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Spur

9-57

# TEXAS THE SPUR

SERVING A RICH FARM CROP, STOCK AND POULTRY RAISING TERRITORY OF WEST TEXAS

Volume 48      Spur, Dickens County, Texas,      Thursday, December 27, 1956      Number 10

## Whoa, Now!

By Grady Lackey

Concrete evidence has been revealed in recent months to indicate that the status quo attitude in Spur is on the way out and that our area is on the verge of constructive advancement. Advancement that will give progressive assurance that we are not to "wilt on the vine", but be a vital part of the great West Texas.

Were these evidences not discernible, our forecast for 1957 would surely be bleak. Our optimism is revealed within the following predictions for the Spur area in 1957:

- 1. Politics—**  
The city council has the corner on politics for 1957 locally with the terms of Mayor McNeill and Aldermen Bragg and Scudder expiring. We predict the mayor to stay with us another term, possibly unopposed on the ballot. We predict comparatively quiet contests for the two alderman seats with either or both of the incumbents choosing not to seek reelection.
- 2. Schools—**  
No major changes in the present administration. Revival of discussion of a new building program, but without consolidation, no definite action. On consolidation, we predict none in 1957.
- 3. Business—**  
Local retailers will continue to feel the grip of a drouth-stricken farm economy but will find some relief from other sources, such as oil field workers, construction crews, possibly a few miners, and more tourists. Appliance dealers will get their share of the household dollar as more and more improvements and advancements appear. The tractor and implement dealers may find sailing smoother as far as sales are concerned, but the tight dollar a big headache in financing new equipment.
- 4. Agriculture—**  
Still more and more search for irrigation water, to be followed or joined by further diversification. New farm income from "bellines", mainly poultry products, will comfortably supplement the ailing farm cash income. Further search will be made for new cash crops on irrigated acreage. The Soil Bank will take a sizeable acreage out of cultivation and give the farmer more time and effort to concentrate on his better farm land.
- 5. Weather—**  
We're all still looking for the end of the drouth. The sub-moisture is not here now, so to predict our continued existence, we can only predict more rainfall in 1957.
- 6. Sports—**  
Coaches Henry and Eddins to put another winner on the grid-iron next fall. The local Little and Pony leagues to enjoy their best season yet. The Dickens County Sheriff's posse to retain its title here in March.
- 7. Oil—**  
More exploration, more seismographing, and possibly some production in 1957. A considerable number of leases expire in 1957 and this should boost exploration activity the first part of the year.
- 8. Municipal Operations—**  
We predict definite steps to be

See WHOA, NOW!, back page

## Babson Predicts Peace, Prosperity for Nation In '57

By Roger W. Babson

Both presidential candidates in their pre-election speeches, promised PEACE, PROSPERITY, and PROGRESS. They stated that they must do this in order to enforce the Employment Act of 1946. This is the basis of my Outlook for 1957, tempered of course by Russia.

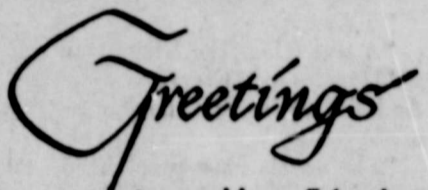
1. World War III will not start in 1957.
2. 1957 will witness gradually increasing inflation.
3. Manufacturers will be faced with higher costs for both materials and labor.
4. All businesses will confronted by increased competition, both within their own industries and from other industries.
5. More advertising will be necessary in 1957 if profits of manufacturers and retailers are to equal those of 1956.
6. Failures will increase in 1957, both as to numbers and liabilities. Thousands of small concerns will be wiped out. One or two of the largest corporations will face bankruptcy or re-organization.
7. Cost of living will rise slightly during 1957.
8. Most labor unions will hesitate to make public fights for higher wages, but will work for shorter hours, pensions, and "fringes".
9. Europe must pay so much more for oil that it will have less money for purchasing other goods.
10. Unexpected events will occur during 1957; however, as a whole, business will remain fair, but with smaller profits.

### MONEY OUTLOOK

11. As foreign countries must pay in gold or dollars for oil, their industries will be handicapped, unemployment will increase, and pressure for aid from the United States will be greater.
12. The Federal Reserve Board will not relax its restrictions so long as we have full employment in the United States; but if unemployment increases we may expect a relaxation. I am very glad Mr. Robert Cutler will again be Mr. Eisenhower's adviser.
13. Owing to the tremendous numbers of employees, suppliers, and retailers dependent upon the large corporations, these will be first to receive bank funds.
14. Many plans for expansions of plants, by both big business and little business, will be postponed. Most corporations will find it difficult to get new short-term money at any price in quantity; while long-term financing will be too expensive.
15. Tight money will cause state, municipal, and town governments to postpone plans for building roads, schools, and hospitals except in cases where the Federal Government pays most of the costs. This will put a damper on many lines of business.
16. Owing to these increased money rates, state, municipal, and town bonds, although tax free, have been declining rapidly in price. Most financial advisers forecast much lower prices for such securities. It is possible that the postponement of such building plans may so diminish demand for such money that these non-

See BABSON — Inside Back Page

### HAPPIEST CHRISTMAS



to our Many Friends and Customers

FROM ALL OF US AT

## The Texas Spur

Grady Lackey, Jr., Publisher      H. G. Lackey, Business Mgr.  
William Stareher, Shop Foreman      Loyd Womack, Printer  
Lyndal Womack, Utility      Brent McCain, Apprentice

## Dinners, Parties Being Held As Spirit Of Christmas Reigns In Spur

### All-School Party At SHS Starts Holiday

By Lyndal Womack  
The Spur High students wrapped up the first portion of the school year here last Friday afternoon with their annual all-school Christmas party.

To top off the festivities Santa was there with plenty of fruit and candy for all the students. To begin with, the students sang several Christmas carols, led by Strelsa Calvert, and then some of the students gave their opinions of the true meaning of Christmas.

Raymond Smith, our science teacher and part-time Baptist minister, gave a short talk on the true meaning of Christmas and what it means to him.

After this several gifts were presented to the faculty for their service during the past year. Everyone seemed very pleased with their gifts—that is, everyone but Supt. Bob Nunley.

Through the years it has been a tradition to present the superintendent with a new suit on Christmas. Mr. Nunley received his suit, but it so happened that his was a suit of long-handled underwear. With this everyone had a good laugh and Mr. Nunley was later told that his real suit was

### NEW ARRIVALS

Mr. and Mrs. Logan Singleton announce the arrival of a daughter, Elizabeth Diane, born Dec. 18, 1956. The baby girl weighed seven pounds 12 ounces at birth.

A new daughter was born to Mrs. Jo Alice Moore on Dec. 18, 1956. She has been named Jo Nettee and weighed six pounds at birth.

Mr. and Mrs. C. V. Hagar, Garard, are the proud parents of a daughter born Dec. 21, 1956. She weighed nine pounds five ounces and has been named Kimberly Jane.

Thomas Lynn is the name given to the new son of Mr. and Mrs. T. W. Simmons of Dickens. He was born Dec. 19, 1956.

in the office. Following the party school was dismissed for the Christmas holidays. Classes will resume at regular time on Wednesday, Jan. 2, 1957.

### East Ward Rooms Scenes Of Yule Joy

East Ward School was truly bubbling over with Christmas joy Friday afternoon as each room held their Christmas party.

Each teacher assisted by some of the parents had prepared Christmas trees, refreshments and gifts for each child. Programs were held in the different rooms with Christmas Carols being sung as only children within that age can sing them.

And children love to give as well as to receive. Their teachers all came in for a bounteous number of presents. They may receive gifts of far greater money value but cannot receive any with more love behind them.

### First Baptist Has Christmas Dinner

A church-wide Christmas supper was held at the First Baptist Church Wednesday night with over 150 attending.

Honoree at the gathering was the church's new pastor, Rev. Riley Fugitt, and Mrs. Fugitt.

Following the supper, Bob Nunley served as master of ceremonies for a Christmas program. A skit entitled "Christmas Heart" was given by Mmes. B. J. Connally, A. G. Dunwoody, Arner Watson and Bobby Connally. "Star of the East" was sung as a trio by Misses Johnna Lou Scudder, Judy Bragg and Johnnie Ann Blakeley. The Christmas devotion was brought by Alfred Walker.

Mrs. George Stanford made the presentations of Christmas gifts to members of the church staff.

We'd like to tell folks about your holiday guests or trip. Please call 128 by Wednesday noon.

## Rotarians Entertain Children At Annual Christmas Party

At their regular Thursday meeting the Spur Rotary Club held their annual Christmas party with each Rotarian having a visiting child as their guest for lunch.

Much to the delight of the more than 40 visiting children, Santa just happened in with a large bag of presents and stockings filled with fruit, candy and nuts. Each child received at least one nice present, a game and a Christmas filled stocking.

After the initial shock of seeing Santa there was a flurry of trying out machine guns, cap pistols, hugging dolls and trying on caps and sweaters. And the Rotarians enjoyed it all even more than did the children if such is possible.

## Audiences Enjoy Christmas Operetta

On a stage beautifully decorated the East Ward school presented the operetta, the Legend of the Snowman on Monday and Tuesday nights before very appreciative audiences. The characters each performed in a very commendable manner and held the attention of the audience at all times.

The directors, Mrs. Midge Carlisle, Mrs. Ruth Harwell and Mrs. Lois Karr expressed their gratitude to all the parents who assisted in any way. At the conclusion of the program, Mrs. Lois Karr was presented with a present for her assistance in directing.

In connection with the operetta, the school held open house and parents availed themselves of the opportunity of going through the class rooms and viewing the beautiful Christmas decorations that had been made and put up by the children. The Christmas trees are being left lighted at night for passers by to have an opportunity to see them.

The cast of characters who appeared in the operetta were:

- The Snow Man — Dusty Burnett.
- John Carroll — Gary East.
- Mary Carroll — Jo Ann Bateman.
- News Boy — Johnny Floyd.
- Japanese Juggler — Patsy Bragg.
- Mother — Sylvia Ochoa.
- Tin Soldiers — Charles McCain, Lee Stanford, Charles Fisher, Greg Williams, Edward Wooten, Mac Williams.
- Snow Ball Pixies — Bobbie Hale, Judy Arnold, Martha Jones, Helen Blair, Karen Morrison, Vickie Alexander.
- Snow Men — Nelda Hagins, Brenda Rogers, Sharon Kinney, Mcna Vick, Margie Sue Moore, Carolyn Rainbolt, Connie Smith, Frankie Walker.
- Christmas Imps — Karen Hilliard, Sandra Powell, Janna Pickens, Kathleen Slaton, Deloris Perry, Teresa Dean.
- Christmas Clowns — David Hale, Joe Garcia.

### CORRECTION:

It was erroneously reported in the Dec. 20 issue that local beauty and barber shops will all be open on Monday, Dec. 24. The report should have stated that all barber shops will be open. Some beauty shops will close as usual.



# A King Is Born

*This could be the story of the Great Birth at Bethlehem as it might have been seen through the eyes of two average citizens of the day.*

IT BEGAN in Bethlehem, at registration time. King Herod had ordered that all should register, so my father and I had joined hundreds from near and far on the trek to the City of David.

The streets were noisy and crowded, but we were soon settled comfortably in the quarters father secured for us with a small bag of coins. Others were not so fortunate. Most of the accommodations had been taken earlier and that which was left commanded a price most of the travelers were unable to pay.



Though tired from our long journey, the noise and excitement of my first trip away from home caused me to spend a rather sleepless night. The Innkeeper had posted a "No Room" sign on the door, yet there was an almost constant rap from newly-arriving travelers seeking rooms, most of whom begged only for a place to stretch out and rest their road-weary bodies. The Innkeeper turned them all away, refusing to further cramp his already crowded guests. He almost forcibly closed the door on one insistent traveler who pleaded that he had a sick wife who must have shelter immediately.

"I have my troubles, too, my friend," was his caustic reply.



There were all sorts of interesting sounds in the darkness: the weary plodding of newly-arrived travelers, the scurrying of a dog, the braying of an ass, and the sound of a child crying in the night.

I walked to the window and then I saw the star.

It appeared suddenly, and was by far the most brilliant I had ever seen. So bright was its light that on the near hillside I could see a stable where a number of people were gathered; excited people, it seemed, because of the manner in which they moved about and gestured to one another. It was much too far for me to hear the sound of their voices, but I promised myself that on the morrow I would visit the stable and discover the cause of the excitement.

After the morning meal, I excused myself from my father's presence and started for the hillside. Nearing the stable, I was met by a young shepherd.

"There was excitement here last night," he said.

"Yes," I replied, "I saw it from my window. What happened?"

"A King was born, in this very stable."

"A King?"

"A true King. The King of all men."

"How foolish. Everyone knows that Herod is the only king. And, for a King to be born in a stable. What manner of King might he be?"

"The angels have proclaimed that He is the King of all men. I myself heard them." He looked up to the sky. "And, I saw them, too."

"And you saw this King?"

"I looked upon Him with my own eyes and I gave Him one of my most precious treasures—a newborn lamb. Of course, He could not speak, but His mother thanked me profusely for it."

"Then you are the foolish one, shepherd boy. I would not waste my time to look upon a King of sheep and animals who would be born in the cold dampness of a miserable stable, nor would I offer Him so much as a blade of grass. He be no King at all. Someone has deceived you."

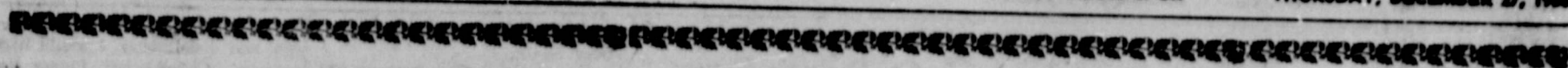
I went away, telling myself that I did not believe the shepherd's story, yet, strangely afraid to enter the stable to look upon the child. Were He truly a King, I would have been terrified in His presence.



In the streets of the city, there was much whispering and gathering about. Moving from one group to another, I found that the excitement centered about the strange events that had taken place at the stable.

This I heard from the tongue of a venerable old man: "I looked upon Him as He lay there in the unkempt surroundings of that stable and it seemed to me that the very atmosphere seemed changed because of His presence. I say there is something exceptional about this child." And another, lifting his arms toward the sky, said in low voice, "Surely, this is the King promised to us long ago." A promised King, born in a stable, I thought. How confusing; it leaves me puzzled.

And there in the center of the largest group of all, I saw the shepherd boy, eager listeners pressing about him. He had been tending his sheep on a hillside, he said, when angels appeared, telling him to go to Bethlehem, where he would find a newborn



# Merry



# Christmas



Christmas brings us thoughts of good times, friends, and all that's brightest and best of life and the highest happiness . . .

It makes us think of those we serve, or know or wish to know. It strengthens all the bonds of feeling and friendship, one to another . . .

FROM THE  
DIRECTORS, OFFICERS AND EMPLOYEES OF  
**SPUR SECURITY BANK**

Member F D I C and  
Federal Reserve System



Dear Santa,

I am a little boy, 5 years old and I've been a pretty good boy. If you would just bring me a few things this year and give some of mine to little boys and girls who are less fortunate than me, I'd be real happy. I'd like to have a farm set, a xylophone, a good pair of guns (my holsters still good you brought me last year), a doctor's set, a cowboy hat. If

you have any left over, a new pair of boots.

Don't forget my little sister, my cousin Luke and my mommy and daddy. Also please remember unclie Bud and Bob, Grandmother, Granddaddy and my Granny.

All my love,  
Michael (Mike) Brown  
P. S. Don't you get awfully full eating all those cakes and pies?

### St. Francis Gave Much to Christmas

Some 400 years before Saint Nicholas, Bishop of Myra, performed the many acts of generosity and kindness which made his life a great legend and gave him the "Santa Claus" character we know today, another Saint—St. Francis of Assisi made other contributions to our celebration of Christmas.

St. Francis lived in the small Italian village of Garcia. In the year 1200 A.D., St. Francis arranged the first manger scene in a cave near the monastery where he lived. The scene was typical of that at Bethlehem. There was a manger filled with hay, an ox and an ass. St. Francis and his followers celebrated mass at the cave and sang hymns in honor of the Christ Child.

Himself a lover of music, St. Francis believed that the early chants (written in Latin) were too theological to be popular. He felt that Christmas music should be religious, yet should be more in keeping with the festivity spirit. He is generally credited with being the influence behind the more modern Christmas carols, which spread from Italy to France, from there to Germany; then to England and elsewhere.

*Make cream-puff shells and freeze them for use during the holiday rush. For good eating in a hurry, fill them with creamed meat, ice cream or custard.*

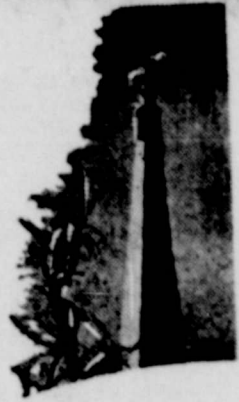
Dear Santa,

I am a little girl 8 years old. Please Santa I would like very much for you to bring me a Siamese cat, a baby doll, an accord-

ian, and a dollhouse. I would like to have a blackboard. Please Do not forget the other children.

Love,  
Patricia Foreman

## Christmas Greetings



to all good people everywhere.

**RAMSEY'S GARAGE**



## Old Fashioned?

Yes, that's what WE'RE WISHING YOU... the most wonderful kind of an

## OLD FASHIONED CHRISTMAS

May it truly be one of your most enjoyable.

**REAGAN MOTOR CO.**

## MERRY Christmas

We want to express our sincere thanks for your magnificent efforts and cooperation during

the past year. Our best wishes to

you and your dear ones for a Joyous Christmas!



**MORGAN STUDIO**



We see the happiness of Christmas in the enchanted eyes of tiny children... in the joyous glances of fathers and mothers... We see it in the sparkle of twinkling lights on Christmas trees. Even the stars have a frostier, gayer glitter on Christmas Eve! And so, in that happy spirit... we say "Merry Christmas... thanks for all past favors... and may you have the happiest Yuletide ever."

## MERRY Christmas

**BRASHEAR SUPPLY**

Dear Santa,  
I am 4 and a half years old and have tried my best to be a good boy.  
This Christmas I will be in Spur

at Grandads and Grannies. I would like to have a cattle truck and a rifle and a chalk board to make my numbers on.  
John Howard Connally



**SAY, NOW** . . . From the looks of things, it appears this young gentleman has some serious doubts about the merit of the stocking hanging over his fireplace. Maybe he thinks it is much too small to hold all the things Santa will bring or perhaps he thinks Christmas has already arrived and the stocking appears much too empty.



When you start buying presents to fill the stockings belonging to younger children and relatives, don't overlook the versatility of books. Good books are a good buy, because they can be educational and appealing to children, and at the same time inexpensive to you. In selecting children's books, be sure the subject matter is both accurate and interesting to the

child and his particular age. Story books for preschool children should be realistic, with colorful pictures and a simple narrative. Avoid fantastic stories and abstract pictures because preschoolers haven't yet separated the real from the unreal. Color books are better for older children than for preschool youngsters. Preschoolers cannot keep inside the lines and may become discouraged. The lines hamper their creativity. Give them instead blank pieces of paper to color. Information books having large pictures, with details about each picture, are good for preschoolers, often giving them ideas for play. Books are appropriate Christmas gifts, are helpful to children and are **easy on the pocketbook.**

# Our SEASON'S

At this time of the year, we can give expression to the gratitude we feel for having you as our friends, and to assure you, in turn, of our friendship. In this spirit, we want to wish you a Happy Christmas.

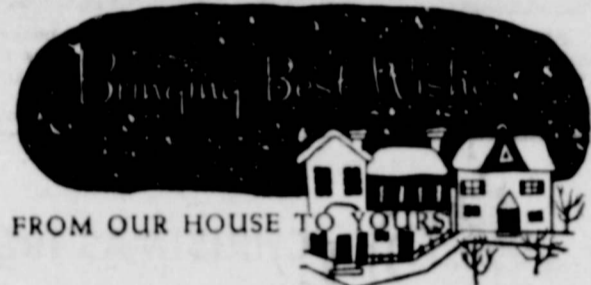
# Wish



## BELL'S CAFE

### Save Time in Making Holiday Plum Pudding

Plum pudding—rich in tradition and dried fruits but lacking plums—is perhaps one of the oldest and most famous of Christmas dishes. Most plum puddings require four to six hours of steaming but this time can be cut to about one-third by steaming the dough in a pressure sauce pan. When this method is used, pressure is omitted during the first 30 minutes (because the dough is rising) then 15 pounds of pressure and steam are applied for one-third of the time given in the recipe.



## THE SNACK SHACK

Mr. and Mrs. MARSHALL POWELL



Maybe it's a bit old-fashioned—this idea of wishing folks a Merry Christmas but we've been doing it every year for a long time and we like it! We hope we can continue for many more years, this wonderful practice of wishing our friends all the good things they so richly deserve.

# Old-fashioned MERRY CHRISTMAS

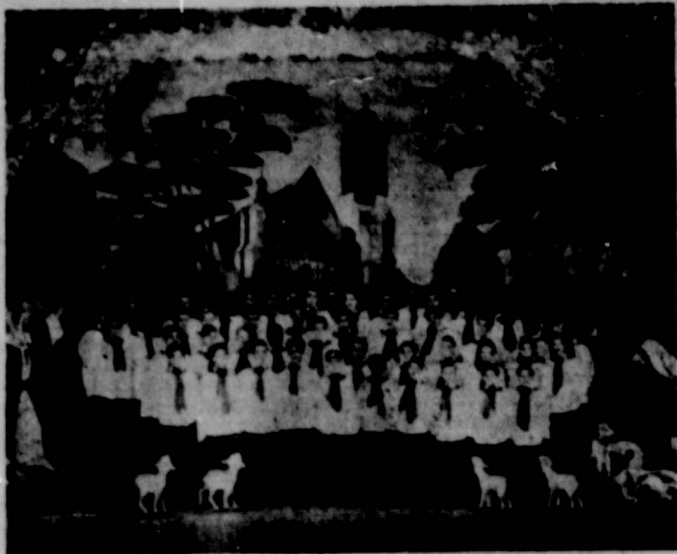
FROM ALL THE FOLKS AT  
**GODFREY MOTOR CO.**



**C**HRISTMAS is a time for counting our blessings, for acknowledging with gratitude the loyalty of our friends, and for expressing appreciation and good wishes that the yuletide will be a joyous and happy season.

BEST *Christmas* WISHES

**Dickens County Electric Co-Op**



**FAMOUS CHOIR** . . . Chorus and carols are an important part of each Christmas observance and the famous Boy's Town Choir of fifty voices each year presents a stirring program of Christmas music.



Every year, from a few days before Christmas to the week following New Year's, tragedy stalks up and down the country—tragedy in the form of needless fires. It is indeed ironic that many of these fires result from the extra hazards which exist only during the holiday season and from carelessness which would not be tolerated any other time. Follow this list of do's and don'ts—and don't let it happen to you.

**DO** cut a growing tree, or if you buy, be sure it hasn't dried out from prolonged storage.

**DON'T** get a tree any larger than you need—the larger the tree, the greater the hazard.

**DO** stand the tree in water or snow outdoors until you're ready to use it indoors.

**DON'T** use candles on the tree or nearby where there is any chance for an open flame to contact the tree or combustibles piled beneath the tree.

**DO** support the tree well, away from sources of heat (fireplaces, radiators, etc.).

**DON'T** plug too many cords into one outlet.

**DO** make certain that all tree lighting is turned off before retiring or leaving the house.

**DON'T** allow smoking near the tree amidst decorations or piles of wrappings; have plenty of safe ashtrays around and use them.

**DO** use non-combustible material (metal, glass, asbestos, etc.) for decorating the home whenever possible.

**DON'T** let Christmas wrappings accumulate in the home; place them in metal covered trash barrel or burn them in incinerator as soon as possible.



Of all the world's holidays, Christmas is the holiday that belongs to one and all. Christmas is for everyone, the sad and the weary, the sick and the infirmed, the happy children and their more serious elders.

Yes, Christmas belongs to no one alone. Men of different nations and diversified beliefs always share a certain unity in the observance of this greatest of all holidays. Christmas, and the spirit that goes with it, belongs to us all.

Christmas is a time of excitement for the very young. It means good food, bright lights, an inviting pyramid of presents beneath a glittering tree.

Christmas is likewise a time of joy for those who are growing up. And for these Christmas begins to take on a deeper and more significant meaning with each holiday. Behind the laughter and festivities, the caroling and presents, there is borne the realization that there is yet greater joy in the holiday, though the glitter of Santa Claus becomes dimmer year by year.

For others, Christmas is a magic mirror of memories, a mirror that dissolves all the prejudice, hate and sorrow to which mankind is afflicted; a mirror that reflects only the kindness and goodness God wished for the world He created.

Christmas is all these things, and more. It is the shadow of a church steeple in the winter's snow; a pointed ray of light shining through a stained glass window; the crunch, crunch of heavy footsteps on crusted snow; and voices singing in the night.

Christmas is all things to all men; and to all men it is the shining symbol of man's continual hope for eternal salvation.

**PROPOSED SALARY INCREASE FOR TEACHERS IS AIMED TO FILL TEACHER SHORTAGE**

The proposed salary increase for Texas public school teachers is an emergency measure to provide teachers for Texas children until more lasting provisions can be worked out, Dana Williams of Gladewater, president of the Texas State Teachers Association said today.

A complete citizens study of teacher salaries and school building needs will be made between now and the convening of the 56th Legislature in 1969, he explained.

Although the immediate request calls for an increase in the State minimum pay of \$390, the increased annual increments will provide most Texas teachers with a \$579 pay raise, Williams pointed out.

The plan calls for salary raises of \$90 per year for the first five years of service, compared to \$54 at present. This represents an additional \$180 increase for those teachers with five or more years service.

The program also corrects certain inequities in salaries of principals.

From the conferences of citizens studying salary and building needs will come "realistic recommendations which should provide solutions to these current pressing problems," Williams said.

"Texas school population is increasing at the rate of more than 100,000 per year," he said. "By 1960 an additional 350,000 children will be in our classrooms. Texas will need by that time 43,000 additional teachers to teach the new children and to replace the thousands of experienced teachers who leave the classrooms each year. This situation creates a serious emergency which I believe the Legislature will put among its top problems to be solved at the session convening in January."

"This salary increase request is modest indeed in the light of the increasing cost of living and of the salary increases which have been granted to employes in the various trades and industries of the State and nation," Williams declared.

"It will serve as an emergency measure to keep teachers in classrooms and to permit more successful recruitment among desirable young college graduates," he added.

TODAY Russia is graduating almost three times as many engineers as the United States. While more American youth are turning to careers in science and engineering, trained technical manpower continues to loom as one of the most serious threats to continued U. S. leadership in aviation progress. It is vital to our national security and welfare that those who have been endowed with the talents meet the challenge and build careers for themselves and leadership for the United States in science and technology.

Early Americans, especially those in New England, did not celebrate Christmas. They even looked upon it as a day of evil, calling it "the multitude's idol day." In 1659 in Massachusetts a law was passed which read: "Whoever shall be found observing such a day as Christmas . . . either by forbearing of labor, or feasting in any way, shall be fined 5 shillings." Governor William Bradford sentenced three youths to jail for playing on Christmas day.

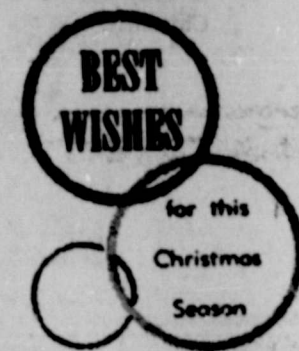
Dear Santa,

Would you please bring my toys to Ferris? I want a Roy Rogers bow and arrow and I want a lot of ties for my Daddy. And I want a new dress for my Mother and I want a Roy Rogers set for my little brother. And for my two sisters, I want two necklaces for my sisters. And I want a necklace for my grandmother. And for my granddad I want a new suit and I want him to have

a shirt for my granddad. And for David I want a rabbits foot for David. I wish you a Merry Christmas too, best wishes too, and I hope you have a happy new year too. And I am going to have some cake for you.

Your friend,  
Chris Kelley

USE THE CLASSIFIED ADS



Thompson Laundry  
Phone 96

SPUR GRAIN  
& HATCHERY

*A special greeting  
and sincere wishes  
for Christmas*



**RED FRONT DRUG**

**Christmas Wishes**

The radiance of Christmas lights up the world with the brilliancy of a new hope. It brings to us evidence of the potential goodness and greatness of men. It is the sign that the ideals of the Master are ever before us. Christmas still lives in the hearts of all!

Mr. and Mrs. H. G. Lackey

# Merry Christmas

Sincere greetings to all our good friends. May the Christmas blessings of Peace and Happiness be yours today and in the days to follow.



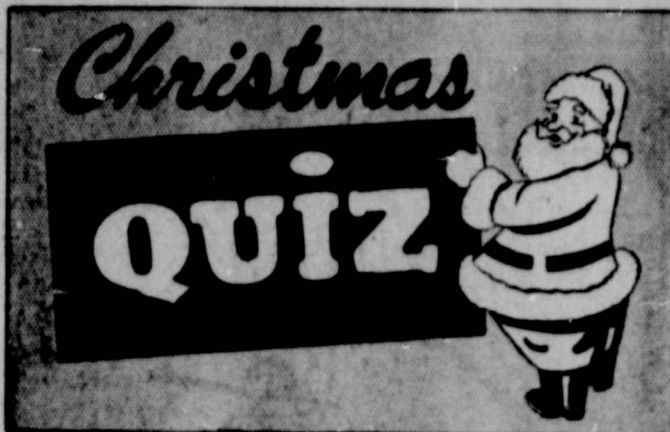
MINCE PIES, SO LONG A PART OF OUR CHRISTMAS TRADITION, ORIGINALLY HAD A DEEP, SYMBOLIC SIGNIFICANCE. THE FIRST



MINCE PIES WERE PATTERNED IN A LONG SHAPE, AFTER THE MANGER IN WHICH CHRIST WAS BORN. THE CRUST REPRESENTED THE GOLD BROUGHT BY THE THREE WISE MEN, THE MANY SPICES, THE FRANKINCENSE AND MYRRH.

Dear Santa,  
I want a Tiny Tears and a tea set. I would like to see you today or tomorrow. We live where the Allison's used to live.  
Your friend,  
Toni Baird

**J. D. Hopkins Texaco Station**



1. What was the famous deed George Washington performed on Christmas day?
2. When did Santa's sleigh first make its appearance?
3. Where did the real Saint Nicholas live?
4. Legend has it that the crown of thorns was plaited from which Christmas plant?
5. What was the message inscribed on the first Christmas cards sent by Henry Cole?
6. What does the name Kris Kringle mean?
7. In Norse mythology, who killed whom with a mistletoe arrow?
8. For how long has Christmas been observed on Dec. 25th?
9. Where did the Yule Seal idea originate?
10. Who was Joel R. Poinsett?

**ANSWERS**

1. Crossing the Delaware. 2. In Clement Moore's famous poem, "The Visit From Saint Nicholas." 3. Saint Nicholas was the Bishop of Myra, in Turkey. 4. From the holly plant. 5. "A Merry Christmas and a Happy New Year to you." 6. Christ Child. 7. Loki killed Balder, the sun god, after Balder's mother had obtained a promise from all living things, other than the mistletoe that they would not harm him. 8. Since 104 A.D. 9. In Denmark, the idea of Einar Holboell, a postal clerk. 10. An American statesman Ambassador to Mexico, for whom the poinsettia plant is named.

*Wishing you*

# NOEL



The soft glow of the Christmas candles signify the warm friendships which we have for the many fine people of this community whom it has been our privilege to serve these months past. May your Christmas be truly happy.

## SPUR MEMORIAL HOSPITAL

- |                        |                     |                 |
|------------------------|---------------------|-----------------|
| Mrs. Lillian Gordon    | Mrs. Thelma Calvert | Mrs. Eva George |
| Mrs. Ann Hart          | Mrs. LaMona Page    | Ella Garner     |
| Mrs. Grace Fincher     | Mrs. Sofia Barron   | Carol Cobb      |
| Mrs. Mildredge Blanton | Mrs. Helen Hughes   | E. L. Patterson |
| Mrs. Evelyn Bingham    | Mrs. Eva Bilberry   | Hazel Johnson   |



## M. L. CRAFTON REAL ESTATE



**With the Apostle Paul We Say:**

"I commend you to God, and to the word of His grace, which is able to build you up, and to give you an inheritance among all them who are sanctified." - Acts 20:32.

**May "He" guide you into "all truth"**

Jn. 5:39, 8:31-32, 17:17; 2 Tim. 2:15, 3:15-17; 2 Pet. 1:1-11, 20-21; 2 Jn. 9; Rev. 20:18-19; Dt. 4:1-2; Prov. 30:5-6.

## ALLEN AUTO SUPPLY

Dear Santa,

I tried to be a good girl and do the things my mother and daddy tell me to do. Would you please bring me a doll and some Christ-

mas candy. The other little children in kindergarten have been nice and they want you to bring them some nice things, too.  
Kay Lackey

SEASON'S  
*Greetings*

Edwards-Kelley Impl. Co.



**CITY AT NIGHT** ... Christmas trees and shining lights are traditional along New York's Park Avenue. Dominating the fashionable thoroughfare is the giant cross on the New York Central Building at 46th Street.



In the days of the Saxons, "wassail" was a popular greeting meaning "health to you." It later became a Yuletide drinking toast, and cups of hot wassail were given to visiting Christmas carolers.

Here is the recipe for a cherry bowl which will help extend a hearty welcome to your Christmas guests.

**CHRISTMAS WASSAIL**

- 2 quarts sweet cider
- 6 whole cloves
- 1 three-inch stick of cinnamon
- 6 whole allspice
- 1/2 cup light brown sugar
- Juice of 6 oranges
- (16 to 20 punch cups)

Simmer the cider, spices and sugar for 15 minutes. Let stand for 12 hours. Then add orange juice. Strain, reheat and serve.

Serve wassail hot from a large bowl and green cherries, orange slices or small baked apples floating in it. Place the bowl on a holly-trimmed tray.

**WHERE TIME STARTS**

The starting point of time is the admiralty's date line, which curves east and west of the 180th meridian in such a way that it lies always in the ocean.

First to welcome each New Year are the residents of the Chatham Islands, New Zealand, just east of the line.

From its starting point, the New Year moves westerly at the speed of 1,000 miles per hour.

Dear Santy,

I would like to have a doll in a basket and a doll bed and I have been a good girl too. How

are Dasher, Dancer, Prancer, Vixen, Comet, Cupid, Donner, and Blitzen?

Jane Powell



Palace & Hi-Ho Theatre



To our  
Good  
Friends  
and  
Customers

*Christmas Greetings*

**MYLES DRILLING CO.**

JAMES H. MYLES

SPUR, TEXAS

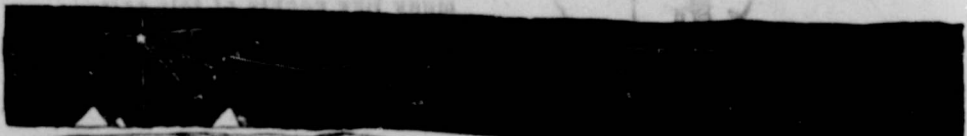
BILL CORDER



In the Spirit of the Season, we join with your many friends in wishing you the best of all the good things of life in the years to come.

**QUALITY CLEANERS**

LEE SNODGRASS



"...for we have seen his star in the east, and are come to worship him."

Matthew 2:2

*Merry Christmas*

**THE DIXIE DOG DRIVE IN**

LOUISE & DICK WALKER & RICHIE



# FRIENDS

WE WISH EACH OF YOU

## MERRY CHRISTMAS



### CITY CLEANERS

RICHARD ENSEY

#### Christmas Caroling Is Custom Which Began Centuries Ago

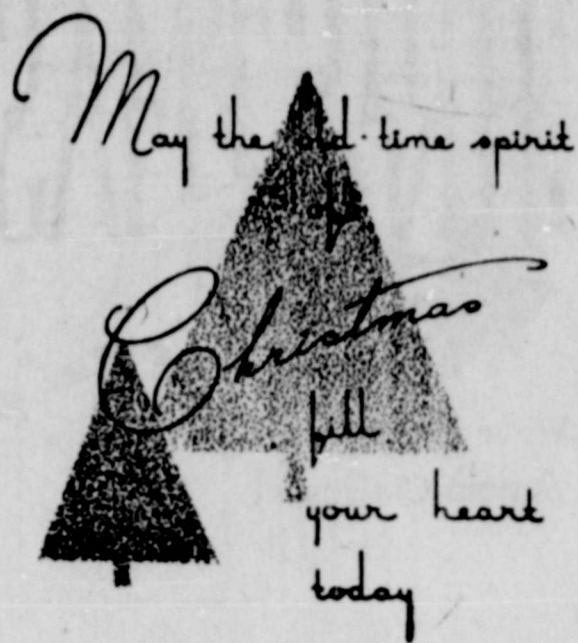
Christmas caroling, so much a part of our present-day observance of Christmas, is said to have begun about the 16th century.

The first real Christmas carol is attributed to St. Francis of Assisi, who made a model of the Bethlehem manger to help him tell his people the Christmas story.

Christmas carols were then supposedly taken from Italy to England by the traveling clergy. The idea of caroling fitted into the English conception of Christmas as a combination of religious celebration and a day of good will, so it flourished in that country.

Little bands and groups of singers which sprang up in the towns and villages were called "Waits." A natural explanation of the name seems to be that it refers to watching and waiting, for Christmas Eve is called the Vigil of Christmas.

As early as December 21, which is the day dedicated to St. Thomas, mummers and carolers would begin going from door to door, announcing the great feast at hand. It was natural for householders to offer hospitality to these troubadours, and gradually in many places the custom of giving and receiving presents of various kinds was established.

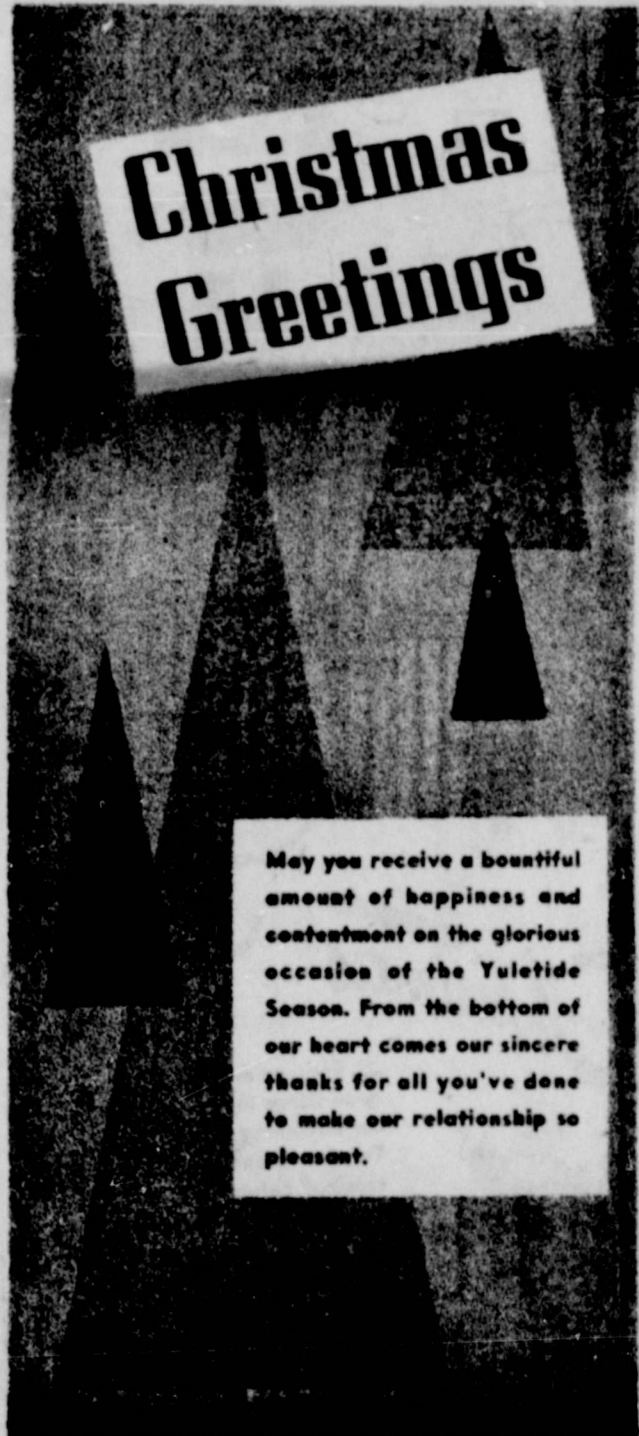


### Tri-County Lumber Co.



### KEYSTONE FLEMING OF SPUR INC.

SPUR, TEXAS



### CITY DRUG CO.

JOE B. LONG

JERRY ENSEY

# CHRISTMAS GREETINGS

We're hoping you'll have a most glorious Christmas.

**SPUR MATTRESS CO.**



... finds us mindful of the good things that have come our way during the past year. The fine friendships... the excellent patronage... both have been instrumental in enabling us to have a most successful year... so please accept our thanks for everything.

**GODFREY'S**

MR. & MRS. CECIL GODFREY & ANN

### Sending Cards Is Old Holiday Tradition

The custom of sending Christmas cards has grown so popular through the years that each year an average of one and one-half billion cards are mailed.

Some historians suggest that the idea of sending Christmas cards originated with school boys away from home, who wrote their letters on fancy paper and in fancy writing.

William Egley sent out a Christmas greeting on a fancy card in 1842 which showed his artistic and engaging talent. The card carried the message, "A Merry Christmas and Happy New Year."

In 1846, Henry Cole, a middle class Englishman, sent Christmas cards which depicted a Victorian family gathered at the festive board and which carried the message "A Merry Christmas and a Happy New Year to You."

The cards brought fame and popularity to Henry Cole, but it was two decades before Christmas cards were sold generally.

### AMERICAN CAROLS

Three of our loveliest Christmas carols were written by Americans.

In 1848, Edmund H. Sears composed "It Came Upon a Midnight Clear" and in 1859 Dr. John Henry Hopkins Jr., composed "We Three Kings of Orient Are." "O Little Town of Bethlehem" was written in 1868 by Phillips Brooks.

Dear Santa Claus,

My name is Linda and I am four years old. I would like for you to bring me a doll baggy, doll bed and a writing desk. For

my stocking I would like some candy and fruit. I hope you can bring other little boys and girls what they want too.

Linda Roberts

TO WISH YOU

Merry Christmas!

**C. D. Foreman**

"66" SERVICE STATION

# Greetings

As the Season approaches, we take this opportunity to send our heartiest and most sincere greetings and to express our appreciation for your past business.

We earnestly wish you and yours the best of success and personal happiness.



**JONES MOTOR CO.**

### Bethlehem Basilica Among Oldest Churches

The Basilica of the Nativity at Bethlehem, constructed more than 1,000 years ago, is one of the oldest churches in Christendom.

As it stands today it represents the original building as erected by Emperor Constantine and restorations and additions made under Justinian.

It is surrounded by three compounds of separate faiths, Greek, Latin and Armenian. All three have the privilege of worshiping in the Grotto of the Nativity.

### CHRISTMAS TREES

Tradition has it that Christmas trees were first used in Germany when Christian missionaries chopped down trees worshiped by the pagans and made a decorated tree part of the Christian celebration.

Earliest records of the use of Christmas trees in the United States indicate that German immigrants, who wanted to preserve the type of Christmas they had in Germany, were responsible for popularizing the use of trees in this country.



If you know what qualities to look for when you select your Christmas turkey, you'll be able to make a wiser choice.

The market class of turkeys is determined by ages, sex, and tenderness of meat. The youngest turkeys are fryers and roasters and they run from 4 to 6 pounds in weight. The next class consists of young hen and young tom turkeys under eight months of age. These vary in weight from 6 to 25 pounds. And finally there are the tom and hen turkeys, which include birds over eight months of age varying considerable in weight.

Most of the Christmas turkeys belong to the young hen or young tom classification. To be of top quality, a bird should have a well-developed moderately broad and long breast, well fleshed through its entire length, the flesh carrying well up to the highest part of the breastbone so that the bone is not prominent. Also, the legs should be well covered with flesh.

Fat covering is one of the most important points in determining quality from the standpoint of excellence of flavor and tenderness. The carcass should be well covered with fat over the breast, back hips and pin bones. In poultry the fat is deposited in the skin and immediately under the skin rather than dispersed throughout the lean flesh as it is in some meats.

Select a bird that is free from pin feathers. Ready to cook or oven-ready turkeys have no protruding pin feathers.

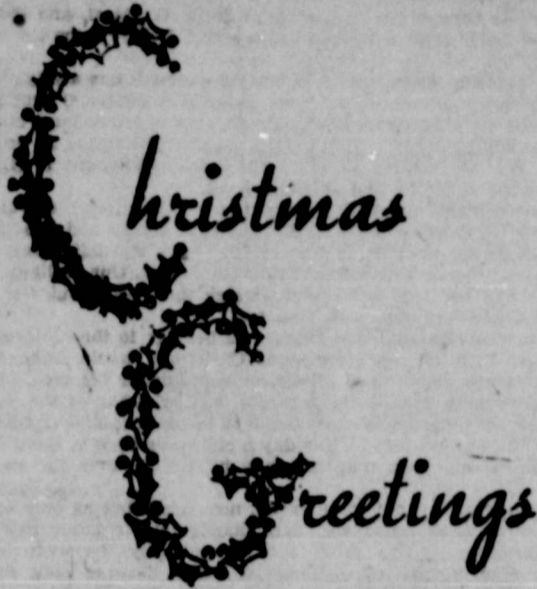
### Holiday Candles Will Brighten Household

The cheerful glow from a candle makes any Christmas occasion brighter and candles are inexpensive and fun to make.

Just heat the edges of four cakes of commercial paraffin with a warm iron, and form a block. Put a strong wick between the middle cakes before sticking them together.

For a frothy finish, melt paraffin with a colored wax crayon and whip it with an egg beater. Spread the foamy, colored paraffin on the square candle and then stick sequins and other bright ornaments on it.

To make round candles, fill small cans with melted paraffin. Drop in a weighted string wick when the paraffin is hard enough to hold it up.



The Christmas Season is the one time of the year where the whole world is kin — when each of us rejoice in the happiness of others and look forward to the pleasant associations with loved ones and friends. May each of you enjoy it to its fullest measure.

## PROCTOR'S

# MERRY CHRISTMAS



*and now It's Christmas again!*

Just twelve short months ago we were saying "Merry Christmas" to our friends and neighbors and now it's time once again to express our best wishes to each of you. May every joy be yours.

## O. K. RUBBER WELDERS

# Christmas GREETINGS



## Spur Laundry & Dry Cleaners



One thing that always makes the Christmas Season a warm and happy time is the opportunity of saying to our friends

*Willson & Young*

## Willson & Young Lumber



**CHRISTMAS IN THE CITY** . . . A glistening tree, dim lights in the night, and the shadowy background of tall buildings—add to these the glittering sparkle of snow and then you'll know that Christmas has come to the city.

**BENEATH THE MISTLETOE**  
Did you ever hear this story of the origin of the custom of kissing under the mistletoe? It has come down to us from Scandinavian mythology.  
Balder, the Scandinavian Apollo, had been charmed by his ancient enemy, Loki, the bad one, fashioned an arrow out of mistletoe. Being a parasite, it did not spring from any of the above elements. Balder was severely wounded by the mistletoe weapon, and was only brought back to health by the efforts of all the Gods. Balder's mother decreed that the mistletoe plant should never again be used as a weapon. She was so grateful for her son's recovery, she promised to kiss anyone who passed beneath the branch of mistletoe. And so it is, a man may demand a kiss of a maiden as she stands beneath the mistletoe at Christmas, but he must give her one of the berries. When the berries are gone, the mistletoe loses its spell, and kissing is over—except on a mutual basis.



Christmas—a time of joy and peace, tree lights, tinsel, and snow—and time for renewal of that perennial cry, "Christmas is my commercial."

It's been said for years, and to a certain extent it has always been true. Many are too concerned with today's commercial world to have time for the observance of Christmas. Others are so busy buying presents, selling presents, and generally making Christmas an ordeal, that they, too, are unable to place the emphasis where it rightly belongs—on the religious and spiritual level.

Yes, there is much about Christmas that is commercial, or rather, that has been commercialized. Yet Christmas itself, and the spirit that belongs to the holiday, is always the same. As individuals, we each "make" our own Christmas within our hearts. Our feelings, our motivations and our outward actions, weigh these well and you will know what Christmas means to you.

How often is it also said that Christmas belongs to the children. If this be true, then the observance of Christmas would have been forgotten long ago. Tinsel and glitter, presents under the tree, stockings by the fireside, this is the meaning of Christmas to the young in heart; but all these are merely adjunct to the true and significant meaning of Christmas; that on this day a child was born in Bethlehem and because of this birth mankind may hopefully strive for eternal salvation.

The true Christmas is not commercial, nor does it belong only to the young. Through faith, good will and charity do we enter into the proper observance of this great holiday and only the truly hard-boiled, the cynical, the greedy, and the disbelievers; only these, through their own lack of virtue, are not a part of the true celebrations of Christmas.

Dear Santa, Would you please bring me a pair of chaps and a bicycle? Would you bring me a gun and scabbard?  
Would you buy me presents? would you please?  
Your friend,  
Billy David Hale

Dear Santa,  
I want a doll, a doll house, a Dale Evans Suit. I am your friend.  
Merry Christmas,  
Marilyn Adcock

WISHING YOU  
*Christmas greetings*

Mr. & Mrs. Everett McArthur & Family

hope your  
*Christmas is a merry one!*

*Season's Greetings from*

RATLIFF, CONNER & WALKER

Merry Christmas

ALEXANDER CLINIC

Merry Christmas

BRAZELTON LUMBER CO.

Christmas Greetings to all the citizens of the Spur area for this season and for the 1957 year. A special wish and thanks to the membership that has given time and money to offer this necessary service to Spur Community.

**Spur Chamber of Commerce**

BETTY KEARNEY, SEC. BILL GLENN, PRES.

BOARD OF DIRECTORS

- D. L. KNIGHT LOUIS ARNOLD
- MANSSELL BRAGG BOB JOHNSON
- W. P. GILBERT MAX SCHOLS
- LENN BRAGAN JACK RECTOR
- CYNN BUDGE DALTON LEHEW

at Christmas



May we say "Thanks" for your good will during the past year, and Season's Best Wishes...

**SPUR GIN**

MERRY CHRISTMAS to One and All and Peace On Earth To Men of Good Will.



In the distance there was a star, a bright and shining emerald in the sky, a guiding beacon for all those who would come forth in humble reverence to recognize the King of Kings.



And in the night were the voices of angels singing His praises and announcing His wonderful birth, their voices loud and clear, "Come forth and adore."



And so they came, the Wise Men and the shepherds, the rich and the poor, humbly united through One Great Love, sharing together the realization of man's great hope for eternal salvation.



There in the manger they found the Christ Child, the silence of Heaven gathered about Him and they lifted up their voices with prayer and each heart filled with love and courage and hope.

with best wishes for a Merry Christmas  
**G. F. WACKER STORES**  
BOB JOHNSON, MGR.

Dear Santa,  
Bring me a bicycle and a B-B gun and bring me a pony and bring me a gun. And bring me a truck. Please come to school.  
Your friend,  
Johnny Torres  
Dear Santa,  
I want toys for Christmas. B-B gun, car, bicycle, gun, pony truck. I want a bicycle for my brother.  
Your friend,  
Inez Torres

Dear Santa,  
I would like a bicycle and I would like a football suit. And I would like a B-B gun site and a Bowie knife. I have been a good boy and my sister would like a tiny tears doll and she would like a buggy and my father would like a new McNeisle and my mother would like a rug. I wish you a Merry Christmas.  
Your friend,  
Otis Nickels

I am thinking of you today, because it is Christmas. And I wish you joy. And tomorrow (because it is the day after Christmas) I shall wish you joy. Mayhap I cannot tell you about it from day to day, for you may be far away, or we may be entangled with the things of life. But it makes no difference—my thoughts and my wish will be with you. Whatever of joy or success comes to you, I shall be glad. Clear through the year, without pretense, I wish you the Spirit of Christmas.  
—Henry Van Dyke



CHRISTMAS

Greetings

Each year we look forward to Christmas, a time when we can extend greetings to our friends and customers and thank them sincerely for their patronage.

It will be a true pleasure to continue to serve you in the future... and in the meantime, please accept our wish that Christmas will be joyful for you and yours.

**THE CITY OF SPUR**

"WE OWN OUR OWN AT HOME"

REBE McNEILL, MAYOR  
C. P. SCUDDER, ALDERMAN  
REX HOLDER, ALDERMAN

DR. W. K. CALLAN, ALDERMAN  
MANSSELL BRAGG, ALDERMAN  
LLOYD ROBERSON, ALDERMAN



AND  
**Thank You**  
FOR YOUR  
FINE PATRONAGE  
AND GOOD WILL

**SIMMONS  
WELDING SHOP.**



**STAR FEED  
STORE**

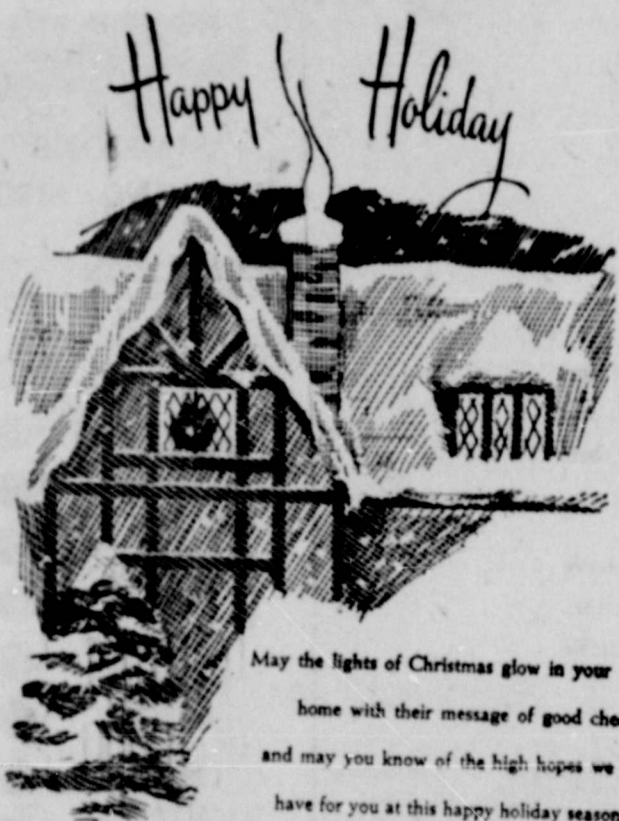


**NEW YORK TRADITION** . . . Thousands of holiday shoppers are usually on hand when the traditional Christmas tree is lighted with appropriate ceremonies in Rockefeller plaza, New York. The nine-foot angels in the foreground are sculptured in wire.



"Merry Christmas" — the most universal of all greetings — is repeated thousands of times around the world. Here's how the greeting may be extended in various languages:

Italian . . . . .	Buon Natale!	Chinese . . . . .	Tin Hao Nian!
Japanese . . . . .	Kinge Shimen!	Croatian . . . . .	Sretan Bozic!
Norwegian . . . . .	Gledelig Jul!	Czech . . . . .	Vesela Vanoel!
Polish . . . . .	Wesolych Swiat!	Danish . . . . .	Glaedelig Jul!
Portuguese . . . . .	Feliz Natal!	Dutch . . . . .	Frolijke Kerstmis!
Romanian . . . . .	Sarbatori Ferice!	French . . . . .	Joyeux Noel!
Russian . . . . .	Vesyoloye Rojdyestvo!	Gaelic . . . . .	Nodlag Sonu Duit!
Serbian . . . . .	Kristos Se Rodi!	German . . . . .	Froehliche Weihnachten!
Slovak . . . . .	Vesele Vianoce!	Greek . . . . .	Chrysoyina!
Spanish . . . . .	Felices Pascuas!	Hawaiian . . . . .	Mele Kalikimaka!
Swedish . . . . .	Glad Julen!	Hungarian . . . . .	Boldog Karacszony!
Bohemian . . . . .	Vesele Vanoce!		Unneskett!

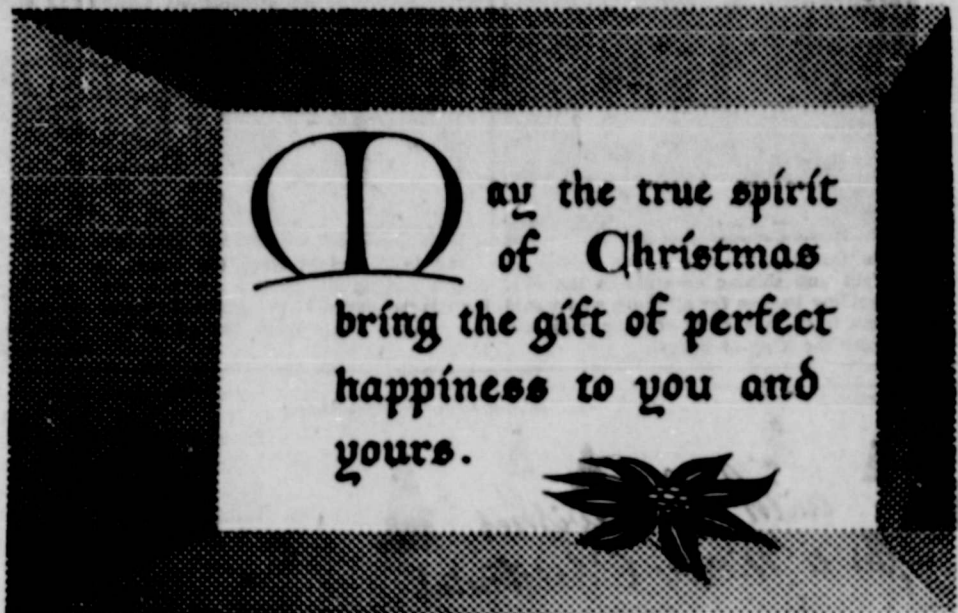


**RITER HARDWARE CO.**

Dear Santa Claus,  
I am a little boy 5 years old.  
And I have been a good boy, most  
of the time anyway.  
I would like an electric train,

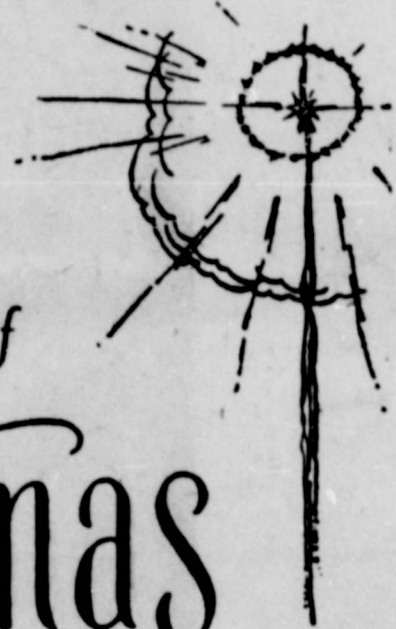
guns and holster, a remote control car, roller skates, and some equipment for my bicycle. Don't forget all the other little boys and girls. My mommy will have

plenty of cake, pies and coffee ready for you when you come by. Merry Christmas.  
Your friend,  
Luke Stoneman



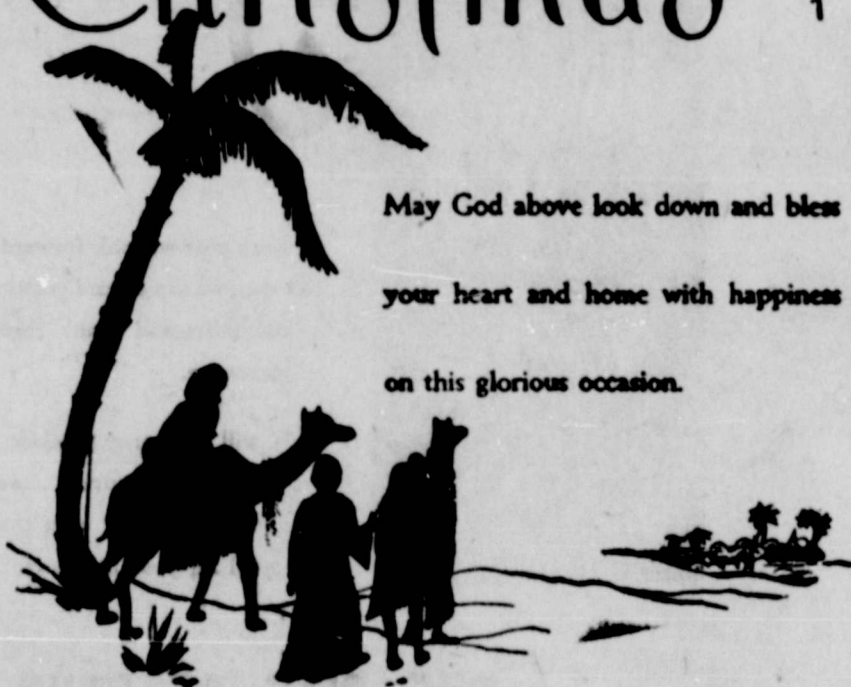
**JACK RECTOR INS. AGENCY**

"AND THE GLORY OF THE LORD SHALL BE REVEALED,  
AND ALL FLESH SHALL SEE IT TOGETHER . . ."  
ISAIAH 40:5



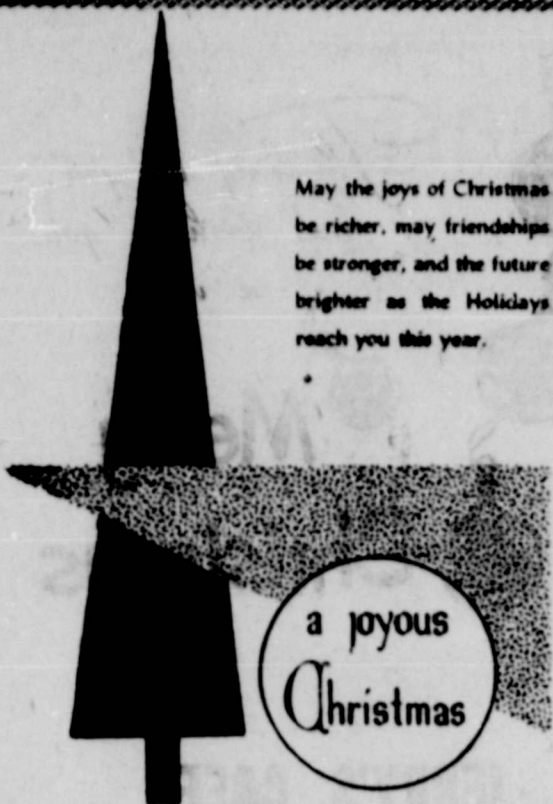
The Spirit of  
**Christmas**

May God above look down and bless  
your heart and home with happiness  
on this glorious occasion.



**MASSEY GIN**

ARNER WATSON, MGR.



May the joys of Christmas be richer, may friendships be stronger, and the future brighter as the Holidays reach you this year.

**Spur Feeder's Supply**  
ELDON REYNOLDS



The same mistletoe which makes boys bold and girls blush at Christmastide had other meanings in other times.

Mistletoe, as one story goes, once was a full grown tree. Then its timber was cut for the cross on which Christ was crucified. Since then, it has retrogressed to its present state as a parasite, a plant which grows on other trees.

Ancient Druids worshipped mistletoe because it grew on their sacred oak. At the end of every year a Druid priest would cut down the mistletoe with a golden sickle, and not one twig was allowed to touch the earth. Later sprigs of mistletoe were often fastened over doorways to ward off evil spirits.

In Colonial days mistletoe was high and the lad who stole a kiss had to reach up and pull off one berry for every kiss. His kisses stopped when the berries were gone.

**Homemade Treats Make Special Gifts**

The Christmas season is traditionally marked by tasty things to eat. And good foods made in your kitchen, add a traditional note to the celebration. Such gifts say "Merry Christmas" with an especially warm and personal touch. From a practical standpoint, they're easy on the pocketbook, too.

Many homemakers with a German heritage have treasured family recipes for beautiful marzipan candy of lebkuchen, pfeffernusse, and springerle cookies, for instance, that are perfect for sharing with friends at holiday time. Or, perhaps, your family has its own special recipe for famous English plum pudding. Spiced gingerbread is undoubtedly a family favorite if you're of French descent.

But, whether it's cookies, candies, puddings, fruit cakes, or jellies, homemade food gifts are easy to make and delightful to receive.

**Our Christmas Replaced Early Pagan Festivals**

Long before the birth of Christ, the Greeks, Romans, Saxons and Scandinavians were taking part in December festivals.

From the Saxons came the ceremony of burning the Yule log. The Saxons burned great bonfires in honor of their god Thor. From the Romans came the giving of presents, for this custom has been traced to the Roman Saturnalia.

It may seem strange to say that pagan riotousness might be the forebear of the Christian holiday of goodness and love, but intermingled with that which was objectionable, were things that have gone straight to the hearts of people throughout the Christian world.

And, although few people know it, it was for the purpose of substituting a Christian festival for pagan ones of Romans and Druids that celebrations of Christmas in December were first encouraged and popularized.

**Exercise Care in Outdoor Decorations**

If you light an outdoor tree, do it with care and caution.

Spruce, firs and pines, when not too large, are ideal for outdoor Yuletide display, but hemlock, yew, boxwood and aboryitae are a little more sensitive to the heat of Christmas lights and their needles may be scorched if caution is not used.

Outdoor lights should always be placed so they do not touch needles. Bulbs of 15 wattage are sufficient. Use only weatherproof electrical fixtures designed for outdoor use. Check the position of the lights each day and turn them on only at eventide. Be sure to turn them out before retiring.

Dear Santa,

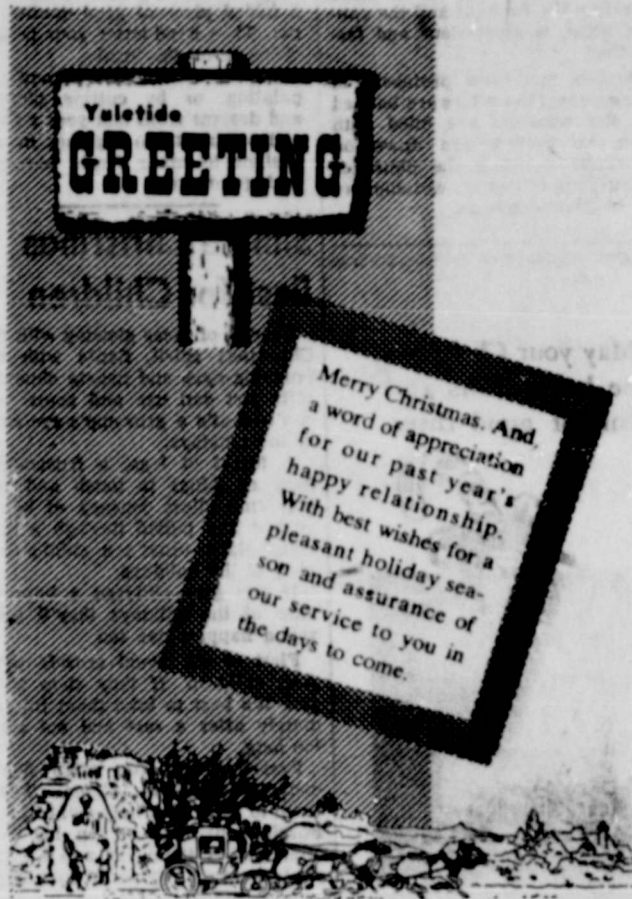
I have tried to be good. May I have a bicycle? May I have a pair of boots? May I have a sun clothes for Tiny Tears? May I have a baton? May I have a bassinet? I hope you have a Merry Christmas.

Your friend,  
Maxena Steele

Dear Santa,

I want to pony and saddle and a toy electric train and a bicycle. My brother wants a mustache for the play. I want a new B-B gun. I want a 1,000 in cash. My Mother wants a house wife.

Your friend,  
Johnny Randall



**BARCLAY & HALE, Gulf Service**

**Best Greetings**

It is Christmastime again — when more than at any other time our thoughts are of our friends.

There are wonderful riches in friendships — and it is this friendly feeling toward others that really makes Christmas the happy day it is.



**Helen & C. B. Chandler**

**BUDDY FRANCIS GIN**

GIRARD, TEXAS

**Evergreens Mourning Symbols for Finns**

Evergreens are never used as decorations in the homes and churches of Finland because the Finns regard them as symbols of mourning.

At Christmas most homes where there are children suspend a "heaven" from the living room ceiling. Such "heavens" consist of a cord framework covered with straw and different colors of paper ribbon, etc., and decorated with paper stars and silhouettes cut in various designs. The effect, when reflecting the firelight and the candles' glow, is mysterious and fascinating.

Candles are used profusely in the churches; the altars are banked and the windows are filled with them, so that before dawn on Christmas morning the churches beckon approaching worshippers like brilliant lanterns.

**Personalize Your Greeting Cards**

You can personalize the greetings you send to special friends by making your own cards. Handmade Christmas cards are fun to make, send and receive and truly reflect the personality of the sender.

One simple way to make cards is to trace a design that reflects your family personality or a symbol of the season on a block of linoleum. Cut away all but the part you want to print, dip this part into colored ink, and stamp it on a folded piece of good quality paper. Then hand-letter your holiday message on the inside.

Other cards can be made by painting, or by cutting pictures and designs from last year's cards and putting them together in new designs to make fresh, personalized greetings.

**Simple Christmas Best for Children**

Crowds of faces glowing with the Christmas spirit, Santa with his laughing eyes and hearty chuckle, gifts you can use and some you can't—that's a grownup's-eye-view of the holidays.

A forest of legs, a frustrating heap of things to touch and see and an endless journey of being pushed and pulled through a hot, noisy place—that's a child's-eye-view of the holidays.

If you give children a happier view of the holidays they'll give you a happier one too.

First of all, avoid crowds with your children. If they shop with you, it's best to take them immediately after a rest and not stay too long.

Preschool children often don't understand Santa Claus. Take them to see him if they want to go. Forcing them to sit on his lap often makes them cry and leaves unpleasant memories because they were frightened.

Children often receive so many gifts that they're confused and can't decide which one to play with first. After they open the gifts, put some away for a rainy day. See which they'd like to save for later.

The holiday season will be a pleasant time for your children if you keep it simple.

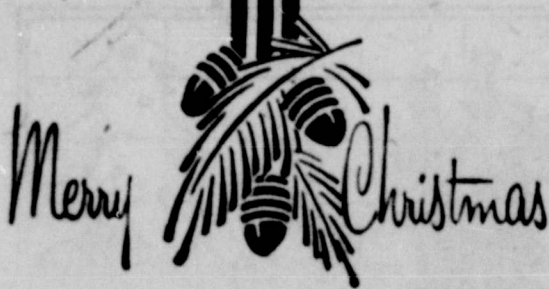
May your Christmas be bounteous and full of good cheer.



**SPUR ELECTRONICS**



At Christmastime our thoughts again go out to our friends. May we express the wish that your Christmas radiate warmth and happiness in your hearts? May you have the sort of Christmas you hope it will be.



**RANDY CLIFTON**

GRUBEN RADIO & TV CENTER  
YOUR WESTINGHOUSE DEALER

**Santa, As We Know Him Today, Created By Two Famous Men**

Santa Claus, as we know him today—jolly smile, round, red cheeks and chunky figure—is the creation of two famous men.

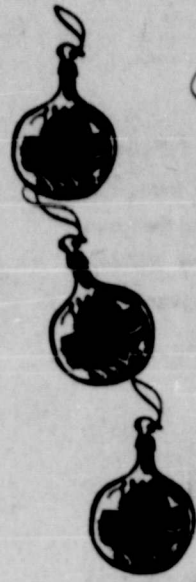
The first was Clement Clark Moore, author of "A Visit to St. Nicholas," better known to us as, "Twas the Night Before Christmas." Moore actually described Santa and gave him the famous reindeer and sleigh.

The second man, who put the actual likeness of Santa on paper to illustrate Moore's poem, was Thomas Nast, a great cartoonist.

Nast drew the familiar, fat, merry old fellow with red cheeks and white beard, dressed in red, wearing a cap and boots, carrying a pack of toys and smoking a short pipe.

The artist then gave Santa a spy-glass so that during the year he might pick out the good children from the bad, and also a big book in which to write their names and keep records.

This conception of Santa Claus first appeared in 1863. Since that time the pictured Santa has been the same, although the spy-glass and pipe seem to have been dropped by the way.



*Thinking of you,  
and wishing you  
a very*

**Merry  
Christmas**

**JERRY'S CAFE**

Mr. and Mrs. JERRY WILLARD



**JOYOUS  
YULE**

As each of us see the fulfillment of every hope and wish during this great occasion of the Christmas Holidays, may we offer our thanks for your very loyal patronage.

**WEST TEXAS UTILITIES CO.**



Dear Santa Claus,  
I want some skates for Christmas please. Fruit and candy, too

and a big white doll wrist watch and a can can from a little girl.  
Kanda Thornson

# OUR GOODWILL . . .



**AT CHRISTMAS  
and  
ALWAYS!**

The Christmas Season has, and always will be,  
a time when men individually can express their own feelings  
of goodwill and exchange friendly greetings.

**Nickels Chevrolet Company**



TO EACH OF YOU!

To everybody . . . everywhere . . .  
we wish you a most pleasant  
Christmas season.

**HILL TOP STATION**

Hundreds of flowery words and phrases cannot  
compensate for the sincere wishes contained in the  
old greeting: "A Merry Christmas!" As the  
chimes intone the Christmas music, may you have  
a sense of happiness in their enjoyment.

**Joyous  
Yuletide**



**BUZBEE BUTANE SERVICE**



**TEST PILOT . . .** This seven-year-old is wide-eyed with delight as he operates a remote control plane, pylon and airport shown at New York's Ninth Annual preview of toys. Helicopter is actually airborne by the propeller and responds only to the junior "test pilot" at the control panel.

*Christmas Tree,  
Though Beautiful,  
Potential Killer*

Your Christmas tree is a beautiful and necessary Christmas decoration. It's also a potential killer. Decorative as it may be, your holiday tree is filled with pitch and resin—among the most combustible substances known.

Here are some suggestions that will eliminate the dangers of a tree fire in your home this holiday season:

Choose a small tree. It's less dangerous than a big one. Don't set it up until a few days before Christmas. Until then, keep it outdoors. Place it in the coolest part of the house, well away from fireplaces and radiators. And don't let it block an exit.

Stand it in water, or use a live tree planted in a tub. Never use cotton or paper for the decorations on or around the tree. Do not put electric trains under the tree. Use only electric lights, never candles, and see that wires are not frayed. Be sure that wiring sets for lights show they have been tested for safety. Provide a switch some distance from the tree for turning tree lights on and off. Don't plug or unplug them beneath the tree. Throw away all gift wrappings as soon as the presents have been opened. Don't let them pile up near the tree.

Don't leave the lights burning when no one is home. If needles near the lights turn brown, move the lights. When needles start to fall, take the tree down and discard it.

For happy holidays, see that children get at least their usual amount of sleep.

Dear Santa,  
I'm a little girl six years old. Would you please bring me a ballerina doll and a cowgirl suit.

Please remember all the little boys and girls in the whole world.  
Love,  
Jan Cole

*This is the time of the  
year to which all of us  
look forward and we're  
happy to express to you  
our own . . .*

*Christmas*  
**GREETINGS**

**Scale's Western Store**

A  
MERRY  
Christmas



To All

**GABRIEL'S**

MR. & MRS. GEORGE GABRIEL & BOYS

Dear Santa,  
 I want an electric football set.  
 I want a B-B gun and a want a  
 Siamese cat. I want some B-Bs. I  
 wish you a very very happy Chris-  
 tmas. I want a billford for Gladys.  
 I want a Shetland pony with a  
 saddle.  
 Your friend,  
 Skipper Allen  
 I live at Spur, Texas.

Dear Santa,  
 Would you please bring me a  
 tiny tears dolly. And a table and  
 chairs and cooking vessels too.  
 and a record player. Would you  
 help me get some presents for  
 Sue and James? Would you get  
 James a pony and saddle. I had  
 better close for now.  
 Your friend,  
 Kay Kirby



BOY, OH, BOY . . . If this isn't the biggest and brightest candle this youngster ever discovered, it will do until some future year when maturity will bring the deeper significance of this great holiday.

Dear Santa,  
 I would like very much to have  
 a Siamese cat and a baby doll  
 and a dollhouse and a toy ac-  
 cordian and a blackboard. Well  
 I guess I had better be going.  
 Your friend,  
 Patricia Foreman  
 Merry Christmas!

Dear Santa,  
 I want a walking doll because  
 I wanted it for a long time. I am  
 good at school every day. My  
 brother Wants a bicycle.  
 Your friend,  
 Pat McMillan  
 (I'm going to see my grand-  
 mother.)

To wish you

**... GOOD CHEER**  
**... GOOD HEALTH**  
**... GOOD FRIENDS**

### WILLIAMS GULF SUPPLY

*Happy Holiday Season*

May we express our appreciation for your  
 pleasant associations and extend our sincere  
 wishes for a Merry Christmas

### DICKENS COUNTY FARM BUREAU

FLOY WATSON, AGENT

When Christmas is over . . . may the blessings of the  
 season linger long . . . yes, linger with you until  
 another Holiday rolls 'round once more.

This is the wish of all of us for all of you.

**Christmas**  
  
**Greetings**

### H. S. HOLLY AGENCY

#### Many After-Holiday Uses for Family Tree

There are a number of uses to which you can put your Christmas tree after it has served its purpose in the home.

You can cut off the longer branches and "plant" them as windbreaks to protect outdoor plantings such as low-growing boxwood, azalea, yew, rhododendron and juniper. Little teepees can be built around exposed shrubs and tender plants. This will protect them from biting, drying winds and prevent snow and ice from accumulating and bending the plants out of shape.

Other branches curved end up over flower beds when the ground is exposed will prevent heaving of soils during alternate freezing and thawing. Heaving may force bulbs and roots of perennials from the ground.

The entire tree may be used as a bird feeder in the back yard. It may be either anchored securely or fastened to a fence. Pieces of suet tied to its branches and a container of water nearby will provide a constant supply of food for your feathered friends.

#### WHITE HOUSE TREES

President Theodore Roosevelt, an ardent conservationist, once disapproved of Christmas trees and for several years forbade any being brought into the White House.

But one year his sons, Archie and Quentin, smuggled one in and set it up in Archie's room. After the discovery, Gifford Pinchot, a great forester and conservationist, soothed T. R. by explaining that supervised and careful harvesting of Christmas trees — as thinnings — was good for the forests.

Ever since, the White House has had an indoor tree.

## GREETINGS

*For Everyone...*

With our good wishes go our heartfelt thanks for  
 your patronage and support.



### A & B BARBER SHOP

*GREETINGS*

We sincerely wish for you a wonder-  
 ful Yuletide as we pause to think of  
 our good friends who have made our  
 business possible.



### SHAMROCK SERVICE STATION

SPUR, TEXAS

*A wish  
 for your  
 happiness at Christmas*

### CHASTAIN IMP. CO.

# CLASSIFIED ADS

## FOR SALE

**FOR SALE:** 1 good 2 bedroom house. Modern. \$500.00 cash, balance like rent. S. T. Battles 313 W. Harris. 9-2tp

**FOR SALE or TRADE:** 2 residences, Grocery Store and Service Station. See Owner. 601 W. Harris. 49-ctfn

**FOR SALE:** Used Butane Cook Stove, Servel Gas Refrigerator. Priced to Sell. Gruben Radio-TV Center. 4-ctfn

**FOR SALE:** 18 Hereford cows, young horned Hereford bull; 8 registered polled Hereford cows; heifers and bull calves; 18 Angus cows, 25 Angus heifers with 16 calves now. Norman Hahn, Girard. Phone 2148. 4-ctfn

**FOR SALE:** 1951 Chevrolet Pick-Up. Good condition. phone 22. 4-ctfn

**FOR SALE—5'X2"** irrigation lifetime aluminum tubes. \$1.15 each. Garner Imp. 17-ctfn

**FOR SALE:** One House: Three 1/4 Section Farms: One Terracing Machine. Mrs. Cecil Alexander, 606 Burlington. 50-52tp

**BEEF FOR YOUR LOCKER** or some freezer. We have all size beefs available at all times. Half, whole or quarter. Wholesale price. Leon Ice Co., Spur. 34-ctfn

## WANTED

**WANTED:** Two-Way Moleboard Plowing, Land Floating, Terracing. Stephens Bros. Phone Girard 2178. 7-4tp

**Hospitalization Sales People:** Preferred Life pays cash, bonuses, merchandise incentives, good front money and monthly renewals. Plenty of free leads. Preferred Plans pay IN or OUT of the hospital. Complete line of Life Plans. For details at no obligation (confidential) write Mr. Jack H. Knott, Vice President, Preferred Life Insurance Company, P. O. Box 3027, Dallas, Texas. 8-4tc

**MESQUITE CHAINING,** Dozier Scraper Work and Deep Plowing. See or call W. R. Gholson, Box 16, Jayton, phone 2158. 5-52tp

**WANTED:** Real Estate Listings—Small Tracts in West part of Dickens County. Cash Buyers and G.I. buyers. Garnet Jones Agency, Crosbyton, Texas. 50-ctfn

**LET US SLAUGHTER** your beef or hog. Modern clean, sanitary facilities. Experienced staff. Leon Ice Co., Spur. 34-ctfn

**FOR Reliable Plumbing** see W. E. Day at Wilson & Young Lumber Co. Also Licensed Butane Plumber. Day Phone 12 — Nite Phone 412. 22-ctfn

**WANTED:** Farm Loans 4% interest payable on or before maturity. Spur National Farm Loan Assn. Spur, Texas. 27-ctfn

## FOR RENT

**FOR RENT:** 2-room furnished house. Call 253W. 9-ctfn

**FOR RENT:** 5-room furnished house. Call 253W. 9-ctfn

**FOR RENT:** 3-room house and bath, unfurnished. Virgil Senn, Rt. 2. 8-2tp

**FOR RENT:** 1 — 2 bedroom house, furnished or unfurnished; 1 — 1 bedroom house furnished with play pen. Call 175 or 253-W. 7c-ctfn

**FOR RENT:** 1 Business Brick Building. Mrs. W. M. Hazel, Tel. 87. 7-ctfn

## Miscellaneous

**FOR THAT Individual Service** see your LUZIER'S Cosmetic Consultant, Myrtle Whitwell, 410 W. Harris, phone 268. 11-4tp-c

**FINISH HIGH SCHOOL** or Grade School at home. Spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School. Box 5061 Lubbock. 47-52tc

## ANNUAL STOCKHOLDERS MEETING

Notice is hereby given: That the annual meeting of the stockholders of Spur Security Bank of Spur, Texas, will be held at the office of said Bank on the 8th day of January 1957, at 10:00 o'clock a. m., for the election of Directors and the transaction of such other business as may properly come before the meeting.

Respectfully,  
E. S. LEE, Cashier

## STOP THAT ITCH IN JUST 15 MINUTES.

If not pleased, your 40c back at any drug store. Try instant-drying ITCH-ME-NOT for itch or eczema, ringworm, insect bites, foot itch or other surface itches. Easy to use day or night. Now at CITY DRUG COMPANY Spur - Texas

## KEEP THIS AD!

Over 20,000 Arthritic and Rheumatic Sufferers have taken this Medicine since it has been on the market. It is inexpensive, can be taken in the home. For Free information, give name and address to P. O. Box 522, Hot Springs, Ark.

## HIGH PLAINS IRRIGATION FARMERS ADD MILES TO THEIR WATER PIPELINE

Irrigation farmers in the High Plains area of Texas, from September 1, 1955 to September 1, 1956, added 710 miles of underground concrete pipe to their irrigation facilities. This makes a total of 2,632 miles of pipe now in use says George L. Black, Jr., associate agent in irrigation for the Texas Agricultural Extension Service with headquarters at Lubbock.

Black reports that the first installation was made in 1948 and that last year's additions amounted to 28 percent of the nine year total. "It is a demonstration which shows that farmers are doing something on their own conserve and get the most efficient use from water pumped for irrigation on their farms," says the engineer.

Advantages cited for the underground concrete pipe installations are the elimination of water losses from ditch seepage and evaporation; does away with the weed problem on ditches; makes for easier and more complete cultivation of all field areas; permits the tying together of two or more wells which cuts labor costs and of major importance, permits better water distribution over the entire farm. Black says that evaporation losses alone in the area range from 70 to 80 inches annually.

The cost of installing an underground irrigation system is high, points out Black, but since its lasting qualities are very good, the savings made in water, labor and better water distribution make it a paying proposition.

# Spotlight on HEALTH

## Science Features

### "SUMMER ASTHMA"

The weeks ahead are anything but "the good old summertime" to thousands of Americans who suffer from a particular type of bronchial asthma. Of the two million persons in this country who are chronic victims of this ailment, one authority estimates that a half million may suffer from the type that occurs only in the warm months.

The "summer asthma" victim is allergic to pollens and dusts which are prevalent until October in most parts of the United States. The danger actually begins in April when trees pollinate but the amount of pollen in the air does not become disturbing until grasses and flowers begin their production in early May.

The asthma sufferer particularly dreads the period from early August to October because the most prolific pollen producers of all—weeds—are at their busiest in those weeks. There are, for example, nine common varieties of weeds, a single plant of which can pour out as many as 100,000 pollen grains.

When an asthmatic person breathes in pollen or dust to which he is allergic, the result is an attack of wheezing, labored breathing and harsh, unproductive hacking and coughing, which may last hours or even days unless properly treated.

"Summer asthma" may be complicated by another ailment, hay fever, which is also caused by pollen. Some of the victims try to escape this miserable combination by spending the season in areas where pollen is scanty or practically absent. However, few persons can afford this kind of treatment, and one authority reports that, in many cases, even the allegedly clean air of a desert mountain won't help.

Emotional stress and fatigue contribute to the onset or severity of asthma attacks, and in the irritating heat of summer, both of these factors may be more pronounced.

Fear of certain plants may so disable an asthmatic that he may start wheezing even at the sight of paper flowers that are mistaken for real ones.



Oddly enough, asthma is an illness where going to bed may be one of the least helpful things a patient can do. Lying down can intensify an asthmatic attack, even to the point where the patient feels that he can no longer breathe unless he sits up or stands. To enable such patients to get much needed rest or sleep, many physicians prescribe a drug called Tedral that can prevent or alleviate the agonizing symptoms and allow the patient to recline. Tedral seems widely accepted by the medical profession. One allergy specialist states, its beneficial effects are "well known and accepted by allergists" and its use has "become common among general practitioners."

Clinical tests have shown that Tedral begins to exert its action within minutes and the helpful effects of a single tablet usually lasts for four hours or longer. A special form of Tedral has also been developed which has a delayed onset of action. This special form when given in combination with the quick-acting form, will usually produce a symptom-free period of eight hours or more. Thus, the use of the combination can mean a night of uninterrupted sleep for asthmatics.

## FLYING FARMING

Agriculture pilots flew 672,000 hours in 1954 to assist the nation's farmers in producing greater crop yields per acre. During that flying time, these pilots treated 36,969,000 acres—an acre nearly as large as the States of Texas, Oklahoma, Kansas, Nebraska, South Dakota, combined. They applied 215,859,000 pounds of chemical dusts; 57,699,000 gallons of spray; 143,213,000 pounds of seed; 250,988,000 pounds of fertilizer; and 32,012,000 gallons of spray in defoliation activities. This great aid to the nation's agriculture industry is a typical case in point of the way the aircraft industry contributes to bettering the nation's health, welfare and economy.

(1954 was the latest year for which complete statistics were available.)

USE THE CLASSIFIED ADS TO BUY SELL OR RENT

Dear Santa,

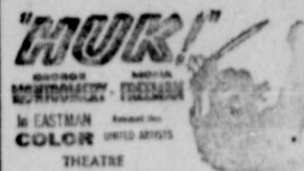
I want a baton. I want a baby big eyes doll. Merry Christmas. My sister wants a bassinet and bathinet and Snoozie doll.

Your friend,  
Priscilla Nunley

# PALACE

THURS. - FRI.

JUMBO JACKPOT  
—ATTEND EITHER DAY—



SAT. ONLY



2nd Feature

ROY ROGERS  
Riders in the Sky

SUN. - MON.

There's this yere cowhand, see, who knows about cows, but he ain't been sma'ttened up about gals. Well, he ropes hisself a curvy young heifer, only she ain't about to stay roped—to no guy who's dumb about lovin' and such. Well, there's another guy and another gal, the cowboy gets hisself whupped, and—Aw, shucks! See the pitchur. It's a riot!



## ANNOUNCING A NEW SALE DAY

Monday's 10 A. M.

Beginning Nov. 5, 1956

Keeton Livestock Commission Co.

Located 5 miles out of Lubbock City Limits on Slaten Hiway Santa Fe Railway mainline

Complete Facilities to Feed — Shape — Sell your Cattle  
10,000 CATTLE CAPACITY

OUR LAST FRIDAY SALE WILL BE ON NOV. 2, at 9 A. M.

OUR FIRST MONDAY SALE WILL BE NOV. 5, at 10 A. M.

Phone Sherwood 4-8441 or Sh 4-1473

CLAUD KEETON  
PO 3-5835

ROGSTAD ZACHARY  
SH 4-8147

YOUR CONSIGNMENTS APPRECIATED

# TEXAS SPUR

(SERVING A HIGH-FARM CROP, STOCK AND POULTRY-RAISING TERRITORY OF WEST TEXAS)

OFFICIAL PUBLICATION FOR COUNTY OF DICKENS AND CITY OF SPUR

DICKENS ITEM and DICKENS COUNTY TIMES Absorbed by Purchase  
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H. G. LACKEY, JR., Publisher-Editor

NOTICE—Any erroneous reflection upon the character, standing or reputation of any individual, firm or corporation, which may appear in the columns of The Texas Spur will be gladly corrected upon its being brought to the attention of the publisher.

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## SUBSCRIPTION RATES

Per Year in Advance

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In Mail Zone Two. \$3.00  
In All Other Zones. \$3.50

All subscriptions are removed from our mailing lists upon expiration. Renewals should reach us two weeks in advance of expiration date to avoid missing an issue. In giving address change, both old and new address should be given.



**HOLIDAY IDEA . . .** British Actress Jean Simmons, herself ineligible to buy U. S. Savings Bonds, still thinks they make wonderful presents, is shown here decorating her tree with several bonds she purchased for her American friends.

**How Santa Claus, Ind., Got a Famous Name**

A familiar looking old gentleman with a red suit and a white beard was partially responsible for naming the town of Santa Claus, Indiana.

Except for a lucky break, the town might have had another name and thus would not have enjoyed the annual fame that it enjoys with each Yuletide season.

Originally the name Santa Fe was chosen, but officials in Washington suggested another name be chosen, since there already was a Santa Fe in New Mexico.

So it was that on Christmas Eve, in 1882, citizens of the nameless town gathered to select another name. Suggestions were tossed about for some time, until Santa Claus, making his yearly visits in the neighborhood strode in to get warm. He was attired in proper costume and his arrival seemed to put one name in every mind.

And so the town was named Santa Claus.

**EARLY FESTIVALS**

Prior to the fourth century, the Christians observed only Epiphany (the commemoration of the Baptism) and Easter with festivals and religious rights; the physical birth of Christ not being widely recognized. In such countries as Spain and Armenia, the month prior to Epiphany was a time of fasting and repentance.

*To decorate a fruit cake, dip one side of candied fruit in syrup and press it into the top of the fruit cake.*

SEASON'S GREETINGS WITH REGARDS AND BEST WISHES TO ALL



Western Auto Associate Store



**TOYS FOR REAL . . .** Toys for 1956 are realistic as shown in this electric sports car and hobby-horse bike. Manufacturers this year are concentrating on toys that will appeal to the whole family.

Dear Santa, I'm not always such a good girl but I try to be. I will try real hard to be lots better tho. I'd like to have a nurse's kit, a Gerber baby, buggy, a piano, some dishes.

Also bring Mike and me some bubble gum, oranges, apples, nuts and candies. Don't forget Mommy and Daddy, Grandmother and

Granddaddy, Uncle Buddy and Bobby and my Granny. Also please remember Luke and all the other boys and girls everywhere. I'll

have Mommy bake you a good cake.

Lots of love,  
Janice Brown

*As you store holiday foods in your freezer, you'll save time if you put them in the pans in which you're going to heat them.*



Wishing you

all the joys of Christmas

**McCLURKIN JEWELRY**



May the spirit that makes Christmas the greatest day of all days be yours throughout the coming year.

**Stamford Production Credit Ass'n**

**CHRISTMAS**



In every window is the evidence that once again we are at that special time of the year . . . Christmas. Not only in the windows but in the faces and actions of those around us. Our thoughts at this season are of the many fine folks we have had the pleasure of serving this past year. Our best Christmas wishes to all of you.

**FARMERS' CO-OP GIN**

LLOYD HINDMAN, MGR.

SPUR, TEXAS

Dear Santa,  
I am a little girl who lives down on Foggy River. I am two years old.  
I want a baby doll, tricycle and candy and nuts, and Teddy wants

a teddy buggy. Lisa Ann wants a little baby doll and Santa bring all little boys and girls some toys.  
Thank you Santa.  
I love you,  
Vena Lee Cravey



The beautiful Christmas rose has played its part in the many legends associated with our Christmas observance.

An early story tells of the young shepherd girl who wept as she watched the Wise Men on their way to the Christ Child with rich gifts when she had nothing to offer as a present. An angel appeared and asked the reason for her distress. And suddenly the ground was carpeted with shining white flowers. The shepherdess gathered some of the blossoms and took them as her gift to the Christ Child. When she presented her gift, the infant smiled, and as his fingers touched the white flowers, the petals became tinged with pink.

It is also believed that the Christmas rose helped popularize the custom of gift giving at Christmas time. In the days of knight-hood it was custom to hang kissing rings in the great halls. The rings were decorated with mistletoe and beneath them the young knights and ladies would meet, each bringing Christmas roses to their secret love.

*Ancients Believed Christmas Greenery Held Certain Powers*

The holly and mistletoe used today for Christmas decorations found their way into early festivities because of certain virtues attributed to them by the ancients.

The Druids were the first to use mistletoe, which they called "Heal-all." They believed the plant to have great curative powers and gradually assigned to it all manner of magic powers.

Each year, about the same time that we now celebrate Christmas, their priests would have high platforms built around the sacred oak trees, which, in a manner of speaking, were "hosts" to the mistletoe. Robed in ceremonial vestments, the priests ascended these platforms, and with golden sickles, cut away the mistletoe.

The Saxons also prized it and it was they who gave to it the name of mistletoe.

Eventually the plant became to be known as a symbol of peace. Opposing warriors who met near it would call a truce, and it was customary to hang it over entrance doors so that those who entered would be assured of friendship.

Today, in both England and America, holly and mistletoe are associated with Christmas as invariably as are the plum pudding and Christmas tree.

Dear Santa,  
I have tried to be a good boy and mind my mother and daddy. Please bring me a train and a

little house trailer. Please remember all the other little boys and girls.  
Trey Lackey



**Hill Top Grocery & Bar-B-Q**

Mr. and Mrs. JESS FLETCHER

"For unto us a child is born, unto us a son is given; and the government shall be upon his shoulder,"  
Psalms 9:6

**Merry CHRISTMAS**

To wish you good cheer  
at Christmas and to  
thank you for your friendships  
and patronage in the past.

**Nona & Bill Starcher**

**OUR  
Good  
WISHES**

for a  
Very Happy  
and a Glorious  
Christmas Season

**HOLDER'S BEN FRANKLIN**

REX & MARGARET HOLDER

Wishing You  
**The most wonderful Christmas**

**SPUR MILK & ICE CREAM**

**'57 Steel Production. May Set Record**

The story of the steel industry—with its record breaking production, large scale expansion, rapid technical progress and bright future prospects—is a story of action which is full of meaning for every American.

This industry—so important in all industrial activity and vital in national defense—probably will produce a record high amount of steel in 1957. It will start the new year with unusually favorable demands for steel, with record high steelmaking capacity and with a three-year labor union contract

which states that there shall be no strikes or work stoppages.

Among the potential large demands are shipbuilding; highway construction; atomic and other power projects; pipelines and oil well drilling; and freight car building. The requirements for already-planned schools, hospitals, suburban centers and other facilities must be fulfilled, and the further needs of the growing population will remain heavy.

Steel output during 1956 was around 115 million tons, second highest yearly total on record, despite the loss of nearly eleven million tons during the steelworkers' strike. In twelve consecutive months ending June 30, 1956, the

production exceeded 122 million tons.

After the strike, the industry raced to catch up with heavy demands. October became the first month with 11 million tons of steel output. Another production milestone was the three billionth ton of steel made in the United States since the "Age of Steel" began to take shape about a century ago.

Dear Santa,

I have been a good girl. Merry Christmas. I want a dollhouse and doll, baton, record player.  
Your friend,  
Barbara Yoakum

Dear Santa Claus,

I want a gun and a bicycle and a hat and toy money and my brother wants an electric train and a car and dog. That is all we want.

Your friend,  
Jerry Smith

Dear Santa,

I want a B-B gun and B-Bs. I hope you have a Merry Christmas. Gun and scabbard. I want an electric train. I want a Tiny Tears cowboy suit, truck and billfold. I want electric football.

Your friend,  
Wayne Reeder

Dear Santa,

I want a bicycle and an electric train and a ball and a B-B gun and a cowboy suit.

Your friend,  
Lee Salazar

Beverly Wood is among twelve members of the Texas Tech Applied Arts Club have visited Neiman-Marcus and the Arts and Crafts Center in Dallas to study large store display techniques. They also visited the Texas Craftsman Exhibit at the Dallas Fair Park Museum.

Beverly is a Senior student at Texas Tech and the daughter of Mr. and Mrs. Horace Wood of Spur.



*Happy Holidays!*  
**THREE COUPÉS ...  
THREE SEDANS ...  
ALL POWERED  
BY OLDSMOBILE'S  
ROCKET T-400  
ENGINE !**



GOLDEN ROCKET 88 HOLIDAY COUPÉ

FOR '57 ... THE ACCENT'S ON  
**OLDSMOBILE**  
THE CAR THAT PUTS THE ACCENT ON YOU !

Put yourself in the exciting Holiday spirit with this wide-open, hardtop styling offered in six stunning models! Each is beautifully styled to put the accent on you. Higher, wider Span-A-Ramic Windshield gives you a new slant on style and visibility. Oldsmobile's new Accent Stripe highlights the road-hugging lines ... the new Wide-Stance Chassis takes a firmer, wider grip on the road for a smoother, safer ride. And for action, there's the new Rocket T-400\* to give economy when you want it—power when you need it. So, come in soon ... for an "Old-fashioned" Holiday!

\*277 h.p. Rocket T-400 Engine (standard on all models); special Rocket Engine, with up to 312 h.p., available at extra cost.

SEASON'S GREETINGS FROM YOUR OLDSMOBILE QUALITY DEALER!

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# Editorial

## A CHRISTMAS PRAYER

Lord, at this another season of observing Thy miraculous and Divine birth, I pray that thou hast for humanity so that I might gladly give of myself as thou didst give. Remove from me all enviousness, malice, selfishness and greed and make me a server of my fellow-man and bring to me a deeper realization that truly Thou hast said "It is more blessed to give than to receive". Help me, Oh Lord, to give of my means to carry on Thy work, to help relieve suffering, privation and distress in every form.

All around me, Oh Lord, there are those who sorrow—let me share their grief—There are those who suffer pain—let me give them cheer and gladness, there are those who lack love—let me love them as thou doest, there are those who lack food and clothing—help me to share with them, and Oh, Lord there are those who know Thee not, help me each day to live in such a way they will see Thee in me and through me to an intimate knowledge of Thee.

Amen

## NOW IS THE TIME

Just what does Christmas mean to you? Do you see first the Babe Jesus who was sent to earth to be Savior of sinful man and who gave His life for you and for me? Do you hear His words "Who-so-ever believeth in Me shall not perish but have everlasting life?" Do you accept His offer and take up His cross and follow Him? If not, this day has no real meaning and is a mockery. There can be no Christmas without Christ. For those of us who know Him as our Savior, what better gift can we tender our own children or any child than a knowledge and an acceptance of Christ as their Savior? Bes, now is the time to tell them the Christmas story of how Christ came and lived and died for us and will transmit to all who believe in Him everlasting life in the home he has gone to prepare for us.

And you who have heard the Christmas story and have neglected thus far to let Christ come into your heart—make this a real Christmas and do it now.

**BABSON REPORT—**from page 1 taxable bonds will sell at higher prices before the year is out. This postponement may also reduce the price of steel and other materials.

17. The money managers for each corporation, large and small will now arrange their financing needs for two years by either securing the necessary funds now or reducing their requests.

18. Prices of corporation bonds will not recover so quickly as the non-taxables. I forecast lower prices for most corporation bonds.

19. Many of the smaller and newer corporations will be much disappointed by their inability to secure funds during 1957, except by selling convertible preferred stocks on terms very favorable to investors. It is well to issue such securities when money rates are low because the advantages continue for many years; but not when money is tight, as such securities then tie up the borrower for a long number of years at high rates.

20. This means that 1957 will be a good year for investors to switch from low-yielding stocks to attractive bond issues.

### REAL ESTATE OUTLOOK

21. Home building, corporate expansion, and municipal improvements will decline in 1957. Therefore, it will not be a good year for speculating in real estate.

22. Interest rates on mortgages will be higher in 1957. Loans not "federally" guaranteed will require larger margins.

23. Real estate in large cities will continue inactive with declining prices due to lack of parking facilities.

24. Suburban real estate will continue active, but fewer new houses will be built. Houses will be for sale by executives who have lost their well-paid jobs.

25. Purchasers will give more attention to the size of the lots than to the houses. Better locations can be secured by buying existing houses. Modern kitchens will become a "must."

26. Acreage near proposed shopping centers will be excellent for speculation. The automobile will continue to raise havoc with real estate prices, helping some loca-

tions and hurting others.

27. New inventions in connection with heating, lighting, and other features will make most older houses obsolete.

28. Large commercial farms will continue prosperous. Small farms on the fringes of cities will be more valuable. The outlying medium-sized farms will be both expensive to operate and hard to sell.

29. The nearness to schools, churches, stores, and bus routes will become a more important factor in the re-sale of homes.

30. Those wishing to own a well-located home to occupy will find 1957 a good year to buy or build; but a dangerous year for speculation.

### STOCK MARKET OUTLOOK

31. It is foolish for anyone to now forecast the stock market for 1957. The Dow-Jones Industrial Average, now around 490, may decline to 400 or advance to 600 during 1957.

32. All investors will want "safety," but wise investors will first decide whether they also want "income" or "profit". Only by luck can you obtain all three features with certainty during 1957.

33. Investors can buy, during 1957, well-seasoned preferred stocks (preferably cumulative) which will give, with safety, a yield of near 6%. I will gladly send, free of charge, a list of such to any reader so requesting.

34. During 1957 good utility stocks should be attractive for yield and marketability. The demand for electricity will continue to increase throughout 1957.

35. The above two recommendations apply to those in moderate income tax brackets. The investor in medium or high brackets will buy during 1957 non-taxable state, municipal, or town bonds carrying "full faith and credit." Taxes will gradually increase during 1957, and non-taxable bonds will be more in demand from wise investors.

36. I am not now prepared to advise readers who do not care for income, but only for profit. As above stated, the Dow-Jones Industrial Average may approach, during 1957, either 400 or 600. It will be very easy to make a mistake by either buying or selling

stocks at this time, except for intelligent switches. I am willing to say, however, that readers should not get panicky and sell their oils. Even Gulf Oil, which has the largest interests in the very rich Middle East fields, should not be sold.

37. All sensible investors will carry good bank balances and reserves during 1957 so as not to be caught, whatever happens.

38. There should be no panic in the stock market during 1957. Stocks will either fluctuate near their present levels or else will gradually slide downward or upward. It will be risky to borrow money to buy stocks in 1957; rather, one might sell stocks to get out of debt.

39. The way to make money in the stock market is: (1) Confine your purchases to the stocks of the leading companies in each industry. (2) Diversify moderately and do not try to pick out winners, remembering that, whether you buy or sell, someone (probably as smart as you) is doing the opposite at the same time. (3) Store up cash when most people are bullish; use this cash to buy stocks when most people are bearish.

40. We are no longer on the Gold Standard but on a Political Standard. Although the Law of Action and Reaction will ultimately rule, yet periods of prosperity can artificially be extended by manipulating money rates, subsidies, and other financial props.

41. Every reader should have a little stock in one of the local banks in which he has his account. Bank stocks should make money during 1957, whatever the "blue chips" do.

**International and other Affairs**  
42. During 1957 the Administration will do everything possible to keep us out of war. It certainly will not get us involved with England, France, Israel, or their allies.

43. So long as President Eisenhower is in good physical condition (as Commander-in-Chief), he will back the United Nations with our Army, Navy, and Air Force. This is the only way in which he will be tempted ever to enter World War III.

44. The United States will not

## A KING IS BORN — continued from page two

King laid in a manger. He had been terribly frightened, but the angel had cautioned him to fear not, but to go to the stable with joy in his heart. Leaving his sheep untended, he had come to Bethlehem. Other shepherds had come too, as well as three men in royal robes who had come from a far distant land; guided, they said, by the light of a bright star that had bathed the stable and its surroundings in shining brilliance.

How I envied the shepherd boy at this moment—and chided myself for not having looked upon this King-child so that I too, might have a story to tell. After all, I had seen the stable and

the excited people from my window, but what sort of a story could I make from that?

My father's business had not kept him so occupied that he had not heard of the birth of the so-called child-King. As we were preparing to leave the city for the long journey home, he asked if I had heard anything in the market place. When I told him the things I had seen that night and the talk I had heard on the streets, he said that we would visit the stable as it was on the route that led us out of the city. "We must see the birthplace of the King," he said.

It was indeed a simple shelter, little more than four walls. Through a hole in the roof the morning rays of the sun slanted downward, casting a bright halo of light on the stable's only furniture, a crude manger where the child must have lain. Reflections from the sparse straw scattered there made it

appear to be lined with shining wisps of gold.

"So, this is the birthplace of a King," my father said, in an unbelieving tone. "How uncomfortable for a King." He walked forward, stopping just outside the shaft of light that encircled the manger. He reached out as if to catch the sunlight in his hand and for a moment he stood there, motionless. Then he jerked his hand away, as if he had been burned by a torch.

Curious, I stepped forward and extended my own hand, half expecting to be burned or to experience some form of shock, but the ray of light felt only warm and comforting. Again my father extended his arm and this time he did not draw it back, but stood there his eyes resting unbelievably on the manger.

And then suddenly I saw the reason for his bewilderment, and impulsively I drew back. Here indeed was an illusion or a miracle!

The glittering light seemed to form an untouchable aura about the crude crib and though the hand could pierce that light and move back and forth, it cast not a single shadow upon the glowing manger, nor even slightly dimmed the gold-like lustre of the wisps of straw scattered there. This was no earthly light, no simple ray from the sun.

We knelt there in the stillness of the stable, a man who was no longer cynical; a child who had discovered faith. For one brief moment it seemed that the most tender scene was repeated; the God-like Child, wrapped in swaddling clothes, slept peacefully in the manger while the tender and loving hands of His Mother hovered about Him.

And in the distance, there sounded the voices of the angels repeating our whispered words of praise, "Hail to the King — A King has been born in Bethlehem!"

use the A-Bomb or H-Bomb during 1957 or give these bombs to any other nation. However, to save the United Nations, President Eisenhower will give that organization all the bombs it wants.

45. 1957 should be a good year to make tax-exempt gifts to colleges, hospitals, and other worthy causes. You, however, should give a stock which shows you a profit, and let the beneficiary do the selling. 1957 should be an especially good year for such institutions to make drives for funds.

46. Household will avoid making unnecessary purchases on installment until the international situation clears. Several feasible plans are being considered, one of which is to have a very small tax on every gallon of oil moving through the Canal with the understanding that the money will be used for financing the Great Dam on the Nile River which the Egyptians so much need. This would make unnecessary any expropriation of the rich Middle East oil reserves and any re-negotiations. Either expropriations or renegotiations will scare our investors out of making further foreign investments.

47. The big thing that Russia wants is not so much the oil fields as freedom to pass through the Dardanelles. This will be an important feature of a settlement of the Suez Canal problem. I fur-

ther forecast that the Republic of Panama will attempt to undo the "steal" which we perpetrated in 1904, in order to build the Panama Canal.

48. I would be unfair to readers of this Forecast not to mention the great importance of Mr. Eisenhower's health. In connection with any building, business, investment, or other program, it should be continually kept in mind.

49. Better fed and more intelligent populations, both in the United States and elsewhere, will continue to increase. Important new discoveries and inventions will take place. Twenty years ago we were enjoying the prosperity brought on by the Electrical Era. Then followed the Motor Car and Oil Eras which we have recently been enjoying, plus a Chemical and Building Boom. These coming together account for the great prosperity of the last ten years. Sometime we will witness a business readjustment, but it will be followed by a new Electronic and Nuclear Era. Therefore, be optimistic.

50. In closing, I urge my friends to read the 8th Chapter of the Bible Book Deuteronomy, which was written 3,000 years ago and is as applicable today as ever. Incidentally, it mentions Egypt, which even then was an important factor in world events.

## HOSPITAL NOTES . . .

### New Patients:

Mrs. Rosa Overton, Jayton, medical care; Mrs. Pearl Finchum, Spur, medical care; Craig Knight, Spur, medical care.

### Guild Adopts Nursery

We are grateful that the Wesleyan Service Guild has taken the hospital nursery as a project.

Mrs. L. G. Bachman, president, and the following members have already donated numerous gifts such as gowns, diapers, receiving blankets, etc.:

Mmes. Weldon Grimes, Nina Mae King, Dick Walker, Lawis Lee, Vivian Gibson, Wilburn Ball, James Sharp, J. W. Henry, J. H. Taylor, Carl McGalliard, Bud Sims, C. L. Berry, Clarence Foreman, Jackson East, J. D. McCain, Malcom Brannen, Bob Crockett, Billie Bingham and James Jay.

### Cards On Display

When you come to the hospital to visit a friend this week, remember to look at the beautiful Christmas cards from our many friends. They are on display at the nurses' desk.

### The Real Gift

This week while hurrying to complete our Christmas shopping, let us remember that we are giving presents to our friends and relatives in remembrance of the Gift God gave us many years ago, His Own Son, and our Saviour, Jesus Christ.

So, in His name we pray that you and yours will have a Happy Christmas and a friendly one for as He said: "Inasmuch as ye have done it unto one of the least of these, my brethren, ye have done it unto me". Matthew 26:40.

Merry Christmas Everyone! from the personnel of the Spur Memorial Hospital.

### WHOA, NOW!—from page 1

taken toward a successful settlement of the city's light plant problems. Such settlement could very possibly lead on toward natural gas. These much-needed aspects of our municipality will not be completed in 1957, but their ultimate reality will be indicated. We predict the successful completion of the lake on White River and the utilization of lake water within the year.

### 9. Taxes—

No major changes in the present tax situation either on the school or city setup, except, of course, to guarantee the lake bonds.

### 10. Industry—

We've added industry to our predictions for 1957 because we predict that it is to play a major role in Spur's future. Possibly it will be beyond 1957 before it becomes a reality, but if our predictions above on the lake, electricity, water and oil are even close, Spur will take great strides in attracting small industries to the area.

## McGinty Is President Of Region 9 SACU

Don D. McGinty, Spur, was elected president of the Region Nine section of the Student Association of College Unions at the recent meeting in Kingsville.

Other Texas A&M College students who attended the meeting as representatives of the Memorial Student Center Council and Directorate included Richard M. Wall of Houston; Carl A. Pehnke, Galveston; Roy B. Davis, Lubbock; John E. West, Pettus; John D. Windham, San Augustine; David L. Brothers, Gonzales and Dudley M. Brown, Brownsville.

The group participated in panels, workshops and attended lectures on student union activities. Region Nine includes Texas, Arkansas, Oklahoma and Louisiana.

## Area Waylanders Join Celebration

Donald Seigler, McAdoo, John Gillispie, Afton, and Larry Simpson and Mr. and Mrs. Wiley, Crosbyton, continue to have a busy time of it at Wayland Baptist College with everyone celebrating the admission of the college into full membership in Southern Association of Colleges and Secondary schools and all the pre-Christmas activities.

To celebrate the newest accreditation recognition, Plainview citizens joined with the college group in a Victory Breakfast, December 7, and afterward President A. Hope Owen declared a holiday. Student Government Association is sponsoring the traditional All-College Christmas Dinner and Party on December 20, the night

before the 16 days of holiday begin. All-College favorites will be announced at that time. This comes as a climax to many pre-Christmas affairs including the community-wide "Messiah" program sponsored by Wayland's Division of Fine Arts and the presentation of "Amahl and the Night Visitors", the Gian-Carlo Menotti Christmas opera, both of which were directed by W. E. Steward, chairman of fine arts.

Majoring in speech, junior Donald Seigler is seeking the B. A. degree. He is active in political debate and intramural sports and serves as reporter for "Trail Blazer", campus newspaper. In Volunteer Mission Band he holds the office of vice-extension chairman, and he is also vice-president of the junior class. His parents are Mr. and Mrs. John W. Seigler, Rt. 1, McAdoo.

## GI Insurance Still Is Convertible

The right to convert World War I and II GI insurance from term to permanent plans is not affected by the new Survivors Benefits Act, Robert W. Sisson, Manager of the Veterans Administration Regional Office at Lubbock, announced today.

Mr. Sisson said the only GI policies which may NOT be converted are the 5-year term post-service policies which the law stipulates are non-convertible.

Otherwise, Mr. Sisson said, all other GI term policies are convertible, even the post-service term policies for which disabled veterans are eligible if they apply within one year from the date that VA finds their disabilities to be service-connected.



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### MARKET SPECIALS . . .

CLUB CHOICE BEEF  
**STEAK** lb. **49c**

LOIN CHOICE BEEF  
**STEAK** lb. **59c**

WILSON CRISPRITE  
**BACON** 1 lb. Tray Pack **49c**

WRIGHT BUDGET  
**BACON** 1 lb. Tray Pack **39c**

DRY SALT NO. 1  
**BACON** lb. **29c**

KRAFT  
**ORANGE DRINK** 4 for **1.00**

DIAMOND 300 CAN  
**BLACK EYE PEAS** 2 for **19c**

GOLD MEDAL  
**FLOUR** 10 lb. bag **89c**

WHITE SWAN (DRIP OR REGULAR)  
**COFFEE** 1 lb. can **95c**

**MAZOLA OIL** qt. **69c**

BALDRIDGES FROZEN  
**BARBECUE CHICKEN** **69c**

ARMOUR'S CHOPPED  
**HAM** 12 oz. can **55c**

ARMOUR'S CHOPPED  
**BEEF** 12 oz. can **39c**

ARMOUR'S  
**TAMALES** 303 can **19c**

**MAZOLA OIL** pt. **33c**

### PRODUCE SPECIALS . . .

**BANANAS** lb. **10c**

CELLO BAG  
**CARROTS** **9c**

YELLOW  
**ONIONS** lb. **3 1/2c**

FIRM GREEN HEADS  
**CABBAGE** lb. **3c**

MESH BAG  
**POTATOES** 10 lbs. **35c**

# SPUR SUPER MARKET

DOUBLE SCOTTIE STAMPS ON TUESDAY



Merry Christmas

William C. Starcher and family