

THE DICKENS COUNTY TIMES

W. D. STARCHER, Editor and Publisher
MRS. W. D. STARCHER, Business Manager

Entered as second class matter at the Post Office in Spur, Texas, October 30, 1924, under Act of Congress, March 3rd, 1870.

Advertising rates uniform to everybody in Spur country.

SUBSCRIPTION \$1.50 PER YEAR

HOT SPECIAL

Croquinoile Permanent Wave
OR (PUSH UP)

That beautiful soft, velvety curl that has delighted thousands of women.

ALL WORK STRICTLY GUARANTEED

A \$10.00 Permanent Wave For only \$3.00

Where cash is impossible will take canned vegetables or a nice quilt.

Beginning Monday Nov. 2 and ends Saturday, Nov. 7

GET IN YOUR APPOINTMENTS EARLY

LOCATED AT

CENTRAL HOTEL
SPUR, TEXAS

BETTER BARGAINS

We have just the item you are looking for at the very price you are to pay so why spend your time looking over stocks that contain none of the newness in effects, or qualities you are entitled to receive at present day prices.

See our line of footwear priced from **\$1.95 up to \$5.95**

Values and styles are excellent, come in oxfords and straps.



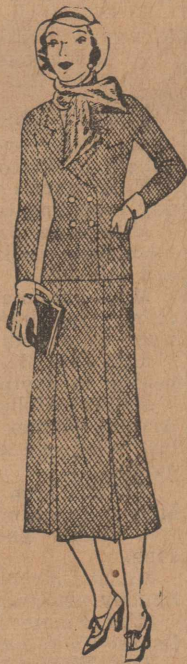
LADIES JERSEY SUITS, new effects priced at **\$5.95**

Silk Dresses from \$3.95 and up

SEE THE COATS AT

\$12.95 and \$15.00

They are excellent values.



Silk hosiery for women

48c to \$1.95

Come in plain chiffon and weightier makes, also in nets.

I lot ladies hats to close at \$1.00. Also a special lot at \$1.95.

1-Lot Kiddies Hats, \$1 val. 50c

1 Lot mens heavy weight full cut overalls Special 89c

Mens dress shirts 79c, \$1.00 up to \$1.95

Cotton picking gloves 3 for 25c

GOAT GLOVES 39c

New shipment mens ties silk lined \$1.00

Mens sleeveless sweaters, white and black in all wool at \$1.95

Mens pullover sweaters, all wool \$2.95 to \$5.00, golf sox to match.

7 spools Clarks O. N. T. thread for 25c

May we see you for your next purchase. Congratulations to Spur Mutual on their 10th Anniversary. We are strong on your kind of insurance and prompt response in paying claims.

LOVE DRY GOODS CO.

Spur, Texas

PATRONIZE THE AMERICAN LEGION

The Spur Service Station is owned and operated by the Boyd M. Williams Post of American Legion. Every time a friend gives us business that friend is helping the American Legion boys just that much. We appreciate your patronage, and we shall do our best to give you the best of service. We want you to call and see us.

SPUR SERVICE STATION

Homer Cargile, Mgr.

Liggett Talks Of One Cent Sale

Sanders Pharmacy, the local Rexall Druggist has just received a personal letter from Louis K. Liggett—leading figure in the drug world, old friend of former President Coolidge and a keen student of modern business. The message sent from Boston headquarters of this outstanding pacemaker in successful merchandising is as full of good news as an English Walnut is of meat. Mr. Liggett throws some mighty interesting sidelights on current business affairs and has crowded much unanswerable logic into the document.

Referring to one of his conversations with former President Calvin Coolidge, he tells that after an hour's discussion of business problems, Mr. Coolidge declared: "Supply and demand will make the price. It always has and always will. You cannot control what God produces."

Mr. Coolidge was referring to the English attempt that failed, to regulate production and price of rubber, and Mr. Liggett's comment is, "No special legislation—no national legislation—no world intercourse or world courts can establish a value that will turn the flow of business. Clavin Coolidge was right when he said that price can be regulated only by supply and demand."

The fact that at this particular time of business stress there is listed the largest number of Rexall drug stores in Drugdom's history, was received with no little satisfaction, because it proved to him the wisdom of becoming the Rexall druggist in this particular locality where the profit and good will assured by the Rexall plan to both the one who sells and the one who buys has been a community affair of mutual benefit.

"I think the biggest merchandising idea that has ever been promulgated in America is the fall one-cent sale," continued Mr. Liggett, and he gives this bit of history: "I brought this sale to you in the fall of 1914, after war had been declared between the European

countries. Everything was at a standstill. Stock markets were closed. Everything was going to hell in a hack, and the one-cent sale put your business over then and it will do the same thing this fall."

More money is going to be spent on the publicity program this autumn One Cent Sale than has ever been expended before. As its projector who gave it to the independent druggists who have accepted the Rexall merchandising plan, Mr. Liggett says: "The theme and scheme back of the One Cent Sale is clean—it is wholesome—it is truthful. It is merchandising from factory to consumer with the lowest possible intermediate profit. You will give employment in your stores by reason of what your consumers buy. And after all, that is what is going of tide us over!"

This Rexall One Cent sale will be run the first week in November and the people of this community will share in this greatest festival buying opportunity of the current strenuous year.

SHERIFF'S SALE

STATE OF TEXAS
County of Dickens
By virtue of a Judgement issued out of the Honorable District Court of Dickens County, on the 25th day of August, 1931, by the Clerk thereof, in the case of B. F. Hale et al versus J. D. Moore, et al No. 1174, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY IN November, A. D. 1931, it being the third day of said month, before the Court House door of said Dickens County, in the City of Dickens, the following described property, to-wit:

Lot No. (9), Nine in Block No. Sixty-four (64) in the town of Spur, Dickens County, Texas.

Levied on as the property of J. D. Moore and B. T. Moore, or either of them to satisfy a Judgement amounting to \$388.08 in favor of B. F. Hale et al and cost of suit.

Given under my hand, this 22 day of September, 1931.
W. B. ARTHUR, Sheriff.
October 8-15-22-29, 1931.

WE EXTEND CONGRATULATIONS

The Spur Mutual Life Insurance Association, a home institution, has done much toward the development of Spur and Spur trade territory. This organization has rendered an insurance service to the people here that no other association or company has been able to give. It has induced neighbor to assist neighbor, has induced people to patronize home institutions and spread the sentiment of keeping the home dollar at home.

We take great pleasure in extending our congratulations on this, its tenth anniversary November 1, for its success as a business institution and for the good it has accomplished.

SPUR CHAMBER OF COMMERCE

Urges Mohair Growers to Take Lead in Bringing Back Prosperity

Angora goat raisers in Texas who are distressed by the present low price of fleece can hasten the return of a prosperity market considerably by insisting that motor cars and furniture they buy be upholstered in mohair fabrics, according to a statement from the Mohair Institute, Chicago, received by this newspaper.

"A marked reduction in automobile and furniture production is undoubtedly the principal cause of the present slow demand and low price for fleece," the statement said. "Market statistics show, however, that residents of communities dependent largely upon the Angora goat raising industry can hasten a brisk demand for raw fleece by insisting on mohair fabrics when ever they purchase articles in which such fabrics are used."

"It takes about ten yards of mohair to upholster and line the average size automobile. Texas, with its 1,165,150 motor car registration, is in a position to immediately set up a demand that would be an example for the other mohair growing states."

"Goat raising communities who 'buy more mohair' are not only putting dollars back into their own pockets by aiding consumption, the economic and utility values of mohair fabrics make them particularly deserving of their patronage."

"Mohair is more durable and attractive than most upholstery. Motor cars and furniture pieces upholstered in mohair are acknowledged to have a greater resale value than those on which most other fabrics are used."

"Mohair is non-fadable. Its pile surface wears well and it is soft and comfortable. Scientific tests have shown that the use of mohair velvet in motor cars aids drivers and passengers in keeping correct posture, making riding easier and safer, for a slumped driver does not have quick control of his car. Furthermore, mohair velvet, owing to its pile surface, does not shine the clothing."

"Sound absorbent tests have also developed that the 40,000 fibers to the square inch in mohair tends to 'trap' sounds inside of cars making them quieter. Mohair upholstered furniture in offices and homes reduces noise to a marked degree, especially the high pitched sounds most disturbing to the human ear."

For better shines see James at Simpson's Barber Shop.

LADY MEMBERS OF TEXAS LEGISLATURE

There are five ladies who are members of the Texas Legislature at this time. They are: Senator Margie E. Neal of Carthage; Mrs. Helen Moore of Texas City, Mrs. Lee J. Rountree of Bryan, Mrs. R. N. Strong of Anderson County, wife of the late Col. R. N. Strong who was a member of the 41st

Legislature, and Mrs. Sarah T. Hughes from Dallas County.

The Vegetable TONIC
HERBINE
CORRECTS CONSTIPATION

SPUR DRUG CO.

Vergil Smith's GROCERY

Specials for Friday and Saturday

ORANGES
Each

1c

MATCHES
Per box, Only

2c

Rice GOOD BULK 4 LBS **19c**

MACARONI
2 Boxes

7c

GRAPE FRUIT
Nice Size, Each

3c

Coffee Brazilian Peaberry 2 LBS. **25c**

We have other good prices that we do not have space to list. Come in and see them.



Just phone!

GROCERIES

where **QUALITY & PRICES** "Are Right"

Yes, indeed! Better food values! Better from a stand point of quality, better from a stand point of value! And the greatest selection of groceries at prices that will meet with your instant approval, plus a service that is incomparable! Make this store your grocery headquarters..

FLOUR! FANTS FAIRY FLOUR

A car of FANTS FAIRY FLOUR is here and we have a sack for every house wife. Fants Fairy Flour is the best flour on the market today and the hundreds of users is sufficient to guarantee the product..

POP CORN!

Pop corn time is here and we have the Jolly Time, the more you eat the more you want. Pops to the last grain. Don't miss the fun it brings to your home.

Bryant-Link Co.

Come on With the Crowds and Bring the Children

Lower Red Mud

Rev. F. G. Rodgers, of Spur, met his regular appointment Sunday, the first time since in the early summer. A good sermon was given

and we all hope he will be back the third Sunday in November. Everyone enjoyed a singing at Mr. and Mrs. W. F. Lewis Sunday night. Mr. and Mrs. John Craig were

visiting in the Lower Red Mud community Sunday evening, then going to their daughter's, Mrs. Elmer Lewis and taking the three older children home with them to pull cotton.

Mrs. Wesley Lewis and Children and a niece, Nella Mae Jones of Catfish, were attending church and visiting in Lower Red Mud Sunday.

Floyd Flud was hauling cotton to Spur again Monday. Mrs. Merel Smith has been on the sick list for the past week but at time of writing was improving.

Several of the young folks and one or two families went over to Mr. Cowan's at Red Hill, and enjoyed a party one night the past week.

Everyone was working in the cotton again Monday and Tuesday until noon. We are all glad to see the rain come but think they could have used it a little sooner. Every one is busy planting wheat, turnips radishes and mustard, things that will be good eating these long snowy days when they can't get them elsewhere.

Mr. and Mrs. Luther Spain took their son, Bernice Weldon, to Spur to the doctor Monday and at the time of writing he is gaining a little.

Luther Spain and Merel Smith were in Spur Monday to get medicine for Mrs. Smith.

C. Evans led prayer meeting Wednesday night and everyone reported a good meeting.

L. B. Fuqua, Mrs. Fuqua, Ross and Mr. and Mrs. Alfred Fuqua visited in the Catfish community this week, the men going on a wolf hunt while there.

Tom Ruffield and S. Butler caught a wolf Wednesday.

Mr. Nixon entertained the young folks with a singing Friday night.

Lonnie Flud went to Spur Friday with a bale of cotton. Oscar Seaton accompanied him.

The people of Lower Red Mud enjoyed some music Friday night as the Swenson cowboys held a herd at the school house all night.

Mr. Cherry, Mr. Darlin, Lawrence Fitzgerald were in Spur Friday night trading and mingling with the crowds.

Horace Woods was in Spur Trading Friday.

Mr. and Mrs. Browning were in Spur marketing a bale of cotton Friday.

Mrs. Williamson and daughter, Willia Mae and Oreta were trading in Spur Friday.

W. F. Lewis was in Spur Saturday trading.

A VERY PECULIAR EGG

A few days ago J. C. Payne, west of town, exhibited the shells of an egg which has been a mystery to people. We say shells, because that is correct. The main egg was about the size of a goose egg and was produced by a White Leghorn hen. Within the large shell was another egg of regular size and containing the yolk and white enclosed within a shell. This egg was about normal size of regular shape and proportion. Between the inside egg and the outside shell was an albuminous fluid similar to the white of any other egg. Thus far no one has been able to solve the phenomenon.

WILL RUN FOR CONGREEMAN AT LARGE

Judge Erskine Williams, of Fort Worth, has let it be known that he will be a candidate for Congressman at large in the Democratic Primaries in 1932. His announcement was made while he was visiting some friends in Temple a few days ago. His formal statement is expected soon since only the bare announcement was given out to Temple friends.

Judge Williams is recognized as "a dry" due to his long prominence as a layman in the Methodist church and his activities with the Anti Saloon League of Texas. He is a very prominent attorney and an able jurist, a staunch citizen and friends feel that he is one of the best qualified men who has ever offered for Congress.

Four pure bred Jersey cows in Randall County made the Texas July honor roll, for production excellence.

A church at Panhandle is operating a two hundred acre farm for the purpose of meeting the church indebtedness.

CONGRATULATIONS
—TO—
SPUR MUTUAL LIFE
INSURANCE ASS'N.
ON THEIR 10TH
ANNIVERSARY, NOV. 1

A Good Safe Place To Trade
B. SCHWARZ & SON
SPUR, TEXAS
The Store of Little Profit

CONGRATULATIONS
—TO—
SPUR MUTUAL LIFE
INSURANCE ASS'N.
ON THEIR 10TH
ANNIVERSARY, NOV. 1

3 REASONS FOR BUYING NOW

1. NEWEST AUTHENTIC FASHIONS
2. LOWEST PRICES IN 15 YEARS.
3. DEPENDABLE QUALITY ALWAYS

NOT THE SAME OLD STORY

No singsong describing materials, no wildly improbable statements about comparative prices, but a quietly enthusiastic statement that these are without doubt the best values we have offered in years, quality considered.

SMART WINTER COATS
Only \$9.95

Amazing Value. New Wrap Front Styles Dress Coats in the New "Senta" cross weave. New Black Coats, trimmed with matched black dog fur sets, and well tailored to suit the most discriminating woman. SIZES 14 to 20.

BOYS HEAVY WEIGHT BLUE OVERALLS. All sizes 6 to 18 yrs.
50c pr.

MENS 220 WEIGHT BLUE OVERALLS. All sizes 30 to 44
Waist. All lengths.
69c pr.

PLENTY OF MENS WORK PANTS. WAIST BAND STYLE
75c pr.

Blue, pin stripe, and express stripe. Sizes up to 42 waist. All lengths. A good heavy work waist pants.

CHILDRENS RAYON STRIPED KNIT BLOOMERS. ALL SIZES
20c pr.

LADIES RAYON STRIPED KNIT BLOOMERS. ALL SIZES
25c pr.

MENS AND BOYS BLANKET LINED MOLESKIN COATS
Just the coat for cold weather. Boys sizes to 18 years. Mens sizes to 46 chest.
\$1.00 each

Just 50, so early selection is advised.
MENS HEAVY 16 LB. WINTER WEIGHT UNION SUITS
All sizes up to 46 chest measure
75c Suit

MENS HEAVY WEIGHT EXTRA SIZE WINTER UNION SUITS
Sizes 48 to 54 Chest Measure
\$1.00 Suit

MENS SLIM GREY WORK SHIRTS
Genuine two oxen cloth in our 5 Brothers quality.
79c each

Extra tail length. Extra sleeve length for the tall man hard to fit. Sizes 14 1-2 to 17 1-2. A VERY GOOD VALUE.
MENS COAT STYLE HEAVY FLEECE COTTON SWEATERS
Only 89c

BOYS PART WOOL HEAVY COAT STYLE SWEATERS
\$1.10 each
Blue, Tan and Red. An outstanding bargain.

HOPE DOMESTIC
9c yd.
You all know the quality. limit 10 yds.

BOYS 4-PIECE SUITS
Coat, Vest with 2 pairs long pants
Only \$4.95

Incomparable savings, we broke all records in offering these truly good suits at this amazing low price. New fall fabrics. Made to wear.

CHILDRENS COATS
SIZE 2 to 8 years
\$1.95 and \$2.45

Good little coats all styles trimmed with fur, a wide assortment of styles and colors.

COTTON BATS
3 lb. pure white staple, stitched
69c Roll

Large size for comforts. A real special. Opens up 72 by 90 comfort size.

OIL CLOTH
48 inch Oil Cloth in white marble, fancy an dsolid pastel shades. All good brands, including black.
Only 19c yd.

GENUINE PALM OLIVE SOAP
3 Bars 19c
1 Box Palm Olive Beads FREE!

GENUINE KOTEX
25c Box
LIMIT 4 BOXES

MENS WORK SHIRTS OF FINE GREY CHAMBRAY
50c
All triple stitchee two pockets, coat style shirts. Full cut to allow shrinkage and serviceable weight. This is our regular 79c value. All sizes to 17 1-2 neck Limit 3 shirts to a customer.

HICKORY STRIPE PLAY SUITS AND UNIONALLS
50c Garment

This is a heavy Union All in fast color hickory stripe in all sizes to 8 years. A REGULAR 79c VALUE.

BEST 36 in. Outing
Fast color 36in Prints 10c
New 36 in. Cretannes 10c

Marguisetts Curtain goods. All pastel shades. White and Ecru. 10c

FAST COLOR BOYS BROAD-CLOTH DRESS SHIRTS
59c

New shipment of boys school and dress shirts. Fast colors. All sizes, 6 to 14 years. A REAL SPECIAL.

OUR BEST BROWN DOMESTIC
5c yd.

36 in. and 40 in. wide. Bought to retail for 10c yard. Limit 10 yards to each customer. Just 1,000 yards at this price. Compare this with other domestic at this price.

MENS HIGH CUT BOOTS
\$3.45 - \$5.00 - \$6.50

16 inch tops. Hunting boots, also good work boots. Choice of Rubber or Leather Soles. Storm welts ready oiled for winter wear. Sizes 6 to 11. Exceptional values.

BOYS HIGH CUT BOOTS
\$2.50, \$2.85, \$3.75 and \$3.95

Priced according to size. The very thing for school wear in black and tan calf. Have Goodyear welts and Compo soles. Sizes 8 to 13 1-2 and 1 to 6. Wonderful savings on these boots.

PATCH QUILTS
\$1.98 - \$2.50

Size 72x84 and 80x84. Quilts covered with Patchwork designs. Zigzag quilted. Scallop edges. Beautiful designs. Cheaper than making quilts.

MENS SCOUT SHOES
Full composition sol. All sizes 6 to 11
Sale \$1.29 pr.

Mens & Boys DRESS OXFORDS
Sale \$1.95 pr.

Sizes 6 to 11. Smooth black grain leather. Genuine Goodyear welt. A real economy item.

A. C. A. FEATHER PROOF TICKING
19c yd.

Full standard weight. Special quality, very close weave, sold at Lowest Price here. Blu eand White Stripe. This is our finest ticking.

32 IN. GINGHAM
5c yd.

Our regular 10c and 12 1-2c quality. A standard grade Gingham that is unsurpassed for value. We save you money on Gingham. Serviceable, practical for dresses, rompers and Quilting. Fancies and solid colors.

MANSION NOVELTY CURTAIN PANELS
4 for \$1.00

Rayon and Cotton Marquisette. Our Regular 49c value. Substantial price savings on rich lustrous popular style single curtains. Makes a beautiful window decoration at a very low price.

LUSTROUS . . . SOFT . . . PRINTED RAYON and COTTON FLAT CREPE DRESSES
\$1.95

Regular \$2.95 value. Size 36 to 50 bust measure. Heavy printed lustrous Rayon and Cotton Flat Crepe, the better quality and a remarkable value. Black and Tan, Green, Navy, Rose, Fancy Prints.

SALE OF OUR BETTER SILK AND PRINT TRAVEL TWEED DRESSES
\$9.95

Our Regular \$16.95 value. These dresses are our finest quality Travel Tweed dresses. Truly unusual value. Each dress is Fashionable and highly desirable. Early selection is advised.

GAS HEAT

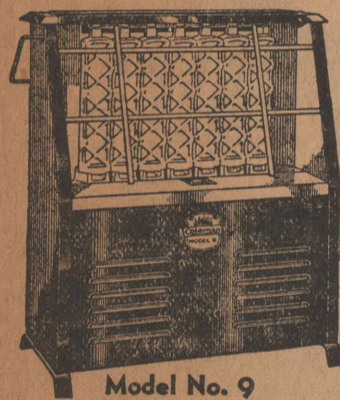
When and Where You Want It



A Coleman Radiant Heater brings you real summertime warmth on the coldest winter days. Powerful radiant heat that penetrates your clothing . . . warms you through and through. Comfortably heats any average room in a short time.

No connecting, no installing. Makes and burns its own gas. Portable . . . carry and use it anywhere. Costs less than 2 cents an hour to use.

THE NEW Coleman RADIANT HEATER

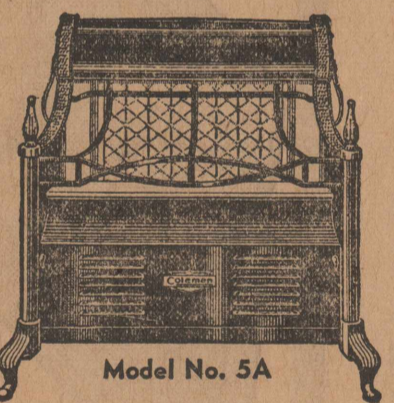


MODEL No. 9
"A Hot Number for Cold Rooms"

Small in size, but big in heating capacity. So low in price, every home can have one.

Light in weight . . . easily carried. Torch generating . . . requires only 1 1/2 minutes' pre-heating. Has 7 full size radiants.

PRICE ONLY \$16.50



MODEL No. 5A
Lights Instantly!

This is a Radiant Heater de luxe. Instant starting . . . just strike a match and turn a valve. Coleman Thermo-Safety Generator controls fuel flow automatically . . . prevents flooding. Has eight full size radiants.

New Low Price—Now Only \$28.50

Come In and See Them!

Bryant Link Co. Riter Hardware Co. Spur Hardware & Furniture Co.

CONGRATULATIONS TO

The Spur Mutual Life Insurance Association on its 10th Anniversary.

REMORSE often is all that's left when life insurance is allowed to elapse. Many a man has lived to regret the day when carelessness or false economy tempted him to elapse his life insurance.

West Texas Utilities Company

Stop!
Look
Read!



Let's Go! Folks! Here!

KELLAM DRY GOODS CO.
\$12,000 STOCK GOING IN THIS

GIGANTIC A

SALE OPENS
SATURDAY
MORNING
OCTOBER
31st

SA

BE HERE

LISTEN TO ME FOLKS! YOU MUST
ATTEND THIS MIGHTY SALE!

YOU CAN WELL AFFORD TO
RIDE MILES TO GET HERE!

COME ON THE TRAIN, ON A BUS, IN YOUR AUTO, IN AN AIRPLANE, IN A
WAGON, IN A BUGGY, HORSEBACK, ON A BICYCLE, OR WALK—ANY WAY FOLKS
JUST SO YOU GET HERE

THE MOST PRODIGIOUS ARRAY OF BARGAINS EVER KNOWN—OPENS THE GATES TO
ECONOMY IN ONE OF THE BOLDEST SELLING EVENTS EVER PRESENTED IN THIS STATE
ENTIRE STOCK OF READY-TO-WEAR, SHOES, MILLINERY, MEN'S AND BOYS CLOTHING
AND FURNISHINGS AND NOTIONS BROUGHT TO YOU AT GIVE AWAY PRICES. THIS IS
THE GOLDEN OPPORTUNITY THAT COMES ONCE IN A BLUE MOON—GET YOUR SHARE
—DELAY IS DANGEROUS—GET HERE THE FIRST DAY OF THE SALE BY ALL MEANS.
THERE ARE LITERALLY HUNDREDS OF BARGAINS THAT WILL GO TO THE FIRST SHOP-
PERS WHO ENTER THIS STORE SATURDAY AND WE WANT YOU TO GET YOUR SHARE.
ALL COST AND PROFITS HAVE BEEN THROWN TO THE WINDS.

LET EVERYTHING GO SATURDAY AND BE IN LINE WHEN THE
DOORS TO THIS GIANT BARGAIN CENTER SWING OPEN TO THE
ECONOMY BUYING PUBLIC.

ONE BIG LOT

NOVELTY SLIPPERS

Black and tan novelty footwear, in-
cluding pumps, strap pumps, oxford
ties and oxfords. High, low and
medium heels to select from. You
should buy several pairs at this
price.

MOSTLY
SMALL
SIZES

44c



WE CAN NOT URGE YOU
CONFIDENT THAT NEVI
SUCH REMARKABLE SA
YOU SPEND IN THIS STO
HOUSE MUST GO SO WE
ASK YOU TO DO IS TO B
IONS BEFORE THE STOC



TEARING PR

Your dollars will do double duty during this
literally buy twice as much as it would under n
most unusual opportunity to save money.



Sale of Men's and Boys
SUITS

These suits are well made
of good quality materials
and include values that
sold as high as \$25.00. If
you need a suit, you are
actually throwing money
away if you don't buy one
at this low sale price.

\$2.49

ONE LOT BOYS SUITS

These suits are the first
obtainable at this price.
We have gone the limit in
price making when we
marked these Boys Suits
at this low price.

97c



One Lot Men's
FELT HATS

Values to \$6.00 These
are excellent quality,
staple styles in fine
quality felt hats for
men. While they last

\$1.98

ONE LOT MEN'S AND BOYS SWEATERS

No man or boy can afford to
be cold this winter with
sweaters like these available
at a price like this.

79c

MEN'S FELT HATS
Only a few left and
they must be sold. So
here they go

98c



Cole Merca

KELLAM DRY GOODS CO.

The STORE of a HO

What You've Been Waiting For!

ASSIGNMENT

SALE

YOU TOO VIGOROUSLY TO ATTEND THIS GREAT SALE, FOR WE ARE HERE BEFORE IN THE HISTORY OF SPUR OR DICKENS COUNTY HAVE SAVINGS BEEN AVAILABLE. WE KNOW THAT EVERY DOLLAR THAT YOU SPEND HERE WILL BE A DOLLAR WELL SPENT. EVERY SINGLE ITEM IN THE SALE HAS BEEN MADE AT THE VERY LOWEST PRICES EVER HEARD OF. ALL WE ASK IS THAT YOU BE HERE WHEN THE DOORS OPEN SO YOU CAN MAKE YOUR SELECTIONS. EVERYTHING IS SOLD. WE URGE YOU TO BE HERE EARLY.

TRINITY SHEETS, 81x90 69c

36 in. PRINTS, good quality, yd. 7 1-2c

Fancy and Solid Color OUTING, yd. 9c

YOU'LL BE SURPRISED WHEN YOU STAND FACE TO FACE WITH THE SALE TAGS



Follow the traffic!



Sale Starts
Saturday
Morning
9 o'clock
Oct. 31

ONE BIG LOT WOMEN'S

Winter COATS

These Coats are indeed remarkable values at this unheard of price. You will have to see them before you can really appreciate their true worth.

While they last, CHOICE

97c



We Bought this Big \$12,000.00 Stock at 30c on the Dollar and are giving you the benefit of our bargain purchase.

When we bought this stock of merchandise we really bought it cheap. We only paid 30c on the dollar for it, and we are passing the saving we made on to you. In making the sale prices that we are offering, we made them in keeping with what we paid for the stock so you can easily see that you will have the biggest chance to save money that you ever had. Don't let the chance get by you. Be here when the doors open Saturday and buy your merchandise at give away prices.

Cole Mercantile Company,
Bastrop and La Grange, Texas
JOE KELLAM, Local Manager

It Would Be Impossible

For us to start to enumerate the many hundreds of real outstanding Bargains that we have for your selection. Just come Saturday morning and let us show you SOME SPECIALS that will knock you over..

ONE BIG LOT
SILK CREPE, SATINS, GEORGETTE
Values up to \$1.95. Every yard a real bargain. While it lasts, the yard—

39c

36 IN. BLEACHED DOMESTIC
Lay in your winter supply at this price

7 1-2c

CHILDREN'S TAPED UNIONS
All sizes—Buy half dozen suits at this price.

39c

BOYS DRESS SHIRTS
Solid and fancy patterns, all sizes

49c

WOMEN'S SILK HOSE
Full fashioned, silk from top to toe, all sizes—colors, Beige and Nude, the pair

39c

BOYS FLEECE LINED UNIONSUITS
All sizes to select from

49c

SALE OF WOMEN'S

Silk Dresses

1-Lot Dresses—we sincerely hope that you will get here in time to get in on this offering.

89c



ALL SHOES
GREATLY REDUCED

TO PIECES!
Prices are so low for this great sale that a dollar will buy two conditions. Be here and take advantage of this

mercantile Co.

SPUR, TEXAS



SAND BARGAINS



10th

ANNIVERSARY



ON NOVEMBER 1, 1921, THE SPUR MUTUAL LIFE INSURANCE ASSOCIATION STARTED ISSUING ITS FIRST POLICIES. Since that date thousands of policies have been issued to the people of West Texas, and it has been through the cooperation of the good people of this country that the Spur Mutual has been able to go forward. For a full decade the Spur Mutual has taken into its faith and practice the motto: "Service When Service Is Needed", and has endeavored to make "Service" its real motive in life. When one of its members has answered that last great call, a Spur Mutual representative has aimed to greet the bereaved family with a check in full for the policy and in this manner has helped to relieve sorrow. A hermit once asked how he could provide for his funeral expenses before he died. A friend remarked, "With a Life Insurance Policy." Your policy with the Spur Mutual means that your funeral expenses have been provided for, and that your loved ones will have something with which to take care of them afterward. Such has been our aim for the past ten years, and we want it to be that way with us for the centuries to come.

OUR FIRST POLICIES

The first policies, Numbers 1 and 2, were granted to Mr. and Mrs. Jesse Fletcher, who now live at Pecos, Texas, on November 1, 1921.

The oldest members in point of service are Mr. and Mrs. Charlie Blankenship, who now live at Anton, Texas. These good people were granted policies Numbers 3 and 4, on November 1, 1921. These last two mentioned policies have been in good standing every day since granted, and have been carried at a total cost of \$170.00, each for the ten years.

The Spur Mutual, when first organized, served the people only who lived within a fifty mile radius of Spur, TODAY, the Spur Mutual is serving the people in the counties of Hale, Floyd, Motley, Cottle, Lubbock, Crosby, Dickens, King, Knox, Lynn, Garza, Kent, Stonewall, Haskell, Borden, Scurry and Fisher; 17 counties in all.

LET'S HOPE YOU LIVE A HUNDRED YEARS



AND I AM AT YOUR FUNERAL WITH A CHECK

POLICY CHANGES

The policies issued on November 1, 1921, were for the amount of \$1000.00, and provided for one dollar death assessment for each death and one dollar for semi-annual dues. This policy was in existence until May 1, 1926. At that time the policy was changed by a majority vote of the membership to a \$1500.00 policy containing an accident feature. This policy was in force until June 15, 1930, at which time the Department of Insurance ruled that the accident feature was not legal.

In return for the accident feature the "Return Premium" feature was recommended; that is, that each death call paid within the 15-day limit increases the face of the policy \$1.50. The policy holders of this Association now hold an increasing policy at an actual cost of only \$3.00 per year.

The Spur Mutual is incorporated and bonded in accordance with the laws of Texas, and our books are audited by the State Department of Insurance.

STATEMENT OF BUSINESS

Total amount paid out for		Number Death Assessments	112
Death Claims	\$148,500.00	Number Semi-Annual Dues	19
Death Claims paid from surplus	\$23,500.00	Total cost per member for 10 years	\$170.00
Total Amount paid out for Accident Claims		Number members in good standing as of November 1, 1931	1,479
from May 1926 to June 1930	\$7,950.00		
Assets	\$4,432.08		

This statement is true to the best of my knowledge and belief.
Signed: FRED C. HAILE, Assistant Secretary and Field Manager

SPUR MUTUAL LIFE INSURANCE ASSOCIATION

F. W. JENNINGS, President
C. C. HAILE, Secretary-Treasurer
W. D. STARCHER, Director
F. G. COLLIER, Director

DR. P. C. NICHOLS, Medical Adviser
DR. T. H. BLACKWELL, Medical Adviser
W. D. WILSON, Attorney
FRED C. HAILE, Asst. Sec. and Field Manager

CONGRATULATIONS -TO- SPUR MUTUAL LIFE INSURANCE ASSOCIATION

10TH ANNIVERSARY, NOVEMBER 1, 1931

"Service When Service Is Needed"

SPUR TALORS
PHONE 18

WHITES CREAM
VERMIFUGE
For Expelling Worms
SPUR DRUG CO.

LODGES

Stated Meeting of
SPUR LODGE
No. 1023 A. F. & A. M.
Thursday night on or
before each full moon. Visitors
welcome.
T. C. Ensey, W. M.
J. W. Henry, Sec.

ROTARY CLUB
OF SPUR
Meets every
Thursday at 12
o'clock at Spur
Inn. Visiting Rotarians welcome.
W. F. GODFREY, President.
Joe Kellam, Secretary.

Stated Conclave of Spur
Commandery No. 76 K.
T. Second Tuesday in
each month. Visiting Sir
Knights welcome.
W. F. Godfrey, E. C.
T. C. Ensey, Rec.

Stated Meeting Of
SPUR CHAPTER
No. 340 R. A. M.
Monday night on or
after each full moon. Visitors
welcome.
W. D. Wilson, H. P.
W. R. King, Sec.

SPUR LODGE
No. 771 I. O. O. F.
Meets every Monday night.
Visitors welcome.
T. C. Ensey, W. M.
J. W. Henry, Sec.

MURPHY BROS. COACHES

Murphy Bros., Owners—Stamford, Texas

STAMFORD-SPUR

READ DOWN			READ UP		
PM	AM	Fares	Fares	AM	PM
3:30	10:20	.00	Lv. Spur	Ar. 3:00	11:00 5:45
4:00	10:50	.50	Girard	2:75	10:30 5:15
4:15	11:05	1.00	Jayton	2:50	10:15 5:00
4:40	11:30	1.50	Peacock	2:00	9:50 4:35
4:55	11:45	1.75	Swenson	1:75	9:35 4:20
5:20	12:10	2.00	Aspermont	1:50	9:10 3:55
5:40	12:30	2.25	Old Glory	1:25	8:50 3:35
6:00	12:50	2.50	Sagerton	.75	8:30 3:15
6:30	1:20	3.00	Ar. Stamford	Lv. .00	8:00 2:45

Direct Connections: At Stamford for Abilene, Sweetwater, Haskell, Seymour, Wichita Falls, Rule, Knox City, Quanah, Albany, Breckenridge and Fort Worth.

TEXAS MOTOR WAYS, Inc. BUS LINES

AM	PM	AM	PM	PM
Lv. 8:30	1:00	Lubbock, Ar.	9:30	3:30 10:00
Lv. 8:50	1:20	Idalou	9:10	3:10 9:40
Lv. 9:10	1:40	Lorenzo	8:50	2:50 9:20
Lv. 9:30	2:10	Ralls	8:30	2:30 9:00
Lv. 9:50	2:30	Crosbyton	8:10	1:45 8:10
Lv. 10:20	3:10	Dickens	7:20	1:00 7:20
Ar. 10:45	3:30	Spur	Lv. 7:00	12:30 7:00

Direct Connection at Lubbock for Plainview, Amarillo, Littlefield, Clovis, Brownfield, Roswell, El Paso, Hobbs, Carlsbad Caverns, Tahoka, Lamesa, Big Spring, Snyder, Post, Sweetwater.
The 8:30 bus meets and leaves from Santa Fe Depot.

RALLS-FLOYDADA DIVISION

Lv. 9:10 2:30—Ralls—Ar. 2:30 9:00
Ar. 10:30 3:30—Floydada—Lv. 1:30 8:15

We solicit you to be a passenger and want your business.

Bus Terminal At Bell's Cafe
Spur, Texas

she owed

a letter for weeks. Picked up the telephone. In less than a minute she was there. Cost amazingly little.

AT THE CHURCHES

CHURCH OF CHRIST
Bible Study in classes each Sunday morning at 10:00 o'clock. Preaching and Communion services at 11:00 o'clock. Night preaching service at 7:15. Ladies Bible Class, Monday afternoon at 2:30. Prayer Meeting, Wednesday evening at 7:15. You are cordially invited to attend all of these services. Wright Randolph, Minister.

FIRST BAPTIST CHURCH
F. G. Rodgers, Pastor. M. D. Ivey, Sunday School, Supt. Preaching services: Sunday Morning, 11:00 o'clock. Sunday night, 7:30 o'clock. B. Y. P. U. 6:30 p. m. Sunday. Prayer meeting, Wednesday evening 7:30 o'clock.

White River
J. T. Crosby was in Crosbyton Monday attending to business. Mr. and Mrs. Lewis Holly, of Soldier Mound, visited their daughter, Mrs. Mont Slack the past week end. H. C. Peterson was in Spur Friday.

Miss Pansy Smith spent Saturday night with Miss Gladys Scott, of Red Mud. Waldon and Durward Patterson of Calgary, were in the community Wednesday night. Mr. and Mrs. W. J. Rogers and little son, J. T., were in Spur Saturday.

Laurel Baker, who is selling the Watkins products, was in the community Monday. T. G. Rankin was in Crosbyton Monday transacting business. Robert Cannon was at Highway visiting Lem Rucker Sunday. Mr. and Mrs. R. M. Slack were busy shoppers in Spur Saturday.

L. D. Austin, of Red Mud, was in the White River community Sunday. Orville Springer, of Calgary, spent the past Monday night with his cousin, Leland Rankin. Mr. and Mrs. Mont Slack and little son, Doyle, were in Spur one day the past week.

Leland Rankin was visiting in the Red Mud community one day the past week. Mr. and Mrs. J. T. Cozby and daughters, Velma and Ophelia, were in Spur Saturday. Mrs. Ivey Slack was visiting her sister Mrs. Buck Saddler of the Swenson Ranch, one day the past week.

A. L. Walker was in Spur Friday. Weldon Cannon was in the Highway community Monday. Leland Rankin and Ross Cannon and Misses Velma and Ophelia Cozby were at Dickens Saturday night.

Ira Harre and Pansy Smith were shoppers in Spur Saturday. Willie Rogers was on the plains Friday on business. Mr. Snodgrass of Lubbock, visited in the community on business one day the past week, also visiting relatives while here.

The community was visited by several good showers again this week. A. L. Walker visited Bob Smith of the Peaceful Hill community Wednesday. Mr. and Mrs. W. O. Slack were in Spur Thursday.

Gene Davis, of Calgary, was in the community Tuesday. Mr. and Mrs. T. G. Rankin and daughter, Mrs. Ida Rucker, were at Red Mud Sunday. W. J. Rogers was attending to business at Crosbyton Monday. Raymond and Buster Brown, of Peaceful Hill, were in the community Wednesday night.

Weldon Cannon and Leland Rankin attended the entertainment at the Higgins School house the past Friday night. Mrs. Ida Rucker was shopping in Spur Saturday. A number of the White River people attended a party at Mr. and

WANT ADS

NOTICE. Would like to furnish cans on share for canning a calf. Inquire at Times office. 9-3 in

FOR TRADE

\$2,700 equity in 80 acres of land at Afton. About 50 acres in cultivation, good pasture and plenty of water. Nothing due till 1933. If you want to trade come and see me. A. P. STOKES, Afton, Texas 10-22, 2tp.

LOST—Saturday evening, October 17th in Crosbyton a black hat box containing mostly girls' clothing, and a ladies tan purse with about \$15.00 in money in purse. Finder will receive reward by notifying Mrs. E. C. Starkman, McAdoo, or Mrs. E. H. Hendrix, Crosbyton. 1tc

Mrs. Elkins, of Red Mud, Friday night. Those who attended were W. O. Slack and children, Neville and Nannamie Ross and Weldon Cannon and Misses Velma and Ophelia Cozby. Leland and Vivian Rankin were in Spur Saturday. Weldon Cannon was at Grass-bury the past Saturday night. There was a play at the White River school house Oct. 24. The

name of the play was "The Girl Who Forgot". A good crowd was present. The site for the proposed \$180,000 federal building at Pampa has been secured.

Brazelton Lumber Company

A FULL LINE OF WALL PAPER
A GOOD YARD
IN A
GOOD TOWN

CONGRATULATIONS

To the Spur Mutual Life Insurance Association on their 10th anniversary as a business institution. The Spur Mutual is one of the best home insurance associations in the State, and it alone has greatly assisted our community.

WILLIAMS & BAKER GIN CO.

CONGRATULATIONS

To the Spur Mutual Life Insurance Association on its 10th anniversary, November 1.

The Spur Mutual is a safe institution. It pays off the day of the insured's death. We are proud of our home insurance company.

SPUR LAUNDRY

PHONE 344

RESPECT

To the Spur Mutual Life Insurance Association on their 10th anniversary, November 1.

Life insurance, love triumph! It exists because some man loved some woman, some little girl, or some little boy.

THE SPUR COFFEE SHOP

We Extend Congratulations
to the
Spur Mutual Life Insurance
Association
On their 10th Anniversary
November 1

THE TEXAS COMPANY
E. C. McGee, Local Agent

WE EXTEND CONGRATULATIONS

To the Spur Mutual Life Insurance Association on their 10th anniversary, November 1.

SPUR POWER MACHINERY CO.

J. P. Caudle, Manager

CONGRATULATIONS

-TO THE-

SPUR MUTUAL LIFE
INSURANCE ASSN.

ON THEIR 10TH ANNIVERSARY
NOVEMBER 1

S. M. SWENSON & SONS

A HOME INSTITUTION FOR HOME PEOPLE

Through the efforts of the Spur Mutual Life Insurance Association many homes have received assistance. This institution has been reasonable with its rates, friendly in its relationship, faithful in its service and exceedingly prompt in paying its claims.

The officers and board of directors are composed of some of the best and most reliable citizens of our country. The Spur Mutual complies with the statutory requirements of the State of Texas, which makes it reliable.

We take pleasure in congratulating the Spur Mutual for its excellent work in this country.

THE SPUR NATIONAL BANK

SPUR HARDWARE & FURNITURE COMPANY'S

1909

22nd

1931



It's our birthday, it's your party. A host of thrilling bargains await you as proof of our constant effort to give you the **UTMOST** for your money ... proof that the three principles which have governed this institution for 22 years ... **VALUE ... QUALITY ... SERVICE** ... are not meaningless terms. It's also proof of our appreciation for your patronage in years past. Our store is full of quality merchandise priced lower than it has been for 15 years. It's your opportunity to take advantage of these money saving bargains which we are offering to you ... **Beginning SATURDAY, OCTOBER 31, 1931**

FURNITURE

- 4 Piece Bed Room Suits, Assorted Colors \$46.95
- 3 Piece Fibre Living Room Suite \$25.95
- PRINCESS DRESSERS In Oak or Walnut \$9.95
- Gold Seal Congoleum Rugs, 9x12, First quality new patterns \$6.45
- 45 lb. COTTON MATTRESS \$4.95
- BED SPRINGS \$6.50 Values \$3.95
- KITCHEN CABINETS, \$27.50 value \$16.95
- CANE SEAT CHAIRS 98c

PHONOGRAPHS

- All Victor Phonographs 1/2 Price Real Bargains
- Clearance on 10 inch Victor Records 50c

HARDWARE

- 2 Cap Bachelor Heaters, Extra Special \$3.95
- 2 Cap Extra Large Bachelor Heaters, \$13.50 values \$7.95
- 4 Cap Bachelor Heaters \$7.95

EXTRA SPECIAL ON LANTERNS

- No. 1 Short Globe Lanterns, ... \$1.25 Value 49c
- No. 2 Short Globe Lanterns ... \$2.00 Value 59c

LARD CANS AT LOWEST PRICES IN MANY YEARS

- 6 GALLON LARD CANS 45c
- 8 GALLON LARD CANS 55c
- 10 GALLON LARD CANS 65c
- 5-GALLON OIL CANS, Extra Heavy 59c

SHELLS

- 410 Gauge high velocity Shells 55c
- 12 Gauge Shells—per box 65c

FLASHLIGHTS

- 2 Cell Flashlight complete with batteries 59c
- \$2.00 value Hair Clippers 89c

ALUMINUM WARE

- Aluminum Dish Pans 89c
- 10 quart Aluminum Buckets 79c
- Aluminum Roasters 79c
- PERCOLATOR 59c

DISHES

- White Plates, per set of 6 59c
- White Cups and Saucers, set of 6 59c
- Tall Glasses, \$1.25 value, set of 6 59c

GRANITE WARE SPECIALS

- GREY GRANITE WARE, Anniversary Special ... 10c-15c
- Also another special lot of Gray Blue Enameled Ware, \$1.00 to \$1.25 value. 59c

WHITE & WHITE COMBINETS

- \$1.50 value 89c

Sale Starts Saturday, October 31st 1931

Spur Hardware & Furniture Co.

SPUR'S OLDEST STORE