







### The Direct Mattress Company

Is one of the oldest established firms of its kind in this section of the west, and operates a string of factories over the entire state. Only the very best quality materials are used in the making of mattresses, and for this fact their patronage has enjoyed a substantial increase since its inception in this section.

There is probably no better known firm engaged in the sale and manufacture of mattresses than the Direct Mattress Company, located in Spur, Texas.

This firm, with local headquarters in this city, is rendering a comprehensive service to the people of this section. Theirs is an extreme high quality product, their plant being equipped with machinery of the highest type used in the manufacture of mattresses of the better grades.

When it means mattresses it naturally means the Direct Mattress Company (the direct way), for with their well known product as stated above, this means a highly outstanding factor. They can and do save their customers money on every purchase. In this we mean by patronizing this well known their materials in large quantities they are able to create these savings.

In addition to the manufacture of mattresses, the Direct Mattress Company also maintains a renovating department. Of course you do not obtain a new mattress by this process, but the methods used are the same as in the manufacture of new mattresses.

In this review we are glad to present the qualifications of this well known company. The management is a whole-hearted booster for Spur and the Spur community, believes in further development and progress, and we are pleased to be able to commend them to the consideration of our readers with the admonition—if it is mattresses it the Direct Mattress Company—in Spur.

Mr. James wishes us to announce that the local plant will close down in about two weeks, but would re-open for business September 1st. Remember the man when they re-open, it will pay you to let them serve you.

### The Love Grocery

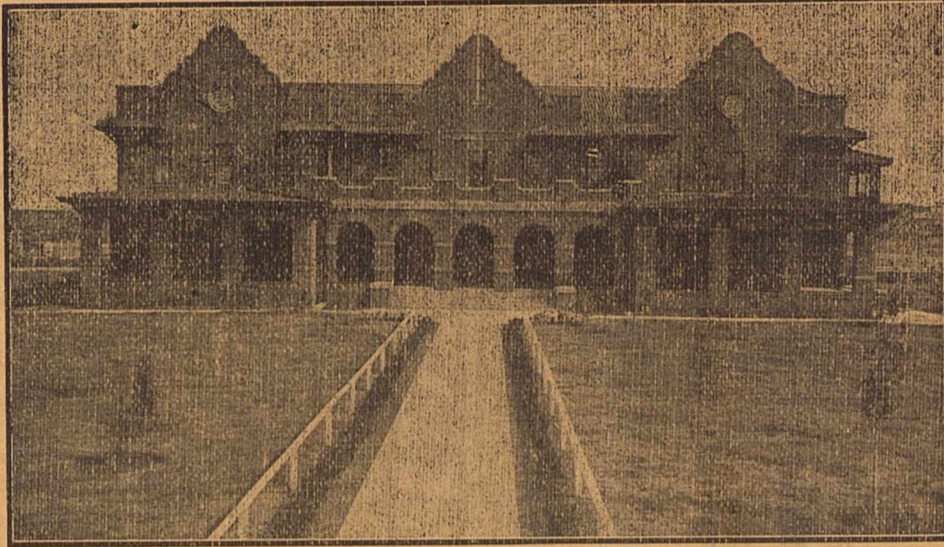
Under the personal management of Mr. C. A. Love, is conducted upon the high planes of efficiency, only the very highest quality merchandise being handled in every line. A service and courtesy and a sincere expression of appreciation for your patronage is also an outstanding factor.

There is probably no better known firm of its kind in this section of Dickens county than The Love Grocery. There is probably no better known man than Mr. Love, for there has never been a project that tended to the further advancement of his community but what he was for it wholeheartedly. Therefore this eulogy and a presentation of the merits and qualifications of this well known grocery store.

The merchandise as presented in the stock of the Love Grocery is of the very highest quality. Here one will find everything that could possibly be mentioned in a first class grocery establishment, and when we say that they may be purchased at reasonable prices, we mean just what we say. Concern you are sold on a small margin of profit, for buying Volume buying, taking his discounts, these are features that are highly instrumental in the conduct of the business, and that kind of service and courtesy that appeals is also highly instrumental in the ever increasing patronage of the Love Grocery.

Mr. Love is a public spirited citizen; he is ever for anything that means advancement; he is strictly in line with progress, and when he can say or do anything that he thinks will help his town and community in a business or social way, you may rest assured that he will say and do it.

In this review we are glad to be able to present the qualifications of not only the business, but the man. He is deserving of your patronage, and we present with pleasure—The Love Grocery and Mr. C. A. Love, both instrumental in the growth of Spur.



THE SPUR INN SPUR, TEXAS A REAL HOTEL IN A REAL TOWN



Take—for example—the case of young Mr. Spendthrift! You all know him—he's a gay spender—irresponsible when it comes to money—spending every cent he earns—then borrowing from his friends "to tide him over 'til payday."

His motto is "Live today—I may be dead tomorrow."

But suppose he lives to a ripe old age—can you see any future for him?

The moral of the story is—"Save a little of your salary every week. Spend less than you earn—bank the difference!" Protect your future.

### CITY NATIONAL BANK

JAMES B. REED, Cashier  
Spur, Texas

#### GIRARD HAPPENINGS

Had a good snow last week and a little rain this week and it's still cloudy and misting. West Texas is going to raise cotton again this year after all.

Every one is about to get over the mumps. Haven't heard of any new cases.

Mrs. Billie Wilson has been sick the past two weeks but is improving.

Mr. and Mrs. Jim Wilson are the proud parents of a three pound boy.

Smart Motor Company at Jayton was demonstrating a new Ford in Girard Monday. We understand they calves to market Tuesday.

received several orders.

The Box Supper Friday night was a success. Over \$130 were raised and the money is to be used to buy books for the school library.

Mr. Raymond Hull preached a fine sermon at the Church of God Sunday night. This is only his second sermon.

The Girard High School boys went to Spur Tuesday to play tennis with the Spur boys. They came home happy. They said they cleaned up on Spur.

Mr. Bural shipped a carload of Girard Monday. We understand they calves to market Tuesday.

Under the management of Mr. C. P. Harris, has served the people with such high quality meats that he is now enjoying a wonderful patronage. Service and quality always paramount at this market.

quality meats. Sanitation is one of the features incorporated in the conduct of this market, and when you obtain anything here you know it is clean in every particular, for Mr. Harris believes in the very best for his customers, giving them the choicest cuts at all times.

If you have never traded at the Central Market, we advise you to try their quality products just once and we are sure you will become a regular patron, for upon the basis of quality, the extreme in courtesy and service they have builded a wonderful business.

In this review we are glad to be able to present the qualifications of this meritorious enterprise, assuring you that at the Central Market your patronage is always sincerely appreciated. Remember them when you need meats of the better kind, for here you will get them. Also a full line of groceries.

### The Spur Laundry

Located in Spur, Texas, and under the efficient management of Mrs. Minnie Lewis, is one of the leading establishments of its kind in this section of the state. Water softener is used here.

The Spur Laundry is one of the best equipped industries of its kind in this section of the state, and does an extensive business, and the reputation for work of general excellence is spreading far and wide in this trade territory.

They take especial care of their customers, and the work is turned out in such a manner that you will be more than pleased if you will give it a trial. The most delicate fabrics are handled as carefully as they would be in your own home.

The rapid increase in their business is due to the more than ordinary ability and the conduct of the affairs of this institution, and in this development review we wish to refer our readers to this progressive and well known establishment, and to suggest as regards to laundry, they can do no better than entrust their work to the care of this well known concern.

Tri County Lumber Company is doing a rushing business the past week. They said that if the furniture and double row planters didn't come in pretty soon they would have to close up. All the ladies are buying furniture and the men planters.

Mr. Henry Stiles is having a well drilled at his slaughter pens.

Mr. Dee Gregory, of Lost Lake, was in Girard Saturday but didn't stay long. He received a brand new victrola on the morning train and said he had to hurry home to try it.

Mr. and Mrs. Henry Cox are enter-

taining two young ladies who arrived one night last week. Report is they are nice quiet young ladies. Something unusual these days.

Mr. and Mrs. Barton, of Center View, were visitors of their daughter, Mrs. Elmer James, Tuesday.

Rawleigh Beavers planted garden the day before the snow. He has lived in West Texas long enough to know better.

"CAMILLE"  
Monday—LYRIC—Tuesday

### A Good Safe Place To Trade B. SCHWARZ & SON The Store of Little Profit

Gossard Corsets Can Now Be Had At B. Schwarz & Son  
The Gossard Line of Beauty sold Exclusively at the store

The old idea of restraint without thought of corsetry comfort has happily passed—and yet restraint is absolutely essential to proper health and perfect personal appearance

A visit to our store will convince you that we can successfully take care of your individual corsetry needs.

#### DIFFERENT OUTSTANDING MODELS IN THE GOSSARD LINE OF BEAUTY



This is one of the many models we would like to show you.

Model No. 338 in an attractive snug-fitting step-in girdle has comfort and gives soft support to slender figures. It assures you of an attractive appearance. Price \$3.50. This garment is an all elastic girdle. This model may be had in a nicer material of Charmosette Style No 5407 price \$7.50 and also style No. 6607 for \$8.75. This step-in girdle is the model one should wear not preferring a heavier model



For medium and heavy figures, we would suggest model No. 547, a front lace, short waist corset price \$5.00. No. 705 price \$6.00 and style No. 1053 \$9.00

Joyously cool is the summer combination model No. 9609 price \$12.50 of durable ventilated material showing double thickness of material through the lower sections  
Prices of other combinations \$2.50 to \$12.50

Over a correctly fitting Gossard your old frocks have a fresh verve and smartness.

The Beauty of the Gossard Brassiere cannot be equalled. They have a perfect fit that cannot be other Brassieres. All sizes from 65c to \$2.50. You may select your Gossards and Brassieres in our Corset Department from a complete arrangement of new model at various prices

#### SPECIAL SALE OF ALLEN A SILK HOSIERY FRIDAY . . . SATURDAY . . . MONDAY Introducing the new Spring Colors

#### They Are All Here

CHIFFON — SEMI-CHIFFON — SERVICE WEIGHT  
The color assortment is perfect, in shades to match slippers for evening and novelty footwear for day, and informal wear.

Fecot Edge, Style 3712 value \$2.25	<b>\$1.79</b>
Price	
Pointed Heel Style 3715 \$2.00 value	<b>\$1.59</b>
Price	
Service Chiffon style 3755 A \$2.00 value	<b>\$1.59</b>
Price	
Style 3705 Value \$1.75	<b>\$1.39</b>
Price	
Style 3760 \$1.50 value	<b>\$1.19</b>
Price	
Style 3765 \$1.00 value	<b>79c</b>
Price	

#### EVERY DAY EXPRESS BRINGS US SPRING'S LOVELIEST DRESSES

#### Showing Every New Trend

One Piece Frocks—Erasable Effects—Gorgeous Colors  
Two-piece Frocks—Fading in our Frocks—Street Dresses—Party Dresses—Sizes from 4 to 58. Styles for every possible occasion. Chosen for style and value.  
In addition to the solid colors many attractive prints are shown. A new complete selection. All the new advanced ideas for Spring are to be seen in this showing of over 300 Frocks. Price

**\$9.75     \$16.45     \$24.75**

In order that you may appreciate the values on the above Dresses please come in and look at them. You will be convinced that they are worth much more than their advertised price.

## Under New Management

The "M" System Grocery is now under new management, but we hope all the old friends and customers will remain with us and many new ones join the ranks with them. It shall be the purpose of the new management to extend due courtesy and service to every one, and we assure you that we will appreciate the patronage of the people

We expect to give you the best groceries for the money that can be had in Spur—quality and price considered. Try us with your next grocery order and see what service we render, what fine groceries you buy, and how economical will be the prices.

Another thing, we don't want you to worry about the dinner. Make your plans, phone us your order and we will get the materials to you at once, in plenty of time to save you the worry.

We expect to keep a full stock of fresh fruits and vegetables at all times just to help you make up your salad menus. It matters not—if it is groceries we supply you.

Phone  
Us  
At 139



C. L.  
Martin  
Mgr.

### NEARLY 200 TREES FOR CITY PARKS

Through the co-operation of the citizens of Spur there have been approximately 200 shade trees purchased and are being planted on the little parks of the city. The park on Hill Street has been placed in fine condition. Walks have been graded out and trees planted. The ground has been plowed and arrangements are being made to plant flowers and set out shrubbery during the spring. It is reported that one of the ladies or organizations will foster the work of beautifying this park.

The park on Cemetery road will receive similar treatment to Hill Street park. The trees have arrived for this park and are being planted this week. It is thought some organization of the town will have supervision of beautifying this park.

The west side park on Third Street will receive proper attention and shade trees will be substituted where needed. This park has a number of fine shade trees on it now but needs others and there should be some other improvements made. Bryant-Link Company will foster beautifying this park, and when Bryant-Link Company has charge, the work goes over in a creditable manner.

Highway Park out in the new addition has been cleared of the mesquite and has been plowed. The city has agreed to lay the pipe line and furnish the water for the trees on this park. Trees have been purchased and the citizens in Highway addition have agreed to see that proper attention is given toward caring for the trees and making other needed improvements.

Chas. Whitener has done more toward creating interest in the parks of our town than anyone else. In fact, it is due to his interest in seeing a Spur beautiful that has stimulated these improvements. He has superintended planting the trees and has not received a penny for this work.

### "CAMILLE" Monday—LYRIC—Tuesday

J. H. Reese, of Beaumont, died in a sanitarium at Houston Sunday night from the effects of an operation. He was a brother-in-law to E. C. Edmonds, of this city, and had a great many close friends in Spur who regret to hear of his death.

## For Saturday and Next Week

### Coats And Dresses

One lot of Coats—also in Suits and Dresses—Special for  
**\$12.95**

### One Lot Of Hats

We are presenting for your inspection choice of One Lot of Hats Values We also desire to call your attention to our better hats in Matilde Hats in tailored effects.  
**\$7.00 for \$3.95**

### Rayon Hose

Special in Rayon Hose, Silk to top at  
**49c, 69c and 89c**

### Chiffon Hose

Ladies Silk Chiffon Hose, Silk to top at  
**\$1.00, \$1.95 and \$2.75**

### Shoe Value

Big Special in small size footwear for women. Some of these shoes are worth three times the amount.  
**To Close At \$3.45**

### New Suits

Many classy Suits for the Young Man just arrived. Also Hats, Hosiery, Shirts. Our Stetson Hats are here in all the new and staple shades.

### Outing

Big Special in Outing for Quilting at  
**15c**

### Cotton Checks

Special values in Cotton checks at  
**10c and 12½c**

### Cotton and Silk Wash Material

New shipment in Cotton Wash Goods in a great range of patterns, and fabrics, many new patterns in Indian Head, Peter Pan, also Prints: May we have the opportunity to serve our friends and patrons as usual in the new showing.

**Just Arrived The Newer Kinds Of Novelties**

## LOVE DRY GOODS COMPANY

Spur, A Better Store Texas

## FARMING TIME IS HERE

Farming time is here, gardening time is near. Proper tools are needed if you expect success. We have them. John Deere, J. I. Case and Avery, all three lines known for their dependability. Two big cars coming this week.

Planters, one and two-row, Cultivators, one and two-row. There is nothing so important in farming as proper planting. A poor stand means a poor crop. Plant right and the battle is half won.

Try an Avery two-row Planter and see how light the draft.

Try a J. I. Case cell drop Planter and see the perfect stand.

Buy a John Deere two-row cultivator and you know you are not making a mistake.

It's dairy time. Get ready to supply the new butter factory with sweet cream. Start right, buy a DeLaval Separator and you know you are right.

Our implement terms are one-half cash and special inducement for all cash. Blue Profit Sharing Stamps also given with all cash purchases.

Hardware Department is full of the many things needed in your home. Visit our bargain counter for the small items needed in your kitchen and home.

## BRYANT-LINK COMPANY

Come With the Crowds and Bring the Children

### BAPTIST CHURCH

Sunday was a great day at the Baptist church. Each week sees another step ahead. With the attendance of 199 at Sunday school, some member should make a late resolution to never again be guilty of holding back an attendance record. Were you that absent one Sunday?

At the morning preaching service, Brother Rogers took the theme: "The Mercy Seat", following this at the evening hour with: "Christ, The Transformer". Two more appealing messages we have never heard. Though there were no immediate results, we know that God will use these words brought by His servant. Noah preached a hundred and twenty years at one time without a single convert. The test of faithfulness is a severe one. Is your faith sufficiently strong to lead you through the darkness until the victory is ours? If it is, God will hear us and bless our work. Strengthen your faith in your prayer life and get your heart mellow now for the Soul Winning Campaign which is to begin the first Sunday in May. The thing which does most to kill a revival is for the Evangelist to have to preach over cold and indifferent members for a week or more.

was one of interest. Work has been started on a study course week in March and that will be preceded by a banquet and flavored throughout with an enjoyable social atmosphere. Make your plans to be in it.

Remember that the Pep-Up B. Y. P. U. has planned for us a very interesting program starting at exactly 6:15 p. m. Sunday.

—Church Reporter

### "CAMILLE"

Monday—LYRIC—Tuesday

A letter received from E. C. Edmonds, Jr., this week stated that he is in the employ of the Magnolia Petroleum Company at Beaumont. E. C. seems to be enjoying prosperity and is making good at his work.

Ben Murray Hale, son of Dr. and Mrs. B. F. Hale here, is employed by a large shipping company in Beaumont and is superintending the loading and unloading of ships.

Mrs. Robert Nickels, of McAdoo, was doing some trading with Spur merchants Monday.

Mr. and Mrs. Robt. Reynolds, of Dickens, were greeting friends on our streets Wednesday.

Miss Lillian Bradley, of Fort Worth, is visiting her sister, Mrs. Robt. Reynolds, of Dickens, this week.

Mesdames M. S. Thacker, Ezra Bowen and W. J. Hoyle, all of Roaring Springs, were doing some shopping in our city Tuesday.

Mr. and Mrs. R. L. Belsher, of Roaring Springs, were doing some trading in our city Monday.

Sam Sparks, of the Spur Bakery, left Monday on a business trip to Des Moines, Iowa.

Mr. and Mrs. O. B. Wilburn left Monday for Frederick, Oklahoma, where they will make their home after havin lived in Spur the past seven months. Mr. Wilburn has been with the Baker Gin during their stay in our city.

Mr. and Mrs. G. B. Jopling and Mr. and Mrs. Leonard Jopling were in Temple last week where Leonard underwent an examination for his health. Doctors reported that no malignant tumors had developed, as was thought, and that it would not be long until he could regain his health. They returned from Temple Monday.

Y. P. U. hour at 6:15 p. m.





# Spring Hats For Every Occasion



The Foremost Paris Millinery Designers have spoken . . . and one of the most delightful collections of Spring Millinery Models we have ever had awaits you today! Hats for Luncheon Street, tea, Business and Evening Wear in every smart New Straw and Fabric . . . in every Fashionable Shade for Spring, 1928.

Tiny Nose Veils . . . Unusual Brims . . . Smartly Stitched Straws For Ladies and Misses These Are Regular \$6.00 to \$10.00

SPECIAL FOR FRIDAY and SATURDAY

\$2.95 — \$3.95 and \$4.95

## C. R. EDWARDS & COMPANY

"In The Heart Of Spur"

### B Y P U—SENIOR DIVISION

The Senior division of the B. Y. P. U. is growing rapidly. A month ago there were about ten to twelve members present at each meeting. Last Sunday there were 26 present. A nice bunch and they are working. We are planning a picnic soon. Every Senior should tell some one else to come out. We meet in the main auditorium at 6:15 each Sunday evening. Come, and bring some one with you. Don't forget the time. —Reporter.

J. R. Lawley, of Stamford, was greeting friends in our city and visiting the wife and daughter the first of the week.

L. N. Ritter, Fred Hale and J. E. Berry made a business trip to Abilene Tuesday of this week. Bill Putman, who is manager for King, Sample and Putman, is in Fayette this week looking after their business there. Little Grace Foster was reported on the sick list the first of the week, her case almost being pneumonia. W. H. Duvall, of Steel Hill, was doing some trading with our merchants. Dudley Ellis, of Swenson, was attending to business matters in our city Saturday.

"CAMILLE"  
Monday—LYRIC—Tuesday

H. J. Parks, of Highway, was in Saturday shaking hands with old R. F. Benham, of Afton, was doing some trading in our town Saturday. L. A. Swanner, west of town, was in attending to business matters Saturday. J. P. Roberts, of Dickens, was in our city Saturday looking after business affairs. Mrs. T. S. Lambert, of Wichita Store, was in town Saturday buying a stock of goods. Mrs. Chas. Perrin, of Croton, was doing some shopping in our city Saturday.

S. B. Roddy was appointed city judge at a meeting of the City Commission last week to fill the vacancy caused by the resignation of G. B. Jopling who has served the city in that capacity several years. Mr. Roddy has had some experience in the duties of the office and is starting off like he meant business.

—Howes Garage for Used Parts.—

### MOVED

I am now living 3 1-2 blocks west of the Presbyterian Church  
L. V. BASHAM  
Watkins Agent

## WILL SERVE FREE LUNCH

We will have the formal opening of our cafe Friday evening, February 24th, from 6:00 to 8:00 o'clock. During these two hours we will serve a free lunch to all friends who visit our place.

We invite the public to be with us and see our new cafe

We have electric stoves, equipment and fixtures, that we believe the people will be proud of.

### JOHN BULL'S CAFE

The former home of the Spur Drug Store

IF \_\_\_\_\_  
K. C. B. will pardon  
THE liberty we take  
IN using his method  
OF writing, we are  
GOING to tell you  
IN this column  
CAMILLE with  
NORMA Talmadge is  
ANOTHER big picture  
WHICH you will want  
TO see and after  
YOU have seen it  
YOU will tell your  
FRIENDS about it  
BECAUSE you are  
GOING to enjoy the  
PICTURE immensely  
AND that is all  
WE thank you.

# Announcing Our opening Saturday, February 25th

Due to delays in shipment of our stock, delays in preparations and inclement weather, we were forced to postpone our opening.

Therefore, we announce today to the public our opening on

## SATURDAY, FEBRUARY 25

This is not a sudden, jumped-up decision but after intensive study for over two years. It is an idea of our own and through the study of your needs and for your convenience we have promoted this plan of grocery.

We sincerely believe that it will meet your hearty approval and welcome.

You are cordially invited to attend our informal and discuss, criticize, and help us make this the most perfect institution in Texas.

### A Correction

A rumor has been started that we use only packing house meats which is a very great mistake. We do not use packing house meats. We kill our own hogs and cattle bought in Dickens county from Dickens county people.

Please do not think you are getting shipped meat. You are getting fresh meat killed in the most sanitary way and by the most skilled butcher in Spur—37 years stands for proof of our ability to select, purchase, and slaughter our own meats for your use and convenience.

Yours for better merchandise, cleaner merchandise and quicker service

### Opening Day Specials

Fryers	32c
Young Hens	23c
Swift Run Bacon, as long as it lasts	46c

THESE PRICES ARE STRICTLY CASH

## CENTRAL MARKET & GROCERY

C. P. Harris

T. B. Harris

# Cream Separator News!

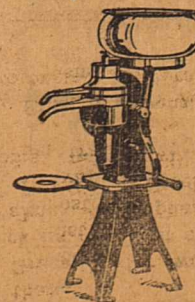
## MCCORMICK-DEERING BALL-BEARING SEPARATORS

### RE-DESIGNED IMPROVED

Four Ball Bearings instead of two  
Japanned Finish  
New Bowl Design  
Increased Capacities  
Positive Automatic Lubrication  
Glass Window for Oil Gauge  
New Revolving Supply Can  
Perfected Outside Faucet  
New Frame, New Gear Design  
Sturdier Construction

WE now have these machines to see this beautiful black-japanned machine here at \_\_\_\_\_.

will be given every farmer interested in bigger dairy proceeds to study the new McCormick-Deering in detail and to handle it in operation. We will bring it to your farm and demonstrate fully, or you are welcome



To make the new Ball-Bearing McCormick-Deering available at once for any farm, we will continue the "12 months payment plan." Six sizes—hand, belted, and electric—capacities 350 to 1700 pounds of milk per hour.

## SPUR HARDWARE AND FURNITURE CO

"Spur's Oldest Store."