

THE MULESHOE JOURNAL

VOLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, MAY 17TH, 1929

NUMBER 14

SECOND TRADES DAY BRINGS MORE BUSINESS TO MULESHOE FIRMS

Weekly Events Prove Advantageous to Mercantile Interests and Also to the Farmers of This Vicinity.

Last Saturday was the second Trades Day—and it was a great day in Muleshoe. Local firms report that there was more business transacted in their respective stores than on the previous Saturday. The first Trades Day was directly responsible for this increased business, and these events will continue to draw more trade to Muleshoe from week to week.

Following are the winners in last Saturday's drawing:

- First Prize—Mrs. S. E. Morris, Sr., \$10 Trade Book.
- Second Prize—D. L. Bochel, North of City, Bill of Groceries.
- Third Prize—J. W. Harden, North of City, Bill of Groceries.
- Fourth Prize—C. W. Elmore, Progress, Bill of Groceries.

On Saturday, May 18th, there will be a free Picture Show. This picture will be especially interesting and will be a splendid entertainment for all who care to see it. It will be worth your while to be on hand.

Everyone should be sure to read the advertisements of the local business establishments in The Journal each week, for many special offerings of merchandise will be made from time to time in addition to the free shows, cash prizes and such like, on these Trades Days.

STORM WRECKS HOME OF ELMER STERLING ON SATURDAY NIGHT

On last Saturday night the home of Elmer Sterling, in the Longview community, was wrecked by a storm which seemed to take the nature of a cyclone. The house and its contents were scattered for a distance of half a mile. It appears that the storm dipped to the earth for about this distance and then either subsided or rose to a higher level.

Mr. Sterling and his family were away from home, spending the night with Mrs. Sterling's parents. No other damage was reported in the community, and at the time this is written no further report of the storm has been received from other communities in this vicinity.

It is not known what time the storm occurred. A clock that was blown from the house was found near the scene at 12:45, and it was supposed that the storm struck some time close to the hour indicated by the clock.

This storm was the first of its kind that has ever visited this section of country, so the pioneer citizens claim. As is usually the case with storms of a cyclonic nature, there were some freak stunts reported. A five gallon pail that stood at the corner of Mr. Sterling's home was left unmoored. A table was carried some distance to the field and left in a standing position, covered with the oil cloth, and a bowl was still sitting at the center of the table as if nothing had happened, according to the report.

NEW NAVY AID



Ernest L. Jahncke of New Orleans who has been named assistant secretary of the navy by President Hoover. He succeeds Theodore Douglas Hobson of New York.

Highway Forces Levelling Roads After Recent Rains

The Highway forces have been out this week, dragging and levelling the roads in this vicinity following the rains that fell the first of the week. They are doing some effective work and the highways are being put in first class condition. Community roads are also being looked after by local citizens and those in charge of county work. C. C. Rasdale has been employed by the city to drag the streets, and he has been putting in good time at the job, which is appreciated by all who traverse our streets, either as pedestrians or otherwise.

LONGVIEW SCHOOL CLOSING EXERCISES HELD LAST FRIDAY

The school closing exercises of the Longview School were held last Friday with all-day attractions and dinner on the ground. It was estimated that there were 250 people present.

The Baskley School was dismissed for the day and the faculty and pupils from that school attended in a body. The days schedule included the school closing program and several ball games. The Longview boys' ball team played two games, one with the Baskley team and the other with the Circle Back. They lost both games. The girls team played two or three games. The most interesting game was between the school girls and married ladies of Longview, the score being 20 to 22 in favor of the married ladies.

The Longview School has had a very successful and satisfactory term. Mrs. Dyer, the superintendent, has not been able to teach since Christmas, at which time she suffered an attack of the flu, but her place has been very ably filled by her son, Melton Dyer. Other members of the faculty were True Dyer and Mrs. Melton Dyer.

LARGE ACREAGE TO BE PLANTED IN TOMATOES

According to information received at The Journal office, there will be a large acreage planted to tomatoes in this vicinity this year. A number of local farmers have already planted tomatoes and more of them intend to plant soon.

Mr. Clark and E. R. Hart are jointly interested in a 40-acre crop of these vegetables, which Mr. Clark finished planting last Saturday at the Muleshoe Club House. About 65 acres had been planted in this immediate section before the rain, according to reports, and the acreage will at least be doubled as soon as the soil is dry enough for the work to proceed.

Local Markets

These prices are furnished by the local buyers, and are for your convenience.

Kaffir	93c
Maize	1.00
Corn, ear	55c
Corn, shelled	73c to 75c
Sudan	82c to 83c
Maize heads	\$12.50 to \$13.00
Kaffir heads	\$12.50 to \$13.00
Cane Seed	\$1.15
Hogs	\$9.50
Retail Feeds	
Cotton seed cake	2.75
Cotton seed meal	2.75
Shorts	2.50
Bran	2.50
Cow Chow	\$3.00
Milk Maker	\$2.75
Tankage	\$3.25
Seed oat	\$1.00 bu.
Produce	
Heavy hens	25c
Light hens	20c
Colored fryers	27c
Leghorn fryers	22c
Stags	10c
Cocks	05c
No. 1 Turkeys	15c
No. 2 Turkeys	08c
Old Toms	08c
Hides	6c
Eggs	20c
Cream	40c
Capons, 8-lb. and up	25c
Capons, under 8-lb.	18c

(Prices furnished by the Muleshoe Produce Co., subject to change without notice.)



Clean-Up Time

GRADUATING EXERCISES TO BE HELD AT WEST CAMP SCHOOL FRIDAY, MAY 24

The West Camp school will close its present term next week with appropriate exercises. On Friday night of this week a general program will be held. There are three graduates this year, and Judge Chas. Clements of Plainview, will deliver an address to the class on this occasion.

West Camp has the reputation of having one of the best schools in this section of the Plains. Its faculty as well as patrons and student body are wide awake, up-and-doing folks and through their activities have built up a school of which any community might well be proud of. The graduates are: Virgie Adair, Annetta Waller, and Goldena Thorp.

THIRTY-FOUR GRADUATES FOR WAYLAND COLLEGE

Plainview—A class of thirty-four will be graduated from Wayland College this year and the class memorial is one of the most expensive ever given the Alma Mater by any graduating class. The memorial is a nine foot board fence around the football field. An arch is being built at the drive entrance which will bear the names of the '29 seniors. The cost of the memorial was \$1000.

COUNTY NURSE TO LEAVE SATURDAY FOR CALIFORNIA

Miss Dorothy Wentland, who has been County Nurse here for the past four years, is leaving Saturday for Los Angeles, Calif., where she will spend a six month vacation. From Los Angeles Miss Wentland will go to Northwestern University for an advanced course in Public Health Nursing, the Texas State Health Department having granted her a three month leave for this purpose.

Miss Wentland has made many friends since coming to Muleshoe, who regret that she is leaving, but all wish for her much success in her new work.

It is understood that a new nurse will be on the job here at an early date, but as yet the Legislature has made no appropriations for the State's part of the expense in this work.

Methodist Church

There will be regular services at the Methodist Church Sunday. We are anxious for all members to be present Sunday. Your class needs you, your church needs you, and your pastor needs you. All working together, we can accomplish great things for our homes, our community, and our God.

We invite all who do not have a church home to make this church your home.

W. B. HICKS, Pastor.

SENIOR CLASS PLAY

The Senior Class of the High School presents the best play of the year, "One Room Plus", on Wednesday night, May 22. This is a very modern play and one you can't afford to miss. Admission 25 and 35 cents.

RURAL SCHOOLS ARE CLOSING TERMS WITH PROGRAMS THIS WEEK

Practically all of the rural schools will close this week for the summer holidays. All have had a very successful year and the patrons are well pleased with the work accomplished.

YL will hold its commencement exercises Thursday night, Judge J. E. Adams delivering the address to the students.

Saturday night of this week Goodland will present a program which will bring to a close its school term.

Federal Land Bank Calls a Meeting of Secretaries

Information has been received by Mr. L. S. Barron, secretary-treasurer of the local Farm Loan Association, that the Federal Land Bank of Houston has called a conference of all secretary-treasurers and their local boards in this immediate section of the State. The meeting for this section has been called for May 23, 1929, at Lubock, Texas. This is one of the fourteen sectional meetings that are being held throughout the State during the months of May and June.

The annual conferences of the officials of the Federal Land Bank and the National Farm Loan Associations are in the form of get-together meetings to review the record of service of the associations and bank and to work out plans by which the organization can be of still greater service to the rural sections of the State.

STEED FUNERAL HOME COMPLETED THIS WEEK

The C. V. Steed Funeral Home was completed this week and the building, which is a stucco structure, adds much to the appearance of that part of town. Mr. J. H. Joslin will represent the establishment here, which is a branch of the Clovis concern of the same name. Modern ambulance service will be available day or night. This is a service that Muleshoe and vicinity has long needed.

FAVORABLE REPORT ON BILL TO ELIMINATE ELECTRIC CHAIR

Press reports Wednesday stated that the House committee on criminal jurisprudence today reported favorably a bill by Rep. Edwin Gerron, Waxahatchie, re-establishing public hangings as punishment for capital offenses.

The measure, if enacted into a law, would abolish the electric chair and require sheriffs to perform executions. A fee of \$35 would be paid for springing the trap.

Gerron told the committee executions privately conducted at the penitentiary had failed to halt slayings in Texas.

E. A. Bills, attorney of Littlefield, was in Muleshoe this week.

Miss Lillian Adair visited home folks Sunday.

Muleshoe Section Is Favored With A Splendid Rain

Another fine rain which brightens prospects 100 percent fell throughout the Muleshoe territory Saturday night and Sunday. A total rainfall of 2 1/2 inches was reported by Judge R. J. Klump, who has charge of the Government weather gauge in Muleshoe.

Some of the wheat has begun to suffer as a result of the dry weather, and the threatened delay to farmers in getting their row crops planted was causing many of them to become somewhat discouraged. Everyone was glad to see the rain and no doubt it will result in much benefit to the entire country.

Planting of crops of all kind will start on a large scale within the next day or two. Dozens of farmers in this community have been in readiness for some time for the planting season. Combines are being put in readiness for the wheat harvest which promises to be the best in years. Quite a number of these machines have been sold the past few days, which is further evidence of the progressiveness of this community.

COMMENCEMENT SERMON AT SCHOOL AUDITORIUM SUNDAY MORNING, MAY 19

Commencement sermon at High School Auditorium Sunday, May 19, at 11 a. m. Rev. H. B. Strickland will have charge of the services.

Senior play Wednesday night, May 22. Grammar School program Thursday night, May 23. Commencement exercises Friday night, May 24. Dr. Lazo T. Patton, head of the Department of Geology, Texas Technological College, will deliver the main address for the commencement exercises.

J. C. JENKINS, Supt.

DEEP PLOWING FOUND SUCCESSFUL METHOD TO AVERT WINDS

Proof of an experiment made near Brownfield by County Agricultural Agent R. B. Davis, of Terry County, was thoroughly convincing last Saturday and Sunday, with the extremely high winds that blew sand everywhere, covering several good stands of cotton and corn.

Recently Mr. Davis experimented with deep plowing, turning up a 10-acre tract about one mile west of Brownfield, from 18 inches down. During the sandstorms of last week, when other fields were blowing in all directions, this tract did not blow at all.

"We got the idea from the grading of our highways," Mr. Davis relates. "We could see that, about 18 inches beneath the surface soil, there was a sticky, clay sub-soil that held the moisture well. By turning this up to the top, we figured it should hold the moisture and the surface soil."

The sand was blowing hard last Saturday afternoon when the 10-acre tract was inspected by Mr. Davis, Prof. K. M. Renner and Prof. Bowers of Texas Technological College, and some of it had blown from the adjoining acreage onto this tract, but the 10 acres were standing firm and still as any Central Texas blackland farm.

"With this deep plowing," said Davis, "practiced on every farm in Terry County, we have evidently conquered one of the worst enemies this section has."—Lubbock Journal.

MULESHOE BAKERY NOW UNDER NEW MANAGEMENT

The Muleshoe Bakery, which has been owned and conducted heretofore by H. T. Kennedy, has changed hands. A. R. Beardsley having purchased the business and assumed management this week. The new owner has been employed by Mr. Kennedy as baker for some time. He is a first class baker and has also had previous experience in a business way.

Mr. Beardsley informs us that certain changes will probably be made soon, which will no doubt prove advantageous to the patrons of the bakery. Further announcement of these changes will be made in The Journal as soon as definite information is available concerning them.

HEADS TENNIS TEAM



Fitz Eugene Dixon, who has been named captain of United States Davis cup team. He succeeds Joseph W. Wear, who was temporarily placed in charge in France last summer after William T. Tilden had been declared ineligible.

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

Member Texas Press Association
Member National Editorial Association

The fine rain last Sunday is the cause of all the smiles on the faces of our farmers and business men. Although crops were not suffering to any great extent, the moisture was needed for the planting of cotton and feed stuff. This season promises another bumper crop as usual in this section.

And speaking of rain, a man was heard to remark yesterday that he was sure glad we got the paving done before the last downpour, even if it did have a few rough places in it.

"It's great to be a Texan," especially if you live in Muleshoe.

The value of a Trades Day has undoubtedly proved its worth. Better business in all lines is reported and people have come to Muleshoe to trade who had never been here before. Although the cost was considerable at the start, it is money well spent.

Electric power output in 1928 showed an increase of 9.5 per cent in the United States over 1927. In the South-west (including Texas, Mississippi, Arkansas, Louisiana and Oklahoma) the increase was 21.3 per cent, Texas being responsible for a very large part of the gain.

Williamson County put on an unique kind of fair—"educational." All but two of the 98 schools in the county were represented in the parade of 8,000 pupils who took part in a pageant depicting the development of America from the time of the Indian down to the administration of President Harding.

With three commercial hatcheries of a combined capacity of 72,000 eggs running full time, Weatherford expects to set a new high record this year in poultry and egg production.

GRAMMAR SCHOOL PROGRAM
The seventh grade commencement exercises will be held next Tuesday night at 8:45 at the High School auditorium. The public is cordially invited to attend.

Town Talk.

Mr. and Mrs. Bud Langford and son, W. A. Langford of Amherst, and Mr. Kyle of Hamlin were in Muleshoe a short time Tuesday evening. They were returning home from a business trip to New Mexico.

H. C. Henington returned to Amarillo Tuesday, where he is under the care of Dr. Gist. Mr. Henington has been in ill health for some time, but his many friends will be glad to learn that he is improving.

H. A. Skaggs of Amarillo was visiting relatives in Muleshoe this week. Mr. Skaggs is a brother of Mrs. H. C. Henington.

O. N. Head left this week for Slaton where he will take charge of a branch house for the Lubbock Poultry and Egg Co.

Miss Janet Crowley of White Deer has been visiting her aunt, Mrs. H. C. Henington, here this week.

Mr. and Mrs. O. D. Snider and V. K. McCaskill of Amarillo visited Mr. Snider's brother, W. B. Snider and wife in Muleshoe Sunday.

Mr. and Mrs. Warren of Hollis, Okla., are visiting their son, Neal Warren and family, of Baileyboro.

Mesdames C. C. Mardis, Fred Rice, B. W. Carles Miss Irene Jones and Mr. John N. Jones were in Amarillo Wednesday.

R. L. Patton returned home Tuesday from Plainview. He reports a 2-inch rain at Plainview.

Mr. and Mrs. G. A. Dunn spent the week-end in Happy.

Court adjourned until Monday of next week, which will be the last week of the May term.

Mrs. J. M. March and daughter, Doris, and Miss Marie Arnold are visiting in Hollis, Oklahoma.

Elmer Hoskins is seriously ill with pneumonia.

Mrs. R. A. Thompson has been suffering with an attack of the flu this week.

Chas. White of Berger is visiting with relatives here this week.

Judge V. J. Campbell was in Portales last week-end.

OFFICIAL NOTICE

On the 27th day of May, 1929, the Commissioners' Court of Bailey County, Texas, will set as Board of Equalization, to equalize the State and County taxes of Bailey County, Texas. Any person wishing to discuss the matter of equalization will be heard at that time.

J. E. ADAMS,
County Judge.

SINGLE VARIETY COTTON COMMUNITIES ON INCREASE

College Station.—More than a quarter million acres are devoted to the growing of single varieties of cotton on the community standardization plan this year, this acreage being divided among 8318 farmers in 115 communities in 39 Texas counties. This information on the progress of the move to increase cotton growing profits by concentration of varieties has been gathered by E. A. Miller, agronomist in the Extension Service, from questionnaires sent county agents.

"The decline in quality of Texas cotton brought about by increases in planting seed of poorer grades and staples will seriously affect the cotton farmer unless checked," Mr. Miller declares. "It is difficult for an individual farmer to secure a premium for superior cotton, but when an entire community grows one good variety enough volume is obtained to permit pooling and sale according to grade and staple. Last year premiums from such cotton averaged about \$6.85 per bale.

"The acreage in standardized community cotton has almost doubled this year over last. Data from county agents show that there are now 37 gins in the State devoted entirely to the ginning of a single variety, and that 41 gins plan special gin days for the standardization cotton. The advantage of keeping seed pure and reducing gin cut cotton are almost as important gains from standardization cotton as the premiums obtained.

"This year 29 communities plan to pool their cotton for sale, and 17 expect to market partly at least through the Texas Farm Bureau Cotton Association to obtain prices based on quality."

MARKETS FOUND FOR HOME PRODUCTS

El Paso.—Supplying a chain of El Paso grocery stores with yeast roll dough for sale to city housewives who have outside employment is an activity of Mrs. Venson of Hollyhook Farm in El Paso County as a part of the general program of home demonstration clubs in home industries and marketing. This enterprise is making money for Mrs. Venson and enables the busy city housewife to mold the dough into rolls, let it rise for a short time and at a minimum of time and expense serve her family excellent biscuits.

Rose conserve made from the petals of fragrant American Beauty roses is manufactured by another home demonstration club woman here, Mrs. Graves, and the six-ounce jars sold for \$1.00. Other home marketing activities reported to the Extension Service by Miss Irma Seely, home agent, are commercial flower growing, sales of home made candies, and the merchandising of home canned fruits and vegetables.

Bailey County Abstract Company
L. S. BARBON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.

(Member Texas Abstractors Association; Also Member Association of Title Men)

Avoid Embarrassment

Many a man as he walks down the street, is afraid some friend he's going to meet. The reason why he is so much distressed, is because his suit needs to be cleaned and pressed. The way to make such a fooling stop, is to hustle that suit to our good shop.

Muleshoe Tailor Shop

(COPR. J. T. HUNTER)

Remember—the world owes you a living
—But it's up to you to collect



WATCH GROWING THINGS

This month is a critical one for many growing things, the success or failure of which growth may have a lot to do with the prosperity of this entire community.

Better farms and gardens and poultry products means growth for all of us. And if we can offer any financial advice or service, please do not hesitate to consult us.

Blackwater Valley State Bank
MULESHOE, TEXAS

"There is No Substitute for Safety."

Public Sale!

Saturday, May 18, 3 P. M.
On the Steets of Muleshoe

- 1 LIVING ROOM SUIT, GOOD SHAPE.
- 1 DUOFOLD, 1 TABLE, 2 CHAIRS.
- 1 ARM ROCKING CHAIR
- 1 DINING ROOM SUITE, GOOD AS NEW.
- 1 8-FOOT DINING TABLE; 6 CHAIRS; 1 BUFFET; 1 CHINA CABINET.
- 1 LARGE HEATING STOVE, 1 KITCHEN COOK GAS STOVE.
- 1 SEAMLESS AXMINSTER RUG, 9x12, VALUE \$65.00
- 1 WILTON VELVET RUG, 8 1/2 x 10 1/2, VALUE \$50.00.
- 1 BREAKFAST TABLE, WHITE ENAMEL.
- 1 SMALL TABLE, WHITE ENAMEL.
- 1 COLEMAN GAS LAMP, GOOD AS NEW.
- 2 RADIO POLES, 32 FEET.

MANY OTHER ARTICLES TOO NUMEROUS TO MENTION.

TERMS CASH

D. E. Keeney, Owner
C. W. Mick, Auctioneer

FREE!

ONE BARREL GASOLINE

Delivered at Your Door
With the Purchase of Any
USED CAR OR TRUCK

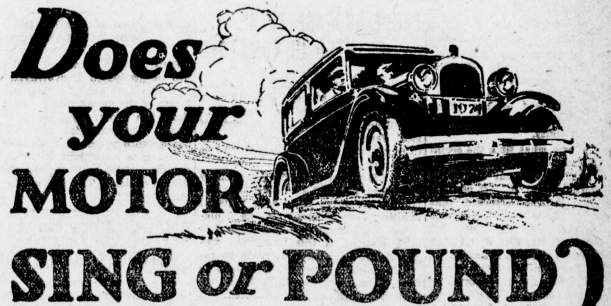
—ON—

Saturday, May 18th

CASH OR TERMS

Come in and Look Them Over—Some Real Buys

Valley Motor Co.



Does your MOTOR SING or POUND?

STOP in the middle of a good substantial hill and listen to the various sounds coming from motors which are climbing it. Some glide along like song birds—others bellow forth like jazz-crazed saxophones. Why the difference? Simply this—the fuel.

With Conoco Ethyl Gasoline in the tank, your motor literally sings along because Conoco Ethyl delivers a steady, even flow of power—up hill or on the level. It won't knock. Hence, it eliminates that pounding noise—so hard on the ears as well as on the motor.

Being a proper admixture of Conoco, the extra miles motor fuel and Ethyl Brand of Anti-Knock Compound, Conoco Ethyl is the acknowledged pace setter for summer driving. It keeps the engine cool at all speeds—delivers maximum power and assures smooth, quiet running.

And best of all, it more than saves its slight extra cost by reducing wear and tear and by giving you the greatest motoring satisfaction you have ever enjoyed. Try Conoco Ethyl today.

Conoco Ethyl is a proper admixture of Conoco, the extra-miles motor fuel, and Ethyl Fluid, developed by General Motors. All Ethyl Gasoline is not Conoco Ethyl. To be sure you are getting Conoco Ethyl, fill only at those pumps which display the Conoco Ethyl sign.



CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming

CONOCO ETHYL
extra knockless miles

METHODS OF FISHING

There are many ways of catching but one of the quaintest methods that revealed by natives in the district of New Guinea on a of that territory. At Hetan the natives gave an exhibition of kite fishing for gars. The kites, constructed of pandus leaf, and shaped like huge birds, are flown from canoes, the motion of which makes the kites' tails skip along the surface of the water. A "spiders web" is attached, in which the fish become entangled. Often 50 fish are caught with one kite in a day. The natives also stupefy fish with drugs.

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LAMB COUNTY VOTES TO RETAIN COURT HOUSE AT OLTON

An enthusiastic county seat fight closed with an election in Lamb County last Saturday, in which Olton, the present county seat, LITTLEFIELD and AMHERST took an active part. It would have been necessary for Littlefield to have received two-thirds of the votes cast in order for the county seat to have been removed to that city, owing to the fact that it is not located within five miles of the geographical center of the county. Amherst would have needed only a majority of the votes cast to win in the contest, as it is centrally located. Littlefield polled a much larger vote than both of the rival towns, but lacked more than 400 votes of reaching its goal, while Amherst received a smaller number of votes than Olton.

The aggregate returns of the election are as follows, according to the Lubbock Sunday Avalanche-Journal: For retaining county seat at Olton, 989; for removing the county seat to Littlefield, 2,159; for removing the county seat to Amherst, 795. Total number of votes cast, 3,943.

The campaign, while vigorously conducted on the part of each of the contesting towns, was peaceable and no disorders were reported.

FASTER CARS ARE DEMANDING SAFER HIGHWAYS

(By E. E. Duffy)

Most automobiles now being made have a speed of at least 50 miles an hour.

Car speeds and the great volume of traffic now thrown on the roads are exerting a beneficial influence on highway design and construction. In the early days of rural pavement laying, for instance, many surfaces were built to a width of no more than 16 feet, scarcely room enough for a load of hay and a car. Later an 18-foot pavement width was adopted by most states with the thought that six yards would surely be adequate for two passing automobiles.

Recently, however, experience and government tests have demonstrated that in the interest of speed with safety a rapidly traveling car should have a ten-foot lane. Some drivers, of course, should have even more space, but highway authorities are in accord on a 20-foot width for the ordinary rural road subjected to fairly heavy traffic.

Illinois, Michigan and Wisconsin are among the states now specifying 20-foot pavements on well traveled roads. Twenty percent of the mileage of rural pavements built on Federal aid projects last year were 20 feet in width. New York, particularly, has gone in for even wider rural pavements many being built 27, 36 and 40 feet wide.

Safety is being introduced into pavements through other mediums, such as smooth surfaces, easier curves of a pitch suitable for fairly high speeds, wider shoulders, greater sight distance at curves, better guard rails, better grade crossing facilities such as under-passes, and better designed highway intersections.

Where traffic is quite heavy, streets and roads are in some instances being separated at intersections through the elevation of one thoroughfare over the other. The cost of such structures is soon returned through the elimination of congestion.

Less expensive but quite suitable arrangements for continuous and safe travel at intersections may be made. Notably in New York and New Jersey, traffic circles, sometimes called rotary intersections, are in service. These consist simply of a circular pavement into which traffic pours from the intersecting highway. This avoids all left hand turns—one of the greatest contributors to accidents.

Some states are adding two extra lanes to all highways at the intersection. This extra space permits a free flow of cars. Another method is the curved intersection wherein each of the cross roads is joined to those adjacent by a curve, cutting off the corner and forming a simple design similar to that on some of Grandmother's old comforters.

AIM TO DEVELOP BETTER RURAL NEWS

College Station.—As an aid to country and home demonstration agents in gathering and writing constructive news of farm and home demonstrations for their local newspapers, an Extension News Writing Contest is announced by W. H. Darow, editor of the Extension Service. The contest is to begin August 1st and last one year, during which time the contestants will be given various aids from headquarters designed to sharpen the nose for news. Exhibits of printed materials in the six classes of competition will be made at A. & M. College in the summer of 1930 and judged by a group of editors.

The contest is a recognition of the local newspaper as an important medium for extending the results of demonstrations to the entire rural public. The Extension Service is encouraging the closest co-operation between its agents and newspapers, not for the sake of self-seeking publicity, but to make demonstration work effective on more farms and in more homes.

EFFECTIVE REDUCTION OF FREIGHT RATES ON GRAIN FROM INTERIOR POINTS

(From Speech of Congressman Marvin Jones.)

"I am glad to note that the administration has recommended and made effective a reduction of freight rates on grain from interior points to ports of exportation. This is strictly in line with the export premium or debenture policy of encouraging the exportation of surplus farm crops."

"I hope the policy will be enlarged to include a reduction on all farm products and on all lines throughout the country. It is also sincerely to be hoped that it will not be a temporary reduction, but will continue through the harvest season so that the farmer may reap the advantages of it. This I believe in line with the Hoch-Schuler resolution passed some time ago."

"The railroad rates on grain shipments in Canada are considerably lower than the rates in this country on the same commodity. This gives the Canadian farmer a great advantage over the producers in the United States."

No Need to Worry

ABOUT THE WEEKLY WASHING

Let us launder your clothes for you each week. We do satisfactory work and our prices are reasonable.

Courteous Service Always

The Muleshoe Laundry
MULESHOE, TEXAS

The Journal Office for Commercial Printing

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. LOAN COMMITTEE
I. W. Harden, President. J. A. White
J. J. Lawler, Vice-President. M. F. Collins
L. S. Barron, Secretary-Treasurer. R. J. Klump

A Long Time Loan and Low Rate of Interest

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

ROAD HINTS Comfortable Rest Rooms

Let Us Drain Your Crank Case and Refill With Phillips Paraffin--Base Oil

1-2 Gallon FREE Allowed

Up-to-Date Grease Service

FLATS FIXED

"66" Service Station

PHONE 7

GROCERIES

Of a Quality That Women Ask For...

Visit our store today—inspect our selection of famous makes of foods! Let us convince you that our prices are lowest, quality considered! Our service—our personal attention makes shopping a pleasure here.

Our market business is growing all the time because we cater to our customer's wants with the best varieties the market affords.

We Appreciate Your Business.

HEADQUARTERS FOR EVERLITE FLOUR

HENINGTON'S GROCERY And Market



The Best Way to Get By On The Farm

Is to have sufficient equipment to meet the present day requirements for efficiency. Our line of Farming Implements and Tools is the best to be found anywhere.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements



Check

Value for Value Price for Price!

The COACH \$595

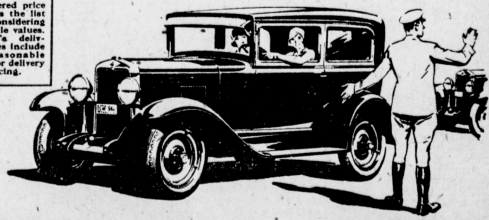
- The ROADSTER...\$525
- The FIATON...\$525
- The COUPE...\$595
- The SEDAN...\$675
- The Sport CABRIOLET...\$695
- The Convertible LANDAU...\$725
- The Sedan Delivery...\$595
- The Light Delivery Chassis...\$400
- The 1 1/2 Ton Chassis...\$545
- The 1 1/2 Ton Chassis with Cab...\$650

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivery prices include only reasonable charges for delivery and financing.

If you are considering the purchase of an automobile, you owe it to yourself to check the new Chevrolet Six against any other car—value for value and price for price!

Here, in the price range of the four, is offered a smooth, powerful, six-cylinder valve-in-head motor—which delivers better than 20 miles to the gallon of gasoline—and whose smooth, quiet, velvety operation, with its complete lack of drumming and vibration, is a revelation. Here are beautiful bodies by Fisher—with fittings by Ternerstedt...rich, deep-tufted upholstery and adjustable driver's seat. And throughout the entire chassis are found numerous examples of advanced engineering—such as quiet, non-locking 4-wheel brakes...a ball bearing steering mechanism...and automatic acceleration pump.

But no mere recital of features can give you any conception of Chevrolet's value leadership. So we urge you to come in and see for yourself why over 500,000 people have chosen the new Chevrolet Six since January 1st!



Valley Motor Company

MULESHOE, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Tex

NOTICE OF SALE

The school trustees of the Muleshoe Independent School District No. 5 will sell for cash, to the highest bidder, at public auction, the old frame school building, located just south of the Haney home, on Saturday, May 25th, at 4:00 o'clock. 12-3tc.

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.

VISITORS WELCOME
W. T. BLACK, W. M.
J. B. ROBERTS, Sec.

A. R. Matthews, M. D.
Physician
and
Surgeon
MULESHOE, TEXAS

MICK
The Auctioneer
Will cry your Pales anywhere. References. Come and hear me. Phone thru Dimmitt. F. O. Muleshoe or Flag.

O. N. ROBISON
General Auctioneer
20 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Supports. Muleshoe, Texas. Route No. 1.

CANCER FREE BOOK
Sent on Request
Tells cause of cancer and what to do for pain, bleeding, odor, etc. Write for it today, mentioning this paper. Address Indianapolis Cancer Hospital, Indianapolis, Ind.

Send Your
Abstract Work
—To The—
Muleshoe Abstract Company
A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eyes, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALONE
General Medicine
DR. J. H. STILES
Eye, Ear, Nose and Throat
DR. L. P. SMITH
General Medicine
MISS MABEL McLENDON
General Medicine
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

Better Built for Better Service
Superior construction assures you greater power and longer life when you buy a
DEMPESTER
NO. 12. BACK GEARED
Annular-Old WINDMILL
Timken Tapered Bearings, Machine Cut Gears, Positive Brakes and Oil-It-Once-a-Year feature make the Dempster No. 12 outstanding. Drop around and let our competent windmill and pump man show you a sample.
E. R. HART LUMBER COMPANY
Muleshoe, Texas.
Also carrying a complete line of Dempster Well Machinery.

What's Doing In West Texas

That De Leon shipped a car of Shorthorn calves and sent to Lake Charles, is an indication of what that territory is concentrating on. J. Doss Miller, Jr., and C. M. Caraway shipped the car consisting of 29 bull calves to Henry H. Gray, a breeder of Shorthorns by that State. The animals were all line registered stock and represented a considerable value.

Hamilin has completed plans for a cream route that makes a loop around the town, and then goes into Stamford, and collection will start upon the arrival of a sufficient number of cream cans and will be under the direction of T. A. Carter. The producers will receive a premium of five cents per pound above market price for sweet cream.

Canyon has started a campaign to raise \$50,000 for the erection of the first unit of a museum, building to house the relics of the Panhandle-Plains Historical Society.

Archer County's Chamber of Commerce has made plans to establish a higher grade of cattle in the county with the purchase of 28 high bred registered animals to be shipped from Michigan, Ohio and Indiana breeders.

Friena, in following up the work of Better Homes West, has inaugurated a Better Homes contest for Friena and vicinity during the coming summer to end August 15. Prizes will be awarded for the three best homes. Two classes of homes will be considered, those in a city limits and those within a six mile radius.

Iowa Park will sponsor a Community Work Day on June 4, at the Fair grounds in order to get the grounds ready for the proposed erection of a grand stand for general use. Labor and the use of tractors, teams and other equipment will be donated so that the work may be completed in one day.

Crosbyton is experiencing a new residential building boom. On one block recently sold by B. W. Ellison there is to be built six brick veneer homes by its new owner, G. H. Johnson. Johnson has already built four homes in Crosbyton.

Rails, in being chosen the place of meeting for the 1930 South Plains District Convention of the West Texas Chamber of Commerce, brings the meet to Crosby County for the second time, as it was held in Crosbyton in 1927. Rails had an enormous delegation at the recent convention at Tahoka.

Pampa's Chamber of Commerce recently conducted a poultry and dairy school at which 50 students from the vocational agricultural class of the high school, and about the same number of farmers from the territory were present. The school was in charge of Prof. C. M. Renner and Prof. R. C. Mowery of Texas Tech.

Seymour will entertain the delegates from the Lower Panhandle District of the West Texas Chamber of Commerce in convention on May 16. A large fish fry and golf at the Seymour Chamber of Commerce park at Lake Kemp, under the auspices of the Lions Club, and a band contest with \$160.00 in prizes will be features of the convention.

Olney's proposed street lighting system is to become a reality. The present plans provide 40 standard lights, and 60 bracket lights to be placed where standards are not appropriate. This system is subject to change and the exact number of each to be installed will be determined by a committee appointed by the council.

Borger's Little Symphony Orchestra held its first meeting and formed a tentative group recently. This will be enlarged and officers named at a later meeting. Miss Hilma Hart is organizing the group.

MAKING THE COUNTRY SAFE FOR HEALTH
College Station.—The battle for rural health through sanitation isn't won yet, but steady improvement is noted from year to year, home demonstration authorities of the Extension Service say. Indeed, it is not too much to expect, they think, that the fly may soon be almost entirely excluded from houses due to the constant screening of more and more homes. Last year 4100 homes were reported by home demonstration agents to have been screened, or flies, mosquitoes and other insects controlled in various ways, or sanitary houses built. The country is a naturally healthy place to live if simple precautions are taken, but lack of information, agricultural distress, and high costs have combined to retard sanitation measures.

EDITOR OFFERS \$1,000,000 PRIZE FOR A TREE

The postmaster of a sub-post office recently stated that each year Uncle Sam sells 65,000 tons of paper that comes from the little perforations appearing on sheets of postage stamps. Now 65,000 tons is a sizable load—or loads. If 1000 farmers (a lot of farmers) each had 65 hired men (a lot of hired men) and each hired man loaded a ton of hay on a wagon—the combined loads of the 65,000 wagons would be 65,000 tons, which is the amount of paper obtained each year from the tiny holes between our stamps.

All of which shows that the United States uses some stamps, and induces the editor to offer a prize of \$1,000,000 to the first farmer growing a pulpwood tree capable of producing the stamps that go around these little perforations.

There is no hitch to this offer. Simply grow the tree, present it to the editor, and he will give you a check for the full amount.

WISDOM DISCOVERED IN ANCIENT CUSTOMS

Any custom that has held its own for generations usually has something back of it, no matter how little it appears to be supported by modern science, in the view of Hugh S. Cumming, surgeon-general of the United States public health service.

"For a thousand years," he says, "the Chinese have prescribed the heads of powdered loach fish as a remedy for heart trouble, and now adrenalin, the most up-to-date drug for the treatment of heart diseases, has been found to exist in the head glands of that fish."

"For generations the fact that American Indian hunters always chose the liver and the white men the meat when the animals they had trapped or killed were divided, was quoted as proof of their ignorance and primitive development."

"Yet in the last five years the great nutritive value of liver has come to be recognized and it is prescribed in cases of anaemia."

Under New Management

I have purchased the Muleshoe Bakery from Mr. H. T. Kennedy and will continue to run the business under its present name.

We will endeavor to keep our products at the same high standard as before, and strive to improve upon them at all times. Your continued patronage is solicited.

A. R. Beardsley, Mgr

Would You Like to Forget That Your Car Has Tires?



If you frequently "step on it" up to 60, 70, 80 miles per hour—
If you cover 300, 400, 500 miles a day on trips with extreme riding comfort—
If you drive several times farther each year than people usually do—
Or if you take pride in having the finest of everything on your car—
You are invited to see the 1929 Goodyear DOUBLE EAGLE.

No other tire is like it—it is an entirely new type, original with Goodyear—a 30th anniversary achievement.

We believe that a set of Goodyear DOUBLE EAGLE tires will last as long as you will use your car. The chances against blowouts—or even a puncture—are so remote that you may virtually *Forget That Your Car Has Tires*. The cushioning power of these tires means a new experience in comfortable riding on roads of all kinds.

Come in and talk over the attractive proposition we can make you on a change-over from your present tires to Double Eagles.

Important Features of the "Goodyear Double Eagle"—The Tire of Tires.

- 1 The finest, strongest, handsomest tire that money can buy.
- 2 The deep-cut, tractive All-Weather Tread is practically double-thick.
- 3 The toughest and longest-wearing rubber compound in this tread Goodyear has yet developed.
- 4 The body of the tire is built extra heavy of SUPER-TWIST cord fabric, to a new oversize dimension, both in cross-section and overall diameter.
- 5 More plies of this SUPERTWIST cord fabric; more rubber between the plies.
- 6 Heavy friction coating of rubber to protect cords from moisture.
- 7 Special low temperature cure.
- 8 The finest materials, the finest construction, regardless of cost.

GOODYEAR

Millions More People Now Ride on Goodyear Tires!

Valley Motor Company

Phone No. 12 Muleshoe, Texas

It costs very little to recondition a MODEL T FORD

THE Ford Motor Company is making a new car, but it is still proud of the Model T. It wants every owner of one of these cars to run it as long as possible at a minimum of trouble and expense.

Because of this policy and because of the investment that millions of motorists have in Model T cars, the Ford Motor Company will continue to supply parts as long as they are needed by Ford owners.

So that you may get the greatest use from your Model T, we suggest that you take it to the nearest Ford dealer and have him estimate on the cost of any replacement parts that may be necessary.

You will find this the economical thing to do because a small expenditure now will help to prevent costlier repairs later on, increase the value of the car, and give you thousands of miles of additional service.

For a labor charge of only \$2.60 you can have your generator put in first-class condition. A new universal joint will be installed for a labor cost of \$3. Overhauling the carburetor costs \$1.50; steering gear, \$3.50; radiator, \$7.50. A complete overhauling of the rear axle assembly runs between \$5.75 and \$7 for labor. An average price of \$22.50 covers the overhauling of the motor and transmission.

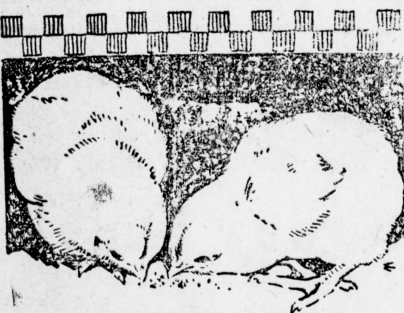
These prices are for labor only because the need and number of new parts depend on the condition of each car. The cost of these parts is low, however, because of the Ford policy of manufacturing and selling at a small margin of profit.

FORD MOTOR COMPANY



R. L. BROWN
The Land Man
Lands, Oil Leases
Royalties

BUILDING
IF YOU ARE THINKING OF BUILDING—SEE ME—SAVE THAT RENT MONEY—OWN YOUR OWN HOME.
W. C. GORDON
At Panhandle Lumber Company



Four Months From Now

WHAT chicks get in their feed will have a lot to do with keeping them alive and growing. More than 2,500 hatcheries say, "Feed Purina Chick Startena." There's a reason.

Every ingredient that goes into Startena is carefully chosen and tested. Startena is rich in life-giving and growth-producing vitamins, proteins and minerals. Every ingredient in Startena has its job to do. Every ingredient does its part in keeping chicks alive and growing.

Start your chicks on Purina... keep them on Purina... you'll get more grown-up chicks and have more money left after all chick raising cost are paid. Tell us how many bags of Startena you need right now.



**Bailey County Elevator
Company**

Useful Little Animal

Victim of Ignorance

The shrew is a tiny animal which is to be found in many parts of the world, but not in any great numbers anywhere for the reason that it is, like the snake, greatly misjudged and is killed on sight by persons who are familiar with the superstitions surrounding it. This diminutive animal devours insects of all kinds and in this respect it is of great benefit to farmers in particular and mankind in general. In a book published in 1882 it is mentioned that the common shrew "is a raveling beast . . . it beareth a cruel mind, desiring to hurt everything; there is no creature that it loatheth. They are fraudulent and take their prey by deceit and a lot more."

It was believed that the shrew poisoned cattle. In some English country districts it is still thought that if one passes over the foot of a man or touches a foot of a beast lameness is brought on.

The cure for this is a cruel one. A shrew is captured, a hole is bored in an ash tree and the live animal is pushed in. The entrance of the hole is sealed. When it is supposed that the shrew's body is decayed sufficiently, the hole is opened, a twig inserted, and if this is passed over the flame of the man or beast is supposed to recover. It is difficult to believe that such ancient superstitions are still observed in some of the distant country districts.

Arab Flute Players

Masters of Melody

The flute is the most interesting of all the Arab instruments and the hardest to play. It consists of a long reed hollowed out, about half an inch in diameter and from two to three feet long. It has eight stops, but there is no sort of mouthpiece.

The sound is produced by the player blowing across the top of the flute at some particular angle which I have never been able to discover, and producing the softest, saddest, deepest note one can possibly imagine.

To the most unusual, the sound of the long flute must appeal, and when accompanying one of those love ballads of the South it is enchanting.

These flutes are used to accompany all kinds of songs, but chiefly those concerning the exploits of heroes and the love lays which hold such a big place in all Arab melodies. Occasionally it is used to follow religious chants, but not always.—R. V. C. Bodley in "Algeria From Within."

Food and Exercise

The trouble with most Americans, men and women, but in men particularly, is this: They violate two rules—they eat too much, they exercise too little. Diet is the bane of most lives. To curb the appetite is a difficult commission, because eating is one temptation we have three times every day. The tendency is to overeat, and none of us are exempt from it. Outdoor sports and games are best for the business man. They benefit him most because they keep him outdoors and here he breathes good fresh air and breathes deeply while exercising. Any sport is good, such as golf, baseball, rowing.—Charles K. Roth in Physical Culture Magazine.

Flour From Apples

Experiments are reported of the manufacture of flour from apples in the Pacific Northwest, and it is felt in some quarters that this project will show considerable development. It requires seven tons of apples to make one ton of flour. A baking company is now making and selling cookies manufactured from this by-product. Shipments have gone as far east as Chicago, and the cookies seem to meet with favor. Because the apple flour contains no gluten, much experimentation was necessary to determine the right percentage of wheat flour to combine with the apple product in order to bake properly.

Ignited by Steam

That it is possible to light a cigarette with steam was demonstrated before the Royal Institution of London. Doctor Andrade produced high-pressure steam hot enough to set fire to shavings and cigarettes. The scientist explained that the steam which escapes from a teakettle is not, strictly speaking, real steam. By the time it emerges it has condensed into tiny drops of liquid and has ceased to be steam in the true sense. Real water steam is an invisible gas.

Magpie and Telephone

Telephone service between Melbourne and Albany, Australia, suddenly stopped recently and it was found that a magpie was the cause of the trouble. The bird had built a nest on the top of a pole, and being intent on making it durable and solid, snipped off several pieces of wire which had been left on the ground by repair men. One of the pieces was in contact with two of the wires of the line, causing a short circuit.

Bridge Night

Edward was trying to persuade his mother to permit him to go coasting. She stood firmly on her first decision. "Well, suppose I'll have to wait until Wednesday," said the lad. "Why do you expect to go Wednesday?" asked his mother. "Because that is bridge night and and I always go on a lark while you're bridging," replied the lad triumphantly.

HOUSTON HIGH SCHOOL GIRL CHAMPION OF THE STATE IN NATIONAL STORY CONTEST

Chicago, Ill.—Selection of Miss Adleta Retzlaff, high school girl, of Houston, Texas, as champion of the State of Texas in the sixth National meat story contest in which high school girls of every State took part, has just been announced by a committee of prominent home economics women who served as judges. Miss Retzlaff finished second among the ten high contestants in the Western District comprising twelve States.

The judging committee was composed of Miss Margaret Fedde, chairman, Home Economics Department, University of Nebraska; Miss Josephine Wylie, associate editor, Better Homes and Gardens; Professor Mabel V. Campbell, chairman, Home Economics, University of Missouri; and Miss Florence La Ganke, Home Economics editor, Cleveland Plain Dealer.

Miss Retzlaff's story was on the subject, "Food Value and Digestion of Meats." Other subjects ranged from meat production to cooking methods.

The meat story contest is conducted annually as an educational feature by the National Live Stock and Meat Board in co-operation with high school economics instructors. More stories were submitted in the contest, just closed than ever before, it was said.

The National championship was awarded to Miss Ruth Cullen of La Grande, Oregon. The champion in the Central District was Miss Emily Ellis of Ida Grove, Iowa; in the Southern District, Miss Genevieve Mott, Shreveport, La., and in the Eastern District, Miss Elizabeth Wescott of Marlton, N. J.

Prizes were awarded in every State.

TO STUDY FORESTS

With funds provided by the first annual appropriation recognizing the general field of forest economics, three new research projects will be launched by the U. S. Forest Service during the next fiscal year, which begins July 1. The new undertakings will be: A comprehensive survey of the Nation's forest resources and requirements; a study of the financial aspects of private forestry practice, and an investigation of forest insurance.

RID OF THE DOG

Little Willie had a dog that was a great nuisance around the house and his father threatened to dispose of him, but the boy pleaded to be able to keep him. Finally, however, his father offered him \$5 to get rid of the dog, adding:

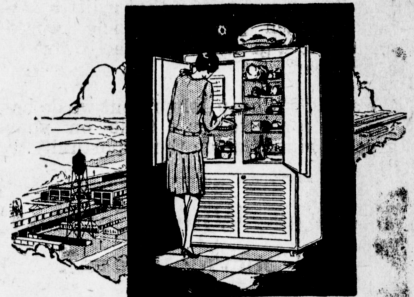
"I don't care what you do."
"The thought of so much money was too much for Willie and he agreed to the bargain. Next day Willie announced:
"I've got rid of Mickey, Dad."
"That's right, my boy. I'm glad you've done it, and here's your \$5. How did you get rid of him?"
"I traded him to Jimmy for two pups."—Exchange.



To See-well—See Wor-rell

EXCLUSIVE EYESIGHT SPECIALIST
New Location, 1/2 Block Off Main
East of Barry Hardware Co. CLOWIS, N.W. 25210

All Frigidaire cabinets are built in the FRIGIDAIRE factory



and designed exclusively
for electric refrigeration

GENERAL Motors standards are carried out in every detail of Frigidaire construction. Even the cabinets are made in the Frigidaire factory. Each one is steel and finished either in white duco or seamless porcelain.

It is this scientific insulation, plus direct frost-coil cooling, that maintains a temperature in Frigidaire 12° colder than you can expect with ice.

A small deposit puts Frigidaire in your home. Then pay a little each month under liberal General Motors terms.

Visit our salesrooms today. Or write or 'phone for an interesting illustrated booklet—sent free.

FRIGIDAIRE

Product of
GENERAL MOTORS



K. K. Smith, Local Dealer

After all's said and
done, the pleasure
you get in smoking
is what counts

CAMEL

CIGARETTES

WHY CAMELS
ARE THE BETTER CIGARETTE

Camels are made of the choicest tobaccos grown.

The Camel blend of Domestic and Turkish tobaccos has never been equaled.

Camels are mild and mellow.

They do not tire the taste.

They leave no cigaretty after-taste.

Camels have a delightful fragrance that is pleasing to everyone.



The strawberry season has been in full blast in East Texas with early prices ranging from \$1.75 to \$2.00 a crate, at Tyler, which also reports the blackberry bushes full of blooms and indications of a bumper crop expected to bring 90c to \$1.15 a crate.

Itasca, down in Hill County, celebrated "Jersey Day," the feature being the unloading of thirty registered Jerseys from Tennessee and their distribution to farmers interested in the development of dairying in that fertile farm section.

WEATHER PROVERBS SUPPORTED BY FACTS

The weather forecast in the little box at the top of the morning newspaper is almost the first item most of us read. If we live in the city we want to know, naturally, whether to carry an umbrella or put chains on the car; if we are engaged in agriculture, the probable state of the weather (or the day) at the prediction for tomorrow determines what work will be planned or accomplished.

With reliable service from the Weather Bureau in Washington, it would seem that the old-time weather proverbs would soon pass out of use and be forgotten, even if any of them were dependable. Many, indeed, were absurd and misleading, but not a few are interesting as reflecting the accuracy of observation by those who are "out in all weathers," and useful when the morning paper is not at hand to furnish a forecast.

Among the best of these, perhaps, are the proverbs that have to do with the color of the sky and the appearances of the sun, the moon, and the stars, for all are affected by the state of the atmosphere. Any modified appearance of the sun is most conspicuous when it is near the horizon. Hence there are many weather proverbs about the sun at morning and evening. When the air is heavily charged with dust particles laden with moisture we see the sun as a fiery red ball, and predict rain, in such proverbs as "A red sun has water in his eye," or "If red the sun begin his race, be sure the rain will fall apace." The red sun implies a humid atmosphere, a condition essential and favorable to the occurrence of rain.

On the other hand, a red evening sky usually means that the air contains very little moisture, and that rain within the next 24 hours is improbable. When the evening sky is overcast with uniform gray the dust particles in the atmosphere have evidently become loaded with much moisture, giving rise to the proverb, "If the sunset is gray, the next will be a rainy day." A gray morning sky, however, for reasons which meteorologists can explain in connection with the formation of dew, generally justifies the expectation of a fair day. "Evening red and morning gray, two sure signs of one fair day." "An evening gray and a morning red," though, "will send the shepherd wet to bed."

RADIO SETS USE CURRENT THAT WOULD SUPPLY CITY OF 500,000 INHABITANTS

As much electric current as would supply a city of half a million people is being consumed in the United States by radio sets taking their power from electric sockets. Of such sets 2,300,000 were sold in 1928 along with half as many loud speakers.

The average socket power set consumes 65 watts and the loud speakers about 10 watts. Figuring an average use of twenty hours a week, these sets consume the electrical equivalent of 200,000 horse power.

OFFICIAL NOTICE

On the 27th day of May, 1929, the Commissioners' Court of Bailey County, Texas, will take sealed bids on the audit to be made on the County audit to be made on the county Texas. The Court reserves the right to reject any and all bids.

J. E. ADAMS, County Judge.

MODEL A FORD MAKES RECORD TRIP; CLIMBS MOUNTAINS IN HIGH

The following letter was received this week by the Muleshoe Motor Company:

Mr. J. W. Hays, who formerly worked on a cow ranch south of Amarillo, drove into Muleshoe from Los Angeles on May 10th.

He covered the entire distance from Los Angeles to Muleshoe, over mountains and across the Great Continental Divide, pulling all hills in high gear, a distance of 1,159 miles, which he made in twenty-eight hours and forty-five minutes. The average road speed was 40.3 miles per hour. The average mileage on gasoline was 29.7 miles per gallon. The oil consumption on the entire trip was two quarts.

Mr. Hays states that he is wonderfully well pleased with the Model A Ford Sport Coupe, which he has driven seven thousand miles without any expense for repairs of any kind, any repairs or expense of any kind. It drives and rides so easy, and is unexcelled in the heavy traffic of Los Angeles owing to its quick get-away, that he prefers it to all other makes of cars, regardless of price. And he would not take one thousand dollars for it if he could not obtain another one.

Respectfully,
J. H. HAYS,
Fremet, Calif.

TERRACE BY LEVEL, NOT BY EYE

College Station.—Trying to run terrace lines by the eye instead of the farm level invariably proves disastrous, yet instances are reported nearly every month of the attempt being made," according to M. R. Bentley, farm engineer in the Extension Service. "A Tarrant County farmer tried it the other day and succeeded in drawing the water to the center of the field at the rate of a three-foot fall in 250 yards." M. C. Counts, county agent, straightened the mess out at a cost to the farmer of seven days work, worth, as he expressed it, "the price of two levels."

In Concho County last year Roy Terry, county agent, located three terraces on a field belonging to J. M. James, running the lines uphill, according to the boy who was helping. Lack of time prevented the building of terraces on the rest of the field, but when the rains came the boy discovered to his amazement that the terraces were true, and when the harvest time came Mr. James gathered 23 bales from the 85 acre field. He estimated that half of it came from the terraced portion. A neighbor on similar unterraced land made only 27 bales from 160 acres.

"With thousands of farm levels scattered over the state and with hundreds of men besides county agents trained to use them, there is no need of botching up a field by running lines by the eye. It just can't be done," Mr. Bentley said.

Mrs. T. E. Arnold was in Lubbock last Friday.

WANT ADS

FOR SALE—Sure-crop tomato plants, grown here; 25c per 100—Albert Tra-week, 3/4 mile Southwest of YL School, 14-2tp

IF YOU WISH to sell Oil and Gas Leases on Royalty, address P. O. Box 968, Lubbock, Texas. 11-11

WANTED—A live distributor or bread baker to sell Betty-Lou cakes. Salary and commission guaranteed. Address Betty-Lou Bakeries, 2019 Congress Avenue, Houston, Texas. 13-3

FOR SALE—Kaffir, \$1.50 per hundred; Hegari, \$1.75 per hundred; Half and Half Cotton Seed, \$1.25 per bushel, for planting. W. D. Hamblin, 4 miles north and one half mi. east of Muleshoe. 11-8c-5d

Here's the Place to Buy and Save Money on Your Groceries

Had it occurred to you that a little saving on each grocery article would amount to a great deal in the course of a full year?

We are not "Cheap Johns", but we do believe we can save you a little on your grocery bills if given the opportunity.

The Store Where Courtesy and Service Prevail

We believe there is nothing too good for our customers, and we try to supply you with these, at reasonable prices.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery

Merit Wins Again!

2 GRAND CHAMPIONS
3 FIRST-2 SECOND AND 2 THIRD PRODUCTION
PRIZES AWARDED MERIT MILK
MAKER—FED COWS

Listed below are the seven production prizes, and two Grand Champion prizes awarded at the Panhandle-Plains Dairy Show at Plainview to cows fed exclusively on Milk Maker Dairy Feed. This scientifically balanced dairy ration can do the same for your cows!



"ASK THE MAN THAT FEEDS IT!"

Grand Champion Jersey, "Gamboge's King's Sybil," owned by R. C. Nicholls, Tulla.

Grand Champion Holstein, "Holtex Echo Harttoy Elzevere," owned by H. B. Hales, Amarillo.

First prize in 5-year class, "Elizabeth Little Lady," owned by Joe Vaughn, Tulla.

First prize, 4-year class, "Rose Marie's Sweetheart," owned by R. C. Nicholls, Tulla.

First prize, 3-year-old class, "Rochette's Charlotte Queen," owned by Eldon Nicholls, Tulla.

Second prize, 3-year class, "Blue," (grade cow), owned by Joe Vaughn, Tulla.

Second prize in 2-year class, "Lone Star's Fairy Belle," owned by Sid Payne, Tulla.

Third prize, 2-year class, "Gamboge's King's Juanita," owned by R. C. Nicholls, Tulla.

Third prize in 5-year class Holsteins, "Holtex Echo Harttoy Elzevere," owned by H. B. Hales, Amarillo.

Merit Baby Chick Grains	\$3.25
" Starting Mash	\$4.50
" Growing Mash	\$4.00
" Egg Mash	\$3.75
" Milk Maker	\$2.85
" Pig Feed	\$3.25
" Calf Meal	\$1.25

Muleshoe Elevator Co.
MULESHOE, TEXAS

Produce Sam Says



SERVICE

Serving people is the way we get joy out of life.

Another thing, we adhere to the strictest rules of Sanitation—an important matter to remember.

- Top Prices For—
POULTRY
EGGS
CREAM
HIDES

Produce Sam Says:
"You'd be surprised how many people you'd like if you could do something for them."

Muleshoe Produce Co.
ELMO HEAD, Manager

Road Information Cozy Rest Rooms

WE DON'T KEEP THE BEST

WE SELL IT

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

Come to Muleshoe On Trades Day

— And Be Sure to Visit Us While in Town—We're Always Glad to See You

We Serve Sunday Dinners
(No Better Place in Town for Trades Day Luncheon)

McCarty Drug Store

We Offer the Following

SPECIALS For Saturday Only!

A Few Extras in High Quality Work Clothes At Prices You Cannot Afford to Overlook!

Men's Overalls 98c

Boys' Overalls 69c

Unionalls Sizes 2 to 8 69c

Gardner Dry Goods Co.
Muleshoe, Texas

THE MULESHOE JOURNAL

VOLUME 7

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, MAY 17TH, 1929

NUMBER 14

SECOND TRADES DAY BRINGS MORE BUSINESS TO MULESHOE FIRMS

Weekly Events Prove Advantageous to Mercantile Interests and Also to the Farmers of This Vicinity.

Last Saturday was the second Trades Day—and it was a great day to Muleshoe. Local firms report that there was more business transacted in their respective stores than on the previous Saturday. The first Trades Day was directly responsible for this increased business, and these events will continue to draw more trade to Muleshoe from week to week.

Following are the winners in last Saturday's drawing:

First Prize—Mrs. S. E. Morris, Jr., 410 Trade Book.

Second Prize—D. L. Bochel, North of City, Bill of Groceries.

Third Prize—L. W. Harden, North of City, Bill of Groceries.

Fourth Prize—C. W. Elmore, North of City, Bill of Groceries.

On Saturday, May 18th, there will be a free Picture Show. This picture will be especially interesting and will be a splendid entertainment for all who care to see it. It will be worth your while to be on hand.

Everyone should be sure to read the advertisements of the local business establishments in The Journal each week, for many special offerings of merchandise will be made from time to time in addition to the free shows, cash prizes and such like, on these Trades Days.

STORM WRECKS HOME OF ELMER STERLING ON SATURDAY NIGHT

On last Saturday night the home of Elmer Sterling, in the Longview community, was wrecked by a storm which seemed to take the nature of a cyclone. The house and its contents were scattered for a distance of half a mile. It appears that the storm dipped to the earth for about this distance and then either subsided or rose to a higher level.

Mr. Sterling and his family were away from home, spending the night with Mrs. Sterling's parents. No other damage was reported in the community, and at the time this is written no further report of the storm has been received from other communities in this vicinity.

It is not known what time the storm occurred. A clock that was blown from the house was found near the scene Sunday morning and it had stopped at 12:45, and it was supposed that the storm struck some time close to the hour indicated by the clock.

This storm was the first of its kind that has ever visited this section of country, so the pioneer citizens claim. As is usually the case with storms of a cyclonic nature, there were some freak stunts reported. A five gallon pail that stood at the corner of Mr. Sterling's home was left unmolested in the field and left in a standing position, covered with the oil cloth, and a bowl was still sitting at the center of the table as if nothing had happened, according to the report.

NEW NAVY AID



Ernest L. Jahncke of New Orleans who has been named assistant secretary of the navy by President Hoover. He succeeds Theodore Douglas Robinson of New York.

Highway Forces Levelling Roads After Recent Rains

The Highway forces have been out this week, dragging and levelling the roads in this vicinity following the rains that fell the first of the week. They are doing some effective work and the highways are being put in first class condition. Community roads are also being looked after by local citizens and the county work. C. C. Rasdale has been employed by the city to drag the streets, and he has been putting in good time at the job, which is appreciated by all who traverse our streets, either as pedestrians or otherwise.

LONGVIEW SCHOOL CLOSING EXERCISES HELD LAST FRIDAY

The school closing exercises of the Longview School were held last Friday with all-day attractions and dinner on the ground. It was estimated that there were 250 people present. The Baileyboro School was dismissed for the day and the faculty and pupils from that school attended in a body. The days schedule included the school closing program and several ball games. The Longview boys' ball team played two games, one with the Baileyboro team and the other with Circle Back. They lost both games. The girls team played two or three games. The most interesting game was between the school girls and married ladies of Longview, the score being 25 to 22 in favor of the married ladies.

The Longview School has had a very successful and satisfactory term. Mrs. Dyer, the superintendent, has not been able to teach since Christmas, at which time she suffered an attack of the flu, but her place has been very ably filled by her son, Melton Dyer. Other members of the faculty were True Dyer and Mrs. Melton Dyer.

LARGE ACREAGE TO BE PLANTED IN TOMATOES

According to information received at The Journal office, there will be a large acreage planted to tomatoes in this vicinity this year. A number of local farmers have already planted tomatoes and more of them intend to plant soon.

Mr. Clark and E. R. Hart are jointly interested in a 40-acre crop of these vegetables, which Mr. Clark finished planting last Saturday at the Muleshoe Club House. About 65 acres had been planted in this immediate section before the rain, according to reports, and the acreage will at least be doubled as soon as the soil is dry enough for the work to proceed.

Local Markets

These prices are furnished by the local buyers, and are for your convenience.

Kaffir	93c
Maize	1.00
Corn, ear	95c
Corn, shelled	73c to 75c
Sudan	\$265
Maize heads	\$12.50 to \$13.00
Kaffir heads	\$12.50 to \$13.00
Cane Seed	\$1.15
Hogs	\$9.50
Retail Feeds	
Cotton seed cake	2.75
Cotton seed meal	2.75
Shorts	2.50
Cow Chow	\$3.00
Milk Maker	\$2.75
Tankage	\$5.25
Seed oat	\$1.00 bu.
Produce	
Heavy hens	23c
Light hens	20c
Colored fryers	27c
Leghorn fryers	22c
Stags	10c
Cocks	95c
No. 1 Turkeys	10c
Old Turkeys	10c
No. 2 Turkeys	6c
Hides	6c
Eggs	30c
Cream	40c
Capons, 3 lb. and up	25c
Capons, under 3 lb.	18c

(Prices furnished by the Muleshoe Produce Co. subject to change without notice.)



GRADUATING EXERCISES TO BE HELD AT WEST CAMP SCHOOL FRIDAY, MAY 24

The West Camp school will close its present term next week with appropriate exercises. On Friday night of this week a general program will be held. There are three graduates this year, and Judge Chas. Clements of Plainview, will deliver an address to the class on this occasion. West Camp has the reputation of having one of the best schools in this section of the Plains. Its faculty as well as patrons and student body are wide awake, up-and-doing folks and through their activities have built up a school of which any community might well be proud of. The graduates are: Virgie Adair, Annetta Waller, and Goldens Thorp.

THIRTY-FOUR GRADUATES FOR WAYLAND COLLEGE

Plainview—A class of thirty-four will be graduated from Wayland College this year and the class memorial is one of the most expensive ever given the Alma Mater by any graduating class. The memorial is a nine foot board fence around the football field. An arch is being built at the drive entrance which will bear the names of the '29 seniors. The cost of the memorial was \$1000.

COUNTY NURSE TO LEAVE SATURDAY FOR CALIFORNIA

Miss Dorothy Wentland, who has been County Nurse here for the past four years, is leaving Saturday for Los Angeles, Calif., where she will spend a short vacation. From Los Angeles Miss Wentland will go to Northwestern University for an advanced course in Public Health Nursing, the Texas State Health Department having granted her a three-month leave for this purpose.

Miss Wentland has made many friends since coming to Muleshoe, who regret that she is leaving, but all wish for her much success in her new work. It is understood that a new nurse will be on the job here at an early date, but as yet the Legislature has made no appropriations for the State's part of the expense in this work.

Methodist Church

There will be regular services at the Methodist Church Sunday. We are anxious for all members to be present Sunday. Your class needs you, your church needs you, and your pastor needs you. All working together, we can accomplish great things for our homes, our community, and our God. We invite all who do not have a church home to make this church your home.

W. B. HICKS, Pastor.

SENIOR CLASS PLAY
The Senior Class of the High School presents the best play of the year, "One Room Plus", on Wednesday night, May 22. This is a very modern play and one you can't afford to miss. Admission 25 and 35 cents.

RURAL SCHOOLS ARE CLOSING TERMS WITH PROGRAMS THIS WEEK

Practically all of the rural schools will close this week for the summer holidays. All have had a very successful year and the patrons are well pleased with the work accomplished this year, and Judge Chas. Clements of Plainview, will deliver an address to the class on this occasion. Saturday night of this week Goodland will present a program which will bring to a close its school term.

Federal Land Bank Calls a Meeting of Secretaries

Information has been received by Mr. L. S. Barron, secretary-treasurer of the local Farm Loan Association, that the Federal Land Bank of Houston has called a conference of all secretaries-treasurers and their local boards in this immediate section of the State. The meeting for this section has been called for May 23, 1929, at Lubock, Texas. This is one of the fourteen sectional meetings that are being held throughout the State during the months of May and June. The annual conference of the officials of the Federal Land Bank and the National Farm Loan Associations are in the form of get-together meetings to review the record of service of the associations and bank and to work out plans by which the organization can be of still greater service to the rural sections of the State.

STEED FUNERAL HOME COMPLETED THIS WEEK

The C. V. Steed Funeral Home was completed this week and the building, which is a stucco structure, adds much to the appearance of that part of town. Mr. J. H. Joslin will represent the establishment here, which is a branch of the Clovis concern of the same name. Modern ambulance service will be available day or night. This is a service that Muleshoe and vicinity has long needed.

FAVORABLE REPORT ON BILL TO ELIMINATE ELECTRIC CHAIR

Press reports Wednesday stated that the House committee on criminal jurisprudence today reported favorably a bill by Rep. Elwin Gerron, Waxahatchie, re-establishing public hangings as punishment for capital offenses. The measure, if enacted into a law, would abolish the electric chair and require sheriffs to perform executions. A fee of \$35 would be paid for springing the trap.

Gerron told the committee executives privately conducted at the penitentiary had failed to halt slayings in Texas.

E. A. Bills, attorney of Littlefield, was in Muleshoe this week.

Miss Lillian Adair visited home folks Sunday.

MOTHER'S DAY PROGRAM WAS ENJOYABLE AFFAIR AT YL, ALONG WITH RAIN

Mother's Day began with a nice rain, which continued until late in the afternoon. We met for Sunday School and at its close a short and appropriate Mother's Day program was given. Then the mothers and daughters were honored by having the fathers and sons prepare and serve a very good dinner. After an afternoon of good singing supper was served. The Epworth League then held their evening service, after which we all went home, feeling that it had been a "Mother's Day", indeed.

DOUBLE HEADER FOR BASE BALL FANS NEXT SUNDAY

A Double header is on the program for the entertainment of base ball fans next Sunday afternoon when the local team will meet Baileyboro and the Clovis Shops team here. Muleshoe has been meeting with a little hard luck at times in some of its games, but they have been pepping up the last few days and promise to give the visitors a brand of base ball they are not expecting. Come out Sunday and help "pour it on" the visitors.

MULESHOE BAKERY NOW UNDER NEW MANAGEMENT

The Muleshoe Bakery, which has been owned and conducted heretofore by H. T. Kennedy, has changed hands. A. R. Beardsley having purchased the business and assumed management this week. The new owner has been employed by Mr. Kennedy as baker for some time. He is a first class baker and has also had previous experience in a business way.

Mr. Beardsley informs us that certain changes will probably be made soon, which will no doubt prove advantageous to the patrons of the bakery. Further announcement of these changes will be made in The Journal as soon as definite information is available concerning them.

We are glad to welcome Mr. Beardsley to the list of business firms in Muleshoe, and bespeak for him a liberal patronage by the local citizenship. He has his ad in The Journal this week.

H. A. Lattimore, Star-Telegram traveling agent, was in town Wednesday. Mr. Lattimore has been making Muleshoe regularly as Star-Telegram circulation man for quite a few years. He was a caller at The Journal office.

Mr. M. G. Scott of Enochs was buried last Sunday. Mr. Scott had been in ill health for several months, following an attack of the flu.

Muleshoe Section Is Favored With A Splendid Rain

Another fine rain which brightens prospects 100 percent fell throughout the Muleshoe territory Saturday night and Sunday. A total rainfall of 2 1/2 inches was reported by Judge R. J. Klump, who has charge of the Government weather gauge in Muleshoe.

Some of the wheat had begun to suffer as a result of the dry weather, and the threatened delay to farmers in getting their row crops planted was causing many of them to become somewhat discouraged. Everyone was glad to see the rain and no doubt it will result in much benefit to the entire country.

Planting of crops of all kind will start on a large scale within the next day or two. Dozens of Farmalls in this community have been in readiness for some time for the planting season. Combines are being put in readiness for the wheat harvest, which promises to be the best in years. Quite a number of these machines have been sold the past few days, which is further evidence of the progressiveness of this community.

COMMENCEMENT SERMON AT SCHOOL AUDITORIUM SUNDAY MORNING, MAY 19

Commencement sermon at High School Auditorium Sunday, May 19, at 11 a. m. Rev. H. B. Strickland will have charge of the services. Senior play Wednesday night, May 22. Grammar School program Thursday night, May 23. Commencement exercises Friday night, May 24. Dr. Leroy T. Patton, head of the Department of Geology, Texas Technological College, will deliver the main address for the commencement exercises.

DEEP PLOWING FOUND SUCCESSFUL METHOD TO AVERT WINDS

Proof of an experiment made near Brownfield by County Agricultural Agent R. B. Davis, of Terry County, was thoroughly convincing last Saturday and Sunday, with the extremely high winds that blew sand everywhere, covering several good stands of cotton and corn.

Recently Mr. Davis experimented with deep plowing, turning up a 10-acre tract about one mile west of Brownfield, from 18 inches down. During the sandstorms of last week, when other fields were blowing in all directions, this tract did not blow at all.

"We got the idea from the grading of our highways," Mr. Davis relates. "We could see that, about 18 inches beneath the surface soil, there was a sticky, clay sub-soil that held the moisture well. By turning this up to the top, we figured it should hold the moisture and the surface soil."

The sand was blowing hard last Saturday afternoon, when the 10-acre tract was inspected by Mr. Davis, Prof. K. M. Renner and Prof. Bowers of Texas Technological College, and some of it had blown from the adjoining acreage onto this tract, but the 10 acres were standing firm and still as any Central Texas blackland farm.

"With this deep plowing," said Davis, "practiced on every farm in Terry County, we have evidently conquered one of the worst enemies this section has."—Lubbock Journal.

HEADS TENNIS TEAM



Fitz Eugene Dixon, who has been named captain of United States Davis cup team. He succeeds Joseph V. Wear, who was temporarily placed in charge in France last summer after William T. Tilden had been declared ineligible.

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year \$1.50
Outside of County \$2.00

Member Texas Press Association
Member National Editorial Association

The fine rain last Sunday is the cause of all the smiles on the faces of our farmers and business men. Although crops were not suffering to any great extent, the moisture was needed for the planting of cotton and feed stuff. This season promises another bumper crop as usual in this section.

And speaking of rain, a man was heard to remark yesterday that he was sure glad we got the paving done before the last downpour, even if it did have a few rough places in it.

"It's great to be a Texan," especially if you live in Muleshoe.

The value of a Trades Day has undoubtedly proved its worth. Better business in all lines is reported and people have come to Muleshoe to trade who had never been here before. Although the cost was considerable at the start, it is money well spent.

Electric power output in 1928 showed an increase of 8.5 per cent in the United States over 1927. In the South-west (including Texas, Mississippi, Arkansas, Louisiana and Oklahoma) the increase was 21.3 per cent, Texas being responsible for a very large part of the gain.

Williamson County put on an unique kind of fair—"educational." All but two of the 98 schools in the county were represented in the parade of 8,000 pupils who took part in a pageant depicting the development of America from the time of the Indian down to the administration of President Harding.

With three commercial hatcheries of a combined capacity of 72,000 eggs running full time, Weatherford expects to set a new high record this year in poultry and egg production.

GRAMMAR SCHOOL PROGRAM
The seventh grade commencement exercises will be held next Tuesday night at 8:45 at the High School auditorium. The public is cordially invited to attend.

Town Talk

Mr. and Mrs. Bud Langford and son, W. A. Langford of Amherst, and Mr. Kyle of Hamlin, were in Muleshoe a short time Tuesday evening. They were returning home from a business trip to New Mexico.

H. C. Henington returned to Amarillo Tuesday, where he is under the care of Dr. Gist. Mr. Henington has been in ill health for some time, but his many friends will be glad to learn that he is improving.

H. A. Skaggs of Amarillo was visiting relatives in Muleshoe this week. Mr. Skaggs is a brother of Mrs. H. C. Henington.

O. N. Head left this week for Station where he will take charge of a branch house for the Lubbock Poultry and Egg Co.

Miss Janet Crowley of White Deer has been visiting her aunt, Mrs. H. C. Henington, here this week.

Mr. and Mrs. O. D. Snider and V. K. McCaskill of Amarillo visited Mr. Snider's brother, W. B. Snider and wife in Muleshoe Sunday.

Mr. and Mrs. Warren of Hollis, Okla., are visiting their son, Neal Warren and family, of Baileyboro.

Madames C. C. Mardis, Fred Rice, E. W. Charles Miss Irene Jones and Mr. John N. Jones were in Amarillo Wednesday.

R. L. Patton returned home Tuesday from Plainview. He reports a 2-inch rain at Plainview.

Mr. and Mrs. G. A. Dunn spent the week-end in Happy.

Court adjourned until Monday of next week, which will be the last week of the May term.

Mrs. J. M. March and daughter, Doris, and Miss Marie Arnold are visiting in Hollis, Oklahoma.

Elmer Hoskins is seriously ill with pneumonia.

Mrs. R. A. Thompson has been suffering with an attack of the flu this week.

Chas. White of Borger is visiting with relatives here this week.

Judge V. J. Campbell was in Portales last week-end.

OFFICIAL NOTICE

On the 27th day of May, 1929, the Commissioners' Court of Bailey County, Texas, will set as Board of Equalization, to equalize the State and County taxes of Bailey County, Texas. Any person wishing to discuss the matter of equalization will be heard at that time.

J. E. ADAMS,
County Judge.

SINGLE VARIETY COTTON COMMUNITIES ON INCREASE

College Station.—More than a quarter million acres are devoted to the growing of single varieties of cotton on the community standardization plan this year, this acreage being divided among 812 farmers in 115 communities in 39 Texas counties. This information on the progress of the move to increase cotton-growing profits by concentration of varieties has been gathered by E. A. Miller, agronomist in the Extension Service, from questionnaires sent county agents.

"The decline in quality of Texas cotton brought about by increases in planting seed of poorer grades and staples will seriously affect the cotton farmer unless checked," Mr. Miller declares. "It is difficult for an individual farmer to secure a premium for superior cotton, but when an entire community grows one good variety enough volume is obtained to permit pooling and sale according to grade and staple. Last year premiums from such cotton averaged about \$6.85 per bale.

The acreage in standardized community cotton has almost doubled this year over last. Data from county agents show that there are now 37 gins in the State devoted entirely to the ginning of a single variety, and that 41 gins plan special gin days for the standardization cotton. The advantage of keeping seed pure and reducing gin cut cotton are almost as important gains from standardization cotton as the premiums obtained.

"This year 29 communities plan to pool their cotton for sale, and 17 expect to market partly at least through the Texas Farm Bureau Cotton Association to obtain prices based on quality."

MARKETS FOUND FOR HOME PRODUCTS

El Paso.—Supplying a chain of El Paso grocery stores with yeast roll dough for sale to city housewives who have outside employment is an activity of Mrs. Venson of Hollyhook Farm in El Paso County as a part of the general program of home demonstration clubs in home industries and marketing. This enterprise is making money for Mrs. Venson and enables the busy city housewife to mold the dough into rolls, let it rise for a short time and at a minimum of time and expense serve her family excellent biscuits.

Rose conserve made from the petals of fragrant American Beauty roses is manufactured by another home demonstration club woman here, Mrs. Graves, and the six-ounce jars sold for \$1.00. Other home marketing activities reported to the Extension Service by Mrs. Irma Sealy, home agent, are commercial flower growing, sales of home made candies, and the merchandising of home canned fruits and vegetables.

Bailey County Abstract Comp

L. S. BARRON, Manager. MULESHOE, TX. (ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.

(Member Texas Abstractors Association; Also Member Association of Title Men)

Avoid Embarrassment

Many a man as he walks down the street, is afraid some friend he's going to meet. The reason why he is so much distressed, is because his suit needs to be cleaned and pressed. The way to make such a feeling stop, is to hustle that suit to our good shop.

Muleshoe Tailor Shop

(CORP. J. S. BUISTER)

Remember—the world owes you a living

—But it's up to you to collect



WATCH GROWING THINGS

This month is a critical one for many growing things, the success or failure of which growth may have a lot to do with the prosperity of this entire community.

Better farms and gardens and poultry products means growth for all of us. And if we can offer any financial advice or service, please do not hesitate to consult us.

Blackwater Valley State Bank

MULESHOE, TEXAS

"There is No Substitute for Safety."

Public Sale!

Saturday, May 18, 3 P. M.
On the Steets of Muleshoe

- 1 LIVING ROOM SUIT, GOOD SHAPE.
- 1 DUOFOLD, 1 TABLE, 2 CHAIRS.
- 1 ARM ROCKING CHAIR
- 1 DINING ROOM SUITE, GOOD AS NEW.
- 1 8-FOOT DINING TABLE, 6 CHAIRS; 1 BUFFET; 1 CHINA CABINET.
- 1 LARGE HEATING STOVE, 1 KITCHEN COOK GAS STOVE.
- 1 SEAMLESS AXMINSTER RUG, 9x12, VALUE \$65.00
- 1 WILTON VELVET RUG, 8 1/2 x 10 1/2, VALUE \$50.00.
- 1 BREAKFAST TABLE, WHITE ENAMEL.
- 1 SMALL TABLE, WHITE ENAMEL.
- 1 COLEMAN GAS LAMP, GOOD AS NEW.
- 2 RADIO POLES, 32 FEET.

MANY OTHER ARTICLES TOO NUMEROUS TO MENTION.

TERMS CASH

D. E. Keeney, Owner
C. W. Mick, Auctioneer

FREE!

ONE BARREL GASOLINE

Delivered at Your Door

With the Purchase of Any
USED CAR OR TRUCK

—ON—

Saturday, May 18th

CASH OR TERMS

Come in and Look Them Over—Some Real Buys

Valley Motor Co.

Does your MOTOR SING or POUND?

STOP in the middle of a good substantial hill and listen to the various sounds coming from motors which are climbing it. Some glide along like song birds—others hellow forth like jazz-crazed saxophones. Why the difference? Simply this—the fuel.

With Conoco Ethyl Gasoline in the tank, your motor literally sings along because Conoco Ethyl delivers a steady, even flow of power—hp hill or on the level. It won't knock. Hence, it eliminates that pounding noise—so hard on the ears as well as on the motor.

Being a proper admixture of Conoco, the extra miles motor fuel and the Ethyl brand of Anti-Knock Compound, Conoco Ethyl is the acknowledged pace setter for summer driving. It keeps the engine cool at all speeds—delivers maximum power and assures smooth, quiet running.

And best of all, it more than saves its slight extra cost by reducing wear and tear and by giving you the greatest motoring satisfaction you have ever enjoyed.

Try Conoco Ethyl today.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high grade petroleum products in Arizona, Arkansas, California, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming



CONOCO ETHYL
Extra knockless miles

ODD METHODS OF FISHING

There are many ways of catching fish, but one of the quaintest methods is that revealed by natives to the administrator of New Guinea on a tour of that territory. At Hatan the natives gave an exhibition of kite fishing for gars. The kites, construct-

ed of pandus leaf, and shaped like huge birds, are flown from canoes, the motion of which makes the kites' tails skip along the surface of the water. A "spider's web" is attached, in which the fish become entangled. Often 50 fish are caught with one kite in a day. The natives also stupefy fish with drugs.

LAMB COUNTY VOTES TO RETAIN COURT HOUSE AT OLTON

An enthusiastic county seat fight closed with an election in Lamb County last Saturday, in which Olton, the present county seat, Littlefield and Amherst each took an active part. It would have been necessary for Littlefield to have received two-thirds of the votes cast in order for the county seat to have been removed to that city, owing to the fact that it is not located within five miles of the geographical center of the county. Amherst would have needed only a majority of the votes cast to win in the contest, as it is centrally located. Littlefield polled a much larger vote than both of the rival towns, but lacked more than 400 votes of reaching its goal, while Amherst received a smaller number of votes than Olton.

The aggregate returns of the election are as follows, according to the Lubbock Sunday Avalanche-Journal: For retaining the county seat at Olton, 999; for removing the county seat to Littlefield, 2,159; for removing the county seat to Amherst, 765. Total number of votes cast, 3,843.

The campaign, while vigorously conducted on the part of each of the contesting towns, was peaceable and no disorders were reported.

FASTER CARS ARE DEMANDING SAFER HIGHWAYS

(By E. E. Duffy)

Most automobiles now being made have a speed of at least 50 miles an hour.

Car speeds and the great volume of traffic now thrown on the roads are exerting a beneficial influence on highway design and construction. In the early days of rural pavement laying, for instance, many surfaces were built to a width of no more than 16 feet, scarcely room enough for a load of hay and a car. Later an 18-foot pavement width was adopted by most states with the thought that six yards would surely be adequate for two passing automobiles.

Recently, however, experience and government tests have demonstrated that in the interest of speed with safety a rapidly traveling car should have a ten-foot lane. Some drivers, of course, should have even more space, but highway authorities are in accord on a 20-foot width for the ordinary rural road subjected to fairly heavy traffic.

Illinois, Michigan and Wisconsin are among the states now specifying 20-foot pavements on well traveled roads. Twenty percent of the mileage of rural pavements built on Federal aid projects last year were 20 feet in width. New York, particularly, has gone in for even wider rural pavements many being built 27, 36 and 40 feet wide.

Safety is being introduced into pavements through other mediums, such as smooth surfaces, easier curves of a pitch suitable for fairly high speeds, wider shoulders, greater sight distance at curves, better guard rails, better grade crossing facilities such as under-passes, and better designed highway intersections.

Where traffic is quite heavy, streets and roads are in some instances being separated at intersections through the elevation of one thoroughfare over the other. The cost of such structures is soon returned through the elimination of congestion.

Less expensive but quite suitable arrangements for continuous and safe travel at intersections may be made. Notably in New York and New Jersey, traffic circles, sometimes called rotary intersections, are in service. These consist simply of a circular pavement into which traffic pours from the intersecting highways. This avoids all left hand turns—one of the greatest contributors to accidents.

Some states are adding two extra lanes to all highways at the intersection. This extra space permits a free flow of cars. Another method is the curved intersection wherein each of the cross roads is joined to those adjacent by a curve, cutting off the corner and forming a simple design similar to that on some of Grandmother's old comforters.

AIM TO DEVELOP BETTER RURAL NEWS

College Station.—As an aid to county and home demonstration agents in gathering and writing constructive news of farm and home demonstrations for their local newspapers, an Extension News Writing Contest is announced by W. H. Darow, editor of the Extension Service. The contest is to begin August 1st and last one year, during which time the contestants will be given various aids from headquarters designed to sharpen the nose for news. Exhibits of printed materials in the six classes of competition will be made at A. & M. College in the summer of 1930 and judged by a group of editors.

The contest is a recognition of the local newspaper as an important medium for extending the results of demonstrations to the entire rural public. The Extension Service is encouraging the closest co-operation between its agents and newspapers, not for the sake of self-seeking publicity, but to make demonstration work effective on more farms and in more homes.

EFFECTIVE REDUCTION OF FREIGHT RATES ON GRAIN FROM INTERIOR POINTS

(From Speech of Congressman Marvin Jones.)

"I am glad to note that the administration has recommended and made effective a reduction of freight rates on grain from interior points to ports of exportation. This is strictly in line with the export premium or debenture policy of encouraging the exportation of surplus farm crops.

"I hope the policy will be enlarged to include a reduction on all farm products and on all lines throughout the country. It is also sincerely to be hoped that it will not be a temporary reduction, but will continue through the harvest season so that the farmer may receive the advantages of it. This would be in line with the Hoch-Smith resolution passed some time ago.

"The railroad rates on grain shipments in Canada are considerably lower than the rates in this country on the same commodity. This gives the Canadian farmer a great advantage over the producers in the United States."

No Need to Worry

ABOUT THE WEEKLY WASHING

Let us launder your clothes for you each week. We do satisfactory work and our prices are reasonable.

Courteous Service Always

The Muleshoe Laundry

MULESHOE, TEXAS

The Journal Office for Commercial Printing

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS.

I. W. Harden, President.
J. J. Lawler, Vice-President.
L. S. Barron, Secretary-Treasurer.

LOAN COMMITTEE

J. A. White
M. F. Collins
R. J. Klump

A Long Time Loan and Low Rate of Interest

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

ROAD HINTS

Comfortable Rest Rooms

Let Us Drain Your Crank Case and Refill With

Phillips Paraffin--Base Oil
1-2 Gallon **FREE** Allowed

Up-to-Date Grease Service

FLATS FIXED

"66" Service Station

PHONE 7

GROCERIES

Of a Quality That Women Ask For...

Visit our store today—inspect our selection of famous makes of foods! Let us convince you that our prices are lowest, quality considered! Our service—our personal attention makes shopping a pleasure here.

Our market business is growing all the time because we cater to our customer's wants with the best varieties the market affords.

We Appreciate Your Business.

HEADQUARTERS FOR EVERLITE FLOUR

HENINGTON'S GROCERY
And Market



The Best Way to Get By On The Farm

Is to have sufficient equipment to meet the present day requirements for efficiency. Our line of Farming Implements and Tools is the best to be found anywhere.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements



Check

Value for Value Price for Price!

If you are considering the purchase of an automobile, you owe it to yourself to check the new Chevrolet Six against any other car—value for value and price for price!

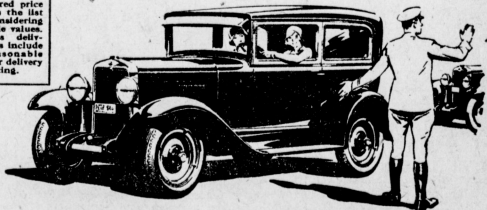
Here, in the price range of the four, is offered a smooth, powerful, six-cylinder valve-in-head motor—which delivers better than 20 miles to the gallon of gasoline—and whose smooth, quiet, velvety operation, with its complete lack of drumming and vibration, is a revelation. Here are beautiful bodies by Fisher—with fittings by Terrstedt...rich, deep-tufted upholstery and adjustable driver's seat. And throughout the entire chassis are found numerous examples of advanced engineering—such as quiet, non-locking 4-wheel brakes...ball bearing steering mechanism...and automatic acceleration pump.

But no mere recital of features can give you any conception of Chevrolet's value leadership. So we urge you to come in and see for yourself why over 500,000 people have chosen the new Chevrolet Six since January 1st!

The COACH
\$595

- The ROADSTER...\$525
 - The PIKETON...\$525
 - The COUPE...\$595
 - The SEDAN...\$675
 - The Sport CABRIOLET...\$695
 - The Convert...\$725
 - The Sedan Delivery...\$595
 - The Light Delivery Chassis...\$400
 - The 1 1/2 Ton Chassis...\$545
 - The 1 1/2 Ton Chassis with Cab...\$650
- All prices f.o.b. factory Flint, Michigan

COMPARE
the delivered price as well as the list price in considering automobile value. Chevrolet's delivered prices include only reasonable charges for delivery and financing.



Valley Motor Company

MULESHOE, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe Texas

NOTICE OF SALE
The school trustees of the Muleshoe Independent School District No. 5 will sell for cash, to the highest bidder, at public auction, the old frame school building, located just south of the Haney home, on Saturday, May 25th, at 4:00 o'clock. 12-36c.

STATED MEETING OF Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
VISITORS WELCOME
W. T. BLACK, W. M.
J. B. ROBERTS, Sec.

A. R. Matthews, M. D.
Physician
and
Surgeon
MULESHOE, TEXAS

MICK
The Auctioneer
Will cry your sales anywhere. References: Coma Land and bear etc. Phone thru Dimmitt. P. O. Muleshoe or Flag.

O. N. ROBISON
General Auctioneer
20 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Suppers. Muleshoe, Texas. Route No. 1.

CANCER FREE BOOK
Sent on Request
Tells cause of cancer and what to do for pain, bleeding, odor, etc. Write for it today, mentioning this paper. Address: Indianapolis Cancer Hospital, Indianapolis, Ind.

Send Your
Abstract Work
—To The—
Muleshoe Abstract
Company
A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium
Clinic
DR. J. T. KRUEGER
Surgery and Consultations
DR. E. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALONE
General Medicine
DR. J. H. STILES
DR. L. P. SMITH
General Medicine
MISS MABEL MCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training school for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

Better Built for Better Service
Superior construction assures you greater power and longer life when you buy a
DEMPESTER
NO. 12, BACK GEARED
Ann-Oiled WINDMILL
Timken Tapered Bearings, Machine Cut Gears, Positive Brake and Oil It—Once a Year Feature make the Dempester No. 12 outstanding. Drop around and let our convenient windmill and pump man show you a sample.
E. R. HART LUMBER COMPANY
Muleshoe, Texas.
Also carrying a complete line of Dempester Well Machinery.

What's Doing In West Texas

That De Leon shipped a car of Shorthorn Junior and senior calves to Lake Charles, La., is an indication of what that territory is concentrating on. J. Doss Miller, Jr., and C. M. Caraway shipped the car consisting of 29 bull calves to Henry Gray, a breeder of Shorthorns at that State. The animals were all fine registered stock and represented a considerable value.

Hamlin has completed plans for a cream route that makes a loop around the town, and then goes into Stamford, and collection will start upon the arrival of a sufficient number of cream cans and will be under the direction of T. A. Carter. The producers will receive a premium of 10 cents per pound above market price for sweet cream.

Canyon has started a campaign to raise \$50,000 for the erection of the first unit of a museum building to house the relics of the Panhandle-Plains Historical Society.

Archer County's Chamber of Commerce has made plans to establish a higher grade of cattle in the county with the purchase of 28 high bred registered animals to be shipped from Michigan, Ohio and Indiana breeders.

Friona, in following up the work of Better Home Week, has inaugurated a Better Homes contest for Friona and vicinity during the coming summer to end August 15. Prizes will be awarded for the three best homes. Two classes of homes will be considered, those in the city limits and those within a six mile radius.

Iowa Park will sponsor a Community Work Day on June 4, at the Fair grounds in order to get the grounds ready for the proposed erection of a grand stand for general use. Labor and the use of tractors, teams and other equipment will be donated so that the work may be completed in one day.

Crosbyton is experiencing a new residential building boom. On one block recently sold by B. W. Ellison there is to be built six brick veneer homes by its new owner, G. H. Johnson. Johnson has already built four homes in Crosbyton.

Ralls, in being chosen the place of meeting for the 1930 South Plains District Convention of the West Texas Chamber of Commerce, brings the meet to Crosby County for the second time, as it was held in Crosbyton in 1927. Ralls had an enormous delegation at the recent convention at Tahoka.

Pampa's Chamber of Commerce recently conducted a poultry and dairy school at which 50 students from the vocational agricultural class of the high school, and about the same number of farmers from the territory were present. The school was in charge of Prof. E. M. Benner and Prof. R. C. Mowery of Texas Tech.

Seymour will entertain the delegates from the Lower Panhandle District of the West Texas Chamber of Commerce in convention on May 16. A fish fry and golf at the Seymour Chamber of Commerce park at Lake Kemp, under the auspices of the Lions Club, and a band contest with \$180.00 in prizes will be features of the convention.

Olney's proposed street lighting system is to become a reality. The present plans provide 40 standard lights, and 60 bracket lights to be placed where standards are not appropriate. This system is subject to change and the exact number of each to be installed will be determined by a committee appointed by the council.

MAKING THE COUNTRY SAFE FOR HEALTH

College Station.—The battle for rural health through sanitation isn't won yet, but steady improvement is noted from year to year, home demonstration authorities of the Extension Service say. Indeed, it is not too much to expect, they think, that the fly may soon be almost entirely excluded from houses due to the constant screening of more and more homes. Last year 4100 homes were reported by home demonstration agents to have been screened, or flies, mosquitoes and other insects controlled in various ways, or sanitary out-houses built. The country is a naturally healthy place to live if simple precautions are taken, but lack of information, agricultural distress, and high costs have combined to retard sanitation measures.

EDITOR OFFERS \$1,000,000 PRIZE FOR A TREE

The postmaster of a sub-post office recently stated that each year Uncle Sam sells 65,000 tons of paper that comes from the little perforations appearing on sheets of postage stamps.

Now 65,000 tons is a sizable load—loads. If 1000 farmers (a lot of farmers) each had 65 hired men (a lot of hired men) and each hired man loaded a ton of hay on a wagon—the combined loads of the 65,000 wagons would be 65,000 tons, which is the amount of paper obtained each year from the tiny holes between our stamps.

All of which shows that the United States uses some stamps, and induces the editor to offer a prize of \$1,000,000 to the first farmer growing a pulpwood tree capable of producing the stamps that go around these little perforations.

There is no hitch to this offer. Simply grow the tree, present it to the editor, and he will give you a check for the full amount.

WISDOM DISCOVERED IN ANCIENT CUSTOMS

Any custom that has held its own for generations usually has something back of it, no matter how little it appears to be supported by modern science, in the view of Hugh S. Cumming, surgeon-general of the United States public health service.

"For a thousand years," he says, "the Chinese have prescribed the heads of powdered toad fish as a remedy for heart trouble, and now adrenin, the most up-to-date drug for the treatment of heart diseases, has been found to exist in the head glands of that fish.

"For generations the fact that American Indian hunters always chose the liver and the white men the most when the animals they had trapped or killed were divided, was quoted as proof of their ignorance and primitive development.

"Yet in the last five years the great nutritive value of liver has come to be recognized and it is prescribed in cases of anemia."

Under New Management

I have purchased the Muleshoe Bakery from Mr. H. T. Kennedy and will continue to run the business under its present name.
We will endeavor to keep our products at the same high standard as before, and strive to improve upon them at all times. Your continued patronage is solicited.

A. R. Beardsley, Mgr.

Would You Like to Forget That Your Car Has Tires?



If you frequently "step on it" up to 60, 70, 80 miles per hour—
If you cover 300, 400, 500 miles a day on trips with extreme riding comfort—
If you drive several times farther each year than people usually do—
Or if you take pride in having the finest of everything on your car—
You are invited to see the 1929 Goodyear DOUBLE EAGLE.

No other tire is like it—it is an entirely new type, original with Goodyear—a 30th anniversary achievement.

We believe that a set of Goodyear DOUBLE EAGLE tires will last as long as you will use your car. The chances against blowouts—or even a puncture—are so remote that you may virtually *Forget That Your Car Has Tires*. The cushioning power of these tires means a new experience in comfortable riding on roads of all kinds.

Come in and talk over the attractive proposition we can make you on a change-over from your present tires to Double Eagles.

Important Features of the "Goodyear Double Eagle"—The Tire of Tires.

- 1 The finest, strongest, handsomest tire that money can buy.
- 2 The deep-cut, tractive All-Weather Tread is practically double-thick.
- 3 The toughest and longest-wearing rubber compound in this tread Goodyear has yet developed.
- 4 The body of the tire is built extra heavy of SUPER-TWIST cord fabric, to a new oversize dimension, both in cross-section and overall diameter.
- 5 More plies of this SUPERTWIST cord fabric; more rubber between the plies.
- 6 Heavy friction coating of rubber to protect cords from moisture.
- 7 Special low temperature cure.
- 8 The finest materials, the finest construction, regardless of cost.

GOOD YEAR

Millions More People Now Ride on Goodyear Tires!

Valley Motor Company

Phone No. 12 Muleshoe, Texas

It costs very little to recondition a MODEL T FORD

THE Ford Motor Company is making a new car, but it is still proud of the Model T. It wants every owner of one of these cars to run it as long as possible at a minimum of trouble and expense.

Because of this policy and because of the investment that millions of motorists have in Model T cars, the Ford Motor Company will continue to supply parts as long as they are needed by Ford owners.

So that you may get the greatest use from your Model T, we suggest that you take it to the nearest Ford dealer and have him estimate on the cost of any replacement parts that may be necessary.

You will find this the economical thing to do because a small expenditure now will help to prevent costlier repairs later on, increase the value of the car, and give you thousands of miles of additional service.

For a labor charge of only \$2.60 you can have your generator put in first-class condition. A new universal joint will be installed for a labor cost of \$3. Overhauling the carburetor costs \$1.50; steering gear, \$3.50; radiator, \$7.50. A complete overhauling of the rear axle assembly runs between \$5.75 and \$7 for labor. An average price of \$22.50 covers the overhauling of the motor and transmission.

These prices are for labor only because the need and number of new parts depend on the condition of each car. The cost of these parts is low, however, because of the Ford policy of manufacturing and selling at a small margin of profit.

FORD MOTOR COMPANY



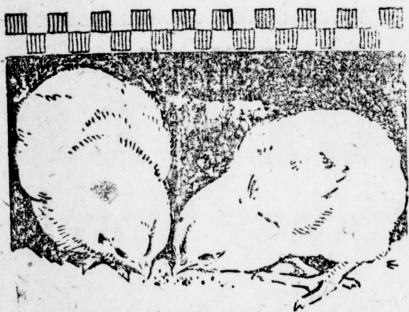
R. L. BROWN
The Land Man
Lands, Oil Leases
Royalties

BUILDING

IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.

W. C. GORDON

At Panhandle Lumber Company



Four Months From Now

WHAT chicks get in their feed will have a lot to do with keeping them alive and growing. More than 2,500 hatcheries say, "Feed Purina Chick Startena." There's a reason.

Every ingredient that goes into Startena is carefully chosen and tested. Startena is rich in life-giving and growth-producing vitamins, proteins and minerals. Every ingredient in Startena has its job to do. Every ingredient does its part in keeping chicks alive and growing.

Start your chicks on Purina... keep them on Purina... you'll get more grown-up chicks and have more money left after all chick raising cost: age paid. Tell us how many bags of Startena you need right now.



Bailey County Elevator Company

Useful Little Animal Victim of Ignorance

The shrew is a tiny animal which is to be found in many parts of the world, but not in any great numbers anywhere for the reason that it is like the snake, greatly misjudged and is killed on sight by persons who are familiar with the superstitions surrounding it. This diminutive animal devours insects of all kinds and in this respect it is of great benefit to farmers in particular and mankind in general. In a book published in 1903 it is mentioned that the common shrew "is a ravenous beast. It beareth a cruel mind, desiring to hurt everything; there is no creature that it loveth. They are fraudulent and take their prey by deceit and a lot more."

It was believed that the shrew poisoned cattle. In some English country districts it is still thought that if one passes over the foot of a man or touches a foot of a beast lameness is brought on.

The cure for this is a cruel one. A shrew is captured, a hole is bored in an ash tree, and the live animal is pushed in. The entrance of the hole is sealed. When it is supposed that the shrew's body is decayed sufficiently, the hole is opened, a twig inserted, and if this is passed over the lame part the man or beast is supposed to recover. It is difficult to believe that such ancient superstitions are still observed in some of the distant country districts.

Arab Flute Players

Masters of Melody

The flute is the most interesting of all the Arab instruments and the hardest to play. It consists of a long reed hollowed out, about half an inch in diameter and from two to three feet long. It has eight stops, but there is no sort of mouthpiece. The sound is produced by the player blowing across the top of the flute at some particular angle which I have never been able to discover, and producing the softest, saddest, deepest note one can possibly imagine.

To the most unusual, the sound of the long flute most appeal, and when accompanying one of those love ballads of the South it is enchanting. These flutes are used to accompany all kinds of songs, but chiefly those concerning the exploits of heroes and the love lays which hold such a big place in all Arab melodies. Occasionally it is used to follow religious chants, but not always.—R. V. C. Rodley in "Algeria From Within."

Food and Exercise

The trouble with most Americans, men and women, but men particularly, is this: They violate two rules—they eat too much, they exercise too little. Diet is the bane of most lives. To curb the appetite is a difficult commission, because eating is one temptation we have three times every day. The tendency is to overeat, and none of us are exempt from it. Outdoor sports and games are best for the business man. They benefit him most because they keep him outdoors and here he breathes good fresh air and breathes deeply while exercising. Any sport is good, such as golf, baseball, rowing.—Charles E. Roth in Physical Culture Magazine.

Flour From Apples

Experiments are reported of the manufacture of flour from apples in the Pacific Northwest, and it is felt in some quarters that this project will show considerable development. It requires seven tons of apples to make one ton of flour. A baking company is now making and selling cookies manufactured from this by-product. Shipments have gone as far east as Chicago, and the cookies seem to meet with favor. Because the apple flour contains no gluten, much experimentation was necessary to determine the right percentage of wheat flour to combine with the apple product in order to bake properly.

Ignited by Steam

That it is possible to light a cigarette with steam was demonstrated before the Royal Institution of London. Doctor Andrade produced high-pressure steam hot enough to set fire to shavings and cigarettes. The scientist explained that the steam which escapes from a teakettle is not, strictly speaking, real steam. By the time it emerges it has condensed into tiny drops of liquid and has ceased to be steam in the true sense. Real water steam is an invisible gas.

Maggie and Telephone

Telephone service between Melbourne and Albany, Australia, suddenly stopped recently and it was found that a magpie was the cause of the trouble. The bird had built a nest on the top of a pole, and being intent on making it durable and solid, snipped off several pieces of wire which had been left on the ground by repair men. One of the pieces was in contact with two of the wires of the line, causing a short circuit.

Bridge Night

Edward was trying to persuade his mother to permit him to go coasting. She stood firmly on her first decision. "Well, suppose I'll have to wait until Wednesday," said the lad. "Why do you expect to go Wednesday?" asked his mother. "Because that is bridge night and and I always go on a lark while you're bridging," replied the lad triumphantly.

HOUSTON HIGH SCHOOL GIRL CHAMPION OF THE STATE IN NATIONAL STORY CONTEST

Chicago, Ill.—Selection of Miss Adela Retzlaff, high school girl of Houston, Texas, as champion of the State of Texas in the sixth National story contest in which high school girls of every State took part, has just been announced by a committee of prominent home economics women who served as judges. Miss Retzlaff finished second among the ten high contestants in the Western District comprising twelve States.

The judging committee was composed of Miss Margaret Fedde, chairman, Home Economics Department, University of Nebraska; Miss Josephine Wylie, associate editor, Better Homes and Gardens; Professor Mabel V. Campbell, chairman, Home Economics, University of Missouri, and Miss Florence La Gankle, Home Economics editor, Cleveland Plain Dealer.

Miss Retzlaff's story was on the subject, "Food Value and Digestion of Meats." Other subjects ranged from meat production to cooking methods.

The meat story contest is conducted annually as an educational feature by the National Live Stock and Meat Board in co-operation with high school economics instructors. More stories were submitted in the contest just closed than ever before, it was said.

The National championship was awarded to Miss Ruth Cullen of La Grande, Oregon. The champion in the Central District was Miss Emily Ellis of Ida Grove, Iowa; in the Southern District, Miss Genevieve Molt, Shreveport, La., and in the Eastern District, Miss Elizabeth Wescott of Marlton, N. J.

Prizes were awarded in every State.

TO STUDY FORESTS

With funds provided by the first formal appropriation recognizing the general field of forest economics, three new research projects will be launched by the U. S. Forest Service during the next fiscal year, which begins July 1. The new undertakings will be: A comprehensive survey of the Nation's forest resources and requirements; a study of the financial aspects of private forestry practice, and an investigation of forest insurance.

RID OF THE DOG

Little Willie had a dog that was a great nuisance around the house and his father threatened to dispose of him, but the boy pleaded to be able to keep him. Finally, however, his father offered him \$5 to get rid of the dog, adding:

"I don't care what you do."

The thought of so much money was too much for Willie and he agreed to the bargain. Next day Willie announced:

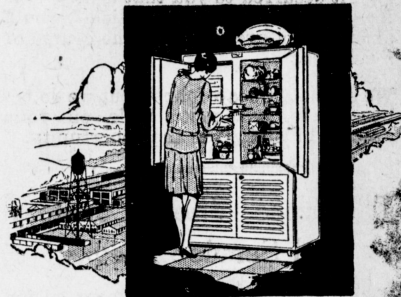
"I've got rid of Mickey, Dad."

"That's right, my boy. I'm glad you've done it, and here's your \$5. How did you get rid of him?"

"I traded him to Jimmy for two pups."—Exchange.

To See—well—See Wor-rell
EXCLUSIVE EYESIGHT SPECIALIST
New Location, 1/2 Block Off Main
East of Barry Hardware Co. CLOVIS, NEW MEXICO

All Frigidaire cabinets are built in the FRIGIDAIRE factory



and designed exclusively
for electric refrigeration

GENERAL Motors standards are carried out in every detail of Frigidaire construction. Even the cabinets are made in the Frigidaire factory. Each one is steel and finished either in white duco or seamless porcelain.

It is this scientific insulation, plus direct frost-coil cooling, that maintains a temperature in Frigidaire 12° colder than you can expect with ice.

A small deposit puts Frigidaire in your home. Then pay a little each month under liberal Frigidaire Motors terms.

Visit our salesrooms today. Or write or 'phone for an interesting illustrated booklet—sent free.

FRIGIDAIRE

Product of
GENERAL MOTORS



K. K. Smith, Local Dealer

After all's said and
done, the pleasure
you get in smoking
is what counts

CAMEL CIGARETTES

WHY CAMELS
ARE THE BETTER CIGARETTE

Camels are made of the choicest tobaccos grown.

The Camel blend of Domestic and Turkish tobaccos has never been equaled.

Camels are mild and mellow.

They do not tire the taste.

They leave no cigarette after-taste.

Camels have a delightful fragrance that is pleasing to everyone.



The strawberry season has been in full blast in East Texas with early prices ranging from \$1.75 to \$2.00 a crate, at Tyler, which also reports the blackberry bushes full of blooms and indications of a bumper crop expected to bring 90c to \$1.15 a crate.

Itasca, down in Hill County, celebrating "Jersey Day," the feature being the unloading of thirty registered Jerseys from Tennessee and their distribution to farmers interested in the development of dairying in that fertile farm section.

WEATHER PROVERBS SUPPORTED BY FACTS

The weather forecast in the little box at the top of the morning newspaper is almost the first item most of us read. If we live in the city we want to know, naturally, whether to carry an umbrella or put chains on the car; if we are engaged in agriculture, the probable state of the weather for the day and the prediction for tomorrow determines what work will be planned or accomplished.

With reliable service from the Weather Bureau in Washington, it would seem that the old-time weather proverbs would soon pass out of use and be forgotten, even if any of them were dependable. Many indeed, were absurd and misleading, but not a few are interesting as reflecting the accuracy of observation by those who are "out in all weathers," and useful when the morning paper is not at hand to furnish a forecast.

Among the best of these, perhaps, are the proverbs that have to do with the color of the sky and the appearances of the sun, the moon, and the stars, for all are affected by the state of the atmosphere. Any modified appearance of the sun is most conspicuous when it is near the horizon. Hence there are many weather proverbs about the sun at morning and evening. When the air is heavily charged with dust particles laden with moisture we see the sun as a fiery red ball, and predict rain, in such proverbs as "A red sun has water in his eye," or "If red the sun begin his race, be sure the rain will fall apace." The red sun implies a humid atmosphere, a condition essential and favorable to the occurrence of rain.

On the other hand, a red evening sky usually means that the air contains very little moisture and that rain within the next 24 hours is improbable. When the evening sky is overcast with uniform gray the dust particles in the atmosphere have evidently become loaded with much moisture, giving rise to the proverb, "If the sunset is gray, the next will be a rainy day." A gray morning sky, however, for reasons which meteorologists can explain in connection with the formation of dew, generally justifies the expectation of a fair day. "Evening red and morning gray, two sure signs of one fair day." "An evening gray and a morning red," though "will send the shepherd wet to bed."

RADIO SETS USE CURRENT THAT WOULD SUPPLY CITY OF 500,000 INHABITANTS

As much electric current as would supply a city of half a million people is being consumed in the United States by radio sets taking their power from electric sockets. Of such sets 2,300,000 were sold in 1928 along with half as many loud speakers. The average socket power set consumes 80 watts and the loud speakers about 10 watts. Figuring an average use of twenty hours a week, these sets consume the electrical equivalent of 200,000 horse power.

OFFICIAL NOTICE

On the 27th day of May, 1929, the Commissioners' Court of Bailey County, Texas, will take sealed bids on the audit to be made on the the County of Texas. The Court reserves the right to reject any and all bids.

J. E. ADAMS,
County Judge.

MODEL A FORD MAKES RECORD TRIP; CLIMBS MOUNTAINS IN HIGH

The following letter was received this week by the Muleshoe Motor Company:

Mr. J. W. Hays, who formerly worked on a cow ranch south of Amarillo, drove into Muleshoe from Los Angeles on May 10th.

He covered the entire distance from Los Angeles to Muleshoe, over mountains and across the Great Continental Divide, pulling all hills in high gear, a distance of 1,159 miles, which he made in twenty-eight hours and forty-five minutes. The average road speed was 40.3 miles per hour. The average mileage on gasoline was 29.7 miles per gallon. The oil consumption on the entire trip was two quarts.

Mr. Hays states that he is wonderfully well pleased with the Model A Ford Sport Coupe, which he has driven seven thousand miles without any expense for repairs of any kind, any repairs or expense of any kind. It drives and rides so easy, and is unexcelled in the heavy traffic of Los Angeles owing to its quick get-away, that he prefers it to all other makes of cars, regardless of price. And he would not take one thousand dollars for it if he could not obtain another one.

Respectfully,
J. H. HAYS,
Hemet, Calif.

TERRACE BY LEVEL, NOT BY EYE

College Station.—"Trying to run terrace lines by the eye instead of the farm level invariably proves disastrous, yet instances are reported nearly every month of the attempt being made," according to M. R. Bentley, farm engineer in the Extension Service. "A Tarrant County farmer tried it the other day and succeeded in drawing the water to the center of the field at the rate of a three-foot fall in 250 yards. M. C. Counts, county agent, straightened the mess out at a cost to the farmer of seven days work, worth, as he expressed it, 'the price of two levels.'"

In Concho County last year Roy Terry, county agent, located three terraces on a field belonging to J. M. James, running the lines uphill, according to the boy who was helping. Lack of time prevented the building of terraces on the rest of the field, but when the rains came the boy discovered to his amazement that the terraces were true, and when the harvest time came Mr. James gathered 23 bales from the 85 acre field. He estimated that half of it came from the terraced portion. A neighbor on similar unterraced land made only 27 bales from 160 acres.

"With thousands of farm levels scattered over the state and with hundreds of men besides county agents trained to use them, there is no need of botching up a field by running lines by the eye. It just can't be done," Mr. Bentley said.

Mrs. T. E. Arnold was in Lubbock last Friday.

WANT ADS

FOR SALE—Sure-crop tomato plants, grown here; 25c per 100—Albert Tra-weck, 3/4 mile Southwest of YL School, 14-2ip

IF YOU WISH to sell Oil and Gas Leases on Royalty, address P. O. Box 988, Lubbock, Texas. 11-1f

WANTED—A live distributor or bread baker to sell Betty-Lou cakes. Salary and commission guaranteed. Address Betty-Lou Bakeries, 2019 Congress Avenue, Houston, Texas. 13-3'shoe.

FOR SALE—Kaffir, \$1.50 per hundred; Hegari, \$1.75 per hundred; Half and Half Cotton Seed, \$1.20 per bushel, for planting. W. D. Hamilton, 4 miles north and one half mi. east of Muleshoe. 11-5c4

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Listed below are the seven production prizes, and two Grand Champion prizes awarded at the Panhandle-Plains Dairy Show at Plainview to cows fed exclusively on Milk Maker Dairy Feed. This scientifically balanced dairy ration can do the same for your cows!



"ASK THE MAN THAT FEEDS IT!"

Grand Champion Jersey, "Gamboge's King's Sybil," owned by R. C. Nicholls, Tulla.

Grand Champion Holstein, "Holtex Echo Harttoy' Elzevere," owned by H. B. Hales, Amarillo.

First prize in 5-year class, "Elizabeth Little Lady," owned by Joe Vaughn, Tulla.

First prize, 4-year class, "Rose Marie's Sweetheart," owned by R. C. Nicholls, Tulla.

First prize, 3-year-old class, "Rochette's Charlotte Queen," owned by Eldon Nicholls, Tulla.

Second prize, 3-year class, "Blue," (grade cow), owned by Joe Vaughn, Tulla.

Second prize in 2-year class, "Lone Star's Fairy Belle," owned by Sid Payne, Tulla.

Third prize, 2-year class, "Gamboge's King's Juanita," owned by R. C. Nicholls, Tulla.

Third prize in 5-year class Holsteins, "Holtex Echo Harttoy Elzevere," owned by H. B. Hales, Amarillo.

Merit Baby Chick Grains	\$3.25
" Starting Mash	\$4.50
" Growing Mash	\$4.00
" Egg Mash	\$3.75
" Milk Maker	\$2.85
" Pig Feed	\$3.25
" Calf Meal	\$1.25

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