

Hope Domestic
10c yd.
 Our Best Quality Bleached Domestic Full Bleached. . . .
 Full 36 inches wide, 10c yard. . . .
 39 inches Wide
 Limit 10 yards to Customer.

A Good Safe Place To Trade
B. SCHWARZ & SON
 SPUR, TEXAS
 The Store of Little Profit

2500 Yards Brown Domestic
5c yd
 This is a very good quality brown Domestic, smooth even finish and comes in pieces of 10 to 20 yards. We will limit one piece to each customer, and we will not cut pieces, You Buy each piece as it is.

TRADES DAY VALUES

FRIDAY - SATURDAY - MONDAY

Powerful "MAGNETIC VALUES"

THAT WILL DRAW CROWDS OF THRIFTY FOLKS TO OUR BIG STORE, FRIDAY - SATURDAY - MONDAY. WE KNOW THAT THERE WILL BE HUNDREDS OF YOU FOLKS HERE, FROM ALL OVER OUR TRADE TERRITORY. SOME OF YOU WILL COME FOR 50 MILES AWAY AND WE HAVE GOT TO DO OUR "STUFF" IN VALUES IN A "BIGGER" BETTER WAY THAN EVER BEFORE. YOU KNOW WE ARE LIVING IN A PROSPEROUS TOWN AND ITS OUR AMBITION TO SERVE YOU, EACH AND INDIVIDUALLY BETTER ALL THE TIME, WITH THE BEST POPULAR PRICED MERCHANDISE.

Feature Values in Ladies Wear

Rayon Taffeta Slips
35c
 Limit 2. Regular 69c Quality
 A low priced slip with wear and quality built into it, firm good quality Rayon Taffeta, bias cut lace trimmed. . . . Length about 47 inches. All sizes 24-44

Stitched By Hand
Porto Rican Gowns
29c
 Imagine at this price! Every stitch by hand—the daintiest of applique trims Come—celebrate with us—buy lots of them. White—Flesh. Sizes 16 and 17.

WOMENS
Rayon Undies
15c
 You'll buy several pair when you see their value — lace trimmed or tailored — panties or step-ins —they are actual 25c values—

Ladies Blouses
 \$1.95 Value For—
\$1.00
 This group of big spring value in solid pastel colors, new prints, plaids, novelty color trims—your choice \$1.00 Day—

50 Ladies Bags
 A close out of odds and ends of higher priced groups of black, brown or navy Simulated Leather Bags to make room during our drastic Price Reducing event at—
25c

Ladies Full Fashioned Hose
 Pure Silk
 Beautiful quality silk to top, some two way stretch slightly irregular of Kayser \$1.00 quality only—
49c
 All Sizes All new Summer Shades.

Silk Seersucker Shirt Maker Frocks
 Regular \$4.95 Value, while 26 last. The last shipment of these dresses went out in one day. Solid white, pastel shades, plaids of blue Red and Black. Well tailored, 2 inch hems. Your summer wardrobe will not be complete without one of these dresses. . . .
\$2.95
 All Sizes 14 to 20

Bargains for Men!

Men's Full Cut
Work Shirts
 Blue and Grey, All Sizes, 2 pockets, Cut full an droomy, all sizes to 17 neck—
3 for \$1.00
 Regular 59c Value. Limit 3.

KANGAROO
Work Pants
 Blue, Gambler Stripe, Grey and Brown Covert. . . . All Sizes— per pair—
\$1.00
 Regular \$1.29 Value

Boys Overalls
 Blue or Dixie stripe overalls for boys, have 2-pocket bib, sizes 6 to 16—triple stitched, 2 hip pockets. Dollar Day
2 for \$1.00
 MEN'S KANGAROO
Overalls
\$1.10
 Suspender Back, High Back all sizes up to 44 waist. Blue or liberty stripe, for Trades Day only—

Men's and Boys Caps
 White and Checks
25c

SPECIAL
Men's Dress Pants
 You'll find pants here worth two and three times the price . . . lot includes some worsteds in slightly irregulars and a large group of wash pants. . . .
\$1.00
 Odds and Ends in Men's and Boy's Dress Shirts
 Some slightly shopworn being displayed on counters. All sizes for boys and men.
25c
 No Returns — No Exchanges

MEN'S
Shirts and Shorts
 Men. . . Don't pass up this opportunity to buy a Summer's supply of shirts and Shorts. . . Regular 25c quality each—
15c
Men's Athletic Unions 2 Pr.
\$1.00
 We bought from one of the worlds oldest and most famous manufacturers in and you will appreciate it. 2 pairs \$1.00

PIECE GOODS SPECIALS

80x80 SQUARE CAMBRIC PRINTS
 Super shrunk. The finest 80x80 square print on the market. About 15 pieces to close out for—
15c yd.
 8 Ounce Feather Proof BED TICK

19c yd.
 CLOSE OUT FABRICS

15c
 36 inch printed linens, Printed Piques Pic Pon Cloth, every yard a bargain. Every yard a big value. A 29c value

SPRING FABRICS
 Every yard of piece goods guaranteed to be fast color! 36 in. Fast Color prints. These tubable prints are adaptable to nearly every summer need. Lots of pretty patterns in sparkling Spring colors. . . .
 Regular 15c Value
10c yd.

LOVELY SPRING SILKS
 At this exciting price of only—
49c yd

Grab your hat! Hurry! This wonderful lot of printed silk crepes include the sport stripes, fancy dots, monotonies, figure designs. 36 inches wide.
 A regular 79c Value

NEW SPRING SCRIM
10 yards \$1.00

Literally thousands of yards of new spring scrim in every color you could imagine. . . Its a big value scoop, a special purchase to sell Dollar Day. . . .
 36 IN. DRAPERY CRETONNE

9c yd.
 30 New Patterns and a Big Value!
 SOLID COLOR BROAD CLOTH
 Trades Day Price

10c yd
 All colors, 36 inches wide. For Trades Day ONLY.

KRINKLE BED SPREADS
 In New Spring Colors Extra Special

50c each

Limit 2 to customer
 Each a fresh new style colors, Helio. . . Blue. . . Rose. . . and Green. You will be quick to realize the value of these spreads. While 10 dozen lasts.

CHILDRENS STRAW HATS

10c

For Child from 2 to 6 years old. 36 at this price.

CHILDRENS ANKLETS

Lustrous rayon threaded in all fancy tops, sizes, colors. —per pair—

10c

SUMMER SHOES

MEN'S WHITE OXFORDS
 All Leather—Special—

\$2.95

White Buck Leather uppers. Goodyear rubber Heels, first grade Oak Bend Leather Sole, all sizes to 11. An outstanding value also in Black and White.

LADIES WHITE SHOES

\$1.98

Selection is almost unlimited—and the best constructed—best looking shoes we have ever had at this low price.

About 100 Pair Ladies and Girls
 WHITE LOW HEEL OXFORDS

Size 3 1-2 to 8

\$1.00 pr.

Regular \$1.95 and \$2.45 Values

SCHOOL DAYS

By DWIG



Big Program For WTCC Convention

Plainview, Texas—The 17th general convention of the West Texas Chamber of Commerce is two weeks distant, but the Westex convention goer would not realize it if he were to drop into Plainview this week. Both the 1935 host city and the WTCC's convention manager, Jed Rix, have their plans going ahead so briskly and smoothly that they could, in a pinch pull off the big show on a week's notice.

The conventions of the West Texas Chamber are always heavily attended and full of color, but major efforts are underway this year to strike a new high not only in attendance and color but in the work of the convention, in getting quickly to heart of what West Texas needs most for its prosperity and development and in formulating a program of work calculated to meet those needs. The organization's 1935 year will be devoted to carrying out the program laid down as the mandate from the membership at Plainview.

Work Program

The convention this year will major on the following three points, all fundamental in the life of West Texas.

TAXATION. A clear cut program will be devised with the objective of obtaining needed relief for the sorely pressed property owner who pays 75 per cent of the taxes of Texas although holding only 35 per cent of its wealth. The wealth of West Texas rests almost entirely in its real-estate.

Arthur P. Duggan, State Senator from Littlefield, will be chairman of the taxation group conference.

AGRICULTURE. In this group conference, among other matters, close examination will be made of the Bankhead bill for determination whether the West Texas chamber should favor its continuance, or abandonment; and, if favoring continuance, whether the WTCC should continue its policy of working for abrogation of the acreage control feature and in favor of domestic allotment.

Clifford B. Jones of Spur, will head this group conference.

TERRITORIAL DEVELOPMENT. A wide diversity of problems will be considered by this group conference, with emphasis upon development of the Chamber's erosion program, Brazos river and other development, state planning board activities, and highways.

Ray H. Nichols of Vernon, will be group chairman.

Business of the convention, to be expressed through resolutions, will be cleared through the 200 directors in their scheduled luncheon and breakfast sessions. This is designed to speed up the work and bring the organization under closer control of its directors, who are nominated by their respective towns.

According to report from central office there has been numerous towns and contestants entered in the various contests of the convention.

The entertainment program is one of the most completely arranged programs ever presented before a convention. Picnics, dances, concerts, and floor shows go to make up the schedule on the entertainment program.

NEW CHEVROLET ASSEMBLY PLANT IN OPERATION

The Chevrolet Motor Company's 80,000-car-a-year assembly plant at Baltimore, Md., was formally opened on April 9th, and is now producing both passenger cars and trucks.

The city of Baltimore virtually made a civic holiday of this date, to celebrate the addition to its varied industries of its first automobile plant, and to welcome formally the representatives of the General Motors Corporation and Chevrolet Motors Company who attended the opening ceremony.

Official proclamation by the Governor of Maryland and by the Mayor of Baltimore welcomed the automobile officials to the State and to the

city. After the flag raising at the new plant, and the inspection of the new buildings and equipment, a formal banquet was given by the Association of Commerce in honor of General Motors and Chevrolet visitors. The speakers included Governor H. W. Nice of Maryland, Mayor H. W. Jackson of Baltimore, Alfred Sloan Jr., President and W. S. Knudson, Executive Vice President of General Motors, M. E. Coyle, President and General Manager of Chevrolet, and Adam J. Hazlett, President of Association of Commerce.

In its structural design, its layout, mechanical equipment and processes, the Baltimore plant may be looked upon as an exposition of five years progress in automotive manufacturing methods, since it is the industry's first major building development since 1929. Chevrolet engineers and production authorities deem the new plant the most efficient in the industry, but freely give the credit to the many new developments in machinery and equipment that were available for the first time for use in planning a complete assembly plant.

scors of preliminary and finishing operations that come under the head of manufacturing.

Visitors will enter the plant by the two-story administration building (50x242), facing Camp Holabird on Broening Highway. Immediately back of the administration building lies the main shop, 600 feet wide, and running 980 feet toward the west. One-third of this building, on the south side, is the Fisher Body plant, separated by a brick partition from the Chevrolet side except for the portal by which bodies roll on conveyors to the car assembly plant.

"What are you smiling at?" asked Noah.

"I was just thinking," replied Japhet, "how lucky it was we could go ahead and build this ark without waiting for an appropriation from Congress."

B. C. Cairns of Clairmont, was a business visitor here Saturday.

Miss Virginia Elliot of Spring Lake was shopping in Spur Saturday.

Jno. D. Hufstetler, prominent Highway citizen, was attending to business matters in Spur Saturday.

MENUS

Within the homes of today there are many labor saving devices and among these electricity is found to be the one most used.

At first we thought of electricity only with the presence of light, but now we have our numerous electric appliances other than light, both large and small to suit the family's many needs. Such appliances as percolators, waffle irons, grills, toasters, heaters, hot plates, fans, refrigerators, and ranges are used within the modern kitchen.

Among the larger appliances in relation to foods in which the housewife is so vitally interested are the refrigerators and ranges. In using the refrigerator many delicious and wholesome desserts may be served as well as furnishing a perfect storage place for left over foods.

The ranges have been so perfected that a meal may be prepared hours before time to be cooked and placed in the oven of an electric range which is so insulated that it will maintain the temperature at which it is placed in the oven until the cooking period begins by the thermostatic control

which operates automatically, cooking the food to a proper degree of doneness.

W. F. Neaves of Espuela was transacting business in Spur Saturday.

Leon Robertson, was looking after business matters in Spur Saturday.

Mr. and Mrs. C. A. Hindman and J. W. Davis left Monday for a week's visit with relatives at Matador, Paducah and Childress.

Peyton Legg, Principal of Prairie Chapel school was a business visitor in Spur Saturday.

Hubert Taylor, principal of Highway school, was looking after business matters here Saturday.

BRYANT-LINK CO.

GROCERY DEPT. SPECIALS FOR FRIDAY and SATURDAY, May 3 and 4

- | | |
|--|--|
| SUGAR
Pure Cane
Cloth Bag
10 lbs. 53c | COCOA —Hersheys 1/2 lb. 9c |
| | POTTED MEAT — 6 for 19c |
| | CORN FLAKES Jersey Kellogg's 3 pkgs. 28c |
| TOILET PAPER — Fort Howard 14 rolls. \$1.00 | |
| KRAFT MALTED MILK —with shaker 49c | |
| Big Ben LAUNDRY SOAP —23 Bars for \$1.00 | |
| OVALTINE —The Health Drink—large 69c | |
| M. J. B. Aladdin COFFEE —3 lbs. 77c | |
| DURUM BRAN —Whole Wheat Cereal 2 pkgs. 19c | |
| Libby's TOMATO JUICE —13 cans \$1.00 | |

- | | |
|--|----------------------------|
| BORAX, Washing Powder 14 pkgs. 50c | FLOUR |
| K. C. — 50 oz. 29c | Fants Fairy
None Better |
| CRACKERS, Excel 2 lbs. 19c | 24 lbs. \$1.00 |

VEGETABLES

Lettuce, Celery, Carrots, Tomatoes, Beans, New Potatoes, Squash, Turnips and Tops, Peppers and Onions.
Phone 42 We'll Do Our Best To Please You! Phone 120

\$ Dollar Day \$

- U. S. SPORT**
- Canvas Sandals** **49c**
Broken sizes. Values to \$1.95—
- Dorothy Perkins** **\$1**
Special Combination offer
Week-end Set & Powder
- Bath Towels** **\$1**
4 For—
- Munsingwear** **\$1**
Panties 2 for—
- Real Chic, full fashioned** **\$1.25**
Hosiery
69c 2 for—
- Barefoot Sandals** **\$1**
Special—
- Humming Hosiery** **79c**
Full fashioned 89c value
Now—

- Look out for rain! Better days and bumper crops! As the day follows the night, still weather follows the storm and wet weather follows the dry weather. So we are looking for rain in abundance.
- Pools Fire Fighter** **\$1**
Overalls
Ages 2 to 16
- Dress** **\$1**
..... **Straws** **\$1**
- Work Shirts** **\$1**
A real value. 2 for—
- MEN'S** **\$1**
Dress Shirts
We have just received a large shipment of the Dictator Shirts by E & W. A
Real Value—

- Big Buck** **79c**
Work Shirt
95c Value—
- MEN'S** **\$2.49**
Dress Shoes
Values \$3.45—
- MEN'S** **\$1**
Underwear Vests
3 for—
- INTERWOVEN** **\$1**
Sox
All Seasonable shades 3 pr
- SLEEP WELL** **\$1**
Pajamas
- Work Trousers** **\$1**
MEN'S & BOY'S
- Boys Dress Shirts** **\$1**
3 for—

SUNDAY DINNER SUGGESTIONS

- By ANN PAGE
- FOR your Easter dinner there will be turkey or ham, chicken, lamb or veal available at moderate prices. Since these are favorite Easter dishes it is fortunate that they also represent the best market values. Other outstanding values include asparagus, tomatoes and iceberg lettuce and strawberries.
- Most other foods are higher — including butter and eggs, potatoes, the citrus fruits, apples, green beans, peas, spinach, beef and pork.
- There is a probability of lower prices on onions and cabbage. Beets are cheaper and carrots are cheap. Bananas and pineapple are good value. Early cantaloupes are arriving from Mexico.
- Here are three menus made up of reasonable foods adapted to different budget levels:
- Low Cost Dinner**
Roast Shoulder of Veal
Browned Potatoes Creamed Spinach
Bread and Butter
Cottage Pudding with Crushed Strawberries
Tea or Coffee Milk
- Medium Cost Dinner**
Fried Chicken Cream Gravy
Parsley Potatoes Green Beans
Bread and Butter
Fresh Strawberry Bavarian
Tea or Coffee Milk
- Very Special Dinner**
Stuffed Celery
Baked Ham Sweet Potatoes or Yams
Asparagus with Lemon Butter
Tomato Salad
Rolls and Butter
Fresh Strawberry Ice Cream
Tea or Coffee Milk

BRYANT-LINK CO.

"COME WITH THE CROWDS AND BRING THE CHILDREN"

THE DICKENS COUNTY TIMES

W. D. STARCHER, Editor-Publisher
MRS. W. D. STARCHER, Bus. Mgr.

Entered as second class matter at the Post Office in Spur, Texas, October 29, 1924, under Act of Congress, March 3rd, 1879.

Advertising rates uniform to everybody in Spur country.

SUBSCRIPTION \$1.



Warning Issued On Snake Bites

A warning about the dangers of Snake Bites has just been issued by Dr. John W. Brown, State Health Officer. A number of cases of snake bites are reported each year in Texas during the summer and early fall; however, few of these result fatally.

Most of the bites occur on the hands and feet, which indicates that stepping or falling in the immediate vicinity of an unseen snake or picking up objects under similar conditions are

E. P. GIBSON INSURANCE AGENCY
Insurance and Bonds
Phone 31 Wendell Bldg.

E. A. WATSON
Attorney at Law
Hendrick's Building
Crosbyton, Texas

DR. T. H. BLACKWELL
Specializing on Eye, Ear, Nose and Throat and Office Practice.
Office at City Drug Store
Phone 94

DR. JNO. T. WYLLIE
Office At
Red Front Drug Store
Phone 2 Residence Phone 105
Spur, Texas

Bell's Cafe
Regular Meals ----- 40c
SHORT ORDERS
OPEN DAY AND NIGHT
Hamburgers as you Like
Them

GASOLINE TANKS
Underground Storage
Overhead Storage
Truck Tank
LUBBOCK MACHINE CO.
Lubbock, Texas
2436 AVE. H Phone 581

"NERVES"
Here's a good way to quiet "NERVES"
A Dr. Miles' Effervescent Nerveine Tablet, a glass of water, a pleasant, sparkling drink.
Nerves relax. You can rest, sleep, enjoy life. At your drug store. 25c and \$1.00.
NERVINE TABLETS

Ma Perkins Says:



"Spanking may be hard on the child, but it's a great comfort to the parents."

the hazards of contracting snake bite. The pain following the injection of the poison is most intense. Other symptoms are swelling, giddiness, difficult breathing, hemorrhage, weak pulse and vomiting.

If one is unfortunate enough to be bitten by a poisonous snake, such as the rattle snake, the following first aid measures should be carried out.

After making proper incision at the site of the wound apply suction and continue for at least half an hour.

Apply a tourniquet above the site of the wound, releasing same every ten or fifteen minutes for about a minute at the time.

If the proper antivenom serum is available, apply it according to directions, but most important of all, is to remove as much of the poison as possible so as to prevent its absorption.

Secure the services of a physician at the earliest possible moment.

If one is bitten by a poisonous snake DO NOT run or get overheated and DO NOT take any alcoholic stimulants because circulation increased by alcohol or exercise serves to distribute the poison much more rapidly thru the body.

DO NOT injure the tissue by injecting permanganate of potash, as it is known to be of no value as an antiseptic.

DO NOT depend upon home remedies or so called snake bite cures, for they are of no value.

State Meet At Austin May 3-4

Having won through local, county, district, bi-district and regional competition, one thousand eager-eyed boys and girls from rural and high schools of Texas will through the U. Texas campus May 3 and 4th to participate in the 25th annual State meet of the Texas Interscholastic League. These youngsters represent the finest talent that exists in the state, Roy Biedichek, chief of the University Bureau of Public School interest, pointed out. At the State meet, they will face competition in dramatics, journalism, athletics, public speaking events, typing and shorthand, Three - R's and art.

Registration for the twenty fifth annual State meet will begin at 2:30 Thursday afternoon, May 2. Actual business of the meet opens at 8 o'clock Friday morning, with rehearsals of the one act plays. On Friday, the following events will take place: Track and field preliminaries; news writing, copy-reading, head line writing and proof reading; contests in Journalism, and two Sessions of the journalism conference; first round in boys and girls' tennis singles and doubles; first round and semi finals in boys and girls debate; both preliminaries and finals in extemporaneous speech; preliminaries in the typewriting contest; preliminaries and finals in boys and girls declamation; rural and high school division; and presentation of one group of contestants in the one act play.

Breakfast in the junior ball room of the University Union building on Saturday morning will precede the State meeting of League Delegates, at which time changes in the constitution and rules of the League and other problems will be discussed. On Saturday the program will in-

clude the following events: Editorial writing contest in journalism; finals in typewriting and the contest in the short hand; the Three-R contest; the art contest; second group of one act plays; semi finals in boys and girls tennis, singles and doubles; final session of the journalism conference; finals in boys and girls debate; finals in track and field events, including the Rural Pentathlon, finals in tennis boys and girls singles and doubles; and the final in the one act play contest.

CLUB HAS DOUBLE MEETING

The five largest cities in Texas are Houston, Dallas, San Antonio, Fort Worth and Austin. Houston is the largest because of its deep water shipping port. Mrs. Donnie Pace told the Friendship club Tuesday afternoon at the Christian Church.

Roll call was answered with auhtors an deureent events there were 6 members and two visitors present.

We had a double meeting on account of bad weather and sickness in our community at the time of the last meeting.

Mrs. J. B. Rape was elected secretary.

Our next meeting will be with Mrs. Kissinger May 10. We are going to have an interesting program, every one is invited to attend.

DOES THE AAA PROGRAM THREATEN OUR COTTON SUPREMACY? —NO

After studying the lesson, last Wednesday the Top Home Demonstration Club ladies decided that it did not. All the countries we studied about have too many problems at home to overcome and they need to raise more food and feed to risk the planting of more cotton. So we have decided to cooperate with the federal plans for the curing of our farm ailments.

The members present were Mrs. Jim McArthur, Mrs. Bryan Jones, Miss Carrie Childress, Mrs. R. F. Harris, Mrs. J. C. Childress, Mrs. Matt Howell and hostess Mrs. Frank Smith and one visitor Mrs. Mollie Waldon. Visitors are always welcome. —Reporter.

Mr. and Mrs. Val Smith of Soldier Mound were attending to business affairs in Spur Saturday. G. F. Smith of McAadoo, was transacting business in Spur Saturday. Geo. F. Harris, of McAadoo, was at tending to business matters here Saturday.

Pain Passes Off
When your head aches; when Neuralgia tortures you; when Muscular Pains make you miserable—take a Dr. Miles' Anti-Pain Pill.
Mr. Smith is one of millions who have found this easy way to prompt relief. He says—"I keep Dr. Miles' Anti-Pain Pills in my pocket and when I get a dull heavy feeling in my head, I take a Dr. Miles' Anti-Pain Pill and the pain passes off."
DR. MILES' ANTI-PAIN PILLS

ROTARY CLUB OF SPUR
Meets every Thursday at 12:00 o'clock at Spur Inn. Visiting Rotarians welcome.
MORRIS GOLDING, President
D. L. GRANBERRY, Secretary

Clean, quiet and comfortable
Walker Hotel
One Block East of Lubbock Sanitarium
We invite you to make this your home while in Lubbock
Rates Reasonable
I. D. Walker, Prop.

Relief Numbers Decreasing

The trend of relief in Texas during March was toward a lower case load and lower costs, according to a preliminary report embracing figures for eight metropolitan counties of the state.

Texas, Dallas, El Paso, Galveston, Harris, Jefferson, Tarrant and Travis counties reported a combined decrease of 2,353 cases as compared to the February total.

Cost of relief in these counties dropped from \$1,036,653.44 in February to \$869,695.98 in March, a decrease of \$166,957.46. This sharp decrease was the result of reduced allotments for relief from all sources.

This reduction was reflected in these counties in the average amount of relief extended in cases. In March, the average case received \$12.54 in February, \$14.46.

On the basis of these reports, the state caseload was expected to be reduced by 8,942, and cost of resident relief by \$632,315.37.

Tom Porter, Patton Springs teacher, was a Spur visitor Saturday.

W. D. Robertson and son, of the Plains, were in Spur Monday looking after business matters.

Horace D. Nichols, of McAadoo, was looking after business affairs here Saturday.

SEED...SEEDS
All Kinds—High Tested Seeds—Now is the time to buy your seed
WILSON & LONG
Next Door to the Bank

A NEW KIND OF OIL FOR SUMMER DRIVING
Summer Mobiloil
MADE BY THE FAMOUS CLEAROSOL PROCESS
NEW Summer Mobiloil is here... made by the same Clearosol Process that gave such amazing performance and economy in Mobiloil Arctic.
It lasts longer! Your motor will stay cleaner... no gum!... no sludge!... no carbon! Drive in now for your Spring Oil Change.
Prepare for Summer driving at
MAGNOLIA
LOUIE RICE
MAGNOLIA AGENT
Phone 114 Spur, Texas

WEST TEXAS UTILITIES CO.
The Rural Community Has Come to Town
The rural community and small city faces a new future. Electric service and all that electric power and light mean to home life, commercial and industrial development is now available for a more constructive and wider field of achievement.
Much work, planning, testing, engineering and large investments of capital was necessary in order to make this possible. Our 2600 miles of power transmission lines, interlacing 49 counties in West Texas and serving 160 towns and communities provide an adequate and economical source of dependable electric service with precise regulation to meet the requirements of modern day appliances.
Today hundreds of small West Texas towns and communities can offer to industry this modern electric service in proximity to its raw materials... two very necessary prerequisites for industrial progress.
We point with pride to our part in assisting the small towns and communities in this way, thus guaranteeing to them the same opportunities in respect to power as the larger metropolitan cities enjoy. It is our policy to fully co-operate with the small towns and communities we serve so that they may realize the full benefits accompanying and made possible by electrical development.

"My Dear, I was so Comfortable at the Hotel BLACK"
Women are quick to appreciate the comfort and the luxury that has made Hotel Black famous.
215 ROOMS FROM \$2
Every luxury at rates surprisingly low. The Black Coffee Shop is famous for fine food and a modern garage is next door.
Oklahoma City
DAN W. JAMES, MANAGER

Fashion Marches On

Stout Women Favored As Fashion Trains Guns On NAVY

by Madame LANE BRYANT
Noted Fashion Counselor



EACH year as Spring approaches, the hue and cry in fashion circles is for navy. Nationally, navy makes its seasonal debut from Maine to California. For those who wonder why, let it be said that navy owes its recurring popularity to the fact that it can be combined with any number of bright field-flower shades, as a perfect complement to pink, yellow, red, and cornflower blue.

Large women, especially, find navy an excellent color for their needs. Its darkness serves to slenderize, and the bright little touches navy takes are always flattering. We illustrate with two dresses, one in silk, and the other in Normandy voile, to show navy's adaptability in different fabrics and styles.

On the left is a sprightly flower-

ed print, with a background of navy, to be worn right through spring into the late summer. The bell sleeves will prove to be very cool. The two wide, graceful revers with tucked, surplice-shaped band made of silk flat crepe makes a very flattering neckline. Note the slimming effect of the pleats in front of this dress.

The other dress pictured illustrates how smart one can be in simple Normandy voile. It can be worn anywhere, either at a tea-party, or at church, and an added beauty is the fact that it is washable. The lines are very simple, but how they do slenderize! The fast-fading on the deep surplice revers and on the bell sleeves add a nice touch, and the white pleated organdie edging on the vestee is an inspiration.

no theorist—he gets his man.

One of the first to take up the study of finger-printing identification under P. G. Holland of Chicago, pioneer instructor of America, Mr. May believes his research with "BLACK LIGHT" is the last word in criminology. He is now completing a series of detective articles, "Adventures in Criminology", which will be a complete course in crime detection for police officials.

West Texas Farmers To List Lands To Stop Sand

Farmers under the direction of the county agents, moved grimly over the entire length and breadth of the Texas Panhandle and plains country last week, bent on controlling wind erosion. Nature, using the wind as a lash, has assailed Northwest Texas for the last 50 days, whipping soil from the land and carrying it in all directions.

County agents, working with the committees in 46 counties, last week were approving contracts under which these farmers agree to list their land in return for fuel or feed for tractors, the amount to be determined by the number of acres to be listed. Results of a survey submitted to the Texas Relief Commission by Dr. O. B. Martin, director of the extension service at A & M College, under whose supervision the program will be undertaken, contemplate listing of 5,395,000 acres. For this work the federal emergency relief administration has made available through the Texas Relief Commission, funds to be granted to these farmers at the rate of ten cents per acre for the land to be listed.

E. A. Baugh, assistant director of the Texas Relief Commission, last week announced plans have been completed whereby farmers may obtain purchase orders by presenting approved contracts to county administrators.

"Farmers in affected areas are requested to remember that land to be treated in this program must be selected by the county agents, who are executing the program in all instances. The relief Commission acts merely in a purchasing, disbursing and accounting capacity," said Mr. Baugh. Purchase orders may be presented for the amount of fuel or feed called for in the contract. Cash will not be delivered to the farmer, and NO cash will be sent to the counties. All purchases will be paid from the state office of the Texas Relief Commission. This procedure was adopted in order to carry on the program with all possible speed.

Relief officials said they expect supplemental applications for funds from Dr. Martin as a result of continuation of his survey in the affected counties. These applications will be granted until the federal allotment of \$750,000 for the program has been

exhausted, Mr. Baugh said.

Time Limit Set. A completion date of May 1st, has been set in order to assure concerted action in the campaign against the wind.

The relief Commission will further cooperate by furnishing budgetary labor and clerical help where it is needed. Budgetary workers in most cases will be used to drive tractors on large tracts of land where one farmer will be unable to complete the work in the allotted time.

Relief officials announced that they had signed contracts with six oil companies for fuel at one cent under the market price and that they had negotiated successfully for exemption from the four cent state and one cent federal tax.

In addition to the six companies with whom contracts have been signed, relief officials said they would honor purchase orders from any company that files a written quotation in the same amount as that in existing contracts.

Let's Talk About Clothes. by a YOUNG MODERN TEXAS STATE COLLEGE WOMEN (C.A.)

Do you give your hose any thought? Maybe you are just another of those people who simply say, "Something to wear with brown" and let it go at that when buying such "insignificant" items as hose.

If you are one of these people, you are indeed unfortunate, for unknowingly you are neglecting an opportunity to present a complete harmonized appearance. The new spring hosiery colors are flattering because of the warm flesh toned look which

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they give the leg, and are certainly chic when worn with an ensemble that offers unusual blending qualities.

One of the most important ideas to keep in mind about hose is the weight. For afternoon and daytime frocks, the three and four thread hose prove most satisfactory, while the two thread hose are essential to frilly chiffons and organza evening frocks. Girls at Texas State Teachers College for Women (CIA) prefer the five and six thread hose for sports, because of their unusual durability and wearing comfort with heavy sport shoes.

Spring hosiery displays a new lightness in color and design. The sheer navy blue has been in the lead as an outstanding color, but with the approach of the summer months the lighter and more natural tones are being adopted by the jeune fille. The short knee-high length is ideal for spring and summer.

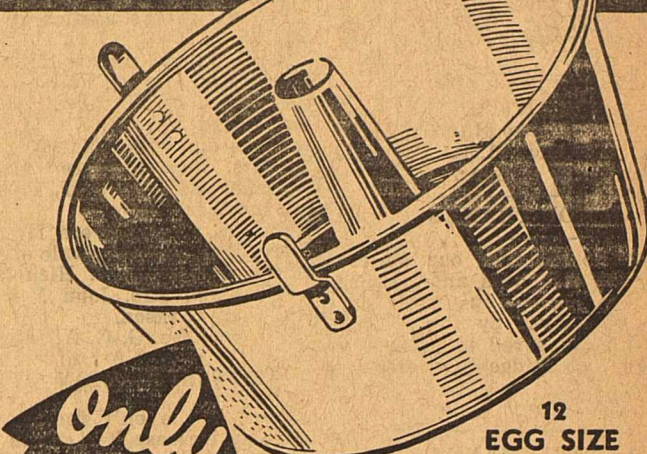
R. E. Neely, of McAadoo, was transacting business in Spur Saturday. Mr. Neely reports that his daughter who recently underwent a tonsil operation at Lubbock, is improving rapidly.

J. P. Koonsman of Dickens, was attending to business affairs here Saturday.

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AMERICA'S SHERLOCK HOLMES

Convicting fourteen times the number of criminals that had been previously sentenced, is the unique record of Luke S. May, Seattle's nationally famous criminologist, consultant for police departments throughout the country.

Wherever he operates on invitation from the police this scientist, whose laboratory contains instruments not found in any other bureau, has been able to effect an amazing number of convictions. In some cases his work has brought freedom to men charged with serious crimes who otherwise would have been convicted, though innocent.

Luke S. May's rise from a humble pioneer in scientific criminology to the foremost authority on crime detection in America to-day is revealed in the current True Detective Mysteries Magazine.

As President of the International Crime Conference and Northwest Association of Sheriffs and Police, Mr. May has facilitated efficient execution of criminal justice by efficient application of scientific methods in detection and identification of criminals.

Born in Nebraska, educated in Salt Lake City, this Seattle expert was not satisfied to study just one phase of "ballistic jurisprudence", but became qualified in finger-printing, sanguicology, microscopy, legal chemistry, botany, toxicology, photo-micrography, and all the other branches of crime detection that go to make him an outstanding criminologist. Mr. May stands alone in this respect, and has added to his broad scope of specialties, years of practical field work so necessary to the solution of crime; he is

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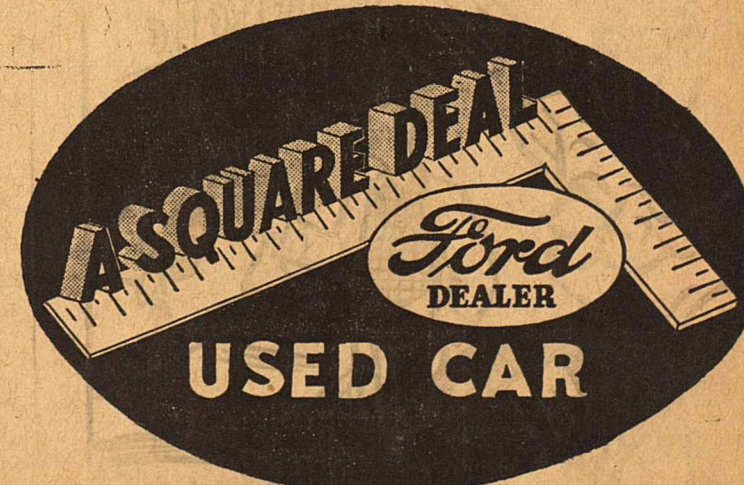


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