargains in good

1-1938 V-8 Túdor
$\$ 375.00$
1937 V-8 Tudor
30 Dáy $50-50$ gua
${ }^{30 \mathrm{DDa}}{ }^{\text {antee }}$
40 OTHER USED. Godfrey \& Smart

If you live in

## S P UR, LISTEN...

to what owners say about the Silent Gas Refrigerator


Operates on.
BUTANE, BOTTLED GAS,
KEROSENE-AS WELL
as natural gas

COLD
 DEW-ACTION FRESHENERS keep vege- DRY OR MOIST MEAT STORAGE, whichevet
tables and fruit moist and full of flavor. you desire, simply by adjusting covet PLUS... FLEXIBLE INTERIOR ARRANGEMENT,
Trigger Releases for Trays and Ice Cubes

## C. H. Elliott Appliance Co.

Dr. Cox's Weekly
 that excessive as well as insonfic-
tent ant activit reduces one's physi-
cal canacities cal capacities. The reserve eap-
acity of children is rerlatively
small, varies with individ. small, varies with individuals and
may be easily exceeded. "Hard play in the evening up
to bedtime usually disturbs sleep.


 excessive, is at the beginning of
sumer vacation when chidren
have their fiok

##  <br> 

Livestock Industry Refrigerator Used InTexas Increasing By Quints Now 0n

$\xrightarrow{\text { Page Five }}$ by Dr. Dafoe and the nurses who
of this month was 78 years young.
were in charge of the children. It
we miss Mr. Johston very much;
Weas used to preserve the human
when he was strong enough he he
milk with which the tiny imma--
ture infants were fed.
 or nursery which was built for
or
the special use of the quintuplets Johnston had a heart attack and the special use of the quintuplets $\begin{aligned} & \text { Johnston had a heart attack an } \\ & \text { was also equipped with a Servel } \\ & \text { Glectrolux never regained his health. }\end{aligned}$ Electrolux refrrigerator and was
regarded by the equardins has never regained his health.
A Californian has worked out valuable in caring for the food of a A Californian has worked out
a method of producing oil from grapeseeds, and a paint formula
using grapeseed oil is already
available. Fach the famous children.
"After the refrigerator n
exhibit at New York Fair exhibit at New York Fair was re-
moved from the Dionne home it
was replaced by another refriger-
thro
$\qquad$
$\qquad$
$\qquad$ COLDS

##  गमापात <br> - <br> MONEY SPENT WITH US STAYS IN SPUR Suggestions For Friday and Saturday, June 28-29

| FRESH MEATS | vegetables |
| :---: | :---: |
| den's | Home-Grown Okra |
| Stage Cheese ---- Pt. 15 c | Vine-Ripened Tomatos Lb 5 5c |
|  |  |
| No. 1 Soll Pork Bacon- Lib. 9 c | Home.Grown Peas |
|  |  |
| Sliced Bacon -- Lb. 19 | Seedless Grapes $\quad$ Lbs. $10 ¢$ |
| Red Rose Oleo 4 L 4 Lbs. 256 | (eadishes |
| - | R |
| \% 6 Lbs | tra High Grade |
|  | Every Sack Guaranteed |
| (es. $\$ 1.39$ | 24 Lbs. 48 Lbs. |
| Always Fresh | 64c $\quad \$ 1.19$ |
| Always Fresh | Mir-None Sold To Merchants |
| Clozr Fram or Caration 3 for 10c | CRISC0 .... . 3 Lb. Can |
| JELL0 ........... Pkg. 5 c | SPORK . . . .12-0z. Can 28c |
| BUTTER ....... Qt. Jar 25c | SUGAR ... . 100 Lbs. $\$ 4.69$ |
| Catsup . . 14-0z. Bottle 10c | Meal . . . . . . 20 Lbs. 39 c |
| Mustard ..... . Qt. Jar 10c | coffee . . . . . 2 Lbs 22 c |
|  | RAISINS ...... 4 Lhs. ${ }^{29 \mathrm{c}}$ |
| White swan Grapefruit 4 Cans 29c | JAR LDS . . . 3 Dozen23c |
| Mawail Howe COFFEE | SOAP . . . . . . . Bar fe |
| Giant Size IVORY |  |
| So a p . ........ . . Bar 9c |  |
| 0xydol . . . . . . . Pkg. ${ }^{\text {c }}$ | Bran . . . . . . Pkg. 10 c |

[^0]Start Now To Fight Insects 0 n Cotton Plants

## Coton And Wichita News



1 Lb. Pkg. Johnston Grocery


GREEN-EYED WITH ENYY
 and wéll bet your neighbors too, will want to know how you
manage to ALWAYS have such delicious iced coffee and tea.



Specials For Friday and Saturda y, June 28th and 29th

| 31/2-Oz. R\&W Queen Olives $10 ¢$ $51 / 2-\mathrm{Oz}$. R\&W Queen Olives 19 C $31 / 2$-Oz. R\&W Stuffed Olives_ $15 ¢$ |  |
| :---: | :---: |
| z. R\&W Stuffed Olives | No. 303 Goblin Potato Salad_1 Can $15 c$ R\&W Wax Paper Shoe String Potatoes, No. 303, 3 cans $25 ¢$ |
| Sour, SWEET OR DILL R\&W VIENNA SAUSAGE $\quad 3$ for $25 ¢$ |  |
|  | Chewing Gum <br> Candy Bars <br> Ribbon Cane Syrup <br> 3 for 10 C |
| ${ }_{\text {R }}^{\text {Runchercer }}$ Meat, 12-Oz. Can 1 Can 25 |  |
|  |  |
| $\begin{array}{ll}\text { 12-Oz. Rose Brand Corned Beef Can } 25 ¢ \\ \text { Red \& White Potted Meat } & 6 \text { for } 25 ¢ \\ \text { 2-lb. Box A-1 Soda Crackers } & \text { Box } 19 ¢\end{array}$ | CHILI POWDE <br> Per Bottle. 15 c |
|  |  |
|  | Life Bouy, Lux and 2 for .. 15 C <br> P. 0. Soap |
|  |  |
|  | WAMBA COFFEE <br> Per Lb._25c |
| Sun Spun Salad Dressing..Pt. 23c Quart ... ... 35c |  |
|  |  |
|  | 4-Lb. Carton.....42c <br> 8-Lb. Carton <br> . . ??c |
| Bacon, Sugar Cured, Sliced, Pound 18¢Longhorn Cheese Longhorn CheeseBacon, Dry Salt, Pound Bologna Sausage $\quad 2$ Lbs. for $25 c$ | Cabbage PR O D U C E-Lettuce, Hard Head, Each Per Lb. 36Fresh Tomatoes, Per Pound - Tound? 5cSpuds, New Crop |
|  |  |
|  |  |
|  |  |
| JOHNSTON GROCERY RED \& WHITE |  |



## $\underset{\substack{\text { tate of Mr. } \\ \text { Deacesed } \\ \text { The } \\ \text { The } \\ \text { und }}}{ }$






## this the 8th day of June A. 1940. $\begin{aligned} & \text { TALLLE winDHAM. } \\ & \text { Administratix of the E }\end{aligned}$

 GOODYEAR MARKS PEAK
QUARTER CENTURY OF QUARTER CENTURY OF
TIRE MAKING $\ldots$ SELLING







Duck Creek Soil Conservation Dis-
trict Notice is hereby given that on
the 29th day of June, 1940 be-
the the hets



W. S. Campb Jeifrey
Bell $\&$ Ed
Fox Cafe
Cafe 1c. P. Mea
G. Nobels G. Nobel
Eddds Cat
John Alb



All persons who hold legal or
equitabe title to land lying with-
in the boundaries of the said tis
trict, who live and are otherwise qualified voters,
under the general election laws
of the state, are eligibibe to vote; only such persons are eligible to
vote.
Eligible voters who will be ab on the day of the election ma
anply in person or in writing t
the State Soil Conservation Board
613-22 Professional












tow


cost 10 Texans
THAT'S THE GOAL of 8,500 Texas telephone people who are devoting their lives to the big, complicated job of making Texas telephones talk. SOUTHWESTERN BELL



## 

56 years in the camle business, A. J. Swenson is known to cattlemen from one end of the country to the other. He is general manager of the huge Swenson Land and Cattle Company, with headquarters at Stamford, Texas. The brand of his company--SMS, with both S's reversed - stands for S. M. Swensen, of the most honored names in the history of Texas cattle raising. Through generations of hard-riding cattlemen, since the days when Texas longhorn steers were Amerin's best-known commercial cattle, this name has been famous. A. J Swenson is zeday as active as any younger man. He has been a director of the Texas and Southwestern Cattle Raisers Association for over 15 years


Bill and Rudolf Swenson, sons of A. J., have spent their lives in the Texas cattle business. Bill Swenson is assistant general man-
ager to his father; he serves yearly as president of the colorful ager to his father; he serves yearly as president of the colorful
Texas Cowboy Reunion. Rudy Swenson, acknowledged one of the country's outstanding judges of pure bred bulls, centers his activities on keeping the great Swenson herd in top condition. About 11,000 breeding cows and 850 herd bulls roam the 350,000 Swenson acres.Any Texas cartle man will tell you that the Swenson
ourfit is one of the best operated ranches in the whole Southwest


A unique mail order system is the backbone of the Swenson sales
operation. Over 4500 head of Heteford calves and yearlings operation. Over 4500 head of Hereford calves and yearlings are
shipped annually on cash sale to feed-lot buyers all over the corn belt and as far away as New York and Weest Virginia. SMS cartle have such a fine reputation buyers order them sight-unseen, selom come to the ranches. "We give every buyer the full strength
of production," A. J. Swenson told me, "never ship selected loads The carlot prizes our cattle have taken through the years prove they measure up. Most of our mail order buyers purchase one or two cars and re-order regularly. We never have a carryover from
season to season and rarely do we have a complaint


The SMS brand goes onto the hides of about 10,000 steer calves and heifers annually. For
the last five years the Swensons have had a $95 \%$ average calf crop plained to me some of the sound methods that make possible this kind of a record: "First, we don't sell any beifers until
our own herd. Second, we cull deep, weeding out barren cows as fast we we find them. Third we provide-20 acres of good pasture to each breeding cow; never allow our animals to get
too thin. Fourth, we set a limit of 16 cows to too thin. Fourth, we set a limit of 16 cows to.
the bull. Fifth, to improve our line we keep the bull. Fifth, to improve our line we keep
on the lookout for outstanding pure-bred Hereford bulls. We gladly pay a price for them."


We cattlemen give Safeway
crediffor doing a fine selling job on quality meat," A. J. Swenson cold me. "Newspaper advertising ${ }_{3}$ manship increase beef consump. tion. That's something producers' tion. That's somethin
need and appreciate'

SWENSONS ON MARKETING

## THE SWULL SWENSON SAYS:

 A. J. SWENSON SAYS: To hold our customers we hatle that are them in uniformity, quality and weight. That's what we are continually tying to do and I feel itis basisto sound marke ting. "And as I see it, Safeway and weinciple. chain stores work on this same printThey give forks som With Safeway, as with us, its trie customer that's important. And the customer benefits by Safeway's direct road distribution without pemoney for consumers withour per nalizing the producer, quality. know that the Saway people are doing a gran" People are dortainly for them."
## Whata Big Reach for yourdollar onIDURIAR IDAY

Friday, Saturday and First Monday


|  | hild. | tributing from McAdoo will pear in next week's paper If you wish to make a co |
| :---: | :---: | :---: |
| C.W.Howe | Red Cross -- | If you wish to make a contribu- tion to the American Red Cross, |
| unday | (Continued | tease |
|  |  | n. Mr. Bob |
|  |  |  |
| teroon, June 23. |  | Johnnie Nichols |
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| PARK |  |  |
| spur, Texas | en |  |
|  |  | nia, Hele will tate a sia weeks |
|  | ot the |  |

## Pat Bullock's 7-Plank Platform


[^0]:    FOR MORE SPECIALS SEE FOUR LEAF CLOVER

