

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

Member Texas Press Association
Member National Editorial Association

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we have been in this part of the Plains. These men gave Clovis and surrounding territory two weekly newspapers that were second to none. Then one day Mr. Mack Stanton drove into town and bought out these publications and started a daily. Now if you think this fellow Stanton don't know his carrots, about newspapers it must be because you are a mile or so behind the times. He is putting out a paper that is a credit to a town and three times the size of Clovis and the thing for you folks to do is to get a seat a little closer to the pulpit if you can't see good words are for only a few of our Clovis friends. Just quit griping about such things as spending \$4.80 on advertising—and "get in the collar."

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Just add a few more dairy cows and some alfalfa and sweet clover for feed and pasture. Mr. Farmer, and the Farm Relief program will be solved to a large extent. A few good hens will help the cause too, and also a few hogs to furnish the winter's supply of grease and "sow buzzum."

WE WILL VISIT
FRIDAY, AUGUST 2

WINNING PLANE IN
TO GO ON FAREWELL
BY REQUEST



Col. Arthur Goebel who flew the Woolacore from San Francisco to Honolulu August 17, 1927, in 26 hours to win the \$25,000 Dole prize

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Muleshoe Tailor Shop

(CORP. J. T. HUNTER)

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS:

I. W. Harden, President
J. J. Lawler, Vice-President
L. S. Barton, Secretary-Treasurer.

LOAN COMMITTEE:

J. A. White
M. F. Collins
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A Long Time Loan and Low Rate of Interest

DRIVE IN
And Gas With Us

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

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Jones Service Station

"SERVICE WITH A SMILE"

Road Information Cozy Rest Rooms

The TRAIL OF '98



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PERMANT WAVE

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"The House of Courtesy" CLOVIS, NEW MEXICO

GET THE HABIT!

Demand the Better Class of Quality Merchandise—"IT'S ECONOMY"

Spring & Summer Youthful Frocks For Miss & Matron

Colorful Creations in Laces—Georgettes—Prints—Chiffon and Crepes—every selection extremely feminine in design.

\$12.50 Frocks	\$9.95	\$29.75 Frocks	\$24.75
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SUMMER FOOTWEAR FOR WOMEN AND MISSES

Straps—Ties—Pumps—and Sport Shoes

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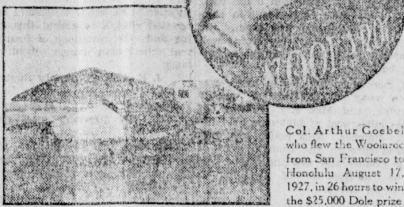
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FAMOUS FLANE WILL VISIT MULESHOE FRIDAY, AUGUST 2

WOOLAROC, WINNING PLANE IN DOLE FLIGHT, TO GO ON FAREWELL TOUR BY REQUEST



Invitations pouring in on Frank Phillips requesting him to make a farewell flight of the Woolaroc before its permanent retirement on his ranch at Bartlesville.



Col. Arthur Goebel who flew the Woolaroc from San Francisco to Honolulu August 17, 1927, in 26 hours to win the \$25,000 Dole prize

Bartlesville, Okla., July 30.—The "Woolaroc," the plane that helped to make flying history when it won the Dole prize by beating the group of other planes which started from Oakland, California, over the ocean to Honolulu, will have one final flight before going into a museum. It was decided here recently.

Ten days ago, Frank Phillips, backer of Col. Goebel's flight across the Pacific, announced that he was retiring the plane to a permanent hangar at his building on his ranch outside of this city.

The announcement brought to him more than two hundred telegrams from secretaries of chambers of commerce, officials of luncheon clubs, city officials and personal friends, all begging him to let the plane make one more flight before retiring it.

Many of the wires and letters said that citizens of the middle west had little chance to see a trans-oceanic plane. It would be a great thing for them, it was stated, to see a plane so important in aviation history, and with so much romance and human interest attached.

Mr. Phillips has acceded to the many requests and has persuaded Col. Goebel to fly the Woolaroc on a farewell tour.

The original radio equipment and instruments used in flying this ship from Oakland to Honolulu are being reinstalled and the plane will have the exact appearance that it had when it took off for Hawaii on that historic August 17th, two years ago. It will have the same engine, a Wright Whirlwind J-5.

Between fifty and sixty towns will be visited between July 31 and August 12, on a set schedule which will be followed with railroad accuracy. Col. Goebel and Mr. Phillips both expressed regret that all interested cities could not be included in the itinerary because of lack of adequate landing facilities. The "Woolaroc" being large and having been built for long-distance over ocean flying, can only be accommodated by large fields which are in excellent condition.

A part of the schedule is as follows: August 1.—Memphis, Texas, 9:00 a. m.; Paducah, 10:25 a. m.; Turkey, 11:40 a. m.; Sherton, 1:25 p. m.; Plainview, 2:35 p. m.; Floydada, 3:30

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VISIT OUR STORE IN CLOVIS

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

BUILDING
IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.
W. C. GORDON
At Panhandle Lumber Company

Sore Gums—Pylorhea
Foul breath, loose teeth or sore gums are disgusting to behold. All will agree. Leto's Pylorhea Remedy is highly recommended by leading dentists and never disappoints. Druggists return money if it fails.
McCARTY DRUG STORE.

Muleshoe Boy Makes Texas League In Game Against Dallas

The following is from the Beaumont, (Texas) Enterprise of July 24, and will be of interest to many Muleshoe folks:

"Our newest Exporter, boys and girls, is Mr. Thomas Frank Vaughn, hereafter to be known as Muleshoe. Pitching for regular employment in the Texas league (the 10 days inspection expired last night) this West Texas right-hander with all the poise of an ace set the Steers down, 5 to 2, in a finely pitched game, advancing himself onto the Beaumont pay roll and his new associates to second place.

"I guess you can infer that Muleshoe is a 'stayer,'" said "Marty" Robby after the game. And Muleshoe shed his uniform and hung it up, just like he belonged.

What once would have been a distressing sight for local fans proved rich enjoyment when Joe Martins was thumped for victory. Ten seasons and more ago Joe was a Beaumont hero. Yesterday he was simply the opposing pitcher and the locals proceeded to treat him so.

Perhaps the customers would have been a little more sympathetic had not Vaughn been Joe's contemporary. The crowd wanted Muleshoe to win. Word had gone out that this exhibition was to decide his fate and not wishing to see anybody miss a job, especially the newcomer, the patrons gave him a great hand.

Muleshoe nets his handle for two reasons: He comes from a West Texas hamlet by that name; and yesterday in the ninth inning when things were waiting rather tense a sizzler from Fran Morse's bat caught Vaughn squarely on the foot and troubled him not at all.

Vaughn allowed nine hits, well scattered, and should have had only one run counted against him, a homer by George Bischoff in the fourth. In the ninth Eastering lost another Bischoff blow in the sun, the hit going for three bases and later becoming the second and final Dallas tally.

Besides his assortment of stuff, perhaps the most pleasing part of his performance was his steadiness under fire. This was no ordinary game for Muleshoe. It meant a chance at Texas league baseball or it meant a return to Ballinger. But the several times he could have "blown" he proceeded methodically on, unmindful of everything except to pitch what Robby called for. He walked only two Steers all afternoon.

The following comment is by Vin Burke, sports writer:

Have the Exporters discovered another winner in Vaughn? Possibly so. He looked good yesterday. Robby says he has lots of stuff. And looking into his records, such as they are, one reaches the conclusion that he may indeed prove a winning pitcher.

Vaughn comes from Muleshoe, Texas, out about 20 miles from the New Mexico line where nothing exists to stop the northers save three strands of barbed wire and two of them are down." Next month he'll be 29 years old.

Until this season his nearest approach to organized baseball was the copper league of Arizona. His first semipro pitching was done around Muleshoe and across the line in New Mexico. In 1925 he hooked on with the Globe, Arizona, team and after six weeks joined Miami of the same outfit. He finished the season at the latter place and continued there through 1926, going back to Globe in 1927 and to Bisbee in 1928.

Tom Vaughn is the son of Mr. and Mrs. J. P. Vaughn of this place, and their many friends are proud to know that this young man has made good

The Medicine For Pellagra

Dr. J. L. Leverett, prominent Paris, Texas, Specialist, is attracting National attention with his NEW method of treating Pellagra and certain forms of stomach trouble closely resembling Pellagra. Under a rigid test of more than 3000 patients the treatment proved to be all that was claimed. A 28 day trial treatment for \$5 and this money back if the patient is not benefited and the patient alone is the judge. The medicine doesn't make you sick to take it. For particulars, testimonials and blank for FREE diagnostic article J. L. LEVERETT, M. D., Paris, Texas

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, one or twice a week for several weeks—and see how Nature rewards you with health. Calotabs are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv.)

In his profession. Here's hoping that he goes to the top of the ladder.

AIRMAIL EXTENSION TO TULSA IS PLANNED

A new link in the present civil airways system throughout the country is being worked out between St. Louis, Mo., and Tulsa, Okla., the Post Office Department states. The question of establishment of the new service has been placed before the International Committee on Civil Airways, recently created upon suggestion of President Hoover, to study all questions relating to the civil airways of the country, shortly to decide upon a definite date for hearing those interested in the matter.

Brazil's oldest newspaper is the Diaro de Pernambuco, established in 1825.

Amherst 6th Annual Celebration
Amherst, Texas
August 8, 9, 10

Complete Carnival Attractions
Three Fast Ball Games—Rodeo
Airplane Stunts and Parachute Leaps
Dancing Three Nights
Carnival all the week

Bigger and Better Than Ever!

The Journal Office for Commercial Printing

For Health's Sake

Whole Wheat Bread

MADE BY BAKERS
"WHO KNOW HOW"

Fresh Cakes and Cookies Daily

Muleshoe Bakery

MULESHOE TEXAS

Order Fall Chix Now

Many customers have asked us if we intended to hatch Fall chicks, and in answer to this, will say it will depend upon the number of orders received by August 15th, on which date we will make our first set of orders justify Fall setting. We can afford to sell for less if we get orders early and know how to plan on operating our plant. It means less advertising expense and saves operating expense, thus helping us in two ways. Another good reason why it is to your advantage to place your orders early is, you are assured of getting your chicks right when you want them, and we can fill your orders promptly.

Orders are now being booked. We are booking orders on Rocks, Reds, White Wyandottes at 14c each; Leghorns at 13c each. The amount of order must be paid in full when booked.

Weimhold's Commercial Hatchery

Sudan Texas

Smart Women Trade Here

The smart woman knows that she can call up this grocery store, have her order courteously taken over the telephone, and receive her groceries without delay by messenger without the slightest error made in filling the order.

That is why so many smart women are patrons of this store. They also know that our prices are always rock-bottom and that the quality of the groceries we sell is unquestionable.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery

LOOK! -- LOOK!

All of our present stock must be closed out at once. Furniture can be bought at less today than ever before in Clovis. We ask you to come in and be convinced.

CLOVIS FURNITURE COMPANY

Associated With
THE AMARILLO FURNITURE CO.

Next Door to Postoffice

Clovis, N. M.

A STRING AND A BLOCK OF WOOD

They may boast of the games that are strenuous;
Of golf and tennis and such.

But give me the game—yo-yo is the name—

That is played by the poor and the rich.

It has swept the earth like a forest fire;

By storm it has taken the land.

On byroad and street everybody you meet

Have their yo-yos right out in their hand.

The flappers are flipping a foolish string;

The matrons are learning how,

The hired man works his yo-yo by jerks

As he goes out to juice the cow.

The women now fuss at the backyard

With their yo-yo in their fist;

While the kiddies at church give a roll and a lurch

As their yo-yo they wiggle and twist.

Dad can handle his yo-yo some.

While Grandpa can do quite well.

Sis and her beau grab each other's yo-yo

And they play them keen and swell.

But when it comes to yo-yoing RIGHT

Ma leaves us all at the post.

For oh, it is sweet all the neighbors to best—

but she plays with daddy yo-yo the most.

We handle our yo-yo in ghoulish glee

And we're filled with a strange,

down-blow.

In the annals of man since time began

There never was a game like this.

Our mind is a blank; yet we concentrate.

As cheerful idiots should;

And we chase dull care from here to there

With a string and a block of wood.

I dreamt that I stood at the Golden Gate

And I gazed on the Promised Land.

St. Peter was there with his long, white hair.

And a yo-yo in either hand.

I told him my tale and he said, "Pass

They'll measure you up for a crown—

What's that you say? A harp? Nay, nay!

For the yo-yo they have laid 'em down.

"Alas," cried I, "no music here?

Now that seems hardly fair.

Methinks I'll go to the realms below;

There's music and women there."

The Devil met me outside the gate

With his yo-yo going strong;

Said he, with a grin, "Good boy, come in—

IF YOU HAVE YOUR YOYO ALONG."

(From The Clovis News-Journal)

AND AGAIN---A GENUINE

"YO-YO"

THE

Hollywood Craze!

Everybody's Doing It—Can You?

FREE!

Saturday Only---August 3rd

With every purchase of 5 gallons of Conoco, Magnolia or Gulf gasoline or a "Goodyear" or "Pathfinder" Tire or Tube.

Something for the Kids, the young folks and the old folks—get a Yo-Yo Saturday and learn to master it.

HAVE A LITTLE "YO-YO" IN YOUR HOME!

Valley Motor Company

Muleshoe

Texas

\$2,000 in Prizes Will

THE MULESHOE "EVERYBODY WINS"



COPYRIGHT LINER CIRCULATION SERVICE

Campaign Officially Opens Monday, Aug. 5th

Subscriptions May Be Taken Any Time Following This Announcement

Campaign Plan in Brief

The object of this big prize distribution is two-fold. Primarily, to increase the already large subscription list of this newspaper, to collect arrearage and advance subscription payments from present or old subscribers, and at the same time to afford the live-wire, energetic hustlers of this city and surrounding territory an opportunity to profit, and in a BIG way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable list of prizes ever offered by any newspaper in this section has been made ready for distribution among those

who participate most actively. Ambition and energy are the only requisites for success.

The plan adopted is the fairest and most impartial conceivable. There will be no "special vote officers" inaugurated during the life of this campaign; neither will there be any "special prizes" given. The plan is straight-forward and simple, and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and one into which no element of chance enters. One feature of this campaign is the fact that "Everybody Wins." There will be no losers in this race!

How To Enter — What To Do

The first thing to do is to clip the Entry Coupon appearing below; fill in your name and address and mail, or deliver, to the campaign department of this newspaper at once. This coupon entitles you, or the person whom you might wish to enter, with \$500 FREE votes. These votes are given as a starter—to speed you on your way to win. Only one such Entry Coupon will be accepted for each entrant.

The next step is to call on, or write, the campaign department

for a free working outfit. Thus equipped, you have but to see your friends and acquaintances and have them to pay up their subscription through you. That's all there is to it! However, let us say, you will never get anywhere unless you make the start—the earlier the better. Once started, let no one discourage you. Anything worth having is worth striving for. Six and a half short weeks and you may be riding in your own BIG automobile!

How Votes Are Secured

It takes votes to win, and they are secured in the following ways: First, by clipping the Free Vote Coupons appearing in each issue of this newspaper. There is no limit to the number of these coupons you may secure. Get your friends to saving them for you. They all count. Begin gathering them NOW while they are good for 100 votes each. After next week these coupons will be reduced to 50 votes; the following week to 10 votes, and after that they will be discontinued entirely. The only restriction placed on voting these coupons is

that they must be cast before the expiration date appearing thereon.

The other, and much faster way to accumulate votes in this campaign is by securing new and renewal subscriptions to this newspaper (the right is reserved to include job printing and advertising if so desired). On each order secured a certain number of votes are issued, the number varying according to the amount paid and during which "period" same are received at the campaign department. See schedule of votes opposite.

Early Start Means Easy Finish

The advantages of an early start are manifest. The campaign is of such short duration that immediate action is necessary for success. Orders taken during the early part of the campaign carry the MAXIMUM number of votes. Then, too, the first in the field will undoubtedly get the cream of votes

and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it!

Schedule of Votes and Subscription Price of The Muleshoe Journal—\$1.50 Per Year

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
Embracing the first three weeks of the campaign (terminating Saturday, August 24). The following number of credits will be given for subscriptions:	Embracing the fourth and fifth weeks of the Campaign (terminating Saturday, Sept. 7). The following number of credits will be given for subscriptions:	Embracing the last week of the campaign (terminating Saturday, Sept. 14). The following number of credits will be given for subscriptions:
5 years, \$7.50.....100,000	5 years, \$7.50.....80,000	5 years, \$7.50.....60,000
4 years, \$6.00.....60,000	4 years, \$6.00.....40,000	4 years, \$6.00.....30,000
3 years, \$4.50.....30,000	3 years, \$4.50.....20,000	3 years, \$4.50.....15,000
2 years, \$3.00.....10,000	2 years, \$3.00.....7,000	2 years, \$3.00.....5,000
1 year, \$1.50.....2,000	1 year, \$1.50.....1,500	1 year, \$1.50.....1,000

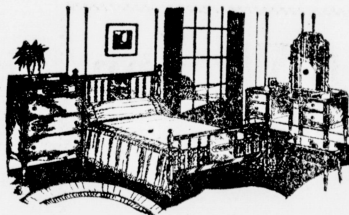
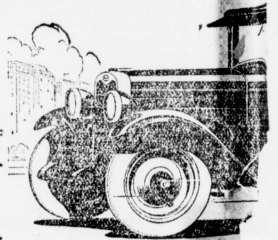
Double credits will be allowed on all new subscriptions turned in during the first and second periods ONLY. For every four five-year or ten two-year subscriptions reported during the first period, 100,000 EXTRA CREDITS will be given.

The above schedule of credits, which is on a declining scale, positively will not be changed during the competition. However, a special ballot, good for 150,000 extra credits, will be issued on every club of \$22.50 turned in. Also a special ballot good for 500,000 extra credits, will be issued on each "book" of ten clubs reported. This arrangement will be in effect throughout the campaign and it is to be considered a part of the regular schedule. The right to include a special prize in the second period is reserved by this newspaper. No subscription will be accepted for less than one year nor more than five years in advance from any one candidate.

MAKE IT YOURS — FIRST GRAND PRIZE

Chevrolet Six 4-Door Sedan
Fully Equipped
Value \$820.00

Purchased From Valley Motor Co.
MULESHOE, TEXAS
Will Be Displayed in their Show Room



SECOND GRAND PRIZE
Four Piece Bed Room Suite
Value • \$300.00

Purchased from and will be displayed at E. R. Hart Lumber Co.

THIRD PRIZE

Crosley

A gift that will be enjoyed. The 1 in a beautiful \$150.75.

This is a nice spare time wo

Purchased from will be on display Drug Store, M

\$595.00

A special fu been reserved prize-winners, twenty per cent collection ment assures all active no means that t in the race.

FREE VOTE COUPON

Good For 100 Free Votes

IN
THE JOURNAL'S
Big "Everybody Wins" Prize Contest

Name _____
Address _____

Collect all these coupons you can. Get your friends to save them for you. Each coupon good for 100 free votes.

FOR FURTHER
ING THE CAM
WITH THE MAJ
JOURNAL. MUL

Be Awarded Free

THE JOURNAL EVERYBODY CAMPAIGN Saturday, Sep. 14



Campaign Closes Saturday, Sept. 14th

Just A Few Short Weeks To Win Prizes Worth Thousands of Dollars

GRAND PRIZE

MAKE IT YOURS

The Outstanding Features of the New Chevrolet Six Make It One of the Best Values on the Market Today

Only a Much Higher Price Can Buy Its Equal. A Wonderful Prize For a Few Hours Work.



Rules and Regulations

- No salaried employee of this newspaper is eligible to enter this competition. (This does not apply to country correspondents.)
- Any other reputable man, woman or child residing in this city or surrounding territory is eligible to enter this campaign and compete for the prizes.
- The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and coupons clipped from the papers. This newspaper reserves the right to include advertising and job printing if so desired.
- Participants in this campaign are not confined to their own town or community in which to secure votes, but may take orders anywhere in this section; or, for that matter, anywhere in the state or United States.
- Cash must accompany all orders where votes are desired. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions, and votes will be issued on all alike.
- Notes are free. It costs the subscriber nothing extra to cast votes for their favorite. Votes must be asked for at the time of paying subscription, otherwise subscribers waive this privilege.
- Notes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.
- Any collusion on the part of candidates to nullify competition, or any other combination formed to the detriment of candidates or this newspaper will not be tolerated. Any candidate taking part in such combination stands liable to forfeit all rights to a prize or commission.
- All votes issued on ballots may be held in reserve and cast at the discretion of candidates or this newspaper. The free vote coupons appearing from time to time in the paper must be cast before the expiration date appearing thereon.
- In the event of a tie for any one of the prizes, a prize identical in value will be given each tying contestant.
- Participants in this campaign are authorized agents of this newspaper, but it is understood and agreed that they will be responsible for all moneys collected and will remit such amounts in full each day to the campaign department.
- No statement or promise made by any representative or candidate varying from the rules and statement appearing through the columns of this newspaper will be recognized by the publisher.
- In case of typographical or other error it is understood that neither the publisher nor campaign manager shall be held responsible except to make the necessary correction upon discovery of same.
- Candidates who remain ACTIVE to the finish, but fail to win one of the regular prizes offered, will be paid a twenty per cent cash commission on all subscription money turned in to their account. It is distinctly understood, however, that in the event any candidate becomes INACTIVE, failing to make a regular cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or commission.
- To insure absolute fairness in the awarding of prizes, the race will be brought to a close under a sealed ballot box. During the entire last "period" of the campaign, a ballot box—locked and sealed—will repose in the vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. In this way no one, not even the campaign manager, can possibly know the voting strength of the various candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

ER BATIC adio

family will complete valued at

a little
gardis and McCarty Texas.

GOLD

95.00 has active non-basis of individual-arrangement for men, and no losers



FOURTH PRIZE—\$100 DIAMOND RING

A beautiful diamond ring, with a blue-white stone set in the latest basket weave mounting. Purchased from and will be on display at The McCarty Drug Store, Muleshoe, Texas.

FIFTH PRIZE—ELGIN WRIST WATCH VALUE \$35.00



For either man or woman. Valued at \$35.00. Purchased from and on display at The McCarty Drug Store, Muleshoe, Texas.

ENTRY COUPON

Good for 5000 Free Votes
IN
THE JOURNAL'S

Big "Everybody Wins" Prize Contest

Name _____
Address _____

Note—Only one Entry Coupon accepted for each candidate.

The Advisory Board

It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealing is guaranteed.

However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise, and from which a committee shall be selected to act as judges and award the prizes.

The personnel of this board is as follows:

- J. E. ADAMS, County Judge and School Superintendent.
- A. V. MCCARTY, Jr., Owner, McCarty Drug Store
- J. L. ALSUP, County and District Clerk, Fidelity County.

All of these gentlemen are well known to everyone in this vicinity and the final results, as given out by them, will be beyond dispute.

ON REGARD-
COMMUNICATE
MULESHOE
—PHONE 54

Helping To Build Texas

Texas promises to again lead the United States in new railroad construction in 1928 as in 1926. The Denver, Frisco, Rock Island, Texas & Pacific and Santa Fe are planning extensions or seeking permits for new construction. The Santa Fe has let contracts for a 65 mile extension from San Angelo to Sonora. The Fort Worth and Denver Northern has applied for permit to build 110 miles from Childress to Pampa. The Texas & Pacific is seeking a permit to extend the Abilene & Southern to San Angelo.

The first day's operation of the Bowdin canning plant at Comanche saw 4,188 pounds of berries received from producers at prices that were satisfactory.

For years Grand Saline has been a center of salt operations in Texas, the saline solution being drawn up from deep wells and the salt secured by evaporation. Now the Morton Company has found south of the town what its engineers say is the thickest structure of rock salt ever discovered, and the mine they are now sinking will be one of the great salt mines of the world. Borings indicated a solid salt structure 1,000 feet in thickness at a depth of about 200 feet from the surface of the ground. A shaft will be sunk to the salt stratum and by the time the mine is in full operation about 600 workers will be employed.

Matagorda, one of the oldest towns in Texas, recently celebrated the introduction of electric lights after existing as a town 101 years without that convenience. The Central Light & Power Co. is supplying the town.

Persian dates may be added to the other commercial products of the Rio Grande Valley. Nearly 1,000 shoots of the Mesopotamian date palm have been planted under the supervision of Texas A. & M. College and the U. S. Department of Agriculture.

Central Texas Refining Co. has just opened a \$1,000 refinery at Luling with a daily capacity of 2,000 barrels.

STEP ON THE GAS

"The dang motorist what killed that chicken," remarked the irate farmer, "should be kicked by a jackass—and I'd like to do it!"

King Boris of Bulgaria is an accomplished naturalist, possessing one of the finest collections of animal life in Europe.

The first steel and concrete Buddhist temple ever erected is being built in Tokio, Japan.

Send Your
Abstract Work

—To The—

Muleshoe Abstract Company

A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

PAT R. BOBO

ATTORNEY-AT-LAW

Practice in All Courts.

MULESHOE, TEXAS

Lubbock Sanitarium
(A Modern Fireproof Building,
and
**Lubbock Sanitarium
Clinic**

DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALONE
General Medicine
Eye, Ear, Nose and Throat
DR. J. H. STILES
DR. L. P. SMITH
General Medicine
General Medicine
MISS MABEL MCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

HOOPER TO REDUCE POST OFFICE DEFICIT

President Hoover, as the result of a conference on postal matters with the Postmaster General, Walter F. Brown, and his four assistant postmaster generals, is convinced that the rapidly mounting postal deficit must be reduced and the Post Office Department operated as a self-sustaining business organization.

Mr. Hoover's view is that the Post Office Department is no more than a public service organization, the cost of which should be borne by the persons who receive its benefits, and not by the taxpayers of the country. With a deficit of \$95,000,000 for the fiscal year ended June 30, not including amounts of \$42,000,000 due to railroads in back judgments rendered against the Government by the Court of Claims for transportation of mail, a reorganization of the Post Office Department was announced July 9 by the Postmaster General, designed to regroup the various bureaus on a business basis.

What President Hoover intends to do specifically to eliminate or reduce the deficit was not announced, but it was stated orally at the White House that there is no intention of increasing the postage rates on air mail service as in the experimental stage.

Revival To Begin At YL August 15

Thursday evening, August 15, is the date set for the beginning of the revival meeting sponsored by the Methodist people of YL community. Rev. E. D. Landreth, Methodist pastor at Hedley, Texas, has been secured to do the preaching. The meeting is planned to continue through August 28. Under the effective leadership of Rev. Landreth, in cooperation with the people of YL, we are expecting ten great days of revival. Make your plans to be at the first service. Come prayerfully and enjoy the sermons of this man. The services are to be held in the YL school auditorium, and everybody is invited. Further announcements will follow in later issues of The Journal.

LLOYD H. JONES, Pastor.

Progress News Notes

Mr. and Mrs. O. R. Rodden and children of Merkel, Texas, were visitors in the home of Mrs. Rodden's parents, Mr. and Mrs. J. R. Sanders, last week.

Mr. and Mrs. Sanders and Mr. and Mrs. Rodden and children visited Clovis and Portales, N. M., one day last week.

Mrs. Tipton of Alabama is visiting her son, Dow Tipton and family.

GOVERNMENT TO BURN HULLS OF 130 SHIPS

The hulls of about 130 wartime vessels, left over from the United States Shipping Board's emergency wooden fleet, will be burned within the next year, it has just been announced at the office of the United States Engineer for the Washington District. Maj. Brehon Sommervell is in charge of the office. These vessels, anchored near Wideswater, Va., will be towed across the Potomac River to Mallocks Bay, where they will be burned. It was stated that about 115 vessels already have been burned in Mallocks Bay, and the remainder now are being disposed of at the rate of 3 to 10 a month.

LIFE'S PHILOSOPHY

I know what it is like to be hungry. I am acquainted with cold. I have wandered with no roof for shelter, like a sheep that is lost from the fold. I have writhed on a bed of fever. I have known that beset, the sorrows that first have come to me time and again. Yet I know what it is to be happy. I am also acquainted with joy; I have faith in a Name that is ever the same—pure gold, without dross or alloy. The measure of grief that's assigned me is light and its portion I quaff, I have suffered and yet I am happy—I can love, I can lift, I can laugh.—J. Alfred Taylor.

Read The Journal

FARMERS, ATTENTION!

Patronize your local Produce House. We furnish you a convenient market for your cream, eggs, poultry and hides and pay you the top local market prices. We are equipped, and have the experience to handle your produce in the most economical manner and give honest weight and correct grades on poultry and correct tests on your cream. Quick and courteous service, a rest room for ladies and ice water to drink. Your business appreciated.

Cream now 40c per pound.

Muleshoe Produce Co.

ELMO HEAD, Manager

**Notable For Its Quality--
and For Its Low Price Too!**

Goodyear Engineers Join Two Great Factors of Value in This New

Pathfinder

If in the new Pathfinder, Goodyear had merely made a low-priced tire, this tire would not have been especially important.

But to have made a low-price tire which is undeniably outstanding in *quality*—that is news indeed.

This Pathfinder would stand out as a great tire anywhere—even if it were not marked with the Goodyear name and seal.

Just to look at this tire, you know that it is massive and rugged. You feel that its wide heavy tread must have been designed for slow, even wear. You can tell that it will deliver exceptional traction.

But its quality goes far beyond these obvious advantages.

That tread is toughened by



time-tested scientific principles that only Goodyear experience can supply.

Inside its powerful carcass is Supertwist cord, with matchless vitality and resistance to fatigue.

Here is a *balanced* tire, with all parts equally good, equally durable.

Notable as it is for *low price*, the new Goodyear Pathfinder is even more notable for quality. You can't call it a "second-line" tire—it is *better* than the highest-price tires that many manufacturers make.

Try it—and your home-town Dealer's service—see what it means to drive a tire that is genuine Goodyear through and through.



Valley Motor Co.

MULESHOE

TEXAS

Bailey County Abstract Company
S. BARRON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)
Abstracts, Loans and Insurance
WE ARE BONDED FOR \$50,000.00 TO PROTECT OUR CLIENTS.
(Member Texas Abstracters Association; Also Member Association of Title Men)

**Try a Plate Lunch
Or Short Order**
AT OUR CAFE
When you come to town on Trades Day or any time during the week—and take one of our tender Steaks or a nice Roast home with you for Sunday.

Corn Fed Beef and Pork Our Specialties.
Moeller Market & Cafe
Muleshoe, Texas

**We Serve the Best
COLD DRINKS**
—AND—
Hot Lunches
IN MULESHOE
Try Us and See for Yourself.

We Serve Sunday Dinners
McCarty Drug Store
Muleshoe, Texas

WANTED!

To Contract Sudan
We Still Need About 500 Acres
Our Mill is operated each Wednesday and Saturday. Bring us your corn and feed you want ground.

The Best Feeds—Purina
(In the Checkerboard Bags)

**Bailey County Elevator
Company**

**PORTALES MAN KILLS WIFE
AND DAUGHTER AS RESULT
OF DOMESTIC TROUBLES**

Tragedy stalked in the wake of years of alleged family troubles, leaving as its toll two dead, when B. F. Bouldin, 67, Portales Valley farmer, shot and killed his wife, 55, and his married daughter, Mrs. Ed Barker, 26, in a small hotel room in the valley town. After shooting the two, Bouldin returned to a hardware store where he had purchased the pistol with which he killed his wife and daughter, to secure more shells with which he intended to end his own life, but he was overpowered and placed under arrest.

The story of the tragedy as reconstructed at the coroner's inquest this morning tells of Bouldin coming to Portales early this morning from his little farm seven miles from town. He went to the Wheeler Hardware store, where he asked to see a shotgun or rifle. While he was pricing the weapons in a perfectly casual manner, and explaining that he wanted to use the gun on his farm, his attention was attracted to some pistols in a show case.

He asked the price of the pistols, and when shown a .41 calibre double-action six shooter picked it. The price was given as \$15.00. Bouldin bought the pistol and six shells. Bouldin then left the hardware store, and went directly to the Stratton Hotel just off the public square in the valley town. Knocking on the door of one of the rooms, he inquired of the woman who responded as to which was the room of Mrs. Ed Barker. The room was pointed out to him and Bouldin opened the door and entered.

In his own statement to a News-Journal reporter at the county jail Bouldin says he believes he locked the door. Turning to his wife, Bouldin said he said, "Well, Emma, we are going to divide up, are we?"

Mrs. Bouldin apparently made no reply. Bouldin then said, "Well, you have been dividing up for forty years and this is the end of it."

With that Bouldin says he began shooting—how many times he does not know, nor does he know whom he shot first. He only knows that he shot turned it on himself and snapped it several times but it failed to fire.

Mrs. E. J. Stratton, who operates the hotel which bears her name, said she heard the pistol shots, and rushed to the door of the room occupied by Mrs. Barker, but found it locked. As she fumbled with the door, Bouldin opened it, and walked out.

Mrs. Stratton asked him what was going on, but she said Bouldin made no reply, pocketed the pistol, and walked out of the rear door of the hotel.

Those at the Wheeler Hardware store said they became suspicious of Bouldin when he returned in so short a time to the store and asked for more shells for the gun. It was while he was trying to secure more shells that Frank Shaw, Frank Warnick and H. D. Adams, who had followed Bouldin into the store, forcibly detained him until Sheriff Tom Jernigan arrived and placed him under arrest.

Mrs. Stratton asked him what was going on, but she said Bouldin made no reply, pocketed the pistol, and walked out of the rear door of the hotel. Those at the Wheeler Hardware store said they became suspicious of Bouldin when he returned in so short a time to the store and asked for more shells for the gun. It was while he was trying to secure more shells that Frank Shaw, Frank Warnick and H. D. Adams, who had followed Bouldin into the store, forcibly detained him until Sheriff Tom Jernigan arrived and placed him under arrest.

Over in the little hotel room where the tragedy unfolded, out two members of the family, the setting further told the story of Bouldin's terrific toll for his seemingly injured feelings. There, circumstances seemed to point to the fact that when Bouldin entered the hotel room, he found his wife and daughter sitting on the bed. Behind them on the bed in the unsuspecting innocence of babyhood slept Mrs. Barker's 21 months' old infant.

Bouldin then confronted his wife with the remark about "dividing up," and he started shooting. Bullet marks in the room showed his marksmanship was true despite the fact that at the hardware store he deplored the fact that he had never handled a gun much, and remarked that he couldn't hit a big harness rack close by. One bullet struck the north wall. Five others were in close proximity to the bed which hit his victims. One penetrated the head of Mrs. Bouldin and two struck Mrs. Barker in the head. Both apparently died instantly.

Those in the hotel, who were first to reach the death room, found Mrs. Bouldin lying on the floor on her back. Mrs. Barker lay with her legs across the body of her mother, indicating that Mrs. Barker was shot after her mother had fallen. Between them on the floor lay Mrs. Barker's baby, unharmed, but crying lustily.

Over in the county jail at Portales at noon a caskine old man tried in ineffectual, broke chains to tell of the tragedy which, he says, terminated a controversy lasting over forty years.

"It was just family troubles, just family troubles," he sobbed.

"It has been going on for years," Bouldin said, "and this is the end of it."

Pushed by advocates for a reason for the trouble which led to the tragedy, Bouldin muttered an incoherent explanation in which he reiterated that family troubles had driven him to commit the crime.

While a coroner's jury was investigating the double slaying, Sheriff Jernigan dispatched his deputy, Jack

Howard, to the Bouldin place, seven miles in the country, to ascertain if Trice Bouldin, second of his three sons had met with a fate similar to that of his mother and sister. Trice was the only one of the boys living on the farm with Bouldin.

According to those who are apparently acquainted with the Bouldin family, a controversy took place at the Bouldin farm about three weeks ago, following which Mrs. Barker left there and she and her husband, who runs a little restaurant in Portales, took light housekeeping rooms at the Stratton Hotel. About a week ago, Mrs. Bouldin followed her daughter and secured a room at the hotel, apparently having separated from her husband.

This climax in family affairs apparently struck Bouldin as the last straw in their troubles, and officers believe he became so irritated over the situation that he determined upon the double shooting which resulted this morning.

The Bouldin family came to Portales from Erath County, Texas. It was in Erath County Bouldin said, that trouble began. Not long ago, Trice, the second of his boys, became involved in a little difficulty which further divided his family. Other controversies followed, Bouldin said.

The wound which proved fatal to Mrs. Bouldin is in the head, just above the right ear. Mrs. Barker was shot once in the neck and another bullet entered her right cheek.

Those acquainted with the family said that its members were highly respected and that Mrs. Bouldin was a particularly fine woman. The older of the three sons, Maurice Bouldin, is assistant cashier of the First National Bank of Portales. There is another married daughter, Mrs. Hazel Knowles.

District Attorney Cleve Clayton just before noon called for a special grand jury to investigate the double slaying. A petit jury was drawn in readiness to be called in the event the grand jury's action resulted in charges against Bouldin. The verdict of the coroner's jury this morning

found that the two women met their deaths from bullet wounds inflicted by a pistol in the hands of B. F. Bouldin.—Clovis News-Journal.

About 1,400 miles of railway line are to be electrified in Spain.

A. R. Matthews, M. D.
Physician
and
Surgeon
MULESHOE, TEXAS

**WHEN IN MULESHOE STOP AT
The Elite Hotel**
Cozy—Comfortable—Good Service
Regular Meals and Short Orders
SPECIAL SUNDAY DINNERS
C. D. GUPTON, Proprietor
MULESHOE TEXAS

**WHOLESALE
Phillips "66"**
Gasoline, Kerosene and Oils
Once Tried, Always Used
Insist on Phillips "66" Products
Phillips Petroleum Company
LEFTY HOLLINGSWORTH, Agent
Muleshoe, Texas

**Building Material—
Builders' Hardware**
Complete Home Plans Furnished
Let us furnish you an estimate when you are ready to build or remodel your home.
House Furnishings
We can furnish your home completely with the very best and most desirable household equipment to be found anywhere, and at reasonable prices.
E. R. Hart Lumber Co.
Coal, Hardware, Furniture—McCormick-Deering Implements

**Bring Your Ford Here For Prompt
Reliable Service**
Come in and find out about the Special Inspection Service that will save you many dollars in the operation and up-keep of your car. It includes a check-up of battery, generator charging rate, distributor, carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. Have it done when your car is oiled and greased. Its an INVESTMENT—not an expense.



Muleshoe Motor Co.
We Do Not Talk Price Range. We Demonstrate Quality, Performance and Service

DR. GREEN
DENTIST

False Teeth \$17.50
Gold Crowns 5.00
Bridgework 5.00
Silver Fillings 1.00
Extractions 1.00

Office No. 5, Veigel Bldg.
722 1/2 Broadway St. Plainview, Texas



To See-Well---See War-tell

EXCLUSIVE
Eyegight Specialist

1/2 Block Off Main, East of
Barry Hardware Company

CLOVIS - NEW MEXICO

R. L. BROWN
The Land Man

Lands. Oil Leases
Royalties

CLIP THIS COUPON
Good for 100,000 Credits

This Coupon will count for 100,000 credits when returned to the campaign Department, with the first subscription you obtain. Sign the entry coupon, get one subscription, and start in the race with more than 100,000 credits. DO IT TODAY.

Your Name _____
Address _____

Only One Coupon Accepted for Each Candidate

We Sell Groceries
And Fresh Meats

Fruits and vegetables, cured meats, Canned Goods, in fact everything that a modern grocery should handle, for those who know what is best and demand it.

We want to supply you with yours, and if Quality and Reasonable Prices will command your trade, we ought to have it.

HEADQUARTERS FOR EVERLITE FLOUR

HENINGTON'S GROCERY
And Market



W. C. BOUNTREE, M. D.

If you have any of the following symptoms, I have the remedy no matter what your trouble has been diagnosed: Nervousness, stomach trouble, loss of weight, loss of sleep, sore mouth, pains in the back and shoulders, peculiar swimming in the head, frothy bile phlegm in throat, passing mucus from the bowels, especially after taking purgative, burning feet, brown, rough or yellow skin, burning or itching skin, rash on the hands, face and arms resembling sunburn, habitual constipation, (sometimes alternating with diarrhoea) copper or metallic taste, skin sensitive to sunlight, sleeplessness, despondency and thoughts that you might lose your mind, runs a fever and falling away from the teeth, general weakness with loss of energy.



MRS. J. B. MASSEY

If you have these symptoms and have taken all kinds of medicine and still sick, I especially want you to write for my booklet. Mrs. J. B. Massey of Odessa, Texas, Box 112, whose picture appears here writes: I wish to thank you very much for restoring my health from one of the most dreadful, miserable diseases that anyone can have. I was in bad health for several years, under care of Doctors for three years. I do not think I could have lived much longer. I am in better health today than for several years, weigh more than I ever did in my life. Believe I am rid of an awful disease that the other Doctors failed to cure. FOR FREE DIAGNOSIS AND LITERATURE WRITE: W. C. BOUNTREE, M. D. AUSTIN, TEXAS



Stamina and Gripping power are essential

The Trucks of today are taking the place of the freight cars of yesterday. They must go anywhere, haul heavy loads and do it all without delay.

The Firestone Heavy Duty Pneumatic leads them all in gripping power. Gum-Dipping gives it the extra stamina needed in exacting service in extreme climates.

Use these tires and our service and reduce your hauling costs.

Firestone TIRES

Muleshoe Motor Co.

Muleshoe, Texas

We Are Buying Grain

Every day now, and are paying the highest market prices for what we buy. Don't fail to see us before you sell your grain.

Merit Brand Feeds Are Better



Merit Baby Chick Grains	\$3.25
" Starting Mash	\$4.50
" Growing Mash	\$4.00
" Egg Mash	\$3.75
" Milk Maker	\$2.85
" Pig Feed	\$3.25
" Calf Meal	\$1.25

Muleshoe Elevator Co.
MULESHOE, TEXAS

\$2,000 TO BE GIVEN AWAY IN "EVERYBODY WINS" PRIZE CAMPAIGN

(Continued from First page.)

to take subscriptions to The Muleshoe Journal. This contest will not be a long, drawn-out affair of several months, but will extend over a period of a few weeks. Think of being able to secure in a few weeks spare time effort, prizes that would ordinarily require months and possibly years of saving and self denial to acquire. Yet here they are offered to you in exchange for your spare time during the next few weeks in helping us enlarge our subscription list.

This contest will be more interesting and far reaching than any other undertaking of its kind in this section of the country. The prizes are not only rich in material value but are in keeping with the broad, liberal lines along which the enterprise has been drawn. AMBITION and ENERGY are the only requisites for success!

Information and Assistance
In order to give everyone who enters the competition the best possible assistance, a campaign department has been created and an experienced manager placed in charge who will devote his entire time and attention to those who take part. Participants living at the remote parts of our trade territory will receive the same careful attention as those living in the immediate vicinity of this office.

Act NOW--Today
The early participants in this race will secure the easiest subscriptions. The three coupons appearing in this issue of the paper are for your immediate use. Fill them out and mail or bring them to this office. Be the first in the field. The vote schedule is so arranged that subscriptions bring more votes in the early part of the campaign. Decide today that you will win the Chevrolet sedan. ACT NOW! Subscriptions may be taken following this announcement.

SHERIFF'S SALE

STATE OF TEXAS, BAILEY COUNTY. WHEREAS, by virtue of an alias execution issued out of the 72nd District Court of Lubbock County, Texas, a judgment rendered in said Court on the 27th day of February, 1929, for \$1275.34 and costs of suit, in favor of H. D. Chipley and J. H. Goodrich and against Frank L. Stegall, No. 3581 on the Docket of said Court, and to me as Sheriff, directed and delivered, I did, on the 24th day of July, A. D. 1929, at one o'clock P. M., levy upon the following described property, to-wit, the North one-half (n¹/₂) of Section Twenty-six (26), Block B, Melvin Blum and Blum, Grantee, situated in Bailey County, Texas, and belonging to Frank L. Stegall; and on the 3rd day of September, 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and four o'clock P. M. on said day, at the Court House door of Bailey County, Texas, in the town of Muleshoe, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Frank L. Stegall in and to said property. WITNESS my hand this 24th day of July, 1929.

H. A. DOUGLASS,
Sheriff of Bailey County, Texas.

Want Ads

WANTED—Light housekeeping rooms. Phone The Journal office.

1927 MODEL Ford roadster in good condition, to trade for young milk cows. E. H. Wood. 24-27c

FOR SALE—1927 Chevrolet Coupe. Will sell right. For information, see J. O. Nash at Journal office, or Valley Motor Company.

New type Sanders one-way plow, three levers, new hitch and fool-proof. Puts it in a class to itself. GAINES & ELLIOTT Hardware Co., Bovina, Texas. 25-1f

ONE of the fastest growing Life Insurance Companies in Texas, wants a representative in Muleshoe. Full or part time. Home office cooperation that will make you money. Write J. H. Ritchie, Agency Manager, 214 Myrick Building, Lubbock, Texas.

Town Talk

Miss Alice Ragsdale is visiting relatives in Matador.

F. J. Short and H. A. Douglass were in Clovis Friday afternoon.

Jim Weaver and J. L. Alsop were in Roswell the first of the week.

The new Case deep furrow grain drill, no trash can bother; can get a stand when all others fail. Look this drill over before you buy—GAINES & ELLIOTT Hardware Co., Bovina, Texas.

L. E. Ragsdale and wife left Monday for Savannah, Mo.

J. F. Vaughn and wife were in Lubbock Saturday.

J. W. Moore of Lubbock is visiting his cousin, Curtis Glenn Johnson.

Weeds never get too thick and high for the new type Sanders plow and the ground never gets so hard but what it will do a real plow job when others fail—GAINES & ELLIOTT Hardware Co., Bovina, Texas. 25-1f

Mrs. H. H. Carlyle and son returned from Clovis Monday.

A. J. DeBord visited relatives in Portales Tuesday.

For clean clothes and a smile from the wife, get you a Dexter Gasmotor Washing Machine. Price \$135.00 to \$150.00. Save that fifty or sixty dollars to buy the kiddies lots of nice things—GAINES & ELLIOTT Hardware Co., Bovina, Texas. 25-1f

Maurice Glasscock returned Monday from a visit to Seymour.

Frances Prince of Lubbock is spending a few weeks with her cousin, Jeanette Johnson.

Mr. and Mrs. Cobb of Quitaque were the guests Sunday of Mrs. Cobb's brother, R. A. Thompson.

The Fairbanks-Morse steel Eclipse windmill will always get you a cold drink. Has 25% more lifting power than others in the steel type. Come and let us tell you why—GAINES & ELLIOTT Hardware Co., Bovina, Texas.

Say, People!

The Biggest Stock in Lamb or Bailey County ain't no chain store and don't handle no chain store goods. You don't want it, any way—neither do we.

We do just as we please about things. Never write to New York City to see what to do (not acquainted up there, any way)—neither do you.

WE ALL OUGHT TO GET TOGETHER AND DO A LITTLE TRADING

March Dry Goods

"The Price is the Thing."

Muleshoe

THE MULESHOE JOURNAL

VOLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, AUGUST 2ND, 1929

NUMBER 25

CLOVIS TRADE TRIPPERS INVADE TEXAS COUNTIES FIRST TIME LAST WEEK

Mutual Interests and Cooperative Spirit Prevail Between New Mexico City and Muleshoe.

The Clovis Boosters invaded Texas soil for the first time on Thursday of last week, calling at towns in Bailey and Farmer counties, at each of which places an excellent program was given. There were some 35 or 40 cars carrying the delegation of about 150 Clovis men and women. These folks were well supplied with souvenirs and Mack Stanton brought about a million copies of his fine paper, The News-Journal, along which he distributed.

One of the main attractions was Prof. L. W. Gray's Airport City Band, which rendered some of the best music we have heard in many a day. A good crowd was on hand to welcome the Boosters, and Rev. Nix, of the Clovis Baptist Church, made a short talk explaining that the trip was being made in order that Clovis and Texas citizens may become better acquainted. Harry Sager was escorted to Clovis' goal and it was with difficulty that he retained possession of the animal, as every Muleshoe youngster was determined to own it.

Although Clovis and Muleshoe folks are not strangers to each other, this visit has promoted a spirit of comradeship which will last for many a day. For one thing, it was discovered that Clovis and Muleshoe folks are both interested in the development of this great section of country, and that it pays to take a few minutes off from work to get acquainted with your neighbor.

Their interests being mutual, this visit will strengthen the spirit of cooperation that already existed between the two cities and will cause the citizens of both communities to feel that their cooperation is appreciated and reciprocated by their neighbors.

The motored made their first stop at Farwell, then Lariat, making Muleshoe for lunch. From here they went to Friona, Bovina and Texico.

Mr. and Mrs. J. H. Motheral are in Mr. Springs, N. M. for Mr. Motheral's health.

Misses Irene Carles, Eula Neeley, Marie Pickard, Opal Morris and Inez Farrell returned Monday from spending vacation in New Mexico. They also visited Juarez, Mexico, while away.

Prof. John Jenkins and family were visiting friends in Muleshoe Sunday.

Commissioner Danielson has returned from a visit to Galveston and points in East Texas.

Miss Mary Gannon of Pampa, Fla., who has been visiting Miss John Anne James, left Monday for El Paso, where she will join her family and tour California.

Ivan Mardis and wife returned Monday from a visit to points of interest in New Mexico.

Mesdames Jimmy Smock, Tom Dawsonport and Miss Saunders were over from Clovis Sunday, the guests of Mrs. Lilla Bucy Daniel.

TO CROSS ATLANTIC



David G. Turner is the 16-foot boat in which he will attempt to cross the Atlantic from Boston to Paris, France. He will carry 80 gallons of gasoline and oil, a few food supplies and a compass as his only instrument of guidance. Like Lindy he will make the trip alone.

Methodist Church

Your pastor will be glad to meet you at all church services Sunday. Our meeting was a success in many ways, however, our thoughts and prayers were with our little church at home.

Sunday School at 10:00 A. M. Preaching at 11:00 A. M. Subject, morning service—"The Selfishness of a Nation." Evening service at 8:30.

We extend a cordial welcome to all. Come Thou and Worship with us.

W. B. HICKS, Pastor

VISIT HERE FROM KANSAS

Mr. and Mrs. Wm. Robson of Westminster, Kansas, and Mrs. Katherine Robson, of Wamego, Kansas were here this week looking after business interests. While in this part of the country they will visit Carlsbad Cavern. They were well pleased with the prospects here.

On Monday morning at the home of Mr. and Mrs. I. W. Harden, some 24 relatives from California and Tennessee gathered together. Some had not met in 20 years. After a few enjoyable hours the California people went on their way and Tuesday morning the Tennessee people left for Roff, Oklahoma.

Mr. and Mrs. H. H. Good and Mrs. Woods and daughter of Murfreesboro, and their mother, Mrs. J. E. Good of Roff, Oklahoma, visited in the home of I. W. Harden and family this week. Mrs. J. E. Good is the grandmother of the Harden children and is 74 years old. This being their first trip to the Plains, the wonderful climate and the abundance of water made a lasting impression on them. While here they visited friends in Clovis, as well as the C. P. Beauchamp and G. P. Kuykendall homes at Lubbock.

Arnold Morris and family returned from Wichita Falls Thursday.

Miss Gene Cobb of Quitaque is visiting her aunt, Mrs. R. A. Thompson.

C. C. Mardis, Homer Mardis and wife returned Monday from a visit to the Carlsbad Cavern.

Mrs. Mary Ellis of Abilene is visiting Mr. and Mrs. J. S. Glasscock and family. Mrs. Ellis is an aunt of Mrs. Glasscock.

Mrs. J. E. Adams has returned from a visit to her sister in Groom, Texas.

Misses Ellen Abbott, Verbie Griffiths, Mary Goodson, Lela Glasscock and Ava Nelle Motheral attended the picture show in Clovis Tuesday night.

Local Markets

These prices are furnished by the local buyers, and are for your convenience.

Wheat	\$1.12
Maize	\$1.38
Kaffir	\$1.23
Corn, ear	50c
Corn, shelled	90c
Sudan	\$2.75
Maize heads	\$12.00
Kaffir heads	\$12.00
Cane Seed	\$1.15
Hogs	\$10.25
Relief Feeds	
Cotton seed cake	2.75
Cotton seed meal	\$2.65
Bran	2.00
Shorts	2.50
Chow	\$3.00
Milk Maker	\$2.75
Tankage	\$2.25
Seed out	\$1.00 bu
Produce	
Heavy Hens	17c
Light hens and Leghorns	14c
Fryers, colored	21c
Fryers, Leghorns	18c
Stags	10c
Cocks	05c
No. 1 Turkeys	07c
No. 2 Turkeys	07c
Hides	6c
No. 1 candled eggs	20c
Cream	40c
Capons, 8-lb. and up	25c
Capons, under 8-lb.	18c
Ducks	08c
Green hides	05c

(Prices furnished by the Muleshoe Produce Co. subject to change without notice.)

Record Crowd Assembled Here Last Saturday

Mrs. Eva Shirley is Winner of Fine Registered Jersey Heifer—Other Smaller Prizes Given Away.

One of the largest crowds that has been in Muleshoe in many weeks was here Saturday. Cars were double parked on Main Street and lined both sides of cross streets for several blocks. The sidewalks were jammed with people and merchants report one of the best days they have had this summer. It was noted that a large number of people were here who have heretofore been doing their trading at other places, and in conversation with some of them, the writer was told that they were well pleased with Muleshoe and were coming back again.

A fine registered Jersey heifer was given away at the regular weekly drawing, and Mrs. Eva Shirley of three miles west of Muleshoe held the lucky number. This heifer was purchased through the county agent of Hale County and was one of the best to be had from one of the famous Plainview herds.

Nine smaller prizes were given away, the winners being listed below:

Frank Lovelady, YL cream can, given by E. R. Hart Lumber Co.

Mr. Pack, Baileyboro, five gallons "96" gasoline, by "66" Service Station.

Happy Wagon, 3 pounds Maxwell House Coffee, by C. D. Gupion Grocery Co.

Cee Johnson, \$2.50 in trade, by March Dry Goods Co.

Dutch Cash, 3 pounds coffee, by Henington Grocery.

Mrs. C. B. Landers, \$8.85 casing, by Valley Motor Co.

Mrs. H. H. Long, \$2.50 in trade, by McCarty Drug Store.

John Goede, \$2.50 in trade, by Muleshoe Motor Co.

Mrs. Sterling, \$1.00 in trade, by Thompson Dry Goods.

A surprise drawing will be held next Saturday. The names of the prizes will be in envelopes and no one will know what is to be given. Get tickets with each purchase at the Muleshoe stores and be on hand next Saturday afternoon. A large prize will be given at regular intervals which will be well worth coming to Muleshoe for.

U. S. HIGHWAY 28 LEADS IN TRAFFIC THROUGHOUT DIVISION OF 20 COUNTIES

Twenty hour observations, from 4 o'clock a. m. until midnight, for a period of four days and nights were recently made of the traffic on the different highways traversing Hale County. The report shows that Highway 28, known in this State as Lee Highway, was far ahead in the number of motor vehicles which passed over the public thoroughfares in that county. These observations were also made in other counties. The reports show that this highway leads all others in the entire division which covers 20 counties. The Bankhead Highway, which follows the Texas & Pacific Railway from Fort Worth to El Paso, showed less traffic than Lee Highway, according to the report.

Lee Highway is an international route, passing through several states. Muleshoe is on this route which puts the town in direct touch with the touring public from various states. Thousands of tourists from all over the country travel over this route during the year. It is probably one of the busiest highways in the entire State and even in other states throughout the year.

F. J. Vaughn is on the sick list this week.

Mrs. H. A. Douglass and daughter, Miss Alva Douglass, were Lubbock visitors Saturday.

The All Texas Tour being sponsored by the Dal-Paso County Highway Association under the direction of Wm. A. Wilson, secretary of the Lamesa Chamber of Commerce, will start at Marshall August 1 and disband at El Paso August 5. Carlsbad Cavern being the high point of the tour. Cars will be added to the motored at every stopping place and entertainment will be given at stops.

State Supervisor of Rural Schools to Visit Muleshoe

Will Meet Local and County Trustees Here on Tuesday, August 20th, at High School.

Thursday, August 29th, Mr. S. E. Clark, the State Rural School Supervisor, will meet the local and county trustees of Bailey County at Muleshoe High School at 10 o'clock. This meeting is called especially for the trustees but all interested in the schools of Bailey County are cordially invited. If the State Department of Education is interested enough in the welfare of our schools to send a representative to us, surely we should be interested enough to attend this meeting and take advantage of hearing a real school man discuss school problems.

J. E. ADAMS, County Supt.

GOVERNMENT PAYS \$1,665,683 IN BERING SEA CASES

Out of a total amount of claims aggregating \$3,420,317, filed against the Government in what is known as the Bering Sea litigation, judgments were secured by the claimants totaling \$1,665,683, which have been certified to the Treasury Department for payment.

The suits in this litigation were filed under authority of a special act of Congress passed on June 17, 1904, which conferred jurisdiction on the United States District Court for the Northern District of California to hear and determine claims of American citizens for sealing losses in the Bering Sea during the years 1886-1896, by reason of the Government interfering with these sealing operations.

REVIVAL AT LAZBUDDY

The Revival meeting at Lazbudday is now in progress. Rev. Lance Webb of Chillicothe is doing the preaching, with Rev. Marvin Boyd leading the singing and bringing us special messages in song. It is your privilege to attend these helpful services and enjoy the Gospel messages which these two young men are bringing to us. The revival is planned to continue through August 10. Do not allow yourself to be cheated by failing to attend these services.

Rev. Lloyd H. Jones, Pastor

AMHERST WILL HOLD ITS SIXTH ANNIVERSARY EVENT AUGUST 8, 9, 10

Amherst, Texas, July 30.—Amherst's Annual Birthday Celebration will be held on Thursday, Friday and Saturday, August 8, 9, 10, with one of the largest and most unique programs ever staged.

Reports are pouring in from everywhere that 4,000 people will throng the city each day of the Big Celebration, helping to celebrate the town's sixth birthday.

Complete carnival attractions all the week; three fast ball games and one of the largest and best Rodeos ever staged on the South Plains. The rodeo will include steer riding, bronc riding, bulldogging, calf roping, goat roping and wild cow milking; horse races, saddle horse races, ladies' pony races, Shetland pony races, etc. The Bucking Ford will be seen at the Rodeo, and just watch the cow hands try their skill at riding bucking Fords—they simply can't keep their seat.

There will be held each night under the management of Mr. Hoover of Lubbock, manager of the Uptown Dance Palace of that city and Amarillo. Good floors and a good orchestra will greet the dancers. "Easy Money" a famous bucking horse from the Bud Johnston ranch near Lubbock, will be a special feature. He is one of the best bucking horses on the Plains and will be seen each night in action.

Airplane stunts, wing walking, parachute jumping; speaking; clown acts and other side-line amusement will greet the people.

Plenty of Free Ice Water for everyone.

Mr. and Mrs. Gordon McGaughey and children of Amarillo spent Friday Saturday and Sunday with their parents, Mr. and Mrs. I. W. Harden, here from here on a trip to the mountains.

The Journal Announces \$2000 Campaign

CHEVROLET 4-DOOR SEDAN HEADS LIST OF 5 BIG PRIZES; WILLING WORKERS WANTED

"Everybody Wins" Big Prize Distribution Is Just Starting—Send in Your Nomination Today. A Real Prize For You.

How would you like to have a brand new 1929 FOUR DOOR CHEVROLET SEDAN for your own, all for a few days work during your spare time.

That's just exactly what you, or someone reading these words, will receive. You can easily make it yours!

Today is the time to get started. Come to The Journal Office NOW and get further information regarding this big prize distribution.

We are out for 1,500 new subscribers! Are you with us?

Although the Journal now enjoys a large family of readers, we are desirous of increasing our circulation in this trade territory. With this end in view, we have planned and today announce the beginning of the most liberal distribution of prizes ever offered by any newspaper in this section.

All of the prizes, as well as the CASH COMMISSIONS, will be given to workers FREE—in exchange for a little effort during their spare time, helping us get a larger circulation. Remember that "EVERYBODY WINS." If you don't get a prize, you will be paid twenty per cent of your collections. What could be more honest?

This is not a something for nothing scheme. In fact, it is no scheme at all; neither is it a charitable undertaking on the part of The Journal. It is a business proposition, pure and simple, to secure new and renewal subscriptions; and lastly to afford our readers and friends an unparalleled opportunity to profit in a big way by utilizing their spare time during the next few weeks.

One wide awake man, woman, boy or girl will be given a Chevrolet four door sedan, fully equipped for his or her efforts in helping us extend our subscription list. Think what a wonderful gift this is, and how easily it can be won. Your spare time effort is all that is needed. No car near its price approaches the NEW CHEVROLET in beauty, performance, and big car comfort. Only a much higher price can approach its equal. In liberal seating space, and the care with which its upholstery is sloped and fitted, it is even without a close rival among comparable cars. In exterior appearance it speaks for itself, and in point of giving value it invites and urges a comparison. Really this is a wonderful gift that someone will get for a little spare time work during the next few weeks.

The second prize is a four piece bed room suite. This suite consists of a bed, vanity, chest of drawers, and bench; all of which comes in a beautiful walnut finish, and valued at \$300.00. The winner of this gift will have a bed room suite that anyone would be proud of. This prize was purchased from E. R. Hart Lumber Company and will be on display at their store.

The third prize in the line of awards is a Crosley Radio. The Crosley Radio is a real gift for the entire family. Many hours of joyous entertainment is in store for someone who heeds opportunity. The Crosley Radio will out-demonstrate any other radio set at anywhere near its price. The "Bandbox" took last year's radio market by storm and at the end of the season stood alone in the field of radio sets of the storage battery type. The set purchased for the campaign is either battery or electric—winners choice. This is a most wonderful set, that would be an appropriate gift for anyone.

This radio with its power tubes, its extreme selectivity, and its marvelous tone quality is priced complete in a beautiful cabinet at \$150.75. This gift was purchased from Ivan B. Mardis, local Crosley dealer, and will be displayed at the McCarty Drug Store. Everyone is invited to call by and see it.

For the fourth prize a diamond ring valued at \$100.00 has been selected, and will be given some enterprising candidate. This is a gift that anyone

would be proud of. The stone is mounted in the latest basket weave mounting, and is a very attractive prize. It was purchased from the McCarty Drug Store and will be displayed there.

For the fifth prize a wrist watch was selected. The winner has the choice of either man's or woman's watch. The Elgin watch is known as a standard timepiece the world over and makes an attractive and serviceable gift. In order to appreciate this watch fully call at the McCarty Drug Store and ask to see it. You will find that it is everything that it is claimed to be.

Our Slogan, "Everybody Wins"

One of the desirable features of this prize distribution is that there will be no losers in the race, as a cash commission of twenty per cent will be paid to all active participants who fail to win a prize, which in itself is a splendid business proposition. Since every active participant is guaranteed either prize or commission, no one should hesitate to enter the contest and utilize moments that would otherwise be wasted toward winning one of the valuable gifts. Those who participate most heartily in this prize distribution will be better paid than the best sales people in this section of the country.

The Art of Salesmanship

The art of salesmanship is being expounded by the leading business concerns of the country today. Potentially, we are all smart salesmen, and saleswomen, lacking only that one big OPPORTUNITY to turn that natural gift into profit. You may have latent powers within you, which, when developed, may lead to heights of achievement.

Without investing one cent now or later The Journal offers YOU an opportunity to test your ability in salesmanship. EARN WHILE YOU MANSHIP. Experience is not necessary to enable you to win one of the handsome prizes. All that is required is a little rightly planned and well directed effort. You may even surprise yourself, for it is exceptionally easy

(Continued on last page.)

ON THE FARM BOARD



Carl Williams of Oklahoma City who has been appointed by President Hoover as a member of the Federal farm board. Mr. Williams is the former president of the American Cotton Growers' Exchange and vice president of the National Council Farmers' Cooperative Marketing association.

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year \$1.50
Outside of County \$2.00

Member Texas Press Association
Member National Editorial Association

There are many visitors coming to our town almost every day. Some are looking for new homes, others are visiting friends or relatives and some are just "stopping over" for a day or two. In either case it is a good thing to extend a friendly welcome to the visitor. There need not be a committee of any kind for this. It is a duty each citizen of Muleshoe and vicinity owes to himself and his community to make these people feel that their visit has been appreciated. In the hurry and rush of these days the friendly greeting of the old West is being forgotten to a great extent.

And right here we want to say a word or two about the Clovis folks who were with us for a short time last Thursday. That little visit was an eye-opener for a lot of Bailey County citizens. Each side found that their neighbor was a pretty good sort of fellow after all and many fine compliments have been heard about the Boosters. For one thing, there was no "highbrow" stuff pulled as the case sometimes is, with boosters from larger towns. They were out to promote a better spirit of friendship and understanding, and they certainly went at the job in the proper way.

The Journal has a few good subscribers in Clovis and while we are at this "preaching job" we're going to squirt a little of the sermon in your direction. We have been acquainted with Capt. Hull and son Jack, and E. L. Manson ever since

We have been in this part of the Plains These men gave Clovis and surrounding territory two weekly newspapers that were second to none. Then one day Mr. Mack Stanton drove into town and bought out these publications and started a daily. Now if you think this fellow Stanton don't know his carrots about newspapers it must be because you are a mile or so behind the times. He is putting out a paper that is a credit to a town two or three times the size of Clovis and the thing for you folks to do is to get a seat a little closer to the pulpit if you can't see good where you are now. These kind words are for only a few of our Clovis friends. Just quit griping—about such things as spending \$4.80 on advertising—and "get in the collar."

And we want to thank Mack Stanton and his boys for the assistance rendered The Journal force last Thursday in getting out the paper for the Boosters. Also Mr. Thompson, of C. E. Stone Co. We were a little behind, for which we blame ourselves, and these boys came over, rolled up their sleeves and helped get the sheet out in time to give all the visitors a copy before leaving for Friona. The motorcade coming in a little ahead of schedule kind of wrecked our train but as it turned out, only a few minutes were lost.

The only kick we have coming is that some of the News-Journal boys broke our office towel.

We have always known that the Muleshoe territory was among the best in the State if not the best. Prospectors here from the eastern and Central part of Texas state that crops around Muleshoe look better than any place they have been. Its just naturally good dirt here, people, so you had just as well move on to Muleshoe now and be contented the rest of your lives.

Just add a few more dairy cows and some alfalfa and sweet clover for feed and pasture. Mr. Farmer, and the Farm Relief problem will be solved to a large extent. A few good hens will help the cause too, and also a few hogs to furnish the winter's supply of grease and "sow buzzum."

FAMOUS FLANE WILL VISIT MULESHOE FRIDAY, AUGUST 2

WOOLAROC, WINNING PLANE IN DOLE FLIGHT, TO GO ON FAREWELL TOUR BY REQUEST



Invitations pouring in on Frank Phillips requesting him to make a farewell flight of the Woolaroc before its permanent retirement on his ranch at Bartlesville.

Col. Arthur Goebel who flew the Woolaroc from San Francisco to Honolulu August 17, 1927, in 26 hours to win the \$25,000 Dole prize

Bartlesville, Okla., July 30.—The "Woolaroc," the plane that helped to make flying history when it won the Dole prize by beating the group of other planes which started from Oakland, California, over the ocean to Honolulu, will have one final flight before going into a museum, it was decided here recently.

Ten days ago, Frank Phillips, backer of Col. Goebel's flight across the Pacific, announced that he was retiring the plane to a permanent hangar he is building on his ranch outside of this city.

The announcement brought to him more than two hundred telegrams from secretaries of chambers of commerce, officials of luncheon clubs, city officials and personal friends, all begging him to let the plane make one more flight before retiring it.

Many of the wires and letters said that citizens of the middle west have had little chance to see a trans-oceanic plane. It would be a great thing for them. It was stated, to see a plane so important in aviation history, and with so much romance and human interest attached.

Mr. Phillips has acceded to the many requests and has persuaded Col. Goebel to fly the Woolaroc on a farewell tour.

The original radio equipment and instruments used in flying this ship from Oakland to Honolulu are being reinstalled and the plane will have the exact appearance that it had when it took off for Hawaii on that historic August 17th, two years ago. It will have the same engine, a Wright Whirlwind J-5.

Between fifty and sixty towns will be visited between July 31 and August 12, on a set schedule which will be followed with railroad accuracy. Col. Goebel and Mr. Phillips both expressed regret that not interested citizens could not be included in the itinerary because of lack of adequate landing facilities. The "Woolaroc" being large, and having been built for long-distance over ocean flying, can only be accommodated by large fields which are in excellent condition.

A part of the schedule is as follows: August 1.—Memphis, Texas, 9:00 a. m.; Paducah, 10:25 a. m.; Turkey, 11:40 a. m.; Silvertown, 1:25 p. m.; Plainview, 2:35 p. m.; Floydada, 3:30

p. m.; Ralls, 4:20 p. m.; Lubbock, 5:20 p. m.
August 2.—Dittelfield, 9:10 a. m.; Muleshoe, 10:10 a. m.; Clovis, N. M., 11:15 a. m.; Hereford, 2:20 p. m.; Canyon, 3:20 p. m.; Amarillo, 4:05 p. m.
August 3.—Channing, 8:30 a. m.; Dalhart, 9:30 a. m.; Boise City, Okla., 10:30 a. m.; Spearman, Texas, 12:15 p. m.; Liberal, Kansas, 2:00 p. m.; Garden City, Kansas, 3:30 p. m.; Dodge City, Kansas, 4:30 p. m.

The cost of mailing a post card in France is regulated by the length of the message written upon it.

We Clean Dainty Frocks

Time was when soiled lovely gowns were discarded. They could not be cleaned, they were so regarded. Ladies, you need not despair of soiled laces. We're equipped to clean such, leaving no traces. Bring us your party frock. Don't cast it away. We'll clean it and make it last many a day.

Muleshoe Tailor Shop

(COPR. J. T. HUNTER)

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. LOAN COMMITTEE
I. W. Harden, President J. A. White
J. J. Lawler, Vice-President M. F. Collins
L. S. Barron, Secretary-Treasurer R. J. Klump

A Long Time Loan and Low Rate of Interest

DRIVE IN And Gas With Us

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

Road Information Cozy Rest Rooms

In this thrilling and beautiful romance of the great Klondike gold rush, Mr. Service has re-created in prose much of the vividness and charm of his poetry—his "Spell of the Yukon," "Songs of a Sourdough," etc. It is intense in its interest and compelling in its appeal.

Will Appear in Serial Installments in

The Muleshoe Journal
STARTING NEXT WEEK

NAIVETTE CROQUIGNOLE PERMANENT WAVE

Is the newest, in permanent waves (the wave everyone is wanting).

Natural looking, beautiful waves that require no finger waving; ringlet ends.

No frizzes, no kinks, no pain; no discoloration of white hair.

STUDIO BEAUTY SHOP

(OVER JACKMAN'S)
Phone 761 Clovis, N. M.

JOYCE-PRUIT CO.

"The House of Courtesy" CLOVIS, NEW MEXICO

GET THE HABIT!
Demand the Better Class of Quality Merchandise—"IT'S ECONOMY"

Spring & Summer Youthful Frocks For Miss & Matron

Colorful Creations in Laces—Georgettes—Prints—Chiffon and Crepes—every selection extremely feminine in design.

\$12.50 Frocks	\$9.95	\$29.75 Frocks	\$24.75
\$16.75, \$19.50 Frocks	\$12.50	\$34.75, \$39.75 Frocks	\$29.75
\$24.75 Frocks	\$19.75	\$49.50, \$55.00 Frocks	\$39.75

SUMMER FOOTWEAR FOR WOMEN AND MISSES

Straps—Ties—Pumps—and Sport Shoes

\$ 9.00 Shoes	\$7.45	\$6.50 Shoes	\$4.95
\$10.00 Shoes	\$7.75	\$6.95 Shoes	\$5.45
\$11.00 Shoes	\$8.75	\$7.50 Shoes	\$5.95
\$5.00 Shoes		\$3.95	

Spring and Summer SUITS For Men and Young Men

New Patterns—New Weaves—New Colors—mostly all two trouser suits.

\$25.00 Suits **\$18.75** || \$27.50 and \$35 Suits **\$23.75** || \$37.50 and \$40 Suits **\$29.75**
Men's Oxfords—\$5.50 to \$6.75 Values—Now \$4.95

New Fall Dresses and Millinery Now on Display—Others Arriving Daily
VISIT OUR STORE IN CLOVIS

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

BUILDING IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME. W. C. GORDON At Panhandle Lumber Company

Sore Gums—Pyorrhea Foul breath, loose teeth or sore gums are disgusting to behold. All will agree. Let's Pyorrhea Remedy is highly recommended by leading dentists and never disappoints. Druggists return money if it fails. MCARTY DRUG STORE.

Muleshoe Boy Makes Texas League In Game Against Dallas

The following is from the Beaumont, (Texas) Enterprise of July 24, and will be of interest to many Muleshoe folks: "Our newest Exporter, boys and girls, is Mr. Thomas Frank Vaughn, hereafter to be known as Muleshoe. Pitching for regular employment in the Texas league (the 10 days inspection expired last night) this West Texas right-hander with all the cosmetics of an ace set the Steers down, 5 to 2, in a finely pitched game, advancing himself onto the Beaumont pay roll and his new associates to second place. "I guess you can take that locker over there," said Manager Hobbs after the game. And Muleshoe shed his uniform and hung it up, just like he belonged.

in his profession. Here's hoping that he goes to the top of the ladder. AIRMAIL EXTENSION TO TULSA IS PLANNED

A new link in the present civil airways system throughout the country is being worked out between St. Louis, Mo., and Tulsa, Okla., the Post Office Department states. The question of establishment of the new service has been placed before the International Committee on Civil Airways, recently created upon suggestion of President Hoover to study all questions relating to the civil airways of the country, shortly to decide upon a definite date for hearing those interested in the matter.

Brazil's oldest newspaper is the Diaro de Pernambuco, established in 1825.

Amherst 6th Annual Celebration Amherst, Texas August 8, 9, 10

Complete Carnival Attractions Three Fast Ball Games—Rodeo Airplane Stunts and Parachute Leaps Dancing Three Nights Carnival all the week

Bigger and Better Than Ever!

The Journal Office for Commercial Printing

For Health's Sake

Whole Wheat Bread

MADE BY BAKERS "WHO KNOW HOW"

Fresh Cakes and Cookies Daily

Muleshoe Bakery

MULESHOE

TEXAS

Order Fall Chix Now

Many customers have asked us if we intended to hatch Fall chicks, and in answer to this, will say it will depend upon the number of orders received by August 15th, on which date we will make our first set of orders justify Fall setting. We can afford to sell for less if we get orders early and know how to plan on operating our plant. It means less advertising expense and saves operating expense, thus helping us in two ways. Another good reason why it is to your advantage to place your orders early is, you are assured of getting your chicks right when you want them, and we can fill your orders promptly.

Orders are now being booked. We are booking orders on Rocks, Reds, White Wyandottes at 14c each; Leghorns at 13c each. The amount of order must be paid in full when booked.

Weimhold's Commercial Hatchery

Sudan

Texas

Smart Women Trade Here

The smart woman knows that she can call up this grocery store, have her order courteously taken over the telephone, and receive her groceries without delay by messenger without the slightest error made in filling the order.

That is why so many smart women are patrons of this store. They also know that our prices are always rock-bottom and that the quality of the groceries we sell is unquestionable.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4

Free Delivery

What once would have been a distressing sight for local fans proved rich enjoyment when Joe Martins was thumped for victory. Ten seasons and more ago Joe was a Beaumont hero. Yesterday he was simply the opposing pitcher and the locals proceeded to treat him so. Perhaps the customers would have been a little more sympathetic had not Vaughn been Joe's contemporary. The crowd wanted Muleshoe to win. Word had gone out that this exhibition was to decide his fate and not wishing to see anybody miss a job, especially the newcomer, the patrons gave him a great hand.

Muleshoe gets his handle for two reasons: He comes from a West Texas hamlet by that name; and yesterday in the ninth inning when things were eating rather tense a sizzler from Stan Morse's bat caught Vaughn squarely on the foot and troubled him not at all.

Vaughn allowed nine hits, well scattered, and should have had only one run counted against him a homer by George Bischoff in the fourth. In the ninth Easterling lost another Bischoff blow in the sun, the bit - now for three bases and later becoming the second and final Dallas tally.

Besides his assortment of stuff, perhaps the most pleasing part of his performance was his steadiness under fire. This was no ordinary game for Muleshoe. It meant a chance at Texas league baseball or it meant a return to Ballineer. But the several times he could have "blown" he proceeded methodically on, unmindful of everything except to mitch what Robby called for. He walked only two Steers all afternoon.

The following comment is by Vin Burke, sports writer:

Have the Exporters discovered another winner in Vaughn? Possibly so. He looked good yesterday. Robby says he has lots of stuff. And looking into his records, such as they are, one reaches the conclusion that he may indeed prove a winning pitcher.

Vaughn comes from Muleshoe, Texas, out about 20 miles from the New Mexico line where nothing exists to the northers save three strands of barb wire "and two of them are down." Next month he'll be 29 years old.

Until this season his nearest approach to organized baseball was the copper league of Arizona. His first semipro pitching was done around Muleshoe and across the line in New Mexico. In 1925 he hooked on with the Globe Arizona team and after six weeks joined Miami of the same outfit. He finished the season at the latter place and continued there through 1926, going back to Globe in 1927 and to Bisbee in 1928.

Tom Vaughn is the son of Mr. and Mrs. J. F. Vaughn of this place, and their many friends are proud to know that this young man has made good

The Medicine For Pellagra

Dr. J. L. Leverett, prominent Paris, Texas, Specialist, is attracting National attention with his NEW method of treating Pellagra and certain forms of stomach trouble closely resembling Pellagra. Under a rigid test of more than 3000 patients the treatment proved to be all that was claimed. A 28 day trial treatment for \$5 and this money back if the patient is not benefited and the patient alone is the judge. The medicine doesn't make you sick to take it. For particulars, testimonials and blank for FREE diagnosis write J. L. LEVERETT, M. D., Paris, Texas

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv.)

LOOK! -- LOOK!

All of our present stock must be closed out at once. Furniture can be bought at less today than ever before in Clovis. We ask you to come in and be convinced.

CLOVIS FURNITURE COMPANY

Associated With

THE AMARILLO FURNITURE CO.

Next Door to Postoffice

Clovis, N. M.

A STRING AND A BLOCK OF WOOD

They may boast of the games that are strenuous; Of golf and tennis and such. But give me the game—yo-yo is the name— That is played by the poor and the rich.

It has swept the earth like a forest fire; By storm it has taken the land. On byroad and street everybody you meet Have their yo-yos right out in their hand.

The flappers are flipping a foolish string; The matrons are learning how. The hired man works his yo-yo by jerks. As he goes out to jilco the cow. The women now fuss at the backyard fence

With their yo-yo in their fist; While the kiddies at church give a roll and a lurch.

As their yo-yo they wiggle and twist. Dad can handle his yo-yo some. While Granny can do quite well. Sis and her beau grab each others yo-yo

And they play them keen and swell. But when it comes to yo-yoing RIGHT Ma leaves us all at the post. For oh, it is sweet all the neighbors to best—

but she plays with dads yo-yo the most. We handle our yo-yo in ghoulish glee And we're filled with a strange, sweet bliss.

In the annals of man since time began There never was a game like this. Our mind is a blank; yet we concentrate.

As cheerful idiots should; And we chase dull care from here to there. With a string and a block of wood. I dreamt that I stood at the Golden Gate

And I gazed on the Promised Land. St. Peter was there with his long, white hair.

And a yo-yo in either hand. I told him my tale and he said, "Pass in. They'll measure you up for a crown—

What's that you say? A harp? Nay, nay! For the yo-yo they have laid 'em down."

"Alas," cried I, "no music here? Now that seems hardly fair. Methinks I'll go to the realms below; There's music and women there."

The Devil met me outside the gate With his yo-yo going strong; Said he, with a grin, "Good boy, come in—

IF YOU HAVE YOUR YO-YO ALONG." (From The Clovis News-Journal)

AND AGAIN---A GENUINE

"YO-YO"

THE

Hollywood Craze!

Everybody's Doing It—Can You?

FREE!

Saturday Only---August 3rd

With every purchase of 5 gallons of Conoco, Magnolia or Gulf gasoline or a "Goodyear" or "Pathfinder" Tire or Tube.

Something for the Kids, the young folks and the old folks—get a Yo-Yo Saturday and learn to master it.

HAVE A LITTLE "YO-YO" IN YOUR HOME!

Valley Motor Company

Muleshoe

Texas

\$2,000 in Prizes Will



THE MULESHOE "EVERYBODY WINS"

Campaign Officially Opens Monday, Aug. 5th
Subscriptions May Be Taken Any Time Following This Announcement

Campaign Plan in Brief

The object of this big prize distribution is two-fold. Primarily, to increase the already large subscription list of this newspaper, to collect arrearage and advance subscription payments from present or old subscribers, and at the same time to afford the lively, energetic hustlers of this city and surrounding territory an opportunity to profit, and in a BIG way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to make this quick and advantageously, the most valuable list of prizes ever offered by any newspaper in this section has been made ready for distribution among those

who participate most actively. Ambition and energy are the only requisites for success.

The plan adopted is the fairest and most impartial conceivable. There will be no "special vote offers" inaugurated during the life of this campaign; neither will there be any "special prizes" given. The plan is straight-forward and simple, and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competition which no element of chance enters. One feature of this campaign is the fact that "Everybody Wins." There will be no losers in this race!

How To Enter — What To Do

The first thing to do is to clip the Entry Coupon appearing below; fill in your name and address and mail, or deliver, to the campaign department of this newspaper at once. This coupon entitles you, or the person whom you might wish to enter, with 5,000 FREE votes. These votes are given as a starter—to speed you on your way to win. Only one such Entry Coupon will be accepted for each entrant.

The next step is to call on, or write, the campaign department

for a free working outfit. Thus equipped, you have but to see your friends and acquaintances and have them to pay up their subscription through you. That's all there is to it! However, let us say, you will never get anywhere unless you make the start—the earlier the better. Once started, let no one discourage you. Anything worth having is worth striving for. Six and a half short weeks and you may be riding in your own BIG automobile!

How Votes Are Secured

It takes votes to win, and they are secured in the following ways: First, by clipping the Free Vote Coupons appearing in each issue of this newspaper. There is no limit to the number of these coupons you may secure. Get your friends to saving them for you. They all count. Begin gathering them NOW while they are good for 100 votes each. After next week these coupons will be reduced to 50 votes; the following week to 10 votes, and after that they will be discontinued entirely. The only restriction placed on voting these coupons is

that they must be cast before the expiration date appearing thereon.

The other, and much faster way to accumulate votes in this campaign is by securing new and renewal subscriptions to this newspaper (the right is reserved to include job printing and advertising if so desired). On each order secured a certain number of votes are issued, the number varying according to the amount paid and during which "period" same are received at the campaign department. See schedule of votes opposite.

Early Start Means Easy Finish

The advantages of an early start are manifest. The campaign is of such short duration that immediate action is necessary for success. Orders taken during the early part of the campaign carry the MAXIMUM number of votes. Then, too, the first in the field will undoubtedly get the cream of votes

and subscriptions, while those who put off entering until a later date will have to take what is left.

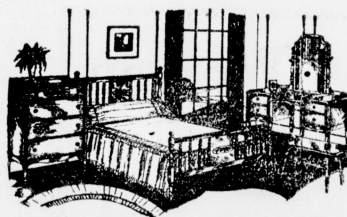
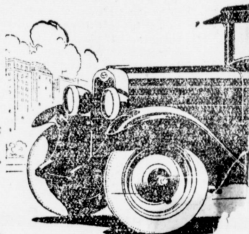
Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it!

MAKE IT YOURS — FIRST GRAND PRIZE

Chevrolet Six 4-Door Sedan
Fully Equipped
Value \$820.00

Purchased From Valley Motor Co.
MULESHOE, TEXAS

Will Be Displayed in Their Show Room



SECOND GRAND PRIZE

Four Piece Bed Room Suite
Value • \$300.00

Purchased from and will be displayed at E. R. Hart Lumber Co.

THIRD GRAND PRIZE

Cross

A gift that you can enjoy. This is a beautiful in a beautiful \$150.75.

This is a spare tire

Purchase will be of Drug Store.

\$595.

A special been reserved prize-winner twenty per centual collection ment assures all active no means that t in the race.

Schedule of Votes and Subscription Price of The Muleshoe Journal—\$1.50 Per Year

FIRST PERIOD

Embracing the first three weeks of the campaign (terminating Saturday, August 24). The following number of credits will be given for subscriptions:

6 years.	\$7.50	100,000
4 years.	\$6.00	60,000
3 years.	\$4.50	30,000
2 years.	\$3.00	10,000
1 year.	\$1.50	2,000

SECOND PERIOD

Embracing the fourth and fifth weeks of the Campaign (terminating Saturday, Sept. 7). The following number of credits will be given for subscriptions:

5 years.	\$7.50	80,000
4 years.	\$6.00	40,000
3 years.	\$4.50	20,000
2 years.	\$3.00	7,000
1 year.	\$1.50	1,500

THIRD PERIOD

Embracing the last week of the campaign (terminating Saturday, Sept. 14). The following number of credits will be given for subscriptions:

6 years.	\$7.50	60,000
4 years.	\$6.00	30,000
3 years.	\$4.50	15,000
2 years.	\$3.00	5,000
1 year.	\$1.50	1,000

Double credits will be allowed on all new subscriptions turned in during the first and second periods ONLY. For every four five-year or ten two-year subscriptions reported during the first period, 100,000 EXTRA CREDITS will be given.

The above schedule of credits, which is on a declining scale, positively will not be changed during the competition. However, a special ballot, good for 150,000 extra credits, will be issued on every club of \$22.50 turned in. Also a special ballot good for 500,000 extra credits, will be issued on each "hook" of ten clubs reported. This arrangement will be in effect throughout the campaign and it is to be considered a part of the regular schedule. The right to include a special prize in the second period is reserved by this newspaper. No subscription will be accepted for less than one year nor more than five years in advance from any one candidate.

FREE VOTE COUPON

Good For 100 Free Votes

IN

THE JOURNAL'S

Big "Everybody Wins" Prize Contest

Name _____
Address _____
Collect all these coupons you can. Get your friends to save them for you. Each coupon good for 100 free votes.

FOR FURTHER INFORMATION, WRITE TO THE JOURNAL.

Be Awarded Free

THE JOURNAL BODY CAMPAIGN Saturday, Sep. 14



Campaign Closes Saturday, Sept. 14th

Just A Few Short Weeks To Win Prizes Worth Thousands of Dollars

4TH PRIZE

MAKE IT YOURS



The Outstanding Features of the New Chevrolet Six Make It One of the Best Values on the Market Today

Only a Much Higher Price Can Buy Its Equal. A Wonderful Prize For a Few Hours Work.

R BATIC

radio

nily will complete valued at

a little

rdis and McCarty Texas.

OLD

.00 has ive non-basis of individ-arrangement for ers, and no losers



FOURTH PRIZE—\$100 DIAMOND RING

A beautiful diamond ring, with a blue-white stone set in the latest basket weave mounting. Purchased from and will be on display at The McCarty Drug Store, Muleshoe, Texas.

FIFTH PRIZE—ELGIN WRIST WATCH VALUE \$35.00



For either man or woman. Valued at \$35.00. Purchased from and on display at The McCarty Drug Store, Muleshoe, Texas.

ENTRY COUPON

Good for 5000 Free Votes

IN THE JOURNAL'S

Big "Everybody Wins" Prize Contest

Name _____

Address _____

Note—Only one Entry Coupon accepted for each candidate.

Rules and Regulations

1. No salaried employee of this newspaper is eligible to enter this competition. (This does not apply to country correspondents.)
2. Any other reputable man, woman or child residing in this city or surrounding territory is eligible to enter this campaign and compete for the prizes.
3. The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and coupons clipped from the papers. This newspaper reserves the right to include advertising and job printing if so desired.
4. Participants in this campaign are not confined to their own town or community in which to secure votes, but may take orders anywhere in this section; or, for that matter, anywhere in the state or United States.
5. Cash must accompany all orders where votes are desired. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions, and votes will be issued on all alike.
6. Votes are free. It costs the subscriber nothing extra to cast votes for their favorite. Votes must be asked for at the time of paying subscription, otherwise subscribers waive this privilege.
7. Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.
8. Any collusion on the part of candidates to nullify competition, or any other combination formed to the detriment of candidates or this newspaper will not be tolerated. Any candidate taking part in such combination stands liable to forfeit all rights to a prize or commission.
9. All votes issued on ballots may be held in reserve and cast at the discretion of candidates or this newspaper. The free vote coupons appearing from time to time in the paper must be cast before the expiration date appearing thereon.
10. In the event of a tie for any one of the prizes, a prize identical in value will be given each tying contestant.
11. Participants in this campaign are authorized agents of this newspaper, but it is understood and agreed that they will be responsible for all moneys collected and will remit such amounts in full each day to the campaign department.
12. No statement or promise made by any representative or candidate varying from the rules and statement appearing through the columns of this newspaper will be recognized by the publisher.
13. In case of typographical or other error it is understood that neither the publisher nor campaign manager shall be held responsible except to make the necessary correction upon discovery of same.
14. Candidates who remain ACTIVE to the finish, but fail to win one of the regular prizes offered, will be paid a twenty per cent cash commission on all subscription money turned in to their account. It is distinctly understood, however, that in the event any candidate becomes INACTIVE, failing to make a regular cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or commission.
15. To insure absolute fairness in the awarding of prizes, the race will be brought to a close under a sealed ballot box. During the entire last "period" of the campaign, a ballot box—locked and sealed—will repose in the vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. In this way no one, not even the campaign manager, can possibly know the voting strength of the various candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.
16. 25,000 EXTRA VOTES will be given a candidate for each group of 5-one year Subscriptions, or the equivalent turned in during their first week of the campaign.
17. This newspaper guarantees fair and impartial treatment to all participants, but should any question arise the decision of the management will be absolute and final.
18. In becoming a candidate, participants agree to abide by the above conditions.

The Advisory Board

It is the sincere aim of this newspaper to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealing is guaranteed.

However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been declared upon, whose functions shall be to decide any question of sufficient moment that might happen to arise, and from which a committee shall be selected to act as judges and award the prizes.

The personnel of this board is as follows:

- J. E. ADAMS, County Judge and School Superintendent.
- A. V. McCARTY, Jr., Owner, McCarty Drug Store
- J. L. ALSUP, County and District Clerk, Bailey County.

All of these gentlemen are well known to everyone in this vicinity and the final results, as given out by them, will be beyond dispute.

INATION REGARD-
COMMUNICATE
CARE MULESHOE
TEXAS—PHONE 54

Helping To Build Texas

Texas promises to again lead the United States in new railroad construction in 1929 as in 1928. The Denver, Frisco, Rock Island, Texas & Pacific and Santa Fe are planning extensions or seeking permits for new construction. The Santa Fe has let contracts for a 65 mile extension from San Angelo to Sonora. The Fort Worth and Denver Northern has applied for permit to build 110 miles from Childress to Pampa. The Texas & Pacific is seeking a permit to extend the Abilene & Southern to San Angelo.

The first day's operation of the Bowdon canning plant at Comanche saw 4,188 pounds of berries received from producers at prices that were satisfactory.

For years Grand Saline has been a center of salt operations in Texas, the saline solution being drawn up from deep wells and the salt secured by evaporation. Now the Morton Company has found south of the town what its engineers say is the thickest structure of rock salt ever discovered, and the mine they are now sinking will be one of the great salt mines of the world. Borings indicated a solid salt structure 1,000 feet in thickness at a depth of about 200 feet from the surface of the ground. A shaft will be sunk to the salt stratum and by the time the mine is in full operation about 600 workers will be employed.

Matagorda, one of the oldest towns in Texas, recently celebrated the introduction of electric lights after existing as a town 101 years without that convenience. The Central Light & Power Co. is supplying the town.

Persian dates may be added to the other commercial products of the Rio Grande Valley. Nearly 1,000 shoots of the Mesopotamian date palm have been planted under the supervision of Texas A. & M. College and the U. S. Department of Agriculture.

Central Texas Refining Co. has just opened a \$150,000 refinery at Luling with a daily capacity of 2,000 barrels.

STEP ON THE GAS

"The dang motorist what killed that chicken," remarked the irate farmer, "should be kicked by a jackass—and I'd like to do it!"

King Boris of Bulgaria is an accomplished naturalist, possessing one of the finest collections of animal life in Europe.

The first steel and concrete Buddhist temple ever erected is being built in Tokio, Japan.

Send Your
Abstract Work

—To The—

Muleshoe Abstract Company

A. P. STONE, Prop.

MULESHOE, TEXAS

Agent for Warren Addition

PAT R. BOBO

ATTORNEY-AT-LAW

Practice in All Courts.

MULESHOE, TEXAS

Lubbock Sanitarium
(A Modern Fireproof Building,
and
**Lubbock Sanitarium
Clinic**

DR. J. T. KRUEGER

Surgery and Consultations

DR. J. T. HUTCHINSON

Eyes, Ears, Nose and Throat

DR. M. C. OVERTON

Diseases of Children

DR. J. P. LATTIMORE

DR. F. B. MALONE

General Medicine

Eyes, Ears, Nose and Throat

DR. J. H. STILES

DR. L. P. SMITH

General Medicine

General Medicine

MISS MABEL McCLENDON

X-Ray and Laboratory

C. E. HUNT

Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

HOOVER TO REDUCE POST OFFICE DEFICIT

President Hoover, as the result of a conference on postal matters with the Postmaster General, Walter F. Brown, and his four assistant postmaster generals, is convinced that the rapidly mounting postal deficit must be reduced and the Post Office Department operated as a self-sustaining business organization.

Mr. Hoover's view is that the Post Office Department is no more than a public service organization, the cost of which should be borne by the persons who receive its benefits, and not by the taxpayers of the country.

With a deficit of \$95,000,000 for the fiscal year ended June 30, not including amounts of \$42,000,000 due to railroads in back judgments rendered against the Government by the Court of Claims for transportation of mail, a reorganization of the Post Office Department was announced July 9 by the Postmaster General, designed to regroup the various bureaus on a business basis.

What President Hoover intends to do specifically to eliminate or reduce the deficit was not announced, but it was stated orally at the White House that there is no intention of increasing the postage rates on air mail service as in the experimental stage.

Read The Journal

Revival To Begin At YL August 15

Thursday evening, August 15, is the date set for the beginning of the revival meeting sponsored by the Methodist people of YL community. Rev. E. D. Landreth, Methodist pastor at Hedley, Texas, has been secured to go the preaching. The meeting is planned to continue through August 28. Under the effective leadership of Rev. Landreth, in cooperation with the people of YL, we are expecting ten great days of revival. Make your plans to be at the first service. Come prayerfully and enjoy the sermons of this man. The services are to be held in the YL school auditorium, and everybody is invited. Further announcements will follow in later issues of The Journal.

LYDD-H. JONES, Pastor.

Progress News Notes

Mr. and Mrs. O. R. Rodden and children of Merkel, Texas, were visitors in the home of Mrs. Rodden's parents, Mr. and Mrs. J. R. Sanders, last week.

Mr. and Mrs. Sanders and Mr. and Mrs. Rodden and children visited Clovis and Portales, N. M., one day last week.

Mrs. Tipton of Alabama is visiting her son, Dow Tipton and family.

Reporter

GOVERNMENT TO BURN HULLS OF 130 SHIPS

The hulls of about 130 wartime vessels, left over from the United States Shipping Board's emergency wooden fleet, will be burned within the next year, it has just been announced at the office of the United States Engineer for the Washington District. Maj. Brehon Somervell is in charge of the office.

These vessels, anchored near Widewater, Va., will be towed across the Potomac River to Mallows Bay, where they will be burned. It was stated that about 115 vessels already have been burned in Mallows Bay, and the remainder now are being disposed of at the rate of 8 to 10 a month.

LIFE'S PHILOSOPHY

I know what it is like to be hungry. I am acquainted with cold. I have wandered with no roof for shelter, like a sheep that is lost from the fold. I have tossed on a bed of pain; the ills that beset, the sorrows that fret, have come to me time and again. Yet I know what it is to be happy. I am also acquainted with joy; I have faith in a Name that is ever the same—pure gold, without dross or alloy. The measure of grief that's assigned me is light and its portion I quaff. I have suffered and yet I am happy—I can love, I can lift, I can laugh.—J. Alfred Taylor.

FARMERS, ATTENTION!

Patronize your local Produce House. We furnish you a convenient market for your cream, eggs, poultry and hides and pay you the top local market prices. We are equipped, and have the experience to handle your produce in the most economical manner and give honest weight and correct grades on poultry and correct tests on your cream. Quick and courteous service, a rest room for ladies and ice water to drink. Your business appreciated.

Cream now 40c per pound.

Muleshoe Produce Co.

ELMO HEAD, Manager

Notable For Its Quality-- and For Its Low Price Too!

Goodyear Engineers Join Two Great Factors of Value in This New

Pathfinder

If in the new Pathfinder, Goodyear had merely made a low-priced tire, this tire would not have been especially important.

But to have made a low-price tire which is undeniably outstanding in *quality*—that is news indeed.

This Pathfinder would stand out as a great tire anywhere—even if it were not marked with the Goodyear name and seal.

Just to look at this tire, you know that it is massive and rugged. You feel that its wide heavy tread must have been designed for slow, even wear. You can tell that it will deliver exceptional traction.

But its quality goes far beyond these obvious advantages.

That tread is toughened by



time-tested scientific principles that only Goodyear experience can supply.

Inside its powerful carcass is Supertwist cord, with matchless vitality and resistance to fatigue.

Here is a *balanced* tire, with all parts equally good, equally durable.

Notable as it is for *low price*, the new Goodyear Pathfinder is even more notable for quality. You can't call it a "second-line" tire—it is *better* than the highest-price tires that many manufacturers make.

Try it—and your home-town Dealer's service—see what it means to drive a tire that is genuine Goodyear through and through.

GOODYEAR

Valley Motor Co.

MULESHOE

TEXAS

Bailey County Abstract Company
 L. S. BARRON, Manager. MULESHOE, TEXAS
 (ESTABLISHED IN 1890)
Abstracts, Loans and Insurance
 WE ARE BONDED FOR \$50,000.00 TO PROTECT OUR CLIENTS.
 (Member Texas Abstractors Association; Also Member Association of Title Men)

Try a Plate Lunch
Or Short Order
 AT OUR CAFE

When you come to town on Trades Day or any time during the week—and take one of our tender Steaks or a nice Roast home with you for Sunday.

Corn Fed Beef and Pork Our Specialties.

Moeller Market & Cafe
 Muleshoe, Texas

We Serve the Best
COLD DRINKS
 —AND—

Hot Lunches
 IN MULESHOE

Try Us and See for Yourself.

We Serve Sunday Dinners

McCarty Drug Store
 Muleshoe, Texas

WANTED!

To Contract Sudan

We Still Need About 500 Acres

Our Mill is operated each Wednesday and Saturday. Bring us your corn and feed you want ground.

The Best Feeds—Purina
 (In the Checkerboard Bags)

Bailey County Elevator Company

PORTALES MAN KILLS WIFE AND DAUGHTER AS RESULT OF DOMESTIC TROUBLES

Tragedy stalked in the wake of years of alleged family troubles, leaving as its toll two dead, when B. F. Bouldin, 67, Portales, Valley farmer, shot and killed his wife, 55, and his married daughter, Mrs. Ed Barker, 26, in a small hotel room in the valley town. After shooting the two, Bouldin returned to a hardware store where he had purchased the pistol with which he killed his wife and daughter, to secure more shells with which he intended to end his own life, but he was overpowered and placed under arrest.

The story of the tragedy as reconstructed at the coroner's inquest this morning tells of Bouldin coming to Portales early this morning from his little farm seven miles from town. He went to the Wheeler Hardware store, where he asked to see a shotgun or rifle. While he was ordering the weapons in a perfectly casual manner, and explaining that he wanted to use the gun on his farm, his attention was attracted to some pistols in a show case.

He asked the price of the pistols, and when shown a .41 calibre double-action six shooter picked it. The price was given as \$15.00. Bouldin bought the pistol and six shells.

Bouldin then left the hardware store, and went directly to the Stratton Hotel just off the public square in the valley town. Knocking on the door of one of the rooms, he inquired of the woman who responded as to which was the room of Mrs. Ed Barker. The room was pointed out to him and Bouldin opened the door and entered.

In his own statement to a News-Journal reporter at the county jail Bouldin says he believes he locked the door. Turning to his wife, Bouldin said he said, "Well, Emma, we are going to divide up, are we?"

Mrs. Bouldin apparently made no reply. Bouldin then said, "Well, you have been dividing up for forty years, and this is the end of it."

With that Bouldin says he began shooting—how many times he does not know, nor does he know whom he shot first. He only knows that he shot turned it on himself and snatched it, turned it on himself and snatched it several times but it failed to fire.

Mrs. E. J. Stratton, who operates the hotel which bears her name, said she heard the pistol shots, and rushed to the door and opened it, only to be met by Mrs. Barker, but found it locked. As she fumbled with the door, Bouldin opened it and walked out.

Mrs. Stratton asked him what was going on, but she said Bouldin made no reply, pocketed the pistol and walked out of the rear door of the hotel.

Those at the Wheeler Hardware store said they became suspicious of Bouldin when he returned in so short a time to the store and asked for more shells for the gun. It was while he was trying to secure more shells that Frank Shaw, Frank Warnica and H. D. Adams, who had followed Bouldin into the store, forcibly detained him until Sheriff Tom Jernigan arrived and placed him under arrest.

Over in the little hotel room where the tragedy had wiped out two members of the family, the setting further told the story of Bouldin's terrible toll for his seemingly injured feelings. There, circumstances seemed to point to the fact that when Bouldin entered the hotel room, he found his wife and daughter sitting on the bed. Behind them on the bed in the unsuspecting innocence of babyhood, lay Mrs. Barker's 21 months' old infant.

Bouldin then confronted his wife with the remark about "dividing up," and he started shooting. Bullet marks in the room showed his marksmanship was true despite the fact that at the hardware store he denoted the fact that he had never handled a gun much, and remarked that he couldn't hit his harness rack close by. One bullet struck the north wall five others were in close proximity, three of which hit his victims. One penetrated the head of Mrs. Bouldin and ten struck Mrs. Barker in the head. Both apparently died instantly.

Those in the hotel, who were first to reach the death room, found Mrs. Bouldin lying on the floor on her back. Mrs. Barker lay with her legs across the body of her mother, indicating that Mrs. Barker was shot after her mother had fallen. Between them on the floor lay Mrs. Barker's baby, unharmed, but crying lustily.

Over in the county jail at Portales sat noon a quaking old man tried in incoherent, lurching phrases to tell of the tragedy which he says, terminated a controversy lasting over forty years.

"It was just family troubles, just family troubles," he sobbed.

"It has been going on for years," Bouldin said, "and this is the end of it."

Pushed by reporters for a reason for the trouble which led to the tragedy, Bouldin muttered an incoherent explanation in which he reiterated that family troubles had driven him to commit the crime.

While a coroner's jury was investigating the double slaying, Sheriff Jernigan dispatched his deputy, Jack

Howard, to the Bouldin place, seven miles in the country, to ascertain if Trice Bouldin, second of his three sons had met with a fate similar to that of his mother and sister. Trice was the only one of the boys living on the farm with Bouldin.

According to those who are apparently acquainted with the Bouldin family, a controversy took place at the Bouldin farm about three weeks ago, following which Mrs. Barker left there and she and her husband, who runs a little restaurant in Portales, took light housekeeping rooms at the Stratton Hotel. About a week ago, Mrs. Bouldin followed her daughter and secured a room at the hotel, apparently having separated from her husband.

This climax in family affairs apparently struck Bouldin as the last straw in her troubles, and officers believe he became so irritated over the situation that he determined upon the double shooting which resulted this morning.

The Bouldin family came to Portales from Erath County, Texas. It was in Erath County, Bouldin said, that trouble began. Not long ago, Trice, the second of his boys, became involved in a little difficulty which further divided his family. Other controversies followed, Bouldin said.

The wound which proved fatal to Mrs. Bouldin is in the head, just above the right ear. Mrs. Barker was shot once in the neck and another bullet entered her right cheek.

Those acquainted with the family said that its members were highly respected and that Mrs. Bouldin was a particularly fine woman. The older of the three sons, Maurice Bouldin, is assistant cashier of the First National Bank of Portales. There is another married daughter, Mrs. Hazel Knowles.

District Attorney Cleve Clayton just before noon called for a special grand jury to investigate the double slaying. A petit jury was drawn in readiness to be called in the event the grand jury's action resulted in charges against Bouldin. The verdict of the coroner's jury this morning

found that the two women met their deaths from bullet wounds inflicted by a pistol in the hands of B. F. Bouldin.—Clovis News-Journal.

About 1,400 miles of railway line are to be electrified in Spain.

A. R. Matthews, M. D.
 Physician and Surgeon
 MULESHOE, TEXAS

WHEN IN MULESHOE STOP AT The Elite Hotel

Cozy—Comfortable—Good Service
 Regular Meals and Short Orders
 SPECIAL SUNDAY DINNERS
 G. C. GUPTON, Proprietor

WHOLESALE Phillips "66"

Gasoline, Kerosene and Oils
 Once Tried, Always Used

Insist on Phillips "66" Products

Phillips Petroleum Company
 LEFTY HOLLINGSWORTH, Agent
 Muleshoe, Texas

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Complete Home Plans Furnished

Let us furnish you an estimate when you are ready to build or remodel your home.

House Furnishings

We can furnish your home completely with the very best and most desirable household equipment to be found anywhere, and at reasonable prices.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture—McCormick-Deering Implements

Bring Your Ford Here For Prompt Reliable Service

Come in and find out about the Special Inspection Service that will save you many dollars in the operation and up-keep of your car. It includes a check-up of battery, generator charging rate, distributor, carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. Have it done when your car is oiled and greased. Its an INVESTMENT—not an expense.



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DENTIST

False Teeth \$17.50
Gold Crowns 5.00
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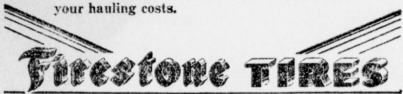


Stamina and
Gripping power
are essential

The Trucks of today are taking the place of the freight cars of yesterday. They must go anywhere, haul heavy loads and do it all without delay.

The Firestone Heavy Duty Pneumatic leads them all in gripping power. Gum-Dipping gives it the extra stamina needed in exacting service in extreme climates.

Use these tires and our service and reduce your hauling costs.

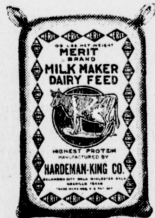


Muleshoe Motor Co.
Muleshoe, Texas

We Are Buying Grain

Every day now, and are paying the highest market prices for what we buy. Don't fail to see us before you sell your grain.

Merit Brand Feeds Are Better



Merit Baby Chick Grains	\$3.25
Starting Mash	\$4.50
Growing Mash	\$4.00
Egg Mash	\$3.75
Milk Maker	\$2.85
Pig Feed	\$3.25
Calf Meal	\$1.25

Muleshoe Elevator Co.
MULESHOE, TEXAS

CLIP THIS COUPON

Good for 100,000 Credits

This Coupon will count for 100,000 credits when returned to the campaign Department, with the first subscription you obtain. Sign the entry coupon, get one subscription, and start in the race with more than 108,000 credits. DO IT TODAY.

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Only One Coupon Accepted for Each Candidate

\$2,000 TO BE GIVEN AWAY IN "EVERYBODY WINS" PRIZE CAMPAIGN

(Continued from First page.)

to take subscriptions to The Muleshoe Journal.

This contest will not be a long, drawn-out affair of several months, but will extend over a period of a few weeks. Think of being able to secure in a few weeks spare time effort, prizes that would ordinarily require months and possibly years of saving and self denial to acquire. Yet here they are offered to you in exchange for your spare time during the next few weeks in helping us enlarge our subscription list.

This contest will be more interesting and far reaching than any other undertaking of its kind in this section of the country. The prizes are not only rich in material value but are in keeping with the broad, liberal lines along which the enterprise has been drawn. ADMITTION and ENERGY are the only requisites for success!

Information and Assistance

In order to give everyone who enters the competition the best possible assistance, a campaign department has been created and an experienced manager placed in charge who will devote his entire time and attention to those who take part. Participants living at the remote parts of our trade territory will receive the same careful attention as those living in the immediate vicinity of this office.

Act NOW--Today

The early participants in this race will secure the easiest subscriptions. The three coupons appearing in this issue of the paper are for your immediate use. Fill them out and mail or bring them to this office. Be the first in the field. The vote schedule is so arranged that subscribers bring more votes in the early part of the campaign. Decide today that you will win the Chevrolet sedan. ACT NOW! Subscriptions may be taken following this announcement.

SHERIFF'S SALE

STATE OF TEXAS.

BAILEY COUNTY.

WHEREAS, by virtue of an alias execution, issued out of the 72nd District Court of Lubbock County, Texas, a judgment rendered in said Court on the 27th day of February, 1929, for \$1275.34 and costs of suit, in favor of H. D. Chipley and J. H. Goodrich and against Frank L. Stegall, No. 3581 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 24th day of July, A. D. 1929, at one o'clock P. M., levy upon the following described property, to-wit, the North one-half (n¹/₂) of Section Twenty-six (26), Block B, Melvin Blum and Blum, Grantee, situated in Bailey County, Texas, and belonging to Frank L. Stegall; and on the 3rd day of September, 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and four o'clock P. M. on said day, at the Court House door of Bailey County, Texas, in the town of Muleshoe, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Frank L. Stegall in and to said property.

WITNESS my hand this the 24th day of July, 1929.
H. A. DOUGLASS,
Sheriff of Bailey County, Texas.

Want Ads

WANTED—Light housekeeping rooms. Phone The Journal office.

1927 MODEL Ford roadster in good condition, to trade for young milk cows. E. H. Wood. 24-2c

FOR SALE—1927 Chevrolet Coupe Will sell right. For information, see J. O. Nash at Journal office, or Valley Motor Company.

New type Sanders one-way plow three levers, new hitch and fool-proof. Puts it in a class to itself.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-1f

ONE of the fastest growing Life Insurance Companies in Texas, wants a representative in Muleshoe. Full or part time. Home office cooperation that will make you money. Write J. H. Ritchie, Agency Manager, 214 Myrick Building, Lubbock, Texas.

Town Talk

Miss Alice Ragsdale is visiting relatives in Matador.

F. J. Short and H. A. Douglass were in Clovis Friday afternoon.

Jim Weaver and J. L. Alsop were in Roswell the first of the week.

The new Case deep furrow grain drill, no trash can bother; can get a stand when all others fail. Look this drill over before you buy.—Gaines & Elliott Hardware Co., Bovina, Texas.

L. E. Ragsdale and wife left Monday for Savannah, Mo.

J. F. Vaughn and wife were in Lubbock Saturday.

J. W. Moore of Lubbock is visiting his cousin, Curtis Glenn Johnson.

Weeds never get too thick and high for the new type Sanders plow and the ground never gets so hard but what it will do a real plow job when others fail.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-1f

Mrs. H. H. Carlyle and son returned from Clovis Monday.

A. J. DeBord visited relatives in Portales Tuesday.

For clean clothes and a smile from the wife, get you a Dexter Gasmotor Washing Machine. Price \$135.00 to \$150.00. Save that fifty or sixty dollars to buy the kiddies lots of nice things.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-1f

Maurice Glascock returned Monday from a visit to Seymour.

Frances Prince of Lubbock is spending a few weeks with her cousin, Jeanette Johnson.

Mr. and Mrs. Cobb of Quitaque were the guests Sunday of Mrs. Cobb's brother, R. A. Thompson.

The Fairbanks-Morse steel Eclipse windmill will always get you a cold drink. Has 25% more lifting power than others in the steel type. Come and let us tell you why.—Gaines & Elliott Hardware Co., Bovina, Texas.

We Sell Groceries And Fresh Meats

Fruits and vegetables, cured meats, Canned Goods, in fact everything that a modern grocery should handle, for those who know what is best and demand it.

We want to supply you with yours, and if Quality and Reasonable Prices will command your trade, we ought to have it.

HEADQUARTERS FOR EVERLITE FLOUR

HENINGTON'S GROCERY
And Market



W. C. ROUNTREE, M. D.

If you have any of the following symptoms I have the remedy no matter what your trouble has been diagnosed: Nervousness stomach trouble, loss of weight, loss of sleep, sore mouth, pains in the back and shoulders, peculiar swimming in the head, frothy like phlegm in throat, passing mucous from the bowels, especially after taking purgative, burning feet, brown, rough or yellow skin, burning or itching skin, rash on the hands, face and arms resembling sunburn, habitual constipation (sometimes alternating with diarrhoea) copper or metallic taste, skin sensitive to sunlight, forgetfulness, despondency and thoughts that you might lose your mind, gums a fiery red, falling away from the teeth, general weakness with loss of energy.

If you have these symptoms and have taken all kinds of medicine and still sick, I especially want you to write for my booklet. Mrs. J. B. Massey of Odessa, Texas, Box 112, whose picture appears here writes: I wish to thank you very much for restoring my health from one of the most dreadful, miserable diseases that anyone can have. I was in bad health for several years, under care of Doctors for three years. I do not think I could have lived much longer. I am in better health today than for several years; weigh more than I ever did in my life. I believe I am rid of an awful disease that other Doctors failed to cure. FOR FREE DIAGNOSIS AND LITERATURE WRITE: W. C. ROUNTREE, M. D. AUSTIN, TEXAS



MRS. J. B. MASSEY

Say, People

The Biggest Stock in Lamb or Bailey County ain't no chain store and don't handle no chain store goods. You don't want it, any way—neither do we.

We do just as we please about things. Never write to New York City to see what to do (not acquainted up there, any way)—neither do you.

WE ALL OUGHT TO GET TOGETHER AND DO A LITTLE TRADING

March Dry Goods Co

"The Price is the Thing."

Muleshoe

Tex