

Dickens County Times

SPUR TO SAY "HOWDY PARD"

President



George Sloan, president of the Spur Round-Up, is a ginner of Spur. Mr. Sloan is a member of the Southwest Rodeo association; has supervised efficient work of association in preparing for Spur's second Rodeo-Round-Up.

Texas Sheriffs Meet June 11

Sheriffs from counties throughout West Texas will be guests of Dickens County Sheriff Johnnie Koonsman June 11. Some seventy officers are expected to be present for the occasion. This is an annual affair for the sheriffs of this section and goes from one county to the next for their meeting places.

Beginning the meeting a business session will be held at the court house in Dickens with B. L. Parker of Tahoka acting as chairman. Following the business session the visiting officers will be the guest of Johnnie Koonsman with the Spur Civic Club as Co-host, to a chicken barbecue at the Stadium.

To My Friends

I am still ill and not able to be up. I want to thank all of you who so willingly responded with the payments on the books you ordered. You helped out greatly. To those who have ordered copies of "My Pilot" and have not yet seen me, you will help me equally as much if you will either come to my home or send in your money for your books. The sale of this book is the only means I have to get a little money to pay for the necessities of life. People who have read "My Pilot" compliment it highly. I am sure you will enjoy your copy. I thank everybody for all you have done.

Mrs. Ella Kellum Bennett.

More than 300 products vital to American industry are now made from Texas crude oil.

TIMES RECEIVES SACK FULL OF PENNIES

You have often heard of alimony and various things being paid in pennies. Well the Times received their first on any bill being paid in pennies this week, when Jack Gipson, Candidate for Sheriff made a visit to the Times Wednesday morning and paid his announcement fee all in pennies.

There is just one thing that we have to say about being paid in pennies. We just don't mind in the least and would be glad to have some more. It might be a little heavier to carry to the bank but we can manage that part of it. So, thanks Jack, and come in and see us again.

Candidates Meet To Arrange Speaking Dates

A meeting of all county candidates was held in the Commissioners' court room at Dickens last Monday at ten o'clock A. M. The purpose of the meeting was to determine the speaking dates for the county and to agree on other matters in connection with the coming chairman.

O. L. Kelley was instructed to prepare a list of all the candidates and arrange for them to speak in order of rotation. This list will be furnished to the local committeeman who will be in charge of the speaking in the community.

Below is a list of the voting boxes in Dickens County and the speaking date for each box:

- Red Mud — June 6th.
- Wichita — June 17th.
- Red Hill — June 20th.
- Espuela — June 24th.
- Duncan Flat — June 25th.
- Duck Creek — June 27th.
- Duck Creek — June 26th.
- Prairie Chapel — July 1st.
- Dry Lake — July 2nd.
- Dumont — July 5th.
- Midway — July 8th.
- McAdoo — July 11th.
- Highway — July 15th.
- Croton — July 16th.
- Afton — July 22nd.
- Dickens — July 23rd.
- Spur — July 25th.

The meeting a Duncan Flat was changed to June 25th by request of citizens of that community.

Accepts Position With B. Schwarz

Mr. and Mrs. Roy Eubanks and family of Floydada, arrived in Spur last week to make their home.

Mr. Eubanks has accepted a position as assistant manager for the firm B. Schwarz & Son, and will assist Mr. and Mrs. Golding in buying the merchandise for their store. Mr. Eubanks has been manager for the Martin Dry Goods store at Floydada for eight years and comes very highly recommended.

Mr. Eubanks is very efficient with shoes and will be in charge of the ladies' shoe department. Ladies are invited to come in and call for Mr. Eubanks if they are in need of a correct shoe fit.

Spur's Mayor



W. F. Jennings, Mayor of Spur, and manager of the Brazelton Lumber Company wishes to extend his welcome to visitors during the Spur Rodeo June 13, 14, and 15.

Jayton First State Bank Is Re-Opened

Reopening of Jayton First State bank as a member of the FDIC, after having been closed several days, was announced June fourth.

The bank was closed after the operating officer had been ill for some time and the state department decided the interest of depositors demanded such action.

J. D. Patterson, Jr., well-known Stonewall County rancher, who was president before closing, reorganized the bank and continues as president. Operating officer is Ellis Scoggin, cashier, formerly of Peacock, where he operated a bank in which Patterson and other prominent ranchers of the area were interested. Vice president is Thomas C. Johnson and assistant cashiers are Doris Holly and L. J. Cunningham formerly of Roby.

The bank has \$25,000 capital stock and \$5,000 surplus.

Golfers Scores For Past Week

Following is the list of golf players turning in their score for the past week.

J. E. Berry	40
F. F. Vernon	44
H. S. Holly	38
Carl Arthur	44
W. M. Hilley	47
W. D. Cantrell	36
O. C. Thomas	33
N. A. Chastain	42
G. B. Wadzeck	37
H. P. Gibson	44
W. A. Burba	50
J. E. Harrell	48
C. R. Joyner	52
L. E. Lee	42
G. Gabriel	56
Andy Hurst	62
Frank Watson	41
Spencer Campbell	49
H. Garner	52
A. Howell	44
Earnest George	45
W. D. Starcher	44
F. W. Jennings	48
Bill Simpson	48
C. E. Fisher	43
W. T. Andrews	41
W. F. Godfrey	50

Clover Farm Store One Of Spur's Nicest Firms

The Clover Farm Store owned and operated by Hollis Atkinson, is classed among the best in its line. The Clover Farm store sells the Waples-Platter line of groceries. Besides a complete line of groceries a very fine grocery man and knows his merchandise, and the kind of service the public demands.

You will find an ad in the Times listing a few of the many bargains offered by the store.

Entertainers Accompany Booster Trip

A company of entertainers accompanied by Miss Jean Gollihar accompanied the Spur boosters on their three-day trip advertising the Spur Rodeo. Miss Gollihar, head of the entertainment, will do two songs and dance numbers at each stop of the trip.

Other members of the entertainers making the trip are Jean Engleman and Idalee Golding, dance

A. C. Hull



Spur druggist has played a great part in promoting the Spur Round-Up . . . is a charter member of the Board of Directors . . . active in several committee jobs, is always boosting for Spur, active with the Spur Civic Club, has served for several years on the local school board.

COPY RECEIVED ON BOARD

Very unusual things still happen to the newspaper, and as days go by something that never happened before happens.

This week while out of office on our regular routine gathering the news I returned to the office and upon going to the typewriter to do a little writing to find a board on the typewriter. Wondering just what it was all about and upon examining the board what do I find but an account of a most game to be had.

Of all the years that has been spent in the newspaper office, copy has been received on all kinds of paper and written so that it was almost impossible to read but this is the first time that I ever received copy on a board.

The board is a one by four, about two feet long and the writing is very plain, makes pretty good notes as you can stand it up against the wall and just read the notes without any trouble.

Having Paint Demonstration

The Musser Lumber Company of Spur will have Paint demonstration Saturday. A factory representative will be in the Lumber Co. building and demonstrate to the public paint Styling and discuss all painting problems.

Everyone is invited to go to the Musser Lumber Company Saturday, June 8 and see the demonstration and hear the painting problems discussed. See also in this issue their advertisement explaining this feature.

Plans Completed For Three-Day Rodeo; Colorful Decorations Going Up

Jack Christian Has Purchased Texaco Agency

A deal was closed last Saturday whereby Jack Christian purchased the Texaco Agency from its former owner E. C. McGee.

Mr. Christian and his wife moved to Spur last weekend. Their three-year-old daughter will arrive in Spur after Mr. and Mrs. Christian have found a suitable place to live.

Mr. Christian is a graduate of A. & M. college, graduating in 1932. Since that time he was assistant football coach at Abilene moving from there to be head coach four years at Colorado City High School.

In a conversation with Mr. Christian he stated that what few people that he had met since moving to Spur were very fine people and were very anxious to do what they could in helping him get started in his new business, of which he appreciated and he hoped he could return the favors by making Spur a good citizen, by assisting in every way possible with the civic activities of Spur. He further stated that he was a church member and would do everything possible in this work.

Stock Rated Best In The Southwest

The noted Double Heart Ranch Rodeo Stock, belonging to Olie Cox of Sweetwater which has been contracted some time ago by the Spur Round-Up for June 13, 14, and 15, is perhaps one of the most noted and complete string of its kind in the entire Southwest.

The Double Heart has furnished rodeo stock for some of the biggest and best rodeos in Texas. This string was started in 1931 when the Double Heart staged its first rodeo on the ranch.

Mr. Cox is bringing to the Spur rodeo this year his first string rodeo stock and has promised that anyone wanting to ride for a prize will well earn their money.

Many new animals have been added to the string since last year in both horses and cows, making the string more complete than last year.

Charlie Kurecka Returned For Trial

Johnnie Koonsman, Dickens County sheriff, made a trip last Saturday to Aspermont to bring Charlie Kurecka back to Dickens County for trial in the next term of court. Accompanying Mr. Koonsman was Fred Delisle.

Charlie has been convicted of several charges allegedly from bank robbery to petty theft and already has several years to serve in the pen. He will be tried in the next term of court in Dickens County for forgery. He was just given two years at Aspermont for similar charges and has been sentenced for bank robbery at Fayetteville, besides a sentence given at Houston.

J. E. Spark, west of town, was in Tuesday and stated he had been placing some nice orders for monuments and grave markers for people. Mr. Sparks is giving his customers real service in this work.

Secretary



O. C. Arthur, secretary of the Spur Round-Up Association. Mr. Arthur has served as secretary of the association since it was organized. Besides being secretary of the Rodeo Association he is secretary of the Spur Civic Club, and takes active part in other interests of Spur and territory.

Palace To Show Dempsey-Willard Fight Pictures

Boxing authorities, those with a sprinkle of gray around the temples, have always insisted that the Dempsey of 1919 was the greatest fighter who laced on gloves. Today their heated arguments have been aided and abetted by the uncovering of the fight film showing the famous battle between Jess Willard and Jack Dempsey, which will be shown at the Palace Theatre Saturday, Sunday and Monday in conjunction with the feature "Primrose Path" starring Ginger Rogers.

Placed in a vault and forgotten for two decades, the film was recently discovered and today is being nationally distributed. Boxing experts who witnessed the picture that they will definitely abolish the claim that Joe Louis could have defeated the Manassa Mauler of Toledo.

Observers of the film witnessed the 188-pound Dempsey, dwarfed by comparison to the 240-pound Willard, tear relentlessly into the massive cowboy, flattening him seven times in the first round and continuing his savage attack in the second and third rounds. Battered and cut to ribbons, Willard is shown as a helpless wreck and physically unable to answer the bell for the fourth stanza.

Also war pictures. It's triple entertainment on this engagement.

Mr. and Mrs. O. M. Bailey of Cross Plains, were guests of Mr. and Mrs. Roy Nickels at McAdoo last week. It will be remembered that Mr. Bailey was a mail carrier at McAdoo at one time. Also they visited Mr. Bailey's mother at Lorenzo.

T. E. Milam



T. E. Milam, president of the Spur Civic Club, Treasurer Rodeo Association, Chairman Rodeo Parade. Besides his active civic work Mr. Milam owns and manages the Milam 5c to \$1.00 store, a very nice business and any one can tell by his store's appearance that he is an up and going business man.

Notice To Golfers

All golfers interested in taking part in Scotch-Foursome Golf Match are urged to be at the Club house Sunday afternoon not later than 1:30 p. m. You will be matched after you register for the foursome.

PLAN TO ATTEND THE SPUR RODEO JUNE 13, 14, 15

Wasted Effort In The Cotton Patch

By T. C. RICHARDSON, Associate Editor, Texas Farm and Ranch, Dallas.

It is sometimes said that "most of the poison applied to cotton to control insects is wasted," the implication being that most poison is applied when it is not needed. While this is too generally true it

is also true that most cotton is lost to insects because nothing is done to offset their depredations. Systematic insect control on cotton has been neglected in the Southwest on the feeble alibi that "we didn't know, how or when."

Nobody can do anything for the cotton grower who fails or refuses to inform himself on economical methods of increasing yields, when the county agents and the specialists of the state extension services stand ready to give him — not opinions—the results of experi-

mental work on cotton insect control and information on which every intelligent farmer can plan his practices. The ability to recognize insect threats and the willingness to adopt proven practices in their control is the key to future cotton profits through getting greater acre-yields at a lower cost per pound.

As a matter of fact a great deal more is lost by not poisoning for cotton insects at all than is lost by poisoning at the wrong time, or in the wrong way. While the observant and up-to-date cotton grower uses his intelligence to learn the best methods, and the best time for their use, the mass of Southwestern cotton growers still depend on Providence and the weather to pull them through with a reasonably fair crop. Under present conditions with a reduced acreage and a huge accumulated surplus on the market, the haphazard producer hasn't a Chinaman's chance to get a fair living, much less a profit, from cotton.

Insects are taking nearly one-eighth of the potential production in Texas; lack of moisture a fraction more. We can't do much about the weather, but we can control insect depredations by methods that have been in use for fifteen to twenty years, and have been tested both in an experimental way and on farms. Texas and Oklahoma stands at the bottom of the list in acre-yields, not because of lack of fertility in the soils, not entirely due to moisture deficiencies, but because we have gone along in the belief that insects did not cut a significant figure under Southwestern conditions. As a matter of fact we are paying a higher toll to insects than the average for the country as a whole, and drouth (which we cannot evade) is used as an excuse for low yields. But drouth cuts the yield only a fraction more than insects, which we know how to control.

A good many growers have tried makeshift methods of poisoning cotton insects and then have come to the conclusion that "it doesn't work." Merely sprinkling poison on the top of the plants, either dust or liquid, does not give efficient control of either

boll weevils or flea hoppers, that are the two principal threats to cotton yields. The same, or a lesser amount of calcium arsenate and sulphur, applied at the proper time with a machine which thoroughly covers the plants, underneath, as well as above, has repeatedly paid dividends in higher yields, both experimentally, and in regular practice on farms.

It is ironic that the cotton leaf worm, sometimes called army worm, seldom does as much damage but creates more excitement than the more serious pests, flea hopper and boll weevil. By the time the leaf worm announces its presence by the odor so well known among cotton growers, the flea hopper and the boll weevil have done most of their work for the season, and while poisoning at this late date may be better than no poisoning at all, the losses of the early fruit cannot be regained.

Many, but not enough, Southwestern cotton growers have adopted a regular schedule of insect control, beginning when the cotton is ready to begin fruiting

and carrying on through the fruiting season. This is on the same principle that they fight weeds—they keep ahead, rather than behind. Sulphur for flea hoppers, calcium arsenate for the boll weevil, the leaf worm and the boll worm, or a combination of the two put on at the same operation, with a good machine at regular intervals, five to seven days apart, does the job.

The machine may be anything from a single-row hand gun to a tractor-powered implement which covers several rows. Its essentials are a feed mechanism which will deliver either small or large amounts of the dusting materials, a nozzle for each row, and an air spread the materials through the blast strong enough to thoroughly plans. A dusting machine to control insects is as necessary as a cultivator to control weeds.

Fifty million acres of Texas land are now being leased from farmers and other land owners of the state by the Texas oil and gas industry.

V. C. SMART

Man comes into this world without his consent, and leaves it against his will. When he is little the big girls kiss him, and when he is big the little girls kiss him. If he is active in politics, it is for graft; if he is not interested in politics, he is no good to his country. If he makes a lot of money, he is dishonest; if he is poor, he is a bad manager. If he needs credit, he can't get it; if he is prosperous, everyone wants to do something for him. If he is religious, he is a hypocrite; if he doesn't go to temple, he is a hardened sinner. If he gives to charity, it is for show; if he doesn't, he is a stingy cuss. If he is affectionate, he is a soft specimen; if he doesn't care for anyone he is coldhearted. If he dies young, there was a great future before him; if he lives to a ripe old age, he missed his calling. If he saves his money he is a grafter; if he

Mr. and Mrs. L. E. Bass, of Dry Lake, were in town Saturday looking after business matters and talking with friends.

Mrs. W. H. Martin, of Kalgary, came into town Saturday to look after business matters and to greet friends.

Mr. and Mrs. Brink Carlisle, of Steel Hill, were here Saturday doing some trading and talking with friends.

Mrs. P. E. Hagins and daughter, Miss Mary Pearl, of Duck Creek, were in our city Saturday doing some shopping and greeting friends.

Mr. and Mrs. Lynn Mayfield, of Lubbock, were in our city the last of the week visiting relatives and friends. Mr. Mayfield was a teacher in Girard school.

hasn't got it he's a bum. So, what's the use?




GREETINGS PIONEERS

As the hours of grief pay timeless calls on the home of the pioneer of Spur Country, we fill our duty in the lightening of the burdens of all extra cares and worries.

You can trust us to conduct a beautiful, dignified service . . . deserving of those noble pioneers.

Being pioneers ourselves, we find it difficult to accomplish our duty in the face of our grief over the loss of another fellow pioneer . . . but we always do our best in the spirit of "our last respects."

CAMPBELL'S
Funeral Chapel
AMBULANCE SERVICE - 125 DAY-NIGHT

- 1 One for the money
- 2 Two for the Show
- 3 Three to get Ready
- 4  to Go . . .



• You can depend on a FORD V-8 to keep you from being late at the round-up and rodeo. FORDS have been the most reliable means of transportation this great cattle country has ever known. Reliable to own, reliable to operate and reliable on any date.

Don't miss a single show of the round-up and rodeo because of a worn-out automobile. Come in and see us today . . . we'll show you, without obligation, how easy it is to own and operate a new FORD or a good Guaranteed Used Car.

We are proud to join Spur in inviting you and yours to attend the three-day show here June 13, 14 and 15 . . . we know you'll enjoy seeing old friends and witnessing a grand show at the same time.

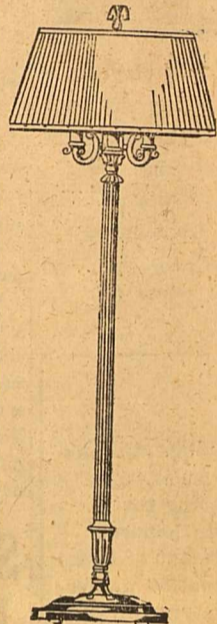
Godfrey & Smart

SPUR

"Your Ford Dealer"

TEXAS

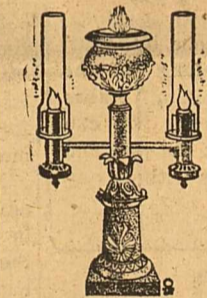
To Learn the VALUE of MODERN Electric Service compare



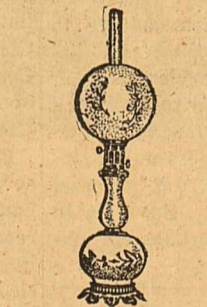
Today's Lamp With Those of Our Forefathers.



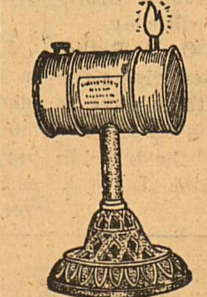
Early Roman, after ancient Greek; each figurative symbolic; olive oil fuel.



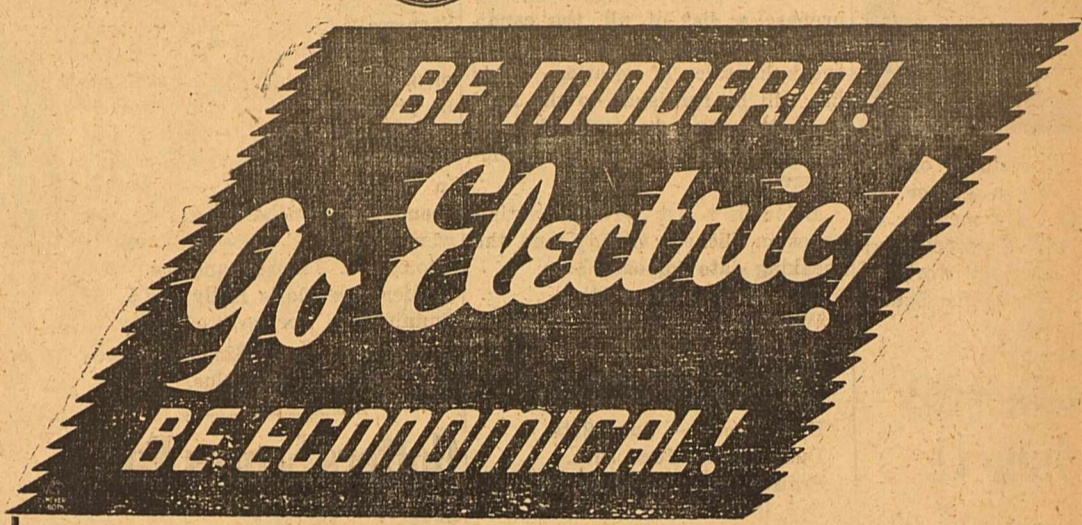
Argand double-lamp, (1787). Glass steadied flame. First improvement in 4,000 years!



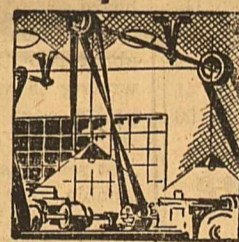
(1800) modification of the Argand lamp by Carcel; oil in base raised by clock-work pumps.



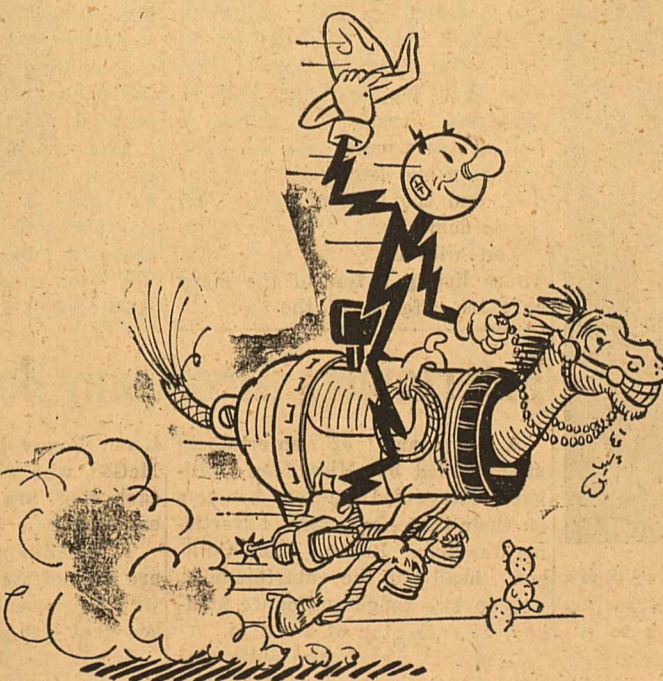
Kinnear Patent lard oil lamp (1851). A wick in one end to give more light than a single candle.



• EVERY reunion of old-timers serves to remind that "The old gray mare—she ain't what she used to be." No one can deny that things have changed—for the better, too. Many of us can remember the days before electric lights in West Texas. Then in the days of the local or isolated plant, we paid as much as 20 cents a kilowatt-hour—and had light only a few hours each evening . . . if the little plant didn't break down! Today, however, we have Electric Service in addition to electric light both day and night. The rate has been reduced about two-thirds so that all the usage we make of electricity costs no more than the old-timers paid for light alone. We get three times as much for the same money!



No other item entering into the cost of living can equal this record. In the average home today, Electric Service amount to only 1 1/2% of the total household budget. This is one of our contributions to progress . . . this, and a better, ever-improved service through private initiative.



I'll See YOU at the

RODEO

AND

ROUND-UP

IN

SPUR

ON

JUNE 13-14-15

West Texas Utilities Company

**City Grocery
Oldest Business**

In line of service the City Grocery is the oldest store of its type in Spur. The business started fourteen years ago by the McClanahans and it has enjoyed a good patronage since it was instituted. Two or three times the owners have tried to close out the business, but their friends have given them such a good line of trade that they have continued on. When the Red & White system was instituted in this country, the City Grocery became a member of the organization. Through this service they have been able to help their patronage in many ways by securing better types of merchandise at lower prices. The business is centrally located in the town and people can visit their store without any great effort of extra

walking. Mr. McClanahan is accommodating in his business methods and gives real service to his patronage.

Mr. and Mrs. R. H. Garner moved into our city the last of the week and are now citizens here. They formerly lived at Monday. Mr. Garner is associated with Southwestern Life Insurance company. They are at home in the Faust Collier property on North Carroll.

J. C. Rickert, west of Dickens, was in our city Saturday attending to business matters and talking with friends.

W. J. Conway, of Espuela community, was in town Saturday transacting business and enjoying conversation with his many friends.

**Heads Spur's Oldest
Dry Goods Firm**

After fifteen years of untiring service to the country B. Schwarz & Son becomes the oldest dry goods firm in Spur. The business was instituted in September, 1925, and has been a growing institution ever since. When M. C. Golding



arrived in Spur he did not go to any real estate agency and make inquiry about renting a building. He began at once to ask what property in town was worth and how much would a building suiting for a good dry goods store would cost. He purchased a building and soon was operating a big store and doing a fine business. Mr. Golding attributes his success as a merchant strictly on the basis of good service and satisfied customers with that service being well advertised. He is one of the best advertisers the town has ever had.

From the beginning the firm of B. Schwarz & Son was not merely a business in town—it was an institution for the upbuilding of the community. By reason of this the firm has contributed thousands of dollars in its fifteen years here to help with civic movements, schools, churches, good roads, and other community activities. This was done because of the great interest Mr. Golding has in this community. He has been one of the largest supporters of the Chamber of Commerce and the Spur Civic Club since he became a member. Although a Hebrew by nationality and religion, yet his attitude toward the churches of the town has been wonderful. His children have attended the Bible schools of the various churches and he has been liberal in his support of these churches, feeling that they are a great asset to the town.

The firm of B. Schwarz & Son is a store that any city of fifty thousand people would be glad to have. Featuring ready-to-wear and all lines of dry goods, everything in those lines for the entire family can be secured at this store. It is one of the landmarks of progress to Spur and the people of this trade territory feel proud to have at their command a merchandising institution such as this one is.

Those that assist Mr. and Mrs. Golding in giving service to the public are: Mr. Carl Patton, bookkeeper; Mrs. J. D. Dyess, Alteration; Miss Vera Shepard, has charge of the Ready-to-Wear department, assisted by Mr. James B. Reed; Mrs. Winnie Putman, has charge of the piece goods and is assisted by Mrs. Mary Vernon; Mr. Don Ramsey is general salesman for the Men's department; Mr. Ray Eubanks is assistant manager and has charge of the Shoe department and Men's clothing.

Mrs. Daisy Ramsey, cashiers on Saturday. Extra help: T. C. Ensey, Raymond Ince, Mrs. Jerry Bell, and Mrs. Luther Caraway. Mr. and Mrs. M. C. Golding are very busy seeing that new merchandise is placed before the public at all times.

Dennie Springer, of Glenn, was transacting business in our city Saturday and greeting friends.

Ed Fuqua of Catfish community, was in town Saturday looking after business matters and greeting friends.

Lon Bass, of Dry Lake, was attending to business matters and talking with friends here Saturday.

F. A. Conway, west of Dickens, was in town Saturday greeting friends. He is here visiting relatives and friends and calls Paducah home.

A Good Safe Place To Trade

B. SCHWARZ & SON

SPUR, TEXAS
"The Store Of Little Profit"

It Is Not to Early Too Think of Gifts for FATHER'S DAY—June 16th

**Midsummer
"Wedgies"**

Here is the shoe craze of America put into a light, comfortable "breezy" Summer number for women who go places in hot weather. Simple and dignified yet smart as a prize winner.

Dozens of Styles, just received 1.98

**He'll Step
With Pride
In These**

Father's Day surely finds Father happy. For these ties will always look snappy. They're Wembley Nor-East, Never wrinkled or creased. She's really "done right" by her Pappy!

Dad will appreciate the wrinkle-resisting features of Wembley NOR-EAST Ties. Their exclusive Priestley fabric is loomed by a secret process that keeps them looking freshly new, gracefully draped, free from wrinkles, indefinitely. Get him several Wembley NOR-EASTS. \$1.00.

For Outdoor Fun

Here are beach outfits and play suits designed for summer good times. Gaily colorful material and trimly fitting young styles. Such a grand variety to choose from—all moderately priced!

**Bathing Suits
1.00, 1.98, 2.98**

**FREEMAN SHOES
\$5.00**

**CHAMPIONS
\$3.98**

**DIRECT SHOES
\$2.98**

**ENDICOTT SHOES
\$1.98**

**Wembley
NOR-EAST
Ties**

MADE OF PRIESTLEY'S
NON-CRUSH FABRICS

**PAY CASH
PAY LESS**

Home Owned and Operated. Money spent with us stays in Spur.

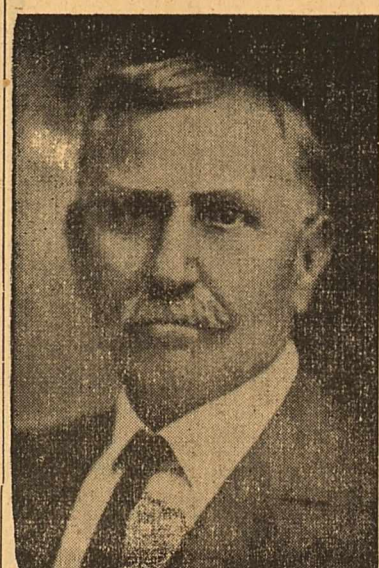
<p>EVERLITE FLOUR</p>	24 Lbs.79
	48 Lbs.	\$1.49
	12 Lbs.49
	6 Lbs.29
	48-lbs. Cream of the Plains	1.29
48-lbs. White Lily	95c	
Why Pay More - - None Better.		
Made from Select West Texas Wheat		

MEXICAN SUGAR LOAF	Large Size
PINEAPPLES	Each 12 1/2c
YOUNG and TENDER	
OKRA	Lb. 12 1/2c
YELLOW	Young and Tender
SQUASH	Lb. 1 1/2c
STRINGLESS and SNAPPY	
GREEN BEANS	Lb. 3 1/2c
Milk Clover Farm	small 3c
or Carnation	large 6c
P & G or	
Soap	CRYSTAL WHITE — 15c
	4 Bars For
Sugar 10 lbs.	45c
APPLE BUTTER	Qt. Jar 15c
LUX OR LIFEBOUY	
SOAP	2 For 11c
BEWLEY'S ANCHOR	
Meal 5 Lbs.	11c
BLACK PEPPER	Lb. 15c
WHITE SWAN	
Rice 2 lb. Pkg.	12c
SOUR	
PICKLES	Short Gal. 35c
Matches 2 boxes	5c
RED ROSE	
Oleo .. Lb. 10c	Boneless Rolled Roast Lb. 19c
4 Lbs. 29c	8 Lbs. 57c
Lard 29c	PLAIN Steak . Lb. 15c
SLICED	
Bacon Lb. 15c	VEAL LOAF Meat .Lb. 15c
Newberry's RED	
Fryers Ea. 49c	Armour's Melrose Bacon Lb. 17c

See Four Leaf Clover for More Specials
None sold to merchants—We reserve the right to limit

**Heads Oldest
Hardware Store**

Riter Hardware Company is the oldest exclusive hardware store in our city. The business was incorporated in 1906 in another location and became a business in our city in 1910. Since that time it has kept pace with business progress and methods,



and today is one of the most up-to-date hardware firms found in the state. The firm specializes in both shelf and heavy hardware, selling implements, tractors and harvester combines. The senior member of the firm is L. N. Riter, who also is the president. Just how many years he has been in business is not known, but during his career he has extended thousands of accommodations to his customers. J. L. King, who is the active manager of the business is one of the most accommodating citizens in this country. The business conducted on the basis of service, and people have learned long ago that they can rely on Riter Hardware Company for their needs.

W. M. Moore, ten miles west of town, was in Saturday looking after business matters and talking with friends.

Tom McArthur, of Red Mud country, was looking after business affairs and greeting friends here Saturday.

**Represents Oldest
Firm In Town**

From the standpoint of service Bryant-Link Company is the oldest firm in town. This firm started in Spur when the town was founded in 1909 and has been a valuable business institution since. At first they carried all lines of merchandise and were known as Spur's Department Store for many years. They closed out other lines and today the business is confined to hardware, implement, tin shop service and plumbing, all these lines being adequately stocked to take care of the needs of the public fully.

George S. Link is the manager and has been in the mercantile business in West Texas ever since he was a boy. He was the junior member of the firm of Bryant-Link Company when they owned and operated sixteen stores in West Texas towns. Mr. Link was the vice president of the firm and served as general manager. His attentive, accommodating attitude has won him many friends,

**G. G. Miller, Spur's
Old-Time Merchant**

Few people are more appreciated on our streets than is G. G. Miller. Mr. Miller is not in business at this time, having retired a few years ago, but his interest in the progress of our town and the community around has not decreased. He spent several years in the grocery business at Paducah and at Roaring Springs and he can well be counted one who made a success in business. He sold his business in Roaring Springs a few years ago, investing his capital in good farms in Motley and Dickens counties.

At present he is making his home with his daughter, Mrs. M. H. Costolow, and it is his delight to walk to town each morning and spend some time talking with his friends. His timely advice relative to conditions is valuable to any one. He has always been a zealous worker in the church, and no one gets more pleasure from the good things of life than he does. He is always on the right side of the question.

J. M. Carlisle, one of the pioneer citizens of Duck Creek community, was in town Saturday talking with friends. Mr. Carlisle has been a citizen of Duck Creek community fifty years. He related many of the early day occurrences to friends Saturday.

J. C. Dopson of Dry Lake, was transacting business and greeting friends here Saturday.

and his firm commanded lots of business because he extended this extra service to his friends.

H. D. Nickels, of McAdoo, Commissioner for Precinct No. 1, was in town Saturday attending to business matters and talking with friends. He reported a good rain from McAdoo north.

W. A. Thompson, of Highway community, was in town Saturday doing some trading and greeting friends.

J. D. Smith, one of the good farmers near Dickens, was attending to business matters and greeting friends here Saturday.

**WELCOME
TO
SPUR**

**We Wish the Cowboys and Pioneers
Much Happiness**

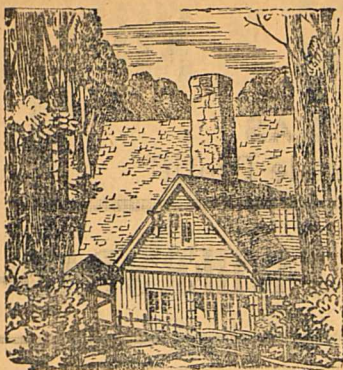
JUNE 13 - 14 - 15

RED FRONT DRUG

A. C. HULL, Owner

THE PIONEERS DREAMED

build castles? The pioneers had . . . they why shouldn't you air castle dreams and they builded well.



A little cottage of your own might be the only castle you ever wanted . . . ever dreamed of . . . we can help you with your dreams.

Use the F. H. A. modern building plan, then— your dreams will come true . . .

TRI-COUNTY LUMBER COMPANY

PHONE 11



VIVACIOUS Ginger Rogers, shown above, co-stars with Joel McCrea in "Primrose Path," a story of love on the other side of the tracks, showing at the Palace Theatre Preview Saturday night, Sunday and Monday, June 9-10.

Spur's Father

Any historical account or honor to the pioneer populace of early Spur and Dickens County would not be complete without pause for respect and rededication to the



memory of Charles A. Jones. Known as the father of Spur, he was ever faithful and friendly his friends among the pioneers. For him is named the Charles A. Jones Memorial Stadium in which the Spur Round-Up will be held.

D. M. Shirley, of Espuela, was transacting business in town Saturday and meeting friends.

L. A. Grantham, of Red Hill community, was trading and talking with friends here Saturday.

W. F. Neaves, of Espuela, was attending to business affairs and greeting friends here Saturday.

Mr. and Mrs. H. U. Butts, of McAdoo, were in our city Saturday doing some trading and greeting friends. Mr. Butts is superintendent of McAdoo schools.

S. T. Battles, of near Dickens, was in our city Saturday attending to business matters and greeting friends. Mr. Battles is one of our best farmers in the county.

Mr. and Mrs. Ira Slayden, of Dickens, were in our city Saturday doing some trading and meeting friends.

D. M. Varnell, of Midway country, was here Saturday doing some trading and talking with friends.



Put on your Cowboy Hat and Have Your Picture Made at **SHUGART'S**

GREETINGS . . . FELLOW PIONEERS



Let's All Attend the Big RODEO

FOR PEPPY PERFORMANCE . . .

Drive to the Sunshine Service Station and let us Service Your Car . . .

SINCLAIR PRODUCTS ARE THE BEST

Sunshine Service Station

Sinclair Products—Wholesale and Retail

Methodist Church.

J. E. Harrell, Pastor

Sunday school at 9:55.
Morning worship service at 11 o'clock.
Young People's League at 7:15.
Adult League meets at 7:30.
Evening service, 8:15.
W. M. S. Monday afternoon at 3 o'clock.
Choir practice, Tuesday evening at 8:15.
Wednesday night prayer service, 8:15.
Next Sunday is Layman's Day and the Laymen of the church will have charge of the Morning Service. Hobert Lewis, Charge Lay Leader, will be in charge of the service and Edwin H. Boedecker will deliver the address on Christian Stewardship. The choir will be composed of men and a men's quartet will render special music.

The Sunday night service will be held in The Grove and the Pastor's Message will be: "Life's Alternatives." Special music will be rendered.
Visitors are welcome in all our services.

PRESBYTERIAN CHURCH

JOHN C. RAMSEY, Minister

10 a. m. Sunday school, J. C. McNeill, III, Superintendent.
11 a. m. Morning Worship and the Word. Theme: "Sonship."
7 p. m. Kingdom Highways league, Mrs. Pete Robinson, adult advisor.
7 p. m. Evening worship and the Word. Theme: "The Third Study in Isaiah." Please read before coming Chapters 13 through 23.

Woman's Auxiliary meets on Mondays.
Mid-Week Prayer Meeting on Wednesdays.
The public is cordially invited.

Mr. and Mrs. W. F. Cathey, of near Dickens, were in town Saturday doing some trading and greeting friends.

S. C. Potet, of Steel Hill, was in town Saturday transacting business and talking with friends.

Bud Smiley, of Duncan Flat, was greeting friends in our city and looking after business Saturday.

W. E. Ball, of Dry Lake, was attending to business affairs and talking with friends here Saturday.

Report Of Red Cross Drive In Dickens Co.

The quota for the Dickens County Chapter of the American Red Cross for war relief was set at \$300. Dickens' part was set at thirty-three dollars. Under the leadership of Fred Arrington, Dickens was able to exceed its quota the first day by subscribing \$34.00. The people of Dickens are to be commended for the

excellent support given this drive. Afton has already exceeded the quota of \$35 set for them by turning in \$35. Byron Haney and Mrs. Randolph are to be commended for the excellent manner in which they took the lead in this work. The people of the Afton and Glenn communities are to be congratulated for over subscribing the quota set by the local county committee.

The Spur quota was set at \$200 and to date only \$171 of the quota has been raised. The workers will attempt to finish before the close of the first week in June.

The quota for the McAdoo community was set at \$33.00 with Bob Nichols and Mrs. Jim Derr leading the call. God progress has been made and \$31.50 of the quota has been raised.

The list of Firms and Individuals contributing from Spur and McAdoo will be given next week.

The following is a list of the contributors for the Afton community:

F. F. Henry	\$1.00
E. J. Offield	2.00
Colene McCarty	1.00
Byron Haney	1.00
C. C. Haile	1.00
Mr. and Mrs. H. V. Jackson	1.00
Joe Cornett	1.00
C. E. Goodson	1.00
Weldon Ford	1.00

Claud Bennett	1.00
Kirby Ford	1.00
A. K. McAllister	1.00
J. N. Alexander	.25
Leon Lawson	1.00
T. B. Haney	1.00
L. J. Fullingim	1.00
D. W. Sims	1.00
Bill Middleton	1.00
W. F. Ragland	1.00
Manuel W. Ayers	1.00
R. C. Forbis	1.00
Clarke Forbis	1.00
B. F. Middleton	1.00
L. F. Haney	.25
P. A. Willmon	.50
Chester Goodson	1.00
W. J. Wilson	1.00
Ed Glazner	1.00
Paul Baxter	1.00
John Norris	1.00
M. L. Kelly	1.00
F. L. Byars	1.00
Judd Smith	1.00
Paul W. Patillo	1.00
Carl Randolph	1.00

Contributors At Dickens	\$34.00
O. L. Kelley	\$2.50
J. L. Koonsman	2.50
Fred Arrington	2.50
Dickens Lumber Co.	2.50
Gipson Drug	2.00
E. H. Ousley	1.00
Fred Delisle	1.00
John Sharp	1.00
Joe Rose	1.00
Charles Taylor	1.00

"ESPUELA" H 9999
Congratulations To SPUR ROUND-UP

One of the first towns in this county was Espuela. We are proud that our products bear that name—ESPUELA, which is first, too, in quality, taste, and texture.



ESPUELA PRODUCTS

BUTTER, ICE CREAM, CHEESE, the products of your home town plant are assured the best if branded ESPUELA. Espuela stands for the best in creamery products.

SPUR CREAMERY

SPUR RODEO ROUND-UP

NOTICE TO FRIENDS:

We are installing a new Service Station, Garage and Cafe on the highway of the Square.

We will handle MAGNOLIA Products and give you the best of service.

All repairs by experienced mechanics.

We want you to call on us in our new location and enjoy our complete service.

Day and Night Service

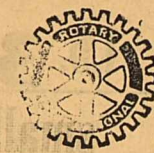
HASH & MAYO

DICKENS

TEXAS

a formal invitation to YOU . . .

OLEN THOMAS, President ALTON CHAPMAN, Vice-Pres. OSCAR KELLEY, Sec.-Treas.



Spur Rotary Club

"He Profits Most Who Serves Best"

SPUR, TEXAS

DIRECTORS
Bill Andrews
Horace Gibson
Alvis Hull
Fred Jennings
Henry Alexander

Fellow West Texan,
Any Place, U. S. A.
Dear Friend:

Fellow members of the Spur Rotary Club take this means of extending you and yours a cordial welcome to Spur Thursday, Friday and Saturday, June 13, 14, and 15, for the second annual round-up and rodeo. In doing this we are joining hands with the Round-Up Association, Spur Civic Club, and other progressive civic organizations of the city in attempting to present an even greater show than the 1939 edition.

We can give you, upon the assurance of the sponsoring group, our promise to entertain you to the extent that you will want to return to Spur again and again.

You will find hotel, cafe and other public facilities modern and economical . . . the citizenship friendly and happy to have you.

We would enjoy having you with us and we feel that you will enjoy again meeting old friends of pioneer days . . . to say nothing of the rodeo, which promises to be chucked full of thrills, spills and chills at each of the four shows, Thursday and Friday nights, Saturday afternoon and Saturday night.

We would like for you to consider this a formal invitation to the three-day affair, and as fellow West Texans join us in the fun.

Very truly yours,

Members of the

SPUR ROTARY CLUB

SPUR RODEO - ROUND-UP
FRIDAY AND SATURDAY,
JUNE 13-14-15, 1940

Everyone Urged to Make Preparations to Be In The Big Parade

Rig Up And All Take Part

Do you have an old buggy? Old car? Old horse? Old dress? Just in case you do get them together and plan to be in the big parade to be held Friday and Saturday mornings beginning at eleven a. m.

Everyone is urged to get ready to be in the big parade. Last year some 370 different entries paraded through the streets of Spur in the grand parade before each rodeo performance. It is hoped this year that this amount can be past the 500 mark. Parade Committeemen: O. B. Ratliff, Charlie Fox, T. E. Milam and Neal Chastain are doing their part to make this year's parade bigger and better than last year's parade.

Friday night the local sponsors will parade from town to the Stadium for the grand entry of the rodeo. Friday morning everyone is urged to take part. Places will be arranged for everyone that has something to parade. Children will be especially taken care of and it hoped that every child that has a horse or anything will take part in the parade both Friday and Saturday morning.

NEW NURSE AT ALEXANDER HOSPITAL

Miss Mildred Smith of Abilene, has accepted a position with the Alexander hospital of Spur as a nurse. Miss Smith is a graduate of Hardin - Simmons university and has had one year at the Seminary at Fort Worth, is also a graduate of the Memorial hospital of Abilene. Miss Smith contemplates leaving in the fall for Africa where she will do missionary work in that country.

Oil statistics show that to find each billion barrels of petroleum the oil industry has to drill 4,000 dry holes. At an average of \$20,000 per dry hole that's a cost of \$80,000,000 to find one large new Texas field.

Speer's Variety Among Best

Speer's 5-Cent to 5-Dollar store was inaugurated in our city in June, 1937. It was first known as Speer's Variety Store, and the



business built up such an excellent prestige that it was familiarly called "Speer's" universally.

The business is owned and operated by Mr. and Mrs. H. E. Speer who have worked diligently to build a business that is now the pride of our town. They bought the stock of the J. T. McCullough store and took over the fixtures. Having been married only a short time, they had little money with which to make a start, but they made the best of their condition and soon had a nice store serving the country.

In 1935 the store had grown until the building where it was located was inadequate. They leased the large building on the corner and moved into it. Since that time the methods in the store have been enlarged and today it is one of the largest stores of its kind in West Texas. More than 2,000 different types of merchandise can be found in the store at this time. A large force of sales

Spur Creamery Rated Best

Possibly no business in Spur is worth more to the community than is the Spur Creamery. The Espuela brand butter is known all over the United States and the trade mark is a selling agency for their products. All people want to know is that the butter is the Espuela Brand.

During the years since the founding of this business farmers have been assisted greatly in securing a market for their cream and milk. Two years ago the cheese factory was added to the business and at this time no town can boast of better cheese than can our town boast.

Roy Stovall is the owner and manager of the business. He has invested several thousand dollars in order to give the farmers a better and surer market for their dairy products. People are learning more and more to appreciate this business, and it is often you hear a farmer say that he is getting by on his cream checks. The products are sold to firms all over the United States.

Modern oil refining methods have doubled the amount of gasoline recoverable from a barrel of crude oil, in effect doubling the size of Texas' vast petroleum reserves.

people are kept busy each day taking care of the patronage which is made up of hundreds of satisfied customers.

Mr. and Mrs. Speer have extended their business, now having stores at Kermit and at Jal, N. Mexico. The store in Spur is the parent store and is the supply house for all other stores. Many thousands of dollars are invested in reserve stocks in order to be able to supply all three stores with the needed merchandise.

Henry Alexander & Co. Features Special Lines



Henry Alexander & Company is

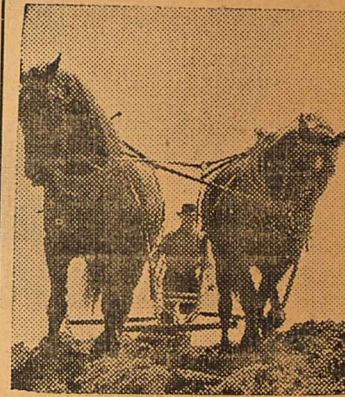
the store that features the elite type of merchandise. This store is type of merchandise. This store is stocked with those special lines of high class merchandise that are rarely found in any other store in our city.

The business was begun here many years ago, Mr. Alexander buying the remnant stock of the Kellam Dry Goods Company. Later he was able to secure the present location of the store and moved into it where the firm has been doing fine business ever since.

Mr. and Mrs. Alexander are both experts in the mercantile business and make the needs of the people a study. They keep a good line of sales people to take care of the needs of the people, their store always looks neat and up-to-date, and people just enjoy going into it. This firm truly is an asset to our town and country.

Want-Ads Pay!

Welcome To Spur



Spur Rodeo And Round-Up Assn.

are united as a team and by their careful planning the Association want each and everyone to feel welcome, be at home and have a good time

JUNE 13-14-15

T. E. MILAM

President Civic Club
Treasurer Rodeo Assn.
Chrmn. Rodeo Parade



BELL'S CAFE

HEADQUARTERS FOR HUNGRY RODEO FANS

Invites You To Spur June 13, 14 and 15

We are making every effort to offer you a complete, 24-hour service during the round-up and rodeo. Come around and DINE with us . . .

Featuring 30c --- 40c Lunches

The Fair Store Rated High

The Fair Store is the large store on the corner just south of the Spur Security Bank. It is



one of the best stores in our city and devotes its energy to dry goods strictly. George Gabriel, the founder and owner of the business, has been in West Texas as a long time, having engaged in business at Post years ago, and at Roaring Springs where he still owns a nice store. Coming to Spur a few years ago, he purchased the fixtures of the Stone Department Store and opened up the business where Milam's Variety Store is now located.

When Bryant-Link Company closed out their dry goods department they offered the building on the corner for sale. Mr. Gabriel bought the entire building of 75 feet of front and extending back to the alley. He sold the south 25 feet to the Red Front Drug Company and remodeled the remainder for his business. The Fair Store has done well since it was instituted.

The Texas oil industry has invested in this state \$1.10 for every \$1.00 worth of oil which it has produced to date. These expenditures included wages to Texas oil workers, lease and royalty payments to Texas farmers, taxes to state and local governments and investments in Texas properties.



WELCOME To Spur's Round-Up and Rodeo JUNE 13-14-15

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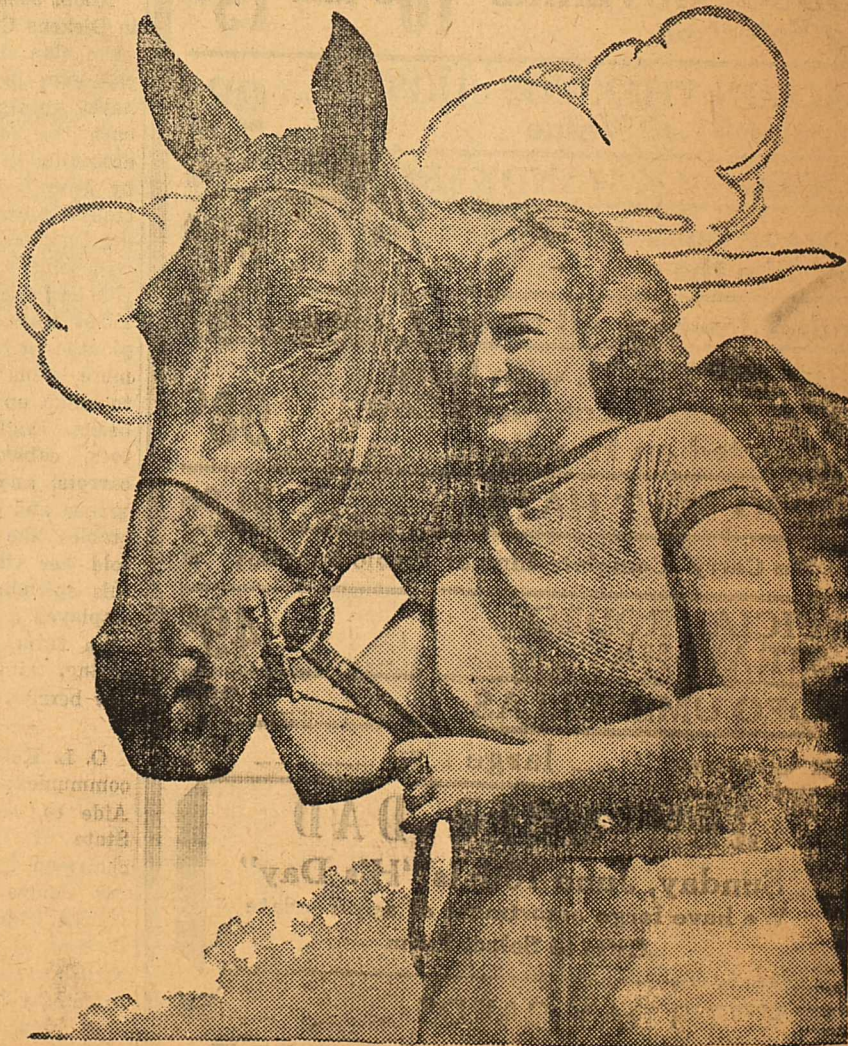
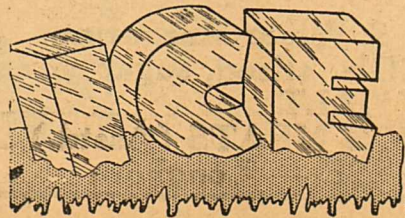
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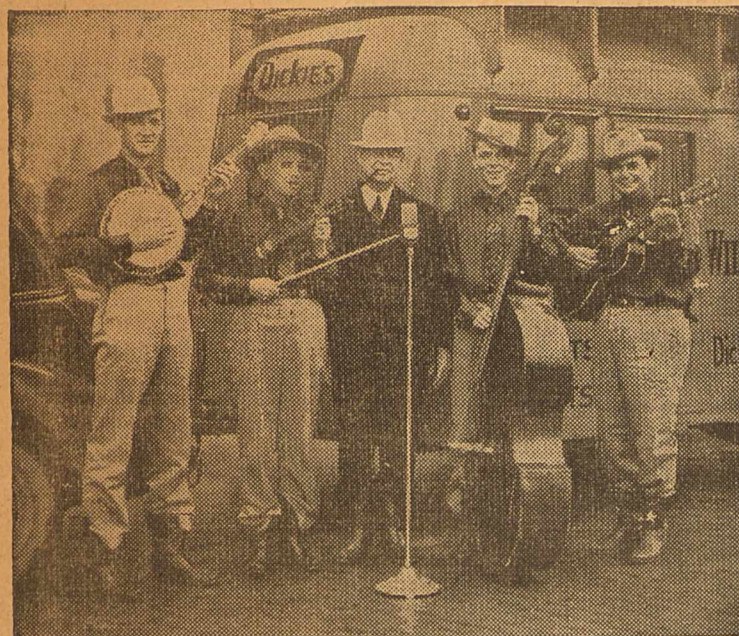
• We extend our greetings to the hundreds of friends and customers who reside in Dickens County and the Spur country, and hasten to wish for you a happy, "joyous round-up."

—We trust the Round-Up will prove to be the most enjoyable days of your life and the occasion will mark the gathering of many friends of former days, recalling for you the happy days of years gone by . . .

We have enjoyed our association with our many Dickens County friends and hope to continue of service for many years to come . . .

LEON ICE CO.





Williamson - Dickie famous string band of Fort Worth, Texas, will be on the scene at the Spur Rodeo to play on various occasions at the three day gala affair.

H. D. Club Notes

Living room furniture is beginning to take on an air of preparedness for summer, as Home Demonstration Club members make slip cover and re-upholster chairs to make them cooler and to protect the fabric of the furniture.

Mrs. Bill Dodson, of Midway, planned a completely new decorative theme in her living room by covering her over-stuffed chair and divan with slip covers, and by re-upholstering two occasional chairs. Mrs. Dodson has worked toward harmony of design and color in the room without monotony by using different materials in harmonizing colors.

"The slip cover for my divan is made of blue cretonne with a floral design of gray, rose, and green predominating," explained Mrs. Dodson. "The matching chair is covered with a solid rose-colored chevron design material, with gray cording outlining the seams, and the two occasional chairs will be re-upholstered in solid green rep. The background of this living room is white.

Several other ladies in the county are "summerizing" their living rooms in this manner.

JEAN DAY, H. D. Agt.

DICKENS ON ANOTHER BUILDING BOOM

Our neighbor City of Dickens is enjoying another building boom at this time. There are structures for four service stations, three garages, three cafes, a store and a wrecking yard now under construction.

Mrs. Helen Harrison, Mrs. Nannie Cobb and Ardis Poindexter are making arrangement to open a new cafe on Fifth Street, west of the square. They will be open day and night and will call the business the Magnolia Cafe.

On either side of the Magnolia Cafe Bert Hash and Z. B. Mayo are starting a new service station and a garage. The service station will handle all Magnolia products. The firm will be known as Hash & Mayo. See their ad in the Times this week.

On the opposite side of the street C. A. Gladish is erecting a new building which will house his grocery store. In addition he will install a fine stock of dry goods for the convenience of the public.

Just one block west of the square on the new highway Sam Koonsman is building a new service station. He is equipping a number of tourist cabins with all modern conveniences. People traveling through and not desiring to go to hotels, will find conveniences at these cabins.

Mr. Jones is building a nice service station on the north side of the highway west of the Gladish Store. He will handle Sinclair products. Also, there will be a

cafe in connection with the service station in a nice building close by. The firm will be known as Jones & Son.

Mr. Welcher, who owns the Oldsmobile agency at Matador, is building a nice cafe on the highway near Duncan's Gin. There will be a service station near by and a garage in another building just east. Also, a wrecking yard will be operated in conjunction with the other businesses.

It appears that the City of

Dickens is going forward in a fine way, and our capitol city will be much larger if the building program continues.

VISITING HERE FOR SEVERAL WEEKS

Mrs. Emma Shields and daughter, Mrs. Adelle Dody, of Tacoma, Washington, arrived here Tuesday to spend some time visiting relatives and friends. Mrs. Shields is the mother of Mrs. T. H. Blackwell, Mrs. Helen Harri-

son and Mrs. Roy Griffin of this country. Mrs. Shields and Mrs. Dody will be here several weeks.

The quota of civilians for Dickens County is two and four applications are on file. The duties for the Dickens County chairman will be to take applications of civilians for military training in the civilian camps and do such other work in connection with that organization as he may be called on by the association to do.

Welcome Pioneers

We Call Your Attention to OUR FOUNTAIN AND LUNCHEON SERVICE

We know you'll be pleased with the food... and price too!

- Club Breakfast 20c
- Sandwiches with Jumbo Milk Shakes 25c
- Cold Plate 30c
- Fast Delivery on Prescription Service

Sanders-Chastain Pharmacy



Stafford-Hext Vows Read

Miss Mavis Stafford, youngest daughter of Mr. and Mrs. W. R. Stafford of Afton, was married to Mr. Murel Hext of Lubbock Sunday morning at 8 o'clock.

Bro. A. P. Stokes read a beautiful ring ceremony at her home. Miss Patsy Jean Stearnes of Lubbock, a cousin to the bride played the wedding march.

The bride wore a sheer navy blue afternoon dress with white accessories.

Mrs. Murel Hext has been employed in our county agent's office. She is also a Spur High school graduate, attending a junior college in California. A student of Texas Tech and very efficient in her line of work.

Mr. Murel Hext, a son of the late P. J. Hext, is an employee of the Grimes Company at Lubbock.

A wedding breakfast was served before the wedding and immediately after the wedding the bride and groom left for different points in Colorado. They will make their home in Lubbock.

The Times joins many friends in wishing them much happiness.

BERNARD GOLDING VISITING PARENTS

Bernard Golding of Houston, is spending his vacation with his parents, Mr. and Mrs. M. C. Golding.

Bernard is office manager for the Monarch Furniture Co., one of the largest furniture companies in Houston. The Times watches with interest the progress our Spur boys are making in the cities. Bernard is in line to be one of the leading business men of tomorrow.

Home Gardens The AAA Way

About 90% of the farm families in Dickens County who have made farm plan sheets in the AAA office have indicated that they will have gardens in 1940 that will earn the soil-building payment, according to a recent check made by Jean Day, Home Agent. One club member who has such a garden is Mrs. John Sharp of Dickens, who showed her garden to club members last week. "I have about 15 varieties of vegetables planted in this plot, and I'll have more beans and peas in the field to make up my half-acre. I have beans, English peas, Irish potatoes, cabbage, tomatoes, beets, carrots, and several kinds of greens and onions and small vegetables like that," Mrs. Sharp told her visitors. In addition to this splendid garden, Mrs. Sharp displayed a small strawberry bed in a fram garden, planted this spring, and already bearing a few berries.

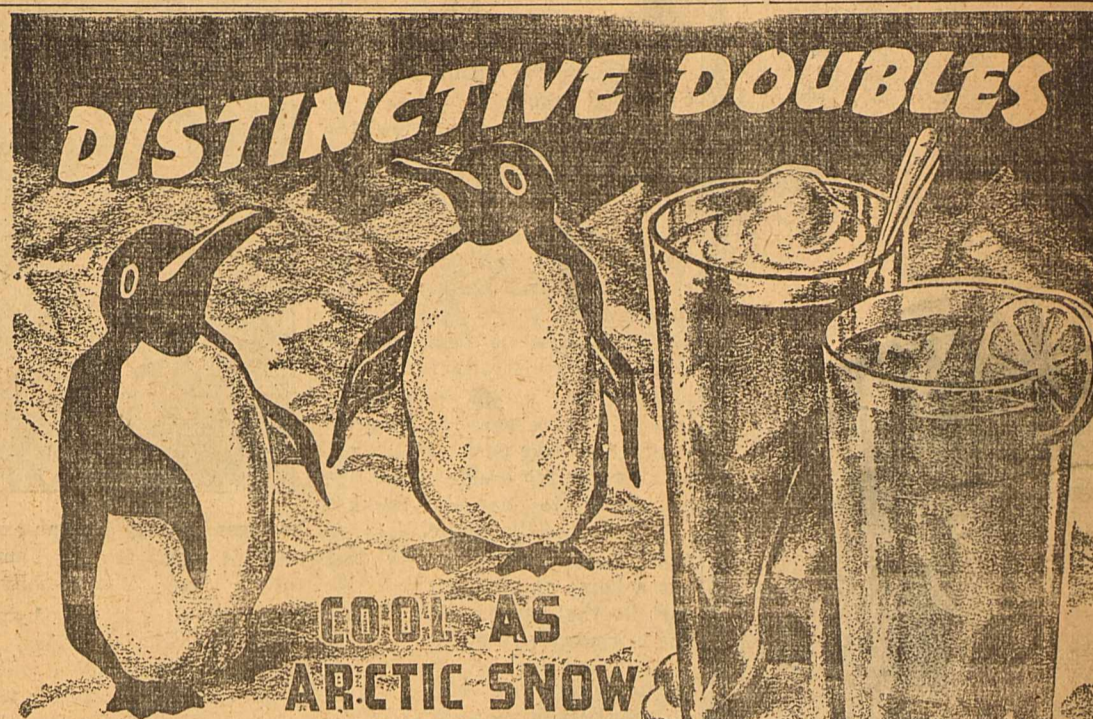
O. L. Kelley has just received a communication from the Civilian Aide to the Secretary of War, State of Texas, appointing him chairman for the Military Training Camps Association of the United States in the County of Dickens to serve for a two year period. The appointment was dated May 27th, 1940 through May 27th, 1942.

Texas oilmen pay the entire cost of schooling for one-fourth of the school children of Texas.

DRINK MORE COFFEE



1 Lb. Pkg. 25c
4 Lb. Pail 98c
Johnston Grocery

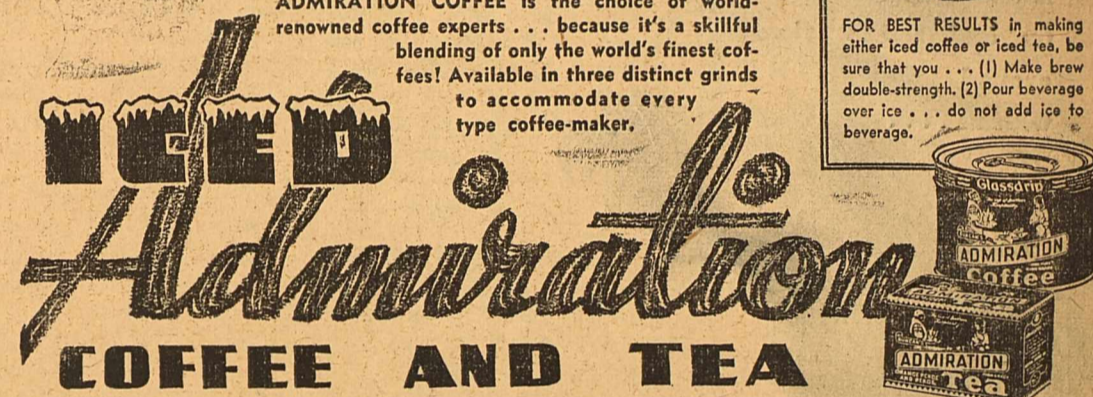


ENJOY the frosty and refreshing goodness of either ICED ADMIRATION COFFEE or TEA today... one delicious sip and you'll understand why people all over the Southwest are saying, "ICED ADMIRATION, please."

Drink a glass between meals... for the pick-up that lasts!

ADMIRATION COFFEE is the choice of world-renowned coffee experts... because it's a skillful blending of only the world's finest coffees! Available in three distinct grinds to accommodate every type coffee-maker.

FOR BEST RESULTS in making either iced coffee or iced tea, be sure that you... (1) Make brew double-strength. (2) Pour beverage over ice... do not add ice to beverage.



Copyright 1940, Duncan Coffee Co.

SHOULD AULD ACQUAINTANCE BE FORGOT?

TIME MARCHES ON

We're proud of the service rendered Dickens County and surrounding counties. However, during our years in business, we're proud, too, to join Spur in extending a most cordial welcome to all pioneers.

FRIDAY, JUNE 7th
SATURDAY, June 8th

HOME OWNED HOME OPERATED

RED & WHITE

FOOD STORES

These are **HEADING for the LAST ROUND-UP**

RODEO SOUVENIRS Big Selection 10c and 15c

GALLON THERMOS JUGS Regular \$1.49 Value 98c

RODEO SILK HANDKERCHIEF 39c

Cowboy Suits for the Kiddies Just like the real cowboys wear 98c

Rodeo Jewelry, all types 15c and 25c

TEXAN PISTOL with Ivory Handle and Longhorn Cow mounted on Handle 98c

RODEO FELT HATS \$1.95

We Carry Complete Line of Picnic Supplies

OFFICIAL RODEO STRAW HAT 49c

RODEO UMBRELLAS 25c

Sun Glasses large size 10c

REMEMBER DAD
Sunday, June 16th is "His Day"
We have large assortment of appropriate Gifts to Select From

FATHER'S DAY CARDS 5c

SPEER'S 5c to \$5 STORE

SUN SPUN SALAD Dressing and Spread
Pt... 23c; Qt... 36c

Gebhardt's Eagle Chili
Powder, sm. bottle 15c

COFFEE, R&W 1 Lb. Can 27c
COFFEE, R&W 2 Lb. Can 51c
Red & White
Gallon Can
Grated Pineapple Each 69c
PEACHES, Gallon Can Each 41c
APRICOTS, Gallon Can Each 44c
Kuner's Catsup, 16-Oz. Each 10c

Gebhardt's Deviled SANDWICH SPREAD Can 10c

JELLO Per Package 6c
Jello Freezing Mix 3 for 25c
Brown Cracker & Candy Co.'s Bulk Candy
R&W Laundry Soap 5 for 19c
Lady Godiva Toilet Soap 6 for 25c
Chewing Gum 3 pkgs. 10c
Candy Bars 3 for 10c

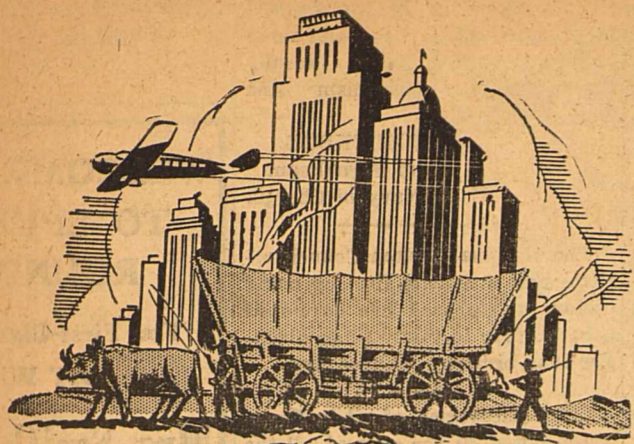
FOR CANNING SUPPLIES WE HAVE:
Fruit Jar Caps 25c; and Lids doz. 10c
1-2 Gal. Fruit Jars Doz. \$1.19
Quart Fruit Jars Per Doz. 89c
Pint Fruit Jars Per Doz. 75c

CATSUP, 14-Oz. R&W bottle 15c
Brer Rabbit Syrup, Gal. can Can 69c
Qt. Sup. Peanut Butter Jar 25c
Shoe String Potatoes Can, 3 for 25c

Kuner's SOUR PICKLES 64-Oz. (Full 1-2 Gallon) Pickles, sour or dill jar 35c
No. 2 Full Value Kuner Peas 2 for 25c

PRODUCE
LEMONS—Sunkist Per Doz. 15c
SPUDS Per Lb. ??????
LETTUCE, hard heads each 6c

JOHNSTON GROCERY **RED & WHITE** FOOD STORES



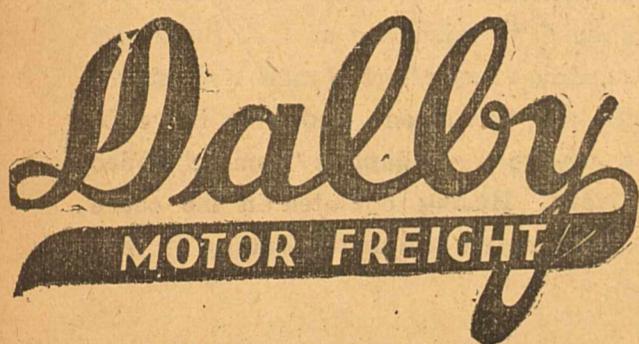
OVERLAND FREIGHT...

In pioneer days freight shipments to the Spur Country were made by unscheduled wagon trains from Quanah, Seymour and more distant points. The service was not always dependable, because of weather and other conditions. The rates were high and the shipments limited.

NOT SO today. DALBY MOTOR FREIGHT lines, connecting with other fast, dependable lines at central points throughout West Texas and the Plains bring you unlimited shipments of freight on scheduled runs and at rates that represent great savings to the public.

We are proud to be successors to those sturdy pioneer wagon trains . . . and just as proud of the advancement we have made in our service.

Attend th Rodeo June 13-15



Serving "Spur Country" and West Texas



Miss Sidney Yokley, pictured above with her horse, will be present or the Spur/Rodeo-Round-Up, and will compete in

the Girls Roping contest. Miss Yokley has roped at several rodeos throughout West Texas and is said to be talented.

CROTON AND WICHITA NEWS

Mr. and Mrs. T. S. Lambert spent Thursday in Lubbock and Shallowwater.

Mr. and Mrs. Alton Lawson and children o Levelland, were guests of Mr. and Mrs. S. L. Porter Thursday night.

Mrs. Wade Hash and children of Shallowwater spent the past week with her parents, Mr. and Mrs. E. Cowan.

Mrs. J. A. Legg is improving after a week in West Texas hospital at Lubbock. She returned home Monday.

Mr. Boedeker of Spur, was in our community Friday.

Charles Dale Butler of Dickens spent the past week with Mr. and Mrs. John Gaylor.

Mr. and Mrs. Peyton Legg and son of Farmer, spent the past

week with Mr. and Mrs. J. A. Legg.

Mrs. T. C. Dempsey and son spent the past week visiting in Floydada.

Several from this community attended the singing at Midway Sunday evening.

There was a quilting at the church house Thursday of last week. Two quilts were quilted for the Brendel boys. Sunday the people carried cover dishes over to the boys' home and gave them the quilts. Everyone reported a nice time.

Texas oil companies furnish producing, pipe line and refining equipment free for use of students in adult vocational classes conducted by the State Department of Education. Approximately 14,000 Texans have taken these courses to date.

Over fifty courses in oil operating methods are now offered by the Texas State Department of Education in co-operation with Texas oil companies to enable Texas oil workers to train themselves for promotion.

Secretary Wallace has endorsed a bill by Senator Capper of Kansas to create a Division of Co-operatives with the U. S. Department of Agriculture. Last year farmer co-operatives in the country handled products valued at approximately \$2,000,000,000.

Texas oilmen last year discovered two and one-fourth times as much oil as they produced.

Fifty-nine cents of each dollar earned by a Texas oil worker is spent with the retail merchants of his community.

Mr. and Mrs. Leon Lawson and daughter and Miss Helen Porter of Afton, visited in the S. L. Porter hom Tuesday evening.

Several from this community attended the baccalaureate services at Patton Springs Sunday.

Mr. and Mrs. A. L. Dempsey of Duncan, Oklahoma, were in our community Sunday.

Mr. and Mrs. W. D. Starcher of Spur, were in our community Sunday evening.

D. W. Myers and family of O'Donnell, were Sunday guests of Abe and Milburn Brendel.

Mrs. Onie Lee and children of Post, are spending the week with Mrs. Ozella Lee.

Mrs. S. L. Rushing of Floydada spent Monday night with Mr. and Mrs. J. A. Legg.

Mrs. D. H. Dunn and Mrs. Joe Koonsman of Dickens were in our community Monday.

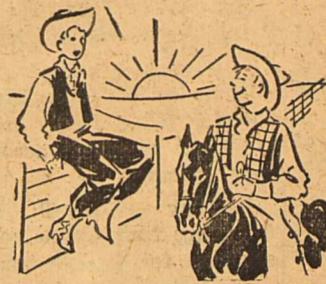
Mrs. Ida Perrin of Lubbock, was visiting here the past week.

Mrs. Nettie Littlefield and son and Mrs. Emma Winkler visited in our community Monday.



WE INVITE YOU TO THE BEST RODEO-ROUND-UP IN WEST TEXAS!

MAKE YOUR PLANS



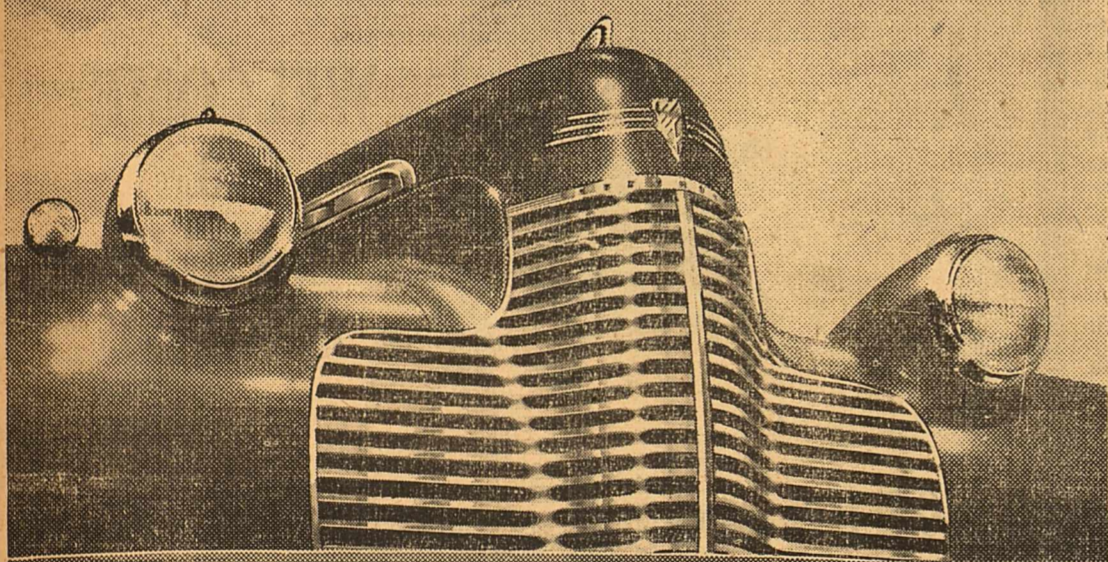
TO MEET old friends of pioneer days during the round-up in this city. We promise you, you'll never regret it. The three-day event is expected to again attract scores of important state and national figures. You'll find hotel accommodations and eating establishments reasonable in price and friendly in service exceeding the average celebration centers. Saddle-up old Paint and come just as you are, we'll be expecting you ---

SPUR CIVIC CLUB

T. E. MILAM, President



THE PUBLIC NAMES ITS OWN CAR LEADER



"CHEVROLET'S First AGAIN"

GENERAL MOTORS' NUMBER ONE CAR

Men and products may vie for leadership, but it is the public that confers it. . . . And again in 1940, for the ninth time in the last ten years, people are buying more Chevrolets than any other make of car!

THE NATION'S NUMBER ONE CAR

SPUR MOTOR CO.

SPUR, TEXAS

RODEO - ROUND - UP June 13-14-15

it's a date . . .

. . . we'll meet you there!

For more than ten years we have been conducting our own "round-ups." Since 1930 it has been our pleasure to "round-up" your suits, coats, dresses, hats and other clothing for regular cleaning and pressing attentions.

We have enjoyed those ten years and trust it will be our pleasure to continue serving you in years to come.

Come in for the Round-Up and Rodeo June 13, 14 and 15. And, don't forget, we've got a date to meet you there, for old times' sake.

You are Cordially Invited To Call Again



SPUR TAILORS

"The Friendly Shop"

Phone 18

THE DICKENS COUNTY TIMES

William C. Starcher Editor, Business Manager
Mrs. W. D. Starcher Advertising

Entered as second class matter at the Post Office in Spur, Texas, October 30, 1924, under Act of Congress, March 3rd, 1879.

Subscription Price: \$1.50 per year in Dickens and adjoining counties. Elsewhere \$2.00 per year
Advertising rates uniform to everybody in Spur Country

Political Calendar For 1940

The following are the events of the political calendar for the year of 1940 from this date until the close of the year.

Monday—June 10: Meeting of the State Executive Committee.

Saturday—June 15: Last day for county and precinct candidates and district candidates in districts composed of only one county, to file requests to have names placed on the ballot.

Monday—June 17: County Executive Committee meets to determine the order of names on ballot and to estimate the expenses

of the election.

Saturday—June 22: The last day for candidates to pay assessments for ballots.

Monday—June 24: The Primary Committee meets to prepare ballot.

Thursday—June 27: First day for filing first report of campaign expense account for first Primary.

Tuesday—July 2: Last day for filing first campaign expense accounts for first Primary.

Sunday—July 7: Time for voters who are to be absent from county to appear before the county clerk and request a ballot, or mail application for ballot to the county clerk for absentee vote. Absentee voting begins that day and date, Article 2596.

Monday—July 15: First day for filing second campaign expense account for first Primary.

Friday—July 19: Last day counts for first Primary.

Monday—July 22: All voters who live in a city or town of 10,000 inhabitants more, if they move in the city, or to the city, must report to the Tax Collector not less than four days before the election.

Wednesday—July 24: Last day for absentee voting in first Democratic Primary. Votes must be in office of the County Clerk by that date.

Saturday—July 27: First Democratic Primary election.

July 27—County Clerk or County Chairman must give returns to Secretary of State by telegraph or telephone.

Sunday—July 28: First day for filing third campaign expense account for first primary.

Tuesday—July 30: Last day for second primary.

for filing first expense account

Saturday—August 3: Coun-

POLITICAL ANNOUNCEMENTS

The Dickens County Times is authorized to make the following announcements subject to the action of the Democratic Primaries, July 27, 1940.

For Congress 19th Congressional District: GEORGE H. MAHON (Re-Election)

For Senator 30th Senatorial District: ALVIN R. ALLISON, MARSHALL FORMBY.

For District Attorney 110th Judicial District of Texas: JOHN A. HAMILTON, (Re-Election).

For Representative of the 118th District: PAT BULLOCK, of Snyder

For County Judge: R. C. BROWN, E. H. BOEDEKER, G. W. BENNETT, W. D. STARCHER

For Sheriff and Tax Collector: D. F. (Fred) CHRISTOPHER, WILLIE McCOMBS, JOHNNIE KOONSMAN (Re-Election), JACK GIPSON.

For County Treasurer: R. E. (Elzie) HOLLY, MRS. ALICE MURPHREE (Re-Election)

For District Clerk: MRS. NETTIE LITTLEFIELD (Re-Election)

For County Clerk: ERIC OUSLEY (Re-Election)

For Commissioner Precinct 1: D. P. (Bud) SMILEY, HORACE D. NICKELS (Re-Election), WAYNE VAN LEER, K. W. STREET, AUSTIN C. ROSE

For Commissioner Precinct 2: E. J. (Jim) OFFIELD (Re-Election), F. L. (Fount) BYARS

For Commissioner Precinct No. 3: W. H. HINDMAN

For Commissioner Precinct 4: M. B. GAGE, CLARENCE LITTLEFIELD

For Justice of Peace Precinct 1: R. H. ESKRIDGE

For Constable Precinct 3: A. M. SHEPHERD, W. O. FINLEY.

For Justice of Peace Precinct 3: G. B. JOPLIN

For Public Weigher, Precinct No. 2: S. J. McSPADEN

Executive Committee meets to canvass results of first primary election.

Also, County Convention is held to select delegates to the State Democratic Convention.

Sunday—August 4: First day for absentee voting in the second primary election.

Tuesday—August 6: Last day for filing third expense account for first primary. File reports with County Judge.

Wiley Pool Stark



Wiley Pool Stark, 17, son of Mrs. Luther Stark, Rt. 1, Afton, will be among the forty-three school children of Texas, who as winners of a Know Texas contest will be taken on a 2,000 mile tour of the state by the contest sponsors, The Dallas Morning News and the Texas Almanac. The tour will start from Dallas on June 10, and will pass through Afton on June 11.

The Afton winner is a senior of the Patton Springs High School. His hobby is music and the profession that he would like to follow is medicine. He is interested in seeing the Davis Mountains on the contest tour.

Let Us Prepare For Peace

The Government has launched a preparedness program which will require the assistance of every staunch citizen, we have carried and are now carrying far too little insurance, America will prepare, our future must and will be assured there must never be any doubt about this.

Therefore I appeal to editors, Monday—August 12: State Democratic Committee meets to canvass results of first primary in all State and District office elections.

Also, first day for filing second campaign expense account for second primary.

Friday—August 16: Last day for filing second campaign expense account, second primary.

Wednesday—August 21: Last day for absentee voting in second primary.

Saturday—August 24: Second Democratic Primary Election.

August 24: County Clerk or County Chairman shall notify the Secretary of State by telegraph or telephone of the unofficial count of the second primary election.

Tuesday—September 3: Last day to file third expense account of the second primary campaign. State Democratic Convention in session. Adopts platform.

October 16: Absentee voting in General election begins.

November 2—Last day for absentee voting in General Election.

November 5—General Election Day. County Clerk to notify the Secretary of State about returns. November 11—Commissioners' Court to canvass returns.

November 20—State Election Board to canvass State returns.

January 1, 1941—County Judge to prepare certificates of election and qualifications of all county and precinct officers and file the same with the Secretary of State. A fee of one dollar for each to be included.

January 14—Forty-Seventh Legislature convenes.

January 21—Governor and Lt. Governor are inaugurated.

businessmen, public officials and all loyal citizens to assist the Navy Recruiting Service in enlisting as many as possible of the 25,000 men needed to bring our Navy up to a new peace time record.

The ranks of the navy from top to bottom are shot through with staunch, sturdy, alert, capable and loyal Texans, the Commander-in-Chief of the United States Fleet being a native Texan. So as Officer-in-Charge of Naval Recruiting for West Texas my intentions are to secure as many men as possible during the next four months. Opportunities are better than ever for ambitious young

men between the age of 18 and 31, to earn, learn, travel and serve in Our Country's Navy, literally the cradle of Americanism and American liberty.

J. J. MOCKBEE, Chief Signalman, U. S. Navy in Charge.

The National Cotton Council reports that a Seattle firm by using cotton in plywood has developed a board four to thirty times stronger than ordinary wallboards.

New discoveries of oil in Texas represented 40 per cent of all the new oil reserves found in the entire United States in 1939.

Proven oil reserves in the U. S. now total nearly 20 billion barrels.

WELCOME TO SPUR ROUND-UP For First-Class Meals EAT With Mrs. Smith's Cafe

We've Already Hung Out the

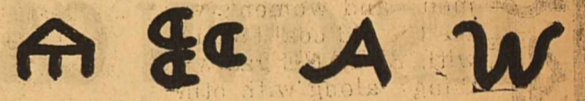
Welcome Sign



MAKE YOUR HOME AT THE HISTORICAL SPUR INN DURING THE SECOND ANNUAL ROUND-UP RODEO JUNE 13-14-15

Last year it was our pleasure to accommodate scores of reunion visitors to our historical inn and we have already planned to take care of even more this year. We are spending every effort to make your stay a comfortable, quiet and restful one, and even if we do say so ourselves, we are very adapt at "homing" rodeo contestants and fans. Having operated in the cattle country for many years, we are understanding of your wants and needs.

SPUR INN



WELCOME TO SPUR June 13-14-15

OUR PIONEERS are always remembered! Their faith in the future of Dickens County, and West Texas was inseparably tied up... just as yours and ours is today. We are sure that this section of Texas will continue its giant strides toward prosperity, based on that pioneer faith.

NOTHING COULD be more timely than a toast to the pioneers of yesterday and those of tomorrow. It has been, and we trust will continue to be, a pleasant privilege to work with them in conducting their business, whether it be cattle, cotton, grain, or another West Texas profitable industry.

City of Spur



WELCOME TO SPUR—

Call on us to improve your personal appearance

Spur Barber Shop



MILAMS 5c To \$1.00 STORE

Has plenty of Fresh Air

Rodeo Merchandise

and a Hearty

WELCOME

TO ALL

COME TO SPUR June 13, 14, and 15

MILAMS' 5c to \$1.00 Store

T. E. MILAM, Owner

DEAR FRIENDS

In Dickens County and adjoining counties:

I represent one of the best monument companies in the world and sell genuine Georgia Marble and Granite Monuments.

All Work Guaranteed See me before you buy.

J. E. SPARKS

Spur, Texas

It's Round-Up Time!



The time when priceless friendships are renewed. Every Round-Up means old friendships renewed and new ones made.

Mr. and Mrs. Monk Rucker

Invite all their friends, both old and new to drop in and see them. Congratulations to the Cowboys and Pioneers... and good luck to all!

RUCKER'S BOOT AND SHOE SHOP

