



A WEST TEXAS PAPER FOR WEST TEXAS PEOPLE

Dickens Co. Times



VOLUME 10

SPUR, DICKENS COUNTY, TEXAS, WEDNESDAY, JULY 4th, 1934

WHOLE NUMBER 467

Spur Schools Get Back Apportionment

This week Supt. Sam Hall stated that Spur schools received \$4,600 last week on back state apportionment. He said this is the result of our schools having their bonds in good condition and properly arranged. It will be remembered that not long ago the taxpayers of the district voted to have our school bonds refinanced. This resulted in our school bonds being placed in a good, business-like condition.

Mr. Hall stated further our schools now have more than \$4,000 in white warrants on the State which will be payable soon. This is the first allotment of State Aid. He said he expects about \$7,000 additional before long.

Mr. Hall has been very successful in securing the cooperation of the State Department in getting our schools financed. Other schools over West Texas had to close before the end of the allotted term, and have had to give teachers time warrants but Spur schools have gone forward on a cash basis, teachers paid and other obligations taken care of.

Judge Chapman Spoke In Floyd Co.

Judge Alton B. Chapman spoke to the voters at Lockney Tuesday of last week and Wednesday at Floydada for the Trades Day program. While in that city he was entertained by Mr. and Mrs. Joe Brad who are old school mates to the Judge.

Friday night Judge Chapman spoke in Center community to a very large crowd who accepted his address in a fine way.

Robert Glasgow, son of the late Judge Glasgow and only District Attorney this county ever elected, is on a speaking tour for Judge Chapman in this county. Judge Chapman could not make the speaking points in this county because of conflicts in so many other places. Mr. Glasgow is an excellent speaker worthy of any one's attention.

According to reports coming from other counties it looks very prospective that Dickens County will furnish the next District Attorney. Judge Chapman has proved his ability as an attorney, and his honesty and integrity could never be questioned. He will make a District Attorney of whom all of us will be proud.



SEN. TOM CONNALLY

The Junior Senator from Texas is asking the voters of Texas to elect him to a second term. Senator Connally has just returned from Washington where he has been engaged attending to his official duties, feeling that he should look after the interests of the people before devoting any time to his campaign. Congress has adjourned and Senator Connally is now entering into his campaign for re-election. He has made a fine record in the Senate and says his greatest pleasure is serving the people of Texas.

Consolidated Dist. 22 Voted Building Bonds

The bond issue for erecting a new school plant in the new Consolidated District No. 22, carried by almost a two to one majority in the election Saturday. There were four voting precincts in the district, and all but one showed a majority in favor of the bonds. The vote was as follows:

	For	Against
Duncan Flat	50	7
Croton	49	31
Midway	33	49
Afton	97	30

Two other propositions, viz: the assumption of outstanding bonds against the Midway and Croton district, and the voting of a maintenance tax on the Consolidated district, both carried in about the same ratio and the building bonds issue.

This means that the people of the newly consolidated district will immediately start work to have one of the best schools in West Texas and will arrange to give their children the opportunity of a fine high school. Four school districts united in this effort: Duncan Flat, Afton, Midway and Croton. The people of all these districts have always stood for good schools. With the high school in this new district will give us four first class high schools in the county.

The bond transcript and all other legal papers are being prepared for the approval of the Attorney General. It is hoped this will be done immediately so the bonds can be sold and the erection of the new school building can be started by the middle of August.

MRS. WILLMON PASSES AWAY

Mrs. Emma Willmon, 60, wife of J. B. Willmon of Afton community, died at her home Saturday. She had been ill for several months and had been under treatment by a physician for a long time.

Funeral services were held at Afton at three o'clock Sunday afternoon. Rev. Victor Crabtree, of Roaring Springs, read the funeral rites. Interment followed in Afton cemetery. Webber Williams acting as funeral director.

The deceased is survived by her husband and nine children. She had lived in Afton country many years and was considered among the best of citizenship in the community.

VISITING IN THE COUNTY

Mr. and Mrs. James B. Nusbbaum, who are visiting in the county, paid the Times office a very pleasant call Monday. Mrs. Nusbbaum formerly was Miss Benny Worswick and they were married in Phoenix, Arizona, June 3. They are visiting Mrs. Nusbbaum's mother, Mrs. B. G. Worswick at Dickens. They will make their home in El Paso where Mr. Nusbbaum has a good position.

VISITS IN OKLAHOMA AND NORTH TEXAS

Mrs. B. Rogers, of Dry Lake, was in town Monday and stated she had just returned from a trip to Frederick, Okla., and Gainesville, Texas. She said the drought is having its effect in those communities about as bad as in West Texas. She said the best crops she saw were in the Frederick country—Tillman County, but at Gainesville there is little hope for a feed crop.

She stated that her son, who has been in California, came in a few days ago, and that in places between here and California the cattle are starving for water. She said she still believes Dickens County is a good place to live and our chances here are just as good as in other countries.

Harvey Hines, of McAdoo, was in our city Monday attending to business matters and meeting the voters in his race for County Clerk.

T. S. Lambert, merchant at Wichita, was in our city Monday attending to business affairs. He stated that his son, O. A. Lambert, who is in a Fort Worth hospital, is getting along all right and indications point to his recovery.

V. V. Parr, Executive Manager of the Pitkinfork Plant, was transacting business in our city Monday.

Bud Sibley, of Duncan Flat, was looking after business affairs in our city Monday.

TRADES DAY MONDAY BETTER THAN MONTH AGO

The regular Trades Day last Monday was a great improvement over the one of a month before. There was a much larger attendance and much greater interest here Monday than had been exhibited at any of the other Trades Days.

John McDonald, who has been managing the Trades Days, stated that Monday was much better than any day thus far. People did not bring in so much to sell, but they brought what they had and found a way to dispose of it. Probably, some neighbor was able to buy there, the very thing he needed and saved some money by the purchase.

The people of Spur trade territory need the Trades Day. It is just one of the means to keep the public attracted to our little city and in the long run will be a great asset to our town.

Clark Mullican To Speak Here Thursday Of Next Week

Hon. Clark Mullican, of Lubbock, candidate for Congressman, will speak in Dickens County Thursday, July 12. He will speak in Dickens at 2:30 o'clock in the afternoon of that day and will speak in Spur at 8:30 o'clock Thursday evening. He is a forceful and pleasing speaker and you are invited to hear him. Judge Mullican has many friends here who will be glad to hear him.

Sanitarium News

Mrs. C. C. Robinson, of McAdoo, who underwent an operation two weeks ago, continues to improve.

Mrs. E. A. Barton, of Glem, who underwent an operation two weeks ago, seems to be getting along nicely.

Mrs. Willard Woods, of Roaring Springs, underwent an operation Sunday and is getting along fine.

Ed Murphy, city, who underwent an operation three weeks ago, continues to improve and soon will be out again.

Mrs. Kent Dodson, of Dickens, was able to return home Monday after an operation two weeks ago.

Miss Helen Douglas, of Sylvester, continues to improve.

Calvin H. Simmons, city, was able to return home Monday after an operation two weeks ago.

MADE A TRIP EAST LAST WEEK

L. N. Riter and John King, Jr. returned Friday from a visit to Gladewater, Terrell and Forney. Mr. Riter stated that he saw Joe Kellam and E. C. Edmonds and both seem to be getting along fine. He stated that Gladewater is a great little city, and the merchants there handle lots of money as a result of the oil development. He stated that one firm had a deposit of \$800.00 the day he was there and the manager stated that many days it went beyond that amount. He stated that crops in that country were no good, but the people did not have to depend on crops there so much. He said oil wells was what they looked for as a means of support, and the oil wells produced, rain or shine. He stated that he could imagine the farmers of Spur country enjoying a good time if oil could be secured here. It will bring money into the country and help burn the drouth we are having now.

WITH HER MOTHER AT LAREDO

Mrs. A. Biggs is with her mother, Mrs. W. H. McKeever at Laredo, who is a patient in the Morgan Baker sanitarium being treated for cancer. Mr. and Mrs. J. C. McKeever are there, too. They report that they think the cure will be perfected and the mother will return home before long in good health. Mrs. McKeever is 74 years of age and her husband is 81.

Spur Students On Honor Roll At Tech

Odis Holly of Spur made the spring semester honor roll at Texas Technological College with an average of B plus on 18 semester hours work.

Dudley Wooten of McAdoo, made the spring semester honor roll at Texas Technological College with an average of B on 15-17 semester hours work.

Beulah Mae Phifer of McAdoo, made the semester honor roll at Texas Technological College this spring with an average grade of B on 15-17 semester hours work.

Misses Dot Taylor and La Fern Hazelwood are spending the week at Hamlin as guests of Misses Constance and Peggy Jane Teague. During the time they will attend the Cowboy Reunion at Stamford.

Hubert Morris of Balmorra, was in our city the first of the week greeting friends and visiting his sister, Mrs. Mabel Robinson. He visited his parents, Mr. and Mrs. G. E. Morris at Childress. He is engaged in the drug business at Balmorra.

Mr. and Mrs. F. F. Vernon and two sons, Walter Frank and Jimmie, and Mr. and Mrs. W. S. Carlisle returned last week from an extended trip to the Grand Canyon, points in California and other places.

JOE MOORE

Greenville, Hunt County, Texas
FOR
Lieutenant Governor
Democratic Primary, July 28, 1934



"The People's Friend"
Fourteen years' continuous service in the House and Senate from Hunt, Rains, Rockwall and Collin Counties.

Senator Moore was in our city recently meeting with many of the voters as he could. He stated that he expects to conduct his campaign on a fair and honest basis, and if he is elected Lieutenant Governor, that he will conduct the duties of the office in a fair and honest manner. The McKinney Daily Courier-Gazette says of him, "He is a young man of fine personal appearance, a wonderful, interesting speaker, and if Texas Democrats elect him Lieutenant Governor, they will have a 'sho' nuff one.'" Senator Moore is a close friend to Mr. and Mrs. A. M. Walker of Spur, who say he is an excellent man.

BOY SHOT BY RIFLE PROVES FATAL

James Lowell, 12, son of Mr. and Mrs. E. G. Smith of five miles north-east of Afton, was shot and killed by a brother about eight o'clock Monday evening. The boys had been out shooting rabbits, and in some manner the boy passed between the line of shooting and his brother just as the shot was fired. The ball from a 22-caliber rifle entered the left cheek and passed upward toward the top and right side of the skull.

The parents called the assistance of a neighbor and rushed the wounded boy to the sanitarium here where first aid was rendered. He never regained consciousness and passed away about three hours after the accident happened.

The body was prepared by the Campbell mortuary for burial. They left with it about four o'clock Tuesday morning for Ryan, Texas, where funeral services were held Tuesday afternoon and interment was made.

The boy would have been 13 years of age November 13.

REVIVAL MEETING AT ASSEMBLY OF GOD CHURCH

An open air revival meeting will begin at the Assembly of God Church, Sunday night, July 8. Everybody come and bring some one with you and hear the four square gospel message preached in its fullness. Good spiritual singing and preaching every night. Rev. John M. Hart and wife of Oklahoma will do the evangelistic preaching. Let us all work together in this revival campaign to the interest of lost souls.

Rev. Charles E. Wilson, Pastor.

SAYS FARMING SHOULD PAY

Henry Harris, of McAdoo, was in our city Monday attending to business affairs. In addition to farming 640 acres of land at McAdoo, Mr. Harris superintends 285 acres in Girard country. He stated that he likes the farming business, and while he is not making any great money out of it now that any farm should pay expenses if properly managed.

He stated that the eggs and cream produced on his farm takes care of the current expenses, and these help to make the farm show a profit. He stated that a farmer must consider work as a real business, take pride in it, and work at the job all the time. No farmer, or any one working on a farm should feel too proud to work at what ever is needed to be done. He related that once he asked one of his farm hands to clean out the lots, and the hand quit his job before he would work on cleaning the lots.

He stated further that no farm could be a success unless it be placed on a business basis.

REVIVAL MEETING AT SOLDIER MOUND

A revival meeting will begin at Soldier Mound Friday evening of this week. Rev. J. V. Bilberry will do the preaching for the meeting and local people will be in charge of the music. The public is extended an invitation to attend these services. Evening services will begin about 8:30 o'clock.

Mrs. Steve Dawe and Mrs. Mary Johnson and daughters, Mary Jo, of San Antonio, are the guests of their mother and grandmother, Mrs. B. G. Worswick of Dickens, at this time.

Haile Spoke At Snyder Monday

Fred C. Haile, candidate for Congress in the 19th Congressional District, spoke at Snyder at four o'clock Monday afternoon. A good crowd listened to him very attentively and many congratulated him upon his excellent talk and the fair minded manner in which he discussed the issues of today. Monday evening at nine o'clock he spoke at Cone in Crosby county and while his talk was but five minutes he received a wonderful applause.

Mr. Haile speaks in Plainview today. Thursday he speaks at Morton at 3:30 in the afternoon and at Levelland at 8:30 in the evening. Friday he speaks to the voters at Rochester, 8:30 p. m.

Saturday he has three speaking engagements. Tahoka at 3:00 o'clock in the afternoon. He speaks at Brownfield at 5:00 o'clock and at Plains at 8:00 o'clock.

He is receiving fine attention and large crowds at all his speaking places. Voters are beginning to realize that they have a people's man in the person of Fred C. Haile.

Ed Lisenby Passes Away

Ed Lisenby, one of the early citizens of Dickens County, died in a Lubbock Sanitarium about five o'clock Friday morning. Mr. Lisenby had been in ill health for a long time and had gone to different places for treatment, hoping to avert an operation. He went to Lubbock where, after a thorough clinic, it was decided that an operation was his only chance for recovery.

The body was prepared for burial by Campbell Undertaking Parlor and funeral services were held at the Spur cemetery Saturday morning. Rev. R. C. Brown, pastor of the First Christian Church, read the funeral rites. A very large number of friends were present. Interment followed in Spur cemetery. Webber Williams acting as funeral director. Active pall bearers were: G. H. Snider, J. P. Caudle, H. O. Albin, Dr. B. F. Hale, E. L. Caraway, H. A. Boothe.

Mr. Lisenby was born in Grayson County, February 2, 1871. He experienced the pioneer life of West Texas coming to this country in 1892. He moved to the northwest corner of Dickens County in 1897. June 21, 1898, he was married to Miss Mattie Belle Holland in Dickens. He moved to Floyd County and then to Motley County.

In 1915 he purchased the Winham place in Croton community and has made it his home since. In order to educate his children he built a home in Spur where Mrs. Lisenby and the children resided in order to have advantage of good schools. He was a very devoted man to his family and it was his chief endeavor to give them the best advantages.

There were eleven children in the home, ten of whom survive. They are: Mrs. Jessie Pennell of Wichita, Kansas; Mrs. Billie Barnes of Abilene, George and Spencer Lisenby, Misses Ernal, Lenora, Dott, June, Mary Louise and Ouida Yvonne, all of whom remain at home with their mother.

Mr. Lisenby was not a church going man. His life was lived by the rule of the early day pioneers. He believed in paying his obligations and always was ready to help a neighbor. He had many friends all of whom believed in him as a man.

In addition to his widow and children he is survived by one brother, John Lisenby, of Flomott; and one sister, Mrs. A. B. Echols, of Matador.

METHODIST NEWS NOTES

Rev. E. L. Yeats is in Lorenzo this week holding a revival. He will be there two weeks.

Rev. Yeats was in Quitaque last Thursday and spoke at the Masonic Lodge home coming held there. He reports a large number of visitors present for the gathering.

Dean Boswell of McMurry College, will speak at the morning hour next Sunday at the Methodist Church. The Dean is not a minister, but is one of the leading laymen of the Northwest Texas Conference and is an able speaker. The public is cordially invited to hear him.

Rev. E. L. Yeats and Rev. J. A. Laney were in Jayton Monday afternoon for a meeting of the pastors in the Stamford District. Evangelism and the revival season were the chief topics of discussion.

The Methodist revival will begin the next Sunday in August with Rev. Bob Huckaby of Amarillo, doing the preaching, according to an announcement made at the Third Quarterly Conference Monday evening. A young people's worker and singer will be secured by the young people.


Ernest Rosamond, of Hobart, Okla., brother to J. L. Rosamond of our city, died Monday evening. J. L. Rosamond left Tuesday for Hobart to attend the funeral services. Complete arrangements had not been made when Mr. Rosamond left.

PALACE THEATRE

Spur's Finest Entertainment

TODAY

Thursday and Friday



ATTEND THE EARLY SHOWS

Feature Starts
1:28 — 3:53
6:18 — 9:43

4— Shows Daily —4
Doors Open 1:00 p m

Viva VILLA!

with the Boy from Roaring Springs Who made good in the 'Big Broadcast'

Stuart Erwin

WALLACE BEERY

10c — Admission — 25c

ALWAYS COOL HERE

THE DICKENS COUNTY TIMES

W. D. STARCHER, Editor-Publisher
MRS. W. D. STARCHER, Bus. Mgr.

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Advertising rates uniform to everybody in Spur country.

SUBSCRIPTION \$1.



POLITICAL ANNOUNCEMENTS

The Times is authorized to announce the following candidates subject to the action of the Democratic Primaries, July 28, 1934 and August 25, 1934.

FOR CONGRESS, 19th District of Texas:

- FRED C. HAILE, of Spur.
ARTHUR P. DUGGAN, of Littlefield.
CLARK M. MULLICAN, of Lubbock
GEORGE MAHON of Colorado

FOR REPRESENTATIVE, 118th LEGISLATIVE DISTRICT:

- JUDGE LEONARD WESTFALL of Aspermont.
J. A. MERRITT, of Snyder
BEN F. SMITH, of Snyder

FOR DISTRICT JUDGE: 110th Judicial District:

- KENNETH BAIN, of Floydada.
A. J. FOLLEY of Floydada.

FOR DISTRICT ATTORNEY: 110th Judicial District:

- ALTON B. CHAPMAN of Spur
TONY B. MAXEY

FOR COUNTY CLERK:

- OSCAR L. KELLEY
FRED ARRINGTON
NEAL FORTSON FOWLER
HARVEY HINES

FOR COUNTY ATTORNEY:

- L. D. RATLIFF.
O. C. NEWBERRY
V. J. CAMPBELL

FOR COUNTY JUDGE:

- JIM CLOUD

FOR SHERIFF AND TAX COLLECTOR:

- W. B. ARTHUR
JOHNNIE KOONSMAN

FOR COUNTY TREASURER

- MRS. NANNIE COBB
MRS. HATTIE TURVAN
Mrs. ALICE GOODWIN MURPREE
ELZIE HOLLY
ONA LEE SHOCKLEY

FOR DISTRICT CLERK:

- NETTIE LITTLEFIELD.

FOR COUNTY SCHOOL SUPT.:

- HUBERT W. TAYLOR
MRS. MADGE D. TWADDELL (Re-Election)
FRANK SPEER

FOR JUSTICE OF THE PEACE: Precinct No. 3.

- W. M. MALONE

FOR PUBLIC WEAVER Precinct No. 2.

- GASTON JACKSON
FRED DOZIER
RICHARD VARNELL

FOR COMMISSIONER, Precinct 2:

- E. N. (Nuge) JOHNSON
A. K. McALISTER
D. O. BLASINGAME

FOR COMMISSIONER Precinct No. 1.

- AUSTIN C. ROSE
HORACE D. NICKLES

FOR COMMISSIONER Precinct No. 3

- WALTER F. FOREMAN
FOREST MARTIN
T. C. COONER

FOR COMMISSIONER Precinct No. 4:

- R. E. ROGERS
LEE MIMMS (Re-Election)
ROY CUNNINGHAM.

For Constable Precinct No. 2:

- G. H. (JACK) McCULLY (Re-Election)

HIGHWAY

Only a small crowd attended Sunday school. An interesting program was given by the Bible class on the life of Moses.

Lem Rucker harvested his wheat crop Thursday.

The farmers are about up with their farming until it rains.

Bill Sandlin visited in Aspermont the past week.

Mr. and Mrs. Ted Manley and Mrs. Penn Harwell attended the funeral of J. J. Wasson in Afton Tuesday.

Mr. and Mrs. Jim Hahn visited in Swenson Sunday.

Seven quilts were quilted for Mrs. Penn Howell on Wednesday. Lunch was served to about 25. Mr. and Mrs. Doyle Hinson of Kalgary, were guests at the quilting.

Sherrod Smith and family of McAdoo, visited relatives here Sunday.

Bob Hahn and E. V. George were Girard visitors Saturday.

J. M. Hahn is having a well drilled on his farm this week.

Rev. Bennett of Spur, was visiting out this way Tuesday.

Bob Hahn is doing some road work near Spur this week.

John Smith of Brownfield, was here last week and reports it very dry in his section of the county.

Mr. and Mrs. Casey Aldredge of Dickens, Mr. and Mrs. Ellis Draper of Dry Lake, visited in the J. M. Hahn home Sunday.

Mr. and Mrs. Orville George and other relatives enjoyed an outing at Dickens Springs Friday.

HIGHWAY PEOPLE PRESENT MR. AND MRS. TAYLOR A QUILT

On Tuesday night of last week, several families from Highway motored to Mr. and Mrs. Hubert Taylor's home at Dry Lake and presented them with a Spring Wheel Quilt.

Each spoke has the name of a school child. There were 34 names. The quilt was quilted at Mrs. Orville George's and was given as a small token of appreciation of the fine school term just closed and for which we feel Mr. Taylor is largely responsible.

Ice cream was served to 35 guests and the host and hostess. —Contributed.

FOUNDATION PATTERN SAVES TIME

"My foundation pattern saves me time and trouble in fitting and gives me confidence. It also saves material in cutting," says Miss Bertha Cooper, wardrobe demonstrator Class I for the Chandler home demonstration club, in the story of her work.

"Through the demonstration I have learned to fit others and have been able to make most all of the clothes I needed with care so that they would harmonize with the ones I had. This spring I have used several colors for my cotton dresses since I can wear the same white accessories with all of them."

"I had a good clothes closet with plenty of storage space to begin with. It has helped me a great deal in keeping my clothes in good condition."

ESPUELA CLUB HAS BEDROOM ACHIEVEMENT

"I am very glad that I was bedroom demonstrator for my room has more than paid me for my work and I am very proud of it," Mrs. Tom Martin, bedroom demonstrator for the Espuela home demonstration club, told her cooperators when the club met in her home Thursday afternoon for the bedroom achievement program. Eleven members made reports as cooperators.

The club made final plans for the county clothing contest. Espuela club will be 100% present with dresses, slips and patterns. The July meeting of the club will be with Mrs. W. F. Foreman, July 17, when she will give a demonstration on brining cucumbers for pickles.

A social hour followed the business session when iced cocoa and cake were served to Mrs. W. E. Ball, Mrs. W. N. Graves, Mrs. R. E. Johnson, Mrs. F. B. Crockett, Mrs. W. A. Harris, Mrs. E. L. Spivey, Mrs. W. T. Williams, Mrs. Tom Martin, Miss Pratt, Misses Beatrice and Ruth Spivey.

Ruth Spivey, reporter.

CLUB MAKES GOOD REPORT

"Since I have my foundation pattern all my clothes fit so much better," said Mrs. D. R. Hale, wardrobe cooperater in the Prairie Chapel home demonstration club when answering roll call, 'how I have improved my wardrobe this year,' when the club met with Mrs. R. C. Galloway, Wednesday afternoon.

The report of the cooperators shows that there are 15 cooperators in the club and those 15 are 100% of the county goals which include 15 slips made by the foundation pattern, 15 dresses for the contest, 15 have provided storage space and 15 have kept

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and stunted. You get yellow tongue, yellow skin, pimples, dark eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.

But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all.

Only a free flow of your bile juice will stop this decay poison in your bowels. The only mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only five mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 33¢ at drug stores.

Refuge "something just as good", for in any price, lower taste or local sections. Ask for Carter's Little Liver Pills by name and get what you ask for. © 1934, C.M. Co.

a record of their clothing expenses. The 15 have made 337 garments at a cost of \$163.27.

The slips and dresses were on exhibit and when the dresses were modeled one could see that the cooperators were putting into practice what they had learned about line, color and design.

The club voted to have an achievement program at night so that the whole community might attend. This program was held at the home of the wardrobe demonstrator, Class II, Mrs. R. C. Alexander, June 29, at 8:00 p. m. At that time the demonstrators in farm food supply, bedroom improvement and both wardrobe demonstrators showed the results of the demonstration in the club and community. Ten members and two visitors were present.

Mrs. R. C. Alexander, reporter.

J. C. Dopson, of Dry Lake, was attending to business matters in our city Monday.

Mr. and Mrs. F. H. McGaha, of Lost Lake community, were in our city Monday doing some trading.

Mr. and Mrs. F. H. McGaha, of Lost Lake community, were in our city Monday doing some trading.

CLARK MULLICAN

Judge 99th Judicial District Lubbock, Texas

CONGRESS New 19th Congressional District DEMOCRATIC PRIMARY, 1934



Lubbock-Wichita Falls Bus Co., Inc.

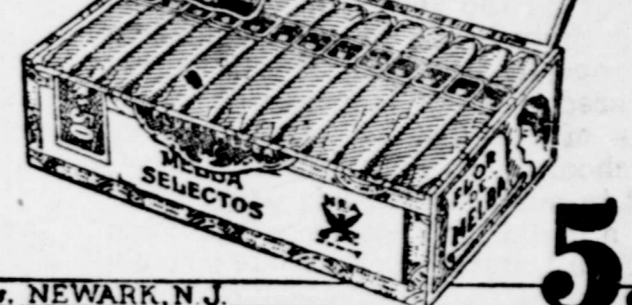
Bus Rates Slashed—2 cents per mile and under.

- Leave Spur 11:00 a. m. Arrive Lubbock 1:15 p. m.
Leave Spur 6:15 p. m. Arrive Lubbock 8:25 p. m.
Leave Spur 10:10 a. m. Arrive Wichita Falls 2:40 p. m.
Leave Spur 5:20 p. m. Arrive Wichita Falls 9:45 p. m.

Fares from Spur to Lubbock \$1.65—Clovis \$3.65—Roswell \$7.00—Amarillo \$4.05—El Paso \$11.30—Altus \$4.90—Lawton \$4.45—Duncan \$4.80—Chickasha \$5.60—Ardmore \$5.80—Oklahoma City \$6.50—Fort Worth \$5.50—Dallas \$6.25.

Ride Buses—Save Time and Money

Flor de MELBA The CIGAR Supreme



Meiba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havana and imported tobacco for only 5c.

LAWIS CIGAR MFG CO. Makers, NEWARK, N. J. F. A. Zachary, Lubbock, Texas, Distributor

DRASTIC PRICE REDUCTIONS

UP TO \$50 BRING

CHEVROLET

to the record low price of

\$465

AND UP, F. O. B. FLINT, MICH.

When Chevrolet announced price reductions several weeks ago, something important happened... something of vital concern to every buyer of a low-priced car: Chevrolet stepped into the most favorable price position it has enjoyed in a long time!

Reductions amounting to as much as \$50—the most substantial price cuts announced in the low-price field this year—dipped Chevrolet's base price to a new low figure of \$465. Just compare this price—compare any Chevrolet price—with those of other cars. Then compare what you get for what you pay! There'll be no question in your mind which car to buy, once you do.

Chevrolet offers patented Knee-Action—and others do not! Chevrolet alone has a Fisher body! And the same thing applies to cable-controlled brakes, Y-K frame, shock-proof steering, and 80-horsepower, valve-in-head, six-cylinder engine. Chevrolet gives you far more features—far finer quality—a far better name for dependability. Yet the price of the Chevrolet Standard is lower than that of any other six or, of course, any eight in the world.

CHEVROLET MOTOR CO., DETROIT, MICH

NEW REDUCED PRICES

Table with columns: STANDARD MODELS, New Reduced List Price, Amount of Reduction. Includes Sport Roadster, Coach, Coupe.

Table with columns: MASTER MODELS, New Reduced List Price, Amount of Reduction. Includes Sport Roadster, Coach, Town Sedan, Sedan, Coupe, Sport Coupe, Sedan Delivery.

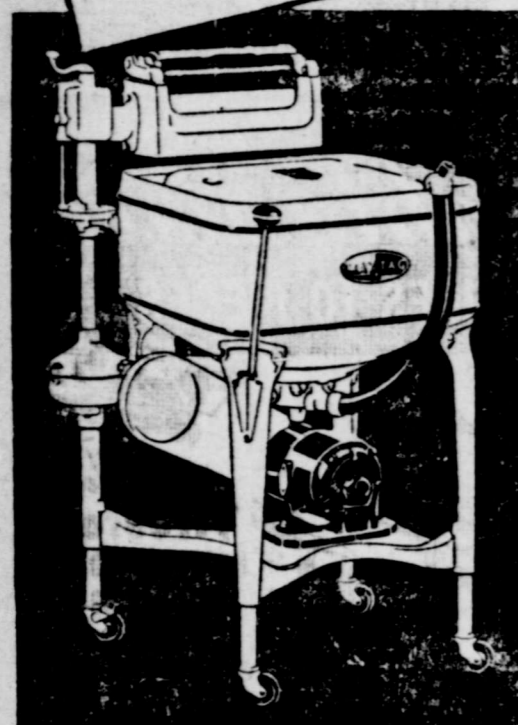
Table with columns: COMMERCIAL CARS, New Reduced List Price, Amount of Reduction. Includes Commercial Chassis, Utility Long Chassis, Dual Long Chassis, Utility Chassis and Cab, Dual Chassis and Cab, Utility Long Chassis and Cab, Dual Long Chassis and Cab, Commercial Panel, Special Commercial Panel, Utility Panel, Dual Cab and Stake Body, Dual Long Cab and Stake Body.

Above are list prices of passenger cars at Flint, Mich. With bumpers, spare tire and tire lock, the list price of Standard Models is \$18 additional; Master Models, \$20 additional. List prices of commercial cars quoted are f.o.b. Flint, Mich. Special equipment extra. Prices subject to change without notice. Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value.

SPUR MOTOR COMPANY

Spur, Texas

We are Ready
WITH
MAYTAG
WASHERS
REDUCED
AS MUCH AS \$ **65.50**



• We're proud to sell the washer you'll be proud to own—the washer which made the Maytag name world famous—the square-tub, cast-aluminum washer which is faster in action, more thorough in its cleansing, more gentle with clothes and more economical to own. At today's price this Maytag is an amazing value. For homes without electricity, it may be had with gasoline Multi-Motor at corresponding low price. Come in. Ask about terms.

Also for the
FARM HOME
A
MAYTAG
WITH IN-BUILT
GASOLINE MOTOR



for **LESS THAN**
\$100.00

THACKER SUPPLY CO.

E. M. DICKEY, Local Manager
SPUR, TEXAS

Manufactured by THE MAYTAG COMPANY, Newton, Iowa

in being well dressed. Mrs. Alexander exhibited a chart on which there were 131 names which represented the demonstrations she had made during the year on foundation patterns. She stated that she had prepared two since the chart had been made, making a total of 133 for the year. She stated that she had received much pleasure in helping to carry on the work and assisting friends in learning to make their clothing.

She invited the guests into an adjoining room to see her wardrobe. She exhibited a number of dresses, no two of which were alike, but all made by the use of the same foundation pattern. Also, she demonstrated a very easy method for a lady having a place for her clothing, and showed the different conveniences, including a shoe rack, that any lady on a farm may have.

After this a number of ladies exhibited the styles made from foundation patterns, each lady having a new dress made to suit her particular type and in color to blend. This is a great feature in any lady's wardrobe. All of these dresses were not expensive, but were very classy.

The program was completed with a few talks by G. J. Lane, County Agent; M. C. Golding, merchant at Spur and others.

After this Mrs. Braddock and Mrs. Alexander invited the guests into the dining room where delicious punch and cookies were served. To say the evening was both profitable and enjoyable would be making a mild statement.

The ladies of Prairie Chapel community are doing things, and there is no community where will be found better homes than in this section of the county.

THE CHURCH OF CHRIST

Services for Sunday, July 8.
Bible Study 10 a. m.
Preaching and worship, 11 a. m.
Subject: "The Sin of Unbelief."
Preaching 8:30 p. m.
Subject: "Small Things."
Albert Smith, Minister.

McADOO

Charlie McLaughlin was transacting business in Lubbock Wednesday.

Mrs. J. A. Burks is spending several days visiting her daughter and family in Tucumcari, N. Mexico.

Mrs. O. S. Harvey's parents, Mr. and Mrs. McKnight of Dickens, and niece, Mrs. Grace Watley and baby of Silvertown, spent several days visiting Mr. and Mrs. Harvey last week.

Mrs. J. T. Brantley and Mrs. Edwin McLaughlin were business visitors in Lubbock Wednesday.

Mrs. Marshall Formby entertained with a slumber party at her home Friday night. A good time was had by all present.

Mrs. Nettles was seeing after business matters in Crosbyton Wednesday.

Miss Rudell Clardy of Overton, is here visiting her sister, Mrs. Ivy Brown and family.

Miss Twila Faye Thomas, who has been visiting friends here, returned

to her home at Spur Saturday. Mr. and Mrs. J. T. Parker and family visited relatives at Flomont Wednesday. Mrs. Parker's nephew, Dale Davidson and niece, Stella May Donald returned home with them for a visit.

Mrs. C. Gollihar has been ill the past week.

Miss Annie Finney entertained the young folks with a party at her home Saturday night.

FAMILY IS PROUD OF IMPROVED ROOM

"My room was bare, poorly furnished one when I began improving it as a bedroom demonstrator," reports Mrs. J. W. Hilton, bedroom demonstrator for the Prairie Chapel home demonstration club and winner of fourth place in the county. "I did have a good clothes closet, that and a bed, small table and chair was all the furniture in the room. The walls had been sheet rocked but never papered. I chose a pretty pattern of paper with small design for the room is small. I built a dressing table and hung a mirror over it. The dressing table and stool are draped with orchid and gold prints. I enameled the bed, table, frame around the mirror, and a small rocking chair. I made window shades of muslin and hung ecru curtains. I made two small rugs for the floor. I put covers on the mattress and springs and use a gold spread on the bed."

"My family is very proud of my room too. It is so neat, and clean, and light. And to think that it cost only \$7.36. I might have had it a long time ago."

Don Brewster, of Red Hill, was greeting friends and trading here Monday.

FOR SALE OR TRADE—A good farm nine miles south of town for a good home in Spur. See W. P. Foster 6-28-2t.

FOR SALE—well-bred milk cows with calf. Fall payment. Telephone. A. M. KARR 2t



Pain Passes Off
When your head aches; when Neuralgia tortures you; when Muscular Pains make you miserable—take a Dr. Miles' Anti-Pain Pill.
Mr. Smith is one of millions who have found this easy way to prompt relief. He says:—
"I keep Dr. Miles' Anti-Pain Pills in my pocket and when I get a dull heavy feeling in my head, I take a Dr. Miles' Anti-Pain Pill and the pain passes off."
DR. MILES' ANTI-PAIN PILLS

QUARTERLY CONFERENCE HELD AT CARSON HOME

The stewards and other members of the Quarterly Conference, wives and husbands, of the First Methodist Church assembled at the home of Mr. and Mrs. J. P. Carson at 8:30 o'clock Monday night where they all enjoyed a chicken barbecue. The Woman's Missionary Society was responsible for the delicious servings of barbecued chicken, salad, pickles, tomatoes, coffee, tea, orange sherbert and cake. This was the regular quarterly meeting of the officials of the church, and one member present remarked that this was the first time in many years the attendance of the board of stewards had been one hundred per cent.

Those present were: Faust Collier, Mr. and Mrs. W. S. Campbell, Mr. and Mrs. J. C. Payne, Mr. and Mrs. John Mims, Mr. and Mrs. S. H. Twaddell, Mr. Twaddell of California, Mr. and Mrs. J. R. Laine, Mr. and Mrs. G. J. Lane, Mr. and Mrs. Geo. S. Link, Jeptha Craig, Mrs. Mayfield, Mrs. Lura Glasgow, Mr. and Mrs. Ned Hogan, J. C. Keene, Mr. and Mrs. L. E. Lee, Mr. and Mrs. John King, Mr. and Mrs. T. C. Ensey, Misses Dorothy Carson and Edith Foote, Dr. G. S. Slover, Presiding Elder; Rev. and Mrs. E. L. Yeats and Mr. and Mrs. J. P. Carson.

PRAIRIE CHAPEL H. D. CLUB HOLDS EXHIBIT

The Prairie Chapel Home Demonstration Club held a clothing exhibit at the home of Mr. and Mrs. R. C. Alexander Friday evening. Mrs. Paul Braddock and Mrs. Alexander acting as hostesses for the evening.

Mrs. Alexander, who has been clothing demonstrator for the Prairie Chapel Club, gave a very interesting demonstration about foundation patterns and made an interesting talk on the work of making clothing. At first she demonstrated the improper fitting pattern and then exhibited the difference for the proper fitting pattern. During her lecture she brought the importance of colors and blending and demonstrated the difference in colors of material will assist people

"NERVES"

Here's a good way to quiet "NERVES"—
Dr. Miles' Effervescent Nervine Tablet, a glass of water, a pleasant, sparkling drink.
Nerves relax. You can rest, sleep, enjoy life. At your drug store. 25c and \$1.00.



Except in the larger cities, electric service was rarely satisfactory before long-distance transmission of electric power was perfected.

Small local plants serving single communities generally lack the variety and volume of demand which enables a larger system, serving a wide area, to operate efficiently.

Nor can small, isolated plants meet sudden demands for more power nearly as readily as the larger system.

The transmission line can deliver larger amounts of power at once without the delay of installing additional equipment. Thus it clears the road for industrial growth.

The present-day industrial progress of small communities is based in a large measure on the ample and economical power supply which resulted when the transmission systems replaced small local plants throughout the nation.

With 2,608 miles of transmission lines, the West Texas Utilities stands ready to render satisfactory service to 159 prosperous cities, towns and communities throughout West Texas—"The Land of Opportunity."

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

A Good Safe Place To Trade
B. SCHWARZ & SON
SPUR, TEXAS
The Store of Little Profit

CLEARANCE!

WHITE SHOES

Now
\$1.95

Reduced from \$3.95

Every Pair is From Our Regular Stock

- White Sandals
- White Pumps
- White Ties
- White Oxfords

The whole town is talking about this sale! Every smart material included. White kid. White pig. White buck.

All sizes, 2 1-2 to 10, AAA to C, but not in every style. Come early and share in this great saving.



45 GAUGE Ringless STOCKINGS

YOU NEVER SAW SUCH STOCKINGS FOR

79c
(3 pairs \$2.25)

If you are in the habit of buying stockings priced at \$1.00 or more, here are extraordinary hose for 79c. They're sheer, clear 45-gauge chifons, with narrow fashion seams and garter tops. They come in all the lovely shades for summer . . . sheer but unusually durable and Ringless.

COTTONS

Fabrics that would sell regularly for 44c and 50c a Yard—

29c
YARD

- Printed Dimity
- Sunnydell Prints
- Printed Bermuda Cloth
- Printed Voile
- Printed Seersucker
- Printed Muslin
- Printed Pedaldown Lawn

No need to tell you what a wonderful value this is for women who sew. Instead, we urge you to share it! Every yard is new for summer. Fabrics can be washed any way you please. Every pattern is fashion right.



1884 A HALF CENTURY OF PROGRESS 1934

To those who did not get a Book that Bryant-Link Company put out for their customers we will ask you to call at the store and get one FREE. Plenty of cold water

Specials this Week!

July 5th to July 12th

Wash Dresses

Bright cotton frocks for summer. Cool and comfortable.

\$1.00 up to \$1.98

Voiles

Crisp new Voiles, beautiful patterns to select from fast color—per yard

10c and 15c

Slk Dresses

Special reduction on all Silk Dresses. **Bargains!—BARGAINS! See them today!**

Straw Hats

Special prices on Men's Dress Straws. Pick them out—

79c to \$1.00

Mens Dress Shirts

Fast color, well tailored—solids, blues, tans and whites. Fancy color broad-cloth, \$1.00 value

69c

Mens Overalls

Full cut, well made, high or suspender back. White back denim, a real value

98c

Shoes

Men's white Oxfords. All sizes. Ideal for sport wear.

\$1.49

Shirts

Good work shirts, ful cut, coat style, well made. A bargain—

49c

Bryant-Link Co.

Come on With the Crowds and Bring the Children

"Viva Villa" Opens At Palace Today

"Viva Villa!" Metro-Goldwyn-Mayer's spectacular epic which opens today at the Palace Theatre, is the fictional story of Pancho Villa, the great Mexican revolutionary leader who was the outstanding figure in the world's history in the decade preceding the World War.

Opening in the hills of Chihuahua, it shows young Villa watching his father flogged to death. He stabs the hacendado who holds the peons in virtual slavery, and flees to the mountains.

Pillage the Rich
When he emerges some years later, he is leading a band of wild savages who amuse themselves by pillaging the great haciendas, robbing the rich and befriending the poor.

Villa's career of banditry ends when he meets Francisco Madero, a gentle visionary who gives Villa his "great dream" of a free Mexico. Villa organizes an army and begins the spectacular conquest of the country. He drives the tyrant, Diaz, from the throne and proclaims his friend, Madero, President.

Returning to a life of peace, he is involved in a bank robbery and murder and is almost executed by the enemy, General Pascual. Madero saves Villa, but exiles him. He goes to El Paso, Texas.

One night his friend, Johnny Sykes, American newspaper correspondent, brings word that Madero has been

murdered by Pascual. Enraged, Villa crosses the Rio Grande into Mexico and begins to organize another army. Within a few months he begins the second revolution—a triumphant march through the country from the border to the capital, driving the federal forces before him.

En route he pauses at the hacienda of Don Felipe, who introduced him to Madero. He tries to make love to Felipe's daughter, is repulsed and shot, and whips the girl to death. He goes on, showing no mercy to the rich or to those who oppose him.

At the end of his spectacular campaign he marches into Mexico City at the head of 60,000 men and proclaims himself provisional President. But he knows that he doesn't belong in a palace; he has none of the social graces, no knowledge of world events, or of economic problems. He fears that, instead of saving Mexico, he will ruin her.

How he meets this problem, his dramatic renunciation of power and his ultimate tragic death at the hands of Don Felipe, constitutes a human document without parallel in screen history.

An Epic Story
"Viva Villa" is one of the truly great pictures of the past few years, a photoplay at once important and entertaining. It will take its place with such classics as "The Birth of a Nation," "Abraham Lincoln" and others in like vein.

Wallace Beery heads a notable cast which includes Fay Wray, as the sister of Don Felipe; Stuart Erwin, as the newspaper man, Johnny Sykes; Leo Carrillo, as the cold-eyed killer, General Sierra; George E. Stone, as the humorous letter writer for the il-

literate Villa; Joseph Schildkraut, as General Pascual, the traitor; Donald Cook, as Don Felipe; Henry B. Walthall, as the gentle visionary, President Madero; Katherine De Mille, as the fiery-tempered Rosita, Villa's wife; Phillip Cooper, Frank Puglia and others. Jack Conway directed.

A WORD OF APPRECIATION

We take this means to express our thanks to our friends and neighbors who so kindly assisted us during the illness of our husband, father and brother, Ed Lisenby. We want you to know we appreciate everything that was done or said for our comfort and consolation.

Mrs. Ed Lisenby and children,
John Lisenby and family,
Mr. and Mrs. A. B. Echois.

Man's Heart Stopped Stomach Gas Cause

W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adlerika rid him of all gas, and now he eats anything and feels fine. Sanders Pharmacy. L-7

CARD OF THANKS

We desire to use this means of extending our thanks and appreciation to our many friends who were so faithful in assisting us during the illness and death of our husband and father, J. J. Wasson. It seemed there were so many who extended assistance and sympathy, and these made our burden so much lighter. We especially thank the physicians and the sanitarium for the careful attention rendered.

Mrs. J. J. Wasson,
Mary Frances Wasson,
Pearl Laverne Wasson.

CHARLES A. HOLMES JOINS MARINES

New Orleans, La., July 2—Among the ten applicants who passed the final examinations at U. S. Marine Corps Headquarters, 535 St. Charles in this city today was Charles A. Holmes of Spur.

Mr. Holmes is a son of Mrs. Edna Smith, Route 2, Spur. He graduated from Spur high school this spring.

After preliminary training for several weeks he will go to some ship or Marine station for duty in the United States or foreign land where marines serve. Sea duty is one of the best assignments of the many and varied duties of Marines. Sea duty offers many miles of travel in foreign lands. Applicants to fill vacancies in the Marines receive their preliminary ex-

aminations in their home localities and those selected receive their final examinations in New Orleans, La.

Major Cornell of the New Orleans office announces that applications from a few high school graduates will be accepted during the months of July and August. Application blanks will be sent on request.

Mrs. Bill Sauls left Monday for Washington, D. C., where she has a position in the Treasury Department. Mr. Sauls will remain here and take care of his ranch.

Mrs. F. M. Ewton returned the last of the week from Palo Pinto where she had been visiting her parents. Rev. Ewton hinted that he was glad she returned home.

G. E. Watkins of Steel Hill community, was attending to business affairs in our city Monday.

Harvey Holly of near Dickens, was in our city Monday looking after business affairs. He was still limping as a result of the car accident.

W. M. Allen and W. C. Cartwright, of Dry Lake, were attending to business matters in our city Monday.

John D. Huffstetler, of Highway, was greeting friends and trading in our city Monday.

Mr. and Mrs. Williams, of Highway, were doing some trading in our city Monday.

C. W. Hinson, of Red Mud community, was transacting business in our city Monday.

A. S. Woolly, of McAdoo, was attending to business affairs in our city Monday. He stated that the address of Fred Haile which was published last week was the best thing he had read on political lines in many years.

J. B. Morrison, of Red Mud country, was looking after business affairs here Monday.

Miss Jane Douglas Wilson, who is spending the summer in Lubbock, was here this week-end visiting Mrs. J. C. McNeill, III.

Mrs. Faust Collier and Mrs. D. H.

Concrete Work
Sidewalks, Curb and Gutter, Foundations, Flower Beds, Anything in concrete. Estimates made and work guaranteed. See—

Burton Whitener

CITY HOTEL

Mrs. W. M. Bumpus, Mgr.

ALL OUTSIDE ROOMS
HOT AND COLD WATER
WELL FURNISHED
CLEAN AND CONVENIENT.

MEALS AT SPUR COFFEE SHOP

OVER HASSEN BROS. DRY GOODS STORE
Phone 176

Safeway Leads

WATCH OUR WINDOWS FOR ADDITIONAL BARGAINS

SUGAR Pure Cane 10 lb cloth 53c
10 lb bag

Post Toasties

Large Package	10 ^c
Wheaties	2 pks. 27c
Marshmallows	lb. 15c
Mustard	quart 13c
Vanilla	2 oz. bottle 5c
Ginger Wafers	1 lb. pkg. 10c
Jello, all flavors	pkg. 5c
Cocoa, Our Mother's	2 lb. can 19c
Potato Chips	1-2 lb. 15c
Airway Coffee	1 lb. 21c
Egg Plant	1 lb. 10c
Bell Peppers	1 lb. 7c
Tomatoes, fresh	1 lb. 7c
Lemons	dozen 23c

Ice Tea
Serve Iced or hot
1/4 lb. pkg. 10^c

SAFEGWAY STORES
Friday and Saturday—July 6th and 7th

NOTICE TO CREAM SELLERS

If you are interested in higher prices for cream, sell your cream to

SWIFT & COMPANY

By doing so, you will stir up competition. Competition always brings higher prices.

We believe in giving you the grade of today and not what it will be tomorrow.

Also, we pay highest cash prices for poultry.

If Swift & Company were not operating in Spur, cream prices might be down to 16c and 18c—just what is being paid at Snyder.

Yours for better cream prices.

SWIFT & COMPANY

E. A. COCHRAN, Mgr.
Located just South of Wooten Grocery Company

Zachry spent the week end here with their families.

The Methodist and Presbyterian Churches are celebrating the fourth of July with a picnic at McNeill's Ranch.

Lee Watson and Roy L. Harkey made a business trip to Abilene Monday.

R. R. Twaddell, of Los Angeles, Cal. is in our city visiting his brother, S. H. Twaddell, and also his brother, D. Y. Twaddell at Dickens. He stated he had not seen these brothers in about 20 years. He has been boasting of the fine climate in this country, but Sneed said that was just from habit. He expects to be here for several days.

R. R. Wooten of McAdoo, was transacting business in our city Tuesday.

Robt. Butler, of McAdoo, was attending to business matters in our city Tuesday and stated the country at McAdoo is needing rain.

J. W. Clark, of McAdoo, was transacting business in our city Tuesday. J. S. Callihan, of Wake community, was attending to business matters in our city Monday. While here he stated that Fred C. Haile would lead for the race for Congress in Floyd County by a big margin.

Miss Virginia Worswick, of Plainview, is visiting her mother, Mrs. B. G. Worswick at Dickens, this week.

Mrs. W. A. Tye, of Winters, Mrs. A. L. Speer, Mr. and Mrs. Jimmie Speer and daughter, Shirley Beth, all of Carrizo Springs, were guests of Mr. and Mrs. Dick Speer the last of the week.

W. J. Harvey, of near Dickens, was transacting business in our city Tuesday.

for **Biliousness**
Sour Stomach
Gas and Headache
due to
Constipation

Calotabs
Price 25 cents
CALOTABS COMPANY
10c 25c

Every Conceivable Force WORKED TO TEAR THESE TIRES TO PIECES

But NOT ONE CORD LOOSENED! NOT ONE TREAD SEPARATED! Not one Blowout!

THE New Firestone HIGH SPEED TIRE FOR 1934
Great you

- WIDER TREAD OF FLATTER CONTOUR
- MORE AND TOUGHER RUBBER
- OUR-DIPPED HIGH STRETCH CORDS
- DEEPER NON-SKID
- MORE THAN 50% LONGER NON-SKID MILEAGE

AS thirty-three speed demons careened and slid around the steep banked curves of the hot brick track, tires shrieked and smoked... break-neck speeds, 150 miles and more down the straightaway—tremendous centrifugal force tugging to rip the tread from the body of the tire. In fact, every conceivable force worked to tear the tire to pieces, but not one cord loosened—not one tread separated—and not a single blowout. What amazing proof of Tire Strength—Safety—Quality and Dependability.

Every one of the thirty-three drivers at the Indianapolis 500-mile sweepstakes chose and bought Firestone High Speed Tires. The fact that not one of the 132 tires failed is your greatest guarantee of the Extra Safety—Strength—and Dependability built into Firestone Tires.

The New Firestone High Speed Tire for 1934 is Safety-Protected on the outside by a wider tread of flatter contour, deeper non-skid, more and tougher rubber, giving you more than 50% longer non-skid mileage — Safety-Protected on the inside by eight additional pounds of pure rubber absorbed by every 100 pounds of cords. This additional rubber surrounds every cotton fiber inside every cord in every ply. This is accomplished by the Firestone patented process of Gum-Dipping.

Now A TRIPLE GUARANTEE

- for Unequaled Performance Records
- for Life Against All Defects
- for 12 Months Against All Road Hazards*

*When used in commercial service, these tires are guaranteed for 6 months.

Greatest Guarantee of All

Get the protection of the Firestone Triple Guarantee—for unequalled performance records—for life against all defects—for twelve months against all road hazards.

Call on the nearest Firestone Service Dealer or Service Store today and equip your car with the new Firestone High Speed Tires for 1934.

EQUIP NOW FOR YOUR HOLIDAY TRIP!

[See Firestone Air Balloon Tires made at the Firestone Factory and Exhibition Building, World's Fair Chicago]

[Listen to the Voice of Firestone—Featuring Gladys Spangher]—Every Monday Night over N. B. C.—WEAF Network]

Firestone

MOST MILES PER DOLLAR

Sunshine Service Station

CONOCO GAS AND OILS
SPUR, TEXAS