

The Muleshoe Journal
C. S. HOLLAND, Editor

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SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

PLAINVIEW PAPERS
ARE CONSOLIDATED

The Plainview Herald and Plainview News have consolidated their two publications, and Messrs. J. E. and Lindsay Nunn of Amarillo have bought stock in the consolidation, and a new daily paper will be published from the offices of the company. The Plainview News is to continue as a weekly paper. The former owners, Messrs. E. B. Miller and H. S. Hillburn of the Herald, and E. Q. Perry of the News, will have control of the consolidated papers, and will issue the daily.

POOR DIET—POOR HEALTH

"A large portion of our earthly ills are due to faulty diet, and he who limits himself to bread, meat, potatoes and sugar is bound to suffer certain bad results," declares Miss Lola Blair, food specialist in the A. and M. College Extension Service, in outlining food and health programs for women's home demonstration clubs the coming year. "Milk, fruit and vegetables furnish the largest share of the phosphorus, calcium and iron in our food and when combined with eggs, meats and grains they form a balanced diet."

The essentials of an adequate diet as suggested by the Division of Rural Research, Texas Agricultural Experiment Station, furnish the basis of a dietary program to be pushed by Texas home demonstration agents this year. This adequate diet consists of 1 1/2 pints of milk daily; at least one serving of butter, whole cereal and starchy vegetables each day, and leafy vegetables at least three times each week. Every person should have two servings of fruit daily of which one should be raw, and three times during the week some citrus fruit or tomatoes (fresh or canned) should be eaten. Of protein-rich foods, such as meat, eggs, cheese, beans, peas or nuts, a person should have one serving of any two of these daily. If these essentials are observed, these authorities claim, a person may consider himself to be keeping to a fairly good diet.

LIGHT COATS DETAILED WITH COLOR
ANSWER TO CALL FOR CONTRAST



Color contrast and fabric contrast are two controlling elements in apparel design for spring. Sometimes it is the one, sometimes the other and often both fabric and color contrasts occur at the same time. One sees the two fabric and the two color contrast theme interpreted by the milliner who works felt with straw, or either of these with a different fabric, playing up just now plaids and checks and other scarf silks, or if not silk then gay cotton or linen prints or fanciful woolen weaves—all of which go to make up the much-talked-of hat and scarf sets. In the case of the blouse contrast is again the goal—two colors of jersey, a light and a dark tone, or print with plain and so on. No style item is more loudly heralded than that of white with a touch of color. A white jersey or crepe blouse is piped, perhaps, with chartreuse green or very likely bright red, for red-and-white is a combination most expeditious. Not alone as to hats and the blouse, but coats and frocks—in fact in its every phase does fashion emphasize the contrast theme. The coats in the picture happily interpret contrast both in matter of color and fabric. The model to the right employs diamond-shaped insets of cloth of a different color, also bordering the revers and sleeves with the contrasting weave. The coat to the left is interesting not only because of its contrast trimming, but the fact that it is double-breasted is significant. Double-breast fastenings are again in fashion. Very smart woode calls for double-breast tufted coats plentifully stitched, some with cape collars, of colorful cloth, for coats this season take on new character because of their colorfulness. Short jackets of flannel either plain or blaze-striped or of velveteen are fashioned with the popular double-breast openings. Going back to the coats pictured, with them is because a simple matter to carry out the ensemble idea through selecting one's frock of light woolen or silk to match the coloring of the cloth trimmings on the coat. JULIA BOTTOMLEY. (© 1929, Western Newspaper Union)

Baileysboro News

Baileysboro's new school building is complete. It contains four classrooms and an auditorium with seating capacity for two hundred and fifty. The building is modern in every respect and is an excellent piece of workmanship. With the completion of this building a dream of six years duration is realized. In that time two other brick buildings have been constructed on territory that was originally a part of the Baileysboro District.

Patrons of Baileysboro school met on Friday, March 8 for the purpose of cleaning up around the new building, grubbing mesquite from the playground, planting shade trees, and installing the light plant. With the help of a Farmall, ground was broken and one hundred shade trees planted. After working most of the day, a ball game between Longview and Baileysboro was enjoyed by all.

Friday night a "Get-Together" meeting was held at the church building. A number of mothers made interesting talks on the care and training of children. Papers were read by a number of Baileysboro High School students and several readings were given. The remainder of the evening was given over to the singing of sacred songs.

Reporter

The Sect of Honor Is No Easy Chair



LET'S TALK IT OVER

A good many people do not understand that their bank is their servant. We, as your banker, are pledged to give you every sort of personal service in our power.

While not disposed to encourage speculative ventures in any form, we have, when the conditions justified, helped along deals for buying and selling of property, in the construction of new buildings, the development of farming and stock raising, and in the establishment of business concerns.

Blackwater Valley State Bank

MULESHOE, TEXAS

"There is No Substitute for Safety."

Town Talk

S. H. Dickenson, game warden of this district, returned to his home in Lubbock Sunday after spending several days in this vicinity.

Mrs. Harriet Weyer returned Monday from Herford where she had been with her grandmother who passed away last Friday night.

Work on the new homes of H. C. Edwards and G. C. Danner is progressing very nicely in spite of the disagreeable sandstorms that have slowed up work somewhat.

Dick Jones of Lehman was in Muleshoe Thursday of last week looking after business interests and visiting with friends and relatives.

Mr. and Mrs. R. A. Thompson and son, Aubrey, spent Sunday in the home of Mr. and Mrs. W. H. Lyle at Sudan.

A new farm home is being erected on the Highway, just east of the Fairview School. It will be occupied by Arthur Askew.

Mr. and Mrs. B. L. Arcey of Brownwood, Texas were the guests of Mr. and Mrs. A. P. Stone last week-end.

John S. McMurtrey returned Thursday from an extended business trip in Amarillo, Clarendon and neighboring points.

Mrs. T. E. Wacacey of Carlisle, N. M., spent Wednesday in Muleshoe visiting Mrs. C. J. Roach and family and attending to business affairs.

E. L. Gardner of Hollis, Oklahoma, spent the first of the week here looking after business interests.

Miss Lela Mae Neeley of Littlefield spent last week here with her cousin, Miss Bula Neeley.

Dee Johnson of Floydada was in town Sunday, visiting with old friends.

Vic Nelson of Sudan was a Muleshoe visitor Sunday.

A. P. Stone is a business visitor in Ballinger and San Angelo this week.

Mrs. P. C. Frank and Jim Gerritt of Sudan were attending to business matters here Monday.

Miss Dorothy Wendland returned from Amarillo Sunday.

Dr. and Mrs. Jones of Clotis were Muleshoe visitors last Thursday.

Joe Standifer has accepted a position at the Jones Service Station.

Miss Geraldine Beller spent Saturday in Amarillo shopping.

Mr. and Mrs. Art Ryan motored to Plainview Friday.

LIGHTED AIRWAYS

Of 48 airways throughout the United States covering 19,888 miles not being flown with mail, passengers or freight, 19 routes aggregating 8,135 miles are electrically lighted, according to a report of the Aeronautics Branch of the Department of Commerce.

In addition to airway illumination, equipment already installed includes 220 lighted intermediate fields, 1,269 beacon and other signals.

Under contract are 2,001 miles of additional lighting, with 49 fields and 244 beacons, all of which will be completed during the present year, says the announcement.



By a slight cold or minor ailments of any kind

BUT

Don't neglect these troubles that you think are of no consequence—think of the results, and remember your local drug store is headquarters for first aids and preventives.

We Serve Sunday Dinners

McCarty Drug Store



Here you can buy most of the things you need without shopping around at real money saving prices. If you are not our customer already, one visit to this store will make a believer of you.—MAKE IT TODAY.

Particular women, who buy their groceries by the well known brands, may well afford to do their trading at this store—and you may rest assured our prices are as low as you will find on the quality of merchandise we sell.

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Gupton Grocery Co.

Phone No. 4 Free Delivery

Dress Up For Easter!

A GORGEOUS ARRAY OF EASTERTIDE EVENTS! NOW ON DISPLAY IN OUR STORE OF SPRING-TIME VOGUES THAT ARE NEW AND DIFFERENT.



EASTER FROCKS

So new—so sophisticated—here in many fabrics and shades galore! with half capes and swathed hip-lines.

ENSEMBLES

of new prints—crepes and silks. New transparent velvet coats, with georgette and chiffon frocks that step smartly into the Easter mode.

\$14.75 to \$55.00

Stetson and Dobbs Easter Hats

Styled Different—new—and in Pastel Shades \$8 to \$12.50

FEMINE FOOTWEAR CREATION FOR EASTER

"The Phyllis"

A Dainty Pump Embodying Everything Most Desirable For Easter Wear.



Sunburn Hiegs—Kid Quarter—Champaign—Vamp—with novelty Gold tinted buck le.

EASTER BONNETS

Add a touch of beauty to the Easter attire. Smart Bakon's—Ballbuntals and metal shet vases that enhance Easter Modes.

\$9.50 and Up

SUITS

—tailored in the newest mode—both two and three button coats—ranging in price \$25 to \$45

Easter Coats

of Kasha—Twills—and Broadcloth. Everything about them different—new and flattering! Belted sport models—plain and fancy—half cape effects—all styled for the Easter Dress.

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Clotis "The Store of Courtesy." New Mexico

FIFTY WOMEN WANTED!
 In every community we will start a woman in business with opportunity to earn \$50 to \$75 per week. Very little capital required. For full information, write today to—
M. L., P. O. Box No. 631, AMARILLO, TEXAS.

STATED MEETING of Mulehoe shoe Masonic Lodge, 2nd Tuesday night in each month.
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W. T. BLACK, W. M. J. B. ROBERTS, Sec.

A. R. Matthews, M. D.
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 Will cry your sales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O., Muleshoe or Flag.

O. N. ROBISON General Auctioneer
 20 YEARS EXPERIENCE
 Will Give My Services Free to Schools or Societies Giving Box Suppers.
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BUILDING
 IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.
W. C. GORDON
 At Panhandle Lumber Company

Jack Rowan
 SUDAN, TEXAS
 General Auctioneer
 Farm and Stock Sales a Specialty
 Dates Made at This Office

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Muleshoe Abstract Company

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Lubbock Sanitarium
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Lubbock Sanitarium Clinic
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DR. M. C. OVERTON
 Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALONE
 General Medicine
 Eye, Ear, Nose and Throat
DR. J. H. STILES
DR. L. P. SMITH
 General Medicine
MISS MABEL McLENDON
 X-Ray and Laboratory
C. E. HUNT
 Business Manager
 A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

TOBACCO SUPPLANTS COTTON IN SOUTHEAST—TEXAS PLAINS IS NATURAL HOME OF STAPLE

Reporting on cotton crop conditions in the Eastern States of the South for the year just closed, the correspondent of the Cotton Digest writes, under a Greensboro, N. C., dateline: "The 'Old King Cotton' of the South's once boasted king was supplanted this year by tobacco, which last year in our State took second place, and we are not afraid to predict that it will shortly do likewise in South Carolina, Georgia and other Southern States, leaving the cotton growing to Oklahoma and Texas. Should Texas alone learn to raise half a bale per acre with 20,000,000 acres all planted, worked and picked by machinery, we Carolinians cannot compete with these wonderful States and their many possibilities."
 The Star-Telegram has pointed out before that the inevitable trend of cotton production is toward the open lands of the West, where large-scale use of labor-saving machinery is possible. And in the same degree that Texas and Oklahoma as units possess the advantage over the cotton States to the East, West Texas possesses the advantage over the remainder of the State.

"The pressure of economic factors is making itself felt in cotton production. Cotton not only will bring a generally better price to the farmer as world demand grows with the years, but the area of production will tend to become localized and restricted where production is most economical. Right now, in the high, dry lands of West Texas, where the ruinous pests of other regions are tamed almost to impotence, and where it is possible for one man, with the use of machines, to tend 10 acres to every one of the traditional 'man and a mule' of the patchwork farms of the 'old' cotton States, the staple can be produced at a profit in a year of low prices that mean bankruptcy for farming under the old methods.

In such circumstances, it is merely talk when people discuss the possibility of abandoning cotton growing entirely in West Texas. Here is the future home of King Cotton, but through the employment of intelligence and thrift on the part of the new realm, the monarch will be enthroned as a benefactor instead of as the tyrant and taxmaker he has been in other regions. West Texas is learning—indeed has learned—the lesson of balanced farm production. It has found that the farm which is fortified with multiple resources not only is the best equipped to withstand the disaster of a poor cotton year, but is also best advantage to get full advantage of a good cotton year. "The cow, the sow and the hen," the expressive slogan of the diversificationists, spells prosperity, independence and contentment to the farmers of the region which, possessed of so many natural advantages for the purpose, must certainly hold the world monopoly on cotton raising in the very near future.—Fort Worth Star-Telegram.

THE BUSINESS OF CO-OPERATION

Liberty of thought and action is the basis of all freedom. Whatever tends to direct the legitimate activities of the people in arbitrary manner meets with resistance. Within the limits of morality and in the bounds of reason, it is the thing a man wants to do, plus the untrammeled right to do it, that determines whether or not he is enjoying his natural freedom. And while the exercise of choice is a dear privilege, the method of action may be criticized.

Organized effort, whether in religion, politics, education, government, business or social relationships, requires the undivided attention of the people, the unhampered forces of finance, and the uninterrupted execution of the plans necessary for accomplishment. An organization prospers and renders good service in proportion to the ability of the faithful to increase the strength of the group. There are comparatively few people who are able either financially or in point of time to make a great many interests their principal objects of devotion. But nearly every citizen can have at least one major purpose for the advancement of the community welfare. Some can give money, others can devote time, and others can give counsel and advice. ALL CAN CARE.

Every citizen should find his or her place of best help and then strive to fill it. If the place is in the home, or church, the club, the lodge, the public service, the forest, the mine, the shop or the farm, it should be found. Service in fact as well as in name is what distinguishes men and women in all levels of society. By filling one's place in the community, one becomes more able to co-operate in assisting those engaged in the other lines of service. Co-operation, indeed, is a business itself.

PAVING IN RANDALL COUNTY

Canyon, Texas.—Paving on a 15-mile stretch of road between Amarillo and Canyon in Randall County will begin April 15. The contractors have 120 working days in which to complete the job, according to A. E. Dyck, resident engineer. Plans are under way for the improvement of the same highway, No. 33, south between Canyon and Esby.

MILK THE GREATEST FARM PRODUCT IN VALUE

The importance of the dairy industry of the United States is increasingly set forth in some recent comparisons by James E. Boyle, professor of rural economy at Cornell University, which show that milk is by far the greatest farm product in value.

In value per capita of population the figures are as follows: Milk, \$25.22; Corn, \$15.91; Hogs, \$14.31; Cotton, \$11.66; Hay, \$10.29; Poultry, \$10.09; Wheat, \$8.53.

Thus it will be seen that the dairy crop is nearly equal to the corn and cotton crops combined, and greater than those of corn and wheat combined. The consumption of dairy products, including milk, butter, cheese and ice cream, is rapidly increasing due to the education of the public to their food and health values.

KNOW TEXAS

The population of Texas has increased about 17.8 percent since 1920, being estimated at more than 5,490,000.

The population per square mile in Texas is about 20.9, as compared with 40.4 for the entire United States.

It is believed Texas can reach a population of 10,000,000 without becoming predominantly urban.

No other state in the Union having even approximately the population of Texas has such a large percentage of rural residents.

A gang of thieves in Berlin arm themselves with a pepper compound which they squirt in the eyes of any one who tries to capture them.

SUBSCRIBE FOR THE JOURNAL

\$16.50 Extra Money on Purina Cow Chow
ASK THIS MAN

Mr. O. K. Angeley, Muleshoe, put his cow on test:

First 30 days, feeding a good commercial feed; the production per day was 3 gallons.

Changed to Purina Cow Chow; production increased to 4½ gallons per day, also cow picked up in flesh.

In extra milk this amounts to, for 1 month	\$18.00
Purina Feed cost \$1.50 more per mo. than other feed	1.50
An extra profit per month, of	\$16.50

Purina Feeds Make You More Money—Feed It
 With Home Grown Grains

Bailey County Elevator Company
 MULESHOE, TEXAS

For Quick, Safe Stops on Slippery Pavement
GET TIRES THAT GRIP



Has your car been skidding? Before you have an accident, look at the treads on your tires. Worn down pretty smooth? Or have they nothing but ribs—"sled-runners"—in the center?

Plenty of miles left in them but mighty little non-skid protection! Put on new Goodyear All-Weathers that will insure you against delays and tire changes. Not in 25 years has any tread approached the All-Weather for the prevention of skidding. Those deep-cut, sharp-pointed, sharp-edged cross-blocks of tough rubber—DOWN THE CENTER where you most need tires to GRIP—cut in and take hold the moment you step on the brakes.

And more! Get into a rut or sink into deep mud, sand, slush or snow and those cross-blocks extending UP THE SIDES also take hold.

GOODYEAR

More People Ride on Goodyear Tires Than on Any Other Kind

LOWEST PRICES IN 30 YEARS

Highest Quality in Tire History—Life-time Guarantee Against any and All Defects.

VALLEY MOTOR CO.
 MULESHOE, TEXAS

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Over Half a Million Dollars Loaned Here

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Office at the Blackwater Valley State Bank

It Will Pay You

To See Us Before You Sell Your

Kaffir, Maize, Sudan and Corn

We pay the best market prices at all times and can assure you of our co-operation in the marketing of your crops. Don't fail to get our prices if you have any of these products to sell.

LARIAT GRAIN CO.

L. SIKES, Mgr.

QUALITY--SERVICE

The quality of our merchandise is high class. We try to render the very best service. Our prices are as low as you will find on good merchandise. Where extremely low prices are offered, they are usually in keeping with the quality and service that go with them.

C. F. Moeller, Grocer
 MULESHOE, TEXAS

Road Information Cozy Rest Rooms

You Need Our Service
 We Want Your Trade

LET'S CO-OPERATE

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

Steps Taken to Provide Hospital Facilities for Children of Southwest

The first move is now under way in Texas to provide needed hospital facilities for children of the Southwest. Although the need of specialized children's hospitals is generally recognized throughout the country, there is no such institution in the entire Southwest, the nearest being located in St. Louis and Denver, according to Dr. B. W. Caldwell of Chicago, secretary of the American Hospital Association, who has strongly endorsed the Texas project.

Headed by J. Edgar Pew, vice-president of the Sun Oil Company, a group of leading Texans have formed a Board of Sponsors that will seek the establishment of a Texas Children's Hospital. This body is now being enlarged with representatives from leading cities and towns of the State. It will be the permanent organization of the institution.

The hospital will be a non-profit, non-sectarian institution, it is stated. Its doors will be open to the children of the Southwest on a basis of complete equality, regardless of financial responsibility. To this end half of its 100 beds will be designated for totally free service and maintained by a \$1,000,000 endowment fund. The hospital building will cost \$800,000. Ground has already been given across the street from the Shrine Crispin Children's Hospital in Dallas where the two institutions will work in close co-operation. The Shrine hospital provides for children who have deformed limbs. The new hospital will treat those afflicted with the multiple of physical and mental diseases, many of them exclusively the ailments of children.

Realizing that such a hospital cannot

not fully serve Texas unless its facilities are made wholly available, the institution will be placed at the disposal of physicians throughout the State, not only for the treatment of their own patients, but for research and study of the latest developments in that richly specialized branch of medicine, Pediatrics—the treatment of child diseases.

This entire project had its inception with three men: Mr. G. B. Dealey, publisher of the Dallas Morning News; Mr. P. R. Freeman, who recently built a \$70,000 free children's clinic upon which he settled an endowment of \$200,000, and Mr. W. M. Whitenton, former vice-president of the M. K. & T. Railroad. These men have interested a large number of equally prominent Texans throughout the State and members are still being invited to the Board of Sponsors, the permanent organization of the hospital.

The \$1,600,000 necessary to build and endow the hospital will be sought from the philanthropic people of Texas as in a fund activity to begin soon. The various departments of the hospital are to be reserved for the donors for their use in the establishment of personal memorials to loved ones or to perpetuate family names. Instead of numbers the various departments and rooms will be known by their memorial names, thus making this hospital a register of those whose enterprise has brought prosperity to Texas and the first place in the entire Southwest for the adequate treatment of children. State headquarters of the undertaking have been opened at 505 Republic Bank Building, Dallas, under the direction of Mr. Pew.

PANHANDLE-PLAINS DAIRY SHOW INTERESTING MANY OUTSIDE OF WEST TEXAS

The Panhandle-Plains Dairy Show to be held at Ft. Worth, the first week in April, is interesting people far beyond the boundaries of West Texas. Many people in other sections are watching our dairy and poultry development. Our cheap lands and economically produced feed appeals to thinking farmers. The fact that it costs only two cents to ship a pound of butter to New York makes it assures us of a permanent income from dairy products.

In the second place, the Dairy Show will stimulate interest among farmers concerning the most profitable breed of cattle under West Texas farming conditions. Most livestock producers agree that a farmer should choose that particular breed which he likes best, provided such cows will produce milk most profitably on the one hand and that their offspring can be sold for a profit locally on the other.

The milk production contest will show the possible records one can expect from cows when intelligently managed. Such high records may cost more than the milk will bring, therefore, some may say they are not practical. It should be remarked that the Jersey on her native island has been brought to a high state of development by means of such a contest in the island shows. In addition to learning about milk production, visitors to this show will be able to secure the advice of dairy experts concerning other points to be considered when selecting dairy cows.

The April show will emphasize the stabilizing value of the dairy cow in our changing type of farming. This newly settled region is now rapidly becoming a land of diversification and the dairy cow is becoming more and more important. The Panhandle-Plains exhibition will also provide such demonstrations of the best everyday dairy practices that practical information will be offered for dairymen of all kinds, from the beginner to the most experienced.

The new building, now being erected for the show, will furnish sufficient accommodations to handle the cattle advantageously and to insure comfort to the people who attend the show.

PERSONALITY IN BATH ROOMS

Almost as epochal as the invention of built-in plumbing has been the awakening in color in bathrooms. The modern bathroom is less bleak than its bleached white ancestors, and it frequently has that indefinable something which decorators call "personality."

The general decorative plan of a bathroom, according to the Woman's Home Companion, should depend upon personal preferences and immediate necessities.

One ingenious mother transformed the family bathroom, for the purpose of overcoming her two little sons' disinclination to the performance of regular ablutions. Her method consisted of evolving a background of hard lightgreen enamel on which a fringe of rollicking dogs and puppies was placed. For curtains she chose waterproof percale on which the small pattern proved to be tumbling puppies. The rug sported puppy designs and dogs also appeared on the scrubbing brushes. Everywhere the boys glanced they saw reminders of their pets, and the bathroom was transformed into a playground which they patronized with enthusiasm.

WOMEN GAINING AN INVENTORS' PATENT RECORDS SHOW

In Kansas lives a woman whose chief occupation is raising chickens, but she has found time to invent a doll that can walk, dance, sit down, cross its legs and do other things that humans can do, says Popular Mechanics Magazine. She obtained patents on the doll just recently, thus increasing the growing list of women who are making names for themselves as inventors. Between 1790 and 1910, more than 11,000 patents were granted to women in this country. In England women were granted 600 patents in one year, and a firm of patent lawyers there reports that more inventions by women are now being handled than ever before.

Burglars seem partial to a certain neighborhood in Evanston, Ill., where seven houses were robbed in seven nights.

Bailey County Abstract Company

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Maize, Kaffir and Hegari Heads. Best Prices.

Be Sure and See Us Before Selling We also want Cane Seed. Scales near Continental Oil Co. office.

S. E. Cone Grain Co.
 See R. F. Moore.

The Best Prices For Your Grain and Feed

And our heartiest co-operation in every way possible are assured you when you market your crops with us.

SEE US FOR

MERIT BRAND FEEDS

We have just received a shipment of these feeds, including—

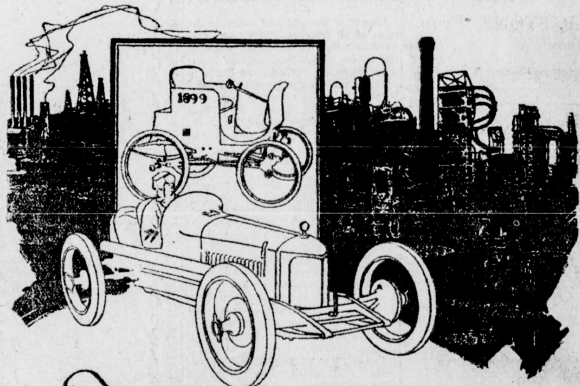
Milk Maker, Hog and Poultry Feed

They are the best on the market. If you have used them, you know.

Muleshoe Elevator Co.

MULESHOE, TEXAS

—“There is no Substitute for Experience”—



The PACE SETTER—since the days of the first Automobile

Back in 1899 Conoco Gasoline propelled the one cylinder "horseless carriages" which were the sensation of the day.

In spanning the years to the days of high compression engines, Conoco has kept ahead of actual motor fuel requirements. Today Conoco, the Triple Test Gasoline, is the fuel in greatest demand for quick starting—snappy pickup, and extra power and mileage.

THE triple test MOTOR FUEL
 1 Starting
 2 Acceleration
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EASTER APPAREL

New Spring Frocks



With Easter Chic . . .
and Thrift Interest!

Such clever frocks—so new—to wear right now—and later. Frocks of flat crepe in alluring gay colors, lively prints and staple shades—geometric in lovely modes—scarfs, jackets, ties and bows add interest.

\$14.75

For Women
For Misses
For Juniors

***Smart Coats**

Women, Misses, Juniors
Excellent values! Speedy
club with tailoring.
\$14.75

Easter Hats

NEW

SPRING COLORS AND BLACK
—IN FANCY BRAIDS, VISCA,
AND SOFT STRAWS

\$2.98 to \$4.98

Step Smartly
In This New Model!



You'll feel so well-shod whenever you wear these oh-so-pretty one-piece of patent leather with metal buckle.

\$4.98



Dr. Chesley E. Worrell
Eyesight Specialist

New Location: 1/2 block off Main, East
of Barry Hardware Co.

Clovis, N. M.

**To The Farmers
Of Muleshoe Territory**

Beginning Monday, March 4th, we will pay 46 cents per pound for butterfat.

We are now able to offer as much or more for your cream than you can get by shipping. Come in and talk it over with us. We have a supply of Revenge Lice destroyer. "Kills 'em in a minute." Also, Kurem, for sore head, roup, white diarrhoea. Absolutely guaranteed.

MULESHOE PRODUCE CO.

Elmo Head, Mgr.

YL News Items

The Civics Club had a trial last Thursday evening. Miss Lucy Robison filed complaint against Melvin Priboth for stealing watermelon. Miss Edwina Buhman was the plaintiff's lawyer and J. T. Shofer defended the case. After a careful cross examination of all witnesses, the accused was acquitted.

Mr. and Mrs. Shofer and family went to Lubbock Sunday morning to a birthday dinner in honor of Mr. Shofer's father.

Mrs. O. B. Griffiths of Earth underwent an operation for appendicitis Saturday.

A surprise party was given for Dorothy Priboth and Maynard Hupp Saturday night at the home of Mr. E. C. Priboth. Dorothy, thinking that she was going to Clovis, was greatly surprised when she was ready to go and stepped out of the front door and saw a large crowd gathered in front of the house. Maynard had gone to the Priboths to hear Dr. Jones sing and saw the large crowd. A large beautiful birthday cake was prepared by Miss Dottie Wilterding and Mrs. Hupp. The guests were entertained by playing a number of games and at a late hour refreshments of cake, fruit salad and cocoa were served to the following:

Bertha Lee Bales, Zora Mae Shofer, Floy Beller, Lela Bickel, Helene Head, Letha Robison, Sammie Jones, Mildred Wilterding, Lucy Robison, Gladys Buhman, Willie Jones and Grace Rogers of Clovis; Jerre Beller, Wayne Wallace, Hesterline Beller, Thurlo Branson, Tom Baker, Sylvan Robison, Dale Buhman, Gail Willard, Jinks Beller, John Bickel, Russell Buhman, Earl Hamblin, Ray Ibell, Cecil Buhman, Durward Head, Donald Buhman and Toed Hamblin.

Mr. and Mrs. Emil Priboth and son, Gerald, accompanied by Fred Priboth, left Tuesday morning for Wichita, Kansas. After visiting relatives in Manhattan, Kansas and Blackwell, Oklahoma, they will journey on to Jada Springs, Oklahoma, for Mrs. Priboth's health.

Reporter

"ESSAY ON MAN"

Did ja ever hear this one?

Man is what women marry. They have two feet, two hands, and sometimes two wives; but never more than one collar or one idea at a time. Like Turkish cigarettes men are all the same material, the only difference is that some are better disguised than others. Generally speaking, they may be divided into three classes: Husbands, bachelors and widowers. An eligible bachelor is a man who is entirely surrounded by suspicion.

Husbands are of three varieties: Prizes, surprises and consolation prizes. Making a husband of a man is one of the highest, plastic arts known to civilization. It requires science, sculpture, common sense, faith and charity—mostly charity. It is a physiological marvel that a soft, flabby, tender, violet-scented thing like a woman should enjoy a big awkward and stubborn chimned, tobacco smelling and bay rum scented thing like a man.

If you flatter a man it frightens him to death; if you don't you bore him to death. If you permit him to make love to you, he tires of you in the end and if you don't you soon cease to interest him, and if you argue with him in everything you soon cease to charm him. If you believe all he tells you he thinks you are a fool and if you don't he thinks you are a cynic.

If you wear gay colors, rouge and startling hats, he hesitates to take you out. If you wear a little brown, fat and a tailor made, he takes you out and stares all evening at a woman in gay colors and startling hat and rouge. If you join him in his guesses and approve of his smoking, he swears you are driving him to the devil, and if you don't approve of his smoking and urge him to give up his guesses he vows you are driving him to the devil. If you are the clinging vine type, he doubts if you have any brains; if you are a modern, broad, advanced, and independent type, he doubts if you have a heart. If you are silly, he longs for a bright mate and if you are brilliant he longs for a playmate. If you are popular with other men, he is jealous; if you are not, he hesitates to marry a wall-flower. Good darn men, anyway—the pop eye bipeds!

NOTICE TO TRESPASSEES

Hunting season is over. We want people to quit hunting; have posted signs up. Will enforce the law in regard to trespassing and shooting ducks out of season.

HALSELL CATTLE CO.
4-42 Ernest Huffman, Foreman.

FORD SELLS FORD A FORD

No, no relation of Henry's but, according to Mr. W. H. Ford of Sudan, the car is as good as the name and that can't be beaten. Mr. Ford purchased a new Ford from Muleshoe Motor Company through salesman J. H. Dameson.

When sued for divorce, James Sherton of Chicago blamed his wife's twin sister for his troubles, saying that she buffed into his family affairs.

Want Ads

FOR SALE—Good Singer sewing machine cheap.—Mrs. W. B. Hicks.

NOTICE—Will have permanent waving machine installed next Friday. Call Mrs. Daniel at Beauty Shop for appointment.

WELL DRILLING, windmill wrecking. Have been here about a year and intend to stay. Prices right. Will appreciate your trade.—J. B. Cunningham, Muleshoe.

FOR SALE or Trade—One good "Old Trusty" incubator, size 180 egg. Just used two seasons. Will take half price or will trade for pigs or chickens. See Mrs. B. Waller, 15 miles West of Muleshoe. 2-11

The Journal Office for Commercial Printing

West Texas State Teachers College

CANYON, TEXAS

Spring quarter opens March 26, Mid-spring term opens April 22. A cheap "AT" college, with work leading to a standard degree. For information write The Registrar.

(This space paid for by Canyon C. of C.)

ANNOUNCEMENT

Of Partnership Formed Between

Bobo & Campbell

ATTORNEYS-AT-LAW

MULESHOE

TEXAS

**Now Is The Time
To Supply Your Demand For
FARM IMPLEMENTS**

We handle the well known McCormick-Deering line of Farm Implements and have a complete stock of parts for your machinery, making a specialty of the particular needs of the farmers in this section. Spring is not far away and now is the time to purchase your needs for this season.

We also have all kinds of Garden Tools

E. R. Hart Lumber Co.

Coal, Hardware, Furniture—McCormick-Deering Implements



...DID YOU KNOW...

THAT—there has been one million three hundred thousand Model A Fords made and sold during the first year of Model A history with the Ford branches running at half production?

THAT—Model A Fords comprise one-third of the sales on all automobiles being made at this time?

THAT—a prominent plains oil company bought and put into service 2400 Model A Fords during the year 1928 after extensive tests of different automobiles?

THAT—a prominent plains oil company bought and put into service 235 Model A units during 1928?

THAT—several states have adopted Model A units for state purposes?

THAT—Model A cars are the choice of many large companies, yet priced within easy reach of all?

THAT—MULESHOE MOTOR COMPANY is glad to have you come in and see and drive one of these popular cars?

MODEL A FORDS are now available in most all types. Come in or phone us for demonstration. We will be glad to have you visit us at any time.

Muleshoe Motor Company

Model A Fords are the most popular cars on the market.

We have some Bargains in USED CARS!

MULESHOE, TEXAS

FRESH VEGETABLES

STAPLE GROCERIES

THE BEST MEATS

HEADQUARTERS FOR EVERLITE FLOUR

HENINGTON'S GROCERY

And Market

The World's Quality Oil

made still better!

Leading lubrication specialists improve the quality of Mobiloil to meet today's demand for a superior lubricating oil

Today's high-speed driving conditions place a new burden upon lubrication. Your engine requires a better oil, especially adapted to these conditions.

This need is now met with the New Mobiloil, superior to anything produced before. At 35c a quart, you will find this Mobiloil the most economical oil you ever used.

MAKE THIS TEST

- Drive to the nearest Mobiloil dealer . . . have him drain all the old oil from your crankcase and . . . fill it up with the correct grade of the New Mobiloil. You know from experience how your engine ran the last time fresh oil was put in the crankcase . . . Now—notice the difference!

Look for these results--

- **Increased Oil Mileage:** Often 100 extra miles per quart from the New Mobiloil.
- **Increased Gasoline Mileage:** Many tests show gasoline consumption reduced as much as 16%.
- **Faster Pick-Up—More Power:** Quicker get-away, more "pep" on the road, less labor on the hills.
- **Smoother Operation:** A quieter motor, a velvety smoothness of acceleration, less vibration when speeding.



35c a quart

The dealer who sells a quart of the New Mobiloil for less than 35c (except Mobiloil) is the dishonestest oil for Model T Ford, at 35c is not making his fair reasonable profit. Lower prices often accompany substitution.

VACUUM OIL COMPANY

Specialists in the manufacture of high-grade lubricating oils for all types of machinery.

Dallas Branch, Main & Lamar Sts.

Goodland News Items

Mrs. Henry Hanover and daughter and Miss Fay Korp made a business trip to Muleshoe Saturday.

Mr. Bealy is breaking up acres of land for Mr. McClellan on the Figure Four Ranch. This land will be sown in wheat.

Mr. Locke and son made a business trip to Muleshoe Friday.

Mr. and Mrs. Weaver and family and Mr. and Mrs. Shepperd attended preaching at Wilson Saturday night.

Several were absent from Sunday School and B. Y. P. U. Sunday morning. An attempt is being made to start Sunday School earlier. A very interesting B. Y. P. U. program was rendered Sunday morning.

Dr. and Mrs. Logan were visiting in the Goodland community Sunday afternoon.

Mr. and Mrs. Shepperd visited in the Wilson community several nights last week.

Mr. and Mrs. Locke spent the day with Mr. and Mrs. Weaver last Sunday. The Goodland school will attend the County Meet at Muleshoe Friday and Saturday.

Mr. and Mrs. Lawton spent the day with Mr. and Mrs. Reed last Sunday.

Mr. and Mrs. Shepperd spent the evening with Mr. and Mrs. Charlie Locke. A very delicious supper was served.

Mr. and Mrs. Sanderson went to Littlefield Friday.

Mr. and Mrs. Sanderson attended preaching and Sunday School at Wilson Sunday morning.

Mr. and Mrs. Shepperd left Monday morning for Temple.

Reporter

MARRIED IN CALIFORNIA

Word has just been received here of the marriage of Miss Audrey Stoker to Mr. John H. Fisker of Fillmore, Calif. Miss Stoker is well known here, having been in the employ of Judge Wm. G. Kennedy for a number of months. She has a host of friends here who wish for her a life full of happiness.

NOTICE

THE STATE OF TEXAS,
TO THE SHERIFF OR ANY CONSTABLE OF BAILEY COUNTY—GREETING:

You are hereby commanded to summon Malcolm Richard Madera, by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Bailey County, to be holden at the Court House thereof, in Muleshoe, on the first Monday in May, A. D. 1929, the same being the 28th day of May, A. D. 1929, then and there to answer a petition filed in said Court on the 4th day of March, A. D. 1929, in a suit numbered on the docket of said Court No. 458, wherein Theina Madera is Plaintiff, and Malcolm Richard Madera is Defendant, and a brief statement of plaintiff's cause of action, being as follows:

Plaintiff abandoned Defendant on December 14th, 1926, leaving her in destitute circumstances and in a delicate condition, that since said date defendant has not contributed any money or thing of value to plaintiff's support; that at the time defendant abandoned plaintiff she was in a delicate condition and that defendant did not provide a place of shelter, medical care or attention all of which plaintiff was badly in need of; the conduct of defendant was of such nature as to render their living together wholly unsupportable.

WHEREFORE plaintiff prays the Court that defendant be cited to appear and answer this petition and that upon final hearing hereof, she have judgment and dissolving the bonds of matrimony.

Herein fail Not but have before said Court at its next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Muleshoe, Texas, on this the 4th day of March, A. D. 1929.

J. L. ALSUP, Clerk,
District Court Bailey County, Texas.
By Lola Lipscomb, Deputy.

Better Built



Better Service

Superior construction assures you greater power and longer life when you buy a

DEMPESTER

NO. 12, BACK GRABBER
ANNU-OILED WINDMILL

Rebels Tapered Bearings, Rubber Oil Gears, Patented Bells and Oil-Clutch in Drive—Automatic Stop—Complete Set of Lubricating Oil—Special Ho. 12. Outstanding. Durable and let our company windmill and pump men show you a sample.

E. R. HART LUMBER COMPANY,
Muleshoe, Texas.
Also carrying a complete line of Dempster Well Machinery

West Camp News

Mr. A. C. Haley returned from the Cattlemen's Convention at Amarillo Thursday, March 7.

Mrs. S. P. Tipton has been seriously ill the last week.

Mr. Abe Patterson from Spout, Texas is visiting J. P. Hodde this week.

Mr. C. E. Dofson, Ed Hutteder, and H. H. Copeland entertained the pupils of West Camp Thursday afternoon with some music, which everyone enjoyed very much.

The State Inspector was a visitor at West Camp school Thursday afternoon.

Mrs. T. H. Adair has been very ill but is improving at present.

Miss Annita Waller spent last week-end in Muleshoe with her sister, Mrs. Ira Robinson.

Mrs. Smith and children visited Mr. and Mrs. Davis, whose child is sick.

Mr. and Mrs. W. G. Alexander visited Mr. and Mrs. Charley Alexander

Thursday afternoon Mr. and Mrs. Smith have bought a new 1929 model Ford.

The small daughter of Mr. and Mrs. Davis is very ill. Her condition is slightly improved at present.

Reporter

C. J. Roach was in Lubbock Sunday receiving medical attention.

CANCER FREE BOOK

Sent on Request

Terrible cause of cancer and what to do for pain, bleeding, odor, etc. Write for it today, mentioning this paper. Address: Indianapolis Cancer Hospital, Indianapolis, Ind.

SUBSCRIBE FOR THE JOURNAL

No Fear About Pleats

Ladies do not fear to put pleats in your dresses. We're prepared to put in all kinds of presses—Box pleats, or knife pleats, do not despair—One piece, or two piece, straight line, or flare. Make your gowns in the style you like best. And bring them to us, we'll keep them well pressed.

Muleshoe Tailor Shop

Our Spring Showing Of Coats, Dresses and Hats Have Arrived



And are now on display in our store. Come in and look them over. The latest styles are here and are sure to please you.

Gardner Dry Goods Company

"The Price is the Thing."

Public Sale!

WEDNESDAY, MARCH 20, 1929

We will sell at the old Reddington Farm—6 miles north and 3 miles east of Earth, 3 miles east and 3 miles south of Big Square, 6 miles south and 4 miles west of Flag—the following described property.

Horses and Mules

- 1 Mare 9 yrs., wt. 1100 lbs.
- 1 Mare, 9 yrs., wt. 1000 lbs.
- 1 Mare, 3 yrs., wt. about 900 lbs.
- 1 Brown horse mule, 10 yrs., wt. 1000 lbs.
- 1 Bay mare mule, 9 yrs., wt. 1100
- 1 Brown mule 9 yrs., wt. 1100
- 1 Horse mule, 6 yrs., wt. 1100
- 2 Mules, 8 yrs., wt. 900 lbs. each
- 2 Mare mules, 9 yrs., wt. 1100 each.

Cattle

- 1 Jersey cow, 6 yrs. old, 4-gal. cow, fresh in April.
 - 1 Jersey bull, registered, wt. 1100 lbs.
 - 1 3-Yr.-old milk cow, now fresh, 4-gallon cow.
- More Jersey cows will be there.

Farm Implements

- 1 McCormick Row binder
- 1 P. & O. 1-row cultivator

Farm Implements

- 1 2-Row P. & O. go-devil
- 2 1-Row P. & O. corn and cotton planters or listers.
- 1 2-Row Rock Island go-devil
- 1 1-Row John Deere cultivator
- 2 Extra good wagons
- 1 Sod planter
- 2 P. & O. planters.
- 1 3-Disc breaking plow, Emerson.
- 1 10-Foot Disc.
- 1 Deering row binder.
- 2 Wheat drills, 14 and 18 hole
- 1 Fordson tractor
- 1 6-Foot 1-way Case plow, nearly new
- 1 12 Foot McCormick-Deering combine.
- 1 Case separator, 25-46
- 4 Sets of harness. Some chickens and turkeys and other articles too numerous to mention.

TERMS: All sums of \$25 and over, 6 months time will be given; 10 per cent discount for cash under \$25.

The Big Square ladies will serve lunch. FREE COFFEE.—Bring your cups.

WELCH & BARRETT, Owners

Mick & Reeves, Auctioneers Frank Hyett, Clerk

The Muleshoe Journal C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1919.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year ----- \$1.50
Outside of County ----- \$2.00

PLAINVIEW PAPERS ARE CONSOLIDATED

The Plainview Herald and Plainview News have consolidated their two publications, and Messrs. J. E. and Lindsay Nunn of Amarillo have bought stock in the consolidation, and a new daily paper will be published from the offices of the company. The Plainview News is to continue as a weekly paper. The former owners, Messrs. E. B. Miller and H. S. Hillburn of the Herald, and E. Q. Perry of the News, will have control of the consolidated papers, and will issue the daily.

POOR DIET—FOUR HEALTH

"A large portion of our earthly ills are due to faulty diet, and he who limits himself to bread, meat, potatoes and sugar is bound to suffer certain bad results," declares Miss Lola Blair, food specialist in the A. and M. College Extension Service, in outlining food and health programs for women's home demonstration clubs the coming year. "Milk, fruit and vegetables furnish the largest share of the phosphorus, calcium and iron in our food and when combined with eggs, meats and grains they form a balanced diet."

The essentials of an adequate diet as suggested by the Division of Rural Research, Texas Agricultural Experiment Station, furnish the basis of a dietary program to be pushed by Texas home demonstration agents this year. This adequate diet consists of 1 1/2 pints of milk daily; at least one serving of butter, whole cereal and starchy vegetables each day, and leafy vegetables at least three times each week. Every person should have two servings of fruit daily of which one should be raw, and three times during the week some citrus fruit or tomatoes (fresh or canned) should be eaten. Of protein-rich foods, such as meat, eggs, cheese, beans, peas or nuts, a person should have one serving of any two of these daily. If these essentials are observed, these substances claim, a person may consider himself to be keeping to a fairly good diet.

LIGHT COATS DETAILED WITH COLOR ANSWER TO CALL FOR CONTRAST



Color contrast and fabric contrast are two controlling elements in apparel design for spring. Sometimes it is the one, sometimes the other and often both fabric and color contrasts occur at the same time.

One sees the two-fabric and the two-color contrast theme interpreted by the milliner who works felt with straw, or either of these with a different fabric, playing up just now plaids and checks and other neat silks, or if not silk then gay cotton or linen prints or fanciful woolen weaves—all of which go to make up the much-touted-of hat and scarf sets.

In the case of the blouse contrast is again the goal—two colors of jersey, a light and a dark tone, or print with plain and so on. No style item is more loudly heralded than that of white with a touch of color. A white jersey or crepe blouse is plied, perhaps, with chequerboard green or very likely bright red, for red-and-white is a combination which exploited.

Not alone as to hats and the blouse, but coats and frocks—in fact in its every phase does fashion emphasize the contrast theme. The coats in the picture happily interpret contrast both in matter of color and fabric. The model to the right employs diamond-shaped insets of cloth of a different color, also bordering the revers and sleeves with the contrasting weave.

Baileyboro News

Baileyboro's new school building is completed. It contains four class rooms and an auditorium with seating capacity for two hundred and fifty. The building is modern in every respect and is an excellent piece of workmanship. With the completion of this building a dream of six years duration is realized. In that time two other brick buildings have been constructed on territory that was originally a part of the Baileyboro District.

Patrons of Baileyboro school met on Friday, March 8 for the purpose of cleaning up around the new building, grubbing mesquite from the playground, planting shade trees, and installing the light plant. With the help of a Farmall, ground was broken and one hundred shade trees planted. After working most of the day, a ball game between Longview and Baileyboro was enjoyed by all.

Friday night a "Get-Together" meeting was held at the church building. A number of mothers made interesting talks on the care and training of children. Papers were read by a number of Baileyboro High School students and several readings were given. The remainder of the evening was given over to the singing of sacred songs.

The Sect of Honor Is No Easy Chair



LET'S TALK IT OVER
A good many people do not understand that their bank is their servant. We, as your banker, are pledged to give you every sort of personal service in our power.

While not disposed to encourage speculative ventures in any form, we have, when the conditions justified, helped along deals for buying and selling of property, in the construction of new buildings, the development of farming and stock raising, and in the establishment of business concerns.

Blackwater Valley State Bank MULESHOE, TEXAS "There is No Substitute for Safety."

Town Talk

S. H. Dickenson, game warden of this district, returned to his home in Lubbock Sunday after spending several days in this vicinity.

Mrs. Harold Weyer returned Monday from Herrford where she had been visiting her grandmother, who passed away last Friday night.

Work on the new homes of H. C. Edmonds and G. C. Danner is progressing very nicely in spite of the disagreeable sandstorms that have slowed up work somewhat.

Dick Jones of Lehman was in Muleshoe Thursday of last week looking after business interests and visiting with friends and relatives.

Mr. and Mrs. R. A. Thompson and son, Aubrey, spent Sunday in the home of Mr. and Mrs. W. H. Lyle at Sudan.

A new farm home is being erected on the Highway, just east of the Plainview School. It will be occupied by Arthur Askew.

Mr. and Mrs. B. L. Acree of Brownwood, Texas were the guests of Mr. and Mrs. A. P. Stone last week-end.

John S. McMurry returned Thursday from an extended business trip in Amarillo, Clarendon and neighboring points.

Mrs. T. E. Wacasey of Carlisbad, N. M., spent Wednesday in Muleshoe visiting Mrs. C. J. Roach and family and attending to business affairs.

E. L. Gardner of Hollis, Oklahoma, spent the first of the week here looking after business interests.

Miss Leta Mae Neeley of Littlefield spent last week here with her cousin, Miss Eula Neeley.

Dee Johnson of Floydada was in town Sunday, visiting with old friends.

Vic Nelson of Sudan was a Muleshoe visitor Sunday.

A. P. Stone is a business visitor in Ballinger and San Angelo this week.

Messrs. F. C. Franks and Jim Serrott of Sudan were attending to business matters here Monday.

Miss Dorothy Westland returned from Amarillo Sunday.

Dr. and Mrs. Jones of Clovis were Muleshoe visitors last Thursday.

Joe Standifer has accepted a position at the Jones Service Station.

Miss Jeweldeen Beller spent Saturday in Amarillo shopping.

Mr. and Mrs. Art Ryan motored to Plainview Friday.

LIGHTED AIRWAYS
Of 48 airways throughout the United States covering 19,588 miles, now being flown with mail, passengers or freight, 19 routes aggregating 9,135 miles are electrically lighted, according to a report of the Aeronautics Branch of the Department of Commerce.

In addition to airway illumination, equipment already installed includes 220 lighted intermediate fields, 1,200 beacons and other signals. Under contract are 2,000 miles of additional lighting, with 49 fields and 244 beacons, all of which will be completed during the present year, says the announcement.

At a dinner celebrating the 104th birthday of Juniper Baggett at Norwick, England, four nephews aged 74, 77 and 80 were present.



DON'T BE ALARMED
By a slight cold or minor ailment of any kind
BUT
Don't neglect these troubles that you think are of no consequence—think of the results, and remember your local drug store is headquarters for first aids and preventives.

We Serve Sunday Dinners McCarty Drug Store



ALL TELEPHONES LEAD TO THIS STORE
Here you can buy most of the things you need without shopping around at real money saving prices. If you are not our customer already, one visit to this store will make a believer of you.—MAKE IT TODAY.

Particular women, who buy their groceries by the well known brands, may well afford to do their trading at this store—and you may rest assured our prices are as low as you will find on the quality of merchandise we sell.

Phone Us Your Grocery Orders Gupton Grocery Co. Phone No. 4 Free Delivery

Dress Up For Easter!

A GORGEOUS ARRAY OF EASTERTIDE EVENTS! NOW ON DISPLAY IN OUR STORE OF SPRING-TIME FOGUES THAT ARE NEW AND DIFFERENT.



EASTER FROCKS
So new—so sophisticated—here in many fabrics and shades galore! with half capes and weathered hip-lines.

ENSEMBLES
of new prints—crepes and silks. New transparent velvet coats, with georgette and chiffon frocks that step smartly into the Easter mode.

\$14.75 to \$55.00



Then too the new **EASTER BONNETS**
Add a touch of beauty to the Easter attire. Smart Bakou's—Ball-bonnets and metal shell visors that enhance Easter Modes.

\$9.50 and Up

For the man who desires to be well dressed for Easter—nothing can compare with our line of Helldman, Hart, Schaffner & Marx—Two Trousers **SUITS**
—tailored in the newest models—both two and three button coats—ranging in price **\$25 to \$45**

Stetson and Dobbs Easter Hats Styled Different—new—and in Pastel Shades **\$8 to \$12.50**



"The Phyllis"
A Dainty Pump Embodying Everything Most Desirable For Easter Wear.

Sunburn Black—Kid Quarter—Champaign—Vamp—with delicately Gold lined buck le.

\$19.50 and Up



Easter Coats
of Kasba—Twills—and Broadcloth. Everything about them different—new and flattering! Belted sport models—plain and fancy—half cape effects—all styled for the Easter Dress.

\$19.50 and Up

JOYCE-PRUIT COMPANY Clovis "The Store of Courtesy" New Mexico

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. LOAN COMMITTEE
 Harden, President. J. A. White
 Sawyer, Vice-President. M. F. Collins
 Barron, Secretary-Treasurer. R. J. Klump

Long Time Loan and Low Rate of Interest

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

It Will Pay You

To See Us Before You Sell Your

Corn, Maize, Sudan and Corn

We pay the best market prices at all times and can assure you of our co-operation in the marketing of your crops. Don't fail to get our prices if you have any of these products to sell.

LARIAT GRAIN CO.

L. SIKES, Mgr.

QUALITY--SERVICE

The quality of our merchandise is high class. We try to render the very best service. Our prices are as low as you will find on good merchandise. Where extremely low prices are offered, they are usually in keeping with the quality and service that go with them.

C. F. Moeller, Grocer

MULESHOE, TEXAS

Road Information Cozy Rest Rooms

You Need Our Service
 We Want Your Trade

LET'S CO-OPERATE

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

A SERVICE

Steps Taken to Provide Hospital Facilities for Children of Southwest

The first move is now under way in Texas to provide needed hospital facilities for children of the Southwest. Although the need of specialized children's hospitals is generally recognized throughout the country, there is no such institution in the entire Southwest, the nearest being located in St. Louis and Denver, according to Dr. B. W. Caldwell of Chicago, secretary of the American Hospital Association, who has strongly endorsed the Texas project.

Headed by J. Edgar Pew, vice-president of the Sun Oil Company, a group of leading Texans have formed a Board of Sponsors that will seek the establishment of a Texas Children's Hospital. This body is now being enlarged with representatives from leading cities and towns of the State. It will be the permanent organization of the institution.

The hospital will be a non-profit, non-sectarian institution. It is stated, its doors will be open to the children of the Southwest on a basis of complete equality, regardless of financial responsibility. To this end half of its 100 beds will be designated for totally free service and maintained by a \$1,000,000 endowment fund. The hospital building will cost \$600,000. Ground has already been given across the street from the Shrine Crippled Children's Hospital in Dallas where the two institutions will work in close co-operation. The Shrine hospital provides for children who have deformed bones. The new hospital will treat those afflicted with the multiple of physical and mental diseases, many of them exclusively the ailments of children.

Realizing that such a hospital can-

not fully serve Texas unless its facilities are made wholly available, the institution will be placed at the disposal of physicians throughout the State, not only for the treatment of their own patients, but for research and study of the latest developments in that highly specialized branch of medicine, Pediatrics—the treatment of child diseases.

This entire project had its inception with three men—Mr. G. B. Dealey, publisher of the Dallas Morning News; Mr. P. R. Freeman, who recently built a \$70,000 free children's clinic upon which he settled an endowment of \$200,000, and Mr. W. M. Whittenburg, former vice-president of the M. K. & T. Railroad. These men have interested a large number of equally prominent Texans, throughout the State and members are still being invited to the Board of Sponsors, the permanent organization of the hospital.

The \$1,000,000 necessary to build and endow the hospital will be sought from the philanthropic people of Texas as in a fund activity to begin soon. The various departments of the hospital are to be reserved for the donors for their use in the establishment of personal memorials to loved ones or to perpetuate family names. Instead of numbers the various departments (and rooms) will be known by their memorial names, thus making this hospital a register of those whose enterprise has brought prosperity to Texas and the first place in the entire Southwest for the adequate treatment of children. State headquarters of the undertaking have been opened at 505 Republic Bank Building, Dallas, under the direction of Mr. Pew.

PANHANDLE-PLAINS DAIRY SHOW INTERESTING MANY OUTSIDE OF WEST TEXAS

The Panhandle-Plains Dairy Show to be held at Plainville, the first week in April, is interesting people far beyond the boundaries of West Texas. Many people in other sections are watching our dairy and poultry development. Our cheap lands and economically produced feed appeals to thinking farmers. The fact that it costs only two cents to ship a pound of butter to New York merchants assures us of a permanent income from dairy products.

In the second place, the Dairy Show will stimulate interest among farmers concerning the most profitable breed of cattle under West Texas farming conditions. Most livestock producers agree that a farmer should choose that particular breed which he likes best, provided such cows will produce milk most profitably on the one hand and that their offspring can be sold for a profit locally on the other.

The milk production contest will show the possible records one can expect from cows when intelligently managed. Such high records may cost more than the milk will bring, therefore, some may say they are not practical. It should be remarked that the Jersey on her native island has been brought to a high state of development by means of such a contest in the island shows. In addition to learning about milk production, visitors to this show will be able to secure the advice of dairy experts concerning other points to be considered when selecting dairy cows.

The April show will emphasize the stabilizing value of the dairy cow in our changing time of farming. This newly settled region is now rapidly becoming a land of diversification and the dairy cow is becoming more and more important. The Panhandle-Plains exhibition will also provide such demonstrations of the best everyday dairy practices that practical information will be offered for dairymen of all kinds, from the beginner to the most experienced.

The new building, now being erected for the show, will furnish excellent accommodations to handle the cattle advantageously and to insure comfort to the people who attend the show.

PERSONALITY IN BATH ROOMS

Almost as epochal as the invention of built-in plumbing has been the awakening in color in bathrooms. The modern bathroom is less bleak than its bleached white ancestors, and it frequently has that indefinable something which decorators call "personality."

The general decorative plan of a bathroom, according to the Woman's Home Companion, should depend upon personal preferences and immediate necessities.

One ingenious mother transformed her family bathroom, for the purpose of overcoming her two little sons' disinclination to the performance of regular ablutions. Her method consisted of evolving a background of hard lightgreen enamel on which a frieze of rollicking dogs and puppies was placed. For curtains she chose waterproof percale on which the small pattern proved to be tumbling puppies. The rug sported puppy designs and dogs also appeared on the scrubbing brushes. Everywhere the boys glanced they saw reminders of their pets, and the bathroom was transformed into a playground which they patronized with enthusiasm.

WOMEN GAINING AS INVENTORS, PATENT RECORDS SHOW

In Kansas lives a woman whose chief occupation is raising chickens, but she has found time to invent a doll that can walk, dance, sit down, cross its legs and do other things that humans can do, says Popular Mechanics Magazine. She obtained patents on the doll just recently, thus increasing the growing list of women who are making names for themselves as inventors. Between 1790 and 1910, more than 11,000 patents were granted to women in this country. In England women were granted 500 patents in one year, and a firm of patent lawyers there reports that more inventions by women are now being handled than ever before.

Burglars seem partial to a certain neighborhood in Evanston, Ill., where seven houses were robbed in seven nights.

Bailey County Abstract Company

L. S. BARRON, Manager. MULESHOE, TEXAS
 (ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.

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WANTED!

Maize, Kaffir and Hegari Heads. Best Prices.

Be Sure and See Us Before Selling
 We also want Cane Seed. Scales near Continental Oil Co. office.

S. E. Cone Grain Co.
 See R. F. Moore.

The Best Prices

For Your Grain and Feed.

And our heartiest co-operation in every way possible are assured you when you market your crops with us.

SEE US FOR

MERIT BRAND FEEDS

We have just received a shipment of these feeds, including—

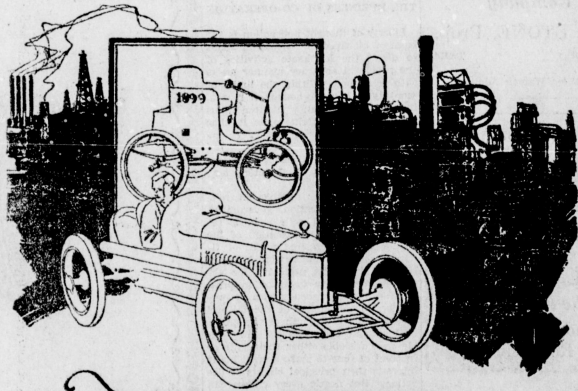
Milk Maker, Hog and Poultry Feed

They are the best on the market. If you have used them, you know.

Muleshoe Elevator Co.

MULESHOE, TEXAS

—“There is no Substitute for Experience”—



The PACE SETTER— since the days of the first Automobile

Back in 1899 Conoco Gasoline propelled the one cylinder "horseless carriages" which were the sensation of the day.

In spanning the years to the days of high compression engines, Conoco has kept ahead of actual motor fuel requirements. Today Conoco, the Triple Test Gasoline, is the fuel in greatest demand for quick starting—snappy pickup, and extra power and mileage.



1 Starting
 2 Acceleration
 3 Power and Mileage

FIFTY WOMEN WANTED!

In every community we will start a woman in business with opportunity to earn \$50 to \$75 per week. Very little capital required. For full information, write today to—

M. L. P. O. Box No. 631, AMARILLO, TEXAS.

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month. VISITORS WELCOME. W. T. BLACK, W. M. J. B. ROBERTS, Sec.

A. R. Matthews, M. D.
Physician and Surgeon
MULESHOE, TEXAS

MICK The Auctioneer
Will cry your Sales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or Flag.

O. N. ROBISON
General Auctioneer
30 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies. Giving Box Supporters. Muleshoe, Texas. Route No. 1

BUILDING
IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.
W. C. GORDON
At Panhandle Lumber Company

Jack Rowan
SUDAN, TEXAS
General Auctioneer
Farm and Stock Sales a Specialty
Dates Made at This Office

Send Your Abstract Work
—To The—
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PHYSICIAN and SURGEON
MULESHOE, TEXAS

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The Land Man
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Lubbock Sanitarium
(A Modern Fireproof Building) and **Lubbock Sanitarium Clinic**
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Surgery and Consultations
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DR. J. P. LATTIMORE
DR. F. B. MALONE
General Medicine
Eye, Ear, Nose and Throat
DR. J. H. STILES
DR. L. P. SMITH
General Medicine
MISS MABEL MCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

TOBACCO SUPPLANTS COTTON IN SOUTHWEST TEXAS PLAINS IS NATURAL HOME OF STAPLE

Reporting on cotton crop conditions in the Eastern States of the South for the year just closed, the correspondent of the Cotton Digest writes, under a Greensboro, N. C. dateline:

"Poor Old King Cotton! The South's once boasted king was supplanted this year by tobacco, which last year in our State took second place, and we are not afraid to predict that it will shortly do likewise in South Carolina, Georgia and other Southern States, leaving the cotton growing to Oklahoma and Texas. Should Texas alone learn to raise half a bale per acre with 20,000,000 acres all planted, worked and picked by machinery, we Carolinians cannot compete with these wonderful States and their many possibilities."

The Star-Telegram has pointed out before that the inevitable trend of cotton production is toward the open lands of the West, where large-scale use of labor-saving machinery is possible. And in the same degree that Texas and Oklahoma as units possess the advantage over the cotton States to the East, West Texas possesses the advantage over the remainder of the State.

The pressure of economic factors is making itself felt in cotton production. Cotton not only will bring a generally better price to the farmer as wages demand grows with the years, but the cost of production will tend to become localized and restricted where production is most economical. Right now, in the high, dry lands of West Texas, where the ruinous pests of other regions are tamed almost to innocuousness, and where it is possible for one man, with the use of machines, to tend 10 acres to every one for the traditional "man and a mule" of the patchwork farms of the "older" cotton States, the staple can be produced at a profit in a year of low prices that mean bankruptcy for farming under the old methods.

In such circumstances, it is merely talk when people discuss the possibility of abandoning cotton growing entirely in West Texas. Here is the future home of King Cotton, but through the employment of intelligence and thrift on the part of the new realm, the monarch will be enthroned as a benefactor instead of as the tyrant and taskmaker he has been in other regions. West Texas is learning—indeed has learned—the lesson of balanced farm production. It has found that the farm which is fortified with multiple resources not only is the best equipped to withstand the disaster of a poor cotton year, but is also best advantage to get full advantage of a good cotton year. "The cow, the sow and the hen," the expressive slogan of the diversification, spells prosperity, independence and contentment to the farmers of the region which, possessed of so many natural advantages for the purpose, must certainly hold the world monopoly on cotton raising in the very near future.—Fort Worth Star-Telegram.

THE BUSINESS OF CO-OPERATION

Liberty of thought and action is the basis of all freedom. Whatever tends to direct the legitimate activities of the people in arbitrary manner meets with resistance. Within the limits of morality and in the bounds of reason, it is the thing a man wants to do, plus the untrammeled right to do it, that determines whether or not he is enjoying his natural freedom. And while the exercise of choice is a privilege, the method of action may be criticized.

Organized effort, whether in religion, politics, education, government, business or social relationships, requires the undivided attention of the people, the unhampered forces of finance, and the uninterrupted execution of the plans necessary for accomplishment. An organization prospers and renders good service in proportion to the ability of the faithful to increase the strength of the group. There are comparatively few people who are able either financially or in point of time to make a great many interest, their principal objects of devotion. But nearly every citizen can have at least one major purpose for the advancement of the community welfare. Some can give money, others can devote time, and others can give counsel and advice. ALL can CARE.

Every citizen should find his or her place of best help and then strive to fill it. If the place is in the home, the church, the club, the lodge, the public service, the forest, the mine, the shop or the farm, it should be found. Service in fact as well as in name is what distinguishes men and women in all levels of society. By filling one's place in the community, one becomes more able to co-operate in assisting those engaged in the other lines of service. Co-operation, indeed, is a business itself.

PAVING IN RANDALL COUNTY

Canyon, Texas—Paving on a 15-mile stretch of road between Amarillo and Canyon, in Randall County, will begin April 15. The contractors have 120 working days in which to complete the job, according to A. E. Dett, resident engineer. Plans are under way for the improvement of the same highway, No. 33, south between Canyon and Happy.

MILK THE GREATEST FARM PRODUCT IN VALUE

The importance of the dairy industry of the United States is interestingly set forth in some recent comparisons by James E. Boyle, professor of rural economy at Cornell University, which show that milk is by far the greatest farm product in value.

In value per capita of population the figures are as follows: Milk, \$29.23; Corn, \$15.91; Hogs, \$14.21; Cotton, \$11.96; Hay, \$10.39; Poultry, \$10.09; Wheat, \$8.53.

Thus it will be seen that the dairy "crop" is nearly equal to the corn and cotton crops combined, and greater than those of corn and wheat combined.

The consumption of dairy products, including milk, butter, cheese and ice cream, is rapidly increasing due to the education of the public to their food and health values.

Dairying, combined with hog and poultry raising, should be an important feature of every farmer's program.

KNOW TEXAS

The population of Texas has increased about 17.8 percent since 1920, being estimated at more than 5,490,000.

The population per square mile in Texas is about 29.9, as compared with 40.4 for the entire United States.

It is believed Texas can reach a population of 10,000,000 without becoming predominantly urban.

No other state in the Union having even approximately the population of Texas has such a large percentage of rural residents.

A gang of thieves in Berlin arm themselves with a pepper compound which they squirt in the eyes of any one who tries to capture them.

SUBSCRIBE FOR THE JOURNAL

\$16.50 Extra Money on Purina Cow Chow

ASK THIS MAN

Mr. O. K. Angeley, Muleshoe, put his cow on test:

First 30 days, feeding a good commercial feed; the production per day was 3 gallons.

Changed to *Purina Cow Chow*; production increased to 4½ gallons per day, also cow picked up in flesh.

In extra milk this amounts to, for 1 month \$18.00
Purina Feed cost \$1.50 more per mo. than other feed 1.50

An extra profit per month, of \$16.50

Purina Feeds Make You More Money—Feed It
With Home Grown Grains

Bailey County Elevator Company
MULESHOE, TEXAS

For Quick, Safe Stops on Slippery Pavement
GET TIRES THAT GRIP

Has your car been skidding? Before you have an accident, look at the treads on your tires. Worn down pretty smooth? Or have they nothing but ribs—"sled-runners"—in the center?



Plenty of miles left in them but mighty little non-skid protection! Put on new Goodyear All-Weathers that will insure you against delays and tire changes. Not in 25 years has any tread approached the All-Weather for the prevention of skidding. Those deep-cut, sharp-pointed, sharp-edged cross-blocks of tough rubber—**DOWN THE CENTER** where you most need tires to **GRIP**—cut in and take hold the moment you step on the brakes.

And more! Get into a rut or sink into deep mud, sand, slush or snow and those cross-blocks extending UP THE SIDES also take hold.

GOODYEAR

More People Ride on Goodyear Tires Than on Any Other Kind

LOWEST PRICES IN 30 YEARS

Highest Quality in Tire History—Life-time Guarantee Against any and All Defects.

VALLEY MOTOR CO.
MULESHOE, TEXAS

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

J.C. PENNEY CO.

415-419 Main

Clovis, N. M.

It is Time To Buy EASTER APPAREL

New Spring Frocks



With Easter Chic . . .
and Thrift Interest!

Such clever frocks—so new—
to wear right now—and later.
Frocks of flat crepe in alluring
gay colors, lively prints and
staple shades—gorgeous in love-
ly modes—scarfs, jackets, ties
and bows add interest.

\$14.75

For Women

For Misses

For Juniors

*Smart Coats

Women, Misses, Juniors
Excellent values! Suede
cloth with fur trimming.

\$14.75

Easter Hats

NEW

SPRING COLORS AND BLACK
—IN FANCY BRAIDS, VISCA,
AND SOFT STRAWS

\$2.98 to \$4.98

Step Smartly

In This New Model!



You'll feel so well-shod wherever
and whenever you wear
these distinctive one-drag of
patent leather with metal buckle.

\$4.98



Dr. Chesley E. Worrell

Eyesight Specialist

New Location: 1/2 block off Main, East
of Barry Hardware Co.

Clovis, N. M.

To The Farmers Of Muleshoe Territory

Beginning Monday, March 4th, we will
pay 46 cents per pound for butterfat.

We are now able to offer as much or more
for your cream than you can get by ship-
ping. Come in and talk it over with us.
We have a supply of Revenge Lice de-
stroyer. "Kills 'em in a minute." Also,
Kurem, for sore head, roup, white diar-
rhea. Absolutely guaranteed.

MULESHOE PRODUCE CO.

Elmo Head, Mgr.

YL News Items

The Civics Club had a trial last
Thursday evening. Miss Lucy Robison
filed complaint against Melvin Priboth
for stealing watermelons. Miss Ed-
wina Burhman was the plaintiff's
lawyer and J. T. Shofner defended the
case. After a careful cross examina-
tion of all witnesses, the accused was
acquitted.

Mr. and Mrs. Shofner and family
went to Lubbock Sunday morning to
a birthday dinner in honor of Mr.
Shofner's father.

Mrs. O. B. Griffiths of Earth under-
went an operation for appendicitis
Saturday.

A surprise party was given for Dor-
othy Priboth and Maynard Hupp Sat-
urday night at the home of Mr. E. C.
Priboth. Dorothy, thinking that she
was going to Clovis, was greatly sur-
prised when she was ready to go and
stepped out of the front door and saw
a large crowd gathered in front of the
house. Maynard had gone to the Pri-
boths to hear Dr. Jones sing and see
the large crowd. A large, beautiful
birthday cake was prepared by Miss
Dottie Wilterding and Mrs. Hupp. The
guests were entertained by playing a
number of games and at a late hour
refreshments of cake, fruit salad and
cocoa were served to the following:

Bertha Lee Boles, Zora Mae Shofner,
Floy Beller, Lela Bickel, Helene Head,
Letha Robison, Sammie Jones, Mil-
dred Wilterding, Lucy Robison, Gladys
Burhman, Willie Jones and Grace
Rogers of Clovis; Jerre Beller, Wayne
Wallace, Hesterine Beller, Thurlo
Branscum, Tom Boles, Sylvan Robison,
Dale Burhman, Gail Willard, Jinks
Beller, John Bickel, Russell Burhman,
Earl Hamblin, Ray Isbell, Cecil Bur-
man, Durward Head, Donald Burhman
and Toed Hamblin.

Mr. and Mrs. Emil Priboth and son,
Gerald, accompanied by Fred Priboth,
left Tuesday morning for Wichita,
Kansas. After visiting relatives in
Manhattan, Kansas and Blackwell,
Oklahoma, they will journey on to
Juda Springs, Oklahoma, for Mrs.
Priboth's health.

Reporter

"ESSAY ON MAN"

Did I ever hear this one?
Man is what women marry. They
have two feet, two hands, and some-
times two wives; but never more than
one collar or one idea at a time. Like
Turkish cigarettes, men are all the
same material, the only difference is
that some are better disguised than
others. Generally speaking, they may
be divided into three classes: Hus-
bands, bachelors and widowers. An
eligible bachelor is a mass of obsti-
nacy entirely surrounded by suspicion.

Husbands are of three varieties:
Prizes, surprises and consolation prizes.
Making a husband of a man is one of
the highest, plastic arts known to civi-
lization. It requires science, sculp-
ture, common sense, faith and char-
ity—mostly charity. It is a physiologi-
cal marvel that a soft, fluffy, tender,
violet-scented thing like a woman
should enjoy a big awkward and stub-
by chinned, tobacco-smoking and bay
rum scented thing like a man.

If you flatter a man it frightens him
to death; if you don't you bore him to
death. If you permit him to make
love to you, he tires of you in the end,
and if you don't you soon cease to in-
terest him, and if you argue with him
in everything you soon cease to charm
him. If you believe all he tells you,
he thinks you are a fool and if you
don't, he thinks you are a cynic.

If you wear gay colors, rouge and
scurrying face, he hesitates to take you
out.

If you wear a little brown
tongue and a tailor made, he takes you
out and stays all evening at a wom-
an in gay colors and startling hat
and nose. If you join him in his
gambles and approve of his smoking,
he swears you are driving him to the
devil, and if you don't approve of his
smoking and urge him to give up his
gambles he vows you are driving him
to the devil. If you are the clinging
vine type, he doubts if you have any
brain; if you are a modern, broad,
bustained, and independent type, he
doubts if you have a heart. If you
are silly, he longs for a bright mate,
and if you are brilliant he longs for a
pompous. If you are popular, who
other than he is jealous; if you are
not, he hesitates to marry a wall-
flower. Cosh darn men, anyway—
the pop and bipeds!

NOTICE TO TRESPASSERS

Hunting season is over. We want
people to quit hunting; have posted
signs up. Will enforce the law in re-
gard to trespassing and shooting
ducks out of season.

HALSELL CATTLE CO.
Ernest Huffman, Foreman.

4-430

FORD SELLS FORD A FORD

No, no relation of Henry's but, ac-
cording to Mr. W. H. Ford of Eudon,
the car is as good as the name and
that can't be beaten. Mr. Ford pur-
chased a new Tudor from Muleshoe
Motor Company through salesman J.
H. Demery.

When sued for divorce, James Sher-
ton of Chicago blamed his wife's twin
sister for his troubles, saying that
she burst into his family affairs.

Want Ads

FOR SALE—Good Singer sewing ma-
chine cheap.—Mrs. W. B. Hicks.

NOTICE—Will have permanent waw-
ing machine installed next Friday.
Call Mrs. Daniel at Beauty Shop for
appointment.

WELL DRILLING, windmill wrecking.
Have been here about a year and in-
tend to stay. Prices right. Will ap-
preciate your trade.—J. B. Cunning-
ham, Muleshoe. 2-4tp

FOR SALE or Trade—One good "Old
Trusty" incubator, size 150 egg. Just
used two seasons. Will take half price
or will trade for pigs or chickens. See
Mrs. E. Waller, 15 miles West of Mule-
shoe. 2-if

The Journal Office for
Commercial Printing

West Texas State Teachers College

CANYON, TEXAS

Spring quarter opens March 28, Mid-summer term opens April 22.
A class "A" college, with work leading to a standard degree. For
information write The Registrar.

(This space paid for by Canyon C. of C.)

ANNOUNCEMENT

Of Partnership Formed Between

Bobo & Campbell

ATTORNEYS-AT-LAW

MULESHOE

TEXAS

Now Is The Time To Supply Your Demand For FARM IMPLEMENTS

We handle the well known McCormick-Deering line of
Farm Implements and have a complete stock of parts
for your machinery, making a specialty of the particu-
lar needs of the farmers in this section. Spring is not
far away and now is the time to purchase your needs
for this season.

We also have all kinds of Garden Tools

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements



...DID YOU KNOW...

THAT—there has been one million three hundred
thousand Model A Fords made and sold during the
first year of Model A history with the Ford branches
running at half production?

THAT—Model A Fords comprise one-third of the sales
on all automobiles being made at this time?

THAT—a prominent plains oil company bought and
put into service 2400 Model A Fords during the year
1928 after extensive tests of different automobiles?

THAT—a prominent plains oil company bought and
put into service 235 Model A units during 1928?

THAT—several states have adopted Model A units for
state purposes?

THAT—Model A cars are the choice of many large
companies, yet priced within easy reach of all?

THAT—MULESHOE MOTOR COMPANY is glad to
have you come in and see and drive one of these
popular cars?

MODEL A FORDS are now available in most all types.
Come in or phone us for demonstration. We will be
glad to have you visit us at any time.

Muleshoe Motor Company

Model A Fords are the most
popular cars on the market.

We have some Bargains in
USED CARS!

MULESHOE, TEXAS

FRESH VEGETABLES

THE BEST MEATS

STAPLE GROCERIES

HEADQUARTERS FOR EVERLITE FLOUR
HENNINGTON'S GROCERY
And Market

The World's Quality Oil
made still better!

Leading lubrication specialists improve the quality of Mobiloil to meet today's demand for a superior lubricating oil

Today's high-speed driving conditions place a new burden upon lubrication. Your engine requires a better oil, especially adapted to these conditions.

This need is now met with the New Mobiloil, superior to anything produced before. At 35c a quart, you will find this Mobiloil the most economical oil you ever used.

MAKE THIS TEST

Drive to the nearest Mobiloil dealer... have him drain all the old oil from your crankcase and... fill it up with the correct grade of the New Mobiloil. You know from experience how your engine ran the last time fresh oil was put in the crankcase... Now--notice the difference!

Look for these results--

- Increased Oil Mileage: Open 100 extra miles per quart from the New Mobiloil.
- Increased Gasoline Mileage: Many tests show gasoline consumption reduced as much as 16%.
- Faster Pick-Up--More Power: Quicker get-away, more "pep" on the road, less labor on the hills.
- Smoother Operation: A quieter motor, a velvety smoothness of acceleration, less vibration when speeding.



35c a quart

The dealer who sells a quart of The New Mobiloil for less than 35c (except Mobiloil 25¢) is not making his fair reasonable profit. Lower prices often mean economy substitution.

VACUUM OIL COMPANY
Specialists in the manufacture of high-grade lubricating oils for all types of machinery.

Dallas Branch, Main & Lamar Sts.

Goodland News Items

Mrs. Henry Hanover and daughters and Miss Faye Kemp made a business trip to Muleshoe Saturday.

Mr. Bealy is breaking 500 acres of land for Mr. McClellan on the Figure Four Ranch. This land will be sown in wheat.

Mr. Locker and son made a business trip to Muleshoe Friday.

Mr. and Mrs. Wenver and family and Mr. and Mrs. Shepperd attended preaching at Wilson Saturday night. Several were absent from Sunday School and B. Y. P. U. Sunday morning. An attempt is being made to start Sunday School earlier. A very interesting B. Y. P. U. program was rendered Sunday morning.

Dr. and Mrs. Logan were visiting in the Goodland community Sunday afternoon.

Mr. and Mrs. Shepperd visited in the Wilson community several nights last week.

Mr. and Mrs. Locke spent the day with Mr. and Mrs. Wenver last Sunday. The Goodland school will attend the County Meet at Muleshoe Friday and Saturday.

Mr. and Mrs. Lawson spent the day with Mr. and Mrs. Reed last Sunday.

Mr. and Mrs. Shepperd spent the evening with Mr. and Mrs. Charlie Locke. A very delicious supper was served.

Mr. and Mrs. Sanderson went to Littlefield Friday.

Mr. and Mrs. Sanderson attended preaching and Sunday School at Wilson Sunday morning.

Mr. and Mrs. Shepperd left Monday morning for Temple.

Reporter

MARRIED IN CALIFORNIA

Word has just been received here of the marriage of Miss Audrey Stoker to Mr. John H. Fisker of Fillmore, Calif. Miss Stoker is well known here, having been in the employ of Judge Wm. G. Kennedy for a number of months. She has a host of friends here who wish for her a life full of happiness.

NOTICE

THE STATE OF TEXAS,
TO THE SHERIFF OR ANY CONSTABLE OF BAILEY COUNTY--

CREATING:

You are hereby commanded to summon Malcolm Richard Madera to the nearest County where a newspaper is published in this County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Bailey County, to be held at the Court House thereof, in Muleshoe, on the first Monday in May, A. D. 1929, the same being the 6th day of May, A. D. 1929, then and there to answer a petition filed in said Court on the 4th day of March, A. D. 1929, in a suit numbered on the docket of said Court No. 483, wherein Thelma Madera is Plaintiff, and Malcolm Richard Madera is Defendant, and a brief statement of plaintiff's cause of action, being as follows:

Plaintiff abandoned Defendant on December 14th, 1926, leaving her in destitute circumstances and in a delicate condition, that since said date defendant has not contributed any money or thing of value to plaintiff's support; that at the time defendant abandoned plaintiff she was in a delicate condition and that defendant did not provide a place of shelter, medical care or attention all of which plaintiff was badly in need of; the conduct of defendant was of such nature as to render their living together wholly unupportable.

WHEREFORE plaintiff prays the Court that defendant be cited to appear and answer this petition and that upon final hearing hereof, she have judgment and dissolving the bonds of matrimony.

Herein Fall Not but have before said Court, at its next regular term, this writ with your return thereon, showing how you have executed the same. Given under my hand and seal of said Court, at office in Muleshoe, Texas, on this the 4th day of March, A. D. 1929.

J. L. ALSUP, Clerk,
District Court Bailey County, Texas.
By Lola Lipscomb, Deputy.

Better Built



Better Service

Superior construction assures you greater power and longer life when you buy a

DEMPSLER
NO. 12. BACK GEARED
Iron-Oiled WINDMILL.

Broken Tapped Bearings, Washes and Gears, Positive Brakes and Oil-Over-a-Year Guarantee. Dempsler No. 12 outstanding. Dempsler windmills let our customers who will send pump man show you a sample.

E. R. HART LUMBER COMPANY,
Muleshoe, Texas.

Also carrying a complete line of Dempsler-Web Machinery.

West Camp News

Mr. A. C. Haley returned from the Cattlemen's Convention at Amarillo Thursday, March 7.

Mrs. S. F. Tipton has been seriously ill the last week.

Mr. ABB Parridge from Spurr, Texas, is visiting J. F. House this week.

Mr. C. E. Dobson, Ed Hufstetter, and H. Copeland entertained the pupils of West Camp Thursday afternoon with some music, which everyone enjoyed very much.

The State Inspector was a visitor at West Camp school Thursday afternoon.

Mrs. T. H. Adair has been very ill but is improving at present.

Miss Annita Walker spent last weekend in Muleshoe with her sister, Mrs. Ira Robinson.

Mrs. Smith and children visited Mr. and Mrs. Davis, whose child is sick. Mr. and Mrs. W. C. Alexander visited Mr. and Mrs. Charley Alexander

Thursday afternoon.

Mr. and Mrs. Smith have bought a new 1929 Model Ford.

The small daughter of Mr. and Mrs. Davis is very ill. Her condition is slightly improved at present.

Reporter

C. J. Beach was in Lubbock Sunday receiving medical attention.

CANCER FREE BOOK

Send on Postage

Tells cause of cancer and what to do for pain, bleeding, odor, etc. Write for it today, mentioning this paper. Address Indianapolis Cancer Hospital, Indianapolis, Ind.

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No Fear About Pleats

Ladies do not fear to put pleats in your dresses. We're prepared to put in all kinds of presses--Box pleats, or knife pleats, do not despair--One piece, or two piece, straight line, or flare. Make your gowns in the style you like best. And bring them to us, we'll keep them well pressed.

Muleshoe Tailor Shop

Our Spring Showing Of
Coats, Dresses and Hats
Have Arrived



And are now on display in our store. Come in and look them over. The latest styles are here and are sure to please you.

Gardner Dry Goods Company

"The Price is the Thing."

Public Sale!

WEDNESDAY, MARCH 20, 1929

We will sell at the old Reddington Farm--6 miles north and 3 miles west of Earth, 3 miles east and 3 miles south of Big Square, 6 miles south and 4 miles west of Flagg--the following described property.

Horses and Mules

- 1 Mare 9 yrs., wt. 1100 lbs.
- 1 Mare, 9 yrs., wt. 1000 lbs.
- 1 Mare, 3 yrs., wt. about 900 lbs.
- 1 Brown horse mule, 10 yrs., wt. 1000 lbs.
- 1 Bay mare mule, 9 yrs., wt. 1100
- 1 Brown mule 9 yrs., wt. 1100
- 1 Horse mule, 6 yrs., wt. 1100
- 2 Mules, 8 yrs., wt. 900 lbs. each
- 2 Mare mules, 9 yrs., wt. 1100 each.

Cattle

- 1 Jersey cow, 6 yrs. old, 4-gal. cow, fresh in April.
 - 1 Jersey bull, registered, wt. 1100 lbs.
 - 1 3-Yr.-old milk cow, now fresh, 4-gallon cow.
- More Jersey cows will be there.

Farm Implements

- 1 McCormick Row binder
- 1 P. & O. 1-row cultivator

Farm Implements

- 1 2-Row P. & O. go-devil
- 2 1-Row P. & O. corn and cotton planters or listers.
- 1 2-Row Rock Island go-devil
- 1 1-Row John Deere cultivator
- 2 Extra good wagons
- 1 Sod planter
- 2 P. & O. planters.
- 1 3-Disc breaking plow, Emerson.
- 1 10-Foot Disc.
- 1 Deering row binder.
- 2 Wheat drills, 14 and 18 hole
- 1 Fordson tractor
- 1 6-Foot 1-way Case plow, nearly new
- 1 12 Foot McCormick-Deering combine.
- 1 Case separator, 26-46
- 4 Sets of harness. Some chickens and turkeys and other articles too numerous to mention.

TERMS: All sums of \$25 and over, 6 months' time will be given; 10 per cent discount for cash under \$25.

The Big Square ladies will serve lunch. FREE COFFEE.--Bring your cups.

WELCH & BARRETT, Owners.

Mick & Reeves, Auctioneers Frank Hyett, Clerk