

THE MULESHOE JOURNAL

VOL. 6

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, JUNE 29TH, 1928

NO. 29

Report of the Grand Jury of District Court for June Term

The following is the report of the grand jury, which ended its session here last week.

The State of Texas, County of Bailey, In the District Court of Bailey County, Texas, June Term, A. D. 1928. To the Hon. Charles Clements, Judge of said court.

We your Grand Jury for this term of court herewith submit our final report.

I. We wish to thank the Sheriff's department, the Justice of the Peace, and the County and District Attorney for their services rendered to us in our labors during this term of court. We would call on the good citizens of our county to assist the officers in their endeavors to enforce the laws, and remind the citizens that unless they are back of the officers, our country could become very lawless.

II. We have found violations of the law to be increasing somewhat, but we attribute this to the increase in our population, and do not believe that the ratio of law violations is increasing.

We trust that our county may continue to have the reputation for peace and quietude that it now enjoys, and that all our citizens may enjoy their property under the due restraints of the law, as has been done in the past.

III.

Jury service we regard as one of the highest duties which a citizen owes to his government, and we would ask that all who are called on to serve in this capacity be slow in trying to evade the same. Good conscientious juries, and verdicts in accordance with justice and right are the surest safeguards that freemen enjoy. We find that our citizens have been diligent in the past in this regard, and would ask that they continue in this course.

IV.

We have made due investigation of all matters that have come to our attention, and have returned a total of six true bills, five felonies and one misdemeanor, and having finished our labors ask that we be discharged.

Respectfully submitted,
E. E. Booth, Foreman,
For the Grand Jury.

ALL SET FOR BIG DAY AT AMARILLO JULY 4th.

Amarillo, Texas.—Plans for what is believed to be the greatest and most unique fireworks display ever attempted in the Southwest have been completed by the state officials for the All-States Reunion and free barbecue at Harding's ranch on July 4th. The nine mile scenic drive at the ranch will be lighted with vari-colored torches at dusk, which will not only serve to light the drive into and out of the canyon, but will give a most unusual scenic effect. The beautiful Palo Duro creek, Harding's lake, the falls, and Devil's Kitchen will be lighted for unusual scenic effects.

In many of the great gorges in the Palo Duro canyon there will be placed unusual scenic fireworks displays including a gigantic cross showing the Savior at the crucifixion. Other equally interesting displays will begin at dusk as a part of the free entertainment at the All-States reunion.

Arrangements have been made for representatives of several neighboring companies to film the July 4 event in addition a film entitled Harding's Ranch, and advertising the All-States reunion is now being shown over the Panhandle.

Free barbecue, swimming, dancing, airplane stunts, racing, athletic events and other entertainment will be provided at the celebration. The only admission charge will be the usual 50 cents for adults and 25 cents for children at the gate of the ranch. Arrangements are being made to care for 10,000 persons.

Injured When Gasoline Catches Fire

Bentley Gwyn sustained severe injuries last Thursday, when a can of gasoline was overturned while working on a tractor. Mr. Gwyn was using a blow torch at the time, and as the gasoline hit his trousers it became ignited from the torch, burning him about the ankles. The burn, although painful is not considered serious and reports are that Mr. Gwyn is improving.

Miss Marie Arnold, who has been visiting relatives in Abernathy, returned home Sunday.

Mesdames H. C. Edmonds, A. V. McCarty, Jr., and J. M. March attended a school of instruction of the Eastern Star at Floydada Tuesday.



The Merchandise Mart of Chicago, Twice the Size of the World's Largest Business Building to Cost \$50,000,000.

Happy Birthday



District Meeting Masonic Lodge Here

A District meeting sponsored by the Masonic Educational Bureau was held at the Masonic Hall here Wednesday night, June 27. The District is composed of the counties of Lamb, Castro, Parmer and Bailey. The purpose of the meeting was to inform the members as to what Masonry is really doing.

Addresses were made by Wilbur Keith, General Secretary of the Masonic Educational Bureau and J. Gunn, of Dallas. Moving pictures to illustrate the lectures were used, showing the various plants owned and controlled by the Grand Lodge of Texas. Also pictures on the early Masonic work in the United States during the Revolutionary period were shown.

After the lectures a banquet was served by the home Lodge, assisted by the ladies. Many visitors were present from the various towns in the District, Sudan and Farwell having an especially large representation. Judge Pressley introduced the speakers and acted as toastmaster for the occasion. Mr. Keith goes to Lubbock from here.

West Texas Desert Says Magazine Ad

West Texas and the Panhandle especially, is a wild and woolly desert, something similar to the Sahara, if an advertisement in the Saturday Evening Post is to be taken at face value. The advertisement appeared in the issue of June 23rd, 1928, with the signature of the Marland Oil Company. The advertisement describes the Panhandle as a "trackless desert" and, according to the ad man, is the "outpost" of civilization. The Board of City Development of Amarillo has written a letter of protest to the Saturday Evening Post, and co-operation of the towns of the Panhandle are promised in offsetting this misleading advertisement. The letter written by the Board of City Development of Amarillo is published in this issue of the Journal.

CARD OF THANKS

We wish to express our thanks to all friends who have so kindly assisted us during the illness of our dear mother, and for the tender sympathy in our great sorrow. Also for the beautiful floral offerings.

W. M. WILTERDING and family,
MRS. MABEL EGGER,
MRS. LUCY HOPPE,
H. E. WILTERDING and family,
A. WILTERDING,
MISS DOTTIE WILTERDING.

Mr. and Mrs. Leon Kropff and children were in Clovis Saturday afternoon attending to business.

American Legion Holds Regular Meet

The regular meeting of the members of Ben Richardson Post, American Legion was held last Thursday evening at 8:30. The meeting was well attended and some very constructive work for the Post outlined. Arrangements were made whereby improvements to the Legion Home are to be made at an early date, and plans made for sending, or helping to send, representatives to the National Convention which meets at San Antonio October 8th, to 12th. Legion caps are to be ordered next week, and the Legion Home is to receive a new coat of paint. Ex-gov Sam Goodson made the boys an excellent talk on Post activities, at the close of which it was unanimously decided that he could also donate one gallon of paint for the committee for arrangements.

After the business session, a social hour was enjoyed by the vets, many old battles being fought over again. It is a strange fact that the boys like to go over these old campaigns again when they get together, and the big drive of Vin Rouge La Frossard and Vermont Ridge are two major offensives in which many of the boys from this section of the country took active part. George Dodson, of the 144th Infantry, was in the first offensive mentioned when the regiment had a sixty per cent casualty. The editor is also an old ex-144th man and remembers clearly some of the incidents experienced by the boys of the regiment in question.

Some jam up good shows are to be given soon for the benefit of the Post, and more interest in the civic development of the town will be taken. A luncheon will be served at the home July 3rd, to members and guests. The hour will be announced later by the committee for arrangements.

Fourteen members were present, and they ask that the boys all attend so that we may "get going" again.

Music Study Club Held Meeting 11th

The Music Club met at the home of Mrs. B. L. Faulmer, Mrs. Daniel as hostess, Monday, June 11th. A profitable hour was spent in the study of the "Influence of the Early Church on Music," and the music of the "Troubadours and the Meistersingers." Following the lesson, a paper on "The Minstrelsy and the Meistersingers" was read by Mrs. W. B. Hicks. A lovely refreshment plate was served by Mrs. Daniel, assisted by Mrs. Bucy, Mrs. Nina Elrod will be hostess to the Club Monday July 2nd, at 4:00 P. M.

Franklin D. Roosevelt of New York Nominates Gov. Alfred E. Smith

Houston, Texas.—Press reports tell of a flood of Smith enthusiasm which engulfed the Democratic national convention Wednesday night to swallow up a near the last words of Franklin D. Roosevelt in placing the New York governor in nomination for president of the United States.

"The happy selector, Alfred E. Smith," was Roosevelt's description of the governor, who already is virtually assured of success in the convention. The Smith men who had sat good humoredly by earlier in the night to witness a demonstration for Senator Walter F. George of Georgia, sprang into action immediately and state banners began bobbing about the aisles, held aloft on the shoulders of Smith stalwarts.

Roosevelt followed Charles F. Crisp of Georgia to the speaker's stand, after Crisp had devoted 35 minutes to an address eulogizing the Southerner and had precipitated an outburst of enthusiasm for his man from Southern States.

"America needs not only an administrator," Roosevelt said, "but a leader, a pathfinder, a blazer of the trail to the highroad that will avoid the bottomless morass of class materialism that has engulfed so many of the great civilizations of the past. It is the privilege of Democracy not only to offer such a man but to offer him as the surest leader to victory. To stand upon the ramparts and die for our principles is heroic. To sail forth to battle and win for our principles is something more than heroic. We offer one who has the will to win—who not only deserves success but demands it. Victory is his habit—the happy warrior."

This let loose the flood, the exuberant Smith supporters rushing about the hall and brooking no interference with their plans to make the demonstration a big one.

After the noise making had proceeded for fifteen minutes a fist fight developed near the Mississippi delegation in which Senator Stephens was the center. Police removed the man at odds with the Senator.

Enough convention votes are pledged definitely to Governor Smith to bring about his nomination, probably in the first ballot.

Although given a jolt Wednesday when Oklahoma swung to Reed of Missouri, the New Yorker picked up more than enough votes from Ohio to put him over.

In addition, some of the Kansas delegates, pledged to Ayres, showed signs of restlessness and there were predictions that they would hop into the Senate of Democracy not only to offer such a man but to offer him as the surest leader to victory.

Wheat Moving To Market, Good Grade

Wheat is beginning to move to market in a larger volume this week. Many combine are running, and if the weather permits, the crop in the Muleshoe territory will soon be safely harvested and in the graineries and elevators. Storage elevators the past few days has caused great uneasiness among the farmers, some having suffered damage on the eve of the harvest by hail.

It is said that the grade is very good and the yield runs from ten to thirty bushels per acre. The price is around \$1.30. Reports from elevators Thursday show that seventeen cars have been loaded out since the harvest started last week.

W. M. S. MEETING

A social meeting of the W. M. S. was held at the home of Mrs. W. B. Hicks, the occasion being a shower given in honor of Mrs. Virgie Mae Clark. A very pleasing musical program had been arranged by the hostess, including several selections played by the Methodist orchestra. A piano solo by Mrs. Delma McCarty and a duet by Marguerite Hicks and Mrs. Holland.

After this, each guest was asked to relate her most exciting experience. An incident of the judges, Mrs. Clark's experience was found to be the most thrilling and she was awarded the prize, a tray bearing many lovely gifts. Refreshments were served to about thirty guests, including members of the Society and Misses Opal Morris, Jewel Haney, Virginia Egbert, Inez Farrell, Beth Marlin, Iris Harden and Marguerite Hicks, Mmes. Clark, Arday, Ray Griffiths, Byron Griffiths, Coker and Barron.

Lowrie-Smith

The marriage of Miss Kathryn Anne Smith to Mr. Raymond Prior Lowrie, of Chicago, Illinois, took place at the home of the bride's mother, Mrs. Daniel Knight Smith, Tuesday evening June 26th, at 8:30 o'clock. The Rev. W. B. Hicks and the service before an altar banked with ferns and pink gaidoli, and tall white cathedral candles furnished a soft glow of light for the assembled guests.

The bride, who was given in marriage by her brother, Mr. Kenyon K. Smith, wore a gown of ivory satin made with an uneven neckline and a train of old Limerick lace falling from the shoulders and carried a shower bouquet of orchids and lilies-of-the-valley. Her tulle veil was held in place by a bandeau of rose point lace and clusters of orange blossoms.

Miss Virginia MacDonal, of Duluth, Minn., maid of honor, wore a gown of Nile green lace and carried an arm bouquet of pink butterfly roses. Miss Zella Mae Pierce, of Clovis, N. M., who played the wedding march, wore a frock of orchid taffeta and a shoulder bouquet of sweet peas and roses. Mr. Irwin T. Landy, of Chicago, acted as best man.

Following the ceremony, a reception was held after which Mr. and Mrs. Lowrie left for an extended trip. They will be at home after September 1st, in Evanston, Ill.

Mrs. W. T. Black and daughter, Jimmie Lee Hayes, returned the first of the week from New Mexico.

Mrs. John Wilterding Passed Away Sunday

Emma Horton was born at Mineral Point, Wisconsin, February 27, 1861, and died in her home at Muleshoe, Texas, June 24th, 1928, at the age of 67 years, 4 months and 2 days.

She married her parents and one sister to Missouri when eleven years old. About six years later they moved to Lancaster County, Nebraska, where she married John Wilterding, October 30th, 1879. In the year 1909 they moved to Bailey County, Texas. To this union ten children were born, six of whom survive her. They are W. M. Wilterding, H. H. Wilterding and Estelle Wilterding of Muleshoe, Texas; Mrs. F. A. Egger, Rock, Nebraska; Mrs. W. F. Hoppe, Sprague, Nebraska and Ashby Wilterding, Wamsutter, Arizona.

There are fifteen grandchildren and one great-grandchild. Her husband preceded her in death January 14th, 1915. She was covered at the age of 13 years and remained a faithful Christian the rest of her life. She was a kind and loving mother, grandmother and friend.

A precious one from us has gone. A voice we loved is still. The joyous light in our home, Which never can be filled.

Funeral services were conducted at the home by Rev. W. B. Hicks, pastor of the Methodist Church of Muleshoe, with interment at Plainview, Texas. The funeral home was in charge of friends in extending sympathy to the bereaved family in their hour of sorrow.

Progress News Notes

The revival closed Sunday night. During this meeting many souls were brought close to God. A number of Muleshoe young people attended church services here Sunday night. Visitors are always welcome at our Sunday School and League.

Miss Runa Newman gave a dinner at her home Sunday for her Sunday School class. Those present were Misses Velma and Lois McDorman, Lucy Chitwood, Lunena Morgan, Gladis Good, Rachel Alexandra and Lily Bell Scott. Messrs. Theo. Troy and Arnold Actkinson, Bryan and Bentley Gwyn and Ivy Myers, James McDorman and Edward Gwyn. All went to the evening services.

Miss Lily Bell Scott returned to her home at Baleyboro Sunday night after spending the week with friends around Progress. Miss Lunena Morgan was the guest of Miss Velma McDorman Saturday night. Mr. and Mrs. J. L. Reid returned Monday from New Mexico, accompanied back by her daughter and son, Modean and S. B.

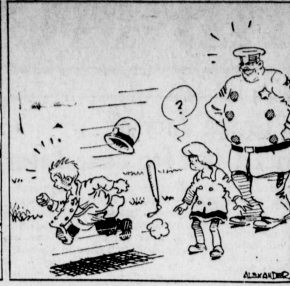
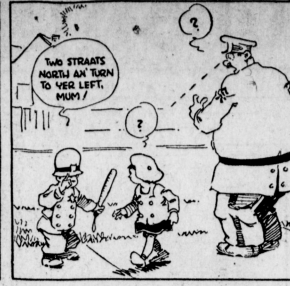
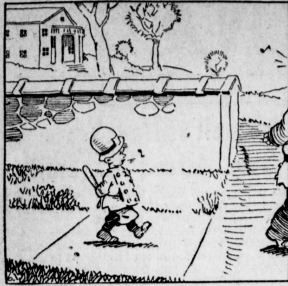
Home Damaged By Storm Last Week

During the storm of last Saturday night the home of J. U. Strickland, of West of Muleshoe, was almost completely destroyed having the north side of the house blown away. A part of the wall the building was erected last winter. Mr. Strickland and family barely escaped injury by leaving the house shortly before the roof was taken away.

Mrs. Wm. S. F. Mathieson, daughter, Vera, of the U. C. community were shopping here Wednesday.

FINNEY OF THE FORCE

By F. O. Alexander
© W. N. U. 1934



Beware of Imitations

THE FEATHERHEADS

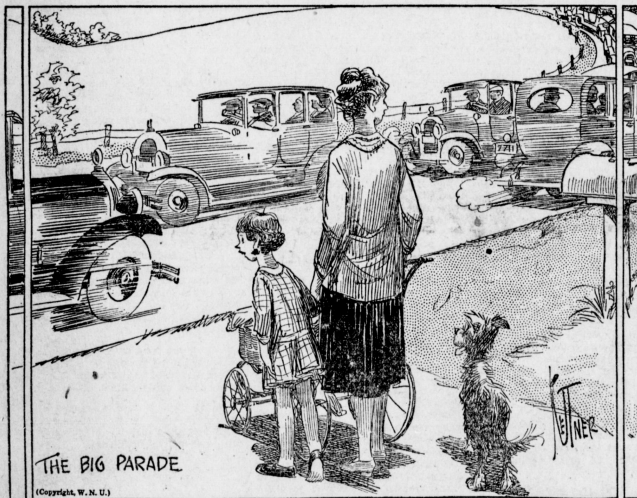
By Osborne
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The Boss Is a Suspicious Egg



Along the Concrete



THE BIG PARADE
Copyright, W. N. U.

Our Pet Peeve



MICKIE, THE PRINTER'S DEVIL

By Charles Sughroe
© W. N. U. 1934

Poor Ol' Dad

The Comic Strip

IN CASE ANY PUBLISHERS WITH MAX BEANS FEAR PRINCE ROUBINOWITZ, "THE COMIC STRIP" SUGGESTS THE USE OF "W. O." FOOTBALL MARK BRAND



WE GAVE HIM THE USE OF THE CAR FOR THE DAY

DOINGS OF THE VAN LOONS

Oh, yes, there are worse things than being quarantined



We Can Meet Any Tire Demand With a Goodyear Tire



GOODYEAR
Means Good Wear
OUR SERVICE
Means Good Care

GOODYEAR ALL-WEATHERS

GOODYEAR PATHFINDERS

Valley Motor Company

Muleshoe, Texas

"More People Ride on Goodyear Tires than any other kind"

If your first thought is quality, we have the Famous Goodyear All-Weather made of SUPERTWIST, the cord which stretches far beyond the breaking point of other cords, and the scientifically designed tread which insures firm traction and long, slow, even tread wear.

If it's price you're after, you can't go wrong on the Goodyear Pathfinder, a splendid buy at the money. You get Goodyear value at a price which meets the mail order houses and dealers in unknown brands.

No matter what price you want to pay, no matter what size you need—we'll fit you out with a Goodyear Tire. And you have our guarantee and Goodyear's that you'll be completely satisfied.

Certainly—our Goodyear Service goes with any tire—no matter what price you pay. We get lots of pleasure out of making your tires last longer.

THIS WEEK ONLY, WE WILL GIVE A GOODYEAR TUBE WITH EACH GOODYEAR TIRE AT REGULAR PRICE OF THE CASING.

Our Platform--Better Seeds, Better Crops, More Money

"Whoever a man soweth that shall he also reap."—Gal. 6:7. St. Paul made this text apply to the development of the mind, the body and the spiritual life, but he took it from actual experience in the field, and it is on this material phase of the truth spoken in the days of the apostles that Farm and Ranch is basing a campaign. If you wish to call it such, to increase income on the farms of the Southwest.

The seed situation in the States of the Southwest has become almost intolerable. There is need of a better understanding of the seed laws by breeders, dealers and farmers, and a more adequate enforcement of them. Farmers should know the law and insist on the dealers complying with its terms. Bankers, merchants, landlords and the men who actually produce should become convinced of the economy in good seed and join hands in promoting seed selection and in providing protection for those who would buy the best.

Reasons for Better Seed Program

Texas, Arkansas and other Southwestern States have seed laws which are fairly adequate if enforced. No Southwestern State has provided efficient laboratory room and equipment or appropriated even a reasonable sum for inspection and enforcement of the laws. Farmers, and no doubt many seed men, are ignorant of the provisions of these laws, and farmers especially are unacquainted with the means provided for their protection. The law is not obeyed by many seed men and merchants who are familiar with its provisions, and instances are numerous where seed are sold untagged, or the facts misrepresented on the tags used. Grain seed containing Johnson grass and the seed of the careless weed and other weed pests are being distributed in a careless and haphazard man-

ner, to the injury of farmers who buy and plant them. Cottonseed are distributed as "specially produced for planting," which when traced back to the point of origin, are found to have been purchased in bulk at the mill, partially cleaned, sacked and sold at a high price. Many merchants handle nothing but cheap seed because the immediate profit is larger than if they handled good seed.

Farmers, many of them, have formed the habit of shopping for seed, and looking for bargains, only to find that the cheapest seed are the most expensive. There are many "ins" and "outs" in the seed business, depending on the demand at certain seasons of the year. If the demand is good, because of scarcity of good seed, these men, many of them, buy at low prices and sell at fancy prices, without regard to quality.

There are not enough of the breeders of pure seed to plant 3 per cent of the acreage in cultivation in the Southwest, therefore the necessity for farmers to study seed selection in their own fields—better yet, secure a small quantity of high-class seed and develop their own plants seed for the following season.

The exclusive use of good seed will increase farm income above the initial cost, a minimum of \$100. If used on all farms in the Southwest it would increase farm income in this area more than \$100,000,000.

Farm and Ranch Program and Platform

Farm and Ranch has dedicated itself to the task of assisting to the utmost of its ability and resources in bringing about a more permanent and prosperous agriculture in the Southwest.

Fully convinced that among other important agricultural problems, that of bringing about an almost universal

planting of the best seed obtainable ranks high in the list. Farm and Ranch proposes to join and co-operate with all other agencies in improving the situation in the Southwest.

Such influence as Farm and Ranch may possess will be used in seeking adequate appropriations for testing and analyzing seed, and an adequate staff for field work in enforcing the laws. We know of no better way to aid farmers.

Farm and Ranch will conduct through its columns a campaign of education, seeking to inform farmers of their rights under the seed laws of the various States, and will join them in working for such added protection as may be determined as necessary.

We will co-operate with all breeders, distributors and merchants who demonstrate that they are sincere in their desire to provide farmers with good seed, free from Johnson grass and noxious weed seed.

We will co-operate with the extension service and any of its divisions in organizing seed associations by communities and counties in order that an abundant supply of good seed may be had in season.

Farm and Ranch will endeavor to stress the economic side of good planting seed, in such a manner that landlords will be interested in helping tenants secure the best obtainable, and that tenants will be equally interested in planting them and making selections for the following season.

We believe that community planting of pure seed of uniform type, whether it be cotton or grain, is essential to the production of sufficient good seed to plant the acres in cultivation in the Southwest, and therefore Farm and Ranch will encourage this many, which is now making some progress, to the utmost of its ability. And last, but not least, Farm and Ranch will refuse all seed and plant advertising of every character if those desiring to advertise cannot satisfy the publishers that they are able and willing to deliver both in quality and quantity according to description, the goods advertised, or in case of error immediately make exchange or refund money without question.

Bad Seed a Crime Against Agriculture

Bad seed are a crime against agriculture. The man who knowingly distributes scrub seed, or seed with a large content of noxious weed seed or other pests, has robbed the farmers to whom he has sold of their labor and their investment. There is no law which prohibits the selling of any kind of seed, provided the buyer is fully informed of what he is getting, but to sell seed of undesirable character under some form of misrepresentation, whether it be on the tag or by word of mouth, should be punished severely. Farmers who buy poor seed because they are cheaper by the bushel, are without protection. They have committed a crime against themselves and their families by reducing their own income. Merchants who advocate cheap seed, cheap because of poor quality, are to say the least, exercising very poor business judgment, for by so doing they are lowering the purchasing power of their own customers.

A Code of Ethics
As a matter of interest to seedmen, better breeders or merchants, we publish the code of ethics adopted by the Farm Seed Association of North America. It follows:

1. Obedience to the law of the land and in particular to the laws regulating the sale of seed.
2. The dedication of the technical and practical knowledge and services of the association and of its members to the improvement of agriculture and horticulture.
3. In all sales and contracts of sale and practical knowledge and services the association shall practice entire good faith, shall give full and truthful representations of the quality and description of seed sold or offered for sale; shall scrupulously observe every contractual obligation, and in their trade relations shall studiously avoid the use of terms or expressions which are false or misleading.
4. To competitors in business, the members, their agents and employees shall act fairly and honorably which may be defined as the practice of the Golden Rule of "doing unto others as ye would have them do unto you."

HUNDREDS TO VISIT TEXAS

Houston, Texas—Hundreds of those persons who followed the spoor of the Republican Elephant to Kansas City are prepared to troop down through Oklahoma to Texas to see the Democratic Donkey cavort at Houston, after which many of them will invade Louisiana with New Orleans as the magnet.

The two major party conventions, observers point out, will prove a great help to the Southwest in the general movement of the Democratic publicity committee to acquaint the rest of the nation with the possibilities in Texas, Louisiana and Oklahoma. Already the eyes of the nation are shifting from Kansas City to Houston, it is revealed as newspaper men from all sections pack up at Kansas City and buy tickets for Houston.

Virtually every newspaper in the country will tell of the convention cities—and of the surrounding sections, for that is considered the "back-ground" to the convention stories. Trooping down from Kansas City, many hundreds of newspaper men will come through Oklahoma into Texas, and their observations are expected to form the basis for many stories that will be told in all parts of the United States.

Then, New Orleans and the picturesque Acadian Section of Louisiana is looked upon as a magnet that will draw many of these writers, to that State. Thus the convention, while recognized as great political events, mean something else to the Southwest—a chance to let the rest of the nation know just what is being accomplished in these sections.

The hosts of Democracy will find Houston is ready, even as Kansas City was ready for the Republicans. More than three hundred persons who have been busily engaged for the last several months in preparing for

This association pledges itself to take every possible means within the powers granted by its constitution to enforce the pronouncements set forth in this code of ethics.—Farm and Ranch.

Houston, Texas—Hundreds of those persons who followed the spoor of the Republican Elephant to Kansas City are prepared to troop down through Oklahoma to Texas to see the Democratic Donkey cavort at Houston, after which many of them will invade Louisiana with New Orleans as the magnet.

Bunting is beginning to flutter from store fronts, and flags are flying in the gulf breezes from the stiffs on the Democratic Coliseum; typhoon fans are buzzing, the hospitality house is about ready, special traffic lighting systems are beginning to function, loud speakers in the convention Coliseum are booming away—everything is ready, even as Jesse H. Jones, Houston Chairman, national arrangement committee, promised the national executive committee when he obtained the convention for Houston.

Houston, it is learned, isn't the only city to be ready. Word has been broadcast from many communities in Oklahoma, Texas and Louisiana that all will help make convention visitors comfortable when they pass through on the way to Houston.

TEXAS CROP CONDITIONS GENERALLY BELOW NORMAL

Austin, Texas.—"Some improvement was noticed in Texas during May, but conditions are still somewhat irregular," said Bernard Nichols, editor of the Texas Business Review published monthly by the University of Texas Bureau of Business Research.

"Crops have grown more slowly than was hoped for. Spring weather was dry, followed by rain and cool weather during May. As a result, there were poor stands in many sections of the State, and considerable replanting has been necessary.

"Most prices were downward in May. Wheat, oats, corn and rye dropped sharply, and cotton fell one cent pound. Truck garden produce was also quoted at lower prices due to seasonal influences."

MICK The Auctioneer

Will sell your Poles anywhere. Reference: Come and hear me. Phone 789. 1111 N. P. O. Muleshoe or Flag.

Levi Pressley Attorney-at-Law Practice in All Courts

MULESHOE, TEXAS

O. N. ROBISON General Auctioneer

20 YEARS EXPERIENCE

Will Give My Services Free to Schools or Societies Giving Box Suppers. "The Man that Gets the Money for You."

Lubbock MEDICAL, SURGICAL AND DIAGNOSTIC Clinic

Sixth Floor Myrick Building Phone 1206 and—

Ellwood Hospital

Nineteenth and El Tiara Sts. Phone 902

LUBBOCK, TEXAS Complete Diagnostic Laboratory including X-Ray and Modern Physio Therapy

D. D. CROSS, M. D. Surgery and Diseases of Women

V. V. CLARK, M. D. Diagnosis, Internal Medicine and Electro Therapy

J. E. CRAWFORD, M. D. Eye, Ear, Nose and Throat

O. W. ENGLISH, M. D. General Medicine and Surgery

G. H. ATER, D. D. S. Dental Surgery, Fluorides and X-Ray

W. D. MCRIMMON X-Ray and Laboratory Technician

H. S. RIGGS Business Manager

MIKADO



Have Your Scribbles Analyzed

Louise Rice, world famous graphologist, can positively read your talents, virtues and faults in the drawings, words and what notes that you scribble when "lost in thought."

Send your "scribbles" or signature for analysis. Enclose the picture of the Mikado pencil, cut from a box of Mikado pencils, and ten cents. Address Louise Rice, care of EAGLE PENCIL CO., NEW YORK CITY



W. B. Rowland

The man who has for many years successfully treated Pellagra by mail.

Have You Found Complete Relief?

Have you any of the following symptoms? Nervousness, Stomach Trouble, Brown, Rough, Irritated Skin, Loss of Weight, Weakness, Peculiar Seizures of the Head, Burning Sensations, Constipation, Diarrhoea, Nausea in the Throat, Crazy Feelings or Aching Bones.

Don't waste your money and risk delay by trying substitutes. Put your case in the hands of a Physician who has been a proven success for many years as Pellagra Specialist.

READ THIS OFFER NOW. Dr. W. S. Bayliss, M.D., writes: "I have used your medicine for Pellagra in 1925. It is better than I have ever used."

Texas and Texans

By Will H. Hayes Valuable Publicity

In an address at Waco, Jesse H. Jones of Houston, the man most to be credited with bringing the Democratic National Convention to Texas, stated that in his opinion Texas has been on the front page of 1,000 newspapers by reason of the convention being held in the State. His estimate is entirely too low. Almost every paper of any importance in the country has had a first page story of the convention and thousands of columns have been given to what was regarded as the impossible in securing it in a Southwestern State.

But all publicity is not valuable. Texas has had many of these stories in the past that have had a bad, rather than a good effect upon the State. Texas has too often appeared unfavorably in the public eye. The only valuable publicity is the kind that creates a favorable impression—any other kind is harmful.

The impression that Texas and Texans make upon the delegates and visitors to the National convention when they come to the State will determine the value of the publicity to come from newspaper stories. The Houston date line to a report will mean nothing to readers, but the impression that Texas makes upon visitors and newspaper reporters will mean much.

Every Texan who comes in contact with a visitor to the State should feel a weighty sense of duty in doing what he can to reflect credit on Texas. He can do that only by proving himself to be a credit to the state.

Measure of Greatness

Dr. S. P. Brooks, president of Baylor University, is a big man with big ideals and a vision almost without restriction. In a chamber of commerce talk at Waco recently, he said: "Our city will not be bigger and better unless we want it to be. It is bunk to expect others to invest in our city unless we have confidence enough to do the same."

That fits Waco and it fits every place in Texas. It also fits every man and woman in the State. No place need expect to be bigger and better than yours. No person need expect to be bigger and better than he wants to be. It is not enough, either, merely to have a willingness to improve; the desire for growth must be intense—the kind that brought Dr. Brooks from the position of a railroad section hand to the presidency of one of the greatest educational institutions in the South, from laborer to a leadership among leaders.

Studies Road Plans

Hon. Clarence Owsley has been appointed director of the highways and forestry of the East Texas Chamber of Commerce. No more unselfish, untiring, able man could have been chosen. He works both industriously and intelligently at whatever he undertakes.

He has been making a close study of the road system of Arkansas, a State where roads are built and maintained without property tax and counties and districts have been relieved of their outstanding road bonds. The road revenues are obtained from a five-cent-gasoline tax, a small motor-oil tax and the automobile registration fees.

The users of the highways are thus made to pay for the roads, and Mr. Owsley finds that the people generally with perhaps the exception of some tourists are pleased with the operation of the law. Here is how a banker, quoted by him, speaks of it: "We are pleased with the new system for two reasons. The first is that our lands and property, which have taxed to the point of near confiscation, are relieved of all road taxation. The second is that the five-cent toll that we pay on gasoline is not a tax at all, in the true sense, but is an investment in the upkeep of our automobiles and trucks and in the increased mileage from the gasoline we use."

Newspaper Consolidation

It is now the Beville-Picayune, with George Atkins at the helm. A stock company, with Atkins of the Picayune as major stockholder, has bought the Bee from A. M. Shannon. Hereafter, Beville will have to support not one newspaper, but it will be a better paper than the town has ever had and will be in better position to serve its people creditably. Both have been good newspapers, but they have been handicapped by being in competition in a town where either could have rendered better service alone.

Spearman Paper Sold

The Spearman Paper has been purchased by the Nunn-Warren interests that own a number of Panhandle newspapers and that is constantly ready for more. The new owners announce that they have engaged Oran Kelly, the former owner, as editor, and that except for ownership the paper will be the same excellent product it has been with the added advantage of increased capital.

Tenants Movement

It is hard for a close student of Texas papers to keep up with data as to what is going on in Progressive Texas. One day I saw that the Tully section had shipped thirty cars of tomatoes during the first week of the tomato season. I thought that was a fine thing for the Tully section. The next week! The next day! The daily papers carried a statement that the

Jacksonville section had shipped 100 carloads in two days! You can guess whatever you please as to the chipmunks since then. Nothing seems too big for Texas.

Millions in Road Fund

Texas has been making some big road contracts during the first five months of the year, but has by no means exhausted its road resources. There is some \$6,000,000 still unused in the Federal road fund allotted to Texas to be matched during the year by state road funds. This will be the greatest road building year Texas has had. Texas is building good roads too, and the gaps are being filled as never before.

Santa Fe Buys Orient

The Santa Fe Railway has acquired 40 per cent of the stock in the Kansas City, Mexico & Orient Railway, and is negotiating for the remaining stock. The Orient has long been crippled for lack of funds which to carry forward needed expansion, and the Santa Fe ownership would insure necessary development.

Texas Wool Clip

Texas wool is finding a ready market. Buyers are eager to get the spring clip and the prices are satisfactory. At some points shearing is delayed for lack of labor, but the labor shortage is now being overcome.

ROAD ACCOMMODATIONS

The Marfa Sentinel states a condition that exists yet in a number of places in Texas, though these have been wonderful improvements in accommodations for travelers in the last few years in most Texas towns. That paper says it knows people who have been forced to pass through Marfa without stopping because they could not find a place to spend the night in that town.

Marfa is ideally located to get a large tourist business, but tourists are not going to stop where they are not wanted, if they hear of a neighboring town where they will be made comfortable.

COTTON—WRAPPED COTTON

A Shreveport manufacturer makes the sensible suggestion that spinners pay half a cent more a pound for cotton wrapped in cotton bagging than that for baled in jute, and he gives the figures to show that at present prices of cotton the spinner could pay the \$2.50 a bale and be 80 cents ahead on every bale of cotton.

The figures are based on a bale of 21 pounds of jute bagging and a bale of 48 pounds of cotton. If the rate is greater than 21 pounds, as it is on cotton shipped to Liverpool, the saving to the Liverpool spinner would be \$2.89 a bale.



Public Service Wins Medal For Telephone Manager

William Foster Owens, manager of the Rock Springs Telephone Company, Rock Springs, Texas, has been awarded a Theodore N. Vail silver medal for the part he played in summing up aid to Rock Springs after a tornado had struck the town and destroyed all means of communication with the outside world.

Owens will receive a cash award of \$250 in addition to the silver medal. Vail medals are awarded each year by the Bell System to employees for noteworthy public service.

Rock Springs is a community of some 1,200 people in southern Texas. It has neither railroad nor telegraph connections, the telephone being its only means of communication. The nearest towns are sixty or more miles distant.

All communication with the outside world was destroyed when a tornado struck the little town on the evening of April 12, 1927. Re-establishment of telephone service, the only means by which news of the disaster and calls for help could be sent out, was due to the prompt and resourceful action of Manager Owens. He had returned home from work about an hour before the tornado struck. Realizing the importance of the news, Owens ordered his wife and two small children and his own car to leave the town and go into the house and seek protection by using the only existing cover table. Closing the door with great difficulty, he sat on the table just as the tornado struck swiftly and with terrific force. He and his family were actually disoriented and the floor and table, with its burdened group of occupants, had been carried fifty feet. Owens later received a severe blow on the

BEAUTIFYING HIGHWAYS

The Federal highway act has been amended to provide that hereafter specifications for Federal aid projects may include the planting and maintenance of shade trees. The policy hereafter to be provided only for the roadbed and construction operations. While many years will be required to beautify public highways as they should be, this action of the Federal government will stimulate State and local authorities to take greater interest in road beautification.

Those who have deftly violated the specifications for Federal aid projects may include the planting and maintenance of shade trees. The policy hereafter to be provided only for the roadbed and construction operations. While many years will be required to beautify public highways as they should be, this action of the Federal government will stimulate State and local authorities to take greater interest in road beautification.

Much can be done by local authorities to save the trees along our highways and to encourage the planting of trees where none are already growing. In a few places the local works clubs have taken up the work of local highway beautification.

PICTURED ROADWAYS

If something isn't done to prevent the Sunday papers and the magazines from printing such enticing pictures of Texas roadway, Texas lakes and rivers, Texas camping places, Texas hills and mountains, Texas seaside resorts, Texas flowers— isn't it a shame that a fellow has to stay home and work a day longer when the Texas outdoors is calling so loudly and there is so much to be seen and enjoyed.

SPEED MANIACS

A Houston druggist boasts in the papers that he has defiantly violated the speed laws of Texas by making a trip of 819 miles from Houston to El Paso in 17 hours and 30 minutes, with a running speed average of 47 miles an hour, climbing from sea level to 8,010 feet above, running over desert and mountain roads and fording rivers, endangering lives along the route and ignoring all speed laws and traffic rights.

Such speed maniacs, even if they are testing out certain makes of cars for advertising purposes, should be fined every time they pass a precinct through which they pass. Here is some work for vigilant officers.

BANK INSTALLS CANNING PLANT

The bank at Mansfield believes in encouraging its patrons in habits of thrift, and that a bank's relations to the public should not end with loans and deposits. It has installed a modern steam pressure canning and preserving plant in the rear of the building to which the farmers may bring their vegetables and fruits and process them without charge for the service. The bank will also insure every pound of curing plant to care for the 1928 crop.

WE WANT YOUR BUSINESS

TOP MARKET PRICES, COURTEOUS TREATMENT and ACCURATE WEIGHTS

Sell Your WHEAT to Bailey County Elevator Company

We Sell that good Purina Feeds. Get our Prices before you buy. We Appreciate your Business

Muleshoe Produce Co.

Table with 2 columns: Product Name and Price. Items include Cash Buyers of Produce, Cream (.35c), Heavy Hens (.16c), Lights and Leghorns (.13c), Colored broilers and Springs (.23c), Leghorn broilers and springs (.20c), Cox (.05c), Turkeys (.15c), Eggs (.16c).

Better cull out and sell your hens now while prices are good. L. O. WISEMAN, Mgr. We appreciate your business

HOTEL MULESHOE

(Formerly the James) Is now open for business. Your patronage will be appreciated. Try our Sunday Dinners—family style, and plate lunches. CAFE STYLE BREAKFAST. MRS. BEULAH MOTHERAL.

Service Is Our Aim

We Handle Dependable Gas, Oils, Tires and Tubes, Etc. Your Patronage Appreciated. Road Information Rest Rooms WE-FIX FLATS Jones Service Station

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

Announcements

The following political announcements are made subject to the action of the Democratic Primary in July, 1928.

Fees for all announcements must be paid before announcement is placed in this column.

- For Representative, 120th District A. B. TARWATER
District Atty., 64th Judicial District MEADE P. GRIFFIN
For County Judge PAT R. BOBO
J. E. ADAMS
R. L. BROWN
For Tax Assessor MRS. W. C. BUCY
For County and District Clerk C. C. MARDIS
J. L. ALSUP
For County Treasurer MRS. VIRGIE MAE CLARK
MRS. J. W. LEE
For Sheriff and Tax Collector HENRY C. EDMONDS
H. A. DOUGLASS
H. STERLING
For Commissioner, Precinct No. 1 Wm. S. P. MATTHIENSEN
A. J. HICKS
A. L. DAVIS
Commissioner Precinct No. 3 F. N. HOOD
A. ROBINSON
A. BAKER
For Commissioner Precinct No. 4 A. L. CARPENTER
J. M. BELL
W. R. CARTER
J. A. BAKER
For Commissioner Precinct No. 2 C. E. DOTYSON
D. W. DANIELSON
MARCELLING
From New Till July 15th, 25 Cents. MRS. DANIEL

R. L. BROWN

The Land Man

LANDS OIL LEASES ROYALTIES

A. R. Matthews, M. D.

Physician

and

Surgeon

MULESHOE, TEXAS

Muleshoe Nat. Farm

Loan Association

No. 3943

- L. S. BARRON, Secy.-Treas.
I. W. HARDEN, President
J. J. LAWLER, Vice-President
Loan Committee
T. L. SNYDER
W. G. KENNEDY
E. MORRIS

Farm and Ranch

Loans

5 per cent. Interest - 36 Years Time

A Mortgage that never comes due

SEND US FOR LOANS

Horse and Mule Prices Improve

Department of Agriculture Predicts Acute Shortage in Few Years.

Approved by the United States Department of Agriculture. Horses and mules, which in 1926 were worth relatively less than at any time in the preceding 40 years, have at last begun to advance in price.

Although these facts may not suffice to prove that the low point in the cycle of horse and mule prices has been passed, no class of live stock has been relatively lower in price since the war.

In Minnesota and Wisconsin in 1926, the number of horses and mules on farms was 1,230,000. In the same region this year the number was only 820,000.

In Missouri and Wisconsin in 1926, the number of horses and mules on farms was 1,450,000. In the same region this year the number was only 1,170,000.

Decline in Number. In the South the decline in the number of horses and mules on farms occurred later than in the Middle West and West.

Substitution of mechanical power for work animals has undoubtedly been the most important factor in accounting for the decrease in the latter.

Short Farm Notes

Set out a few plants of sage to have ready this year.

Sweet clover has as equal as a combined soil-building, weed-fighting, pasture and hay crop.

Even in the older and well-established, progressive, best cutting of alfalfa should have the best of June.

The best arbor worms and several species of web worms damage the leaves, they may be controlled by use of arsenate of lead.

Heavy seedling of barley on fertile soils is not recommended. The best sale is from one and one-half to one and three-quarters bushels to acre.

Keep all weeds from the sapsucker plantation by cutting them down thoroughly at least once a week throughout the summer.

Keep all weeds from the sapsucker plantation by cutting them down thoroughly at least once a week throughout the summer.

AMARILLO LETTER TO THE SATURDAY EVENING POST

The Saturday Evening Post, Philadelphia, Pa. Gentlemen—It was with the utmost regret that we saw and read the advertisement of the Marland Oil Company on page 89 of your issue of June 23rd, 1928.

The great extent of your circulation, the good reputation enjoyed by your magazine, and the excellent appearance of the advertisement from a set-up and artistic standpoint only serve to emphasize the injustice.

The Panhandle of Texas, so called, is composed of thirty-two most northerly counties of the state of Texas and the city of Amarillo is located almost in the exact geographical center of that area.

For almost eighty years, the white man has been devoting his energies to constructive efforts in this territory and the one great obstacle that he has had to overcome has been the gibes and the ridicule of would-be facetious writers of one class or poorly informed writers in another, who seem to think it their duty to malign this great area.

The "trackless desert," to which this advertisement refers, is not and is not a matter of fact, never was. The "outposts" you mention are modern ones connected by modern railroads running modern trains; by miles of well built highways, much of them concrete.

"Pitiless heat and staid going" are the imagination of a paid advertising writer who puts a strain upon his mental capacity to make his workmanship readable without regard to the truth.

Now, what are the facts about this great area of 20,000,000 acres in the Panhandle of Texas? We question very much if there is any similar area in the United States that produces more wealth, mineral and agricultural products.

It is producing four million dollars worth of dairy products per year; it is producing other millions of dollars worth of poultry and poultry products; it is producing 25,000,000 to 30,000,000 bushels of the best wheat in the world this year.

This once despised and sometimes yet maligned portion of the state of Texas has a greater deposit of helium than any other known territory. The United States Government is just beginning the erection of a plant here in Amarillo that will entail an expenditure of \$1,500,000, and this territory that you have belittled in the advertisement mentioned, will serve the whole nation in this respect and the means of providing measures of national defense that cannot be provided by any other section of the United States.

You have injured a section of Texas where the population is 88 per cent native born Americans, where the population is 98 per cent white and where the population is intelligent, worthwhile, home-living, industrious people, and yet to make readable an advertisement for which you accept money, you have maligned, misrepresented, abused and published a campaign on this section and these people.

You may not have known you were doing that when you published this advertisement, but that does not change the facts. Perhaps you do not know that in this territory there is a story that is well worth your investigation, the story of wresting a land from inertia and making it into a rich, progressive, a land of history, romance, and offering an opportunity for the story writer to embellish with readable and truthful phraseology, to the educational advantage and the deep interest of its readers.

You do not know Amarillo and the Panhandle of Texas. That is evidenced by your advertisement. We feel that the owners of the Saturday Evening Post are the character of men that would not willingly misrepresent any community or section, and believing that we believe you do not know this section, because you have permitted the publication of an advertisement that does malign and misrepresent it.

We feel, therefore, that we are well within our rights when we suggest to the Saturday Evening Post that they send a reputable representative of that organization to this section of Texas for the purpose of getting, at first hand, the facts in regard to the Saturday Evening Post may prepare and publish these facts in such fashion as they may see fit, and undo to the extent they can undo the injury done to this section in the advertisement of the Marland Oil Company herein mentioned.

We respectfully suggest, however, that they do not instruct that representative to stay here until he finds a cactus plant like the one indicated in the picture in the advertisement. If he were to stay that long, we might be burdened with his burial expenses.

Of course, we could have written you an entirely different sort of letter and been justified in so doing, but we have tried to write you a courteous objection to what we might term your carelessness, and to put just enough barbs in the letter to make it sting a little, so that you would give the wound the attention it deserves.

TAKE OVER PRODUCE HOUSE W. L. Tucker, who formerly operated the Swift and Company Produce at Littlefield, has moved here and will continue buying for Swift. He is located in the building just north of J. L. Taylor's barber shop.

When, You Have Backache

There is a time-tested medicine that usually brings relief even in severe cases—Dr. Miles' Anti-Pain Pills.



Try them whenever you are suffering from any of the following disorders. Your money back if they fail to relieve. Headache, Backache, Neuralgia, Toothache, Monthly Pains and pains caused by Rheumatism and Neuritis.

Bailey County Abstract Company

Established in 1900 L. S. Barron, Mgr. Muleshoe, Texas Abstract, Loan, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.

Ready for Business

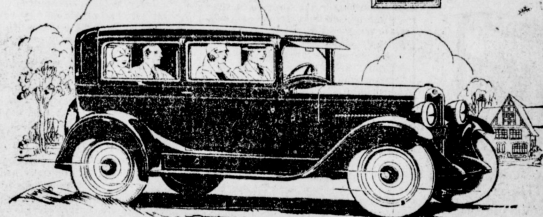
Why worry with your washing? Let us do it for you. Wet wash, 5 cents per pound, and done to please you.

Service and Satisfaction Guaranteed CALL FOR AND DELIVER

The Muleshoe Laundry

Phone No. 1

An Economical Transportation



An amazing example of "Quality at Low Cost"

THE COACH \$585

- The Touring Roadster \$495
The Coupe \$595
The 4 Door Sedan \$675
The Convertible \$695
The Imperial Sedan \$715
Utility Truck \$495
Light Delivery (Chassis Only) \$375

priced car can now secure for his money!

Every Modern Feature of Advanced Design

Improved valve-in-head motor; 107-inch wheelbase; Non-locking 4-wheel brakes; Thermostat control cooling system; Invar-steel constant clearance pistons; Mush-room-type valve tappets; Hydro-laminated camshaft gears; Cast-iron breathing system; Ball bearing worm-and-gear steering; One-piece steel rear axle housing; Streamline bodies by Fisher; AC oil filter; AC air cleaner; Alemite pressure lubrication; Vacuum fuel feed; Delco-Remy distributor ignition.

Here are smoothness and power that make every mile at the wheel a pleasure—for the world-famous Chevrolet valve-in-head motor now incorporates scores of basic engineering advancements! Here is beauty that wins the admiration of everyone—for the distinctive new Fisher bodies represent one of the greatest style triumphs ever achieved by Fisher body craftsmen!

Here is haunting ease that never ceases to be a delight—for the worm-and-gear steering mechanism is fitted with ball bearings throughout! And here is riding comfort you never thought possible in a low-priced automobile!

All prices f.o.b. Flint, Michigan

Yet this bigger, better and more beautiful car is offered at amazing low prices—the greatest dollar-for-dollar value in the industry. Come in and see for yourself what the buyer of a low-

Removal of War Tax Lowers Delivered Prices

Valley Motor Company MULESHOE, TEXAS

QUALITY AT LOW COST

new
The modern way to make jelly, use **PEXEL** and get this



never this



JELLY failure is a thing of the past. Pexel is here. It's a 100% pure-fruit product that always makes jelly jell. Absolutely colorless, tasteless, odorless.

Pexel makes any jelly jell by the time it is cold. With it, jelly is ready for the glasses as soon as it comes to full boil. Thus Pexel saves fruit, sugar, flavor, time and fuel. Right here it repays, from cup to three times, the 30c it costs.

Get Pexel at your grocer's. A recipe booklet with complete recipes, accurate tables in each package. 30c. The Pexel Company, Chicago, Ill.



For example—with Pexel
4½ cups strawberry juice and 8 cups sugar make 11 glasses jelly.
4½ cups raspberry juice and 8 cups sugar make 11 glasses jelly.
6 cups current juice and 10 cups sugar make 14 glasses of jelly.
4½ cups grape juice and 7 cups sugar make 10 glasses jelly.

new

Dead letters—O. B. L. T.

CONSTIPATION RELIEVED
CARTER'S LITTLE LIVER PILLS
... QUICKLY
Carter's Little Liver Pills
Purely Vegetable Laxative
... Cleanses the bowels from
... removes the cause of
... restores the normal
... and can be taken for the
... and the
...
CARTER'S LITTLE LIVER PILLS

Also in Tablet Form
DIXIE FEVER AND PAIN POWDER
Relieves Pain
25¢

Another "Shot heard 'Round the World"



By ELMO SCOTT WATSON

None of the most beautiful lakes in our country—and one of the most important historically—bears his name; the school histories mention it along with the names of other early explorers of America, yet few of them give him the amount of space on their pages he deserves as one of the most important figures in the light of later events of which he was a forerunner in the history of the United States.

For Samuel de Champlain was an important actor in the drama of the making of the American nation, although neither he nor his contemporaries could have realized it at the time. It was just 229 years ago, July 3, 1608, that Champlain, having sailed in his ship *Don de Lion* to the Lawrence to establish a trading post, landed at the foot of the rock near the present Notre-Dame-de-Victories, and there built his "Albion." This was founded Quebec, the first permanent French colony in the New World, thus established New France and thus began the chain of events which was to result in 150 years of war before it was to be definitely decided that England, not France, was to rule America, but not until Champlain's complaints had left their indelible mark on this country and its history.

Champlain had had an interesting history before he established Quebec. He was born in 1567 at Brouage, a village on the Bay of Biscay, and grew up to become a devoted follower of King Henry of Navarre and a soldier in the Wars of the League. He had an intense love of the sea which led eventually to his becoming a captain in the French navy and an explorer at a critical time in world history. He gained his first knowledge of America as a sailor on the Spanish Main and a visitor to the Spanish ports and the City of Mexico. Possessed of rare powers of description, his writings attracted the attention of the king of France, who for him the title of royal geographer and did much to influence that monarch in encouraging the efforts to colonize the New world. Incidentally, it is interesting to note that Champlain was the first to suggest a Panama canal, for in his "Brief Narrative of the Most Remarkable Things that Samuel Champlain of Brouage observed in the West Indies," he declared that "if these four leagues of land between Panama and this river (Chagres) were cut through, then passage could be made from the Pacific to the Atlantic thus shortening the way by more than fifteen hundred leagues."

In 1606 Champlain again visited America. He went with a trading expedition to the St. Lawrence as far as Hochelaga, the result of which another book giving an accurate description of the Indians of that region. Concerned with the complete abolition of employment with a Huguenot nobleman, De Monts, who had been given a monopoly of the fur trade in Acadia by the French king on condition that he would establish a colony of one hundred people there. When the colonizing expedition went out Champlain accompanied it as geographer and was with it when the settlement was made

in Passamaquoddy bay in 1604 on the island of St. Croix. However, disease wiped out nearly half of the colony that winter and the next spring the remainder moved to Port Royal. The following winter was milder, but at that, a fourth of the colonists died. It was the stout-hearted Champlain who organized a curious "Order of Good Cheer" to help encourage the colonists and all their privations and try to make them contented with their lot.

Meanwhile political enemies in France had brought about the revocation of the *Edict of Nantes* in 1685 and Champlain led the discouraged colonists home. But the next year he had sailed again for America, and this time the "Edict" brought a multitude of his followers and trouble with the Indians. With the latter Champlain's tact soon smoothed out the difficulties, and in the spring of 1689 Champlain and two companions, as evidence of their friendliness to the red men, set out with a war party of Hurons and Algonquians against their hereditary enemies, the Mohawks of the great Iroquois confederacy. It was on this expedition that the historic events took place which made the name of Champlain so important in American history.

While marching with his Indian ally, Champlain discovered (to the surprise that he was the first white man to see it) the lake in New York which now bears his name and soon afterwards near Ticonderoga, the party met a band of Mohawks. Both sides the night in preparing for the engagement which by a sort of casual mutual agreement was to take place on the morrow. They sang their war songs, danced and shouted their defiance at each other. The Hurons and Algonquians had hidden the three Frenchmen from the Mohawks until the next morning when they marched out with Champlain in his armor at their head, and the other two Frenchmen still hidden on the flank of their column. Here is the story of the fight in Champlain's own words:

"When I was within twenty paces the enemy, halting, gazed at me; as I also gazed at them. When I saw them getting ready to shoot their arrows at me, I leveled my arquebuse, which I had loaded with four balls, and aimed straight at one of the three chiefs. The shot brought down two and wounded another, on this, our Indians set up such a yelling that one could not have heard a thunder-clap and all the while the arrows flew thick on both sides. The Iroquois were greatly astonished and frightened to see two of their men killed so quickly in spite of their arrow-proof armor. But when my companions fired from the woods, the Iroquois seeing their chiefs killed, fled."

The shot from Champlain's arquebuse on that occasion has been well named a "shot of destiny" and it should rank with the musketry fire at Concord bridge as a "shot heard 'round the world." For this was the first contact of the French with members of the powerful Iroquois confederacy, and from that day dated the hatred of the Iroquois for the French, which gave the English the aid of the most formidable fighting warriors on the continent and played a part in determining that English-speaking people were to rule the

those of 16th thousand years ago. Wood has its uses in newer industries, and for certain purposes its value still remains superior to all modern substitutes.—London Answers.

Perils Faced by Divers
The Smithsonian Institution says that the Tridacna, a mollusk, has a large shell which weighs several hundred pounds, and is usually found in shallow water. A person may accidentally fall into this powerful shell and be held until he drowns. Also



SAINT SAMUEL DE CHAMPLAIN
"FATHER OF THE PROVINCES"
FROM "CHAMPLAIN'S VOYAGE" (1605)

North American continent. This expedition had another important result, also. It revealed to the French the natural water route from Canada to the Great Lakes, and for the next century and a half both the English and the French made use of this route in their efforts to penetrate to the heart of the continent. In the long series of wars which dated from that time,

Champlain next turned his attention to the West, and in 1613 went up the Ottawa to learn the story of a Frenchman that there lay a water route to the sea, the fabulous passage to Cathay and the Indies. He discovered that his informant was a fake, but was near, after, in the summer of 1615, he again pushed West and was the first white man to gaze upon the Great Lakes. In that year, too, he had another fight with the Iroquois, near Lake Oka, but this time he did not have such an easy victory. He himself was seriously wounded and his defeated party barely made its escape alive.

When Champlain reached Quebec he was greeted as one returned from the dead, for he had been gone so long that he had been given up for lost. He found the colony in a bad condition. Politics in France had been at work against and the struggling little colony in New France was being used as a political football for various factions in the mother country. But the enterprising Champlain did the best he was able under the circumstances, and kept the colony alive until 1627, when Richelieu, the far-sighted imperialist, came into power and gave some real encouragement to the colony. But a new blow fell in 1629 when an English fleet sailed before Quebec and forced its surrender.

Champlain was allowed to sail for England. Arriving there he earnestly advised the French ambassador to urge the king of France to insist upon the return of New France when peace should be made. In 1632, when the treaty of peace was signed, New France was returned to its former owners, and Champlain once more set out for Quebec. For the next few years he devoted himself industriously to building up the colony and was seeing his efforts rewarded when he was stricken with paralysis and died on Christmas day in 1635.

"No one can deny that the martyr of Brouage, with his extraordinary perseverance and energy, was admirably fitted to be the pathfinder of a new realm," writes William Bennett Munro in his "Crusaders of New France" in the Yale University Press history of the same name. "Not often does one encounter in the annals of any nation a man of greater tenacity and patience. Chagrined and disappointed he had to persevere; no one ever moved to concede defeat. His perseverance, however, was not greater than his modesty, for never in his writings did he magnify his achievements, nor exalt his own powers of overcoming them, as was too much the fashion of his day. As a writer his style was plain and direct, with no attempt at embellishment and no indication that strong emotions ever had much influence upon his pen. He was essentially a man of action and his narrative is in the main, a simple record of such a man's achievements. His character was above reproach; no one ever impugned his honesty or his sincere devotion to the best interests of his superiors. To his church he was loyal in the truest sense; and it was under his auspices that the first of the Jesuit missionaries came to begin the exploring work which the order was destined to accomplish in New France."

Kill Rats—Without Poison
A New Extremator that is Absolutely Safe to use Anywhere!
Will not injure human beings, livestock, dogs, cats, poultry, etc. Is deadly to rats and mice every time.
Poisons are too dangerous
K-R-O does not contain arsenic, phosphorus, borax, carbolic acid or any deadly poison. Made of powdered equal as recommended by the U. S. Dept. of Agriculture in their latest bulletin on "Rat Control."
One of our great customers has paid us to gather 100,000 rats from a farm house in a 2-week period. He has K-R-O. We have many findings of 40 rats a day from K-R-O. Much of this is from a small house, 10' x 10'.
75¢ at your drugist; large size (four times as much) \$2.00. Sent postpaid direct from us if credit cannot supply you. **SOLE USE MONEY-BACK GUARANTEE.** The K-R-O Company, Springfield, Ohio.

K-R-O KILLS-RATS-ONLY
It Kills Them!
Non-poisonous. Won't spot or stain. Use on every surface. No special preparation is your guarantee. Free booklet, if desired, send 1¢. Not supply—write.
McCormack & Co., Baltimore, Md.

Bee Brand INSECT POWDER or LIQUID
CEBRAL ODORE

For Cuts, Burns Bruises, Sores
Try HANFORD'S BALSM OF MYRRH
All dealers are authorized to refund your money for the first bottle if not used.

Stop your suffering—use PAZO
Guaranteed to cure Rheumatism, Headache, Neuralgia, Migraine, etc. Get the handy tube with the new "Pazo" applicator. **PAZO OINTMENT**

Rich Man's COHN HARBENTER
Poor man's price. Only 25¢ with bottle. (See picture of harvester) Progress Co. Salina, Kansas.
Might Have Emptied Prison
Eighteen hundred convicts easily might have walked out of the state prison at Mountville, Va., had they known that the main gate was left unguarded for a half-hour. Alexander Evans, keeper of the gate, fell dead at his post.

If your friend loves you, he agrees with you when you boast.

At First Signs of Pimples Use Cuticura
Anoint gently with Cuticura Ointment. After five minute baths with Cuticura Soap and hot water and continue bathing for some minutes. This treatment is best on rising and retiring. Regular use of Cuticura Soap and Ointment soothes and comforts tender, sensitive skins and keeps them clear, healthy and attractive.
Keep 25¢ Ointment and 50¢ Soap. Sold every where. Sample sent free. Address: "Cuticura Laboratories," P. O. Box 1024, Lowell, Mass.

Enough of It
William F. Ironing, the new mayor of Baltimore, was talking about the Churchill-Mellon controversy over war debts.
"We have forgiven the Allies over our debt to us," he said, "but still they're not content. With argument, wheedling and abuse they hope to get out of paying the other half."
"The thing reminds me of the monopolist who said:
"You are too hard on us. You ought to do as you want to be done by."
"That's just it," said the trust buster. "We don't want to be done by anybody."—Detroit Free Press.

All true work is sacred.

PELLAGRA
Can be SUCCESSFULLY treated with PARKER'S HAIR BALMS. Restores Color and Brings it Back to its Natural State. Sold in 10¢ packages, 25¢ and 50¢ at drug stores.
FLORESTON SHAMPOO—Ideal for use in combination with Parker's Hair Balsam. Makes the hair soft and fluffy. 25¢ each by mail or at drug store. H. S. Chemical Works, Fairport, N. Y.

Electric Ten-Lite Plant
For window display, office, home and school. Restores color and brings it back to its natural state. Sold in 10¢ packages, 25¢ and 50¢ at drug stores.
D. W. ONAN & SONS, MINNEAPOLIS, MINN.
W. N. U., DALLAS, NO. 26-1928.

Art in Tibet is regarded with reverence, and religious pictures painted by Buddhist monks and their pupils.

Back to Old Name
Dr. Jean J. Tobias, chancellor of the Chicago Law School, announced that he is going to drop the name he has borne for more than eighty years and assume the name of his ancestor, Jean J. Du Boise, Jr. Tobias is a contraction of Du Boise, the chancellor said.
Just say to your grocer Red Cross Ball Blue when buying bluing. You will be more than repaid by the results. Once tried always used.—Adv.
The barking sands in the Hawaiian Islands give forth a sound like the barking of a dog, when rubbed together or slid over.

BLACK FLAG
What a difference!
Other liquid insect-killers cost 50 cents for only half a pint—just twice the price of Black Flag, the deadliest of all. Half pint, only 25 cents. 25¢
(Money back if not entirely satisfied)
Black Flag comes in two forms—Liquid and Powder. Both come in 25¢ sizes, 50¢ sizes, 100¢ sizes, 250¢ sizes, 500¢ sizes, etc. Q.M.S. & Co.

Improved Uniform International Sunday School Lesson

(By Rev. F. H. FITZPATRICK, D.D., Dean
Moody Bible Institute of Chicago)
©, 1924, Western Newspaper Union.

Lesson for July 1

THE EARLY LIFE OF SAUL

LESSON TEXT—Deut. 4:4-9; Phil. 4:4-6; Acts 22:3, 27, 28.
GOLDEN TEXT—Remember also thy Creator in the days of thy youth.
PRIMARY TOPIC—The Story of Paul as a Child.
JUNIOR TOPIC—The Boyhood of a Great Preacher.
INTERMEDIATE AND SENIOR TOPIC—Saul's Training for Service.
YOUNG PEOPLE AND ADULT TOPIC—Influences Shaping Saul's Early Life.

1. **Ishbae's Responsibility With Reference to God's Laws (Deut. 6:4-9).**
1. Central truths to be taught (vv. 4, 5).
(1) Unity of God. "The Lord our God is one Lord." He is God alone, therefore to worship another is sin.
(2) Man's supreme obligation (v. 5). God should be loved with all the heart, soul and might, because He is God alone and supreme. This being the first and the great commandment, we know what is man's supreme duty.
2. How these truths are to be kept alive (v. 6, 9).
The place for God's Word is in the heart. In order that it may be in the heart (1) "teach it diligently to thy children" (v. 7). The most important part of a child's education is that given in the home by the Word of God. How sadly this is neglected today! (2) To talk of them in the home (v. 7). This is the right kind of home life. How blessed is that home where God's Word is the topic of conversation. (3) Talk of them when walking with our children and friends (v. 7). (4) Talk of them when retiring for the night (v. 7). The last thing upon which the mind should rest before going to sleep should be God and His truth. (5) Talk of them when rising in the morning (v. 7). How fitting that God should speak to us the first thing when we awake! (6) Bind them upon thine hand (v. 9). This was literally done by the Jews even to the wearing of them in little boxes between their eyes. (7) Write them upon the posts of the houses and on the gates (v. 9). Such a remembrance of God's words would create a spiritual atmosphere most desirable.

11. **Saul's Ground of Confidence (Phil. 3:4-6).**
He had everything a true Jew gloried in.
1. Circumcised the eighth day (v. 5). This was the literal requirement of the law for those born under the Abrahamic covenant.
2. "Of the stock of Israel" (v. 5). This shows that he was a true Jew, related to the chosen people by blood and birth.
3. Of the tribe of Benjamin. Benjamin had always remained loyal to the national customs. The first king of Israel, whose name he bore, was of Benjamin.
4. "Hebrew of the Hebrews" (v. 5). This showed that he was of Hebrew parentage and not a proselyte.
5. Touching the law, a Pharisee (v. 5).
The Pharisees were of the sect most zealous for all the rites and ceremonies of Judaism.
6. "Concerning zeal, persecuting the church" (v. 6).
He proved his zeal by positive effort to stamp out that which was threatening Judaism.
7. "Touching the righteousness which is in the law, blameless" (v. 6). So exactly had he conformed to the outer requirements of the law that he was conscientiously blameless.
III. **A Sketch of Saul's Life (Acts 22:3, 27, 28).**
In this sketch he gives us a glimpse of his birth, education and citizenship.

1. His birth (v. 3).
Though born at Tarsus, a city out- side of Palestine he had been brought up in a strict Jewish home. Tarsus was the capital of the province of Cilicia. It was a city of prominence because of its commerce and culture. It was one of the three principal university cities of that period.
2. His education (v. 3).
Born out of Palestine, he was sent to Jerusalem for his education. This fact shows that he belonged to a zealous family of Jews. His teacher was the great Gamaliel, a doctor of the law and the leader of the strict sect of the Pharisees.
His citizenship (vv. 27, 28).
He was by birth a Roman citizen because Tarsus was the capital of a Roman province. In the providence of God the great apostle to the Gentiles was given the prestige of a free-born citizen of the empire. He was loyal to his country and proud of his citizenship.

The Joy of the Lord
Ob, believe the joy of Christ to win you; give it room, let it spring up within you like a well of living water, and you will rejoice in the Lord always, and again rejoice.—G. H. Macgregor.

Conversing With the Angels
There is no place on earth can prevent me from sitting converse with the angels, though with my hands I feel.—Lydia Marie Child.

GINGHAM FOR THE BEACH COAT; BROAD SUEDE BELTS ARE SMART



MODELINS who do a bathing and a beaching go, are expected to lend charm and color to the scene. That is why stylists are giving so much time and attention to creating attractive by-the-sea and in-the-sea apparel.

Some of the most interesting themes are expressed in beach coats. Such a wide range of materials as enter into the making of these! And they are not always the most expensive either. There is gingham, for instance. This humble fabric is being worked into the scheme of things most cleverly, not only by professional fashionists, but by women who do their own sewing.

If one can do simple sewing, it is no trick at all to make the handsome beach coat in a picture out of a few yards of gingham. Use a solid-colored gingham for the body of the coat, decorating it with large flower motifs cut out of gay-patterned gingham, and appliqued on with neat firm stitching. Pajamas and sleeveless blouse, likewise embellished, provide a striking and complete outfit for the beach at a ridiculously small cost, considering its smartness.

The "last word" in bathing and beach ensembles features shorts either plain or striped with a blouse either knitted or made of madras skirting. For the beach a striking coolie coat or made-to-match robe is thrown over this combination.

Of course movie fans seeing this picture will at once recognize the smiling youngster playing so happily on the beach. Yes, he is little Sandy McKean. "Snootums" they call him, and is he not wearing the cleverest bathing suit ever? It's a knitted one, made of gay large colored design. Which goes to show that children are wearing swimming suits as modish as those of their elders.

The knitted kind are preferred for little folks as they do not want to be hampered with any superfluous trappings which contrive to accent the style element. However, there is one thing outstanding in juvenile seaside



SMART LOOKING FROCK

logs and that is color. Myriads of gay stripes are noted where the frolicsome "kiddies" hold carnival. Projecting and flamboyantly colorful sweaters are conspicuously present. Little girls are wearing plaited rubber bands on the beach and now and then one sees an amusing diminutive beachcoat with picture book figures either appliqued or printed.

Wash silks, this season, are the handsomest ever. Certain types look more as if they might be finished with so artfully woven are they. Yet, believe me, they are worn with the assurance of perfect summer countess.

It behooves every vacationist to acquire at least one washable silk frock if the type of the one shown in this picture. The smart looking frock is

FOR THE BEACH AND THE DIP

made of antelope silk, which wears well, looks chic and is most admirably suited to town and country club occasions. Its color is beige, although it comes in lustrous handsome shades. The accessories which smarten this costume express perfect taste. Being navy, they proclaim the very latest, for navy either for the entire costume or in the way of accessories is outstanding on fashion's summer program.

Belts, just such as the one pictured here, very wide and of suede, the buckle being suede-covered, are extremely voguish, especially for young girls who have the knack of wearing them effectively. They are very appropriate with the one-piece sleeveless sports frock of either silk, flannel or pongee, also with straightline sports coats.

The vague frock is not confined to any type, for it is a season when belts of every description are accentuated in the mode. Most of the new coats are styled so they can be worn with or without a belt, and provision is made to hold it in invisible side loops. Coat belts have suddenly grown very wide. Many are of the same material as the garment with which they are worn, and they are usually very closely machine stitched. The latest note is for standing collar, deep flare cuffs and wide belt, all of which are stitched to match. Coats thus detailed are outstanding among current fashions.

Fashion stresses the importance of matching one's costume accessories. Even the jewelry one wears is expected to match the frock. It adorns. Blue stones are especially sought to harmonize with the newer greens so many of which are in some one or other shade of blue. Love quartz is another favorite, owing to its adapt-

Brother Should Know
Molly—Daddy, what is the mid-night sun?
Daddy—Better ask your brother, my dear. He's qualifying for the title.—Montreal Star.

MOTHER!

Child's Best Laxative is
"California Fig Syrup"



Tongue Shows if
Bilious, Constipated

Hurry, Mother! Even a fretful, peevish child loves the pleasant taste of "California Fig Syrup" and it never fails to open the bowels. A teaspoonful today may prevent a sick child tomorrow.

Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.

Some men can hear the ring of a silver dollar farther than that of a "burch bell."

Children need Nourishment -serve them Karo

The Great American Syrup

So Different
Ex-Leatherneck—At last I've succeeded in forgetting what the war was like.
Ex-Gob—What did you do?
Ex-Leatherneck—I went to see all the war movies.—Life.

The Ultimate
Jinks—So Givins is lazy?
Blinks—Yeah, he's so lazy he'd rather listen to a bedtime story than turn the dial.—Life.

STOP THAT ITCHING
Use Blue Star Soap, then apply Blue Star Remedy for Eczema, Itch, Netter, Itchworm, poison oak, dandruff, children's sores, cracked hands, sore feet and most forms of itching skin diseases. It kills germs, stops itching, soothes, restores the skin to health. **Now, 50¢; Blue Star Remedy, \$1.00. Ask your druggist.—Adv.**

Retort Groceries
First Gaffer—My golf game is im- proving greatly. I made a 36 today.
Second Gaffer—Which hole?

Quick new energy

in the morning!

Post TOASTIES

THE Wake-Up FOOD

Breakfast time—and new energy needed after the longest fast of the day! Post Toasties time, too, for Post Toasties is the wake-up food! Rich in energy—and quick to release that energy to the body because it's so easy to digest.

Enjoy a heaping bowlful with refreshing milk or cream. Everybody loves the crunchy goodness of the crisp, golden flakes.

Post Toasties is an ideal breakfast food for children. It supplies them with wholesome energy needed for school and play.

And so convenient! Serve Post Toasties right out of the package. Have Post Toasties every day—and get daily benefit from that rich store of energy. Try Post Toasties for lunch with fresh fruits or berries—see how satisfying and good it is!

Ask your grocer for Post Toasties—and be sure to get the genuine in the red and yellow package. It's the wake-up food! Postum Company, Inc., Battle Creek, Michigan.

© 1924, P. Co., Inc.

Mr. and Mrs. W. H. Kistler and their two daughters, Mrs. J. D. Thomas of Farwell, and Miss Beulah, returned Monday from a two weeks tour of Kansas and Oklahoma, where they visited relatives and friends.

Miss Margaret Roach spent Saturday night with Miss Melvina Boles in the YL community.

Mrs. C. W. Gough left Saturday to spend a few days in Amarillo.

Messrs. F. C. Broyles and Lewis Shaffer, of Sudan, have been hauling wheat from the F. C. Carpenter place south of town to one of the local elevators. From here, Messrs. Broyles and Shaffer will go to North Dakota to work through the harvest season.

Mr. and Mrs. L. L. Lowery were in town shopping Saturday.

Messrs. C. J. Roach and C. C. Brooks were business visitors in Sudan and Amherst Monday.

SPECIALS

For Friday and Saturday

- Hominy No. 2 cans, 3 cans. 25c
- Plums Gallon 50c
- Blackberry Gallon 55c
- Toilet Paper 4 for 25c
- Bananas dozen 30c

Henington's Cash-Grocery

Phone 21

Lubbock Sanitarium

(A Modern Fireproof Building) and Lubbock Sanitarium Clinic

DR. J. T. KRUEGER
Surgeon and Consultant
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
ENTWINE T. H. G.
SUTWELL (Texas)
Eye, Ear, Nose and Throat
DR. J. H. STILES
DR. L. P. SMITH
General Medicine
MISS MABEL MCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

COMMUNICATION FROM VOTERS OF LONGVIEW

We, the undersigned voters of the Longview community, having felt for a long time that the readers of the Longview News Items, printed each week in the Journal might conclude from those items that no one lives here except certain ones so often mentioned therein.

And believing that the writer of these items in the June 15th issue has imposed upon the editor by appropriating the space given their community for news items, to politically abuse one of our neighbors, (Mr. H. Sterling) say that we do not know of any such electioneering, and believe that his imagination to invent that opinion for political reasons, or that if there is any such electioneering as the writer insinuated, then it is coming from Mr. Sterling's known enemies for the purpose of hurting him. We ask that the article submitted be printed with our names. Furthermore, we consider Mr. Sterling an upright, Christian gentleman in every respect:

O. C. Essory, Mrs. O. C. Essory, Mrs. S. C. Leach, M. M. Scott, Mrs. Mintie Scott, Joe H. Scott, W. M. Pool and wife, Jim Patterson, H. W. Williams, S. F. Cash, Mrs. S. F. Cash, J. W. Bayless, W. E. Guest, J. W. Odom, Mrs. S. E. Odom, W. L. Morris, Mrs. W. L. Morris, Mrs. O. M. Long, Virgie Webb, Mrs. Virgie Webb, Mrs. Jim Patterson, J. D. Bayless, Lemon Carpenter, H. C. Carpenter, W. A. Essory, O. M. Long, Rula Young District S. R. Scott, Ray Bayless, Mrs. Ray Bayless, W. B. Wallis, Mrs. W. A. Essory, H. G. Harvey, Mrs. H. G. Harvey, Mrs. Goldie Lee Henderson, Mrs. W. E. Guest, W. H. Whitmore, Mrs. Annie Taylor, W. B. Lee, H. T. Davis, M. A. Brunley, W. H. Taylor, C. B. Cargile, J. H. McCarty, S. S. Coffman, C. G. Coffman, A. F. Coffman, T. W. Coffman, C. E. Cleveland, Mrs. W. M. Watley, W. M. Watley.

(Paid item)

H. C. Henington was a Clovis visitor Wednesday.

Mr. and Mrs. Frank Harper, of Waco spent the week-end with Will Harper and family.

Mail, Passenger and Express Service Car

Leaves Muleshoe 9:15 A. M. Via Big Square, Earth and Arrives at Otton 12:45.

Leaves Otton 2:00 P. M. Via Earth, arrives Muleshoe 4:30 P. M.
Any business Appreciated

Earl Harris

Send Your Abstract Work To The Muleshoe Abstract Company

A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Paint Your Home

Before you choose the paint for your house, come in and see our Lone Brothers High Standard Paint. By making that your first step you will save yourself a lot of time and worry. We can supply you with your first need for a good job—the right kind of paint:

Our Stock is complete, and we are equipped to give you the best of service.

Learn from us the remarkable qualities of High Standard. About its unusual covering capacity. About its great durability. About its rich and beautiful colors. And how it will both beautify and protect your home at a remarkably low cost.

Call and get one of our color charts.

FIRESTONE SETS QUALITY STANDARD

Only the tremendous resources of the company and its modern production facilities make it possible to sell the Firestone Tires at prices no higher than those charged for ordinary tires.

Firestone, with resources almost beyond imagination, today produces a line of tires to meet every purse. And regardless of which Firestone-built tire is bought, the purchaser gets higher quality, better value and greater mileage for each dollar spent.

In the far East, where Firestone maintains ten buying offices for securing crude rubber from the native planters on the most economical basis, facilities have been greatly increased. The development of the vast million acre Firestone plantations in Liberia, Africa, are being greatly speeded up toward the goal of complete independence from foreign rubber monopoly. Firestone has recently added to its great manufacturing plants the largest cord fabric plant in the world where cotton—also purchased in the primary markets—is made into the highest quality cords for tires.

Firestone sells direct to regular, service-giving tire dealers through 149 factory branches and warehouses. The profits ordinarily going to distributors, brokers, jobbers and other middlemen are thus eliminated. Motorists therefore enjoy a quality of construction in tires that is without equal, and one which insures great extra mileage.

CONVENTION SIDELIGHTS

Houston, Texas, June 26.—Ten cases each containing 3,750 towels, two barrels of soap and other incidentals have arrived at the Democratic Coliseum for the national convention starting June 26. We'll help Democracy keep clean," says Frank McCurdy, Coliseum manager.

Classical music will be taboo at the convention, Gen. Jacob F. Wolters, chairman of the band committee has announced. "Most of the Democrats are like I am," says General Wolters. "They stand up when 'The Star Spangled Banner' is played, toss their hats in the air for 'Dixie,' shed a tear for 'How Dry I Am,' and go home when they play 'Home Sweet Home'."

"Profiteering will be unknown as far as convention rooms are concerned in Houston Hotel association hostilities," Roy Miller, chairman of the hotel committee arranging for the convention, has announced. The national committee pledged that no increase in rates would be made.

Chill breezes have been promised convention visitors, but apparently there are many persons throughout the United States who are doing their own checking up on the subject. "Weatherman Lawrence H. Dalingfield says he is getting a flock of inquiries. He has been unable to give good reports he says.

Mr. and Mrs. White and son, of Earth, were trading here Wednesday.

Messrs. J. R. Dean and Bruce Harris, of Sudan, were business visitors here Wednesday.

W. T. Black, who has been carpentering at Amarillo, returned home the latter part of last week.

L. Sikes was an Abernathy visitor Sunday.

Tom Ferris was trading here Saturday.

We Lead in Tire Value

Firestone 29 x 4.40/21 35 x 6.00/21 \$11.45 \$23.65	OLDFIELD 29 x 4.40/21 31 x 5.25/21 \$8.55 \$14.95
COURIER 30 x 3 3/8 Regular 29 x 4.40/21 \$5.95 \$7.10	AIRWAY 30 x 3 3/8 Regular 29 x 4.40/21 \$4.65 \$6.05

Other Sizes Priced Proportionately Low

QUALITY The extra mileage in these tires is built into them in the Firestone Factories. Firestone uses the best materials, bought in the primary markets at lowest prices. Firestone manufacturing methods are most modern and efficient—design and construction are the standard for the Tire Industry.

SERVICE We help you to get the full mileage for your tires. We have the most up-to-date equipment and methods and are glad to give you our complete service any time you desire in. Bring your worn tires to us, we will repair them in our most modern tire repair department and save you money.

PRICE These tires—made only for service-giving tire dealers—are shipped to us direct from the nearest Firestone Warehouse, eliminating any middleman's profit. You save the difference! You get the benefit of Firestone's economical methods. Our prices are lowest. Stop in today. A dollar saved is a dollar earned.

Approximately 10 per cent Reduction in Above Prices

Muleshoe Motor Company

Muleshoe, Texas



Hat Specials

Special for this week, we offer you the most pleasing styles in summer hats at prices you cannot beat anywhere.

\$1.95 to \$4.95

Gardner Dry Goods Co.

BURROW LUMBER CO.

McCarty Drug Store

DRUGS and DRUGGISTS' SUNDRIES

Kodaks, Jewelry and Toilet Articles.
Lunch Room in Connection.
The Best in Fountain Service. Let us furnish Refreshments for your next party.

WE WANT YOUR BUSINESS

TRY US

FEEDS

MERIT BRAND

Egg Mash	\$4.00
Oyster Shell	\$1.50
Hen Feed	\$3.00
Calf Meal	\$4.50
Milk Maker	\$2.85
Texolas	\$2.10
Chick Starter	\$4.50
Growing Mash	\$4.00
Baby Chick Grain	\$3.25
Mule Feed	\$2.75
Bran	\$2.00
Shorts	\$2.50
Cottonseed Meal	\$3.25

Compare our prices and quality before you buy.

Muleshoe Elevator Co.